

VOLVO V50







Unconventional wisdom, beautifully applied.

Strange as it sounds, creating the V50 Sportswagon started with some rather unexpected matchmaking. Unlikely couples such as athletics and aesthetics, functionality and form and subtlety and power were introduced and with more than a little encouragement, these relationships blossomed into something truly unique – a car that leads the way through the beautiful application of unconventional wisdom.

It could be said that what you see before you is the result of instincts being followed. Isn't it time you did the same?

Life is better lived together.

Volvo. for life

Monday is the new Friday.

Something happens when you climb into a Volvo V50 Sportswagon. An indefinable sharpening of the senses. Almost like you know that you're about to experience something new – something special.

With more than a hint of sport and a healthy dose of pure fun, this car simply, stylishly and emphatically mirrors the versatility of modern life – your life.

So as you pull away, what you've been feeling will suddenly become clear. It's Monday morning. But somehow, it feels like the weekend is already here.







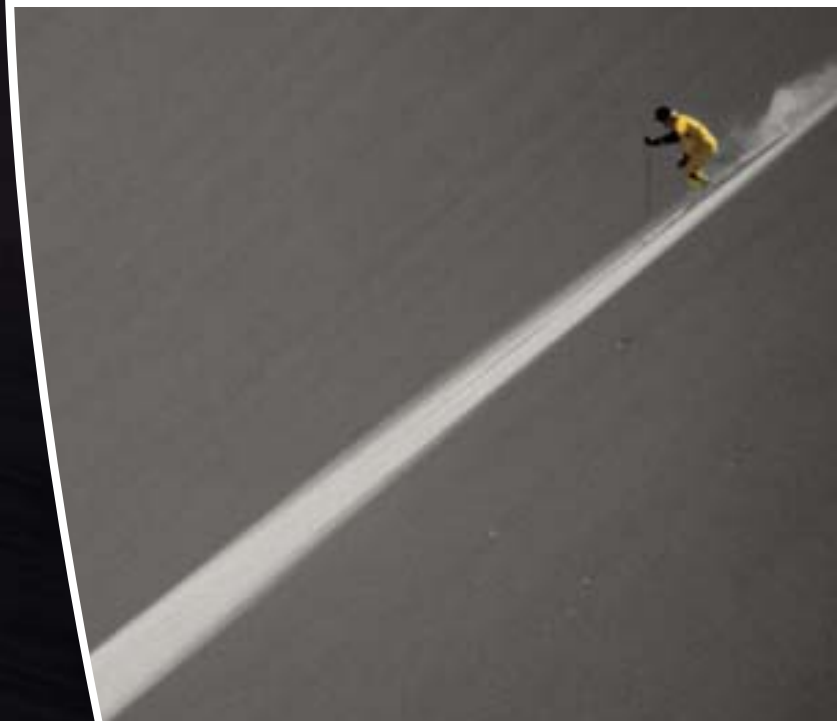


No rock, no roll but still a superstar.

Imagine a car that exhilarates as fast as it accelerates. A car that hugs rather than holds the road. A car that dances smoothly through every twist and turn that's thrown in its direction.

Through the appliance of features such as Dynamic Stability and Traction Control (DSTC), electro-hydraulic steering and a torsionally stiff body, we've brought this particular dream to life.

Climb aboard and experience a Sportswagon with star quality. Or rather, superstar quality.







Volvo Navigation System (VNS) with RTT (Real Time Traffic)*

Volvo's GPS-based VNS navigation system is totally integrated with your car. It offers both voice guidance and graphic navigation all the way to your destination. Via TMC (Traffic Message Channel) radio data broadcasts, VNS also lets you know if there's traffic or weather-related trouble en route and recommends an alternative. The VNS system is easily controlled from the steering wheel or a remote, and the screen is positioned so you can keep your attention on traffic. Volvo's Navigation System includes Map Care which provides two map data updates at no charge.

*Optional on T5 AWD

Maps do not cover all areas or all routes within an area. Also constant expansion and rebuilding of the road network mean that the digital map database is not always the latest road information. Always follow relevant regulations and road information.



Integrated Bluetooth® handsfree system

Bluetooth® technology enables a mobile phone to be connected to the infotainment system in your Volvo – wirelessly. Once configured for a mobile phone, the system automatically recognises your phone as you enter the car. You then operate your phone using the buttons in the steering wheel. As you climb in and out of the car, the system automatically allows you to switch freely from the phone to the handsfree system and back again. (May not be compatible with all phones).



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Please excuse us for making assumptions.

When the V50 Sportswagon was still an idea on the desktops of our design team, we were forced to make some assumptions.

We assumed that you needed a car with the capacity to carry your dreams and realize your ambitions. We assumed you needed a space you and your loved ones could fill with passion and laughter. And we assumed you wanted all this delivered in a functional yet dynamic form. Some people say it's wrong to make assumptions. But in this case, we think we can be excused.







When your day changes fast, make sure you keep up.



