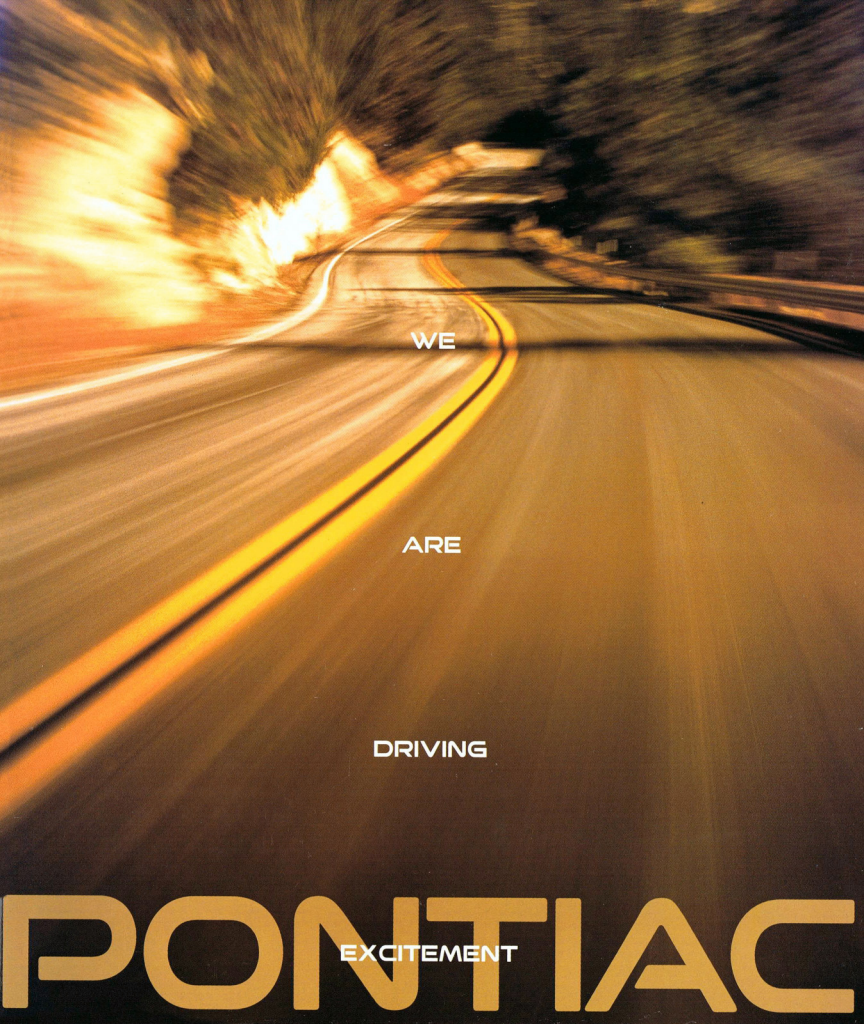




WE

ARE

DRIVING

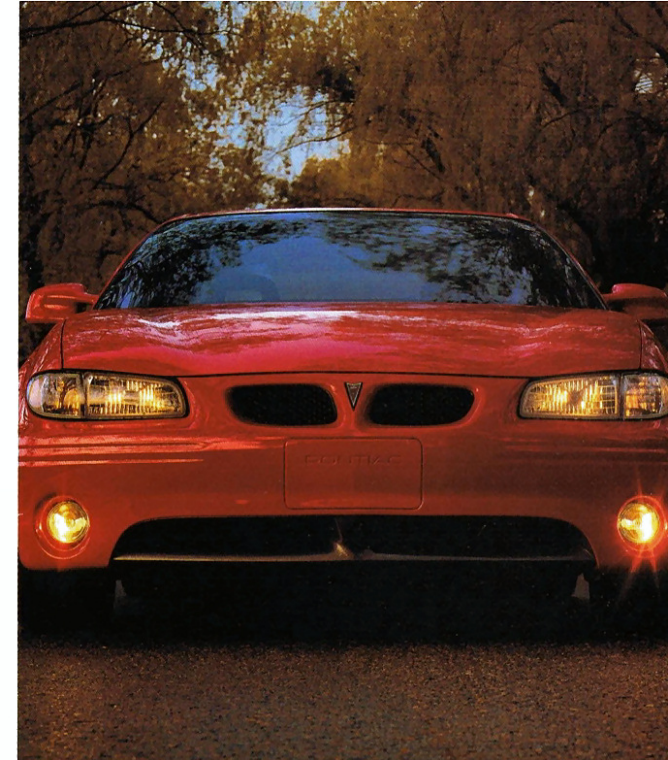
PONTIAC

EXCITEMENT



WideTrack: It reflects a bold engineering attitude that sets the wheels wide apart—at the far reaches of Grand Prix's muscular body—for improved handling, improved control, more excitement.

