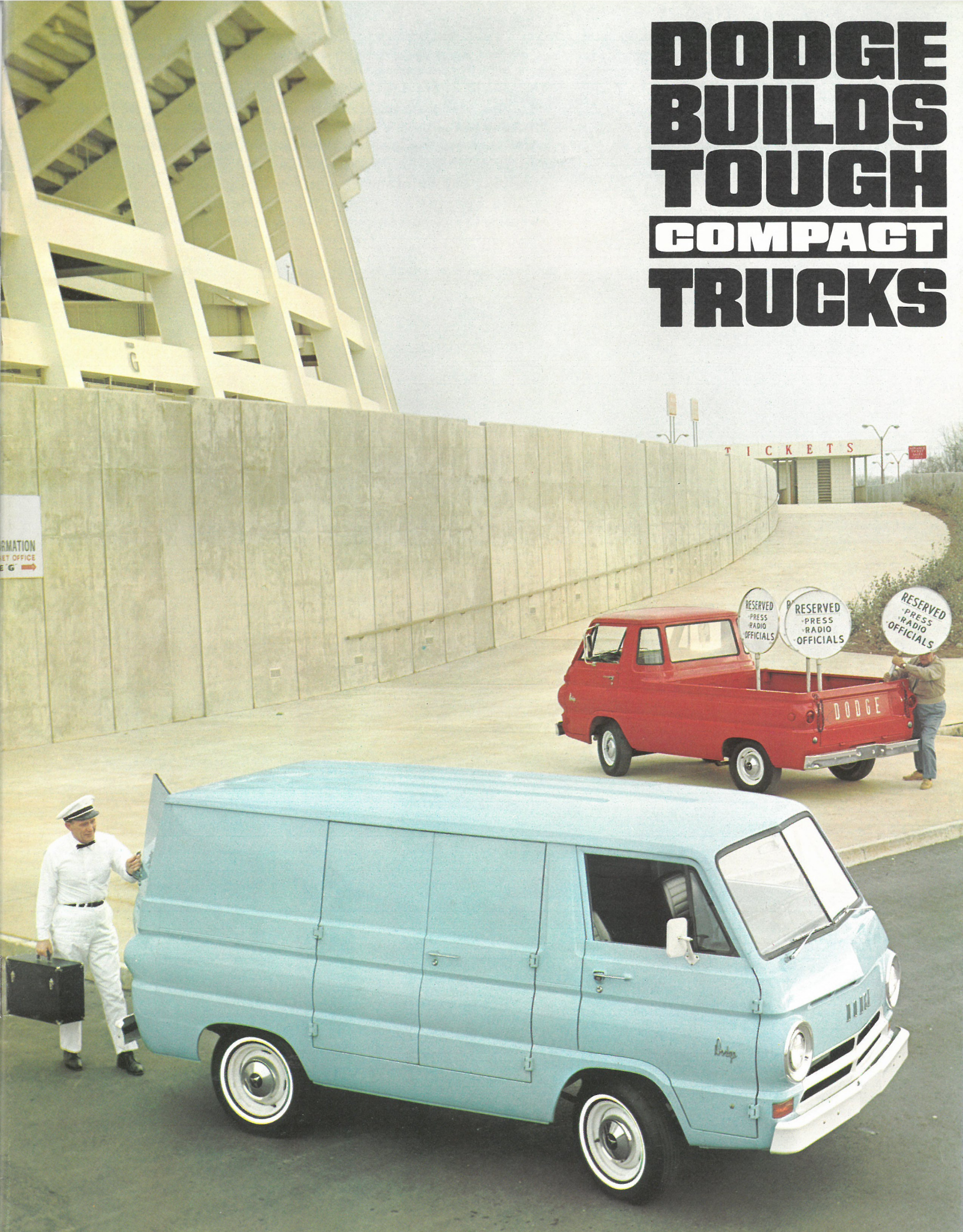
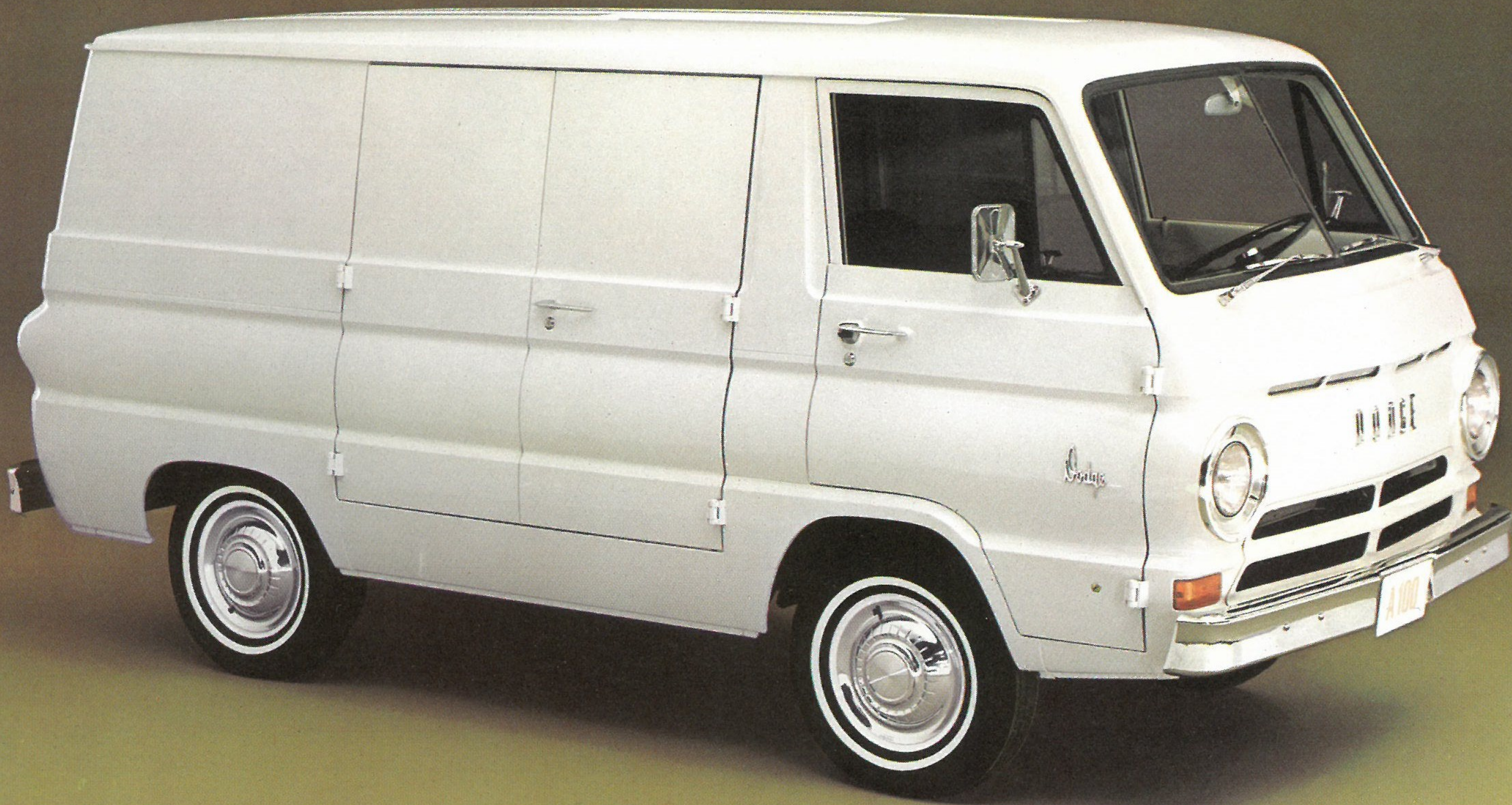


DODGE BUILDS TOUGH COMPACT TRUCKS



DODGE A100 COMPACT VAN

Some people buy the Dodge compact van for its huge cargo cave alone—213 cubic feet for payloads as high as 2,140 lbs. Others, because of its smooth, stable ride. But most buyers pick Dodge because it's simply the most truck for the money—sturdy stuff with a lot more quality features than you find in the usual stripped-down compact. From the two-piece flat windshield down to the easy-breathing 101 hp standard engine, Dodge engineers succeeded in putting a surprising number of bonuses into this good-looker while keeping the price competitive with other makes.



DIMENSIONS AND CAPACITIES—Dodge's 213 cubic feet of cargo space stems from a sprawling interior that's 7½ feet long behind the engine, over 5½ feet wide, and almost 4½ feet high. Cargo door openings on both the side and rear are 51½ inches wide.

3,800-POUND GVW RATING with a payload capacity of 900 lbs. is standard. Front axle rating: 2,200 lbs. Rear axle rating: 3,000 lbs.

4,600-POUND GVW RATING—To increase GVW to 4,600 lbs. (and payload to 1,635 lbs.), add your choice of the wheels and tires listed on Page 11 for the 4,600-lb. GVW.

5,200-POUND GVW RATING—The maximum GVW equipment (payload, 2,140 pounds) includes these components: stabilizer bar, body channel reinforcements, 10" clutch, heavy-duty manual (or LoadFlite automatic at extra cost) transmission, 3,600-lb.-capacity rear axle, 2,500-lb. front axle with 11" x 2.75" front brakes, 1,200-lb. front springs, 1,410-lb. rear springs, plus your choice of the wheels and tires listed on Page 11 for the 5,200-lb. GVW. Either the 101-hp Six, 140-hp Six, or 210-hp Dodge V8 engine may be used.

DODGE COMPACT PANEL VAN



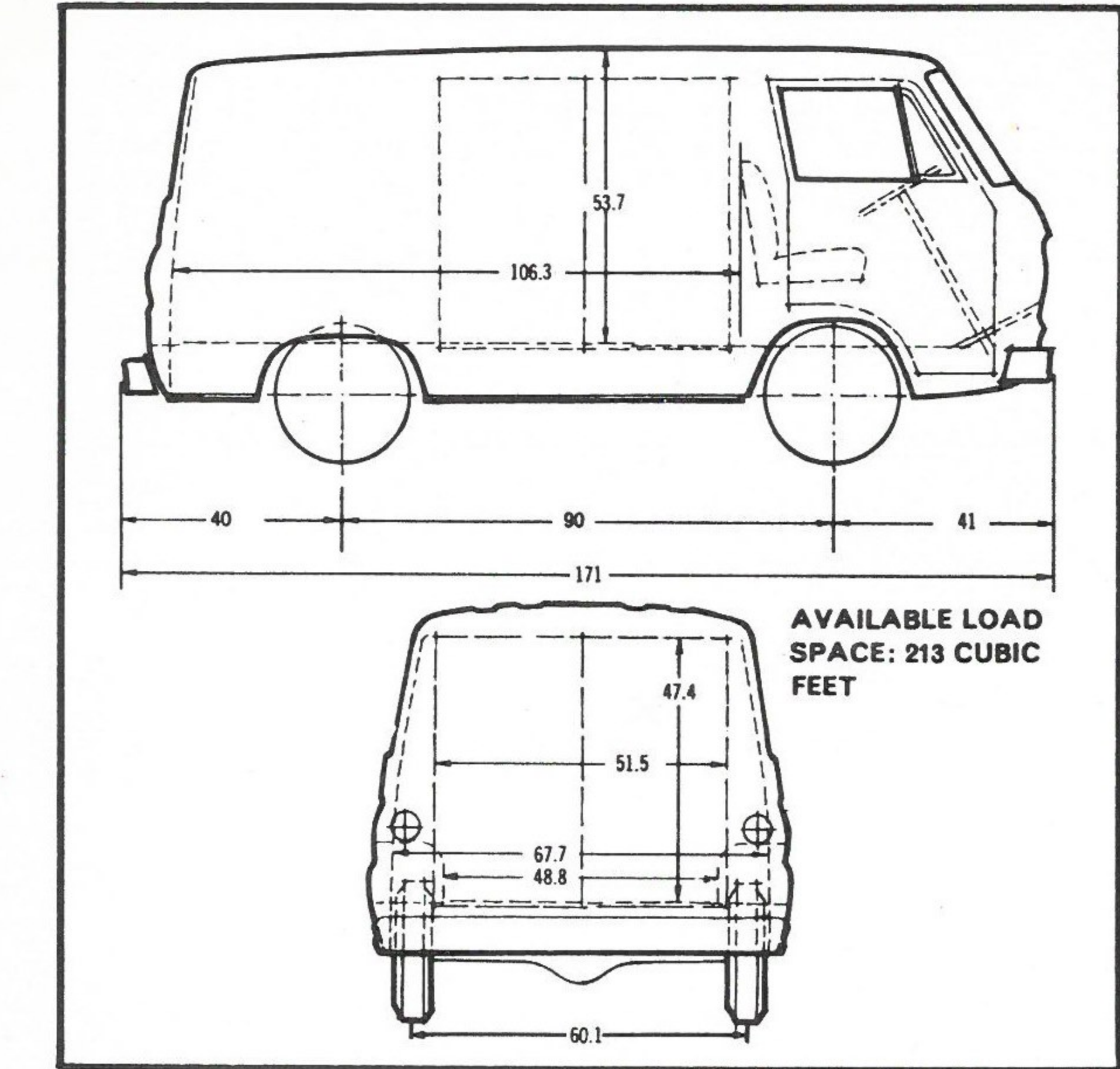
This lower-priced model is dimensionally identical to all other Dodge compact van models. The only difference is that the Panel Van has rear doors only and is not available with cargo compartment doors on either the right or left side. Other standard features and optional, extra-cost equipment are the same as on the regular van.

STANDARD EQUIPMENT

- 170-cubic-inch, 101-horsepower Slant Six engine
- Three-speed manual synchromesh transmission with column-mounted shift lever
- Self-adjusting brakes with dual braking system and warning light
- Rear axle with tapered roller bearings and flanged axle shafts
- Oriflow shock absorbers all around
- Heavy-duty hinges on all passenger and cargo doors
- 30-amp alternator (37-amp, V8)
- 53-amp-hr battery
- Driver's armrest
- Painted front and rear bumpers
- Turn signals
- Door locks on all doors
- Padded instrument panel
- Dual padded sun visors
- Backup lights
- 4-way emergency flasher
- Driver's full-foam bucket seat with seat belt
- Dome lights in driver and load compartments
- Rubber floor mat in driver compartment
- Glove box with door
- Coat hook
- Single electric horn
- Painted hubcaps
- Spare wheel and tire
- Dual painted outside rearview mirrors
- Left- and right-side air ducts
- Variable-speed electric windshield wipers
- Windshield washers
- Cargo doors, right-side and rear
- Ammeter, temperature and fuel gauges
- 21-gallon fuel tank



FINEST QUALITY SEATS—There is no burlap, jute or cotton padding in Dodge compact truck front seats. They're made by Bostrom, and they're full polyurethane foam moulded over a rugged spring-frame assembly. More than that, they're of bucket-seat design, built to cradle the rider gently and comfortably all day long, and are covered with a tough, attractive black vinyl material. (Right-side bucket seat for passenger optional on van.)