With its extra wide tailgate and numerous seating configurations, the Volvo V50 Sportswagon accommodates cargo, friends and any combination of the two with consummate ease. Thanks to smart design and ergonomics with a human touch, your luggage is always carried securely without compromising rear seat passenger safety and comfort. Just load up and let everyone enjoy the ride.

When was the last time you felt music?

There is one sure way to transform a trip into an event – add some good music. If you can do this through a system that leads the way in audio excellence, all the better.

Volvo's Dynaudio Premium Sound system* delivers a seriously moving aural experience.

It features a new digital class D amplifier, 12 speakers from renowned Danish sound specialist Dynaudio, Dolby® Pro Logic® II surround sound and is fully compatible with your iPod® or MP3 player. We could say more but in this case, we'll let the music do the talking.

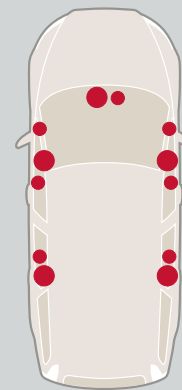
*Optional on T5 AWD





Dynaudio loudspeakers

The twelve high-end loudspeakers by the Danish sound specialist Dynaudio in the Premium Sound system are powered by a 5x130 W digital amplifier. There are three separate speakers – woofer, tweeter and mid-range – in each front door and in the rear doors there is a similar set-up with tweeter and woofer/midrange. Each speaker has a crossover filter to maximise fidelity. The latest generation Dolby® surround system with a center loudspeaker and sound processor recreates authentic sound with a strong sense of presence for everyone in the car – a Volvo world first. The digital class D amp-lifier features new technology to provide extremely high efficiency, enabling it to generate the most audio power from the least amount of current.

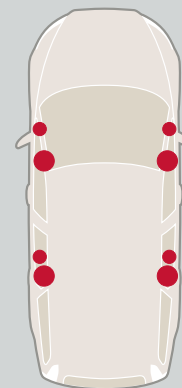


Dynaudio Premium Sound system

Our top-of-the line audio system designed for perfect sound dynamics, featuring twelve loudspeakers by Dynaudio – a world leader in loudspeaker technology. With Dolby® Pro Logic® II surround sound for an authentic audio experience in all seats. Premium Sound equipment includes:

- MP3 and WMA compatible in-dash 6-CD player
- 5x130 W digital class D amplifier
- Dolby® Pro Logic® II surround sound with center loudspeaker and digital sound processor
- 12 high-end loudspeakers by Dynaudio

Dolby, Pro Logic, and the double-D symbol are registered trademarks of Dolby Laboratories.



High Performance audio system

A powerfully versatile system. Each loudspeaker is fitted with a more powerful magnet and a larger coil. In combination with the amplifier, this system promotes excellent transient reproduction and high power – quite simply superb sound. High Performance equipment includes:

- MP3 and WMA compatible in-dash 6-CD player
- 4x40 W High Performance amplifier
- 8 High Performance loudspeakers



iPod® music interface

The iPod interface allows you to connect and have complete control of your iPod directly from the car's audio system. Use the audio system's controls to search for music by artist, album, song or musical style. (Retailer installed accessory).

Intelligent engine design doesn't appear in the rear-view mirror.

The engines available in the Volvo V50, whether your choice is the naturally aspirated 2.4i or the turbo-charged T5, offer the security of instant response and make efficient use of every drop of fuel, thanks to low-friction engine technology and modern management systems. Both are the product of forward-thinking design, concern for the world around us and embody our commitment to deliver power with consideration.





Peace of mind, 24-7.

Starting with theft-protected door locks and an electronic immobilizer, this car is a thief's worst nightmare.

When approaching the car at night, you can light up the interior and the car's immediate surroundings at the touch of a button and with optional keyless drive*, just step into your Volvo and drive away without removing the key from your pocket. Looking for peace of mind? You'll find it here.

*T5 AWD





NEWPORT
FITNESS CLUB

T5
AWD



Safety comes naturally.

It's in the genes – an uncompromising ambition to both protect and celebrate life. It's human nature. And it's what makes a Volvo a Volvo. For decades, we've created cars that both encourage people to enjoy life and offer protection in the event of an accident. In fact, thousands of people all over the world can say they're still alive because of a Volvo. This is not by coincidence. Our founders stated that safety is, and will always be, at the heart of what we do. As a result, Volvo is recognized the world over for our passion to provide the safest cars on the road.

The protective character of a Volvo also encompasses the world we share. As far back as 1972, Volvo was the first car manufacturer to acknowledge the environmental downside of cars. Since then, we've been committed to reducing the environmental impact of the cars we make and how we make them. Therefore, choosing a Volvo will never be something you do just for yourself. Not that you can't, but our cars will always consider the well-being of more than one. Even if those people happen to be outside your car or are part of future generations. It's just the way we are.

Innovations for life.

- In 1959, Nils Bohlin, a Volvo safety engineer, invented the three-point seat belt. So important is this invention that it is considered to be one of the most life-saving technical innovations in the history of mankind.
- In 1976, Volvo Cars was the first car manufacturer to introduce the three-way catalytic converter with an oxygen sensor for exhaust emission control. Today virtually all gasoline-powered cars are equipped with this ingenious component – just as indispensable for the environment as the three-point seat belt is for safety.

