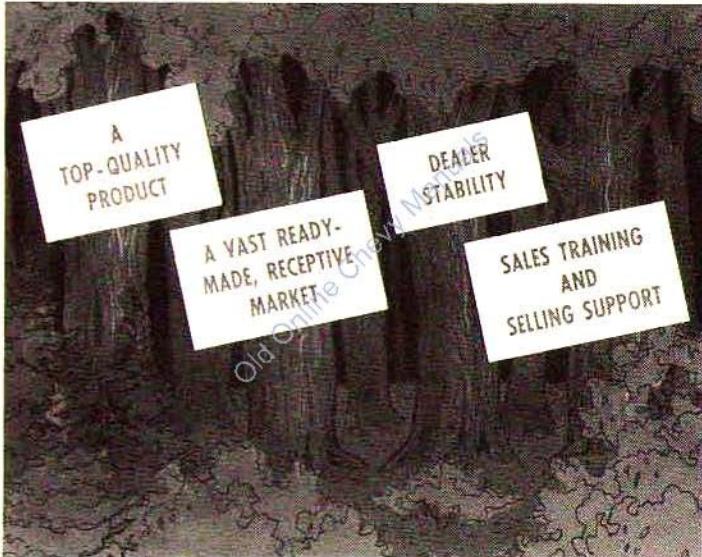


TAKE A GOOD LOOK



Are you interested in selling for an organization that offers
these advantages?

Yes No

A TOP QUALITY PRODUCT



Are you interested in selling a product that's a household word around the world? Yes No

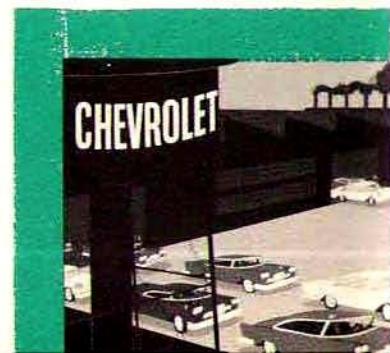


Would you prefer to sell the make of car that has more units on the road than any other make? Yes No

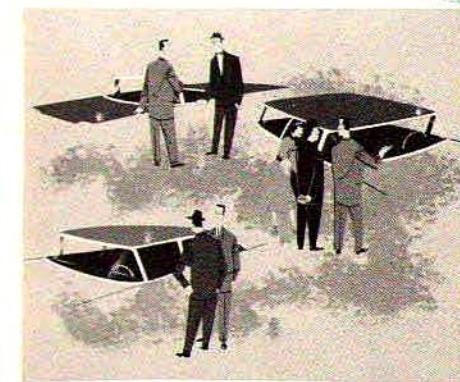


Would you like to sell a product that's noted for being first in the field with engineering advancements and improvements? Yes No

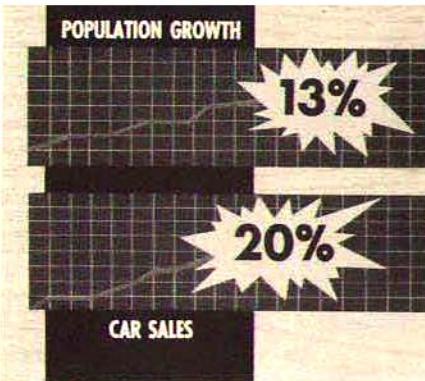
Are you interested in selling a product that offers a wide selection of models so you can suit the needs of every prospect? Yes No



Are you interested in selling a product with a \$1600 price spread that opens the door to a broad market? Yes No

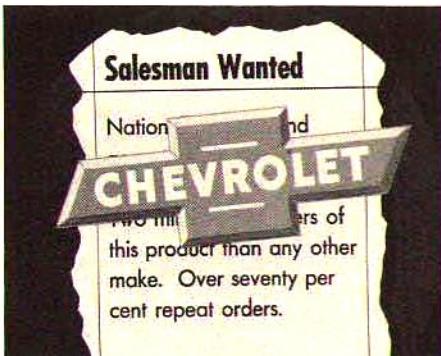


Would you like to sell the best money-value product in the business—and the opportunity to sell both cars and trucks to the largest family of both car and truck owners in the world? Yes No