SELECTED OPTIONAL EQUIPMENT

- 225-cubic-inch, 140-horsepower Slant Six engine
- 318-cubic-inch, 210-horsepower Dodge V8 engine
- Heavy-duty, 3-speed manual transmission
- Three-speed LoadFlite automatic transmission (with dashboard-mounted selector)
- Antispin differential
- One-quart oil-bath air cleaner (V8 only)
- 37-amp alternator (6-cyl.)
- 46-amp or 60-amp alternator (6-cyl., V8)
- 59- or 70-amp-hour, twelve-volt battery
- Two-tone paint (two options)
- Fresh air heater/defroster
- Bright-finish front and rear bumpers
- Painted or bright-finish front bumper guards
- Tinted windshield glass
- Hot water heater for the cargo compartment
- Dual electric horns
- Inside rearview mirror
- Dual Jr. western-type rearview mirrors
- Transistor radio
- Auxiliary right-side cargo door step
- Full-foam, bucket-style passenger's seat with seat belt
- Passenger armrest
- Undercoating
- Bright-finish wheel covers

VAN CUSTOM PACKAGE

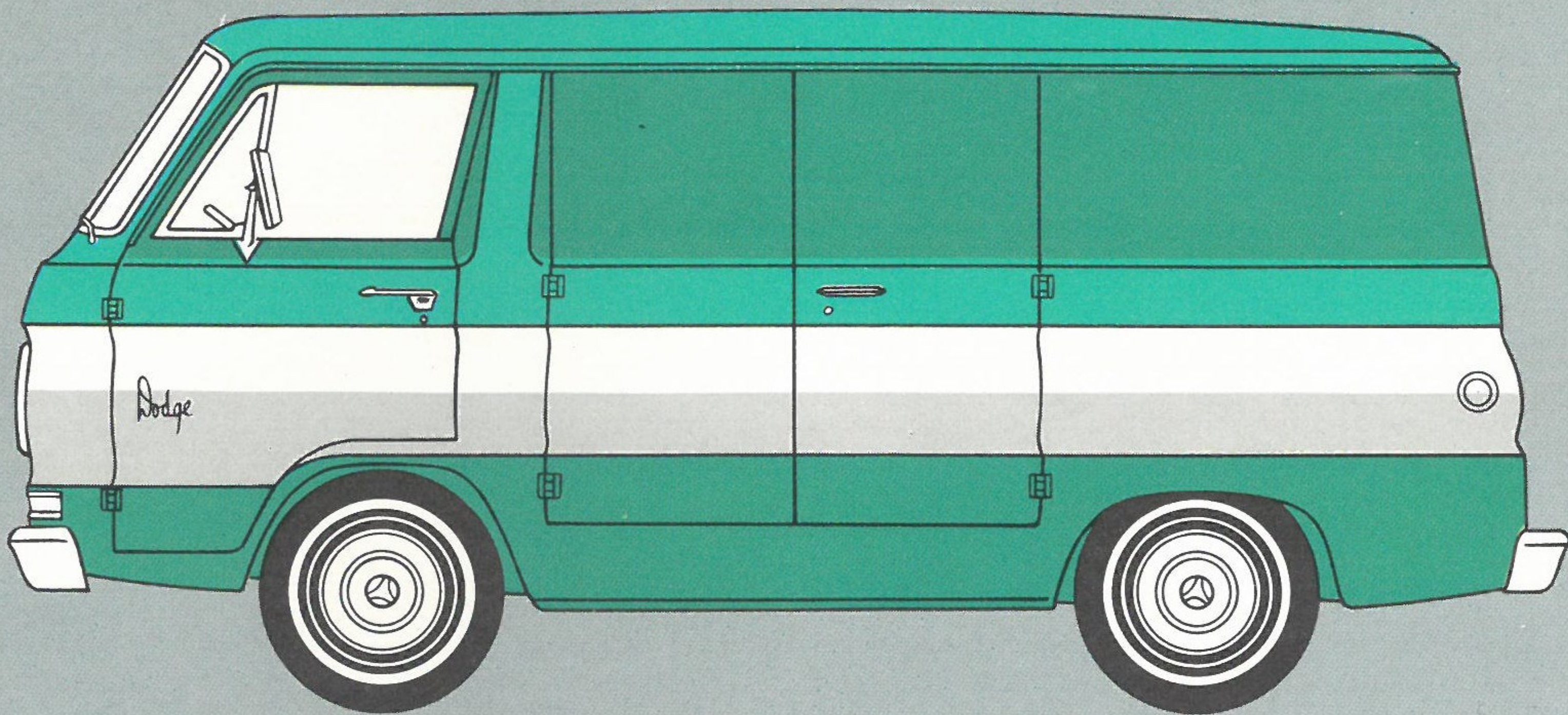
The van custom package includes a cigar lighter, bright horn ring, bright-finish hubcaps, cab compartment interior insulation, and cargo compartment headlining.

COMPACT VAN DOOR AND WINDOW OPTIONS

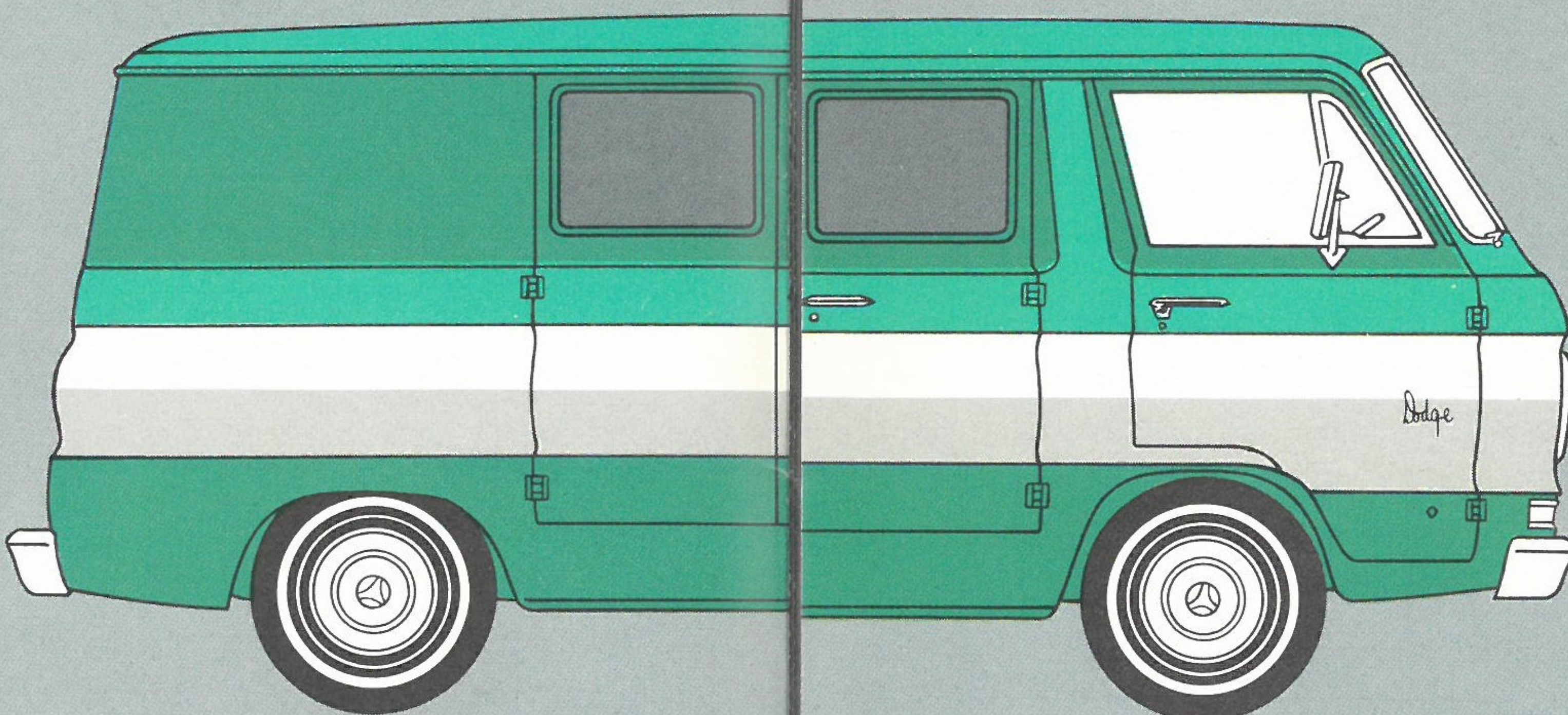
(Standard on Van—solid cargo doors, right-side and rear)
(Standard on Panel Van—solid cargo doors, rear only)

The Dodge A100 Van is available with seventeen different door and window combinations (plus three rear door choices for the Panel Van) to perfectly meet your needs.

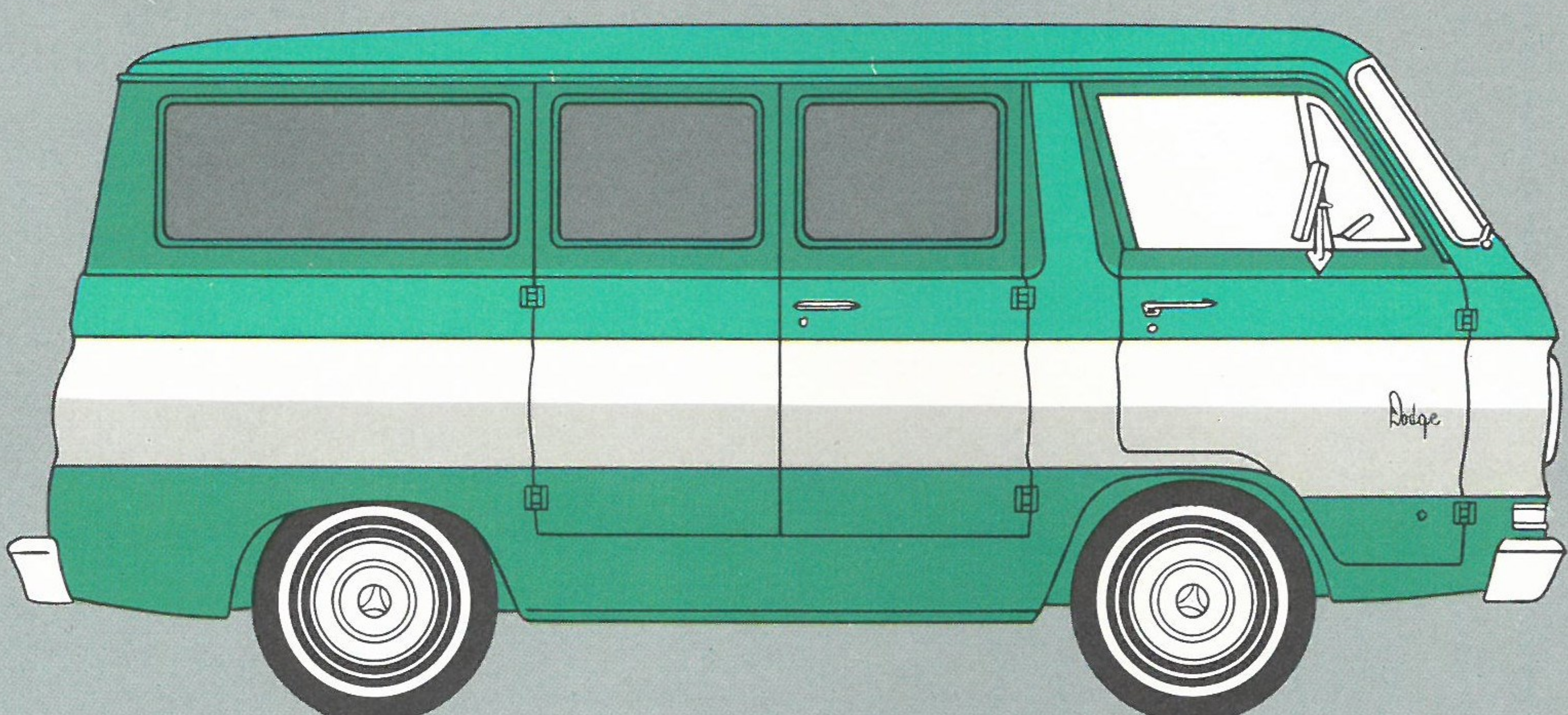
All cargo doors are available with or without fixed windows. Rear quarter windows on Vision Vans are also fixed windows. To increase ventilation within the van, rear cargo doors can be equipped with swing-up windows that are hinged at the top. Finally, if you prefer a compact with swing-up windows on both sides of the vehicle, see the Dodge Sportsman Wagon Catalog.



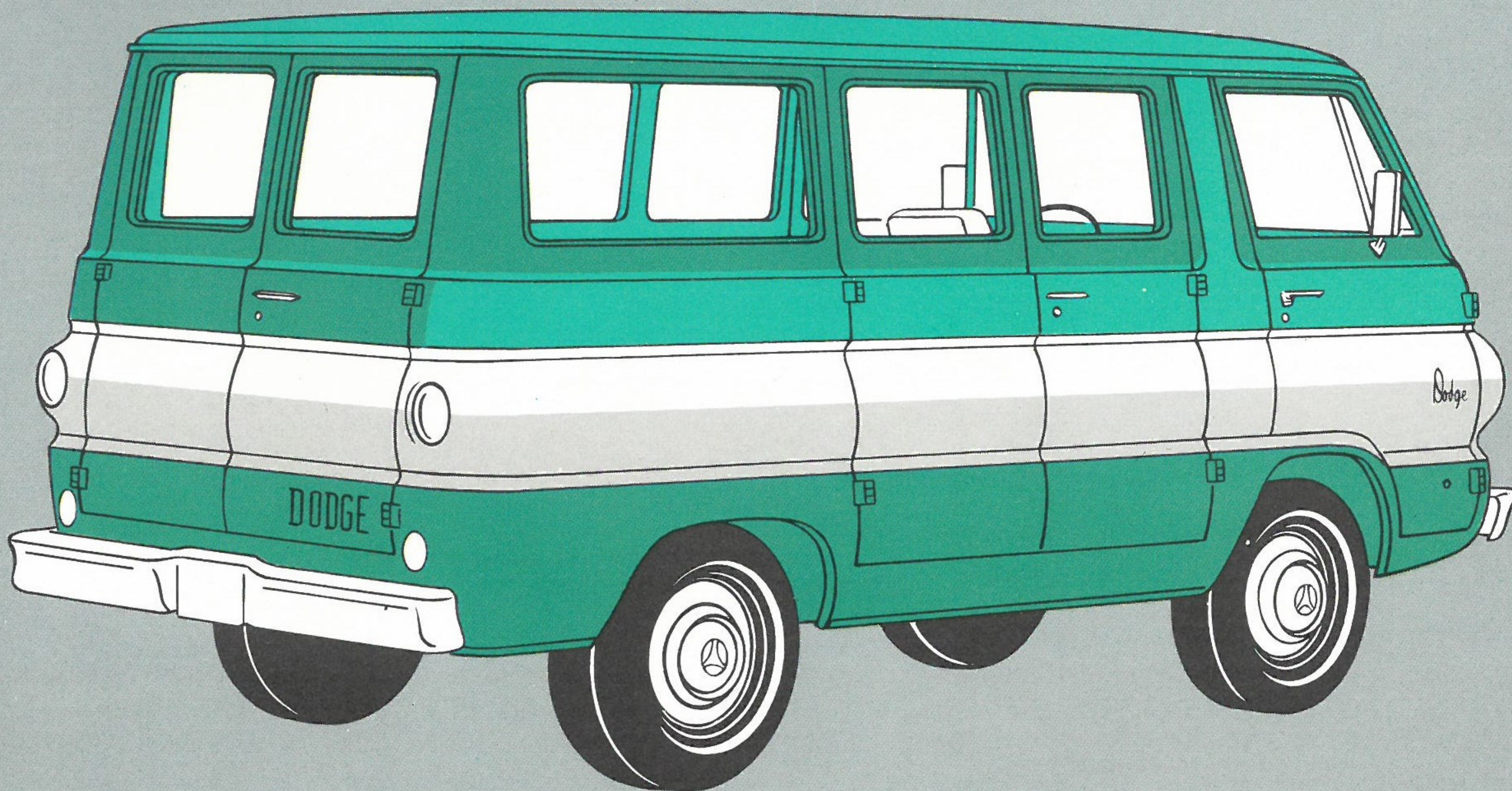
LEFT-SIDE CARGO DOORS
(except on Panel Van)