These are only two examples of Volvo's most important safety and environment innovations. You'll find a lot more on www.volvocars.com/corporation

"Cars are driven by people. Therefore, the guiding principle behind everything we make at Volvo is – and must remain – safety."

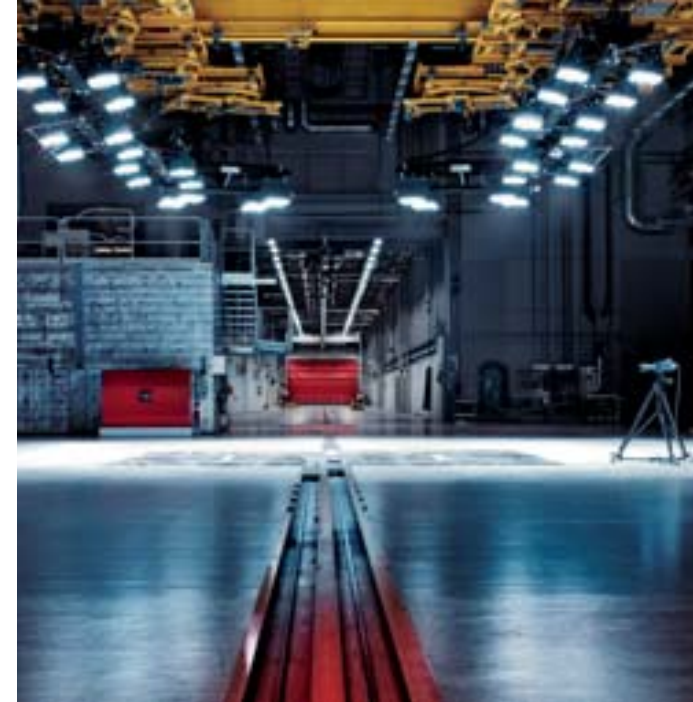
*Assar Gabrielsson and Gustaf Larson,
founders of Volvo*



After 36,000 crashes, you begin to know what you're doing.

The best way to learn what really happens before, during and after a car crash, is to be there. Since 1970, Volvo's Accident Research Team has investigated accidents involving Volvo cars on Swedish roads. Today, our own statistical database contains over 36,000 accidents with more than 60,000 occupants.

Our accident researchers are on stand-by 24/7. If there's an accident involving a newer Volvo car within 60 miles of Göteborg, our researchers are instantly alerted by the rescue team. In addition to studies on the scene of the accident, our researchers also investigate what happened before the crash to understand how to improve the driver's ability to avoid a collision.



Volvo Cars Safety Center – the world's most advanced crash laboratory

Based on the findings from our accident research, we can recreate a variety of real-life traffic situations and crashes. Beyond numerous virtual crash tests in super-computers, we perform around 450 crashes each year. We crash test car-to-car at different speeds and with other kinds of vehicles and road obstacles. We perform frontal impacts, rear impacts, side impacts and roll-over tests and test cars off-road as well as against genuine Swedish granite rock-face – we can even simulate impacts with wild animals.

If you make it here, you make it anywhere

Other car manufacturers come to Sweden for final car testing under harsh and capricious conditions. For us it's home. Our own proving ground Hålleröd with its 34 miles of test tracks includes different road types from all over the world. Here we scrutinize our cars' ability to support their drivers in all imaginable and unimaginable situations during thousands of test miles – not to mention the distances driven on ordinary Swedish roads.



Advanced support for the human factor.

After all, we're only human. That's why we build cars that help support you in different situations, with technology that expands the human senses and helps you to focus on driving. Still, technology will never take the responsibility away from you as the driver. Final decisions are always in your hands. But if these technologies help make you a more alert and relaxed driver, they will also contribute to the overall safety of those in and around your Volvo.

Dynamic Stability and Traction Control (DSTC) helps you maintain traction in a wide range of situations and helps prevent the car from skidding.

All-wheel drive continuously distributes power to the wheels with the best traction for reassuring stability in a wide range of conditions. (T5 AWD only)

Blind Spot Information System (BLIS) helps to detect vehicles entering the blind spot on both sides of your car. (Optional)

Dual Xenon with Active Bending Lights expand your vision range by about 230% when you're driving in the dark. With active Dual Xenon lights you get considerably improved illumination around bends. (Optional)

Emergency Brake Assistance (EBA) helps ensure optimal braking power to help you stop the car in the shortest possible distance in an emergency braking situation.

Intelligent Driver Information System (IDIS) can help reduce your workload in stressful situations.



Did you know that:

- a third of all reported accidents are rear impact – and in more than 50% of these accidents the driver doesn't brake at all.
- up to 90% of all traffic accidents are caused by driver distraction.
- gas discharge light technology (Xenon) helps you gain 148 ft of illumination when driving in the dark.



Our engineers spent more than 80 years designing this car.

You're looking at one of the safest cars in the world. Not because this car displays the highest number of airbags in the industry (it probably doesn't), but because of how well the different safety technologies interact to keep the occupants out of harm's way. What's more, what you see is the result of the collected efforts from generations of dedicated Volvo safety engineers. So if you share our passion for safety, this may be the most exciting image in the whole brochure.

