

2020  
**FUSION**

G S | G SE | G SEL | G P TITANIUM





# BUILT TO EMPOWER YOU.

Just the way you want. Gas, hybrid or plug-in hybrid – Ford Fusion provides the power of choice. Four distinctive models, from the well-equipped S to the luxurious Titanium, demand your attention with sleek good looks and standard Ford Co-Pilot360™ driver-assist technology. After all, Ford has been a car company for everyone ever since we started. By making it possible for hardworking, everyday people to own a vehicle. One that's built with care. And pride. A vehicle worthy of the Blue Oval – and of being chosen by you.



### GAS

With 3 gas engines to choose from, there's one that meets your needs. Each is geared toward your passion for performance.



### HYBRID

A combination of gas and electricity powers Fusion Hybrid. Though you'll need to refuel, you may visit gas stations less frequently.<sup>1</sup>



### PLUG-IN HYBRID<sup>2</sup>

To help maximize the distance this Fusion can travel in electric-only mode,<sup>3</sup> plug it in to charge up the electric battery.

**Titanium. Alto Blue Metallic Tinted Clearcoat. Available equipment.** <sup>1</sup>EPA-estimated ratings: 43 mpg city/41 mpg hwy/42 mpg combined, Fusion Hybrid, FWD. Actual mileage will vary. <sup>2</sup>Available at EV-certified Ford Dealers only. <sup>3</sup>EPA-estimated ratings: 43 mpg city/41 mpg hwy/42 mpg combined, 14.0-gallon fuel tank; 26 miles electric. Fusion Plug-In Hybrid, FWD. Range calculation based on [www.fueleconomy.gov](http://www.fueleconomy.gov). Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. Actual mileage will vary.





## DIALED IN FOR DRIVING.

The 2020 Ford Fusion is designed to deliver a smooth and stable driving experience – road after winding road. To get moving, just turn the rotary gear shift dial and go. EcoBoost® models feature an “S” button on top that you can tap to engage Sport mode, which enhances performance by providing gear selection more quickly and at higher engine speeds, as well as extending lower gear operation for uphill climbs or hilly terrain.

For poise through the turns, Torque Vectoring Control increases vehicle stability by applying slight braking force to the inside wheel as needed, delivering more torque to the outside wheel to help Fusion stay firmly planted! Automatic headlamps activate whenever outside light levels dictate to keep the road ahead well lit. And the Individual Tire Pressure Monitoring System can not only notify you if any tire’s pressure is low,<sup>2</sup> the system will tell you which tire and how low.

Standard:    All models

To help maximize traction, Fusion offers fully automatic all-wheel drive (AWD). The system constantly monitors traction, transferring power between the front and rear wheels as needed, typically before wheelslip can even occur, to effortlessly improve your handling experience.

Available:  SE and Titanium

**SE. Magnetic. SE Appearance Package. Available equipment.** <sup>1</sup>Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. <sup>2</sup>Excludes spare, if equipped.



## DESIGNED FOR DISPLAY.

8" SYNC® 3<sup>1</sup> touchscreen. SmartGauge® with EcoGuide instrument cluster with growing "Efficiency Leaves" on Hybrid and Fusion Plug-In Hybrid<sup>2</sup> models. Wherever you look in the Fusion cockpit, vital information is displayed that helps put you in the driver's seat. And in touch with the open road. To make time spent here even more accommodating, soft-touch surfaces greet your hands wherever they rest, including the leather-wrapped steering wheel<sup>1</sup> and leather-trimmed seats.<sup>1</sup> Brilliant LED lighting<sup>1</sup> treats your eyes. Outside, sleek sideview mirrors mount low on the doors – instead of at the windows – designed to allow more light inside, minimize drag and help reduce wind noise. Because this environment is focused on you, your focus can stay on the road.

DUAL-ZONE  
ELECTRONIC AUTOMATIC  
TEMPERATURE CONTROL<sup>1</sup>

REMOTE  
START  
SYSTEM<sup>1</sup>

ROTARY  
GEAR SHIFT  
DIAL

**LCD TOUCHSCREEN**  
with swipe capability is included with  
voice-activated SYNC 3.<sup>1</sup>

8"

**HUES OF  
AMBIENT  
LIGHTING<sup>1</sup>**

7

2  
**SMART-CHARGING  
USB PORTS<sup>1</sup>**

Included with voice-activated SYNC 3,<sup>1</sup> they join 2 standard 12V powerpoints to help power up everything from mobile phones, tablets, portable gaming systems and more.

Titanium. Ebony leather-trimmed interior. Available equipment. <sup>1</sup>Available feature. <sup>2</sup>Available at EV-certified Ford Dealers only.

## CRAFTED FOR YOUR COMFORT.

With spacious room for 5, the stylishly comfortable interior of Ford Fusion welcomes all. A range of seat-trim choices includes cloth, ActiveX high-end synthetic material, and luxurious perforated leather. Fusion also offers plenty of smart solutions for your smart devices. A large center console features tiered storage, including 2 small bins in the upper compartment. The standard media bin includes a smart-charging USB port and additional storage. Proper sound management begins with acoustic underbody shields and sound-absorption material that help mitigate road noise inside. Within this hushed environment, you can enjoy the well-balanced output of the available Fusion audio systems. Power up your devices with the 2 standard 12V powerpoints, plus 2 smart-charging USB ports when your Fusion is equipped with SYNC® 3 voice-activated technology.<sup>1,2</sup>

16.0 CU. FT. OF LUGGAGE  
CAPACITY IN THE TRUNK<sup>3</sup>

POWER  
MOONROOF<sup>1</sup>

HEATED AND COOLED  
FRONT SEATS<sup>1</sup>

**Titanium. Russet leather-trimmed interior. Available equipment.** <sup>1</sup>Available feature. <sup>2</sup>Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. <sup>3</sup>Non-hybrid models only.

