

1983 CHEVY S-10★ PICKUPS

GM Booklets CAMPBELL - EWALD CO. 1983
CHEVROLET TRUCK REFERENCE CENTER #5 c.2

NEW 4X4 AND
EXTENDED CAB MODELS



TOUGH CHEVY TRUCKS ARE TAKING CHARGE



A GREAT AMERICAN SUCCESS STORY JUST GOT GREATER.

**CHEVY
S-10**

It's the truck that took America by storm. At the time of this printing, it was the best-selling truck in its class, the hottest-selling new-size truck in Chevy history! It's the truck that redefined the pickup—a truck so new and different that overnight it became the standard to judge other trucks by. And S-10 is still breaking new ground. For 1983, it offers a new optional 4-cylinder engine (not available in California), a new optional automatic overdrive transmission, a new 5000-lb. towing option, the roomiest extended cab in its class*, and a revolutionary new four-wheel-drive system that's in a class by itself.

But the best news is this: Chevy S-10 still offers the incredible competitive advantages* it had last year.

- ▷ Available V6 power no import pickup offers.
- ▷ More double-wall construction than the imports.
- ▷ A brilliant 5-layer-deep finish—the result of state-of-the-art paint technology.
- ▷ More available towing power than any truck in its class*. Up to 5000 lbs. when properly equipped (including trailer and cargo).
- ▷ Bigger available payloads than some standard full-size pickups (up to 1625 lbs.).
- ▷ Longer and wider cargo boxes than the new small truck from Chevy's closest domestic sales competitor.

- ▷ More interior leg room than any full-size pickup.
- ▷ More head and leg room than the best-selling imports.
- ▷ A better aerodynamic efficiency than any Chevy truck ever tested.

Chevy S-10. The new-size, high-mileage, high-tech pickup built in America with a new kind of quality. The standards we set were high; the results were amazing. Once again in 1983 we can proudly say: There's never been a truck like it before!

Important: A word about this catalog.

We have tried to make this catalog as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this catalog is available as factory-installed options, dealer accessories and specialized equipment from various independent suppliers at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up to date.

The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Chevrolet dealer for complete information.

To obtain EPA fuel economy estimates for Chevrolet light-duty trucks, check the wall poster at your dealer's showroom.

**Excludes other GM products.*



2WD Chevy S-10 Pickup with standard 1.9 Liter L4 engine and 4-speed manual transmission

Federal **39** EST. HWY.

27 EPA EST. MPG

California estimates not available at time of printing. See the EPA wall poster at your dealer's showroom. Use estimated MPG for comparisons. Your mileage may differ depending on speed, distance, weather. Actual highway mileage lower.

Shown here: New 2WD S-10 with Sport trim shown in Sunshine Yellow and Midnight Black.

Tires supplied by various manufacturers.

Front cover: New 4WD Maxi-Cab S-10 with Tahoe trim shown in Satin Black and Cinnamon Red.

S-10's NEW 4WD INSTA-TRAC SYSTEM. SO REVOLUTIONARY, IT'LL HAVE OTHER 4x4s EATING ITS DUST!

Forget everything you've ever heard about four-wheel drive. We're talking about the most innovative off-road truck engineering that's ever hit the dirt! This new-size Chevy S-10 offers the *first 4WD system that allows you to shift back and forth between rear-wheel drive and 4WD High at any speed.* Without stopping. Without leaving the cab. No hubs to lock. No elements to brave. There's never been a four-wheel drive like that before!



Remarkable convenience

Insta-Trac is the first and only 4WD system with a lighted action display on the shift console that visually tells you when you're "hooked up" (see illustration). There's no guesswork. All shifting is done with one lever. A simple shift puts you into 4 High or brings you out to 2 Wheel. Unlike some other systems, you don't fuss with two levers, you don't leave the cab, you don't even have to stop or slow down. You get 4x4 traction while you're driving at any speed.

Remarkable efficiency

Insta-Trac is more than a four-wheel-

drive system that lets you fully engage and disengage 4WD without leaving the cab or stopping. When you're in 2WD, only the rear differential is engaged—the front axle is free-wheeling, eliminating a lot of gear drag and contributing to fuel efficiency. What's more, the front axle differential is submerged in oil to reduce friction and wear. And the whole system is enclosed, so it's protected against weather, stones or road debris.

