

Ford

FIESTA



Go Further

VISIONARY. INGENIOUS.
REMARKABLE. EVERY CAR BEARS
HIS SIGNATURE.

Henry Ford



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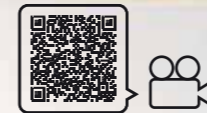
Fiesta Active B&O 5-door
with 17" alloy wheels, plus optional Moondust Silver premium body colour, with contrasting roof and door mirrors in Shadow Black.



Fiesta Vignale 3-door
with panorama roof, Magnetic exclusive body colour and Vignale 18" polished alloy wheels (options at extra cost)

How do you take yours?

Make your morning commute feel just as invigorating as that first cup of fresh ground coffee. With the Ford Fiesta, we've prepared the purest blend of engaging driving dynamics, and a wider range of vibrant and unique options. Which means you can create the perfect Fiesta to partner your individual sense of style.



Play with colour.

For those who like to be more expressive, **Ford Fiesta personalisation options** let you choose from a selection of alloy wheels, roof, door mirror and body colour combinations - all intended to further enhance the beautiful exterior and help make your Fiesta as unique as you.

Your individuality can also be reflected through an assortment of interior design flourishes that match selected exterior colours. Contrast stitching on seat trims, steering wheel and floor mats; as well as coloured accents across the instrument panel, centre console and interior door handles, all complement unique exterior body colours on selected models.



Ford Fiesta Titanium B&O Edition with Copper interior personalisation pack.



Head turning style.

With the addition of the new Active and ST models, the Ford Fiesta now delivers a wider series line-up than ever before – each model provides the unique Fiesta signature of exceptional driving dynamics combined with head turning good looks.

Decide between **premium luxury** with Titanium, Titanium X and Vignale; **sport-inspired** styling with the ST-Line and ST-Line X; **outdoor adventure** with the Active series; true **sports performance** with the new Fiesta ST.

Turn to the series overview to see the entire Fiesta range side by side.





Sports inspired.

Fiesta ST-Line

- ST-Line gives you all the practicality of the Ford Fiesta, with the additional eye-catching aesthetics of a performance-line vehicle. Unique exterior bodystyling, ST-Line branding, and a distinctively stylish interior, all emphasise the sport inspired character of its design.
- Unique ST-Line bodystyling kit
- Large rear spoiler
- Mesh design, gloss black painted front grille
- Rock Metallic alloy wheels
- ST-Line leather-trimmed sports style steering wheel
- Aluminium gearshift insert and stainless steel sports pedals
- Sports style front seats





Breathtaking performance.

Fiesta ST

- The Fiesta ST injects all the exhilaration of motorsport performance into your everyday journey. Each component has been engineered to energise the senses. The new 1.5-litre 200 PS Ford EcoBoost petrol engine is capable of 0-62 mph in just 6.5 seconds. While unique Fiesta ST features include 18" alloy wheels with red brake calipers (standard on ST-3), exclusive ST bodystyling and Recaro sports front seats. With remarkable handling and driving dynamics, the Fiesta ST delivers a spirited driving experience like no other.
- 200 PS 1.5-litre EcoBoost engine
- Sports-tuned suspension
- Three selectable drive modes (Normal, Sport, Track)
- Unique ST upper grille, front bumper, and rear bumper with diffuser



Recaro sports seats

Designed around the contours of the human body, Recaro sports seats provide optimum support and superior comfort. The result is a heightened sensation at every turn (image shows Recaro fabric seats in Ebony with blue detailing, standard on ST-2).



360°

Ford Fiesta ST-3 shown with optional Ford Performance Blue body colour and 18" alloy wheels (option on ST-2).





The spirit of adventure.

Fiesta Active

- Discover a new evolution of the iconic Ford Fiesta. The Active model presents the Fiesta trademark of fun and sophistication, wrapped with the standout styling of an intrepid crossover. With a commanding character to match its larger SUV cousins, the Fiesta Active's unique exterior features include:
- Exclusive 17" alloy wheels
- Rugged bodystyling kit with Active front wing badges
- Rough road suspension including increased ride height
- Roof rails in silver-finish on Active 1 & Active X, and in black-finish on Active B&O
- Rear privacy glass



360°

Ford Fiesta Active B&O with exclusive Luxe Yellow (option at extra cost) premium body colour and 17" alloy wheels.



The ultimate expression of luxury.

Fiesta Vignale

Ford Vignale vehicles simply shine with outstanding craftsmanship and attention to detail. Order your **Fiesta Vignale** from a range of body colour options, including Ford's optional Milano Grigio paint colour, unique to the Ford Vignale range. While other exclusive exterior features such as satin-aluminium styling on bumpers, unique Vignale grille, and optional Vignale design 18" polished alloy wheels – all distinguish Vignale from other Fiesta models.

Ford Fiesta Vignale in Frozen White body colour and exclusive Vignale design 18" polished alloy wheels (option at extra cost).



Added layers of comfort.

Enter the **Fiesta Vignale** and become immersed within a world of contemporary luxury. An elegant Ford Vignale display screen welcomes you, while sumptuous quilted leather seats with unique hexagonal trim designs create a premium leather interior in the truest sense.

Vignale exclusive Hexagon Quilted Leather optional seat trim in Black Ruby.





Bring the outside in.

Openable panorama roof

Enjoy more beautiful views of surrounding scenery from the comfort of your Fiesta. An electrically operated panorama roof lets you bring the world outside into the vehicle cabin. Providing fresh air when opened, the sliding glass also has a solar reflective coating to help keep the interior cool when closed. While an internal sunblind provides extra shade when you need it. Standard on Vignale. Option on Titanium, B&O Titanium, Titanium X, Active 1, Active X, ST-Line X, ST-2 and ST-3.





Stay connected.

Premium interior

Welcome to the Ford Fiesta's beautifully crafted interior. Available with high-quality partial or refined full leather seats, perfectly complemented by the leather-trimmed steering wheel, handbrake handle and gearshift knob. Enhanced ambient lighting, plus a centre console with armrest and cup holders – completes your ensemble with finesse.

Ford Fiesta ST-Line X in Race Red body colour with ST-Line X Red Pack interior and B&O Premium Audio sound system (B&O premium audio optional at extra cost)



Meet your phone's new best friend.

Ford SYNC 3

Ford SYNC 3 integrates seamlessly with your compatible smartphone*, letting you control everything from phone calls and text messaging to music and satellite navigation (option at extra cost) – all via the touchscreen or through remarkably simple voice commands. SYNC 3 is optional on Style, Zetec, ST-Line, Active 1 and ST-1.

SYNC 3 features:

- Manage your phone, music, apps, and navigation with simple voice commands
- Hear your text messages read aloud for you
- Emergency Assistance† helps occupants place an emergency call to provide emergency services with the vehicle location in their respective language
- Control SYNC-compatible apps with AppLink, while Apple CarPlay and Android Auto let you navigate your smartphone through the SYNC 3 home screen, as if it were your handset

- Colour touchscreen supports multi-touch 'swipe' and 'pinch-to-zoom' gestures, and lets you arrange application icons and background displays just as you would on your tablet or smartphone

Access additional features via your smartphone with the **FordPass App**

- Select points of interest along your route. FordPass will send these locations to your SYNC 3 Navigation when you connect through AppLink
- Search for refuelling points by brand or fuel grade
- Search available parking spaces, opening hours and ratings

***Please Note:** Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. Some SYNC 3 functions require a data connection, so mobile data charges will apply. To check whether Apple CarPlay and Android Auto are available in your market, please check official Apple CarPlay and Android Auto websites for the latest information.

†Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions. SYNC and Emergency Assistance not supported by all European Languages. See www.ford.co.uk for the latest information.

Effortless connectivity with FordPass Connect.

For the first time ever, you and your Ford Fiesta can stay seamlessly connected wherever you are. That's because the FordPass Connect modem and the FordPass App, together, unlock a range of features designed to make every journey easier.



FordPass Connect

FordPass Connect can help save you both time and hassle, as well as give you peace of mind.

- Live Traffic** delivers up-to-date traffic information to your SYNC 3 Navigation system. The technology then adjusts your recommended route based on the traffic conditions, helping you to arrive more relaxed and on time
- On board Wi-Fi*** – receive up to 4G Wi-Fi for a maximum of ten devices so you and your passengers can enjoy the same connectivity on the move as you would at home



FordPass App

FordPass Connect becomes even more powerful in your Ford Fiesta when paired with your smartphone via the FordPass App, so that you can control a host of features.

- Use your phone to double-check your car is locked, or allow someone to access your car when you're elsewhere
- Monitor your fuel level, mileage and tyre pressures, all via your phone
- Find your way back to your parked car on a map
- Receive Vehicle Health Alerts directly to your smartphone

FordPass Connect is an optional extra. The on-board modem will be connected at the time of vehicle delivery. You may choose to opt in/out of certain data sharing. The technology will be made available in selected European countries in 2018, with all remaining European countries following through 2019.

