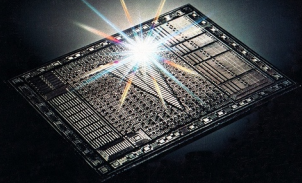


1981 PONTIAC



MORE PONTIAC KNOW-HOW TO THE GALLON

ABOUT THE COVER: Pontiac's famous symbol is superimposed on a representation of a tiny computer chip as used in GM's Computer Command Control.

Like never before, Pontiac is showing its know-how. Exciting innovations from Research & Development, Engineering and Design have been combined to make up **Pontiac's New Efficiency System** featuring GM's Computer Command Control, in every '81 Pontiac except

diesel models. This on-board computer continuously monitors everything from engine temperature to emissions in the exhaust. Then it adjusts the air/fuel ratio for maximum efficiency.

And it's all yours in new styling flair as only Pontiac knows how to bring it to you.

GRAND PRIX

This year Grand Prix comes in three versions: Grand Prix, Grand Prix LJ, and new top-of-the-line Grand Prix Brougham.

GRAND PRIX: Available V-8 diesel.[†] Aerodynamic contours! Standard V-6. Computer-assisted efficiency!* An automatic transmission with torque converter clutch to help aid fuel economy. Power steering and brakes.

*See pages 30 & 31 for fuel economy ratings.

And Pontiac's lowest Grand Prix price! **GRAND PRIX LJ: Because some like it rich.** Grand Prix LJ's wedge-shaped contours (below) are accented with body-color sport mirrors, an extra-wide rocker panel molding and special trim.

†Requires air conditioning in California.



GRAND PRIX BROUGHAM: Our newest and best to you. Some people are never satisfied, including Pontiac designers. So they came up with a new model with more standard appointments than Grand Prix has ever

offered before.

It's the first Grand Prix Brougham. A masterpiece with distinctive outside opera lamps. Padded landau top with new formal rear window and special identifying trim. **Introducing Pontiac's**

Efficiency System. The engineers have worked hard to make these cars timely as well as tempting. With GM's new Computer Command Control that monitors and adjusts air/fuel mixtures to astounding exactness. New high-pressure

tires for less roll resistance. And 30,000 miles between scheduled tune-ups.

It's a new age, and Pontiac know-how is ready with redefined personal comfort and efficient new Grand Prix style. (See Facts and Figures section for more details.)



The Grand Prix LJ at its finest. This is how we dress it out when you order the available bucket seats with cloth-and-leather trim in the seating area. **If you need room for six,** you may prefer to stay with the standard notch-

back seat with its fold-down center armrest and special LJ upholstery.

In the standard Grand Prix, the notch-back seats come with a folding armrest and pull straps on the doors.

Grand Prix Brougham indulges as few cars can. With an extra-special cloth upholstery, 60/40 split seat, power windows, quartz clock, plush carpeting and added sound insulation. **Pleasant new chimes to charm**

you. It's a new three-tone system that gently reminds you of keys left in the ignition, seat belts left unfastened or headlamps left on.

Grand Prix Brougham has its own rich instrument panel applique of

simulated teakwood and inlaid walnut.

If you still haven't had your fill, comfort and convenience options abound. Including cruise control with new resume-speed feature. And a wide choice of Delco-GM sound systems.



PHOENIX

Pontiac's '81 "X" Car. Sure, it would have been easy to ride the explosive popularity of last year's Phoenix. With

its front-wheel drive. Room for five. And great gas economy.*

But in times like these, you demand even more. And so does Pontiac.

Introducing the most gas-efficient 1981 Pontiacs you can buy: The

dressy Phoenix Coupe (shown left) and sporty Phoenix 5-door Hatchback (shown right, with "SJ" Package).

For 1981, Phoenix is endowed with new computer-assisted carburetion. Engines that compensate for varying

altitudes and octanes. Manual transmission overdrive for added efficiency. And more. It's all part of **Pontiac's New Efficiency System** that makes Phoenix Pontiac's mileage winner. That's more know-how to the gallon.

PHOENIX HATCHBACK: Pontiac's answer to the "econobox." The great American alternative is back with sleek aerodynamic lines. Stylish new grille and tail lamps. Smoothly integrated bumpers. And new available

two-tone paint treatments.

To carry all this off, there's a sturdy standard L4 engine. Or an available V-6 and new available floor-mounted automatic.

*See pages 30 & 31 for fuel economy ratings.



Over 40 cu. ft. of cargo space. Raise the pneumatic-assisted rear hatch door, fold down the rear seat, and you'll find a well-trimmed cargo area for a multitude of grips or groceries. Or put the rear seat up and discover

room for five adults. There's a removable cargo cover available (standard on LJ) to hide the storage space behind the rear seat. Notchback seating, carpeted load floor and brushed chrome-look door trim applique (shown below) are

standard in the LJ Hatchback. Luxury bucket seats are available. **PHOENIX COUPE: Style with strength.** The lines are crisp, neat, formal. But underneath, this new Phoenix Coupe is plenty tough.