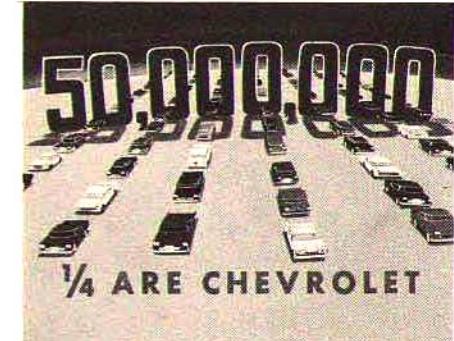
Are you interested in selling in a market that promises to grow at a greater rate than the population over the next 10 years? Yes No

VAST, READY-MADE RECEPTIVE MARKET



Would you prefer to sell a product people want as well as need?

Yes No



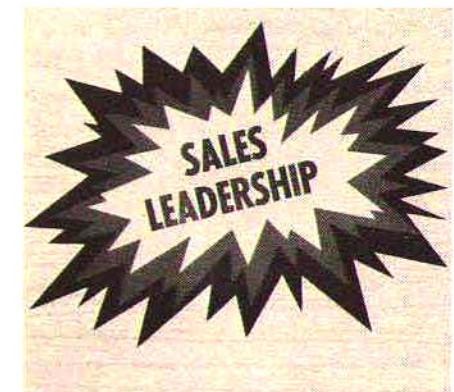
Would you like to sell a product that has been sold in greater volume than any other make? Yes No

Would you like to be selling a product that 70% of your owners will buy again? Yes No



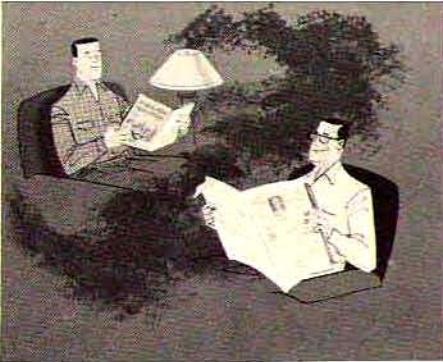
Would you like to look forward to greater potential earnings — larger personal income?

Yes No



Would you prefer to sell the product with the highest buyer acceptance—the highest volume of sales year after year? Yes No

DEALER STABILITY...SALES TRAINING and SELLING SUPPORT



Are you interested in having both national and local advertising to help introduce your product to the people, help get them interested, help persuade them to buy from you?

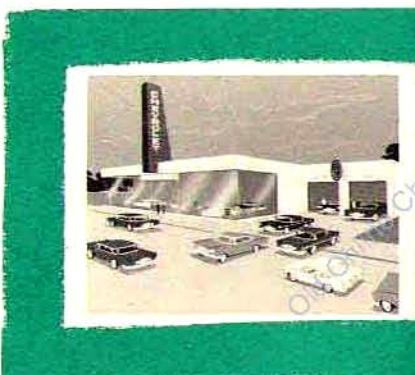
Yes No



Would you like a Sales Training Program you can rely on to keep you way ahead of competitive salesmen?

Yes No

If you answered "yes" to these questions—and do not now sell Chevrolet—fill in the form below, drop it in an envelope, and send it in to us. Or come in in person and talk over the possibilities of selling Chevrolet.

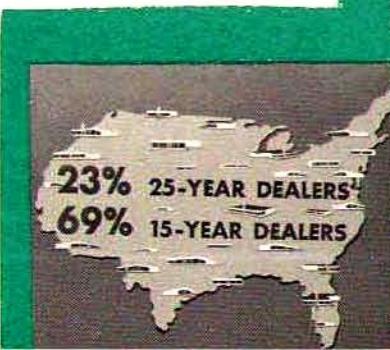


Would you like to be with a dealership with an outstanding reputation—one people trust and come back to?

Yes No

Are you interested in working with an organization that's in business to stay in business—and grow in business?

Yes No



I am interested in knowing more about your dealership with a view to selling Chevrolets.

Name _____

Address _____

City _____ Zone _____

Telephone _____

Salesman Wanted

Nationally known and accepted product.

The make most in demand. Two million more users of this product than any other make. Over seventy per cent repeat orders.



Please bring this coupon in, or put it in an envelope and mail to: