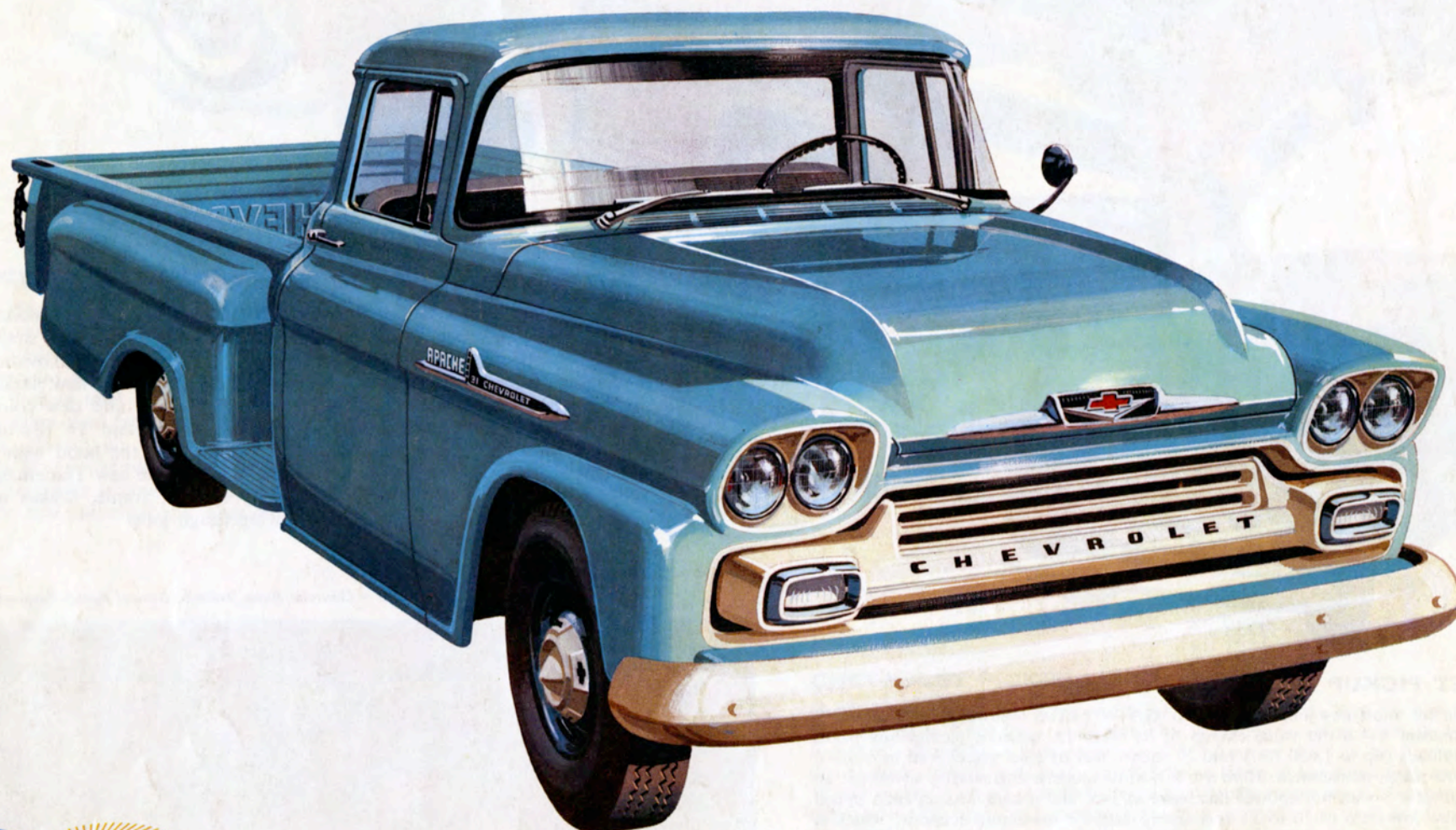


TASK-FORCE 58 CHEVROLET

GM
CHEVROLET TRUCK

1958
#7

pickups





CHEVROLET PICKUP MODEL 3124

Here's the newest version of the truck that tops 'em all for glamorous, prestige-building appearance! The new Cameo Carrier typifies the snappy styling of Chevrolet's 1958 truck line with a host of design innovations and refinements; handsome new grille, new dual headlamps, new parking lights, a new contoured hood, newly designed fenders and new colors! (Chevrolet trucks offer a choice of 14 solid colors and 14 two-tone combinations!) Further, you'll find new hustle under the hood with an improved Thriftmaster 6 (now rated at 145 h.p.) or the new Trademaster V8*, with 160 h.p.! And, with big sturdy springs, frame, brakes and clutches, there's plenty of "muscle" to whip tough jobs!

