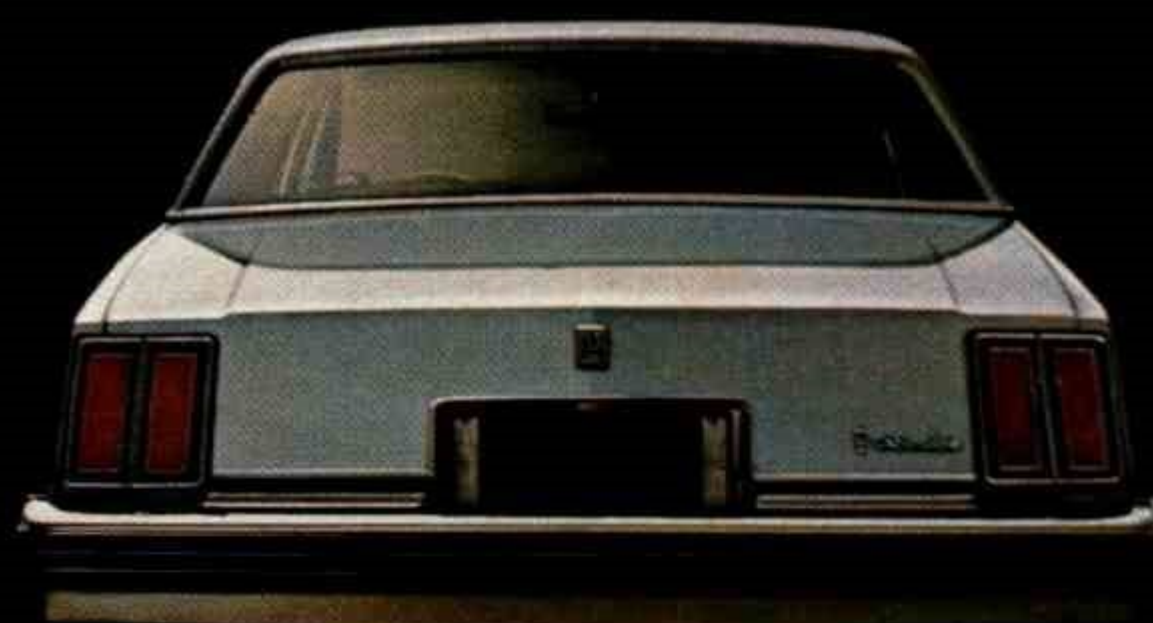


Leonardo da Vinci circa 1500

\$ 7.00

In man's search for a new measure of excellence...

# 1979 OLDSMOBILE



CUTLASS SUPREME



CUTLASS SALON

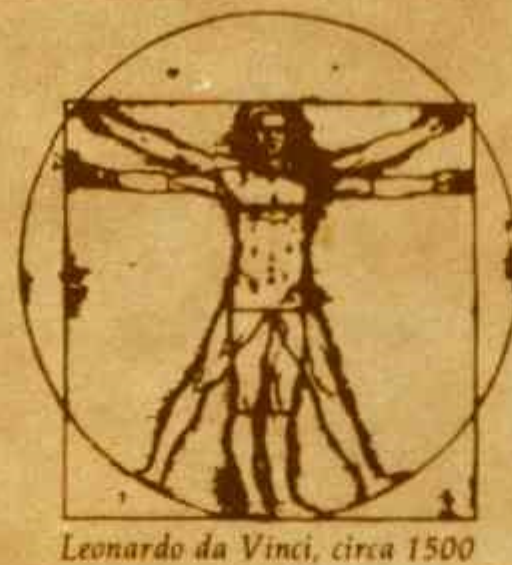


CUTLASS CRUISER



OMEGA





Leonardo da Vinci, circa 1500

## In the continuing search for excellence... Oldsmobile engineering contributes to new advances in the 1979 Oldsmobiles. Another step in North America's longest automotive heritage.

"... to build one carriage in as nearly perfect a manner as possible..."

*From the minutes of the directors' meeting which established the Olds Motor Vehicle Company—August 21, 1897.*

1979 begins Oldsmobile's 82nd year of offering cars to meet that criterion—more automotive experience than any other North American car builder.

And through the years, Oldsmobile has participated in the development of innovation after innovation.

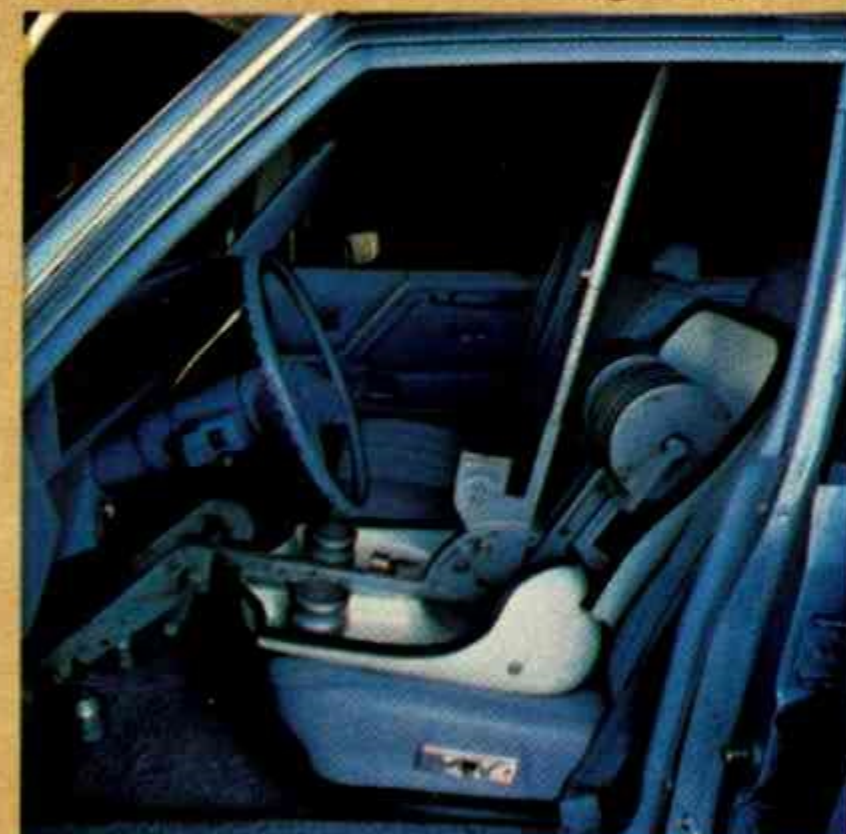
In that last 40 years alone, Oldsmobile has offered these major developments:

The first fully automatic transmission, making driving easier than ever before.

The first high-compression V8 production engine, making possible new levels of performance.

Front-wheel drive for contemporary North American cars.

In the last two years, the introduction of a new generation of space- and fuel-efficient\* full-size and mid-size models. Plus the world's first diesel V8 engine (5.7



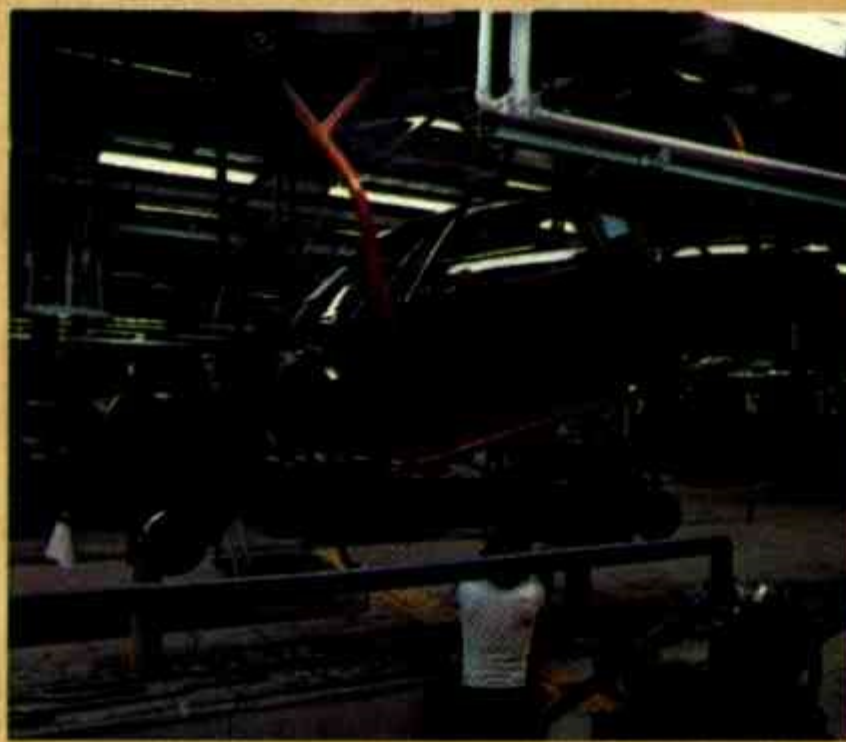
A new-generation Cutlass, designed from the inside out for space efficiency, comfort.

litres) for passenger cars—available in full-size Oldsmobiles.

And this year, a new state of the art in personal luxury car design, the all-new Toronado. Plus a new, fuel-efficient,\* 4.3-litre diesel V8

developed especially for mid-size cars—available in Cutlass models—only from Oldsmobile!

So you can see why new-car prospects have come to expect excellence in engineering in an Oldsmobile—and why Olds-



Cutlass, built with the latest assembly technology and quality control methods.

mobile's reputation for fine cars continues to grow.