**Live Traffic access is complimentary for the first 2 years following the registration of a new Ford featuring SYNC 3 with navigation; thereafter a licence fee is payable

***Wi-Fi hotspot (up to 4G LTE) includes complimentary wireless data trial that begins at the time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. Afterwards a subscription to Vodafone is required, refer to their website for details of their data packages. To take advantage of the built-in Wi-Fi hotspot capability, a 2018 Ford vehicle must come with the appropriate hardware, and a data plan is required. Data coverage and service is not available everywhere and terms of your data plan, including applicable message and data rates, may apply.





It sounds live with B&O.

B&O Premium Sound System

Whatever your taste in music, from classic tracks to modern anthems, it deserves to sound the way the artists intended. Ford's exciting new 675 watt, 10-speaker audio system from B&O delivers exactly that. Exclusively designed and fine-tuned for the All-New Fiesta by specialist B&O acoustic engineers, it elevates the experience of every journey. And the distinctive speaker designs perfectly complement the Fiesta's stylish interior.

- Model specific sound calibration
- 10-speaker premium sound system
- Dual voice sub woofer
- Surround sound
- 675 W power output
- Unique B&O design
- B&O is standard on the B&O series, ST-2, Titanium X and Vignale. Optional on Zetec, Titanium, ST-Line, ST-Line X, Active 1, Active X and ST-3.



- Tweeter
- Midrange
- Woofer
- Dual voice subwoofer



Rooted in the rich 90-year heritage of Bang & Olufsen, the audio products of B&O deliver a remarkable quality of sound precision, through iconic designs at the forefront of contemporary style.



Play to the conditions.

Selectable drive modes

For the first time you can tailor your Fiesta driving experience to suit the conditions through a selection of drive modes. Standard on Fiesta ST and Fiesta Active models only.



Fiesta ST
Customise driving preferences and adapt the handling dynamics of your Fiesta ST, through a choice of **Normal**, **Sport** and **Track** drive modes.



Fiesta Active
Choose between **Normal**, **Eco*** and **Slippery** drive modes on your Fiesta Active to match driving characteristics to the road conditions.

*Eco mode not available in combination with automatic transmission





Let your Fiesta park itself.

Active Park Assist

Active Park Assist can park your Fiesta for you. The system locates suitable parking spaces and can automatically steer you in. It can manoeuvre you out of spaces too. All you need to do is operate the accelerator, brake and gears. Option on Titanium, B&O Titanium, Titanium X and Vignale.

Helps you find a space.

Active Park Assist can steer you into parallel or perpendicular parking spaces just 20% longer or wider than the car. Simply push a button and the sensors of this innovative system locate a suitable space as you drive past. Then it automatically steers you in, while you operate the accelerator, brake and gears following on-screen instructions and audible signals. Feature within Active Park Assist option.

And get in. And get out.

Park-Out Assist works like Active Park Assist in reverse, helping you manoeuvre out of a parallel space. The system steers while you keep control of the accelerator, brake and gears. When the system has cleared the space, it gives you a 'Take control of steering' message through the cluster. Feature within Active Park Assist option.



An extra pair of eyes.

01 Ford Lane-Keeping System is a standard feature available at speeds over 40 mph on highways and main roads with visible markings. The driver can override the system at any time.

- **Lane-Keeping Alert** helps to keep the vehicle within its driven lane. Steering wheel feedback alerts you if an unintended lane departure is detected.
- **Lane-Keeping Aid** applies a steering torque back towards that lane, in the event an unintended lane departure is detected.

02 Adaptive Cruise Control with Forward Alert. Simply enter the desired speed and distance from the vehicle in front, and Adaptive Cruise Control is designed to maintain the set distance if traffic conditions do not allow travel at the desired cruising speed.

Forward Alert is designed to give an audible and visual warnings when there's a risk of colliding with the vehicle in front. While Emergency Brake Assist (EBA) optimises brakes for maximum performance.

03 Blind Spot Information System is designed to alert you via discreet warning lights built into the driver and passenger's door mirrors, when it detects another vehicle – car, van or lorry – entering your blind spot while driving. Similarly, as you reverse from a perpendicular parking space, Cross Traffic Alert scans left and right. If a moving vehicle or other hazard is detected, visual and audible warnings are given. Option on Zetec and above.



The story of more efficiency.

Ford EcoBoost. Sub 1-litre International Engine of the Year 2017.

The diamond-like coating on the piston rings reduces friction; the turbocharger, direct injection and variable valve timing boost efficiency. The result is remarkable performance from such an economical petrol engine. **Winner at the International Engine of the Year Awards** for six years running, the 1.0-litre Ford EcoBoost is available in 85 PS (Fiesta Active 1 only), 100 PS, 125 PS and 140 PS versions.

Engineered for economy.

With the help of **Ford EConetic Technology**, the Fiesta's latest engines are fuel-efficient. The 1.0 Ford EcoBoost 100 PS petrol engine can achieve an impressive combined fuel consumption of 60.1 mpg*, from only 106 g/km of CO₂ emissions*. The 1.5 TDCI 85 PS diesel engine is even more frugal, being able to achieve a combined fuel consumption of 74.3 mpg*, and CO₂ emissions of 96 g/km*.

*NEDC CO₂MPAS test figures. See Fuel and Performance section for more information.



Winner at the International Engine of the Year Awards
for six years running.

Powered by **FORD EcoBoost**

Choose the right Fiesta for you.

Available in a range of distinctively individual series design options, whatever your preference there is a Ford Fiesta to suit you.



Zetec

Core

An elegant design, impressive integrated technologies, and a superb range of engine choices, all contribute to the Ford Fiesta’s outstanding appeal.



B&O Editions

A choice of exclusive Bohai Bay Mint or Chrome Copper body colours stand B&O editions out from other Fiesta models.



Crossover

The all-new crossover model. Unique SUV-inspired detailing, exclusive body colours and an elevated driving position – a new evolution of the iconic Ford Fiesta.



Titanium

Vignale

Luxury

Fiesta’s luxury models deliver superior levels of sophistication and comfort, with premium materials and additional technologies.



ST-Line

ST

Sport

The distinctive eye-catching individuality of ST-Line, the raw breathtaking power of the ST – Fiesta sports models deliver a dynamic driving experience like no other.

FORD FIESTA Core Models

Zetec

Key Exterior features

- 15" 8-spoke alloy wheels in Sparkle Silver finish
- Front fog lamps with cornering lights
- Upper grille with chrome surround and horizontal bars
- Body coloured electrically-operated and heated door mirrors with side indicators
- LED daytime running lights
- Quickclear heated windscreen
- Ford Easy-Fuel capless refuelling system

Key Interior features

- Remote central locking
- Rake- and reach-adjustable steering column
- Leather-trimmed steering wheel, handbrake handle and gearshift knob
- Manual air conditioning
- Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid)
- Adjustable speed limiter
- Rear seatbelt minder
- Rear centre headrest
- Auto-headlamps
- Electrically-operated front windows
- Driver's seat with 4-way manual adjustment
- MyKey
- Tyre Pressure Monitoring System
- Tyre Repair Kit
- Ford Eco Mode driver information system
- Trip computer
- Thatcham Category 1 perimeter and volume sensing alarm
- Ford SYNC with Touchscreen, DAB Radio, 8" Touchscreen, Emergency Assistance, Apple CarPlay & Android Auto, USB connectivity and 6 speakers

Bodystyles

3-door, 5-door

Engines

Petrol

1.0 Ford EcoBoost (100 PS), 1.1 Ti-VCT (85 PS)

Diesel

1.5 TDCi (85 PS)



- Ford SYNC with Touchscreen, DAB Radio and 8" Touchscreen (Standard)



- 15" 8-spoke alloy wheels in Sparkle Silver finish (Standard)



FORD FIESTA B&O Series

B&O Zetec

Standard features additional to Zetec

- In a choice of Bohai Bay Mint & Chrome Copper body colours exclusive to the B&O Series
- B&O Premium audio system with 360° sound. Includes 10 speakers with subwoofer
- Digital Sound Processor (DSP)
- Ford SYNC 3 Navigation with 8" Touchscreen and FordPass Connect (Embedded Modem)
- Bohai Bay Mint or Chrome Copper colour theme to key interior areas:
- Anodized interior door spears, airvent "Smiley" and instrument panel spear
- Contrast stitching on floor mats
- Interior mirror cap cover

B&O Titanium

Standard features additional to Titanium

- In a choice of Bohai Bay Mint & Chrome Copper body colours, exclusive to the B&O Series
- B&O Premium audio system with 360° sound. Includes 10 speakers with subwoofer
- Digital Sound Processor (DSP)
- Bohai Bay Mint or Chrome Copper colour theme to key interior areas:
- Anodized interior door spears, airvent "Smiley" and instrument panel spear
- Contrast stitching on floor mats
- Interior mirror cap cover

Bodystyles

3-door, 5-door

For Engine availability see Zetec and Titanium series

Interior model shown is B&O PLAY Titanium in Chrome Copper body colour



■ B&O Premium audio system (Standard)



■ B&O Series exclusive body colours (Standard)

