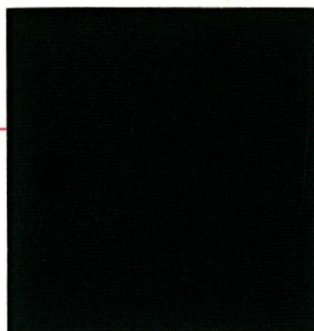


CADILLAC



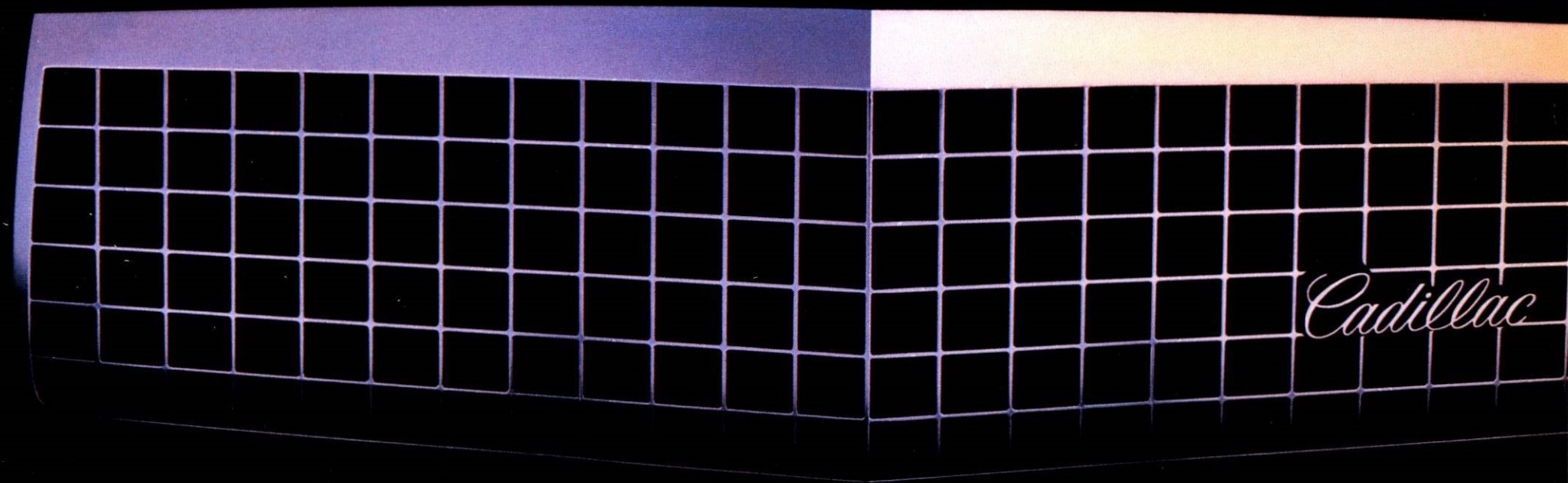
STYLE

NINETEEN HUNDRED EIGHTY NINE



CADILLAC STYLE

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C A D I L L A C

VISIONARY DESIGN, METICULOUS CRAFTSMANSHIP

Cadillac offers a uniquely American vision of luxury automobiles. A vision that brought forth Cadillac Voyage, a stunning glimpse at what world-class automotive luxury will be like in the 1990s, Cadillac style.

Cadillac style means there can be no mistaking the distinctive presence of any 1989 Cadillac on the road.

Cadillac style realized in the totally redesigned Sedan de Ville and Fleetwood

Sedan, that have more interior room and luggage space than their predecessors.

Cadillac style inspired an Allanté convertible so aerodynamic that you and your passenger can carry on a normal conversation at highway speeds with the top down.

Cadillac style encompasses something more: meticulous craftsmanship. You will find color-matched ultra-soft leather and hand-finished elm burl in every

Seville STS. Unique 22-way power front seats with ultra-soft leather seating areas, in every Fleetwood Sixty Special. Road evaluations, personally signed by two testers, on every Allanté before delivery to a dealer. Triple-plated bumpers for extra beauty and durability on every Brougham.

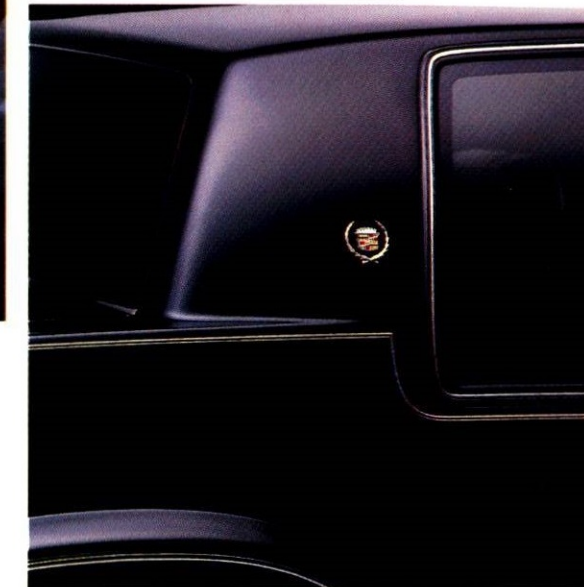
Cadillac style. It has kept Cadillac America's number one luxury automobile for forty consecutive years.

Cadillac Voyage: a glimpse of tomorrow. This sleek all-wheel-drive concept vehicle earned high praise from the public and automobile journalists.

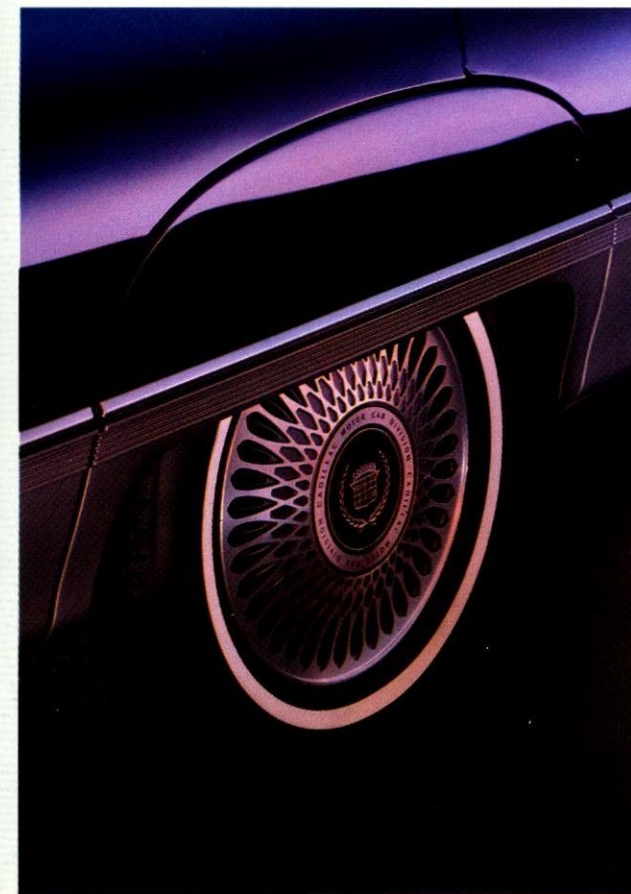


Handcrafted finishing.
Care, quality and craftsmanship go into each Cadillac.

S T Y L E



Unmistakable Eldorado styling.
This strong roof design flows into cleanly sculpted bodywork which complements Eldorado's unique luxury coupe appearance.



One of many Fleetwood Sedan distinguishing styling touches.
The fender skirt adds fluidity and aerodynamic appearance to the new longer Fleetwood, making it one of the most distinctive automobiles on the road today.



Allanté. A study in planes and textures.
Multiple planes set up an interplay of light and shadow along Allanté's body, reinforcing its strong, assertive styling.

Seats as exclusive as the Fleetwood Sixty Special.
Unique new 22-way power seating, finished with ultra-soft leather seating areas.

CADILLAC

REFINED PERFORMANCE

Every 1989 Cadillac is powered by a V8 engine, a luxury that's becoming increasingly rare among automobiles. The V8 engine offers a balance of abundant power and satisfying smoothness. The V8 powertrains offered in Cadillacs move you swiftly, with refined performance, Cadillac style.

That means performance with authority. The Cadillac-exclusive 4.5 liter V8 engines produce more torque than any front-wheel-drive automobiles

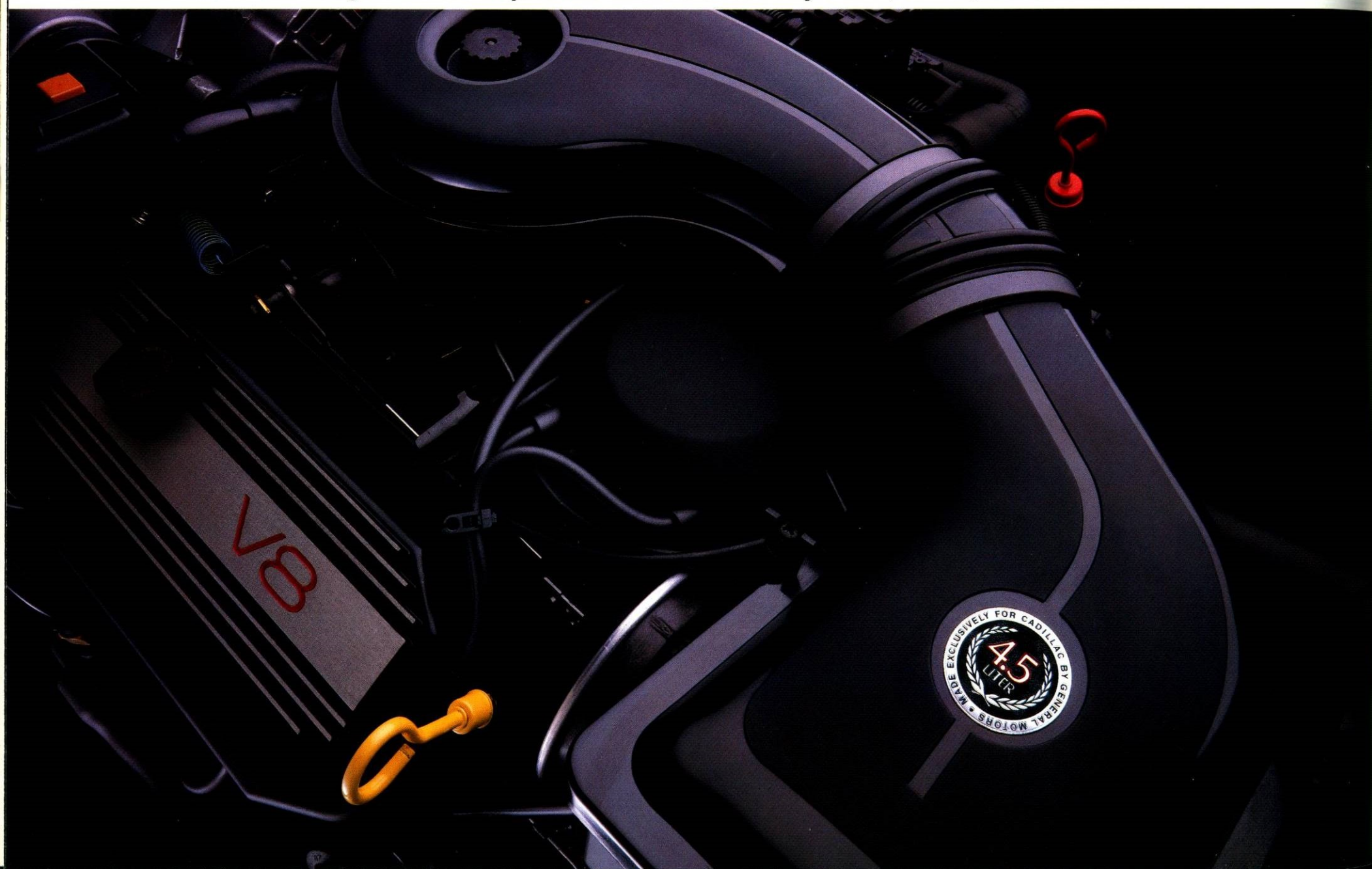
(except Allanté) in the world. This means you get lively part-throttle response when you need it most: in traffic, passing on two-lane roads and merging confidently on freeways.

This philosophy finds its highest expression in the sequential-port fuel injection (SFI) V8 offered exclusively in Allanté, which produces 200 horsepower and, at 270 lbs.-ft., the most torque of any front-wheel-drive automobile in the world.

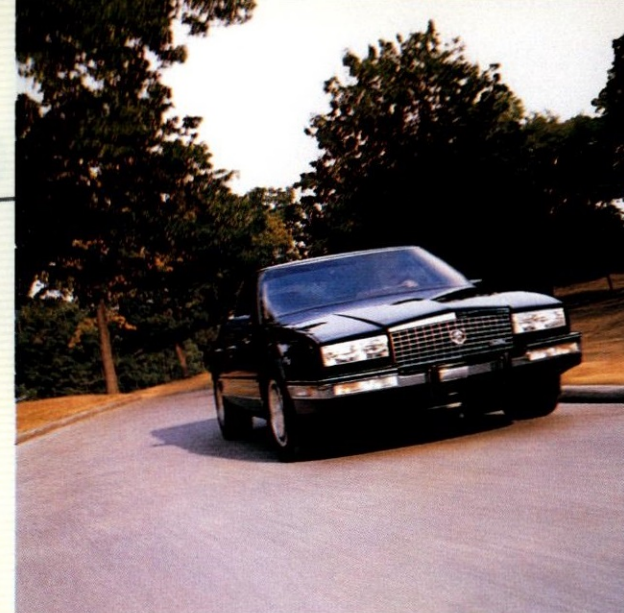
Ride and handling performance are equally refined in front-wheel-drive Cadillacs, thanks to four-wheel independent suspensions that isolate passengers from bumps, yet give the driver road feel. And Speed Dependent Damping suspension, standard on Allanté, actually optimizes ride and road feel for low, medium and highway speeds.

V8 power with high-technology digital fuel injection and Cadillac smoothness. That's refined performance, Cadillac style.

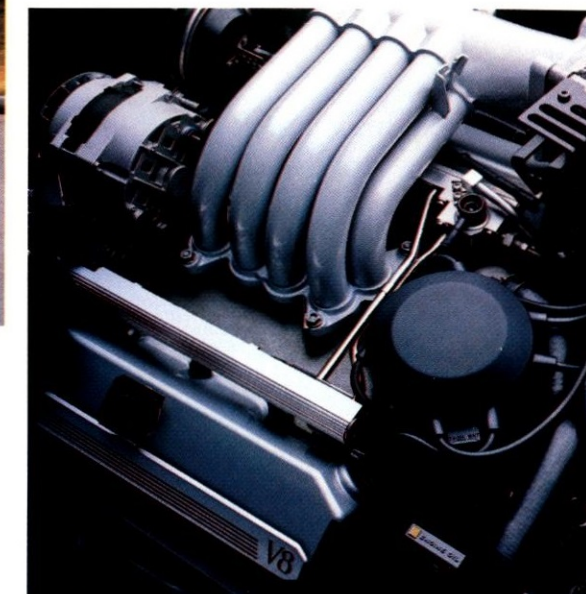
Cadillac-exclusive 4.5 liter V8. The engine's 240 lbs.-ft. of torque also reduces the need for downshifting in De Ville, Fleetwood, Eldorado and Seville.



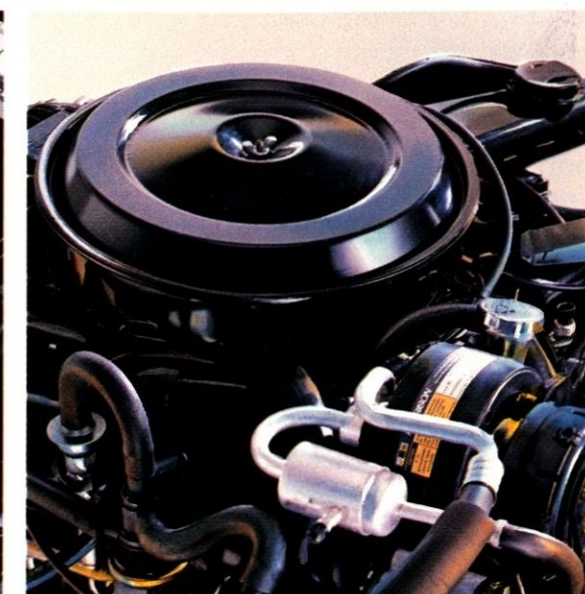
STYLE



The superb ride and balance of Cadillac four-wheel independent suspension. Advanced suspension design allows each wheel to react independently to road environments. The result is a smooth, refined, Cadillac-style ride.



New power for the ultra-luxury roadster. This Cadillac-exclusive SFI V8 is fitted into every Allanté sold domestically and abroad.



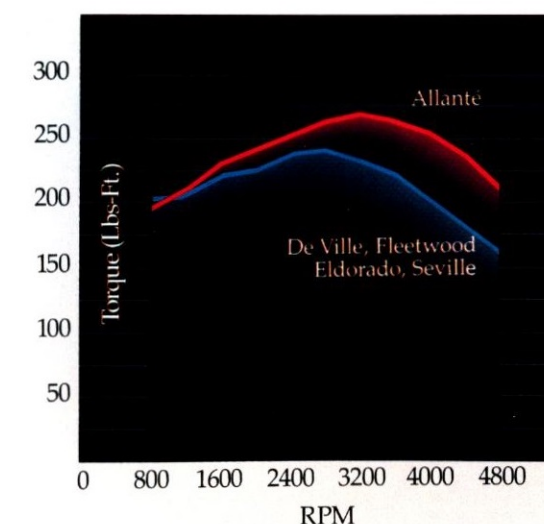
A 5.0 liter V8 powers Brougham. With 255 lbs.-ft. of torque, this V8 can pull up to 5,000 pounds when equipped with the available trailering package.



Touring suspension: refinements designed for Cadillac driving enthusiasts.

A Cadillac with touring suspension offers the enthusiast driver more feedback and a firmer road feel.

Refer to individual car line sections for feature availability.



Torque for Cadillac-exclusive 4.5 liter V8s. These torques, highest of any front-wheel-drive vehicles in the world, give you outstanding response with a light touch on the accelerator.



Your Cadillac even advises you when to change engine oil.

Touch a button and display the engine oil life left before a change is indicated. Oil life is based on factors such as climate and driving habits.

CADILLAC

SOPHISTICATED TECHNOLOGY ENHANCES RENOWNED COMFORT AND CONVENIENCE

1989 Cadillacs are brilliant examples of sophisticated technology—created not for technology's sake, but for yours. For example, on-board computers and micro-processors enhance the comfort and convenience for which Cadillac has long been renowned. It's technology that serves you in so many different ways, Cadillac style.

