

# The 1976 AMC passenger cars

Built with you in mind







# Pacer

*Pacer, THE wide small car, has more of everything for everybody. That's a big order. But Pacer fills it beautifully.*

*Being THE wide small car gives Pacer a years-ahead look. Styling to stay in style . . . beautifully functional. A low, easy-to-see-over hood. Broad expanses of glass for virtually 360-degree visibility. A passenger side door nearly four inches wider than the driver's door to make getting in and out easier, front and rear.*

*Inside, Pacer's greater width pays off in more room than you thought possible in a small car. Try it for size. Even with a full complement of four passengers, there's more room all around.*

*And out on the road, Pacer's wide firm stance gives it a solid feel that's like nothing in its class. Rack and pinion steering provides handling that's a pure delight.*

*Economy, of course, is another Pacer strong point. Its 6-cylinder engine means more miles per gallon; its 18.3 gallon gas tank means more miles between fill-ups.*

*And there's another benefit to being THE wide small car—the wide coverage provided by AMC's exclusive BUYER PROTECTION PLAN.*

**AMC  Pacer**

Pacer D/L

Pacer X



Pacer



Pacer bucket seats in tan Sof-Touch vinyl available on all Pacer models (std. with "X" Pkg.). Also comes in black, white, blue and berry.



Pacer D/L Luxury Trim Option includes individual reclining seats in blue Hyde Park fabric. Black, tan and berry are other choices.

Pacer D/L individual reclining seats in berry "Basketry Print" fabric. Black, blue, tan also available in this option.



Pacer D/L instrument panel with air conditioning, entertainment centre, electric clock, rear window wiper/washer and electric defogger options.

All interiors shown are optional. For standard Pacer interior, see the AMC Dealer Product Information book.

(Standard features right, top to bottom)

- Body side scuff molding protects finish against parking lot dings, adds decorative touch.
- Passenger door wider than driver's for greater convenience getting in or out, front or rear.
- Pacer can carry up to 29.5 cu. ft. of cargo.
- Pacer liftgate opens high and wide for easier loading and unloading.

## Pacer Standard Features

- Power team: economical 232 CID 6-cylinder engine, 3-speed manual synchromesh transmission—column
- Electronic ignition, virtually maintenance-free
- Foam-cushioned bench seats
- Color-keyed carpeting; color-keyed rubber mat in cargo area
- Folding second seat for up to 29.5 cu. ft. of cargo space
- Ventless side glass
- Protective body side scuff molding
- Parking brake warning light
- For smoother, quieter riding: isolated front cross member and coil-spring suspension; isolated rear leaf-spring suspension
- Weather Eye Heating and Defrosting System
- Concealed 2-speed electric wipers and washers
- Dome light actuated by doors
- Rear lift window with built-in assist for easy opening and closing
- Free-standing bumpers
- 50-amp battery
- Drum brakes (10" front, 9" rear)
- Aluminum hub caps
- Ash tray and cigarette lighter
- Durable "Luster-Guard" acrylic baked enamel finish

Along with economy, safety is built into every car we build.

On all AMC cars, these "SAFE-COMMAND" features are standard equipment:

- Energy-absorbing bumper system
- Certified flame-resistant fabrics
- Two front head restraints
- 4-way hazard warning signals
- Lane changer turn signals
- Automatic backup lights
- Side of car safety marker lights
- Guard-rail doors
- Energy-absorbing steering column



- High-strength windshield glass
- Tempered side and rear glass
- Padded sun visors
- Padded instrument panel
- Single-buckle front-seat lap and shoulder belts for driver and right side passenger (with seat belt buzzer and warning light); seat belts for two rear passengers
- Safety-shaped armrests
- Double-safety brake system
- Brake system warning light
- Self-adjusting brakes
- Corrosion-resistant brake lines
- Safety rim wheels
- Captive engine mounts
- High-strength door locks/hinges
- Safety-shaped door handles
- 2-key locking system
- Front seat-back lock
- Dual action hood latch

## Pacer Options

### ECONOMY OPTIONS

- ☐ Cruise Command automatic speed control (auto trans. req'd.)
- ☐ Fuel economy light (comes on as a reminder whenever you're driving beyond the best fuel economy range N.A. w/overdrive)
- ☐ High-mileage steel-belted radial tires
- ☐ Overdrive (with 232 CID engine only)
- ☐ Economy rear axle (2.53 to 1 ratio) available with auto trans.

### AIR CONDITIONING OPTION

- ☐ All-Season Air Conditioning System for added comfort. Includes: heavy-duty engine cooling, power flex fan, 55-amp alternator. Requires tinted glass—all windows

### APPEARANCE OPTIONS

- ☐ Sporty bucket seats.
- ☐ Two-tone paint includes front and rear body side scuff molding extensions. (Not avail. with

vinyl roof.)

- ☐ Sports steering wheel
- ☐ Soft-feel sports steering wheel
- ☐ Styled road wheels (4)
- ☐ Styled aluminum wheels (4)
- ☐ Wheel covers (4)

☐ "X" Package. Adds distinctive sports flair inside and out. (Not avail. with "D/L" Pkg.)

*Interior:* vinyl bucket seats with manual floor shift, instrument panel woodgrain overlay, sports steering wheel, custom door trim (vinyl inserts, door pull straps, carpet in lower recessed area), Extra Quiet Insulation Package.

*Exterior:* D78 x 14 black tires, 4 slot-styled wheels, color-keyed body side scuff moldings, bumper nerfing strips, front sway bar, Pacer "X" ornamentation.

☐ "D/L" Package. (Not avail. with "X" Pkg.) Distinctive and luxurious.

*Interior:* Basketry fabric, instrument panel woodgrain overlay, custom padded steering wheel, custom door trim (fabric inserts, door pull straps, carpet in lower recessed area), carpeted cargo area, Extra Quiet Insulation Package. *Exterior:* 4 wheel covers, color-keyed body side scuff moldings, bright license surround molding, bumper nerfing strips, front sway bar, Pacer "D/L" ornamentation.

☐ Luxury Trim Option. Custom Hyde Park fabric seat trim on individual reclining seats and door trim inserts. (With D/L Pkg. only).

☐ Decor Package. Includes: wheel opening moldings, rear hood edge moldings, upper door edge moldings, bright license plate moldings, 4 wheel covers, lower back panel overlay, rear wheelhouse panels.

### AUDIO OPTIONS

- ☐ AM radio: performance, long-range reception, push-button convenience.





# Gremlin

*Gremlin has always meant economy. And for '76, there's a Gremlin model among the lowest-priced cars built in North America. Add to these savings Gremlin's happy, care-free way of going places, and you've got quite a car.*

*There's more. Sensible styling with a look all Gremlin's own. It's functional styling, too, with built-in versatility: whenever you need more carrying capacity (for luggage, groceries, other things), the rear seat folds down to lengthen the cargo deck. And, inherent in Gremlin's design is a wide, road-hugging stance that gives you a smooth, stable ride.*

*Behind the wheel, Gremlin's easy handling adds up to real driving fun. Gremlin with its thrifty Six and its big 17.5 gallon gas tank lets you go a long way between fill-ups!*

*Gremlin's high resale value—among the best in its class—says a lot for this subcompact. The exclusive AMC BUYER PROTECTION PLAN says even more.*

*If you're in the market for an economy car this year, look into the '76 Gremlin. Treat yourself to some fun along with big helpings of savings and value.*

**AMC  Gremlin**

Gremlin X

Gremlin Custom with Optional Rally Stripe



Gremlin



Gremlin Simulated Levi's Trim interior. This exclusive option includes bucket seats, and is available only in Levi's blue.



Gremlin Custom bench seat in new tan Potomac Stripe fabric. Option is also available in black, blue and green.

Fairway vinyl bucket seats in Gremlin Custom. In addition to black, this interior option comes in white, blue, green, and tan.



Gremlin X instrument panel. Other options shown are: AM/FM stereo radio, air conditioning, soft-feel sports steering wheel, rear window defogger.

All interiors shown are optional. For standard Gremlin interior, see the AMC Dealer Product Information book.

(Standard features, right, top to bottom)

- Gremlin's 232 CID Six gives you performance with economy.
- Rear seat folds down for up to 26.9 cu. ft. of cargo space.
- Padded armrests are comfortable and convenient.
- Rear liftgate operates easily, provides convenient access to cargo area.

## Gremlin Standard Features

- Power team: economical 232 CID 6-cylinder engine, 3-speed manual synchromesh transmission with floor shift
- Electronic ignition, virtually maintenance-free
- Foam-cushioned seats
- Color-keyed rubber floor covering
- Front ash tray
- Folding second seat for up to 26.9 cu. ft. of cargo space (with rear seat down and "Space Saver" spare tire)
- Weather Eye Heating and Defrosting System
- 2-speed electric wipers and washers
- Dome light actuated by courtesy switches on doors
- Handy rear lift window
- Front sway bar (V-8's)
- Manual drum brakes
- Bumper guards rear
- Front bumper corner rubber nerfing strips for added protection
- 50-Amp battery
- Parking brake warning light
- Aluminum hub caps
- Center-filling fuel tank for added convenience
- Durable "Luster-Guard" acrylic baked enamel finish

## Gremlin Custom Standard Features

In addition to all the above, the Gremlin Custom offers the following items as additional standard equipment:

- Custom bench seats in Fairway pleated vinyl
- Carpeting front and rear
- Custom steering wheel
- Custom door trim panels
- Bright drip rail moldings
- Bright rocker panel moldings

- Dual body side paint stripes
- Special Gremlin Custom grille
- Spare tire cover

**Along with economy, safety is built into every car we build.**

On all AMC cars, these "SAFE-COMMAND" features are standard equipment:

- Energy-absorbing bumper system
- Certified flame-resistant fabrics
- Two front head restraints
- 4-way hazard warning signals
- Lane changer turn signals
- Automatic backup lights
- Side of car safety marker lights
- Guard-rail doors
- Energy-absorbing steering column
- High-strength windshield glass
- Tempered side and rear glass
- Padded sun visors
- Padded instrument panel
- Single-buckle front-seat lap and shoulder belts for driver and right side passenger (with seat belt buzzer and warning light); seat belts for two rear seat passengers
- Safety-shaped armrests
- Double-safety brake system
- Brake system warning light
- Self-adjusting brakes
- Corrosion-resistant brake lines
- Safety rim wheels
- Tire tread wear indicators
- Captive engine mounts
- High-strength door locks and hinges
- Safety-shaped door handles
- Front seat-back lock
- Dual action hood latch

## Gremlin Options

### ECONOMY OPTIONS

- ☐ Cruise Command automatic speed control (auto. trans. req'd.)
- ☐ Fuel economy gauge (N.A. w/overdrive)
- ☐ High-mileage steel-belted radial tires
- ☐ Overdrive (with 232 CID

6-cylinder engine only)  
☐ Economy rear axle 2.53 to 1 ratio (avail. auto. trans. and 6 cyl. only)

### AIR CONDITIONING OPTIONS

☐ All-Season Air Conditioning System for added comfort. Includes: heavy-duty engine cooling, power flex fan and 55-amp alternator (Sixes), 40-amp alternator (V-8's), full-width parcel shelf under instrument panel. (Power steering required with V8).  
☐ Air Conditioning Package includes All-Season Air Conditioning System (as detailed above), plus tinted glass (all windows), power steering.

