

# SPORTING INTENTIONS.

## COUPE AND CONVERTIBLE.

Continuing a lineage that began with the BMW 2002, the BMW 2 Series is set to make every drive a thrill. With powerful TwinPower Turbo engines, precise reflexes and typical BMW refinement, the 2 Series proudly continues the 2002's sporting legacy.



BMW 2 SERIES

2





## COUPE D'ÉTAT.

Performance is paramount in the BMW 2 Series Coupe. Available with an M-tuned Suspension and M Performance TwinPower Turbo engine, the 2 Series makes every drive a qualifying event for pole position.

## BMW 2 SERIES COUPE

EXTERIOR COLORS

UPHOLSTERY

INTERIOR TRIMS

WHEELS / TIRES

PACKAGES

TECHNICAL DATA







## A CHANCE TO MHANCE.

The M Sport Package for the BMW 2 Series provides a boost of M adrenaline. The Aerodynamic kit, shadowline exterior trim and 18-inch M light alloy wheels pump up the muscle outside. Inside, the optional 10-way adjustable sport seats, three-spoke M steering wheel and M aluminum footrest get your senses ready for the starting grid.

DEALER ePROCESS





## RACE SPACE.

The refined interior of the BMW 2 Series offers both relaxation and performance. Leather graces the steering wheel and sport seats and is complemented by Fineline Wood, Aluminum Hexagon or high-gloss Black trim. The easy-to-read gauge cluster and control interfaces help keep you focused on the road ahead.

DEALER ePROCESS

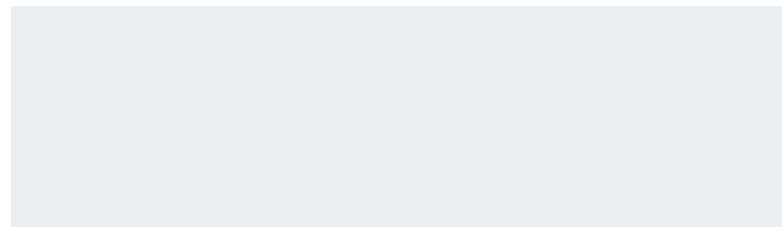


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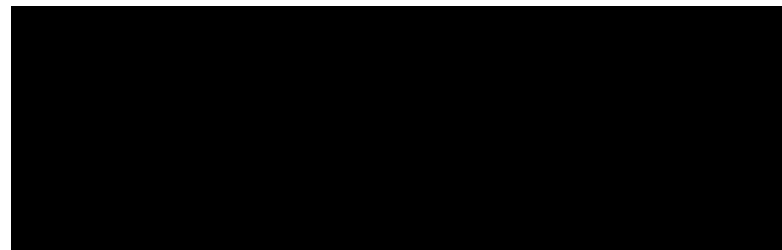
## SERIES COUPE