### Today's Oldsmobiles Are Designed To Meet the Demands of Our Times

It was a bold concept last year—but one North America had been waiting for. Mid-size cars which offer the traditional qualities Oldsmobile owners had come to expect in their cars—but in a space-efficient, energy-efficient\* form.

It took new, computer-age approaches to achieve that result. New design concepts to reduce weight and exterior dimensions, yet leave the solid, smooth ride. New space efficiency to make them trimmer outside, yet offer more rear seat legroom inside.

All this and much more was brought together through innovative engineering technology to produce new Olds Cutlass models which are better cars for our times—and good values to their owners.

Upon personal inspection you see the beautiful and satisfying results of Oldsmobile's commitment to quality in every new

Olds model.

North America saw, and North America approved. Now you can enjoy quality and space and fuel efficiency\* in the beautifully refined 1979 Cutlass models.

### An Efficient Size

These new-generation Cutlasses offer the advantage of space efficiency far advanced over their predecessors.

They are shorter in wheelbase, reduced in length, easier to manoeuvre in crowded city traffic. Yet they have improved front headroom and front and rear legroom over their 1977 counterparts. Even the Cutlass trunk has been engineered to be space efficient with a compact spare tire.

### A Solid, Secure Ride

An ultimate test of a car traditionally has been its ride—its ability to cradle you over rough roads or boulevards with ease. So with the aid of sophisticated,



Cutlass ride components were "road tested" by computer simulation before a single car was built.

finite analysis computer technology, many Cutlass components were "road tested" by computer simulation and fine tuned at the design stage.

What you experience on the road is a sophisticated kind of ride, made even more impressive by the fact that it was achieved through ingenious engineering—reducing, not adding, weight.

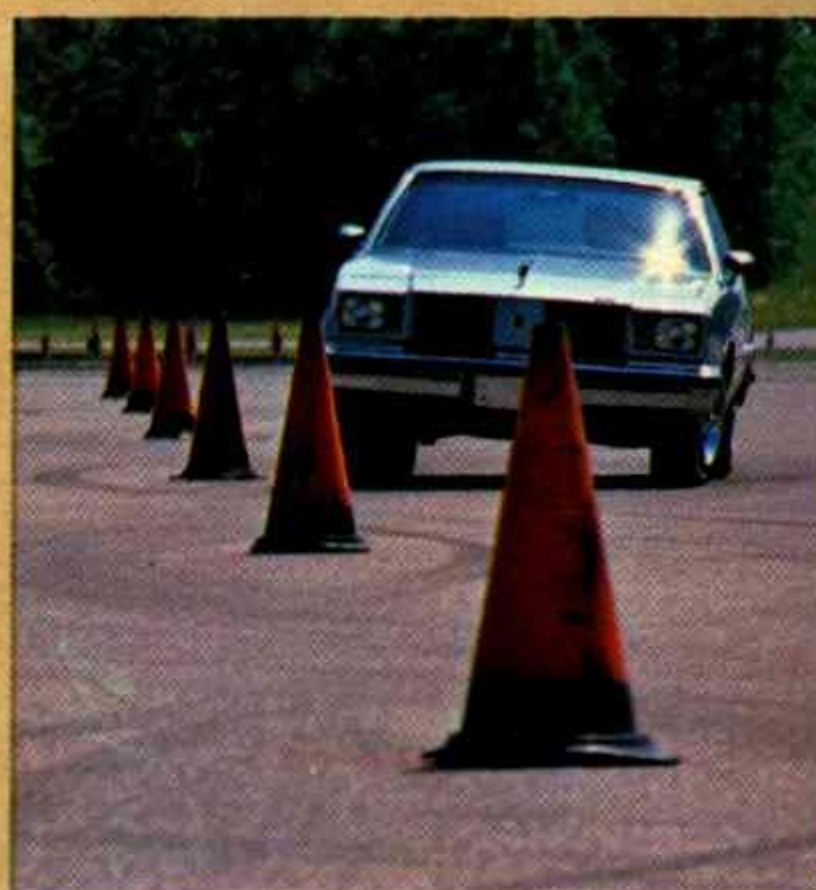
### A Relaxing Sense of Quiet

A quiet atmosphere is another prized hallmark of a finely engineered and built car.

Modern acoustic technology has been incorporated in the design of these cars to help create that atmosphere. The ceiling above you is a specially designed one-piece acoustical barrier. Soft door seals help shut out the noise of passing traffic. Even the thick carpeting is cut in a single piece to further help insulate you from road noise.

### Impressive Driveability

Oldsmobile believes that you expect your car to be more than



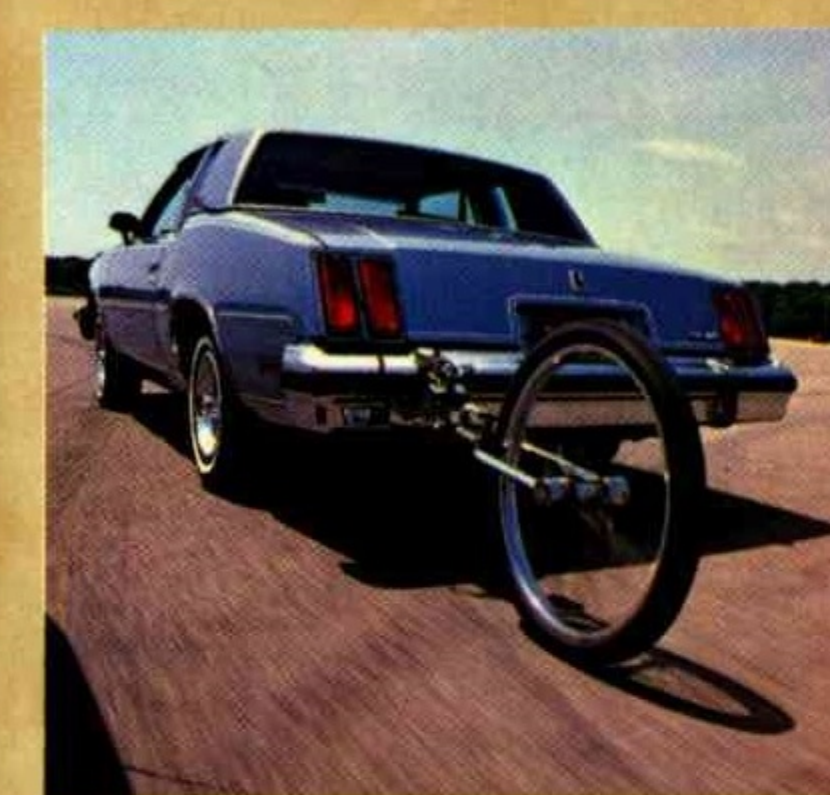
Test models log thousands of km during ride, handling, braking and acceleration evaluation.

roomy and comfortable—it must also be a great road car. When you test-drive an Olds through a variety of situations, be alert to the total integration of all its engineering aspects. Steering agility, engine responsiveness and ride characteristics—all working together to provide you with a feeling of driver control.

**ALL '79 OLDSMOBILES ARE COVERED BY THE GENERAL MOTORS THREE YEAR PERFORATION FROM CORROSION WARRANTY.**

### And—Good Fuel Economy\*

Today, the kind of fuel economy you expect from a car is a most important part of your buying decision. That's why Oldsmobile



Olds engineers check out the fuel economy results in a new-generation Cutlass Calais.\*

has made fuel economy a high engineering priority in recent years—with very gratifying results.

Lighter materials to reduce weight, engine refinements, smaller engines, the simplification of emission controls and the introduction of the world's first passenger car diesel V8s—all designed to provide the kind of fuel economy\* you want and need today.

Oldsmobile room and comfort with good fuel economy.\* A very nice combination.

### Cars Engineered Not Just For Today and Tomorrow—But For You

The new-generation Cutlass models have been engineered specifically to meet the needs of today.

Here's another welcome surprise. The trim, compact Olds Omega is also well suited to meet the needs and demands of today. Read about it now. Then test-drive the model of your choice.

And today, for your added convenience, many Olds dealers offer the option to buy or lease.

### A Word About This Catalogue

We have tried to make this catalogue as comprehensive and factual as possible. And we hope you find it helpful. However, since the time of printing, some of the information you'll find here may have been updated. Your Olds dealer has details and, before ordering, you should ask him to bring you up-to-date.

### A Word About Engines

The Oldsmobiles shown in this catalogue are equipped with GM-built engines produced by various divisions. See this catalogue or your Olds dealer for complete details about engine sources and availability.

The latest example of the contribution of Oldsmobile engineering excellence!

## Now Oldsmobile offers the efficiency of a diesel V8 in all Cutlass models!

Last year, Oldsmobile introduced the world's first diesel V8 in a passenger car, a 5.7 litre engine... available in Delta 88 and 98.

Now Oldsmobile is offering a 4.3-litre diesel V8—specifically designed and engineered for mid-size cars. It combines the basic economy of a diesel with a smoothness and quietness you might not expect from a diesel engine. And you can order it in any 1979 Cutlass Supreme, or Salon Coupe or Sedan. The 5.7-litre diesel V8 is available in all Cutlass Cruiser models.

Only Olds offers diesel V8s in 19 different models—more than any other car manufacturer in the world.

### Diesel Means Fuel Economy

Fuel consumption/economy estimates based upon Transport Canada approved test methods demonstrate the substantially better fuel consumption/economy



you can expect with this new diesel, compared to the same Olds with a gasoline engine of comparable performance.

You can also expect less cost per litre, based on the traditionally lower price for diesel fuel as compared with unleaded gasoline.

More efficient use of fuel\*... less cost per litre... and more range between fuel stops.