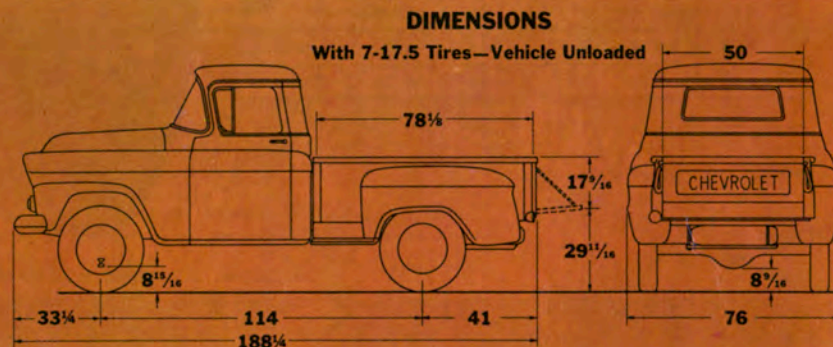


CHEVROLET PICKUP MODEL 3104

Rugged and right for 'most any job, this 5,000-lb. G.V.W. pickup — powered by Chevrolet's improved Thriftmaster 6 — is the value champ of its class. Its spacious pickup box packs big profitable payloads (up to 1,600 lbs.) into 27 square feet of load space. And its built-in stamina shrugs off rough punishment. Here are a host of modern engineering advances: an improved Thriftmaster 6 with horsepower increased to 145, and a compression ratio upped to 8.25 to 1, a new low-ratio (3.70 to 1) fuel-saving axle for maximum economy which is recommended for use with the 283-cu.-in. 160-h.p. V8 engine*. And there's plenty of work-saving equipment*, too, including power brakes, power steering, Hydra-Matic transmission and a great new Chevrolet light-duty V8, the 160-h.p. Trademaster!

*Optional at extra cost.

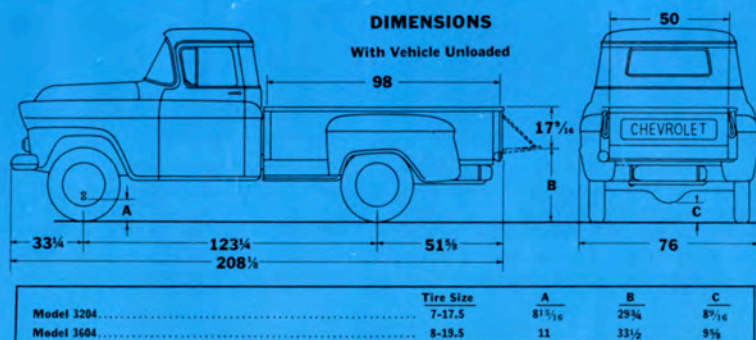
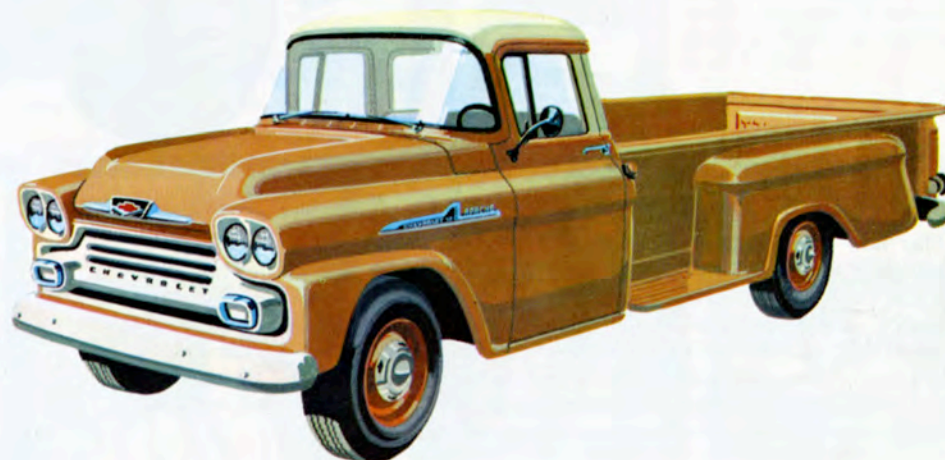
© 1957 — Chevrolet Motor Division, General Motors Corporation