Note see Active series pages for details of Fiesta Active B&O



FORD FIESTA Luxury collection

Titanium

Exterior features additional to Zetec

- 16" 10-spoke alloy wheels
- LED Night Signature to rear lights
- Power-foldable door mirrors with puddle lights
- Rear privacy glass
- Auto High Beam
- Rain-sensing wipers
- Chrome Belt line Finisher

Interior features additional to Zetec

- Cruise control with adjustable speed limiter
- Keyless Start with Ford Power Starter Button
- Centre console with armrest, openable stowage and 12 V power point
- Electronic Automatic Temperature Control (EATC)
- Traffic Sign Recognition and Driver Alert
- Front and rear floor mats with Metal Grey stitching
- Ambient lighting
- Auto-dimming rear-view mirror
- Ford SYNC 3 Navigation with 8" Touchscreen, DAB Radio, Emergency Assistance, Apple CarPlay, Android Auto, USB connectivity, 7 speakers and FordPass Connect (Embedded Modem)

Titanium X

Standard features additional to Titanium

- B&O Premium audio system with 360° sound. Includes 10 speakers with subwoofer
- Digital Sound Processor (DSP)
- Heated partial leather front seats and heated steering wheel
- Ford KeyFree System with Ford Power Starter Button
- Electrically-operated rear windows (5-door only)

Bodystyles

3-door, 5-door

Engines

Petrol

1.0 Ford EcoBoost (100/125 PS)

Diesel

1.5 TDCi (120 PS)



- SYNC 3 Navigation and FordPass Connect (Embedded Modem) (Standard on Titanium and Titanium X)



- Heated front seats with partial leather seat trims (Standard on Titanium X)



FORD FIESTA Luxury collection

Vignale

Exterior features additional to Titanium X

- 17" 10-spoke alloy wheels in Luster-Nickel finish
- Vignale front fog lamps
- Vignale rear & wing badges
- Unique Vignale upper grille with chrome surround
- Unique Vignale front and rear bumpers with satin-aluminium applique

Standard interior features additional to Titanium X

- Openable panorama roof
- Vignale Black Ruby leather heated seats & steering wheel
- Vignale front door threshold plates
- Vignale front and rear velour floor mats
- Rear-view camera with rear parking distance sensors

Bodystyles

3-door, 5-door

Engines

Petrol

1.0 Ford EcoBoost (100/125/140 PS)

Diesel

1.5 TDCi (120 PS)



■ Unique Vignale upper grille with chrome surround (Standard)



■ Vignale Black Ruby leather seat trim (Standard)



FORD FIESTA Models

Active 1

Standard features additional to Zetec

- 17" 5-spoke Rough Metal machined-finish alloy wheels
- Rugged bodystyling kit with Active front wing badges
- Rough Road Suspension including increased ride height
- Silver-finish roof rails
- LED night signature to rear lights
- Selectable Drive Modes - Eco, Normal, Slippery (Eco mode not available in combination with automatic transmission)
- Electric rear windows
- Rear privacy glass
- Active logo front door threshold plates
- Driver seat lumbar adjustment
- Front floor mats

Active B&O

Features additional to Active 1

- 17" 5-spoke Shadow Black machined-finish alloy wheels
- Yellow colour theme to key interior areas: Anodized door spears, airvent 'Smiley' and instrument panel
- Black contrast coloured electrically-operated & heated door mirrors, black contrast painted roof & black roof rails
- Driver Assistance features: 4.2" TFT instrument cluster screen, Traffic Sign Recognition, Auto High Beam and Driver Alert
- Ford SYNC 3 with 8" touchscreen and B&O premium audio system with 360° sound & 10 speakers
- Cruise control
- Rain-sensing wipers & auto-dimming rear-view mirror
- Centre console with armrest & illuminated cupholders
- Floor mats front and rear
- Black headlining

Active X

Features additional to Active 1

- Power-foldable door mirrors with puddle lights
- Partial leather seats with heated front seats
- Ford SYNC 3 Navigation with 8" Touchscreen and FordPass Connect (Embedded Modem)
- Driver Assistance features: 4.2" TFT instrument cluster screen, Traffic Sign Recognition, Auto High Beam & Driver Alert



- Electronic Automatic Temperature Control (EATC)
- Ford KeyFree System with Keyless Entry & Keyless Start
- Cruise Control
- Centre console with armrest & illuminated cupholders
- Floor mats front & rear
- Rear view camera with rear parking sensors

Bodystyle

5-door

Engines

Petrol

1.0 Ford EcoBoost (85/100/125/140 PS)

Diesel

1.5 TDCi (85/120 PS)



- Active 1 interior shown above
- Active B&O interior with standard yellow interior colour theme shown right



FORD FIESTA Sport models

ST-Line

Exterior features additional to Zetec

- 17" 5x2-spoke alloy wheels in Rock Metallic finish
- Sports tuned suspension
- ST-Line front fog lamps
- Unique ST-Line upper grille, bumpers and side skirts
- ST-Line wing badges
- Large body coloured rear spoiler
- Single chrome exhaust

Interior features additional to Zetec

- Sports style front seats
- Stainless steel sports pedals (manual transmission only)
- Leather-trimmed sports style flat bottomed steering wheel
- Leather-trimmed gearshift knob with aluminium insert
- ST-Line front door threshold plates
- Keyless Start with Ford Power Starter Button
- Dark woven headliner

ST-Line X

Features additional to ST-Line

- LED Night Signature to rear lights
- Auto High Beam
- Rain sensing wipers
- Traffic Sign Recognition and Driver Alert
- Power-foldable door mirrors with puddle lights
- Rear privacy glass
- Partial leather sports style front seats
- Electronic Automatic Temperature Control (EATC)
- Cruise Control
- Ford SYNC 3 Navigation with 8" Touchscreen and FordPass Connect (Embedded Modem)
- Centre console with armrest, openable stowage and 12 V power point
- Auto-dimming rear-view mirror

Bodystyles

3-door, 5-door

Engines

Petrol

1.0 Ford EcoBoost (100/125/140 PS)

Diesel

1.5 TDCi (120 PS)



- ST-Line X Red Pack partial leather interior (Standard on ST-Line X)



- LED Night Signature to rear lights (Standard on ST-Line X)

Red stitching shown included from 2019 MY



FORD FIESTA Models

ST-1

Standard features additional to ST-Line

- 17" 5-spoke Flash Grey alloy wheels
- Unique ST upper grille, front bumper and rear bumper with diffuser
- Selectable drive modes: Normal, Sport, Track
- Recaro sports front seats with fabric trim
- ST sports suspension
- ST flat bottomed steering wheel

ST-2

Features additional to ST-1

- 17" 5x2-spoke Matt Black machined-finish alloy wheels
- Electronic Automatic Temperature Control (EATC)
- Recaro heated sports front seats with fabric trim & blue detailing
- Blue detailing on seat belts, floor mats and ST flat bottomed steering wheel
- Rear privacy glass
- Ford SYNC 3 with 8" Touchscreen
- B&O premium audio system with 360° sound & 10 speakers
- Centre console with armrest & illuminated cupholders

ST-3

Features additional to ST-1

- 18" 5x2-spoke Magnetic machined-finish alloy wheels
- Red brake calipers
- Recaro leather sports seats with silver/grey detailing
- Power-foldable door mirrors with puddle lights
- Ford SYNC 3 Navigation with 8" Touchscreen and FordPass Connect (Embedded Modem)
- Traffic Sign Recognition, Auto High Beam & Driver Alert
- Rain sensing wipers & auto-dimming rear view mirror
- Ford KeyFree System with Keyless Entry & Keyless Start
- Electric rear windows (5 door only)
- Rear view camera with rear parking sensors
- Heated front seats & heated steering wheel
- Rear privacy glass
- Centre console with armrest & illuminated cupholders

Below left Fiesta ST-3 shown in optional Ford Performance Blue exclusive body colour. Below right Fiesta ST-2 shown in optional Silver Fox exclusive body colour. Main image shows Fiesta ST-2 standard interior.



Bodystyles

3-door, 5-door

Engines

Petrol

200 PS 1.5 litre Ford EcoBoost engine



- 18" Magnetic machined-finish alloy wheels
(Standard on ST-3, option on ST-2)





Adaptive Cruise Control with Forward Alert

Simply enter the desired speed and distance from the vehicle in front, and Adaptive Cruise Control is designed to maintains the set distance if traffic conditions do not allow travel at the desired cruising speed.

Forward Alert offers audible and visual warnings when there's a risk of colliding with the vehicle in front.



Retractable door edge protectors

Activated when your car doors are opened, the system is designed to help prevent undue damage by providing a protective barrier between your Fiesta's door edges and neighbouring parked vehicles or other obstacles. Option on Zetec and above.



Traffic Sign Recognition

Traffic Sign Recognition is designed to read standard format road-speed signs and display the posted speed limit in the instrument cluster. Standard on Titanium, B&O Titanium, Titanium X, ST-Line X, Active B&O, Active X, ST-3 and Vignale.



Auto High Beam

Auto High Beam can detect oncoming vehicles and will automatically dip your beams for you. Only available with Traffic Sign Recognition and Driver Alert System. Standard on Titanium, B&O Titanium, Titanium X, ST-Line X and Vignale.