How it works

It's easier to enjoy than to explain. Simply put, when you move the shift lever to 4 High, the transfer case divides the torque. Half goes to the rear axle and half to the front axle. At the same time, a locking sleeve in the unique front-axle differential engages the central disconnect to apply power to both front axle shafts (see illustration below). And you're in 4WD. To return to 2WD, just move the lever from 4 High to 2 Wheel.

No reversing necessary

You only stop the truck when shifting into or out of four-wheel-drive low. For example, to go from 4 High to 4 Low, just stop, shift from 4 High to 4 Low and resume driving. That's it. You don't have to reverse the

vehicle, leave the vehicle, or move any other lever.

The advantages of a new-size off-roader

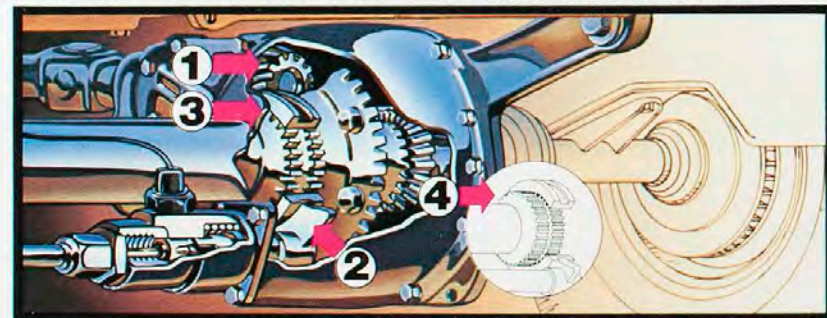
Put the breakthrough, newly-patented 4WD system in the new-size Chevy S-10; equip it with an optional V6 and wide-tread on/off-road tires, and you've got a truck with clear and significant advantages in power, mobility, traction and comfort.

- ▷ Among the highest front- and rear-axle ground clearances of any 4x4 in its class.
- ▷ Independent front suspension provides impressive road hold.
- ▷ More power available for hill climbing than competitive pickups*.
- ▷ The largest tires available in its class*: Optional P235/75R-15 steel-belted radials.
- ▷ Better flotation and wider track (with available P235/75R-15 tires) than any Japanese truck.
- ▷ Impressive ride stability.
- ▷ Lower cargo bed than Toyota for easy loading.
- ▷ More towing capability (when properly equipped) than any truck in its class*.
- ▷ More leg room than any of its competitors*.
- ▷ A surprisingly smooth highway ride for a 4x4 truck.

The 4x4 Chevy S-10. So revolutionary and so darned practical, it could make off-roading a great American pastime again!

*Excludes other GM products.

Tires supplied by various manufacturers.



Revolutionary front-axle 4WD differential
1. Torque comes from the transfer case.
2. A locking sleeve engages the central disconnect to apply power.
3. As shown here in 4WD, both front wheels

turn under power.
4. When the locking sleeve is disengaged, power is withdrawn and both front wheels free-wheel, which adds to fuel efficiency.

4WD S-10 with Tahoe trim shown in Cinnamon Red and Midnight Black. New optional wide-flare black plastic wheel opening moldings. New optional 15" cast-aluminum wheels with brushed chrome finish.



MAXI-CAB: THE NEW-SIZE CHEVY S-10 EXTENDED CAB. THERE HAS NEVER BEEN ONE LIKE IT BEFORE!

There's a new way to have your crew and truck it too! The new-size Chevy S-10 Maxi-Cab. It's the first American-built extended cab in its class—the roomiest cab in its class, period.* It's a 14.6" cab extension on an extra-long wheel-base (122.9 in.). You can get this extended cab on either the two- or four-wheel-drive model, and it has all of S-10's standard quality, beauty, and comfort, with some important differences: standard fixed rear quarter windows and tinted glass all around. Behind the seat there's more storage space than in any other truck in its class!† A whopping 18.4 cubic feet!

Room for two plus two
A four-seat arrangement comes with the Sport and Tahoe trim, and is optional with Durango and Standard trims. It features front bucket seats and Custom Vinyl fold-up jump seats that can accommodate two adults facing each other (see photo). The passenger bucket seat has a convenience feature that permits easy entry to the rear compartment. It is "the seat with a memory." Simply tilt the backrest forward and the seat slides up easily. Pull the backrest back and the seat "remembers" and returns to its preset position.