Double-paneled durability. Doors, hood and rear deck lid are all double-panel construction. And corrosion protection is extensive.

If you're sports minded, a special "SJ" Option Package—available on Coupe

and Hatch—features the Rally suspension and special graphics shown below.

A handsome modular-style instrument panel is standard. As are conveniences like a column-mounted lever that lets you signal turns, dim headlamps or wipe

windows (with pulse feature) with one quick motion.

And you'll want to add sporty options like the available contoured bucket seats, rally gages and automatic floor-shift console shown here.

White-lettered tires supplied by various manufacturers.



PONTIAC

This year, Pontiac know-how puts full-size comfort in touch with the times. With the efficiency-engineered Bonneville

Broughams, Bonnevilles and Catalinas for 1981.* Pontiac kept the remarkable roominess and ride you've come to expect. Added new styling touches. More convenience. Then Pontiac fine-tuned these cars to help achieve a new

level of standard driving economy. **With Pontiac's New Efficiency System.** Featuring innovations like GM's new Computer Command Control for a precise air/fuel mixture. And a three-speed automatic transmission with

torque converter clutch for impressive fuel economy.

All are designed to help make these new Pontiacs among the most efficient full-size cars you've ever driven. (See Facts and Figures section for details.)

BONNEVILLE BROUGHAM: A six-passenger model of efficiency. It's hard to imagine a full-size car that's timelier than Pontiac's top-of-the-line Bonneville Brougham (shown below). The styling is aerodynamic, with downswept

hood and raised rear deck. **There's standard V-6 economy.** Plus an available V-8. Or for the best full-size mileage Pontiac offers, order the 5.7 liter diesel V-8.[†]
*See pages 30 & 31 for fuel economy ratings. †Requires air conditioning.



Bonneville Brougham's comforts are timely. With 60/40 notchback seating for six in a new cloth design.

Genuine leather is also available in the pillowed seating areas. Power steering, power windows and power

brakes are standard. So are new electronic chimes to gently remind you about keys, seat belts and headlamps.

And for the first time, the available cruise control comes equipped with a handy resume-speed feature.



BONNEVILLE: An enjoyable drive for efficiency. For 1981, Bonneville's legendary drivability has been specially refined for efficiency. New tail lamp design sets off functional aerodynamic styling (shown below). Standard power

steering guides high-pressure tires designed to offer less rolling resistance. Even the low-drag front disc brakes help reduce fuel-wasting friction.

Under the hood, a practical V-6 engine is standard. An economical

diesel V-8 is available.[†] Or if you order the economical 4-barrel V-8 . . . **a 4-speed automatic overdrive is available.[†]**

Inside, there's plush notchback seating. Or cloth bucket seats, special instrumentation and console are available in

Bonneville Coupe (shown below).

CATALINA: Affordable it is, ordinary it's not. With a standard V-6 engine, this remarkable example of Pontiac know-how (below right) offers you more than just good fuel economy. It can also

help you save on service, thanks to long recommended maintenance intervals. **With 30,000 miles between tune-ups.**

But cars this frugal sometimes treat passengers the same way. Surprise!

Inside Catalina gives you full-width

[†]Requires air conditioning.

seating for six (bottom). New luxury door trim. Thick cut-pile carpeting. Power steering and brakes. All standard to help put full-size comfort in touch with today. (See the Facts and Figures section for more details.)



FIREBIRD

A new Efficiency System complements Firebird's aerodynamics. Pontiac engineers know how much you

love Firebird. So for 1981 they've kept the thrill while carefully honing Firebird's design for driving efficiency.*

Pontiac know-how puts together low-drag front disc brakes with an early fuel evaporation system and GM's Computer

Command Control.