Consider that Cadillac, unique among the world's luxury automobile makers,

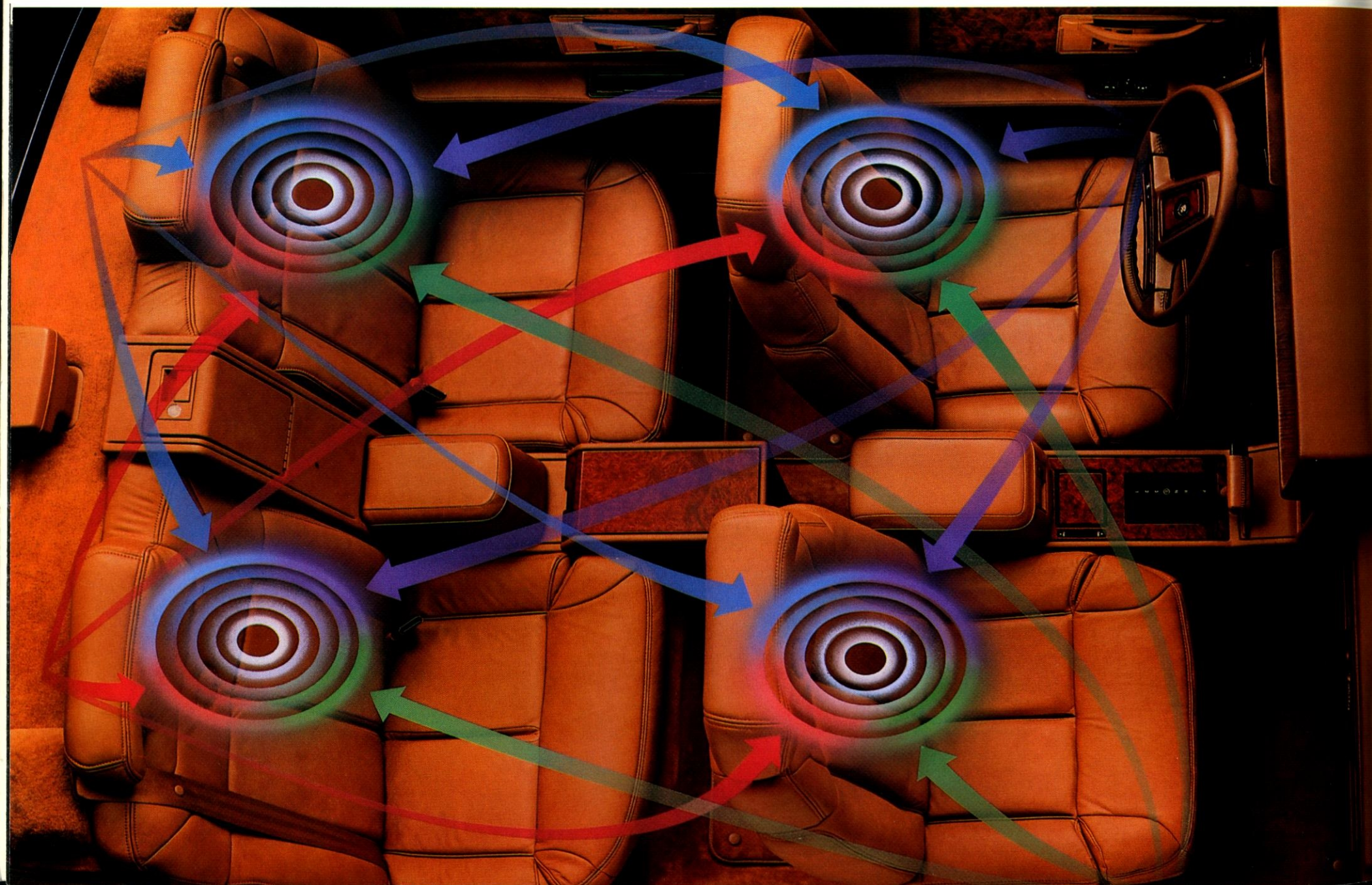
chooses to mount a computer-managed V8 engine and automatic transmission transversely, and to team them with front-wheel drive. This technology gives you a more spacious interior environment, consistent with advanced design.

Cadillac leading-edge technology looks after your comfort in many other ways, too. A body computer module (BCM) on all front-wheel-drive Cadillacs operates the electronic climate control

and communicates with the 4.5 liter V8 engine control microprocessor. The BCM's retained accessory power feature lets you operate power windows, wipers, luggage compartment lid, Astrorof and music system after you turn the ignition off.

You can enjoy advanced entertainment using the latest digital technology—the compact disc. On the facing page you will find select examples of leading-edge technology, Cadillac style.

As close to the Delco/Bose experience as a printed page can take you. Blended colors show listening "sweet spots" where you enjoy music with realism.



Express-down window recognizes how valuable your time is. Touch the "down" button and the window will lower itself for extra convenience.



Elapsed time: two seconds.



Electrochromic mirror improves night vision. Automatically turns gray at night when following headlights shine on it. Three-position sensitivity switch. (Check with your dealer for availability.)



Possibly Cadillac's most comfortable seats. Exclusive Fleetwood Sixty Special seats adjust 22 ways. Seatbacks and cushions are heated.

New electronic climate control bi-level air-flow distribution. New design provides air flow, allowing for an even distribution of air temperatures.



Delco/Bose Gold Series music systems. Now offering the compact disc player. (Check with your dealer for availability.) Or available with cassette tape player. Both are custom-equalized to individual Cadillac body styles and interior surfaces.

Refer to individual car line sections for feature availability.

STYLE



Scrape your windshield clean at the touch of a button with ElectriClear® windshield.



Elapsed time: less than three minutes.

Up to 1800 watts of deicing power melts 1/16" of ice or frost in less than three minutes at 0°F. The windshield's conductive heating film can't be scratched. No unsightly lines or metallic sheen. (ElectriClear may affect garage door opener performance.)

SAFETY RESEARCH IS ANOTHER EXAMPLE OF CADILLAC LEADERSHIP

Cadillac has always taken a leadership role in safety. That's why Cadillacs are designed to look after your safety in two important ways. First, by engineered-in accident avoidance. Second, by built-in occupant protection. That's safety leadership, Cadillac style.

Cadillac continues its leadership in 1989 by offering anti-lock braking systems (ABS) on more models than any other American car company. (More

about ABS on pp. 12-13). And by studying new Cadillac concepts with computer simulations, engineers can create and build in advanced design features.

One result of actual testing and computer simulations is the safety cage in every Cadillac. Strong steel sections join the roof, door pillars, body panels, rocker panels and floor into a cage of steel that helps protect you and your family. Other results include energy absorbing

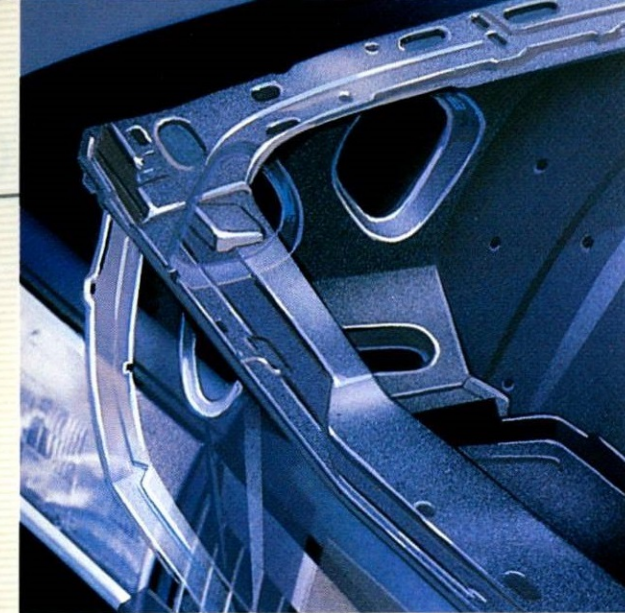
zone design.

Anthropomorphic dummies—Hybrid IIIs by name—ride out actual tests, reporting collision forces on 31 data channels to help researchers design Cadillac interiors.

Cadillac learns about the effects of accidents in GM's exclusive biomedical laboratory. The clinical analysis and testing leads to advanced designs.

Safety by design and test. Examples of leadership, Cadillac style.

Cadillac protects you by design. Energy-absorbing zones distribute impact energy; steel cage and door beams help protect occupants and fuel tank.



Energy-absorbing zones help reduce impact forces where you sit.

Energy-absorbing zones are designed to absorb impact energy at a controlled rate and transfer it into the body structure, away from passengers.



A rigid steel beam in every door. Safety side guard door beams help reduce a car's intrusion during impact.



Out of sight by design. The fuel tank is located based on computer simulations to benefit from advanced energy-absorbing body designs.



Cadillac bumpers give and return. They absorb minor impacts and return to design positions afterward.



A protective cage of steel surrounds you. Strong steel sections tie the roof, door pillars and rocker panels into the main body structure. This protective steel cage resists the effects of impacts.

CADILLAC

CADILLAC LOOKS AFTER YOUR SAFETY AND SECURITY IN MANY THOUGHTFUL WAYS

You enjoy peace of mind from the fact that all 1989 Cadillacs meet or exceed every federal safety requirement.

Now Cadillac offers the Supplemental Inflatable Restraint system, located in the center of the steering wheel, available on De Ville and Fleetwood. It's designed to supplement the driver's lap and shoulder belts. When a frontal impact occurs at sufficient speed, sensors send a signal to the Inflatable Restraint (air bag) which

inflates in a fraction of a second. The air bag functions to help restrain the driver, then quickly deflates. (Check with your dealer for availability.)

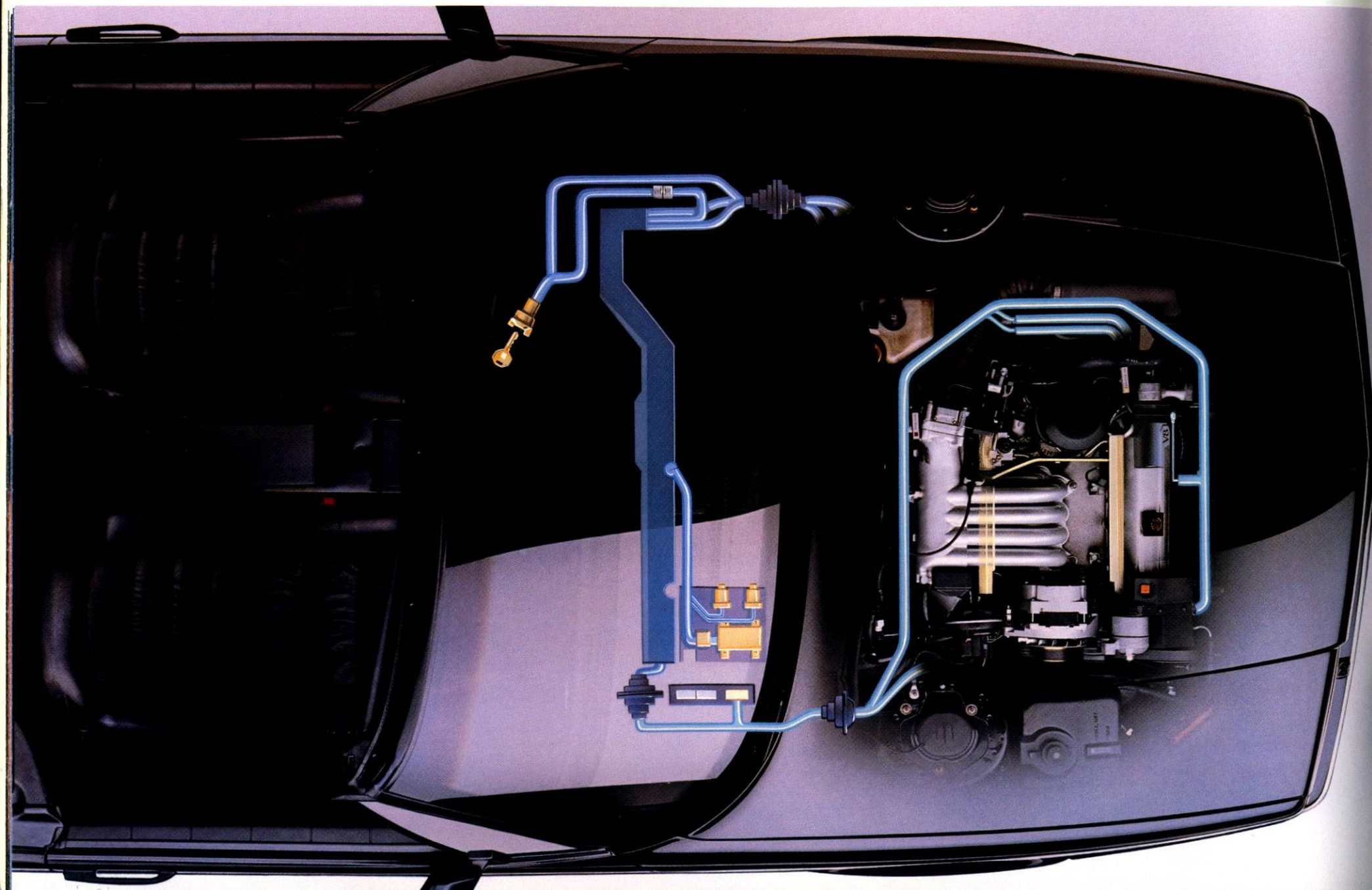
Cadillac also offers the Personal Automotive Security System (PASS KEY) as standard equipment on Allanté, Eldorado and Seville. PASS KEY uses a resistance-coded ignition key that must match on-board security electronics to start the engine. Otherwise, the

fuel delivery and starting systems are disabled.

Further, a theft-deterrent system with an audible alarm (standard on Allanté and Seville STS, available on De Ville, Fleetwood, Eldorado, Seville and Brougham) deters unauthorized entry.

On the facing page, you will find other examples of thoughtful driving aids, along with personal security and protection, Cadillac style.

PASS KEY. Resistor-coded ignition key must match a remote module in instrument panel. If not, fuel system and starter are disabled, protecting your Cadillac.



The single most important protection for you. Three-point lap/shoulder belts are standard for every window seat occupant in 1989 Cadillacs.



Safe passage: the illuminated entry system. Touch either front outside door button and your Cadillac's interior is safely lighted.

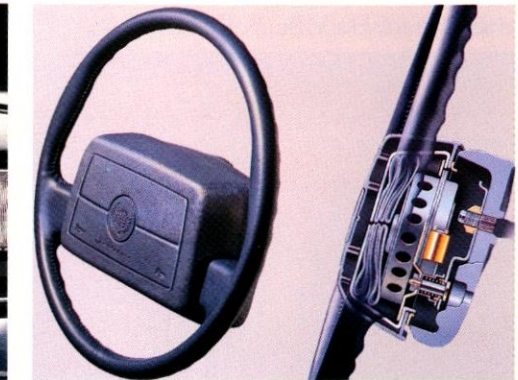
STYLE

Cadillac lets you see around corners. A cornering lamp illuminates in the direction of your turn, helping to increase your visibility.



New Supplemental Inflatable Restraint system for the driver.

Can add protection in addition to safety belt use by inflating automatically in frontal collisions. Available for De Ville and Fleetwood. Three-year/unlimited mileage warranty.



Smart Allanté lighting.

World's first multiplex lamp-out substitution system. Body computer module senses when specific front lamps are out, sends an information message to the driver, and automatically substitutes a related lamp until you correct the lamp-out problem.



Always looking after your safety.

In addition to automatically turning lights on and off, the twilight sentinel will light your way and turn off at a pre-set time (up to three minutes) once you are safely indoors.

Refer to individual car line sections for feature availability.

ANTI-LOCK BRAKING HELPS KEEP YOU IN CONTROL EVEN DURING PANIC STOPS

Anti-lock braking will reduce the chance of locking any wheel and will help you maintain steering control during hard braking.

To illustrate, consider a situation when you are rounding a curve on a wet two-lane road. Suddenly, a truck backs into the road directly in your path while a car is coming in the other lane. Your reaction? You apply the ABS brakes as hard

as you can.

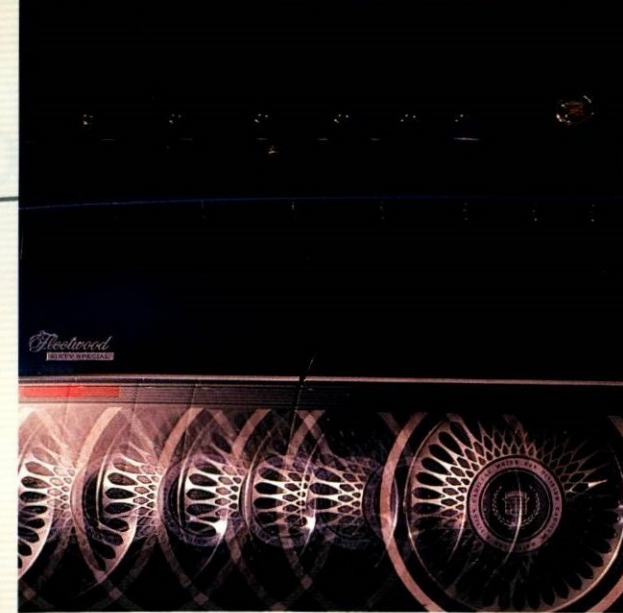
Instantly, the anti-lock braking system's computer reacts to impending wheel lock-up signals from any wheel. The anti-lock computer begins adjusting braking pressure to each front wheel independently. And to the rear wheels as a pair. The computer adjusts braking even if the individual wheels are on different road surfaces. The result: brake

applications up to 15 times per second—faster and more accurate than is humanly possible.

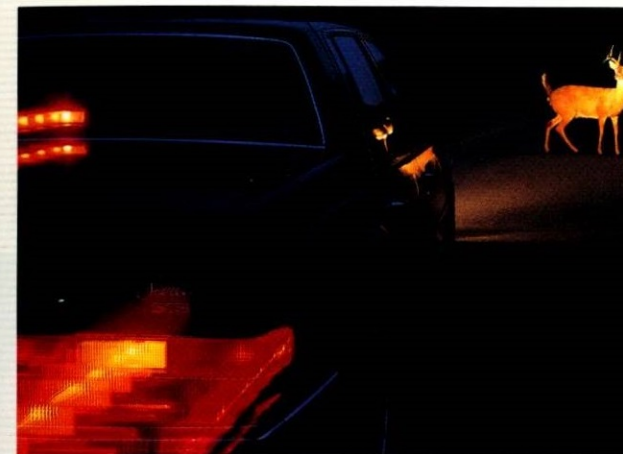
You will have a better chance to do what is necessary to avoid trouble, including maintaining steering control.

Anti-lock braking is standard on Allanté, Seville STS, Fleetwood Sixty Special and Fleetwood. It is available on all other front-wheel-drive Cadillacs.

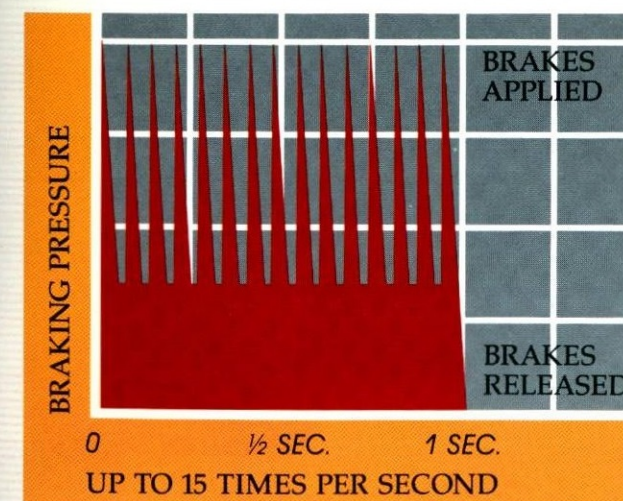
Anti-lock brakes are available for De Ville. Both the Sedan de Ville and Coupe de Ville offer a sophisticated anti-lock braking system.



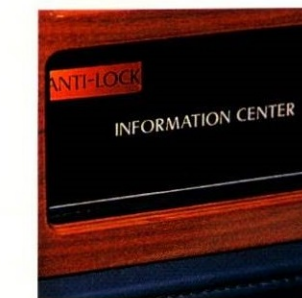
Anti-lock braking begins at each wheel. When a wheel begins to lock, the toothed ring that rotates with the wheel slows. The magnetic sensor provides wheel speed information to the ABS computer through the wiring harness. Instantly the computer begins operating the ABS system.



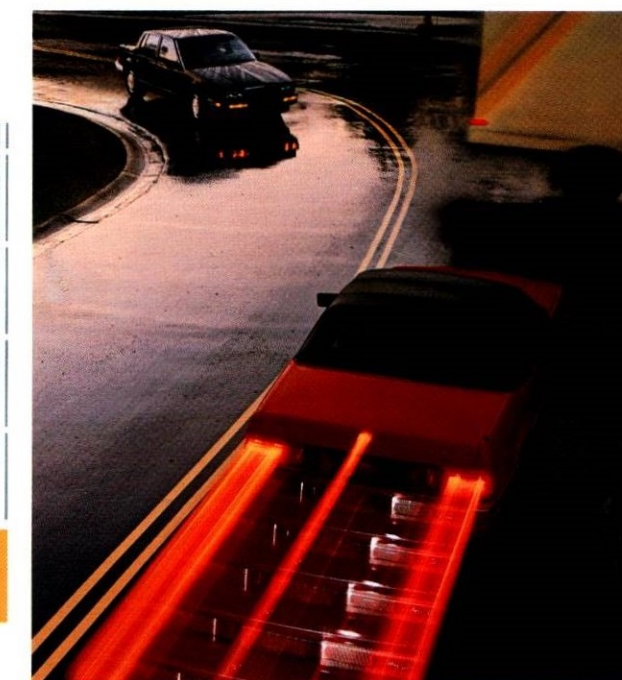
Anti-lock braking is standard on Seville STS. This superb anti-lock braking system helps you maintain steering control even in panic stops.