Heated steering wheel

For extra warmth on crisp winter mornings, the Fiesta's heated steering wheel is easily activated at the push of a button, to provide an additional layer of comfort between you and the cold outside. Standard on Titanium X, Vignale and ST-3. Optional via the Comfort Pack on Zetec and above.

Driver Alert

Designed to inform you if the system detects driving behaviour that indicates a drop in alertness levels. Initially, a warning icon is displayed in the instrument cluster, asking you to take a rest. If driving alertness further declines, the message is repeated and combined with a chime. Standard on Titanium, B&O Titanium, Titanium X, ST-Line X, Active B&O, Active X, ST-3 and Vignale. Option on Style, Zetec, B&O Zetec, Active 1, ST-Line and ST-2 within the Driver Assistance Pack.

FORD FIESTA Colours



Frozen White
Premium body colour*



Race Red
Standard body colour



Blazer Blue
Standard body colour



Shadow Black
Premium body colour*



Ruby Red
Exclusive body colour*



Magnetic
Premium body colour*



Bohai Bay Mint^o
Exclusive to B&O Zetec & Titanium series body colour*



Metropolis White^{*}
Exclusive body colour*



Chrome Blue
Premium body colour*



Moondust Silver
Premium body colour*



Chrome Copper^o
Exclusive to B&O PLAY Zetec & Titanium series body colour*



Desert Island Blue^{*}
Exclusive body colour*



Blue Wave
Exclusive body colour*



Luxe Yellow
Exclusive to Active body colour*



Silver Fox
Exclusive to Active & ST body colour*



Ford Performance Blue
Exclusive to ST body colour*



Milano Grigio[†]
Exclusive to Vignale body colour*



*We chose Ruby Red.
What colour will you choose?*

The Ford Fiesta owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your Fiesta will retain its good looks for many years to come.

*At extra cost.
[‡]Body colour unique to Vignale.
^o Standard body colour exclusive to B&O series
 The Ford Fiesta is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.
Note The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.
^{*}Body colour available from early 2019.

What's your favourite combination?

Exterior personalisation

Create your perfect Fiesta. Choose your favourite colour combination from a range of contrasting body colour, roof and door mirror options available. (Optional on Titanium, Titanium X, Active 1, Active X, ST-Line and ST-Line X)



Shadow Black
Premium body colour/
Race Red
Solid roof and mirrors



Magnetic
Premium body colour/
Shadow Black
Metallic roof and mirrors



Frozen White
Premium body colour/
Shadow Black
Metallic roof and mirrors



Frozen White
Premium body colour/
Race Red
Solid roof and mirrors



Race Red
Standard body colour/
Shadow Black
Metallic roof and mirrors



Race Red
Standard body colour/
Frozen White
Solid roof and mirrors



Shadow Black
Premium body colour/
Frozen White
Solid roof and mirrors



Moondust Silver
Premium body colour/
Shadow Black
Metallic roof and mirrors



Luxe Yellow
Exclusive body colour/
Shadow Black
Metallic roof and mirrors



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Note The car images used are to illustrate body and contrast roof & mirror colours only. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

FORD FIESTA Wheels and tyres



15"
8-spoke, Sparkle Silver alloy wheel
(Standard on Zetec and B&O Zetec)



16"
10-spoke, Sparkle Silver alloy wheel
(Standard on Titanium, B&O Titanium and Titanium X)



16"
8-spoke, Rock Metallic alloy wheel
(Option on Zetec, B&O Zetec, Titanium, B&O Titanium and Titanium X within the 16" Style Pack)



17"
8-spoke, Sparkle Silver alloy wheel
(Option on Titanium, B&O Titanium and Titanium X within the 17" Style Pack)



17"
5-spoke Rough Metal machined-finish alloy wheel
(Standard on Active 1 and Active X)



17"
5-spoke Shadow Black machined-finish alloy wheel
(Standard on Active B&O)



17"
5x2-spoke ST-Line unique Rock Metallic alloy wheel
(Standard on ST-Line and ST-Line X)



18"
5x2-spoke ST-Line unique Rock Metallic/Machined alloy wheel
(Option on ST-Line and ST-Line X)



18"
8-spoke Vignale unique Polished alloy wheel
(Option on Vignale)



17"
5x2-spoke ST Flash Grey alloy wheel
(Standard on ST-1)



17"
5x2-spoke ST Matt Black machined-finish alloy wheel
(Standard on ST-2)



18"
5x2-spoke ST Magnetic machined-finish alloy wheel
(Standard on ST-3. Option on ST-2)



FORD FIESTA Trims

Sit back and relax.

Interior trims

The look and feel of premium materials will enhance your appreciation of the Fiesta's stunning interior. Sumptuous front seats provide outstanding comfort and support, while great care has been taken in designing and crafting trims for your Ford Fiesta, to further elevate the overall driving experience.



Court
In Ebony for ST-Line



Salerno Leather/Flagstone
In Ebony for Titanium X



Jean Diamond
In Ebony for Active 1



Jean Diamond/Jean Active
In Ebony with Luxe Yellow piping for Active B&O



Flagstone
Partial leather in Ebony with grey piping for Active X



Elow/Domo
In Ebony for Zetec, Titanium and the B&O Series



Hexagon Quilted Leather
In Black Ruby for Vignale



Gozil
In Ebony/Silver for ST-1



Gozil
In Ebony/Blue for ST-2



Acceleration
Partial leather in Black Dinamica for ST-3



The fine detail.

Interior personalisation

The Fiesta can deliver an assortment of interior design flourishes – such as coloured accents across the instrument panel, airvent "Smiley" and interior door handles, rear-view mirror housing, and stand-out contrast stitching on floor mats, steering wheel and seat trims, depending on the series.



B&O Series Chrome Copper interior
Standard on B&O Zetec and Titanium Chrome Copper series



B&O Series Bohai Bay Mint interior
Standard on B&O Zetec and Titanium Bohai Bay Mint series



ST-Line X partial leather interior
Standard on ST-Line X
Red stitching on gaiter, handbrake and floor mats standard from 2019 model year



FORD FIESTA Colour and trim

	Standard body colours		Premium body colours*				Exclusive body colours*								
	Blazer Blue	Race Red	Frozen White	Chrome Blue	Moondust Silver	Shadow Black	Bohai Bay Mint	Chrome Copper	Magnetic	Blue Wave	Ruby Red	Milano Grigio	Silver Fox	Luxe Yellow	Ford Performance Blue
Zetec															
Seat facing trim and colour: Dynamo in Ebony	■	■	⊗	⊗	⊗	⊗			⊗	⊗	⊗				
Seat bolster trim and colour: Domo in Ebony															
B&O Zetec & Titanium Series															
Seat facing trim and colour: Elow in Ebony							■	■							
Seat bolster trim and colour: Domo in Ebony															
ST-Line															
Seat facing trim and colour: Court in Ebony		■	⊗	⊗	⊗	⊗			⊗	⊗	⊗				
Seat bolster trim and colour: View in Ebony															
ST-Line X (Red Pack Interior)															
Seat facing trim and colour: Skip in Ebony		■	⊗		⊗	⊗			⊗						
Seat bolster trim and colour: Skip in Ebony with Red Stitching and red vinyl inserts															
Titanium															
Seat facing trim and colour: Dynamo in Ebony		■	⊗	⊗	⊗	⊗			⊗		⊗				
Seat bolster trim and colour: Domo in Ebony															
Titanium X															
Seat facing trim and colour: Flagstone in Ebony		■	⊗	⊗	⊗	⊗			⊗		⊗				
Seat bolster trim and colour: Salerno Leather in Ebony with Metal Grey Stitching															

Available ⊗

*Premium and Exclusive paints are optional at extra cost.

FORD FIESTA Colour and trim

	Standard body colours		Premium body colours*				Exclusive body colours*								
	Blazer Blue	Race Red	Frozen White	Chrome Blue	Moondust Silver	Shadow Black	Bohai Bay Mint	Chrome Copper	Magnetic	Blue Wave	Ruby Red	Milano Grigio	Silver Fox	Luxe Yellow	Ford Performance Blue
Active															
Seat facing trim and colour: Jean Diamond in Ebony															
Seat bolster trim and colour: Outlook in Ebony with Metal Grey stitching															
B&O Active															
Seat facing trim and colour: Jean Road in Ebony															
Seat bolster trim and colour: Outlook in Ebony with Luxe Yellow inserts															
Active X															
Seat facing trim and colour: Flagstone in Ebony															
Seat bolster trim and colour: Salerno Leather in Ebony with Metal Grey Stitching															
Vignale															
Seat facing trim and colour: Hexagon Quilted Leather in Black Ruby															
Seat bolster trim and colour: Windsor Leather in Black Ruby															
ST-1															
Seat facing trim and colour: Gozil in Ebony/Silver with Grey piping															
Seat bolster trim and colour: Domo in Ebony with Metal Grey stitching															
ST-2															
Seat facing trim and colour: Gozil in Ebony/Blue with Motion Blue piping															
Seat bolster trim and colour: Domo in Ebony with True Blue stitching															
ST-3															
Seat facing trim and colour: Acceleration in Black Dinamica with Moondust Silver piping															
Seat bolster trim and colour: Windsor Leather in Ebony with Metal Grey stitching															



Britax Römer®+ child seat

The safest way for a child to travel is on the rear seat, in a specially-designed child safety seat. Various models, also with ISOFIX for additional safety, are available for all weights (for babies and toddlers up to 35 kg) (Accessory).