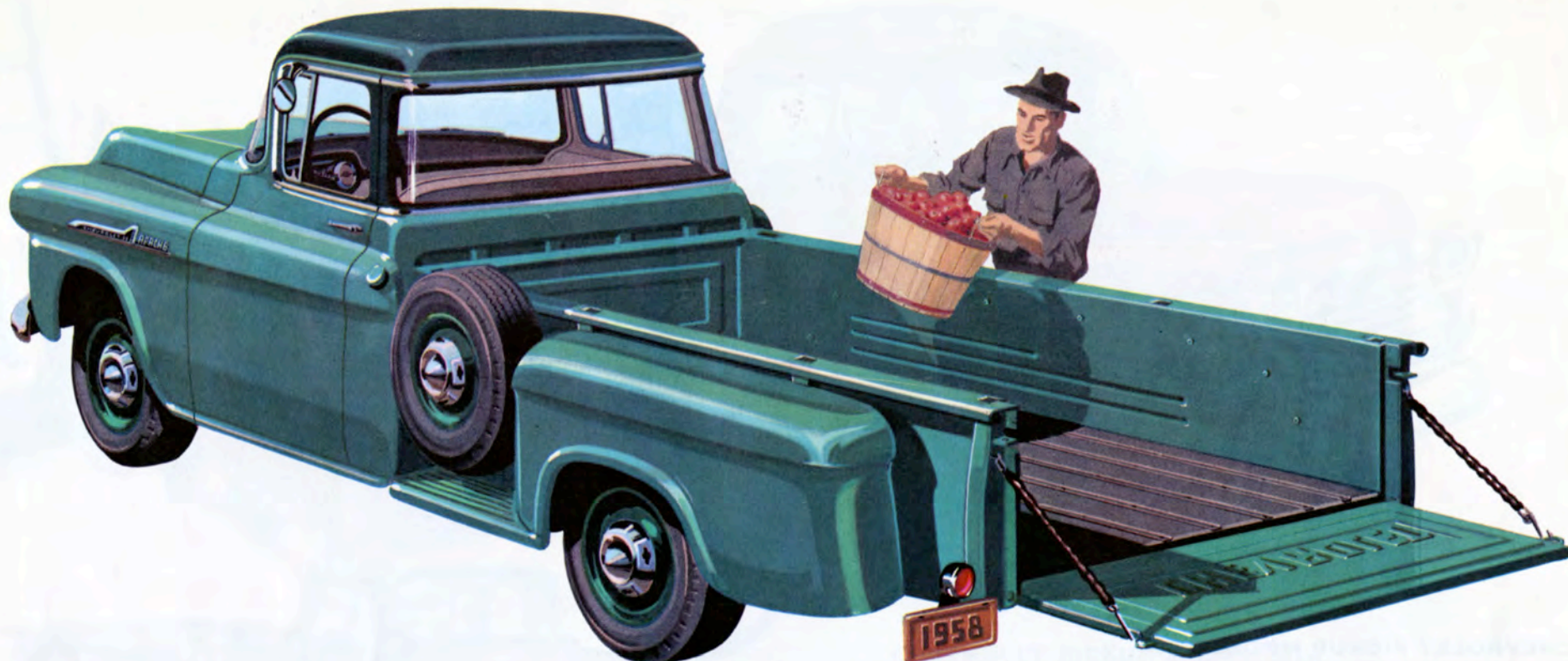
CHEVROLET PICKUP MODEL 3204

For '58 here's a new model with a *big* built-for-work pickup box that measures a full 50" x 98" and a G.V.W. rating of up to 5,000 lbs. With low loading height, no inboard wheelhousings to take up valuable load space, and a grain-tight tail gate, this pickup body affords more profitable hauling than ever before! Exterior construction has been improved with extra-rigid front end sheet metal, a deep fan shroud extension for more efficient air cooling, new contoured fenders and heavily ribbed skirts for can-take-it ruggedness on or off the road. And it's all powered by Chevrolet's famous 145-h.p. improved Thriftmaster 6! Here's a modern hauler that cuts time and costs on any job!



CHEVROLET PICKUP MODEL 3604

Here's a new pickup that stays on the job and saves on the job! It's designed to haul big payloads up to 2,800 lbs. — maximum G.V.W. rating is up to 6,900 lbs.! Along with its improved valve-in-head high compression Thriftmaster 6 (8.25 to 1 compression ratio), there's extra strength in its husky parallel-design frame. It has a new high-capacity generator, 12-volt electrical system, tubeless tires, direct double-acting shock absorbers and dozens of other new Chevrolet truck components. Also featured are dual headlamps, easy-lifting contoured hood, and all-round more rugged construction. As in all 1958 Chevrolet pickups, many extra-cost options are available to help lower driving fatigue, give top-efficiency performance, and increase economy of operation on almost any job!



