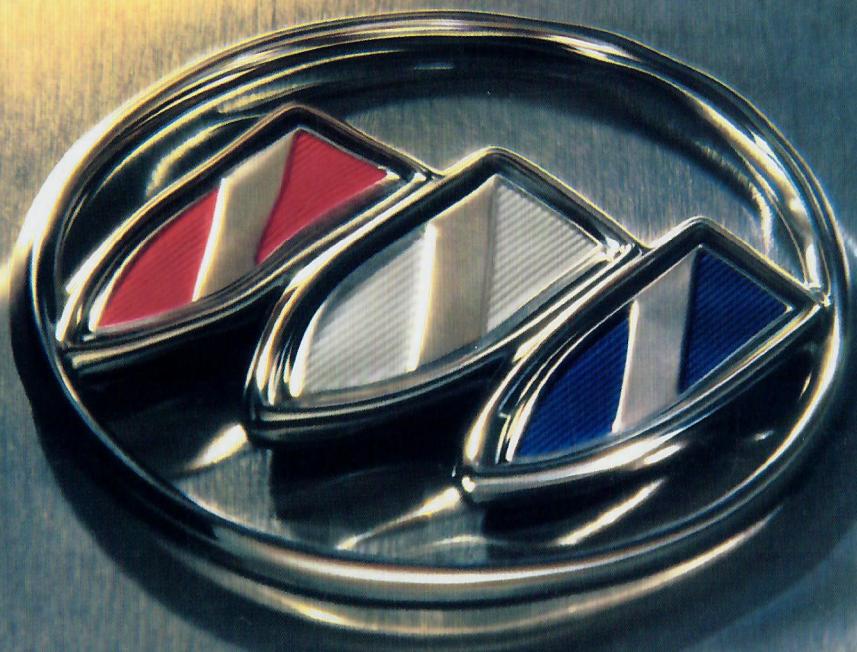


# The 2000 Buicks



# Real reasons to drive a Buick.

For the past two years, Buick dealers have been rated **number one in customer experience** for brands in the \$20,000 to \$30,000 price range by new owners, winning Strategic Vision's Dealer Total Quality Award™ for **Best Dealership Experience**.\*

\*Strategic Vision's 1999 Vehicle Experience Study™ surveyed 33,760 Oct.-Nov. new vehicle buyers of 200+ models after the first 90 days of ownership. Buick won in 1998 and 1999.

The 1998 Century and the 1999 Century were each named a **Best Buy** by *Consumers Digest*. Buick Century has been recognized by The Polk Company for having the **highest Model Loyalty**\* in the Midsize Car Segment for the 1998 model year.

\*According to The Polk Company's statistics for the 1998 Model Year, Buick Century ranked highest for having the greatest percentage of households return to Buick to purchase another Century.

LeSabre was **America's best-selling full-size sedan** for seven straight years.\* The 1999 LeSabre has earned the **Good Housekeeping Institute Women's Automotive Satisfaction Award**.

\*Based on Polk 1992-1998 registrations.

Regal won The Auto Channel Golden Tachometer Award as **Best Overall Car of the Year** for the 1998 model year.

The 1999 Park Avenue Ultra is "**Buick's Master of the Road**," and comes "full of luxury features at a near-luxury price."

