

**1963 CUSTOM
FEATURE
ACCESSORIES**
FOR ALL CHEVROLET TRUCKS



1963 CUSTOM FEATURE ACCESSORIES FOR ALL TRUCKS

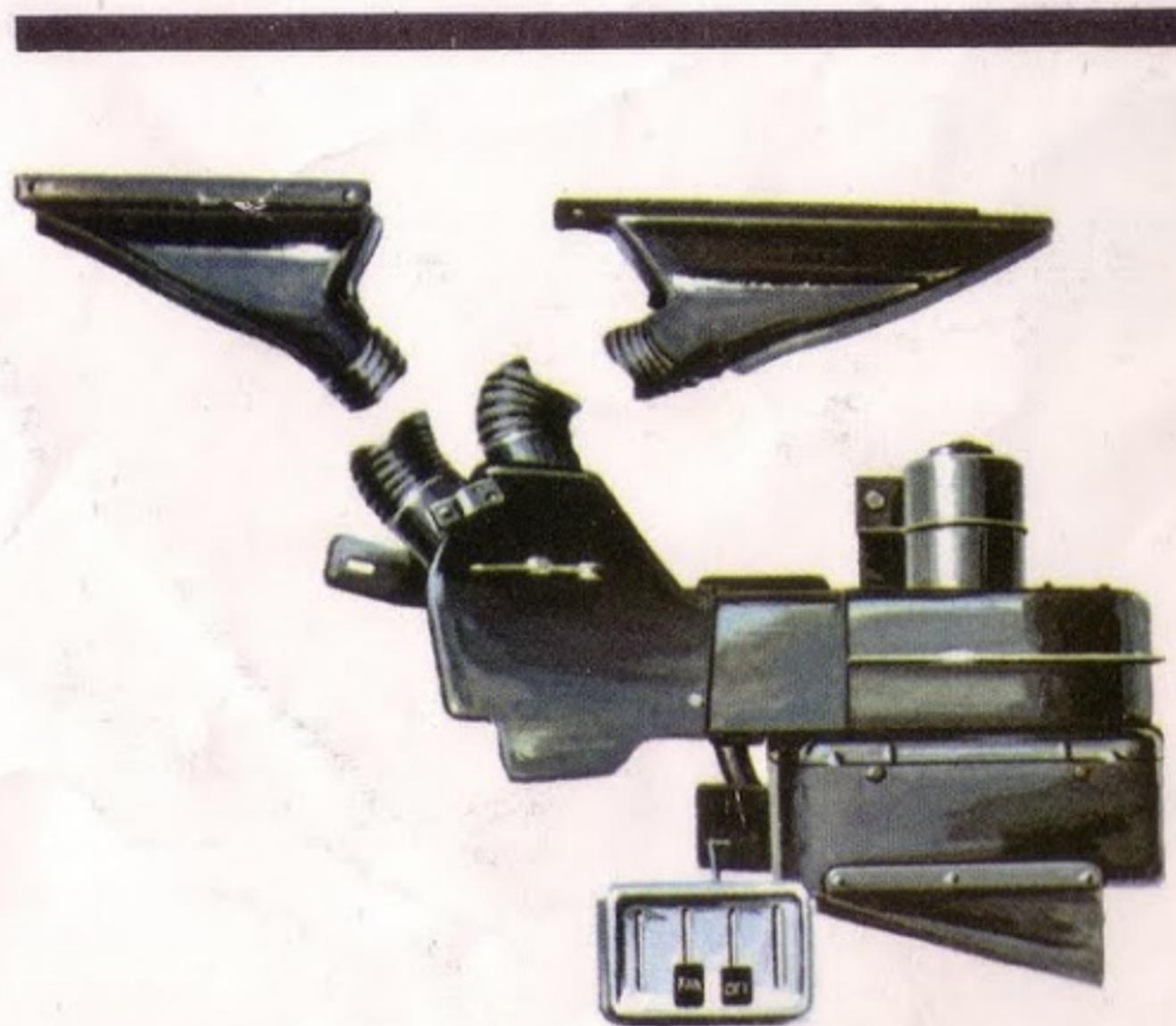
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All illustrations and specifications in this literature are based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time without notice in colors, materials, equipment specifications and models, and also to discontinue items or models.

CUSTOM HEATERS FOR LIGHT-MEDIUM

RECIRCULATING HOT WATER HEATER AND DEFROSTER

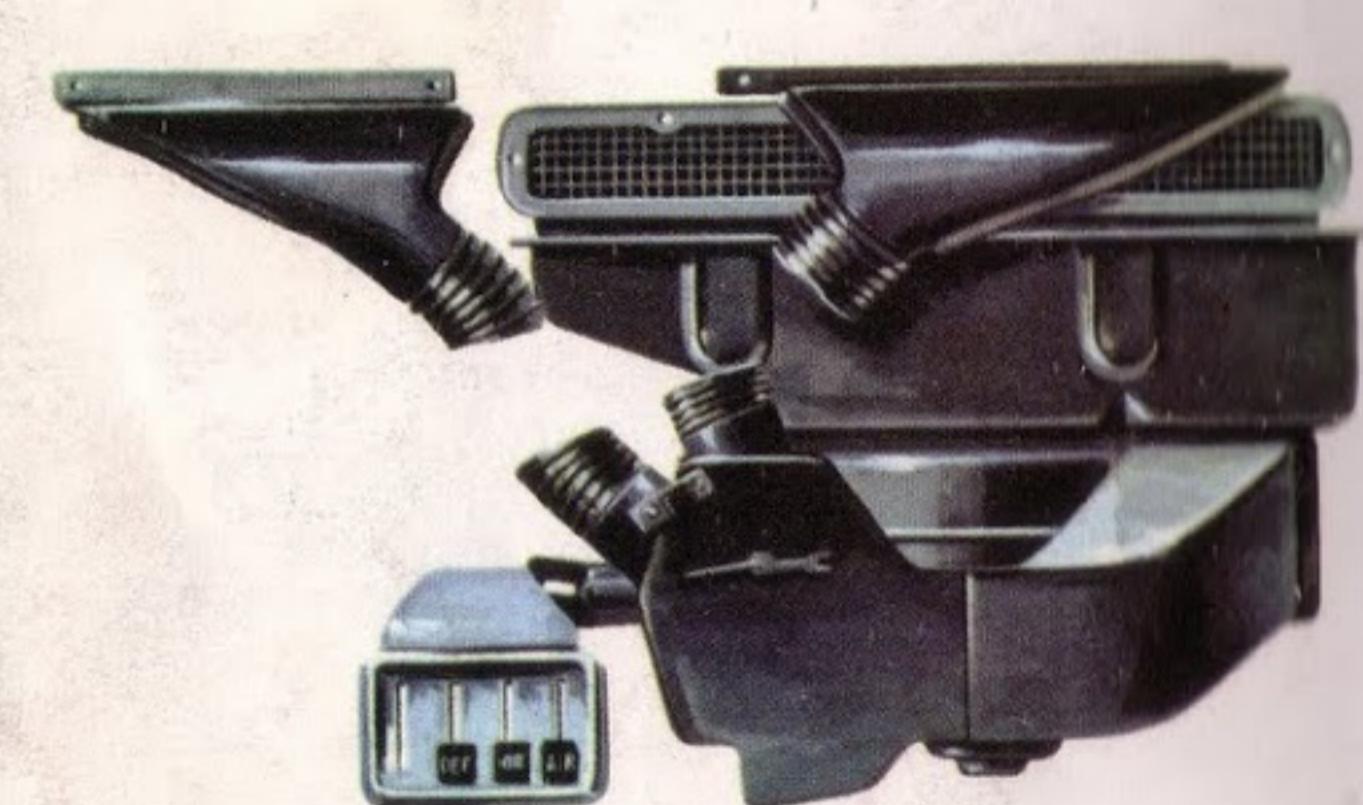
The large copper heater core is heated by hot water from the engine and the heated air circulation in the cab interior is controlled by a three speed centrifugal blower. The defroster and blower motor control knobs are an integral part of the instrument panel. The high capacity air distribution assures sufficient heat to the defrosters to keep the windshield clear of steam, ice and snow.



AND DEFROSTERS AND HEAVY TRUCKS

DELUXE HOT WATER HEATER AND DEFROSTER

A modern heating and ventilating system that can be used with outside air, re-circulated air or a mixture of both to reduce window steaming or fogging on damp rainy days and to remove smoke or stale air from the cab interior. The high volume air circulation through the air distribution ducts and defrosters assures rapid removal of snow and ice from the windshield.

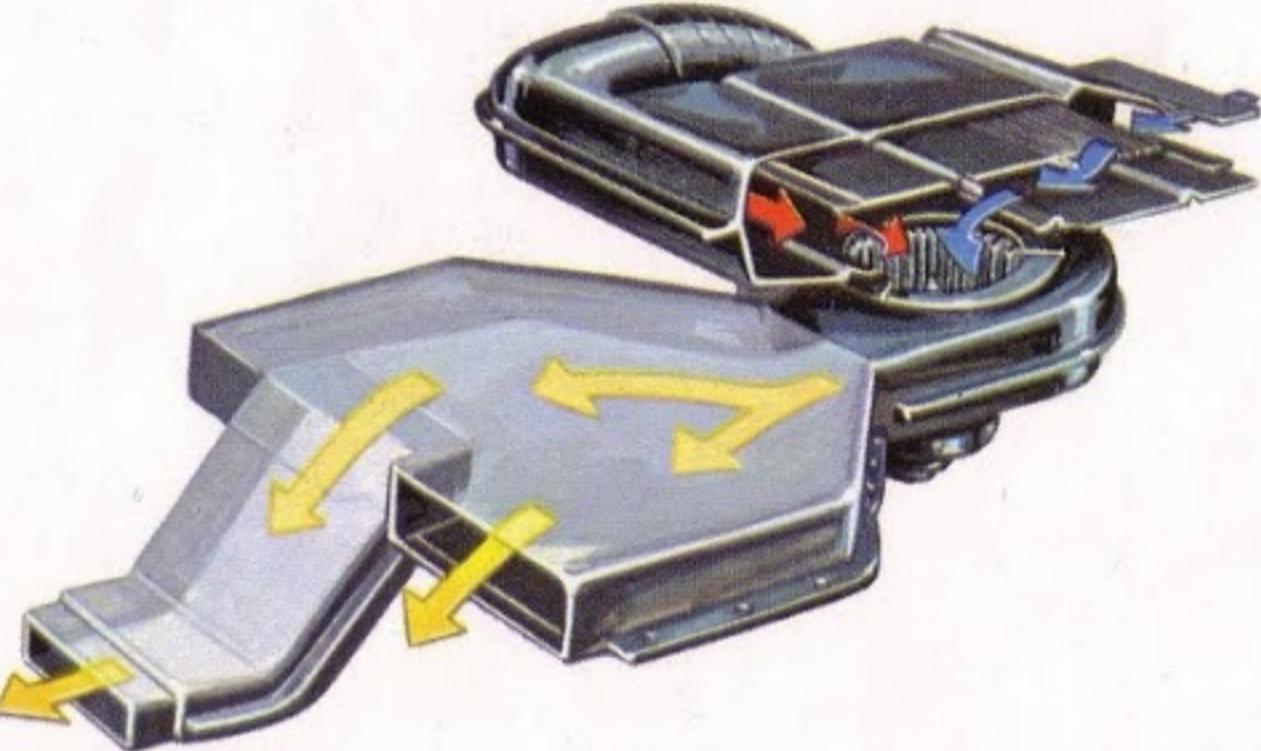


CUSTOM HEATERS AND DEFROSTERS FOR CORVAIR 95 TRUCKS



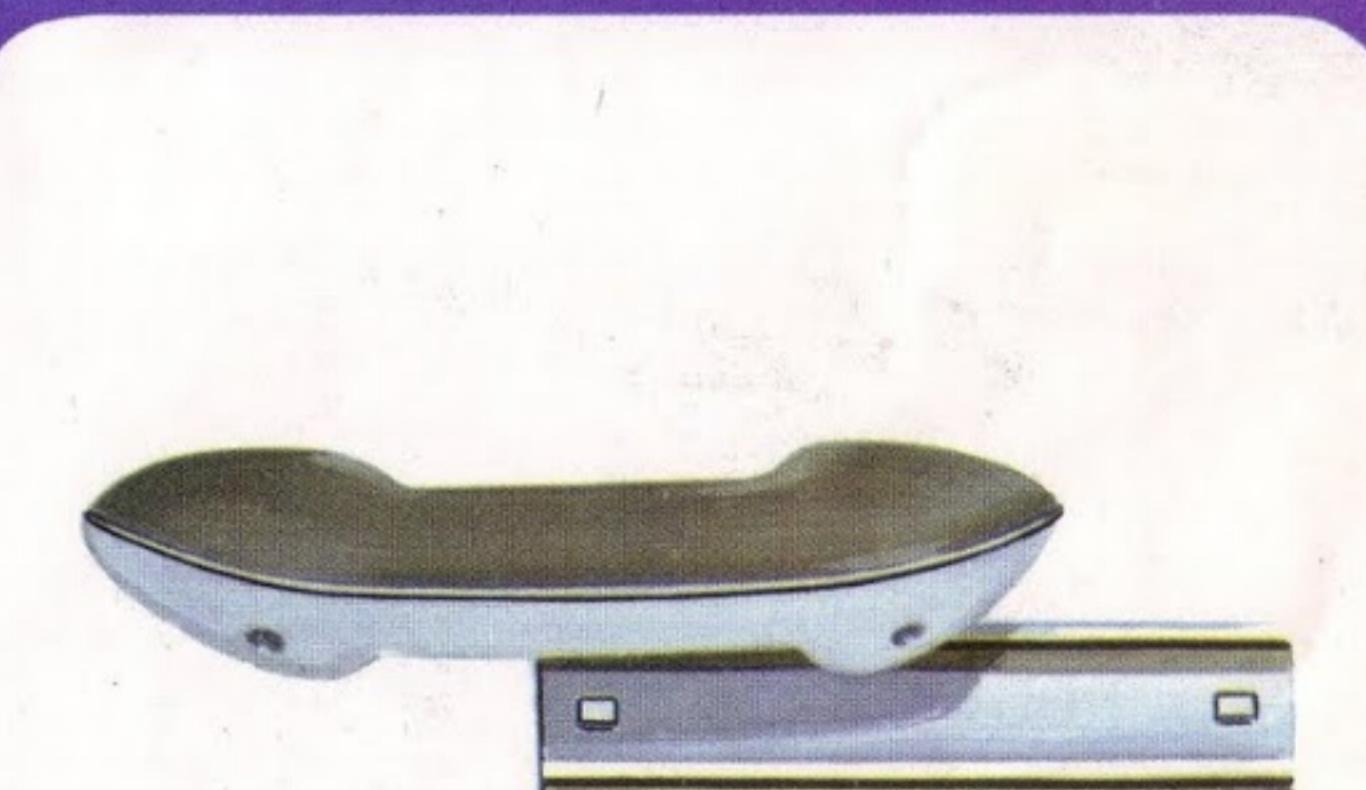
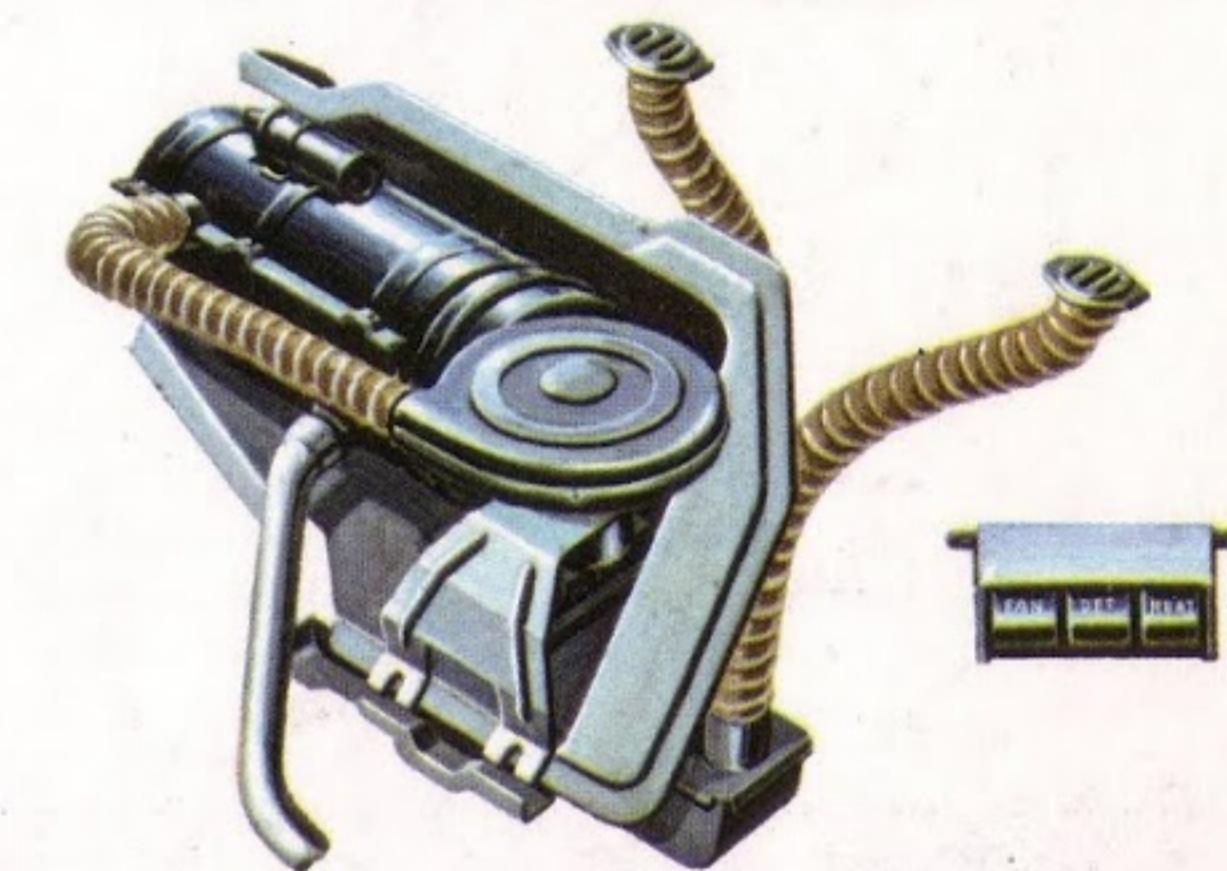
DELUXE AIR HEATER AND DEFROSTER

A perimeter type heater that utilizes the engine heat rejection principle to provide fast heating and defrosting.



