



VOLVO
S40 2004

VOLVO
for life





THE VOLVO S40.
FUN. SAFETY. AND YES, IT'S ATTAINABLE.

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VOLVO S40

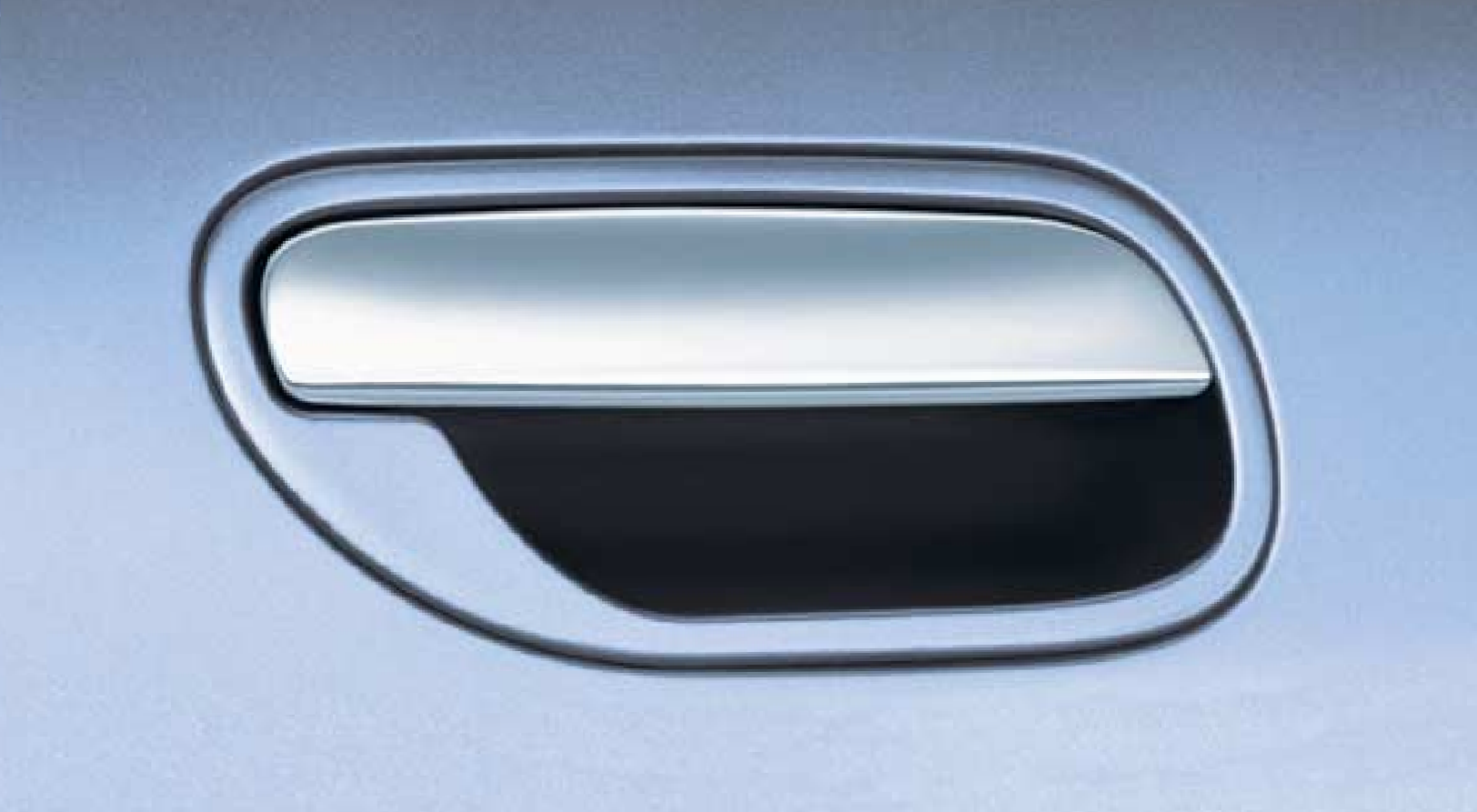
YOU WANT TO DO THE FUN THING. HAVE A CAR THAT TEARS INTO CURVES, FLIES OVER HILLS, MOVES YOU. BUT YOU'RE ALSO THE KIND OF PERSON WHO CAN'T IGNORE THAT OTHER SIDE OF YOUR BRAIN, THE SIDE THAT TELLS YOU — DO THE RESPONSIBLE THING. SO WHAT DO YOU DO? YOU PUT



Fog lights, front spoiler, headlight wipers and Black Bezel headlamps are optional.