### APPEARANCE OPTIONS

☐ Sporty bucket seats (custom only)  
☐ Soft-feel sports steering wheel  
☐ Sports steering wheel  
☐ Wheel covers (4)  
☐ Aluminum wheels (4)  
☐ Styled road wheels (4)  
☐ Decor Package. Includes: wheel opening moldings, 4 wheel covers  
☐ Rally stripe  
☐ "X" Package. (Avail. Gremlin custom only). Adds distinctive sports flair inside and out. Includes: full length body stripe with "X" decal, painted lower back panel, engine-turn finish on instrument panel cluster overlay, 4 slot-style wheels, D70 x 14 black tires, "Space Saver" spare tire for extra cargo space (avail. in lieu of pkg. spare), vinyl bucket seats, interior decor package, and more. Available with all 14 Gremlin color choices.  
☐ Levi's® Custom Trim Package—totally unique to Gremlin Custom! Includes: sporty bucket seats in simulated blue denim fabric and "Levi's" buttons, simulated blue denim door trim and "Levi's" buttons, stowage/litter pouches in simulated blue denim, blue headlining and sun visors, plus "Levi's®" decal on front fender.





- ☐ Interior Appointment Package. Includes: full-width parcel shelf under instrument panel, glove box lock, cigarette lighter.
- ☐ Interior Decor Package. (Avail. on Gremlin Custom.) Includes: Interior Appointment Pkg., carpeting in cargo area, Extra Quiet Insulation Pkg.
- ☐ Vinyl roof in six color choices. (Avail. Gremlin Custom only.)

#### AUDIO OPTIONS

- ☐ AM radio: performance, long-range reception, push-button convenience
- ☐ Rear speaker (with AM radio)
- ☐ AM-FM stereo radio. Four speakers enhance programming of both AM and FM station selections.

#### CONVENIENCE OPTIONS

- ☐ Torque-Command automatic transmission.
- ☐ Visibility Group. Includes: Color-keyed remote-control outside left mirror, visor mirror, 12-inch day/night mirror, intermittent-action windshield wipers.
- ☐ Inside hood release
- ☐ Convenience Group. Includes: dome/reading lamp, electric clock, stowage/litter containers, second horn, headlights-on warning buzzer.
- ☐ Between-the-seats console with lockable storage compartment (avail. bucket seats only).
- ☐ Vinyl tonneau cover to conceal luggage in rear compartment
- ☐ Tinted glass windshield
- ☐ Tinted glass in all windows (recommended with air conditioning)
- ☐ Intermittent wiper system
- ☐ Light Group. Dual courtesy lights, glove box light, ash tray light, engine compartment light.
- ☐ Tailgate air deflector
- ☐ Roof rack
- ☐ Adjust-O-Tilt custom steering

- wheel (with auto. column-mounted shift only).
- ☐ Flipper-type, movable rear quarter windows for increased ventilation
- ☐ Rear window defogger (electric): includes: 55 amp. alternator (6-cyl), 40 amp. V8, & tinted rear glass.

#### HEAVY-DUTY OPTIONS

- ☐ Heavy-Duty Cooling System. Includes: heavy-duty radiator, power flex fan and fan shroud (std. with air conditioning).
- ☐ Heavy-Duty Suspension. Heavy-duty springs and shocks.
- ☐ Engine block heater for easier winter starting
- ☐ 70-amp battery

#### PERFORMANCE OPTIONS

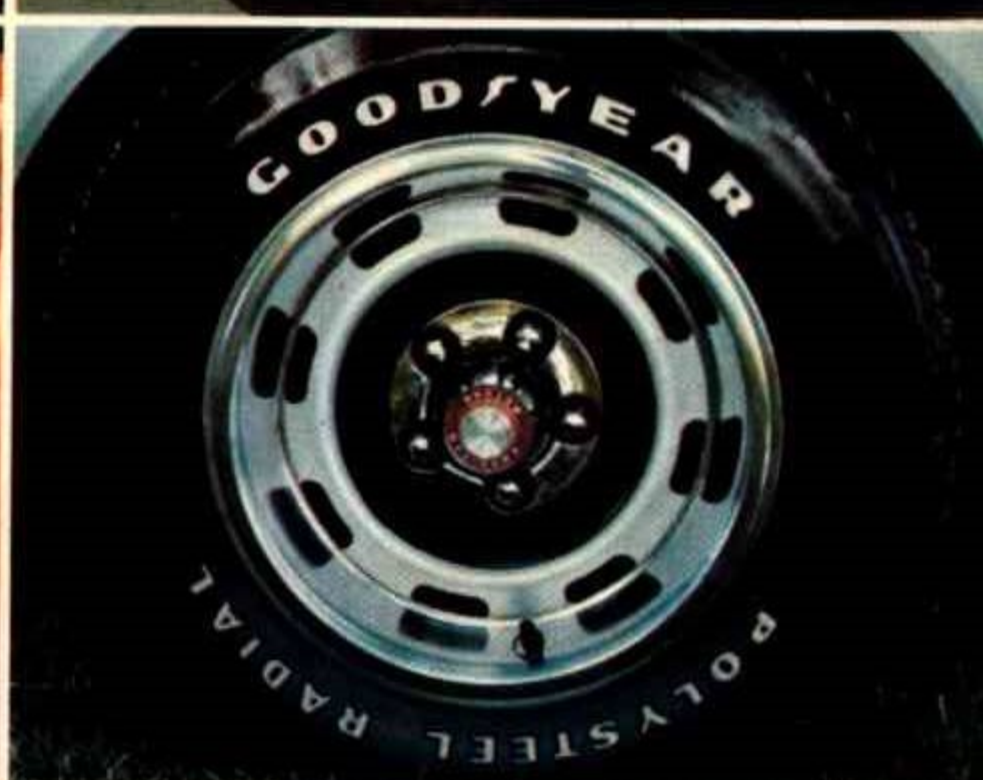
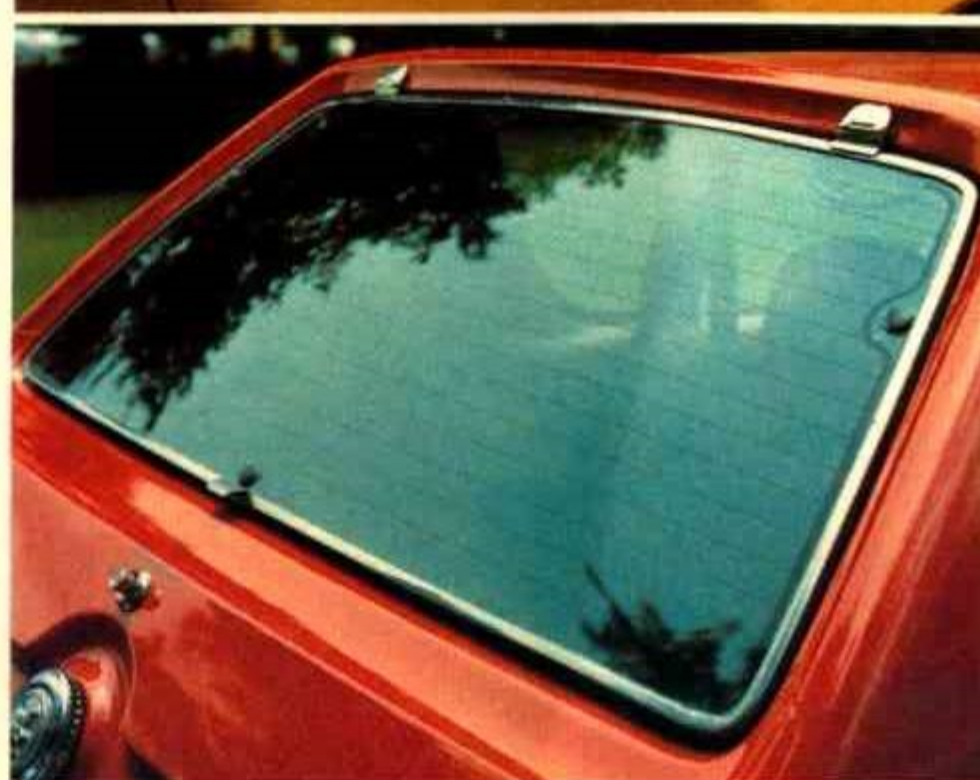
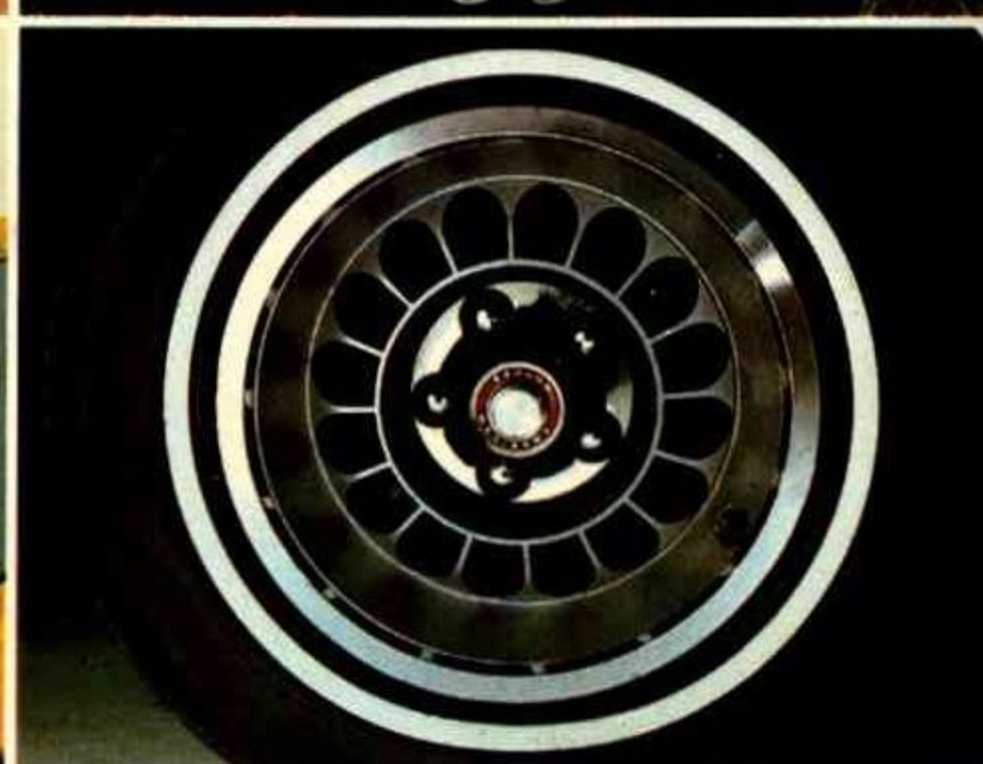
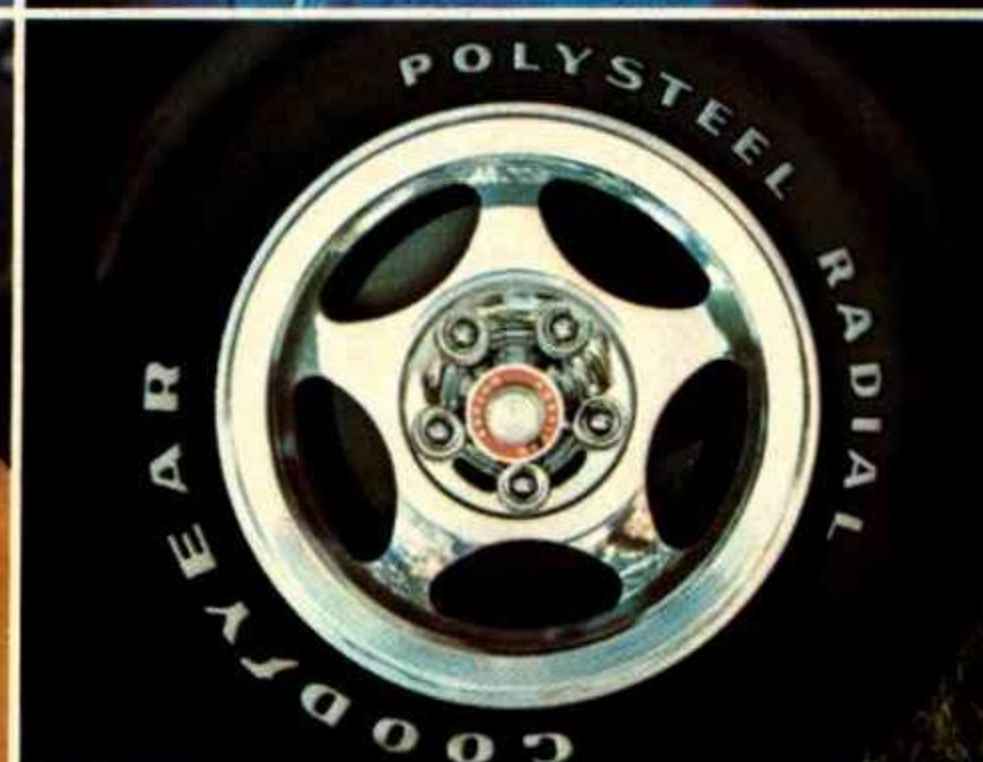
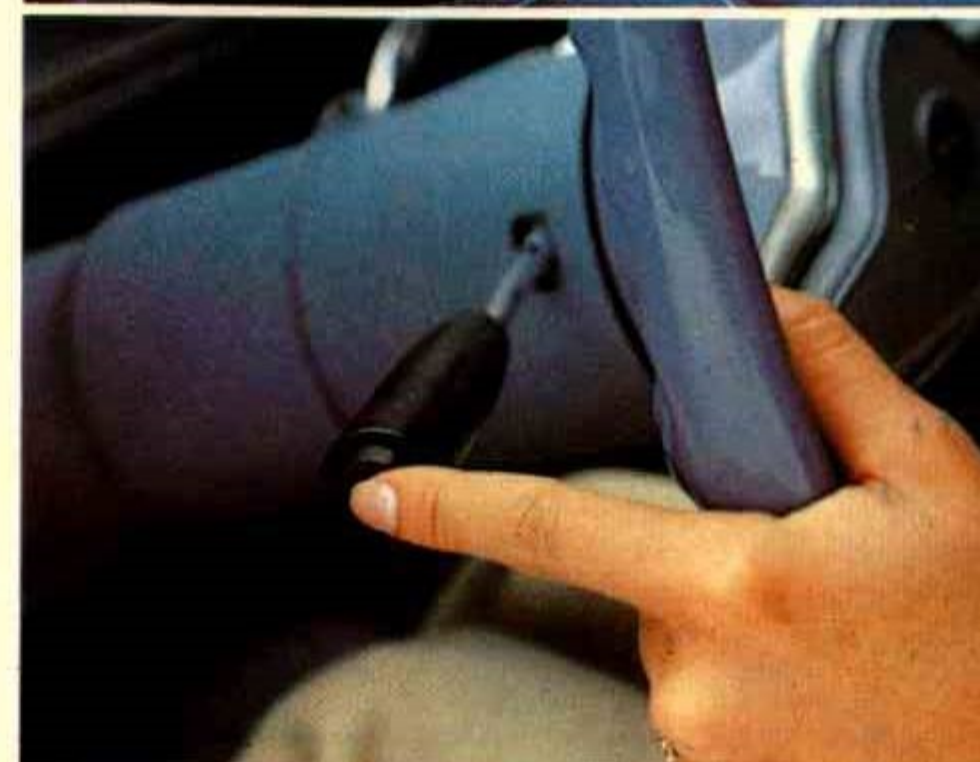
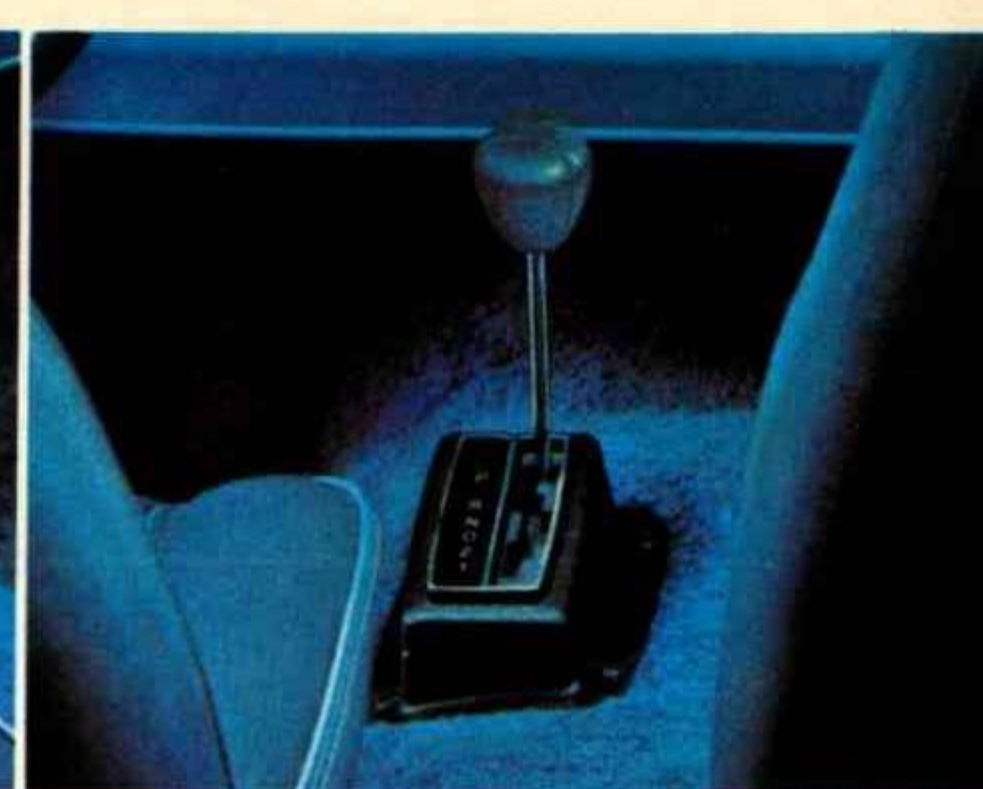
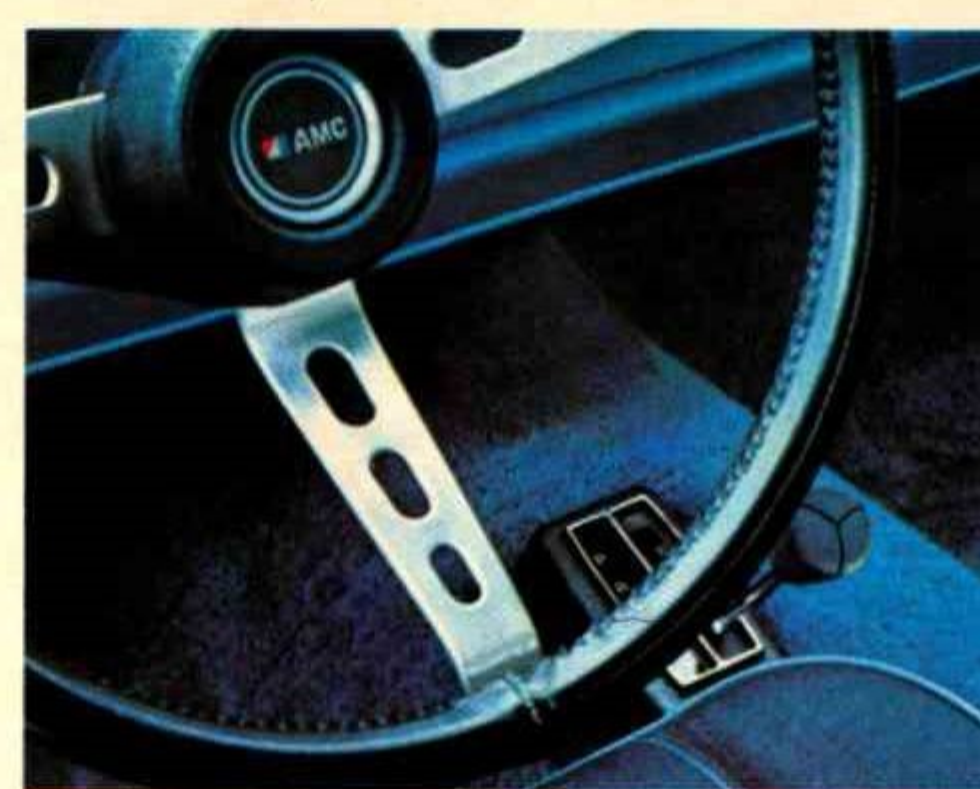
- ☐ Twin Grip Differential
- ☐ Manual front disc brakes (greater fade resistance)
- ☐ "Space Saver" spare tire
- ☐ Floor shift (with auto. trans.)