In a frontal collision the patented frontal structure will yield to help absorb crash energy, while longitudinal steel struts in the doors help disperse crash energy away from the front to the rear of the car. The compact power train is designed to help optimize deformation. Inside the car, seat belts interact with the collapsible steering column and multi-stage airbags to help keep the occupants out of harm's way. A steel strut under the dashboard helps prevent components in the engine bay from intruding into the cabin.



In a roll-over the extremely sturdy safety cage and reinforced roof structure will help protect the occupants while the seat belts help keep them restrained in their seats. If the car first has been hit from the side, the Inflatable Curtain (IC) deploys to help provide head protection and help keep the occupants inside the cabin.

In a side impact Volvo's unique Side Impact Protection System (SIPS) helps protect the occupants. The extremely strong door and side structure is designed to help withstand a severe side impact – even with a larger vehicle. The side airbags in the front seats help protect the chest and hip, while the Inflatable Curtain (IC) adds head protection.

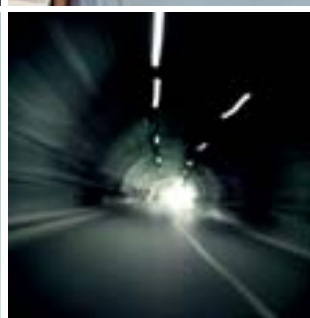
In a rear impact the rear deformation zones will help absorb crash energy. The fuel tank is designed to remain well protected in front of the rear axle. The head restraints help protect the neck and spine, and Volvo's unique Whiplash Protection System (WHIPS) cradles the front seat occupants in a controlled manner to help prevent whiplash injuries.



Maximize your experience. Not your carbon footprint.

We believe it's more fun to drive a car that cares both for people and the environment – be it outside or inside the vehicle. Utilizing advanced engine technology and emission control, the Volvo engines are designed to combine high performance with low environmental impact. This caring attitude continues inside your Volvo. Here you and your passengers can experience one of the automotive industry's cleanest and healthiest cabin environments. It's as enjoyable as it is responsible. Just as you would expect of a Volvo.





Emission controls

All Volvo engines comply with stringent international environmental requirements. Advanced emission control eliminates between 95 and 99% of carbon monoxide, hydrocarbons and nitrogen oxides from engine exhaust gases. The catalytic converter is positioned to provide optimum exhaust conversion sooner after cold starting.

Low emission interior

To ensure that you and your passengers are not exposed to harmful emissions or unpleasant odors, we test individual upholstery and interior trim items as well as complete interiors in the Volvo Environmental Laboratory in Sweden. All upholstery materials and interior textiles also comply with Oeko-Tex Standard 100 – an international benchmark for human ecological safety of textiles. All leathers are tanned by a process that only uses vegetable or synthetic substances instead of chromium. In addition, several interior details made of metal are tested for contact allergies – they even meet the same nickel leakage requirements as jewelry.

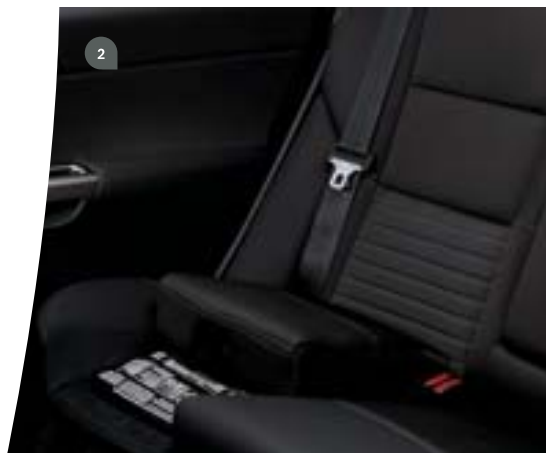
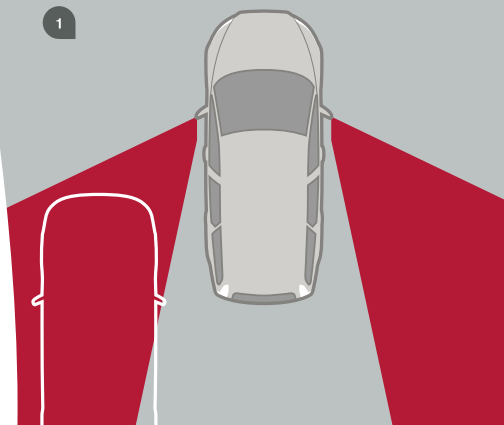
Clean cabin air

A cabin air filter helps to prevent dust and pollen from entering the car through the ventilation system.

DRIVE

Factory-installed options.

The sense of quality and care – and knowing that you get the Volvo that suits your lifestyle. Customize your car with the options that best meet your demands and desires, and you'll soon be behind the wheel of your individually tailored Volvo V50.



1

Blind Spot Information System (BLIS)

The next best thing to having eyes in the back of your head, BLIS is there to help when you're changing lanes. Rear-facing cameras in the power retractable door mirrors help detect vehicles moving in to your blind spot and alert you of their presence. BLIS doesn't make any decisions for you, but it does help to keep you informed. BLIS is activated once the car exceeds 6 mph, and reacts to almost any type of vehicle from a motorcycle upwards. Day or night.

2

Integrated child booster cushions

The rear seat with two integrated booster cushions allows children aged between three and ten to sit high enough for the seat belt and head restraint to give proper protection. The booster cushions are so easy to fold up and down that the children can do it themselves.

3

Volvo Navigation System (VNS) with RTT (Real Time Traffic)*

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4

Nordic Light Oak trim

This exclusive trim, with its fine grain and natural finish, is crafted to add a distinctive touch to the in-cabin ambiance. (2.4i only)

5

Keyless drive

Keyless drive lets you lock, unlock and start the car without having the remote control in your hand. As long as you have the remote with you, grasping the door handle automatically unlocks the door. To start the engine, simply turn the control on the instrument panel. To lock the doors, just press a button in the door handle as you leave the car. (T5 AWD only)

6

Dual Xenon with Active Bending Lights

Dual Xenon with Active Bending Lights help you to see around bends at night. Controlled by microprocessors, the motorized headlights turn up to 15° in either direction – faithfully lighting up your chosen path. A twilight sensor disengages the system during daylight to extend its lifetime and a high-pressure washer cleans the lenses – one side at a time for optimum performance. Dual Xenon headlights provide twice the illumination of conventional halogen headlights but use less power.

Accessories.

Volvo's accessories help you make your Volvo V50 even more suited to your personal needs. They are the only ones that have been tested to meet Volvo's exacting safety, quality and environmental requirements. You can also rest assured they're a perfect match to the technology and design of your Volvo.



FOR DRIVING FREEDOM

Home link
Moonroof wind deflector
Park assist, front and rear
Portable navigation system

FOR YOUR ENTERTAINMENT

Subwoofer
Volvo iPod music interface

FOR PRECIOUS CARGO

Booster cushion and backrest
Child Activity Bag
Child Mirror
Comfort Upholstery and head support
Padded neck cushion
Rear center armrest table
Sun screens

FOR YOUR LEISURE

Ashtray, front and rear
Bike carrier, roof mounted
Canoe/Kayak carrier, roof mounted
Cargo box, roof mounted
Cargo Space divider
Electric cooler / hotbox

Grocery Bag Holder
Load basket, roof mounted
Load Securing Straps
Luggage Compartment mats
Luggage nets
Roof Mounted "Load Bar" carrying system
Rubber Floor Mats
Ski Carriers, roof mounted
Snowboard carrier, roof mounted
Steel Cargo Barrier
Sunglass holder
Surfboard carrier, roof mounted
Trailer Hitch, Square profile
Tunnel Mat

FOR UNEXPECTED SITUATIONS

Car Cover
Engine Block Heater
First aid kit
Jumper cables
Leather care kit
Mud Flaps
Snow Chains
Warning triangle

FOR YOUR LOOKS

Aluminum Wheels
Chrome Wheels
Color coordinated dash trim kit
Gear shift Knobs
Interior décor panel kits
Led lighting kit
License plate frames
Sport Body Kit
Sport Floor Mats
Steering wheel, Sport
Steering wheel, wood
Trunk Spoiler
Valve stem caps

Interior selection 2.4i.



Dalarö Offblack interior (5C77) (standard 2.4i, N/A T5)
Nordic Light Oak center stack and door panel inserts.



Leather Offblack interior (5D77)
Aluminum center console and door panel inserts.



Aluminum center console
and door panel inlays
(standard 2.4i)



Nordic Light Oak center console
and door panel inlays
(optional 2.4i)



Dalarö Quartz in Dark Beige interior (5CE1) (standard 2.4i, N/A T5)
Aluminum center console and door panel inserts.



Leather Quartz in Dark Beige interior (5DE1)
Nordic Light Oak center console and door panel inserts.



Leather-clad steering wheel



Leather-clad gear knob,
Geartronic

Interior T5 R-DESIGN.



Unique split premium leather/Flextec upholstery with embossed R-DESIGN logo on front seat backs. Offblack/Calcite in Offblack interior (5F7K).



R-DESIGN premium upholstery in Offblack Flextec and Calcite leather.



R-DESIGN aluminum sport trim and sport gearshift knob with aluminum insert.



R-DESIGN aluminum sport pedals.



R-DESIGN Offblack textile floor mats with Calcite edging.



R-DESIGN embossing in the front seats.



R-DESIGN sports steering wheel with aluminum insert and R-DESIGN blue faced instruments.

Exterior selection.



Roof spoiler

Apart from adding to the style of your activity Sportswagon, this spoiler helps keep dirt off the tailgate window. Color coordinated with the body. Available as a retailer installed accessory.



Serapis 7x17" alloy wheels
Silver Bright
(standard T5 R-DESIGN)



Spartacus 7x17" alloy wheels
Silver Bright
(standard 2.4i)

Standard features.

SAFETY & SECURITY	V50 2.4i	V50 T5 AWD
Automatic hazard warning lights	●	●
Anti-submarine seats	●	●
Daytime running lights	●	●
Driver and front passenger supplemental restraint system, multi-stage airbags	●	●
Dynamic Stability and Traction Control (DSTC)	●	●
Electronic key integrated remote	●	●
Emergency trunk release	●	●
Illuminated side marker lights	●	●
Inflatable side Curtains (IC)	●	●
Immobilizer encrypted ignition key	●	●
Overhead-mounted seat belt reminder	●	●
Rear-door child safety locks	●	●
Safe approach and home safe lighting	●	●
Safety cage passenger compartment	●	●
Security system	●	●
Side Impact Protection System (SIPS)	●	●
Side impact air bags for driver and front passenger	●	●
Whiplash Protection Seating System (WHIPS)	●	●
INTERIOR		
Aluminum trim	●	N/A
Bluetooth® hands free technology	●	●
Cruise control	●	●
Dala T-Tec seating surfaces	●	●
Electronic Climate Control (ECC)	N/A	●
Forward folding front passenger seat	●	●
Four cup holders	●	●
Four reading lights	●	●
Front door storage pockets	●	●
Front seat-back storage pockets	●	●
High Performance audio with in-dash 6-CD, amplifier, 8 speakers	●	●
Illuminated vanity mirrors	●	●
Interior cabin light delay	●	●
Leather-clad gear knob	●	●
Leather-clad steering wheel	●	●
Manual climate control with air conditioning	●	N/A
Nordic Light Oak Trim	○	N/A
Outside temperature gauge	●	●
Pollen filter	●	●
Power driver's seat with tilt, recline, adjustable lumbar support (memory function T5 AWD)	●	●
Power windows	●	●
Plush floor mats	●	●
R-DESIGN aluminum trim	N/A	●
Remote audio controls in steering wheel	●	●
Sirius satellite radio	●	●
Tilt/telescopic steering wheel	●	●
Trip computer	●	●

EXTERIOR	V50 2.4i	V50 T5 AWD
Front fog lights	●	●
Polished exhaust tail pipes	N/A	●
Power glass moonroof	●	●
7x17" Spartacus alloy wheels	●	N/A
7x17" Serapis alloy wheels	N/A	●

● = Standard ○ = Option N/A = Not available

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Factory options.

	S40 2.4i	S40 T5 AWD
BLIS with power retractable mirrors	○	○
Dual Xenon with Active Bending Lights with cleaning washers	○	○
Keyless Drive	N/A	○
Leather seating surfaces	○	○
Metallic paint	○	○
Volvo Navigation System (VNS) with RTT and Map Care	N/A	○

○ = Option N/A = Not available



Packages.

CLIMATE PACKAGE*

In a Volvo you're always prepared to deal with the ever-changing forces of nature. And to increase comfort when driving in cold, rain or snow simply add the Climate Package.

- Headlight washers
- Heated front seats
- Rain sensor

*Optional on 2.4i. Standard on T5 AWD

DYNAUDIO PREMIUM SOUND SYSTEM PACKAGE (T5 AWD)

Combines the Premium Sound with Dynaudio package for a concert hall listening experience. The power of Dolby Pro Logic II teams with an in-dash 6-CD changer to make your drive even more enjoyable by putting a broad range of your favorite music within easy reach.

- MP3 and WMA compatible CD player
- 12 speakers by Dynaudio
- 4x130W digital Class D amplifier
- 1x130W central speaker amplifier
- Dolby® Pro Logic® II surround sound

Dolby, Pro Logic, and the double-D symbol are registered trademarks of Dolby Laboratories.

Volvo V50 specifications.

ENGINES

Five-cylinder in-line engine. Double overhead camshafts, 20 valves. Continuously variable valve timing on the intake side (2.4i) or both the intake and exhaust side (T5). Electronic engine management system. Three-way catalytic converter with heated oxygen sensor. T5 also features light-pressure turbocharger and dual-charge air coolers (Intercoolers).

Volvo's smooth-running five-cylinder engines are designed to respond at low rpm, so there's plenty of torque. This is made possible by continuously variable valve timing, low internal friction and the electronic engine control system. This also helps to optimize fuel consumption and reduce environmental impact – all engines comply with stringent emission standards, such as California's ULEV II. And for even more exhilaration and acceleration, there's the turbocharged T5 engine.

Volvo V50 2.4i (168 hp/165 hp PZEV)

Engine type: 2.4-liter five-cylinder
Max. power output: 168 hp at 6000 rpm
Max. torque: 170 ft./lbs. at 4400 rpm
Acceleration 0–60 mph: 8.5 sec
Top speed: 134 mph
Fuel consumption, mpg, city/highway: 22/30
Carbon dioxide emissions CO₂ g/km: 220
Environmental classification: ULEV II
Transmission: Five-speed geartronic automatic

Volvo V50 T5 AWD (227 hp)

Engine type: 2.5-liter five-cylinder turbocharged
Max. power output: 227 hp at 5000 rpm
Max. torque: 236 ft./lbs. at 1500–4800 rpm
Acceleration 0–60 mph: 7.1 sec
Top speed: 140 mph
Fuel consumption, mpg, city/highway: 20/28
Carbon dioxide emissions CO₂ g/km, 243
Environmental classification: ULEV II
Transmission: Five-speed Geartronic automatic

DRIVELINE

Front wheel drive. (T5 AWD features an electronically controlled all-wheel drive system). Transverse engine. Five-speed Geartronic transmission allowing manual shifting.

