



C H E V R O L E T L U M I N





Spend some time in a Chevy Lumina, and you will know why this
is one of America's best-selling cars.

1994 LUMINA.

For the price you might expect to pay for a small

MOVE UP TO

import, Lumina gives you room and comfort for up to

CHEVY'S LARGEST

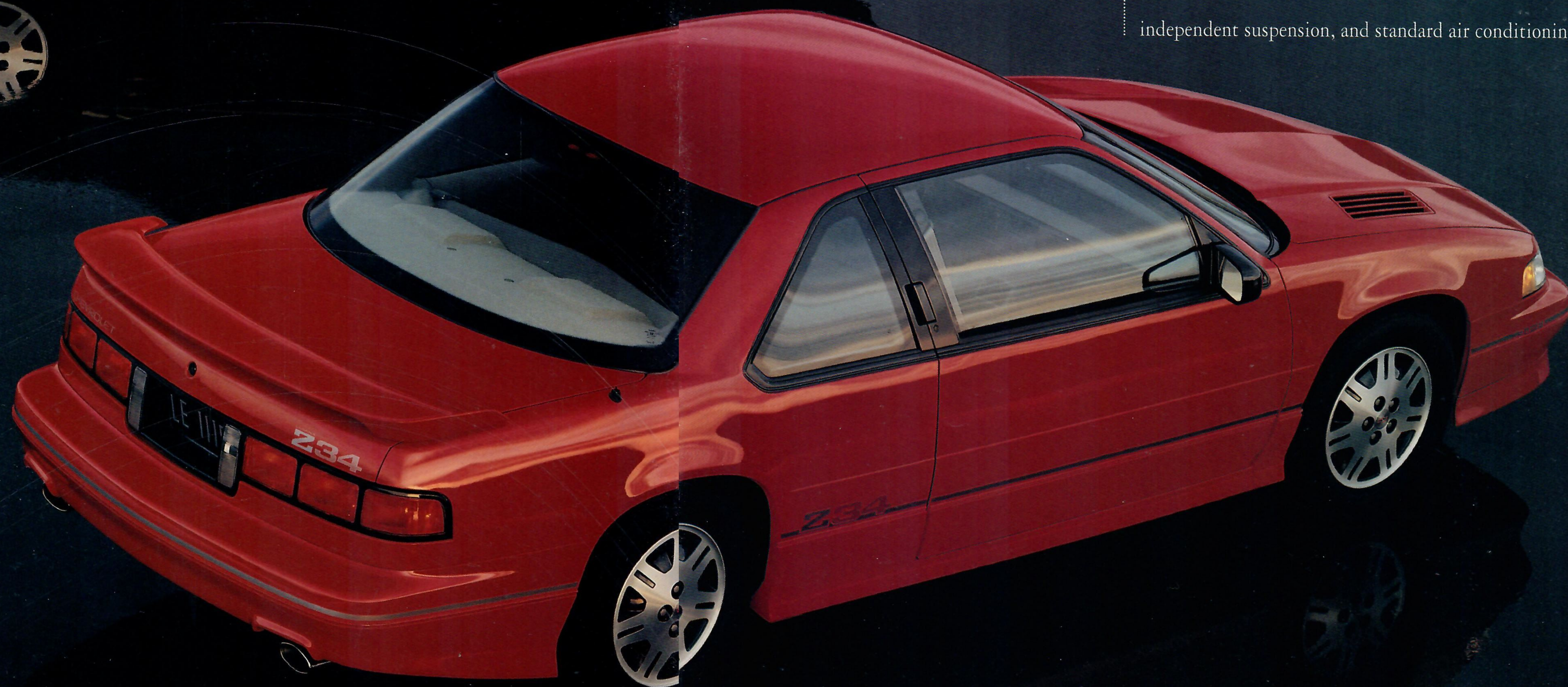
six passengers. And with Lumina you get another big

FRONT-DRIVE CAR.

luxury: a variety of sedan and coupe models to choose

from. Each one features V6 power, a smooth-riding four-wheel

independent suspension, and standard air conditioning.