#### POWER ASSIST OPTIONS

- ☐ Power steering (recommended with air conditioning)
- ☐ Power front disc brakes

#### PROTECTION OPTIONS

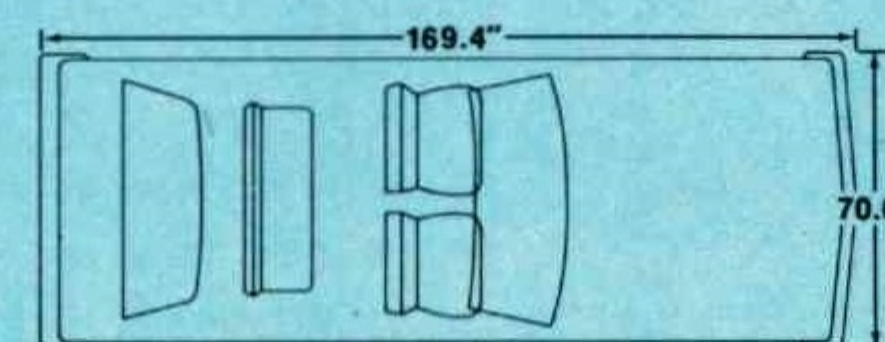
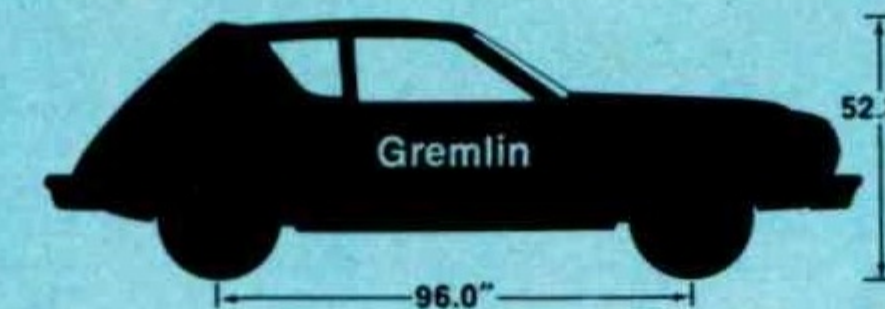
- ☐ Protection Group. Includes: stainless steel door edge guards, front rubber floor mats with carpet inserts, body side scuff moldings, inside hood release.
- ☐ Extra Quiet Insulation Package. Consists of: hood, roof and underbody insulation and sound deadening materials
- ☐ Locking Gas Cap
- ☐ Bumper Guards—Front
- ☐ Carpeted Cargo Area: carpeting on floor, wheelhouse and rear seat back



(Optional features, left to right, top to bottom)

- ☐ Soft-feel sports steering wheel.
- ☐ Floor-mounted Torque-Command automatic transmission.
- ☐ Fuel-saving overdrive is available with 232 CID Six.
- ☐ Styled aluminum wheels.
- ☐ Vinyl roof is available in six colors.
- ☐ Styled road wheels.
- ☐ Rear window defogger.
- ☐ Slot styled wheels (with "X" Package only).