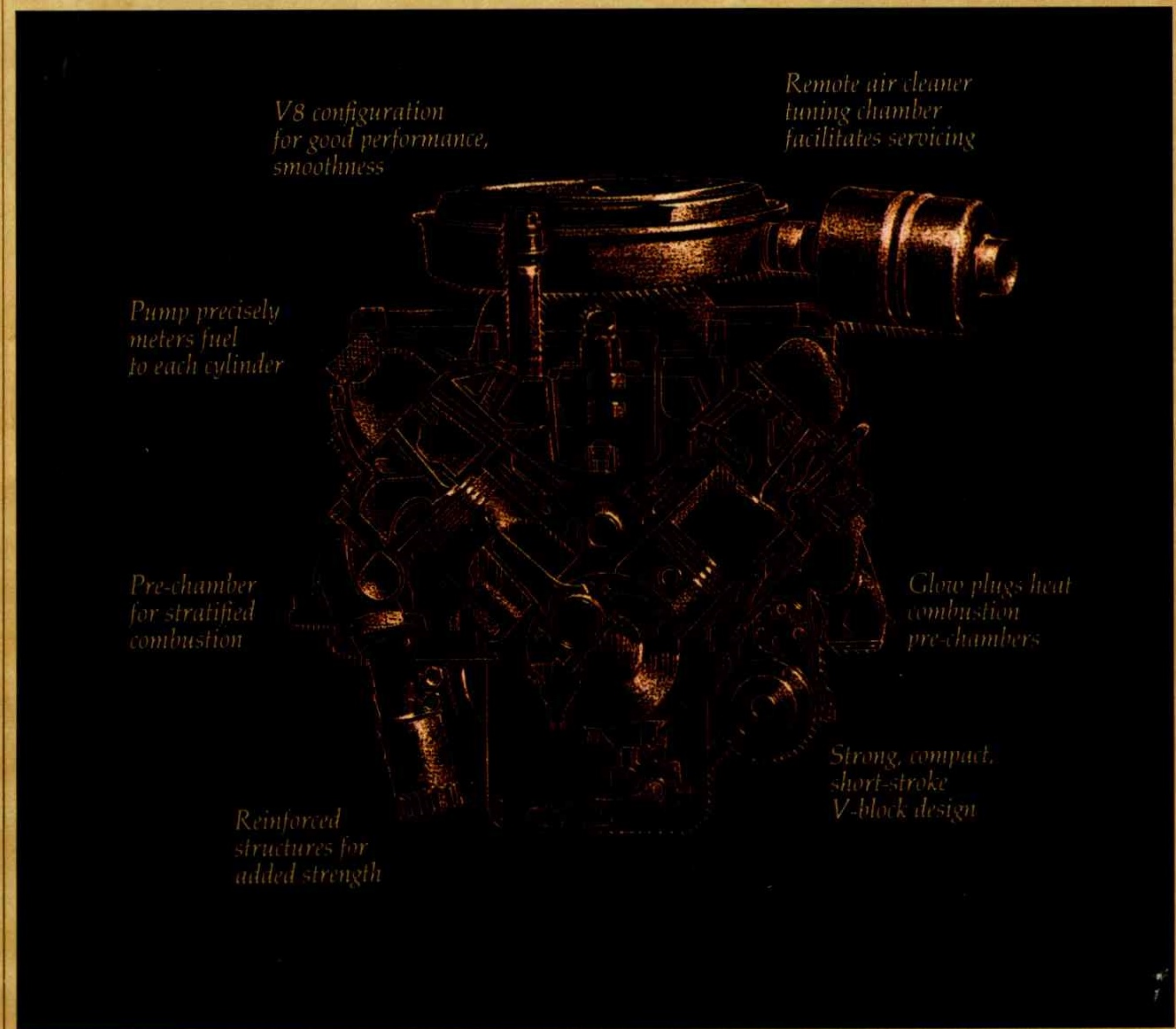
That's what this new 4.3-litre V8 is all about.

### Smooth and Quiet

In the past, diesel powered cars were not known for smooth, quiet performance so your first ride in a diesel V8-powered Cutlass may bring a welcome surprise. You'll find it is unusually smooth and quiet for a diesel, especially at cruising speeds.

### No Ignition System To Tune Up

Unlike gasoline engines, the diesel V8 has no spark plugs, no distributor and no carburetor. So it eliminates the need to service or replace these items. Just change the oil and filter every 5,000 kilometres (3,000 miles) and check crankcase ventilation every 10,000 kilometres (6,000 miles). Other than that, its schedules are similar to other Olds models. If this all seems too good to be true, convince yourself in a diesel V8 test drive.



V8 configuration for good performance, smoothness

Remote air cleaner tuning chamber facilitates servicing

Pump precisely meters fuel to each cylinder

Pre-chamber for stratified combustion

Glow plugs heat combustion pre-chambers

Reinforced structures for added strength

Strong, compact, short-stroke V-block design



# Millions of satisfied owners know there's something very special about a Cutlass.

Over the last four years, more mid-size buyers in North America have chosen a new Cutlass than any

other car. What has caused that kind of popularity for the Oldsmobile Cutlass goes far beyond the tradi-

tional styling leadership.

It's many different things—working together beautifully—

that makes a Cutlass a Cutlass.

It's solid engineering for space and fuel efficiency\*. It's a smooth,

comfortable, quiet ride.

It's a roomy, comfortable interior that will appeal to active and growing families.

It's a size for impressive manoeuvrability in city traffic and easy parking, even in tight quarters.

And perhaps most important is Cutlass versatility, a fact that

makes Cutlass different cars to different people.

It's a stylish, practical car and we think a lot of value for the money to Olds Cutlass Supreme owners.

It's a grand touring car with reclining bucket seats and special suspension to Cutlass Calais owners. It's some of the luxury of bigger,

more expensive cars in a practical size for Supreme Brougham owners.

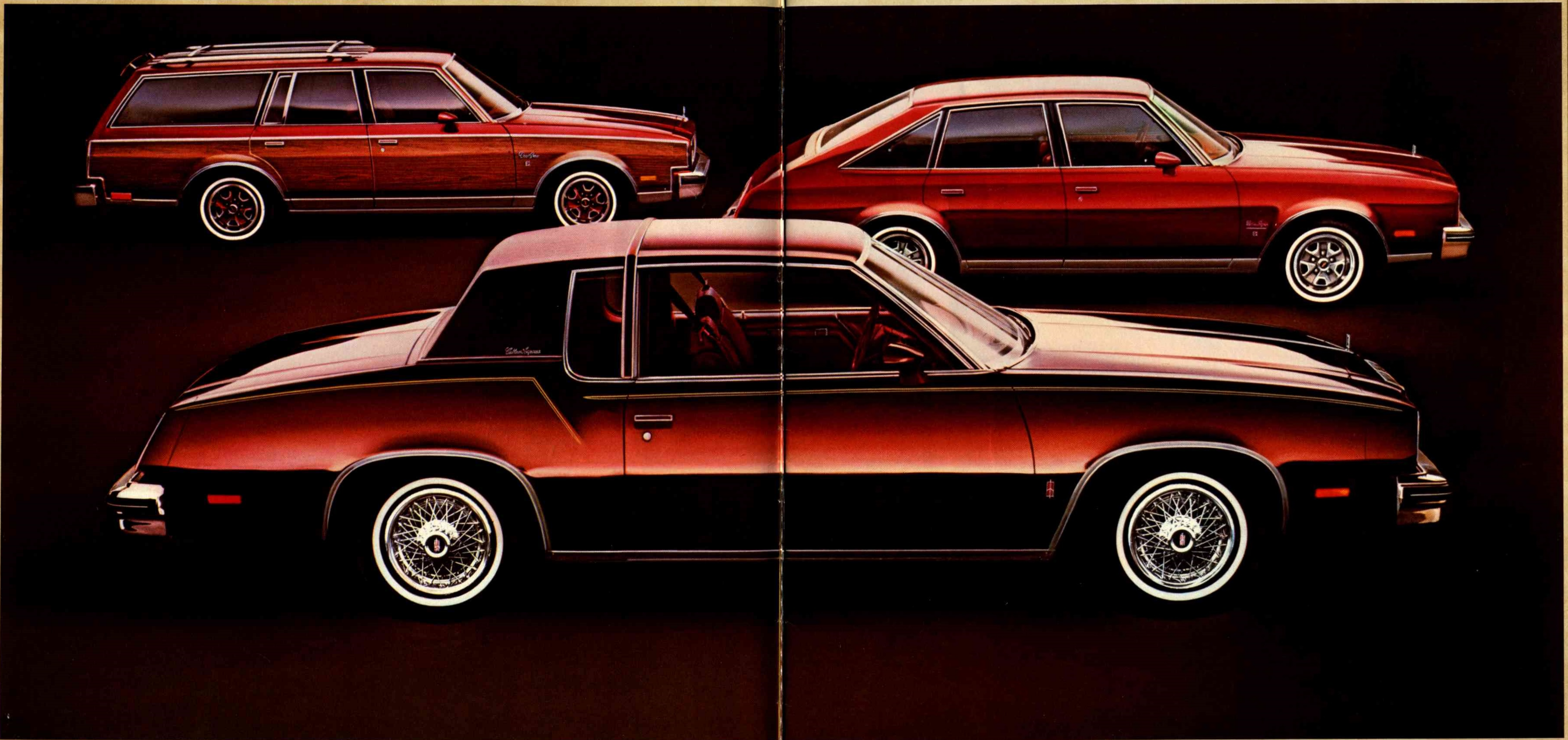
For function- and economy-minded buyers, there's the handsome, space-efficient Cutlass Salon and Cutlass Salon Brougham.

