

# 1996 CHEVROLET C/K PICKUPS



LIKE A ROCK





CHEVROLET.

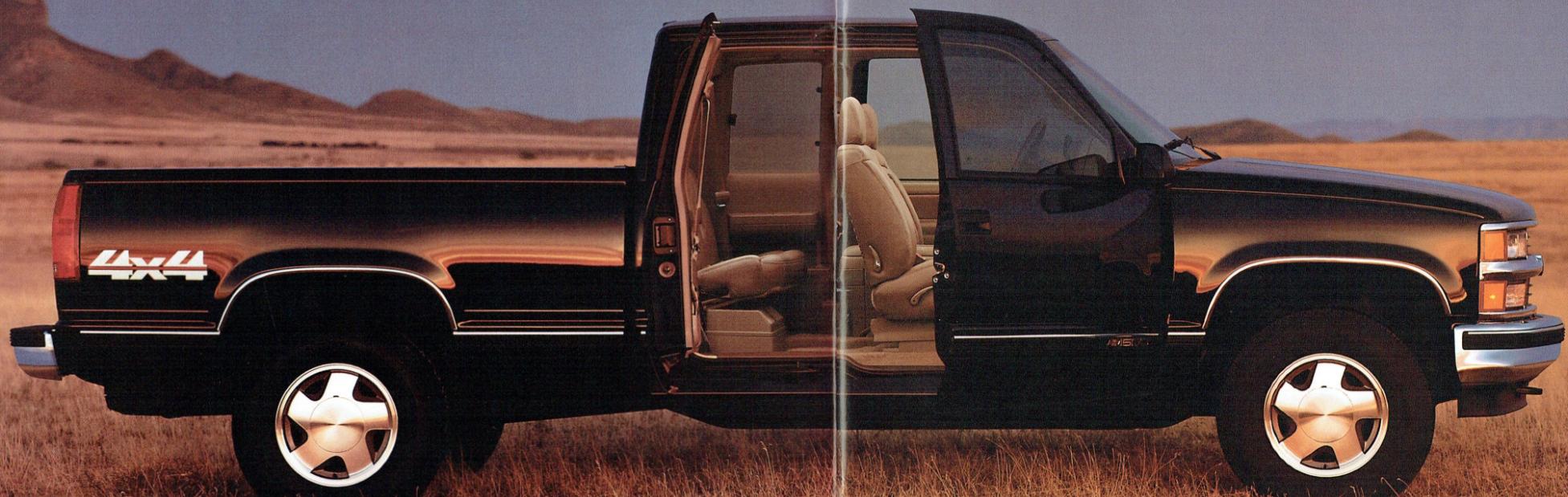
THE MOST DEPENDABLE,  
LONGEST-LASTING TRUCKS.

It's a fact: Chevy trucks are the most dependable, longest-lasting trucks on the road.\* And our stylish, comfortable and roomy full-size C/K Pickups prove it better than ever for '96 — with improved and more powerful Vortec gasoline engines, new comfort features and new ideas designed to make every day easier and each drive more enjoyable.

\*Dependability based on longevity: 1985-1994 full-line light-duty truck company registrations. Excludes other GM divisions.

K1500 4x4 Silverado Extended-Cab Short-Box.  
Shown in Dark Garnet Red Metallic with  
optional cast-aluminum wheels.

WE HAVE BIG TRUCK NEWS FOR '96.  
HOW'S THIS FOR OPENERS?



K1500 4x4 Silverado Extended-Cab Short-Box with  
optional passenger-side easy-access system. Shown  
in Onyx Black with optional cast-aluminum wheels.

## C/K PICKUPS FOR 1996. NEW POWER, CONVENIENCE AND SECURITY.

### FULL-SIZE C/K COMFORT AND STRENGTH ... PLUS SOME NEW IDEAS.

Chevy C/K Pickups bring you revolutionary new ideas for 1996, including a new passenger-side easy-access system option for Silverado Extended-Cabs,\* dramatically more powerful Vortec gasoline engines and new safety and security features. And there's more news: optional Custom Leather seating surfaces are now available in Silverado Regular-Cab as well as Extended-Cab Pickups — and in more seat styles.

### A SPECIAL NOTE FOR PERSONS WITH DISABILITIES.

The optional easy-access system for C/K1500 Silverado Extended-Cab Pickups can provide a convenient new way for drivers and occupants who have disabilities to store mobility aids. Please see page 37 for information about The GM Mobility Program.

#### NEW EXTENDED-CAB EASY-ACCESS SYSTEM.

This revolutionary new option provides wide-open passenger-side access to the Silverado Extended-Cab rear compartment, making it easier and more convenient to load and unload passengers or cargo.\*



#### ILLUMINATED ENTRY.

When doors are unlocked with the available Remote Keyless Entry,<sup>1</sup> interior lights come on automatically. On all 1996 C/K models, the interior lighting stays on briefly after the last door is closed, or until the ignition key is turned.



#### CONVENIENT CENTER- STORAGE ARMREST.

The new multi-feature fold-down center storage armrest for Silverado optional bench and 60/40 split-bench seats includes a writing surface and map net on its lid plus a concealed coin holder and storage for stereo cassette tapes.



#### SELF-DIMMING REARVIEW MIRROR.

Optional with Silverado trim, this electrochromic mirror automatically dims at night to help minimize glare and maintain rear vision. An integral 8-point electronic compass is also included.



#### NEW VORTEC GASOLINE ENGINES.

A new generation of gasoline engines for C/K Pickups provides more power to haul, tow and pass — and they are designed to take you 100,000 miles before requiring their first scheduled tune-up.\*\*



#### QUIETER 4X4 TIRES.

New standard P-metric tires on K1500 4x4 models contribute to a smooth, quiet ride with sidewalls that help absorb road shocks while their all-terrain tread design helps provide a sure grip.



#### PUSH-BUTTON INSTA-TRAC 4X4.

The new optional electric transfer case shift puts your 4x4 into 4-wheel drive at the push of a button. Available on K1500 models, and on K2500 models with GVWRs under 8600 lbs.



#### STANDARD AUTOMATIC DAYTIME RUNNING LAMPS.

Reduced-intensity low beams come on automatically to help other roadway users notice your oncoming vehicle during daytime driving situations.



### A TRUCK THAT TAKES CARE OF ITSELF ... AND TAKES CARE OF YOU.

Chevy C/K Pickups for 1996 are designed to virtually take care of themselves. More powerful Vortec gasoline engines require less frequent scheduled tune-ups and include an underhood gauge that alerts you when it's time to change the air filter. The engine coolant is a new long-life type designed to last 100,000 miles, or

5 years (whichever comes first) and new aluminized stainless-steel exhaust systems resist corrosion season after season. And, with the enhanced safety of their new standard automatic

Daytime Running Lamps, 1996 C/K Pickups are designed to take better care of you as well.

\*Available only on C/K1500 Extended-Cab Short Box with optional Silverado trim level, requires optional Vortec 5000 or Vortec 5700 V8 and automatic transmission. Not available with Deluxe Two-Tone paint. Requires optional Silverado trim level. \*\*Maintenance needs vary with different uses and conditions. See your owner's manual for more information.



**VORTEC ENGINES.  
THE NEW POWER  
IN TRUCKS.**

Introducing 1996 Vortec gasoline engines, with Sequential Fuel Injection (SFI) and a host of additional improvements. Every '96 Vortec engine delivers more power to haul, tow and pass than their same-displacement counterparts did last year. Each one is designed to go at least 100,000 miles before needing a tune-up.\* And all are designed to fully retain the dependable, long-lasting durability known and loved by legions of Chevy truck owners.

\*Maintenance needs vary with different uses and conditions. See your owner's manual for more information.

