



MASTER MASERATI

DRIVING COURSES



EXCELLENCE AT ITS BEST

Master Maserati is dedicated to those who like to have the most exclusive experiences in life. Experiences that thrill the body and soul, the right and the left hemispheres, and above all the heart, always with a genuine Italian style and the reknown elegance of Maserati.



WHEN PERFORMANCE MEETS EMOTIONS

Master Maserati courses are based on a simple truth. To truly enjoy every minute at the wheel, drivers must know their cars, learn to handle them in all situations, squeeze out every drop of adrenalin they can offer.



Driving exclusive, high-performance cars and have fun doing so, with the guidance and skill of a professional driver. This is the aim behind Master Maserati: safe/sporty driving courses specifically tailored to give participants the opportunity to try out the performance of the entire Maserati model range in depth and in total safety.

The program, structured for various levels of driving experience, under the supervision of expert Maserati instructors is the opportunity for participants to test their skills on a highly technical circuit and learn to handle the cars to professional levels.

Advanced driving techniques, telemetry data analysis, dynamic handling on the circuit and exercises in low friction surfaces are just some of the aspects covered on the courses to achieve an absolute fluid relationship between car and driver, leading to more enjoyment at the wheel.

Master Maserati courses are held at the Varano de' Melegari (Parma) circuit, a very technical track with high safety standards and excellent facilities for training on and off road.

SPECIFIC DRIVING TEACHING FACILITIES

Exclusive use of the circuit, areas specially equipped for training exercises, data acquisition systems on board for detailed personalized telemetry data analysis, on board video recording system, electronic timing to record each driver's performance, theory classroom.

TEAM

Professional drivers/instructors from the motorsport world, all with a long instructor experience on GT cars.

DEDICATED FLEET

GranTurismo Sport, GranTurismo MC Stradale, Quattroporte, Ghibli, Levante, each equipped with on-board audio/video recording system.





MASTER MASERATI DRIVING COURSES

10 **MASTER TRACK WARM UP**

Half day of activities to enter as protagonist the world of Maserati.

15 **MASTER TRACK PERFORMANCE**

One day of dynamic exercises to learn the performance driving techniques.

18 **MASTER TRACK HIGH PERFORMANCE**

Performance and technique without compromises.
Drivers can put themselves to the test with the high-performing models and the most advanced techniques, including the exciting driving of a real race car, the GranTurismo MC GT4.

25 **MASTER ALL TERRAIN PERFORMANCE**

The Maserati driving experience on track and off-road, focused on the Maserati of SUVs, the Levante.

28 **MASTER ALL TERRAIN HIGH PERFORMANCE**

The ultimate Maserati driving experience, two days at maximum performance on track and off-road, for medium/advanced drivers.

MASTER TRACK WARM UP

A moment of great excitement. The first experience on track.

The course offers the opportunity to learn the basic concepts of the sporty driving on a real race track, the perfect training for all upper level courses of the Master Maserati.

The half day program includes theoretical and dynamic sessions on board of the entire model range Maserati, with the support of qualified instructors.

It is therefore an excellent opportunity to enter the Maserati world as a privileged guest

PARTICIPANTS: max 24 per course

EVENT DURATION: half day

LOCATION: Varano de Melegari circuit, Parma - Italy

PRICES

COURSE ONLY*

• **DRIVER:** € 1.050 (excluding VAT).

Including insurance, lunch, open bar and welcome gif.

• **GUEST:** € 200 (excluding VAT).

Including insurance, lunch, open bar and welcome gif.



PROGRAM

1/2 AT THE TRACK

11.45	Arrival at the track and staff welcome Theory session
12.30	Lunch at the circuit restaurant
13.30	Group photo
13.45	Division of participants into activity groups: <ul style="list-style-type: none">• Guidelines on correct driving position• Driving sessions with instructors on board
14.30	Start of dynamic exercises. Groups rotation: <ul style="list-style-type: none">• Driving on track initial sessions with analysis of the on board video• Power oversteer with and without ASR
17.30	Closing ceremony and awarding of certificates
18.00	Departure of guests





MASTER TRACK PERFORMANCE

Performance, skill, emotions. All in a single day.

The Master Track Performance is dedicated to those who want to improve and enhance their driving skills at the wheel of a Maserati. The intense daily program is made of several dynamic sessions, focused on the individual driving techniques, with the support of the on board video and the team of expert instructors.

PARTICIPANTS: max 24 per course

EVENT DURATION: 1 day

EVENT DURATION: Varano de Melegari circuit, Parma – Italy

PRICES

COURSE ONLY

- **DRIVER:** € 1.800 (excluding VAT).

- **GUEST:** € 200 (excluding VAT).