**Excludes other GM products.*



More room for cargo and people than Datsun King Cab! S-10 Maxi-Cab Durango interior with optional side-mounted jump seats and required optional front bucket seats. (Sport trim also available.)



S-10 Maxi-Cab offers optional payloads up to 1500 lbs. (including passengers and cargo).

Technology that works. Hard.
It takes a lot of hard work and high technology to get the quality that runs so deep in Chevy S-10. It takes the labor of highly skilled technicians, specially trained workers and inspectors, intricate machinery, computers, even robots—all working under incredibly stringent standards: narrow tolerances in machining, uncanny precision in stamping, painting and assembly. Even after the truck leaves the factory, the attention to detail continues. S-10 has the most complete program of shipping protection in Chevy truck history. When

it comes to quality—we don't skimp, and it shows.
Computers, computers and more computers
Every S-10 is designed, assembled and tested with some of the latest computer-assisted technology. Computer-aided design equipment is used for precise tooling and assembly. Microprocessors print out a record that follows each truck down the line. Front springs are computer-selected to match the specific payload of your S-10. Every front end is computer-aligned. The front end, cab and box are computer-welded.

S-10 Maxi-Cab shown here in Nugget Gold Metallic and Frost White with Durango trim and optional tinted rear quarter swing-out windows.

Extensive anti-corrosion measures
For example: Every sheet metal part in S-10 is submerged in an ELPO primer tank which magnetically bonds the primer to the part. The entire frame gets a hot wax coating to fight the effects of road salt. Galvanized steel, zinc alloy steel, a chip-resistant coating, zinc-plated parts, aluminized wax preservative, Zincrometal® special primers, sealers and weather stripping—all combine to help keep the elements out.

Chevy also offers a Three-Year Perforation-From-Corrosion Limited Warranty. Exhaust components not

included. See your Chevrolet dealer for details on other limitations.

Testing, testing and more testing
If a part or component can move, turn, light or squirt, you can be confident it's been tested. Every electrical system is double-checked. Critical dimensions are electronically checked throughout assembly. Every truck is thoroughly tested for fit, finish and water leaks. Each truck is tested on rollers at 55 MPH. We're determined to get out the bugs before they can bug you.

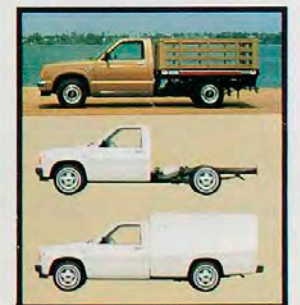
A variety of applications
For 1983, the Chevy S-10 Chassis-Cab is now available nationwide. Designed to work hard in specialized applications, it will accommodate body lengths up to 7½ feet. It is available on a 117.9" wheel-base with GVWRs of 4100 lbs. (base) or 4600 lbs. (optional).

Chevy's new S-10 Utility Body features lightweight, riveted aluminum construction, 7'6" inside load length, 125 cubic feet of load space, and a 1500-lb. payload capacity. Payload includes passengers and cargo.

Both the S-10 Chassis-Cab and

Utility Body have a standard V6 engine.

Tires supplied by various manufacturers.



QUALITY YOU CAN REALLY GET INTO.



Side window defoggers for Durango, Tahoe and Sport.
S-10 interior in Blue Vinyl.



Tahoe interior with Custom Cloth seat trim in Blue.

Experience Chevy S-10's spacious, comfortable cab. Slam the door—you'll hear the solid "chunk" of a precise fit. Sit down—the standard foam-cushioned seat back is angled 23° for real comfort. Stretch out—there's more leg room than in any full-size pickup. Drive it. Notice the surprisingly smooth ride, the quiet provided by sound insulation in the roof, doors and floor. Look around. You'll find it full of pleasing, practical features, like handy storage room behind the seat and the convenient "Smart Switch" that combines five separate electrical functions into one switch. Obviously, S-10 makes it very easy to enjoy every trip.