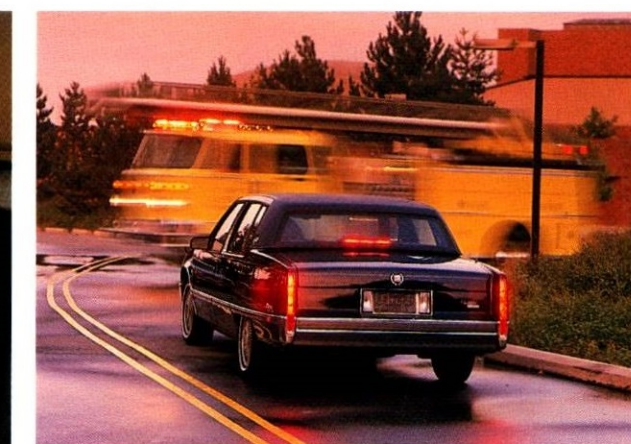
ABS controls brakes up to 15 times per second. When your brake pedal pressure activates the anti-lock braking system, it adjusts pressure as required, up to 15 times per second only to the wheels that need it.



The added control of ABS available for Eldorado. Eldorado's four-wheel disc brakes can be fitted with an advanced anti-lock braking system that can help drivers maintain steering control during hard braking.



Allanté—first with one of the world's most advanced anti-lock braking systems. The Bosch III ABS was designed in when Allanté was on the drawing board.



Every Fleetwood model has ABS standard. Even if one or more wheels are on slippery pavement, the system helps compensate for varying road surfaces.

CADILLAC

A NEW WARRANTY HELPS YOU ENJOY THE TOTAL CADILLAC OWNERSHIP EXPERIENCE

Cadillac in 1989 has a new Gold Key Bumper to Bumper limited warranty which covers every component (except tires, which are covered by their manufacturer, and normal maintenance items) for 4 years/50,000 miles. The Cadillac Allanté is backed for an unprecedented 7 years/100,000 miles. See your dealer for terms and conditions of these limited warranties.

Cadillac continues to take care of you after the sale, and offers you the support of the finest dealer organizations available.

Communication between Cadillac, the dealer and you is in a world by itself.

Satellite technology allows for instant communication between Cadillac, the dealer and you to help you continue your journey.

Gold Key delivery means that your new Cadillac has been thoroughly inspected before you see it. That your sales representative personally reviews your Cadillac's operation with you. That you meet service department personnel.

You'll enjoy the security of round-the-clock Roadside Service. Your dealer can explain how authorized Cadillac service is only a toll-free call away. Your call will be answered by a Roadside Service phone advisor trained by

Cadillac and experienced with your car. You receive on-the-spot service when you need it the most—nights, weekends and holidays. Please ask your Cadillac dealer for more details.

As an Allanté owner, the Allanté Assurance Plan provides you with the finest coverage on any car you can buy in America, foreign or domestic. Plus a toll-free hotline, 1-800-ALLANTÉ.

This is Cadillac's commitment to keeping you the most satisfied American car owner, Cadillac style.



Unique in the luxury automobile field. Gold keys, with 24k gold finish, signify the preferential treatment you can expect as a Cadillac owner. De Ville, Fleetwood, Brougham keys shown.

CADILLAC
ROADSIDE SERVICE
TOLL-FREE HOTLINE

Call 1-800-882-1112.

Toll-free peace-of-mind. A Cadillac Roadside Service phone advisor is there to help you, 24 hours a day, 365 days a year.

STYLE



Cadillac Consumer Relations Center.

A new approach to satisfaction.

A call to this center at 1-800-458-8006 will be directed to the Cadillac specialist who can help you with any inquiries or concerns.

1-800-882-1112

Finest protection of any car you can buy, foreign or domestic.

It took Cadillac to break new ground in automotive protection. Allanté is backed by the world's first unprecedented seven-year/100,000-mile assurance plan. See your Cadillac dealer.



SmartLease through GMAC.

Take advantage of the newest way to enjoy Cadillac luxury—SmartLease, through GMAC. You receive all the benefits of leasing—conserved capital, simplified record keeping and possible tax considerations. Plus, you make all SmartLease arrangements right in the showroom. Ask your Cadillac sales representative for details about the new SmartLease and the exclusive Allanté Ultra-Lease.

C A D I L L A C

ALLANTÉ



S T Y L E

Cadillac Allanté. The 200-horsepower V8 ultra-luxury roadster designed and hand-crafted by Pininfarina of Italy. With European road manners and renowned Cadillac comfort, Allanté represents grace, power, and all things worth having.



ALLANTÉ



Allanté interior shown in Charcoal leather.

ALLANTÉ BRINGS DIMENSIONS OF COMFORT AND CONVENIENCE NEVER BEFORE AVAILABLE IN AN ULTRA-LUXURY ROADSTER.

There's a sense of natural harmony between Allanté and its driver.

Recaro seats, equipped with 10-way power adjustment and faced with genuine Italian leather, offer comfort and correct orthopedic support. This year, subtle refinements and softer leather make these seats even more inviting.

With nearly five feet of shoulder room, there's no restrictive feeling in Allanté. The Allanté luggage compartment is the largest of any roadster sold in the U.S. A new convenience feature this year allows unlocking the doors at the same time you are opening your trunk to stow your valuables.

One momentary touch of the driver's or passenger's power button and the window lowers all the way, a convenience at toll booths or drive-up banks.

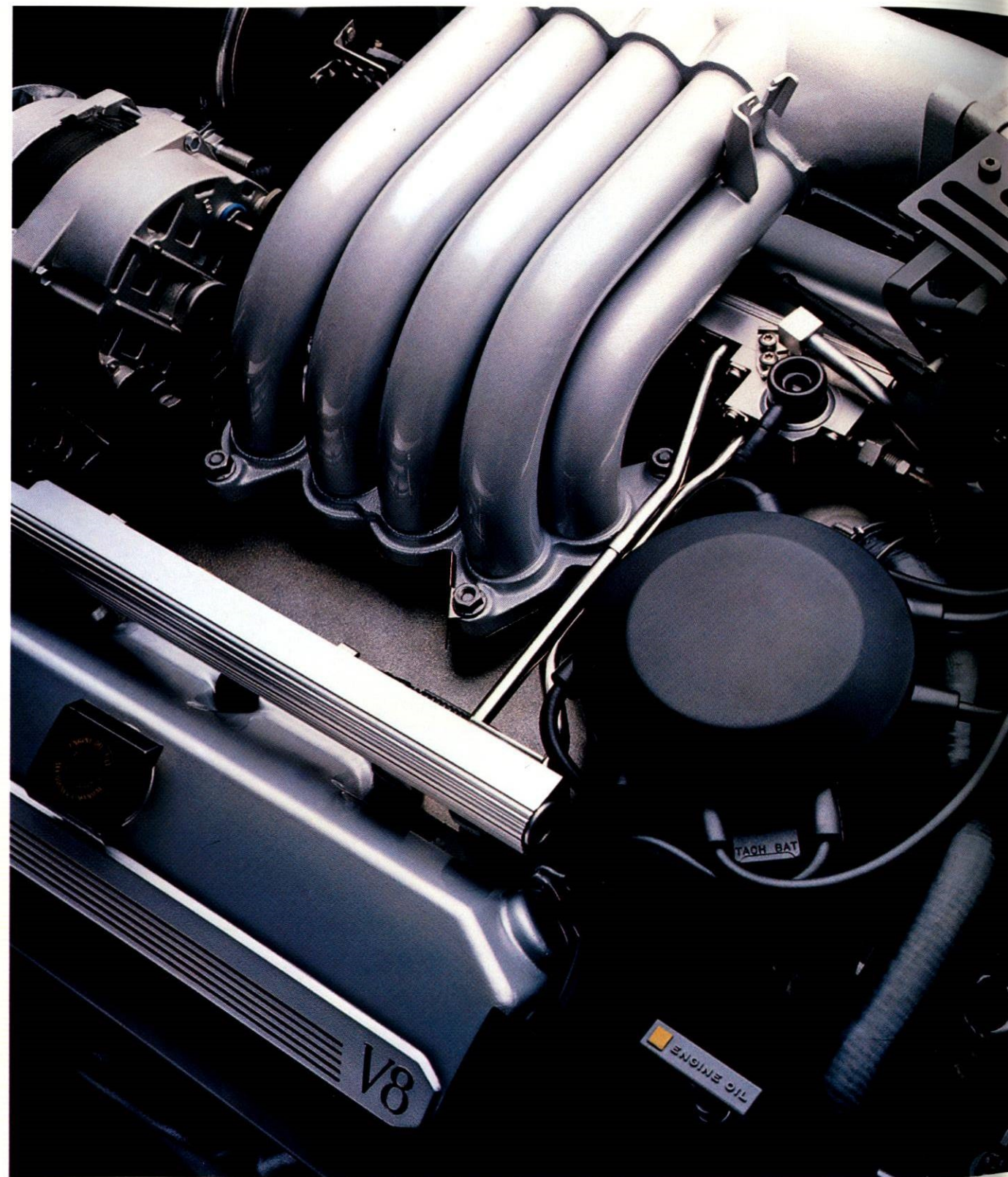
An Allanté new standard refinement is PASS KEY (Personal Automotive Security System), which renders the fuel system and starter inoperative if an intruder uses an incorrect ignition key.

Allanté's open-car aerodynamics allows you and your passenger to converse normally, even at 55 mph, with the top down.

Allanté. The world-class ultra-luxury roadster, Cadillac style.

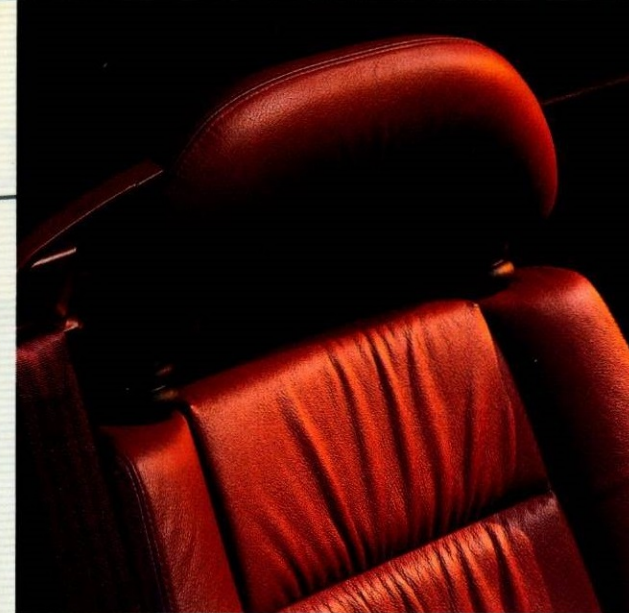
SELECTED SPECIFICATIONS

Cadillac-exclusive 4.5-liter SFI V8.
Unique F7 four-speed automatic with overdrive and viscous converter clutch.
Exclusive Bosch III anti-lock braking system (ABS).
Fully independent four-wheel suspension with Speed Dependent Damping.
Power rack and pinion Variable Assist Steering.
Exclusive P225/55VR16 Goodyear Eagle V-rated tires on 16"x7" forged aluminum alloy wheels.
99.4" wheelbase, 178.6" length.
16.25 cu.-ft. luggage space, including pass-through.



Cadillac-exclusive 200-hp. V8.

New Allanté powertrain delivers refined performance under all operating conditions including part-throttle responsiveness, high altitude and highway driving.



Superb Recaro seats with hand-matched Italian leather seating areas. Crafted from soft hides, finished with elegant French-fold seams.



Sophisticated and unique.

State-of-the-art liquid crystal displays present digital and bar-graph information. Tachometer and speedometer read out in a unique analog manner.



For those who prefer pure analog. Analog displays are available at no additional charge.



Most luggage space of any roadster sold in the U.S.

Accommodates skis, golf clubs and much more. Fold-down "pass-through" design provides 16.25 cu. ft.

Closed-coupe appearance and protection, and the only ultra-luxury convertible with a heated rear window available in this country.

Allanté's lightweight (58 lbs.) aluminum hardtop features three glass windows and a heated rear window. No tools are required to remove it. Also, the convertible top has three glass windows, and new self-folding design eliminates tucking in the fabric.

WORLD-CLASS PERFORMANCE FROM THE AUTOBAHN TO MIDTOWN TRAFFIC.

An exclusive 200-horsepower, 4.5 liter V8. A four-wheel independent suspension incorporating Speed Dependent Damping. Variable Assist Steering. And 16" V-rated tires. They give Allanté a balanced approach to performance unlike any ultra-luxury roadster that has come before it.

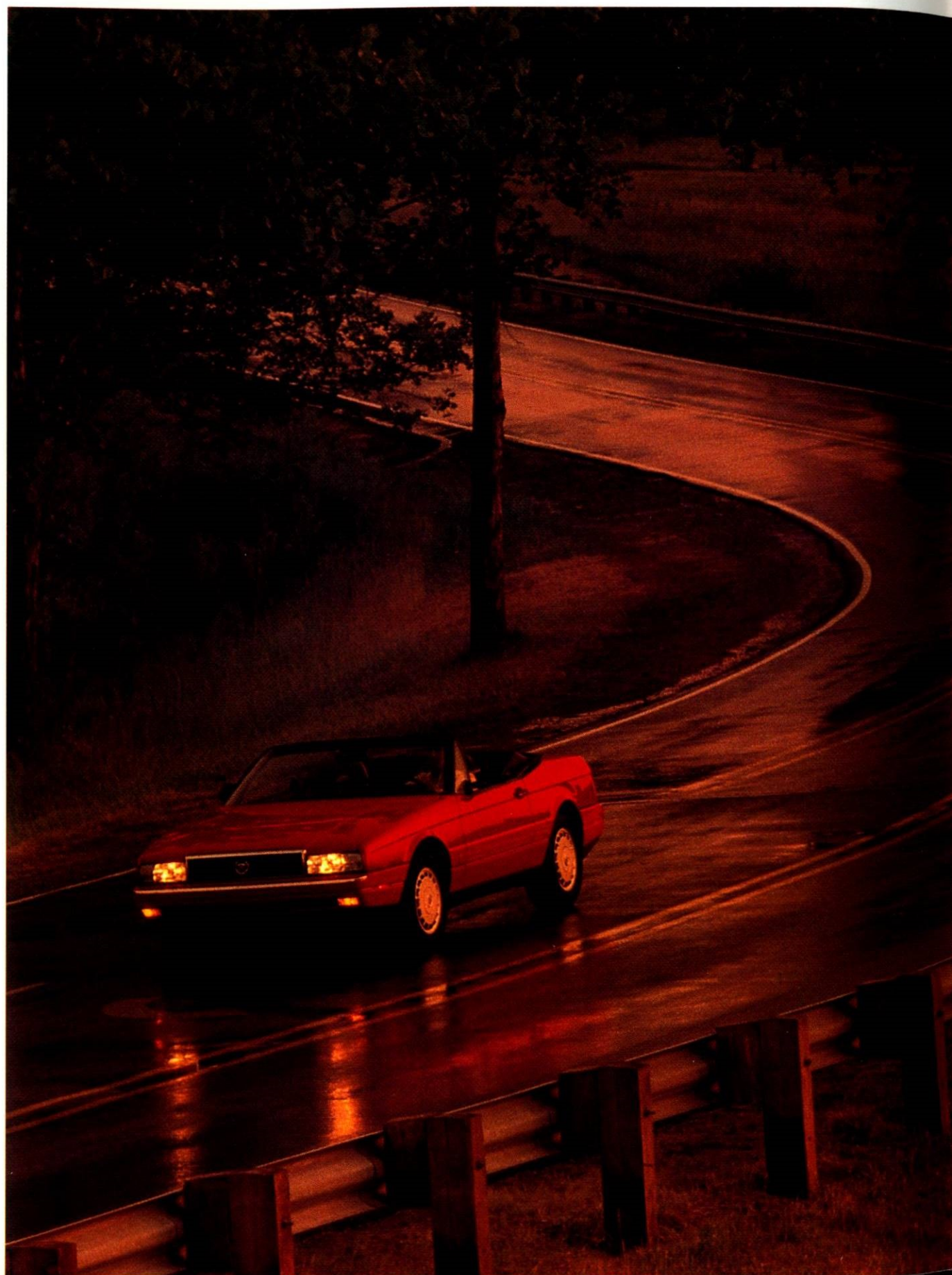
The larger V8, with tuned sequential-port fuel injection, has tuned intake runners that help boost horsepower and torque. Together with a new improved-flow air cleaner, new cylinder heads, a higher (9.0:1) compression ratio and low-restriction exhaust manifolds, this 4.5 V8 produces abundant torque for sharper mid-range performance and lively response even when you push the accelerator only partway down. At 270 lbs.-ft., this Cadillac-exclusive V8 generates the most torque of any production front-wheel-drive automobile sold in the world.

Electronically controlled Speed Dependent Damping (SDD) offers comfort, a greater sense of isolation and smooth road feel at low speeds. At normal speeds, you enjoy Allanté's controlled ride qualities. And at elevated speeds, you get increased stability without compromising the ride. SDD even monitors accelerator and brake inputs to reduce the rate of lift-and-dive movements.

Variable Assist Steering reduces parking and low-speed steering effort. It increases road feel and stability at higher speeds.

Speed Dependent Damping
and Variable Assist Steering.

Enhances driving pleasure in the 1989 Allanté.



Still Allanté's only extra-cost option.

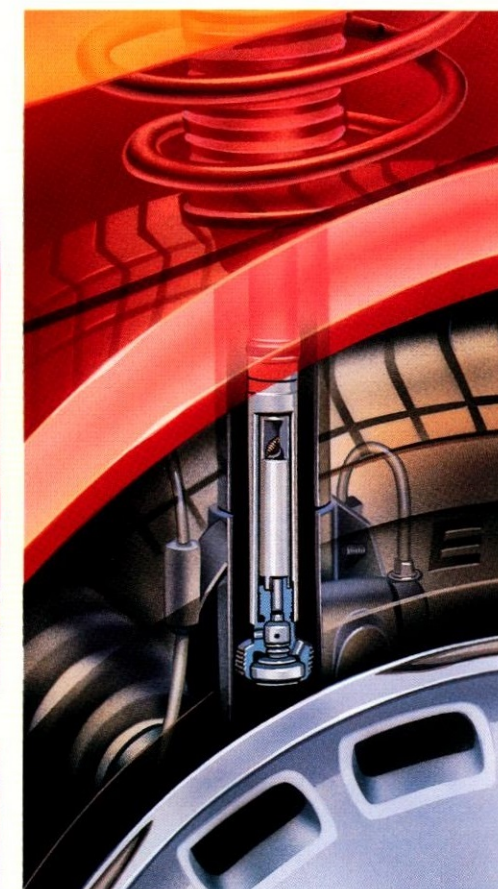
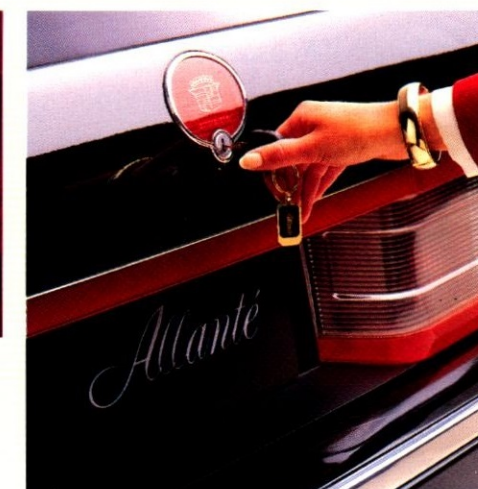
This cellular mobile telephone by Motorola combines hands-free operation, exclusive radio mute, front speaker use for incoming calls. Uses Triband antenna.



Ten-way power Recaro seats conform to you. Adjustments for both driver and passenger. Memory driver seat stores two positions plus exit.

Unlock your Allanté from here.

With a second turn of the key, let your passenger enter while you stow valuables out of sight.



Speed Dependent Damping (SDD) gives you three modes of comfort and stability, automatically.

SDD automatically optimizes comfort and handling for low, normal and elevated speeds. (Check with your dealer for availability.)



Reduced parking effort; increased highway precision.

Variable Assist Steering makes your Allanté easier to park, adds precision road feel on the highway.

C A D I L L A C

FLEETWOOD



S T Y L E

Full-size, six-passenger luxury has never been more sophisticated than in the new, longer, more aerodynamic, totally restyled Fleetwood. With its more spacious sedan interior.

Exclusive V8. And advanced anti-lock brakes. All standard.



Fleetwood Sedan shown in Black Sapphire.

C A D I L L A C

FLEETWOOD SIXTY SPECIAL

ULTRA-LUXURIOUS ACCOMMODATIONS FOR SIX BY ITAL DESIGN.