### EXTERIOR

#### NON-METALLIC

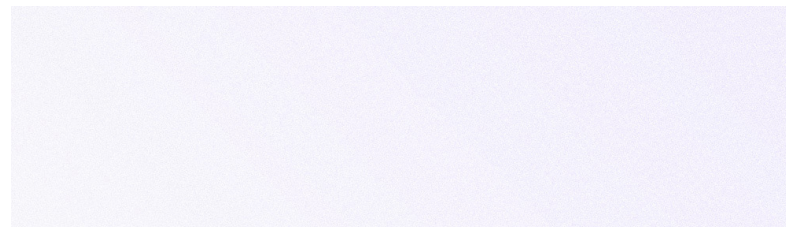


**300** Alpine White (Non-metallic)

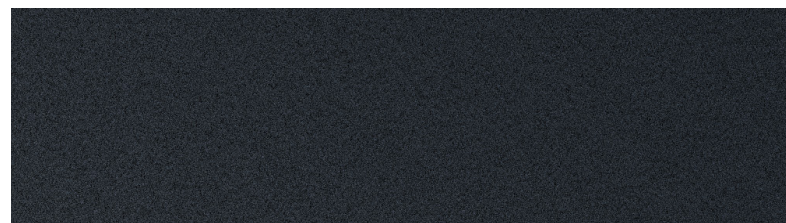


**668** Jet Black (Non-metallic)

#### METALLIC



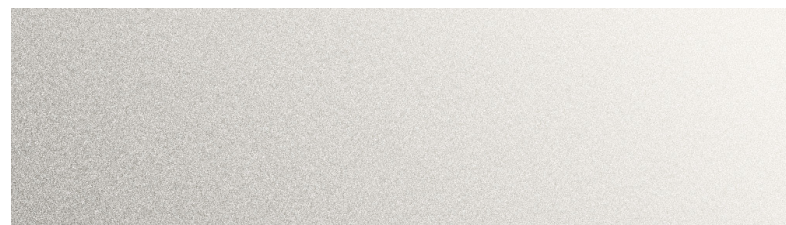
**A96** Mineral White Metallic



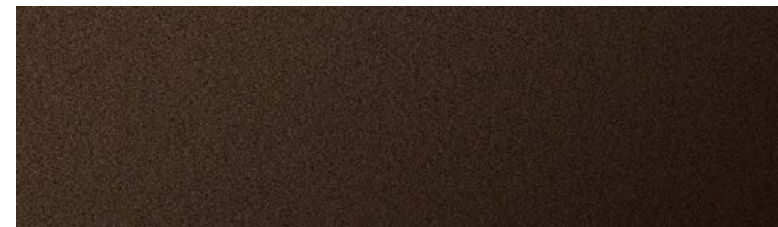
**B39** Mineral Gray Metallic



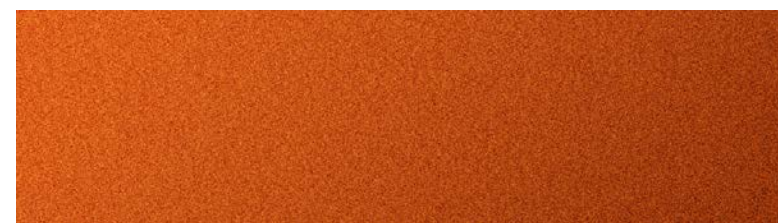
**A83** Glacier Silver Metallic



**B66** Moonlight Silver Metallic



**B53** Sparkling Brown Metallic



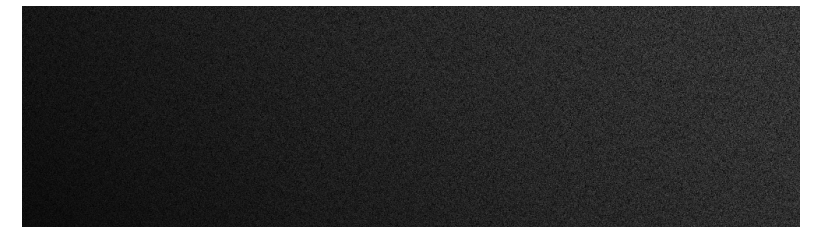
**B44** Valencia Orange Metallic



**B38** Midnight Blue Metallic



**A76** Deep Sea Blue Metallic



**475** Black Sapphire Metallic



**A75** Melbourne Red Metallic



**B45** Estoril Blue Metallic

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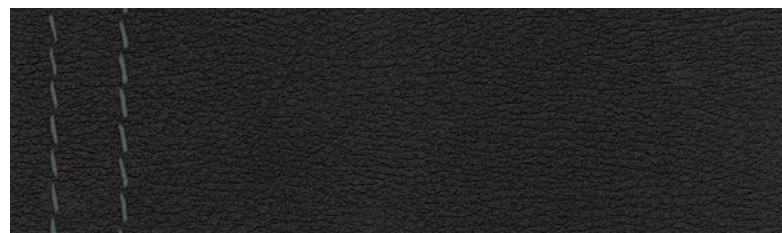


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## SERIES COUPE

## UPHOLSTERY

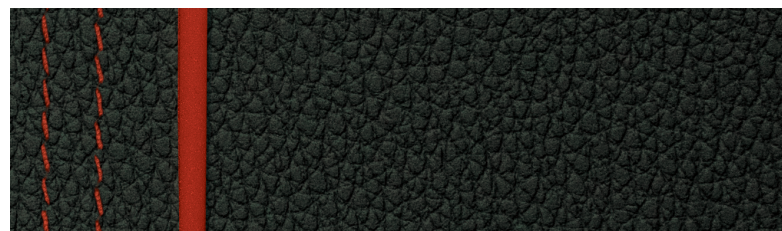
### SENSATEC



**KCSW** Black SensaTec

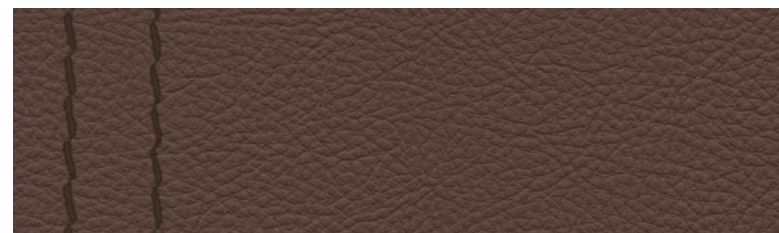


**KCCX** Oyster / Black SensaTec

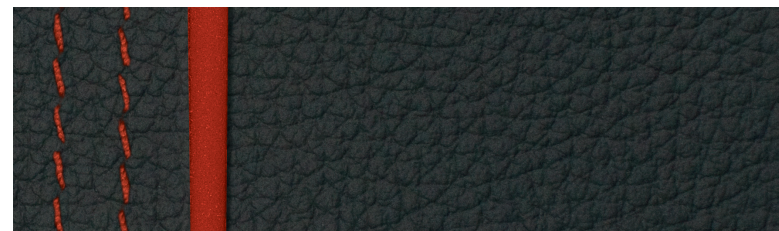


**KCL3** Black SensaTec / Red highlight

### DAKOTA LEATHER



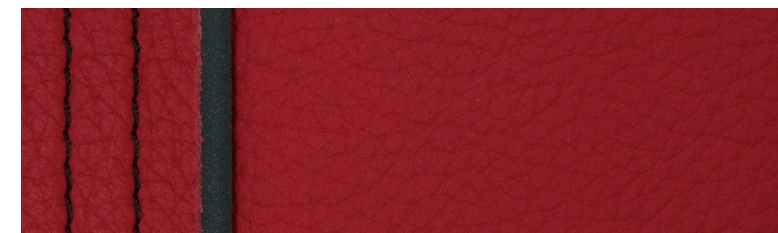
**LCB8** Terra Dakota Leather



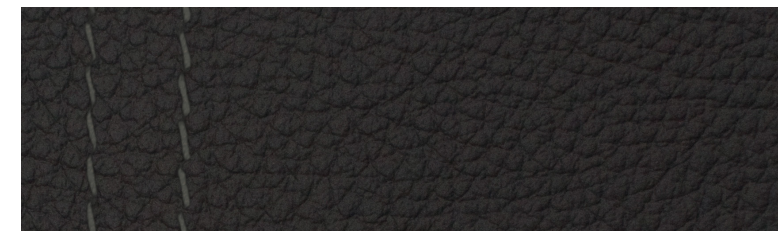
**LCL3** Black Dakota Leather / Red highlight