So attack the road... your invitation to enjoy has arrived.



The wider the track, the less weight is transferred side to side during cornering. Better cornering and tighter grip result.



Grand Prix GTP in Bright Red with the available high-polished 5-spoke 16" aluminum wheels.



Available Magnasteer power steering delivers increased road feel at higher speeds while providing light steering effort at parking lot speeds.

Making the most of Grand Prix's wide track is a taut sport suspension and sophisticated variable-effort power steering system. This total package provides all that's necessary to control the GTP's mighty 240-horsepower 3.8 liter supercharged V6—the most powerful engine in its class.

GRAND PRIX

Even if you never saw Grand Prix's
dramatic exterior, its interior

alone would convince you that
this is a wide-open driver's car.

As the control center of the
WideTrack experience, it delivers

beyond what you expect, includ-
ing uncompromising comfort and

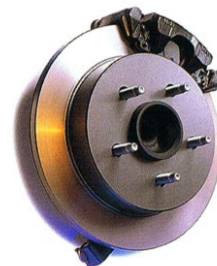
operation; it will even inform you
should a tire require a pressure check

or the engine oil need changing.

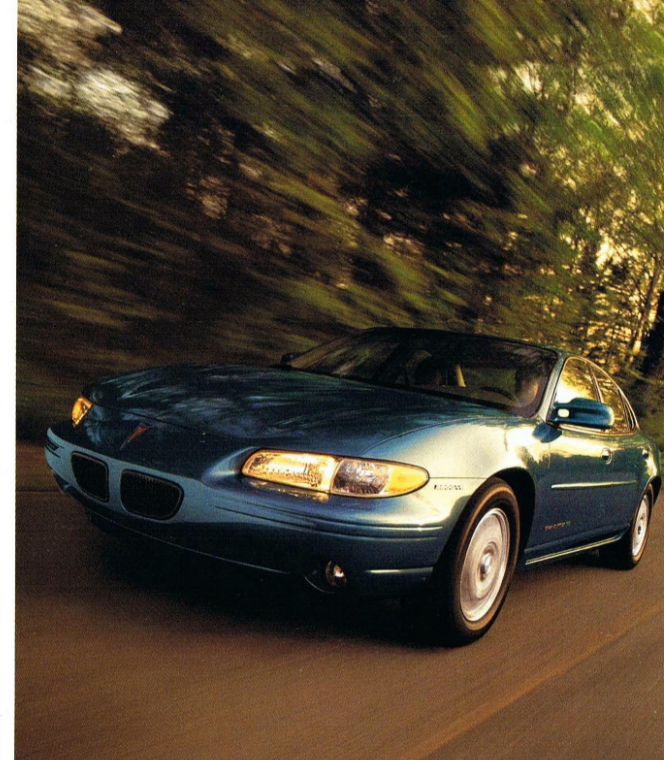
Grand Prix GT
Sedan in available
Graphite leather
(photo shown
includes extra-cost
options).



Beyond its bold, WideTrack
stance is a four-door body that's
sleeker than that of most coupes.
Grand Prix SE Sedan provides style
and performance that make
life on the road what it should



be: enticing. Inside the roomy
cockpit, its sport bucket
seats position you with authority
while its large analog
instruments convey vital data.



Four-wheel disc
brakes with ABS
are standard
on all Grand Prix,
helping you
maintain steering
control under
less than perfect
braking conditions.



The overhead
console accommo-
dates a wide
variety of items,
including a 12-volt
power outlet.

Grand Prix SE
Sedan in Medium
Jade-Gray Metallic
with available
16" Silver cross-
lace wheels.



Some cars you guide, others you
drive. There's no question which
camp the athletic Grand Prix GT
fits into. The combination of the
GT's wide track, its naturally
aspirated 3800 Series II V6, its crisp-
shifting 4-speed automatic and its
impressively stiff body structure makes
the GT a natural on the road.

GRAND PRIX

Bonneville is first and foremost a high-performance sport sedan, providing a personal driving experience free of the bulk and/or pretense too often associated with contemporary luxury cars. In contrast to the isolation others offer, Bonneville counters with involvement and total control of the driving environment.



Bonneville's rear-seat riders benefit from their own vent outlets.