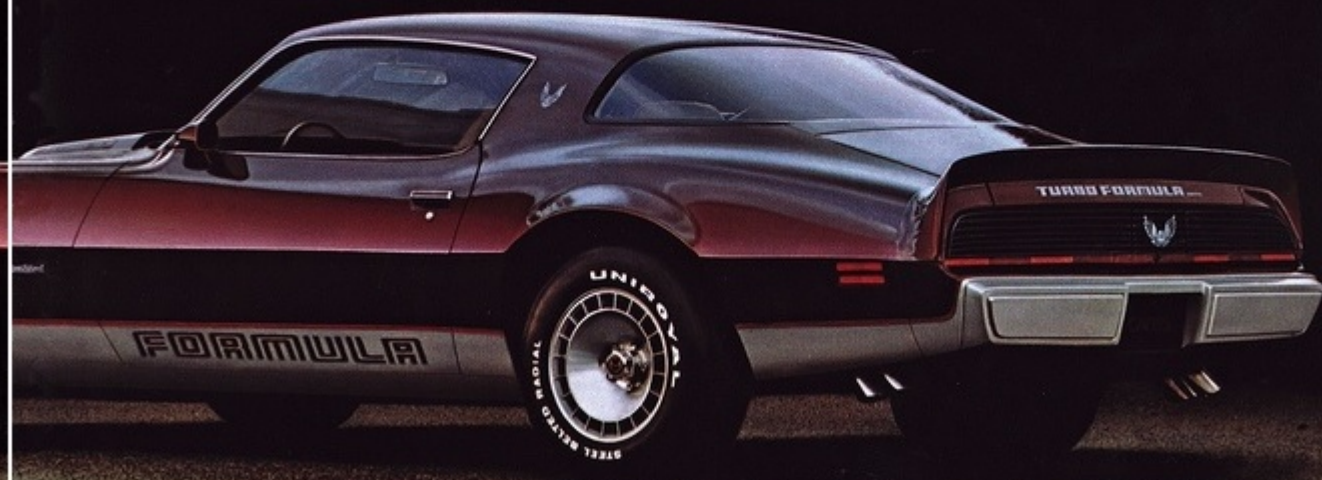
TRANS AM: A new generation of turbo excitement. Beneath the available new hood decal you'll find your favorite sports machine, with standard V-8, still commands the road with fully

functional spoilers and air dams.

It's begging to be ordered with available hatch roof panels and a spectacular turbo V-8 (requires air conditioning), now with a light display blazing out of the hood scoop to indicate turbo boost.

Add the available special handling package. It mates hefty stabilizer bars with four-wheel disc brakes and eight-inch wheels behind 70 series tires. There's even a limited slip differential. (See the Facts and Figures section for more details.)
*White-lettered tires supplied by various manufacturers.

FORMULA FIREBIRD: The sophisticated sportster. Fortify yours with a choice of available engines: the formidable turbo V-8 (requires air conditioning) or a 5.0 liter V-8 with manual four-speed.
*See pages 30 & 31 for fuel economy ratings.



1981 Trans Am (left) and Formula Firebird epitomize Pontiac soul and sophistication. Trans Am has been immortalized in the recent "Smokey and the Bandit" movies. Be sure to see "Smokey and the Bandit II," starring Burt Reynolds, Jackie Gleason, Jerry Reed, Dom DeLuise and Sally Field.

What better way to appreciate the thrill of a Trans Am or Formula with available turbo V-8[†] than by watching turbo boost lights blaze out of the hood scoop?

Flank them with available options like a Delco-GM electronically tuned radio and cruise control with new resume-speed feature.

[†]Requires air conditioning

ESPRIT: The plushest Firebird. Rich interiors complement the acoustically insulated body. Custom buckets, luxury cushion steering wheel and body-color sport mirrors are standard.

FIREBIRD: Lots of sporty style for the money. Firebird shares many of the Esprit features: V-6 economy, automatic transmission, radial tuned suspension, power steering, power brakes with

new low-drag front discs and a 21 gallon fuel tank, all standard. Firebird meets the future head-on with engineering and classic styling all wrapped in a display of bold new colors.



LE MANS

Count on Pontiac know-how to show the world a stylish six-passenger American mid-size that gets good mileage.*

Introducing LeMans and Grand LeMans for 1981.

GRAND LEMANS: Formal and functional. Notice how gracefully Grand LeMans blends style and engineering. With a new formal roofline and

available full vinyl top for the 4-door. New taillight treatment and available two-tone paint all working together to complement the wind-cheating shape.

Beneath the acoustically-insulated interior, Pontiac's Efficiency System

provides good mileage without diminishing your comfort.

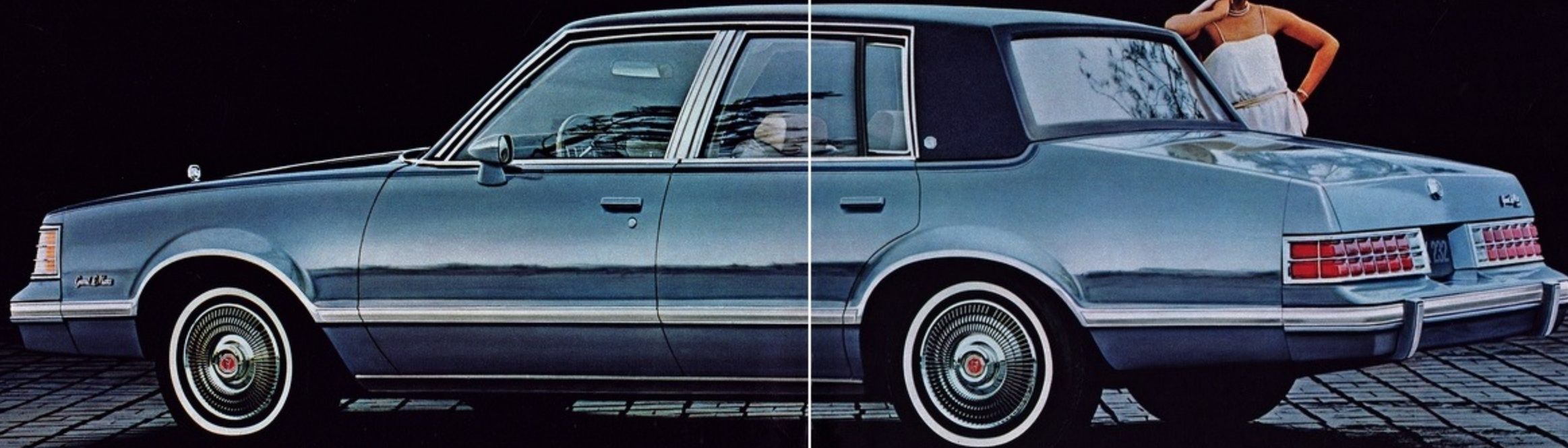
High-pressure radial tires reduce rolling resistance. And they roll easily beneath a retuned full-coil suspension for a gas-saving good ride.

