

"UP FRONT" DESIGN—HEAVY-DUTY CONSTRUCTION

MAXIMUM PAYLOAD ON MINIMUM WHEELBASE

NEW COLORS, NEW TRIM OPTIONS

WIDE TREAD—57 IN. FRONT AND REAR

PICK-UP OR STAKE BODY

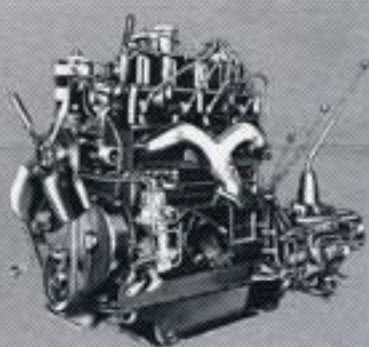


**FORWARD CONTROL
Jeep FC-150**

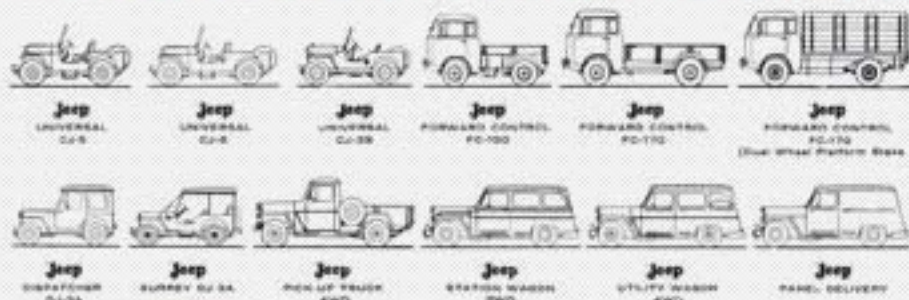
WORLD-FAMOUS 'Jeep' HURRICANE ENGINE

Built for ruggedness and dependability, the economical 4-cylinder "Hurricane" engine features positive exhaust valve rotation, king-sized overhead intake valves, cast-in-head intake manifold and aluminum alloy pistons. Engine is located in cab between seats for easier accessibility and service. Moisture-proof ignition system, heavy glass fiber insulation.

75 H.P. @ 4000 R.P.M.;
114 lbs. ft. Torque @
2000 R.P.M.; Displace-
ment 134.2 cu. in.



WE HAVE A 'JEEP' VEHICLE FOR YOUR TOUGHEST JOB!



WILLYS MOTORS, INC.,
WILLYS-OVERLAND EXPORT CORP.

TOLEDO 1, OHIO

WILLYS OVERSEAS S.A.

ZUG, SWITZERLAND

WILLYS OF CANADA LTD.

WINDSOR, ONTARIO

DO THESE JOBS—AND MANY MORE WITH THE VERSATILE 'JEEP' FC-150!

Snow removal is easy with the FC-150 and a power take-off-operated snow plow. "Double-traction" action of 4-wheel drive holds the slipperiest road. Reversible and "V" blade plows come in widths of 6, 7 and 8 feet.

No modern service station should be without a unit like this. FC-150 with wrecker and push plate—plus 4-wheel drive—brings 'em back no matter where they're stuck. Ruggedly constructed, yet easy to handle.

A favorite farm and ranch pick-up, the FC-150 packs more payload per wheelbase (81 in.) than any truck in its weight class—1,727 lbs. (1,635 lbs. in the stake model). Lowest bed height of any competitive vehicle—24½ in.—makes loading the easiest.

Lumbermen, construction men and contractors know the dependable FC-150 will get them and their materials to the job—and keep working on the job. And new color styling, new interior trims and fabrics make the FC-150 the best looking pick-up on—or off—the road.

The FC-150 with rotary broom makes short work of street cleaning—whatever the surface. Special brush sizes available. Cities, schools, ice rinks, shopping centers—many others find daily uses for "Jeep" approved special equipment such as this.

It's the "up-front" styling, out-front performance of the FC-150 for many public utilities companies. The 57 in. tread and 18½ ft. turn radius mean safer cornering, greater maneuverability. Forward Control seating puts driver up, "on top" of the road for unmatched visibility.

SPECIFICATIONS OF THE 'JEEP' FC-150 TRUCK

(SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE)

G.V.W. 5000 lbs.
OVERALL LENGTH 147½ in.
TREAD 57 in.
AXLES—Type: Hypoid, Front, full floating; Rear, semi-floating. Ratio: 5.38:1. Capacity: Front, 3000 lbs.; Rear, 3500 lbs.
BRAKES—Service: Bendix Hydraulic 11 in. x 2 in. drum. Total effective area 176.2 sq. in.
CLUTCH—Single, dry plate with torsional damping. Area 72 sq. in.
COOLING—Radiator-tube and fin. Capacity 11 qt. with heater, 10 qt. without heater.
ELECTRICAL—Battery: 12-volt, 9-plate, 50-amp. hour. Generator: 35 amp. capacity.
ENGINE—"Hurricane" 4-cyl. F-Head, 2 in. intake valves in head, exhaust valves in block. Bore and stroke 3½ in. x 4½ in. Displacement 134.2 cu. in. Max. H.P. 75 @ 4000 R.P.M. Torque 114 lbs. ft. @ 2000 R.P.M. Compression ratio 7.4:1.

WHEELBASE 81 in.
OVERALL WIDTH 74½ in.
OVERALL HEIGHT 77½ in.

FRAME—Heavy steel channel sides with 7 cross members.

FUEL TANK—Capacity 16 gallons.

SHOCK ABSORBERS—Direct acting, hydraulic.

SPRINGS—Front: Semi-elliptical leaf type, 46 in. x 2½ in., 6 leaves; rate 275 lbs. per in.

Rear: Semi-elliptical leaf type, 46 in. x 2½ in., 7 leaves; rate 280 lbs. per in.

STEERING—Cam and lever, overall ratio 32.8:1, wheel diameter 17¼ in.

TIRES—Standard, 7.00 x 15, 4-ply. Other sizes optional.

TRANSFER CASE—Single control, 2-speed. Ratios 2.46:1, 1.00:1.

TRANSMISSION—3-speed synchromesh (4-speed transmission optional). Ratios: Std. Trans., 1st—2.798:1; 2nd—1.551:1; 3rd—1.000:1; Reverse—3.798:1.

WEIGHT, CURB—3273 lbs.

WHEELS—5, disc type, 15 x 5.50, 5 stud.

Jeep®



FC-150

FORWARD CONTROL TRUCK

G.V.W.—5,000 lbs.