#### DIMENSIONS



#### EXTERIOR

Length	169.4"
Wheelbase	96.0"
Width	70.6"
Height	52.3"
Tread (front/rear)	57.5"/57.1"
Turning Diameter (wall to wall)	35.3 ft.

#### INTERIOR

Head Room (front/rear)	38.0"/36.4"
Leg Room (front/rear)	40.7"/29.2"
Shoulder Room (front/rear)	54.9"/53.0"
Hip Room (front/rear)	54.9"/53.0"

#### CAPACITIES

Cargo Volume Index	26.9 cu. ft.*
Cargo Floor Length	50.4"
Fuel Tank	17.5 gals.
Vehicle Curb Weight (approx.)	2831 lbs.

\*With rear seat down and space saver spare.

#### GREMLIN SPECIFICATIONS

##### ENGINES

Engine	Carb. Type	Comp. Ratio	Bore & Stroke	STD./OPT.
232 CID Six	1-Barrel	8.0:1	3.75" x 3.50"	STD.
258 CID Six	1-Barrel	8.0:1	3.75" x 3.90"	OPT.
304 CID V-8	2-Barrel	8.4:1	3.75" x 3.44"	OPT.

##### ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	Trans. Avail.	Axle Ratios STD.	(OPT.)
232 CID Six	3-Speed Manual Floor Shift	STD.	2.73	(3.08)
	3-Speed Manual with Overdrive	OPT.	2.73	(3.08)
	Torque-Command Auto. on Column	OPT.	2.73	(3.08) (2.53)
	Torque-Command Auto. on Floor	OPT.	2.73	(3.08) (2.53)
258 CID Six	3-Speed Manual Floor Shift	STD.	2.73	(3.08)
	Torque-Command Auto. on Column	OPT.	2.73	(3.08) (2.53)
	Torque-Command Auto. on Floor	OPT.	2.73	(3.08) (2.53)
	3-Speed Manual Floor Shift	STD.	3.15	(2.87) (3.15)
304 CID V-8	Torque-Command Auto. on Column	OPT.	2.87	(3.15)
	Torque-Command Auto. on Floor	OPT.	2.87	(3.15)

#### TIRES

Tire	Sizes	V-8's
6.45 x 14 Black (White line optional)	STD.	N.A.
6.95 x 14 Black (White line optional)	OPT.	**
D70 x 14 Black*	OPT.	OPT.
DR70 x 14 Radial (steel) White letters	OPT.	OPT.
DR78 x 14 Radial (steel) Black	OPT.	OPT.
DR78 x 14 Radial (steel) White line	OPT.	OPT.

\*Included with Gremlin "X". Raised White Letters Opt. w/"X" Pkg.

\*\*Minimum tire req. w/V-8.





# Hornet Sportabout

*For nearly everybody who needs a wagon, Sportabout is as much wagon as they'll ever need. For camping trips or trips to the supermarket. For family vacations or the neighborhood car pool. Working hard or taking it easy, Sportabout beautifully fits into your daily life-style.*

*Sportabout has four big, wide-opening doors—two doors more and twice the convenience of other small U.S.-built wagons!*

*Cargo space (with rear seat down) measures over 56 cubic feet. There's generous room for heads, legs, shoulders and elbows with a full load of passengers, too.*

*Sportabout has a trim 38½-ft. turning diameter. It's so much easier than a big wagon to maneuver through traffic and slip into parking spaces. It's quick to load and unload. And it's economical with its low base price, standard Six engine and low upkeep. Really, Sportabout is in a class by itself.*

*But all by itself, AMC's exclusive BUYER PROTECTION PLAN would make Sportabout the best choice. Here are quality, protection and value not offered by any other North American competitor.*

**AMC  Hornet**

Hornet Sportabout D/L

Hornet Sportabout X



Hornet Sportabout





## Hornet Hatchback

*There's a lot to like in the Hatchback. In looks alone, it has the trim lines and sloping rear deck that suggest a sporty car—and the driving fun that goes with it.*

*Inside, it's a roomy, comfortable 5-passenger coupe. Yet, when you need cargo space, you've got it like magic. Fold down the rear seat, open up the big "third door" and—presto!—you've got 30½ cu. ft. of space just like that.*

*The Hatchback is designed for economy, too. Thrifty 6-cylinder engine, plus a big 18.3 gallon gas tank, mean good gas mileage and long-distance driving range. If you'd like your Hornet Hatchback to reflect even a livelier flair, order it with the "X" Package or Touring Interior options. (The latter includes individual reclining front seats, a feature introduced and made famous by American Motors.)*

*Low purchase price, low upkeep, high resale—all add up to solid Hornet value. And overall is the quality that only the exclusive AMC BUYER PROTECTION PLAN can give you. 1976 Hornet Hatchback: with a sporty touch you didn't bargain for in an economy car.*

**AMC  Hornet**

Hornet Hatchback X

Hornet Hatchback X



Hornet Hatchback





# Hornet Sedan

*The solid small cars shown on these pages have a great way of making lasting friends. For Hornet Sedans are as solid in value as they're built.*

*Match a 2-door or 4-door Hornet Sedan with any other compact car. Compare room and comfort. Ride and handling. Workmanship and finish. You'll be pleased with what you find.*

*And when it comes to savings, Hornet scores again. The standard Six is a great gas-saver (and you can team it with optional overdrive to save even more!). Combined with the big 18.3 gallon gas tank, you get exceptional range.*

*But Hornet gas economy is only one kind of Hornet savings. Low purchase price means considerable savings. And the BUYER PROTECTION PLAN adds up to even more savings in upkeep.*

*When you total all the advantages of the new Hornet Sedans over other compacts, you quickly see why they're solid choices with value-minded buyers.*

**AMC**  **Hornet**

Hornet 2-Door Sedan



Hornet 4-Door Sedan



Hornet 2 dr. & 4 dr. Sedan D/L individual reclining seats in tan Kasmir Knit fabric. This option available in this one color only.



Hornet Hatchback & Sportabout Touring Interior option: individual reclining seats in vinyl trim. Available in tan only.



Hornet Hatchback X bucket seats in green Fairway vinyl. This option also comes in black, white, blue and tan.



Hornet instrument panel. Other options shown are: Visibility Group, AM/FM stereo radio, air conditioning, rear window defogger.

All interiors shown are optional. For standard Hornet interior, see the AMC Dealer Product Information book.

(Standard features, right, top to bottom)

- Sportabout's cargo space measures up to 56.4 cu. ft.
- Hatchback can hold up to 30.5 cu. ft. of cargo.
- Hornet's 232 CID Six is thrifty and snappy.
- Flip-open rear quarter vent windows (Hatchback).

## Hornet Standard Features

- Power team: economical 232 CID 6-cylinder engine, 3-speed synchromesh manual transmission
- Electronic ignition, virtually maintenance-free
- Foam-cushioned front seat (front and rear in Hatchback)
- Color-keyed carpeting (plus carpet cargo mats in Sportabout and Hatchback)
- Handy full-width package shelf under instrument panel
- Locking glove box
- Custom steering wheel
- Flip-open rear quarter vent windows (Hatchback)
- Weather Eye Heating and Defrosting System
- 2-Speed electric wipers and washers
- Dome light actuated by courtesy switches on front doors
- Manual drum brakes
- Bumper guards—rear
- Front sway bar (V-8's)
- Front bumper corner nerfing strips
- 50-amp battery
- Parking brake warning light
- Rear lift window (Hatchback and Sportabout)
- Folding second seat for more cargo space (up to 30.5 cu. ft. Hatchback, 56.4 cu. ft.\* Sportabout)
- Aluminum hub caps
- Durable "Luster-Guard" acrylic baked enamel finish

\*Includes 3.8 cu. ft. below cargo floor

**Along with economy, safety is built into every car we build.**

On all AMC cars, these "SAFE-COMMAND" features are standard equipment:

- Energy-absorbing bumper system

- Single-buckle front-seat lap and shoulder belts for driver and right side passenger (with seat belt buzzer and warning light); seat belts for designated rear seat passengers
- Certified flame-resistant fabrics
- Two front head restraints
- 4-way hazard warning signals
- Lane changer turn signals
- Automatic backup lights
- Side of car safety marker lights
- Guard-rail doors
- Energy-absorbing steering column
- High-strength windshield glass
- Tempered side and rear glass
- Padded sun visors
- Padded instrument panel
- Safety-shaped armrests
- Double-safety brake system
- Brake system warning light
- Self-adjusting brakes
- Corrosion-resistant brake lines
- Safety rim wheels
- Captive engine mounts
- High-strength door locks and hinges
- Safety-shaped door handles
- 2-key locking system
- Front seat-back lock
- Dual action hood latch

## Hornet Options

### ECONOMY OPTIONS

- ☐ Cruise Command automatic speed control (auto. trans. req'd.)
- ☐ Fuel economy gauge (N.A. w/overdrive)
- ☐ High-mileage steel-belted radial tires
- ☐ Overdrive (232 CID 6-cylinder engines only)
- ☐ Economy rear axle (2.53 to 1 ratio) available with auto. trans. and 6-cylinder engines only

### AIR CONDITIONING OPTION

- ☐ All-Season Air Conditioning System. Consists of: heavy-duty

engine cooling, power flex fan, 55-amp alternator (Sixes), 40-amp alternator (V-8's). Power steering req. w/V-8

☐ Air Conditioning Package. Includes: All-Season Air Conditioning System (listed above) plus tinted glass (all windows), power steering.

### APPEARANCE OPTIONS

☐ Soft-feel sports steering wheel

☐ Sports steering wheel

☐ Wheel covers (4)

☐ Custom wheel covers (4)

☐ Styled aluminum wheels (4)

☐ Styled road wheels (4)

☐ Touring Interior (Sportabout and Hatchback only). Adds extra comfort, convenience and styling touches. Includes: individual reclining seats in tan Sof'-Touch vinyl, matching tan headlining and sun visors, sports steering wheel, woodgrain instrument panel overlay, and carpeted lower door panels, tan door pull straps, Extra Quiet Insulation Package.

☐ D/L Package (Sportabout only). Distinctive and luxurious. Includes: individual reclining front seats with custom fabric seats, 4 custom wheel covers, woodgrain paneling on body sides and rear, roof rack and air deflector, Extra Quiet Insulation Package, D/L ornamentation (N.A. w/"X" Pkg.).

☐ D/L Package (Sedans only). Consists of: individual reclining front seats in tan Kasmir knit fabric, carpeted lower door panels, tan door pull straps, tan headlining and sun visors, woodgrain overlay in instrument panel, Extra Quiet Insulation Package and trunk mat.

☐ "X" Package (Hatchback and Sportabout only). Adds distinctive sports flair. Includes: rally stripe, 4 slot wheels and trim rings, D70 x 14 Black tires (4-Sportabout, 5-Hatchback), plus "X" ornamentation on instrument panel and lower back panel, black grille accents, Extra Quiet Insulation Package.





- ☐ Simulated woodgrain side panels for Sportabout.
- ☐ Vinyl roof in six colors

### AUDIO OPTIONS

- ☐ AM radio: performance, long-range reception, push-button convenience
- ☐ Rear speaker (with AM radio only on Hatchback and Wagon)
- ☐ AM-FM Push-button multi-plex stereo radio (four speakers on Hatchback, Sportabout; two speakers on Sedans)—wide choice of stations; full, rich stereo sound.