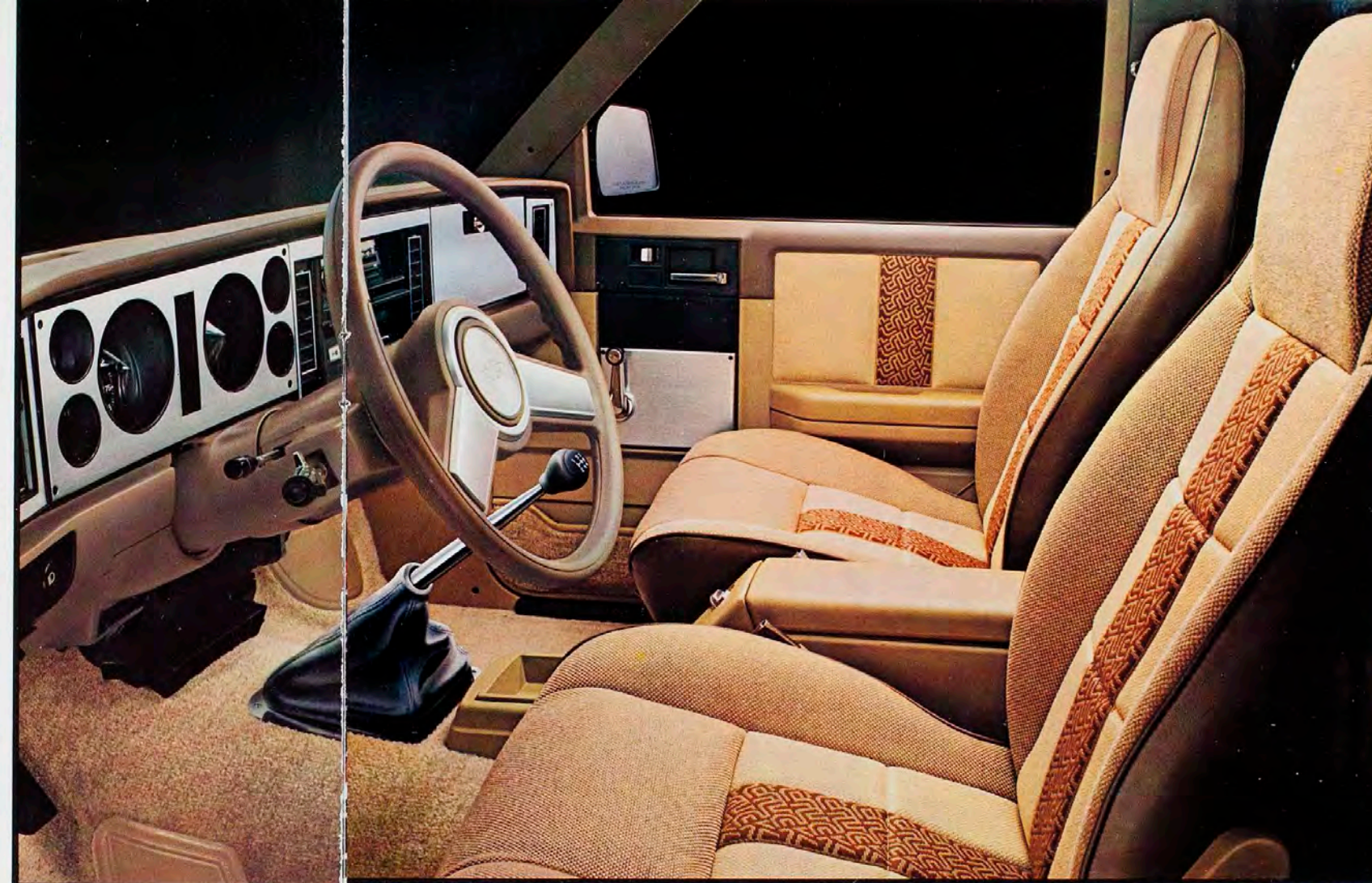
Choose from four interiors

Standard interior is available in four colors and includes easy-folding, vinyl bench seat, rubber floor mats, interior light, headliner and more.

Optional Durango interior includes all standard interior items with changes like Custom Vinyl or Special Custom Cloth easy-folding bench seat, deluxe color-keyed steering wheel, side window defoggers, cigarette lighter, color-keyed floor mats, door-operated courtesy and dome lamp, and more.

