

1980 FREE WHEELIN' FORDS

Truckin's Hottest Half-Dozen Built Ford Tough!



Introducing the New Ford Pickups . . . the First New Trucks of the 80's.

In the 1980 Ford pickups there are new standard features just about everywhere on 4x4's. New aerodynamic design. New Twin-Traction Beam independent front suspension on 4x4's. New removable tailgate on Stylesides. New fiberglass rear fenders on Flaresides. Anti-theft door lock buttons. Lockable steering column. Inside hood release. Maintenance-free battery. The list goes on and on. And to add special excitement to these new pickups, Ford offers you two new Free Wheeling option packages . . . now available on all four trim levels.

Free Wheeling Ford Stylesides and Flaresides

Free Wheeling "A." Includes: new pinstriping or optional deluxe Tu-Tone paint (Flareside), blackout grille and headlamp doors, and sport wheel covers (4).
Free Wheeling "B." (Available on 4x2's Feb. 1980.) Includes all of Package "A" plus: fog lamps and bumper guards, bright rear channel bumper (Styleside), bright rear channel steering wheel plus Sports Handling Package, bright rear contour bumper (Styleside), simulated leather-wrapped steering wheel plus Sports wheels (in place of wheel covers). And on the inside: simulated leather-odometer and gauges. In addition, Styleside 4x4's with Free Wheeling Instrumentation Package with tachometer, trip odometer and gauges. In addition, Styleside 4x4's with Free Wheeling "B" include GT bar and white styled steel wheels in place of 10-hole aluminum wheels.

Interior and instrument panel shown are the new Ranger XLT with optional electronic digital clock, AM/FM stereo radio w/B-track tape player, fingertip speed control, air conditioning and SelectShift automatic transmission. Free Wheeling pinstripes are displayed on new Styleside 4x4 (below) and Flareside (right). Flareside 4x4 (below right) shows deluxe Tu-Tone paint option which you can order in place of pinstriping.

1980 Free Wheelin'

Ford Pickups





Free Wheeling Courier

The Ford Courier gives you an entirely different way to go in Free Wheelin' style. What these optional packages do for your spirits.

Free Wheeling "A." Includes black front push bar and black GT bar, black front push bar and black GT bar.

Free Wheeling "B." Adds to Package "A" all of these items: three-color add-on stripes in Maroon/Red/Coral, Copper/Gold/Sand or Dk. Blue/Med. Blue/Lt. Blue. Separate Sport Group Interior Option: high-back bucket seats with black and cast aluminum wheels, five RWL 70 series tires. Separate Sport Group Interior Option: woodtone applique on instrument cluster, cloth/vinyl trim, black sport steering wheel, woodtone applique on instrument cluster, temperature gauge, ammeter, black carpeting and interior trim.

1980 Free Wheelin'

Ford Bronco...& Courier



Free Wheeling Bronco

The '80 Ford Bronco offers a range of new advances and features—from Twin-Traction Beam, the only independent front suspension on a full-size American 4x4, to optional front suspension on a full-size American 4x4, to optional underhood tool storage box. New interiors provide more driver leg room plus a high level of trim and appointments. Comfortable front buckets are standard; Captain's Chairs (above in red), front bench seat and folding rear bench seat are optional. To add Free Wheeling excitement, just add one or both of these option packages.

Free Wheeling "A." Includes: pinstripes or optional tricolor tape stripe, sport wheel covers, and bright bumpers on Custom.

Free Wheeling "B." Adds the following to Package "A": simulated leather-wrapped steering wheel, Sports Instrumentation Package, fog lamps and bumper guards, Handling Package, GT bar, and white styled steel wheels (5) in place of wheel covers.

Free Wheeling Bronco comes with pinstriping (at left) or optional tricolor tape stripe (above).





Free Wheeling Van

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*Exterior and Interior Packages available individually or in combination.



1980 Free Wheelin'

1980 Free Wheelin' Ford Vans



Cruising Van

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Cruising Van (top of page) with its own three-color tape stripe, black grille, black side moldings, cargo doors, full-length headlinings), rubber floor mats (when so equipped), light switches on all doors, cover for spare tire (when so equipped).

bumpers and mirrors, and forged aluminum wheels. Custom Van with "King Tote" decoration (above) shows how customers can get in the Free Wheeling spirit with ideas of their own.

FREE WHEELIN' OPTIONS



Except for Rover's sunglasses, the options shown here are available on new Free Wheeling Ford Trucks. And a lot more besides. Some of the illustrations in this brochure include optional equipment. For more details on the new 1980 Ford Trucks and the Free Wheeling Packages highlighted in the preceding pages, see your Ford Dealer.

Free corrosion warranty.

5-year/60,000-mile limited perforation warranty on trucks under 10,000-lb. GVWR excludes exhaust system components. See your dealer for full details.

FORD TRUCKS

FORD DIVISION