**VORTEC 4300 V6**  
40 MORE HORSEPOWER\*

**VORTEC 5000 V8**  
45 MORE HORSEPOWER\*

**VORTEC 5700 V8**  
50 MORE HORSEPOWER\*

**VORTEC 7400 V8**  
60 MORE HORSEPOWER\*

## THE MOST POWERFUL LINE OF ENGINES IN CHEVY TRUCK HISTORY.



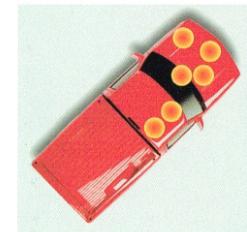
**VORTEC ENGINE POWER SECRETS.**  
Higher compression ratios and reduced friction help '96 Vortec gasoline engines make more power than engines of the same displacement did in last year's Chevy trucks.



**100,000 MILES,  
BEFORE A TUNE-UP.**  
Extended-life platinum-tip spark plugs and a new long-life coolant help Vortec engines travel 100,000 miles before their first scheduled tune-up and coolant change.\*



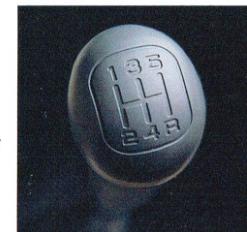
**POWER TO HAUL,  
POWER TO TOW.**  
Improved Vortec engines generate strong low-end torque to get heavy loads moving and provide high-end torque for pulling power on grades.



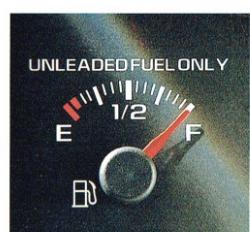
**SMARTER EMISSIONS  
DIAGNOSTICS.**  
OBD II, a new generation of On-Board Diagnostics, monitors emissions-control system performance electronically and helps technicians provide quick, accurate service.



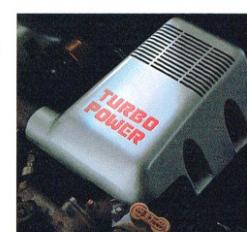
**SMOOTHER  
TAKE-OFFS.**  
A new and more driver-friendly progressive accelerator linkage helps you roll out Vortec engine power in a smooth, steady flow.



**Now It's EASIER  
TO SHIFT FOR  
YOURSELF.**  
A new concentric-design slave clutch for all CK models with manual transmission helps reduce clutch pedal effort and shortens pedal travel.



**GETTING THE MOST  
OUT OF EVERY DROP.**  
Patented Sequential Fuel Injection helps Vortec engines squeeze maximized power and efficiency out of every drop of gasoline.



**DIESEL POWER  
IS AVAILABLE.**  
A diesel just makes more dollars and sense for some folks, so Chevy offers the powerful 6.5 Liter Turbo-Diesel V8 as an option for most 1996 CK Pickup models.

\*Maintenance needs vary with different uses and conditions. See your owner's manual for more information. Recommended engine coolant change interval is 100,000 miles or five years, whichever comes first.

Improved Vortec gasoline engines provide impressive power gains for 1996. The new

220-HP Vortec 5000 V8, for example, actually produces

20 more horsepower than last year's larger displacement 5.7

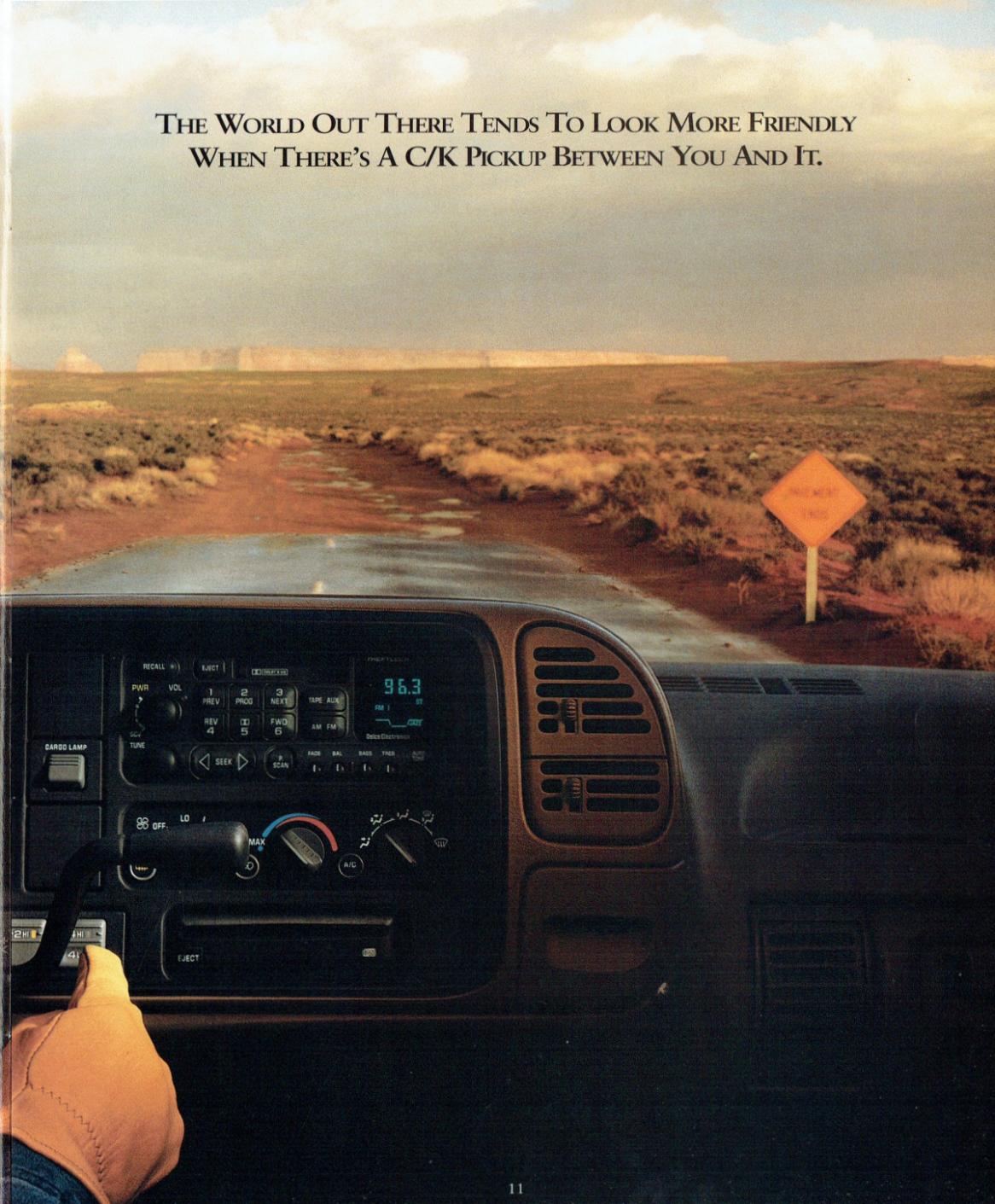
Liter V8. But dramatic power increases are only part of the Vortec story. Sequential Fuel

Injection (SFI) and a High Efficiency Ignition system help these engines start almost instantly, whatever the weather.

And Vortec engines are exceptionally quiet and smooth, both at idle and under load.

Improved Vortec engines for 1996: putting new power and value into your dependable, long-lasting Chevy truck.

THE WORLD OUT THERE TENDS TO LOOK MORE FRIENDLY  
WHEN THERE'S A C/K PICKUP BETWEEN YOU AND IT.



Supplemental air bags included.

C/K Silverado instrument panel. Shown with optional 4x4 transfer case electric shift control, optional AM/FM stereo with cassette tape player and CD player and additional options.



**C/K SILVERADO  
EXTENDED-CAB  
WITH LEATHER.  
BETTER THAN A  
CORNER OFFICE  
WITH WINDOWS.**

What you see here is simply the most luxurious, comfortable, spacious and friendly interior we've ever put into a full-size pickup. Front seats are contoured for exceptional comfort and, with Silverado trim, include power lumbar supports.\* For the ultimate in C/K Silverado luxury, specify optional Custom Leather seating surfaces for your new truck — now available with a 60/40 split-bench seat or optional high-back bucket seats in Silverado Extended-Cabs, and in Silverado Regular-Cabs with optional uplevel bench seat or 60/40 split-bench seat.†

\*Except with vinyl interior trim. †Custom Leather seating surfaces are included with optional Silverado Preferred Equipment Group 1SC.