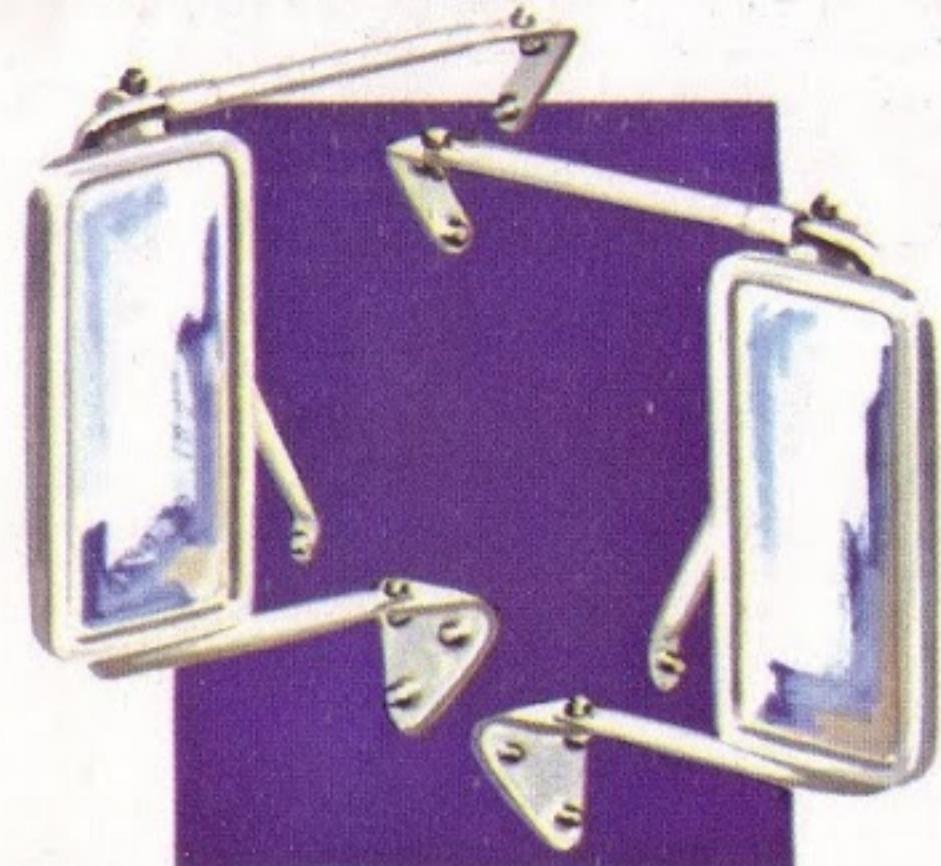
DELUXE GASOLINE HEATER AND DEFROSTER

An aircraft type heater that supplies heat almost instantly and is thermostatically controlled to maintain an even heat.



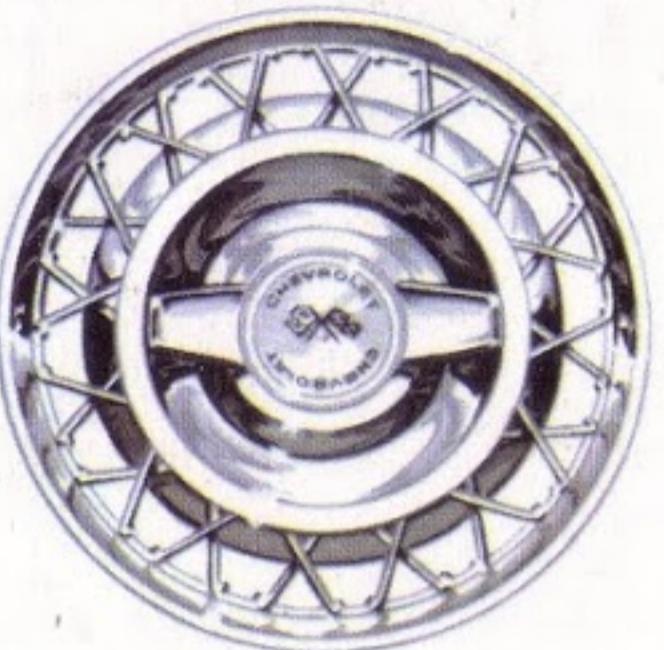
ARM REST AND ADAPTER

A sturdy vinyl covered arm rest and adapter that reduces driving fatigue, and as a door pull to close door.



RIGHT OR LEFT HAND REAR VIEW MIRRORS

A 7 x 16 inch mirror with chrome coated glass that will not fog or discolor and is adjustable.



WHEEL COVERS

Set of four, 14 inch stainless steel covers with a chrome flash finish.

CHROME



PAINTED

FRONT BUMPER GUARDS

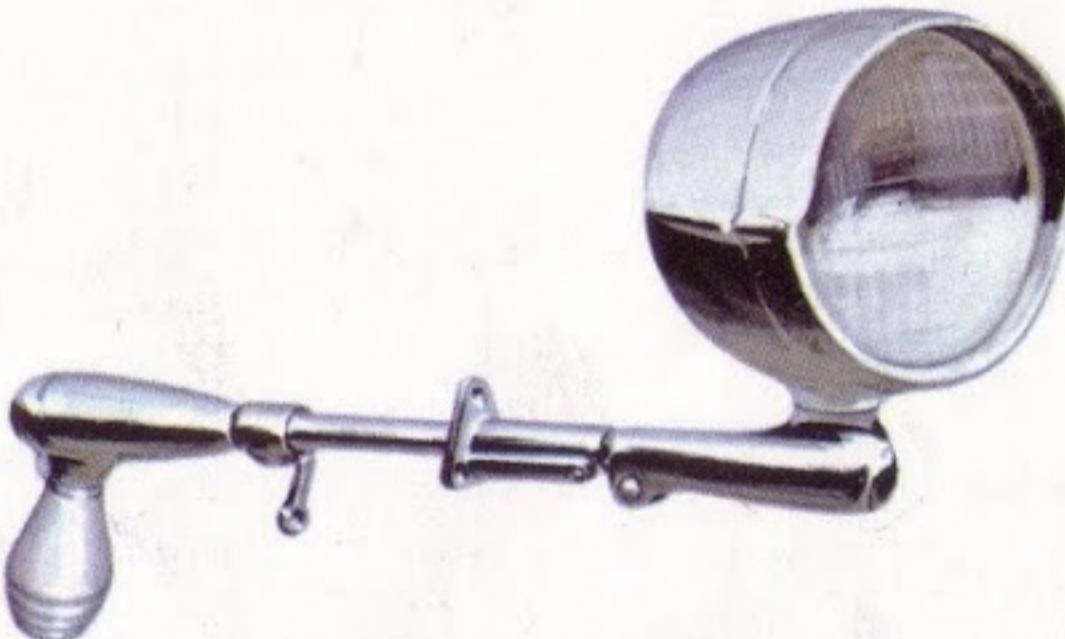
Spring steel bumper guards either painted or chrome to match bumper face bar.

CUSTOM FEATURE ACCESSORIES FOR CORVAIR 95 TRUCKS



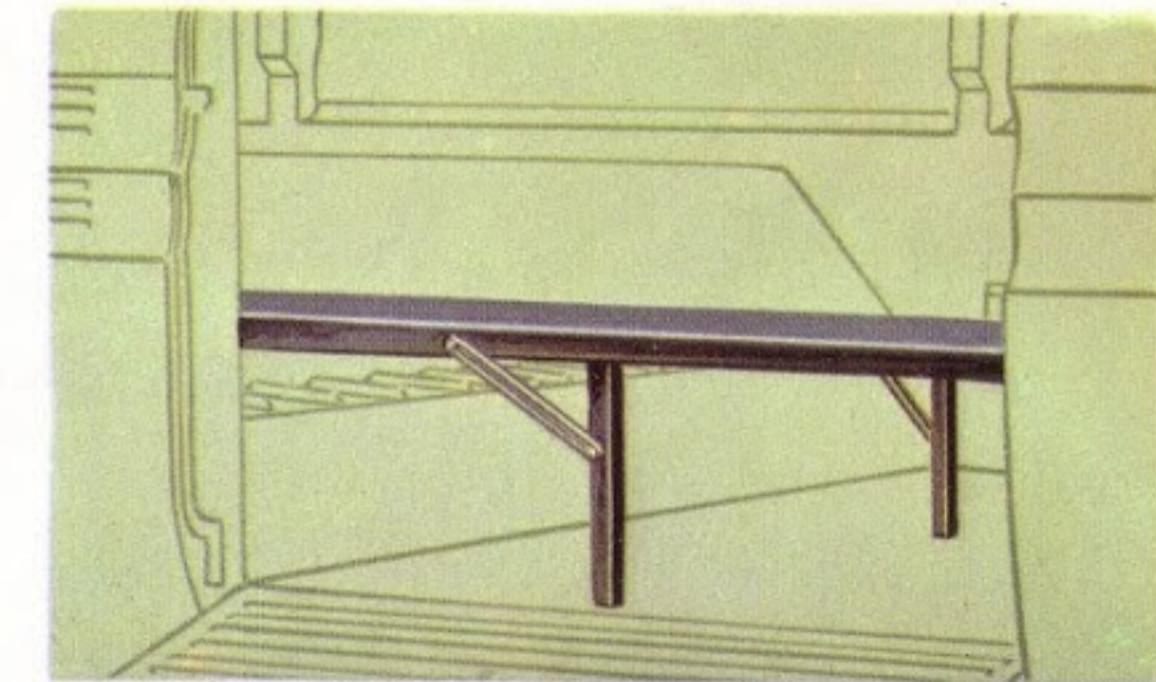
CUSTOM MANUAL RADIO AND ANTENNA

A modern all transistor radio that starts to play instantly.



RIGHT OR LEFT HAND SAFETYLIGHT

A powerful lamp, adjustable from inside the vehicle incorporating a rear view mirror.



LEVEL FLOOR AND ADAPTER

All the necessary metal brackets and parts to install on model 1254 Rampside.



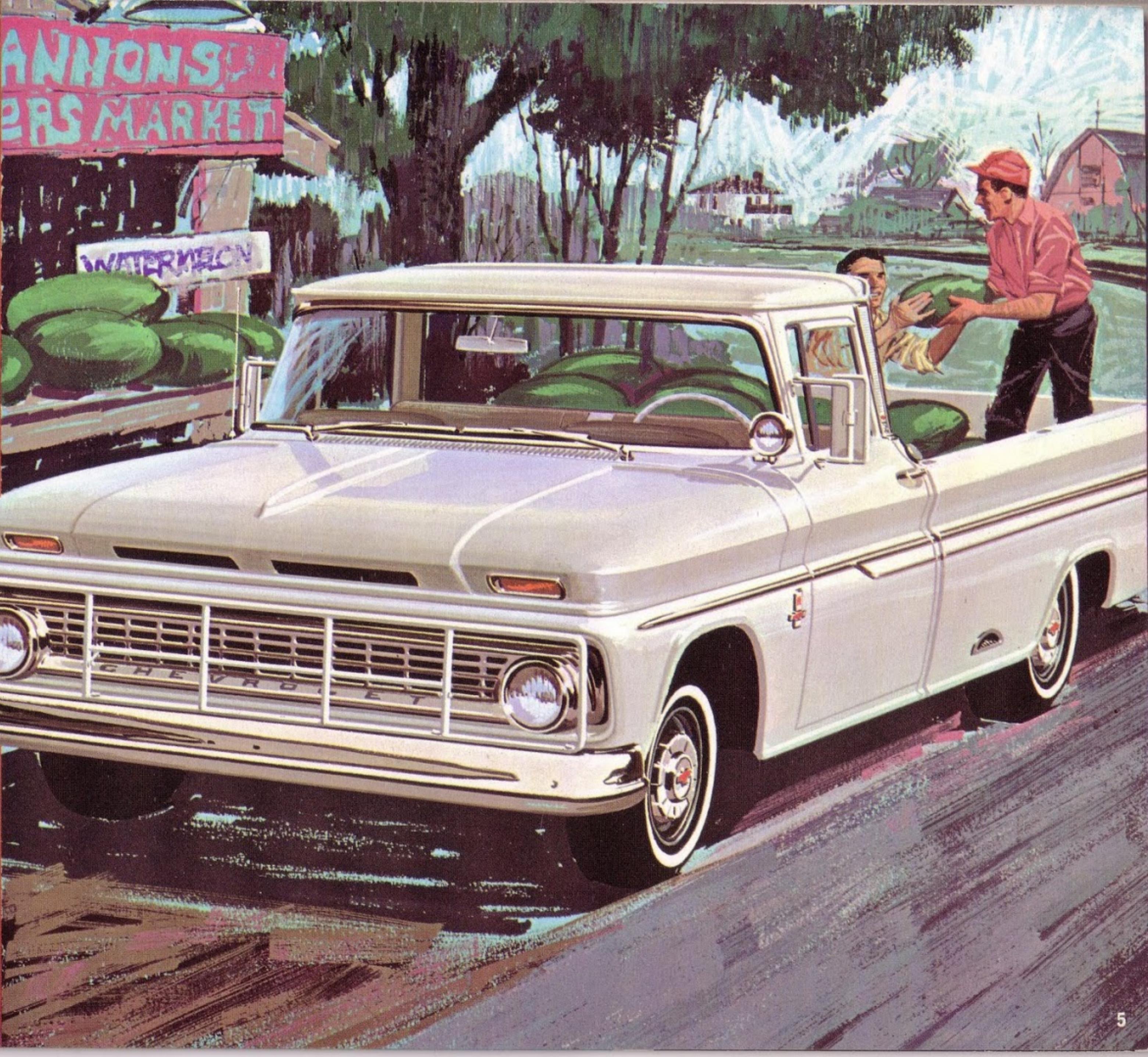
BACK-UP LAMPS

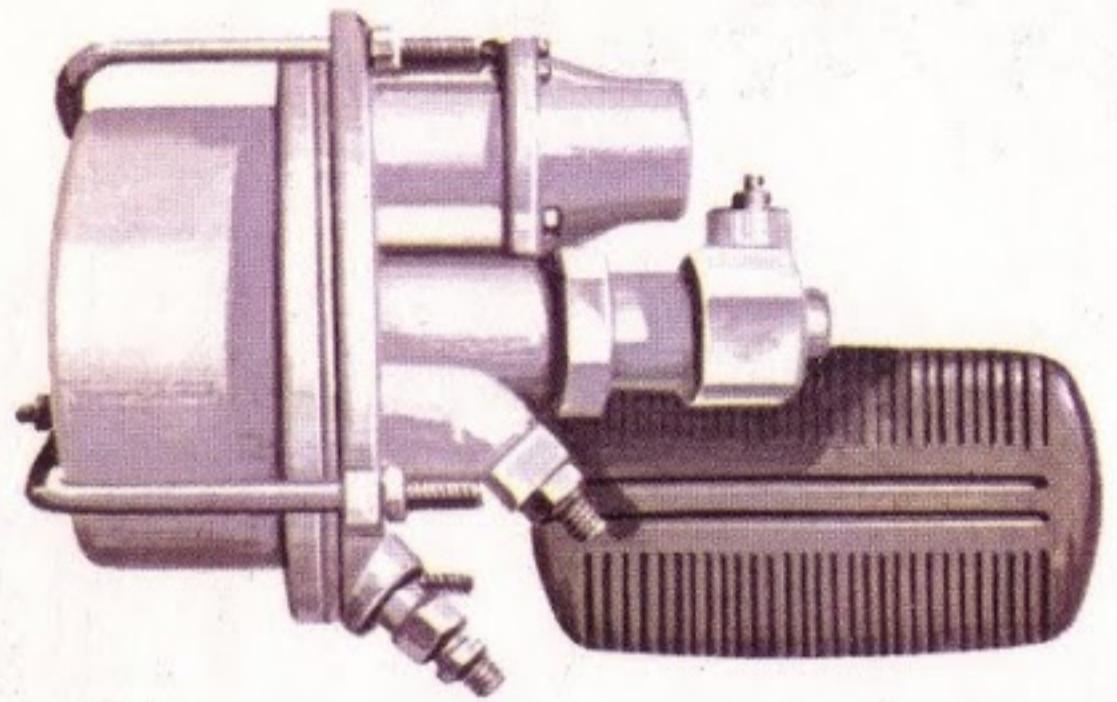
Automatically provides light to the rear of the vehicle when shifted into reverse.



PICK-UP SIDE STEP

Permits easy access to the cargo in the front load space.





POWER BRAKE

A low pedal type power brake for all one half to one ton trucks.



CHROME



PAINTED

FRONT BUMPER GUARDS

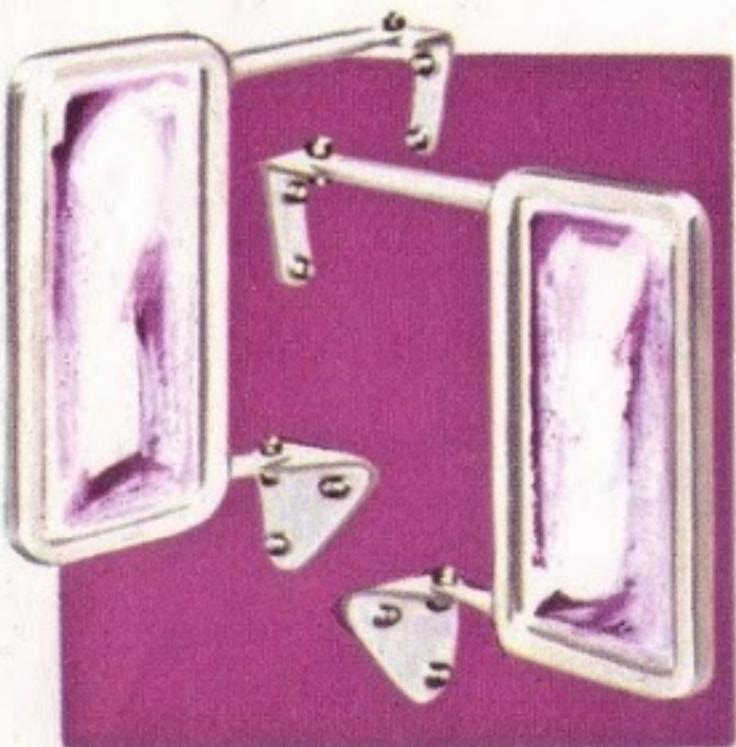
Spring steel guards either painted or chrome to match bumper face bar.