**LCOM** Oyster Dakota Leather



**LCL5** Coral Red Dakota Leather / Black highlight



**LCSW** Black Dakota Leather

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# 2

## SERIES COUPE

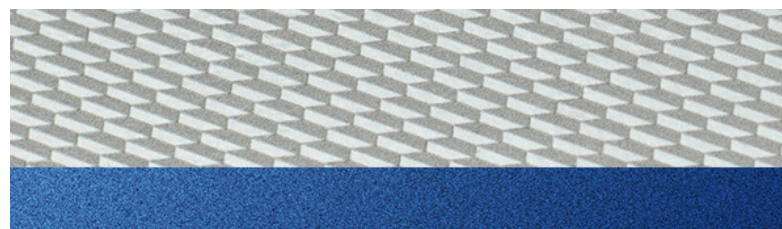
### INTERIOR TRIMS



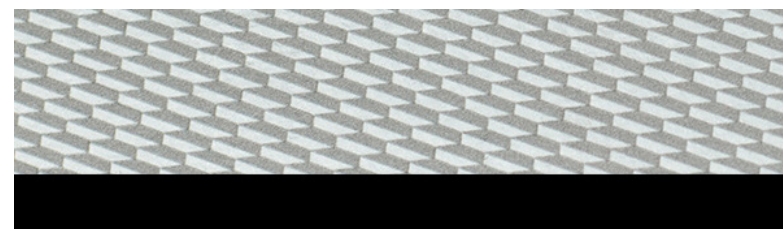
**4GD** Black high-gloss trim /  
Oxide Silver highlight



**4FT** Brushed Aluminum trim /  
Black high-gloss highlight



**4WF** Aluminum Hexagon trim /  
Estoril Blue matte highlight



**4WG** Aluminum Hexagon trim /  
Black high-gloss highlight



**4LC** Fineline Stream Wood trim /  
Oxide Silver matte highlight



**4LV** Black high-gloss trim / Coral Red  
matte highlight

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# 2 SERIES COUPE

## WHEELS / TIRES



**Double Spoke Ferric Gray light alloy wheels (Style 384)**

18 x 7.5 front, 18 x 8.0 rear; and 225/40 front, 245/35 rear non-run-flat Michelin® Pilot Super Sport performance tires<sup>1,2,3</sup>



**Double Spoke light alloy wheels (Style 384)**

18 x 7.5 front, 18 x 8.0 rear; and 225/40 front, 245/35 rear performance tires<sup>1,2,3</sup>

18 x 7.5 front and rear; and 225/40 front and rear all-season tires<sup>1</sup>



**Double Spoke Ferric Gray light alloy wheels (Style 461M)**

18 x 7.5 front, 18 x 8.0 rear; and 225/40 front, 245/35 rear non-run-flat Michelin® Pilot Super Sport performance tires<sup>1,2,3</sup>



**Double Spoke light alloy wheels (Style 461M)**

18 x 7.5 front, 18 x 8.0 rear; and 225/40 front, 245/35 rear non-run-flat summer tires<sup>1,2</sup>

18 x 7.5 front and rear; and 225/40 front and rear all-season tires<sup>1</sup>



**Double Spoke Orbit Gray light alloy wheels (Style 436M)**

18 x 7.5 front, 18 x 8.0 rear; and 225/40 front, 245/35 rear non-run-flat summer tires<sup>1,2</sup>

18 x 7.5 front and rear; and 225/40 front and rear all-season tires<sup>1</sup>



**Double Spoke light alloy wheels (Style 436M)**

18 x 7.5 front, 18 x 8.0 rear; and 225/40 front, 245/35 rear non-run-flat summer tires<sup>1,2</sup>

18 x 7.5 front and rear; and 225/40 front and rear all-season tires<sup>1</sup>



**Star Spoke light alloy wheels (Style 379)**

17 x 7.5 front and rear; and 225/45 front and rear all-season tires<sup>1</sup>

<sup>1</sup> Does not come equipped with spare wheel and tire.

<sup>2</sup> Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

<sup>3</sup> Performance tires include Mobility Kit; not recommended for driving in ice and snow conditions.

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# 2 SERIES COUPE

## PACKAGES

### COLD WEATHER PACKAGE

Heated steering wheel  
Heated front seats  
Retractable headlight washers

### DRIVER ASSISTANCE PACKAGE

Rear-view Camera  
Park Distance Control

### DRIVER ASSISTANCE PLUS

Automatic high beams  
Active Driving Assistant<sup>2</sup>  
Speed Limit Info

### LIGHTING PACKAGE<sup>1</sup>

Xenon headlights  
Adaptive light control

### TRACK HANDLING PACKAGE<sup>1</sup>

18-inch Double Spoke Ferric Gray wheels (Style 384)  
(options available)  
M Sport brakes  
Adaptive M Suspension  
Variable Sport Steering

### M SPORT PACKAGE<sup>1</sup>

18-inch Double Spoke wheels (Style 461M)  
(options available)  
Aluminum Hexagon trim / Estoril Blue Matte highlight  
(options available)  
M Sport suspension  
M steering wheel  
Aerodynamic kit  
Rear spoiler  
Shadowline exterior trim  
Increased top-speed limiter when equipped  
with performance tires

### LUXURY PACKAGE<sup>1</sup>

Fineline Stream Wood trim with  
Oxide Silver matte highlight  
(options available)

### PREMIUM PACKAGE<sup>1</sup>

Universal garage-door opener  
Comfort Access keyless entry  
Moonroof  
Automatic-dimming interior rear-view mirror  
and driver's-side exterior mirror  
Power front seats  
Lumbar support  
Ambiance lighting  
SiriusXM® Satellite Radio with 1-year subscription

<sup>1</sup>Available only on the 230i and 230i xDrive Coupe and Convertible.