And a torque converter clutch on the available automatic transmission helps improve fuel economy.

That's Pontiac know-how. GM's Computer Command Control on the standard V-6 and available V-8 helps

deliver smooth performance and fuel economy with reduced emissions.

*See pages 30 & 31 for fuel economy ratings and additional information.



What better place to travel with five friends than in Grand LeMans' roomy interior with its available 60/40 notchback seat shown below?

Cruise control is now available with a new resume-speed feature.

Among other options available are a Delco-GM electronically tuned radio with extended range rear speakers, and a lamp group that includes the new muted three-toned chimes that indicate unbuckled seat belts, keys left in ignition

or headlamps left on.

LEMANS: Efficient and affordable. LeMans gives you the engineering features found on Grand LeMans: high technology corrosion resistance, a recovery system to help prevent coolant

loss, and available air conditioning with a blower that shuts off completely to reduce power drain. Plus...

30,000 miles between scheduled tune-ups.

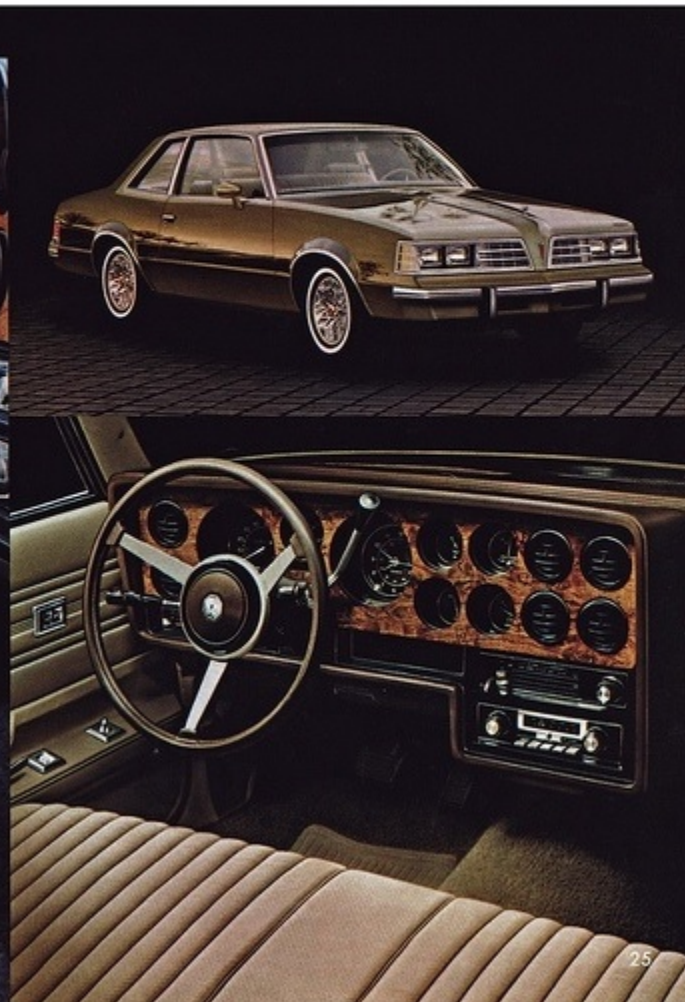
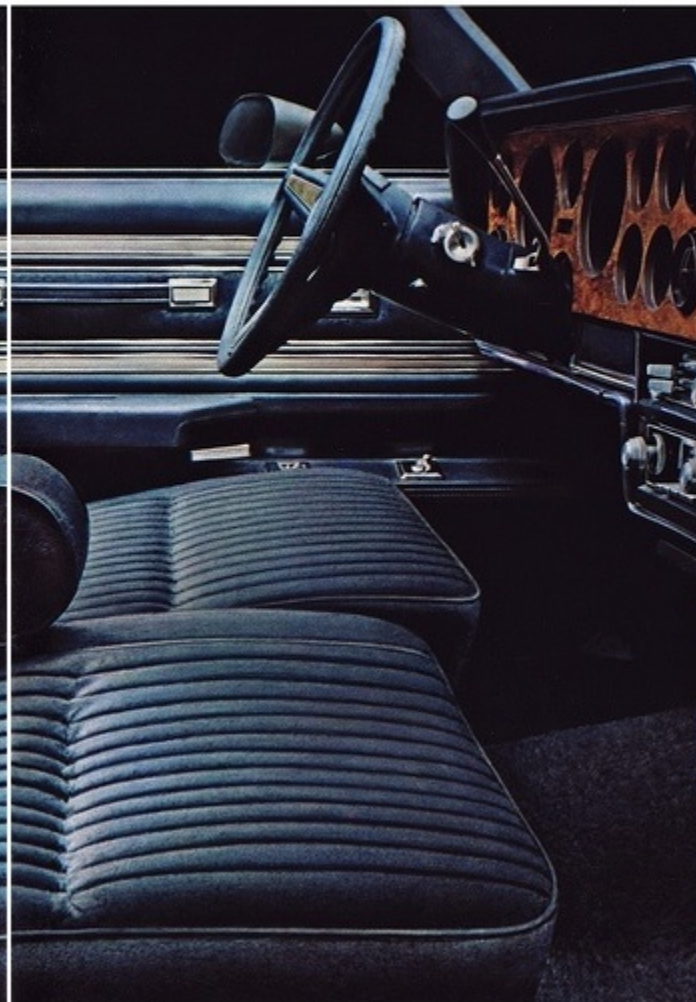
LeMans' price is hard to resist because