And station wagon enthusiasts will appreciate the smooth-riding and space-efficient Cutlass

Cruisers.

Talk to a Cutlass owner and he might just tell you it's more than a car. It's a feeling—a feeling of pride and satisfaction. A feeling that this car is "my car, a car that's so right for me."

Discover that great Cutlass feeling, take a test drive today.



\*Your Olds dealer has fuel consumption/economy estimates based upon Transport Canada approved test methods in his 1979 Oldsmobile Sales Handbook which are available for your review.



# CUTLASS SUPREME

Your friends will think you bought it for its looks. In your heart you know you bought it for its practicality.

Classic roofline contributes to ample headroom, front and rear

Only Cutlass offers a choice of available fuel-efficient\*, 4.3-litre (260 cu. in.) gasoline or diesel V8 power

Functional design and compact spare tire for efficient luggage space

Trimline seat design contributes to front and rear legroom



Styling makes Cutlass Supreme a contemporary classic. But it's ingenious engineering that makes it so practical.

Lean and trim outside, roomy inside—Cutlass Supreme is designed to meet the needs of today. Head and legroom are generous, front and rear.

Cutlass Supreme can be practical to drive\*, too, with a smooth-

firing, 3.8-litre V6 engine that is standard. Or, if you prefer, there's a choice of available fuel-efficient\* gasoline V8s or a new 4.3-litre diesel V8.

With a deep-coil spring suspension and a tight turning diameter, Supreme is engineered to slip gracefully through city traffic while providing a smooth, quiet ride. A real pleasure to drive.

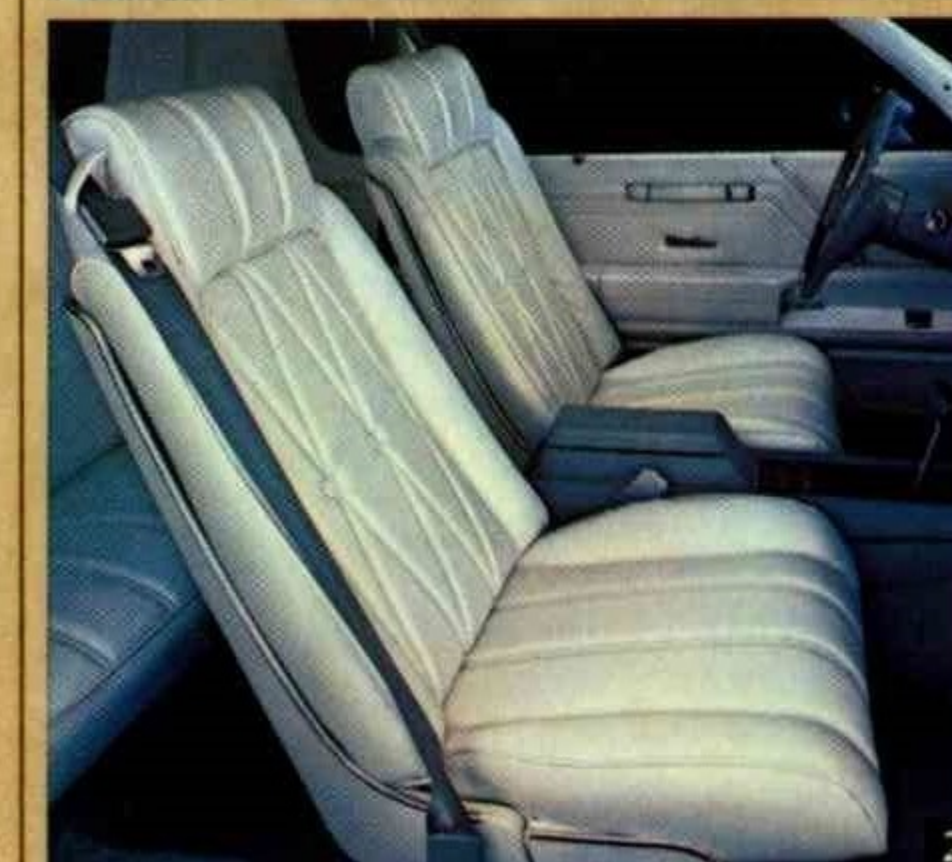
Another nice thing about buying Supremes is selling them. Because, traditionally, their resale value has been impressive—year after year.

With so much built-in value for the money, it's no wonder Supreme has become so popular.

Discover that great Cutlass Supreme feeling with a test drive! You'll have a tough time deciding

whether you like Supreme more for its good looks or solid value.

Cutlass Supreme (far left). 1. Elegance and centre armrest, standard. A divided seat with individual controls may be ordered. 2. Available bucket seats shown in white and contrasting compaticolour trim. 3. Yes! Supreme's trunk can handle all that luggage! 4. Separate panel for available radio and air conditioning. Custom sport wheel available.



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# CUTLASS SUPREME BROUGHAM

Luxury and comfort you might expect to find only in a more expensive car.

Extensive use of acoustical materials in roof, doors and body areas for a quiet ride

Full-frame construction contributes to a quiet, luxurious ride

Loose-cushion-look seats provide form-fitting comfort and support

12 strategically located and individually tuned body mounts help reduce road noise and vibration



Luxury and comfort were once considered the private domain of big expensive cars. No more.

Now you can enjoy them in a practically sized and we think practically priced Cutlass Supreme Brougham.

Outside, Brougham's classic profile sets a pace for others to follow. Inside, you begin to appreciate the elegance the instant you

slip into the "loose-cushion-look" seat. The cushion and backrest are contoured to cradle and support you like your favourite armchair. The fit feels so "right," it's as if the seat was built around you.

You should expect a luxurious car to be quietly relaxing. Using many acoustical materials and insulators, we've achieved a

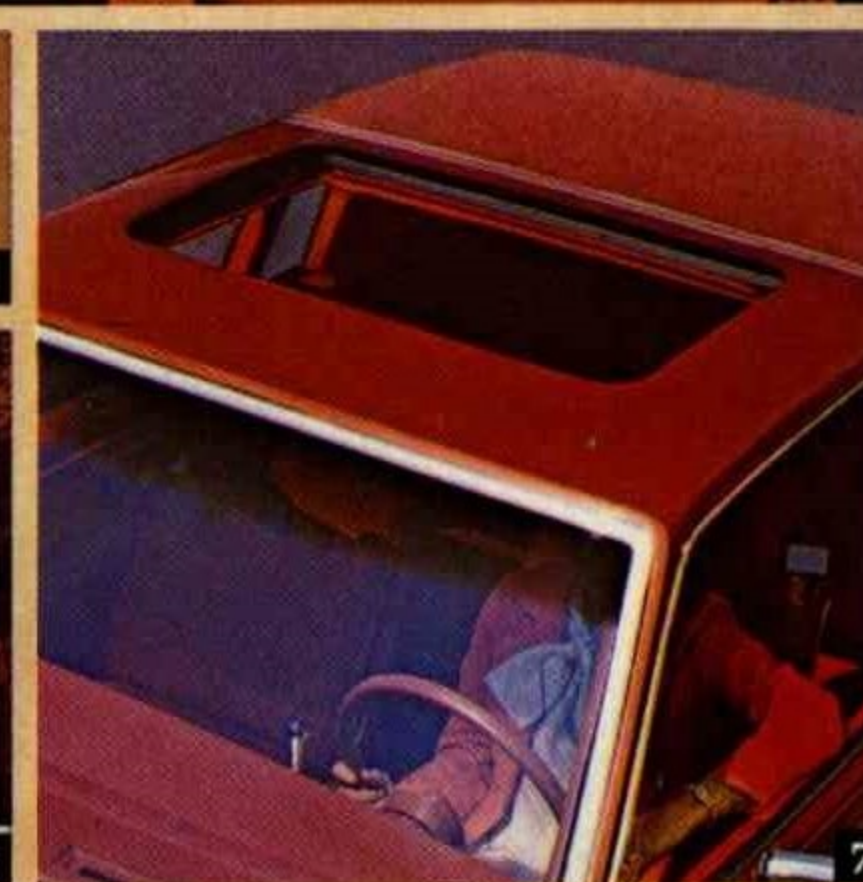
pleasing level of quiet in the Cutlass Supreme Brougham. A very relaxing atmosphere.

And you expect ample room in which to relax. You've got it—with impressive head and legroom, front and rear, in this space-efficient Body by Fisher.

For even greater distinction, you can order your Brougham with a designer interior or genuine

leather in the seating areas—and a new, fuel-efficient\* diesel V8.

Cutlass Supreme Brougham (far left). 1. Genuine leather in the seating areas may be ordered. 2. Distinctive Mojave designer interior available exclusively in Brougham. 3. Standard "loose-cushion-look" seats in rich velour. 4. Distinctive 2-tone paint available. 5. A touch of class. 6. Digital clock available. 7. Available power sunroof adds sun and air (reduces headroom slightly).



\*Your Olds dealer has fuel consumption/economy estimates based upon Transport Canada approved test methods in his 1979 Oldsmobile Sales Handbook which are available for your review.



# CUTLASS CALAIS

The grand touring experience  
for people who love to drive.

Reclining bucket seats  
provide grand touring comfort  
on long trips.

Full instrumentation  
to help keep you informed

Special Calais suspension  
includes front and rear stabilizer  
bars to help minimize sway in  
tight turns and on winding roads.

Steering is quick and responsive  
with available 14-to-1 constant ratio,  
power steering.

