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M U S T A N G



it is what it was...and more!

1994 MUSTANG A CONTEMPORARY CLASSIC

If you missed the 1964 introduction of the incomparable Mustang, you missed something very special. If you were there, you know what a stir was caused by Mustang's exciting new entry into the American sports car market. Mustang's excitement never quite died down, and now, nearly 30 years later, the classic is redefined. The all-new 1994 Mustang is a step beyond space and time.

Designed in the spirit of the original, and built with the same dedication to quality and value, the 1994 Mustang will pull at the heartstrings and rekindle fond memories in the minds of those who were there...and re-create the excitement for those who weren't.

The new Mustang is all that the classic was, but with advancements that make it a car for today's more sophisticated driving enthusiast. Knock-your-socks-off styling is incorporated into a wind-cheating design that takes the science of aerodynamics into the next century. Advanced technology and engineering give the new Mustang great handling and a quiet ride. And safety features, such as standard driver and front passenger air bags* and four-wheel disc brakes with an available anti-lock braking system, offer the confidence and control necessary to enjoy the open road.

For the last three decades, Mustang has been the car that dreams are made of. Now is the time to make those dreams come true, because the all-new 1994 Mustang **is what it was...and more.**

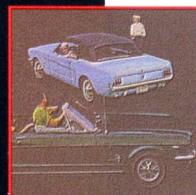
The classic is back...in force. Ford Mustang is indeed all that it was...and more. With more contemporary styling. More technology under the hood. More safety features. And more styles to choose from.



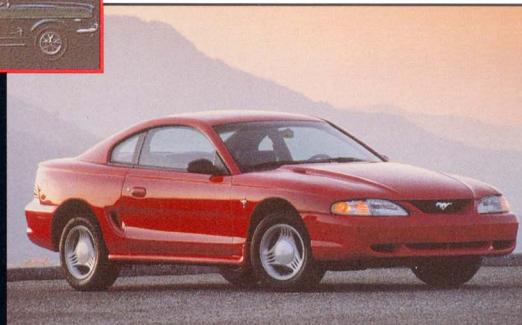
MUSTANG GT COUPE/ CONVERTIBLE



The five-liter V-8 power under the hood has been technologically enhanced to take the 1994 Mustang into a league of its own...the big league.



MUSTANG COUPE



Is this the car you've been dreaming of? You betcha!



MUSTANG CONVERTIBLE



*A top-down treasure in exciting new colors and the option of white leather seating.**



A step up for the more adventurous. Its standard high-output V-8 is reminiscent of yesterday's muscle cars, but advanced technology takes this car beyond tomorrow. And it looks the part. Flow-through hood and side quarter scoops. Fog lamps. Rear deck spoiler. And standard five-spoke cast aluminum wheels with road-gripping 16-inch Z-rated tires.

Returning to all its glory...and then some. Sleek and sophisticated 3.8-liter engine. Head-turning styling. Nimble handling. Unyielding performance. And interior comfort that keeps a smile on your face even when you're crawling at a bumper-to-bumper pace.

Fun and function together in a way you never thought possible. It's a sports car with room for four adults. It's a ragtop you don't have to toy with; the top goes up and down with a touch of a button, the glass rear window can be equipped with an electric defroster, and an easy-to-handle semi-hard boot is provided to complete the up-to-date convertible package. There's even an optional removable hardtop available.**

* White leather seating available only with selected colors.

** Check with your local dealer for availability.

**1994 Mustang...the classic has come of age.
So follow your dreams to your local Ford dealer and see for yourself.**

* Remember that the air bag is designed only to supplement the safety belts which can protect you in all types of impacts.

- Power rack-and-pinion steering
- Progressive-rate coil springs, higher-rate stabilizer bars (GT only) and nitrogen gas-permeated front struts and rear shocks
- Modified MacPherson strut front suspension system and multi-link rear design
- Standard 145 horsepower 3.8-liter V-6 in Mustang Coupe/Convertible or 5.0-liter 215 horsepower high-output V-8 in GT models
- Superb response and handling qualities
- Four-wheel disc brakes with available anti-lock system
- 3-point lap and shoulder belt system supplemented by driver and front passenger air bags*

Take your dreams to the limit...and take the all-new Mustang along for the ride.



Ergonomically designed seating is molded to the human body and the incredible new MACH 460 sound system is available to soothe the mind.



MUSTANG/GT Coupe/Convertible		Interior Trim Colors				
Exterior Color		Bright Red	Saddle	Opal Grey	Black	White
Canary Yellow Clearcoat (GT only)		●				
Rio Red Tinted Clearcoat			●			
Laser Red Tinted Clearcoat Metallic			●			
Vibrant Red Clearcoat (GT only)			●			
Iris Clearcoat Metallic				●		
Bright Blue Clearcoat Metallic				●		
Deep Forest Green Clearcoat Metallic			●			
Teal Clearcoat Metallic				●		
Black Clearcoat				●		
Opal Frost Clearcoat Metallic				●		
Crystal White		●	●	●	●	●

Mustang GT offers standard 16-inch (shown) or optional 17-inch aluminum-alloy wheels. Mustang coupe features optional 15-inch aluminum-alloy wheels.

*Supplemental Restraint System
Always wear your safety belt.

Whenever the word "Mustang" is spoken, a number of other words always come to mind. Words like power, performance, street-smart...and hot, very, very hot. As it was 30 years ago, so it is now...only more so.