YOURSELF IN A VOLVO S40. IT'S AN ABSOLUTE TURBOCHARGED KICK TO DRIVE. AND, BEING A VOLVO, IT'S UNQUESTIONABLY ONE OF THE SAFEST CARS IN ITS CLASS. SO NOW YOU CAN HAVE YOUR AUTOMOTIVE CAKE AND EAT IT, TOO.





DESIGNED AFFECTION

THE VOLVO S40 HAS THE ABILITY TO MOVE YOU EVEN WHEN STANDING STILL. SMOOTH, FLOWING LINES COMBINE WITH A DISTINCTIVE FRONT GRILLE AND V-SHAPED HOOD TO PRODUCE A LOOK THAT IS GRACEFUL, YET POWERFUL. CLEAR-GLASS DUAL HEADLIGHTS CAREFULLY FOLLOW THE LINES OF THE BODYWORK. WIDE SHOULDERS AND THREE SIDE WINDOWS LET EVERYONE KNOW AT A GLANCE THAT THIS IS INDEED A VOLVO.



LUXURY. COMFORT. BLISS.

OPEN THE DOOR OF THE VOLVO S40, SLIDE BEHIND THE WHEEL, AND WHAT DO YOU NOTICE? BENEATH YOU IS A SCULPTED SEAT THAT OFFERS A WIDE RANGE OF ADJUSTMENTS, AND WHICH EXUDES ERGONOMIC COMFORT. THERE'S AN ABUNDANCE OF AMENITIES, LIKE POWER WINDOWS, POWER HEATED EXTERIOR MIRRORS, AND AN AUDIOPHILE-QUALITY SIX-SPEAKER SOUND SYSTEM. IN FRONT OF YOU, CONTROLS AND GAUGES ARE ARRAYED PRECISELY AND INTUITIVELY. YOU'LL SENSE IT INSTANTLY – THIS IS GOING TO BE FUN.



ENTICING ACCESSORIES

Volvo invites you to personalize the interior of your S40. You can add the finishing touch with one or more of Volvo's attractive option packages. There's sumptuous leather for the seats, steering wheel, gear-lever knob, and parking brake lever. You can add power driver's seat, heated front seats, a hands-free telephone

system*, or even the reverse warning system* to alert you to objects behind the car when backing up. And with Volvo's specially-designed 200 W Premium speaker system, you will treat your senses to a listening experience far beyond the ordinary.

*Retailer installed accessory.





SPORTINESS AND CONSIDERATION

Up to five persons ride in quiet comfort, surrounded by pleasing textures and colors. All the seats offer superior comfort and feature head restraints and three-point seat belts. The upholstery, interior fabrics and other interior details such as the inside door handles are allergy-tested and meet the highest ecological standards. The Electronic Climate Control system (ECC) maintains an ideal cabin temperature. A built-in cabin air filter prevents dust, pollen and exhaust particles from entering the cabin. The airiness of the cabin is further enhanced by the optional moonroof. And when you need extra load capacity, simply fold down the split rear seat or both the rear and front passenger seats.



A wide range of thoughtful features adds to the premium experience in the Volvo S40. The front center armrest enhances riding comfort for the driver and front seat passenger. Two cup holders and an extra storage compartment are within easy reach for your convenience.

Nothing matches the rhythm of driving like music itself. The custom-designed in-dash audio system includes AM/FM radio and CD. Six speakers driven by 100 watts of digital amplifier power immerse you in clear tones and deep bass.

DRIVING

YOU WANT YOUR CAR TO BE A STATEMENT OF AUTOMOTIVE BEAUTY, SURE, BUT YOU ALSO WANT IT TO BE A JOY TO DRIVE. ENTER VOLVO S40. THE DOHC TURBOCHARGED ENGINE SETS THE PACE. SO YOU'LL HAVE ALL THE POWER YOU NEED TO MAKE FREEWAY ON-RAMPS, UPHILL CLIMBS, AND PASSING CARS NOT JUST EFFORTLESS, BUT FUN.



SOPHISTICATED BRAKE SYSTEM

Of course, you'll find ABS disc brakes all around, ventilated at the front. There are two braking circuits — if one fails, the other still works. Volvo Electronic Brake Distribution (EBD) automatically distributes braking power between the front and rear for quick, sure stops regardless of load.