Hand-picked, ultra-soft leather seating areas designed by Giorgio Giugiaro, the designer of Lotus Esprit, Maserati Quattroporte and BMW M1. Almost every possible convenience and comfort amenity. The smooth, eager response of a Cadillac-exclusive 4.5 V8 engine. And the reassurance of standard anti-lock braking. This is the Fleetwood Sixty Special, America's ultra-luxury sedan. (Check with your dealer for availability.)

Welcome to the automobile with the first 22-way power-adjusting front seating in the world. It features power-adjusting lumbar support in three areas, headrests, lateral back support, and seatback recliners. Even the front seatbacks and cushions are heated for your total comfort.

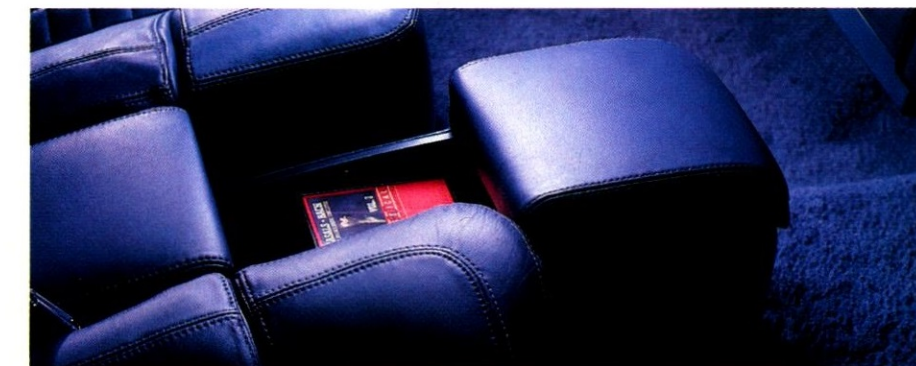
The unique, patented front-seat design also allows power thigh support. The cushion moves vertically, without moving the seatback, for your enhanced comfort and individual support needs.

Fleetwood Sixty Special. Exclusive seating, executive-class accommodations, Cadillac style.



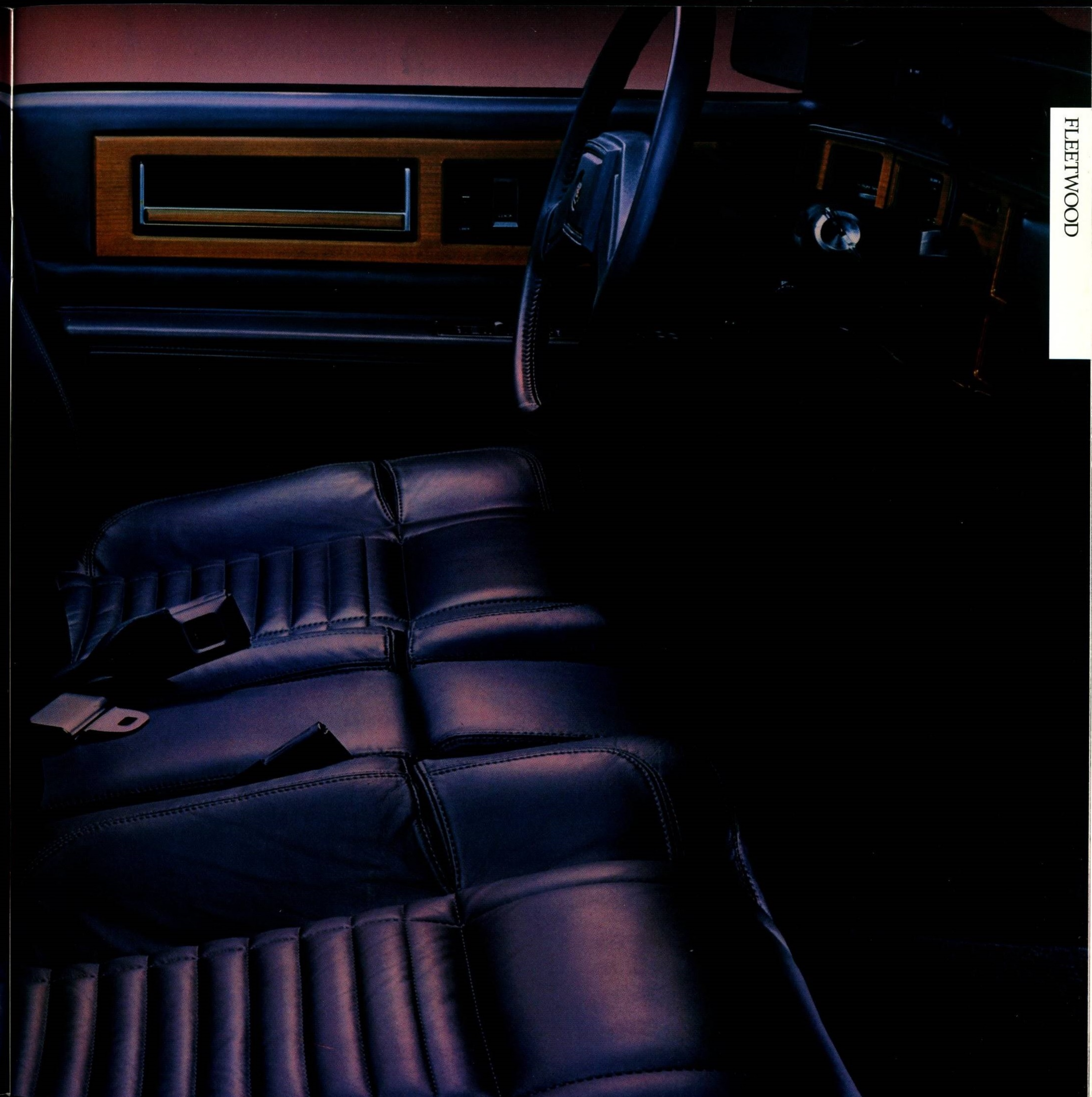
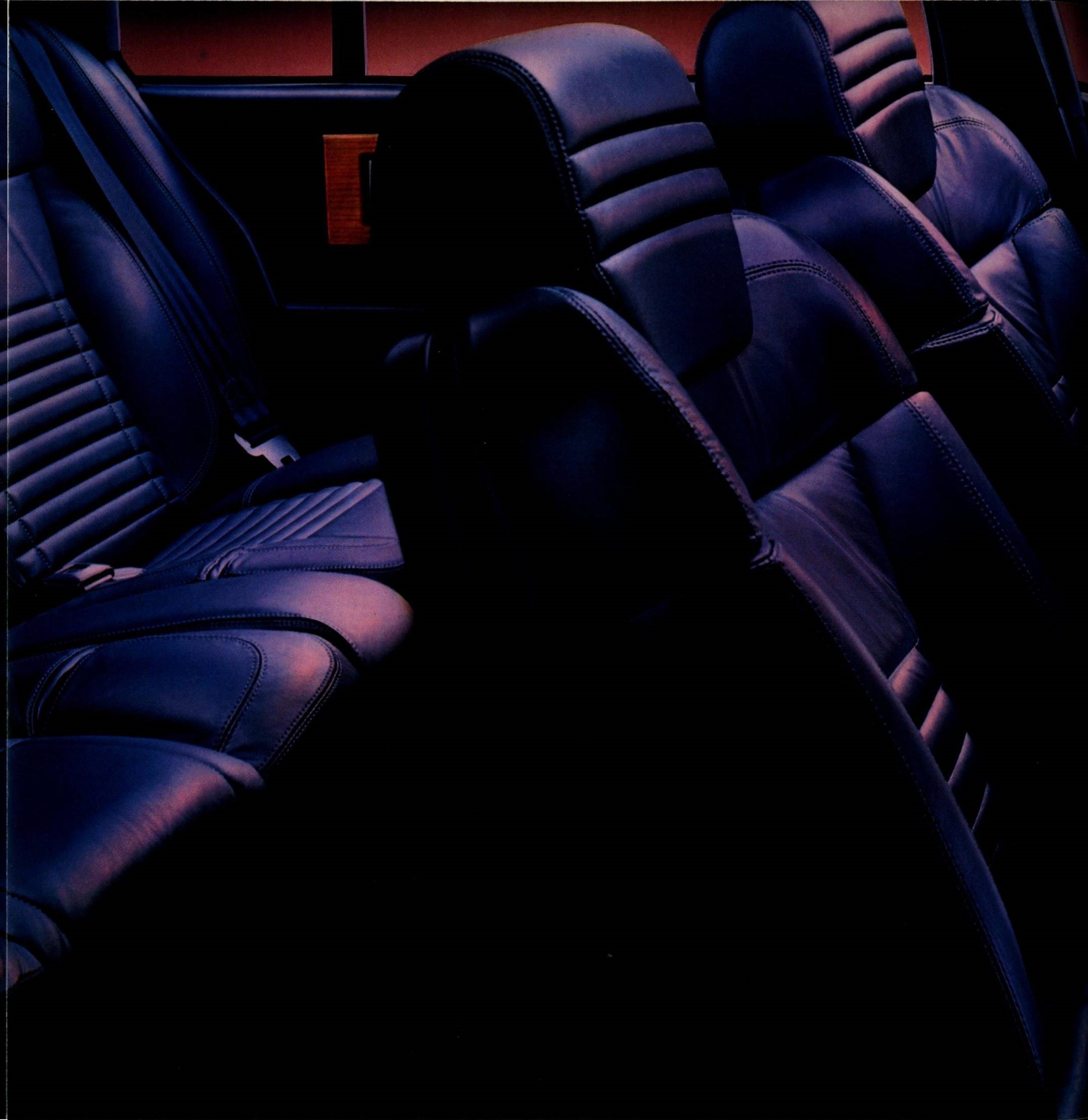
Exclusive 22-way power seating. Gives you unprecedented comfort adjustment. No automobile in the world offers more.

Convenience at the touch of a button. Touch a button and the front console glides open, revealing a cup holder and storage space.



Elegance everywhere you look. Standard 24K gold script adds extra elegance to genuine American walnut glove box door trim.

Meters of ultra-soft leather finish the seating areas. The exclusive Fleetwood Sixty Special seating areas are trimmed in ultra-soft leather.



New Fleetwood Sixty Special ultra-soft leather interior shown in Dark Blue.

C A D I L L A C

FLEETWOOD COUPE



Standard Fleetwood interior shown in Garnet Red Prima Vera cloth with tufted elite inserts.

S T Y L E

1989 marks the return of the elegant Fleetwood Coupe. Offering you distinctive new styling. Standard anti-lock brakes. Full-size room for six. Cadillac-exclusive 4.5 liter V8 power. And Cadillac's renowned comfort and convenience.



FLEETWOOD



Fleetwood Coupe shown in Carmine Red.



New interior for Fleetwood Sedan (shown) and Coupe with available Gray leather seating areas.

CADILLAC

THE NEW LONGER FLEETWOOD. A FULL-SIZE LUXURY CAR, DISTINCTIVE AS YOU ARE.

Fleetwood. This distinctive, full-size, six-passenger luxury automobile offers you sophisticated anti-lock brakes standard, and an extra measure of renowned Cadillac comfort.

It's longer. It's sleeker. And even more distinctive, with flush rear-wheel fender skirts that enhance aerodynamic appearance.

Fleetwood's significantly increased length gives you greater luggage capacity. And the Fleetwood Sedan's larger rear-passenger compartment affords even more legroom and greater comfort.

Fleetwood gives you the superior acceleration of a Cadillac-exclusive 4.5 liter V8. The reassuring stopping power of standard Teves anti-lock brakes controlled by two 4K microprocessors. Front and new rear illuminated overhead vanity mirrors in the Fleetwood Sedans. Even a center armrest in the front seat opens to provide a storage compartment and a cup holder.

New high-gloss genuine American walnut frames the digital instruments and accents the interior. The express-down power driver's window opens completely at the momentary touch of a button, for greater convenience at toll booths and drive-up windows. And the new standard music system features AM stereo*/FM stereo radio with five-band graphic equalizer and cassette player.

Fleetwood. Sophisticated six-passenger luxury, Cadillac style.

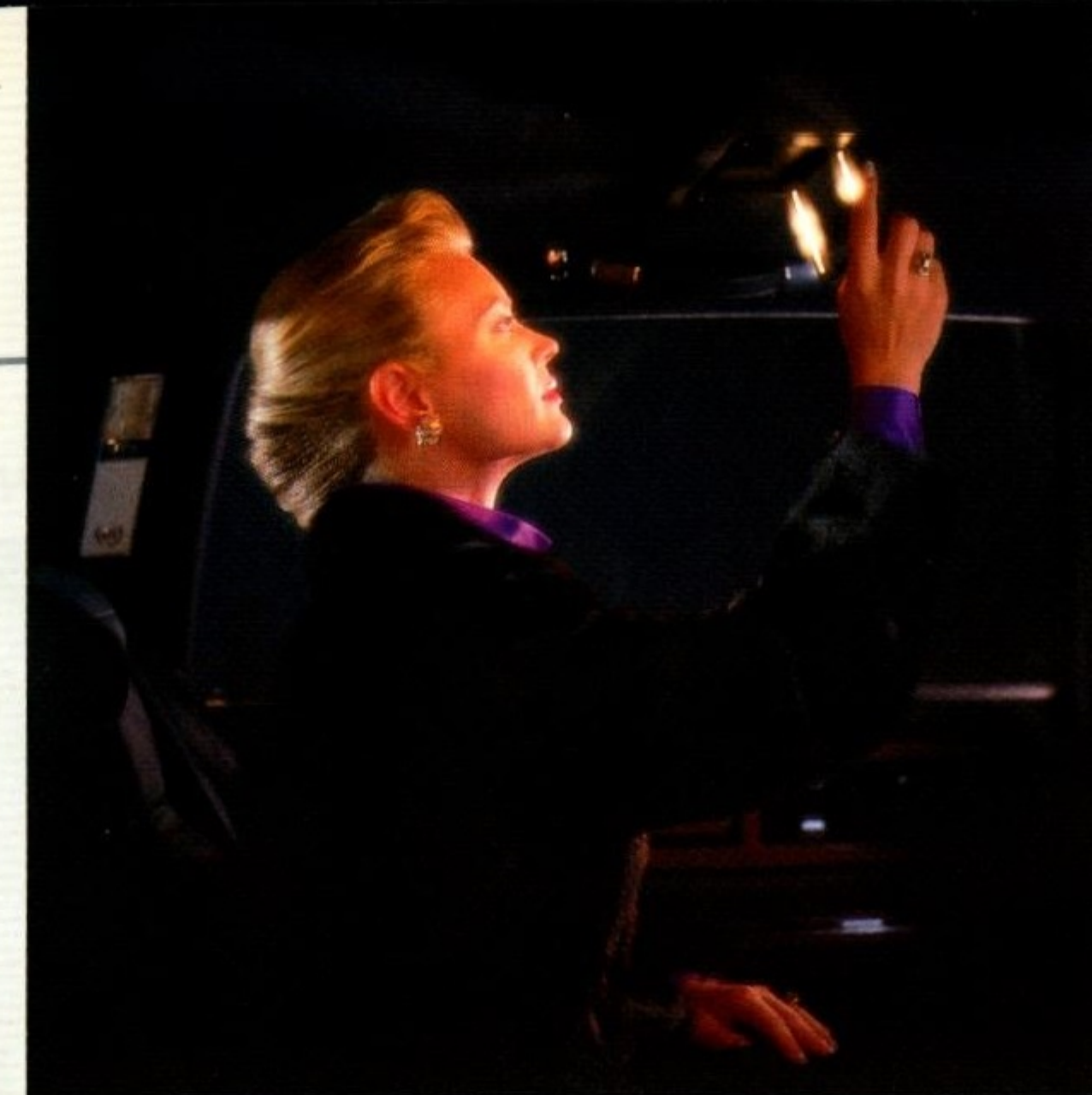
*Receives C-Quam® AM stereo broadcasts. Most AM stereo stations across the country broadcast in C-Quam® but some do not. Check with your local stations for compatibility in your area.



Distinctively Cadillac.

From its electroluminescent wreath and crest to its newly sculptured exterior, the new Fleetwood is unmistakably Cadillac.

STYLE



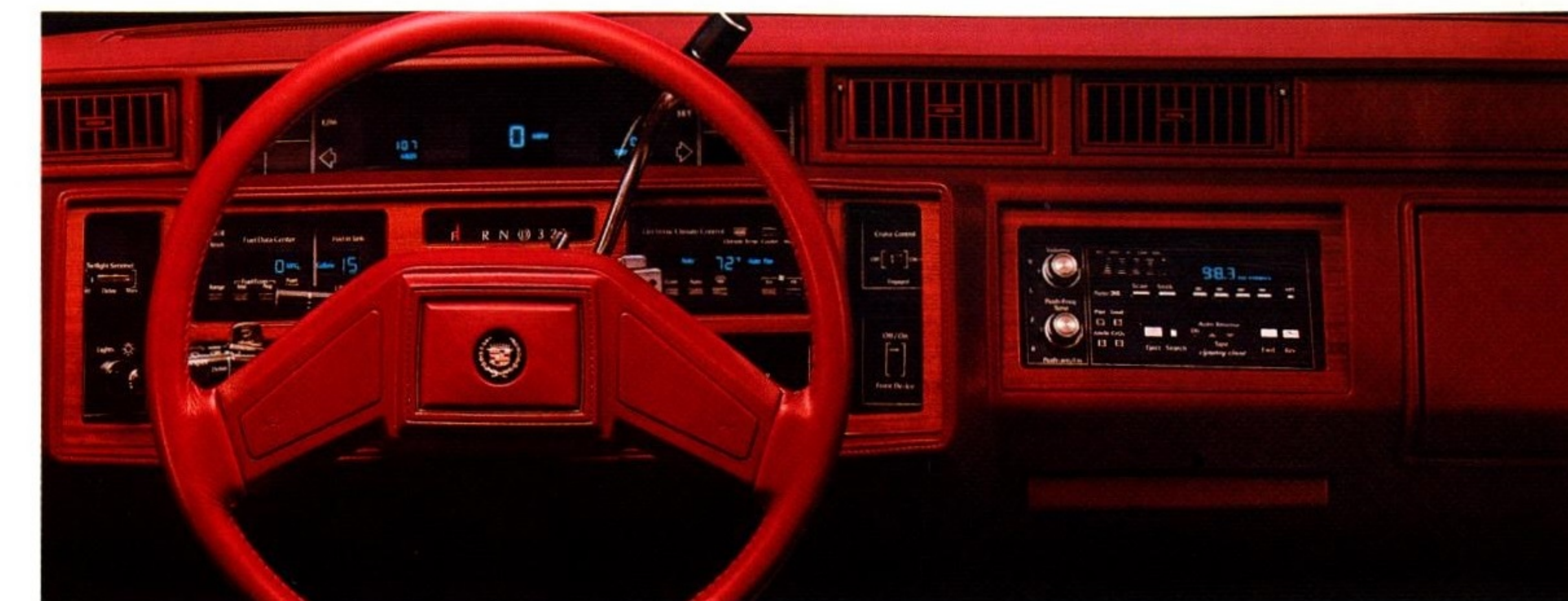
Standard illuminated rear-seat vanity mirrors in Fleetwood Sedans.

Rear-seat passengers look their best, too, before that important appointment.



Comfort, Cadillac style.

Settle back in Fleetwood Sedan's new rear seats and enjoy nearly three inches more legroom.



Sophisticated technology put to work for you. On-board computers process information thousands of times per second to keep you informed, when required, but never confused.



Standard anti-lock braking on every Fleetwood. You get the reassurance that a sophisticated electronic braking system will help prevent skidding.



New, longer sedan wheelbase means new comfort. Fleetwood Sedan's three-inch-longer wheelbase adds legroom for rear passengers and riding comfort for all.