of its many standard features: Power steering. Power brakes. Body-color bumpers, front and rear. Sound insulation.

And an economical V-6.

The LeMans Coupe is shown here, with available cast aluminum wheels.

LeMans standard interior is far from the ordinary, with simulated walnut applique instrument panel and new cloth full-width seating. No car meets today's challenge for automotive efficiency with more style than Pontiac LeMans and Grand LeMans.



SAFARIS

Pontiac is more determined than ever to bring you new wagon efficiency in hard-working designs*. And it shows.

Pontiac's Efficiency System includes GM's new Computer Command Control and other engineering improvements.

All wrapped up with new Pontiac flair to make these Safaris right for attending a Jack Nicklaus celebrity dinner or just

hauling golf clubs for a foursome.

ACCOMMODATING FULL-SIZE WAGONS. The new top-of-the-line Bonneville Safari (upper right) and lower-priced Catalina Safari answer big full-size demands.

New four-speed automatic overdrive[†] transmission helps the standard V-8 save fuel. A diesel V-8 is available.[†] Aerodynamic styling helps cut wind resistance.

An imposing new grille and tail lamps

*See pages 30 & 31 for fuel economy ratings.

set off sleek wagon contours.

CAPABLE MID-SIZE WAGONS. Luxurious new Grand LeMans Safari (lower left) and economical new LeMans Safari are loaded with capabilities.

New front styling is all Pontiac.

V-6 economy is standard. An automatic transmission with torque converter clutch helps save fuel.

Anti-corrosion treatments work hard to protect your investment and keep your Safari looking great.
†Requires air conditioning.



THE FULL-SIZE WAGONS answer big demands with a three-way tailgate and 87 cu. ft.* of cargo area.

As for comfort, Bonneville Safari (top) and Catalina Safari offer available 60/40 notchback and third seat. Power

steering and brakes are standard. Plus Bonneville has added sound insulation and carpeted cargo area.

THE MID-SIZE WAGONS also offer great work capabilities. A two-way tailgate, 72.4 cu. ft.* of cargo area and

power brakes help you haul big cargoes.

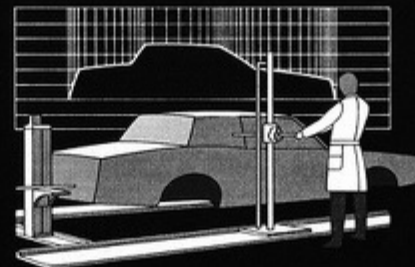
A Grand Prix-style instrument panel and available 60/40 notchback, shown in Grand LeMans Safari (bottom), make even weekend work more fun. (See Facts and Figures section for more details.)

*Load space with rear seat down.

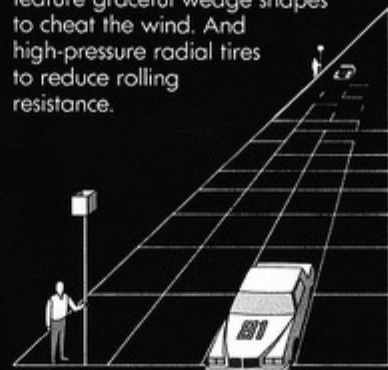


BEHIND THE SCENES WITH THE MOST ADVANCED ENGINEERING IN PONTIAC HISTORY.