Short-throw, 4- and 5-speed  
transmissions available for  
spirited driving.



Take the wheel of Calais and you become part of it, as you share an exhilarating feel of the road.

The experience starts when you settle into the reclining front bucket seat—your hands rest easy on the custom sport wheel—while a full complement of instruments monitor engine functions and help keep you informed.

The experience continues on

the road—with a sophisticated suspension system including front and rear stabilizer bars, refined through extensive testing with expert ride and handling engineers on board.

The result? The kind of road-ability you love. Take Calais through a tight turn. You feel that lean and sway are minimized. Calais hugs the road with steel-belted radial-ply tires.

Steering is quick, with available 14-to-1 ratio power steering. Brakes feature quick-cooling discs up front, for smooth stops.

You can tailor Calais to your personal taste with an available automatic transmission or sporty, short-throw, 4- and 5-speed manuals.

Take on a hill, a winding road, a straightaway in a Cutlass Calais

—and you may never settle for ordinary driving again! Take a test drive at your Olds dealer.

Cutlass Calais (far left). 1. Enjoy grand touring comfort in reclining front seats. 2. Distinctive Calais hood ornament. 3. Removable glass panels available for fun, sun and air. 4. Custom sport steering wheel with thick, padded rim and full instrumentation, standard. 5. Relax, recline!





# CUTLASS SALON

North America's great new efficiency machine:  
Space efficient. Fuel efficient.\*

Today, smart people are looking for space efficiency and fuel efficiency in the cars they buy. Make way for North America's efficiency machine!

Designed from the inside out, Cutlass Salon is a car for today and for years to come.

Outside, Salon is trim, distinctive and handsome. Inside, it is impressively space efficient –

with ample head- and legroom, front and rear.

The trunk, too, is space efficient, with an unobstructed floor and a compact spare that stands upright, out of your way.

But what really makes these dimensions exciting is that they have been achieved in a car that is nimble on the road, highly manoeuvrable in city traffic, and

most importantly – fuel efficient! A smooth-firing, 3.8-litre V6 engine is standard. Or you can order a 4.3-litre or 5.0-litre V8 if you prefer.

But for "more" fuel efficiency\* in Salon, a new 4.3-litre diesel V8 is available – only from Oldsmobile!

We think you'll find Salon a tough value to beat at the price.

Come discover that great Cutlass Salon feeling! Take a test drive!

Cutlass Salon 4- and 2-door sedans (far left). 1. Bench seat in brushed woven knit, standard. 2. Special anti-corrosion measures include galvanized metals, plastisols, waxes and zinc-rich primers. 3. Bucket seats available. 4. The famous 4-4-2 with rallye suspension and its own special grille. The legend lives on!

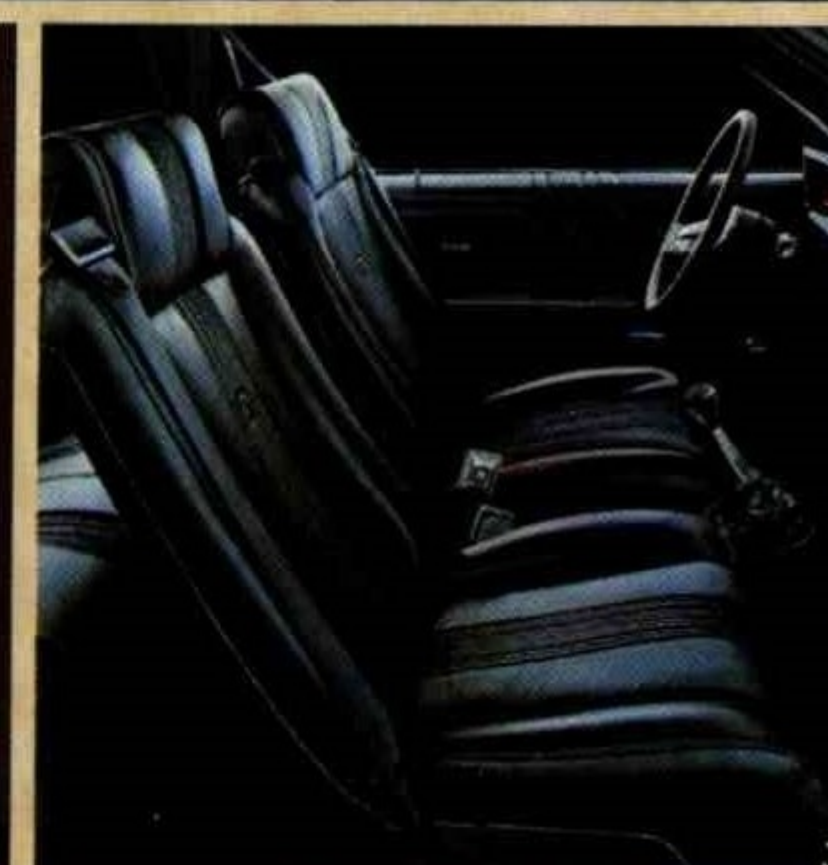
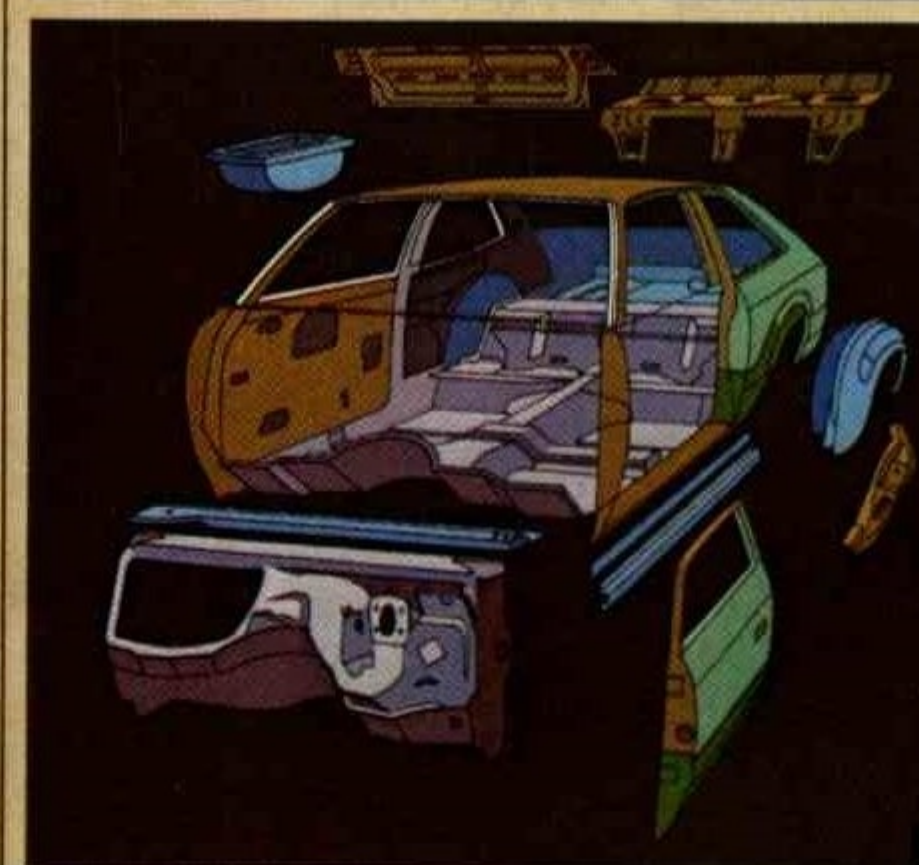
Space-efficient design is lean and trim outside with surprising head- and legroom inside



Compact spare tire adds to luggage space utility

5-speed overdrive transmission available

Only from Olds-Salon with a new 4.3-litre diesel V8 (260 cu. in.) available for impressive fuel economy



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# CUTLASS SALON BROUGHAM

Efficiency of form and function for close harmony of man and machine.



Over the years, the Olds name has become synonymous with roomy, beautifully engineered cars that were meant to be driven.

Salon Brougham is no exception. Slip inside, and its remarkably functional design becomes obvious—lots of room, great stretch-out comfort.

But set this distinctive beauty in motion and you discover a

different kind of efficiency—efficiency of movement.

You feel it when you turn a corner or whisk into a parking space. You feel it when you encourage the accelerator, when you change gears or change lanes.

You feel a harmony between you and the road. A sophisticated suspension system, an impressive power-to-weight ratio, 2745 mm

(108-inch) wheelbase, tight turning diameter—and great engineering—help make it happen.

And it can happen every time you take to the road—for a loaf of bread or cross country vacation.

A choice of gasoline engines and a new 4.3-litre diesel V8 are available—only from Olds!

Discover that great feeling of Olds Cutlass Salon Brougham.

Cutlass Salon Brougham 2- and 4-door sedans (far left). 1. Divided seat available. Bench seat with centre armrest, standard. 2. Tahoe designer interior available in Brougham models. 3. Bucket seats may be ordered. 4. Sedan rear window is fixed. Vent window for added ventilation. 5. Gauge cluster available. 6. 5-speed overdrive manual available with 4.3-litre engine. 7. As exciting as they look!



