



Suzuki Forenza Chroma Wagon Concept **Demonstrates Lux-for-less Customization Possibilities** **Suzuki's New Wagon Compares to More Expensive Luxury Models**

In the U.S. automotive industry, Italian styling and luxury have always been attainable – for a price. Now, style-conscious wagon buyers have another option as Suzuki enters the premium compact wagon market with a value-packed, European-designed competitor that not only offers more standard features and class-leading passenger and cargo space for thousands of dollars less than its competition, but also morphs into a sleek, luxurious wagon with just a few modifications.



Designed in Italy by famed auto design house, Pininfarina, the base model Suzuki Forenza Wagon expresses sophistication and, with a few relatively simple modifications, transforms into the **Forenza ChromaWagon Concept** – a vehicle easily compared to other European luxury wagons.

The Suzuki Forenza ChromaWagon Concept, unveiled at the New York International Auto Show, stands out with a Platinum Mist body color paired with 50 percent tint on all windows, giving it an air of cosmopolitan mystery. Enhancing the luxury, Satin Matte Silver accents are evident on the roof rails, bodyside moldings





and rear door, pulling together the refined look, while the rear roof spoiler completes the smooth profile and adds a touch of sportiness.

Once the polished exterior catches the attention of onlookers, their eyes are likely to note the other exterior modifications, including the 17-inch, five-spoke silver wheels showcasing the cross-drilled chrome rotors, surrounded by performance Yokohama ES-100 high performance tires, as well as the dual "square tips" exhaust.

As the doors open, the sophisticated urban style continues with a black-on-gray color scheme. Passengers are enveloped by luxury with rich custom black leather seats and plush custom black floor mats. The Foreza ChromaWagon Concept's high-gloss black moldings on the dashboard, center console and doors contrast elegantly with the metallic silver accents. While classical or jazz music may best fit the upscale interior, even hard rock will sound great coming from the 140-watt Alphasonik CD-DVD audio system.

So, while the premium brands may offer luxury and European style, all versions of the new Suzuki Foreza Wagon let buyers have it all – and more – while leaving them with enough money to enjoy their life.