RADIO AND ANTENNA

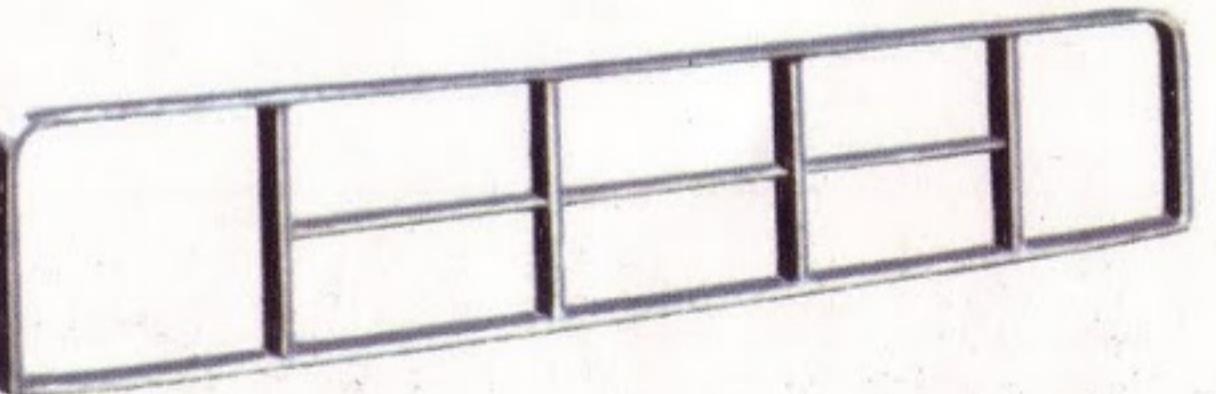
A modern all transistor radio that starts to play instantly.

CUSTOM FEATURE ACCESSORIES FOR CHEVROLET PICK-UPS



RIGHT OR LEFT HAND REAR VIEW MIRRORS

A $7\frac{1}{2}$ x $10\frac{1}{2}$ inch mirror with chrome coated glass that will not fog or discolor and is adjustable.



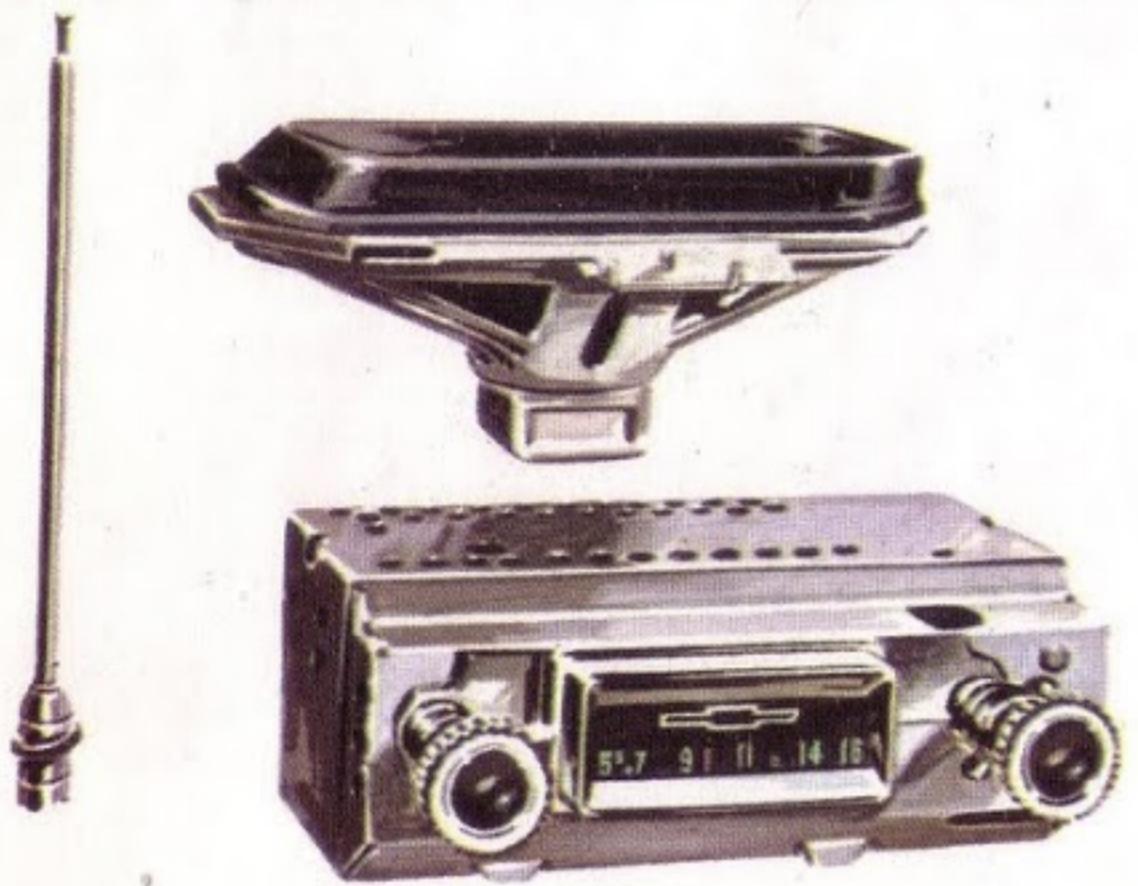
COMMERCIAL GRILLE GUARD

Commonly known as a brush or military type guard.



PICK-UP SIDE RAILS

Serve as tie-downs for large cartons or cargo to prevent shifting.



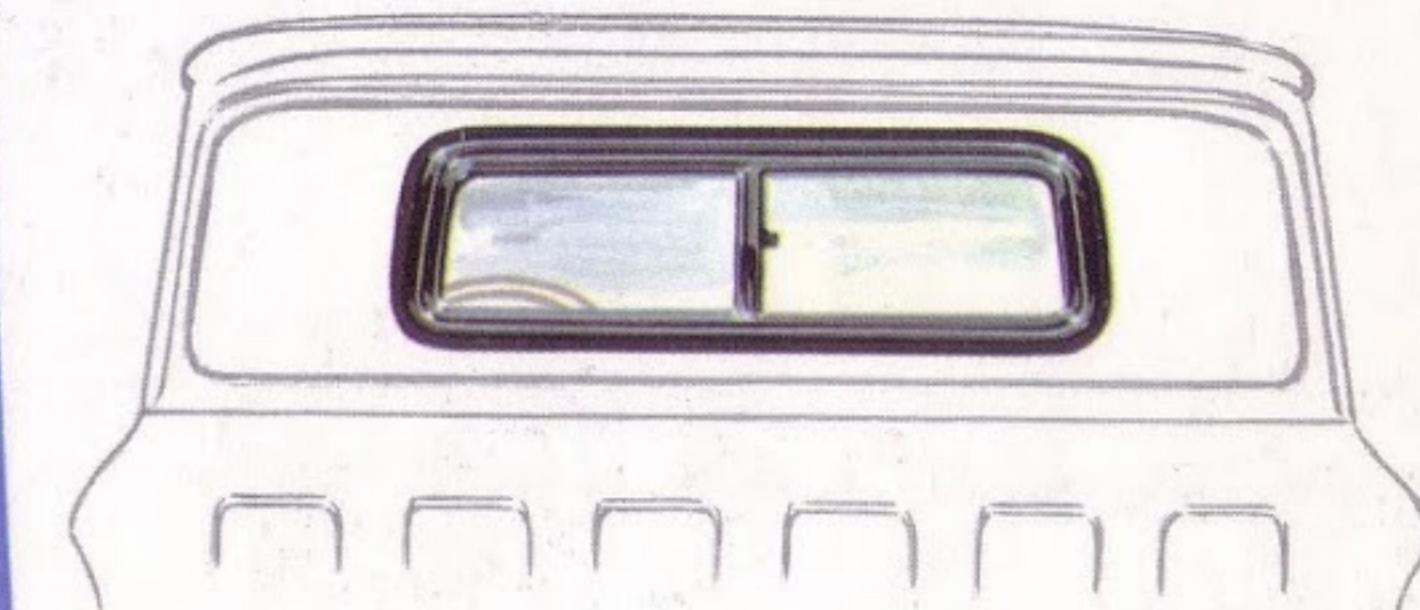
RADIO AND ANTENNA

An all transistor radio that starts to play instantly.



SEAT COVER

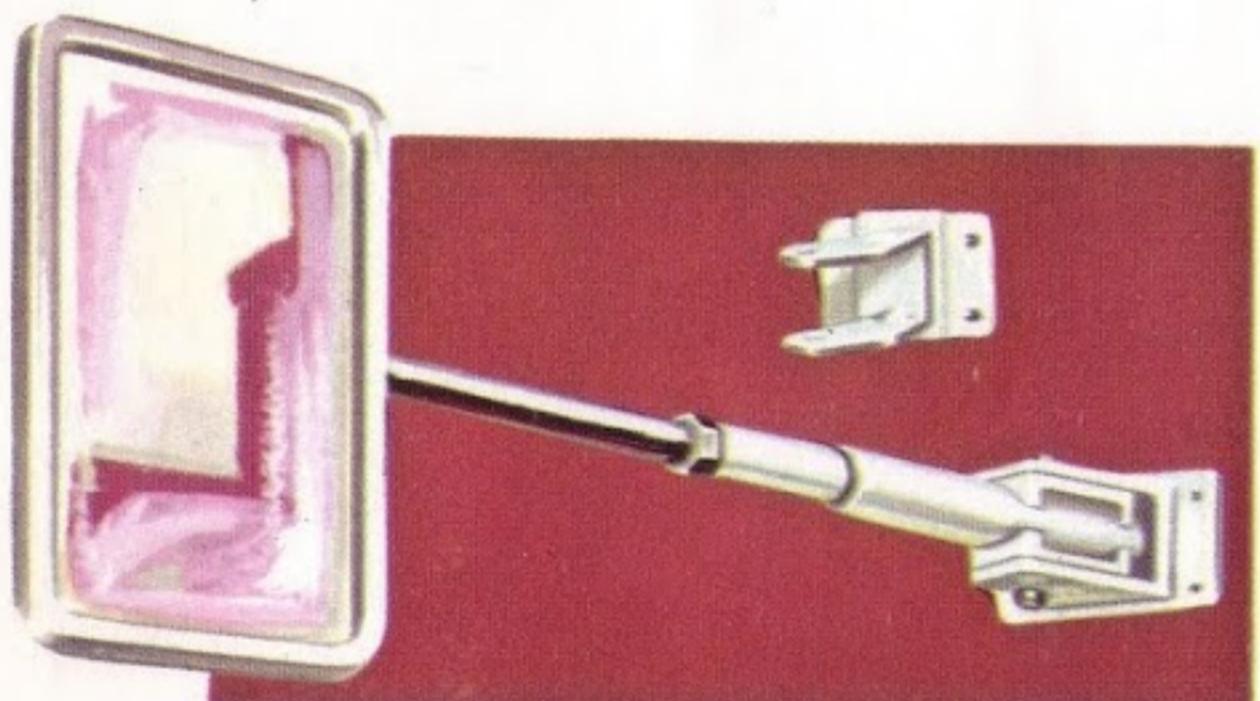
A high quality fiber seat cover bound with heavy gauge clear plastic trim.



SLIDING REAR CAB WINDOW

Replaces regular rear cab window and permits the window to be opened.

FEATURE ACCESSORIES FOR ALL STANDARD AND DELUXE CABS

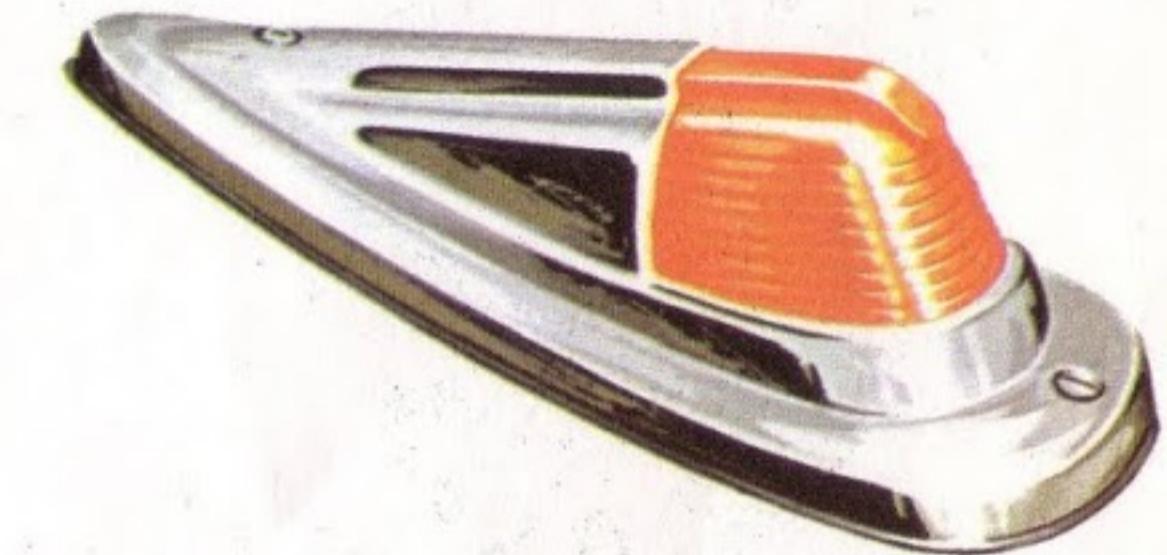
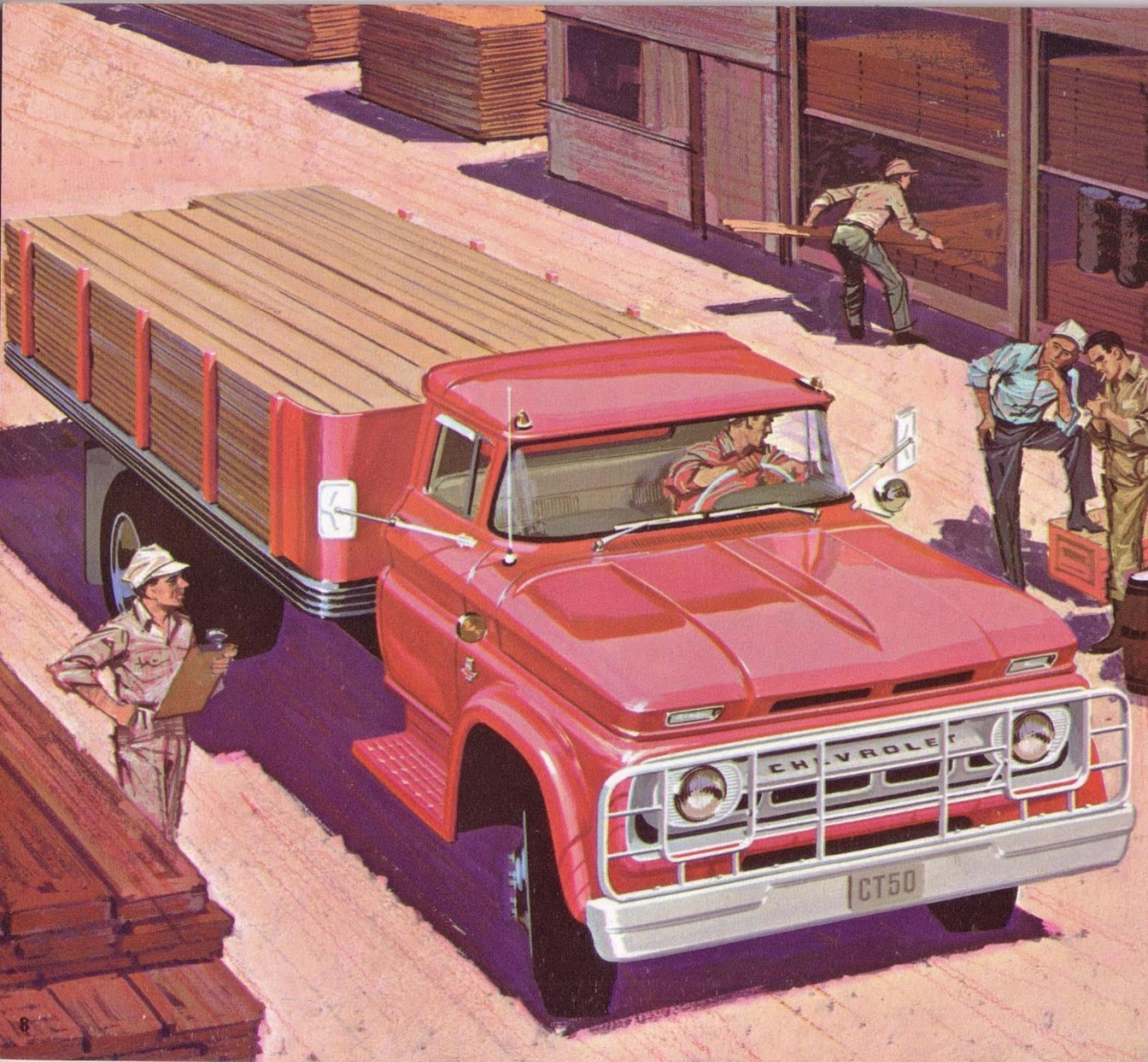


EXTENDABLE REAR VIEW MIRROR

A 5 x 7 inch mirror with an adjustable arm that can be extended from 12 to 20 inches.