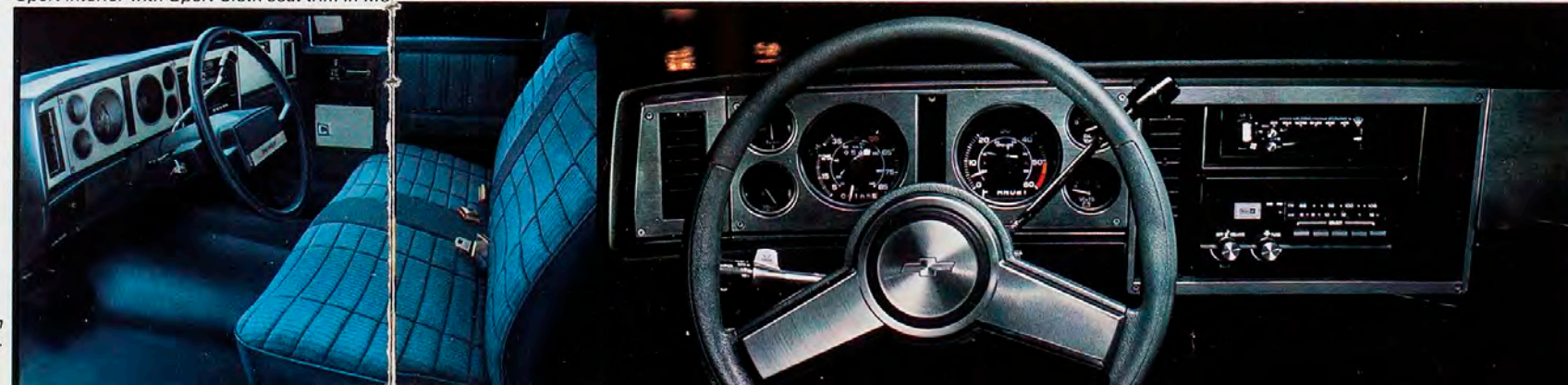
Optional Tahoe interior features all the Durango items with changes like color-keyed carpeting, gage package with trip odometer, insulation package and more.

Optional Sport interior includes all Tahoe items with changes like easy-folding high-back bucket seats in Sport Cloth, two available colors, locking console between the seats, Sport steering wheel and more. For a complete rundown of the interior features, see the chart on the next page.



Sport interior with Sport Cloth seat trim in Medium Almond.

Sport instrument panel features gage package and trip odometer, shown with optional AM/FM radio and air conditioning.



Durango interior with Custom Cloth seat trim in Blue.

Interior Trim Features	Standard	Durango	Tahoe	Sport
Ashtray in Instrument Panel	•	•	•	•
Bright Nameplate, Glove Box	•	•	•	•
Cigarette Lighter	•	•	•	•
Dome Light with Door Switches	•	•	•	•
Black Rubber Floor Mat	•	•	•	•
Color-Keyed Rubber Floor Mat	•	•	•	•
Color-Keyed Carpeting	•	•	•	•
Headlamp Warning Buzzer	•	•	•	•
Conventional Outside Air Heater/Defogger	•	•	•	•
Heavy-Duty Heater/Defogger with Power Vents and Side Window Defoggers	•	•	•	•
Inside Hood Lock Release	•	•	•	•
Instrument Panel Gages: Engine Oil, Temperature and Voltmeter	•	•	•	•
Inside Rearview Mirror	•	•	•	•
Full-Width Seat with Vinyl Covering	•	•	•	•
Full-Width Seat with either Custom Cloth, Special Custom Cloth or Custom Vinyl	•	•	•	•
Bucket Seats/Console with Sport Cloth	•	•	•	•
Glove Box with Key Lock	•	•	•	•
Glove Box Light	•	•	•	•
Sunshades, RH and LH	•	•	•	•
Sport-Type Color-Keyed Steering Wheel	•	•	•	•
Visor Mirror on RH Sun Visor	•	•	•	•

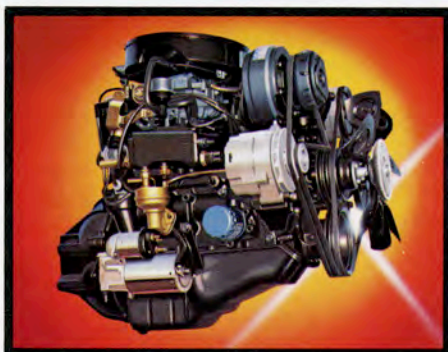


Room and comfort for three.



Standard inside hood release.

THE NITTY-GRITTY. Power, Payload, Towing, Features, Options, Dimensions.