The Supercharged Series II 3800 V6 propels the SSEi with 240 horsepower and 280 ft-lbs of torque.



Fingertip controls modify the SSEi's transmission shift characteristics.

SSEi interior in Taupe (photo shown includes extra-cost options).



The SSEi's available 12-way articulating bucket seats provide excellent comfort and support.

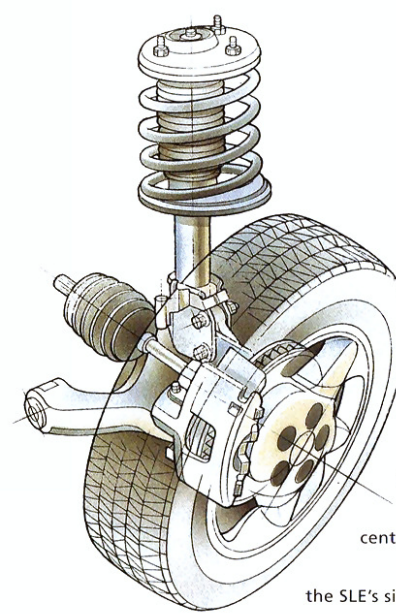
The SSEi's noteworthy capabilities make the car one of the world's most powerful sport sedans. The features that enable its commanding performance similarly enhance its premium level of comfort.

BONNEVILLE



Bonneville features a fully independent suspension and a four-wheel anti-lock braking system.

Bonneville with Sport Luxury Edition Package interior in Taupe (photo shown includes extra-cost options).



Bonneville with the Sport Luxury Edition Package: From the moment the doors remotely unlock it becomes amply clear that the luxury of Bonneville centers on the driver. Further enhancing every drive are the SLE's six-speaker audio system, wide touring tires and

quicker 3.06:1 performance axle ratio. • Bonneville SE indulges drivers with the requisite road-going hardware: a 205-horsepower V6, electronically controlled four-speed automatic transmission and taut, fully independent suspension.



Bonneville's standard Twilight Sentinel knows when it's time to turn on the full headlamp system.



Bonneville SE with Sport Luxury Edition Package in Dark Green Metallic with 16" 5-spoke wheels.

BONNEVILLE

They're not too hard to spot...the people who treat cars like basic transportation.

They clog the slow lanes as they grimace their way anywhere. Too bad they

don't have the mind-set for Grand Am: a car designed for people who drive for

kicks, who aren't afraid to drive hard and who drive because they truly enjoy

driving, not merely to get from point A to point B.

Grand Am
is equipped
with standard
automatic
power door
locks.



Grand Am's
analog insti
tation is ea
read—even
night, wher
red backligl
shines thro
(includes ex
options).



Grand Am
GT Coupe in
Bright Red.
Grand Am GT
Sedan in
Bright White.



GRAND AM

So what separates Grand Am from other cars in its class? How about a hot, 150-horsepower 2.4 liter Twin-Cam engine? How about a tempered steel suspension that takes corners as well as years of pothole punishment? How about standard four-wheel anti-lock brakes? How about the availability of the Enhanced Traction System?



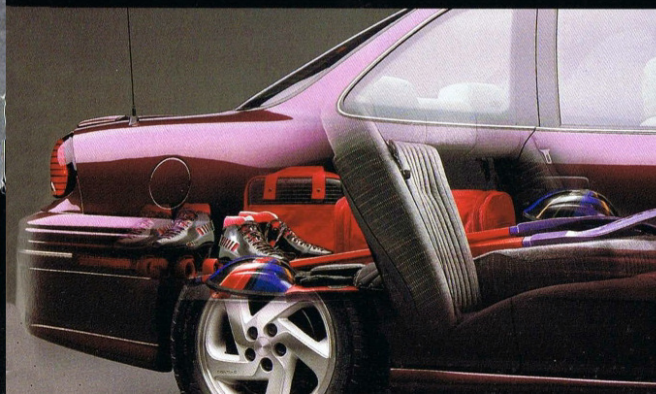
Grand Am's high-revving Twin-Cam engine churns out a pulse-pounding 150 horsepower.

Grand Am SE Sedan in Medium Green-Blue Metallic with available Cross-lace wheels.



Grand Am SE Coupe in Medium Purple Metallic with available 16" Sport cast aluminum wheels.

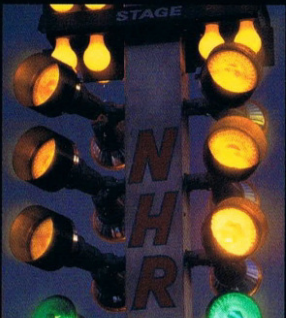
Grand Am's available split-folding rear seat with trunk pass-through makes carrying extra-long cargo easy.