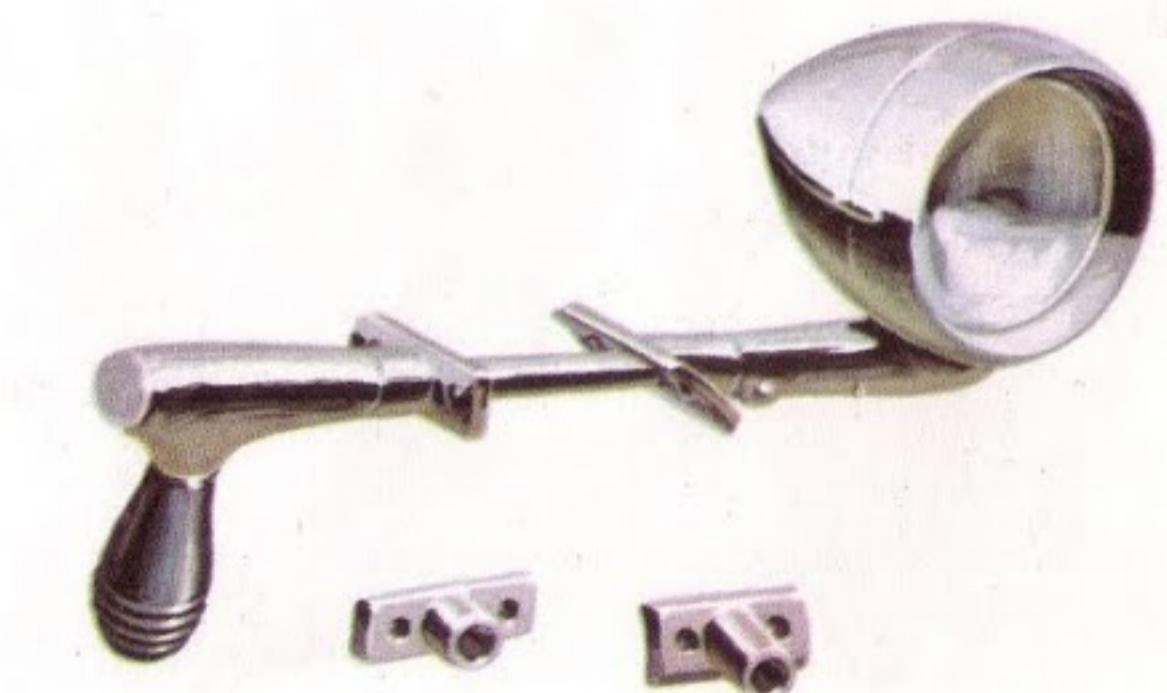
SEAT BELTS — Chevrolet belts meet or exceed all known state and federal specifications.



CAB CLEARANCE LAMPS

A streamlined lamp that can be installed on each corner or in the center of the cab roof.

CHEVROLET CUSTOM



SAFETYLIGHT

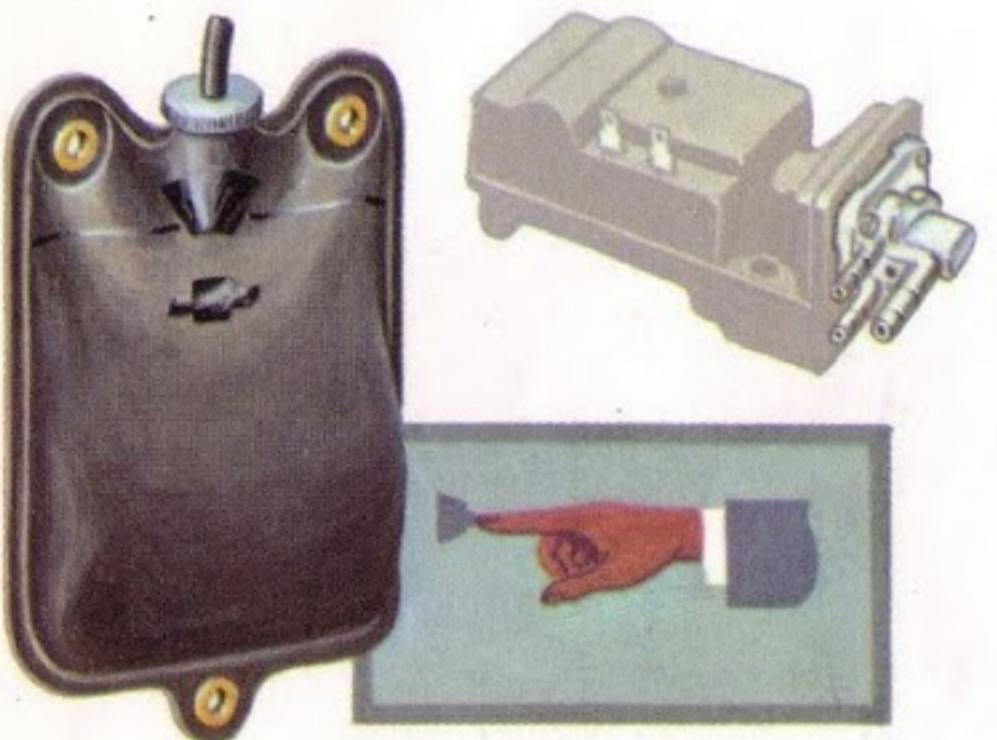
Casts a powerful beam of light up to 1500 feet in any direction.



ELECTRIC CLOCK

A precision reliable clock with automatic regulation.

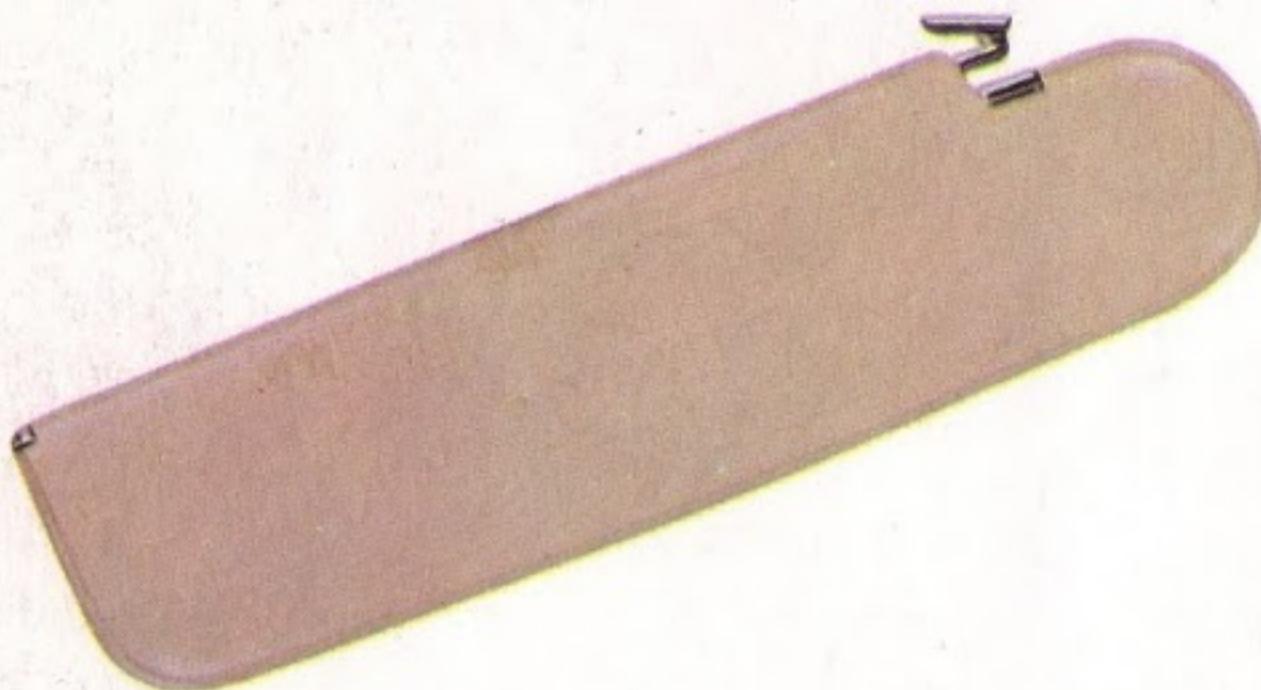
95 TRUCKS



PUSH BUTTON WINDSHIELD WASHER

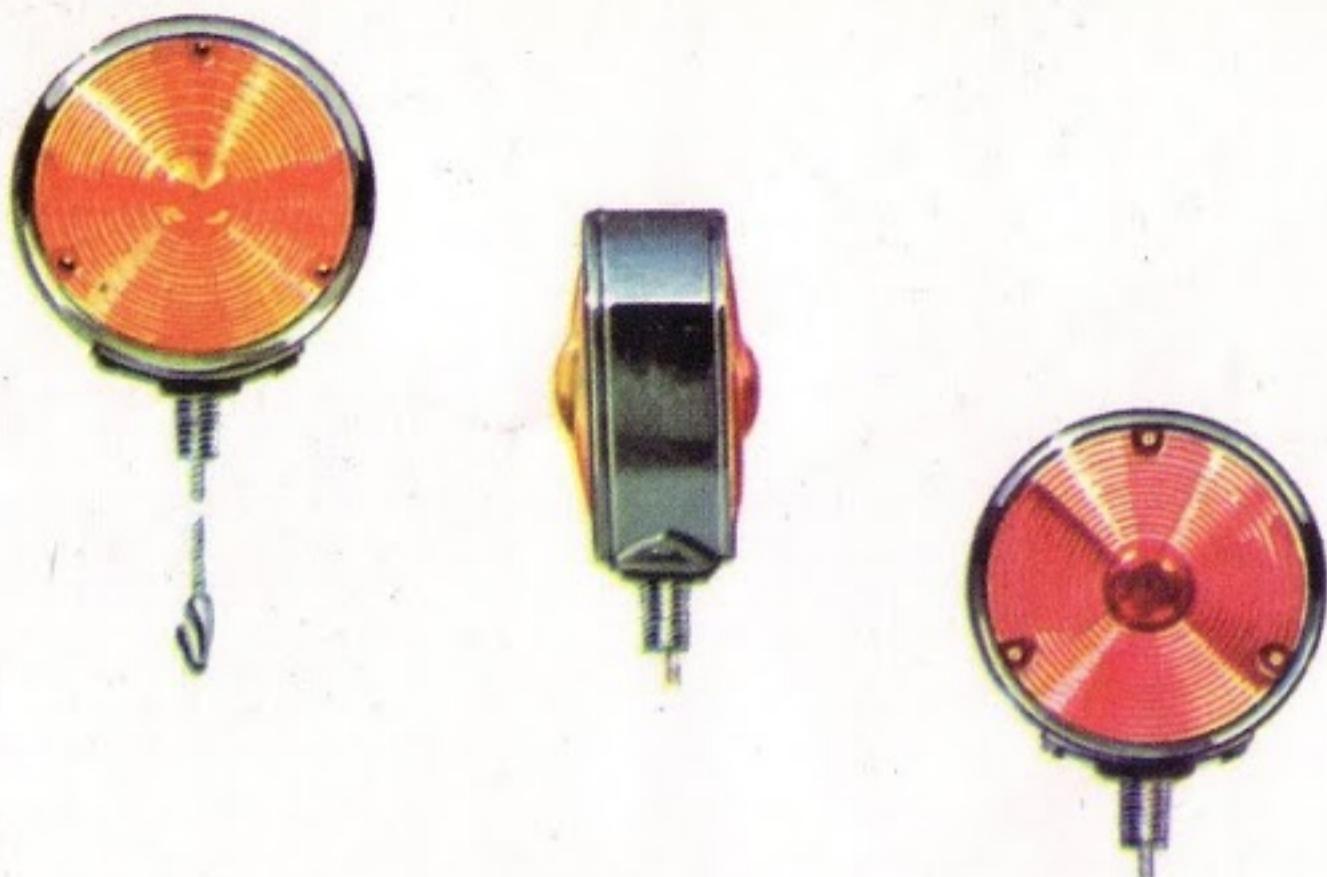
An electrically operated washer that starts wipers and pump when button is depressed.





RIGHT HAND SUN VISOR

Identical in color and size to left hand visor.



DIRECTION SIGNAL CONVERSION

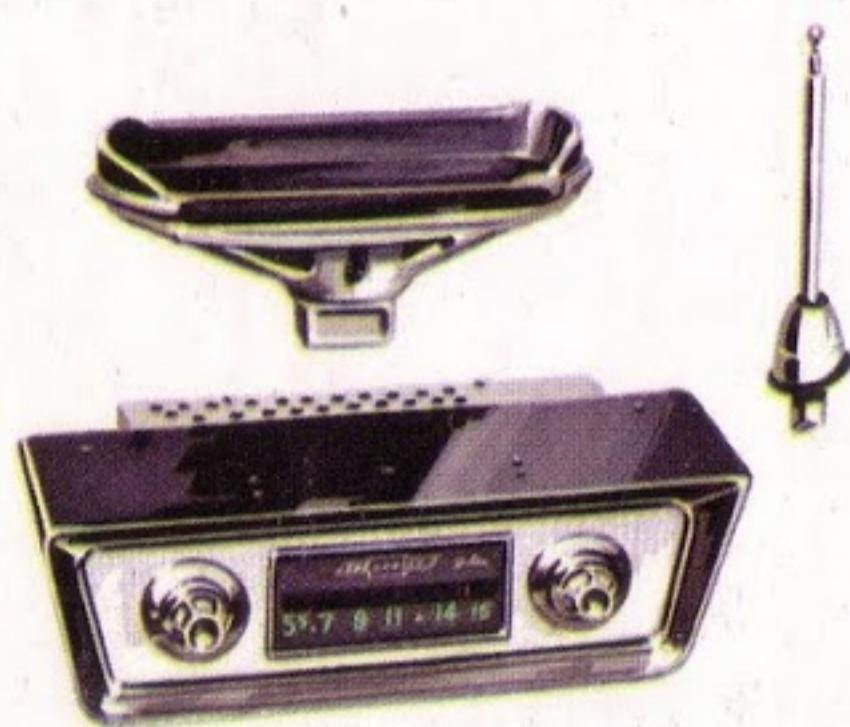
A unit to convert parking lamps to double face direction signals.



AUTO COMPASS

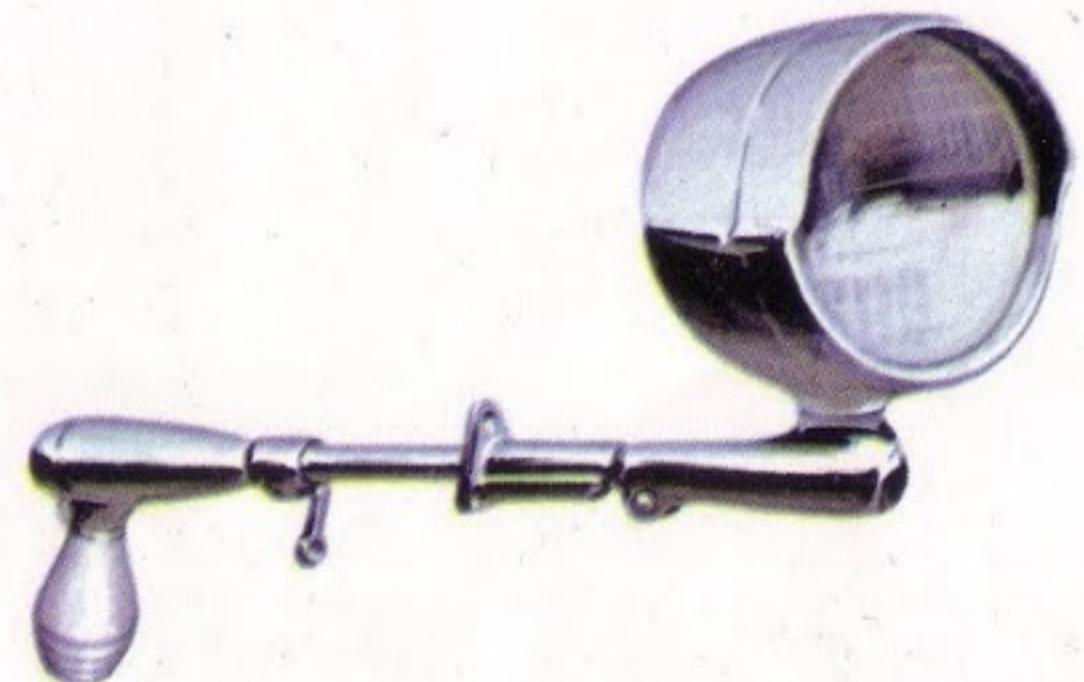
A dependable compass with an illuminated dial.

CHEVROLET CUSTOM FEATURE ACCESSORIES FOR CORVAIR



RADIO AND ANTENNA

An all transistor radio that starts to play instantly.



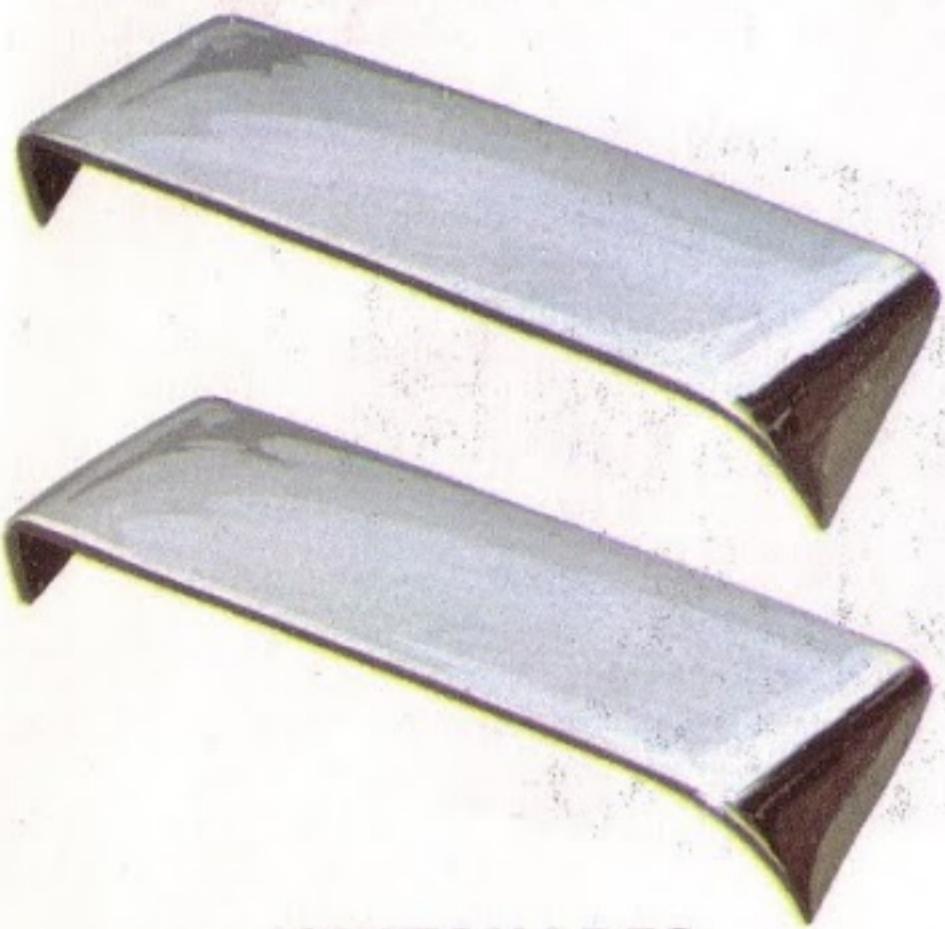
SAFETYLIGHT

A powerful lamp with a rear view mirror in the lamp housing.