*Foreground: Lumina Z34
Coupe. Background: Lumina
Euro 3.4 Sedan.*



Four-Wheel ABS

A four-wheel disc anti-lock brake system (ABS) is standard in Lumina Euro and Z34, and optional in Lumina Sedan. ABS prevents wheel lockup while braking and is designed to help you maintain steering control even in a panic stop in rain, snow or on ice.

3.1 Liter V6

The standard 3.1 Liter V6 with Multi-Port Fuel Injection delivers 140 horsepower at 4400 rpm. An exceptionally smooth, electronically controlled 4-speed automatic transmission is standard in all models.

Two-Side-Galvanized Steel

Excellent corrosion protection is provided by the use of two-side-galvanized steel for all exterior body panels (except the roof). The zinc coating actually eliminates surface rust on the outside due to minor chips or scratches.

24-Hour Roadside Assistance

For as long as you own your 1994 Lumina, the security and convenience of round-the-clock Roadside Assistance is available via a toll-free hot line (1-800-CHEV-USA). Please ask your Chevrolet dealer for more details.



Courtesy Transportation

Customers who purchase or lease a 1994 Lumina will be able to take advantage of Courtesy Transportation at no additional charge when their vehicles are left at a participating dealership for repairs covered under the 3-year/36,000-mile New Vehicle Limited Warranty. See your participating dealer for details.

THE CHEVROLET CUSTOMER CARE PACKAGE



Bumper to Bumper Warranty

Every new Lumina is backed by an extensive, no-deductible, limited warranty for 3 years or 36,000 miles, whichever comes first. See your Chevrolet dealer for terms of this limited warranty.



Scotchgard™ Protector

Scotchgard™ Protector, on cloth seats, door panels, floor carpeting and floor mats, is standard in every Lumina.

USE THIS GUIDE TO “WALK AROUND” THE 1994 LUMINA.

Base-Coat/Clear-Coat Paint

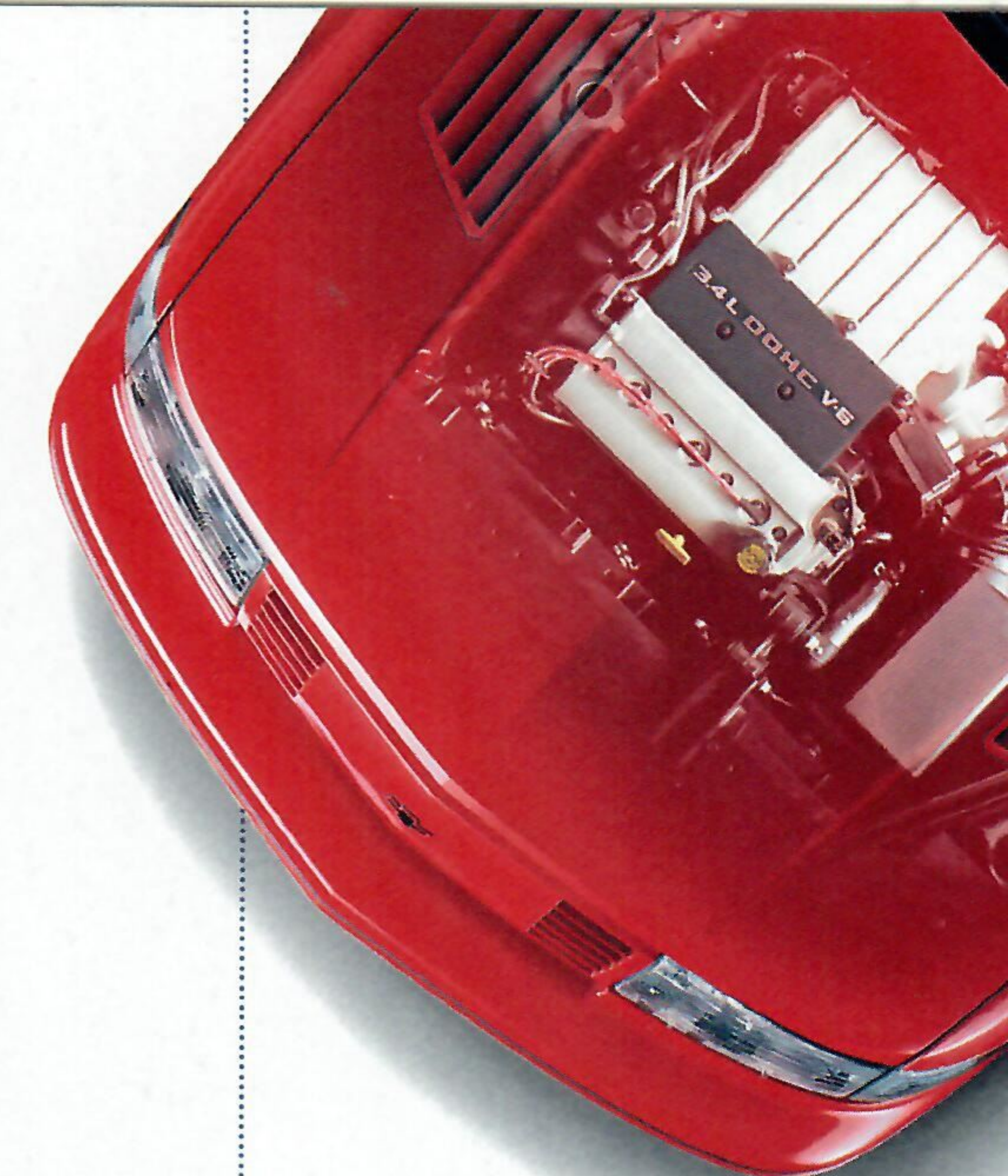
The 1994 Lumina features clear-coat paint that not only provides a more durable, lustrous finish, but also reduces the severity of water spotting and etching from acid rain.