## CUTLASS POWER TEAMS

Engine	V.I.N. Engine Code +	Ordering Code	Displacement Cubic Inches	Engine Availability	3-Speed Manual	4-Speed Manual	5-Speed Manual	Automatic
3.8 Litre 2 Bbl. V6 (A)	A	LD5	231	Std.	Std.	EC	NA	EC
4.3 Litre 2 Bbl. V8 (B)	F	LV8	260	EC	NA	NA	EC	EC*
5.0 Litre 4 Bbl. V8 (C)	H	LG4	305	EC	NA	EC	NA	EC*
4.3 Litre Diesel V8 (B)*	P	LF7	260	EC	NA	NA	EC	EC*
5.7 Litre Diesel V8 (B)**	N	LF9	350	EC	NA	NA	NA	EC

+ V.I.N. (Vehicle Identification Number) Engine code is the fifth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

Std. - Standard NA - Not Available EC - Available at Extra Cost \* - Not Available on Cruiser

\*\* - Available on Cruiser Only \* - Automatic Only Available on Cruiser

(A) - Produced by GM - Buick Motor Division, Flint, Michigan Engine Plant

(B) - Produced by GM - Oldsmobile Motor Division, Lansing, Michigan Engine Plant

(C) - Produced by GM - Chevrolet Motor Division, Tonawanda, New York, Flint, Michigan and GM of Canada, St. Catharines, Ontario Engine Plants

## DIMENSIONS: Millimetres (Inches)

	Supreme Coupe (2001)
Overall length	5082 (199.7)
Wheelbase	2746 (108.1)
Headroom:	
Front	963 (37.9)
Rear	968 (38.1)
Hiproom:	
Front	1326 (52.2)
Rear	1384 (54.5)
Legroom:	
Front	1087 (42.8)
Rear	922 (36.3)
Luggage capacity:	459 (16.1)
Fuel capacity, gasoline (litres/gal.)	66 (14.6)
Fuel capacity, diesel (litres/gal.)	73.5 (16.2)

## DIMENSIONS: Millimetres (Inches)

	Salon Coupe (2001)	Salon Sedan (2001)
Overall length	5021 (197.7)	5021 (197.7)
Wheelbase	2746 (108.1)	2746 (108.1)
Headroom:		
Front	963 (37.9)	98.3 (38.7)
Rear	970 (38.2)	95.7 (37.7)
Hiproom:		
Front	1326 (52.2)	1326 (52.2)
Rear	1384 (54.5)	1412 (55.6)
Legroom:		
Front	1087 (42.1)	1087 (42.8)
Rear	891 (35.1)	965 (38.0)
Luggage capacity:	459 (16.2)	459 (16.2)

NOTE: Cutlass models will accommodate chains with standard tires only.

\*Your Olds dealer has fuel consumption/economy estimates based upon Transport Canada approved test methods in his 1979 Oldsmobile Sales Handbook which are available for your review.



# CUTLASS CRUISER

The working wagon with the efficiency, comfort and ride you expect from Oldsmobile.



Sure, Cutlass Cruiser is for carrying things. But you'll also use it to carry lots of people.

That's why it's engineered to be tough where it has to be—and easygoing where it doesn't.

Developed by the same demanding ride and handling engineers responsible for Cutlass sedans—Cutlass Cruiser is smooth on the open road, agile in city traffic,

a pleasure to drive and park.

Head and legroom are especially generous, front and rear. Lots of room for those comforting full-foam seats. Plenty of rear hip room too, because the armrests are recessed under fixed windows. Enjoy!

And cargo area? It's long, wide and open. With a flat, easy-does-it load floor and hidden

storage compartment underneath.

But the best surprise comes when you check the fuel consumption/economy estimates.\* A smooth-firing, 3.8-litre V6 is standard. But you can choose from available fuel-efficient gasoline engines or a 5.7-litre diesel V8.\* Choice of models, too. Cutlass Cruiser Brougham—with luxury touches that are easy to live with.

And a new economy Cutlass Cruiser—with a new, low price.

Cutlass Cruiser Brougham with available wood-grain vinyl trim (far left). 1. Divided seat is available in Brougham. 2. Tahoe designer interior may be ordered in Brougham. 3. Brougham's available bucket seats. 4. Split tailgate for convenience. 5. Cutlass Cruiser interior. 6. New low priced way to get a great Olds wagon.

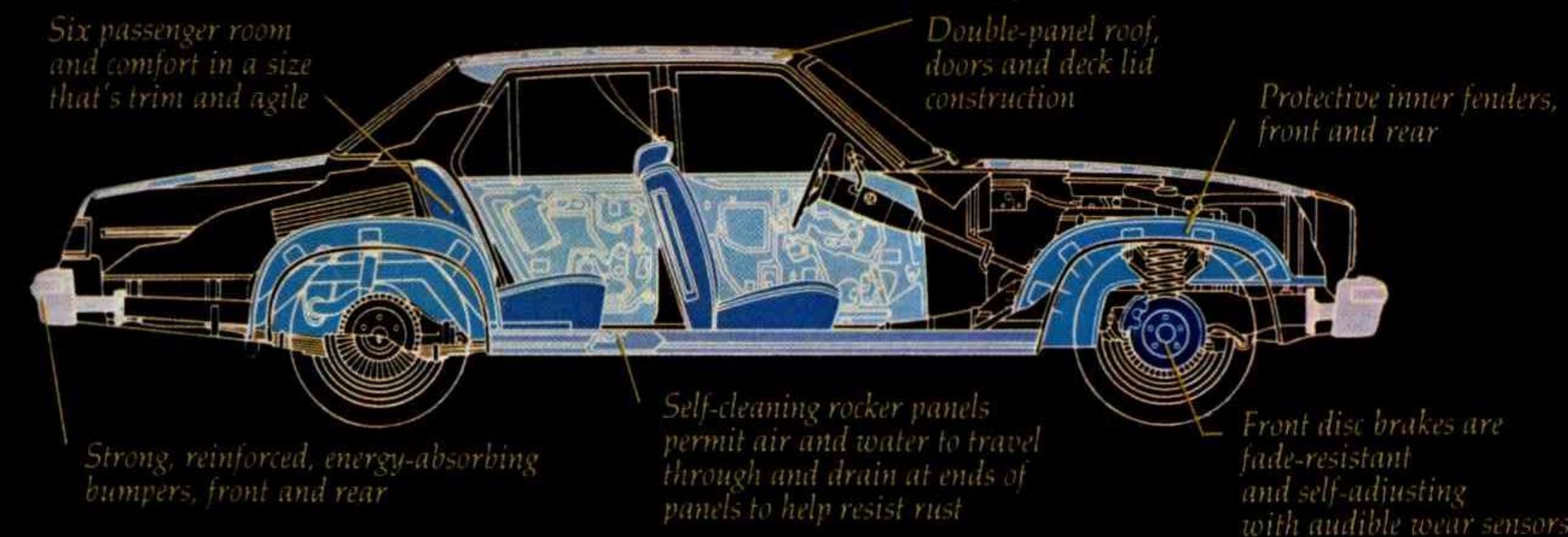


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# OMEGA

Oldsmobile elegance.  
Practical size. Affordable price.



Nearly everybody is interested in making a dollar go a long way. And you can do it beautifully with what we think are Omega's affordable prices.

And the low price includes such value-adding features as a 3.8-litre V6 for fuel economy\*, high-energy electronic ignition, a roomy interior and foam seats for family comfort.

With Omega Brougham, our "little limousine," you can do it in luxury—with a very impressive brushed knit interior. Deep cushioned, soft, rich to the touch. Very elegant.