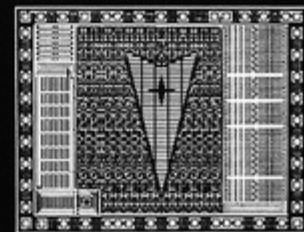
Beneath the handsome, purposeful lines of your favorite 1981 Pontiac, you'll find an automobile designed to be remarkably efficient.



Reduced friction from the wind and road. Most Pontiac models feature graceful wedge shapes to cheat the wind. And high-pressure radial tires to reduce rolling resistance.



They're all part of Pontiac's Efficiency System that includes low-drag disc brakes on some models. And an early fuel evaporation system for smooth driving during warm-ups.



On-board computer technology.

Tiny computer chips, used in GM's Computer Command Control, continuously monitor and adjust the air/fuel mixture in the engine for smooth performance, fuel economy and cleaner exhaust.

Adjustments are made automatically for altitude, barometric pressure and temperature. All this to help your new Pontiac retain power in the mountains and run efficiently

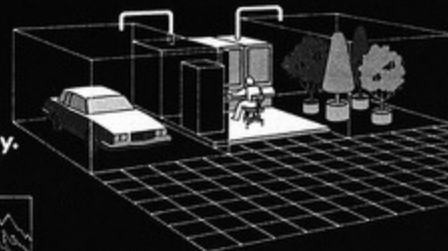


in cold weather. The engine even adjusts to the octane of your gasoline or gasohol to help prevent knock.



New transmission innovations.

Most available automatics have a torque converter clutch to help improve fuel economy. Some available automatics feature overdrive.



All in the cleanest running Pontiacs in history.

And these new Pontiacs are designed to produce no more hydrocarbons—a principal cause of smog—than the grass, trees and flowers of an average house yard.

Ask your dealer for more details about Pontiac's Efficiency System.

1981 PONTIAC FACTS & FIGURES

Now that you've decided on a Pontiac, you're ready for the next step: selecting the com-

combination of "extras" that will make it uniquely yours. Take your time and study

Pontiac's long list of features and available options. Then see your dealer about

any options you may wish on your new Pontiac.

MAJOR FEATURES

[illegible]

NOTE: Pontiac-built V-8 engines are available at start of production and until approximately January 1, 1981. Check with your Pontiac dealer for current engine availability on models.

**ENGINES*
& EPA**

Grand Prix	3.8 L V6 S ¹	30	21	29	20	4.3 L V8 A ²	27	18	27	18	5.7 L V8 ^{1,3}	#	#	#	#	#	#	#
Grand Prix LJ	3.8 L V6 S ¹	30	21	29	20	4.3 L V8 A ²	27	18	27	18	5.7 L V8 ^{1,3}	#	#	#	#	#	#	#
Grand Prix Brougham	3.8 L V6 S ¹	30	21	29	20	4.3 L V8 A ²	27	18	27	18	5.7 L V8 ^{1,3}	#	#	#	#	#	#	#
Phoenix	2.5 L 4 S ²	35	22	35	22	2.8 L V6 A ⁴	31	21	29	20								
Phoenix LJ	2.5 L 4 S ²	35	22	35	22	2.8 L V6 A ⁴	31	21	29	20								
Catalina	3.8 L V6 S ¹	#	#	30	20	4.3 L V8 A ²	27	18	27	18	5.0 L V8 A ²	28	17	28	17	5.7 L V8 ^{1,3}	33	21
Bonneville	3.8 L V6 S ¹	#	#	30	20	4.3 L V8 A ²	27	18	27	18	5.0 L V8 A ²	28	17	28	17	5.7 L V8 ^{1,3}	33	21
Bonneville Brougham	3.8 L V6 S ¹	#	#	30	20	4.3 L V8 A ²	27	18	27	18	5.0 L V8 A ²	28	17	28	17	5.7 L V8 ^{1,3}	33	21
Firebird/Espirt	3.8 L V6 S ¹	#	#	29	20	4.3 L V8 A ²	27	18	27	18	4.9 L V8 A ²	#	#	#	#	#	#	#
Firebird Formula	4.3 L V8 S ²	27	18	27	18	4.9 L V8 A ²	#	#	#	#	4.9 L V8 A ²	#	#	#	#	5.0 L V8 A ^{4,5}	#	#
Firebird Trans Am	4.9 L V8 S ²	#	#	#	#	4.9 L V8 A ²	#	#	#	#	5.0 L V8 A ^{4,5}	#	#	#	#	#	#	#
LeMans/Grand LeMans	3.8 L V6 S ¹	30	21	29	20	4.3 L V8 A ²	28	19	28	19								
LeMans Safari/ Grand LeMans Safari	3.8 L V6 S ¹	30	21	29	20	4.3 L V8 A ²	27	18	27	18	4.9 L V8 A ²	#	#	#	#	#	#	#
Catalina Safari/ Bonneville Safari	5.0 L V8 S ³	26	16	26	16	5.7 L V8 ^{1,3}	33	21	32	21								