<sup>2</sup>Active Driving Assistant is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

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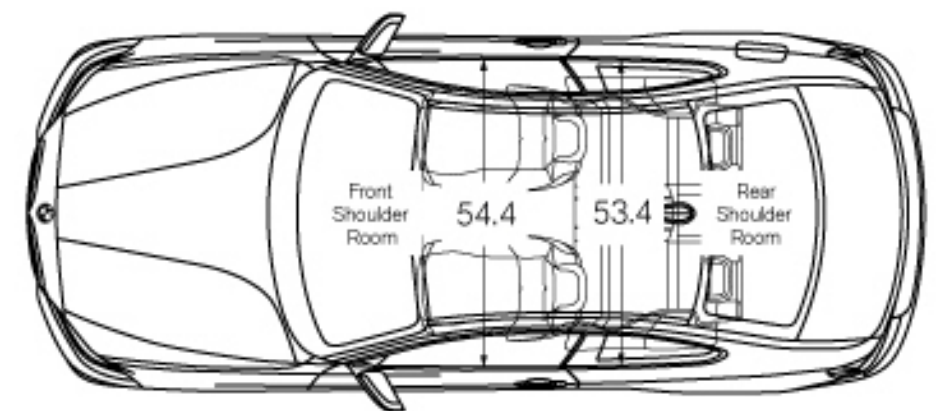
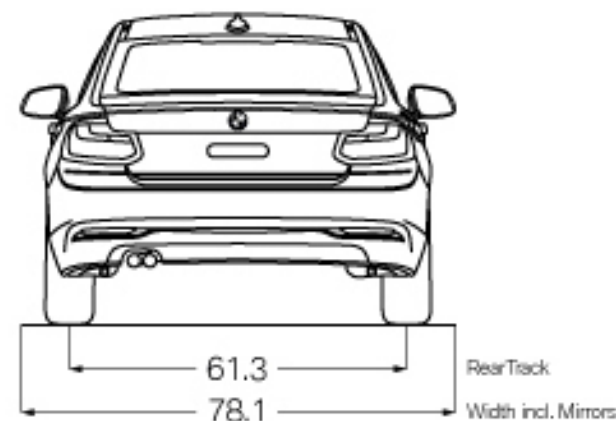
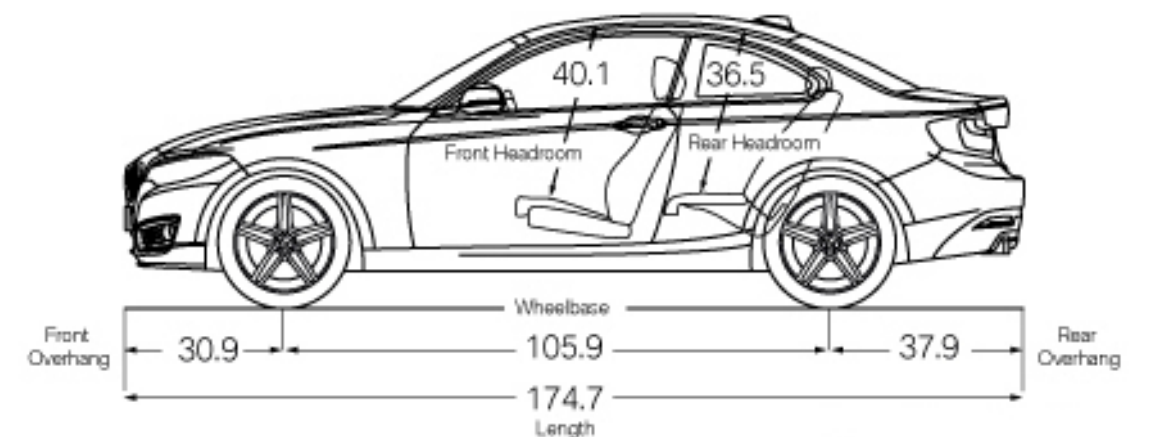
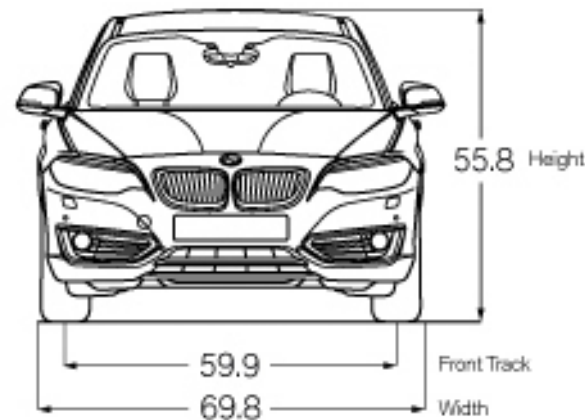
# 2 SERIES COUPE

## TECHNICAL DATA



|                               | BMW 230i / 230i xDrive                      | BMW M240i / M240i xDrive                                  |
|-------------------------------|---------------------------------------------|-----------------------------------------------------------|
| ENGINE                        | 2.0-liter TwinPower Turbo inline 4-cylinder | 3.0-liter M Performance TwinPower Turbo inline 6-cylinder |
| OUTPUT @ RPM                  | 248 hp @ 5200 /<br>258 lb-ft @ 1450–4800    | 335 hp @ 5500 /<br>369 lb-ft @ 1520–4500                  |
| 0-60 MPH (sec) <sup>1</sup>   | 5.3 [5.5] / 5.2                             | 4.4 [4.6] / 4.2                                           |
| CITY / HIGHWAY / COMBINED MPG | [21/32/25] / 24/33/27                       | 21/32/25 [19/28/22] / 21/31/25                            |

All dimensions in technical drawings are given in inches. Dimensions shown apply to 230i and 230i xDrive Coupe.

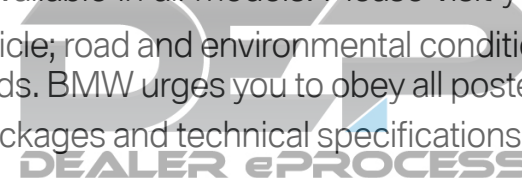


Figures in [ ] refer to vehicles with manual transmission. Figures subject to change. Not all packages available in all models. Please visit your BMW Retailer or [bmwusa.com](http://bmwusa.com) for the most up-to-date information.

<sup>1</sup>BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style.

These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

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X Close

## SOLAR FLAIR.

With its power-folding softtop that drops in 20 seconds, the 2 Series Convertible adds some sun to the Coupe's blistering performance. Let the wind try to catch up with you for a change.

## BMW 2 SERIES CONVERTIBLE

EXTERIOR COLORS

UPHOLSTERY

INTERIOR TRIMS

WHEELS / TIRES

PACKAGES

TECHNICAL DATA







## SUN STUNNER.

The 2 Series Convertible may love the sun, but with xDrive intelligent all-wheel drive and a weather-proof softtop, it's always at the ready. Dynamic Stability Control utilizes multiple sensors to measure speed and steering angle to help you maintain control.

DEALER ePROCESS





## A TOP PERFORMER.

Sitting in the BMW 2 Series Convertible reveals the same focus on performance as its Coupe stablemate. You can enjoy the lightning-fast shifts of the 8-speed Sport Automatic transmission, or go the purist route and take control with a 6-speed manual.



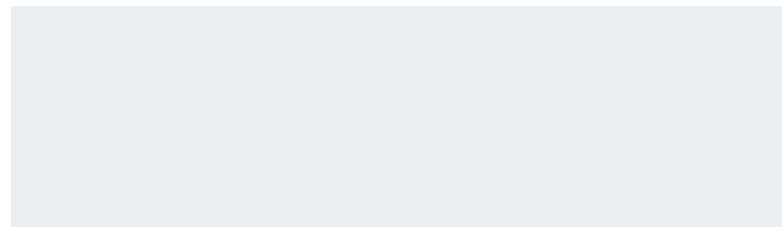


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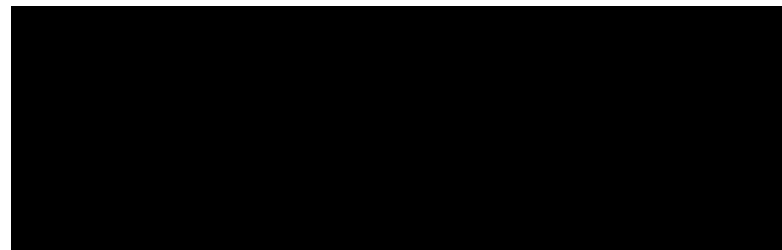
## SERIES CONVERTIBLE