CIGARETTE LIGHTER

A lighter with an automatic release when ready for use.



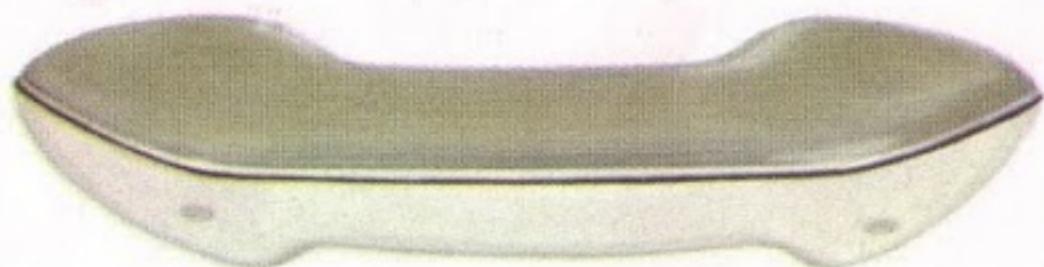
VENTSHADES

Provides ventilation on rainy days and reduces window fogging.



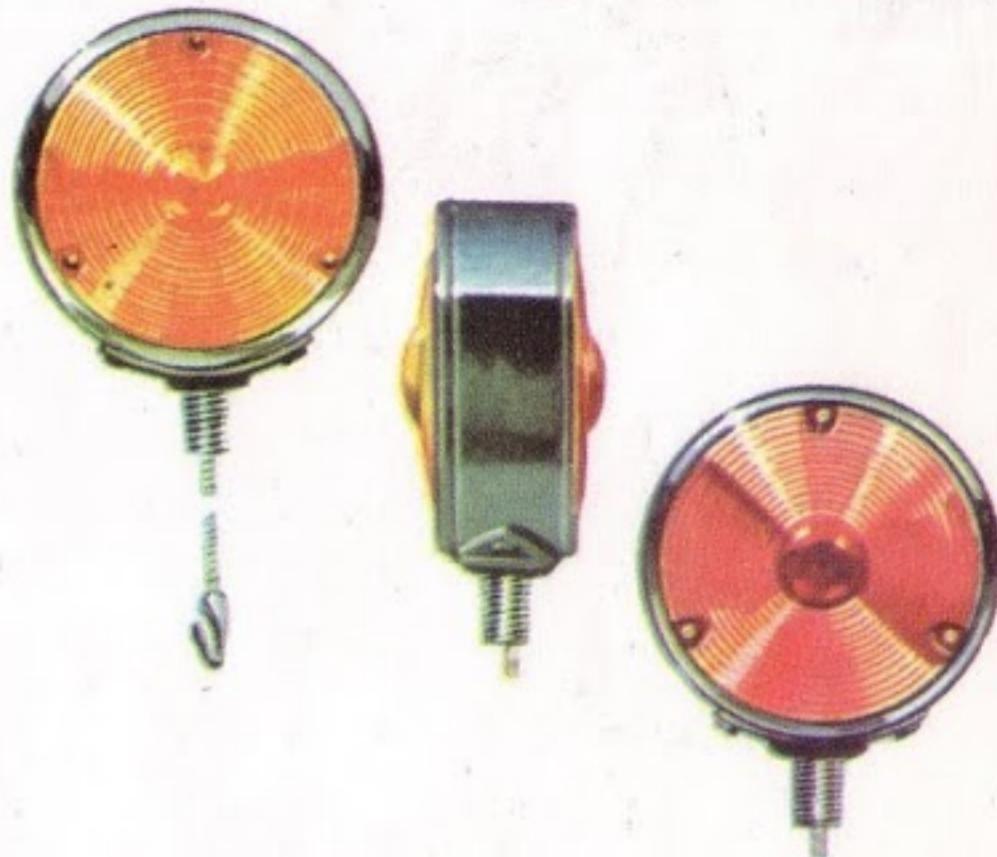
EMERGENCY TOOL KIT

Tools that will serve in most all minor emergencies.



ARM REST

A sturdy vinyl covered arm rest that reduces driving fatigue, and as a door pull to close door.



DIRECTION SIGNAL CONVERSION

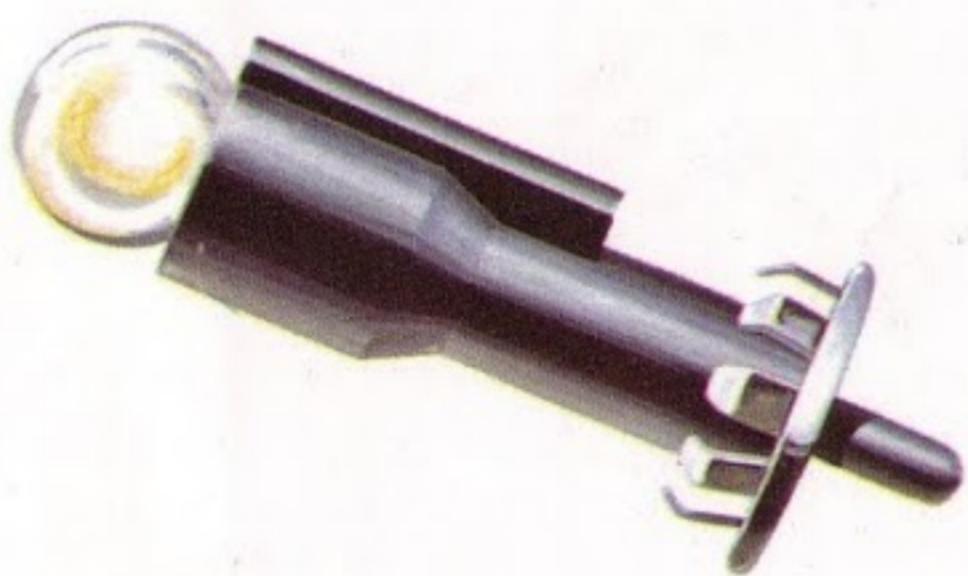
A unit to convert parking lamps to double face direction signals.

ACCESSORIES FOR ALL MODEL TRUCKS



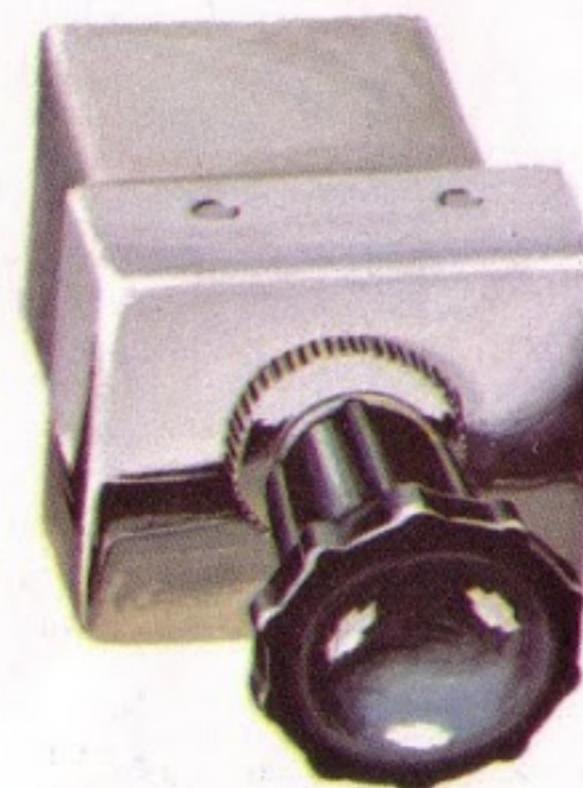
VENTILATED SEAT CUSHION

A ventilated cushion constructed of flat top springs that will not crush.



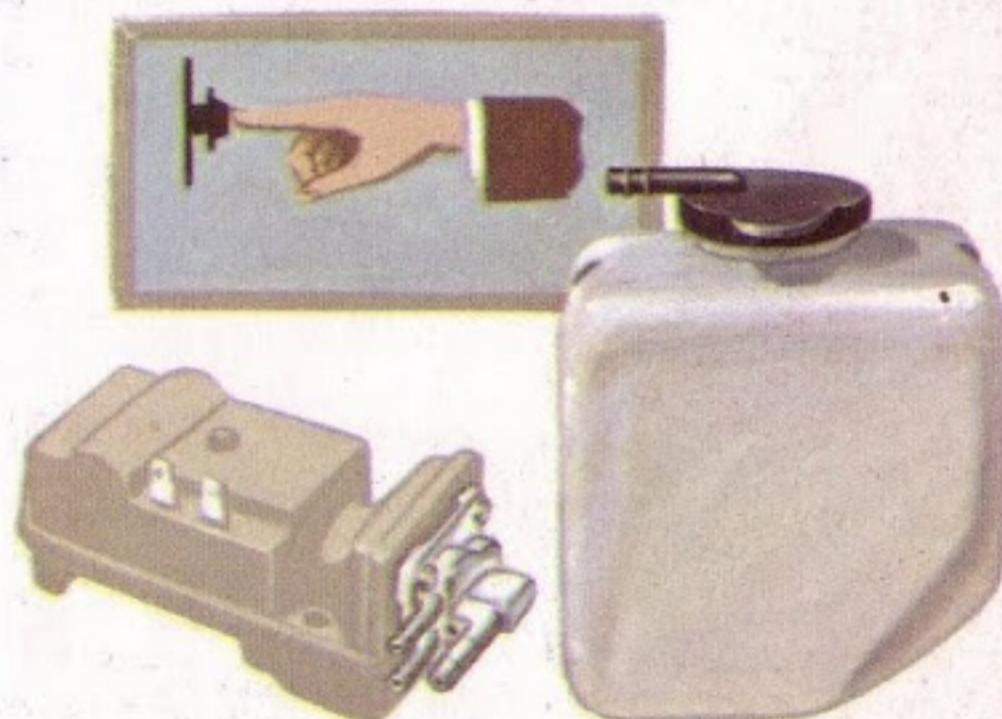
GLOVE COMPARTMENT LAMP

Automatically lights when glove compartment door is opened.



HAZARD FLASHER SWITCH

An emergency switch to flash all four direction signals simultaneously.



PUSH BUTTON WINDSHIELD WASHER

An electrically operated washer that starts wipers and pump when button is depressed.



HAND PORTABLE SPOTLAMP

A 4 inch sealed beam, 12 volt trouble lamp with 12 foot cord.



LOCKING GASOLINE TANK CAP

Prevents gasoline from being siphoned from tank without keys.



RIGHT HAND SUN VISOR

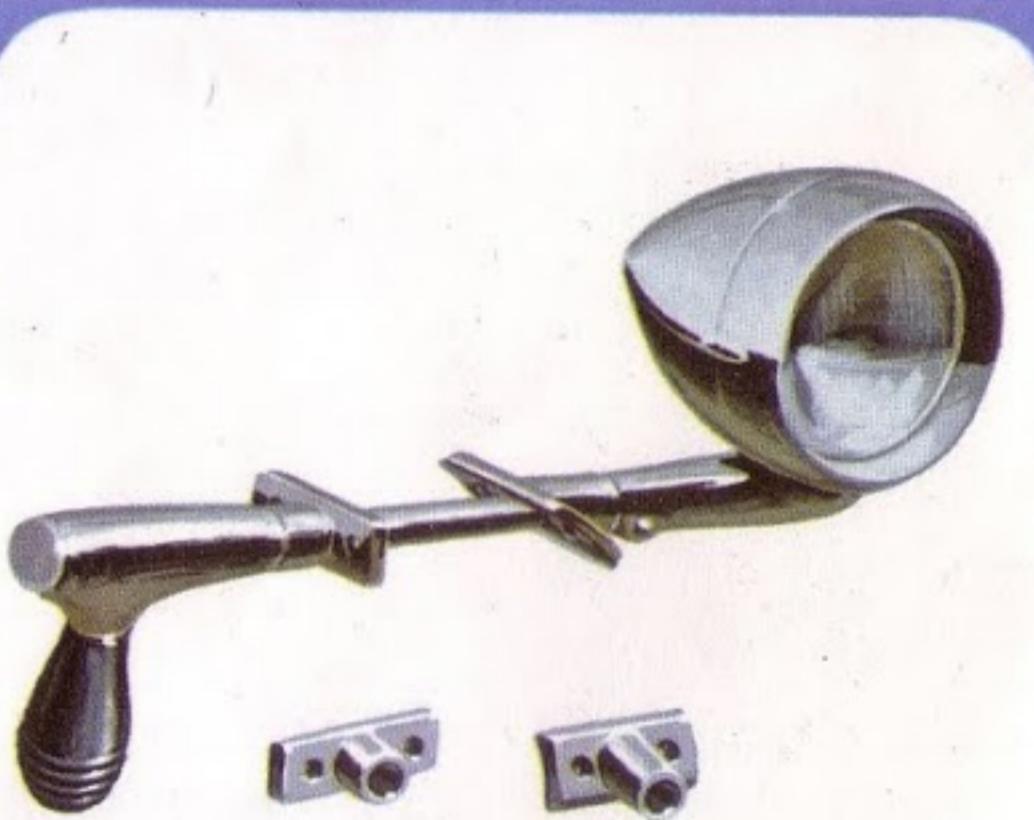
Identical in color and size to left hand visor.



ELECTRIC CLOCK

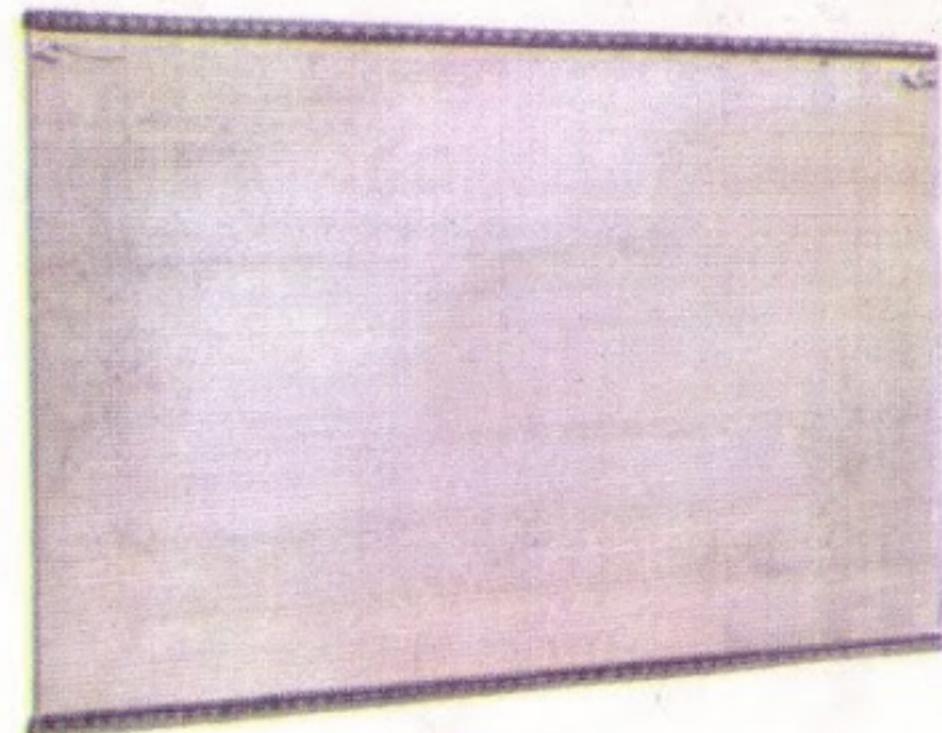
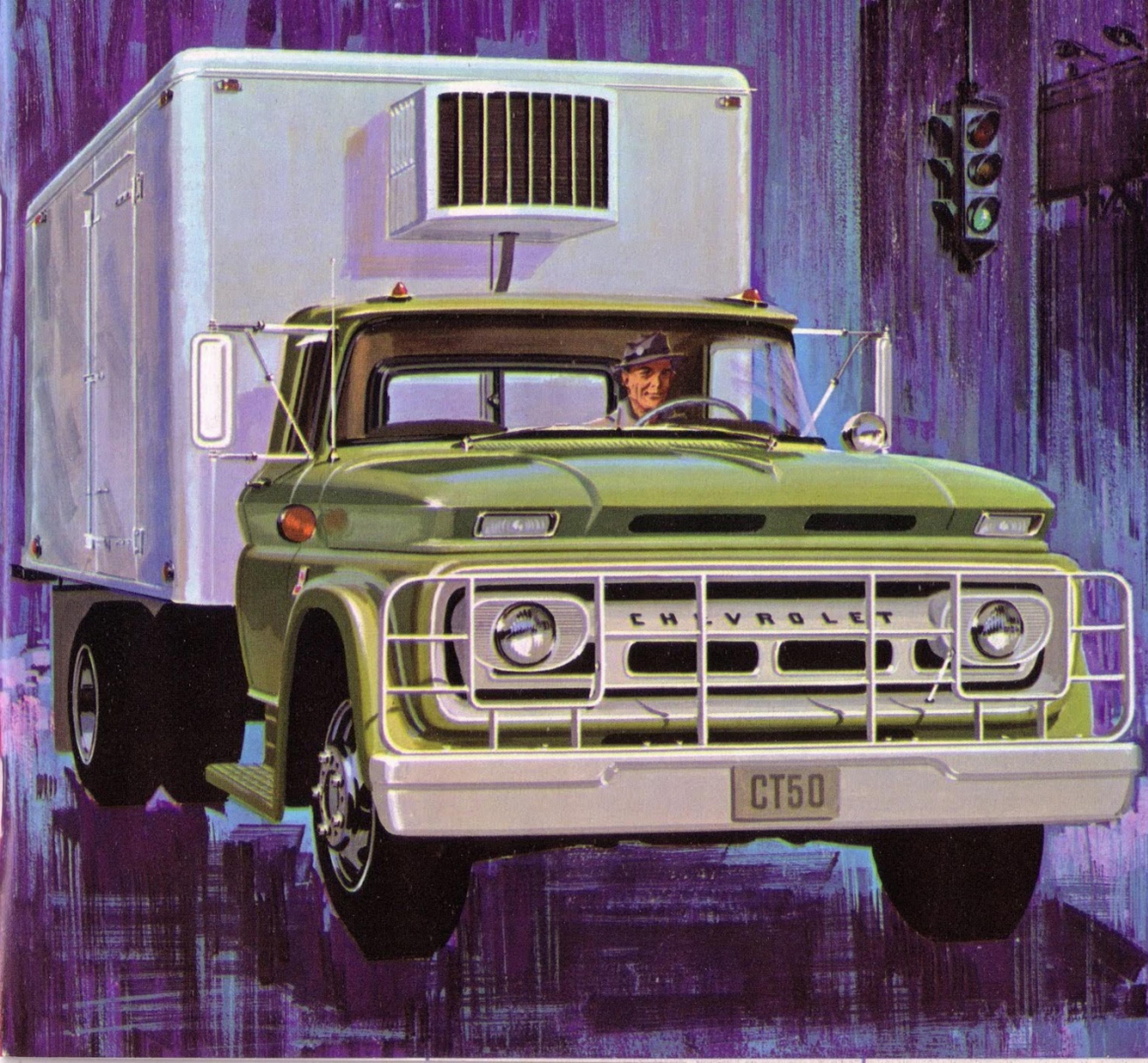
A precision reliable clock with automatic regulation.

