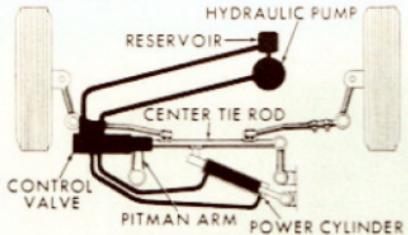


1956
HUDSON
**CUSTOM TAILORED
ACCESSORIES . . .**
are
designed
to
increase

**CONVENIENCE
BEAUTY** and **SAFETY**

WORTH MORE TO YOU **NOW**
WORTH MORE IN RESALE **LATER**

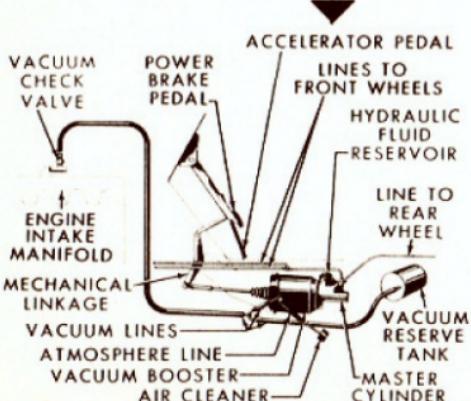


POWER STEERING

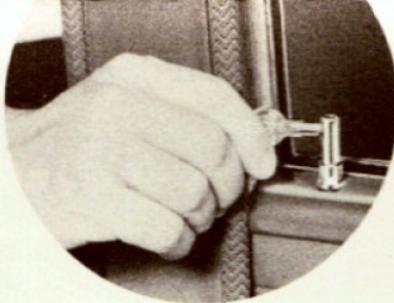
Lets you park with 75% less effort . . . yet the driver retains the "feel of the wheel" at all speeds . . . counteracts road shocks . . . a factory installed option.

POWER BRAKES*

Permits brake application with 40% less effort . . . results in faster, smoother stops.



**This Factory Installed Option is also available as a Field Installed Accessory of similar design.*

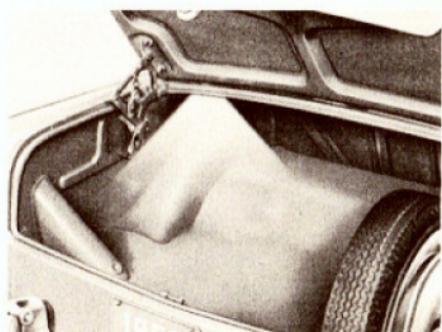
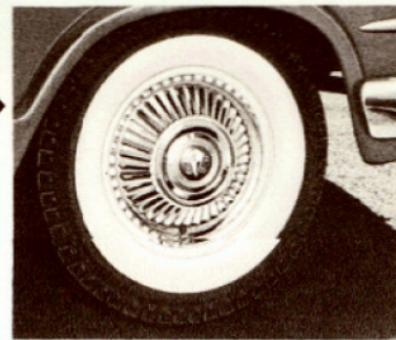


SAFETY DOOR LOCKS

Replace standard plunger buttons on rear doors of 4 door sedans . . . contributes to rear compartment safety for small children. Safety Door Locks can only be released by inserting the ignition key and lifting upward.

WHEEL COVERS

Smartly styled full wheel covers . . . standard on Hornet models. Replace standard Wasp hub caps for greater beauty. Available as extra cost option or field installed.