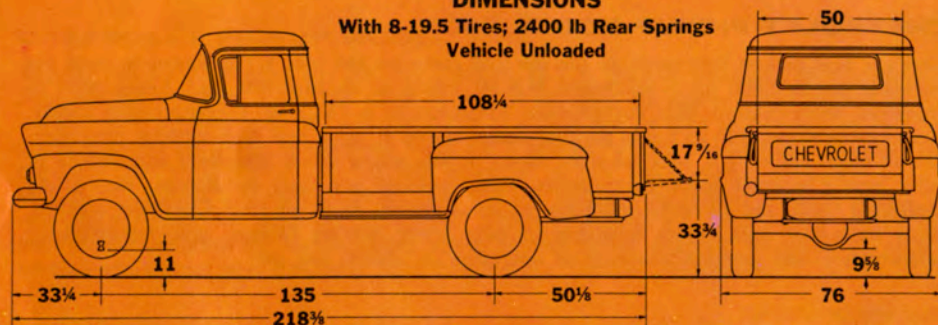
CHEVROLET PICKUP MODEL 3804

This new giant among pickups is a big, handsome 7,000-lb. G.V.W. hauler with a 108" cargo box capable of handling bulky loads up to 2,900 lbs.! There's every modern feature you could ask for — the improved, more economical Thriftmaster 6, or Chevrolet's new, more powerful Trademaster V8*, tubeless tires, easy accessibility to the spare tire, and inner and outer beauty that helps create pride of ownership and added prestige. The rugged two-stage rear springs provided on this model mean softer, safer riding on or off the highways.

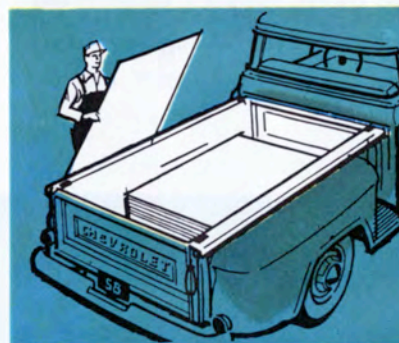
**Optional at extra cost.*

DIMENSIONS

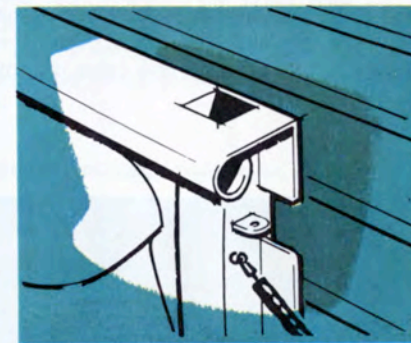
With 8-19.5 Tires; 2400 lb Rear Springs
Vehicle Unloaded



LONG-LASTING BODIES DESIGNED FOR STREET



Extra-low loading heights speed cargo handling; the loader's job is easy whether loading from the side or rear. Yet, the box is deep enough to accommodate almost any kind of cargo. Pickup box is functionally designed to handle almost any load.



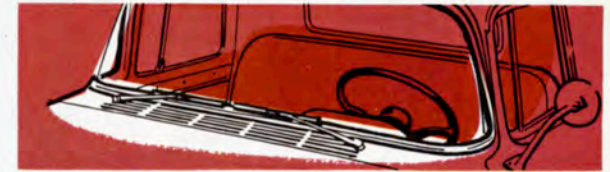
For exceptionally large loads, deep-set stake pockets are provided for the installation of racks or side boards. Flat-ledge side rails facilitate load handling over the side. Rolled edges of side rails add strength, body rigidity and durability to side panels.



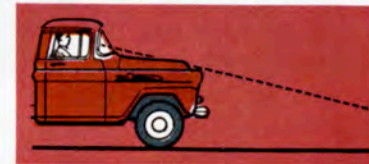
THE LATEST IN MODERN CAB FEATURES

Ultra-modern De Luxe Flite-Ride cabs offer dozens of advanced features, all designed to reduce driver fatigue and to provide the maximum in safety, convenience and comfort. And not to be overlooked are the handsome interiors—styled for both smartness and durability. Seat cushions are covered with attractive long-lasting vinyl. For added refinements there are a host of other features in the Custom cab*, from nylon-faced pattern cloth with vinyl facings and foam rubber pads in seat cushions and backrests, to bright metal window moldings and control knobs; additional items include an armrest on the driver's side and a sunshade on the passenger's side, and a cigar lighter. Full-view rear window* is available in both cabs. Chevrolet's No-Glare instrument panels are designed to complement exterior styling. Instruments are clustered, to be read at a glance, and control knobs are easy to reach. The recessed hub steering wheel is charcoal colored to blend harmoniously with these modern interiors.

*Optional at extra cost.



High-Level Ventilation adds to on-the-job comfort by receiving air through wide intake at bottom of windshield—away from road heat and dust. A plenum chamber drains off water. You enjoy a *comfortable* interior the year round!