CHEVROLET CUSTOM FEATURE



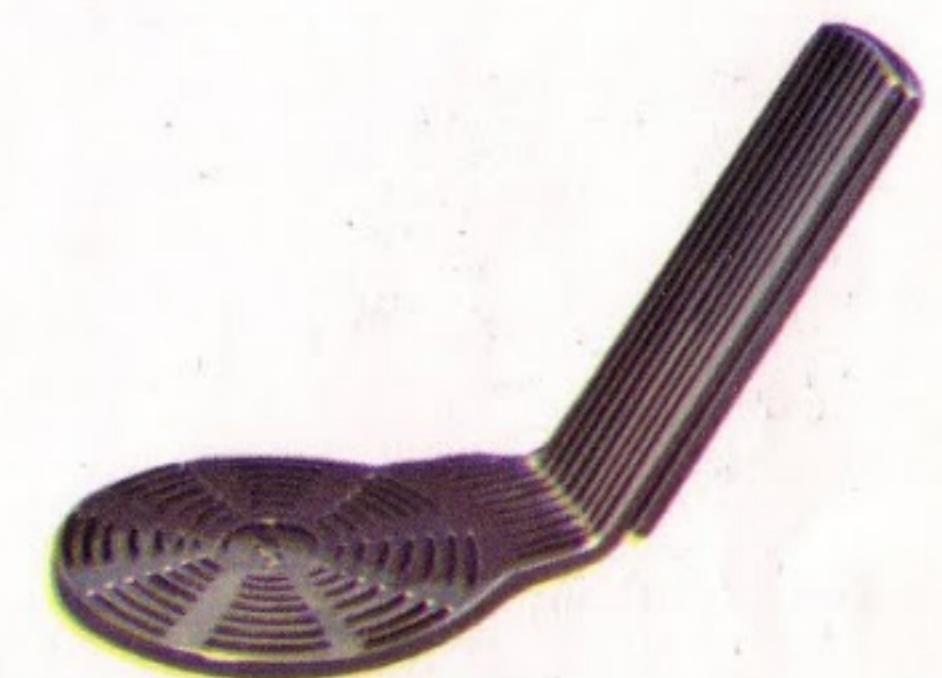
SAFETYLIGHT

Casts a powerful beam of light up to 1500 feet in any direction.



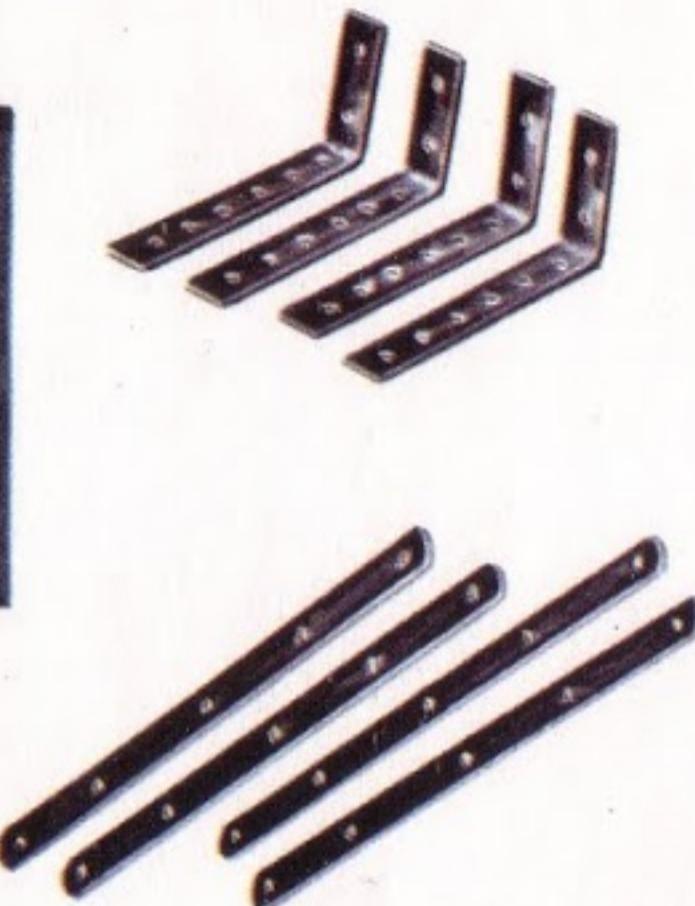
RADIATOR INSECT SCREEN

A fine mesh screen to prevent insects from plugging radiator core.



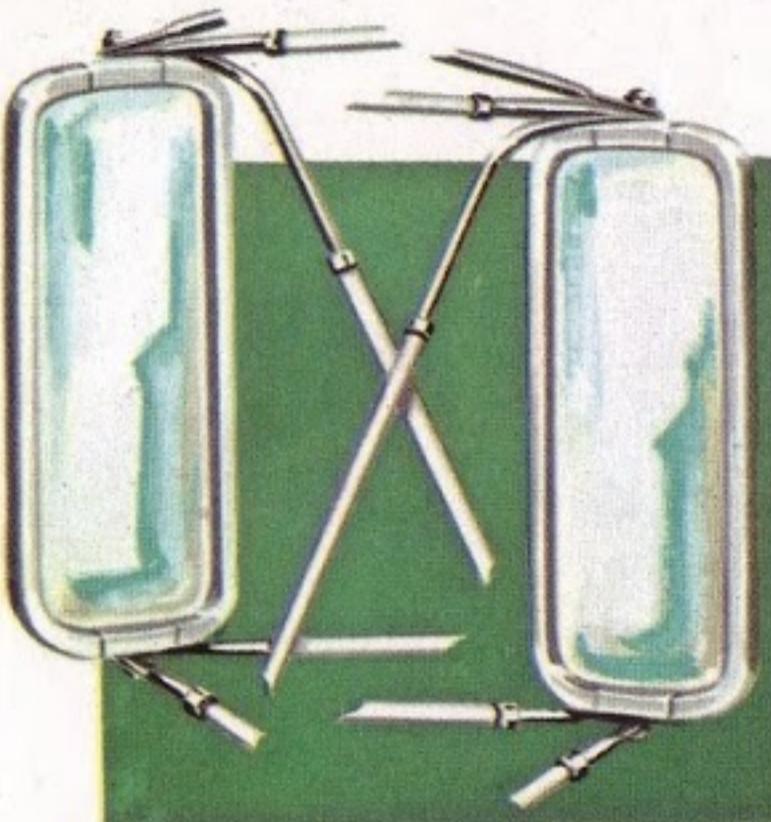
ACCELERATOR PEDAL COVER

A heavy ribbed non-skid rubber cover with a heel pad.



DUAL MUD FLAPS AND BRACKETS

High tensile reinforcement cords prevent breaking of the rubber.



RIGHT OR LEFT HAND REAR VIEW MIRROR

A large 7 x 16 inch mirror with chrome coated glass that will not fog or discolor and is adjustable.



MANUAL THROTTLE CONTROL

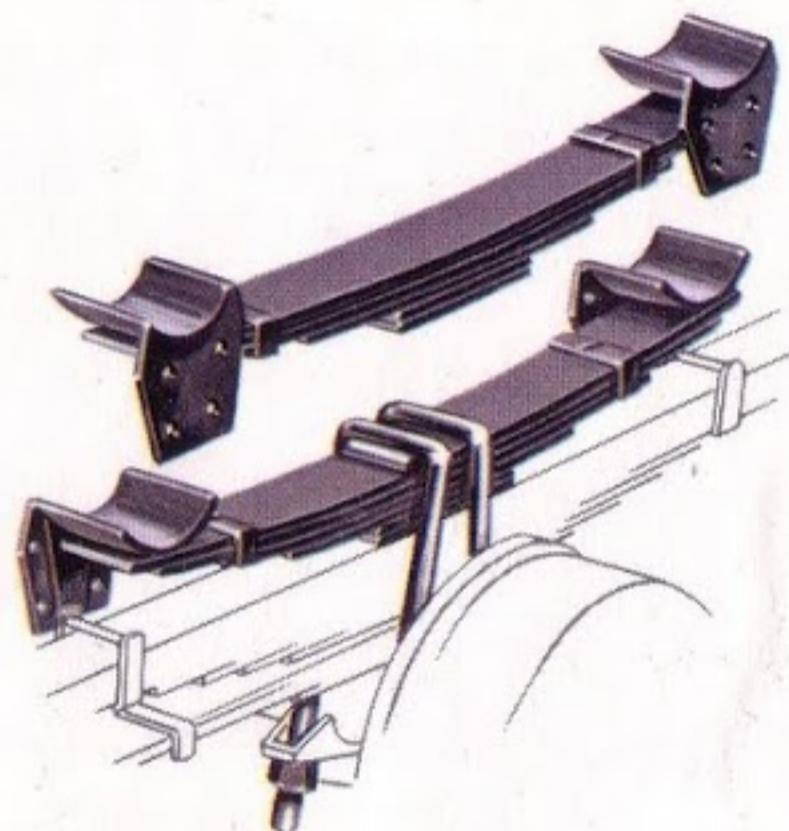
Permits driver to manually adjust throttle to any engine speed.

CHEVROLET CUSTOM FEATURE ACCESSORIES FOR MEDIUM DUTY TRUCKS



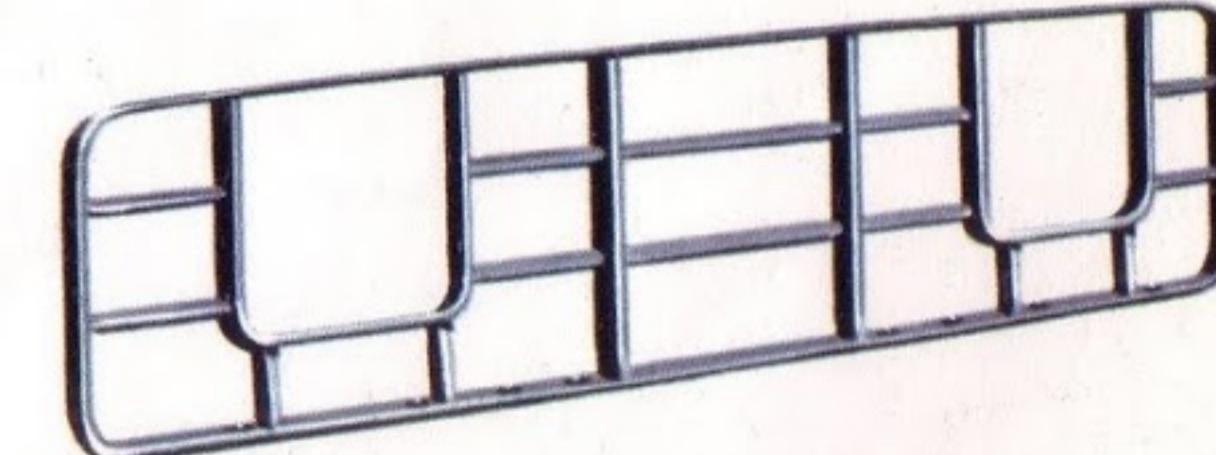
MATCHED HORN

A high note vibrator horn to match the truck low note horn.



AUXILIARY REAR SPRINGS

Adds more load capacity to the truck.

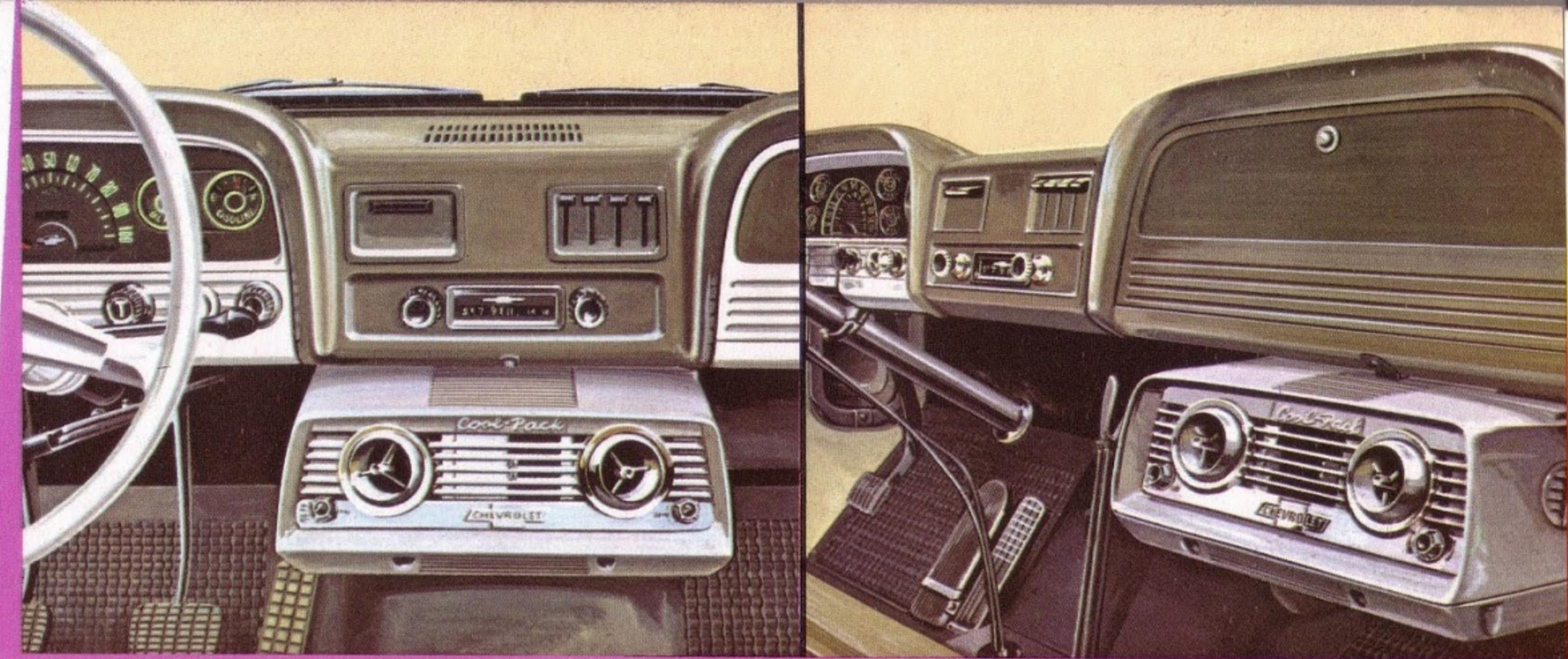


TRUCK GRILLE GUARD

Commonly known as a brush or military type guard.

CHEVROLET **DELUXE** AIR CONDITIONING FOR LIGHT, MEDIUM AND HEAVY CHEVROLET **TRUCKS**

THE HEART OF ANY
AIR CONDITIONER
FRIGIDAIRE
COMPRESSOR
AND CLUTCH
ASSEMBLY
COMPLETELY
FIELD
SERVICEABLE



CENTER MOUNTING FOR TRUCKS WITH AUTOMATIC OR STEERING COLUMN SHIFT

An efficient unit for Chevrolet light and medium trucks. The evaporator unit is suspended from the lower edge of the instrument panel and requires only a minimum amount of space, will not interfere with other equipment on truck. Can be installed with or without a heater and defroster.

FEATURES OF CHEVROLET TRUCK AIR CONDITIONERS

- Engineered to match Chevrolet engine economy and efficiency.
- Removes up to one and one quarter gallons of moisture from the air an hour.
- Removes dust and pollen from the air and

RIGHT HAND MOUNTING FOR TRUCKS WITH GEARSHIFT IN FLOOR OF CAB

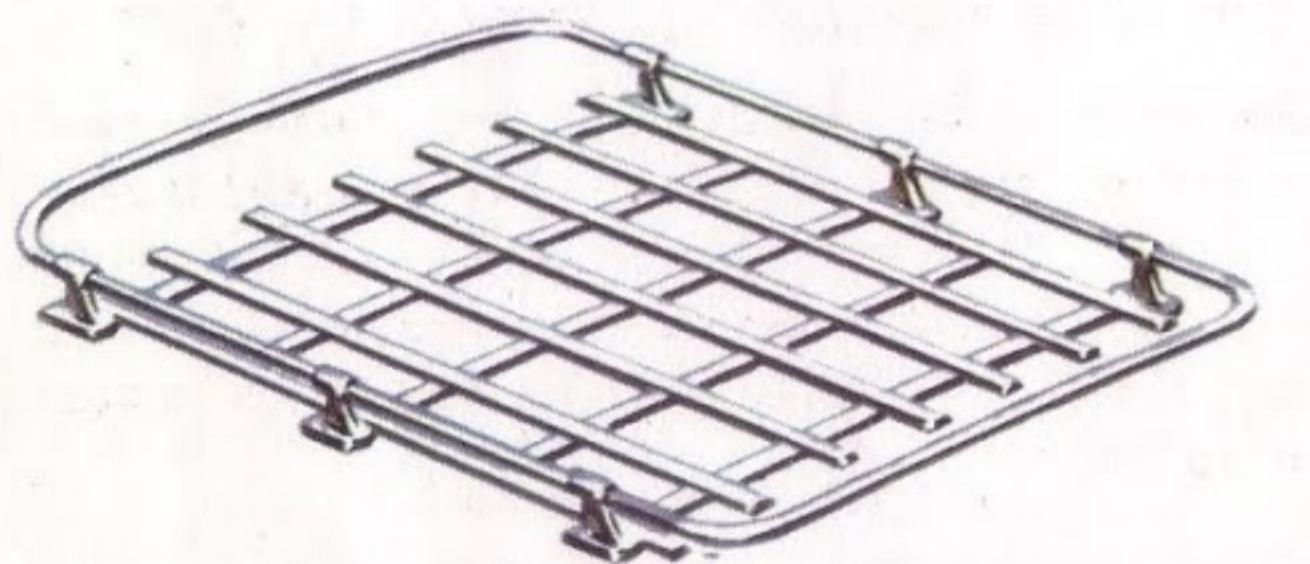
This installation is designed for medium and heavy duty trucks with four or five speed transmissions. The installation will not interfere with other optional equipment required on the truck. Can be installed with or without a heater and defroster.

recirculates the air more than once each minute.