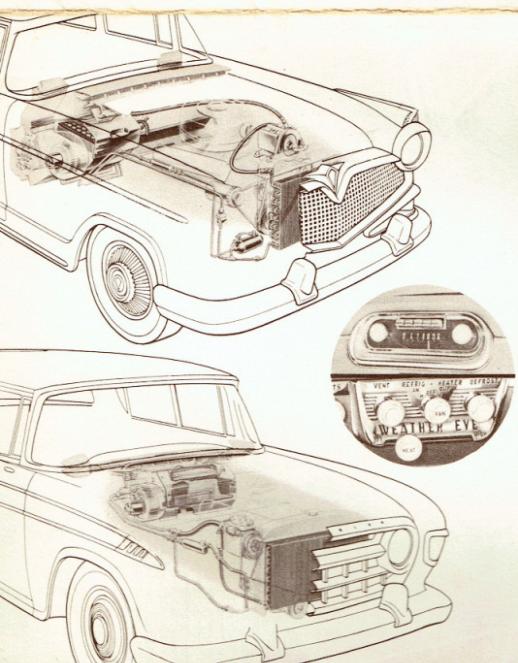


TRUNK LIGHT

Automatically lights when trunk lid is raised and turns off when lid is closed. A real convenience when loading or removing luggage . . . indispensable for tire changing after dark.

WORTH MORE IN RESALE LATER
WORTH MORE TO YOU NOW

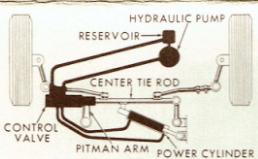
SAFETY BEAUTY and CONVENIENCE



... increase to
designed
are
ACCESORIES . . .
CUSTON TAILORED
HUDSON
1956

All-Season AIR CONDITIONING

Keeps you crisply cool in summer for hundreds of dollars less than any other system. AND gives you all these additional driving comforts . . . you ride cool, crisp, comfortable in the hottest weather • windows are closed • there is no dust • no sneeze-making pollen • you converse in normal tones • hear the radio with ease • your clothes stay clean • your car keeps clean inside. IT warms you faster in winter, cools you faster in summer. It wrings "clammy" moisture from air on hot humid days. Prevents fogging or frosting of windshield on below-zero days. INSIDE air moves naturally backward. Hudson All-Season Air Conditioning system is under the hood and cowl. Conditioned air flows from front to rear, trunk is clear for luggage space. Available only as a Factory Installed Option.

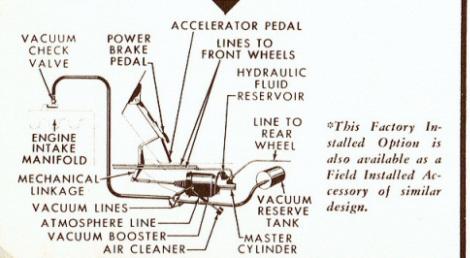


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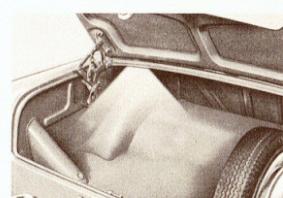
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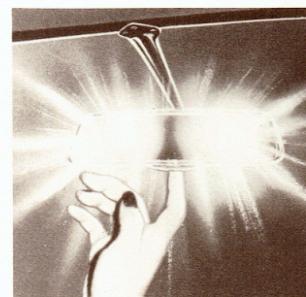
HUDSON CUSTOM TAILEDored ACCESSORIES . . .

mean more CONVENIENCE



DUO-COUSTIC RADIO

With "Hi-Fi" balanced twin speakers in both ends of instrument panel. Fully automatic tuning is provided with five push button controls. An outstanding high-powered receiver engineered to produce full rich tone quality . . . provides endless hours of enjoyment to your motoring pleasure. Available for Wasp and Hornet models as Factory Installed Option or Field Installed Accessory.



WEATHER EYE HEATING and VENTILATING SYSTEM

When air conditioning is not installed, the Weather Eye system is available at low extra cost. The system draws in outside air from high in the cowl, filters it, heats and ventilates. No frosty windows, no stale air in your Hornet, Wasp or Rambler. (A factory installed option.)

NON-GLARE MIRROR

Just the touch of a finger gives full protection against following headlights. Eliminates 90% of headlight glare in nighttime driving by prismatic light control — for safer driving.

RADIO

Long range performance and high quality reception are yours with a genuine Rambler Radio . . . manual tuning assures excellent reception and positive station selectivity . . . panoramic illumination causes entire dial to glow. Five powerful tubes plus rectifier guarantee long lasting, trouble free service for your motoring comfort.