### CONVENIENCE OPTIONS

- ☐ Torque-Command automatic transmission
- ☐ Convenience Group. Includes: dome/reading lamp, electric clock, stowage/litter container, second horn, headlights-on warning buzzer.
- ☐ Hidden compartment (concealed space beneath cargo floor in Hatchback)
- ☐ Between-the-seats console with lockable storage compartment (avail. bucket seats in Hatchback only)
- ☐ Tinted-glass-windshield
- ☐ Tinted-glass-in all windows
- ☐ Visibility Group. Includes: Color-keyed remote-control outside left mirror, 12-inch day/night mirror, intermittent wiper system.
- ☐ Inside hood release
- ☐ Rear window defogger (electric on Sportabout and Hatchback, blower on Sedans).
- ☐ Light Group. Consists of: trunk light (sedans), two courtesy lights, glove box light, ash tray light, engine compartment light, rear door courtesy switches (4-Door Sedan and Sportabout, liftgate Courtesy light switches on Sportabout and Hatchback).
- ☐ Adjust-O-Tilt steering wheel (automatic column shift only)

- ☐ Intermittent wiper system
- ☐ "Space Saver" spare tire (std. on Sportabout)
- ☐ Roof rack with air deflector (Sportabout)

### HEAVY-DUTY OPTIONS

- ☐ Heavy Duty Cooling System. Includes: heavy duty radiator, power flex fan and fan shroud (std. with air conditioning).
- ☐ Heavy-Duty Suspension. Heavy duty springs and shocks.
- ☐ Engine block heater for easier winter starting
- ☐ 70-amp battery

### PERFORMANCE OPTIONS

- ☐ Twin-Grip differential
- ☐ Manual front disc brakes (greater fade resistance)

### POWER ASSIST OPTIONS

- ☐ Power steering
- ☐ Power front disc brakes

### PROTECTION OPTIONS

- ☐ Protection Group. Includes: stainless steel door edge guards, rubber floor mats (front mats with carpet inserts), body side scuff moldings, inside hood release.
- ☐ Extra Quiet Insulation Package. Consists of: hood, roof and underbody insulation and sound deadening materials
- ☐ Locking gas cap
- ☐ Front bumper guards
- ☐ Inside hood release



(Optional features, left to right, top to bottom)

- ☐ AM-FM stereo radio—more station selections, rich sound.
- ☐ Below-floor hidden compartment (Std. on Sportabout, Opt. on Hatchback).
- ☐ Vinyl roof in six colors.
- ☐ Electric rear window defogger.
- ☐ 12-inch Day/Night mirror (see Visibility Group).
- ☐ Styled road wheels (4).
- ☐ Luggage rack and built-in deflector
- ☐ Custom wheel covers (4).

### DIMENSIONS



### EXTERIOR

Length	186.0"
Wheelbase	108"
Width	71.0"
Height	52.2" (All except 4-Dr. Sedan: 51.7")
Tread (front/rear)	57.5"/57.1"
Turning Diameter (wall to wall)	38.6 ft.

### INTERIOR

Head Room (front/rear)	
(Sedans)	38.1"/37.0"
(Sportabout)	38.1"/37.4"
(Hatchback)	38.1"/36.7"
Leg Room (front/rear)	
(Sedans)	42.1"/35.5"
(Sportabout)	40.7"/35.6"
(Hatchback)	40.7"/32.1"
Shoulder Room (front/rear)	
(Hatchback)	54.9"/53.1"
(All Others)	54.9"/54.4"
Hip Room (front/rear)	
(Hatchback)	54.9"/53.1"
(All Others)	54.9"/54.4"

### CAPACITIES

Usable Luggage Capacity (Sedans)	11.1 cu. ft.
Cargo Volume Index (Sportabout)	56.4 cu. ft. (a) (b)
(Hatchback)	30.5 cu. ft. (b)
(a) 3.8 cu. ft. below cargo floor.	
(b) With rear seat down.	
Cargo Floor Length (Sportabout)	70.2"
(Hatchback)	70.1"
Fuel Tank	18.3 gals.
Vehicle curb weights (approx.)	
2975 lbs.	(2-Door)
3039 lbs.	(4-Door)
2986 lbs.	(Hatchback)
3106 lbs.	(Sportabout)

## HORNET SPECIFICATIONS

### ENGINES

Engine	Carb. Type	Comp. Ratio	Bore & Stroke	STD./OPT.
232 CID Six	1-Barrel	8.0:1	3.75" x 3.50"	STD.
258 CID Six	1-Barrel	8.0:1	3.75" x 3.90"	OPT.
304 CID V-8	2-Barrel	8.4:1	3.75" x 3.44"	OPT.

### ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	Trans. Avail.	Axle Ratios STD.	(OPT.)
232 CID Six	3-Speed Manual on Column	STD.	2.73	(3.08)
	3-Speed Manual Floor Shift (Hatchback only)	STD.	2.73	(3.08)
	3-Speed Manual with Overdrive	OPT.	2.73	(3.08)
	Torque-Command Auto. on Column	OPT.	2.73	(3.08) (2.53)
258 CID Six	3-Speed Manual Floor Shift (Hatchback only)	STD.	2.73	(3.08)
	Torque-Command Auto. on Column	OPT.	2.73	(3.08) (2.53)
304 CID V-8	Torque-Command Auto. on Floor (Hatchback & Sportabout only)	OPT.	2.73	(3.08) (2.53)
	Torque-Command Auto. on Column	OPT.	2.87	(3.15)
	Torque-Command Auto. on Floor (Hatchback & Sportabout only)	OPT.	2.87	(3.15)
	3-Speed Manual Floor Shift (Hatchback only)	OPT.	3.15	(3.54)

### TIRES

Tires	6-Cylinder Hatchback & Sedans	V-8 2-Door Sedan & Hatchback Sportabout Six	V-8 4-Door Sedan & Sportabout
6.95 x 14 Black (White line optional)	STD.	STD.	N.A.
D70 x 14 Black (White line optional)	N.A.	OPT.	OPT.
DR70 x 14 Radial (steel) White letters	OPT.	OPT.	OPT.
D78 x 14 Black* (White line optional)	OPT.	OPT.	**
DR 78 x 14 Radial (steel) Black	OPT.	OPT.	OPT.
DR78 x 14 Radial (steel) White line	OPT.	OPT.	OPT.

\*Minimum size required on any V-8 Hornet with air conditioning.

\*\*Minimum req. tire for 4 Dr. Sedan and Sportabout w/V-8 and 2 Dr. Sedan and Hatchback w/V-8/A/C combination.





# Matador Coupe

*Move up to the mid-size Matador—and you'll find that's probably as far as you'll want to go.*

*With the '76 Matador Coupe, you move up in style. Distinctive, individual, a clean-lined, functional look you can't confuse with any other mid-size.*

*And you can move up as far as you like in luxury. The rich new Barcelona trimmed Coupe (at left) is one example. An elegantly tailored interior with individual reclining seats, an AMC innovation, and unique ornamentation. Or, if you prefer a sports car-accented Coupe, select from such items as vinyl bucket seats, 4-styled aluminum wheels and racy rally stripe.*

*Over the road, Matador Coupe will please you in other ways. You can relax in room and comfort. The ride is quiet, controlled; the handling is smooth and easy. And with a standard 6-cylinder engine and 20½-gallon gas tank, you get economy with exceptional range.*

*And quality with AMC's exclusive BUYER PROTECTION PLAN. Matador Coupe . . . the economy car that lets you move up in style.*

**AMC**  **Matador**

Matador Barcelona Coupe

Matador Brougham Coupe



Matador Coupe





## Matador Sedan and Wagon

*Here's car value in two generous helpings. Want a handsome, roomy 4-door sedan? Choose Matador. Need a versatile, hardworking wagon? Your choice is Matador again.*

*Inside, there's stretch-out room and comfort for six passengers. And plenty of room for luggage in the Sedan's big 19-cu. ft. trunk or the Wagon's spacious 95-cu. ft. cargo compartment. Even with all this inner space, both of these Matadors are trimly sized overall for easy handling and "painless" parking.*

*And each of these AMC mid-size cars surrounds you with luxury. Deep, foam-cushioned seats. Elegant upholsteries. Smartly styled instrument panel, controls and interior hardware. And to personalize your new Matador, every option from 8-track stereo to five electrically powered windows (in the Wagon)!*

*But value is the real mark of Matador. Moderate purchase price, thrifty upkeep, the AMC BUYER PROTECTION PLAN . . . these and more give you value and economy in a '76 Matador.*

**AMC  Matador**

Matador Brougham Sedan

Matador Brougham Wagon



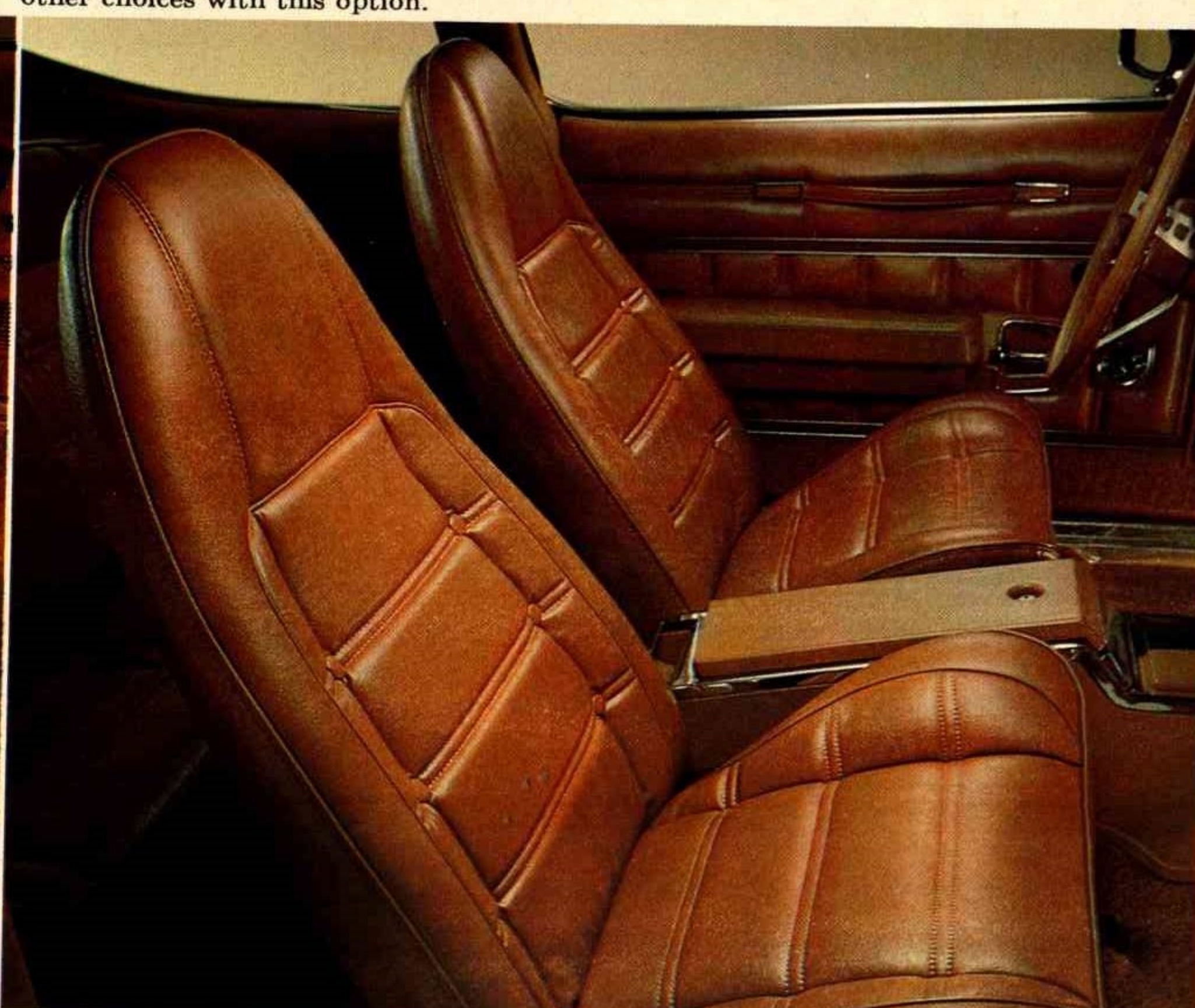
Matador Wagon



Individual reclining seats in tan Barcelona trim. This Matador Coupe Brougham option is also available in black.