Besides being equipped with what driving enthusiasts want (standard anti-lock brakes, dual front air bags), features like forged connecting rods, stainless steel fuel injectors and a reinforced, double-welded body mean Grand Am is built for keeps as well as kicks.

GRAND AM





Trans Am in Black with available WS6 Ram Air package and T-tops. Shown with 17" high-polished 5-spoke aluminum wheels.



Thirty years ago, Firebird arrived. Pavement trembled. Children hid behind parents. Today, Firebird still sends tremors through the tarmac. But it won't scare the

neighbors, just leave them in awe. Formula and Trans Am are available with Ram Air—a cold-air induction system that satisfies the 5.7 liter V8's appetite for oxygen. The Ram Air Package on the coupe also includes higher rate

Trans Am interior shown in Dark Pewter with available leather seating surfaces (shown with extra-cost options).

springs, tighter valved shocks, stiffer bushings and tires with a speed rating high enough to make them legal for racing in the SCCA. • With a standard 285-horsepower V8, every other aspect of Formula must be equally capable. Formula meets the call with four large vented disc brakes controlled by the ABS-VI system.

As on Trans Am, the 4L60 automatic transmission with overdrive is standard, with the Borg Warner T56 6-speed manual as a no-cost option. • Firebird's standard V6 mill displaces 3.8 liters. Should the standard suspension and front disc/rear drum brakes with ABS not be enough, upgrade with the 3800 V6 Performance Package. Feel the difference a faster steering gear, four-wheel disc brakes and wider tires make. As on every Firebird, dual air bags are standard, but still fasten your safety belt.

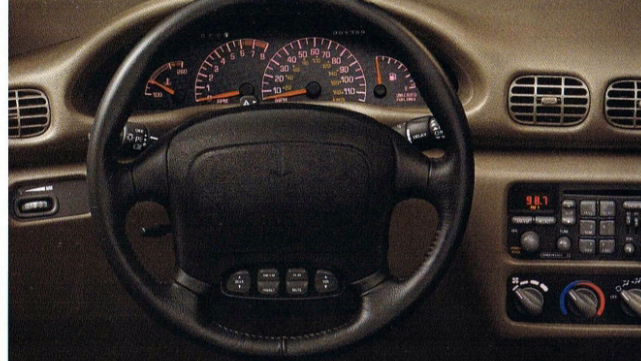
A fixed roof, T-tops or drop top can cover the interior of any Firebird, Formula or Trans Am (photo shown includes extra-cost options).



Formula in Red-Orange Metallic with 5-spoke aluminum wheels.

FIREBIRD

If you ever get the chance to go Taj Mahal in', there's only one car that's perfect for the job—Pontiac Sunfire. It's got a sporty attitude, a great road-tuned suspension and a choice of two zippy engines. But that's what you expect from Pontiac. If you wanted a plain car, you'd be looking at somebody else's catalog.



Sunfire's dash is microprocessor based, which means it has fewer wires and connectors to go bad (shown with extra-cost options).

Sunfire GT Coupe in Medium Green-Blue Metallic with specific 16" aluminum wheels.

Sunfire SE Sedan in Red-Orange Metallic with available 15" custom wheel covers.



Sunfire interior in Taupe cloth (photo shown includes extra-cost options).

Sunfire's trunk pass-through makes carrying oversized items like golf clubs, skis or a surfboard easy.



Sight-seeing is always more fun with a carload of friends...so pack in four of your favorite people and hit the road. Sunfire's monument-sized interior towers over its closest rivals, plus it offers those riding in back cool things like their own heat ducts. The glove box holds a 12-pack of soda (no more pesky beverage stops).

SUNFIRE



The 180-horsepower 3.4 liter V6 is one of the most powerful standard engines in the class.



With five seating configurations that seat 7 or 8, Montana is as accommodating as they come.



Montana shown in Medium Red over Charcoal Metallic. Coming soon to a dealer near you.

A driver's side sliding door is now available on the extended-length models in addition to an available power sliding door.



With equipment as aggressive as its rugged good looks, the all-new Trans Sport Montana can take you and yours just about anywhere your adventurous spirit wants to go. With flip-and-fold seating for "space on demand," Montana actually makes it fun to own—and drive—a minivan.

