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CHEVY TRAVERSE



ENCLOSED IS THE INFORMATION YOU REQUESTED



We're pleased to send you the brochure you requested on Traverse (arriving fall 2008), the vehicle that proves a crossover can be both beautiful and useful. Traverse was sculpted with an eye-catching exterior design and an interior intent on balancing sophisticated looks with exceptional usefulness.

Which leads us to Traverse's uncompromising capability, highlighted by an ability to comfortably carry up to eight passengers and bring along plenty of cargo. You'll also find the everyday power you need in a vehicle that offers an EPA estimated 24 MPG on the highway for front-wheel-drive models.

Since safety on the road is so important, we're proud to announce Traverse was awarded a Top Safety Pick by the IIHS.¹

We invite you to check out chevy.com/traverse, where you can see more images and take an interactive tour.

Thank you once again for your interest.

Sincerely,



Ed Peper

North America Vice President, Chevrolet



EVERYTHING YOU'VE EVER WISHED FOR...
AND THEN SOME.



¹ Based on 2008 IIHS testing.

view more images at
chevy.com/traverse

IT SEATS EIGHT PASSENGERS, HAS BEST-IN-CLASS CARGO SPACE
AND OFFERS 24 MPG ON THE HIGHWAY.
SO YOU CAN FILL IT UP. WITHOUT FILLING IT UP.



LTZ model shown seats seven passengers.

¹ Based on 2008 GM Mid-Utility Crossover segment. Excludes other GM vehicles. EPA estimated MPG 17 city/24 highway (FWD). ² Based on 2008 GM Mid-Utility Crossover segment. Cargo and load capacity limited by weight and distribution.

24 MPG

HWY WITH 8 PASSENGERS

With an EPA estimated 24 MPG, Chevy Traverse offers **BETTER FUEL ECONOMY THAN ANY EIGHT-PASSENGER CROSSOVER¹**. With the second-row seat folded and the third row removed, Traverse delivers **MORE CARGO SPACE THAN ANY VEHICLE IN ITS CLASS²** – 21 cu. ft. more than Toyota Highlander and over 32 cu. ft. more than Ford Flex. For those days when you need all three rows for passengers, you still have **BEST-IN-CLASS CARGO SPACE BEHIND THE THIRD ROW³**.

see how Traverse stacks up against the
competition at chevy.com/traverse 



LTX model shown seats seven passengers.

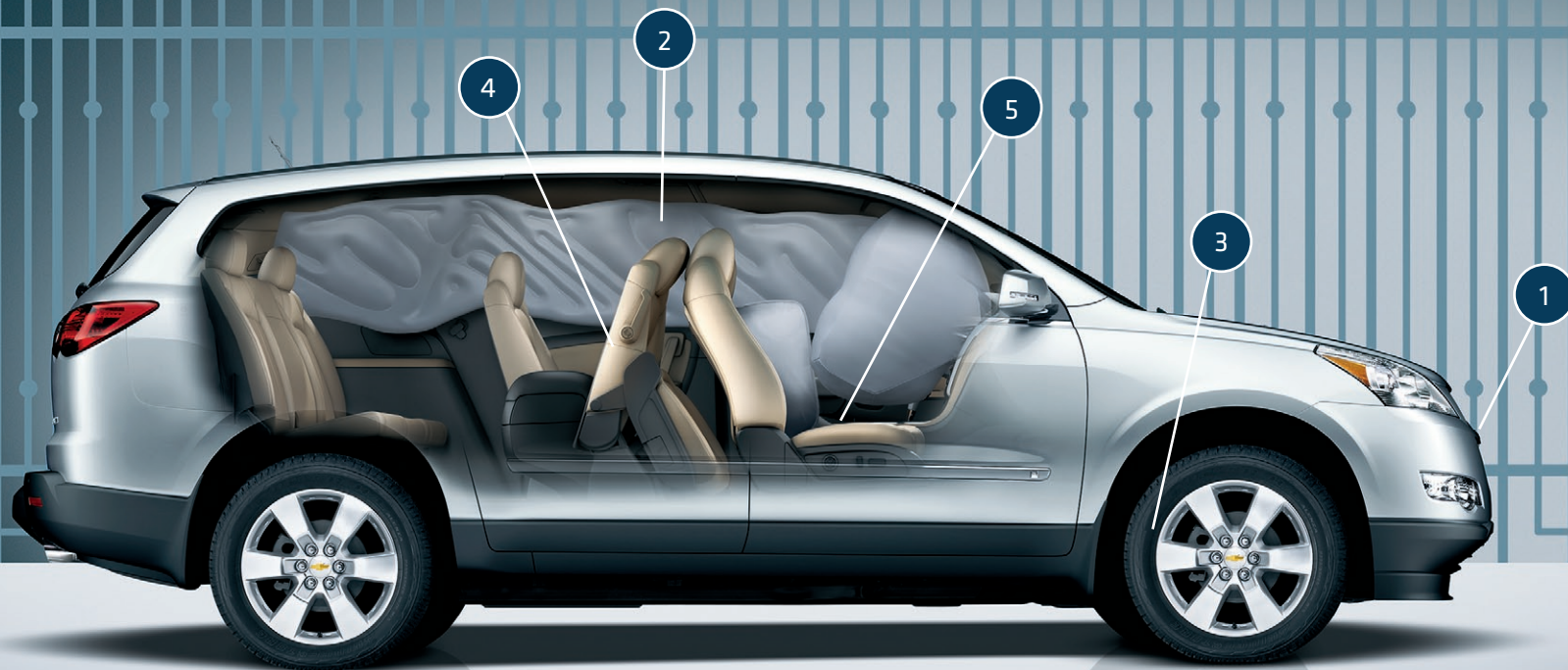
The image shows the front interior of a vehicle, specifically the dashboard and center console area. The dashboard is black with a large infotainment screen on the left displaying a map. Below the screen are various controls, including a 'PASSENGER AIR BAG' button and a circular climate control knob. The center console is a light tan color with a speaker grille. The background shows a view through the windshield of a tree and a clear sky.