Automatic Power Door Locks

This convenience/safety feature automatically locks all doors when the car is shifted out of Park.

3.4 Liter DOHC V6

A 3.4 Liter DOHC (dual overhead camshaft) V6 is standard in Lumina Euro 3.4 Sedan and Z34 Coupe. This 24-valve performance engine develops 210 hp.



Stainless-Steel Exhaust System

The Lumina standard stainless-steel exhaust system is designed to resist corrosion and last longer than conventional systems.

Four-Wheel Independent Suspension

The Lumina chassis delivers excellent ride and response, thanks in part to a fully independent rear suspension, and specially tuned shocks and springs.

Seating For Up To Six

Lumina Sedan is Chevrolet's most spacious front-wheel-drive car, with comfortable seating for five or six passengers, depending on seat style.

Safety-Cage Construction

A rugged steel “safety cage” surrounds the passenger compartment of every Lumina. Front and rear crush zones help cushion and absorb the force of impact in a collision.



Lumina Euro Sedan in Black.

LUMINA SEDAN. ONE with an impressive ride, smooth fuel-injected V6 power, and the
CAR THAT DOES IT ALL. designed-in durability of a proven, substantial automobile.

Lumina Sedan in Silver Metallic.

Remarkably, you get all this at a highly affordable Chevrolet price.

The standard 3.1 Liter V6 with Multi-Port Fuel Injection, combined with an electronically controlled 4-speed automatic transmission, delivers spirited response and plenty of reserve power for passing and merging.

Quality features in every Lumina Sedan include the extensive use of rust-resistant two-side-galvanized steel (all body panels except roof), a long-lasting stainless-steel exhaust system, and four-wheel power disc brakes.

The sporty Euro version of Lumina Sedan (shown above) includes the following additional features: standard ABS, ride and handling suspension, black-out exterior trim with red accents, a rear spoiler, and cast-aluminum wheels. For even more fun, order the Euro 3.4 Sedan. This performance edition includes the 210-hp, 24-valve DOHC V6 and a special sport suspension.

The Lumina trunk is sized for family vacations, with up to 15.7 cu. ft. of cargo space.





Scotchgard™ Protector safeguards cloth seats, door trim, floor carpeting and floor mats, for soil resistance and easy cleanup.