TRANS SPORT *Montana*

GRAND PRIX

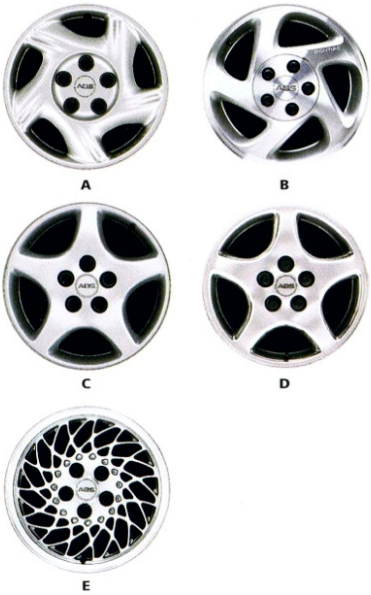
Engines

	3.1 liter 3100 SFI V6*	3.8 liter 3800 SFI Series II V6	Super- charged 3.8 liter 3800 SFI Series II V6**
SE Sedan	S	A	–
GT Coupe and Sedan	–	S	A
Horsepower	160 @ 5,200 rpm	195 @ 5,200 rpm	240 @ 5,200 rpm
Torque	185 ft-lbs @ 4,000 rpm	230 ft-lbs @ 3,600 rpm	280 ft-lbs @ 3,200 rpm
4-speed automatic	S	S	S

*Engine available in January 1997
**Requires GTP Performance Package (B4S) available
on GT Coupe and GT Sedan models. Not available on
SE Sedan

Wheels & Wheel Covers

- A 15" Sport bolt-on wheel covers
B 16" x 6.5" cast aluminum wheels, 5-blade
C 16" x 6.5" cast aluminum wheels, 5-spoke in silver
or white
D 16" x 6.5" cast aluminum 5-spoke, high-polished
wheels
E 16" x 6.5" cast aluminum Crosslace wheels in silver
or champagne



BONNEVILLE

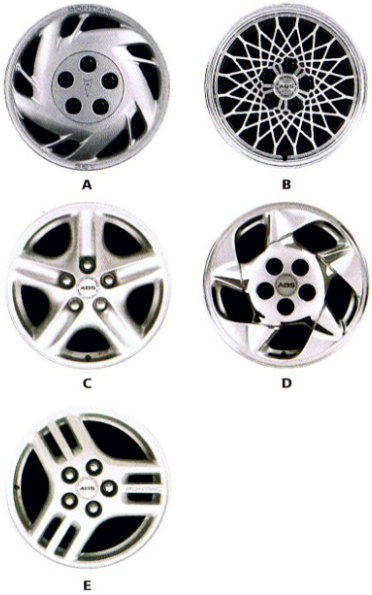
Engines

	3.8 liter 3800 SFI Series II V6	Super- charged 3.8 liter 3800 SFI Series II V6
SE	S	A*
SSE	S	A
SSEi**	–	A
Horsepower	205 @ 5,200 rpm	240 @ 5,200 rpm
Torque	230 ft-lbs @ 4,000 rpm	280 ft-lbs @ 3,200 rpm
4-speed automatic	S	S

*Requires SLE Package and Traction Control
**With SSEi Supercharger Package

Wheels & Wheel Covers

- A 15" Bolt-on wheel covers
B 16" Crosslace cast aluminum wheels,
machine-faced or gold
C 16" cast aluminum 5-spoke, silver
D 16" cast aluminum Torque Star in Bright Chrome
E 16" cast aluminum 3-blade, silver



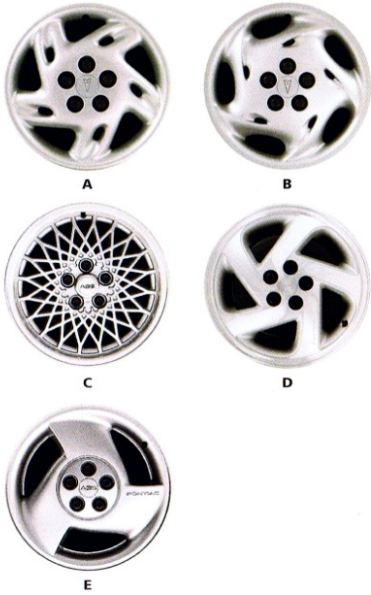
GRAND AM

Engines

	2.4 liter Twin-Cam	3.1 liter 3100 SFI V6
SE Coupe and Sedan	S	A
GT Coupe and Sedan	S	A
Horsepower	150 @ 6,000 rpm	155 @ 5,200 rpm
Torque	155 ft-lbs @ 4,400 rpm	185 ft-lbs @ 4,000 rpm
5-speed manual	S	–
4-speed automatic	A	S