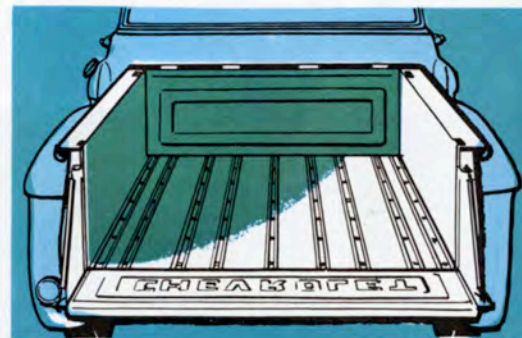
Chevrolet's big, wide 1,000 - square - inch panoramic windshield, provides a better - than - ever down-front view of the road.



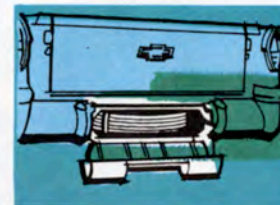
Chevrolet truck Concealed Safety Steps are an important safety factor—minimize a source of danger for easier and safer entry in all weather.

STRENGTH, SAFETY AND LOAD PROTECTION

Chevrolet pickup bodies are styled for owner prestige, engineered for work, and unit designed for maximum body strength, driver safety and load protection. Unit designing means that all parts of the bodies, such as floor, top and sides, are built as separate units and fitted during assembly to close tolerances. Also, if the pickup box becomes damaged beyond repair, it can be replaced readily by a new unit . . . all parts of the pickup body are built to be interchangeable. Chevrolet offers a wide range of pickup body sizes—78" all the way up to 108", and all 50" wide . . . a pickup box *just right* for your job! With big-load capacities, grain-tight tailgates that reduce loss from spillage, flush-type metal skid strips that facilitate the sliding of cargo, sturdy seasoned hardwood floors, flat-ledged side panels and low loading heights, Chevrolet pickup boxes help you haul faster, more efficiently, and with more economy.



Sturdy pickup floors are constructed of resilient seasoned hardwood to handle big loads throughout the long life of the truck. Full-length planks make a hard, durable surface. Skid strips, recessed nearly flush in the hardwood, absorb much of the wear from loads, give the platform a longer life. They also facilitate the sliding of cargo when loading or unloading.



In Cameo Carrier models, a metal door beneath the tailgate opens downward to provide access to the concealed spare tire compartment.

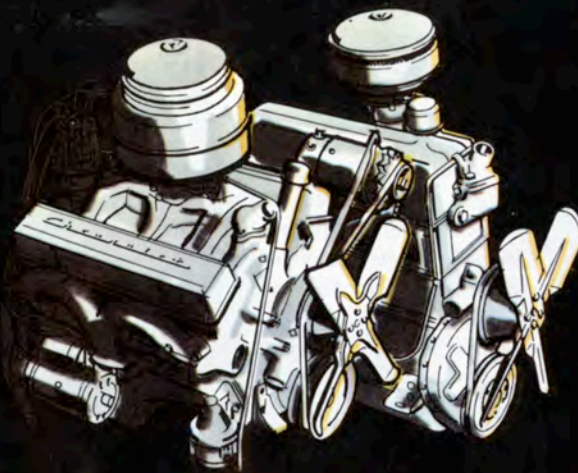


Running board provides easy access to pickup box . . . makes loading and unloading of bulky, hard-to-handle cargo much less fatiguing.



Grain-tight tailgate fits snug—reduces loss from spillage of bulk loads such as grain or sand. For long loads tailgate may be lowered to a horizontal position.

economical power



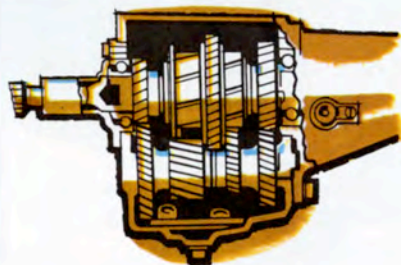
THRIFTMASTER 6, a new and improved version of the world's most popular 6, is standard. Increased horsepower (145), and new compression ratio (8.25 to 1), mean faster, safer, more economical hauling.

TRADEMASTER V8 is a new, more powerful 283-cu.-in. short-stroke engine.* Compact design, 160 h.p., and 8.5 to 1 compression ratio give maximum big-load pulling power with low-cost efficiency.

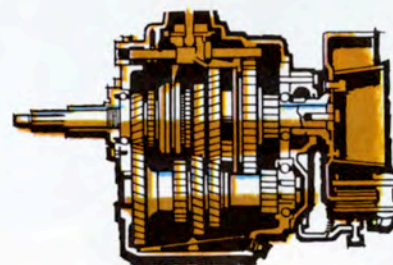


ALDIPPED EXHAUST VALVES are specially treated to ensure long life, constant compression and no loss of power. Treatment reduces valve pitting and minimizes deposits on face of valves.

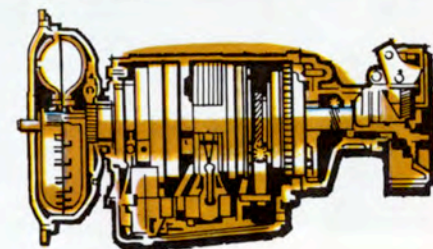
dependable drive-line features



3-SPEED SYNCHRO-MESH TRANSMISSION provides extra strength and long life through carburized and shot peened gears. Chevrolet's strong wide-faced helical gears mesh smoothly, run quietly. Standard in Series 31 models. Rugged heavy-duty 3-speed is optional* on all Series 30 models.



HEAVY-DUTY 4-SPEED SYNCHRO-MESH makes heavy hauling easier by eliminating the need for double clutching. It's simple, rugged, and dependable with a husky 7.06:1 low gear ratio. And there's a power take-off opening on the left side. Standard on all Series 38 models, optional* on all other Series 30 models.



HYDRA-MATIC TRANSMISSION* is a money saver in traffic because the fluid coupling eliminates costly drive-line repairs. It takes the hard work out of driving and adds to all-round safety. Operator can forget about shifting and concentrate on driving. Optional* on all Series 30 models.

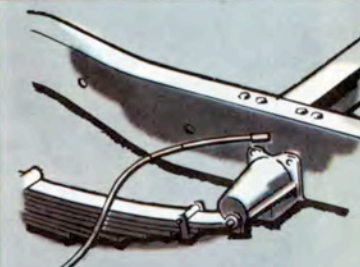
durable chassis components



PARALLEL-DESIGN FRAME can take it on or off the road. Parallel side member construction makes Chevrolet frames extra husky . . . helps provide long, trouble-free truck life . . . adds to the safety of the driver and cargo. Alligator-jaw cross members attached to side rails give additional protection against twisting.



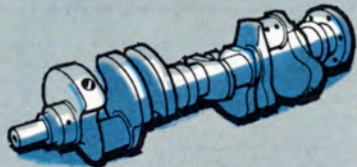
BALL-GEAR STEERING featured on all models means quick and easy response. Scores of polished steel balls minimize friction—keep steering light, firm and positive. Low-friction joints make steering easy and give a surer feel of the road for safe control.



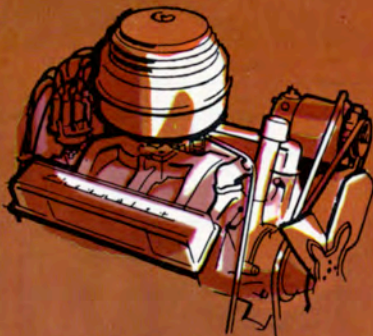
TWO-STAGE REAR SPRINGS provide a smooth ride. First stage functions when truck carries no load or a light load. Second stage goes into action when extra capacity is required for heavy to maximum loads. Versatile springs meet needs of every hauling job.



12-VOLT ELECTRICAL SYSTEM for quick, easy starting in all weather; increased capacity generator and powerful battery provide ample power for all electrical requirements.



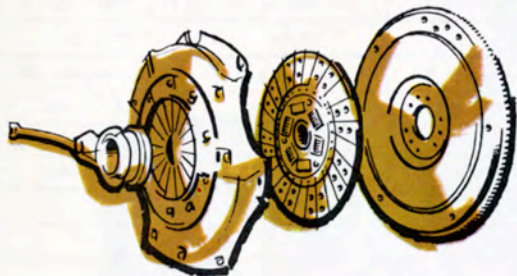
FORGED CRANKSHAFTS are made of high-quality steel with overlapping journals for maximum strength. They are dynamically balanced for operating smoothness and long bearing life.



OIL BATH AIR CLEANER gives extra protection at no extra cost in all Chevrolet engines. Air is filtered through an oil bath cleaner. Cylinders are shielded against abrasive wear—even in the dustiest going.

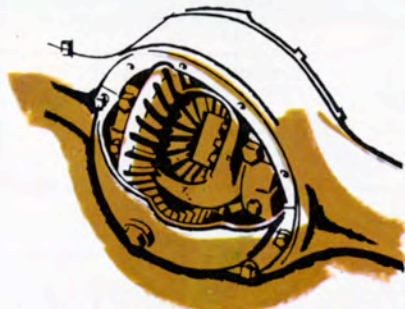


CHEVROLET'S COMPLETE LINE OF ACCESSORIES is available through your dealer to provide further hauling safety, comfort and convenience. Included in a wide range are radios, heaters, windshield washers, sun visors, grille guards, power brakes, mirrors, safety lights, bumper guards, wheel rings and directional signals.