TURBO ENGINE AND ADAPTIVE TRANSMISSION

Power is in your hands. The turbocharged four-cylinder 170-bhp engine yields maximum torque from 1800 rpm — so you can start off quickly. It is mated to a five-speed, microprocessor-controlled automatic transmission that actually adapts to your driving style.



EFFECTIVE HEADLAMPS

All exterior lights are designed for maximum visibility and safety, day or night. Daytime running lights and side lights are illuminated whenever the car is in operation. Fog lights in the Sport Package provide extra illumination when driving in heavy rain or snow.

PRECISE HANDLING

A torsionally stiff body, independent suspension, variable-assist rack-and-pinion steering, and front and rear stabilizer bars all work together to provide the handling of a classic European sports sedan. You'll enjoy a smooth ride and plenty of road feel. The kind of road

feel that makes driving an adventure. Dynamic Stability Assistance (DSA) is an option that helps prevent wheel spin and skidding on slippery roads. It's refined, it's unobtrusive, and it works. Ideal for wet or wintry climes.

Shown with optional Climate and Sport packages.





"CARS ARE DRIVEN BY PEOPLE. THE GUIDING PRINCIPLE
BEHIND EVERYTHING WE MAKE AT VOLVO, THEREFORE,
IS – AND MUST REMAIN – SAFETY."

ASSAR GABRIELSSON AND GUSTAF LARSON,
THE FOUNDERS OF VOLVO.



SAFETY – OUR FIRST PRIORITY

VOLVO. SAFETY. THE WORDS ARE NEARLY SYNONYMOUS, AS WELL THEY SHOULD BE, BECAUSE SAFETY IS INFUSED INTO THE VERY ESSENCE OF WHO WE ARE AND WHAT WE DO. FROM SOPHISTICATED SYSTEMS THAT HELP YOU AVOID ACCIDENTS TO THOSE THAT HELP TO MINIMIZE INJURIES SHOULD ONE OCCUR, VOLVO IS COMMITTED TO PROTECTING YOU, YOUR LOVED ONES, AND THOSE WITH WHOM YOU SHARE THE ROAD OF LIFE.



WHIPLASH PROTECTION SEATING SYSTEM

Rear-end collisions can produce serious neck injuries, even at low speeds. Volvo's Whiplash Protection Seating System (WHIPS) is built into the front seats of the Volvo S40. If the car is struck from behind at high-enough speed, the system helps absorb the force and significantly reduces stress to the neck and spine.

SIDE-IMPACT PROTECTION SYSTEM

In 25 percent of all major collisions, the impact is from the side. Volvo's patented Side-Impact Protection System (SIPS) helps reduce the risk of serious injury. Side members, roof pillars, roof, doors, and cross-members in the floor and dashboard are specially reinforced. The system works in conjunction with side air bags fitted in the front seats and IC – inflatable head-protection curtains hidden in the headliners along each side.

In a Volvo S40, safety is built in from the very start. An advanced chassis and powerful brakes help you maintain control in all situations. The DSA (Dynamic Stability Assistance) active stability system boosts the safety margins still

further, for instance if you are driving on slippery roads. And if an accident can't be avoided, you're provided with enhanced protection by the same safety systems that help save lives in all other Volvo cars.

S40 shown with Sport package.

VOLVO SAFETY SYSTEMS

AT VOLVO, WE BELIEVE THAT IT'S THE WHOLE RATHER THAN THE PARTS THAT DETERMINES HOW SAFE A CAR IS. THE VOLVO S40 IS VERY MUCH THE PRODUCT OF THIS BELIEF — EVERYTHING WORKS TOGETHER IN HARMONY TO HELP KEEP YOU OUT OF HARM'S WAY.

SAFETY CAGE

A high-strength steel passenger safety cage surrounds the occupants.

PROTECTED FUEL TANK

The fuel tank is strategically placed in front of the rear wheel suspension, this provides enhanced protection in the event of a rear-end collision.

ISOFIX COMPLIANT

This attachment system ensures quick and correct installation and removal of safety seats for children.

WHIPLASH PROTECTION SYSTEM (WHIPS)

Volvo's system helps to reduce the strain on the spine and neck if the car is hit from behind.

SAFETY BELTS WITH PRE-TENSIONERS

All seats have head restraints and three-point seat belts, and the front seat belts have pre-tensioners to pull them snug during a collision.