Wheels & Wheel Covers

- A SE-14" Custom bolt-on wheel covers
B SE-15" Custom bolt-on wheel covers
C SE-15" Crosslace cast aluminum wheels
D SE-16" Sport cast aluminum wheels
E GT-specific 16" 3-spoke cast aluminum wheels



FIREBIRD

Engines

	3.8 liter 3800 SFI V6	5.7 liter SFI V8
Firebird	S	–
Formula/Trans Am	–	S
Horsepower	200 @ 5,200 rpm	285 @ 5,000 rpm*
Torque	225 ft-lbs @ 4,000 rpm	325 ft-lbs @ 2,400 rpm
5-speed manual	S	–
6-speed manual	–	A
4-speed automatic	A	S

*305 horsepower with WS6 Ram Air
Performance Package

Wheels

- A Bright Silver 16" x 8" Sport 5-spoke,
cast aluminum wheels
B Bright Chrome 16" x 8" Sport 5-spoke,
cast aluminum wheels
C High-Polished 17" x 8" 5-spoke, cast aluminum
wheels (available with WS6 Performance and
Handling Package on coupe only)



SUNFIRE

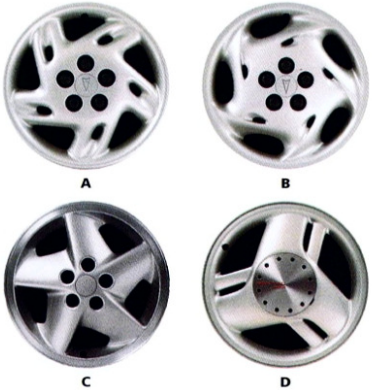
Engines

	2.2 liter OHV	2.4 liter Twin-Cam
SE Coupe, Sedan, Convertible	S	A
GT Coupe	–	S
Horsepower	120 @ 5,200 rpm	150 @ 5,600 rpm
Torque	130 ft-lbs @ 4,000 rpm	155 ft-lbs @ 4,400 rpm

5-speed manual S S
3-speed automatic A –
4-speed automatic* A A
*4-speed automatic standard on SE convertible

Wheels & Wheel Covers

- A 14" Custom wheel covers
B 15" Custom wheel covers
C 15" Rally cast aluminum wheels
D 16" GT-Specific cast aluminum wheels



TRANS SPORT

Engine

	3.4 liter 3400 SFI V6
Horsepower	180 @ 5,200 rpm
Torque	205 ft-lbs @ 4,000 rpm
4-speed automatic	S

Wheels & Wheel Covers

- A 15" Bolt-on wheel covers
B 15" Sport cast aluminum wheels



GRAND PRIX

Exterior Colors	
16	Bright White
35	Dark Teal Metallic
41	Black
42	Medium Jade-Gray Metallic, SE Sedan only
47	Gray-Green Metallic, SE Sedan only
49	Light Taupe Metallic, SE Sedan only
53	Medium Red Metallic, SE Sedan only
81	Bright Red
89	Medium Purple Metallic

FIREBIRD

Exterior Colors	
10	Bright White
13	Bright Silver Metallic
31	Bright Green Metallic
41	Black
48	Dark Green Metallic
79	Blue-Green Chameleon
80	Bright Blue Metallic
81	Bright Red
88	Bright Purple Metallic*
96	Red-Orange Metallic
*Available midyear	

BONNEVILLE

Exterior Colors	
16	Bright White
34	Silver-Teal Metallic, SE only
41	Black
42	Medium Jade-Gray Metallic, SE only
43	Medium Dark Teal Metallic
47	Gray-Green Metallic, SE only
48	Dark Green Metallic
50	Silver-Taupe Metallic
53	Medium Red Metallic, SE only
77	Dark Cherry Metallic

SUNFIRE

Exterior Colors	
16	Bright White
22	Bright Blue-Aqua Metallic, SE Coupe, SE Sedan and GT Coupe only
24	Medium Blue Metallic, SE Coupe and SE Sedan only
37	Medium Green-Blue Metallic
41	Black
43	Bright Aqua Metallic
49	Light Taupe Metallic, SE Coupe and SE Sedan only
81	Bright Red
89	Medium Purple Metallic
96	Red-Orange Metallic, SE Coupe and SE Sedan only

GRAND AM

Exterior Colors	
16	Bright White
24	Medium Blue Metallic, SE only
37	Medium Green-Blue Metallic
41	Black
42	Medium Jade-Gray Metallic, SE only
44	Light Jade-Gray Metallic, SE only
49	Light Taupe Metallic, SE only
72	Medium Red Metallic, SE only
81	Bright Red
89	Medium Purple Metallic