The Geartronic transmission can also be shifted manually so that you can maintain a lower gear to rev the engine or provide the added assistance of engine braking. A special winter setting makes it easier to move off and maintain grip on slippery surfaces.

CHASSIS

Front suspension with spring struts (McPherson), anti-dive and anti-lift function. Multilink independent rear suspension. Stabilizer bars front and rear. DSTC (Dynamic Stability and Traction Control).

The rigid body enables the suspension to perform optimally – for well balanced handling and a high level of comfort. The front and rear suspensions also interact to provide stable braking and smooth steering. The DSTC stability system assists if either of the drive wheels begins to lose traction or if a skid is imminent.

STEERING

Power-assisted electro-hydraulic rack and pinion steering. Tilt and telescopic steering wheel column. 2.9 turns lock to lock. Turning circle 34.9 ft. (depending on tires).

Behind the wheel, you can enjoy responsive yet firm steering at all speeds. High steering precision and balanced road feedback are easily enjoyed benefits.

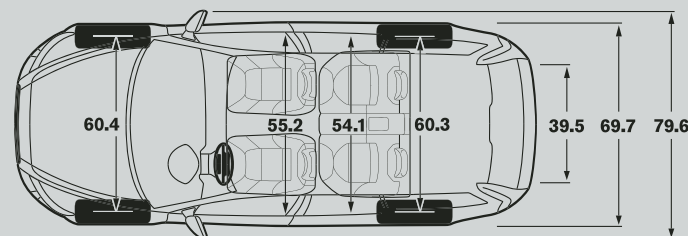
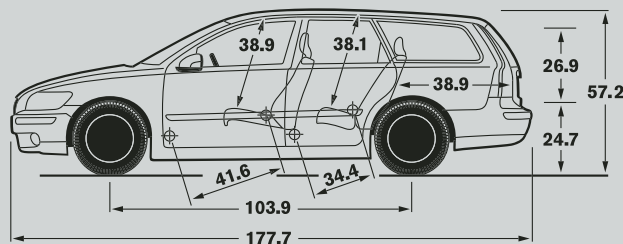
BRAKES

Power-assisted anti-lock disc brakes (ABS), ventilated discs front. EBA (Emergency Brake Assistance). EBD (Electronic Brake Distribution) between the front and rear brakes. Diagonally split braking system.

Powerful anti-lock disc brakes help ensure a short stopping distance under all circumstances and withstand tough use without fading. EBA helps you use your brakes to the full in an emergency situation, while EBD distributes the braking effect between the front and rear wheels in order to achieve optimal results according to the car's load and driving conditions.

FUEL TANK

15.9 gallons (2.4i)
15 gallons (T5 AWD)



Meet the family.

S



Volvo S40 The compact and energetic sedan.



Volvo S60 The sports sedan worth getting passionate about.



Volvo S80 The premier sedan, meticulously engineered for superior driving comfort.

V



Volvo V50 The Sportswagon – flexible, compact and full of zest.



Volvo V70 The genuine family wagon – highly competitive yet comfortably versatile.

XC



The new Volvo XC60 A sporty coupe and a capable all-roader fused into a Swedish crossover experience.



Volvo XC70 The rugged yet stylish all-roader.



Volvo XC90 The versatile SUV that takes you anywhere with grace.

C



Volvo C30 The compact and charismatic SportsCoupe.



Volvo C70 A convertible when you want it.



Volvo C70 A coupe when you need it to be.

To live life is to care about it.

Every moment in a Volvo is a moment designed to celebrate life. A life full of twists and turns, ups and downs; the little things as well as the big ones. Of course, to live life to its fullest isn't just about you; caring for others is important as well. For more than eighty years we have helped save lives on roads around the world. Nevertheless, when it comes to improving automotive safety, we will never be satisfied. And while we're seeking new solutions, our existing safety systems are preventing many accidents from happening and providing some real protection when they do. Our passion for life means looking after our children's children, too. Which is why we try to balance the needs of our company with those of society. With this bigger picture in mind, we develop engines and technology that have less impact on mother earth. This approach also explains why we pay so much attention to your immediate environment – in the car. Simply put, we care about you – and the whole circle of life.

Taking care of your ownership needs.

It's a simple idea; one point of contact for all your car ownership needs, whether it's finding the right financing or who to contact in an emergency. Get the most out of owning your Volvo.

Volvo Car Finance North America

If you purchase or lease your Volvo through Volvo Car Finance North America, you can take advantage of services designed to make financing simple and convenient. Quick Debit, for instance, enables you to have your monthly payment automatically debited from a designated bank account. For more information, call 1-800-770-8234 or visit www.volvofinance.com

On Call roadside assistance

Whenever you need us, we're just a phone call away. Our nationwide network of retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, refer to your On Call Card and dial 1-800-63-VOLVO – anytime, day or night. Your complimentary four-year membership activates the moment you become a Volvo owner.