ClimAir®+ wind deflectors

Allow fresh air to enter the vehicle while driving with the front windows down, even during light rain (Accessory).



Boot liner

When transporting wet and dirty items it is best to protect your load compartment. Fiesta's hard-wearing boot liners are made from heavy-duty, non-slip materials. They help to protect the carpet in your boot from mud, dirt and spillages and help keep your car looking as great as the day you bought it (Accessory).

Cross bars, for roof rails

Sturdy (and lockable) cross bars (only to be used with roof rails) allow you to transport loads easily. Not to be used in combination with panorama roof (Option and Accessory).

Uebler® rear bike carrier

High-quality tow bar-mounted bike carrier. Features practical tilting mechanism for easy access to the load compartment (Accessory).

Load retention guard

Robust retention system for fitment behind the second row seats keeps dogs or items of luggage securely in the load compartment (removable when not in use). Meets European ECE-R17.07 ECE- R17/ISO 27955 safety requirements (Option and Accessory).

Rear bumper protection

Protection plates and foils are designed to protect against daily wear and tear. The plates combine protection with a stylish design, whilst the foils provide protection without compromising the look of your vehicle (Accessory).

Roof base carrier

A lockable carrier is the base for all roof attachments. Not to be used in combination with panorama roof (Accessory).

Thule®+ roof box

Designed to carry a wide variety of loads and help to protect them from weather and theft. Available in various sizes, all models come with dual-opening for easy access (Accessory).

Thule®+ roof bike carrier

High-quality, easy-to-install roof bike carrier from leading manufacturer Thule® (Accessory).

Thule®+ roof ski/snowboard carrier

Elegant, lockable ski carrier suitable for up to six pairs of skis or four snowboards (Accessory).

Mud flaps

Contoured mud flaps help to protect the bodywork of your Ford Fiesta from road spray and stone chips. Available as sets for front and rear (Accessory).

Rubber floor mats

All-weather rubberised floor mats are tailor-made to fit and help to protect against dirt and damp. Securely fixed directly onto the vehicle's floor, the mat is designed to not slip and interfere with the pedals (Accessory).





Most powerful

1.5 Ford EcoBoost (200 PS)
CO₂ emissions 136 g/km⁰⁰

Lowest emissions

1.5 TDCi (85 PS)
CO₂ emissions 96 g/km⁰⁰

FORD FIESTA Fuel and Performance

The test used to establish fuel consumption and CO₂ figures has changed to deliver results that are more representative of real life driving. The Worldwide Harmonised Light Vehicle Test Procedure (WLTP) has replaced the old NEDC test. The Fuel Consumption figures shown are derived from the new WLTP test. However, until 6th April 2020, the CO₂ figure shown will be the NEDC equivalent and this will be used to calculate Vehicle Excise Duty.

Understanding fuel data

The table below shows the fuel consumption (WLTP) and CO₂ emissions (NEDC equivalent) for each available engine when fitted on a standard specification Ford Fiesta (with no options or accessories). Adding options or accessories to your chosen vehicle can impact WLTP fuel consumption and CO₂ emissions. Please speak to your Ford dealer for more information.

The fuel consumption you achieve in real life conditions and CO₂ produced will depend upon a number of factors including any options and accessories fitted, variations in weather, driving styles and vehicle load. order.

	Engine	1.0 Ford EcoBoost 85 PS (63 kW)	1.0 Ford EcoBoost 100 PS (73.5 kW)	1.0 Ford EcoBoost 100 PS (73.5 kW)	1.0 Ford EcoBoost 125 PS (92 kW)	1.0 Ford EcoBoost 140 PS (103 kW)	1.5 Ford EcoBoost 200 PS (151 kW)	1.1 Ti-VCT 70 PS (52 kW)	1.1 Ti-VCT 85 PS (63 kW)	1.5 Duratorq TDCI 85 PS (63 kW)	1.5 Duratorq TDCI 120 PS (88 kW)
Available On		Active 1	Zetec, Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X	Zetec, Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	ST-1, ST-2, ST-3	Style	Zetec	Style, Zetec, Active 1	Titanium, Titanium X, Active B&O, Active X, ST-Line, ST-Line X, Vignale
3-door & 5 Door											
Emission standard		Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2
Maximum Power PS (kW)		85 (63)	100 (73.5)	100 (73.5)	125 (92)	140 (103)	200 (147)	70 (52)	85 (63)	85 (63)	120 (88)
Torque Nm		170	170	170	170 (200)	180 (210)	290	108	108	215	270
CO ₂ Emissions (NEDC equivalent figures by wheel size)**											
15" Wheel CO ₂ emissions (g/km)**		–	106-110	125	–	–	–	115	114	96	–
16" Wheel CO ₂ emissions (g/km)**		–	106-110	125	106-110	–	–	–	–	96	107
17" Wheel CO ₂ emissions (g/km)**		113	107-113	127-138	107-113	112-118	136	–	–	103	109-112
18" Wheel CO ₂ emissions (g/km)**		–	107-112	127-130	107-112	112-117	136	–	–	–	–
Transmission		6-speed manual	6-speed manual	6-speed automatic	6-speed manual	6-speed manual	6-speed manual	5-speed manual	5-speed manual	6-speed manual	6-speed manual
Drive		4x2	4x2	4x2	4x2	4x2	4x2	4x2	4x2	4x2	4x2
Combined Fuel Consumption (WLTP figures with no options)**											
Lowest Performing MPG (L/100km) (Combined)		46.3 (6.1)	47.1 (6.0)	40.9 (6.9)	47.1 (6.0)	47.1 (6.0)	40.3 (7.0)	48.7 (5.8)	47.9 (5.9)	55.4 (5.1)	54.3 (5.2)
Highest Performing MPG (L/100km) (Combined)		46.3 (6.1)	50.4 (5.6)	42.8 (6.6)	49.5 (5.7)	48.7 (5.8)	40.3 (7.0)	48.7 (5.8)	48.7 (5.8)	60.1 (4.7)	57.6 (4.9)

⁰⁰The declared Fuel/Energy Consumptions, CO₂-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO₂-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO₂ emissions and will fully replace the NEDC latest by end of the year 2020. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.

FORD FIESTA Fuel and Performance

Engine	1.0 Ford EcoBoost 85 PS (63 kW)	1.0 Ford EcoBoost 100 PS (73.5 kW)	1.0 Ford EcoBoost 100 PS (73.5 kW)	1.0 Ford EcoBoost 125 PS (92 kW)	1.0 Ford EcoBoost 140 PS (103 kW)	1.5 Ford EcoBoost 200 PS (151 kW)	1.1 Ti-VCT 70 PS (52 kW)	1.1 Ti-VCT 85 PS (63 kW)	1.5 Duratorq TDCI 85 PS (63 kW)	1.5 Duratorq TDCI 120 PS (88 kW)
Available On	Active 1	Zetec, Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X	Zetec, Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	ST-1, ST-2, ST-3	Style	Zetec	Style, Zetec, Active 1	Titanium, Titanium X, Active B&O, Active X, ST-Line, ST-Line X, Vignale
3-Door Performance**										
Max. speed (km/h)	–	114	112	121	125	144	99	106	109	121
0-62 mph (secs)	–	10.5	12.2	9.9	9.0	6.5	14.9	14.0	12.5	9.0
31-62 mph* (secs)	–	11.0	n/a	9.9	8.5	6.1	17.9	17.5	12.8	8.9
3-Door Weights and loads										
Kerbweight (kg)*	–	1163	1221	1163	1163	1262	1136	1136	1194	1210
Gross vehicle mass (kg)	–	1655	1660	1655	1655	1635	1620	1620	1660	1670
Max. trailer mass 12% (kg)	–	1000	1000	1000	1000	–	750	750	750	1000
Max. towable mass (kg) (unbraked)	–	580	610	580	580	–	565	565	595	605
Vertical load limit (kg) (tongue load)	–	65	45	65	65	–	65	65	45	40
5-Door Performance**										
Max. speed (mph)	106	114	112	121	125	144	99	106	109	121
0-62 mph (secs)	12.7	10.5 (11.0 ^a)	12.2	9.9 (10.4 ^a)	9.0 (9.4 ^a)	6.5	14.9	14.0	12.5 (12.6 ^a)	9.0 (9.4 ^a)
31-62 mph* (secs)	12.0	11.0 (11.6 ^a)	n/a	9.9 (10.4 ^a)	8.5 (8.9 ^a)	6.1	17.9	17.5	12.8 (12.8 ^a)	8.9 (9.1 ^a)
5-Door Weights and loads										
Kerbweight (kg)*	1241	1190 (1241 ^a)	1243 (1284 ^a)	1190 (1241 ^a)	1190 (1241 ^a)	1283	1157	1157	1213 (1265 ^a)	1230 (1279 ^a)
Gross vehicle mass (kg)	1685	1675 (1685 ^a)	1680 (1690 ^a)	1675 (1685 ^a)	1675 (1685 ^a)	1655	1640	1645	1680 (1690 ^a)	1690 (1710 ^a)
Max. trailer mass 12% (kg)	1000	1000	1000	1000	1000	–	750	750	750	1000
Max. towable mass (kg) (unbraked)	620	595 (620 ^a)	620 (640 ^a)	595 (620 ^a)	595 (620 ^a)	–	575	575	605 (630 ^a)	615 (635 ^a)
Vertical load limit (kg) (tongue load)	65	65	45	65 (45 ^a)	65 (45 ^a)	–	65	65	45 (45 ^a)	40 (50 ^a)

^aThe declared Fuel/Energy Consumptions, CO₂-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO₂-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO₂ emissions and will fully replace the NEDC latest by end of the year 2020. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.

^aRepresents the lightest kerbweight assuming driver at 75kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. Towing limits quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. Gross Train Mass includes trailer weight.

FORD FIESTA Mechanical features

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	Vignale	ST
Steering											
Electric power-assisted steering (EPAS)											
Suspension											
Front – Independent with MacPherson struts and anti-roll bar, rear – Independent Control Blade multi-link system and anti-roll bar											
Suspension – ST-Line Sport											
Suspension – Rough Road with hydraulic rebound stopper shock absorbers											
Suspension – ST Performance Sport including force vectoring springs											
Technology											
Auto-Start-Stop system (standard on all engines)											
Quaife Limited Slip Differential											

FORD FIESTA Exterior features

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3
Exterior design features															
Door mirrors – Electrically-operated and heated, integrated side indicator, body colour housings	■	■	■	■		■	■	■	■	■	■		■	■	
Door mirrors – Electrically-operated and heated, power-foldable, integrated side indicator, body colour housings with puddle lights		□	□	□	■	■	■	■	□	□	■	■	□	□	■
Front upper grille – Self-colour, mesh design	■														
Front upper grille – Chrome surround and horizontal bars		■	■			■	■	■							
Front upper grille – Unique ST-Line				■	■										
Front upper grille – Unique Vignale mesh with chrome surround												■			
Front upper grille – Unique Active-design									■	■	■				
Front upper grille – Unique ST													■	■	■
Front bumper – Body coloured	■	■	■			■	■	■							
Front bumper – Unique ST-Line				■	■										
Front bumper – Unique Vignale												■			
Front bumper – Unique Active									■	■	■				
Front bumper – Unique ST													■	■	■
Front fog lights (including cornering lights) – Bright bezel		■	■			■	■	■	■	■	■				
Front fog lights (including cornering lights) – ST-Line & ST black bezel				■	■								■	■	■
Front fog lights (including cornering lights) – Unique Vignale satin aluminium bezel												■			
Rear bumper – Body coloured upper, self-colour lower	■	■	■			■	■	■							
Rear bumper – Unique ST-Line				■	■										
Rear bumper – Unique Vignale with diffusor and satin aluminium applique												■			
Rear bumper – Unique Active with silver-finish diffusor									■	■	■				
Rear bumper – Unique ST with sport diffusor													■	■	■
Rear fog lights	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
ST-Line side skirt body mouldings – body colour				■	■										
Side panel applique – Unique Vignale arrow, satin aluminium												■			
Side panel – Unique Active bodyside mouldings									■	■	■				
ST side skirt body mouldings – body colour													■	■	■
Rear spoiler – Body colour with centre high mounted stop light	■	■	■			■	■	■	■	■	■	■			
Large rear spoiler – Body colour with centre high mounted stop light				■	■								■	■	■
Black belt line finisher	■	■		■	■		■	■	■	■	■		■	■	■
Chrome belt line finisher			■			■	■	■				■			
Openable Panorama roof					□	□	□	□	□		□		□	□	

FORD FIESTAExterior features

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3
Rear privacy glass	□	□	□	□	■	■	■	■	■	■	■	■			■
ST-Line badge – Wing				■	■										
Vignale badge – Wing and rear												■			
Active badge – Wing										■	■	■			
ST badge – Front and rear													■	■	■
Detachable tow bar (includes 13-pin electrical kit)	□	□	□			□	□	□	□	□	□				
Exterior convenience features															
Door edge protectors		□	□	□	□	□	□	□	□	□	□	□	□	□	□
Headlights – Halogen reflector with black bezel and daytime running lights	■														
Headlights – Halogen projector with black bezel and dedicated LED daytime running lights		■	■	■	■	■	■	■	■	■	■	■			
Headlights – Halogen projector with grey bezel and dedicated LED daytime running lights													■	■	■
Headlights – Full LED, static, with dynamic levelling and scrolling LED turn indicators (grey bezel on ST)				□	□	□	□	□	□	□	□	□		□	□
Auto Headlights – Automatic on/off	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Headlights – Automatic on/off and highbeam (includes automatic wipers with rain sensor, headlight courtesy delay)					■	■	■	■				■			■
Rear lights – Non-LED	■	■	■	■		■	■	■	■	■	■	■	■	■	■
Rear lights – LED technology					■	■	■	■	■	■	■	■	■	■	■
Ford Easy-Fuel capless refuelling system	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Tailgate wash/wipe	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Wipers – Standard with 6-speed interval settings	■	■	■	■					■				■	■	
Wipers – Automatic, with rain sensor					■	■	■	■		■	■	■			■
Quickclear heated windscreen		■	■	■	■	■	■	■				■		■	■

Standard ■

Optional, at extra cost □

Part of an option pack at extra cost □

FORD **FIESTA** Interior features

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3
Interior design features															
Door lever – Chrome finish	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Front door threshold plates – Ford oval design		▣	▣			▣	▣	▣							
Front door threshold plates – ST-Line				■	■										
Front door threshold plates – Active									■	■	■				
Front door threshold plates – Vignale												■			
Front door threshold plates – Ford Performance ST													■	■	■
Floor mats – Front and rear, velour						■	■	■		■	■				
Floor mats – Front and rear, ST-Line					■										
Floor mats – Front and rear, Vignale												■			
Floor mats – Front and rear, ST													■	■	■
Floor mats – Front and rear, contrast stitching			■				■								
Steering wheel – 3-spoke	■														
Steering wheel – 3-spoke, leather-trimmed		■	■		■	■	■	■	■	■	■	■			
Steering wheel – 3-spoke, leather trimmed flat-bottomed				■	■								■	■	■
Steering wheel – Heated, leather-trimmed (option within Comfort Pack)		▣	▣	▣	▣	▣	▣	■	▣	▣	▣	■		□	■
Steering column – Rake- and reach-adjustable	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Gearshift knob	■														
Gearshift knob – Leather-trimmed		■	■			■	■	■	■	■	■				
Gearshift knob – leather-trimmed with aluminium insert				■	■								■	■	■
Gearshift knob – Vignale, leather-trimmed											■				
Sport pedal set – Stainless steel cappings and rubber inserts (manual transmission only)				■	■								■	■	■
Headliner – Moulded, non-woven	■														
Headliner – Woven		■	■			■	■	■	■		■				
Headliner – Woven (Dark)				■	■					■	■		■	■	■
Climate control															
Air conditioning – Manual control	■	■	■	■					■	■			■	■	
Air conditioning – Electronic Automatic Temperature Control (EATC)					■	■	■	■			■	■			■

FORD **FIESTA** Interior features

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3
Interior convenience features															
Ford Power Starter Button				■	■						■	■			
Ford MyKey	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Cruise control (includes Adjustable Speed Limiter)	▣	▣	▣	▣	■	■	■	■		■	■	■	■	■	■
Illuminated Glove Box and Boot	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Centre console – with 12V power point and 2 cupholders	■	■	■	■					■				■		
Centre console – with armrest and openable stowage area with USB connectivity and 12V power point					■	■	■	■		■	■	■		■	■
Front overhead console with sunglasses holder		■	■	■	■	■	■	■	■	■	■	■	■	■	■
Courtesy light – Front and rear, overhead halogen	■												■	■	■
Courtesy light – Front map light and rear, overhead LED		■	■	■	■	■	■	■	■	■	■	■	■	■	■
Courtesy light – Ambient LED courtesy lighting cup holder					■										
Courtesy light – Ambient LED courtesy lighting, footwell area, cup holder, inner door levers, door map pockets, front and rear map-reading lights						■	■	■		■	■	■		■	■
Rear-view mirror – Auto-dimming					■	■	■	■				■			■
Trip/fuel computer	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Windows – Electrically-operated front with one-touch lowering/closing on driver's side	■	■	■	■	■	■	■	■					■	■	■
Windows – Electrically-operated front and rear with one-touch lowering/closing on driver's side, global closing (5-door)	□	□	□	□	□	□	□	■	■	■	■	■		□	■
Seats															
Front seats – Comfort-style	■	■	■			■	■	■				■			
Front seats – Sports-style				■	■				■	■	■				
Front seats – Recaro Performance													■	■	■
Front seat – Driver's manual height and fore/aft adjustment	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Front seat – Driver's manual lumbar support adjustment	□	□	□	□	■	■	■	■	■	■	■	■		□	■
Front seat – Passenger's manual height, lumbar and fore/aft adjustment					■	□	□	■	□	□	■	■		□	■
Front seats – Heated cushion and seatback (option within Comfort Pack)		▣	▣	▣	▣	▣	▣	■	▣	▣	▣	■	▣	▣	■
Rear seat – 60:40 split back and cushion	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Loadspace															
Warning triangle storage	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Adjustable loadspace floor in luggage compartment (eliminates first aid kit strap and warning triangle storage)	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□