TRANS SPORT

Exterior Colors	
09	Medium Red
13	Bright Silver Metallic
16	Bright White
32	Graphite Metallic
35	Dark Teal Metallic
42	Medium Jade-Gray Metallic
47	Gray-Green Metallic
49	Light Taupe Metallic

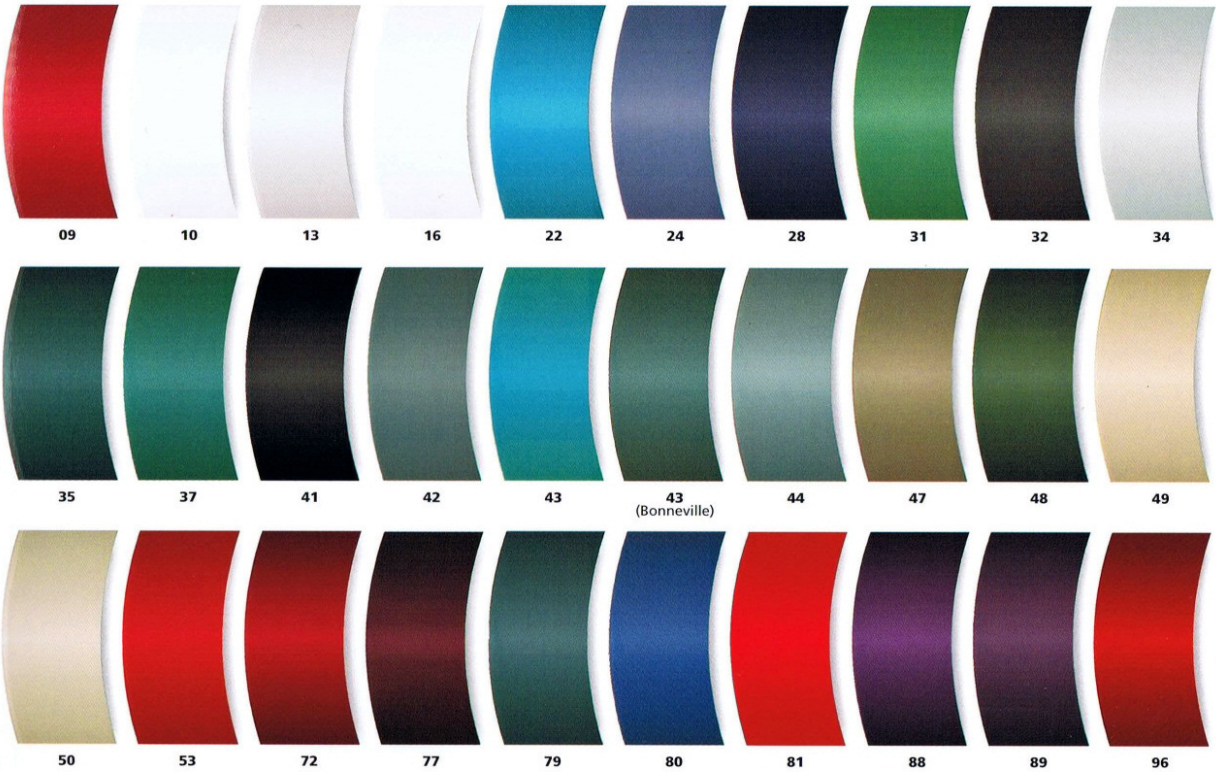
Available Two-Tone Appearance

28	Blue-Black Metallic
32	Graphite Metallic
35	Dark Teal Metallic
42	Medium Jade-Gray Metallic
47	Gray-Green Metallic

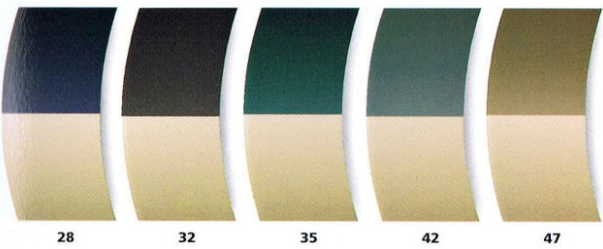
Montana Package

09	Medium Red
13	Bright Silver Metallic
16	Bright White
32	Graphite Metallic
47	Gray-Green Metallic
49	Light Taupe Metallic