The Lumina Sedan interior (shown below) offers seating for six passengers and a comfortable

60/40 split-bench

ENJOY COMFORT

front seat with a

FOR SIX IN A

pull-down center

LUMINA SEDAN.

armrest. For even more luxury, order the optional Custom Cloth interior with 60/40 front seat (shown at left). It's standard in the Euro Sedan. Custom Cloth front bucket seats are optional in the Euro. The Euro 3.4 Sedan features a Z34-style bucket-seat interior (shown on pages 12-13).

Lumina Sedan interior in Blue.



The Custom Cloth interior with 60/40 front seat in Gray. This interior is optional in Lumina and standard in Lumina Euro.



*Lumina Z34 Coupe
in Torch Red.*

Here's another example of real value, and this one's for people who really love cars . . . Lumina Z34 Coupe for 1994.

The Lumina Z34 is a performance coupe with the size, style and power of an expensive sport coupe, for a whole lot less. The 3.4 Liter DOHC V6 is what makes Z34 really fun. This 24-valve engine — with four overhead cams and aluminum cylinder heads — is the most powerful V6 available in a Chevrolet car, developing 210 hp at 5200 rpm. It is complemented by an electronically controlled 4-speed automatic transmission for smooth, virtually seamless performance.

In a Z34 you also get 16" performance tires, a special sport suspension, fast-ratio power steering, and four-wheel power disc brakes with ABS. Style features include a body-color grille panel, lower-body extensions and rear spoiler.

For a slightly more subdued but still sporty attitude, consider Lumina Euro Coupe. This luxurious, fun-to-drive coupe features its own tuned ride and handling suspension, the responsiveness of a 3.1 Liter V6 and 4-speed automatic, and the safety of a standard four-wheel anti-lock braking system (ABS). Quiet-ride tires and 15" aluminum wheels round out this quality package.

A special sport-styled rear spoiler is featured on Lumina Z34.



LUMINA Z34.

THE PERFORMANCE

COUPE WITH THE

CHEVROLET PRICE.

*Lumina Euro Coupe in
Medium Adriatic Blue Metallic.*





Lumina Z34 interior in Gray.

Lumina is one of the most spacious coupes you can buy, with plenty of room for front- and rear-seat passengers.

LOOK INSIDE

However, this is one car that's best

THE ROOMIEST

CHEVROLET COUPE.

enjoyed from the driver's seat.

Case in point: Z34. Enthusiasts will appreciate Z34's body-shaped front bucket seats, center console, and complete array of analog gauges.

Lumina Euro offers you the choice of six- or five-passenger Custom Cloth interiors, including split-benches or buckets.



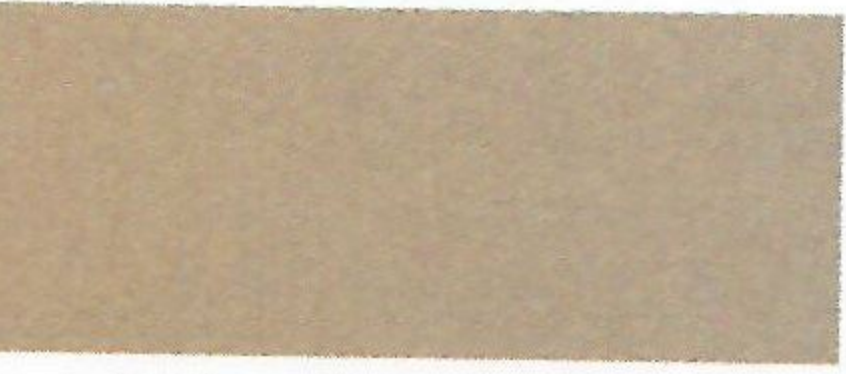
Optional Lumina Euro Coupe front bucket seat in Garnet Red.