**K1500 4x4 Silverado Extended-Cab interior.**  
Shown in Neutral with optional Custom Leather seating surfaces, optional front high-back bucket seats and additional options.

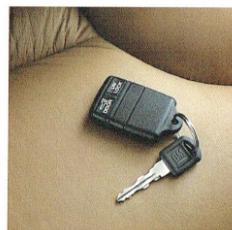


K1500 4x4 Silverado Regular-Cab interior.  
Shown in Blue Custom Cloth with optional  
60/40 split-bench seat with center fold-down  
storage armrest and additional options.

## C/K PICKUP INTERIOR FEATURES. COMFORT AND CONVENIENCE FOR THE LONG HAUL.



**EXTENDED-CAB VERSATILITY.**  
The Extended-Cab rear seat-back folds down to make a handy load shelf. Or you can fold the lower cushion up to create a floor-to-roof storage area.



**REMOTE KEYLESS ENTRY.**  
Optional with Silverado trim, Remote Keyless Entry provides remote locking and unlocking from up to 30 ft. away, and also activates interior lighting.



**QUICK CLEANUPS WITH SCOTCHGARD<sup>TM</sup> PROTECTOR.**  
Carpeting, cloth seats and cloth door panels are mill-treated with stain-resistant Scotchgard<sup>TM</sup> Protector to help make cleanups quick and easy.



**ADJUSTABLE SHOULDER SAFETY BELTS.**  
A sliding vertical adjustment allows individualized shoulder safety belt comfort for the driver and right-front passenger.



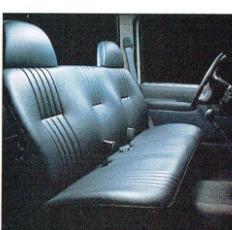
**POWER FOR ELECTRONIC ACCESSORIES.**  
Standard covered dual power outlets are ideal for your electronic accessories — and the lighter receptacle provides a third power source.



**NOW SERVING ALL PASSENGERS.**  
Optional Silverado high-back front bucket seats include a center console with dual cup holders and a slide-out storage drawer for rear-seat passengers. \*



**CONTROL CENTRAL.**  
Backlit switches for the Silverado trim level's standard power windows, power door locks and power exterior rearview mirrors are conveniently grouped on the driver's door panel.



**TOUGH-WEARING VINYL IS STANDARD.**  
A 3-across front bench seat, trimmed in rugged vinyl, is standard in C/K Regular-Cab and Crew-Cab Pickups. A vinyl 60/40 split-bench is standard in Extended-Cabs.

We've done everything we can to ensure your C/K Pickup will be one unforgettable dependable, long-lasting truck. From day one, you'll appreciate the durability and quality designed into your new C/K Pickup as much as you do its generous comforts and conveniences.

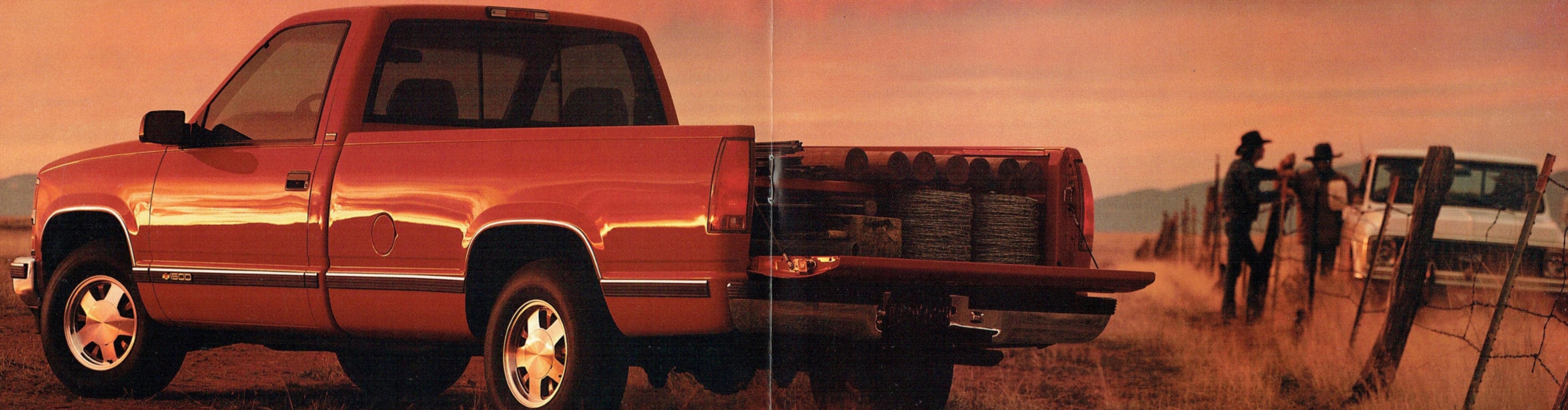
And the same admirable attributes that make C/K Pickup ownership so enjoyable over the long haul are very likely to bring you a bonus in the long run: over the last seven years,

Chevy's had the highest cumulative average resale value of

any full-size pickup! \*

\*The rear-seat passenger cup holder and slide-out storage drawer are deleted when this console is ordered in C/K Regular-Cab Pickups. Based on a comparison of wholesale trade-in values for 1988-1994 models from the April 1995 NADA Official Used Car Trade-In Guide to MSRP for vehicles when new. Excludes other GM products.

WORK GOES EASIER WITH A GOOD PARTNER.  
CHEVY C/K LONG-BOX PICKUP.



C1500 2WD Silverado Regular-Cab Long-Box.  
Shown in Victory Red with optional cast-aluminum wheels.

## LONG-LASTING QUALITY FROM TOP TO BOTTOM.

**A LASTING SHINE.**  
C/K Pickups have an enduring "just-waxed" look that comes from a base-coat/clear-coat finish that tops off a multi-layer paint system that provides corrosion protection in addition to the beautiful easy-care finish.

**CORROSION-RESISTANT EXTERIOR PANELS.**  
Two-side-galvanized steel exterior body panels (except the roof) virtually eliminate corrosion resulting from scratches and chips.

**PANELS ARE RIBBED FOR STRENGTH.**  
Ribbed embossments in the C/K Pickup cab floor, back panels and cargo box floor add strength to the sheet metal — without adding weight.

**HANDY TWO-TIER CARGO LOADING.**  
Indented sidewalls in Fleetside cargo boxes let you use planks or 2" x 6"s to create two loading tiers or separate upper- and lower-cargo areas.



**PLENTY OF STOPPING POWER.**  
Power front disc/rear drum brakes and a 4-wheel anti-lock brake system (ABS) are standard on every 1996 C/K Pickup.

**PRECISION-ALIGNED DOOR HINGES.**  
Door hinges are robotically welded to door frames for a precise fit that will remain firmly in position over time and through rough driving conditions.

**NO-CATCH BOX FLOOR.**  
The C/K Pickup cargo box floor is free of exposed bolt heads. This helps make loading and unloading easier, helps safeguard cargo and eliminates another possible source of corrosion.

**A QUIET TAILGATE.**  
Vinyl-sheathed steel tailgate support cables are virtually rattle-proof and help make removal a simple, tool-free operation.

**INDEPENDENT FRONT SUSPENSION.**  
Proven dependable over decades of use, rugged and reliable independent front suspension helps keep front wheels virtually straight up and down, for a stable ride and enhanced control.

**VARIABLE-RATIO POWER STEERING.**  
Standard variable-ratio integral power steering makes low-speed maneuvering easy while providing excellent response and on-center feel at higher speeds.

**SMOOTH-SHIFTING AUTOMATICS.**  
The optional electronically controlled 4-speed automatic overdrive transmission shifts with smooth precision and automatically compensates for load and grade variances.

**ALUMINIZED STAINLESS-STEEL EXHAUST SYSTEM.**  
With a muffler and all pipes, from the converter back, made of corrosion-resistant aluminized stainless steel, you won't have to give your new C/K Pickup's exhaust system another thought for a good long time.