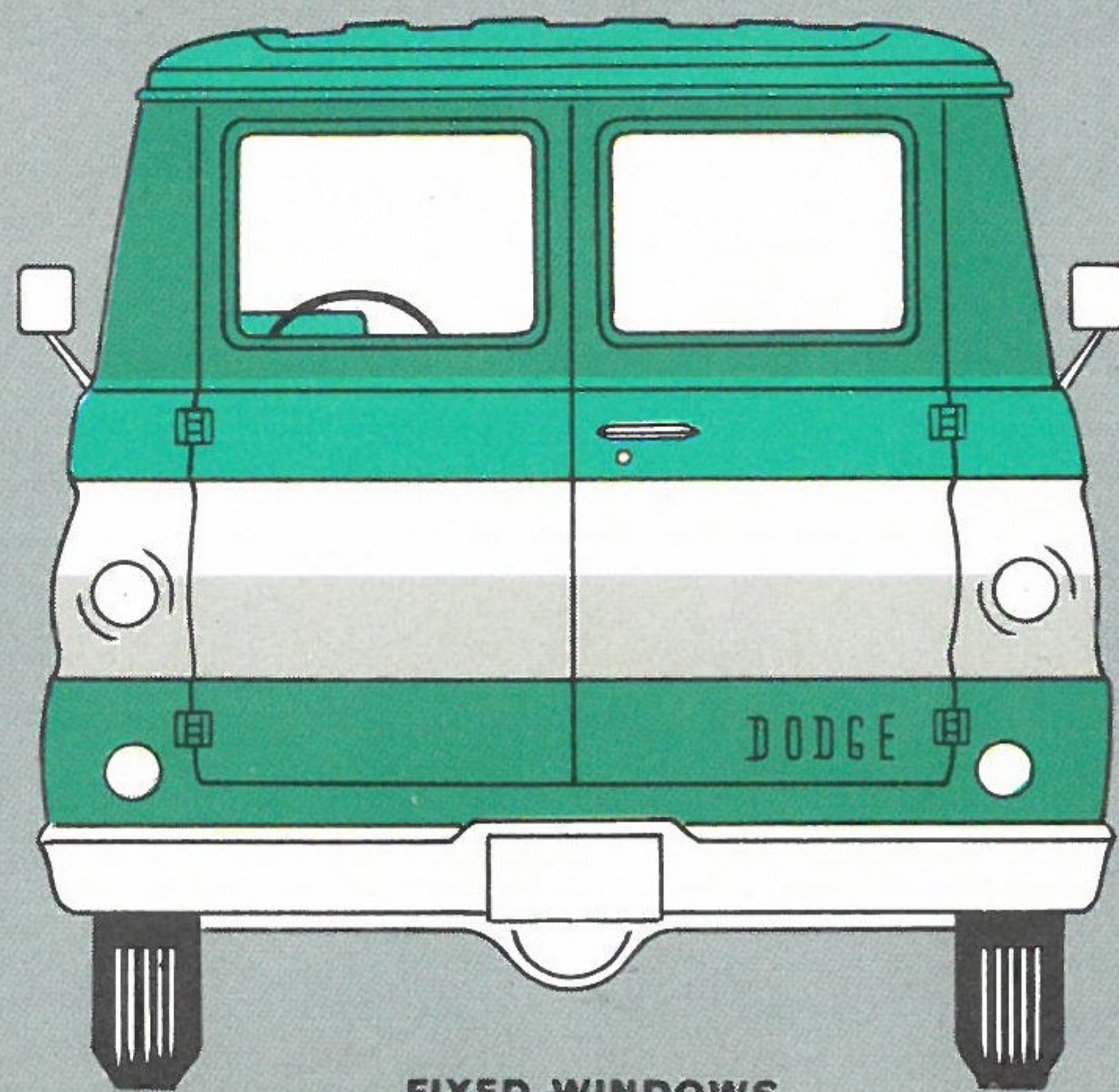
FIXED DOOR WINDOWS
(for any pair of cargo doors)



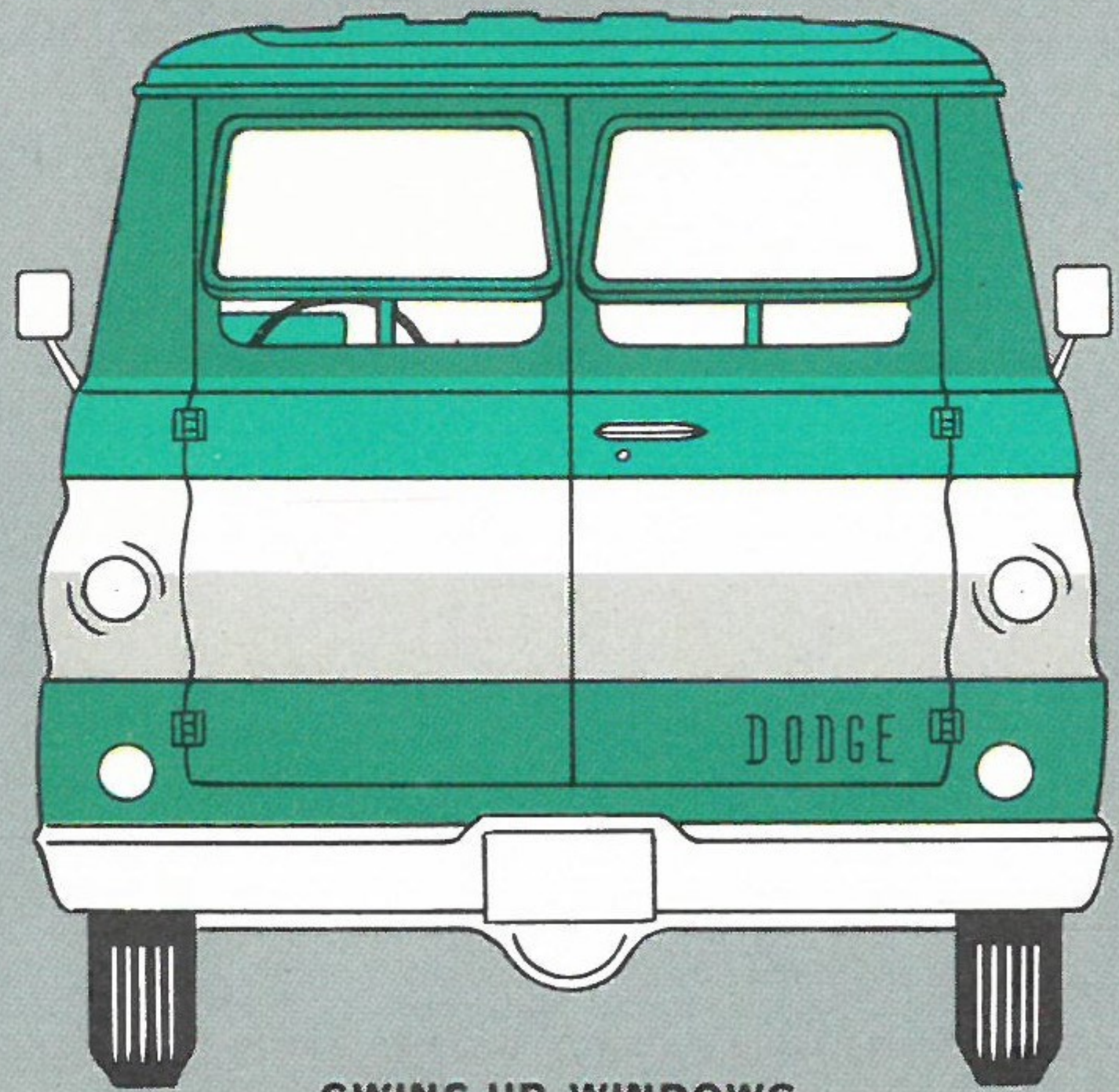
VISION VAN CURB-SIDE
(windows along right side)



VISION VAN
(windows all the way around—with or without left-side cargo doors)



FIXED WINDOWS

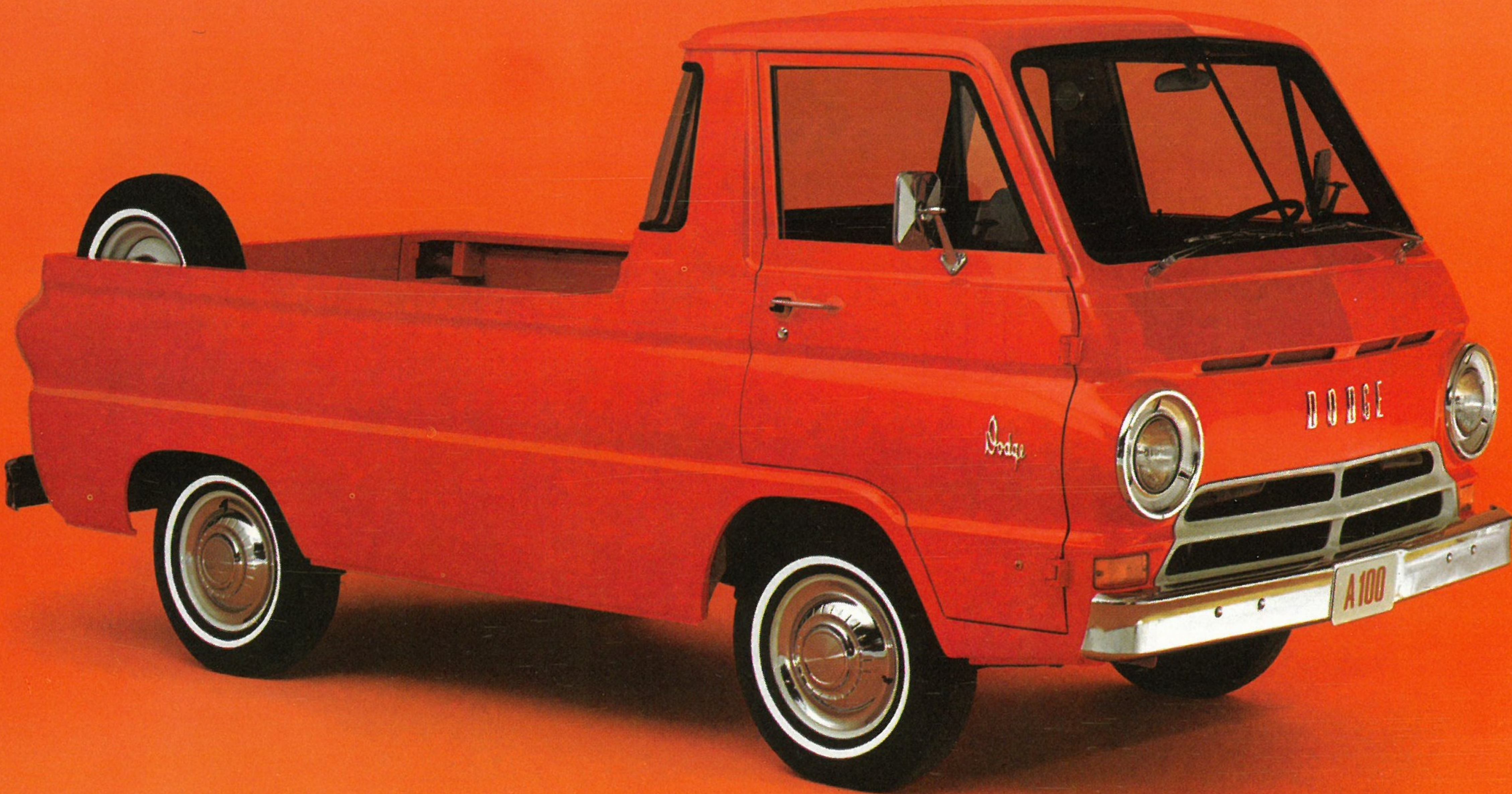


SWING-UP WINDOWS

REAR DOOR OPTIONS
(for all vans—including Panel Van)

DODGE A100 COMPACT PICKUP

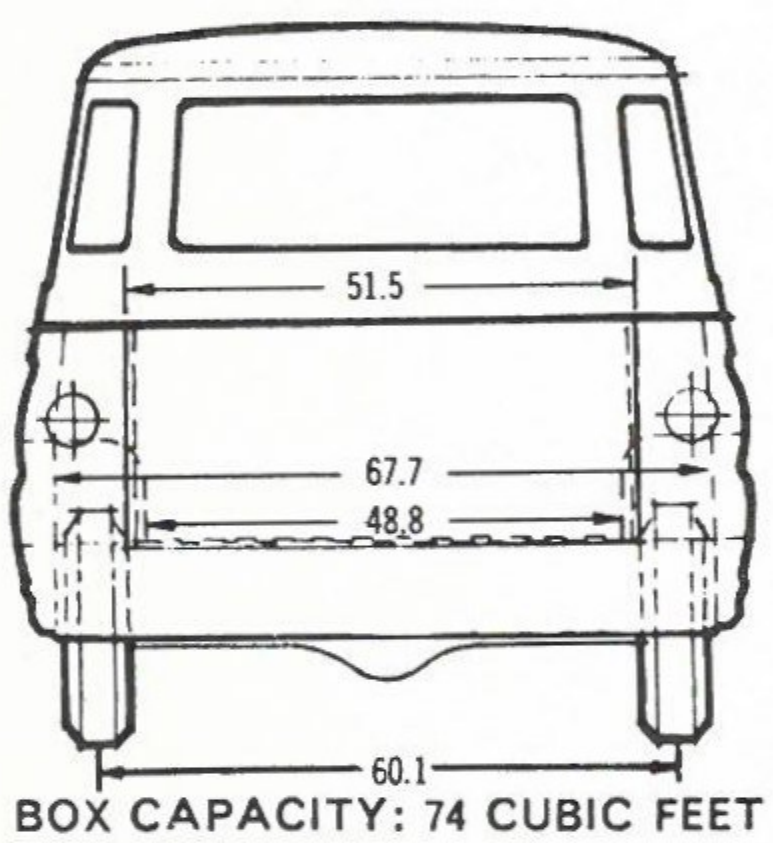
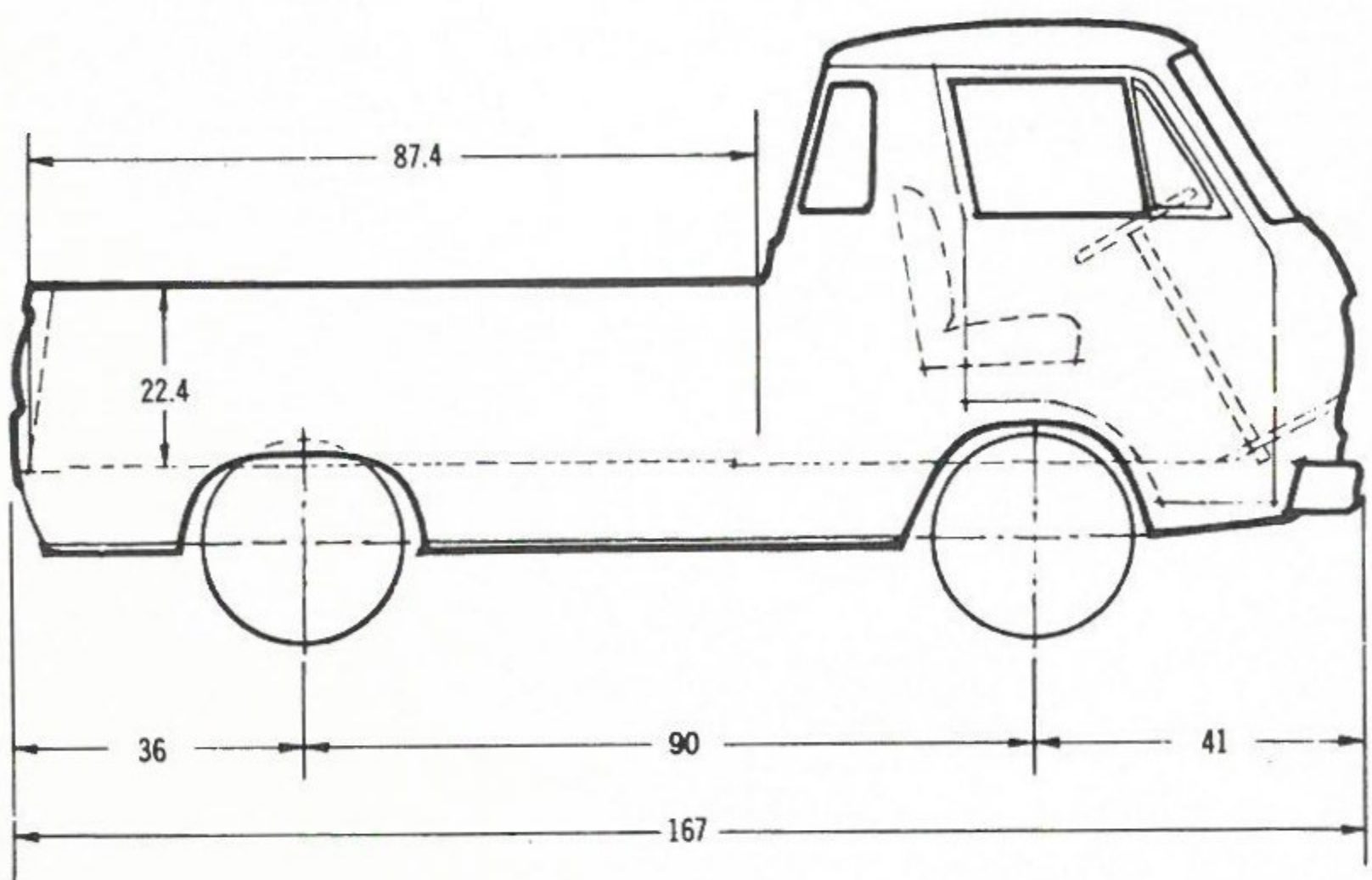
One of the widest tailgates on the market opens up to a big cargo box that's over 7 feet long, over 5½ feet wide, and almost 2 feet deep. Stake pockets for side panels or roof bows let you add even more capacity. Up front, behind the passenger bucket seat, is storage space for items to be locked in the cab. The cab is well-planned and well-appointed. Even the big, powerful heater (optional) is tucked up out of the way. Dodge engineers plainly put true truck quality and convenience first in designing this frisky and economical hauler.