LUMINA BUYER'S GUIDE

COLOR AND TRIM AVAILABILITY



Black



Light Driftwood Metallic



Medium Garnet Red Metallic



Torch Red



Bright White



Medium Adriatic Blue Metallic



Medium Gray Metallic



Dark Garnet Red Metallic



Silver Metallic

EXTERIOR COLORS SEDAN/EURO SEDAN & COUPE	INTERIOR COLORS			
	Beige	Dark Blue	Garnet Red	Gray
Black			•	•
Medium Adriatic Blue Metallic	•	•		•
Light Driftwood Metallic	•			
Medium Gray Metallic		•	•	•
Medium Garnet Red Metallic			•	•
Dark Garnet Red Metallic			•	•
Torch Red*	•		•	•
Silver Metallic		•	•	•
Bright White	•	•	•	•
*Not available on base Lumina Sedan.				
Z34 COUPE				
Black	•		•	•
Medium Gray Metallic			•	•
Torch Red	•			•
Bright White	•		•	•
EURO 3.4 SEDAN				
Black				•
Torch Red				•
Bright White				•
• Available.				

LUMINA BUYER'S GUIDE

PREFERRED EQUIPMENT GROUPS

NOTE: These optional Preferred Equipment Groups (PEGs) help simplify the buying process. Just choose the 1994 Lumina PEG containing the equipment you desire. You may also add selected individual options (see Standards & Options chart for model availability). Some restrictions may apply. Please see your salesperson for details.

PREFERRED EQUIPMENT GROUP NUMBER	Sedan	Euro Coupe/Sedan	Euro 3.4	Z34
Trunk Cargo Net	1	1	1	1
Rear Deck-Lid Carrier (may be deleted for credit)	•	•	•	S
Electronic Speed Control with Resume Speed	•	•	•	S
Twin Remote Sport Mirrors	•	•	•	S
Power Trunk Opener	•	•	•	S
Power Windows	•	•*	•	S
Gauge Package with Tachometer		•	•	S
Stereo: AM/FM with Cassette Tape Player		S	S	S
• — Included in Preferred Equipment Group. *Standard on Euro Coupe.				

STANDARDS & OPTIONS

NOTE: Some individually available options listed below may be included in specific Preferred Equipment Groups (see above chart). Some restrictions may apply. Please see your salesperson for details.

EXTERIOR	Sedan	Euro Coupe/Sedan	Euro 3.4	Z34
Base-coat/clear-coat paint	S	S	S	S
Body-side moldings	S	S	S	—
Composite halogen headlamps	S	S	S	S
Dual sport mirrors (left-hand remote)	S	S	S	—
Dual sport mirrors (rwin remote)	P	P	P	S
Red accents in body-side moldings and bumper rub strips	—	S	—	—
Special monochromatic trim treatment	—	—	S	—
Spoiler (specific to model)	—	S	S	S
Two-side-galvanized steel (most exterior body panels)	S	S	S	S

INTERIOR	Sedan	Euro Coupe/Sedan	Euro 3.4	Z34
Air conditioning (with CFC-free refrigerant)	S	S	S	S
Auxiliary lighting	S	S	S	S
Carpeted front and rear floor mats	S	S	S	S
Center console w/ich storage compartment	—	O	S	S
Deluxe luggage compartment trim	S	S	S	S
Gauge package with tachometer	—	O	S	S
Instrument panel lamp-delay illumination	S	S	S	S
Intermittent wiper system	S	S	S	S
Left/right visor mirrors	S	S	S	S
Power door-lock system with automatic locking feature	S	S	S	S
Power driver seat	O	O*	O	—
Rear-window defogger	O	O	O	O
Scotchgard™ Protector on cloth seats, door trim, floor carpeting and floor mats	S	S	S	S
Seats: Cloth 60/40 front bench seat	S	—	—	—
Seats: Custom Cloth 60/40 front bench seat	O	S	—	—
Seats: Custom Cloth reclining front bucket	—	O	—	—
Seats: Custom Cloth sport reclining front bucket	—	—	S	S
Side-window defoggers	S	S	S	S
Tilt-Wheel™ Adjustable Steering Column	S	S	S	S
Tinted glass—all windows	S	S	S	S

*Sedan only.