Two new engines. One new transmission

For full details on powertrain availability, see your Chevy dealer.

New optional 2.0 Liter L4

This peppy optional 4-cylinder gas engine (shown here) offers 83 horsepower and 108 lbs.-ft. of torque. It has the economy of a four yet can handle bigger available payloads than the standard L4 engine: your choice of 1500-lb. or 1625-lb. optional payloads. (Payload includes passengers and cargo.)

New optional 2.2 Liter Diesel engine scheduled for May 1983

Here's diesel practicality and diesel power. This diesel also features a Quick-On system which means the engine is ready to start in just 3½ seconds or less!

Standard 1.9 Liter, in-line L4

This high-mileage four-cylinder engine is standard on S-10 models with 1000-lb. payloads. It features a single overhead camshaft, hemi-

spherical combustion chambers, transistorized ignition and a high-efficiency radiator.

Optional 2.8 Liter V6

S-10 is the only truck in its class to offer a V6*. It offers clear advantages in horsepower and torque. On properly equipped models it'll haul payloads up to 1625 lbs. and tow trailers up to a whopping 5000 lbs.

Four ways to shift smoothly

- ▷ New optional four-speed automatic transmission with overdrive.
- ▷ Standard fully synchronized four-speed manual transmission.
- ▷ Optional three-speed automatic transmission (California only).
- ▷ Optional five-speed manual overdrive transmission.

*Excludes other GM products.

A word about engines.

Some Chevrolet trucks are equipped with engines produced by other GM divisions, subsidiaries, or affiliated companies worldwide. See your dealer for details.

New 5000-lb. towing option

This new 5000-lb. Trailering Special Option (including trailer and cargo) will let you out-tow *all* of S-10's competitors*. See your dealer for complete information and the 1983 Recreation & Trailering Guide which lists the Chevrolet required and recommended optional equipment to meet your trailering needs.

*Excludes other GM products.

Engine Specifications			
Displacement—Liter/Cu. In.	1.9/119 L4	2.0/121 L4	2.8/173 V6
Engine Ordering Code	LR1 (A)	LQ2 (B)	LR2 (B)
Bore & Stroke (in.)	3.42 x 3.23	3.50 x 3.15	3.50 x 2.99
Compression Ratio	8.4 to 1	9.3 to 1	8.5 to 1
SAE Net Horsepower @ RPM	82 @ 4600	83 @ 4600	110 @ 4800
SAE Net Torque (lb.-ft.) @ RPM	101 @ 3000	108 @ 2400	145 @ 2100

(A) Produced by Isuzu Motors Limited, Japan. (B) Produced by GM—Chevrolet Motor Division.

Appearance and Convenience Options	Pickup		Extended Cab		Chassis-Cab	Utility Body
	2WD	4WD	2WD	4WD	2WD	2WD
Air Conditioning	o	o	o	o	o	o
Bumper Equipment:						
Color-Keyed with Rub Strip	o	o	o	o	na	na
Front (Std. on Sport Trim)	o	o	o	o	na	na
Rear, Step	o	o	o	o	o	std.
Rear, Step Painted Black	o	o	o	o	o	o
Chrome with Rub Strip	o	o	o	o	o	o
Front	o	o	o	o	o	o
Rear	o	o	o	o	o	o
Bumper Guards, Front Painted Black	o	o	o	o	o	o
Center Console, Floor-Mounted*	o	o	o	o	o	o
Chromed Grille	o	o	o	o	o	o
Cigarette Lighter	o	o	o	o	o	o
Color-Keyed Floor Mats	o	o	o	o	o	o
Comfortilt Steering Wheel	o	o	o	o	o	o
Digital Clock (requires radio)	o	o	o	o	o	o
Glass, Tinted	o	o	std.	std.	o	o
Glass, Deep-Tinted (rear window only)	o	o	na	na	o	na
(quarter and rear window)	na	na	o	o	na	na
(with light-tinted rear window)	na	na	o	o	na	na
Intermittent Windshield Wipers	o	o	o	o	o	o
Lighting Equipment:						
Auxiliary Lighting	o	o	o	o	o	na
Cargo Area Lamp	o	o	o	o	o	na
Dome Lamp	o	o	std.	std.	o	o
Halogen Headlamps	o	o	o	o	o	o
Mirrors: Dual Below Eyeline Type, Painted	o	o	o	o	o	std.
Chrome	o	o	o	o	na	na
Visor, RH	o	o	o	o	o	o
Moldings:						
Black Body Side and Bright Wheel Opening	o	o	o	o	na	na
Door Edge Guard—Bright	o	o	o	o	o	o
Wheel Openings—Bright	o	o	o	o	na	na
—Black Plastic	o	o	o	o	na	na
Power Windows	o	o	o	o	o	o
Power Door Locks	o	o	o	o	o	o
Special Two-Tone Paint Option	o	o	o	o	na	na
Sport Two-Tone Paint Option	o	o	o	o	na	na
Striping on Solid Paint Only	o	o	o	o	na	na
AM Radio	o	o	o	o	o	o
AM/FM Radio	o	o	o	o	o	o
AM/FM Stereo Radio	o	o	o	o	o	o
AM/FM Stereo Radio with Cassette	o	o	o	o	o	o
Speakers (premium dual rear)	o	o	o	o	o	o
Seats: High Back Bucket Seats, Vinyl	o	o	o	o	o	o
Special Custom Cloth	o	o	o	o	o	o
Adjustable Seat Backs	na	na	o	o	na	na
Rear Jump Seats	na	na	o	o	na	na
Sliding Rear Window, Tinted	o	o	o	o	na	na
Swing-Out Rear Quarter Windows	na	na	o	o	na	na
Wheels, Aluminum Cast	na	o	na	o	na	na
Styled	o	na	o	na	o	o
Wheel Trim:						
Bright Trim Rings	o	o	o	o	o	o
Bright Wheel Covers	o	na	o	na	o	o

