

FORWARD CONTROL Jig JC-150

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CHASSIS OPTIONS



ALSO AVAILABLE WITH STAIN PLATFORM AND TOTE BAGS

NEW! NOW!

WILLIAMS MOTORS, INC.—WILLIAMS OVERLAND EXPORT CORPORATION—TOLEDO, OHIO

4

FORWARD CONTROL
Jeep® FC-150



WILLYS MOTORS, INC.

THE FORWARD CONTROL 'Jeep' FC-150
GVW ... 3000 lbs.



4-WHEEL
DRIVE

WILLYS... WORLD'S LARGEST MANUFACTURER OF 4-WHEEL-DRIVE VEHICLES

The Performance Proved Jeep Line of 4-Wheel-Drive Vehicles



FORMS CONTINUED



FORMS CONTINUED



JOEL PICK-UP TRUCK



ARRAIONE ALFONSO **do**



DOWN LITTLE **do!**



UNIVERSAL C-30 Jeep



REF ID: A66888

TOUGH JOB TRACTION IN 4-WHEEL-DRIVE

[illegible]

3 POWER TAKE-OFF POINTS

front power take-off
power to the job while not
driving. The front power
take-off is a great feature
for many vehicles used in
the construction industry.
The front power take-off
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vehicles used in the con-
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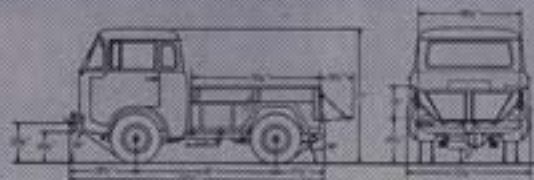


POWER TO EVERY WHEEL

Jeep 4-WHEEL-DRIVE VEHICLES **GO** where others can't . . . to meet your every need



FORWARD CONTROL
Jeep FC-150
PICK-UP



WORLD FAMOUS Jeep ENGINE



Jeep F-HEAD HURRICANE
75 H.P. @ 4000 RPM 112 B.H.P.
100 torque @ 2000 RPM 134.2
in. in. displacement

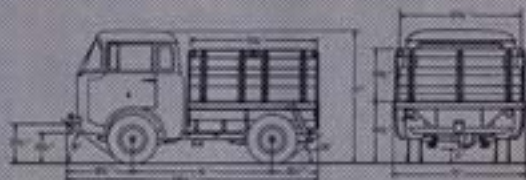
EASY ENGINE ACCESS

The 'Jeep' Hurricane power plant is easily accessible and simple to service. Engine cover is quickly removed and completely exposes all major engine components. Heavy Glass Fiber insulation controls engine heat and reduces road noise.

Billions of miles of time-tested performance has earned the efficient 'Jeep' F-head engine a world-wide reputation for ruggedness, economy and dependability. Positive exhaust valve rotation, king-sized overhead intake-valves, cast-in-head intake manifold and aluminum alloy pistons contribute to long engine life. New moisture-proof ignition system provides reliable operation in wet weather.



FORWARD CONTROL
Jeep FC-150
PLATFORM
STAKE



MORE COMFORT and CONVENIENCE

MOST MODERN CAB

The 'Jeep' FC-150 Safety-View Cab gives you greater comfort than any truck you have ever driven. Acoustical trim panels on doors and headlining and heavy glass fiber engine cover insulation keep the cab cooler and quieter. Attractive upholstery fabrics are washable and are color-keyed to the body trim.

The new console-type instrument panel and vinyl covered dash make the interior pleasant and colorful. Foam rubber seats* and light-action suspended pedal lower fatigue on long hauls. Flat-plane steering wheel placement and feather-light steering make the FC-150 the easiest handling truck on the road.

Safety door latches protect you by helping prevent doors from opening on impact. Gearshift lever and the new single control transfer case lever are located at your finger tips for effortless shifting.

* Optional Cost Equipment



DELUXE CAB FEATURES

The Deluxe* Safety-View Cab, as shown, has: dual sun visors . . . dual arm rests . . . rear quarter windows . . . full acoustical trim on doors and headlining . . . vinyl windshield trim . . . chrome safety hand rail . . . foam rubber seats . . . cigarette lighter . . . door panel kickplate . . . 14130 all items listed for standard cab.

* Optional at extra cost

STANDARD CAB FEATURES

The standard Safety-View Cab includes: dual windshield wipers . . . key locks on both doors . . . dispatch box . . . color-tinted interior . . . road floor-thru up-holstery . . . instrument sub tray . . . left hand sun visor . . . bright dome light . . . rear view mirror . . . adjustable driver's seat.



OPTIONAL AND SPECIAL EQUIPMENT

Optional Equipment

Fresh Air Heater . . . Radio . . . Tyre Pump . . . Front Bumper Guards . . . Directional Signals . . . E-E Eye Glass . . . Windshield Washer . . . Front Air Vent . . . Double Passenger Seat . . . Oil Bath Air Cleaner . . . Oil Filter . . . High Altitude Cylinder Head (no charge) . . . 4-Speed Transmission . . . Power-Lock Rear Differential . . . Heavy Duty Springs and Shock Absorbers . . . Transmission Brakes . . . Hot Climate Radiator . . . Power Take-Off, Center and Rear . . . Governor, Variable and Constant Speed . . .

Time - Various Sizes and Types Available . . . Drive Bar . . . Stabilizer Bar . . . Rear Bumpers

Special Equipment

Selective Drive Hubs . . . Windows, Bed Mount and Front Mount . . . Snow Plows and Door Blades . . . Window Equipment . . . Jeep-A-Truck's . . . Service Bodies.

Optional Equipment is factory installed and available at extra cost.

Special Equipment available from equipment manufacturers through Willys dealers.

MORE PAYLOAD and PERFORMANCE

BIG CARGO AREA

The FC-150 has the greatest cargo area for its wheelbase of any truck in its weight class. Here is a real capacity to save you trips. 1900 pounds of payload . . . nearly 30 square feet of cargo space . . . 74 inches of unobstructed floor area . . . all this in a vehicle with 81 inch wheelbase and an overall length of just over 12 feet. Rugged box is all-steel construction and is ribbed for easier loading and unloading. Low bed height of only 24 inches gives the FC-150 the lowest loading height in its weight class.



PERFORMANCE WITH ECONOMY

For normal driving on good roads, your 'Jeep' FC-150 operates in conventional 2-Wheel-Drive. You cruise effortlessly at top legal speeds—go further on every gallon of gasoline. Big 18 gallon side-mounted gas tank lets you go up to 300 miles between highway stops. You get easy handling, easy riding, and the satisfaction of driving the most modern truck on the road.



SHORTEST TURNING RADIUS

Short turning radius of only 18 feet makes the FC-150 the most maneuverable 4-wheel drive truck on the market. This short-turning, easy-parking 'Jeep' Truck takes the strain out of off-road travel and city traffic.

BEST VISIBILITY

The FC-150 Safety-View Cab has the largest glass area of any truck in its class. The deluxe cab has 2747 square inches of glass to give you better visibility than any competitive vehicle. The big windshield alone has nearly 1200 square inches of glass. The standard rear window has 828 square inches and is not an extra cost item.



FULL SAFETY VISION

Forward visibility is nearly 200% greater than in conventional vehicles. 'Eye up-front' position of cab permits driver to see an object on the road only 6' from the front bumper. Almost total vision is possible in all directions. This greater all-around visibility is a safety factor of tremendous importance on today's modern highways, and in traveling over rough, off-road terrain.