## EXTERIOR COLORS

### NON-METALLIC

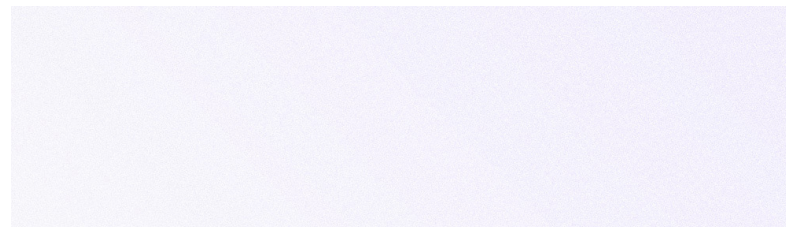


**300** Alpine White (Non-metallic)

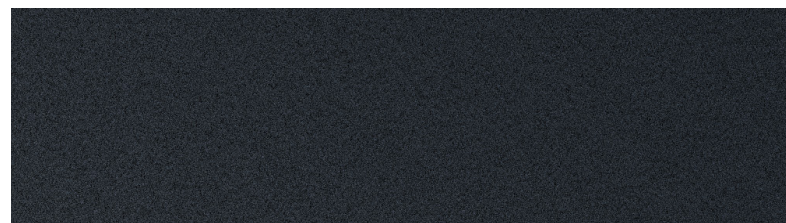


**668** Jet Black (Non-metallic)

### METALLIC



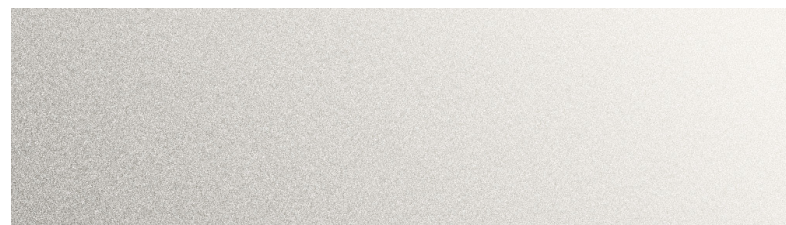
**A96** Mineral White Metallic



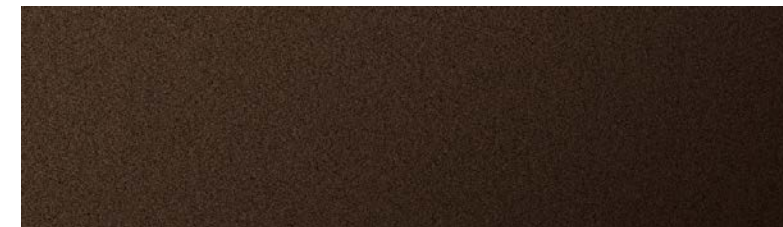
**B39** Mineral Gray Metallic



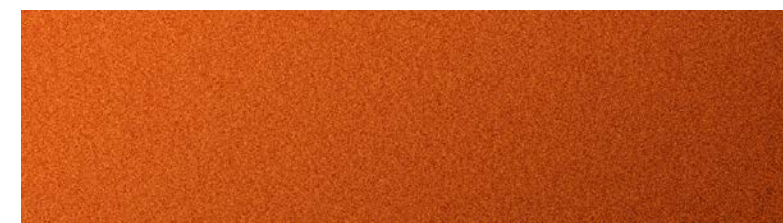
**A83** Glacier Silver Metallic



**B66** Moonlight Silver Metallic



**B53** Sparkling Brown Metallic



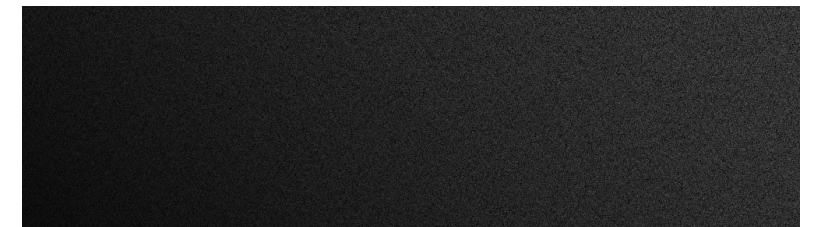
**B44** Valencia Orange Metallic



**B38** Midnight Blue Metallic



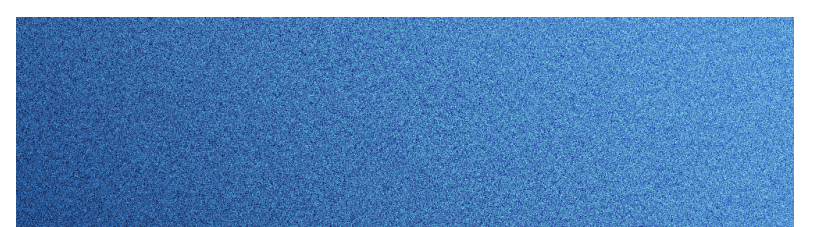
**A76** Deep Sea Blue Metallic



**475** Black Sapphire Metallic



**A75** Melbourne Red Metallic



**B45** Estoril Blue Metallic

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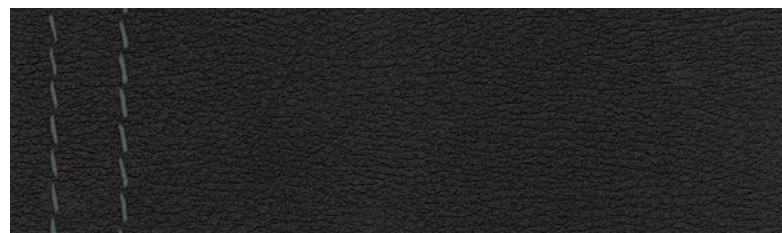


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## SERIES CONVERTIBLE

## UPHOLSTERY

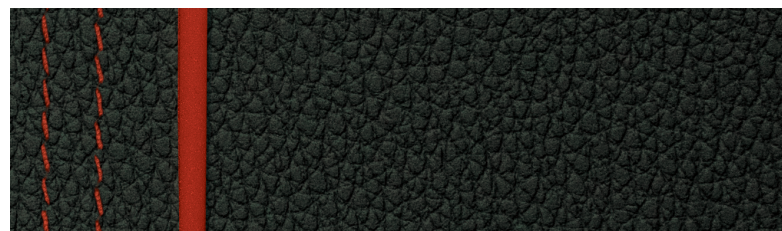
### SENSATEC



**KCSW** Black SensaTec

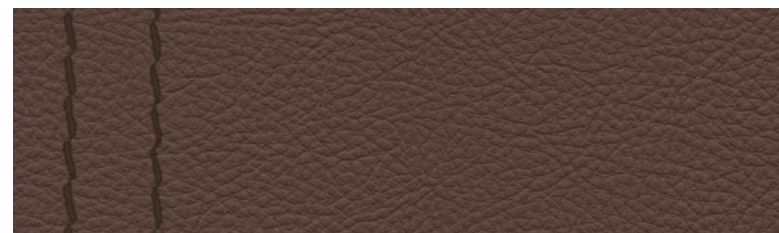


**KCCX** Oyster / Black SensaTec

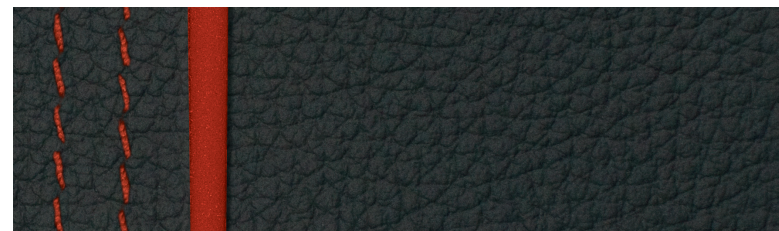


**KCL3** Black SensaTec / Red highlight

### DAKOTA LEATHER



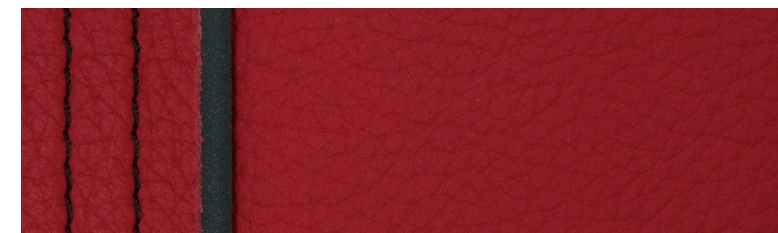
**LCB8** Terra Dakota Leather



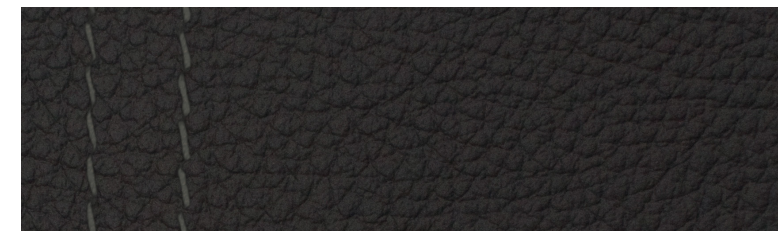
**LCL3** Black Dakota Leather / Red highlight



**LCOM** Oyster Dakota Leather



**LCL5** Coral Red Dakota Leather /  
Black highlight



**LCSW** Black Dakota Leather

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## SERIES CONVERTIBLE

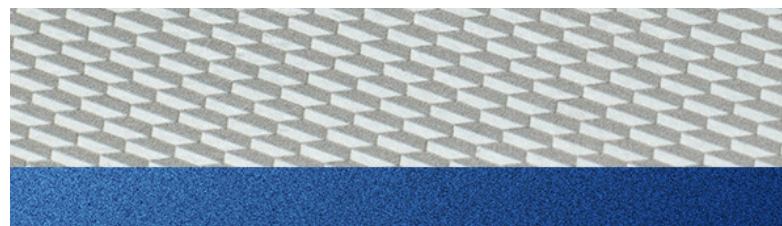
### INTERIOR TRIMS



**4GD** high-gloss Black trim /  
Oxide Silver highlight



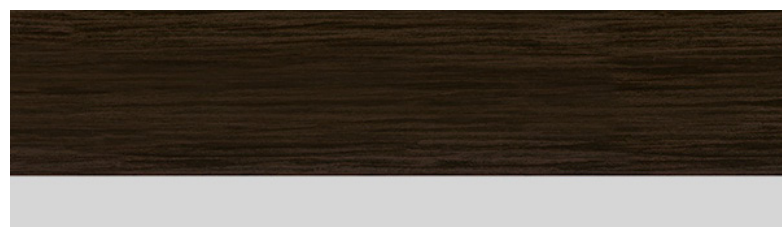
**4FT** Brushed Aluminum trim /  
high-gloss Black highlight



**4WF** Aluminum Hexagon trim /  
Estoril Blue matte highlight



**4WG** Aluminum Hexagon trim /  
high-gloss Black highlight



**4LC** Fineline Stream Wood trim /  
Oxide Silver matte highlight



**4LV** high-gloss Black trim / Coral Red  
matte highlight

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# 2 SERIES CONVERTIBLE

## WHEELS / TIRES



**Double Spoke Ferric Gray light alloy wheels (Style 384)**

18 x 7.5 front, 18 x 8.0 rear; and 225/40 front, 245/35 rear non-run-flat Michelin® Pilot Super Sport performance tires<sup>1,2,3</sup>



**Double Spoke light alloy wheels (Style 384)**

18 x 7.5 front, 18 x 8.0 rear; and 225/40 front, 245/35 rear performance tires<sup>1,2,3</sup>

18 x 7.5 front and rear; and 225/40 front and rear all-season tires<sup>1</sup>



**Double Spoke Ferric Gray light alloy wheels (Style 461M)**

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**Double Spoke light alloy wheels (Style 461M)**

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18 x 7.5 front, 18 x 8.0 rear; and 225/40 front, 245/35 rear summer tires<sup>1,2</sup>



**Double Spoke Orbit Gray light alloy wheels (Style 436M)**

18 x 7.5 front, 18 x 8.0 rear; and 225/40 front, 245/35 rear non-run-flat summer tires<sup>1,2</sup>

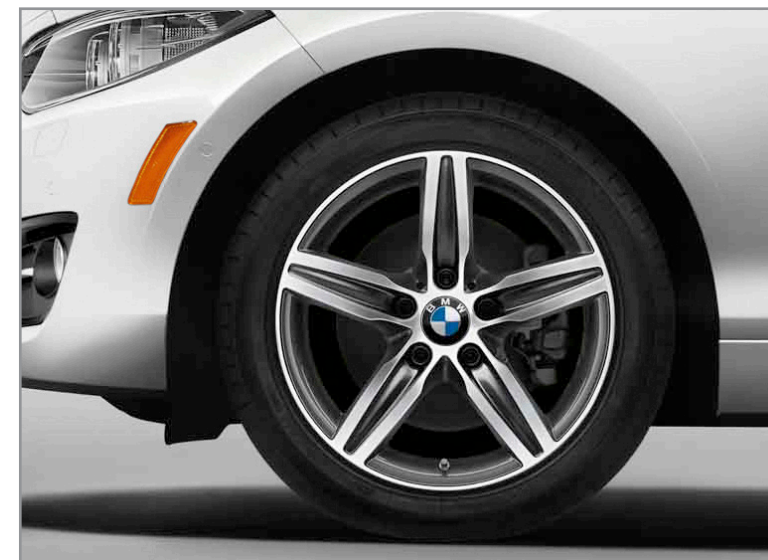
18 x 7.5 front and rear; and 225/40 front and rear all-season tires<sup>1</sup>



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18 x 7.5 front and rear; and 225/40 front and rear all-season tires<sup>1</sup>



**Star Spoke light alloy wheels (Style 379)**

17 x 7.5 front and rear; and 225/45 front and rear all-season tires<sup>1</sup>

<sup>1</sup> Does not come equipped with spare wheel and tire.

<sup>2</sup> Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

<sup>3</sup> Performance tires include Mobility Kit; not recommended for driving in ice and snow conditions.

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# 2

## SERIES CONVERTIBLE

## PACKAGES

### COLD WEATHER PACKAGE

Heated steering wheel  
Heated front seats  
Retractable headlight washers

### DRIVER ASSISTANCE PACKAGE

Rear-view Camera  
Park Distance Control

### DRIVER ASSISTANCE PLUS

Automatic high beams  
Active Driving Assistant<sup>1</sup>  
Speed Limit Info

### LIGHTING PACKAGE

Xenon headlights  
Adaptive light control

### TRACK HANDLING PACKAGE

18-inch Double Spoke Ferric Gray wheels (Style 384)  
(options available)  
M Sport brakes  
Adaptive M Suspension  
Variable Sport Steering

### M SPORT PACKAGE

18-inch Double Spoke wheels (Style 461M)  
(options available)  
Aluminum Hexagon trim / Estoril Blue Matte highlight  
(options available)  
M Sport suspension  
M steering wheel  
Aerodynamic kit  
Shadowline exterior trim  
Increased top-speed limiter when equipped  
with performance tires

### LUXURY PACKAGE

Fineline Stream Wood trim with  
Oxide Silver matte highlight  
(options available)

### PREMIUM PACKAGE

Universal garage-door opener  
Comfort Access keyless entry  
Automatic-dimming interior and driver's exterior mirror  
Auto-dimming rear-view mirror  
Power front seats  
Lumbar support  
Ambient lighting  
SiriusXM® Satellite Radio with 1-year subscription

<sup>1</sup> Active Driving Assistant is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