*Requires bucket seats std.—Standard o—Optional na—Not Available

Performance & Heavy-Duty Equipment Options	Pickup		Extended Cab		Chassis-Cab	Utility Body
	2WD	4WD	2WD	4WD	2WD	2WD
Battery, Heavy-Duty	o	o	o	o	o	o
Brakes, Vacuum Power	o	std.	o	std.	o	std.
Chassis Equipment, Off-Road Package	na	o	na	na	na	na
Cold Climate Package	o	o	o	o	o	o
Cooling Systems: Engine Oil Cooler (V6 engines only) Radiator and Transmission Oil Cooler (V6 engines only) Heavy-Duty Radiator	o o o	o o o	o o o	o o o	o o o	o o o
Fuel Tank, 20-gallon	o	o	o	o	o	o
Gages: Volt., Temp., Oil Pressure & Trip Odometer Tachometer	o o	o o	o o	o o	o o	o o
Generator: 66-amp	o	o	o	o	o	o
Locking Rear Axle Differential	o	o	o	o	o	o
Shields: Fuel Tank Transfer Case and Differential Carrier	na na	o o	na na	o o	na na	na na
Shock Absorbers, H.D. Front & Rear	o	o	o	o	o	o
Speed Control, Electronic	o	o	o	o	o	o
Springs, H.D. Rear	o	o	o	o	o	std.
Stabilizer Bar, Front	o	std.	o	std.	o	std.
Steering, Power	o	o	o	o	o	o
Tow Hook, Two Front	na	o	na	o	na	na
Trailer Special Package, includes 7-wire harness	o	o	o	o	na	na
Trailer Wire Harness, 5-wire	o	o	o	o	na	na