1989 FLEETWOOD SELECTED STANDARD AND AVAILABLE FEATURES

■ INDICATES NEW STANDARD AND AVAILABLE FEATURES

CADILLACS OFFERED IN THIS SERIES

MODEL	COUPE	SEDAN
Fleetwood	•	•
Fleetwood Sixty Special		•

STANDARD FEATURES

COMFORT AND CONVENIENCE

- Express-down power driver window (see p. 7)
- Front seat armrest with flip-open top and cup holder
- Front stowage compartment armrest
- Illuminated rear passenger vanity mirrors (sedans)
- Rear package shelf stowage compartment (sedans)
Dual-comfort split front seats (three-passenger) with headrests and six-way power adjusters
- Leather-trimmed tilt-and-telescope steering wheel
- Power luggage compartment lid release and pull-down Cruise control
- Electronic climate control (see p. 7)
- Electrically powered outside rearview mirrors (car-color)
- Controlled-cycle windshield wiper system
- Digital instrument cluster (see p. 35)
- Illuminated entry system (see p. 11)
- Prefocused rear-seat reading lamps
- Rear door power "lock only" switches (sedans)
- Retained accessory power (see p. 6)
- Fuel data center with digital fuel gauge
- Illuminated visor vanity mirrors, driver and passenger
- Twilight sentinel (see p. 11)
- Body computer module
- Clock, digital display (in radio)
- Computer diagnostics—on-board
- Defogger, front side windows
- Electrically powered windows and door locks
- Gold Key delivery system (see pp. 14, 15)
- Headrests—front seats, adjustable
- Lamp monitors—front and rear
- Litter receptacle, carpeted
- Map pockets—front door
- Multifunction turn signal lever for wipe/wash/dim
- Pockets, front seatback
- Rear-seat center armrest
- Recliner, manual—driver and front passenger seat
- Six-passenger seating
- Soft Ray tinted glass
- Trip odometer—push-to-reset
- Visors, padded dual sun—with extensions

MUSIC SYSTEM

- Delco music system: AM stereo*/FM stereo radio with station seek and scan, auto-reverse cassette tape player, and five-band graphic equalizer (see pp. 34, 82)
- Rear-mounted power antenna

*Receives C-Quam® AM stereo broadcasts. Most AM stereo stations across the country broadcast in C-Quam® but some do not. Check with your local stations for compatibility in your area.

APPEARANCE AND PROTECTION

- Cadillac Roadside Service (see pp. 14, 15)
- Cadillac's 4-year/50,000-mile Bumper to Bumper Gold Key and 6-year/100,000-mile rust-through warranties. See your dealer for terms and conditions of these limited warranties.
- Genuine American high-gloss walnut instrument panel and door trim plates; rear quarter trim in Fleetwood Coupe; wood nameplate with 24K gold-script "Fleetwood" on glove box
- Rear wheel fender skirts (see pp. 3, 34)
- Wide accent-colored lower body side molding
- Tufted Elite cloth seat inserts with Prima Vera bolsters
- Exclusive luggage compartment sill treatment (see p. 45)
- Fuel filler door, remote power release
- Integrated center high-mounted stop lamp, sedans; regular mount, coupe
- Raised, carpeted rear package shelf (sedans)
- Rear seat three-point shoulder belts (see p. 11)
- Tiffany floor carpet
- Reversible Tiffany carpeted floor mats; machine washable
- Trumpet horn
- Front license plate mounting provisions
- Electroluminescent wreath-and-crest (sedans) (see p. 34)
Carpeted luggage compartment
- Closed-in, limousine-style rear window treatment
- Luggage compartment mat
- Door edge guards—car-color
- Anti-corrosion treatments
- Bumper rub strip—front and rear
- Clearcoat finish for a deep, rich luster
- Cornering lamps (see p. 11)
- Fleetwood identification
- Low brake fluid warning indicator
- Low fuel warning indicator
- Low windshield washer fluid level indicator
- Moldings—including body side (car-color), wide grooved rocker panel, wheel opening
- Theft-deterrent VIN tags
- Wreath and crest ornamentation

ENGINE/CHASSIS

- Anti-lock braking system (see pp. 12, 13, 35)
- 4.5 liter DFI V8 engine (see pp. 4, 5)
- Four-speed automatic transmission with overdrive and viscous converter clutch
- Front-wheel drive
- Independent four-wheel suspension
- Power rack and pinion steering
- Electronic level control
- Automatic parking brake release
- Body-frame integral construction
- Computer match-mounted wheels and tires
- Delco Freedom® III heavy-duty battery
- Spare tire, compact high-pressure type, laydown
- Spare tire cover
- Stainless steel exhaust from manifold back

ADDITIONAL STANDARD FEATURES ON FLEETWOOD SIXTY SPECIAL

COMFORT AND CONVENIENCE

- Exclusive Ital/Giugiaro seating (see p. 26)
- Exclusive split-frame dual front seat with independent power lower cushion height adjustment (see p. 26)
- Electrically controlled triple-element lumbar support, thigh support, headrests (vertical), side bolsters, seat-back recliners; 22-way power adjustment (see p. 7)
- Heated front seatbacks and cushions (see p. 7)
- Ultra-soft leather seating areas, doors, consoles and assist handles (see p. 26)
- Electrically powered front slide-out console (see p. 26)
- Rear console
- Stowage in front- and rear-seat armrests
- Front seatback map pockets

APPEARANCE AND PROTECTION

- Choice of full padded or painted roof
- "Sixty Special" identification
- Nine double monotone accent stripe choices

AVAILABLE FEATURES

Available features that may be ordered individually:

COMFORT AND CONVENIENCE

- ElectriClear® heated windshield (see pp. 7, 45)
- Electrochromic automatic dimming inside rearview mirror (see p. 7) (Check with your dealer for availability)
- Memory driver seat
- Automatic door locks
- Electric rear window defogger—includes heated outside rearview mirrors
- Power driver seat recliner
- Power front passenger seat recliner
- General Motors Acceptance Corporation (GMAC) financing

MUSIC SYSTEMS

- Delco/Bose Gold Series music system: AM/FM stereo radio with auto-reverse cassette tape player; custom-equalized for Fleetwood interior (see pp. 6, 82)
- Delco/Bose Gold Series music system: AM stereo*/FM stereo radio with compact disc player; custom-equalized for Fleetwood interior (see pp. 6, 7, 82) (Check with your dealer for availability)
- Power Triband antenna (AM/FM/cellular telephone)

APPEARANCE AND PROTECTION

- Supplemental Inflatable Restraint system (see p. 11)
- Gold ornamentation (Check with your dealer for availability)
- Delete padded roof
- GM Protection Plan—ask your dealer for details
- Leather seating areas, including front headrests
- Firemist paint
- Theft-deterrent system

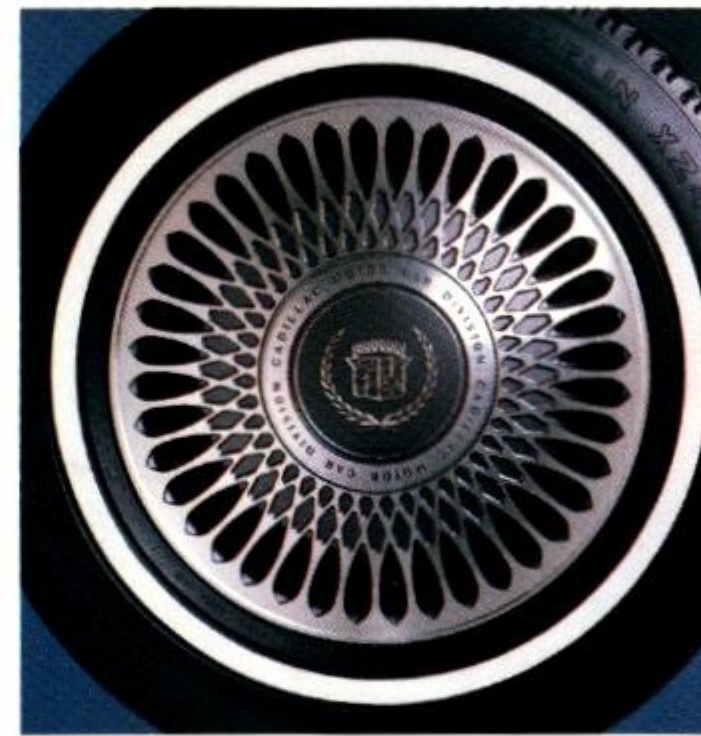
ENGINE/CHASSIS

- Engine block heater

WHEEL TREATMENTS



■ Standard 15" wire wheel disc



■ Available 15"x6" lace look aluminum alloy wheel (check with your dealer for availability)



■ Available gold ornamentation - hood ornament (shown)*

ROOF TREATMENTS

- Standard full padded roof with electroluminescent wreath and crest (may be deleted from Fleetwood Sedan and Fleetwood Sixty Special)



Standard formal cabriolet roof—Fleetwood Coupe only



■ Available painted metal roof shown with available Astrorooft (reduces headroom slightly)

SPECIFICATIONS

1989 FLEETWOOD

ENGINE	4.5 liter DFI (digital fuel injection) V8
Power	155 bhp @ 4000 rpm
Torque	240 lbs.-ft. @ 2800 rpm
Fuel tank capacity	18.0 gallons usable
Transmission	Four-speed automatic with overdrive and viscous converter clutch
Final drive ratio	2.97:1 effective
Suspension	Fully independent with struts, coil springs, front stabilizer bar and Superlift rear electronic level control
Brakes	Power front disc/rear drum
Wheels and tires	
Wheels	15"x6"
Tires	P205/70R15 Michelin steel-belted all-seasons whitewall radials

DIMENSIONS

Wheelbase	
Coupe	2815mm/110.8"
Sedans	2890mm/113.8"
Length	
Coupe	5148mm/202.7"
Sedans	5223mm/205.6"
Height	1397mm/55.0"
Body width	1842mm/72.5"
Tread width	Front 1532mm/60.3" Rear 1518mm/59.8"
Turning diameter (curb-to-curb)	
Coupe	12.1M/39.8'
Sedans	12.5M/41.0'
Turning diameter (wall-to-wall)	
Coupe	12.7M/41.7'
Sedans	13.4M/44.0'
Curb weight	
Fleetwood Coupe	1569.6kg/3459.0 lbs.
Fleetwood Sedan	1607.9kg/3545.0 lbs.
Fleetwood Sixty Special	1632.8kg/3598.0 lbs.
Seating capacities (front and rear)	3/3
Headroom front	
Coupe	997mm/39.3"
Sedans	997mm/39.3"
Headroom rear	
Coupe	967mm/38.1"
Sedans	970mm/38.2"
Legroom front	1078mm/42.4"
Legroom rear	
Coupe	1051mm/41.4"
Sedans	1108mm/43.6"
Hip room front	1376mm/54.2"
Hip room rear	
Coupe	1338mm/52.7"
Sedans	1369mm/53.9"
Shoulder room front	1499mm/59.0"
Shoulder room rear	
Coupe	1464mm/57.6"
Sedans	1494mm/58.8"
Luggage capacity	
Coupe	460L/18.1 cu. ft.
Sedans	521L/18.4 cu. ft.
Specifications as of 8-88	

*For further distinction, Cadillac gold ornamentation. Genuine 24K gold finish has a special protective coating which enables it to meet all GM specifications. Other Fleetwood gold ornamentation includes: Cadillac grille script, rear quarter panel script, sail panel ornament; deck lid engine plaque, script and lock cover; wire wheel cover and accent striping.

C A D I L L A C

SEDAN DEVILLE



S T Y L E

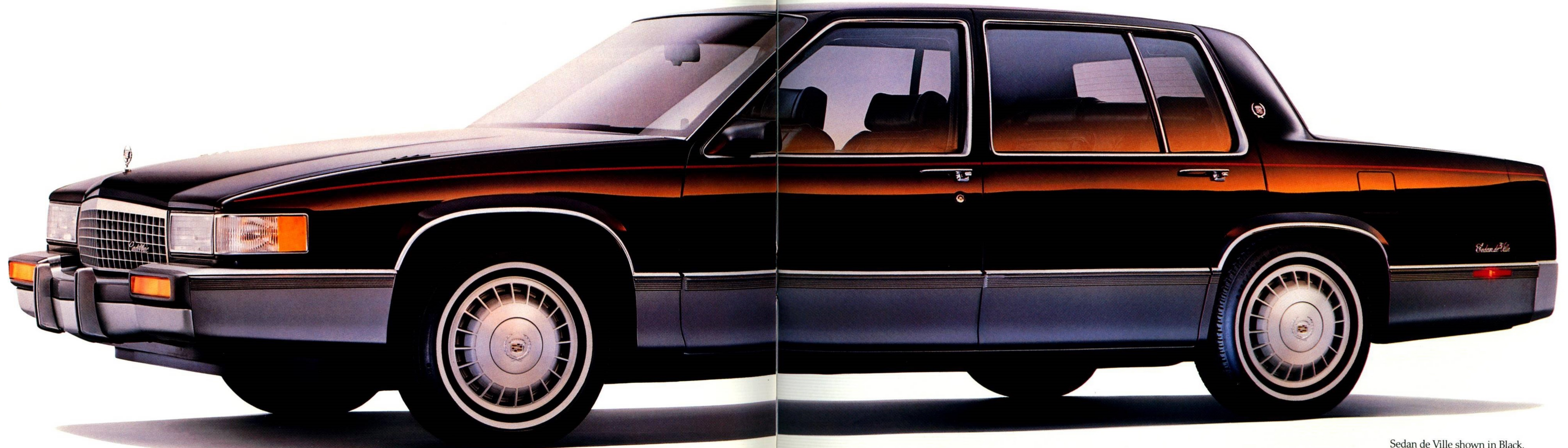
America's most popular luxury sedan is dramatically longer. With new, more distinctive styling. An array of thoughtful conveniences.

And so much more six-passenger room inside, it's

America's most spacious front-drive automobile.



DE VILLE



Sedan de Ville shown in Black.



Sedan de Ville interior shown with available Black leather seating areas.

C A D I L L A C

COUPE DEVILLE



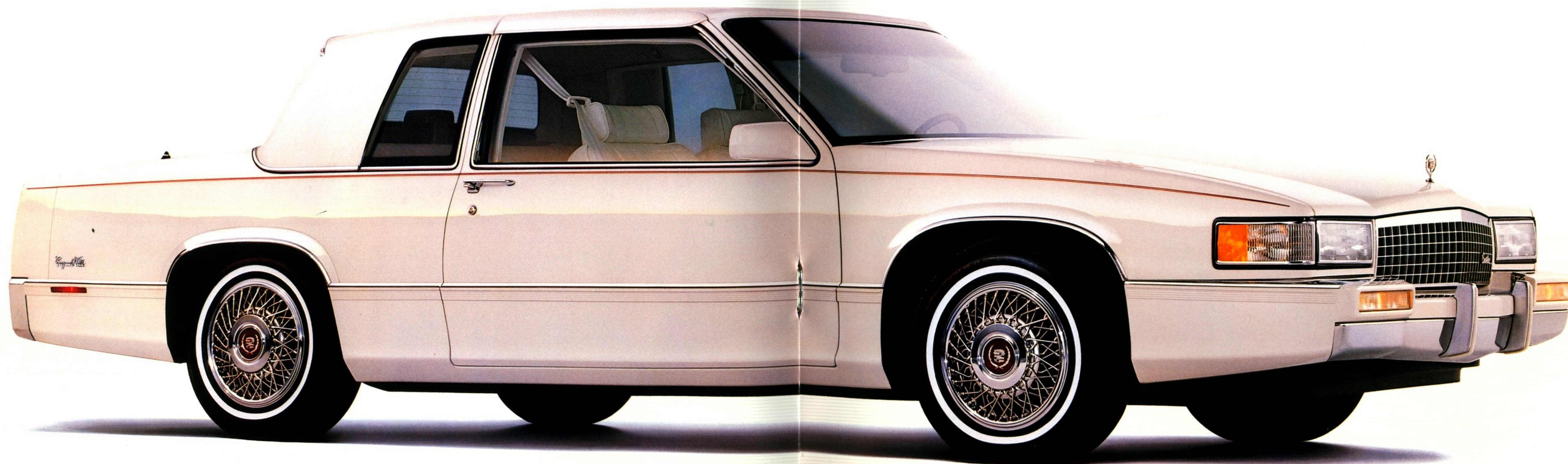
Standard De Ville interior shown in Gray Prima Vera cloth.

S T Y L E

This extraordinary luxury coupe refines its personal character for 1989. With a new, longer, aerodynamic shape, accommodating full-size, six-passenger elegance. Sportier lines. An even larger trunk. And responsive 4.5 liter V8 power.



DEVILLE



CADILLAC

THE ALL-NEW, LONGER DE VILLE: A LUXURY CAR THAT SHARES YOUR PRIORITIES.

This advanced, contemporary 1989 De Ville offers more reasons than ever to own a Cadillac. Including distinctive styling. Full-size, six-passenger luxury. More overall length and a three-inch-longer wheelbase that give Sedan de Ville the largest interior of any front-drive automobile.

A more luxurious interior awaits you with new-design Prima Vera cloth or available leather seating areas. A new standard music system: AM stereo*/FM stereo radio with cassette tape and five-band graphic equalizer. Two available Delco/Bose Gold Series music systems, including one with a compact disc player (see your dealer for availability).

New express-down driver's window gives you added convenience at toll booths or drive-up banks. New electronic climate control design provides bi-level air flow, allowing for an even distribution of air temperatures.

Its Cadillac-exclusive 4.5 liter V8 lets you confidently merge on freeways and pass on two-lane roads.

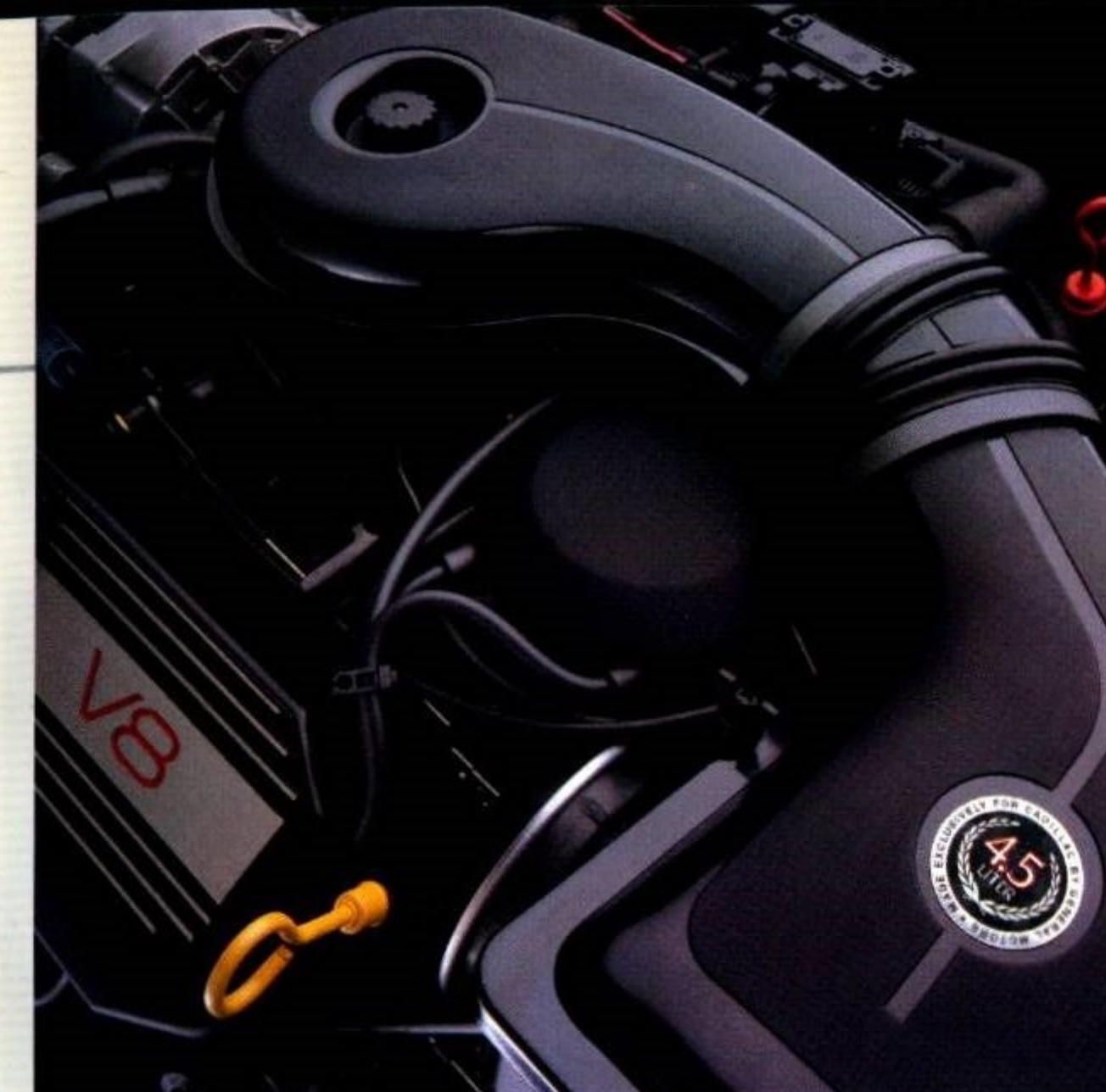
De Ville. Distinctive new design in contemporary luxury, Cadillac style.