DELCO SOUND SYSTEMS

NOTE: All Lumina stereo sound systems include a Delco electronically tuned AM/FM stereo with seek-scan and digital clock.

Stereo: AM/FM	S	—	—	—
Stereo: AM/FM with cassette tape player	O	S	S	S
Stereo: Delco/Bose AM/FM with cassette tape player	O	O	O	O
Stereo: AM/FM with compact disc player and Delco-Loc II security feature	O	O	O	O

POWER TEAMS/CHASSIS	Sedan	Euro Coupe/Sedan	Euro 3.4	Z34
V6 engine: 3.1 Liter with Multi-Port Fuel Injection	S	S	—	—
V6 engine: 3.4 Liter DOHC with Sequential-Port Fuel Injection	—	—	S	S
Transmission: 4-speed electronic automatic with Overdrive	S	S	S	S
Brakes: 4-wheel anti-lock system (ABS)	O	S	S	S
Brakes: Power 4-wheel disc	S	S	S	S
Delco Freedom II Battery	S	S	S	S
Front-wheel drive	S	S	S	S
Power rack-and-pinion steering	S	S	S	S
Single serpentine belt engine accessory drive	S	S	S	S
Stainless-steel exhaust system	S	S	S	S
Suspension: Ride and Handling	—	S	—	—
Suspension: Special Sport	—	—	S	S

WHEELS/TIRES

Wheels: 14" x 5.5" Deluxe wheel covers	S	—	—	—
Wheels: 14" x 5.5" Sport wheel covers	O	—	—	—
Wheels: 15" x 6" cast-aluminum	—	S	—	—
Wheels: 16" x 6.5" cast-aluminum	—	O	S	S
Tires: P195/75R-14 all-season steel-belted radial ply blackwall	S	—	—	—
Tires: P195/75R-14 white-stripe	O	—	—	—
Tires: P205/70R-15 Touring	—	S	—	—
Tires: P215/60R-16 Touring	—	O	—	—
Tires: P225/60R-16 Performance	—	—	S	S
S—Standard. O—Optional. P—Available only with specific Preferred Equipment Groups.				

DATA

EXTERIOR DIMENSIONS (in.)	Sedans	Coupes
Wheelbase	107.5	107.5
Length (overall)	198.3	198.3*
Width (overall)	71.0	71.7
Height (overall)	53.6	53.3
Tread width—front	59.5	59.5
Tread width—rear	58.0	58.0

INTERIOR DIMENSIONS (in.)

Head room—front	38.7	37.5
Head room—rear	38.0	37.1
Hip room—front	52.3	51.4
Hip room—rear	52.3	52.0
Leg room—front	42.4	42.4
Leg room—rear	36.9	34.8
Shoulder room—front	58.2	57.5
Shoulder room—rear	56.2	56.9

CAPACITIES

Passenger capacity	6†	6†
Luggage capacity (cu. ft.)	15.7	15.6
Fuel tank capacity (gal.)	16.5	16.5

TRAILERING

Trailer classification	Light	Light
Gross trailer weight (lbs., up to)	1000	1000
Maximum tongue load (lbs.)	100	100

*199.3 on Z34. †5-passenger seating with bucket seats.

NOTE: Tire chains should not be used on Luminas equipped with P215/60R-16 or P225/60R-16 tires because they could cause damage to these vehicles.

1994 LUMINA MODELS



Lumina Sedan.



Lumina Euro Sedan.



Lumina Euro 3.4 Sedan.



Lumina Euro Coupe.



Lumina Z34 Coupe.



Turn Plastic Into Steel With The GM Card.SM
The GM MasterCard®, with no annual fee, is the revolutionary financial vehicle specifically designed to help put you behind the wheel. Every time you use it, GM will credit 5% of your purchase toward buying or leasing the GM car or truck of your dreams. It could mean saving hundreds, even thousands of dollars, over and above any other discounts or rebates. Call 1-800-8GM-CARD for more information, including annual limits and restrictions.

At your Chevrolet dealer, financing or leasing your new Lumina can be as easy as saying GMAC.



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