DIMENSIONS AND CAPACITIES—Compare Dodge dimensions with those of other compact pickups. Few offer as wide a box or as much flat floor space as Dodge. What's more, the Dodge pickup can carry a payload as high as 2,160 lbs. with the 5,200-lb. GVW package.

3,800-POUND GVW RATING with a payload capacity of 920 pounds (front axle rating, 2,200 pounds; rear axle rating, 3,000 pounds) is standard on the Dodge A100 pickup.

4,600-POUND GVW RATING—To increase the GVW of the compact pickup to 4,600 pounds (and payload to 1,655 pounds), add your choice of the wheels and tires listed on Page 11 for the 4,600-lb. GVW.



TWO-TONE PAINT OPTIONS—Two extra-cost, two-tone paint options are available for the Dodge compact pickup and vans. In one option, the second color consists of a wide band around the truck's body and cab. In the other two-tone option, the application is different for the pickup and vans. On pickups, the lower part of the truck exterior is white while the upper part is in the selected truck color. The van is just the reverse, with the upper part white and the lower part in the selected color.

STANDARD EQUIPMENT

- 170-cubic-inch, 101-horsepower Dodge Slant Six engine
- Three-speed manual synchromesh transmission, column-mounted
- Self-adjusting brakes with dual braking system and warning light
- 53-amp-hr battery
- Ashtray • Dome light • Coat hook
- Painted front bumper
- Turn signals
- Painted left-side and inside rearview mirrors
- Rubber mat—cab floor
- Glove box with door
- Painted hubcaps
- Spare wheel and tire
- Left- and right-side air ducts
- Variable-speed electric windshield wipers
- Windshield washers
- Padded instrument panel
- Dual padded sun visors
- Backup lights
- 4-way emergency flasher
- Two bucket seats with seat belts



COMPACT PICKUP INTERIOR WITH BUCKET SEATS STANDARD FOR DRIVER AND PASSENGER

SELECTED OPTIONAL EQUIPMENT

- 225-cubic-inch, 140-horsepower Slant Six engine
- 318-cubic-inch, 210-horsepower Dodge V8 engine
- Heavy-duty, three-speed manual transmission
- Three-speed LoadFlite automatic transmission (with dashboard-mounted selector)
- One-quart oil-bath air cleaner (V8 only)
- 37-amp alternator (6-cyl.)
- 46-amp or 60-amp alternator (6-cyl., V8)
- 59- or 70-amp-hr twelve-volt battery
- Painted or bright-finish rear bumper
- Bright-finish front bumper
- Two-tone paint (two options)
- Bright-finish or painted front bumper guards
- Antispin differential
- Tinted windshield glass
- Passenger armrest
- Fresh air heater/defroster
- Dual electric horns
- Right-side painted mirror
- Dual Jr. western-type rearview mirrors
- Transistor radio
- Oil pressure gauge
- Undercoating
- Bright-finish wheel covers

THE PICKUP CUSTOM PACKAGE

Includes armrest for driver, cigar lighter, bright horn ring, bright-finish hubcaps, cab compartment interior insulation and cab rear quarter windows.

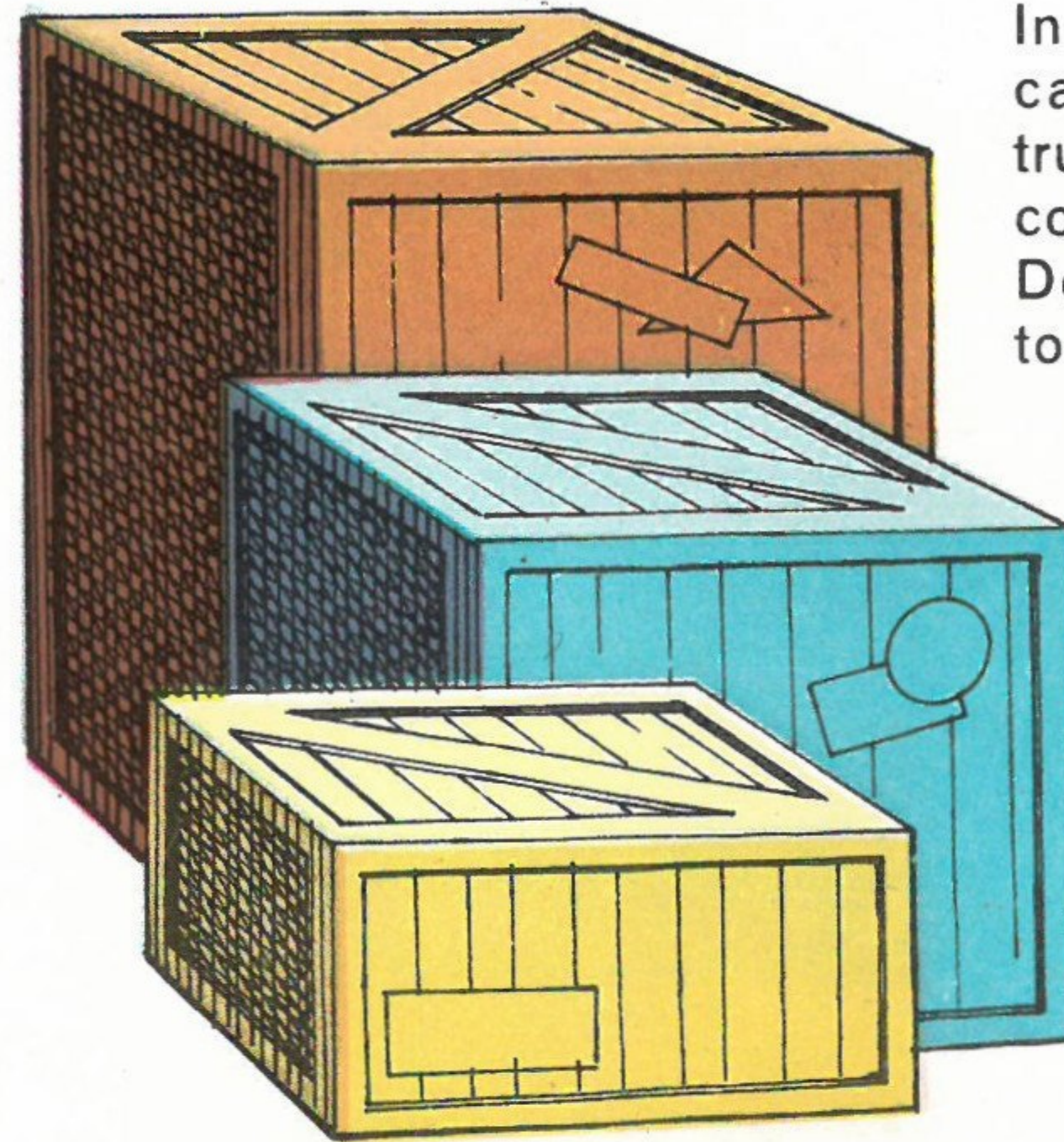


OPTIONAL REAR QUARTER WINDOWS—Rear quarter windows in the Dodge compact pickup are available either as part of the optional custom package or as a separate option. As you can see, they afford greater visibility for drivers who do a lot of maneuvering in heavy traffic or in cramped quarters, such as loading docks.

A DOZEN REASONS WHY DODGE COMPACT TRUCKS ARE TOUGHER

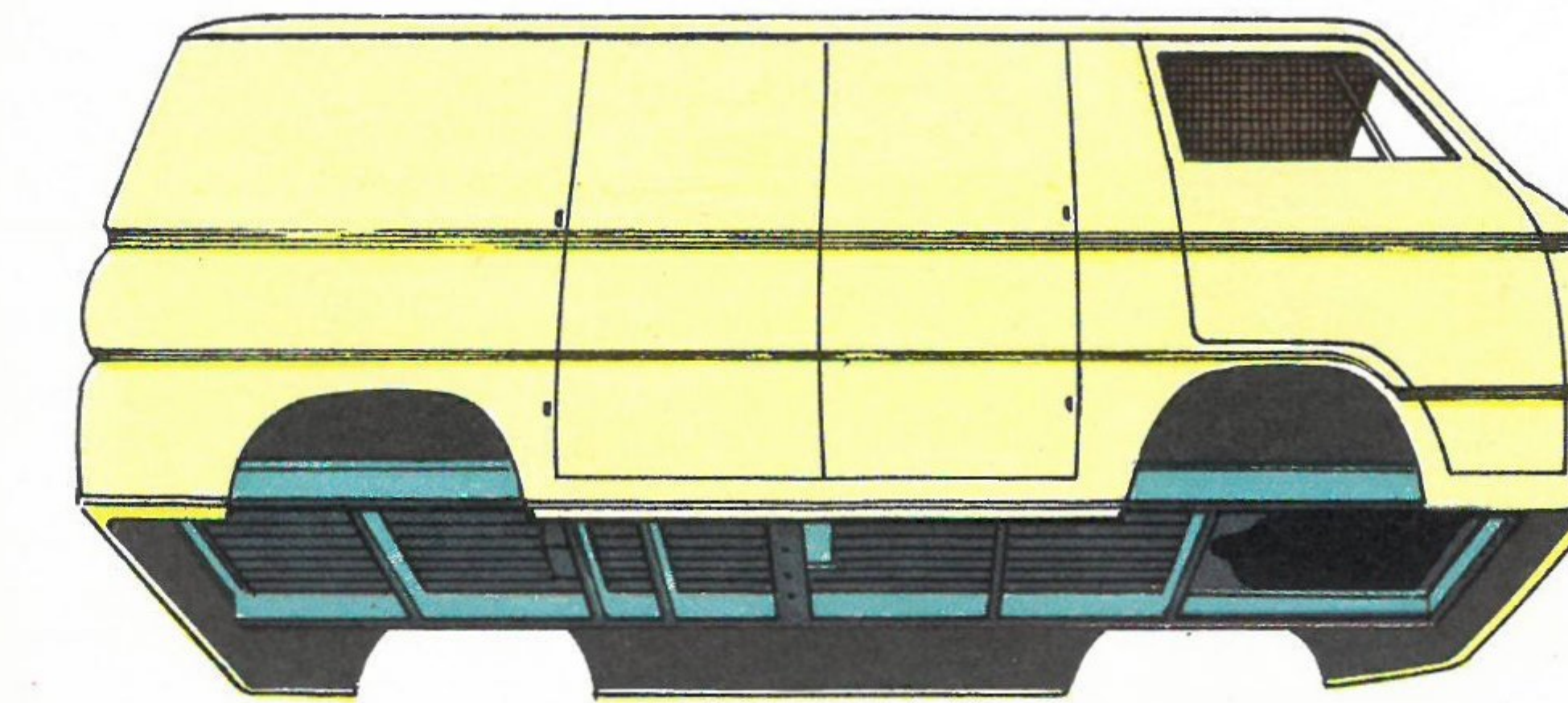
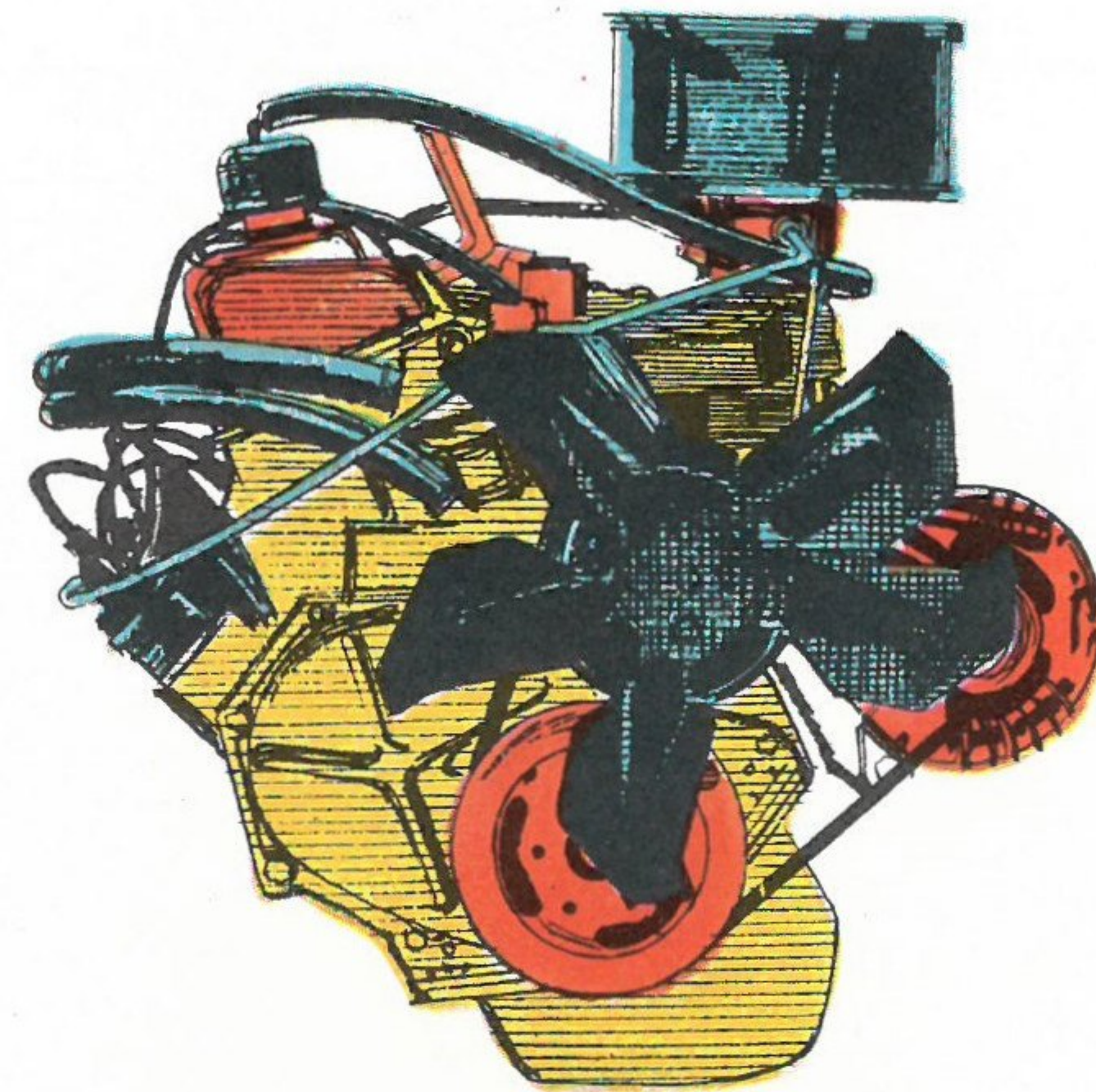
BIG PAYLOAD CAPACITIES

In both cargo area and payload capacities, Dodge compact trucks exceed practically every competitive compact on the road. Dodge's cargo doors are wider, too, for extremely easy loading.



HUSKY ENGINES AND TRANSMISSIONS

Dodge's tough power teams start out with a hefty standard 101-hp Slant Six. If this isn't enough for your needs, there's an optional 140-hp Slant Six. If this still isn't enough, Dodge is the first compact to offer you an optional V8, with 210 smoothly working horses.