*Receives C-Quam® AM stereo broadcasts. Most AM stereo stations across the country broadcast in C-Quam® but some do not. Check with your local stations for compatibility in your area.



Totally restyled, undeniably Cadillac.
One look will tell you that De Ville is destined to continue as America's most popular luxury car. One drive will tell you why.

STYLE



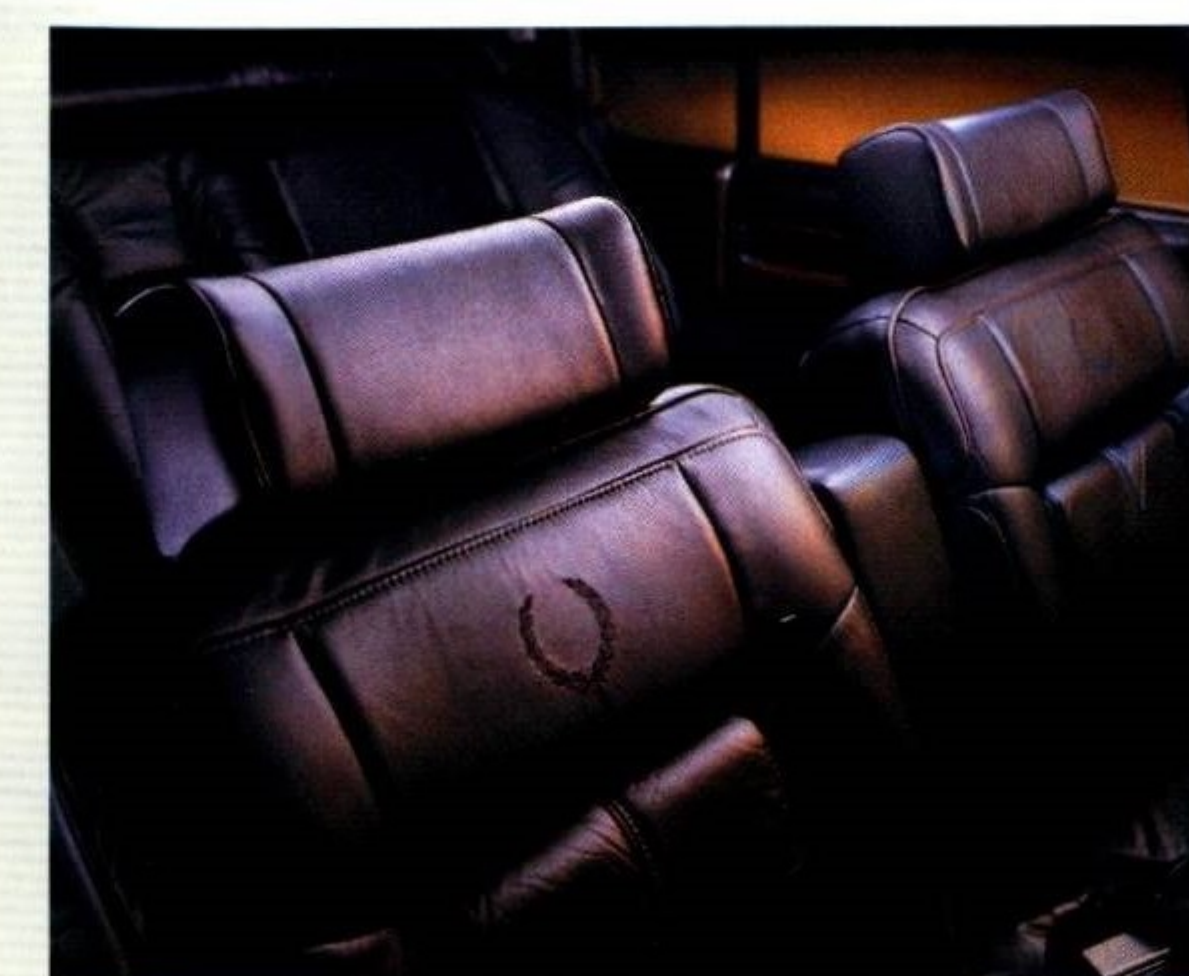
Cadillac-exclusive 4.5 liter V8.
Its 155 horsepower and 240 lbs.-ft. of torque is electronically controlled to reduce downshifting.



Exclusive new luggage sill and larger luggage compartment.
A convenient sill-plate helps loading, improves appearance, and the trunk is increased to over 18 cubic feet.



You're in command.
Adjust your climate, choose your entertainment and monitor your car's progress behind this contemporary instrument layout.



New look for De Ville's dual-comfort front seats.
Spacious De Ville seating has an elegant new design. New, wider headrests enhance comfort.



Scrape your windshield at the touch of a button.



Elapsed time: less than three minutes.
Available ElectricClear® windshield melts 1/10" of ice or frost at zero °F in less than three minutes. (ElectricClear may affect garage door opener performance.)

1989 DE VILLE SELECTED STANDARD AND AVAILABLE FEATURES

■ INDICATES NEW STANDARD AND AVAILABLE FEATURES

CADILLACS OFFERED IN THIS SERIES

MODEL	COUPE	SEDAN
Coupe de Ville	•	
Sedan de Ville		•

STANDARD FEATURES

COMFORT AND CONVENIENCE

- Express-down power driver window (see p. 7)
- Rear package shelf stowage compartment (Sedan de Ville)
- Electrically powered outside rearview mirrors (car-color)
- Dual-comfort split front seats (three-passenger)
- Six-way driver power seat adjuster
- Six-passenger seating
- Tilt-and-telescope steering wheel
- Power luggage compartment lid release
- Cruise control
- Electronic climate control (see p. 7)
- Rear door power lock-only switches (Sedan de Ville)
- Retained accessory power (see p. 6)
- Fuel data center with digital fuel gauge
- Twilight sentinel (see p. 11)
- Body computer module
- Clock, digital display (in radio)
- Computer diagnostics—on-board
- Controlled-cycle windshield wiper with wet-arm washer system
- Defogger, front side windows
- Electrically powered windows and door locks
- Front seatback pockets
- Garage door opener transmitter retainer
- Gold Key delivery system (see pp. 14, 15)
- Headrests—front seats, adjustable
- Lamp monitors—front and rear
- Litter receptacle, carpeted
- Multifunction turn signal lever for wipe/wash/dim
- Rear-seat center armrest
- Soft Ray tinted glass
- Trip odometer—push-to-reset
- Visor vanity mirror—passenger
- Visors, padded dual sun—with extensions

MUSIC SYSTEM

- Delco music system: AM stereo*/FM stereo radio with station seek and scan, auto-reverse cassette tape player, and five-band graphic equalizer (see pp. 44, 82)
- Rear-mounted power antenna

APPEARANCE AND PROTECTION

- Cadillac Roadside Service (see pp. 14, 15)

- Cadillac's 4-year/50,000-mile Bumper to Bumper Gold Key and 6-year/100,000-mile rust-through warranties. See your dealer for terms and conditions of these limited warranties
- Rear wheel opening eyebrow
- Wide accent-colored lower body side molding
- Prima Vera cloth
- Exclusive luggage compartment sill treatment
- Integrated center high-mounted stop lamp, Sedan de Ville; regular mount, Coupe de Ville
- Raised, carpeted rear package shelf (Sedan de Ville)
- Rear seat three-point shoulder belts (see p. 11)
- Tiffany floor carpet
- Front license plate mounting provisions
- Closed-in, limousine-style rear window treatment
- Anti-corrosion treatments
- Bumper guards—front
- Bumper rub strip—front and rear
- Carpeted luggage compartment (see p. 45)
- Clearcoat finish for a deep, rich luster
- Cornering lamps (see p. 11)
- Deck lid accent striping
- Low brake fluid warning indicator
- Low fuel warning indicator
- Low windshield washer fluid level indicator
- Moldings—including body side (car-color), wide accent-color lower body, wheel opening
- Theft-deterrent VIN tags
- Wreath and crest ornamentation

ENGINE/CHASSIS

- Delco Freedom® II battery
- 4.5 liter DFI V8 engine (see pp. 4, 5)
- Four-speed automatic transmission with overdrive and viscous converter clutch
- Front-wheel drive
- Independent four-wheel suspension
- Power rack and pinion steering
- Electronic level control
- Automatic parking brake release
- Body-frame integral construction
- Computer match-mounted wheels and tires
- Spare tire, compact high-pressure type, laydown
- Spare tire cover
- Stainless steel exhaust from manifold back
- Two-plane dynamic wheel balance

AVAILABLE FEATURES

- De Ville option package 1SB
- Six-way power passenger seat adjuster
- Carpeted front floor mats
- Door edge guards

De Ville option package 1SC (Includes package 1SB plus:)

- Power luggage compartment lid pull-down
- Illuminated driver and passenger visor vanity mirrors
- Illuminated entry system (see p. 11)
- Twilight sentinel (see p. 11)

De Ville option package 1SD (Includes package 1SC plus:)

- Power fuel filler door release
- Manual front driver seat recliner
- Trumpet horn

Available features that may be ordered individually:

COMFORT AND CONVENIENCE

- ElectriClear® heated windshield (includes Delco Freedom® III heavy-duty battery) (see pp. 7, 45)
- Electrochromic automatic dimming inside rearview mirror (see p. 7) (Check with your dealer for availability.)
- Automatic door locks
- Electric rear window defogger—includes heated outside rearview mirrors
- General Motors Acceptance Corporation (GMAC) financing

MUSIC SYSTEMS

- Delco/Bose Gold Series music system: AM/FM stereo radio with station seek, scan and auto-reverse cassette tape player; custom-equalized for De Ville interior (see pp. 6, 82)
- Delco/Bose Gold Series music system: AM stereo*/FM stereo radio with station seek, scan and compact disc player; custom-equalized for De Ville interior (see pp. 6, 7, 82) (Check with your dealer for availability.)
- Power Triband antenna (AM/FM/cellular mobile telephone)

APPEARANCE AND PROTECTION

- Supplemental Inflatable Restraint system (see p. 11) (Check with your dealer for availability.)
- Gold ornamentation (Check with your dealer for availability.)
- Reversible carpeted floor mats, machine washable
- Digital instrument cluster
- GM Protection Plan—ask your dealer for details
- Leather seating areas, including leather-trimmed headrests
- Leather-trimmed steering wheel
- Luggage compartment mat
- Manual passenger seat recliner
- Firemist paint
- Pearlmist paint
- Rear floor mats
- Theft-deterrent system

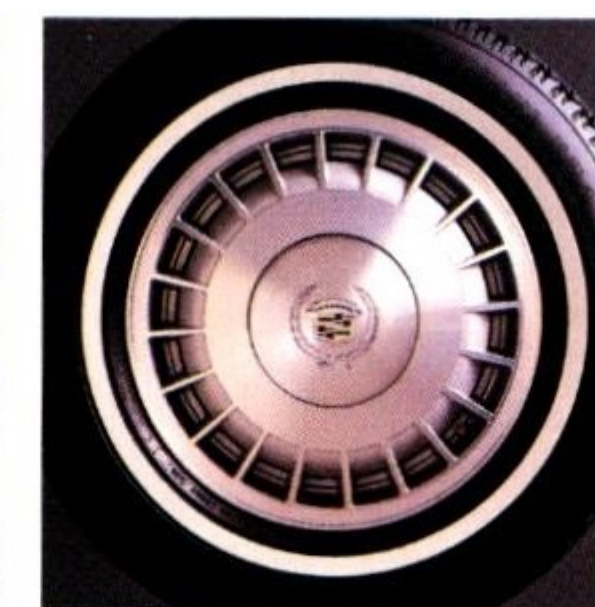
ENGINE/CHASSIS

- Anti-lock braking system (see pp. 12, 13)
- Engine block heater

WHEEL TREATMENTS



■ Standard 15" wheel disc



■ Available 15"x6" styled aluminum alloy wheel



■ Available 15" wire wheel disc



■ Available gold ornamentation—grille script (shown)*

ROOF TREATMENTS

- Available full padded roof—Sedan de Ville—includes electroluminescent wreath and crest ornaments



Available formal cabriolet roof—Coupe de Ville only



Available full cabriolet roof—Coupe de Ville only



Standard painted metal roof shown with available Astroroof (reduces headroom slightly)

SPECIFICATIONS

1989 DE VILLE

- ENGINE..... 4.5 liter DFI (digital fuel injection) V8
- Power 155bhp @ 4000 rpm
- Torque..... 240 lbs.-ft. @ 2800 rpm
- Fuel tank capacity 18.0 gallons usable
- Transmission . Four-speed automatic with overdrive and viscous converter clutch
- Final drive ratio..... 2.97:1 effective
- Suspension Fully independent with struts, coil springs, front stabilizer bar and Superlift rear electronic level control
- Brakes Power front disc/rear drum
- Wheels and tires
- Wheels 15"x6"
- Tires P205/70R15 Michelin steel-belted all-seasons whitewall radials

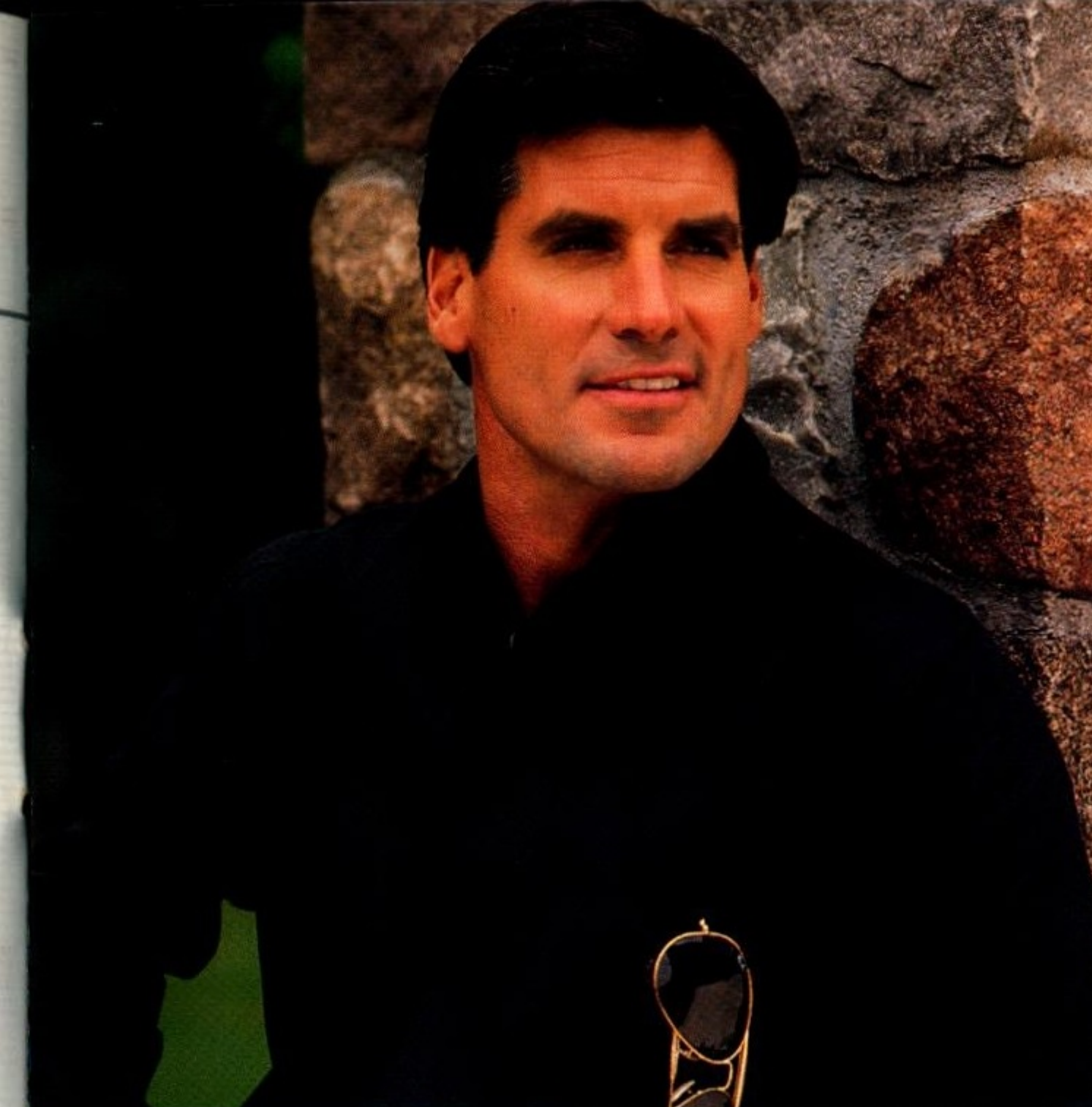
DIMENSIONS

- Wheelbase
- Coupe de Ville 2815mm/110.8"
- Sedan de Ville 2890mm/113.8"
- Length
- Coupe de Ville 5148mm/202.7"
- Sedan de Ville 5223mm/205.6"
- Height 1397mm/55.0"
- Body width 1842mm/72.5"
- Tread width Front 1532mm/60.3"
- Rear 1518mm/59.8"
- Turning diameter (curb-to-curb)
- Coupe de Ville 12.1M/39.8'
- Sedan de Ville 12.5M/41.0'
- Turning diameter (wall-to-wall)
- Coupe de Ville 12.7M/41.7'
- Sedan de Ville 13.4M/44.0'
- Curb weight
- Coupe de Ville 1541.5 kg/3397.4 lbs.
- Sedan de Ville 1573.8 kg/3470.0 lbs.
- Seating capacities (front and rear) 3/3
- Headroom front
- Coupe de Ville 997mm/39.3"
- Sedan de Ville 997mm/39.3"
- Headroom rear
- Coupe de Ville 967mm/38.1"
- Sedan de Ville 970mm/38.2"
- Legroom front 1078mm/42.4"
- Legroom rear
- Coupe de Ville 1051mm/41.4"
- Sedan de Ville 1108mm/43.6"
- Hip room front 1376mm/54.2"
- Hip room rear
- Coupe de Ville 1338mm/52.7"
- Sedan de Ville 1369mm/53.9"
- Shoulder room front 1499mm/59.0"
- Shoulder room rear
- Coupe de Ville 1464mm/57.6"
- Sedan de Ville 1494mm/58.8"
- Luggage capacity
- Coupe de Ville 460L/18.1 cu. ft.
- Sedan de Ville 521L/18.4 cu. ft.
- Specifications as of 8-88

*For further distinction, Cadillac gold ornamentation. Genuine 24K gold finish has a special protective coating which enables it to meet all GM specifications. Other De Ville gold ornamentation includes: rear quarter panel script, sail panel ornament; deck lid engine plaque, script and lock cover; available wire wheel cover wreath and crest, and deck lid accent striping.

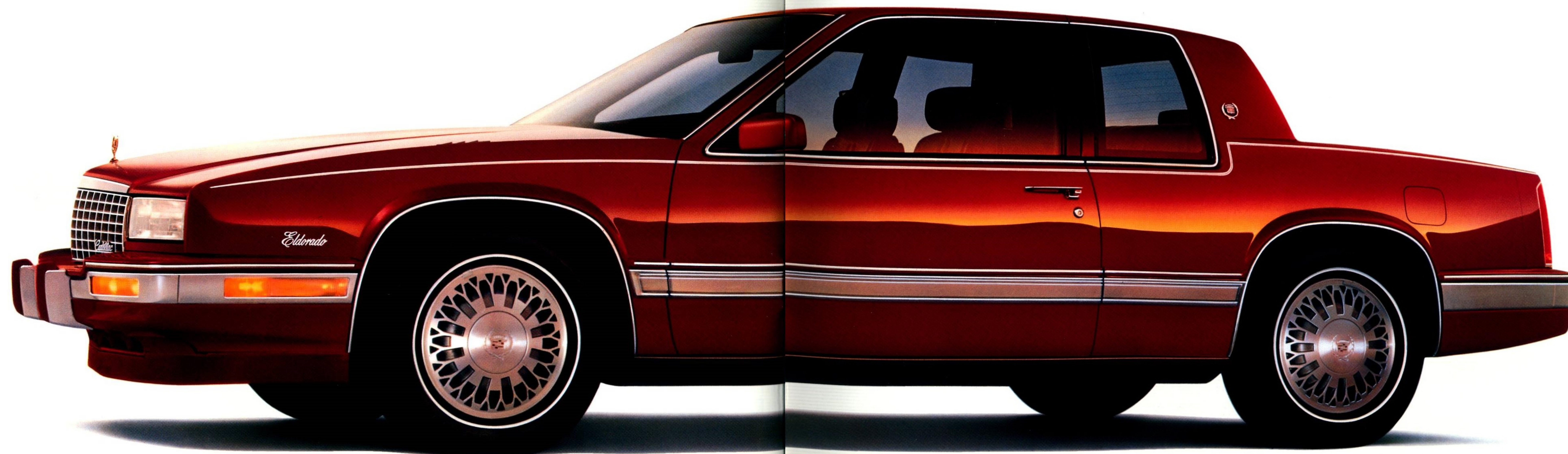
C A D I L L A C

ELDORADO



S T Y L E

The 1989 Eldorado is for those discerning individuals who insist on the finest in personal luxury coupes. Those who want bold, standout styling. Assertive 4.5 V8 power. Four-wheel power disc brakes. Abundant personal amenities. And sophisticated technology.