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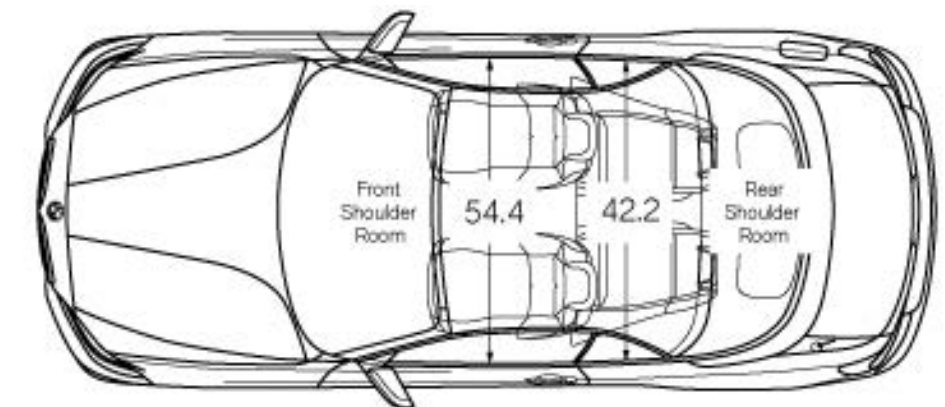
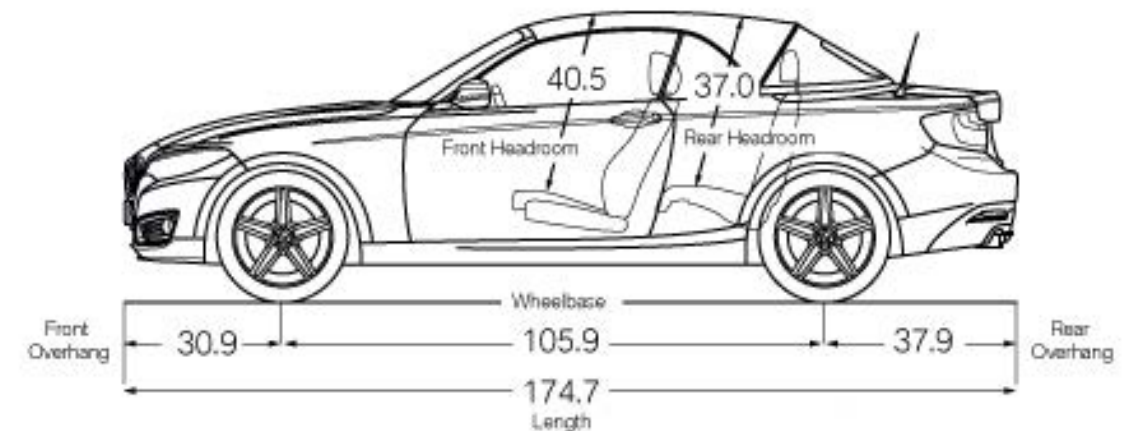
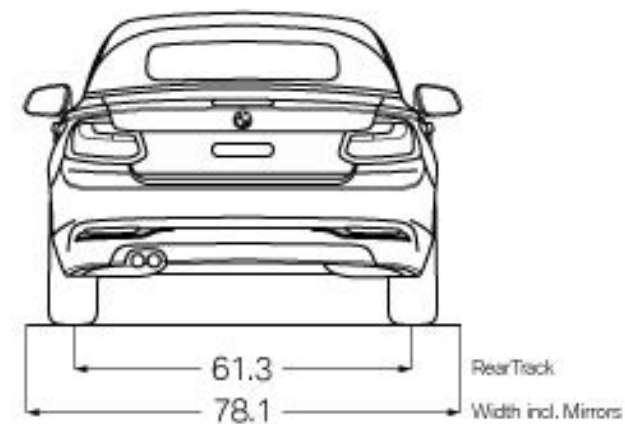
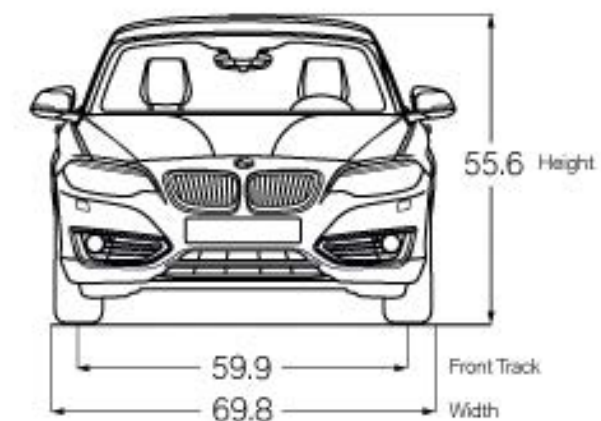
# 2 SERIES CONVERTIBLE

## TECHNICAL DATA



|                               | BMW 230i / 230i xDrive                      | BMW M240i / M240i xDrive                                  |
|-------------------------------|---------------------------------------------|-----------------------------------------------------------|
| ENGINE                        | 2.0-liter TwinPower Turbo inline 4-cylinder | 3.0-liter M Performance TwinPower Turbo inline 6-cylinder |
| OUTPUT @ RPM                  | 248 hp @ 5200 / 258 lb-ft @ 1450–4800       | 335 hp @ 5500 / 369 lb-ft @ 1520–4500                     |
| 0-60 MPH (sec) <sup>1</sup>   | 5.6                                         | 4.5 [4.7] / 4.4                                           |
| CITY / HIGHWAY / COMBINED MPG | 23/34/27 / 23/33/26                         | 21/32/25 [19/29/23] / 21/31/25                            |

All dimensions in technical drawings are given in inches. Dimensions shown apply to 230i and 230i xDrive Convertible.



Figures in [ ] refer to vehicles with manual transmission. Figures subject to change. Not all packages available in all models. Please visit your BMW Retailer or [bmwusa.com](http://bmwusa.com) for the most up-to-date information.

<sup>1</sup>BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style.

These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

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