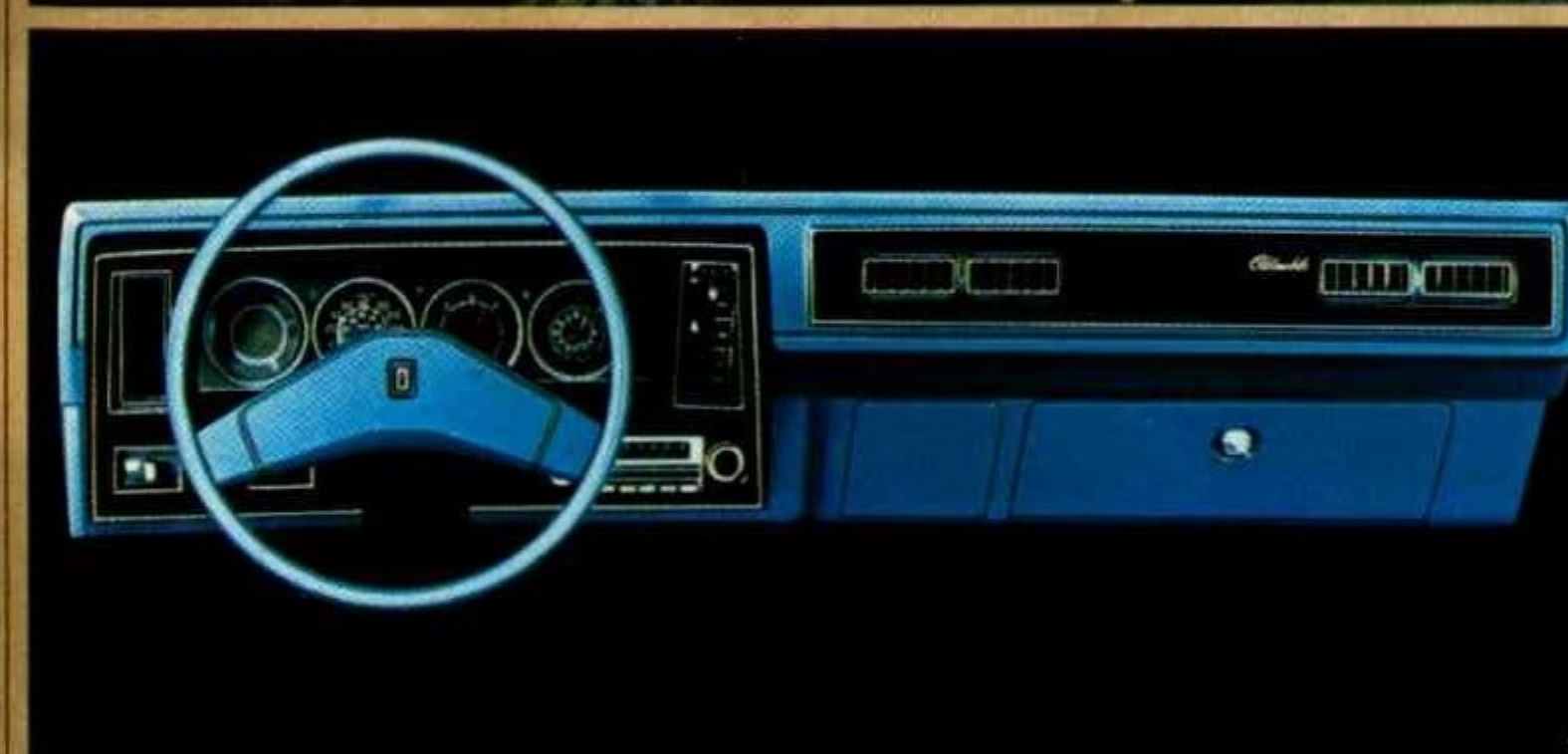
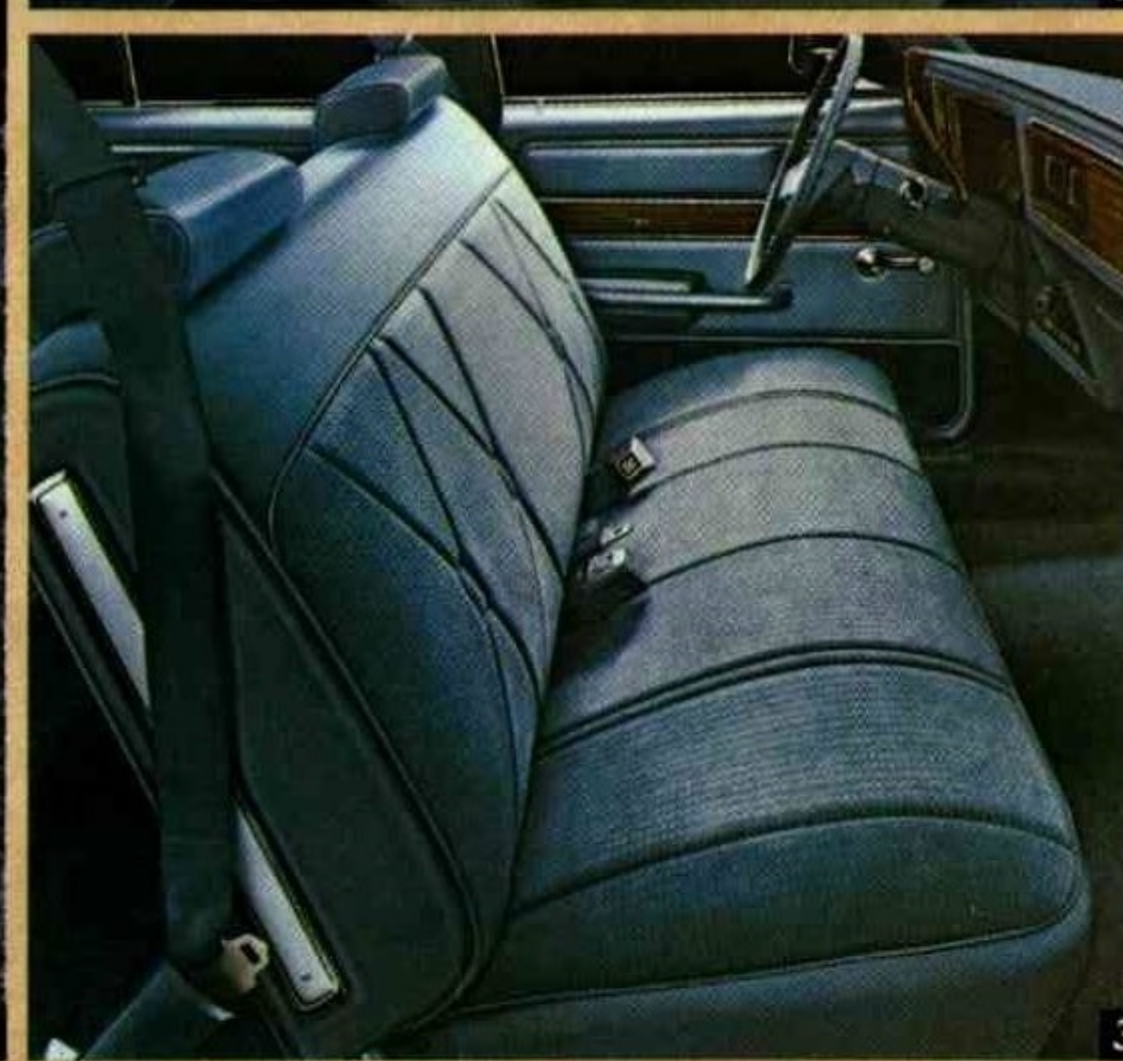
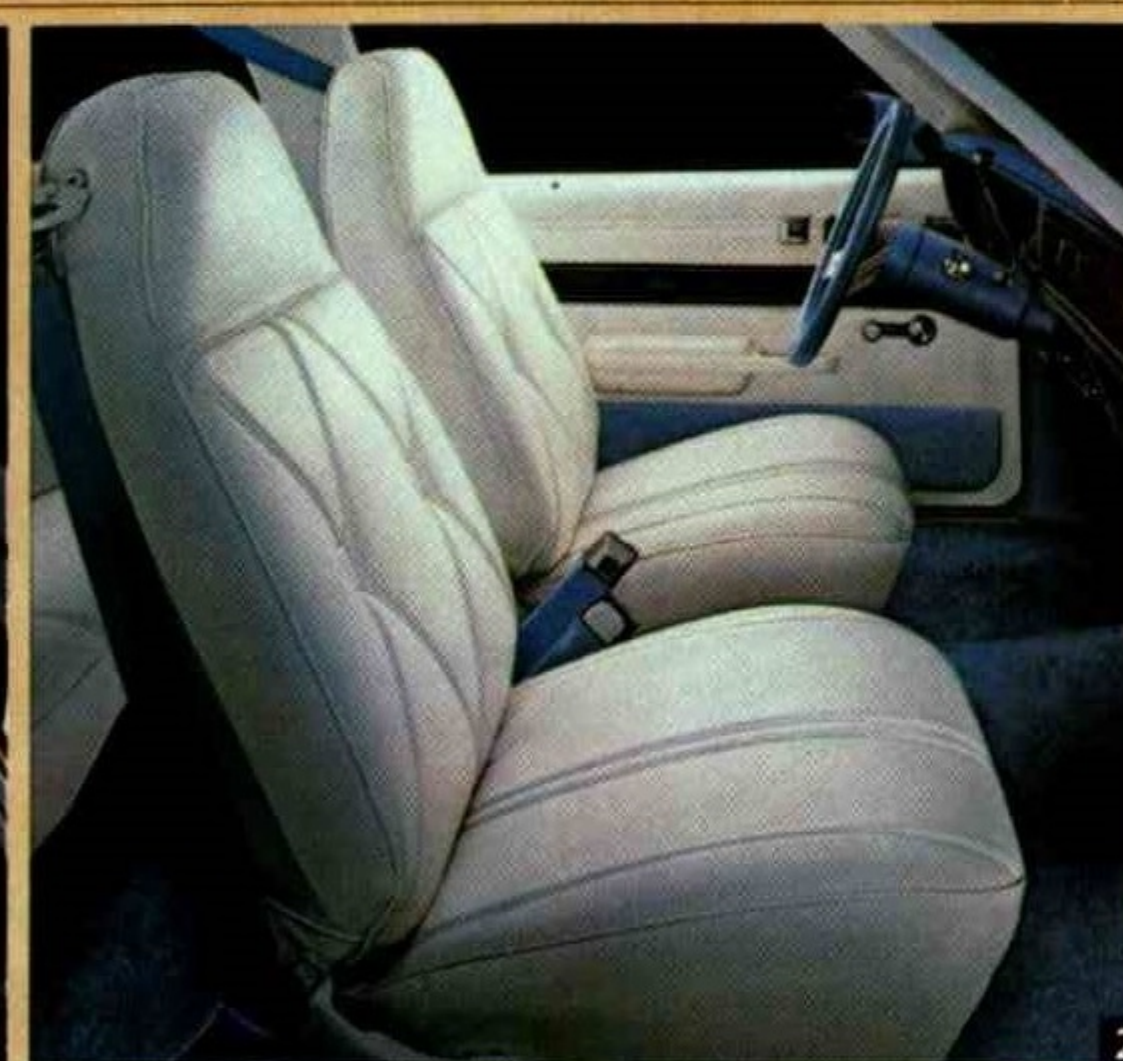
Or you can make your new Omega sporty—with available bucket seats, console, custom sport steering wheel, a youthful SX package, a hatchback and more.

Whichever way you go, you go comfortably—with a solid ride and a smooth agility in city traffic that makes every Omega a pleasure to drive.

This trim, compact Oldsmobile offers the kind of quality and value you can be proud of.

Omega and Omega Brougham—for affordability that helps make you look and feel like a million.