STILL LOOKS GOOD, EVEN AFTER SEVEN KIDS.

That's not something everyone can say. TRAVERSE HAS STANDARD SEATING FOR EIGHT IN LS AND 1LT, A FEATURE THAT'S NOT AVAILABLE ON HIGHLANDER OR FLEX. And because you should always have choices, TRAVERSE PROVIDES STANDARD SEVEN-PASSENGER SEATING with second-row captain's chairs in LTZ and 2LT.

look inside the all new Traverse
at chevy.com/traverse

IT CAN WARM YOUR BUTT. IT CAN COOL YOUR BUTT. AND WITH SIX STANDARD AIR BAGS, IT CAN HELP SAVE YOUR BUTT.



1 Side-impact crash test rating is for a model tested with standard head-curtain side-impact air bags (SABs). Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). 2 Air bag inflation can cause severe injury or death to anyone too close to the bag when it deploys. Be sure every occupant is properly restrained. 3 Based on 2008 GM Mid-Utility Crossover segment. Excludes other GM vehicles.

- 1 FIVE-STAR FRONT AND SIDE-IMPACT CRASH SAFETY RATINGS¹
Traverse earned the highest possible crash safety ratings from the government: five stars – something Toyota can't say about the 2009 Highlander.
- 2 SIX STANDARD AIR BAGS² include head-curtain side-impact air bags for all three rows.
- 3 ALL-WHEEL DRIVE is available, and the StabiliTrak Electronic Stability Control System is standard.
- 4 SMART SLIDE SECOND-ROW SEATS A one-hand movement sends the second-row into motion for easy access to the third row.
- 5 TEMPERATURE-CONTROLLED FRONT SEATS IN LTZ Heated and cooled front bucket seats are a class exclusive.³

The power-remote liftgate makes it exceptionally easy to load and unload the rear of Traverse. Standard on 2LT and LTZ.



check out Smart Slide in action
at chevy.com/traverse

ONSTAR¹ TURN-BY-TURN NAVIGATION,² included in the one-year Directions & Connections Plan, is the simplest and smartest navigation system.

¹ Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for details and system limitations. ² Not available in certain areas. Visit onstar.com for coverage maps.

A REARVIEW CAMERA DISPLAY is standard in 2LT. The display is intuitively positioned in the rearview mirror to allow you to see certain stationary objects located behind the vehicle. Also available in 1LT.



SKYSCAPE is available and features a tilt-sliding power front sunroof and fixed rear skylight, so every passenger can enjoy the feeling of open-air driving. Finally, a glass ceiling that makes sense.



BLIND SPOT MIRRORS, integrated into the outside mirrors, are designed to enhance visibility along the sides of the vehicle. Standard on LT and LTZ. Take a good look to see what's coming.

*see the technology behind
OnStar at chevy.com/traverse*



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