SIDE-IMPACT PROTECTION SYSTEM (SIPS)

Volvo's unique side-impact protection system uses a large part of the car's body to absorb the force of an impact. The IC (Inflatable Curtain) and side airbags help to protect the head and chest.



INFLATABLE CURTAIN (IC)

Curtains inflate in a side-impact or rollover accident to protect the heads of the occupants.

DUAL-STAGE AIR BAGS

These latest-generation "smart" air bags sense collision force and adjust inflation accordingly.

**ENERGY-ABSORBING
DOOR MATERIALS**

Specially designed blocks inside the doors absorb the force of side impacts to help provide enhanced safety.

IMPACT BUFFER ZONES

Front and rear impact areas help dissipate incoming collision forces before they can reach the interior.

SIDE-IMPACT AIR BAGS

Side air bags offer chest protection. Fitted in the outer edge of the front seats, not the doors, to be always by your side.

ANTI-SUBMARINING SEATS

Front and rear seats are shaped to help keep occupants from sliding under and out of their belts during a collision.

**COLLAPSIBLE THREE-STAGE
STEERING COLUMN**

In the event of a frontal collision, the steering column is designed to collapse and help prevent injuries to the driver.





PERSONAL SECURITY

AT VOLVO, PROVIDING FOR YOUR PERSONAL SAFETY IS A NATURAL EXTENSION OF OUR DEVOTION TO YOUR DRIVING SAFETY. AND SO, A NUMBER OF CRITICAL FEATURES HAVE BEEN ADDED TO THE VOLVO S40 TO HELP YOU AVOID THREATENING SITUATIONS.

THEFT-PROOF LOCK SYSTEM

A tiny transmitter embedded in the key of the Volvo S40 sends an identity code to the engine. Without the code, it's virtually impossible to start the car. Try to force the ignition mechanically, and the rotating lock cylinder simply spins.

SECURITY SYSTEM

Sensors in the door, hood, and trunk activate an alarm if someone should ever try to break into the vehicle.

DEADLOCK SYSTEM

If someone breaks a window and then reaches in to open the door, they will soon find that the doors can't be opened from the inside. This deadlock system activates shortly after you lock your vehicle.

HOME SAFE LIGHTING

Pull the high-beam lever once before exiting, and the Volvo S40 will use its headlights to safely illuminate your path to your door, and then switches off automatically after 30 seconds.



KEY INTEGRATED REMOTE AND ALARM

One of the most remarkable Volvo S40 security features fits in the palm of your hand. In addition to housing the key (which swings out smartly at the touch of a button), the remote control unit locks and unlocks all doors, including fuel filler door and trunk. Press the panic button and an alarm in the car is sounded. A rolling code prevents code theft by scanning.

CARE FOR THE ENVIRONMENT

CARING FOR THE ENVIRONMENT IS YET ANOTHER ASPECT OF VOLVO'S TOTAL APPROACH TO HUMAN SAFETY. THE LATEST THINKING IN ENGINE TECHNOLOGY, EMISSIONS ENGINEERING, AND MATERIALS SELECTION HAS BEEN USED TO ENSURE THAT THE ENVIRONMENTAL PROFILE OF THE VOLVO S40 IS AS BENIGN AS POSSIBLE.

FUEL ECONOMY AND EMISSIONS

The engine is crafted from lightweight aluminum and features Volvo's latest low-friction technology for top-class fuel efficiency. Continuously variable valve timing (CVVT) reduces emissions at the source. The Volvo catalytic converter eliminates up to 95 percent of remaining carbon monoxide, hydrocarbons, and nitrogen oxides.

RECYCLABLE

The Volvo S40 was built for 85% recyclability, thus greatly reducing the environmental impact of the car. All plastic parts that weight 1.76 oz (50g) or more are labeled according to international standards.

CERTIFIED MATERIALS

All textile and leather upholstery have been certified according to Oeko-Tex Standard 100. Oeko-Tex is a European standard used throughout the world, which safeguards that textiles are free from hazardous and allergenic compounds. Most textile surface materials, such as carpets, are also certified according to Oeko-Tex.

S40 Shown with Sport package.









YOUR CHOICES

CHOOSING THE VOLVO S40 IS A HIGHLY PERSONAL MATTER. AND YOU CAN ENHANCE THE EXPERIENCE WITH ONE OR MORE OF VOLVO'S OPTION PACKAGES AND SPECIALLY-DESIGNED OPTIONS AND ACCESSORIES. SO TAKE YOUR TIME, EXPLORE, AND IMAGINE, AND SOON YOU'LL BE BEHIND THE WHEEL OF YOUR INDIVIDUALLY TAILORED S40.