102.8

**CU. FT. OF  
PASSENGER VOLUME**  
Fusion offers room to stretch out and relax  
in its comfortable, cozy interior.

12

### SPEAKER SOUND

Enjoy the symphonic  
sounds of 12 strategically  
placed speakers from the  
Audio System from Sony.<sup>®1</sup>

### INTERIOR DIMENSIONS [inches]

|                | Front/Rear         |
|----------------|--------------------|
| Head room:     | 39.2 / 37.8        |
| Leg room:      | 44.3 (max.) / 38.3 |
| Hip room:      | 55.0 / 54.4        |
| Shoulder room: | 57.8 / 56.9        |



 SYNC® AppLink®

# YOUR TECH, YOUR WAY.

With seating for up to 5 and Wi-Fi hotspot capability, Ford Fusion welcomes a vast array of smartphones, tablets, gaming systems and computers along for the ride. Plus, you can tap into the best in music, sports, comedy, news and talk with SiriusXM® inside your vehicle and on the go, with a 6-month All Access trial subscription.<sup>1,2</sup> With our Voice-Activated Touchscreen Navigation System,<sup>2</sup> you'll also enjoy a 5-year subscription<sup>1</sup> to SiriusXM Traffic and Travel Link® services.

## COMMAND IT

With your voice and your choice of display, SYNC® 3 voice-activated technology<sup>2,3</sup> connects your tech with your Fusion. SYNC 3 AppLink<sup>®2,4</sup> (shown) gives you voice control of compatible mobile apps like Waze™ and Ford+Alexa.<sup>5</sup> To see your phone's familiar interface on the big screen, take advantage of compatibility with Apple CarPlay<sup>®6</sup> for your iPhone<sup>®</sup> or Android Auto™<sup>6</sup> for your Android™ smartphone.



## CONTROL IT

Monitor and control your vehicle in incredibly powerful ways using the FordPass™ app alone or with FordPass Alexa Skill<sup>7</sup> or FordPass Action through Google Assistant™ when equipped with FordPass Connect.™<sup>8</sup> Start, lock and unlock your vehicle from just about anywhere, including right from your wrist with your Apple Watch.<sup>®</sup> Use your app to find your vehicle, schedule starts, find parking, and check fuel and fluid levels. When you need important vehicle information, like Vehicle Health Alerts, service history and Warranty info, the FordPass app puts it at your fingertips. And, when it's time to bring your vehicle in for service, the app makes scheduling easy. Enjoy access to convenient services like Key by Amazon In-Car Delivery<sup>9</sup> and peace of mind knowing roadside assistance is just a call or e-request away.<sup>10</sup>



## CONNECT IT

With in-vehicle Wi-Fi<sup>2</sup> for all. Before the sand dries on your flip-flops, you and your family can be posting vacation videos through FordPass Connect<sup>®</sup> with 4G LTE Wi-Fi hotspot capability. Its powerful antenna provides the ability to connect up to 10 devices at once<sup>11</sup> – inside of Fusion and up to 50' away.



**Available equipment shown.** <sup>1</sup>All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Fees and taxes apply. See SiriusXM Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees, content and features are subject to change. Traffic information not available in all markets. SiriusXM satellite service for 2020 model-year Ford vehicles is not available in Puerto Rico; SiriusXM streaming service is available for purchase. <sup>2</sup>Available feature. <sup>3</sup>Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. <sup>4</sup>Certain restrictions, 3rd-party terms and data rates may apply. See your Ford Dealer for details. Commands may vary by phone and AppLink software. <sup>5</sup>Waze is available via iPhone with SYNC 3 and on Android Auto. Commands may vary by phone and AppLink software. Alexa requires available SYNC 3 AppLink. Certain Alexa functionality is dependent on smart phone and home technology. Don't drive while distracted or while using handheld devices. Use voice controls. Some features may be locked out while the vehicle is in gear. <sup>6</sup>Requires device with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. <sup>7</sup>Don't drive while distracted or while using handheld devices. Use voice controls. Certain Alexa functionality is dependent on smart phone and home technology. <sup>8</sup>FordPass Connect (optional on select vehicles) and FordPass Connect service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. <sup>9</sup>FordPass app, compatible with select smartphone platforms, is available via a download. FordPass Connect service required (see App Terms for more information). Message and data rates may apply. Check your availability at <https://amzn.to/2JnYmtz>. <sup>10</sup>Roadside assistance is included for certain owners and available to everyone for a per-service fee. <sup>11</sup>Don't drive while distracted or while using handheld devices. Use voice controls.

# FORD CO-PILOT360™ TECHNOLOGY READY WITH AN ASSIST.

From the driveway to the highway, our driver-assist features<sup>1</sup> are designed to help you feel confidently in command at the wheel of your Fusion.