Standard ■

Optional, at extra cost □

Part of an option pack at extra cost ▣

FORD FIESTA Option packs

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3
Driver Assistance Technologies and Comfort & Convenience Features															
NCAP Technology Pack – Lane-Keeping Alert & Lane-Keeping Aid, Adjustable Speed Limiter, rear seatbelt minder, rear centre headrest and Auto-headlamps	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Driver Assistance Features –Traffic Sign Recognition, Driver Alert, Auto Highbeam, 4.2" TFT coloured instrument cluster, Rain-sensing wipers and auto-dimming rear view mirror					■	■	■	■	□	□	□	■		□	■
Rear Parking Distance Sensors	□				□	□	□	□	□	□	□	■			■
City Pack – Rear parking distance sensors and power-foldable door mirrors with puddle lights															
Rear View Camera Pack with Rear Parking Distance Sensors		□	□	□	□	□	□	□	□	□	■	■		□	■
Advanced Auto Park Assistance Pack – Active Park Assist with front and rear parking sensors and rear view camera						□	□	□	□	□		□			
Driver Assistance Pack – Pre-Collision Assist with Pedestrian Detection, Distance Indication and Distance Alert, Adaptive Cruise Control, and 4.2" TFT coloured instrument cluster screen	□	□	□	□	□	□	□	□	□	□	□	□			
Driver Assistance Pack – 4.2" TFT coloured instrument cluster screen, Auto High Beam, Traffic Sign Recognition and Driver Alert														□	■
Cruise Control				□											
BLIS (Blind Spot Information System) with Cross Traffic Alert – Blind Spot Information System and power-foldable door mirrors with BLIS indicator, Cross Traffic Alert and 4,2" TFT coloured instrument cluster		□	□	□	□	□	□	□	□	□	□	□	□	□	□
Comfort Pack – Heated front seats and heated steering wheel		□	□	□	□	□	□	■	□	□	□	■	□	□	■
Ford KeyFree System – Keyless Entry with Keyless Start					□	□	□	■	□	□	■	■		□	■
Alloy Wheel Style Packs and Interior Personalisation															
16" Alloy Wheel Style Pack – Front door threshold plates, rear privacy glass and 16" 8-spoke Rock Metallic machined finish alloy wheels		□	□			□	□	□							
17" Alloy Wheel Style Pack – Front door threshold plates and 17" 8-spoke Sparkle Silver alloy wheels						□	□	□							
B&O Series – Bohai Bay Mint Edition – Bohai Bay Mint colour theme to key interior areas; Anodized interior door spears, air vent "Smiley" and instrument panel, foiled interior mirror cap and front & rear floor mats with Bohai Bay Mint contrast stitching			■				■								
B&O Series – Chrome Copper Edition – Chrome Copper colour theme to key interior areas; Anodized interior door spears, air vent "Smiley" and instrument panel, foiled interior mirror cap and front & rear floor mats with Chrome Copper contrast stitching			■				■								
ST-Line X Red Pack – Race Red colour theme to key interior areas; Anodized interior door spears, air vent "Smiley" and instrument panel, foiled interior carbon-style mirror cap and contrast red stitching to partial leather seats and door armrest					■										

Standard ■

Optional, at extra cost □

Part of an option pack at extra cost ◻



FORD FIESTA Audio features

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3
Audio & Navigation Systems															
Ford AM/FM Radio with 4.2" multi-functional coloured display, six speakers (four front and two rear), MP3-compatible, remote audio controls, Bluetooth®, MyFord Dock and USB connection for external music devices	■														
Ford DAB Radio with 4.2" TFT multi-functional coloured display, six speakers (four front and two rear), MP3-compatible, remote audio controls, Bluetooth®, MyFord Dock and USB connection for external music devices	□														
Ford SYNC with Touchscreen, DAB Radio, 8" TFT touchscreen display, six speakers (four front and two rear), MP3-compatible, remote audio controls, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, and USB connection for external music devices		■		■					■				■		
Ford SYNC 3 Navigation System with DAB Radio, 8" TFT touchscreen display, seven speakers (four front, two rear, one centre), MP3-compatible, remote audio controls, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, USB connection for external music devices and FordPass Connect (Embedded Modem)	□	□		□	■	■					■				■
B&O Premium Audio & Navigation Systems															
B&O Premium Audio Sound System and Ford SYNC 3 Radio with DAB, 8" TFT touchscreen display, 10 speakers (four front, four rear, one centre) with subwoofer, MP3-compatible, remote audio controls, B&O Play, Ford SYNC 3 with Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, and USB connection for external music devices		□		□	□	□				■			■		
B&O Premium Audio Sound System and Ford SYNC 3 Navigation System with DAB Radio, 8" TFT touchscreen display, seven speakers (four front, two rear, one centre), MP3-compatible, remote audio controls, Ford SYNC 3 with Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, USB connection for external music devices and FordPass Connect (Embedded Modem)		□	■	□			■	■		□	□	■	□	□	□
CD Player															
CD Player mounted inside glovebox	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

FORD FIESTA Wheels

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3
Wheels															
Wheel cover – Steel – 15"x6" (fitted with 195/60 R15 tyres*)	■														
Alloy – 15"x6", 8-spoke, Sparkle Silver (fitted with 195/60 R15 tyres*)		■	■												
Alloy – 16"x6.5", 10-spoke, Sparkle Silver (fitted with 195/55 R16 tyres*)						■	■								
Alloy –16"x6.5", 8-spoke Rock Metallic machined finish (available as part of a Style Pack) (fitted with 195/55 R16 tyres*)		▣	▣			▣	▣	▣							
Alloy – 17x7", 8-spoke, Sparkle Silver (available as part of a Style Pack) (fitted with 205/45 R17 tyres*)				■	■	▣	▣	▣							
Alloy – 17x7", ST-Line design Rock Metallic (fitted with 205/45 R17 tyres*)				□	□										
Alloy – 18x7", ST-Line design Rock Metallic/Machined (fitted with 205/40 R18 tyres*)															
Alloy – 17x7", Active design, Rough Metal machined (fitted with 205/45 R17 tyres*)									■						
Alloy – 17x7", Active design, Shadow Black machined (fitted with 205/45 R17 tyres*)										■					
Alloy – 17x7", Vignale design Luster Nickel (fitted with 205/45 R17 tyres*)											■				
Alloy – 18x7", 8-spoke, Vignale Polished alloy (fitted with 205/40 R18 tyres*)												□			
Alloy – 17x7.5", ST Flash Grey 5-spoke (fitted with 205/45 R17 tyres*)													■		
Alloy – 17x7.5", ST Machined 5-spoke (fitted with 205/45 R17 tyres*)														■	
Alloy – 18x7.5", ST Machined 5-spoke (fitted with 205/40 R18 tyres*)														□	■
Tyre repair kit	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Spare wheel – Steel – 14"x5.5" (Not available with B&O Audio System or panorama roof)	□	□		□	□	□			□		□				
Spare wheel – Steel – 15"x4" (Not available with B&O Audio System or panorama roof)													□		□

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.
Note: The 18" wheels and tyres available on Ford Fiesta are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 15 and 16" wheels. All 17" and 18" wheels require steering rack limiter (plant and Dealer fit).



FORD FIESTA Safety and security

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3
Safety															
Intelligent Protection System (IPS) ¹⁾															
Anti-lock Braking System (ABS) ¹⁾ with Electronic Brake-Force Distribution (EBD) ¹⁾															
Enhanced Electronic Stability Control (ESC) ¹⁾ with Traction Control ¹⁾ , Emergency Brake Assist (EBA) ¹⁾ , Hill Start Assist (HSA) ²⁾ and Trailer Sway Control ¹⁾															
Emergency Brake Warning ²⁾ – Automatic flashing of brake lights under heavy braking															
Airbags – Driver and front passenger's ¹⁾ (single stage)															
Airbags – Front side impact ¹⁾															
Airbags – Front and rear side curtain ¹⁾															
Tyre Pressure Monitoring ¹⁾															
Seats – ISOFIX mounting provision for child seat ¹⁾															
Security															
Remote central/double locking															
Thatcham Category 1 Alarm															

FORD FIESTA Insurance Groups

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3
1.1 Ti-VCT (70 PS (51.4kW)) (5-speed manual)	2E														
1.1 Ti-VCT (85 PS (62.5kW)) (5-speed manual)		5E	5E												
1.0 Ford EcoBoost (85PS (62.5kW)) (6-speed manual)									7E						
1.0 Ford EcoBoost (100 PS (74kW)) (6-speed manual)		10E	10E	10E	10E	10E	10E	10E	10E	10E	10E				
1.0 Ford EcoBoost (100 PS (74kW)) (6-speed automatic)		10E	10E	10E	10E	10E	10E	10E	10E	10E	10E	10E			
1.0 Ford EcoBoost (125 PS (91kW)) (6-speed manual)				12E	13E	12E	12E	13E	12E	12E	12E	13E			
1.0 Ford EcoBoost (140 PS (103kW)) (6-speed manual)				15E	15E					14E	14E	15E			
1.5 Ford EcoBoost (200 PS (147kW)) (6-speed manual)													28E	28E	28E
1.5 Duratorq TDCi (85 PS (62.5kW)) (6-speed manual)	8E	8E	9E						9E						
1.5 Duratorq TDCi (120 PS (88kW)) (6-speed manual)				14E	15E	14E	14E	15E		14E	14E	15E			



***Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.**

E = Exceeds security requirement for model concerned and group rating has been reduced. Insurance ratings are issued by the Association of British Insurers and are shown above on the 1-50 rating scale.