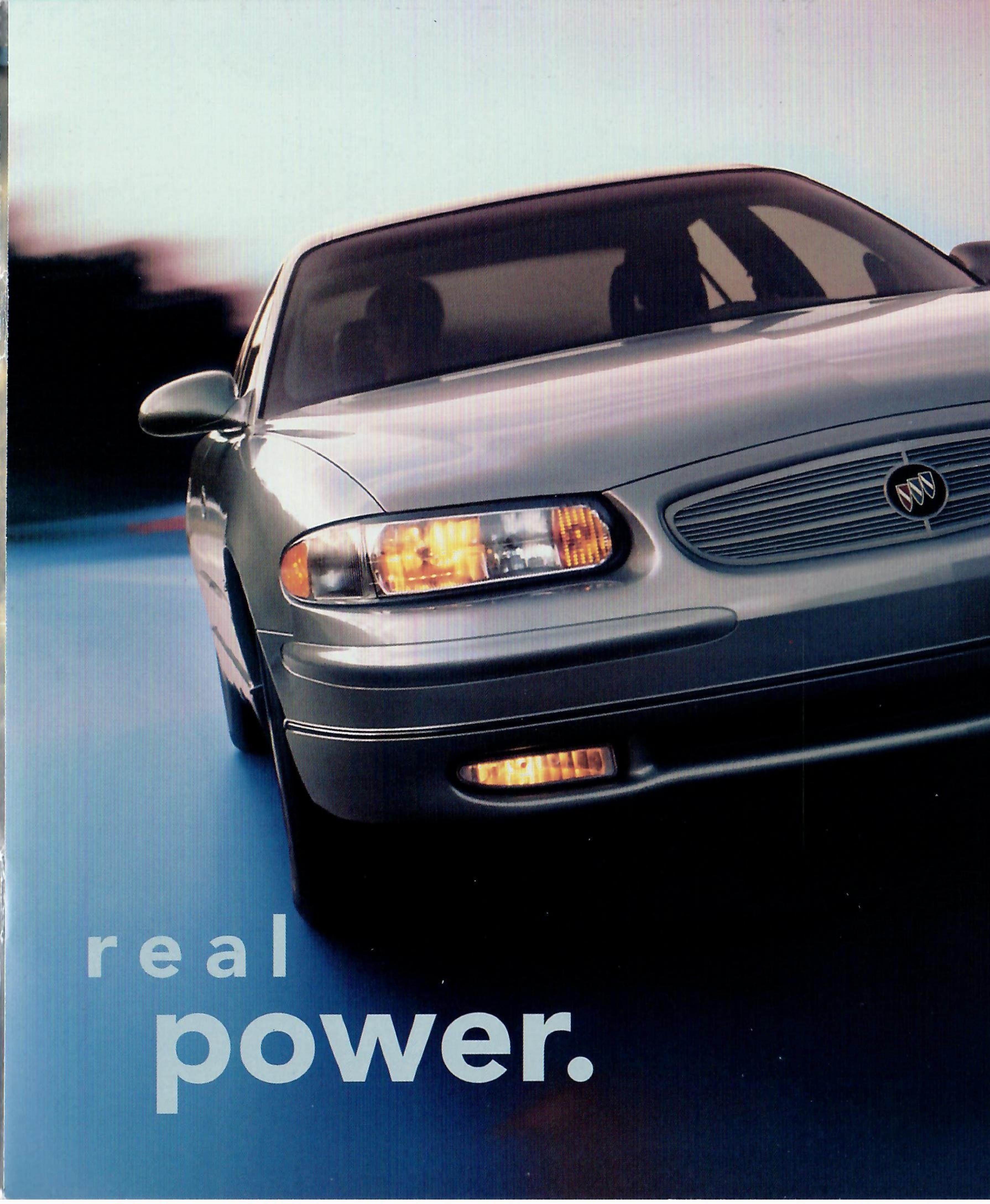
— AutoWeek, December 14, 1998

At Buick, we offer real cars through and through. Cars that are solid and substantial, with more power than you may ever need. Cars that are unapologetically comfortable, with wide seats and room to stretch. Cars that are accommodating enough for your family and stylish enough for a night on the town. Buicks are designed for a thoroughly enjoyable driving experience.



The 2000 Buicks.

Real power, real comfort, real style. Isn't it time for a real car?



real  
power.



real  
comfort.



real  
style.

Uncomplicated luxury in a complex world.

# Park Avenue



Park Avenue Ultra in Dark Blue Pearl, shown with optional equipment.



Park Avenue Ultra interior with standard leather trim in Taupe,  
shown with optional equipment.

It is often the simple things we cherish most — those things that are elegant, refined, tasteful.

It is this thinking that led us to create Park Avenue, an automobile designed to strike a perfect balance between style and substance. Appointed with a host of purposeful luxuries, Park Avenue provides abundant power, genuine comfort and unparalleled elegance.



1. Park Avenue's **StabiliTrak® system\*** takes driver control to the next level. When turning on slippery surfaces or in emergency situations, StabiliTrak takes corrective action by gently applying the front brakes individually — to help keep you on course.

\* Standard on Ultra, optional on Park Avenue.