**A BACKBONE OF STEEL.**  
The ladder-type frame's heavy C-channel side rails have boxed front sections, for added strength. Cross members are bolted, welded and riveted to resist twisting and flexing. Then the entire frame is dipped in a hot-wax bath to help it resist corrosion.

**INSTA-TRAC 4X4.**  
The most relied-upon 4x4 system on the road\* lets you shift on the fly from 2WD to 4WD. High and back at any road speed, Insta-Trac is standard on all 4x4 models.

\*Based on total reported registrations of GM models using the Insta-Trac 4x4 system vs. competitive 4-wheel-drive systems.

**LONG-RANGE FUEL TANK.**  
A large fuel tank lets you put in plenty of miles between stops. Short-Box and Sportside models have a 25-gallon tank. Long-Box models include a 34-gallon tank.

**2-STAGE MULTI-LEAF REAR SPRINGS.**  
As load weight increases, specially designed second-stage springs engage smoothly to provide additional support — without sacrificing ride quality.



## A TOTAL SAFETY SYSTEM YOU CAN DEPEND ON.



### STANDARD DRIVER AIR BAG.\*

The C/K Pickup driver air bag is designed to help reduce injury in certain moderate to severe frontal collisions. Always wear safety belts, even with air bags.



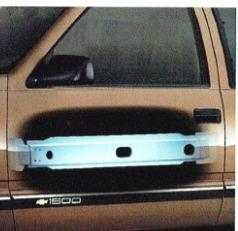
### STANDARD 4-WHEEL ABS.

The standard C/K Pickup anti-lock brake system (ABS) is designed to help keep you in control by minimizing wheel lockup and skidding on most slippery surfaces.



### CRUSH ZONES.

The C/K Pickup frontal structure is designed to "crush" in a controlled manner during a collision to help absorb crash energy.



### SIDE-DOOR BEAMS.

Structural steel side-door beams are designed to help prevent intrusions into the passenger compartment during shallow-angle side collisions and may help deflect a striking vehicle away in a "glancing" side impact.

\*Air bag included on C/K Pickup models with GVWRs under 8600 lbs. only.

**S**tarting with safety-cage construction that surrounds you and your passengers with a rigid cage of steel, C/K Pickups include an abundance of state-of-the-art safety features that make up a total safety system designed to add peace of mind to every mile you travel. The features listed here are standard on every 1996 C/K Pickup, unless noted.

### OCCUPANT PROTECTION.

- Supplemental Inflatable Restraint: manual lap/shoulder safety belts, driver and right-front passenger, and driver air bag (with GVWRs under 8600 lbs.)
- Manual lap/shoulder safety belts, driver and right-front passenger (with GVWRs at 8600 lbs. and above)
- Manual lap/shoulder belts, outboard rear-seat positions (Extended-Cab and Crew-Cab)
- Manual lap safety belts, center-seat positions
- Adjustable upper belt anchors (front outboard seating positions)
- Child safety seat provision: dual mode retractors and locking latch plate
- Energy-absorbing steering column
- Energy-absorbing instrument panel
- Interlocking door latches
- Safety armrests
- Breakaway inside rearview mirror
- Security door locks and door-retention components
- Laminated windshield glass, urethane-bonded
- Head restraints, front and rear seats (outboard seating positions only)
- Side-door beams
- Safety belt use reminder system
- Tempered safety

- Glass, side and rear windows
- Dual sun visors
- Pressure-lock radiator cap
- Self-aligning steering wheel (with GVWRs at 8600 lbs. and above).

### CRASH AVOIDANCE.

- Four-wheel anti-lock brake system (ABS)
- Automatic Daytime Running Lamps
- Side-marker lamps and reflectors
- Parking lamps
- Four-way hazard-warning flashers
- Backup lamps
- Directional signal control
- Center high-mounted stop lamp
- Windshield defrosters, washers and multi-speed wipers
- Front side-window defoggers
- Outside rearview mirrors
- Brake system with dual master cylinder plus warning light
- Starter safety switch
- Dual-action hood latch
- Low-glare finish — inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces, inside rearview mirror frame and bracket
- Illuminated heater and defroster controls
- Tires with built-in tread-wear indicators
- Safety road wheel rims
- Inside day/night mirror
- Brake/transmission shift interlock (with automatic transmission).

### THEFT DETERRENCE.

- Visible vehicle identification number
- Laser-etched VIN plate
- Theft-deterrent steering column lock
- Theft-deterrent key-locking system
- Remote inside hood release
- Ignition key removal audible reminder.



SHOW SOME ATTITUDE.  
C/K SPORTSIDE SPORT.

K1500 4x4 Silverado Regular-Cab  
with Sportside Box. Shown in Onyx Black  
with optional Sport Package.

## GENUINE CUSTOMER CARE. YOU NEVER TRAVEL ALONE.

Your complete satisfaction with your Chevy truck — from the day you buy it to the day you sell it — is what Genuine Customer Care is really all about. It means we'll be here when you need us. That's a promise. Genuine Customer Care is a comprehensive owner-protection program that includes the following:

### 24-HOUR ROADSIDE ASSISTANCE.

Lost? We'll help you find your way. Locked out? We'll get you back in your truck. Out of gas? We'll get you gas. Roadside Assistance is provided through a toll-free number **(1-800-CHEV-USA or 1-800-243-8872)** 24 hours a day, 365 days a year. Roadside Assistance offers two levels of service, *Basic Care* and *Courtesy Care*.

#### *Roadside Basic Care* provides:

- Free towing (to closest dealer)
  - Free locksmith/key service (when keys are lost on the road or locked inside)
  - Free flat tire service, jump start and fuel delivery.
- Roadside Courtesy Care is available to you for a period of three years or 36,000 miles (whichever comes first).



services, locksmith/key service, glass repair, etc.).

Roadside Basic Care covers you as long as you own your truck.

#### *Roadside Courtesy Care*

provides:

- Free towing (to closest dealer)
- Free locksmith/key service (when keys are lost on the road or locked inside)
- Free flat tire service, jump start and fuel delivery.

Roadside Courtesy Care is available to you for a period of three years or 36,000 miles (whichever comes first).

### NO-DEDUCTIBLE BUMPER TO BUMPER WARRANTY.

The GM 3-year/36,000-mile (whichever comes first) New

Vehicle Limited Warranty covers repairs to 1996 Chevy C/K Pickups, including labor and parts, to correct any defects in



material or workmanship occurring during the warranty period. Warranty features include air conditioning repair, towing, no-cost warranty transfer and 6-year/100,000-mile (whichever comes first) sheet-metal rust-through protection. There is also emissions-control system coverage, which varies by geographical region. Items not covered include tires (which are covered by their manufacturer) and normal maintenance. Additional service protection is available with the optional GM Protection Plan

(available only in the U.S. and Canada). See your Chevrolet dealer for full terms of the standard New Vehicle Limited Warranty and for details about the GM Protection Plan option.

### COURTESY TRANSPORTATION.

Customers who purchase or lease a 1996 Chevy C/K Pickup will be able to take advantage of Courtesy Transportation at no additional charge when their vehicles are left at a participating dealer for repairs covered under the 3-year/36,000-mile New Vehicle Limited Warranty. See your participating dealer for details.



### CHEVROLET CUSTOMER SATISFACTION SYSTEM.

Local Chevrolet dealerships are vital links in our customer satisfaction system. At delivery, your Chevy salesperson will introduce you to your new truck and explain all warranties and maintenance schedules. To make sure you are completely familiar with the features and operation of your new vehicle, the salesperson will accompany you on a test drive. Just as importantly, Chevrolet dealer service advisors and technicians are highly trained and equipped with advanced diagnostic and repair equipment, helping to ensure your long-term satisfaction with maintenance and



repair work performed on your vehicle. It's also good to know, when you travel long distances, that there are more than 4400 Chevy dealers in the U.S. —

each one ready to provide you with professional service and genuine GM parts. You can phone the Chevrolet Customer Assistance Center toll free at **1-800-222-1020** to talk with trained experts regarding any Chevrolet product or service questions you may have.

### A SPECIAL WORD ABOUT THE WORLD WE SHARE.

Chevrolet/Geo encourages you to join us in our commitment to help conserve the natural beauty and ecological health of the great American outdoors. We proudly support a number of

conservation initiatives — including habitat and ecosystem recovery projects and environmental programs — through our partnerships with non-profit organizations, such as the National Fish and Wildlife Foundation (NFWF) and Tread Lightly! Inc. To learn more about outstanding environmental programs such as these, and how you can become involved, please call Chevrolet/Geo Environmental toll free at **1-800-873-3436**.

**TREAD LIGHTLY!** ON PUBLIC AND PRIVATE LAND OFFICIAL SPONSOR



K2500 4x4 Cheyenne Regular-Cab Long-Box  
Shown in Teal Green Metallic.

## THE CHEVY C/K PICKUP FAMILY FOR 1996 THERE'S DEPENDABLE, LONG-LASTING VALUE IN EVERY ONE.

### C/K REGULAR-CAB PICKUPS.

#### A STANDARD OF VALUE.

From the basic W/T1500 Work Truck shown here to the most luxurious and loaded Silverado, every C/K Regular-Cab Pickup comes with a full measure of dependable, long-lasting Chevy Truck value.



### C/K EXTENDED-CAB PICKUPS.

#### MORE VERSATILE ROOM INSIDE.

Popular C/K Extended-Cab Pickups offer enhanced pickup versatility and utility. The Extended-Cab is available in every C/K Series: 1500, 2500 and 3500. A K2500 Extended-Cab Long-Box Pickup is shown at right.



### THE TRUCK YOU WANT WITH THE BOX YOU NEED.

Three box designs — the Fleetside Short-Box, Fleetside Long-Box and the distinctive Sportside Box shown here on a C1500 Extended-Cab — provide a variety of bed styles and capacities for C/K Pickups.

See the Model Specifications chart on page 29 for box availability by model.



### C/K3500 BIG DOOLEY.

#### TOW BIG LOADS IN STYLE.

C/K3500 Series 1-ton Regular-Cab and Extended-Cab models pull big loads with ease — up to 10,000 lbs., when properly equipped. "Big Dooley" dual rear wheels are standard on C/K3500 Extended-Cabs, optional on C/K3500 Regular-Cab and Crew-Cab models.



### C/K3500 CREW-CAB PICKUP.

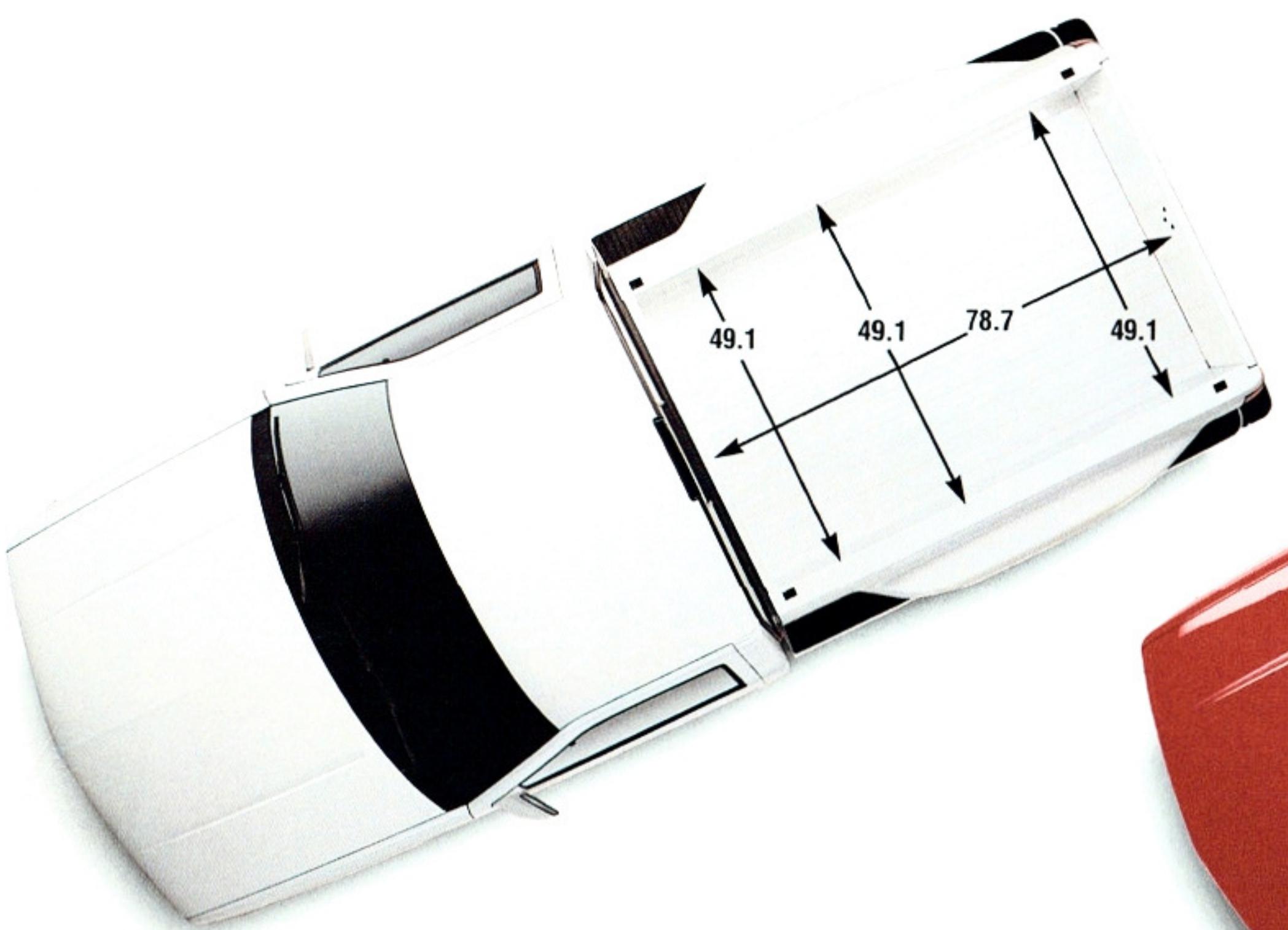
#### TALK ABOUT DOING IT ALL.

Six-passenger trucks don't come any bigger, stronger or roomier than full-size C/K Crew-Cab. A Fleetside Long-Box is standard, "Big Dooley" dual rear wheels are optional.