## FORD CO-PILOT360



**PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING<sup>2</sup>**  
We should all drive defensively. By scanning the road ahead, this feature can alert you to potential collisions with vehicles or pedestrians detected in your path. If an impact is imminent and you don't take action, brakes can apply automatically. It's designed to only activate when needed.



**BLIS<sup>®</sup> WITH CROSS-TRAFFIC ALERT**  
Changing lanes demands your full attention. BLIS (Blind Spot Information System) can help by alerting you to vehicles detected in your blind spots. Cross-Traffic Alert helps by detecting and alerting you to traffic behind your vehicle as you're slowly backing up.



**LANE-KEEPING SYSTEM**  
It happens. Listening to your favorite podcast, you wander too close to your lane's edge. Our Lane-Keeping System<sup>3</sup> can help during a moment of distraction. If you drift out of your lane, it directs you with steering wheel torque to return, and can also alert you through vibration pulses. Stray a few times and a coffee cup icon lets you know it's time for a break.



**AUTO HIGH-BEAM HEADLAMPS**  
Sound familiar? You turn on high beams entering a dark stretch of road – then forget to turn them off as traffic approaches. Auto High-Beam Headlamps can detect poor lighting and switch them on for you. They can also sense oncoming headlamps and dim automatically for other drivers.



**REAR VIEW CAMERA**  
Backing up requires a little multitasking. Our Rear View Camera helps by providing a great view of what's behind your vehicle, helping you navigate Reverse with more confidence.

Standard: All models

**Available equipment shown.** <sup>1</sup>Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. <sup>2</sup>Pre-Collision Assist with Automatic Emergency Braking can detect pedestrians, but not in all conditions and does not replace safe driving. See owner's manual for system limitations. <sup>3</sup>Lane-Keeping System does not control steering. <sup>4</sup>If stop is longer than 3 seconds, driver must intervene and press "RES" button or accelerator pedal to resume system operation. <sup>5</sup>Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details. <sup>6</sup>Available at EV-certified dealers only.



## FORD CO-PILOT360 ASSIST



**ADAPTIVE CRUISE CONTROL (ACC) WITH STOP-AND-GO**  
There are few things as tedious as bumper-to-bumper traffic. ACC with Stop-and-Go can help you keep pace on your journey, slowing down or even stopping your vehicle if the traffic ahead has slowed or stopped. When things clear, it can resume your set speed.<sup>4</sup>



**VOICE-ACTIVATED NAVIGATION**  
Taking the wrong exit can put a serious dent in your day. Stay confidently on course with our Voice-Activated Touchscreen Navigation System, which features SiriusXM<sup>®</sup> Traffic and Travel Link<sup>®</sup> services<sup>5</sup> to help you avoid traffic, find fuel (gas or java), and so much more.

Standard: Titanium; SE, SEL and Titanium; Titanium<sup>6</sup>  
Available: S (includes SYNC<sup>®</sup> 3), SE and SEL

## ADDITIONAL TECHNOLOGY



**HILL START ASSIST**  
It feels good to hold your ground. Especially on a grade. As you remove your foot from the brake pedal to accelerate from a stop, Hill Start Assist can help by preventing Fusion from rolling downhill.  
Standard: All models



**RAIN-SENSING WINDSHIELD WIPERS**  
Sometimes weather changes so quickly, it's hard to keep up. Now you can set the Rain-Sensing Windshield Wipers to automatically activate, and let them help keep your view ahead clear.  
Standard: All models



**REVERSE SENSING SYSTEM**  
Stress less when driving in Reverse. First, always check the Rear View Camera display. And as you slowly back up, you can listen for audible alerts to objects detected behind the vehicle by the Reverse Sensing System.  
Standard: SE, SEL and Titanium



## A SMOOTH TRANSITION TO MORE EFFICIENT DRIVING.

Since it's powered by a combination of gas and electricity, Fusion Hybrid (HEV) will need to be refueled, just like a gas engine model. The difference is you may visit gas stations less frequently. That's because, as you drive your Fusion Hybrid, the 2.0L Atkinson-cycle gas engine, electric motor and Regenerative Braking System are seamlessly interacting behind the scenes to help enhance fuel efficiency and recharge the battery. The gas engine can work with the electric motor or on its own to help maximize efficiency. A lithium-ion battery that powers the electric motor helps Fusion Hybrid operate in electric-only mode at speeds up to 85 mph. For instant feedback on how your driving style is affecting efficiency, just view the "Efficiency Leaves" screen on the SmartGauge® with EcoGuide instrument cluster. Drive more efficiently, and you'll see more leaves grow.

EPA-estimated ratings:<sup>1</sup>

MPG

43  
CITY

41  
HWY

42  
COMB

588

MILES TOTAL RANGE

**Hybrid Titanium. Iconic Silver. Available equipment.** <sup>1</sup>14.0-gallon fuel tank. Range calculation based on [www.fueleconomy.gov](http://www.fueleconomy.gov). Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. Actual mileage will vary.