Volvo new car warranty

Your new car warranty provides comprehensive coverage for four years or 50,000 miles, whichever occurs first. Additional warranties cover corrosion, seat belts, the supplemental restraint system, emission systems, genuine Volvo replacement parts and genuine Volvo accessories. Should you encounter any problem with your Volvo, simply contact the nearest retailer for assistance. Where your warranty ends, Volvo Increased Protection (VIP) plans begin. To purchase the additional protection of a VIP plan, contact your local retailer.

Volvo Overseas Delivery.

Volvo Overseas Delivery offers a unique way to buy your new custom-built car as well as a unique way to see more of Europe. And when you're done traveling, bring the pleasure of driving a Volvo back home. Purchase any new Volvo as part of the Volvo Overseas Delivery Program and enjoy all this – and more:

- Attractive pricing on US models.
- Two complimentary round-trip tickets with Scandinavian Airlines.
- One free hotel night in Gothenburg, Sweden, the home of Volvo.
- An exciting Volvo Factory Tour or a visit to the new Volvo Brand Experience Center.
- An exclusive VIP delivery experience at the Volvo Factory Delivery Center.

Complimentary Factory Scheduled Maintenance

Volvo is committed to a premium ownership experience for its customers. To further enhance your ownership experience, all 2009 model year Volvo's sold new through Volvo retailers in the United States will include Complimentary Factory Scheduled Maintenance. This program provides scheduled maintenance coverage for the first 3 years or 36,000 miles, is designed to compliment your Volvo warranty, and will help ensure trouble free operation of your Volvo. Coverage includes factory recommended maintenance including oil and filter changes, checks and adjustments as listed in your Warranty and Maintenance Records Information booklet, for the first four maintenance services at intervals of 7,500, 15,000, 22,500 and 30,000 miles

Service must be performed within 1,500 miles before or after each scheduled interval. Coverage is limited to scheduled maintenance items listed in the 2009 model year Warranty and Maintenance Records Information booklet. Normal wear items such as brake pads and wiper blades are not covered under the Complimentary Factory Scheduled Maintenance. An authorized retailer must perform maintenance. Offer is transferable.

Optional Factory Scheduled Maintenance program upgrades are also available that will allow you to customize coverage to meet your driving needs. See your Volvo retailer for details.

- The opportunity to explore Europe in the comfort and safety of your own Volvo, either with one of our spectacular tours or on your own.
- Extensive complimentary home shipment services. Just leave your car with us. We'll ship it to you the convenient way while you relax and enjoy your complimentary flight back home.

Volvo genuine service

The best way to ensure superior performance year after year is to bring your Volvo to your authorized retailer for regular maintenance. Our service advisors and factory-trained technicians are uniquely qualified to maintain your automobile. With the aid of advanced Volvo diagnostics, they follow all prescribed factory maintenance outlined in your service interval manual. Genuine Volvo Service is our ongoing commitment to you: to keep your Volvo performing smoothly long after other cars have given up.

Volvo mobility program

The goal of the Volvo Mobility Program is to assist persons with physical disabilities or hearing impairment achieve independence. For those with exceptional transportation needs, freedom can be facilitated within the extraordinary comfort and safety of a specially adapted Volvo. For additional information on this program, please contact the Volvo Mobility Program Headquarters at (800) 803-5222 or visit www.volvocars.us/mobility. TTY users are invited to call 1-800-833-0312.

Personal shopper

The Volvo Personal Shopper is dedicated to providing you with a whole new level of shopping convenience. Whether you'd like help identifying the Volvo model that best fits your lifestyle, detailed information on any Volvo model, or a comparison against the competition, Volvo is there to help. We can arrange a Guest Drive for you at your nearest Volvo Retailer. So make the most of your shopping time and call the Volvo Personal Shopper at 1-800-550-5658. (U.S. only)

Can you think of a better way of traveling overseas and making your souvenir part of an unforgettable experience?

If you would like to know more, contact your local Volvo retailer, our Customer Care Center (800) 631-1667, or visit www.volvocars.us/mybagsarepacked

A world of colors.



614 Ice White



426 Silver metallic*



455 Titanium Grey metallic*



476 Brilliant Blue metallic*



452 Black Sapphire metallic*
(Only for T5 AWD R-DESIGN)



019 Black Stone
(Only for 2.4i)

* Metallic paint is an option.

Please note: It is not possible to reproduce exact original shades in this brochure. Ask your Volvo retailer to show you samples. As part of our commitment to the environment, the paper used in this brochure is recycled, and color choices were printed directly on the page. This eliminates the need for chemically treated color chips. A small thing perhaps, but then, every little bit helps.

Volvo. for life

VOLVO
Volvo Car Corporation



Mixed Sources

Product group from well-managed
forests, controlled sources and
recycled wood or fibre

Cert no. SGS-COC-003959
www.fsc.org

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