Matador Coupe bucket seats in tan Sof-Touch vinyl. Black, white and blue are other choices with this option.



Matador Barcelona instrument panel. Other options shown are: Air conditioning, AM/FM radio, rear window defogger.

All interiors shown are optional. For standard Matador interior, see the AMC Dealer Product Information book.

(Standard features, right, top to bottom)

- Matador Wagon's dual swing tailgate swings open like a door for close-up loading.
- Or it swings down like a tailgate for extra-long cargo.
- Matador Wagon can stow up to 95.2 cu. ft. of cargo.
- Matador Coupe's trunk is roomy, easy to load. Sedan has a big trunk, too!

## Matador Standard Features

- Power team: economical 258 CID 6-cylinder engine (304 CID V-8 std. on Wagons), 3-speed synchromesh man. trans. on coupe & sedan only
- Electronic ignition, virtually maintenance-free
- Foam-cushioned seats
- Color-keyed carpeting
- Ashtrays front and rear (with cigarette lighter in front)
- Extra Quiet Insulation Package. Includes: hood roof and underbody insulation and sound deadener material.
- Custom steering wheel
- Weather Eye Heating and Defrosting System
- Day/night rearview mirror
- 2-speed electric wipers and washers
- Dome light actuated by courtesy switches on front and rear doors (Sedan and Wagon), plus tailgate
- Dual-swing tailgate (Wagon)
- Front sway bar for greater cornering stability
- Bumper guards front & rear—Coupe & Sedan, front-Wagon
- Folding second seat for up to 95.2 cu. ft.\* of cargo space (Wagon)
- Manual front disc brakes—greater fade resistance—(Coupe and Sedan)
- Power front disc brakes (Wagon)
- Inside hood release
- Durable "Luster-Guard" acrylic baked enamel finish

\*Includes 8 cu. ft. below cargo floor

**Along with economy, safety is built into every car we build.**

On all AMC cars, these "SAFE-COMMAND" features are standard equipment:

- Energy-absorbing bumper system
- Single-buckle front-seat lap and

- shoulder belts for driver and right side passenger (with seat belt buzzer and warning light); seat belts for designated rear seat passengers
- Certified flame-resistant fabrics
- Two front head restraints
- 4-way hazard warning signals
- Lane changer turn signals
- Automatic backup lights
- Side of car safety marker lights
- Guard-rail doors
- Energy-absorbing steering column
- High-strength windshield glass
- Tempered side and rear glass
- Padded sun visors
- Padded instrument panel
- Safety-shaped armrests
- Double-safety brake system
- Brake system warning light
- Self-adjusting brakes
- Corrosion-resistant brake lines
- Safety rim wheels
- Tire tread wear indicators
- Captive engine mounts
- High-strength door locks and hinges
- Safety-shaped door handles
- 2-key locking system
- Front seat-back lock
- Dual action hood latch

## Matador Options

### ECONOMY OPTIONS

- ☐ Cruise Command automatic speed control (auto. trans. req'd.)
- ☐ Fuel economy gauge
- ☐ High-mileage steel-belted radial tires

### AIR CONDITIONING OPTION

- ☐ All-Season Air Conditioning System. Includes: heavy duty engine cooling, power flex fan, 55-amp alternator (6-cylinder engine) or 60-amp alternator (V-8). Requires power steering

### APPEARANCE OPTIONS

- ☐ Two-tone paint

- ☐ Vinyl roof (Coupe and Sedan)
- ☐ Simulated Woodgrain paneling (Wagon)
- ☐ Sports steering wheel
- ☐ Soft-feel sports steering wheel
- ☐ Styled road wheels (4)
- ☐ Aluminum wheels (4)
- ☐ Wheel covers (4)
- ☐ Custom wheel covers (4)
- ☐ Rally stripe. Wraps around body sides and rear deck lid.
- ☐ Bucket seats in Sof-Touch vinyl.
- ☐ Brougham Package. Add styling richness, comfort and convenience. Interior: individual reclining seats ("Hunter Plaid" fabric std. in Coupe, Custom Hyde Park fabric std. in Sedan, opt. in Wagon; "Sof-touch" vinyl std. in Wagon, opt. in Sedan and Coupe), custom door trim panels with assist straps and inserts, woodgrain instrument panel overlay, carpet floor covering throughout including trunk or cargo compartment. Exterior: (4) wheel discs, "Brougham" script on "C" pillars, tailgate air deflector and roof rack (Wagon), hood paint stripes, bumper nerfing strips (Coupe), rocker panel moldings (N.A. Wagon w/woodgrain), back panel overlay on Sedan, plus (on Coupe) roll-down quarter windows, full-length body side scuff moldings, wheel lip moldings, grille perimeter and rear hood moldings, license plate surround molding

- ☐ Barcelona Package (avail. only on Brougham Coupe). Distinctive fine car luxury. Consists of: individual reclining seats in choice of tan or black Knap knit fabric, color-keyed 24-ounce cut pile carpeting (matching carpet insert trim in lower door panels, Knap knit fabric in upper panels), color-keyed door pull straps and headlining, 4 color-keyed wheel covers, accents around grille, rear license plate area and in headlamp bezels; unique Barcelona hood ornament, nameplate on hood and deck lid, Barcelona medallion on glove box, unique red/yellow



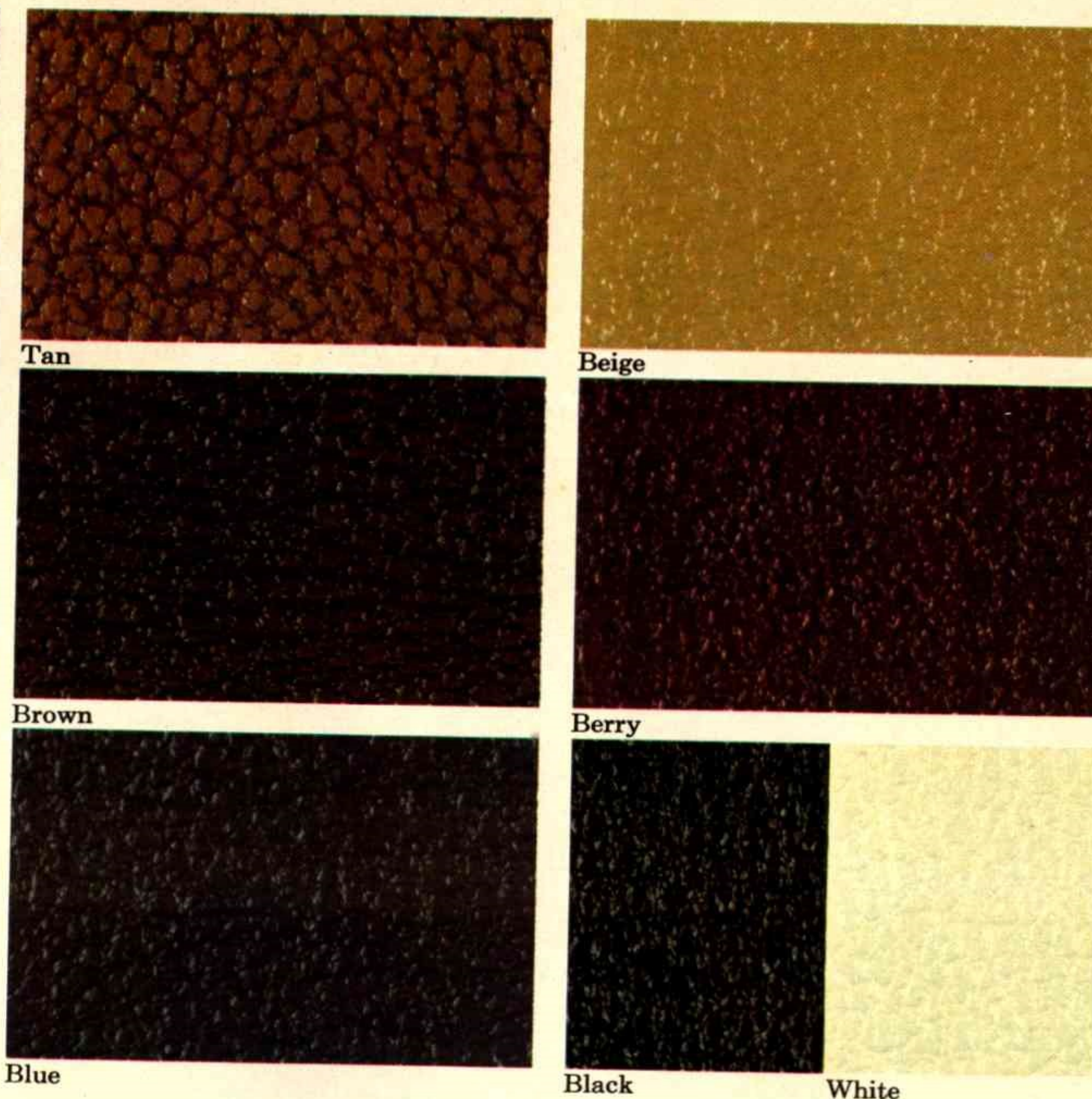
Matador Sedan Brougham option. Individual reclining seats are trimmed in black "Hyde Park" fabric. Blue and tan also available.



**FOR YOUR '76 AMC CAR . . .**  
Your choice of 20 beautiful colors in "Luster-Guard" acrylic enamel



**Your choice of 8 "Bravado" grain vinyl-covered roof options\***



**Your choice of these decorative paint stripes\***



\*For model applications, refer to your AMC dealer's Color and Trim book.

**COPPER VINYL ROOF ALSO AVAILABLE** (coupe) (Not shown).

Certain equipment items and features, illustrated or described in this catalog, are optional at extra cost unless otherwise specified. Certain equipment items and features may not be available for all models. American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specifications, models, equipment or price at any time without incurring obligation. AMC vehicles meet or exceed all applicable Federal Motor Vehicle Standards at time of manufacture. This folder does not constitute an offer or commitment to sell.

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## Accessories available from your AMC Dealer.

**TRAVEL COMPASS.** A useful instrument. Night or day, tells you constantly, your direction of travel.

**MINI-CAMPER.** Converts Hornet Hatchback into a snug, weather-tight roving campsite. Two side windows, fully-zippered rear opening.

**DOOR AND FENDER MOLDINGS.** Attractive, protective. Guards against annoying parking lot dents and dings. Assorted colors to match or contrast car's exterior.

**FENDER SPLASH AND STONE DEFLECTOR GUARD.** Helps keep stone chips, tar, road oil from marring lower body paint and trim.

**LUGGAGE CARRIER.** All-weather protection for cargo carried on roof rack. Vinyl cover, sturdy masonite floor, rugged tie-down straps.

**LOCKING GAS CAP.** Pilfer-proof lock in cap prevents gasoline theft, malicious contamination of fuel in public parking areas.



*These are just a few of many accessory items your AMC dealer has available to add extra enjoyment and usefulness to your new '76 AMC car. He'll be happy to tell you about his complete selection.*



## AND NOW A WORD FROM THE PEOPLE WHO BUILD AND STAND BEHIND THE CARS YOU'VE JUST SEEN.

At American Motors and at your local AMC dealership, your needs as a consumer and your satisfaction as a customer always come first. In the big, busy, impersonal world of today that may seem rather different. It is. But we don't ask you simply to take our word for it.

Take our cars, for example. Each one from Pacer right up to Matador is designed to give you full value and long-lasting satisfaction. Each is a quality-built product that provides all-round economy — a car that is economical to buy, own and operate.