**THE POWER TO PLUG IN.**

With its driver's side charge port, the 2020 Fusion Plug-In Hybrid Titanium (PHEV) gives you the option to plug in when you want to charge up the electric battery and help enhance the distance it can travel in electric-only mode. Fusion Plug-In Hybrid Titanium has an EPA-estimated all-electric driving range of 26 miles<sup>1</sup> and an EPA-estimated total driving range of 610 miles<sup>1</sup>. If you choose to plug in, you can do it at home, work, or even out shopping. It's simple and convenient. At home, you can just insert the standard 120V convenience charge cord into an electrical outlet and into the vehicle's charge port, which illuminates in sections as it charges. You can also use a Ford recommended Webasto 240V home charging station<sup>2</sup> to recharge in about 2.6 hours. The MyFord<sup>®</sup> Mobile app<sup>3</sup> and website ([www.myfordmobile.com](http://www.myfordmobile.com)) make it easy to monitor and schedule charging. They also offer a charging station locator powered by PlugShare.<sup>®</sup> As you drive, Fusion Plug-In Hybrid Titanium functions very similarly to its Hybrid sibling. So even if you choose not to plug it in, you can still enjoy the benefits of Hybrid driving.

EPA-estimated ratings:<sup>1</sup>

**MPG**

**43**  
CITY

**41**  
HWY

**42**  
COMB

**MPGe<sup>4</sup>**

**109**  
CITY

**97**  
HWY

**103**  
COMB

EPA-ESTIMATED

**26**  
MILES

Electric-only  
Driving Range<sup>1</sup>

**610**  
MILES  
Total Range<sup>1</sup>

**Plug-In Hybrid Titanium. Agate Black. Available equipment.** <sup>1</sup>14.0-gallon fuel tank; 26 miles electric. Range calculation based on [www.fueleconomy.gov](http://www.fueleconomy.gov). Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. Actual mileage will vary. <sup>2</sup>Available feature. Charge times vary. See owner's manual for details. To begin the process, call 1-888-219-6747 or visit [www.evsolutions.com/ford](http://www.evsolutions.com/ford). Charging stations are available with or without full installation services by Webasto. <sup>3</sup>MyFord Mobile includes a complimentary subscription that activates with vehicle sale date, requires compatible 3G cellular network connectivity, and is subject to 3G network availability. Evolving technology/cellular networks may affect future functionality. Message and data rates may apply. Refer to [www.myfordmobile.com](http://www.myfordmobile.com) for further details. <sup>4</sup>MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. Available at EV-certified Ford Dealers only.

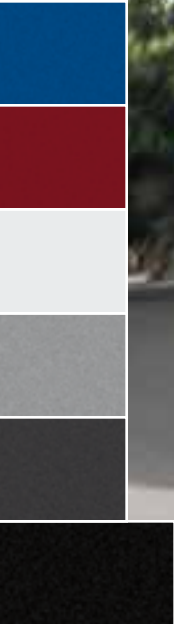
S

FORD CO-PILOT360™

FORDPASS CONNECT™<sup>1</sup>

PUSH-BUTTON START

**There’s much to be desired** in Fusion S. Remote keyless entry gets you in, push-button start gets you ready, and the elegant rotary gear shift dial gets you moving. During your travels, FordPass Connect<sup>1</sup> with 4G LTE Wi-Fi hotspot capability helps you and your passengers stay connected. And the Ford Co-Pilot360 suite of 5 driver-assist technologies includes a Rear View Camera that helps guide you into your parking spot at your destination. To add even more Ford Co-Pilot360 Technology to your drive, choose Ford Co-Pilot360 Assist with SYNC<sup>®</sup> 3.<sup>2</sup>



**COLORS:** Velocity Blue,<sup>3</sup> Rapid Red Metallic Tinted Clearcoat,<sup>4</sup> Oxford White, Iconic Silver,<sup>3</sup> Magnetic,<sup>3</sup> Agate Black<sup>3</sup>



- 2.5L iVCT I-4
- 6-SPEED AUTOMATIC TRANSMISSION

**S STANDARD FEATURES:**

**MECHANICAL**

Electric-assist parking brake  
Front-wheel drive (FWD)  
Suspension – Front: independent MacPherson strut;  
rear: independent integral link  
Torque Vectoring Control

**FORD CO-PILOT360 TECHNOLOGY**

AdvanceTrac<sup>®</sup> Electronic Stability Control with Brake-Actuated Traction Control  
Autolamp Automatic On/Off Headlamps  
**Ford Co-Pilot360:** Pre-Collision Assist with Automatic Emergency Braking (AEB); BLIS<sup>®</sup> (Blind Spot Information System) with Cross-Traffic Alert; Lane-Keeping System; Auto High-Beam Headlamps; and Rear View Camera  
Hill Start Assist  
Rain-Sensing Windshield Wipers

**APPEARANCE**

Black 5-bar upper grille with chrome surround  
Body-color door handles  
Configurable daytime running lamps  
Halogen headlamps with courtesy delay  
LED taillamps  
Power sideview mirrors  
Single exhaust with bright tip

**COMFORT & CONVENIENCE**

6-way manual driver’s seat with manual lumbar and 4-way manual front-passenger seat  
4-way adjustable front head restraints  
12V powerpoints (2)  
60/40 split fold-flat spring-assisted rear seat  
Center console with armrest and storage  
Easy Fuel<sup>®</sup> capless fuel filler  
Illuminated visor mirrors  
Power windows with global open/close and one-touch-up/-down feature  
Push-button start ignition  
Speed-sensitive windshield wipers  
Tilt/telescoping steering column