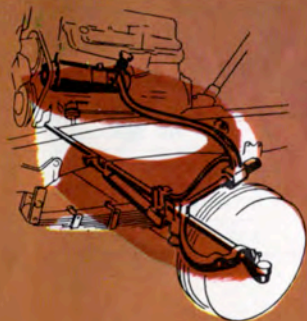


DIAPHRAGM SPRING CLUTCH is provided with all 6-cylinder engines in Chevrolet Series 30 models. It smooths the engagement of engine and drive line through easy pedal action. Sturdy construction means positive power transmission throughout the long life of the clutch.

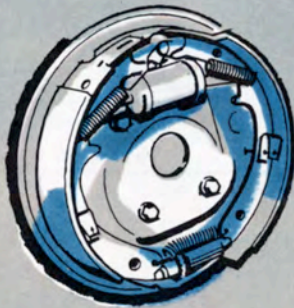
*Optional at extra cost.



RUGGED REAR AXLE is strong, quiet-running. Its hypoid gears are efficiently matched with Chevrolet's power for top-level performance at low operating cost. Semi-floating axles have a 3,300-pound rating in Series 31 and 32. Full-floating axles are rated at 5,000 pounds in Series 36 and 7,200 pounds in Series 38.



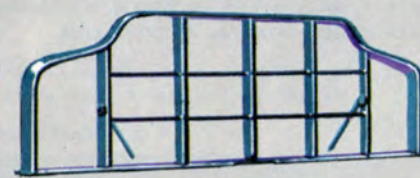
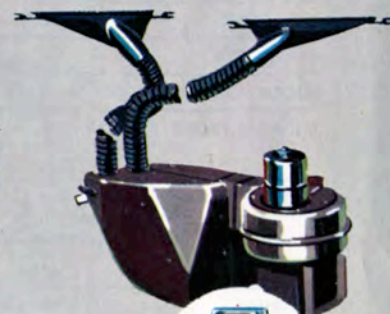
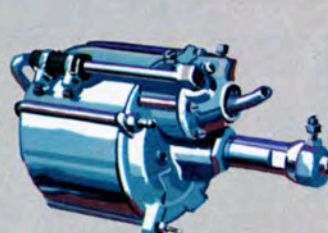
CHEVROLET'S POWER STEERING* is optional on all models. New ease and fingertip steering are provided because up to 80% of the work is done by hydraulic power. Maneuvering in small spaces is easy and highway travel is less fatiguing.



TORQUE-ACTION BRAKES are energized by wheel rotation to produce safe, straight-line stops with minimum pedal pressure. *Hydrovac power brakes*, available as extra-cost equipment, supply over one-third of the braking effort for easier driving under all conditions.



TUBELESS TIRES are offered as standard equipment on all models. They assure safer driving, more load protection, less down-time due to punctures or blowouts. Lower tire operating temperatures give increased mileage.