Whether it's your first car or your 15th...whether you're single, newly wed, have a family or your family is grown...our Pacers, Gremlins, Hornets and Matadors offer alternatives you'll appreciate. Our differences in design, features and equipment add up to a big difference in car choice. Within the full AMC line you'll likely find the model that more suits your needs, as it fills the needs of today's driving.

Take our exclusive Buyer Protection Plan. It's always been the Plan with a difference — protection for both your AMC car and you. And for a nominal sum, you get our EXTENDED BUYER PROTECTION PLAN which extends the protection up to two years or 24,000 miles.

Take our invitation. Now that you've read about our new cars, look them over closely. Try them out on the road. And be sure to ask a salesman to explain in full each of the benefits of the BUYER PROTECTION PLAN, which we've highlighted for you here. You'll find in all of our differences a new kind of dedication to your satisfaction as a customer. You'll also find every reason why this Year is the best one yet to go with the Economy Experts — Your AMC Dealer.

## AMC BUYER PROTECTION PLAN.

### 1. A simple, strong, 12,000-mile/12-month Guarantee!\*

When you buy a new 1976 AMC car from an American Motors Dealer, American Motors guarantees to you that, except for tires, it will pay for the repair or replacement of any part it supplies that is defective in material or workmanship. This Guarantee is good for 12 months from the date the car is first used or 12,000 miles, whichever comes first. All we require is that the car be properly maintained and cared for under normal use and service in Canada or the fifty United States and that Guarantee repairs or replacements be made by an American Motors Dealer with American Motors approved parts.

### 2. Improved Product Quality.

3. A Free Loaner Car from almost every one of our Dealers if Guarantee repairs take overnight.

### 4. Special Trip Interruption Protection.

5. And a toll-free hot line to American Motors Head Office.

\*This guarantee is, to the extent not prohibited by law, in lieu of all other guarantees or warranties, express, implied or implied in law, of American Motors (Canada) Limited or others, including implied warranties of merchantability or fitness for a particular purpose. The Guarantee and the other benefits of the Buyer Protection Plan do not apply to repairs required because of negligence, accident, misuse or lack of required and reasonable maintenance. See your AMC Dealer for full Particulars of the Buyer Protection Plan.



- ☐ Rear speaker (with AM radio)
- ☐ AM/FM stereo radio. Four speakers enhance programming of both AM and FM station selections.
- ☐ Entertainment Center: AM/FM stereo radio, 8-track stereo tape with four speakers—surrounds you with sound!

#### CONVENIENCE OPTIONS

- ☐ Torque-Command automatic transmission
- ☐ Visibility Group. Includes: color-keyed remote-control outside left mirror, illuminated visor vanity mirror, 12-inch day/night mirror, intermittent-action windshield wipers.
- ☐ Between-the-seats console with lockable storage compartment (avail. bucket seats or reclining seats only).
- ☐ Tinted glass windshield
- ☐ Tinted glass in all windows
- ☐ Door vent windows
- ☐ Electric rear window defogger (heated glass). Includes 55-amp alternator and tinted rear glass.
- ☐ Rear window wiper/washer. Cleans big rear window just like windshield wipers up front.
- ☐ Rear Visibility Package. Includes rear window defogger and wiper/washer.
- ☐ Intermittent-action windshield wipers
- ☐ Lockable cargo cover to conceal valuables from view
- ☐ Light Group. Includes: dual courtesy lights, cargo area light, glove box light, ashtray light, engine compartment light, dome lamp switch on liftgate.
- ☐ Roof luggage rack
- ☐ Adjust-O-Tilt steering column (with auto. column shift only)
- ☐ Convenience Group. Includes: dome/reading lamp, electric clock, stowage/litter containers (N.A. with door speakers), second horn,

headlights-on warning buzzer.

#### HEAVY-DUTY OPTIONS

- ☐ Heavy-Duty Cooling System. Includes: heavy-duty radiator, power flex fan and fan shroud (std. with air conditioning).
- ☐ Heavy-Duty Suspension. Includes: heavy duty springs and shock absorbers, front sway bar.
- ☐ Engine block heater for easier winter starting.
- ☐ Heavy duty battery (70-amp)

#### PERFORMANCE OPTIONS

- ☐ Rally Package. Includes: console, black soft-feel sports steering wheel, tach., electric clock and amp., oil pressure, coolant/temp. gauges (w/indiv. or bucket seats only).
- ☐ 258 CID 6-cylinder engine (available with 2-barrel carburetor for snappier performance)
- ☐ Manual front disc brakes (greater fade resistance)
- ☐ Twin-Grip differential
- ☐ Front sway bar (added stability in cornering)
- ☐ Floor shift (manual floor shift std. on "X").

#### POWER ASSIST OPTIONS

- ☐ Power steering
- ☐ Power front disc brakes

#### PROTECTION OPTIONS

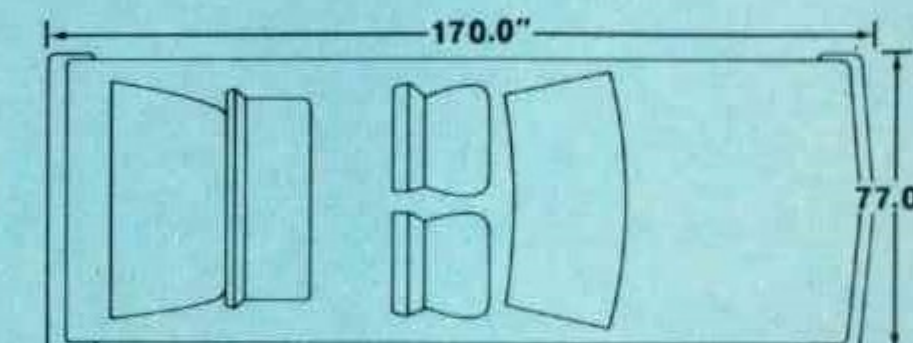
- ☐ Protection Group. Includes: front and rear floor mats (front mats have carpet inserts), rocker panel molding, scuff molding extensions.
- ☐ Locking gas cap
- ☐ Bumper nerfing strips and bumper guards
- ☐ Extra Quiet Insulation Package/cargo area carpet. Includes: hood, roof and underbody insulation and sound deadening materials.



(Optional features, left to right, top to bottom)

- ☐ New 258 CID 2-bbl. 6-cylinder engine.
- ☐ Vinyl roof and luggage rack.
- ☐ Rear window wiper/washer.
- ☐ Full wheel covers.
- ☐ Entertainment Center
- ☐ Styled aluminum wheels.
- ☐ Front vent windows.
- ☐ Styled road wheels.

#### DIMENSIONS



#### EXTERIOR

Length ..... 170.0"  
 Wheelbase ..... 100.0"  
 Width ..... 77.0"  
 Height ..... 52.7"  
 Tread (front/rear) ..... 61.2"/60.2"  
 Turning Diameter (wall to wall) ..... 37.0 ft.

#### INTERIOR

Head Room (front/rear) ..... 38.3"/37.4"  
 Leg Room (front/rear) ..... 40.7"/34.9"  
 Shoulder Room (front/rear) ..... 57.3"/48.5"  
 Hip Room (front/rear) ..... 55.8"/44.9"

#### CAPACITIES

Cargo Volume Index ..... 29.5 cu. ft.  
 Cargo Floor Length ..... 61.4"  
 Fuel Tank ..... 18.3 gals.  
 Vehicle Shipping Wt. (approx.) ..... 3180 lbs.

\*With rear seat down.

#### PACER SPECIFICATIONS

##### ENGINES

Engine	Carb. Type	Comp. Ratio	Bore & Stroke	STD./OPT.
232 CID Six	1-Barrel	8.0:1	3.75" x 3.50"	STD.
258 CID Six	1-Barrel	8.0:1	3.75" x 3.90"	OPT.
258 CID Six	2-Barrel	8.0:1	3.75" x 3.90"	OPT.

##### ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	Trans. Avail.	Axle Ratios STD.	Axle Ratios (OPT.)
232 CID Six	3-Speed Manual on Column	STD.	2.73	(3.08)
	3-Speed Manual Floor Shift*	OPT.	2.73	(3.08)
	3-Speed Manual with Overdrive on Column	OPT.	2.73	(3.08)
	Torque-Command Auto. on Column	OPT.	3.08	(2.53) (2.73)
258 CID Six (1 bbl. carb.)	Torque-Command Auto. on Floor*	OPT.	3.08	(2.53) (2.73)
	3-Speed Manual on Column	STD.	2.73	(3.08)
	3-Speed Manual Floor Shift*	OPT.	2.73	(3.08)
	Torque-Command Auto. on Column	OPT.	3.08	(2.53) (2.73)
258 CID Six (2 bbl. carb.)	Torque-Command Auto. on Floor*	OPT.	3.08	(2.53) (2.73)
	3-Speed Manual Floor Shift*	OPT.	3.08	(2.73)
	Torque-Command Auto. on Column	OPT.	3.08	(2.53) (2.73)
	Torque-Command Auto. on Floor*	OPT.	3.08	(2.53) (2.73)

\*Requires bucket or individual reclining seats.

#### TIRES

Tire	Availability
6.95 x 14 Black	STD.
6.95 x 14 White line	OPT.
D78 x 14 Black**	OPT.
D78 x 14 White line*	OPT.
DR70 x 14 Radial (steel) White letters*	OPT.
DR78 x 14 Radial (steel) Black*	OPT.
DR78 x 14 Radial (steel) White line*	OPT.

\*Conventional, styled road wheels available with each of these tires.

\*\*Included in Pacer "X" Pkg.



striping.  
☐ Decor Package (Coupe only). Includes: grille perimeter molding, hood rear edge molding, wheel lip moldings, 4 wheel covers.

#### AUDIO OPTIONS

☐ AM radio: performance, long-range reception, push-button convenience  
☐ Rear seat speaker (AM radio only, Coupe and Sedan)  
☐ AM-FM stereo radio. Four speakers enhance programming of both AM and FM station selections.  
☐ Entertainment Center: AM-FM stereo radio, 8-track stereo tape with four speakers—surrounds you with sound!

#### CONVENIENCE OPTIONS

☐ Torque-Command automatic transmission  
☐ Convenience Group. Includes dome/reading lamp, electric clock, stowage/litter containers, second horn, headlights-on warning buzzer.  
☐ Visibility Group. Includes: remote control left-hand mirror, illuminated visor mirror, intermittent wiper system.  
☐ Tinted windshield  
☐ Tinted glass in all windows (recommended with air conditioning)  
☐ Rear window defogger (electric on Coupe, Sedan; not available on Wagon)  
☐ Between-the-seats console with lockable storage compartment (avail. bucket seats in Coupe only)  
☐ Outside remote control right-hand mirror. (Avail. only with Visibility Group)  
☐ Light Group. Consists of: trunk light or cargo area light, two courtesy lights, glove box light, ashtray light, engine compartment light shelf lamp (Coupe).  
☐ Tailgate air deflector (Wagon)  
☐ Third seat for Wagon (power rear

window included)  
☐ Roof rack (Wagon)  
☐ Adjust-O-Tilt steering wheel (automatic column shift only)  
☐ Intermittent wiper system

#### HEAVY-DUTY OPTIONS

☐ Heavy Duty Cooling System Includes: heavy duty radiator, power flex fan and fan shroud.  
☐ Heavy-Duty Suspension. Includes: heavy duty springs and shocks plus rear sway bar.  
☐ Rear sway bar for greater stability  
☐ Trailer Towing Package (V-8 only). Includes: heavy duty engine cooling, auxiliary automatic transmission oil cooler, Heavy-Duty Suspension, trailer wiring harness, adjustable rear air shock absorbers.  
☐ Engine block heater for easier winter starting  
☐ 70-amp battery

#### PERFORMANCE OPTIONS

☐ Twin-Grip differential  
☐ 304 CID V-8 (Std. on Wagon)  
☐ 360 CID V-8 and 360 CID V-8 with 4-bbl. carburetor and dual exhaust