**CONNECTIVITY & ENTERTAINMENT**

AM/FM stereo with MP3 capability and 4 speakers  
FordPass Connect<sup>1</sup> with 4G LTE Wi-Fi hotspot capability (enables FordPass<sup>™</sup> app<sup>3</sup> features when activated; not available on Plug-In Hybrid Titanium)  
SYNC Voice Recognition Communications and Entertainment System with 4.2" LCD screen in center stack, 911 Assist<sup>®</sup>, AppLink<sup>®</sup>, and 1 smart-charging USB port

**SAFETY & SECURITY**

Personal Safety System<sup>™</sup> for driver and front passenger includes dual-stage front airbags,<sup>5</sup> safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System  
Driver and front-passenger knee airbags<sup>6</sup>  
Front-seat side airbags<sup>6</sup>  
Side-curtain airbags<sup>6</sup>  
Belt-Minder<sup>®</sup> front safety belt reminder  
Individual Tire Pressure Monitoring System (excludes spare, if equipped)  
MyKey<sup>®</sup> technology to help encourage responsible driving  
Perimeter alarm  
Remote Keyless Entry System  
SecuriLock<sup>®</sup> Passive Anti-Theft System  
SOS Post-Crash Alert System<sup>™</sup>

**OPTIONS**

**Ford Co-Pilot360 Assist with SYNC 3:** Adaptive Cruise Control with Stop-and-Go; dual-zone electronic automatic temperature control; 4.2" dual, configurable LCD screens in instrument cluster; SYNC 3 with 8" LCD capacitive touchscreen in center stack, 911 Assist, AppLink, Apple CarPlay<sup>®</sup> compatibility, Android Auto<sup>™</sup> compatibility, and 2 smart-charging USB ports; and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM<sup>®</sup> Traffic and Travel Link<sup>®</sup> with 5-year subscription\*)  
Engine block heater

**EXTERIOR DIMENSIONS**

Wheelbase: **112.2"**                      Width – Including mirrors: **83.5"**  
Length: **191.8"**                      Width – Mirrors folded: **75.2"**  
Height: **58.2"** / **58.0"**



**16"**  
STEEL WITH SILVER-PAINTED COVERS  
Standard

**CLOTH SEATING SURFACES:** Medium Light Stone

**Available equipment shown.** <sup>1</sup>Certain restrictions, 3rd-party terms and data rates may apply. See footnote 8 on the “YourTech, Your Way” pages, and your Ford Dealer for details. <sup>2</sup>Available feature. <sup>3</sup>Metallic. <sup>4</sup>Additional charge. <sup>5</sup>FordPass smartphone app, for use with FordPass Connect, is available via download and compatible with select smartphone platforms. FordPass is on the App Store<sup>®</sup> and Google Play.<sup>™</sup> Learn more at [www.fordpass.com](http://www.fordpass.com). Message and data rates may apply. <sup>6</sup>Always wear your safety belt and follow airbag warning label instructions. <sup>7</sup>Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the “Your Tech, Your Way” pages, and your Ford Dealer for details.

SE

SYNC® 3  
SIRIUSXM®  
REVERSE SENSING SYSTEM

You’ve got a host of great choices with Fusion SE. Choose front-wheel drive (FWD) or all-wheel drive (AWD).<sup>1</sup> A 1.5L or 2.0L EcoBoost® engine.<sup>1</sup> Or go a different path with Fusion Hybrid. Whatever you decide, dual-zone electronic automatic temperature control and a 10-way power driver’s seat help enhance the experience inside Fusion SE. Plus, you can explore over 175 channels of SiriusXM using the vibrant 8" LCD touchscreen that’s included with SYNC 3 voice-activated technology.<sup>2</sup> You can even add some attitude with the Fusion SE Appearance Package (shown).



**COLORS:** Alto Blue Metallic Tinted Clearcoat,<sup>3</sup> Velocity Blue,<sup>4</sup> Rapid Red Metallic Tinted Clearcoat,<sup>3</sup> Oxford White, White Platinum Metallic Tri-coat,<sup>3</sup> Iconic Silver,<sup>4</sup> Magnetic,<sup>4</sup> Agate Black<sup>4</sup>



- Ⓢ

1.5L ECOBOOST I-4
- Ⓢ

6-SPEED AUTOMATIC TRANSMISSION
- ⚙️

2.0L IVCT ATKINSON-CYCLE I-4
- ⚙️

ELECTRONICALLY CONTROLLED CONTINUOUSLY VARIABLE TRANSMISSION (eCVT)

SE INCLUDES SELECT S FEATURES, PLUS:

MECHANICAL

- Ⓢ

Auto Start-Stop Technology (1.5L EcoBoost only)
- ⚙️

1.4-kWh lithium-ion battery
- ⚙️

Regenerative Braking System

FORD CO-PILOT360™ TECHNOLOGY

- Ⓢ

⚙️

Reverse Sensing System
- ⚙️

Ford Co-Pilot360 Assist: Adaptive Cruise Control with Stop-and-Go, and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM Traffic and Travel Link® with 5-year subscription<sup>5</sup>)

COMFORT & CONVENIENCE

- Ⓢ

⚙️

4.2" dual, configurable LCD screens in instrument cluster
- Ⓢ

⚙️

10-way power driver’s seat with power lumbar
- Ⓢ

⚙️

Compass and outside temperature displays
- Ⓢ

⚙️

Dual-zone electronic automatic temperature control
- Ⓢ

⚙️

Fold-down rear center armrest with 2 cupholders
- ⚙️

SmartGauge® with EcoGuide

CONNECTIVITY & ENTERTAINMENT

- Ⓢ

AM/FM stereo with MP3 capability and 6 speakers
- ⚙️

AM/FM stereo with MP3 capability and 9 speakers
- Ⓢ

⚙️

SiriusXM with 6-month All Access trial subscription<sup>5</sup>
- Ⓢ

⚙️

SYNC 3 with 8" LCD capacitive touchscreen in center stack, 911 Assist,® AppLink,® Apple CarPlay® compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports

SAFETY & SECURITY

- Ⓢ

⚙️

SecuriCode™ invisible keypad

OPTIONS

- Ⓢ

All-Wheel Drive Package: all-wheel drive (AWD), 18" machined-face aluminum wheels with Magnetic-painted pockets, premium floor liners, heated front seats, and heated sideview mirrors (requires and included with 2.0L EcoBoost I-4)
- Ⓢ

Ford Co-Pilot360 Assist
- Ⓢ

SE Appearance Package<sup>6</sup> (Equipment Group 151A): 18" Ebony Black-painted aluminum wheels, halogen fog lamps with black bezels, LED signature lighting, rear spoiler, leather-wrapped steering wheel, Light Putty cloth seats with Bold Brown vinyl bolsters, and Medium Stone stitching on center console armrest, door armrests and seats (FWD only)
- Ⓢ

2.0L EcoBoost I-4 with 6-speed SelectShift® automatic transmission (includes All-Wheel Drive Package)
- Ⓢ

⚙️

Engine block heater
- Ⓢ

⚙️

Power moonroof



**CLOTH SEATING SURFACES:** Medium Light Stone, Ebony, Light Putty/Bold Brown Vinyl

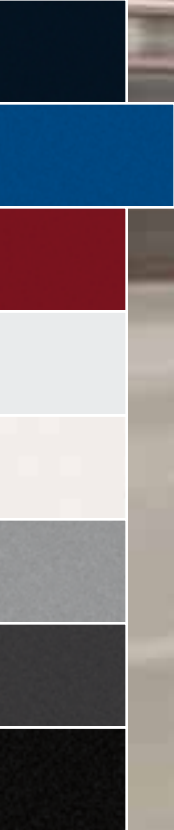
**Available equipment shown.** <sup>1</sup>Available feature. <sup>2</sup>Don’t drive while distracted. Use voice-operated systems when possible; don’t use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. <sup>3</sup>Additional charge. <sup>4</sup>Metallic. <sup>5</sup>Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the “Your Tech, Your Way” pages, and your Ford Dealer for details. <sup>6</sup>Restrictions may apply. See your dealer for details.



SEL

- LEATHER-WRAPPED STEERING WHEEL
- HEATED FRONT SEATS
- REMOTE START SYSTEM

**Fusion SEL reveals its uniqueness** upon approach. Bright door- and window-trim moldings, and chrome inserts on the body-color door handles, help set it apart. With your Intelligent Access key fob near, just grab a door handle and you’re in. Slip into heated front seats trimmed with ActiveX high-end synthetic material. Save the positions of the driver’s seat and heated sideview mirrors to either of 2 memory settings. Then set the 11-speaker Premium Audio System to your liking, take hold of your leather-wrapped steering wheel, and take off. Available in gas and hybrid powertrains.



**COLORS:** Alto Blue Metallic Tinted Clearcoat,<sup>1</sup> Velocity Blue,<sup>2</sup> Rapid Red Metallic Tinted Clearcoat,<sup>1</sup> Oxford White, White Platinum Metallic Tri-coat,<sup>1</sup> Iconic Silver,<sup>2</sup> Magnetic,<sup>2</sup> Agate Black<sup>2</sup>

- 1.5L ECOBOOST® I-4
- 2.0L IVCT ATKINSON-CYCLE I-4
- 6-SPEED AUTOMATIC TRANSMISSION
- ELECTRONICALLY CONTROLLED CONTINUOUSLY VARIABLE TRANSMISSION (eCVT)

SEL INCLUDES SELECT SE FEATURES, PLUS:

MECHANICAL

- Auto Start-Stop Technology (1.5L EcoBoost only)

FORD CO-PILOT360™ TECHNOLOGY

- Ford Co-Pilot360 Assist: Adaptive Cruise Control with Stop-and-Go, and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM® Traffic and Travel Link® with 5-year subscription<sup>3</sup>)

APPEARANCE

- Body-color door handles with chrome inserts
- Bright door- and window-trim moldings
- LED headlamps with LED signature lighting
- Power, heated sideview mirrors with security approach lamps, integrated turn signal indicators, auto-dimming driver's side and memory

COMFORT & CONVENIENCE

- Driver's seat memory feature
- Heated front seats
- Intelligent Access with Remote Start System
- Leather-wrapped steering wheel
- Universal garage door opener

CONNECTIVITY & ENTERTAINMENT

- Premium Audio System with 11 speakers

OPTIONS

- Ford Co-Pilot360 Assist
- Engine block heater
- Power moonroof



17" SPARKLE SILVER-PAINTED ALUMINUM  
Standard



18" PREMIUM PAINTED ALUMINUM  
Standard

ACTIVEX SEATING SURFACES: Medium Light Stone, Ebony

**Available equipment shown.** <sup>1</sup>Additional charge. <sup>2</sup>Metallic. <sup>3</sup>Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the “Your Tech, Your Way” pages, and your Ford Dealer for details.