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STANDARD FEATURES

SAFETY	S40
Anti-Submarine Seats	●
Daytime Running Lights (Halogen Semi-Sealed with Replaceable Bulb)	●
Driver and Front Passenger Supplemental Restraint System – Dual-Threshold Air Bags	●
Emergency Trunk Release	●
Illuminated Side Marker Lights/Turn Signal Indicators	●
Immobilizer, Encrypted Ignition Key	●
Inflatable Side Curtain (IC)	●
ISOFIX Baby/Child Seat Attachment System	●
Overhead-Mounted Seat Belt Reminder Lights	●
Rear-Door Child-Safety Locks	●
Rear Window Deactivation	●
Safe Approach and Home Safe Lighting	●
Seat Belts: Five, 3-Point Inertia-Reel Belts with Automatic Pretensioners; Front Belts have Height Adjustment	●
Security System	●
Side Impact Air Bags for Driver and Front Passenger (SIPS Bags II™)	●
Side Impact Protection System (SIPS)	●
Top-Tether Child Seat Anchorage Capability	●
Whiplash Protection Seating System (WHIPS)	●
INTERIOR:	
Cargo Area Side	●
Cruise Control	●
Cup Holders in Center Tunnel Console and Rear Seat Armrest	●
Driver Seat with Manual Tilt, Recline and Adjustable Lumbar Support	●
Electronic Climate Control (ECC)	●
Five Padded Head Restraints	●
Four Reading Lamps	●
Front Center Armrest	●
Front Door-Panel Storage Pockets	●
Front Seat-Back Storage Pockets	●
HU-555 Audio System with AM/FM Stereo, Single In-Dash CD, 100-Watt Amplifier, Six Speakers	●
Illuminated Lockable Glove Box	●
Illuminated Vanity Mirrors in Driver/Front Passenger Sun Visors	●
Interior Cabin Light Delay	●
Luggage Area Light	●
Plush Front and Rear Floor Mats	●
Power Trunk Release	●
Power Windows with Driver and Passenger Auto Up/Down with Anti-Trap Feature	●
Rear Seat/Trunk Pass-Through for Long Loads	●
Rear Window Defroster with Automatic Timer	●
Split-Folding Rear Seat	●
Tilt Steering Wheel	●
Two Entry Lights (in Front Door Foot Wells)	●
EXTERIOR:	
Central Power Door Locks with Remote Keyless Entry, Trunk and Fuel Filler Locks	●
Outside Temperature Gauge	●
Pollen Filter for Passenger Compartment	●
Power-Adjustable Heated Exterior Rearview Mirrors	●
Tinted Windows	●
2-Speed Windshield Wipers with Intermittent Cycle	●

● = Standard



PREMIUM PACKAGE

A Volvo offers you long, relaxed drives and a more spirited everyday life. The Premium Package will provide you with some necessities for that extra ambience and convenience.

- Power glass moonroof
- Power driver's seat
- Leather seating surfaces
- Leather-trimmed steering wheel
- Leather-trimmed gear-lever knob
- Leather-trimmed parking brake lever
- Simulated wood trim
- Trip computer
- Premium speakers system



SPORT PACKAGE

Inspiring dynamics are always at your hands, whenever you're in the mood. And with the Sport Package, you'll further enhance your driving experience.

- 16" GALACTICA alloy wheels
- Rear spoiler
- Front spoiler with Piano Black inlay
- Front fog lights
- Black-bezel headlamps
- Leather-trimmed steering wheel
- "Visby" sport upholstery (Leather/Cloth)*
- Leather seating surfaces**
- Aluminum effect inlays (Cyborg)
- Aluminum effect gear-lever knob (Cyborg)
- Premium speakers system

*Sport package

**Sport package with leather



CLIMATE PACKAGE

In a Volvo you're always prepared to deal with the ever-changing forces of nature. And to increase comfort when driving in cold, rain or snow – simply add the Climate Package.

- Heated front seats
- Dynamic Stability Assistance (DSA)
- Headlamp wipers/washers

DSA ANTI-SPIN SYSTEM*

Volvo's DSA (Dynamic Stability Assistance) system increases driving stability in slippery conditions. If one or both driven wheels start to spin, the engine's torque is restricted instantaneously so that they regain traction. DSA also promotes lateral stability in curves and reduces understeer when you accelerate out of them.