- Cooling capacity equal to 2800 pounds (1.4 tons) of ice per day.
- Cools efficiently in city or highway driving.
- Requires virtually no additional labor when servicing the engine.

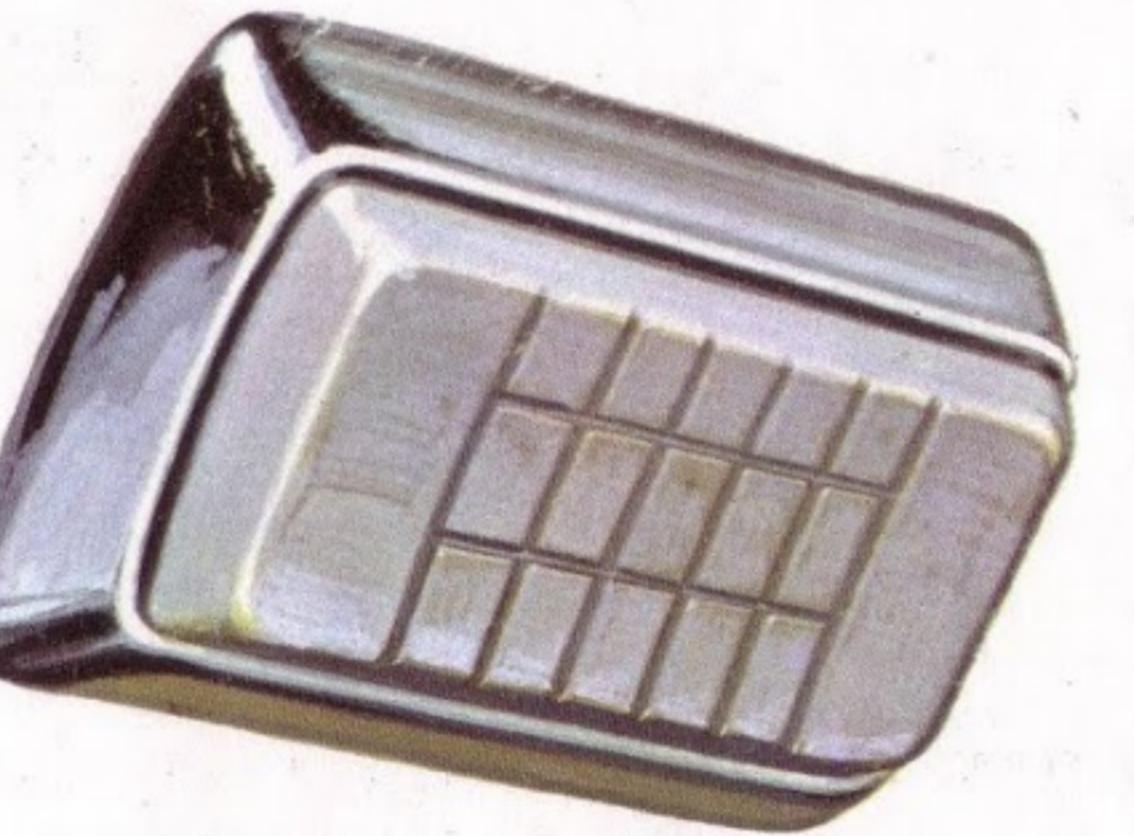


CUSTOM FEATURE ACCESSORIES FOR PANEL TRUCKS



LUGGAGE CARRIER

A permanently attached carrier that adds considerable more cargo space.



DOME LAMP FOR PANEL TRUCKS

Lights the entire load area for easy loading at night.



SEAT BELTS

Chevrolet belts meet or exceed all known state and federal specifications.



FIRE EXTINGUISHER

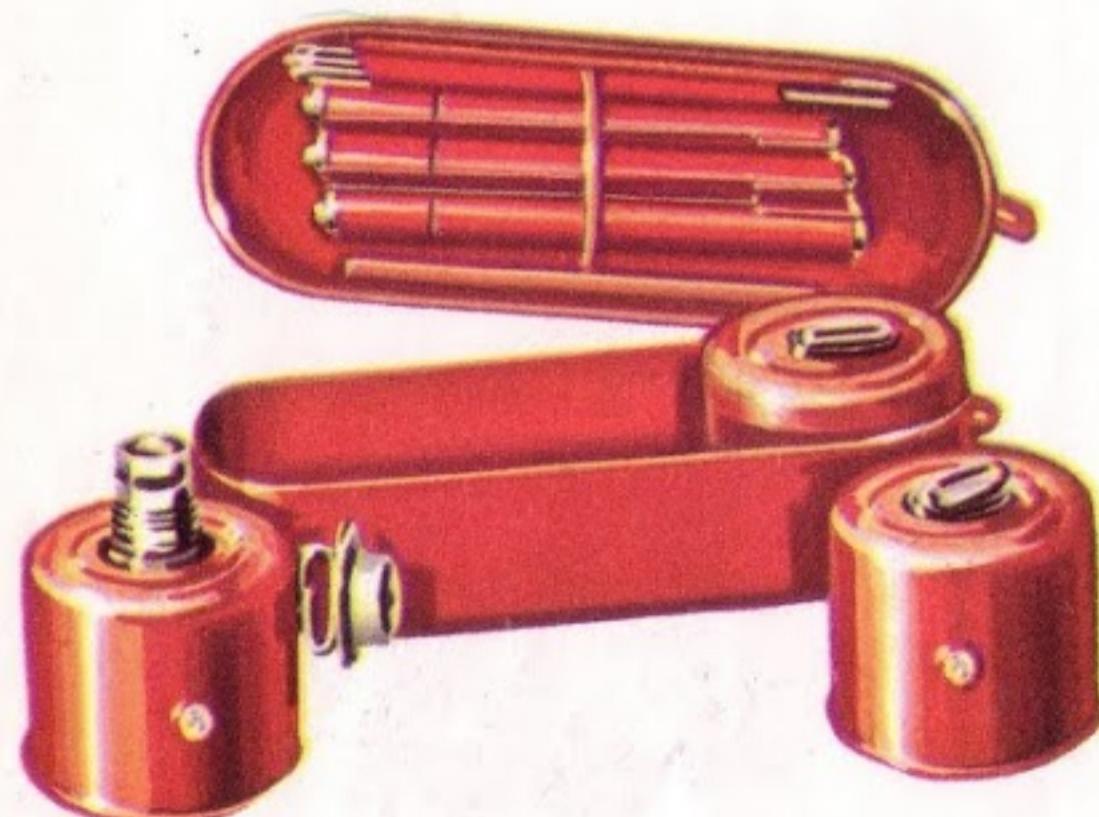
U.L. rated for liquid and electrical fires,
meets I.C.C. and U.S. Coast Guard
regulations.



SPARE BULB CONTAINER

Provision to carry an entire supply of
bulbs and sealed beam units.

CHEVROLET CUSTOM FEATURE ACCESSORIES TO COMPLY WITH STATE AND FEDERAL LAWS



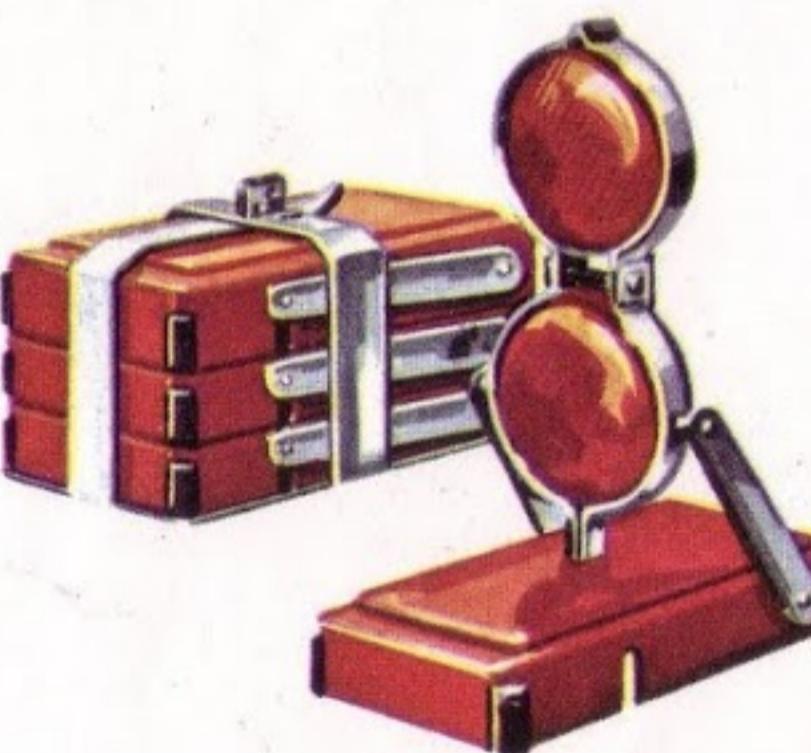
EMERGENCY SAFETY KIT

Unit consists of three each, oil burning flares, fusees and flags with U.L. and I.C.C. approval.



REFLEX REFLECTORS

One piece aluminum weather tight three inch reflectors.



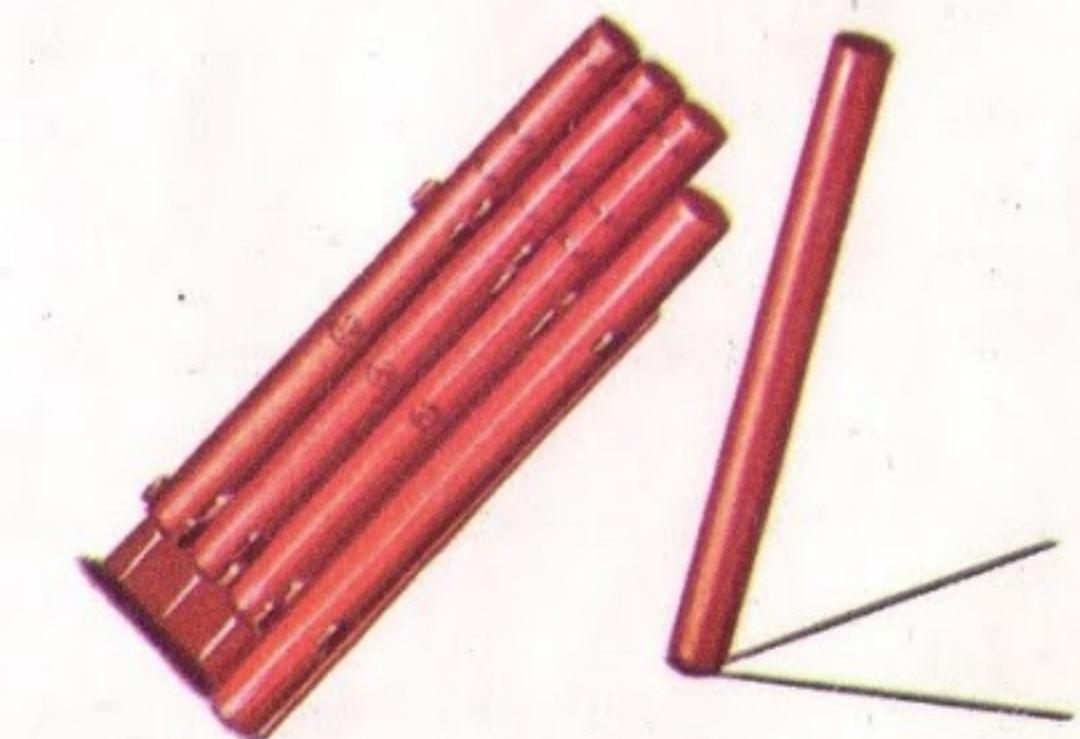
FLARE REFLECTORS

Three double flares in a rattle-free holder that meets state and I.C.C. requirements.



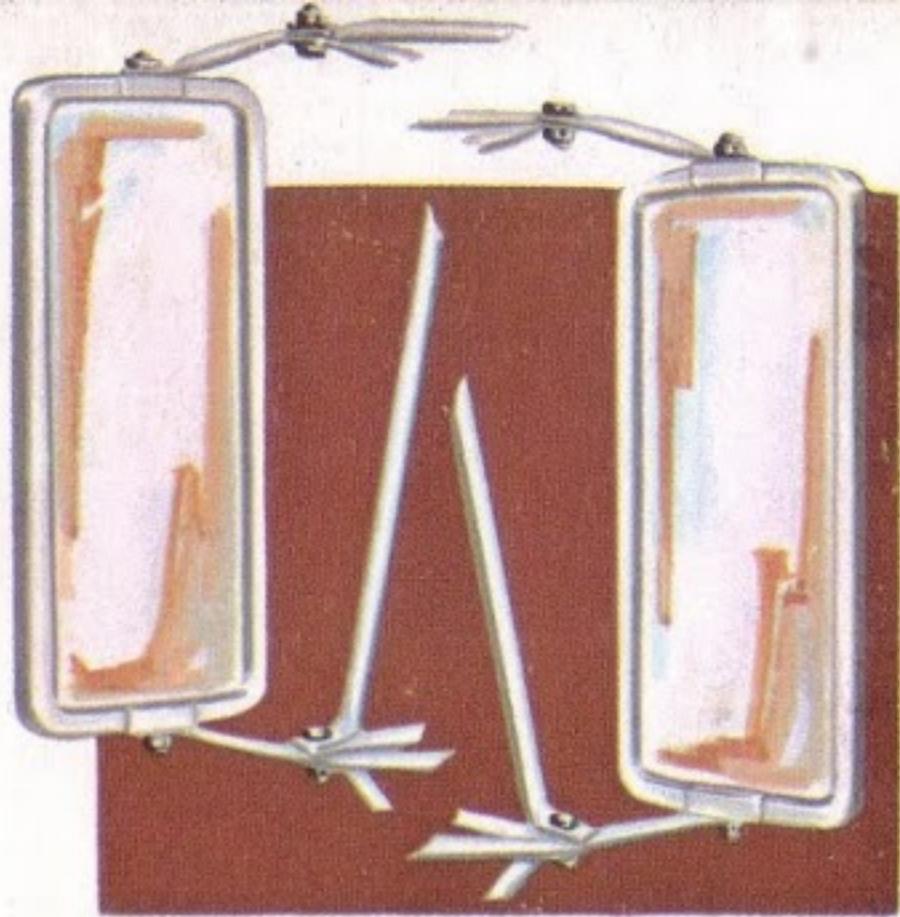
WARNING FLAGS

12 x 12 inch tubfast percale flags and staffs that meet I.C.C. specifications.



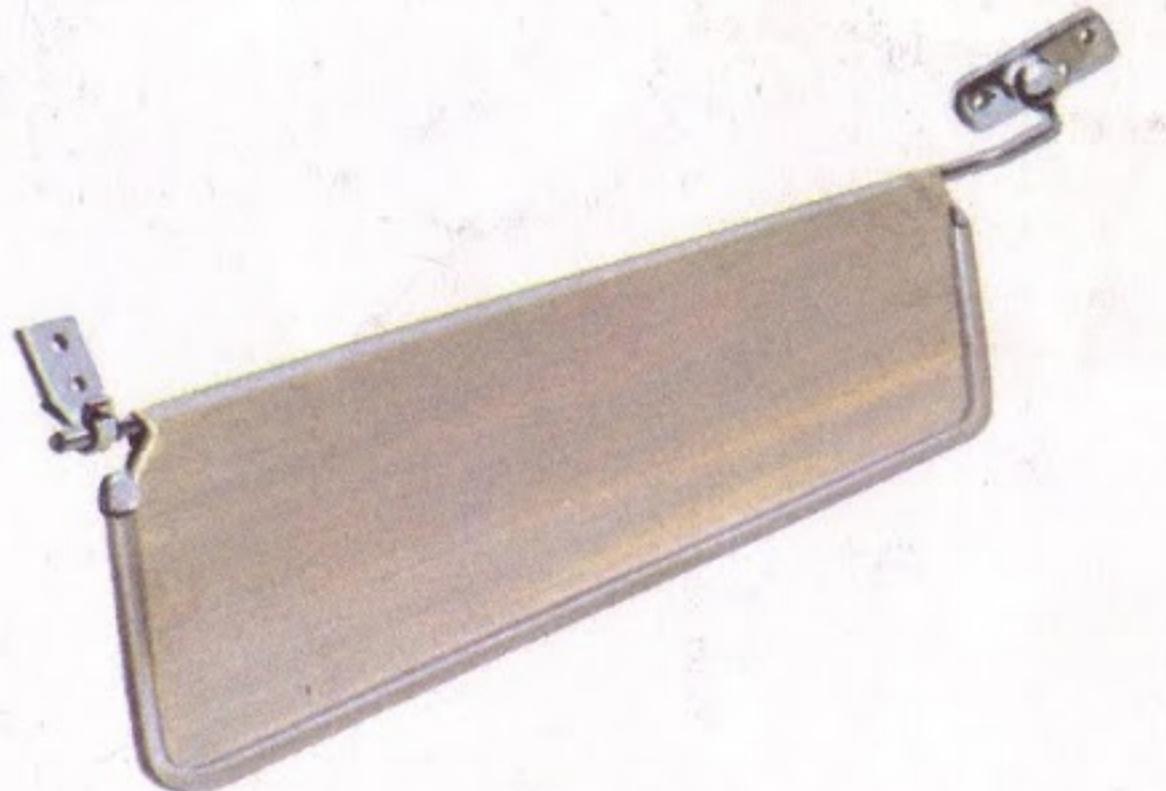
FUSEE FLARES

Wire base type that meet Bureau of Explosives, U.L. state and I.C.C. specifications.