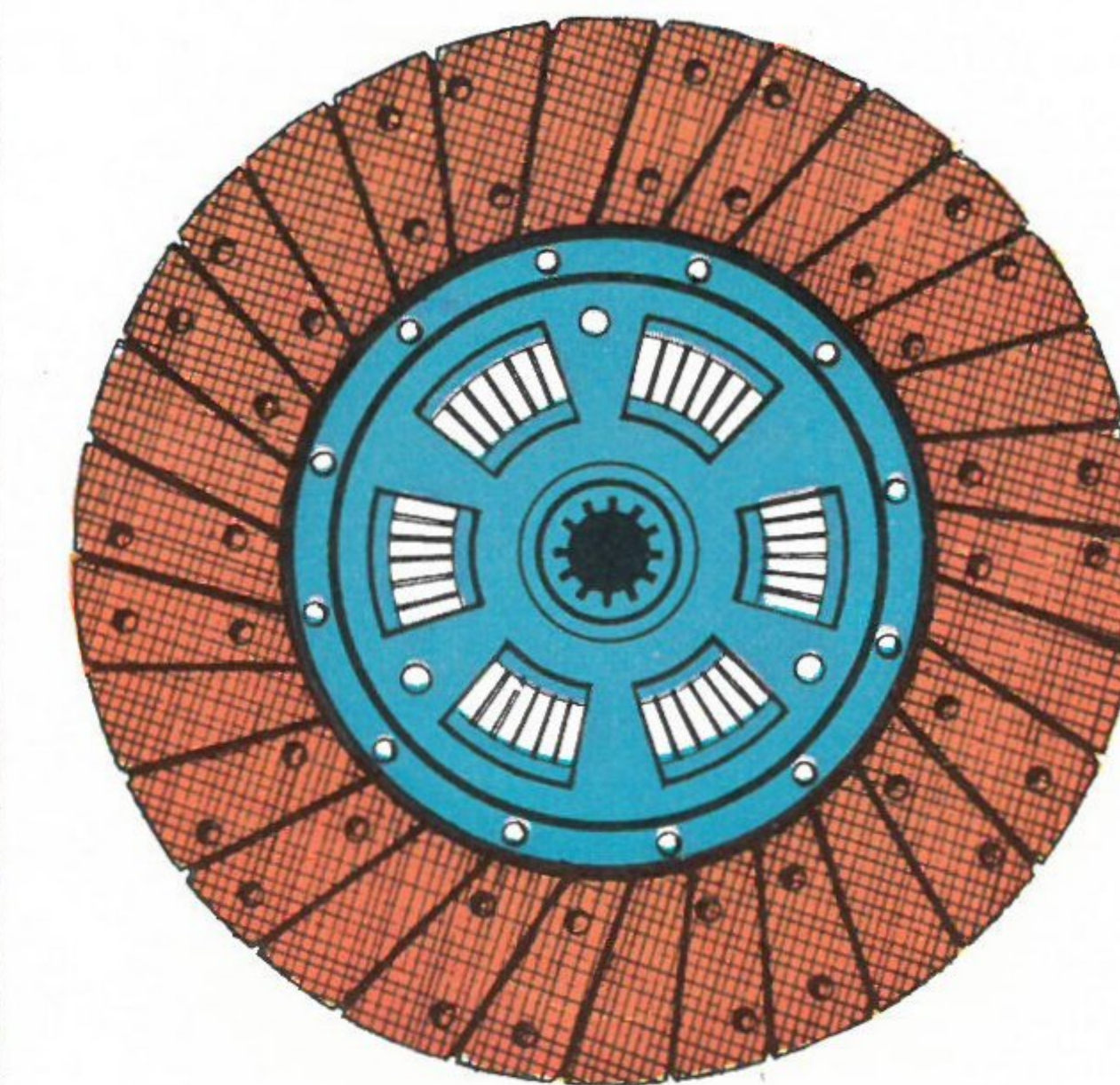


BEEFED-UP UNIBODY WITH STEM-TO-STEM RUSTPROOFING

Dodge A100's all-welded unitized body starts with a sturdy underbody and adds box-section headers and sills, and U-channel reinforcements all the way around for exceptional strength and long life. Thorough corrosion protection includes galvanized members and zinc-rich primers in critical areas. In addition, all body surfaces, inside and out, are Bonderized and given two coats of epoxy primer before painting.

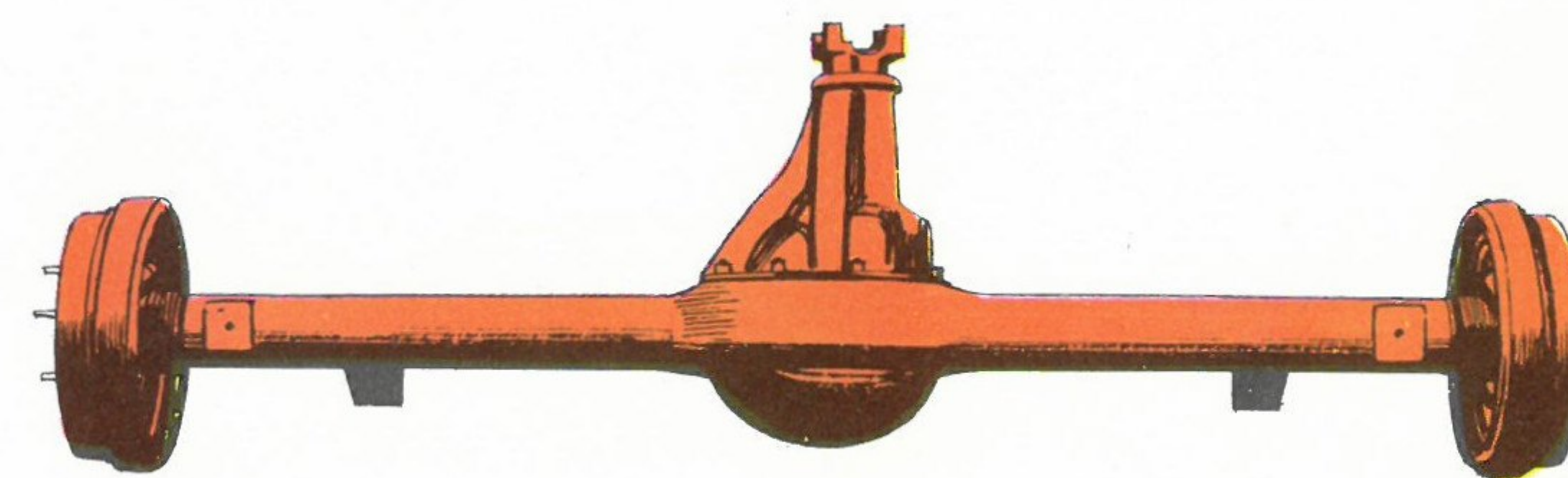
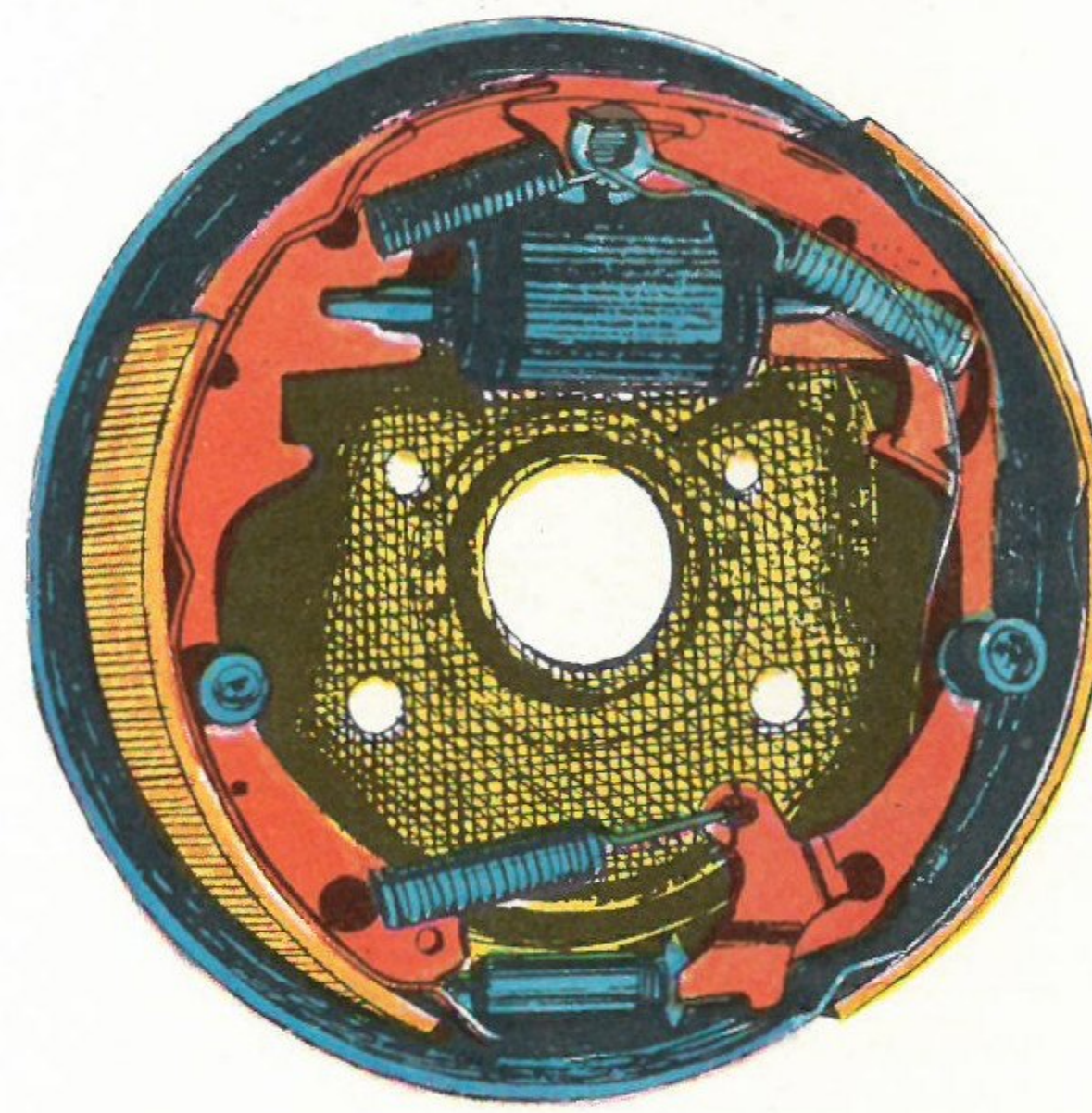
BIG, HEAVY-DUTY CLUTCHES

Clutches are big and tough to stand up to repeated use. Standard with the 101 hp engine is a 9 $\frac{1}{8}$ -inch heavy-duty clutch with 72 sq. in. of lining area. All other power teams with manual transmission are equipped with a big, extra-heavy-duty 10-inch clutch with a 100 sq. in. lining area.



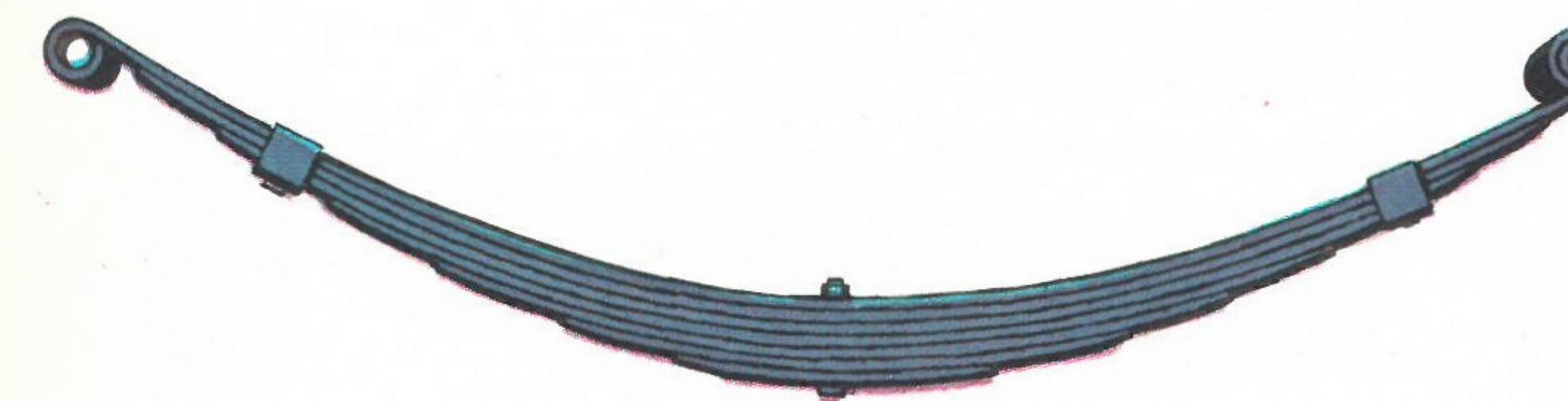
LARGE, SELF-ADJUSTING BRAKES

The total area of Dodge's big bonded brake linings runs from 195 to 214 sq. in., depending on the GVW selected. This is more than you find on most compact trucks. It means greater safety and fewer relining jobs. The brakes are self-adjusting and have a dual braking system for extra safety.



HEAVY-DUTY REAR AXLE

Dodge's standard 3000-lb. rear axle actually has more load-bearing capacity than the *optional, extra-cost* axles on some other compacts. In addition, instead of ball bearings, Dodge A100 rear axles feature tapered roller bearings with flanged axle shafts for extra-long bearing life and easy accessibility to the brakes. Antispin differential and a 3600-lb. rear axle are available as options.

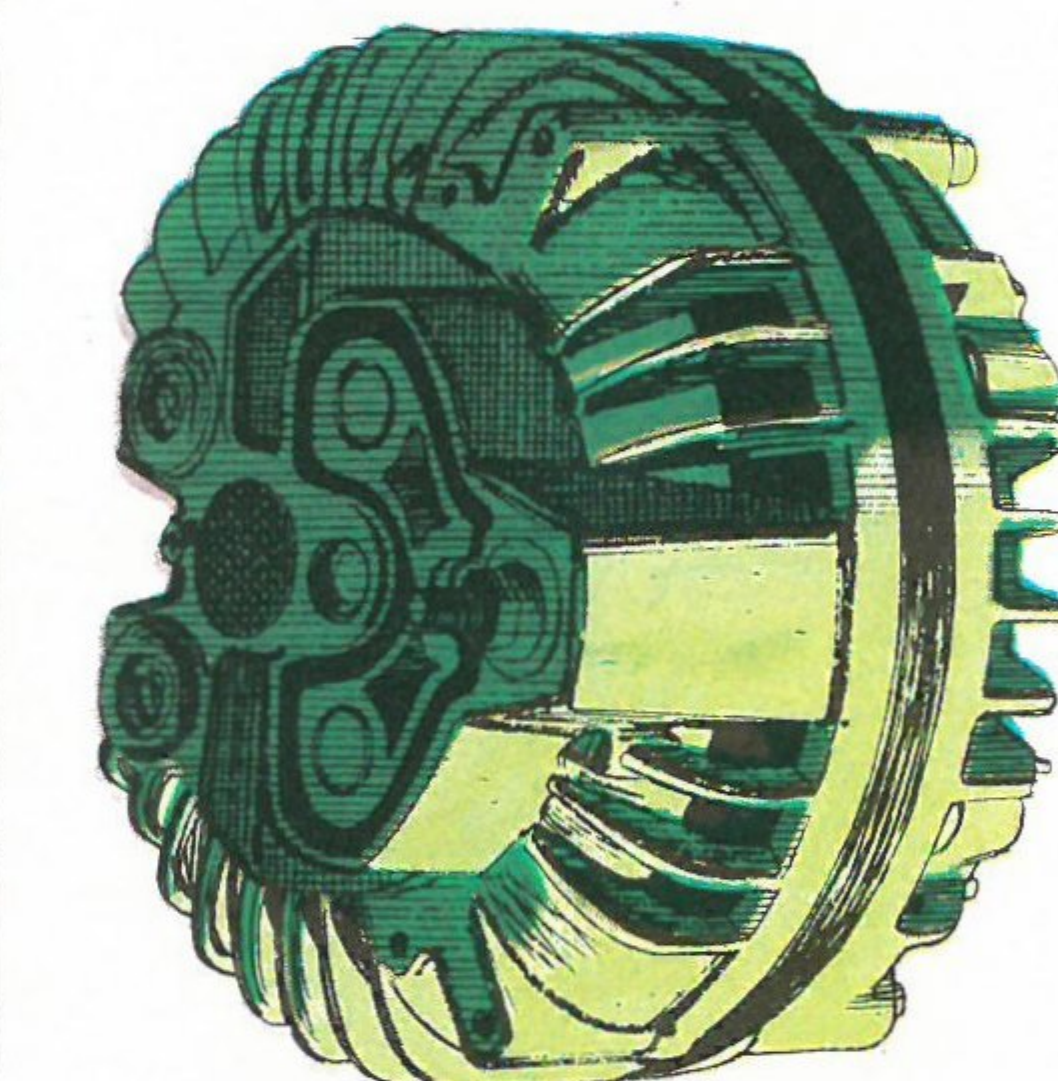


TOUGH, JOB-RATED SUSPENSIONS

Whichever GVW you choose, you get a durable, easy-riding suspension. The credit here goes to the Dodge A100's solid I-beam front axle, heavy-duty rear axle, long and wide leaf springs, and Oriflow shock absorbers. Spring capacities are generally greater than other compacts, whether you compare these ratings at the pad or at the ground.