*Included in the Climate Package.

POWER GLASS MOONROOF*

Makes the interior feel extra light and airy. Touch a button – and you open or close the moonroof. And if the sun is too strong, you can always close the built-in sunshade.

*Included in the Premium Package.

POWER DRIVER'S SEAT*

With the electrically adjustable driver's seat, you can easily set the perfect seating position via the two switches on the side of the seat.

*Included in the Premium Package.



FACTORY-INSTALLED OPTIONS

THE SENSE OF QUALITY AND CARE – AND KNOWING THAT YOU GET THE VOLVO THAT SUITS YOUR LIFESTYLE. YOU'RE WELCOME TO PERSONALIZE YOUR CAR WITH THE OPTIONS THAT BEST MEET YOUR DEMANDS AND DESIRES.



INTEGRATED CHILD BOOSTER SEATS

The rear seat with two integrated booster seats allows children aged between three and ten to sit high enough for the seat belt and head restraint to give proper protection. The booster seats are so easy to fold up and down that the children can do it themselves.

TRIP COMPUTER*

Helps you to drive more economically. It shows current and average fuel consumption, how far the fuel will take you, ambient temperature, average speed and distance driven.

*Included in the Premium Package.

PREMIUM SPEAKER SYSTEM*

Specially designed for the acoustics in the Volvo S40. With six speakers and a separate 200 W digital amplifier. These high-class speakers feature glass fiber cones, larger coils and more powerful magnets. This provides better transient reproduction, extra high power range and very low distortion – quite simply, even more natural sound.

*Included in the Premium and Sport Package.



ACCESSORIES

VOLVO'S ACCESSORIES HELP YOU MAKE YOUR S40 EVEN MORE SUITED TO YOUR PERSONAL NEEDS. THEY ARE THE ONLY ONES THAT HAVE BEEN TESTED TO MEET VOLVO'S EXACTING SAFETY, QUALITY AND ENVIRONMENTAL REQUIREMENTS. YOU CAN ALSO REST ASSURED THEY'RE A PERFECT MATCH TO THE TECHNOLOGY AND DESIGN OF YOUR VOLVO.

FOR DRIVING FREEDOM

Hands free phone system
Rear Parking assistance
10 Disc CD changer
Speaker upgrades
Electric cooler / hot box
PC table
Reading lamp
Business bag organizer
Bag Purse Holder
Umbrella holder
Coin holder
Sun glass holder
Electric cooler box
Ashtray
Front Fog Lights
Sports Exhaust
Strut Brace Support
Front Spoiler
Roof Spoiler
Front Nose Mask

FOR YOUR LEISURE

Roof mounted load carrier system
Bicycle carrier
Bicycle lift carrier
Ski / Snowboard carrier
Canoe / Kayak carrier
Windsurfing board carrier
Cargo box
Roof Ribs
Roof top load carrier / load straps
Detachable trailer hitch
Trailer mirrors
Automatic levelling system
Fog lights
Aluminum wheels
Snow chains
Electric engine heater
Mud flaps front and rear
First aid kit
Wind deflector side windows
Wind deflector sun roof

FOR YOUR INTERIOR COMFORT

Steel cargo organizer
Nylon safety net
Luggage compartment mats
Load liner
Floor mats rubber
Rear bumper cover
Tunnel mat
Load securing net trunk floor
Leather care kit
Car cover

FOR PRECIOUS CARGO

Booster cushion and adjustable backrest
Child activity bag
Child mirror
Padded upholstery / headrest
Rear center armrest table
Padded neck cushion
Jumper Cables
Warning triangle

INTERIOR SELECTIONS

CHOOSE FROM A NUMBER OF SPECIALLY DESIGNED OPTIONS TO CREATE THE INTERIOR THAT BEST SUITS YOU. THEN ENJOY YOUR CREATION EVERY TIME YOU STEP INSIDE.



TAUPE INTERIOR

Taupe/light taupe leather and cloth upholstery, leather-trimmed steering wheel, optional Cyborg trim in panels and gear-lever knob.



Cloth, Taupe/light taupe (7491)



Leather, Taupe/light taupe (7990)



Leather and cloth, Taupe/light taupe (7391)
Available in Sport Package



Trim, Simulated wood.
Available in Premium Package



Sport trim, Cyborg.
Available in Sport Package



GRAPHITE INTERIOR

Graphite leather upholstery, leather-trimmed steering wheel, optional Cyborg trim in panels and gear-lever knob.