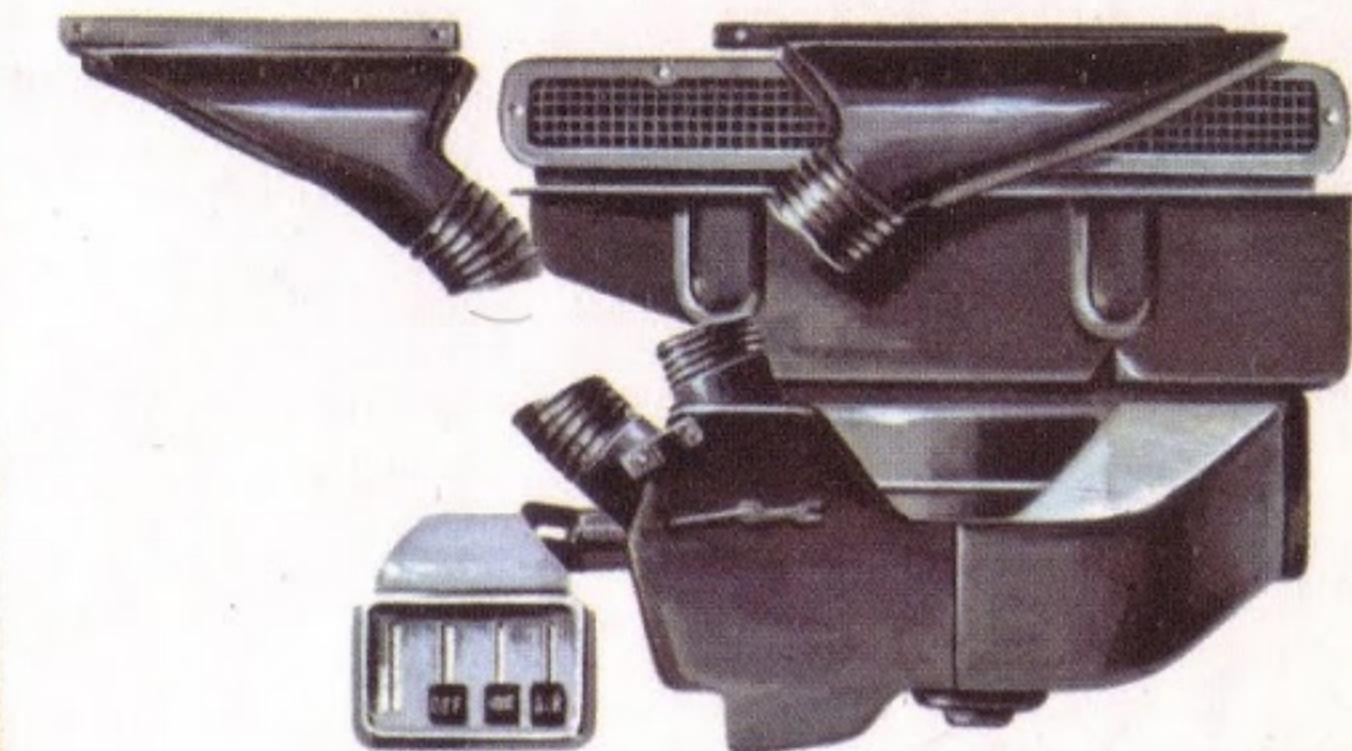
**RIGHT OR LEFT HAND
REAR VIEW MIRROR**

A 7 x 16 inch mirror with chrome coated glass that will not fog or discolor and is adjustable.



RIGHT HAND SUN VISOR

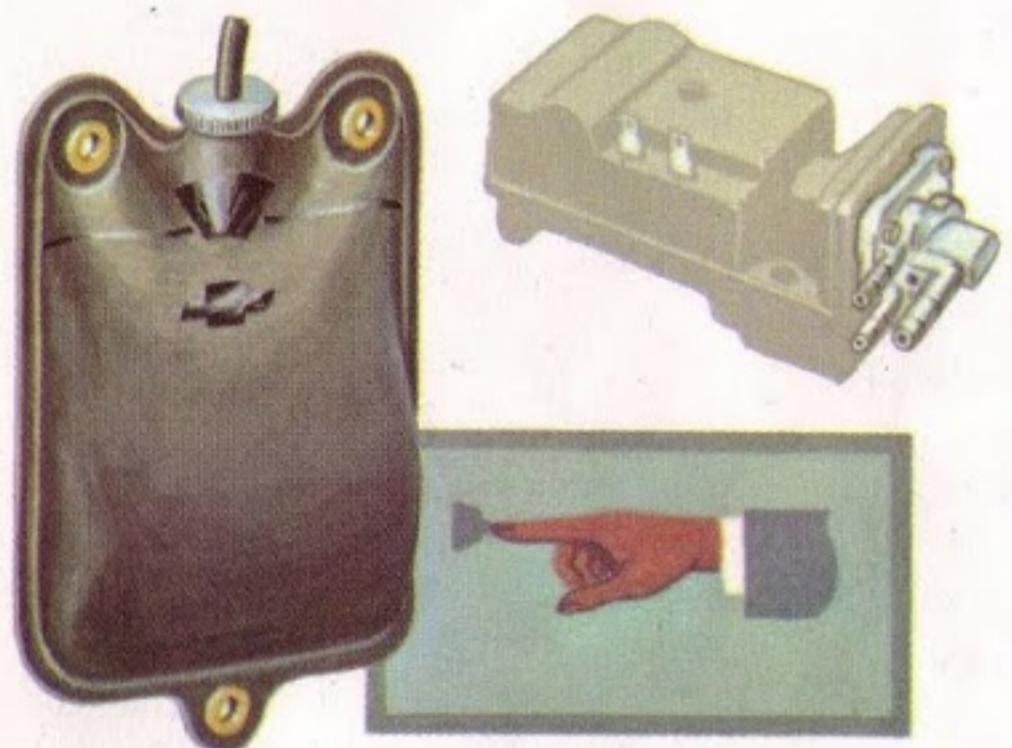
Identical in color and size to left hand visor.



DELUXE HEATER AND DEFROSTER

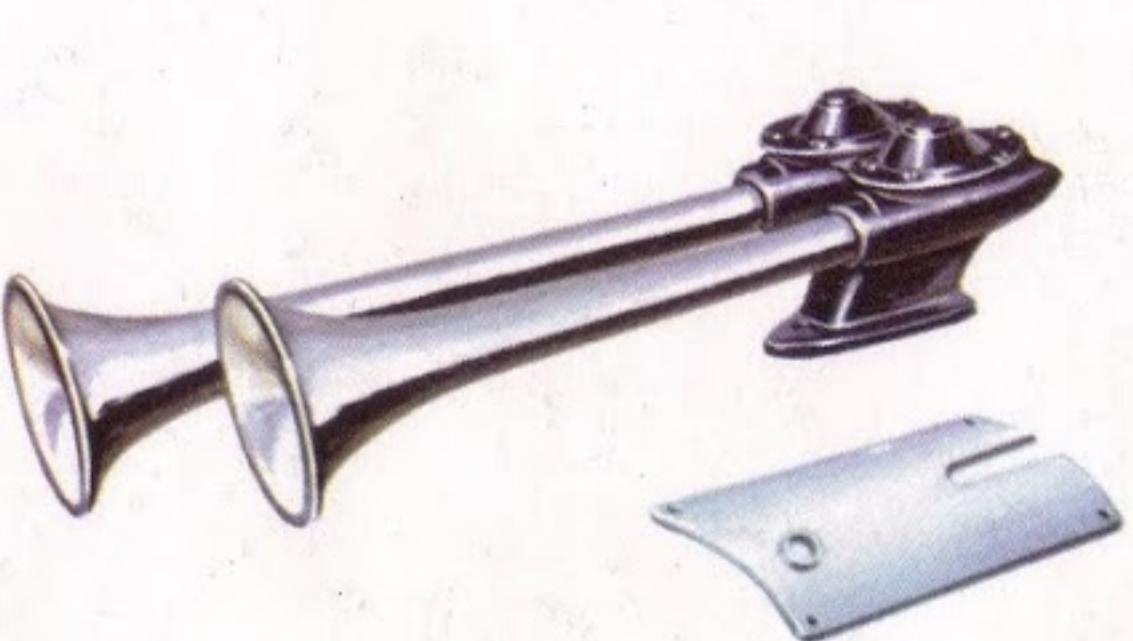
A heating and ventilating system that can be used with outside, recirculated air or a mixture of both.

CUSTOM FEATURE ACCESSORIES FOR HEAVY-DUTY TILT CAB TRUCKS



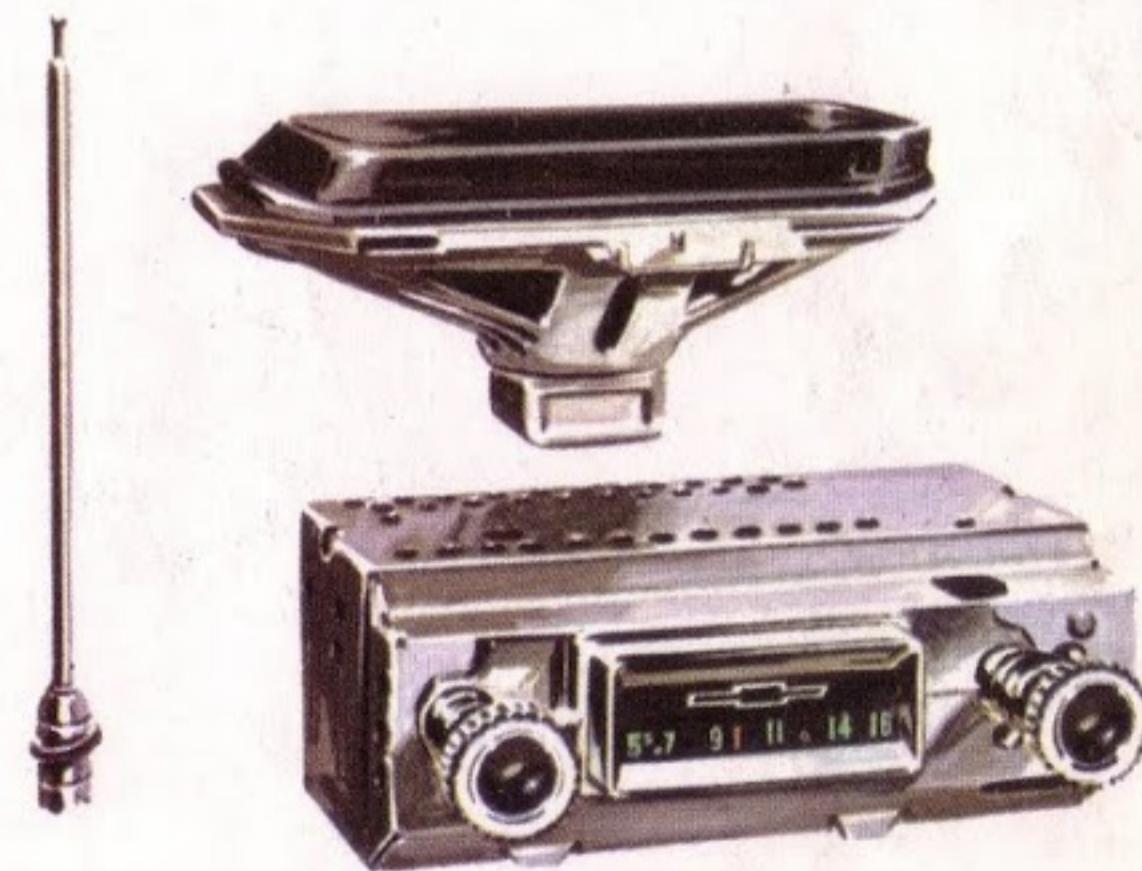
**PUSH BUTTON WINDSHIELD
WASHER**

An electrically operated washer that starts wipers and pump when button is depressed.



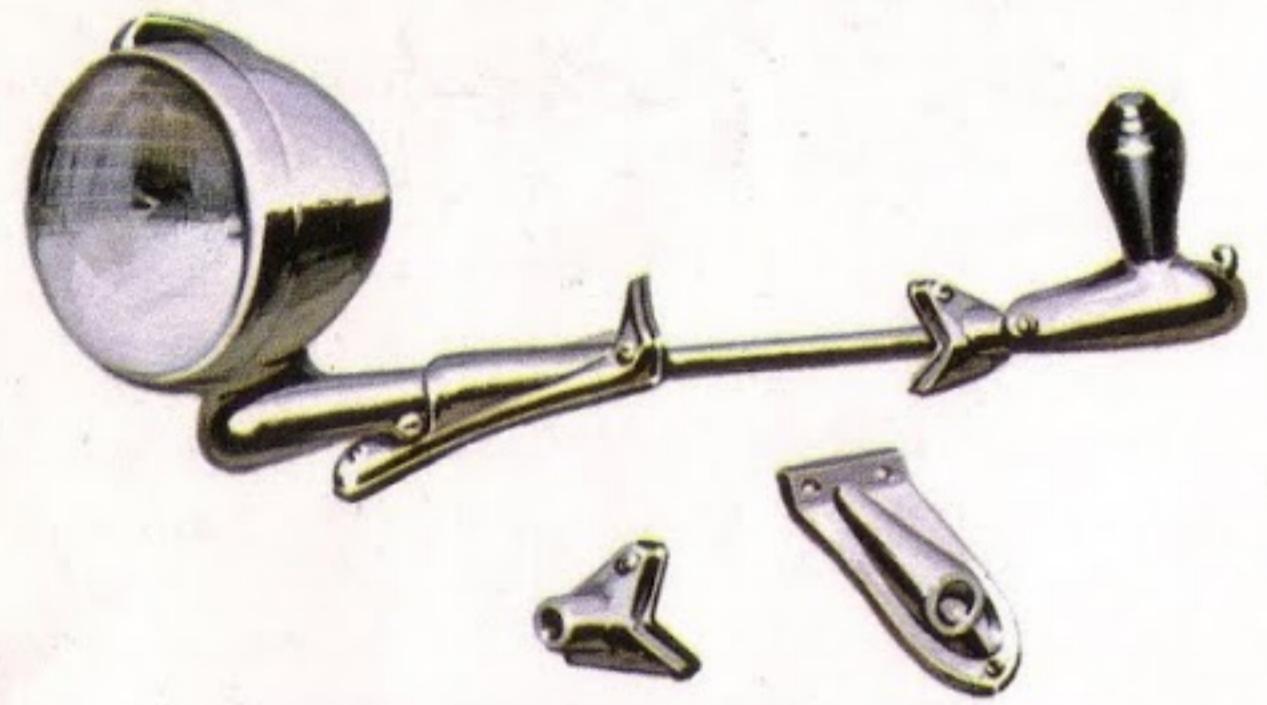
AIR HORNS

Can be installed on any truck equipped with air brakes.



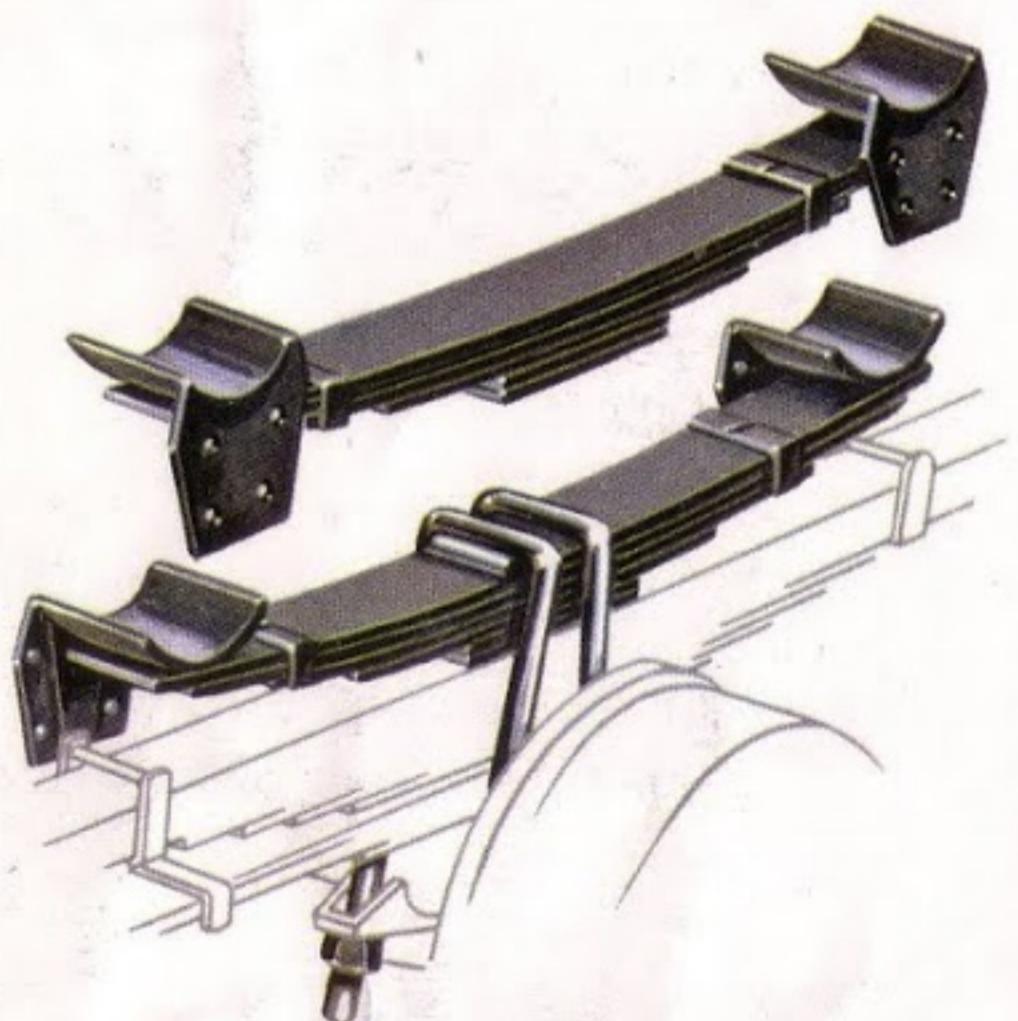
RADIO AND ANTENNA

A modern all-transistor radio that starts to play instantly.



SAFETYLIGHT

Casts a powerful beam of light up to 1500 feet in any direction.



AUXILIARY REAR SPRINGS

Adds more load capacity to the truck.