# TITANIUM

19" ALUMINUM WHEELS WITH PAINTED POCKETS<sup>1</sup>  
12-SPEAKER AUDIO SYSTEM FROM SONY®  
HEATED AND COOLED FRONT SEATS

If you’re seeking the ultimate in Fusion refinement, this is it. Outside, you’ll notice the distinctive chrome mesh grille, crisp LED fog lamps and taillamps, a rear spoiler, dual bright exhaust tips<sup>1</sup> and unique aluminum wheels. Inside, you’ll enjoy the comfort of a heated steering wheel, and leather-trimmed seating with perforated inserts, in addition to ambient lighting, a power moonroof, a 12-speaker Audio System from Sony and more. Both front seats feature heated and cooled settings. The Ford Co-Pilot360™ and Ford Co-Pilot360 Assist technologies are also standard on Fusion Titanium. Available in gas and hybrid powertrains.



- 2.0L ECOBOOST® I-4
- 6-SPEED SELECTSHIFT® AUTOMATIC TRANSMISSION
- 2.0L IVCT ATKINSON-CYCLE I-4
- ELECTRONICALLY CONTROLLED CONTINUOUSLY VARIABLE TRANSMISSION (eCVT)

### TITANIUM INCLUDES SELECT SEL FEATURES, PLUS:

- MECHANICAL**
  - Auto Start-Stop Technology (2.0L EcoBoost only)
- FORD CO-PILOT360 TECHNOLOGY**
  - Ford Co-Pilot360 Assist:** Adaptive Cruise Control with Stop-and-Go, and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM® Traffic and Travel Link® with 5-year subscription\*)
- APPEARANCE**
  - Bright front door-sill scuff plates
  - Chrome mesh upper grille with chrome surround
  - Dual bright exhaust tips
  - LED fog lamps with bright chrome bezels
  - Rear spoiler
- COMFORT & CONVENIENCE**
  - 10-way power front-passenger seat with power lumbar
  - Ambient lighting
  - Heated and cooled front seats
  - Heated steering wheel
  - Power moonroof
- CONNECTIVITY & ENTERTAINMENT**
  - Audio System from Sony with AM/FM stereo/single-CD player with MP3 capability, 12 speakers and HD Radio™ Technology
- OPTIONS**
  - All-wheel drive (AWD)
  - Engine block heater



19" MACHINED-FACE ALUMINUM WITH MAGNETIC-PAINTED POCKETS  
 Standard



18" PREMIUM PAINTED ALUMINUM  
 Standard

**LEATHER-TRIMMED SEATING SURFACES:** Russet, Ebony

**COLORS:** Alto Blue Metallic Tinted Clearcoat,<sup>2</sup> Velocity Blue,<sup>3</sup> Rapid Red Metallic Tinted Clearcoat,<sup>2</sup> Oxford White, White Platinum Metallic Tri-coat,<sup>2</sup> Iconic Silver,<sup>3</sup> Magnetic,<sup>3</sup> Agate Black<sup>3</sup>

**Available equipment shown.** <sup>1</sup>Non-hybrid models only. <sup>2</sup>Additional charge. <sup>3</sup>Metallic. <sup>4</sup>Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the “Your Tech, Your Way” pages, and your Ford Dealer for details.

# PLUG-IN HYBRID TITANIUM

17" SPARKLE SILVER-PAINTED WHEELS  
SMARTGAUGE® WITH ECOGUIDE  
ACTIVE NOISE CONTROL

Add the power to plug in to the luxury of Titanium, and you’ve got Fusion Plug-In Hybrid<sup>1</sup> Titanium. If you want to help maximize your electric-mode driving range and efficiency, you can charge up your battery overnight by using the included 120V convenience charge cord to plug into a home electrical outlet. On the road, active noise control helps keep your environment serene by using strategically placed microphones throughout the cabin to detect unwanted frequencies, then pumping opposing sound waves through the audio system to cancel them out. If you want the convenience of a gas engine for longer trips, plus the ability to drive short distances on electricity alone, the luxurious Fusion Plug-In Hybrid Titanium is your choice.



**COLORS:** Alto Blue Metallic Tinted Clearcoat,<sup>2</sup> Velocity Blue,<sup>3</sup> Rapid Red Metallic Tinted Clearcoat,<sup>2</sup> White Platinum Metallic Tri-coat,<sup>2</sup> Iconic Silver,<sup>3</sup> Magnetic,<sup>3</sup> Agate Black<sup>3</sup>

2.0L IVCT ATKINSON-CYCLE I-4

ELECTRONICALLY CONTROLLED CONTINUOUSLY VARIABLE TRANSMISSION (eCVT) | EXTERNAL CHARGE PORT

PLUG-IN HYBRID TITANIUM INCLUDES SELECT HYBRID SEL FEATURES, PLUS:

MECHANICAL

9.0-kWh lithium-ion battery

120V convenience charge cord

FORD CO-PILOT360™ TECHNOLOGY

Ford Co-Pilot360 Assist: Adaptive Cruise Control with Stop-and-Go, and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM® Traffic and Travel Link® with 5-year subscription\*)