Cloth, Graphite (7471)



Leather, Graphite (7970)



Leather and cloth,
Graphite (7371)
Available in Sport Package



Leather-trimmed gear-lever knob, Graphite.
Available in the Premium Package



Cyborg gear-lever knob.
Available in Sport Package

Optional rear spoiler



EXTERIOR SELECTIONS

YOU CAN CUSTOMIZE THE LOOK TO SUIT YOUR TASTE AND TEMPERAMENT. CHOOSE FROM A VARIETY OF COLORS AND EXTERIOR DETAILS. SELECT FROM TWO DIFFERENT WHEEL DESIGNS. EVEN HAVE SPECIALLY-DESIGNED HEADLAMPS. DIAL UP THE ELEGANCE OR THE SPORTINESS UNTIL YOU HAVE JUST THE VOLVO S40 THAT HARMONIZES WITH YOU.



6.5x16" GALACTICA 12-spoke alloy wheels
215/50/R16" tires (Included in Sport Package)



6x15" STELLAR 10-spoke alloy wheels
195/60/VR15" tires



Front spoiler with Piano Black inlay.
Included in Sport Package.

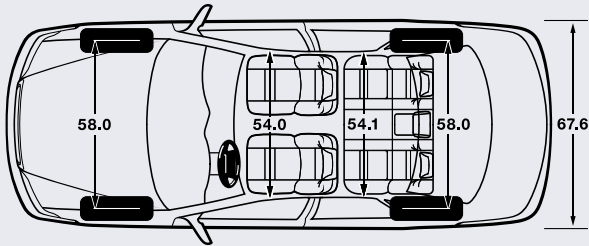
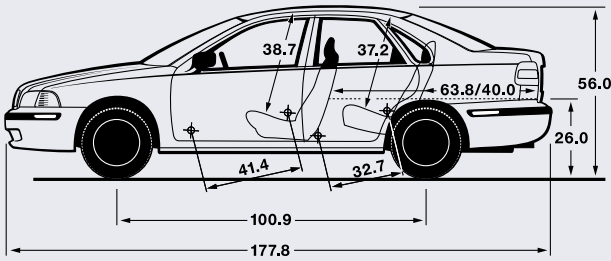


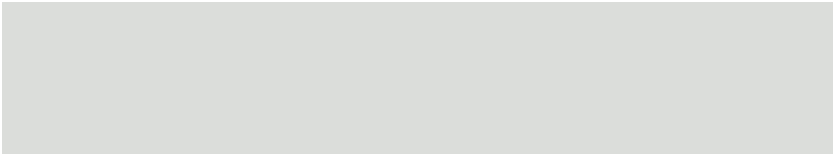
Black Bezel headlamps with chromium
rings. Included in Sport Package.

TECHNICAL SPECIFICATIONS

ENGINE:	S40
Horsepower (SAE net)	170 @ 5,500 rpm
Torque (ft./lbs. SAE net)	177 @ 1,800 – 5,000 rpm
TRANSMISSION:	
5-Speed Microprocessor-Controlled Automatic	●
BRAKES:	
4-Wheel Power-Assisted Disc Brakes with Anti-Lock Braking System (ABS) and Electronic Brake Distribution (EBD)	●
SUSPENSION:	
Front Suspension: MacPherson Strut with Asymmetrically Mounted Coil Springs, Hydraulic Shocks, 19 mm Stabilizer Bar	●
Rear Suspension: Multilink Independent Suspension with Coil Springs, Hydraulic Shocks, 13 mm Stabilizer Bar	●
STEERING:	
Power-Assisted Rack-and-Pinion Steering	●
EXTERIOR DIMENSIONS & WEIGHTS:	
Curb Weight	2,767 lbs.
Fuel Tank Capacity	15.9 U.S. Gallon
Height	56 in.
Length	177.8 in.
Top Speed	134 mph
Towing Capacity	2,000 lbs.
Track, Front/Rear	58/58 in.
Turning Circle, Curb to Curb	34.7 ft.
Wheelbase	100.9 in.
Width	67.6 in.
INTERIOR DIMENSIONS:	
Headroom with Moonroof/without Moonroof	37.6/38.7 in.
Hiproom, Front/Rear	51.7/51.7 in.
Legroom, Front/Rear	41.1/32.7 in.
Shoulder Room, Front/Rear	54/54.1 in.
Trunk Capacity	13.2 cu. ft.
FUEL ECONOMY (MPG):	
Automatic Trans Highway/City	30/22