Including insurance, lunch, open bar, welcome gift, without accommodation.

COURSE WITH ACCOMMODATION

- **DRIVER:** € 1.950 (excluding VAT).

- **GUEST:** € 350 (excluding VAT).

Including insurance, lunch, open bar, welcome gift, B&B accommodation at Hotel LINK124****, transfer from/to hotel and circuit



PROGRAM

DAY1 (with the accommodation package only)

From 18.00

arrival of guests and check in at: Hotel LINK ****

Via San Leonardo - 124, 43123 Parma - Ph. 0039 0521179 0330 - www.link124hotel.com

DAY 2 (All)

8.45

9.00

9.30

Arrival at the track and staff welcome

Theory session

Division of participants into activity groups
Guidelines on correct driving position

- Demonstration session
- Driving session at the wheel and instructors on board

10.30

Start of dynamic exercises. Groups rotation:

- Track initial sessions with analysis of the on board video
- High-speed handling
- Track sessions with instructors and telemetry data analysis
- Driving skill contest

13.00

Lunch at the Circuit Restaurant

13.45

Group photo

14.00

Restart of dynamic activities

16.30

Final driving sessions

17.30

Track sessions with own Maserati cars

17.45

Closing ceremony and awarding of certificates and driving contest prizes

18.00
Departure of guests

MASTER TRACK HIGH PERFORMANCE

Performance and technique without compromises.

The Master Track High Performance is the extreme evolution of the concepts introduced with the previous courses.

The 2 days program features advanced high speed maneuvers, suitable for drivers with advanced driving competences.

The Master Maserati Drivers Team will design a specific and customized program for each participant, according to his needs and expectations, with the intensive support of the telemetry data analysis, recorded during the sessions on track for each participant.

The training is completed with the exciting session at the wheel of a real race car, the GranTurismo MC GT4, the car racing successfully in the International GT series with the Squadre Clienti Maserati.

PARTICIPANTS: max 24 per course

EVENT DURATION: 2 day

LOCATION: Varano de Melegari circuit, Parma - Italy

PRICES

COURSE ONLY

- **DRIVER:** € 3.600 (excluding VAT).
- **GUEST:** € 290 (excluding VAT).

Including insurance, lunches (2), open bar, welcome gift, without accommodation.

COURSE WITH ACCOMMODATION

- **DRIVER:** € 3.900 (excluding VAT).
- **GUEST:** € 590 (excluding VAT).

Including insurance, lunches (2), open bar, welcome gift, B&B accommodation at Hotel LINK124**** (2 nights), dinner at selected restaurant (1), transfer from/to hotel and circuit



PROGRAM

DAY 1 (with the accommodation package only)

From 18.00 arrival of guests and check in at: Hotel LINK ****

Via San Leonardo - 124, 43123 Parma - Ph. 0039 0521179 0330 - www.link124hotel.com

DAY 2 (ALL) - 1st day at the Track

8.45 Arrival at the track and staff welcome

9.00 Theory session - part 1

9.30 Division of participants into activity groups

First driving session with instructor on board

10.30 Start of dynamic exercises. Groups rotation:

- Track sessions with instructor on board, data acquisition and analysis, handling dynamic contest
- High speed pendulum turns on low grip surface
- Track sessions with customized and incremental benchmark parameters

13.00 Lunch at the Circuit Restaurant

14.00 Restart of dynamic activities

16.30 Track sessions with instructor on board

17.30 Debriefing

17.45 Return to the Hotel (for participants with the accommodation package only)

20.30 Dinner (for participants with the accommodation package only)



DAY 3 (ALL) - 2nd day at the Track

8.45	Arrival at the track
9.00	Theory session - part 2
9.30	Start of dynamic exercises. Groups rotation: <ul style="list-style-type: none">• Track sessions with data acquisition and analysis, performance session• High speed contest• Track session with Pace Car procedure• Driving Quality and Performance Contest
13.00	Lunch at the Circuit Restaurant
13.45	Group photo
14.00	Restart of dynamic activities
15.15	Final driving sessions on track Test of race car GranTurismo MC GT4 Demonstration session as passenger Driving session with instructor on board
17.00	Track sessions with own Maserati cars
17.15	Closing ceremony and awarding of certificates and driving contest prizes
17.30	Departure of guests





MASTER ALL TERRAIN PERFORMANCE

The Maserati driving experience on track and off-road

This is the specific course where the techniques of the driving on circuit are combined with the effective approach to the off-road tracks.

The course makes use of the entire Maserati model range, with a focus on the Maserati Levante, so extending the pleasure to drive a pure Maserati on dirty roads.

The daily program introduces participants to the off road driving on rough trails, then it continues with the exercises on circuit and on the low grip surfaces.