2. Park Avenue displays quiet but genuine authority. Its refined 3800 Series II V6 provides 205 horsepower while the supercharged version (standard on Ultra) delivers an impressive 240 horsepower. Both offer ample **power in reserve** whenever you need it.

3. Wherever you go, the optional **OnStar® service** is there to help. Push a button and you reach an Advisor who can pinpoint your location and contact emergency service providers or roadside assistance. OnStar's premium package is available to provide directions, locate restaurants or even make reservations.

OnStar uses existing emergency service providers and cellular telephone and satellite technologies. OnStar requires cellular telephone service to be available and operating for features to function properly.

luxury. pure and simple.

Designed to move at the speed of life.

Regal



Regal GS in Black with Storm Gray Metallic lower accent,  
shown with optional equipment.



Regal GS interior with standard leather trim in Medium Gray, shown with optional equipment.

Go to school, get a job, get married, have kids — you never slow down because you have a gazillion things to do. Regal can help you keep up. It's an accommodating family sedan that's also a make-no-excuses sport sedan. Besides plenty of room and comfort, Regal provides ample power and crisp handling. So families can take comfort — and drivers can take control.



1. Regal GS has **more power** than any other car in its class.\* The standard 3800 Series II Supercharged V6 delivers an extraordinary 240 horsepower at 5200 rpm. The supercharger ensures instantaneous and continuous power whenever you want it.

2. Safety isn't one thing, it's everything. That's why Regal is engineered with **more standard safety features** than any other car in its class\* — including traction control and four-wheel anti-lock disc brakes.

\* Based on R.L. Polk mid-size class; excludes other GM vehicles. Comparisons based on 1999 models.

3. Regal provides not just room for five, but genuine relaxing **comfort for five**. Or, with the standard split-folding rear seat, you can fold down either side — or both sides — to make more room for all your essential gear.

official car of the supercharged family

Re-engineered to be the safest LeSabre ever.

LeSabre



LeSabre Limited in Light Bronzemist Metallic,  
shown with optional equipment.



# LeSabre

LeSabre Limited interior in Taupe, shown with leather trim and other optional equipment.

LeSabre has a well-earned reputation for providing generous room, true comfort and a reassuring sense of security. So we redesigned LeSabre to make it better, not to make it different.

The 2000 LeSabre is re-engineered to be safer than ever, and to be the smoothest, most comfortable LeSabre yet.

And it is designed to offer you and your family more peace of mind than ever before.



1. LeSabre's innovative **Catcher's Mitt™ front seats** are engineered to help hold you in place. In a low-speed rear-impact collision, these high-retention front outboard seats are designed to absorb energy and pocket the occupant's pelvis and lower back, while the self-aligning head restraints rotate forward — to help reduce the head motion that may cause neck injury.

2. LeSabre offers a new level of driver confidence with the **StabiliTrak system\***. When turning on slippery surfaces or in emergency situations, StabiliTrak takes corrective action by gently applying the front brakes individually — to help keep you on course.

\* Included in optional Driver Confidence Package.

3. The 2000 LeSabre is designed to make you feel thoroughly comfortable. With plenty of **room for six passengers** and seats that have been tested in many miles of real-world driving, this is truly the most comfortable LeSabre ever.

peace of mind

Century 2000 Special Edition. A Century for the new millennium.

Century

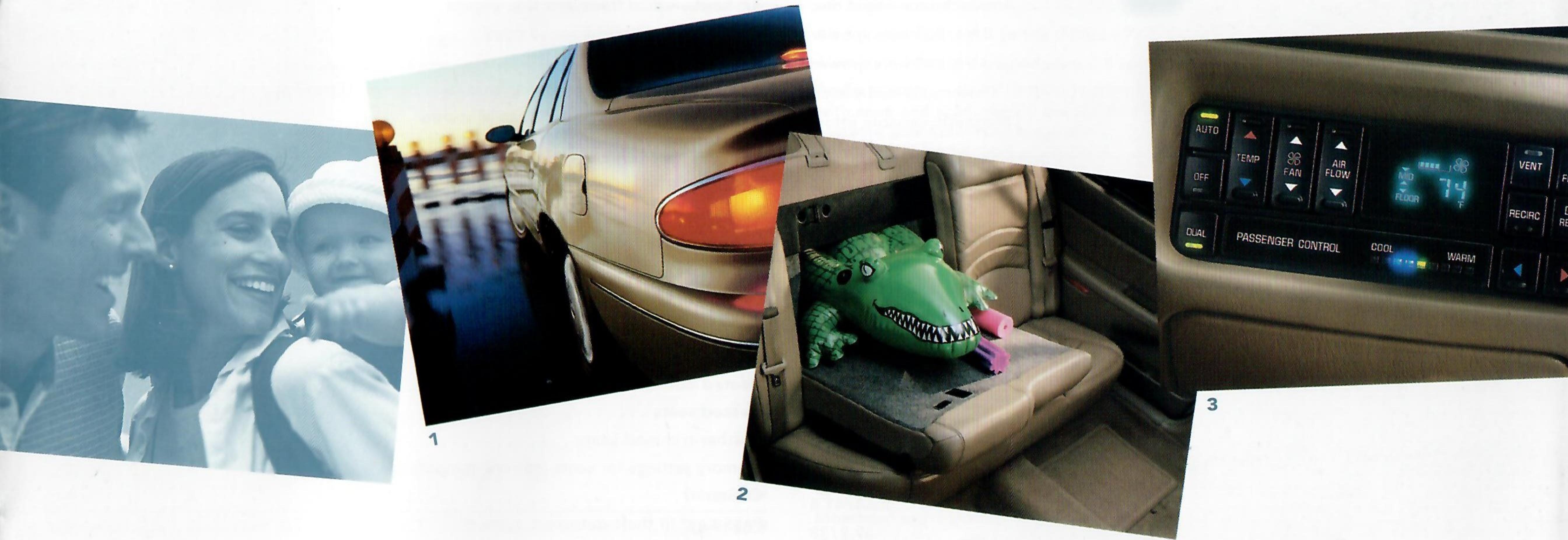


Century 2000 Special Edition in Light Sandrift Metallic.



Century Limited interior with standard leather trim in Taupe, shown with optional equipment.

You don't have to be rich to drive a luxury car — you can drive a Century. It offers the room, comfort and amenities you would expect in a luxury sedan, with one big difference — it's affordable. And the Century 2000 Special Edition — with its black grille, exclusive aluminum wheels, cruise control, power driver seat, AM/FM cassette and more — just might be the value of the century.



1. When it comes to standard features, Century sets very high standards. Besides room for six and a large, easily accessible trunk, Century includes **four-wheel anti-lock brakes**, traction control and a 3100 V6 engine with increased horsepower and torque.

2. New for 2000, Century offers an optional **split-folding rear seat**. You can fold down either side — or both sides — to create more room for all your family's important stuff.

3. Century offers a wide array of functional amenities including **dual ComforTemp climate control**,\* which allows the driver and front passenger to vary the temperature setting on their side of the car.

\* Manual dual ComforTemp is standard on Custom and Limited; automatic (shown) is optional on Limited.

a luxury car for everyone



# PARK AVENUE

## details

Brakes	Anti-lock four-wheel disc
Engine (Park Avenue)	3800 Series II V6, 205 horsepower
Engine (Ultra)	3800 Series II Supercharged V6, 240 horsepower
Steering (Park Avenue)	Power rack-and-pinion
Steering (Ultra)	Magnetic variable effort*
Suspension (standard)	Four-wheel independent
Suspension (available)	Gran Touring
Traction Control	Full range*
Transmission	Four-speed automatic with overdrive

## dimensions (in.)

Length	206.8
Wheelbase	113.8
Width	74.7
Height	57.4

## interior (in.) front/rear

Legroom	42.4/41.4
Headroom	39.8/38
Shoulder Room	59.2/58.7
Hip Room	56.4/55.7

## capacities

Trunkspace (cu. ft.)	19.1
Fuel Tank (gal.)	18.5

\*Standard on Ultra, available on Park Avenue.

Partial listing only. For more complete details, see your Buick dealer, fill in the attached response card, call 1-800-4A-BUICK or visit [www.parkavenue.buick.com](http://www.parkavenue.buick.com) on the Web.

## feature highlights

	Park Avenue	Ultra
Air bags — dual front and side-impact	S	S
Air filtration system	S	S
Aluminum wheels (16")	S	S
Articulating head restraints — front (and rear on Ultra)	S	S
Audio system — UNO-ETR® AM/FM stereo with seek and scan, digital clock, Theftlock®, compact disc and Auto Tone Control	A	S
Battery Rundown Protection	S	S
Cornering lamps	S	S
Cruise control — electronic	S	S
Driver Information Center	A	S
Dual automatic ComforTemp® with rear seat ComforTemp	S	S
Electrochromic mirrors	A	S
EyeCue® Head-up Windshield Display	A	A
Heated outside mirrors	A	S
Heated seats	A	S
Leather-trimmed seats	A	S
Memory settings for seats, mirrors, temperature and radio	A	S
OnStar	A	A
PASS-Key® III theft-deterrent system	S	S
Power memory door locks	S	S
Power outside mirrors	S	S
Power 10-way front seats with power recliners	S	S
Rain-sensing wipers	A	S
Remote keyless entry (programmable)	S	S
StabiliTrak	A	S
Steering wheel controls for temperature and radio	A	S
Sunroof	A	A
Tire inflation monitor	A	S
12-disc CD changer	A	A

S Standard A Available



# Regal

## feature highlights

	LS	GS
Air bags — dual front	S	S
Air filtration system	S	S
Aluminum wheels (16")	A	S
Audio system — UL0-ETR AM/FM stereo with seek and scan, digital clock, Theftlock, cassette and Auto Tone Control	S	S
Battery Rundown Protection	S	S
Console — operating with dual cup holders and auxiliary power receptacle	S	S
Cruise control — electronic	S	S
Daytime running lamps	S	S
Defogger — front and side window outlets	S	S
Dual ComforTemp climate control	S	S
Electrochromic mirrors	A	A
Fog lamps	S	S
Front bucket seats	S	S
Heated seats	A	A
Leather-trimmed seats with driver side-impact air bag	A	S
Leather-wrapped steering wheel and shifter	S	S
Monsoon® eight-speaker premium audio system	A	A
OnStar	A	A
PASS-Key II theft-deterrent system	S	S
Perimeter lighting	S	S
Power, heated outside mirrors	S	S
Power six-way driver seat	A	S
Remote keyless entry	S	S
Split-folding rear seats	S	S
Steering wheel radio controls	A	A
Sunroof	A	A
Tire inflation monitor	S	S

S Standard A Available

Partial listing only. For more complete details, see your Buick dealer, fill in the attached response card, call 1-800-4A-BUICK or visit [www.regal.com](http://www.regal.com) on the Web.



## Le SABRE

### details

Brakes	Anti-lock four-wheel disc
Engine	3800 Series II V6, 205 horsepower
Steering	Power rack-and-pinion
Suspension	Four-wheel independent
Traction Control	Full range (available)
Transmission	Four-speed automatic

### dimensions (in.)

Length	200
Wheelbase	112.2
Width	73.5
Height	57

### interior (in.) front/rear

Legroom	42.4/39.9
Headroom	37.8/37.8*
Shoulder Room	59.1/58.7
Hip Room	56.1/56.6

### capacities

Trunkspace (cu. ft.)	18
Fuel Tank (gal.)	17.5

\*36.1 with available sunroof.

Partial listing only. For more complete details, see your Buick dealer, fill in the attached response card, call 1-800-4A-BUICK or visit [www.lesabre.buick.com](http://www.lesabre.buick.com) on the Web.