- 1-Requires power brakes and power steering.
- 2-Requires 5.0 liter V-8 engine (std. on wagons) and air conditioning.
- 3-Inc. w/luxury trims-inc. w/custom trims on Safaris.
- 4-NA with optional turbo V-8 Trans Am; NA with 3-spd manual transmission on Firebird.
- 5-Required with SJ Option; req. with optional V-6 engine with auto. trans.; req. with P205 tires.
- 6-Std. w/SJ Option; req. w/specific two-tones and with sport stripes.
- 7-Req. w/specific two-tones.
- 8-Opt. w/luxury cushion or custom sport steering wheels only.
- 9-Opt. w/custom sport steering wheels.
- 10-Opt. w/luxury cushion or custom sport steering wheels and auto. trans.
- 11-Opt. w/custom sport steering wheel and auto. trans.
- 12-Hatchback only.
- 13-Coupes only.
- 14-Six-cylinder engine models only.
- 15-Required with optional diesel engine or with 5.0 liter V-8.
- 16-Optional with auto. trans. only; requires power brakes.
- 17-Optional with auto. trans. only.
- 18-4-door sedans only.
- 19-Optional diesel requires air conditioning in California.

DIMENSIONS

		Overall length	Overall width	Wheelbase	Tread front/rear	Head room front/rear	Leg room front/rear	Shoulder room front/rear	Hip room front/rear	Trunk cap. cu. ft.	Volume (pass. cargo) cu. ft.	Length of cargo space at floor	Seats back to closed	Between wheelbases at floor	Spining width at belt	Max. cargo height	Ball cap. (gallons)
Grand Prix	(in.)	5128 (201.9)	1832 (72.1)	2745 (108.1)	1486/1467 (58.6/57.8)	956/961 (37.6/37.8)	1086/923 (42.8/36.3)	1432/1419 (57.1/55.9)	1313/1394 (51.7/54.9)	470.7	—	—	—	—	—	—	88.5 (18.1)*
Phoenix Coupe	(in.)	4626 (182.1)	1754 (69.1)	2664 (104.9)	1492/1447 (58.7/57.0)	968/957 (38.1/37.7)	1073/876 (42.2/34.5)	1428/1430 (56.2/56.3)	1385/1360 (54.5/53.5)	392.8 (13.9)	—	—	—	—	—	—	52.3 (14.0)
Phoenix 5-Dr. Hatchback	(in.)	4555 (179.3)	1768 (69.5)	2664 (104.9)	1492/1447 (58.7/57.0)	970/951 (38.2/37.4)	1073/902 (42.2/35.5)	1422/1424 (56.0/56.1)	1385/1408 (54.5/55.4)	—	1170* (41.3)*	1802 (70.9)	—	—	—	—	52.3 (14.0)
Catalina/Bonneville/Bonneville Brougham Cpe.	(in.)	5434 (213.9)	1940 (76.4)	2945 (116.0)	1568/1542 (61.7/60.7)	985/974 (38.6/38.4)	1072/972 (42.2/38.3)	1543/1516 (60.7/59.7)	1398/1471 (55.0/57.9)	589.1 (20.8)	—	—	—	—	—	—	94.6 (25.0)**
Catalina/Bonneville/Bonneville Brougham Sed.	(in.)	5434 (213.9)	1940 (76.4)	2945 (116.0)	1568/1542 (61.7/60.7)	1003/971 (39.5/38.2)	1072/992 (42.2/39.1)	1544/1547 (60.8/60.9)	1398/1405 (55.0/55.3)	589.1 (20.8)	—	—	—	—	—	—	94.6 (25.0)**
Firebird	(in.)	5031 (198.1)	1854 (73.0)	2748 (108.2)	1557/1524 (61.3/60.0)	937/907 (37.2/35.7)	1115/972 (44.3/38.4)	1458/1382 (56.4/54.4)	1405/1176 (55.3/46.3)	260.5 (9.2)	—	—	—	—	—	—	79.5 (21.0)
LoMans/Grand LoMans Sedan	(in.)	5041 (198.6)	1810 (71.3)	2745 (108.1)	1488/1487 (58.5/57.8)	983/957 (38.7/37.7)	1088/985 (42.8/38.0)	1451/1450 (57.1/57.1)	1326/1412 (52.2/55.6)	469.3 (16.8)	—	—	—	—	—	—	68.5 (18.1)
LoMans/Grand LoMans Coupe	(in.)	5041 (198.6)	1810 (71.3)	2745 (108.1)	1488/1487 (58.5/57.8)	962/961 (37.9/37.8)	1086/892 (42.8/35.1)	1442/1411 (56.8/55.6)	1313/1394 (51.7/54.5)	469.3 (16.8)	—	—	—	—	—	—	68.5 (18.1)
LoMans/Grand LoMans Safari	(in.)	5025 (197.8)	1843 (72.9)	2745 (108.1)	1486/1474 (58.2/61.4)	985/985 (38.9/38.8)	1086/912 (42.8/35.9)	1451/1450 (57.1/57.1)	1326/1412 (52.2/55.6)	—	2049* (72.4)*	2639 (103.9)	1852 (72.9)	1108 (43.6)	1312 (51.6)	763 (30.0)	68.9 (18.2)
Catalina/Bonneville Safari	(in.)	5505 (216.7)	2029 (80.3)	2945 (116.0)	1578/1528 (61.7/60.1)	1005/989 (39.7/38.3)	1072/959 (42.2/37.8)	1544/1548 (60.8/60.9)	1400/1398 (55.1/55.0)	—	2488* (87.9)*	2790 (110.0)	2129 (83.8)	1224 (48.2)	1224 (48.2)	755 (29.7)	83.6 (22.0)