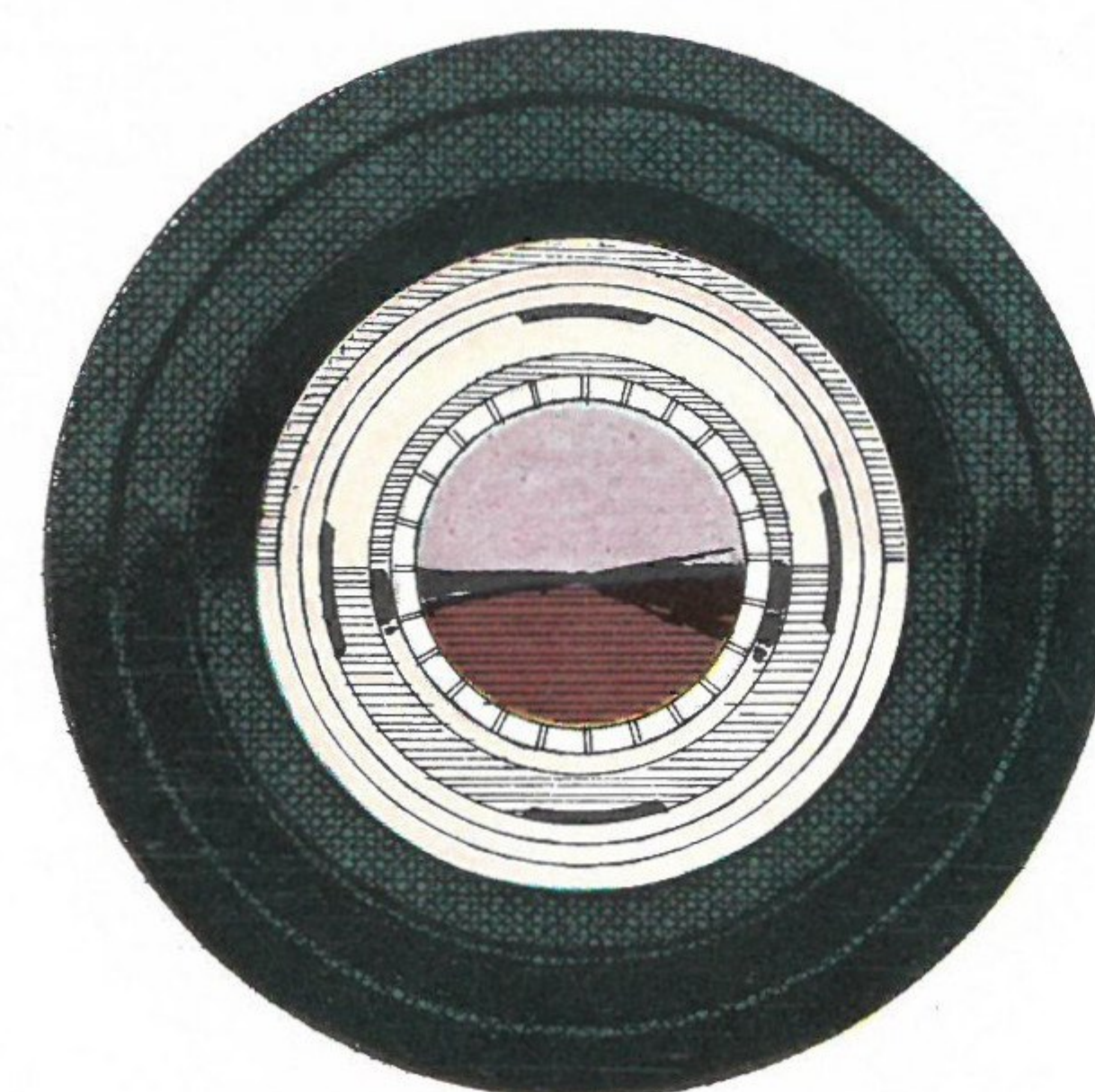
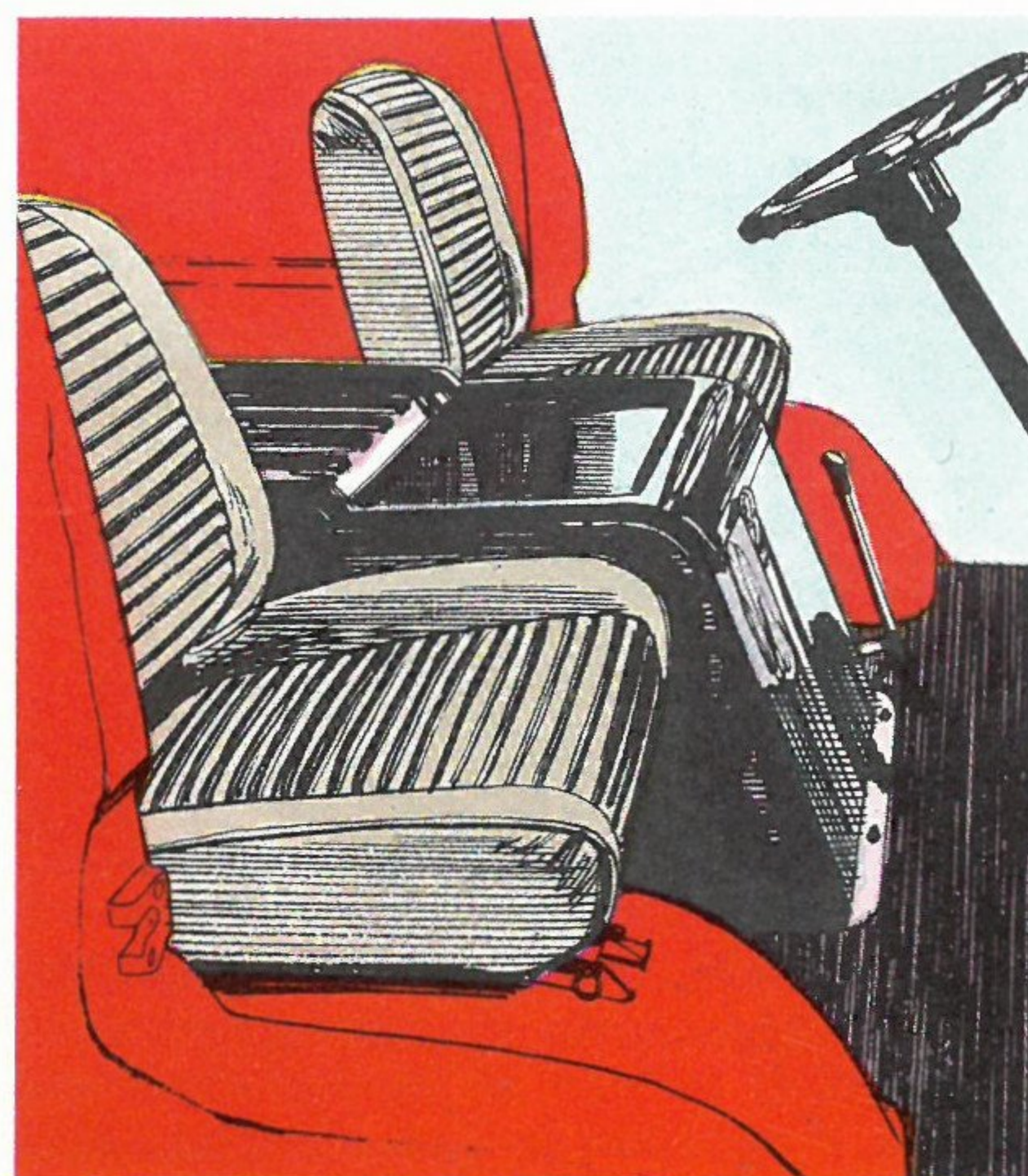
30-AMP ALTERNATOR

A battery-saving 30-amp alternator is standard on the Slant Six engines. It keeps the battery up to snuff at all engine speeds, even when idling, for fast, sure starting. A 37-amp alternator is standard on the V8, optional on the Sixes. For very heavy electrical loads, a 46-amp or 60-amp alternator is available as an option on all engines.



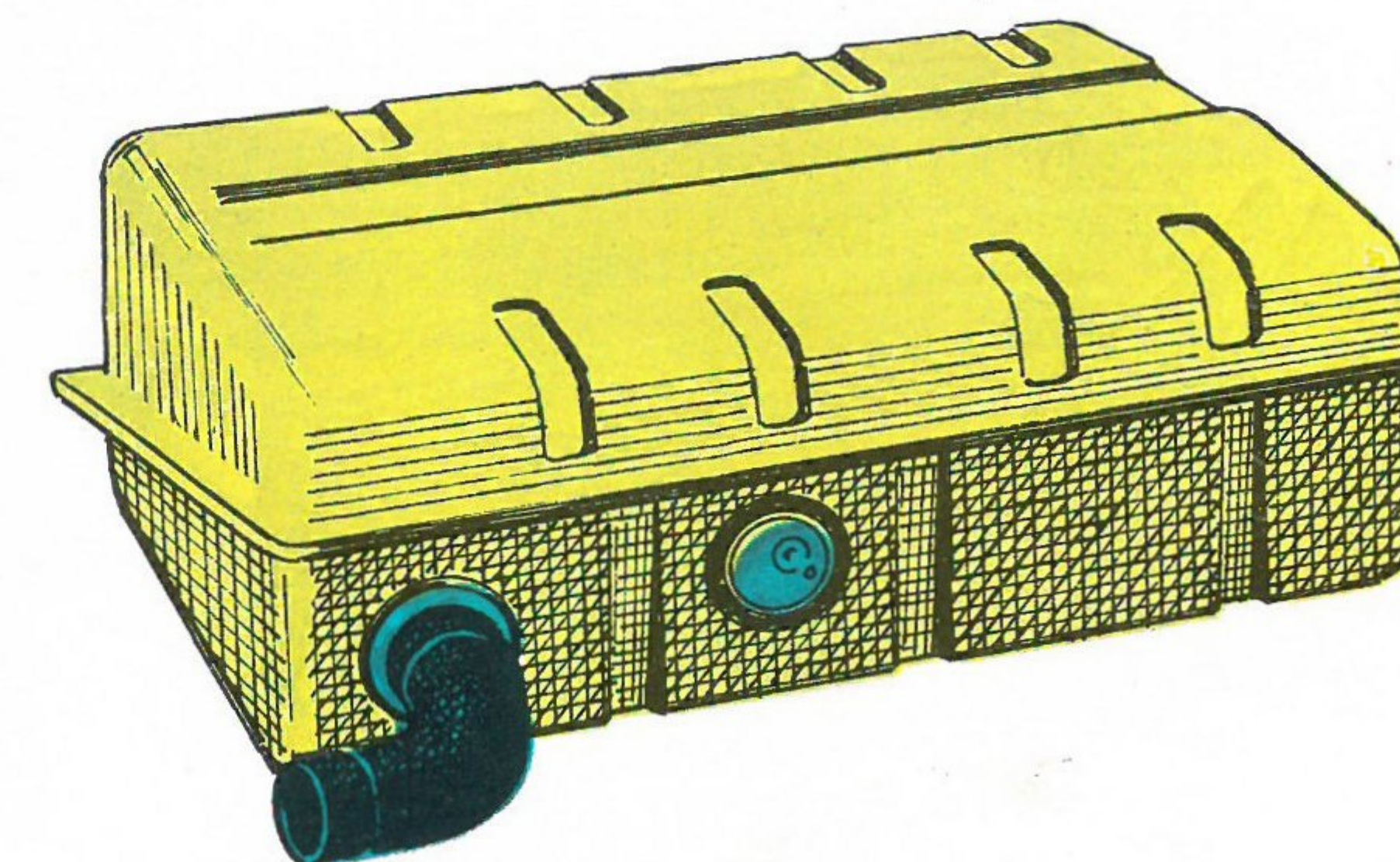
BUCKET SEAT STANDARD

Some compacts offer a Bostrom full-depth-foam bucket seat for the driver only as an expensive option. But it's standard on every Dodge compact truck. The Dodge A100 pick-up includes an identical passenger seat as well. These bucket seats are much more comfortable than the usual kind of seat.



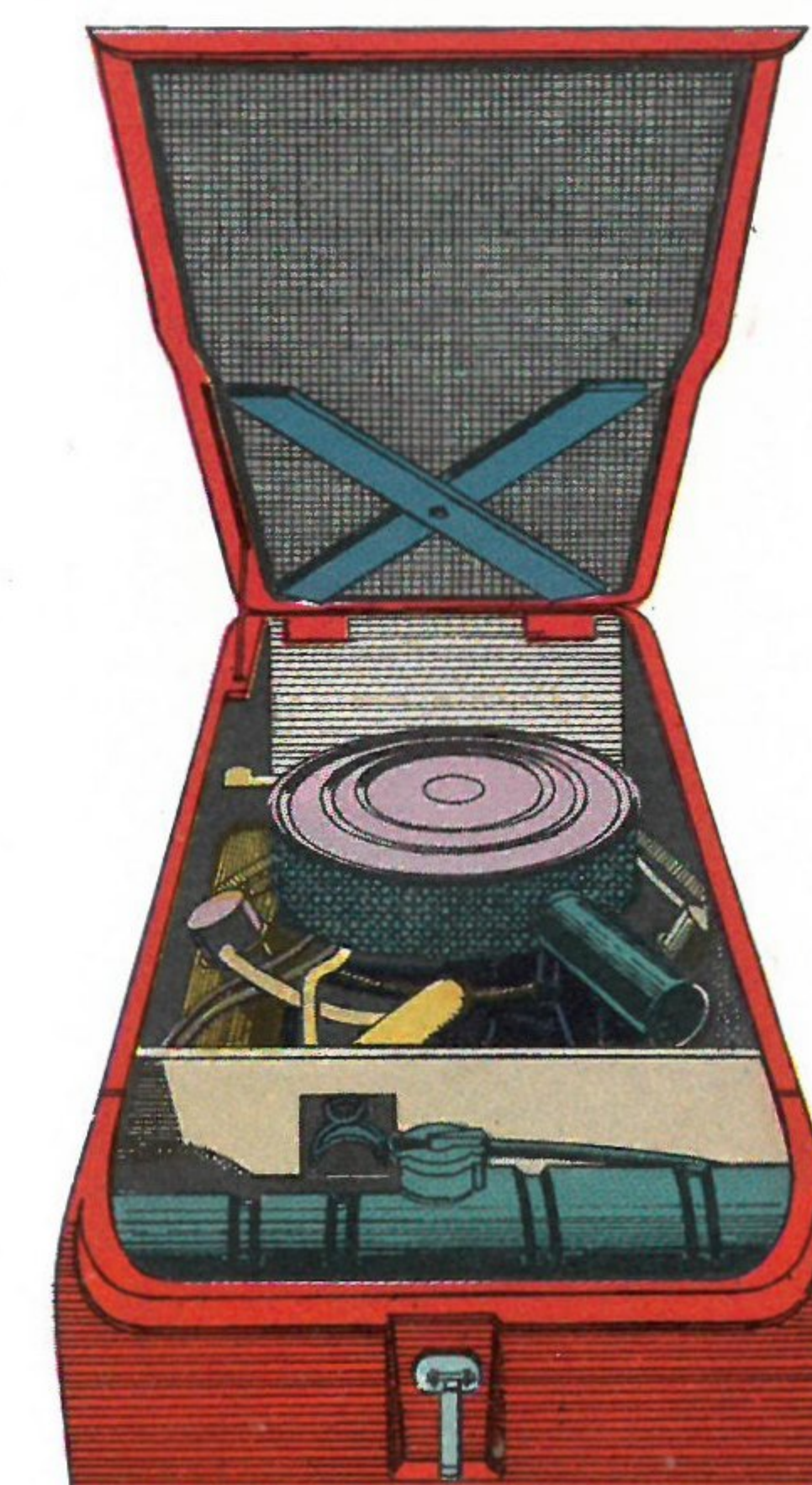
13-, 14-, OR 15-INCH WHEELS

Five 13-inch wheels with 6.50 x 13 4PR blackwall tires are standard. This is more than adequate for most buyers. However, for certain types of terrain or loads, larger wheels and tires are needed. Dodge is one of the few manufacturers to offer both 14-inch and 15-inch wheels and tires as optional equipment.



LARGE 21-GALLON FUEL TANK

Another area where the Dodge compact compares favorably with regular trucks is in its large 21-gallon gasoline tank. This is 31% to 100% more fuel capacity than on other compacts. And it simply means that you travel much farther in a Dodge compact before taking time out for a refueling stop.



FULLY-INSULATED ENGINE COMPARTMENT

Not only is the Dodge A100 built to be tough, but it's built to be cooler and quieter as well. All inner surfaces of the engine compartment (not just the lid) are covered with a $\frac{3}{4}$ " fiber glass blanket topped by heat-reflecting aluminum foil. The engine compartment has a hinged lid for routine engine servicing, and removable side panels to expose the engine for major work.

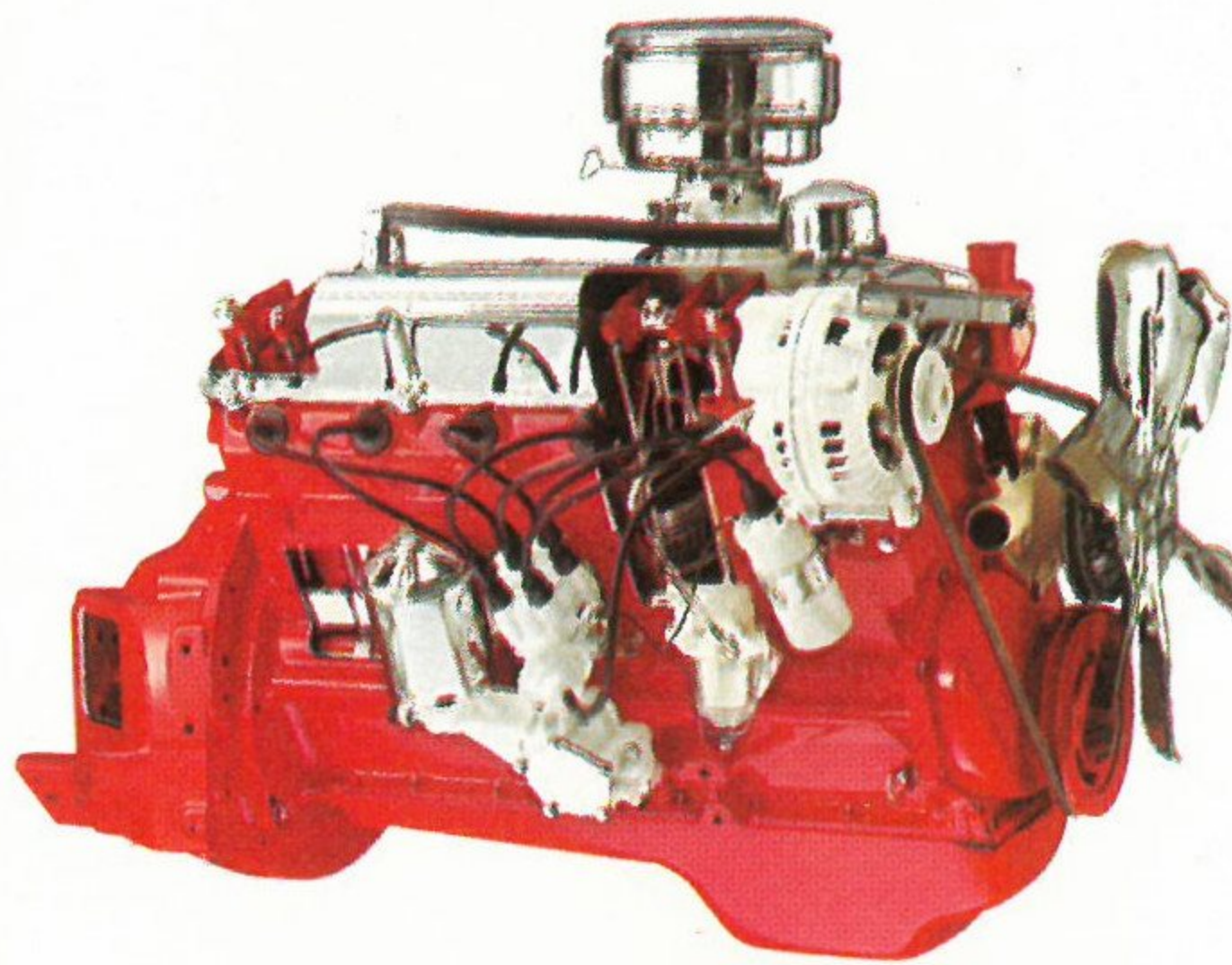
ENGINES AND TRANSMISSIONS

TWO HEFTY DODGE SIXES PLUS A V8!

Some compact trucks give you a puny engine that you really have to wind up before you get much torque or pulling power. Not so with Dodge. The standard 101-hp Slant Six engine turns out 145 lbs.-feet of torque at only 1600 rpm. The result is, you pull loads with less wear and tear on the engine. And both the 101-hp and optional 140-hp Slant Sixes have

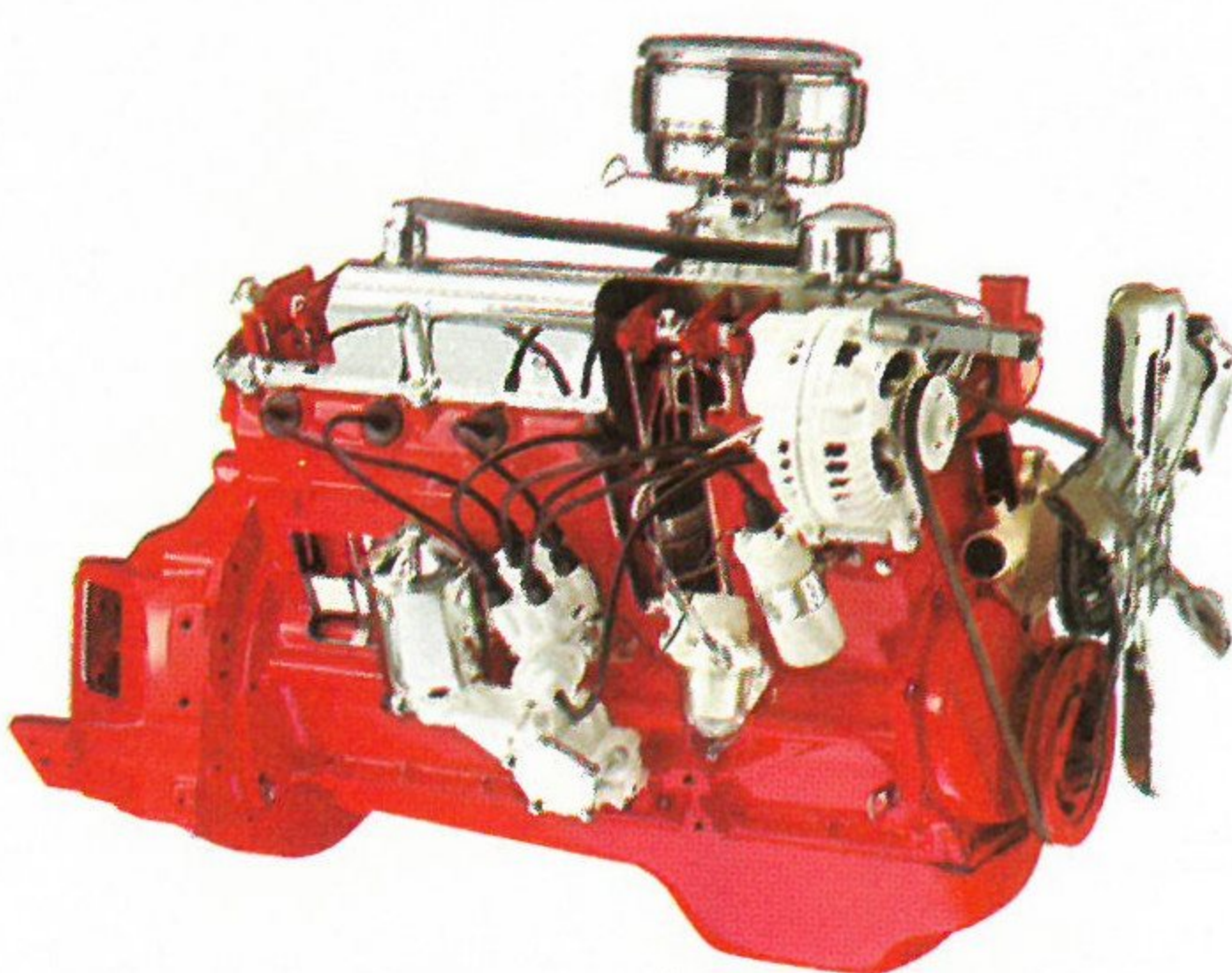
individually ported, long-branch manifolds, drop-forged crankshaft, deep-skirt block, and a rugged valve train for excellent economy and long engine life. In addition, Dodge is the first compact to offer an optional V8, with 210 smooth horses for top-level performance. Whichever Dodge A100 engine you choose, you get one that's strong and tough, the way you expect a truck engine to be.

STANDARD 101-HP SLANT SIX 170

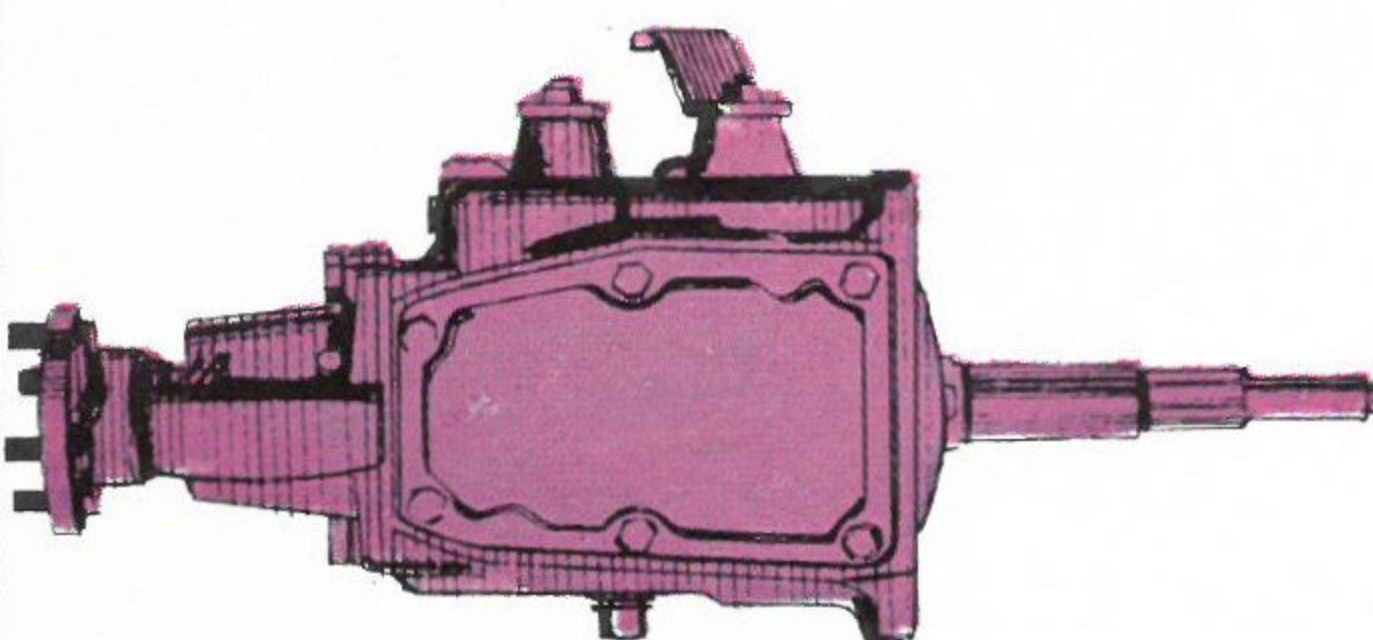
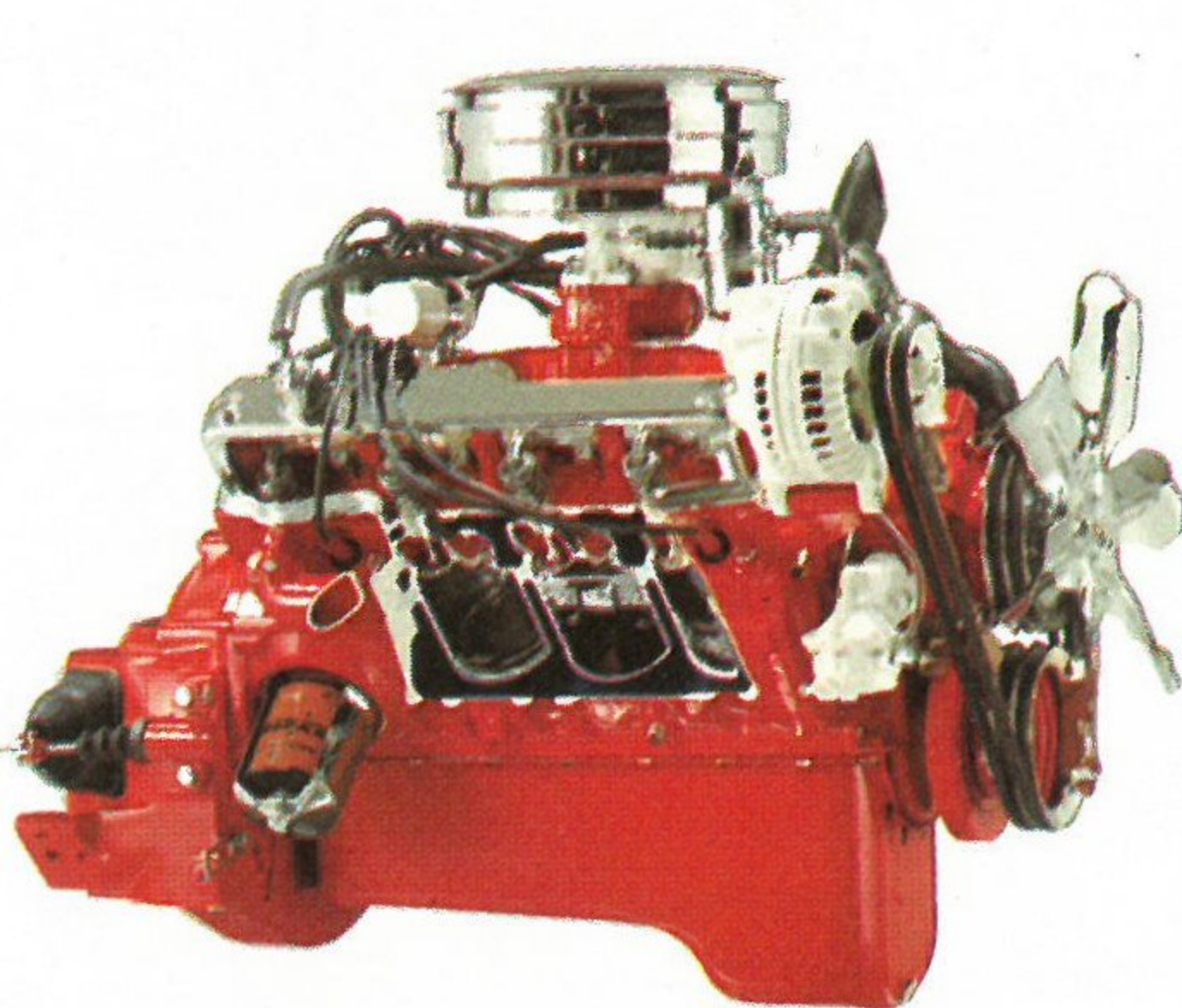


Engines illustrated have been painted and chrome-plated for display purposes.