Eldorado coupe shown in Carmine Red.



Eldorado interior shown with available Garnet Red leather seating areas.

C A D I L L A C

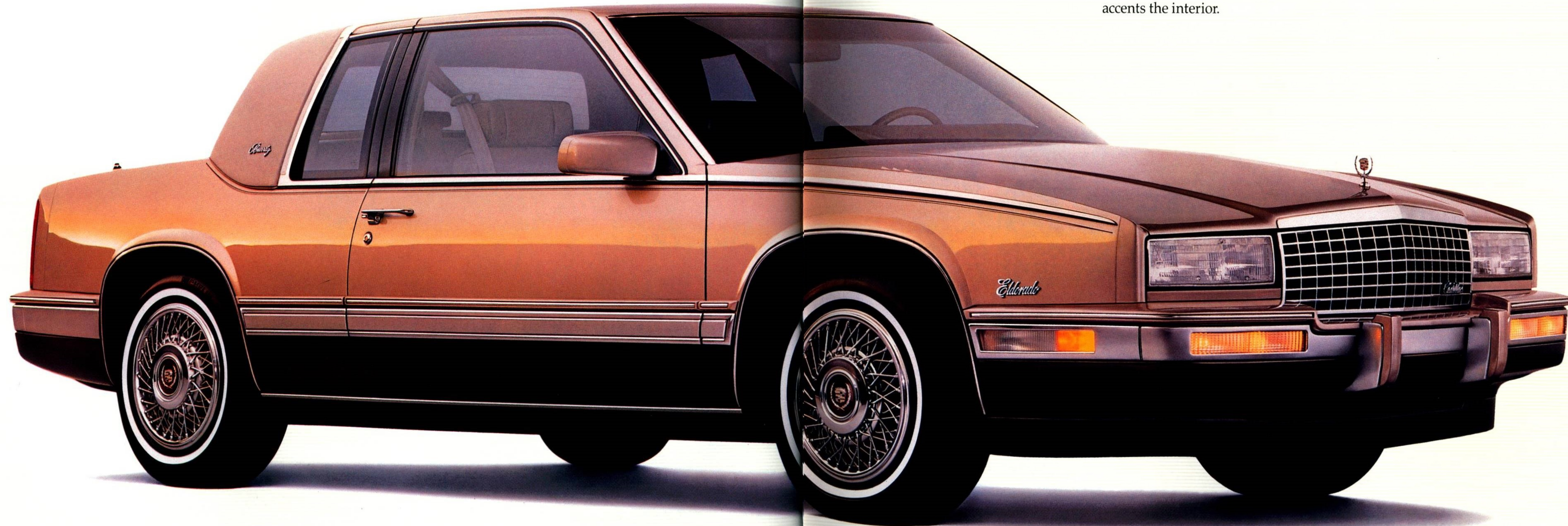
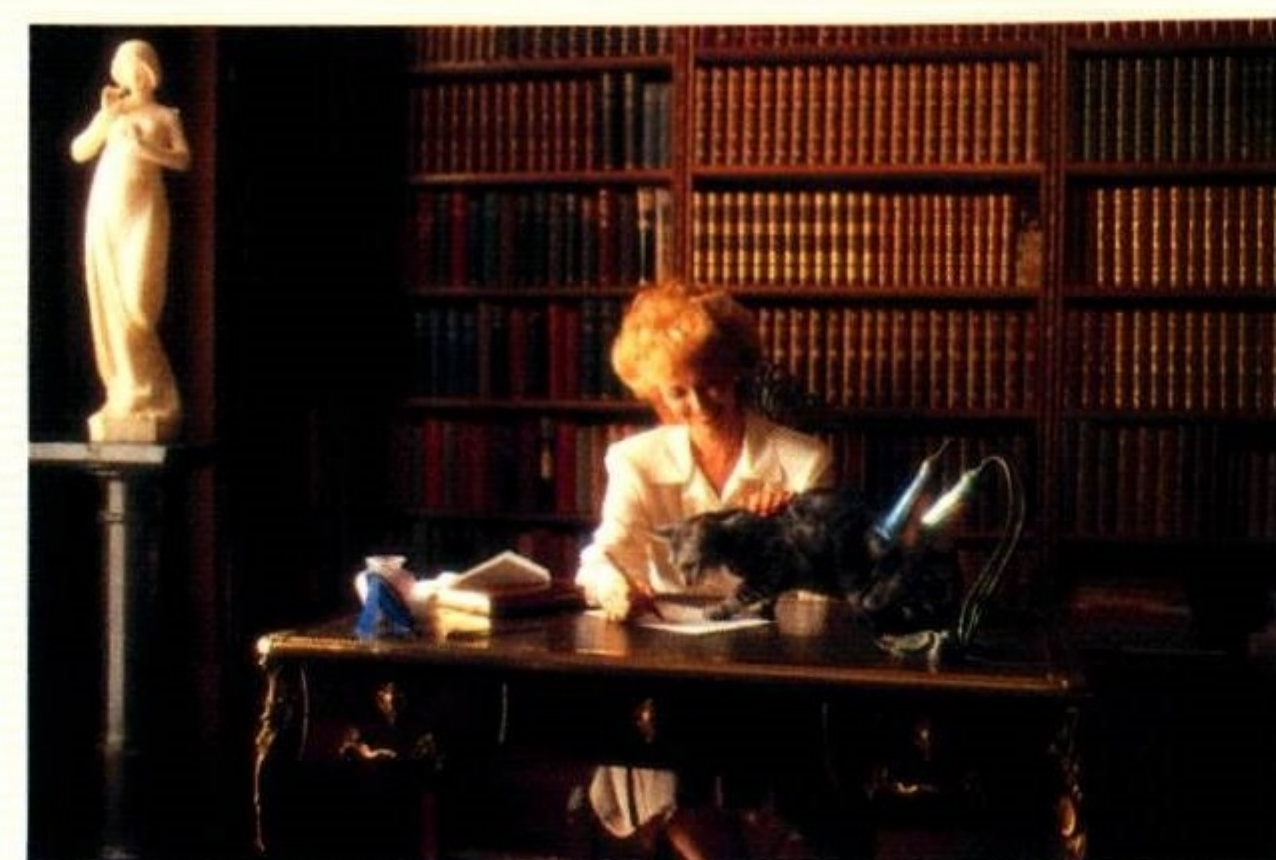
ELDORADO BIARRITZ



Eldorado Biarritz interior shown with available Antelope leather seating areas.

S T Y L E

You are surrounded by extra special touches in this most luxurious of personal coupes—Eldorado Biarritz. An exclusive formal cabriolet roof treatment highlights the exterior, and new high-gloss genuine birdseye maple accents the interior.



ENTER THE ELDORADO WORLD OF HIGH STYLE AND HIGH TECHNOLOGY.

Eldorado is that rare automobile that still makes a very personal statement about the person who drives it. Crisp, tailored styling signatures are subtly incorporated into thoroughly aerodynamic contours.

Enter this driver's coupe and you'll notice that the ignition key is unlike that of any previous Eldorado. The key contains a coded resistor pellet, and unless the pellet value is accepted by sophisticated on-board electronics, the Eldorado's fuel and starting systems won't operate. This is PASS KEY—Personal Automotive Security System—and it's standard in every 1989 Eldorado.

Once started, its twin-injector, two-barrel throttle-body 4.5 V8 responds with 155 horsepower and 240 lbs.-ft. of torque that lets you confidently merge on free-ways and pass on two-lane roads.

During your drive, you'll enjoy an electronic climate control that provides the bi-level air flow, allowing for an even distribution of air temperatures. Plus the newly standard music system (details at right). And for more audio excitement, order one of two available Delco/Bose Gold Series music systems.

When you stop at a toll booth or drive-up bank, you'll appreciate the convenience of Eldorado's new standard "express down" driver window.

Eldorado. The definitive personal luxury coupe, Cadillac style.



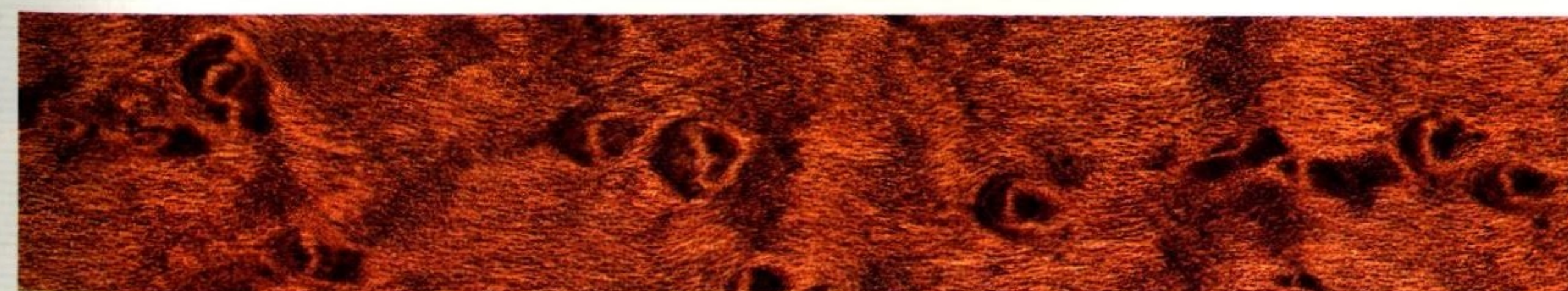
The driver's Cadillac.

A distinctive driver's coupe with Cadillac-exclusive 4.5 liter V8 power.



Anti-lock braking is available on every 1989 Eldorado.

This advanced braking system will help prevent skidding during a panic stop.



The elegance of polished birdseye maple. This genuine birdseye maple highlights the instrument panel, console and other areas. Standard on Eldorado Biarritz and available on Eldorado.



A cellular mobile phone with a smart radio. This available cellular mobile phone by Motorola offers hands-free operation, by muting the radio's rear speakers and routing the incoming call to the front speakers, automatically.

Three kinds of stereo, standard.

Enjoy AM stereo*, FM stereo and cassette tape stereo in your new Eldorado. Five-band graphic equalizer overcomes many limitations of conventional tone controls.



Putting electronics to work to serve you.

This sophisticated instrument panel and driver information center keeps you apprised of your Eldorado's operation.



Eldorado with available full-padded roof treatment.

Astrorooft, shown, has glass panel that can either be retracted or tilted up. Includes assist handles, adjustable sunshade and air deflector.

*Receives C-Quam® AM stereo broadcasts. Most AM stereo stations across the country broadcast in C-Quam® but some do not. Check with your local stations for compatibility in your area.

1989 ELDORADO SELECTED STANDARD AND AVAILABLE FEATURES

■ INDICATES NEW STANDARD AND AVAILABLE FEATURES

CADILLACS OFFERED IN THIS SERIES

MODEL	COUPE	SEDAN
Eldorado	•	
Eldorado Biarritz	•	

STANDARD FEATURES

COMFORT AND CONVENIENCE

- Express-down power driver window (see p. 7)
- Body computer module
- Front bucket seats (two-passenger)
- Electronic climate control (see p. 7)
- Cruise control
- Electrically powered windows and door locks
- Power luggage compartment lid release and pulldown
- Twilight sentinel (see p. 11)
- Leather-trimmed, tilt-and-telescope steering wheel
- Driver information center
- Electrically powered outside rearview mirrors (car-color)
- Front floor console
- Assist handles—overhead and lock pillar
- Console—overhead with reading lamps
- Controlled-cycle windshield wiper with wet-arm washer system
- Defogger, front side windows
- Digital instrument cluster (see p. 55)
- Garage door opener transmitter retainer
- Headrests—front seats, adjustable
- Lamp monitors—front and rear
- Rear-seat center armrest
- Retained accessory power (see p. 6)
- Six-way power driver and passenger seat adjusters
- Soft Ray tinted glass
- Visor vanity mirror—passenger
- Visors, padded dual sun—with adjustable sunshades

MUSIC SYSTEM

- Delco music system: AM stereo*/FM stereo radio with station seek and scan, auto-reverse cassette tape player, and five-band graphic equalizer (see pp. 55, 82)

- Rear-mounted power antenna

APPEARANCE AND PROTECTION

- Cadillac Roadside Service (see pp. 14, 15)
- Cadillac's 4-year/50,000-mile Bumper to Bumper Gold Key and 6-year/100,000-mile rust-through warranties. See your dealer for terms and conditions of these limited warranties.
- PASS KEY system (see p. 10)
- Power fuel filler door release
- Wide brushed and bright body side accent molding
- Front license plate mounting provisions
- Anti-corrosion treatments
- Bumper guards—front and integral rear

- Bumper rub strips—front and rear
- Carpeted luggage compartment
- Center high-mounted stop lamp
- Clearcoat finish for a deep, rich luster
- Cornering lamps (see p. 11)
- Front seatback trim panel
- Low brake fluid warning indicator
- Low windshield washer fluid level indicator
- Mayfair cloth-and-leather combination seating areas
- Moldings—including body side (car-color), rocker panel (black), wheel opening
- Shoulder belts, front and rear—with comfort release feature (see p. 11)
- Fine-line instrument panel and console trim plate
- Theft-deterrent VIN tags
- Tiffany floor carpet
- Wreath and crest ornamentation

ENGINE/CHASSIS

- Oil-life indicator (see p. 5)
- Delco Freedom® II battery
- 4.5 liter DFI V8 engine (see pp. 4, 5)
- Four-speed automatic transmission with overdrive and viscous converter clutch
- Front-wheel drive
- Independent four-wheel suspension
- Power rack and pinion steering
- Electronic level control
- Automatic parking brake release
- Body-frame integral construction
- Computer match-mounted wheels and tires
- Spare tire, compact high-pressure type, laydown
- Spare tire cover
- Stainless steel exhaust from manifold back

ADDITIONAL STANDARD FEATURES ON ELDORADO BIARRITZ

COMFORT AND CONVENIENCE

- Front seatback pockets
- Power lumbar support adjusters and recliners for front bucket seats

APPEARANCE AND PROTECTION

- Genuine high-gloss birdseye maple instrument panel and console (see p. 55)
- Accent molding
- Biarritz identification
- Biarritz interior trim: Clarendon cloth and sierra leather combination seating areas
- Cabriolet padded roof with opera lamps
- Closed-in rear window treatment
- Deluxe Tampico floor carpet
- Reversible Tampico carpeted floor mats; machine washable
- Two-tone paint treatment
- Wire wheel discs

*Receives C-Quam® AM stereo broadcasts. Most AM stereo stations across the country broadcast in C-Quam® but some do not. Check with your local stations for compatibility in your area.



Standard Eldorado interior with Mayfair cloth-and-leather seating areas.

Available Eldorado Biarritz with standard Clarendon cloth-and-leather seating areas.

AVAILABLE FEATURES

Eldorado option package

- Carpeted floor mats—front and rear
- Door edge guards
- Illuminated entry system (see p. 11)
- Luggage compartment mat
- Illuminated driver and passenger visor vanity mirrors

Available features that may be ordered individually:

COMFORT AND CONVENIENCE

- Electrochromic automatic dimming inside rearview mirror (see p. 7) (Check with your dealer for availability)
- Cellular mobile telephone (see p. 55)
- Automatic door locks

Electric rear window defogger—includes heated outside rearview mirrors

General Motors Acceptance Corporation (GMAC) financing

Power passenger seat recliner

MUSIC SYSTEMS

- Delco/Bose Gold Series music system: AM/FM stereo radio with station seek, scan and auto-reverse cassette tape player; custom-equalized for Eldorado interior (see pp. 6, 82)
- Delco/Bose Gold Series music system: AM stereo*/FM stereo radio with station seek, scan and compact disc player; custom-equalized for Eldorado interior (see pp. 6, 7, 82) (Check with your dealer for availability)

APPEARANCE AND PROTECTION

- High-gloss birdseye maple trim—standard on Eldorado Biarritz (see p. 55)
- Gold ornamentation
- Leather seating areas
- Accent striping—side and deck lid (standard on Eldorado Biarritz)
- Firemist paint
- GM Protection Plan—ask your dealer for details
- Theft-deterrent system

ENGINE/CHASSIS

- Anti-lock braking system (see pp. 12, 13, 55)
- Engine block heater
- Touring suspension (see p. 5)
- P205/70R15 whitewall steel-belted radials

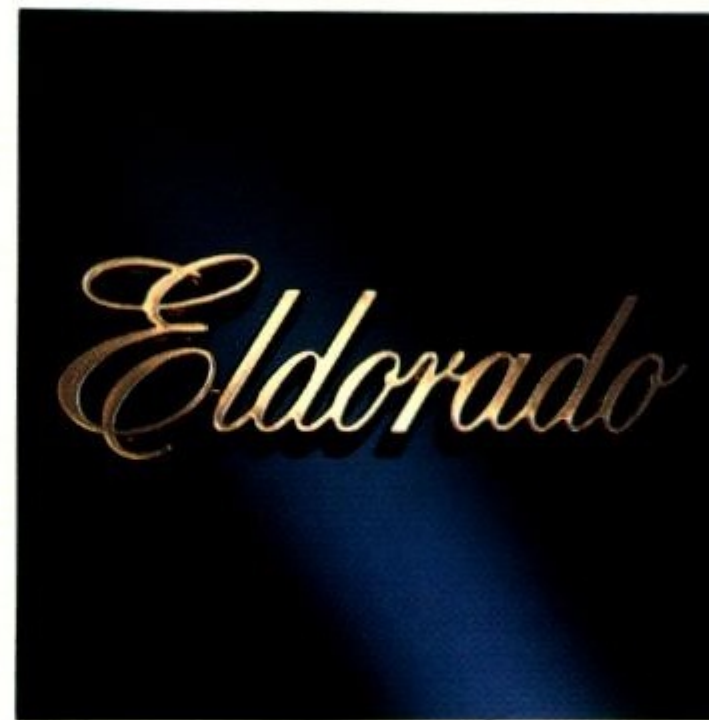
WHEEL TREATMENTS



■ Standard 15' x 6' snowflake look aluminum alloy wheel



■ Available 15' wire wheel disc (standard on Biarritz; not avail. w/touring suspension)



■ Available gold ornamentation—rear script (shown)*

ROOF TREATMENTS

Standard painted metal roof (not available on Eldorado Biarritz)



Available full cabriolet roof for Eldorado (not available on Eldorado Biarritz)



Standard formal cabriolet padded roof with opera lamps for Eldorado Biarritz



■ Available full padded roof for Eldorado (not available on Biarritz). Shown with available Astrorof (reduces headroom slightly)



SPECIFICATIONS

1989 ELDORADO

ENGINE 4.5 liter DFI (digital fuel injection) V8
Power 155bhp @ 4000 rpm
Torque 240 lbs.-ft. @ 2800 rpm
Fuel tank capacity 18.8 gallons usable
Transmission Four-speed automatic with overdrive and viscous converter clutch

Final drive ratio 2.97:1 effective
Suspension Fully independent with struts, coil springs, front stabilizer bar; transverse rear leaf spring and Superlift electronic level control

Brakes Power four-wheel disc

Wheels and tires
Wheels Aluminum alloy, 15"x6"
Tires ... P205/70R15 Michelin steel-belted all-seasons whitewall radials

DIMENSIONS

Wheelbase 2743mm/108.0"
Length 4862mm/191.4"
Height 1365mm/53.7"
Body width 1822mm/71.7"
Tread width Front 1522mm/59.9"
Rear 1522mm/59.9"

Turning diameter
(curb-to-curb) 12.3 M/40.3'
(wall-to-wall) 13.0 M/42.6'

Curb weight 1551.9kg/3421.2 lbs.