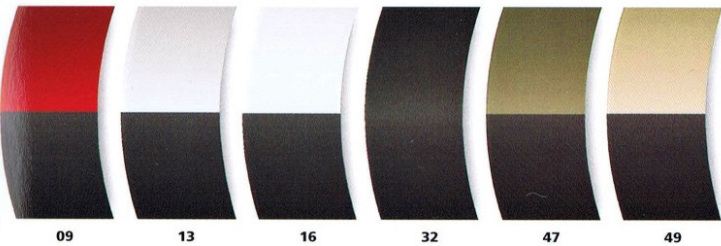
EXTERIOR COLORS



Available Two-Tone Appearance: Light Taupe Metallic Lower Accent – All Colors



Montana Package: Charcoal Metallic Lower Accent – All Colors



The After-Sale Services of

Pontiac Cares:

Every new Pontiac owner is supported by the comprehensive services of **Pontiac Cares** that include:

- ▶ A comprehensive no-deductible bumper-to-bumper limited warranty for 3 years or 36,000 miles.
- ▶ Toll-free 24-hour emergency Roadside Assistance that provides free help for lockouts, empty fuel tanks, dead battery and flat-tire changes.
- ▶ Courtesy Transportation that makes sure you have a shuttle to work or home if you ever have to drop off your Pontiac for same-day warranty service. A rental car will be provided for multiple-day warranty service.

Occupant Protection, Crash Avoidance and Theft Deterrence Features:

To help contribute to driving safety, each of the following features is included in the Pontiac line.

Occupant Protection

- ▶ Manual lap/shoulder safety belts for all out-board positions.
- ▶ Driver and front passenger air bags.
- ▶ Manual lap safety belts, center seats.
- ▶ Automatic power door locks (Sunfire, Grand Am, Grand Prix).
- ▶ Illuminated entry (Sunfire, Grand Am).
- ▶ Energy-absorbing steering column.
- ▶ Energy-absorbing instrument panel.
- ▶ Folding front seatback locks, inertia type/manual, two-door models.
- ▶ Safety armrests.
- ▶ Breakaway inside rearview mirror.
- ▶ Security door locks and door retention components.
- ▶ Laminated windshield glass, urethane bonded.
- ▶ Head restraints, adjustable, front.
- ▶ Side door beams.
- ▶ Passenger-guard inside door lock handles.
- ▶ Slide-rail engine energy-absorbing mounting system (Sunfire).

Crash Avoidance

- ▶ Anti-lock braking system.
- ▶ Automatic daytime running lamps.

- ▶ Brake/transmission shift interlock on automatic transmission-equipped vehicles.
- ▶ Side marker, parking and backup lamps.
- ▶ Four-way hazard warning flashers.
- ▶ Directional signal control.
- ▶ Windshield defroster, washer and multi-speed wipers.
- ▶ Inside day/night rearview mirror.
- ▶ Outside rearview mirrors.
- ▶ Center high-mounted stop lamp.
- ▶ Brake system with dual master cylinder plus warning light.
- ▶ Dual-action hood latch (front opening).
- ▶ Low-glare finish-inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces, inside rearview mirror frame and bracket.
- ▶ Illuminated heater and defroster controls.
- ▶ Tires with built-in tread wear indicators.

Theft Deterrence

- ▶ Visible vehicle identification number.
- ▶ Laser-etched VIN plate.
- ▶ Marked body parts (where applicable).
- ▶ Theft-deterrent steering column lock.
- ▶ Theft-deterrent key locking system.
- ▶ Remote inside hood release.

Engines:

Pontiac models are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

The Assembly of Pontiacs:

Pontiacs are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Pontiac incorporates thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Pontiacs with different or differently sourced components than originally scheduled.

All such components have been approved for use in Pontiacs and will provide the quality of performance associated with the Pontiac name. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

Warranty Protection:

Pontiac's 3-year/36,000-mile (whichever comes first) no-deductible bumper-to-bumper limited warranty covers repairs, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle is covered except for adjustments and normal maintenance.

Corrosion Protection:

Pontiacs are designed and built to resist corrosion. All body and sheet metal components are warranted against rust-through corrosion for 6 years or 100,000 miles, whichever comes first. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended. See your Pontiac dealer for terms of these limited warranties. To obtain updated service bulletins about Pontiac products, please ask your dealer or call toll-free 1-800-551-4123.

About This Catalog:

We've tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Pontiac dealer for complete details.

Want more information?

Call 1-800-2PONTIAC for a catalog that covers the Pontiac of your choice, or visit Pontiac on the Internet at <http://www.pontiac.com>

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