### feature highlights

	Custom	Limited
Air bags — dual front and side-impact	S	S
Air conditioning	S	S
Air filtration system	A	S
Aluminum wheels (15")	A	S
Aluminum wheels (16")	A	A
Audio system — ULO-ETR AM/FM stereo with seek and scan, digital clock, Theftlock, cassette and Auto Tone Control; includes remote steering wheel controls	A	S
Battery Rundown Protection	S	S
Catcher's Mitt front seats	S	S
Child security door locks	S	S
Concert Sound II six-speaker sound system	A	S
Driver Confidence Package — includes StabiliTrak, EyeCue® Head-up Windshield Display and self-sealing tires	A	A
Driver Information Center	A	S
Dual automatic ComforTemp with rear-seat ComforTemp	—	S
Leather-trimmed seats	A	A
Lighted visor vanity mirrors	A	S
Overhead console — includes front reading lamps; front and rear reading lamps, and garage door opener storage on Limited	S	S
PASS-Key III theft-deterrent system	S	S
Power door locks, windows and mirrors	S	S
Rain-sensing windshield wipers	A	A
Remote keyless entry	S	S
Steering wheel-mounted cruise control	S	S
10-way power seats	—	S
Twilight Sentinel headlamps	S	S
Universal Transmitter — programmable three-function remote for garage door and more	A	A

S Standard A Available — Not available

### details

Brakes	Anti-lock four-wheel disc/rear drum
Engine	3100 SFI V6, 175 horsepower
Steering (Custom)	Power rack-and-pinion
Steering (Limited)	Magnetic variable effort
Suspension	Four-wheel independent
Traction Control	Standard
Transmission	Four-speed automatic

### dimensions (in.)

Length	194.6
Wheelbase	109
Width	72.7
Height	56.6

### interior (in.) front/rear

Legroom	42.4/36.9
Headroom	39.4/37.4
Shoulder Room	58/57.1
Hip Room	54.4/53.3

### capacities

Trunkspace (cu. ft.)	16.7
Fuel Tank (gal.)	17.5

Partial listing only. For more complete details, see your Buick dealer, fill in the attached response card, call 1-800-4A-BUICK or visit [www.century.buick.com](http://www.century.buick.com) on the Web.

### feature highlights — 2000 Century

	Custom	Limited
Air bags — dual front	S	S
Air conditioning	S	S
Air filtration system	S	S
Aluminum wheels (15")	A	A
Audio system — UP0-ETR AM/FM stereo with seek and scan, digital clock, Theftlock, cassette, compact disc and Auto Tone Control	A	A
Battery Rundown Protection	S	S
Cruise control	A	A
Dual ComforTemp climate control	S	S
Leather-trimmed seats with driver side-impact air bag	—	S
Leather-wrapped steering wheel	—	S
Mirrors, outside rearview — body-color, dual power remote and heated	A	S
PASS-Key II theft-deterrent system	S	S
Seat — rear split-folding with center armrest storage and cup holders	A	A
Speakers — Concert Sound III eight-speaker premium sound system	—	A
Sunroof	A	A
Tire inflation monitor	S	S
	Century 2000 Special Edition	
Carpet savers — embroidered	S	S
Grille — black	S	S
Seat — six-way power driver	S	S
Seat — split-folding rear seat	A	S
Seats — cloth with embroidered head restraints	S	—
Seats — leather-trimmed with embroidered head restraints	—	S
Steering wheel-mounted radio controls	S	S
Wheels — exclusive 15" aluminum	S	S

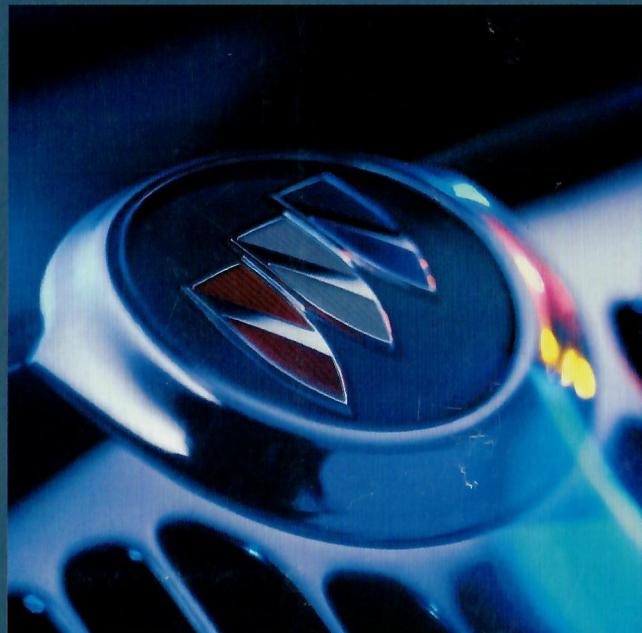
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