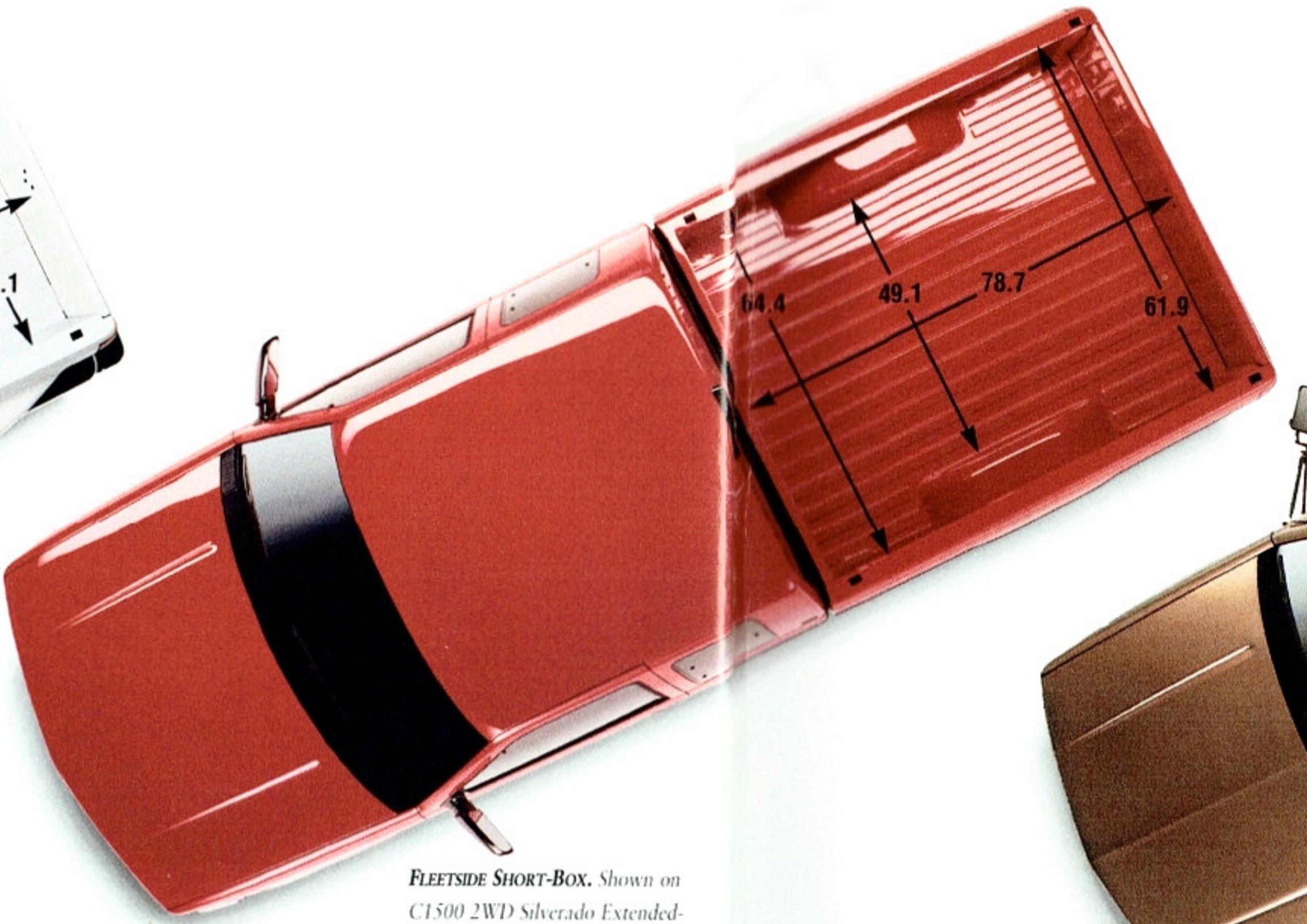


### A BRIEF COMMERCIAL MESSAGE.

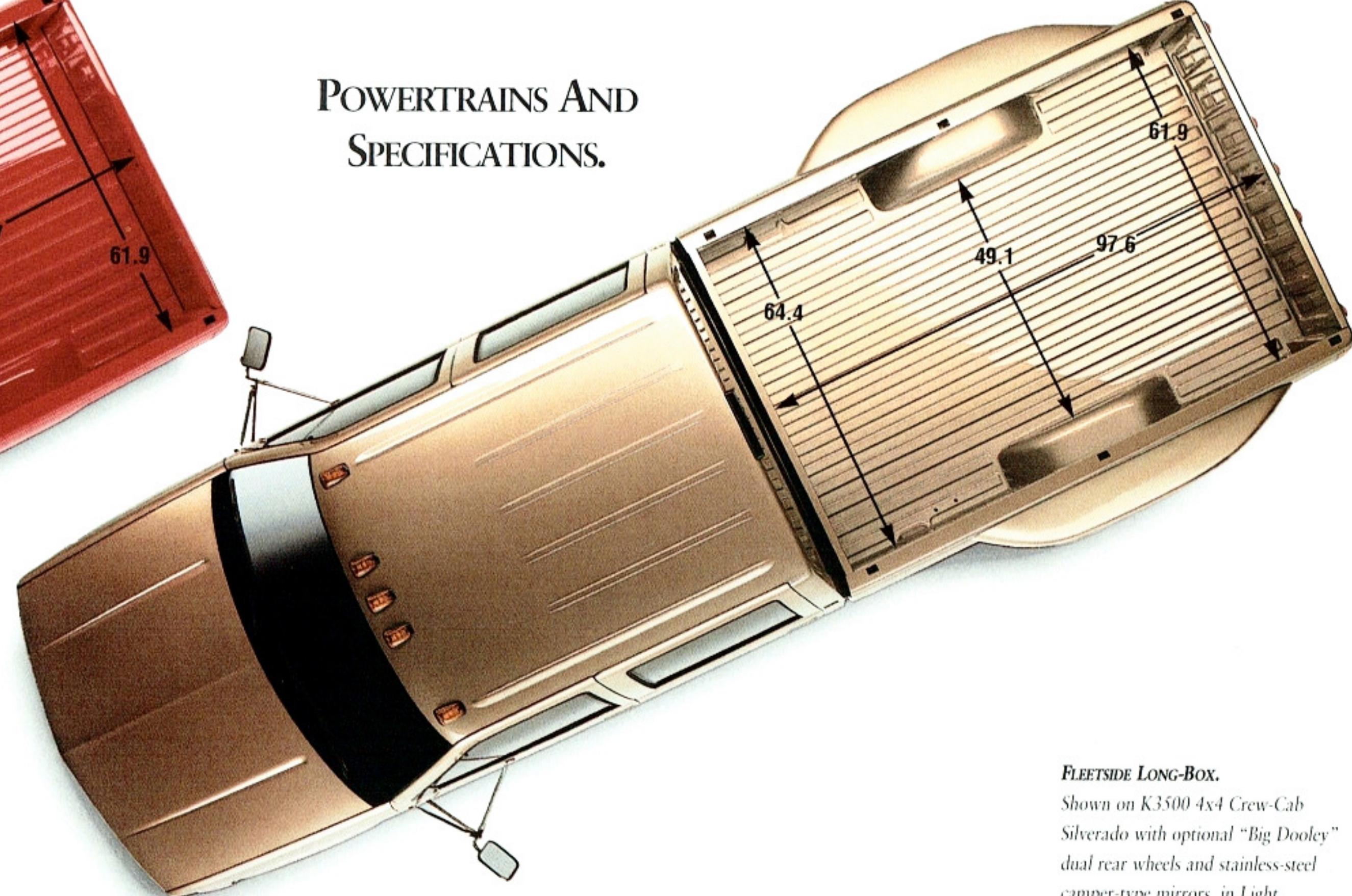
For information about dependable, long-lasting Chevy commercial models such as this C3500 HD Chassis-Cab (shown with utility body from an independent supplier), ask your dealer for a 1996 Chevrolet Commercial Vehicles brochure or call the Chevrolet Commercial Specialty Vehicle Department Express Line at 1-800-759-5550.



**SPORTSIDE BOX.** Shown on C1500 2WD Silverado Regular-Cab in Summit White.



**FLEETSIDE SHORT-BOX.** Shown on C1500 2WD Silverado Extended-Cab in Victory Red.



**FLEETSIDE LONG-BOX.**  
Shown on K3500 4x4 Crew-Cab Silverado with optional "Big Dooley" dual rear wheels and stainless-steel camper-type mirrors, in Light Autumnwood Metallic.

#### ENGINE SPECIFICATIONS

	C/K1500 & C/K2500 MODELS				C/K2500 w/C6P <sup>1</sup> & C/K3500 MODELS		
ENGINE	Vortec 4300 V6 w/SFI <sup>3</sup> (RPO L35)	Vortec 5000 V8 w/SFI <sup>3</sup> (RPO L30)	Vortec 5700 V8 w/SFI <sup>3</sup> (RPO L31)	6.5 Liter Turbo-Diesel V8 <sup>2,4</sup> (RPO L56)	Vortec 5700 V8 HD <sup>5</sup> w/SFI <sup>3</sup> (RPO L31)	Vortec 7400 V8 w/SFI <sup>3</sup> (RPO L29)	6.5 Liter V8 HD <sup>5</sup> (RPO L65)
Displacement (liters/cu. in.)	4.3/262	5.0/305	5.7/350	6.5/400	5.7/350	7.4/454	6.5/400
Compression Ratio	9.2:1	9.4:1	9.4:1	21.5:1	9.4:1	9.0:1	21.5:1
SAE Net HP @ RPM	200 @ 4400	220 @ 4600	250 @ 4600	180 @ 3400	245 @ 4600 <sup>6</sup>	290 @ 4200	190 @ 3400
SAE Net Torque (lb.-ft.) @ RPM	255 @ 2800	285 @ 2800	335 @ 2800	360 @ 1700	325 @ 2800	410 @ 3200	385 @ 1700

#### POWERTRAIN AVAILABILITY

	C/K1500 & C/K2500 MODELS				C/K2500 w/C6P <sup>1</sup> & C/K3500 MODELS		
ENGINE	Vortec 4300 V6 w/SFI <sup>3</sup> (RPO L35)	Vortec 5000 V8 w/SFI <sup>3</sup> (RPO L30)	Vortec 5700 V8 w/SFI <sup>3</sup> (RPO L31)	6.5 Liter Turbo-Diesel V8 <sup>2,4</sup> (RPO L56)	Vortec 5700 V8 HD <sup>5</sup> w/SFI <sup>3</sup> (RPO L31)	Vortec 7400 V8 w/SFI <sup>3</sup> (RPO L29)	6.5 Liter V8 HD <sup>5</sup> (RPO L65)

#### MODEL AVAILABILITY

C/K1500: Regular-Cab & Extended-Cab <sup>7</sup>	S	O	O	O	—	—	—
C/K2500: Regular-Cab & Extended-Cab <sup>8</sup>	—	S <sup>9</sup>	O	O	S	O	O
C/K3500: Regular-Cab, Extended-Cab, Crew-Cab	—	—	—	—	S	O	O

#### TRANSMISSION AVAILABILITY

5-Speed OD Manual (RPO MG5)	S	S	—	—	—	—	—
5-Speed OD Manual (RPO M50)	—	—	S	—	—	—	—
5-Speed OD Manual, Heavy-Duty (RPO MW3)	—	—	—	—	S	S	S
4-Speed OD Automatic <sup>10</sup> (RPO M30)	O	O	O	—	—	—	—
4-Speed OD Automatic <sup>10</sup> , Heavy-Duty (RPO MT1)	—	—	—	S	O	O	O

S = Standard. O = Optional.

<sup>1</sup> GM is an optional heavy-duty GVW rating. <sup>2</sup> This diesel engine includes an exclusive 5-year/100,000-mile warranty (\$100 deductible per repair visit after 3 years/36,000 miles). Ask your Chevy Truck dealer for terms of this limited warranty. <sup>3</sup> Sequential Fuel Injection. <sup>4</sup> Not available on short wheelbase models. <sup>5</sup> Heavy Duty Emissions. <sup>6</sup> 245 @ 4400 RPM with GVWR at 10,000 lbs. and above. <sup>7</sup> W/T1500 package requires RPO L35 Vortec 4300 Gas V6. <sup>8</sup> Commercial 2500 package requires RPO L30 Vortec 5000 Gas V8 or RPO L56 6.5 Liter Turbo-Diesel V8. <sup>9</sup> Standard C2500 2WD with 7200-lb. GVWR only. <sup>10</sup> Electronically controlled.

## POWERTRAINS AND SPECIFICATIONS.

#### MODEL SPECIFICATIONS

MODEL	SERIES	DRIVE (SERIES)	LENGTH (IN.)	WHEELBASE (IN.)	SEATING	GVWR <sup>1</sup> (LBS.)	BASE PAYLOAD <sup>2</sup> (LBS.)
Regular-Cab Sportside Box	1500 (1/2-ton)	2WD (C) 4 x 4 (K)	194.5	117.5	Std.-3 Opt.-2	6100	2249
Regular-Cab Fleetside Short-Box	1500 (1/2-ton)	2WD (C) 4 x 4 (K)	194.5	117.5	Std.-3 Opt.-2	6100	2260
Regular-Cab Fleetside Long-Box	1500 (1/2-ton)	2WD (C) 4 x 4 (K)	213.4	131.5	Std.-3 Opt.-2	6100	2110
	2500 (3/4-ton)	2WD (C) 4 x 4 (K)	213.4	131.5	Std.-3 Opt.-2	7200/8600	2931
	3500 (1-ton)	2WD (C) 4 x 4 (K)	213.4	131.5	Std.-3 Opt.-2	9000/10,000	4202
Extended-Cab Sportside Box	1500 (1/2-ton)	2WD (C) 4 x 4 (K)	217.9	141.5	Std.-6 Opt.-3 or 5	6200	2068
Extended-Cab Fleetside Short-Box	1500 (1/2-ton)	2WD (C) 4 x 4 (K)	217.9	141.5	Std.-6 Opt.-3 or 5	6200/6600	1663
	2500 (3/4-ton)	2WD (C) 4 x 4 (K) <sup>3</sup>	217.9	141.5	Std.-6 Opt.-3 or 5	7200	2800
Extended-Cab Fleetside Long-Box	1500 (1/2-ton)	2WD (C) 4 x 4 (K)	236.6	155.5	Std.-6 Opt.-3 or 5	6200/6600/6800	1419
	2500 (3/4-ton)	2WD (C) 4 x 4 (K)	236.6	155.5	Std.-6 Opt.-3 or 5	8600	3261
	3500 (1-ton)	2WD (C) 4 x 4 (K)	236.6	155.5	Std.-6 Opt.-3 or 5	9000/10,000	4662
Crew-Cab Fleetside Long-Box	3500 (1-ton)	2WD (C) 4 x 4 (K)	250.9	168.5	Std.-6 Opt.-5	9000/9600/10,000	3525
						9200/10,000	3373

<sup>1</sup> Gross vehicle weight rating (GVWR) includes vehicle, passengers, equipment and cargo. All GVWRs of 10,000 lbs. or higher require dual rear wheels. <sup>2</sup> Base payload computed by subtracting curb weight from GVWR. Payload ratings are based on engineering test weights at time of printing. <sup>3</sup> Model availability scheduled for spring 1996. **NOTE:** Please see "A Note About Bedliners" on page 35 if you plan to add a bedliner to your C/K Pickup's box.

## TRAILERING DATA.

### BALL HITCH TRAILERING

Engine Transmission	Vortec 4300 V6 Automatic or Manual <sup>1</sup>			Vortec 5000 V8 Automatic or Manual <sup>1</sup>			Vortec 5700 V8 Automatic or Manual			Vortec 7400 V8 Automatic or Manual		
MODEL	Max. Trailer Weight <sup>2</sup> (lbs.)	Max. Tongue Load (lbs.)	Required Axle Ratio	Max. Trailer Weight <sup>2</sup> (lbs.)	Max. Tongue Load (lbs.)	Required Axle Ratio	Max. Trailer Weight <sup>2</sup> (lbs.)	Max. Tongue Load (lbs.)	Required Axle Ratio	Max. Trailer Weight <sup>2</sup> (lbs.)	Max. Tongue Load (lbs.)	Required Axle Ratio
C1500 (2WD) Reg. Cab/Ext. Cab	4000 5000	400 600	3.08 3.42	5000 6000	600 750	3.08 3.42	5500 6500 7500	700 800 900	3.08 3.42 3.73			
K1500 (4x4) Reg. Cab/Ext. Cab	3000	600	3.73	5800 6500	700 800	3.42 3.73	6000 7000	780 850	3.42 3.73			
C2500 (2WD) Reg. Cab/Ext. Cab				5500 6500	700 800	3.42 3.73	6000 7000 8000	750 850 950	3.42 3.73 4.10			
K2500 (4x4) Reg. Cab/Ext. Cab		6000	750	3.73	6500 7500	800 900	3.73 4.10					
C3500 (2WD) Reg. Cab/Ext. Cab				8000 9500	950 1000	4.10 4.56	10,000	1000	4.10			
K3500 (4x4) Reg. Cab/Ext. Cab					7500	900	4.10	10,000	1000	4.10		
C3500 (2WD) Crew Cab					7500 9000	900 1000	4.10 4.56	10,000	1000	4.10		
K3500 (4x4) Crew Cab					7000 8500	850 1000	4.10 4.56	10,000	1000	4.10		

<sup>1</sup> Towing ratings are reduced on Vortec 4300 V6 and Vortec 5000 V8 gasoline engines and all diesel engines with manual transmission. See GCWR chart. <sup>2</sup> Maximum trailer weight is calculated assuming the driver and one passenger are in the tow vehicle, and it has all required braking equipment. The weight of additional optional equipment, passengers and cargo in the tow vehicle must be subtracted from the maximum trailer weight.

### FIFTH-WHEEL TRAILERING

Engine Transmission	Vortec 5000 V8 Automatic <sup>1</sup>			Vortec 5700 V8 Automatic or Manual			Vortec 7400 V8 Automatic or Manual			6.5 Liter Turbo-Diesel V8 Automatic		
MODEL	Max. Trailer Weight <sup>2</sup> (lbs.)	Max. Kingpin Load (lbs.)	Required Axle Ratio	Max. Trailer Weight <sup>2</sup> (lbs.)	Max. Kingpin Load (lbs.)	Required Axle Ratio	Max. Trailer Weight <sup>2</sup> (lbs.)	Max. Kingpin Load (lbs.)	Required Axle Ratio	Max. Trailer Weight <sup>2</sup> (lbs.)	Max. Kingpin Load (lbs.)	Required Axle Ratio
C1500 (2WD) Reg. Cab/Ext. Cab	6000	1500	3.42	6500 7500	1500	3.42 3.73						
K1500 (4x4) Reg. Cab/Ext. Cab	5500 6500	1200 1200	3.42 3.73	6000 6500	1200 1200	3.42 3.73						
C2500 (2WD) Reg. Cab/Ext. Cab		6000 7000 8000	3.42 3.73 4.10	2000 2000 3000 3000	6500 7500 7500 8500	1600 1600 2500 2500	3.42 3.73 4.10					
K2500 (4x4) Reg. Cab/Ext. Cab		6500 7500	2500 2500	3.73 4.10		7000 8000	2000 2000	3.73 4.10				
C3500 (2WD) Reg. Cab/Ext. Cab		8000 9500	3.42 4.56	11,000 13,000	3000 3000	4.10 4.56	8500	3000	4.10			
K3500 (4x4) Reg. Cab/Ext. Cab		7500	3000	4.10	10,500 12,500	3000	4.10 4.56	8000	3000	4.10		
C3500 (2WD) Crew Cab		7500 9000	4.10 4.56	10,500 12,500	3000	4.10 4.56	8000	3000	4.10			
K3500 (4x4) Crew Cab		7000 8500	4.10 4.56	10,500 12,500	3000	4.10 4.56	8000	3000	4.10			

<sup>1</sup> C/K3500 models are rated for fifth-wheel trailering with automatic transmission only. <sup>2</sup> Maximum trailer weight is calculated assuming the driver and one passenger are in the tow vehicle, and it has all required braking equipment. The weight of additional optional equipment, passengers and cargo in the tow vehicle must be subtracted from the maximum trailer weight. <sup>3</sup> With optional 8800 lb. higher GVWR.

### BALL HITCH TRAILERING NOTE.

When towing with a weight-carrying trailer hitch, do not exceed these limits: 4000-lb. maximum trailer weight, 400-lb. maximum tongue load. <sup>1</sup> A transmission oil cooler is standard equipment on all C/K Pickups equipped with an automatic transmission. <sup>1</sup> For trailer ratings above 2000 lbs., an RPO KC4 engine oil cooler is required on C/K Pickup models with Vortec gasoline engines, and C/K2500 models with Vortec gasoline engines (except the Vortec 7400 V8) and a 3.73 or lower axle ratio. The engine oil cooler is included with the optional Vortec 7400 V8 and optional diesel engines. <sup>1</sup> For trailer ratings above 4000 lbs., optional heavy-duty shock absorbers (RPO E51) or gas charged Bilstein shock absorbers (RPO FG5) are required on C1500 models, and optional heavy-duty shock absorbers (RPO E51) or off-road chassis package (RPO Z71) is required on K1500 models. <sup>1</sup> A 7-wire trailer wiring harness is standard on all C/K Pickup models. <sup>1</sup> An optional (RPO Z82) heavy-duty trailering equipment package is available and includes a weight-distributing hitch platform, engine oil cooler (when not already included) and heavy-duty shock absorbers (when required).

### FIFTH-WHEEL TRAILERING NOTE.

Kingpin weight cannot exceed available payload. Subtract vehicle weight plus passengers and cargo from the GVWR to determine available payload. <sup>1</sup> C/K1500 model ratings may be limited by insufficient payload for kingpin weight. <sup>1</sup> A transmission oil cooler is standard on all C/K models equipped with an automatic transmission. <sup>1</sup> An RPO KC4 engine oil cooler is required on C/K Pickup models with Vortec gasoline engines, and C/K2500 models with Vortec gasoline engines (except the Vortec 7400 V8) and a 3.73 or lower axle ratio. The engine oil cooler is included with the optional Vortec 7400 V8 and optional diesel engines.

### GROSS COMBINATION WEIGHT RATINGS (GCWRs) FOR TRAILERING

*THE USE OF GCWRs TO DETERMINE ENGINE, TRANSMISSION AND REAR AXLE RATIOS* Perhaps you prefer to use Gross Combination Weight Ratings (GCWRs) to determine the engine and rear axle ratio you will require to tow a specific trailer with your Chevy truck. The chart below shows you the maximum allowable GCWR based on all the available truck engines and rear axle ratios with automatic or manual transmissions. The GCWR includes the total loaded weight of both the truck and the trailer. Any available engine may be used for trailering if the GCWR shown is not exceeded.

#### With Automatic Transmission<sup>1</sup>

GCWR (LBS.)	8500	9500	10,000	10,500	11,000	11,500	12,000	12,500	13,000	13,500	14,500	15,000	17,000	19,000
<b>REAR AXLE RATIO</b>														

#### With Manual Transmission<sup>2</sup>

GCWR (LBS.)	6500	7000	7500	8000	9000	10,000	11,000	12,000	13,500	15,000	17,000	19,000
<b>REAR AXLE RATIO</b>												

## TRAILERING WITH YOUR NEW CHEVY PICKUP.

### TRAILERING CAUTION.

If you don't use the correct equipment and

drive properly, you can lose control of your vehicle when you pull a trailer. For example, if the trailer is too heavy, your vehicle brakes may not work well — if at all. Your vehicle's passengers and you could also be seriously injured. Pull a trailer only after you have taken the following steps.

### TRAILER BRAKES.

If your trailer weighs more than 1000 lbs. loaded, then it must have its own adequate brakes. Be sure to read and follow the instructions for the trailer brake controller so that it is installed, adjusted and maintained properly.

<sup>1</sup> Don't tap into your vehicle's brake system if the trailer's brake system will use more than 0.02 cu. in. of fluid from your vehicle's master cylinder. If it does, neither braking system will work well. You could even lose your vehicle brakes.

<sup>2</sup> The trailer brake parts must be able to take 3000 psi of pressure. If not, the trailer brake system must not be used with your vehicle. If everything checks out this far, have a qualified individual make the brake fluid tap at the port on the master cylinder that sends fluid to the rear brakes. Don't use copper tubing, because it will bend and ultimately break. Use only steel brake tubing. This type of hitch is supplied and installed by the trailer manufacturer.

<sup>3</sup> Fifth-wheel trailers have a greater percentage of their weight on the kingpin (tongue load) than a conventional trailer. Because of this, greater attention must be given to the maximum allowable payload and GVWR. Your Chevy Truck dealer can help you calculate the maximum allowable payload and GVWR required for your fifth-wheel application. The weight of any additional equipment and all passengers other than the driver must be subtracted from the payload weight to determine the maximum kingpin load available.

<sup>4</sup> To attain GCWR with automatic transmission, an RPO KC4 engine oil cooler is required unless the engine RPO includes an engine oil cooler. <sup>5</sup> To attain GCWR with manual transmission, an RPO KC4 engine oil cooler is required unless the engine RPO includes an engine oil cooler. <sup>6</sup> Model availability of the above driveline combinations must be verified by your Chevrolet dealer for correct emissions equipment.







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