*Barr seat folded down.

*22 gallon (83 liter) fuel tank capacity with optional diesel V8 engine

*110 gallon (75 liter) fuel tank capacity with optional diesel V6 engine.

A WORD ABOUT ENGINES:

Pontiacs are equipped with GM-built engines produced by various divisions. See your dealer for details.

Some of the equipment shown or described is available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up to date.

The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Pontiac dealer for complete information.

STANDARD FEATURES ON ALL 1981 PONTIACS

SAFETY FEATURES

Occupant Protection

- Manual Lap Belts with Push-button Buckles for Rear and Center Front (when applicable) Passenger Positions
- Manual Lap/Shoulder Belts for Driver and Right Front Passenger
- Energy-absorbing Steering Column
- Passenger-guard Door Locks
- Safety Door Latches and Stamped Steel Hinges
- Folding Seatback Latches
- Energy-absorbing Padded Instrument Panel and Front Seatback Top*

- Laminated Windshield/Tempered Side and Rear Glass
- Safety Armrest
- Identification Symbols for Controls and Displays
- Glove Box and Console Door Lock Impact Security

*Including intermediate overhead seats on three-door station wagons

Accident Avoidance

- Side Marker Lights and Reflector
- Parking Lamps that Eliminate with Headlamps
- Four-way Hazard Warning Flasher
- Backup Lights
- Lane Change Feature in Direction Signal Control
- Windshield Wipers, Washer and Dual-speed Wipers
- Vinyl-edged Wide-view Inside Mirror
- Outside Rearview Mirror
- Dual Master Cylinder Brake System with Warning Light
- Starter Safety Switch
- Dual-action Safety Hood Latches
- Self-adjusting Brakes
- Pressure Relief Gas Cap

Anti-theft

- Anti-theft Ignition Key Reminder Buzzer
- Anti-theft Steering Column Lock

OTHER STANDARD FEATURES

- Body by Fisher
- Delco-GM Freedom® II Battery
- Heater/Delcoster System
- Carburetor Air Preheater
- Evaporative Emission System
- Foam Seat Cushions
- Full-flow Oil Filter
- Labeled Instrument Panel Control Switches
- Radio Interference-suppression Ignition
- GM's Computer Command Control with Catalytic Converter (NA with optional diesel engine)
- On-board "check engine" light on instrument panel (NA with optional diesel engine)
- High-energy Ignition (NA with optional diesel engine)
- Speedometer graduated in Kilometers per Hour as well as Miles per Hour (odometer registers miles)

THE GM CONTINUOUS PROTECTION PLAN

The GM Continuous Protection Plan is now available to anyone purchasing a new Pontiac. It is one of the most extensive programs of its kind, providing added repair protection (over and above the usual Pontiac Limited Warranty) against the cost of UNEXPECTED REPAIRS plus reimbursement for towing expenses during and

after the GM New Vehicle Limited Warranty period. The Plan covers nine major assemblies (including engine, axles, factory air conditioning, even the electrical system) plus most seals and gaskets. The Plan offers an allowance toward the cost of a RENTAL VEHICLE should your car be inoperable and kept overnight for repairs (for any failure covered by the GM New Vehicle Limited Warranty or this plan). The Plan also provides an allowance for TOWING or EMERGENCY ROAD SERVICE in the event any part covered by the Plan should fail—and during the New Vehicle Limited Warranty period if your car is disabled for any reason at all. The GM Continuous Protection Plan lets you cancel within 60 days and receive a full REFUND, providing you have filed no claims under the Plan. Best of all, the GM Continuous Protection Plan is honored at participating Pontiac and other GM dealers across the country. See your Pontiac dealer today for complete details and conditions of this exciting GM Protection Plan. (Available in United States and Canada only.)



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