SPECIFICATIONS

		SERIES 31			SERIES 32			SERIES 36			SERIES 38		
TYPE		Pickup			Pickup			Pickup			Pickup		
MODEL; WB (in.); CA (in.) or BODY LENGTH		Model	WB	Body	Model	WB	Body	Model	WB	Body	Model	WB	Body
		3104	114	78"	3204	123 1/4	98"	3604	123 1/4	98"	3804	135	108"
		3124	114	78"									
GROSS WEIGHT RATINGS	GVW	4000 lb. 5000 lb.			4000 lb. 5000 lb.			5200 lb. 6900 lb.			6200 lb. 7000 lb.		
AXLE, FRONT	Rating	2200 lb.			2200 lb.			3000 lb.			3500 lb.		
AXLE, REAR	Rating	3300 lb.			3300 lb.			5000 lb.			7200 lb.		
	Ratio	3.90 to 1 3.70 to 1			3.90 to 1 3.70 to 1			4.57 to 1			5.14 to 1		
BRAKES, SERVICE	Size Front	11" x 2"			11" x 2"			12" x 2"			12" x 2"		
	Size Rear	11" x 1 3/4"			11" x 1 3/4"			12" x 2"			14" x 2 1/2"		
	Total Lining Area	157 Sq. In.			157 Sq. In.			184 Sq. In.			228 Sq. In.		
	Booster	●			●			●			7" Hydrovac		
BRAKES, PARKING	Location	Rear Wheels			Rear Wheels			Rear Wheels			Propeller Shaft		
CLUTCH	Diameter; Facing Area	10"; 100.5 Sq. In. 11"; 123.7 Sq. In.			10"; 100.5 Sq. In. 11"; 123.7 Sq. In.			10"; 100.5 Sq. In. 11"; 123.7 Sq. In.			10"; 100.5 Sq. In. 11"; 123.7 Sq. In.		
COOLING	Capacity	17 Qt. 17 1/2 Qt.			17 Qt. 17 1/2 Qt.			17 Qt. 17 1/2 Qt.			17 Qt. 17 1/2 Qt.		
ENGINE	Type	Thriftmaster, 6 Cyl. *Trademaster V8			Thriftmaster, 6 Cyl. *Trademaster V8			Thriftmaster, 6 Cyl. *Trademaster V8			Thriftmaster, 6 Cyl. *Trademaster V8		
	Displacement	235.5 Cu. In. 283 Cu. In.			235.5 Cu. In. 283 Cu. In.			235.5 Cu. In. 283 Cu. In.			235.5 Cu. In. 283 Cu. In.		
	Gross Horsepower	145 160			145 160			145 160			145 160		
	Gross Torque	215 Ft.-lb. 270 Ft.-lb.			215 Ft.-lb. 270 Ft.-lb.			215 Ft.-lb. 270 Ft.-lb.			215 Ft.-lb. 270 Ft.-lb.		
FRAME	Side Rail Dimensions	6" x 2 1/4" x 3/4"			6 1/2" x 2 1/4" x 3/4"			6 1/2" x 2 1/4" x 3/4"			7 1/4" x 2 3/4" x 7/2"		
	Section Modulus, Inches Cubed	2.54			3.37			3.37			5.70		
FUEL TANK	Capacity	17 1/2 Gallons			17 1/2 Gallons			17 1/2 Gallons			17 1/2 Gallons		
GENERATOR	Volts; Amps.	12; 30 12; 35 12; 45			12; 30 12; 35 12; 45			12; 30 12; 35 12; 45			12; 30 12; 35 12; 45		
SHOCK ABSORBERS		Front & Rear			Front & Rear			Front & Rear			Front Rear		
SPRINGS, FRONT	Length & Width	44" x 2"			44" x 2"			44" x 2"			44" x 2"		
	Number of Leaves; Cap. at Ground	6; 1170 lb.			6; 1170 lb.			6; 1170 lb.			7; 1300 lb.		
SPRINGS, REAR	Length & Width	52" x 2"			52" x 2"			52" x 2"			52" x 2 1/2"		
	(Standard) No. of Leaves; Cap. at Ground	7; 1250 lb.			7; 1250 lb.			9; 1700 lb.			8; 2300 lb.		
	(Optional) No. of Leaves; Cap at Ground	8; 1550 lb.			8; 1550 lb.			10; 1925 lb. 10; 2400 lb.			8; 2400 lb. 8 Main, 5 Aux.; 3450		
STEERING	Ball-Gear Ratio; Wheel Dia.	21.3 to 1; 18"			21.3 to 1; 18"			21.3 to 1; 18"			21.3 to 1; 18"		
TIRES, FRONT & SINGLE REAR	Standard	6.70-15/4PR (Spare Incl.)			6.70-15/4PR (Spare Incl.)			7-17.5/6PR			8-17.5/6PR Front; 8-17.5/8PR Rear		
	Maximum	7-17.5/6PR (Spare Incl.)			7-17.5/6PR (Spare Incl.)			8-19.5/8PR			8-19.5/8PR		
TRANSMISSION	Type; No. of Speeds	Synchro; 3 HD Synchro; 3			Synchro; 3 HD Synchro; 3			Synchro; 3 HD Synchro; 3			Synchro; 4 HD Synchro; 3		
		Synchro; 4 Hydra-Matic; 4			Synchro; 4 Hydra-Matic; 4			Synchro; 4 Hydra-Matic; 4			Hydra-Matic; 4		
WHEELS	Type	6-Stud Disc			6-Stud Disc			8-Stud Disc			8-Stud Disc		
	Std. Rim Size; Max. Rim Size	5 1/2K; 5.25"			5 1/2K; 5.25"			5.25"; 5.25"			5.25"; 5.25"		

● Available as accessory item.

*Trademaster V8 engine option includes 10.5 in. coil spring clutch with 106.8 sq. in. facing area, electric windshield wipers, and 1 1/2 qt. oil filter.

EQUIPMENT SHOWN IN BOLD FACE ITALICS OPTIONAL AT EXTRA COST

Litho in U.S.A. October 1957

All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication approval.
The right is reserved to make changes at any time without notice in prices, colors, materials, equipment, specifications and models, and also to discontinue models.

CHEVROLET MOTOR DIVISION OF GENERAL MOTORS CORPORATION, DETROIT 2, MICHIGAN