PARTICIPANTS: max 24 per course

EVENT DURATION: 1 day

LOCATION: Varano de Melegari circuit, Parma - Italy.

PRICES

COURSE ONLY

- **DRIVER:** € 2.000 (excluding VAT).
- **GUEST:** € 200 (excluding VAT).

Including insurance, lunch, open bar, welcome gift, without accommodation.

COURSE WITH ACCOMMODATION

- **DRIVER:** € 2.150 (excluding VAT).
- **GUEST:** € 350 (excluding VAT).

Including insurance, lunch, open bar, welcome gift, B&B accommodation at Hotel LINK124****, transfer from/to hotel and circuit



PROGRAM

DAY1 (with the accommodation package only)

From 18.00

arrival of guests and check in at: Hotel LINK ****

Via San Leonardo - 124, 43123 Parma - Ph. 0039 0521179 0330 - www.link124hotel.com

DAY 2 (All)

8.45

Arrival at the track and staff welcome

9.00

Theory session All Terrain

9.30

Division of participants into activity groups

Guidelines on correct driving position

- Demonstration session
- Driving session at the wheel and instructors on board

10.30

Start of dynamic exercises. Groups rotation:

- Driving session on dirty roads with natural obstacles/barriers
- Slide machine, driving on low grip surface
- Extended off road session on technical trails
- Driving skill contest
- Track sessions with instructor on board, data acquisition and analysis

13.00

Lunch at the Circuit Restaurant

13.45

Group photo

14.00

Restart of dynamic activities

16.30

Final driving sessions on track

17.30

Track sessions with own Maserati cars

17.45

Closing ceremony and awarding of certificates and driving contest prizes

Departure of guests

MASTER ALL TERRAIN HIGH PERFORMANCE

The ultimate Maserati driving experience

The High Performance concept is extended to the off road driving, specifically developed for a high performance SUV such as the Maserati Levante.

Two full days together with the best instructors of Master Maserati, at the wheel of the entire model range to get out the maximum performance from both, drivers and machines, on circuit and on off-road area.

The Master All Terrain High Performance is mainly for drivers with a medium/advanced experience, due to the technical format.

PARTICIPANTS: max 24 per course

EVENT DURATION: 2 days

LOCATION: Varano de Melegari circuit, Parma - Italy

PRICES

COURSE ONLY

- **DRIVER:** € 3.900 (excluding VAT).
- **GUEST:** € 290 (excluding VAT).

Including insurance, lunches (2), open bar, welcome gift, without accommodation.

COURSE WITH ACCOMMODATION

- **DRIVER:** € 4.200 (excluding VAT).
- **GUEST:** € 590 (excluding VAT).

Including insurance, lunches (2), open bar, welcome gift, B&B accommodation at Hotel LINK124**** (2 nights), dinner at selected restaurant (1), transfer from/to hotel and circuit



PROGRAM

DAY1 (with the accommodation package only)

From 18.00 arrival of guests and check in at: Hotel LINK ****
Via San Leonardo - 124, 43123 Parma - Ph. 0039 0521179 0330 - www.link124hotel.com

DAY 2 (ALL) - 1st day at the Track

8.45	Arrival at the track and staff welcome
9.00	Theory session All Terrain – part 1
9.30	Division of participants into activity groups Guidelines on correct driving position <ul style="list-style-type: none">• Demonstration session• Driving session at the wheel and instructors on board
10.30	Start of dynamic exercises. Groups rotation: <ul style="list-style-type: none">• Off road session with longitudinal and transversal slopes• Power oversteering on low grip surface• Off road session on technical artificial obstacles• Track sessions with instructor on board, data acquisition and analysis
13.00	Lunch at the Circuit Restaurant
14.00	Restart of dynamic activities
16.30	Track sessions with instructor on board
17.30	Debriefing
17.45	Return to the Hotel (for participants with the accommodation package only)
20.30	Dinner (for participants with the accommodation package only)



DAY 3 (ALL) - 2nd day at the Track

8.45	Arrival at the track
9.00	Theory session All Terrain - part 2
9.30	Start of dynamic exercises. Groups rotation: <ul style="list-style-type: none">• Off road trail driving contest• Track performance session with data acquisition and analysis. Performance contest• Off road technical driving session• High skill off road trail
13.00	Lunch at the Circuit Restaurant
13.45	Group photo
14.00	Restart of dynamic activities
15.15	Final track sessions Multi-trail route lap, featuring on track session, off road session, low grip session <ul style="list-style-type: none">• Demonstration session• Driving session at the wheel and instructors on board
17.30	Track sessions with own Maserati cars
17.45	Closing ceremony and awarding of certificates and driving contest prizes
18.00	Departure of guests



MASTER MASERATI GENERAL INFORMATION

For information and registration:

Master Maserati Secretariat

Ph: +39 0525 551138 - Fax: +39 0525 551140

E-mail: info@mastergt.it

Insurance

Full insurance coverage included in the package.

Clothing

Sportswear is recommended for the track activities (in particular shoes suitable for driving).

Maserati Factory Tour

Those clients interested in a guided visit of Maserati factories in Modena and/or Torino, prior to or after their course, can send their request to factorytour@maserati.com

Gift Voucher

Don't miss the opportunity to give someone the gift of an enjoyable driving experience such as the Master Maserati, from the Master Track Warm Up to Master All Terrain High Performance.

For any further information about gift vouchers, please contact the **Master Maserati Office** at info@mastergt.it

Partners



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DIRECTIONS TO REACH VARANO DE' MELEGARI CIRCUIT

Address: Strada per Fosio 1, 43040 Varano De' Melegari, Parma, Italy.

From Milano

Take the A1 motorway direction Bologna, then follow direction to A15 motorway (Parma-La Spezia) (around 101km south bound the A1), exit at FORNOVO and follow direction to Varano de Melegari.

From Torino

Take the A21 motorway (Torino-Piacenza), then at Piacenza continue on the A1 motorway direction Bologna, then take the A15 motorway (Parma-La Spezia), exit at FORNOVO and follow direction to Varano de Melegari.

From Bologna

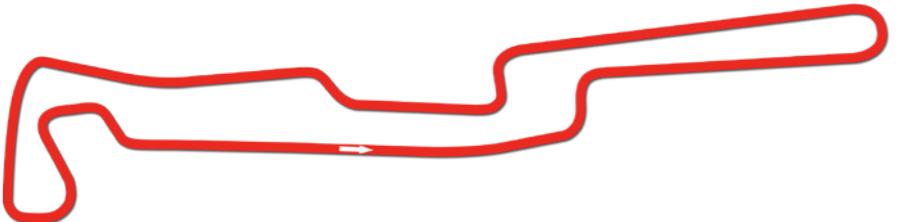
Take the A1 motorway direction Milan, take the A15 motorway (Parma – La Spezia), exit at FORNOVO and follow direction to Varano de Melegari.

From Rome

Take the A1 motorway direction Firenze/ Bologna/Milano. After Parma, take the A15 motorway (Parma-La Spezia), exit at FORNOVO and follow direction to Varano de Melegari.

From all directions

From the exit Fornovo, after the toll turn left, following indication for "Varano de' Melegari". Continue on this road for approx. 7 km. At a roundabout, take the second exit to the bridge leading to the entrance to the circuit.



MASTER MASERATI CALENDAR 2017

MASTER TRACK WARM UP

Event Dates	April 27th, May 30th, September 18th, October 16th
Location	Circuit of Varano de Melegari (Parma - Italy)
Event duration	half day program
Participants	max 24 per course
Price	Driver €1.050,00+VAT ; Guest €200,00+VAT Accommodation and/or transfer not included, available on demand.



MASTER TRACK PERFORMANCE

Event Dates	June 23rd, September 29th, October 26th
Location	Circuit of Varano de Melegari (Parma - Italy)
Event duration	One full day program
Participants	max 24 per course
Price	Driver €1.800,00+VAT ; Guest €200,00+VAT , without accommodation Driver €1.950,00+VAT ; Guest €350,00+VAT , including accommodation package

MASTER TRACK HIGH PERFORMANCE

Event Dates	October 4/5th
Location	Circuit of Varano de Melegari (Parma - Italy)
Event duration	Two days program (including the GT4 race car session)
Participants	max 24 per course
Price	Driver €3.600,00+VAT ; Guest €290,00+VAT , without accommodation Driver €3.900,00+VAT ; Guest €590,00+VAT , including accommodation package

MASTER ALL TERRAIN PERFORMANCE

Event Dates	May 5th, October 27th
Location	Circuit of Varano de Melegari (Parma - Italy) + Off road course in the natural reserve
Event duration	One full day program
Participants	max 24 per course
Price	Driver €2.000,00+VAT ; Guest €200,00+VAT , without accommodation Driver €2.150,00+VAT ; Guest €350,00+VAT , including accommodation package

MASTER ALL TERRAIN HIGH PERFORMANCE

Event Dates	June 26th/27th
Location	Circuit of Varano de Melegari (Parma - Italy) + Off road course in the natural reserve
Event duration	Two days program
Participants	max 24 per course
Price	Driver €3.900,00+VAT ; Guest €290,00+VAT , without accommodation Driver €4.200,00+VAT ; Guest €590,00+VAT , including accommodation package



WWW.MASERATI.COM/MASTERMASERATI

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