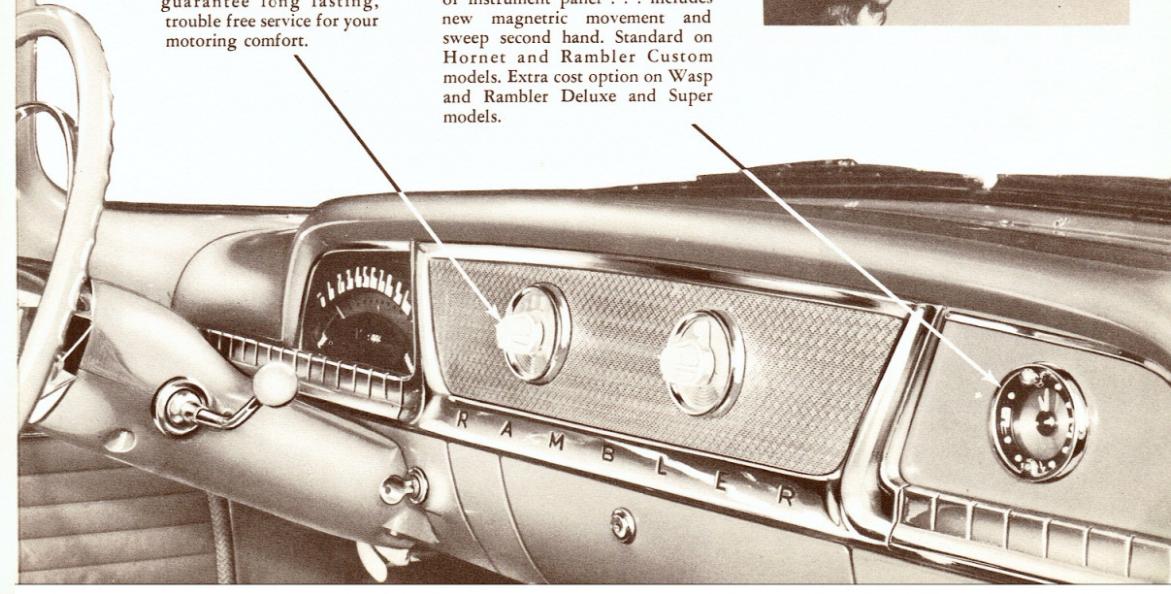


VANITY MIRROR

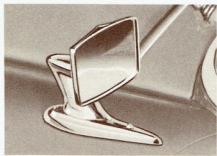
Really appreciated by the ladies . . . the perfect accessory for that last minute look. Assures perfection in personal appearance.

ELECTRIC CLOCK

Conveniently located on right side of instrument panel . . . includes new magnetic movement and sweep second hand. Standard on Hornet and Rambler Custom models. Extra cost option on Wasp and Rambler Deluxe and Super models.



get more BEAUTY and SAFETY



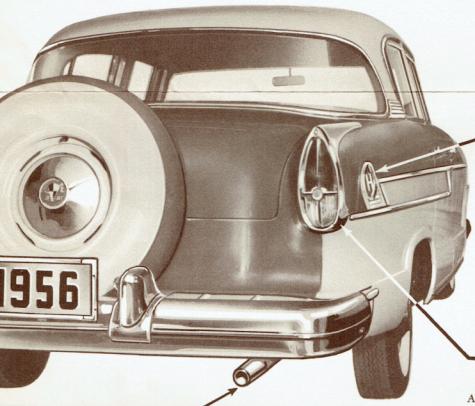
OUTSIDE REAR VIEW MIRROR CUSTOM

This smartly styled mirror provides extra vision to the rear and side for greater safety. Features a large hooded rectangular mirror with additional arm adjustment. Mounts on both left and right front fenders.