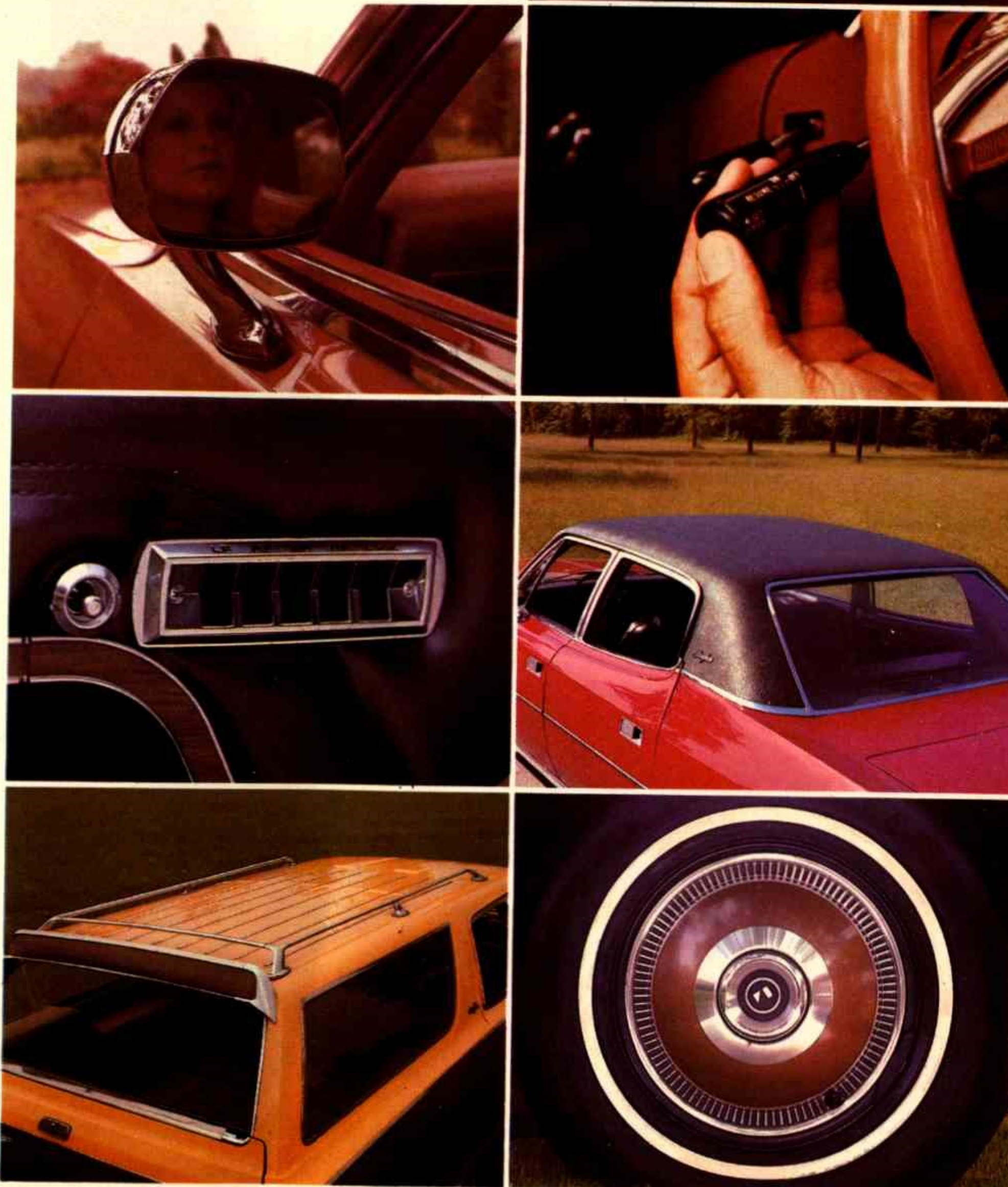
#### POWER ASSIST OPTIONS

☐ Power steering  
☐ Power front disc brakes (std. on Wagons)  
☐ Power lift tailgate window on Wagon (standard with 3-seat Wagon)  
☐ Power lift side and tailgate windows (Brougham Wagon)  
☐ Power lift side windows (4-door Brougham Sedan and Brougham Wagon)

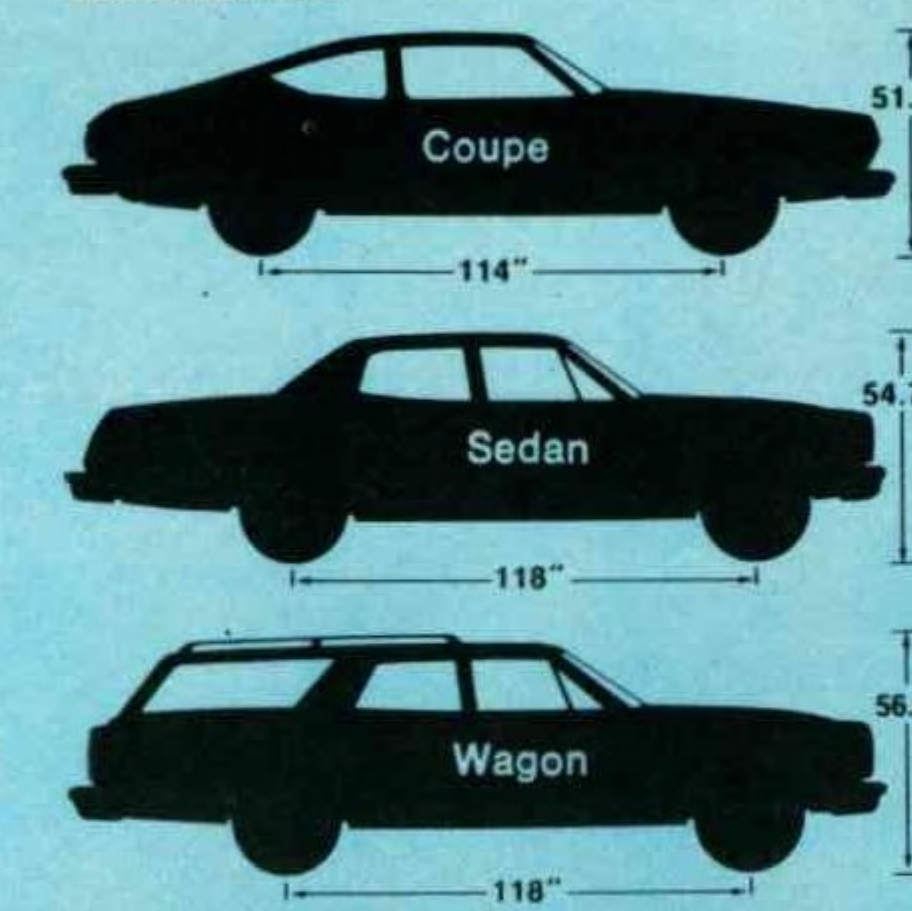
#### PROTECTION OPTIONS

☐ Protection Group. Includes stainless steel door edge guards, front rubber floor mats with carpet inserts and rear rubber

floor mats, front and rear bumper nerfing strips, bodyside scuff moldings.  
☐ Locking gas cap  
☐ Bumper nerfing strips.



#### DIMENSIONS



#### EXTERIOR

Length (Coupe)	209.4"
(Sedan)	216.0"
(Wagon)	215.5"
Wheelbase (Coupe)	114.0"
(Others)	118.0"
Width (Coupe)	77.4"
(Others)	75.7"
Height (Coupe)	51.8"
(Sedan)	54.7"
(Wagon)	56.8"
Tread (front/rear) (Coupe)	59.7"/60.0"
(Sedan & Wagon)	59.8"/60.0"
Turning Diameter (wall to wall)	
(Coupe)	40.9 ft.
(Sedan)	41.9 ft.
(Wagon)	42.0 ft.

#### INTERIOR

Head Room (front/rear)	
(Coupe)	37.6"/36.0"
(Sedan)	39.6"/37.5"
(Wagon)	39.9"/38.5"
Leg Room (front/rear)	
(Coupe)	43.0"/33.3"
(Sedan & Wagon)	42.8"/39.6"
Shoulder Room (front/rear)	
(Coupe)	60.4"/59.0"
(Sedan & Wagon)	59.7"/60.0"
Hip Room (front/rear)	
(Coupe)	60.4"/51.0"
(Sedan & Wagon)	59.9"/59.8"

#### CAPACITIES

Cargo Volume Index	
(Coupe)	14.3 cu. ft.
(Sedan)	19.1 cu. ft.
(Wagon)	95.2 cu. ft. (a)
(a) Includes 8 cu. ft. of space under cargo floor.	
Wagon Cargo Floor Length	89.8"
Fuel Tank (Coupe & Sedan)	20.5 gals.
(Wagon)	17.5 gals.
Vehicle curb weights (approx.)	
3643 lbs.	(Coupe)
3670 lbs.	(Sedan)
4075 lbs.	(Wagon)

(Optional features, left to right, top to bottom)

☐ Between-the-seats console.  
☐ Remote-control outside mirror (see Visibility Group).  
☐ Cruise Command automatic speed control.  
☐ Powerlift side windows (Avail. Brougham Sedan & Wagon).  
☐ Vinyl roof available in 7 colors Sedan, 8 Coupe.  
☐ Wagon roof rack with tailgate air deflector (std. Brougham Wagon).  
☐ Custom wheel covers (Barcelona Package).

#### MATADOR SPECIFICATIONS

##### ENGINES

Engine	Carb. Type	Comp. Ratio	Bore & Stroke	STD./OPT.
258 CID Six	1-Barrel	8.0:1	3.75" x 3.90"	STD.*
304 CID V-8	2-Barrel	8.4:1	3.75" x 3.44"	OPT.
360 CID V-8	2-Barrel	8.25:1	4.08" x 3.44"	OPT.
360 CID V-8 w/dual exhaust	4-Barrel	8.25:1	4.08" x 3.44"	OPT.

\*258 Six standard on Coupe and Sedan, 304 V-8 standard on Wagon.

##### ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	Trans. Avail.	Axle Ratios STD.	(OPT.)
258 CID Six*	3-Speed Manual Column Shift	STD.	3.54	(3.15)
	Torque-Command Auto. on Column	OPT.	3.15	(3.54)
304 CID V-8††	Torque-Command Auto. on Column††	OPT.	2.87	(3.15) (3.54)
	Torque-Command Auto. on Floor†	OPT.	2.87	(3.15) (3.54)
360 CID V-8 & 360 CID V-8 w/4 bbl. carb. dual exhaust	Torque-Command Auto. on Column	OPT.	2.87	(3.15) (3.54)
	Torque-Command Auto. on Floor†	OPT.	2.87	(3.15) (3.54)

\*Not available on Wagons

†Floor shift available only on Coupes with bucket seats and console.

††Standard on Matador Wagon.

##### TIRES

Tire	6-Cylinder Coupe	V-8 Coupe	Sedans	Station Wagons
E78 x 14 Black (White sidewall opt.)	STD.	N.A.	STD.*	N.A.
F78 x 14 Black (White line opt.)	OPT.	STD.	STD.**	N.A.
FR78 x 14 Black (White line opt.)	OPT.	OPT.	OPT.	N.A.
FR78 x 14 Radial (Steel) White letters	OPT.	OPT.	N.A.	N.A.
H78 x 14 Black (White line opt.)	N.A.	N.A.	N.A.	STD.
HR78 x 14 Radial Black (White line opt.)	OPT.	OPT.	OPT.	OPT.

\*On 6-cylinder Sedans only.

\*\*On V-8 Sedans only.



# The 1976 AMC passenger cars

Built with you in mind







AMC  Dealers  
**THE ECONOMY  
EXPERTS**