Omega Brougham Sedan, Omega Coupe (far left). 1. Impressive Omega Brougham brushed knit interior. 2. Bucket seats available in coupes. 3. Handsome Omega interior. 4. Command centre features simulated wood-grain. 5. Omega Hatchback with available SX sport package: bold stripes, rallye suspension, sport mirrors and more shown with available raised letter tires.



## OMEGA POWER TEAMS

Engine	V.I.N. Engine Code	Order- ing Code	Displace- ment Cubic Inches	Engine Avail- ability	3 Speed Manual	4 Speed Manual	Auto- matic
3.8 Litre 2 Bbl V6 (A)	A	LD5	231	Std	Std	NA	EC
5.0 Litre 2 Bbl V8 (B)	G	LO3	305	EC	NA	EC	EC

\* V.I.N. (Vehicle Identification Number) Engine code is the fifth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

Std - Standard    NA - Not Available    EC - Available at Extra Cost

(A) - Produced by GM - Buick Motor Division, Flint, Michigan Engine Plant  
(B) - Produced by GM - Chevrolet Motor Division, Tonawanda, New York, Flint, Michigan and GM of Canada, St. Catharines Engine Plants

## DIMENSIONS: Millimetres (Inches)

	Coupe	Sedan
Overall length	5070 (199.6)	5070 (199.6)
Wheelbase	2819 (111.0)	2819 (111.0)
Headroom:		
Front	970 (38.2)	993 (39.1)
Rear	932 (36.7)	942 (37.1)
Hiproom:		
Front	1354 (53.3)	1354 (53.3)
Rear	1405 (55.3)	1440 (56.7)

Legroom:		
Front	1059 (41.7)	1059 (41.7)
Rear	823 (32.4)	894 (35.2)
Luggage capacity:		
(litres/cu. ft.)	402 (14.2)	391 (13.8)
Fuel tank capacity, gasoline		
(litres/gal.)	79 (21.5)	

NOTE: Omega LS wheels will not accommodate tire chains.

\*Your Olds dealer has fuel consumption/economy estimates based upon Transport Canada approved test methods in his 1979 Oldsmobile Sales Handbook which are available for your review.

## Discover that great Olds feeling! Take a test drive today!

The best way to experience the room, the quiet, the comfort, the performance—and the engineering that has gone into each 1979 Oldsmobile is to get behind the wheel. We think you'll appreciate how well a beautifully engineered Oldsmobile can respond to your command—and satisfy your personal driving needs. So discover that great Olds feeling. Take a test drive today at your Oldsmobile dealer's.



## A WORD ABOUT ASSEMBLY, COMPONENTS AND OPTIONAL EQUIPMENT IN THESE VEHICLES.

The vehicles described in this brochure are assembled at facilities of General Motors of Canada Limited or car Divisions of General Motors Corporation or at facilities of General Motors Corporation operated by the GM Assembly Division. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and by various suppliers to General Motors of Canada Limited or related companies. From time to time during the manufacturing

process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are

changes, that they are acceptable to you. All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

**Your Oldsmobile has these accident-avoidance features:** Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washer and dual speed wipers • Wide view inside mirror (vinyl edged),

shatter resistant glass and deflecting support) • Outside rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual action safety hood latches. **Your Oldsmobile has these occupant-protection features:** Seat belts with pushbutton buckles for all passenger

positions • Two front combination seat and inertia reel shoulder belts for driver (with reminder light and buzzer) and right front passenger • Energy-absorbing steering column • Passenger guard door locks • Safety door latches and stamped steel hinges • Folding seat back latches • Energy-absorbing padded instrument panel and front

seat-back tops • Contoured windshield header • Laminated windshield • Safety armrests • Safety steering wheel. **Your Oldsmobile also provides these built-in anti-theft features:** Anti-theft ignition key reminder buzzer • Anti-theft steering column lock.



# AVAILABLE OLDSMOBILE ACCESSORIES

Have one built for you...with these added personal touches.

**1. For your entertainment.**

AM/FM stereo radio with stereo cassette tape player. Deluxe CB AM/FM stereo radio featuring 40 channel citizens band, pushbuttons, CB antennae and four speakers. AM/FM stereo radio with stereo tape player. AM radio with stereo tape player—all with front and rear speakers. AM/FM radio and deluxe AM radio. All available. Then just lean back and enjoy.

**2. Reclining seat back.** Lets your passengers lean back and relax as you travel. Great for those long trips. Also available on driver's side. (Standard on Calais as shown). Both sides recline on Calais.

**3. Custom sport steering wheel.** Thick padded rim with brushed metal spokes. (Cutlass wheel shown). Gauge clusters, tachometer available, too.

**4. Visor vanity mirror.** Illuminated for your convenience.

**5. Cornering lamps.** Automatically illuminate when you use the turn signal.

**6. Deluxe wheel covers and wheels.** Available on Cutlass—A,B,C,D,E,F (E std. on Calais; F std. on Supreme Brougham). Available on Omega C,G,H. Note "A"—a special cast-aluminum sport wheel available on all Cutlass models C—available with body paint colour or argent silver on Cutlass; body paint colour only on Omega.

**7. Hatch roof.** This "lift-off" roof gives you the sun, fun and air of a convertible—in a coupe! Tinted glass roof panels lift out and store in trunk carrying case.

**8. Electric sliding sunroof.** Panel slides into roof for sunshine and ventilation. Installation reduces

headroom.

**9. Fiber-optic lamp monitor.** Mounted on the front fender. Tells you when any major external light is on and when one is malfunctioning. Very helpful.

**10. Rear vent windows.** On Cutlass 4-door sedans and Cruisers, available with power control. Operate from the driver's seat.

**11. Tilt-away steering wheel.** Adjusts easily to fit the drivers in your family. Helps make entry and exit more convenient.

**12. Five-speed manual overdrive transmission.** For sport of shifting. 5th gear is overdrive!

**13. Cruise Control.** Lets you maintain a constant speed on highways without use of accelerator pedal.

**There's more!** Tempmatic or Four-Season air conditioner. Power door locks. Power win-

dows. Power seats. Power trunk release. Power steering. Power front disc brakes. Digital clock. Sport console. Rallye suspension. Tinted glass. Full or landau vinyl roof covering. Body stripes. Remote-control mirrors. Dual sport mirrors. Limited-slip differential. Body side mouldings. And more. A wide range of trailer-towing equipment is also available. See your Olds dealer for details.

Note: Not all accessories are available on all models. Check your Olds dealer for specific availability.

Be sure to talk to your dealer about the availability of our mechanical and electrical repair protection option for your vehicle.





# Oldsmobile

Discover that great Olds feeling. Test-drive the one that's right for you.

<b>CUTLASS</b>  CUTLASS SUPREME BROUGHAM COUPE	<b>OMEGA</b>  OMEGA BROUGHAM COUPE	<b>NINETY-EIGHT</b>  98 REGENCY COUPE	<b>DELTA 88</b>  DELTA 88 ROYALE COUPE
 CUTLASS CALAIS COUPE	 OMEGA BROUGHAM SEDAN (2)	 98 REGENCY SEDAN	 DELTA 88 ROYALE SEDAN
 CUTLASS SUPREME COUPE	 OMEGA HATCHBACK (3)	 98 LUXURY COUPE	 DELTA 88 COUPE (5)
 CUTLASS SALON BROUGHAM 2-DOOR (1)	 OMEGA COUPE (3)	 98 LUXURY SEDAN	 DELTA 88 SEDAN
 CUTLASS SALON BROUGHAM 4-DOOR	 OMEGA SEDAN	<b>CUSTOM CRUISER</b>  CUSTOM CRUISER (4)	<b>TORONADO</b>  TORONADO BROUGHAM COUPE
 CUTLASS SALON 2-DOOR (1)	   	 CUTLASS CRUISER BROUGHAM (4)	<p>Oldsmobile reserves the right to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and also to discontinue models.</p> <p>NOTE: Not all accessories and items of equipment shown on the models illustrated in this catalogue are standard. Some are extra cost and available only on specific models. See page 21. For specific prices and availability, check your Oldsmobile dealer.</p> <p>(1) 4-4-2 package available.            (2) LS package available.            (3) SX package available.            (4) With available woodgrain vinyl.            (5) 88 Holiday package available.</p>
 CUTLASS SALON 4-DOOR		 CUTLASS CRUISER	

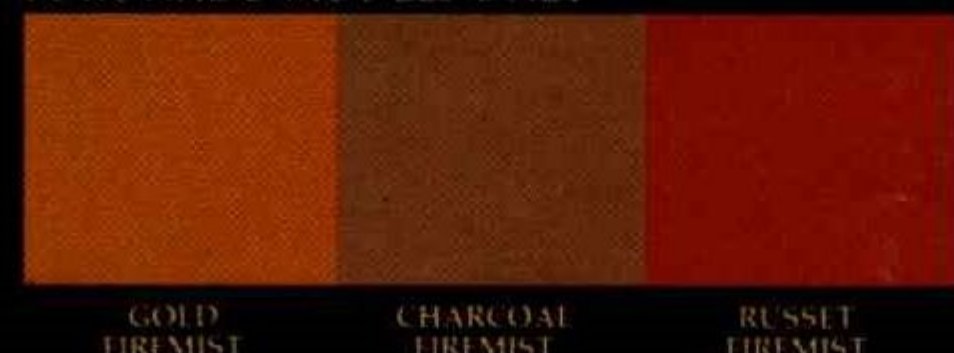
## 1979 OLDSMOBILE EXTERIOR COLOURS ON ALL MODELS



## ALL MODELS EXCEPT OMEGA



## TORONADO MODELS ONLY



## OMEGA MODELS ONLY



Printed colours are approximates only, and may vary from actual car paint colours.