DOOR TOP SHADES

Stainless steel sunshades provide year-round ventilation in any kind of weather. Permits opening of windows to eliminate fogging and gives protection from the sun.



EXHAUST EXTENSION

Prevents discoloration of rear bumper . . . resists rust and corrosion . . . bright chrome finish adds beauty to the rear of car.

WINDSHIELD WASHER

A touch of the foot control floods the windshield from twin nozzles. Assures a clean windshield in any weather and contributes to your safety while driving. (A Factory or Field Installed Accessory.)



GASOLINE FILLER NECK GUARD

Both functional and ornamental . . . protects your car from nicks and scratches . . . adds sparkling beauty to the side ornamentation. Available on Hornet, Wasp and Rambler models.



CENTER POST OVERLAY

Stainless steel cover for center post of 4 door sedans. Brilliant tailored fit lends appearance of 4 door Hardtop. Available for Hornet, Wasp and Rambler models.



WHITEWALL TIRES

4 ply whitewall tubeless tires are standard on Hornet, Custom V-8 Hardtop, 4 ply and 6 ply whitewall tubeless tires available only as Factory Installed Option on Hornet, Wasp and Rambler models.



AIRLINER RECLINING SEATS

A touch of the lever and either front seat goes back gently one notch at a time into a restful reclining position. The seats all the way down to day bed level. The most restful of all ways to ride. This optional feature is Factory Installed.



SEAT BELTS

Wide airliner type belting and buckle provide comfortable adjustment. Contributes to safety of driver and passengers in crash situation. Available in neutral grey only for driver and all passenger positions. A Field Installed Accessory.



SPOTLIGHT and MIRROR

A powerful, dependable spotlight with an integral rear view mirror. Fully adjustable from inside the car.



LICENSE PLATE FRAMES

The polished chrome frame protects against bending and chipping of your license plates. Articulated window keeps plates looking clean and new. Adds brilliance to the smart lines of your new 1956 Hudson.



LOCKING GAS CAP

Safe, sure protection from gasoline theft . . . key-hole cover keeps out dirt and moisture. Locks automatically when in place.



DOOR EDGE GUARDS

Narrow stainless steel moldings fit over door edges and prevent chipping of paint. Adds to beautiful exterior ornamentation of your 1956 Hudson.



OUTSIDE REAR VIEW MIRROR

Handsome, functional mirror . . . durably finished in attractive chrome. The swivel socket base easily adjusts to any desired angle. Polished plate glass assures sharp, clear image. Can be mounted on either side of your car — for safer driving.



BACK-O-MATIC LIGHTS

An integral part of both tail lamp assemblies . . . affords automatic rearward illumination when transmission is shifted in reverse. Useful in backing safely in dark driveways and parking at night . . . a visible warning to other drivers. (A Factory or Field Installed Accessory.)

SOLEX GLASS

For driving comfort. The soft green tint of Solex, while almost unperceptible, reduces solar glare and lessens eyestrain. Solex glass absorbs 70% of the heat from strong sunlight and reduces interior temperatures of air conditioned cars from 4° to 5°. (A Factory Installed Option.)

BACK-O-MATIC LIGHTS

Beautifully styled to gracefully blend with the elegant styling of your new 1956 Hudson. Provides automatic illumination for greater visibility and safety when driving in reverse gear after dark. (A Factory or Field Installed Accessory.)



OIL FILTERS

Protects engine from dirt, sludge and abrasives. Assures owners of longer and more economical engine performance. Standard on Hornet 6 and V-8 models. Factory or Field Installed Accessory on other models.



INSECT SCREENS

Complete protection from mosquitoes and other insects. Provides trouble free ventilation and real nighttime comfort with twin travel beds. The handy container doubles as a pump.



AIR MAT

For use with Hudson twin beds. Offers real sleeping comfort for nighttime stopovers. The handy container doubles as a pump.



TWIN TRAVEL BEDS

Whether it's a family vacation or a weekend fishing or hunting trip with your sons, you never bother with tents or cots. This feature is combined with Airliner Reclining Seats.