APPEARANCE

Bright front door-sill scuff plates

Chrome mesh upper grille with chrome surround

LED fog lamps with bright chrome bezels

Rear spoiler

COMFORT & CONVENIENCE

10-way power front-passenger seat with power lumbar

Ambient lighting

Heated and cooled front seats

Heated steering wheel

CONNECTIVITY & ENTERTAINMENT

Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability, 12 speakers and HD Radio™ Technology

MyFord® Mobile app with 1-year agreement

OPTIONS

Engine block heater

Power moonroof

**LEATHER-TRIMMED SEATING SURFACES:** Russet, Ebony

**17"**  
SPARKLE SILVER-PAINTED  
ALUMINUM  
Standard

**Available equipment shown.** <sup>1</sup>Available at EV-certified Ford Dealers only. <sup>2</sup>Additional charge. <sup>3</sup>Metallic. <sup>4</sup>Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the “Your Tech, Your Way” pages, and your Ford Dealer for details.



SE with SE Appearance Package in Velocity Blue accessorized with molded splash guards and smoked side window deflectors, as well as the rear decklid spoiler and 18" Ebony Black-painted aluminum wheels that are part of the SE Appearance Package



Floor liners

Dash cam systems<sup>1</sup>



Rear bumper protector

Cargo area protector

**New Vehicle Limited Warranty.** We want your Ford Fusion ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage – all with no deductible. Fusion unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for a copy of these limited warranties.

**Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need a winch back to a paved road, a battery jump start or towing. Your Ford Dealer can provide complete details on all of these advantages.

**Ford Credit.** Get the ride you want. Whether you plan to lease or buy, Ford Credit has the option that's right for you. Ask your Ford Dealer for details or visit us online at [ford.com/finance](http://ford.com/finance).

**Ford Protect™ Extended Service Plans.** Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

**Ford Insure.** A new insurance product designed just for Ford owners, Ford Insure can help you save money on auto insurance for your connected Ford vehicle. Drive smarter, become an even better driver and earn bigger discounts – it's a win/win/win. Visit the FordPass mobile app or call 1-833-Ford-183.

*American Road Services Company LLC is the licensed insurance agency supporting Ford and Lincoln insurance programs. Ford Insure is underwritten by Nationwide Mutual Insurance Company and Affiliated Companies. Subject to underwriting guidelines, review, and approval. Products not available to all persons in all states. Coverages vary by state. Availability varies; program criteria differs in California.*

**Ford Original Accessories.** They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty.

**Ford Licensed Accessories (FLA)** are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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Comparisons based on competitive models excluding other Ford vehicles (Fusion class is Midsize Sedans; Fusion Hybrid class is Midsize Hybrid Sedans; Fusion Plug-In Hybrid class is Midsize Plug-In Hybrid Sedans; each based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment and without standard antenna. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles. Colors are representative only. See your dealer for actual paint/trim options.



#### COMPLIMENTARY MAINTENANCE

With FordPass Rewards™, you can earn 42,000 Points to use toward complimentary maintenance when you buy or lease a new Ford.<sup>3</sup> Or save your Points for future service, accessories or even your next new vehicle purchase. And when it's time to schedule service, you can do it right from your FordPass app.



#### REWARDS

In addition to complimentary maintenance, you can easily earn FordPass Rewards Points for many of the things you already do with us, including service and maintenance at participating dealers. Then you can redeem your Points for discounts on service, parts, accessories and new vehicle purchases. Use your app to watch your Points grow and keep track of how you use them.



#### ROADSIDE ASSISTANCE

With the FordPass app, you can request roadside assistance like fuel delivery, flat-tire repair and more 24/7 anywhere, anytime.<sup>4</sup> Just use your app to call or make an e-request and help is on the way.



#### CONNECT & CONTROL

Stay connected and in control of your vehicle with the FordPass app. Start, stop, lock and unlock your vehicle, schedule a start, even check fuel and fluid levels right from the app.<sup>5</sup> You can also get vehicle health alerts, service history and service alerts to help you keep on top of your vehicle's maintenance.



Download the FordPass app today.

<sup>2</sup>FordPass app, compatible with select smartphone platforms, is available via a download. Message and data rates may apply. <sup>3</sup>75,000 points for Diesel owners. Modem must be activated within 60 days of purchase through the FordPass app on a smartphone and remain active for at least 6 months after activation. Buyers of non-modem-equipped vehicles will also receive Points for complimentary maintenance after enrollment. Visit a participating dealer for details. <sup>4</sup>Roadside assistance is included for certain owners and available to everyone for a per-service fee. <sup>5</sup>FordPass Connect™ (optional on select vehicles) and FordPass Connect service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features.

<sup>1</sup>Ford Licensed Accessory.



From day one, we had the future in mind. And for over 116 years,  
we've focused on improving your freedom of movement,  
by making it possible for hardworking, everyday people to own  
a vehicle. One that's well built. That you're proud to drive.  
Born in Detroit, made in America<sup>1</sup> and famous worldwide:  
We are the Ford Motor Company.

Your mobility is at the center of everything we do.  
And we're excited to be designing and building smart vehicles  
that work for you. It's why we put our family name on every one.  
From our founding members, to our Ford family of employees  
around the globe, we work with pride. We build with care.  
For you – and your family. By everyone in ours.

<sup>1</sup>Made in the USA with domestic and foreign parts.