● = Standard





249 White



250 Red



243 Dark Blue



329 Silver metallic



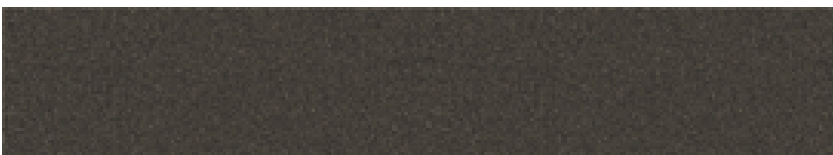
346 Black Sapphire metallic



353 Cherry Red metallic



354 Virtual Blue metallic



357 Terra Grey metallic

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As part of our commitment to the environment, the paper used in this brochure is recycled, and color choices were printed directly on the page. This eliminates the need for chemically treated color chips. A small thing perhaps, but then, every little bit helps.



WELCOME TO OUR FAMILY

CARE
BY VOLVO

BEING A VOLVO OWNER IS ABOUT MORE THAN JUST OWNING AN AUTOMOBILE. IT'S ABOUT BEING TREATED IN A CARING, RESPONSIVE AND RESPECTFUL MANNER EVERY TIME YOU INTERACT WITH OUR COMPANY. ALL OF US ARE COMMITTED TO MAKING EVERY ASPECT OF YOUR VOLVO EXPERIENCE A REWARDING ONE. SO AFTER THE NEW CAR SMELL BEGINS TO FADE, YOU'LL STILL BE EXCITED ABOUT OWNING A VOLVO.

VOLVO FINANCE NORTH AMERICA

If you purchase or lease your Volvo through Volvo Finance North America, you can take advantage of services designed to make financing simple and convenient. Quick Debit, for instance, enables you to have your monthly payment automatically debited from a designated bank account. For more information, call 1-800-770-8234 or visit www.volvofinance.com.

CARE BY VOLVO® ON CALL ROADSIDE ASSISTANCE

Whenever you need us, we're just a phone call away. Our nationwide network of retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, refer to your Care By Volvo® On Call Card and dial 1-800-63-VOLVO – anytime, day or night. Your complimentary four-year membership activates the moment you become a Volvo owner.

THE VOLVO OWNERS' CIRCLE

Driving is not the only rewarding part of owning a Volvo. As a member of the Volvo Owners' Circle, you'll have access to information designed exclusively for Volvo owners. This unique online resource includes frequently asked questions, special offers, a resale value wizard, and your own Virtual Glove Box — complete with an owner's manual and more.

PERSONAL SHOPPER. The Volvo Personal Shopper is dedicated to providing you with a whole new level of shopping convenience. Whether you'd like help identifying the Volvo model that best fits your lifestyle, detailed information on any Volvo model, or a comparison against the competition, Volvo is there to help. We can arrange a Guest Drive for you at your nearest Volvo Retailer. So make the most of your shopping time and call the Volvo Personal Shopper at 1-800-550-5658. (U.S. only)

VOLVO NEW CAR WARRANTY

Your new car warranty provides comprehensive coverage for four years or 50,000 miles, whichever occurs first. Additional warranties cover corrosion, seat belts, the supplemental restraint system, emission systems, genuine Volvo replacement parts and genuine Volvo accessories. Should you encounter any problem with your Volvo, simply contact the nearest retailer for assistance. Where your warranty ends, Volvo Increased Protection (VIP) plans begin. To purchase the additional protection of a VIP plan, contact your local retailer.

CARE BY VOLVO® FACTORY SCHEDULED MAINTENANCE

Volvo is committed to a premium ownership experience for its customers. To further enhance your ownership experience, all 2004 model year Volvos sold in the United States will include Care By Volvo® Factory Scheduled Maintenance. This program provides scheduled maintenance coverage for the first 4 years or 30,000 miles, is designed to compliment your Volvo Warranty, and will help ensure trouble free operation of your Volvo. Optional program enhancements are available that will allow you to customize coverage to meet your driving needs. See your Volvo retailer for details.

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Specifications, features, and equipment shown in this catalog are based upon the latest information available at the time of publication. Volvo Cars of North America, LLC reserves the right to make changes at any time, without notice, to colors, specifications, accessories, materials, and models. For additional information, please contact your authorized Volvo retailer.

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