Standard ☒
Optional, at extra cost ☐
Part of an option pack at extra cost ☒
¹⁾Safety feature, ²⁾Driver assistance feature.

FORD FIESTA Dimensions and capacity

3-door & 5-door

**1,093 L**

Laden to roof.

**311 L**

Laden to package tray.

	Fiesta 3 & 5 door	Fiesta ST-Line 3 & 5 door	Fiesta Active 5 door	Fiesta ST 3 & 5 door
Overall length without/with towbar (mm)	4040/4140	4065/-	4068/4140	4068/-
Overall width with/without mirrors (mm)	1941/1735	1941/1735	1941/1756	1941/1735
Overall width with folded-back mirrors (mm)	1783	1783	1783	1783
Overall height (mm) (unladen)	1476	1466	1498	1469
Minimum distance between wheel arches (mm) (in luggage compartment)	984	984	984	984
Turning circle – kerb to kerb (m)	9.8	10.4	10.3	11.0
Interior dimenisons				
1st seat row headroom (mm) (without panorama roof)	992	992	992	992
1st seat row legroom (mm) (maximum with seat in rearmost midheight position)	1125	1125	1125	1125
1st seat row shoulder room (mm)	1347	1347	1347	1347
2nd seat row headroom (mm) (without panorama roof)	955	955	955	955
2nd seat row legroom (mm) (maximum with seat in rearmost midheight position)	835	835	835	835
2nd seat row shoulder room (mm)	1300	1300	1300	1300
Luggage capacity (litres)*				
5-seat mode (laden to package tray) (with tyre repair kit)	311	311	311	311
2-seat mode (laden to roof) (with tyre repair kit)	1093	1093	1093	1093
Loadspace				
Max. loading height (mm)	824	824	824	824
Loading width between wheel houses (mm)	984	984	984	984
Loading length (at floor to second row seats) (mm)	723	723	723	723
Fuel tank capacity (litres)				
Petrol	42	42	42	42
Diesel	40	40	40	–

*Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

Height: 1466 mm†



Width: 1735 mm† Width (with mirrors): 1941 mm†



Fiesta ST-Line 3 & 5-door

Length: 4065 mm†

Height: 1,498 mm



Width: 1,756 mm (with mirrors: 1,941 mm)



Fiesta Active 5-door

Length: 4,068 mm

Height: 1476 mm†



Width: 1735 mm† Width (with mirrors): 1941 mm†



Fiesta 3 & 5-door

Length: 4040 mm†

Making ownership easy and affordable.

Take advantage of a range of invaluable services and make the most of your car.

FORD SERVICE

Allows you to relax knowing we're always by your side.

With Ford, the service doesn't end when you leave the showroom. Ford Service is designed to keep your Ford in great condition and help you make the most of your car – throughout its life.

- Comprehensive service and maintenance plans
- Use of quality Ford parts for added peace of mind
- Ford trained technicians using the latest diagnostic equipment and tools
- Ford Online Service Booking
- One Call for everything Ford 0203 564 4444
- Ford Accident Management, service free to all drivers

Also, every Ford vehicle comes with 12 months UK & European Roadside Assistance from the date of registration. This can be extended for a further 12 months when your vehicle has a Scheduled service at a participating Ford Dealer.

FORD INSURE

At Ford Insure we provide insurance designed specifically for Ford owners. We have comprehensive cover which includes features and benefits that really matter to you, along with first class service.

- Repairs carried out by Ford-trained technicians at Ford Accident Repair Centres
- Genuine Ford parts with a 5 year guarantee
- Small replacement car for the duration of your repairs
- Ford Insure experts at UK call centres
- 24 hour accident recovery
- Unlimited cover for standard fit in-car entertainment equipment
- Up to 90 days European cover
- Replacement child seats in the event of an accident

FORD PROTECT

Extend your warranty up to 5 years/100,000 miles with Ford Protect.

Extend your standard 3-year/60,000 miles warranty and enjoy worry-free motoring for many years to come. Ford Protect provides a range of key benefits including:

- High flexibility in duration and mileage
- Cover against unexpected electrical and mechanical repair costs in the UK and Europe
- With Ford Protect, the price of parts and labour are guaranteed for the length of your plan
- Help prolong the lifespan of your Ford vehicle
- Help protect your vehicle resale value

To help increase potential resale value, Ford Protect New Vehicle Warranties are transferable to the new owner should you decide to sell your vehicle.

Ford Protect terms and conditions apply see ford.co.uk/extended-warranties for more information.

FORD Protect Extended Warranty for New Vehicles

	Total Mileage (mls)
4 Year Protection	80,000 mls
5 Year Protection	100,000 mls



Terms and conditions apply.

Ford Insure is sold and administered by Europa Group Limited which is authorised and regulated by the Financial Conduct Authority, Registration number 309794. Registered in England with company number 3279177. Registered office: Europa House, Midland Way, Thornbury, Bristol, BS35 2JX.



FORD FIESTA Next steps



try
Visit your Ford Dealer and test drive the All-New Ford Fiesta for yourself. Find your local dealer:
<http://www.ford.co.uk/SBE/RequestATestDrive/TestDriveCar>



build
Build and price your All-New Ford Fiesta to your specification and see how it looks at:
<http://www.ford.co.uk/ConfigureYourCar/New-Fiesta>.



finance

When it comes to financing your vehicle, our size and expertise means we're well placed to provide you with a wide range of finance products.

Ford Credit* provides a range of finance products for your car whether you are a private or business user.

Ford Lease^ specialises in contract hire and leasing and provides an alternative range of finance plans which can be tailored to suit your business.

For more information about our finance products visit:
<http://www.ford.co.uk/finance>

*Finance subject to status. Guarantees/indemnities may be required. Freepost Ford Credit. Ford Credit is a trading style of FCE Bank plc., which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority under firm reference number 204469.

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own

When you drive away in your new car, we're with you all the way. Ford has a large authorised service network to help you keep your car in the best condition.

All-New Fiesta has a flexible 2 year / 18,000 m service interval on all Stage 6 engines.

And should your new Ford ever require accident repair, a Ford Accident Repair Centre is the best place to get your car back to its pre-accident condition and on the road as quickly as possible.



FordPass

FordPass is a new platform that will empower you to rethink the way you move. It finds nearby parking locations, contains vehicle and financing details, Dealer information and a host of useful guides. Live Traffic access is complimentary for the first 2 years following the registration of a new Ford featuring SYNC 3 with navigation; thereafter there is an annual licence fee.



contact

Ford Credit Customer Services 0345 712 5490
Ford Lease Customer Services 0344 600 1405
Calls to 0344 and 0345 numbers are charged at the same rate as a standard 01 02 geographic number, even when calling from a mobile.



FORD FIESTA Warranty

Ford Warranty

- 3-year/ 60,000 miles* Base Warranty (first year unlimited mileage)
- 1-year/unlimited miles* Ford Assistance Roadside Cover (Europe)
- Ford Protect Service Plans, including scheduled servicing and extended Ford Assistance
- 3-year/60,000 miles* Paint Warranty (first year unlimited mileage)
- 12-year/unlimited miles* Perforation Warranty
- Ford Protect Classic Extended Warranty (can only be purchased at point of registration)

*Whichever occurs soonest; from date of first registration. Year 1 - unlimited mileage. Subject to terms and conditions.

Standard

Illustrations, descriptions and specifications. This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and recommended prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford Accessories as well as a range of products from our suppliers. ♦The identified Accessories are carefully selected third party supplier branded Accessories which do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. **Note.** Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.



Ford and BP – working together to reduce fuel consumption and emissions.

Ford One Call

In the unlikely event that your Ford Dealer can't help you or if you need to speak to us directly, call 0203 564 4444

Ford Rental - local service nationwide

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Published by Ford Motor Company Limited, Brentwood, Essex, England. Registered in England No. 235446.

FA 1540/20
BJN 206839. FoE H38E.
PN 871505/1118/30m/GBR en

September 2018.
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MY 2019 GBR en