OPTIONAL 140-HP SLANT SIX 225

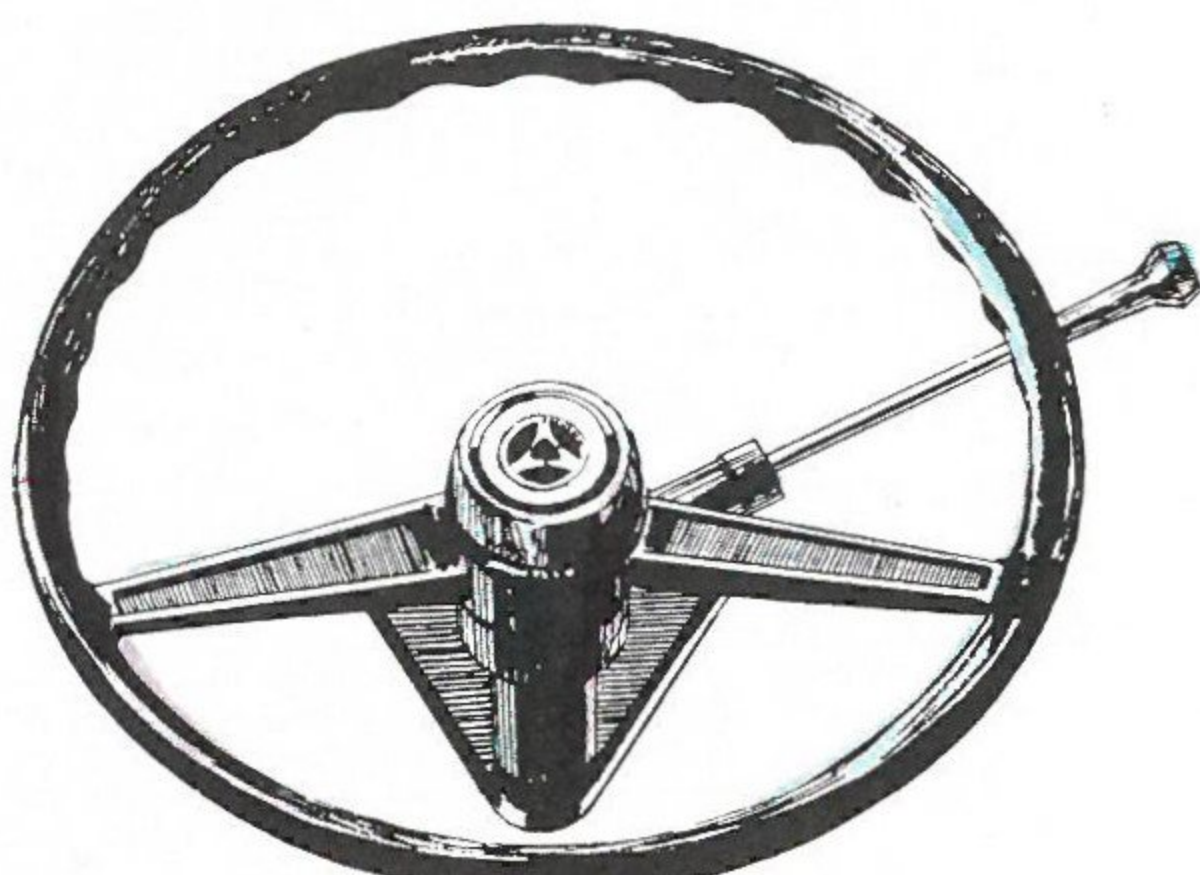


OPTIONAL 210-HP 318 V8



STANDARD 3-SPEED
SYNCHRO-SHIFT

Standard with the 101 hp engine is a husky 3-speed manual transmission (Model A903) with the shift lever mounted on the steering column. Quiet and smooth-shifting, it's specially designed for durable compact truck performance.



OPTIONAL HEAVY-DUTY 3-SPEED
SYNCHRO-SHIFT

An exceptionally rugged 3-speed heavy-duty transmission (Model A745) with 10" clutch is available as an option with the 101-hp engine and is the required manual transmission with the optional engines. Shift lever is steering-column-mounted.



OPTIONAL LOADLITE 3-SPEED
AUTOMATIC

Optional with all engines is the famous, well-proved LoadLite automatic (Model A727) with three forward speeds. Tops in torque multiplication, LoadLite is also highly economical and efficient because its intermediate range provides an easy transition between low and direct drive.

A100 COMPACT SPECIFICATIONS

ENGINES

MODEL.....	170 SLANT SIX	225 SLANT SIX	318 DODGE V8
AVAILABILITY.....	STANDARD	OPTIONAL	OPTIONAL
DISPLACEMENT.....	170.2 CU. IN.	224.7 CU. IN.	318.14 CU. IN.
BORE AND STROKE.....	3.4 IN. X 3.125 IN.	3.4 IN. X 4.125 IN.	3.91 IN. X 3.31 IN.
COMPRESSION RATIO....	8.5:1	8.4:1	8.5:1
GROSS HP @ RPM.....	101 @ 4,000	140 @ 3,900	210 @ 4,000
GROSS TORQUE, LBS.-FT. @ RPM.....	145 @ 1,600	215 @ 1,600	318 @ 2,800
CRANKCASE CAPACITY (LESS FILTER).....	4 QTS.	4 QTS.	4 QTS.
COOLANT CAPACITY (WITHOUT HEATER)....	11.5 QTS.	13.5 QTS.	17.5 QTS.

TRANSMISSIONS

MODEL.....	A903	A745	A727
	3-SPEED MANUAL	3-SPEED HEAVY-DUTY MANUAL	3-SPEED AUTOMATIC
RATIOS: 1ST.....	2.95	3.02	2.45
2ND.....	1.83	1.76	1.45
3RD.....	1.00	1.00	1.00
CONVERTER (MAX.)..	—	—	2.25
REVERSE.....	3.80	3.95	2.20

AVAILABLE POWER TRAIN COMBINATIONS

ENGINE MODEL	TRANSMISSION	CLUTCH SIZE	CAPACITY (LBS.)	REAR AXLE RATIOS†	AVAILABLE ON GVW CODES
170	A903	9.12 IN.	3,000 LBS.	3.55, 3.91	3,800, 4,600 LBS.
170	A745	10 IN.	3,000 LBS.	3.55, 3.91	3,800, 4,600 LBS.
170	A745	10 IN.	3,600 LBS.	3.91	5,200 LBS.
225	A745	10 IN.	3,000 LBS.	3.55, 3.23, 3.91	3,800, 4,600 LBS.
225	A745	10 IN.	3,600 LBS.	3.55, 3.23, 3.91	5,200 LBS.
318	A745	10 IN.	3,000 LBS.	3.55, 3.23, 3.91	3,800, 4,600 LBS.
318	A745	10 IN.	3,600 LBS.	3.55, 3.23, 3.91	5,200 LBS.
170	A727	—	3,000 LBS.	3.55, 3.91	3,800, 4,600 LBS.
225	A727	—	3,000 LBS.	3.55, 3.23, 3.91	3,800, 4,600 LBS.
170	A727	—	3,600 LBS.	3.91	5,200 LBS.
225	A727	—	3,600 LBS.	3.55, 3.23, 3.91	5,200 LBS.
318	A727	—	3,000 LBS.	3.55, 3.23, 3.91	3,800, 4,600 LBS.
318	A727	—	3,600 LBS.	3.55, 3.23, 3.91	5,200 LBS.

†3.55 ratio standard. (5,200-lb. GVW package includes 3.91 ratio unless otherwise ordered.)
Antispin differential available at extra cost with any rear axle. Ratio, 3.91 only.

CHASSIS EQUIPMENT

	STANDARD	OPTIONAL
I-BEAM FRONT AXLE.....	2,200 LBS.	*2,500 LBS.
REAR AXLE.....	3,000 LBS.	*3,600 LBS.
FRONT LEAF SPRINGS (CAPACITY AT PAD).....	940 LBS.	1,200 LBS.
REAR LEAF SPRINGS (CAPACITY AT PAD).....	1,085 LBS.	1,410 LBS.
FRONT SERVICE BRAKES—SIZE.....	10 IN. X 2.5 IN.	*11 IN. X 2.75 IN.
REAR SERVICE BRAKES—SIZE.....	10 IN. X 2.5 IN.	—
TOTAL LINING AREA.....	195.2 SQ. IN.	*213.8 SQ. IN.
12-VOLT ALTERNATOR.....	30-AMP (SIX); 37-AMP (V8)	37-AMP (6-CYL.) 46-AMP OR 60-AMP (6 OR V8) 59- OR 70-AMP-HOUR VANS AND PICKUPS
12-VOLT BATTERY.....	53-AMP-HOUR	—
FRONT STABILIZER BAR.....	—	—
ORIFLOW SHOCK ABSORBERS.....	FRONT AND REAR	—
AIR CLEANER.....	DRY-TYPE	1-QT. OIL-BATH (V8 ONLY)
OIL FILTER.....	1-QT.	—
CLEANER AIR PACKAGE.....	—	FOR CALIFORNIA ONLY

*In 5,200-lb. GVW package only.

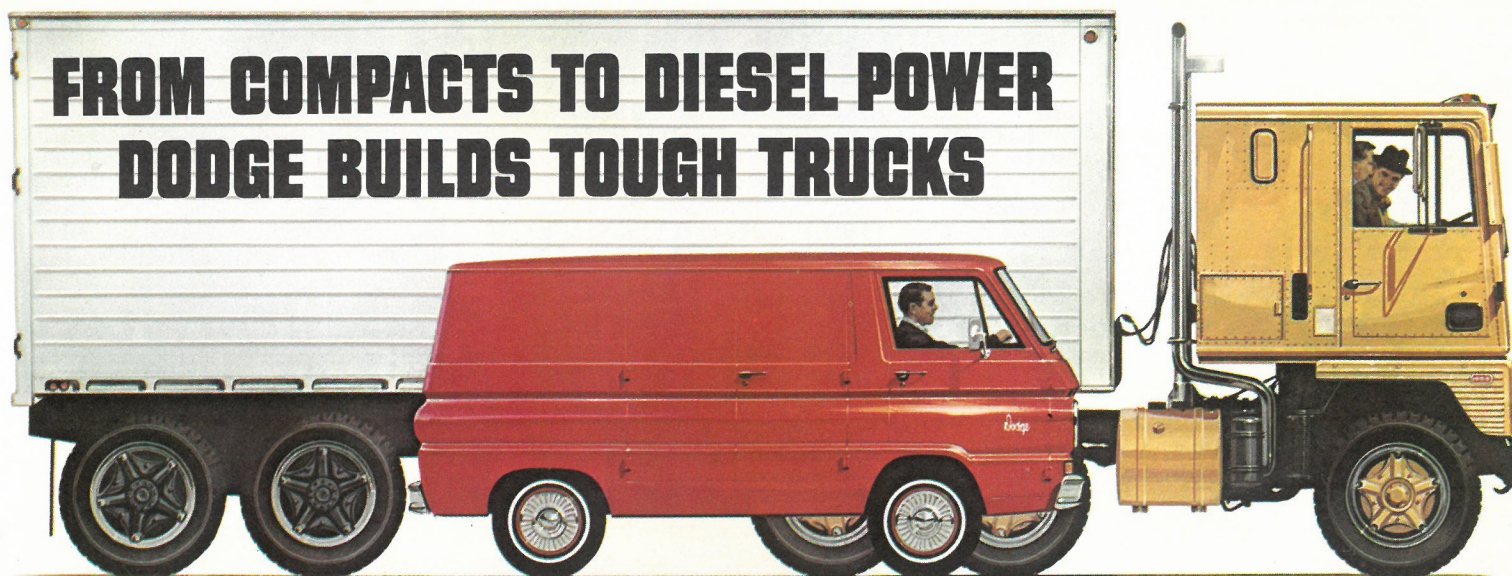
WHEELS AND TIRES

Standard equipment is five 6.50 x 13 4PR black sidewall tires on 13 x 4.50 five-stud disc wheels. OPTIONAL FOR 3,800-LB. GVW RATING: 7.75 x 14 4PR tires on 14 x 5.00 wheels. FOR 4,600-LB. GVW RATING: five 7.00 x 13 6PR or 8PR tires on 13 x 5.50 wheels, 7.00 x 14 6PR or 8PR tires on 14 x 5.50 wheels, or 7.75 x 15 4PR tires on 15 x 5.00 wheels. FOR 5,200-LB. GVW RATING: five 7.00 x 14 8PR tires on 14 x 5.50 wheels, or 8.15 x 15 8PR tires on 15 x 5.50 wheels.

CAMPER UNITS

Dodge A100 pickup's sturdy qualities and big engine options make it well-suited for camper installations. Lightweight camper coaches are available for the pickup. These coaches sleep up to four and usually include a dinette. Some also incorporate kitchen facilities (stove, sink with running water, ice box or refrigerator).





DODGE TRUCK 5-YEAR/ 50,000-MILE ENGINE AND DRIVE TRAIN WARRANTY

HERE'S HOW THIS WARRANTY COVERAGE PROTECTS YOU:

Chrysler Corporation warrants for 5 years or 50,000 miles or 1500 hours of operation, whichever comes first, against defects in materials and workmanship and will replace or repair at an authorized Dodge Truck Dealer's (or other Dodge, Plymouth or Chrysler authorized Dealer's) place of business gasoline and Perkins diesel engines (i.e., block, heads, and internal parts), intake manifold, water pump, flywheel, flywheel housing, clutch housing, torque converter, transmission (i.e., case and internal parts, excluding manual clutch), transfer case and all internal parts, drive shafts, center bearings, universal joints, driving axles and differentials, and drive wheel bearings of its new Dodge trucks, provided the owner has (1) the engine oil changed and universal joints (except sealed-type) lubricated and the oil-bath-type carburetor air filter cleaned every 3 months or 4000 miles (every 2 months or 2000 miles on models 400 through 1000), whichever comes first, (2) the engine oil filter replaced and dry-type carburetor air filter cleaned every second oil change, and dry-type carburetor air filter element replaced every 24,000 miles, (3) the crankcase ventilation system cleaned and serviced every 4000 miles, and (4) the transmission, transfer case and driving axle lubricants changed every 32,000 miles (every 20,000 miles on models 400 through 1000). The foregoing services must be performed more often when reasonably required due to severe dust or regular "stop and go" operation. Every 6 months the owner must furnish to such a Dealer evidence of performance of the required service and request the Dealer to certify (1) receipt of such evidence and (2) the truck's then current mileage.

Chrysler Corporation's warranty against defects in materials and workmanship on gasoline engines of 800, 900, and 1000 Series new Dodge trucks is for 5 years, 100,000 miles or 3000 hours of operation, whichever comes first, and provides for repairing or replacing parts at a Chrysler Motors Corporation authorized Dealer's place of business at no charge for parts and after 50,000 miles or 1500 hours of operation, at a prorated labor charge based on 25% up to 60,000 miles or 1800 hours of operation, 50% up to 75,000 miles or 2250 hours of operation, and 75% up to 100,000 miles or 3000 hours of operation, in each instance whichever comes first. This warranty covers the engine (i.e., block, heads and all internal parts), intake and exhaust manifolds, timing gears, water pump, flywheel, flywheel housing and clutch housing, provided the engine maintenance services required are performed and certified as specified above.

DODGE TRUCK 5-YEAR/ 100,000-MILE HEAVY-DUTY GASOLINE ENGINE WARRANTY

Dodge Trucks