std. — Standard o — Optional na — Not Available

Specifications	Pickup 2WD	Extended Cab 2WD	Chassis-Cab 2WD	Utility Body 2WD	Pickup 4WD	Extended Cab 4WD
DIMENSIONS						
Short Wheelbase (in.)	108.3	na	na	na	108.3	na
Long Wheelbase (in.)	117.9	122.9	117.9	117.9	117.9	122.9
Short Box (in.)	73.1	73.1	na	na	73.1	73.1
Long Box (in.)	89.0	na	na	92.3	89.0	na
1000 lbs. Payload	std.	std.	na	na	std.	std.
1500 lbs. Payload	o	o	na	std.	o	o
1625 lbs. Payload	o	na	na	na	na	na
GVWR RANGE (lbs.)	3500/4880	3500/4830	4100/4600	4250/4830	3825/4750	3825/4750
ENGINES						
L4 1.9 (119) Engine	std.	o	na	na	o(1)	o(1)
L4 2.0 (121) Engine (not available in Calif.)	o	std.	na	na	std.	std.
V6 2.8 (173) Engine	o	o	std.	std.	o	o
4-Speed Manual Trans.	std.	std.	std.	std.	std.	std.
5-Speed Manual Trans.	o	o	na	na	o	o
3-Speed Automatic Trans. (1)	o	o	na	na	na	na
4-Speed Automatic Trans.	o	o	o	o	o	o
SUSPENSION						
Ind. Front Coil Springs 2300 lbs. Cap.	std.	std.	std.	std.	na	na
Ind. Driving Torsion Bar 2500 lbs. Cap.	na	na	na	na	std.	std.
Semi-Floating Rear Axle 2600 lbs. Cap.	std.	std.	std.	std.	na	na
Semi-Floating Rear Axle 2700 lbs. Cap.	na	na	na	na	std.	std.
POWER BRAKES Disc/Drum	o	o	o	std.	std.	std.
POWER STEERING	o	o	o	o	o	o
P195/75R-14 Tires	std.	std.	std.	std.	na	na
P195/75R-15 Tires	na	na	na	na	std.	std.
Larger Size Tires*	o	o	o	o	o	o

*P235/75R-15 on- and off-road tires do not accept chains.

(1) California only.

std. — Standard o — Optional na — Not Available

S-10's box and payload advantages

S-10 comes in two cargo boxes: 6-ft.-1-in. and 7-ft.-5-in. Both feature double-wall construction in the box sides that the imports can't match. S-10 offers three payload ratings: 1000 lbs., standard; 1500 lbs., optional; and on 2WD Regular Cabs, a Heavy-Duty Payload Option of 1625 lbs. That's a bigger payload than many standard *full-size* pickups.

New optional Two-Tone paint combos

- ▷ Light Blue with Midnight Blue.
- ▷ Apple Red with Silver Metallic.

Recommended for 4x4 buffs: The new optional Off-Road Chassis Equipment Package.

Includes: transfer case shield, fuel tank shield, front tow hooks, special torsion bars, special shocks and jounce bumpers. It requires the optional 1500-lb. payload package and P235 steel-belted on/off-road white-lettered tires (including full-size spare).

A Word About Assembly, Components and Optional Equipment in These Chevrolet Products.

The Chevy Pickups described in this catalog (Series S-10) are assembled at facilities of General Motors Corporation operated by Chevrolet Motor Division, GM Assembly Division or GMC Truck & Coach Division. These vehicles incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Chevrolet products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Chevrolet products and will provide the quality performance associated with the Chevrolet name.

With respect to factory-installed extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your vehicle is built. Your dealer receives advice regarding current availability of options. You may ask your dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest that you verify that your vehicle includes the optional equipment you ordered or, if there are any changes, that they are acceptable to you.

These vehicles are also available under the GMC nameplate (GMC Pickup S-15).

THE BIGGEST CHOICE OF OPTIONS IN ITS CLASS!*

Raise your standard of trucking with over 78 available Chevy options. No other truck in Chevy S-10's class offers a wider selection of options to enhance the payload, beauty, comfort, convenience, power and style of the vehicle. You'll be making an already well-equipped truck more so. And if it looks good to you optioned up, just imagine how it'll look to someone else at resale time! For a more complete list of available options, see the features charts on pages 10 & 11.

- A. Chromed front bumper with rub strips.
- B. New 3-mode electronic speed control.
- C. Halogen headlamps.
- D. Below Eyeline mirrors. In black or bright finish.
- E. Chromed rear step bumper with rub strips.
- F. Power door locks.
- G. Power windows.
- H. New swing-out, tinted quarter windows for Chevy S-10's Maxi-Cab.
- I. Styled wheels** with trim rings.
- J. Wheel covers**.
- K. Cargo-box cap (dealer-installed).

For information

on any new Chevy truck...

See your Chevy dealer for a complete selection of 1983 Chevy truck catalogs. They cover ■ the new-size Chevy S-10 Blazer ■ full-size 4WD Blazer ■ Chevy LUV ■ Chevy S-10 Pickup ■ full-size Chevy Pickup ■ Suburban ■ El Camino ■ Van/ Sportvan ■ the full line of these Light-Duty Chevys ■ all Medium-Duty Chevys ■ the Chevy Recreation & Trailering Guide.

*Excludes other GM products.

**Tires supplied by various manufacturers.

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