Seating capacities (front and rear) 2/3

Headroom front 959mm/37.8"

Headroom rear 961mm/37.8"

Legroom front 1079mm/42.5"

Legroom rear 916mm/36.1"

Hip room front 1409mm/55.5"

Hip room rear 1408mm/55.4"

Shoulder room front 1463mm/57.6"

Shoulder room rear 1460mm/57.5"

Luggage capacity 400.2 L/14.1 cu. ft.

Specifications as of 8-88

*For further distinction, Cadillac gold ornamentation. Genuine 24K gold finish has a special protective coating which enables it to meet all GM specifications. Other Eldorado gold ornamentation includes: Cadillac grille script, sail panel ornament; deck lid engine plaque, script and lock cover; available wire wheel cover wreath and crest, taillamp wreath and crest.

C A D I L L A C

SEVILLE

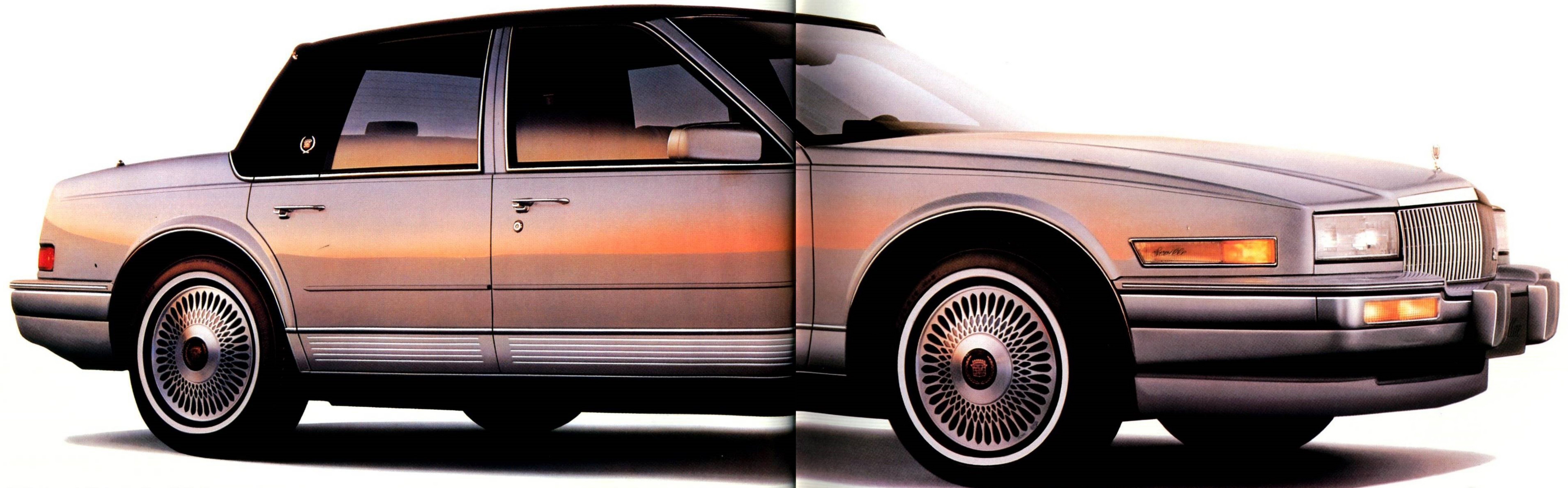


S T Y L E

In 1989, Seville reaffirms itself as a uniquely elegant luxury sedan. With the widest array of thoughtful amenities ever. Enhanced luxurious interior appointments. Complementing its sophisticated style and 4.5 liter V8 performance.



SEVILLE

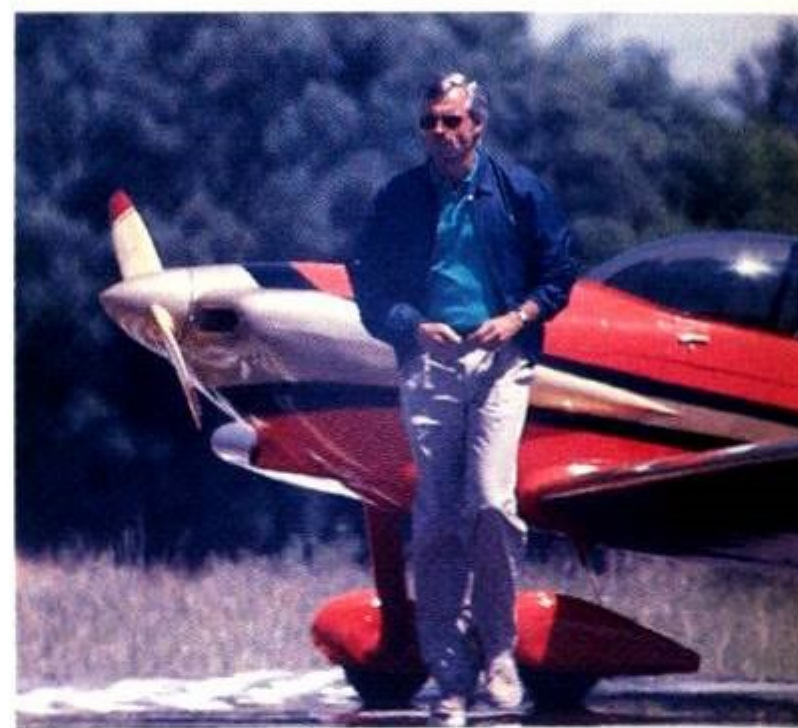




Seville interior shown with available Gray leather seating areas.

C A D I L L A C

SEVILLE STS

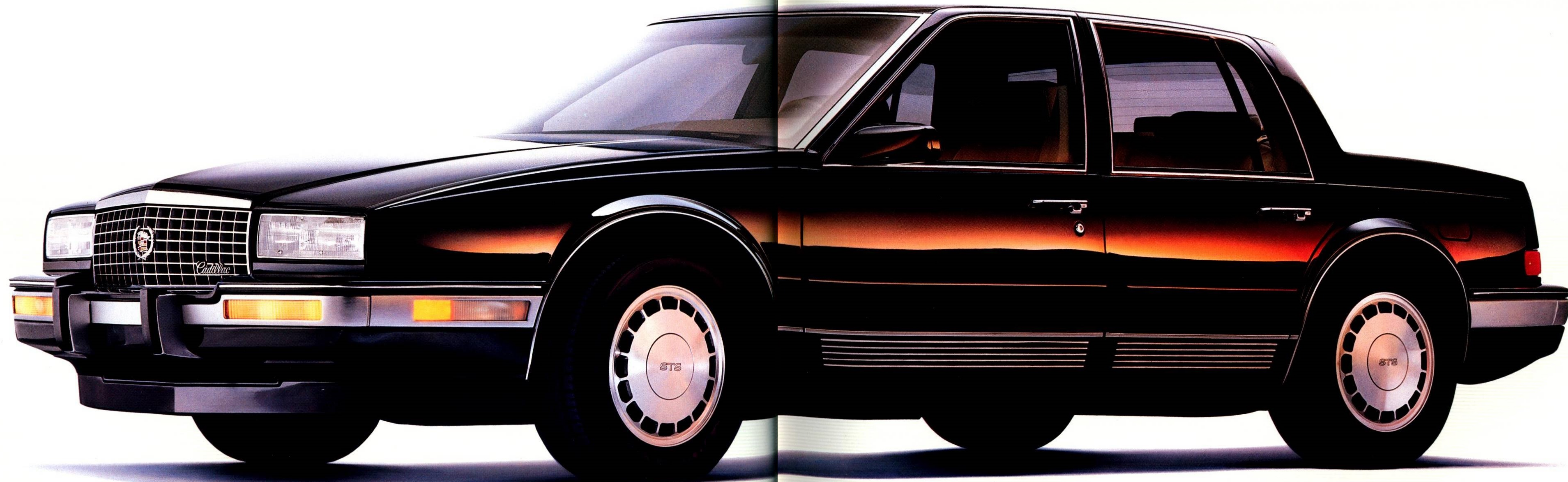


S T Y L E

Inspired craftsmen using premium quality materials have created the Seville Touring Sedan for 1989. Its ultra-luxurious interior, sophisticated performance, anti-lock braking system and distinctive refinements make it the ultimate Seville.



SEVILLE





Seville STS interior shown with standard Beechwood leather.

NOW CADILLAC'S ULTIMATE LUXURY SEDAN IS AVAILABLE IN TWO SUPERB EDITIONS.

Seville for 1989 offers a level of elegance so extraordinary as to please the most discriminating eye. Its plush new standard seats let you travel in exceptional comfort. And Seville affords you virtually every conceivable power assist.

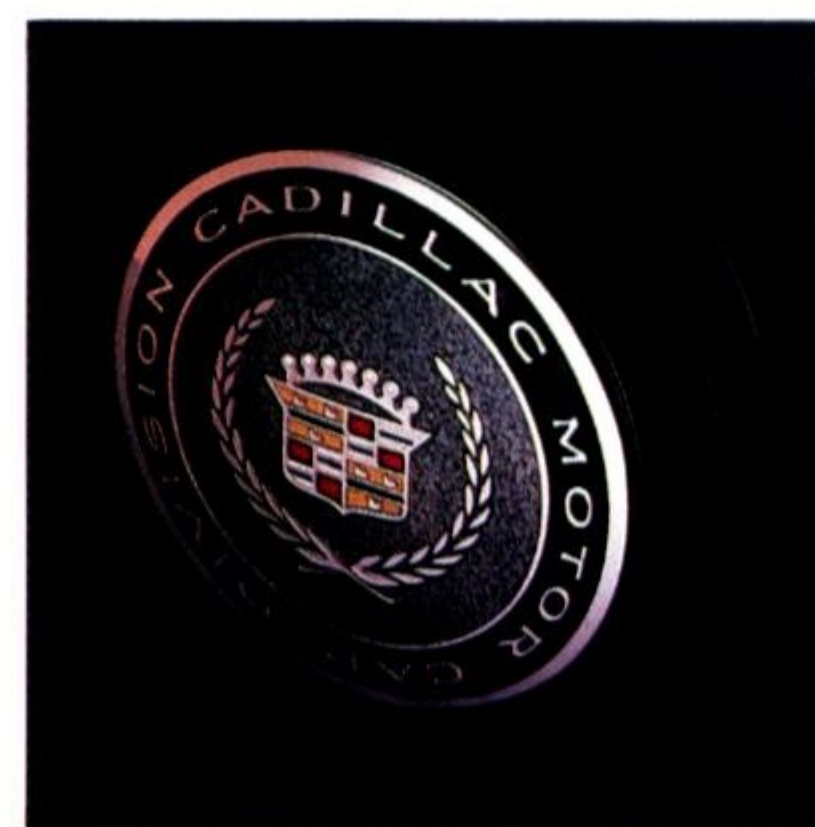
The Seville Touring Sedan, or STS, is the ultimate Seville. It features over 95 square feet of ultra-soft leather. Plus hand-finished elm burl—more wood than in many renowned luxury sedans from England and the Continent. And exclusive 12-way power front seats.

STS performance features include the remarkable handling of Cadillac's touring suspension. And the extra control of anti-lock brakes... standard.

Whichever Seville you choose, you'll appreciate the improved electronic climate control system. A new oil life indicator that lets you know when oil needs changing. A new, standard AM stereo*/FM stereo radio with graphic equalizer and cassette, or available Delco/Bose Gold Series music system with either compact disc player or cassette options for exceptional sound reproduction. And a revolutionary new PASS KEY theft-deterrent system so effective, it may qualify you for comprehensive insurance discounts.

Seville. International elegance and refined performance, Cadillac style.

*Receives C-Quam® AM stereo broadcasts. Most AM stereo stations across the country broadcast in C-Quam® but some do not. Check with your local stations for compatibility in your area.



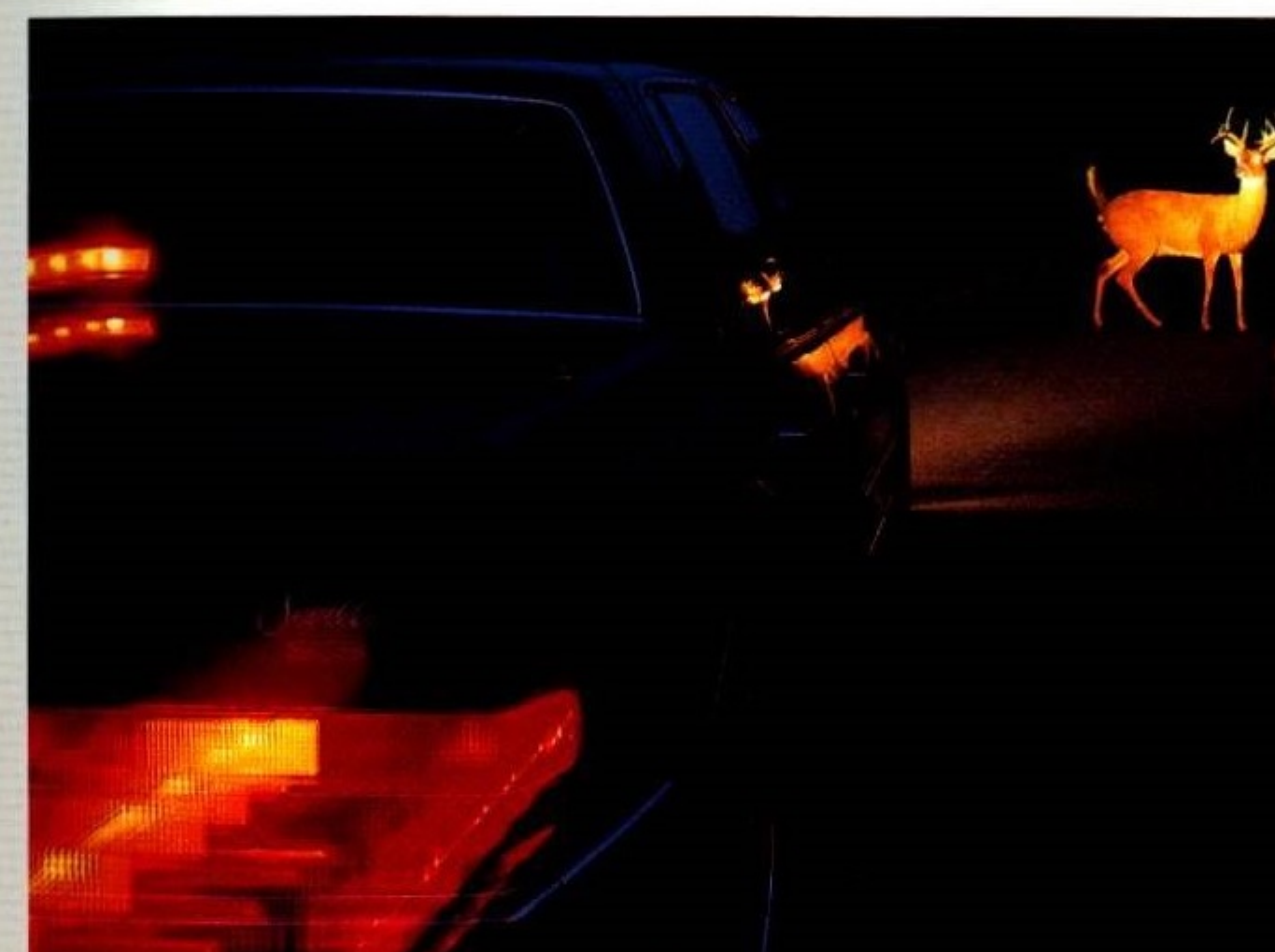
Handcrafted elegance.

In addition to its distinctive European-style taillamp treatment shown above, refinements on the STS include this elegant cloisonne deck lid lock cover. Handcasted and crafted, one at a time.

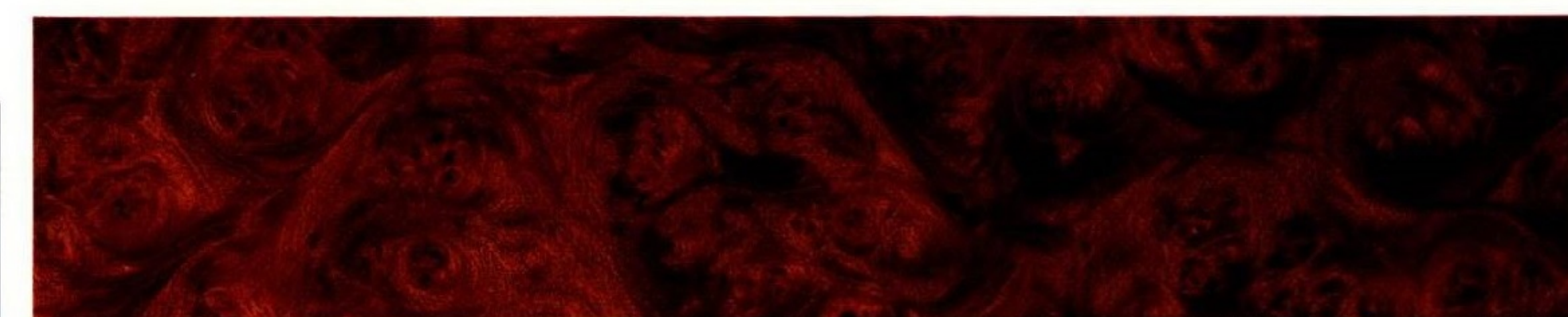


V8 passing power.

Seville's standard 4.5 liter, fuel-injected V8 engine lets you pass and merge with confidence. High torque output reduces downshifting, to enhance comfort at highway speeds.



The superior stopping power of anti-lock brakes. Standard on the STS, available on Seville. They help prevent wheel lock-up during hard braking and help you maintain the ability to steer around obstacles.



The elegance of hand-finished wood.

You'll find the beauty of genuine, high-gloss, birdseye maple trim on Seville's instrument panel, steering wheel and console (top). The STS interior is appointed with elm burl, hand-finished at Behr of West Germany (bottom).



Extraordinary comfort.

The 1989 Seville's upgraded front bucket seats feature six-way power adjusters, power recliners and lumbar support, to indulge driver and passenger with remarkable comfort.



Ultra-soft leather.

French fold stitching adds elegance to the premium, ultra-soft all-leather seats. And color-matched leather also covers the doors, consoles and hand-stitched assist handles.

1989 SEVILLE SELECTED STANDARD AND AVAILABLE FEATURES

■ INDICATES NEW STANDARD AND AVAILABLE FEATURES

CADILLACS OFFERED IN THIS SERIES

MODEL	COUPE	SEDAN
Seville		•
Seville STS		•

STANDARD FEATURES

COMFORT AND CONVENIENCE

- Express-down power driver window (see p. 7)
- Electrically powered driver and passenger seat recliners
- Electrically powered front seat lumbar support adjusters
- Front seatback pockets
- Driver information center
- Digital instrument cluster (see p. 67)
- Retained accessory power (see p. 6)
- Body computer module
- Twilight sentinel (see p. 11)
- Front bucket seats (two-passenger) (see p. 67)
- Front floor console
- Electronic climate control (see p. 7)
- Cruise control
- Electrically powered windows and door locks with rear door lock switches
- Power luggage compartment lid release and pulldown
- Leather-trimmed tilt-and-telescope steering wheel
- Electrically powered outside rearview mirrors (car-color)
- Console—overhead with reading lamps
- Clock, digital display (in driver information center)
- Computer diagnostics—on-board
- Controlled-cycle windshield wiper system
- Defogger, front side windows
- Front-floor console
- Garage door opener transmitter retainer
- Headrests—front seat, adjustable
- Lamp monitors—front and rear
- Rear-seat center armrest
- Six-way power driver and passenger seat adjusters
- Soft Ray tinted glass
- Passenger visor vanity mirror
- Visors, padded dual sun—with adjustable sunshades
- MUSIC SYSTEM
- Delco music system: AM stereo*/FM stereo radio with station seek and scan, auto-reverse cassette tape player, and five-band graphic equalizer (see pp. 66, 82)
- Rear-mounted power antenna
- APPEARANCE AND PROTECTION
- Cadillac Roadside Service (see pp. 14, 15)
- Cadillac's 4-year/50,000-mile Bumper to Bumper Gold Key and 6-year/100,000-mile rust-through warranties. See your dealer for terms and conditions of these limited warranties.
- PASS KEY system (see p. 10)
- Power fuel filler door release
- Clarendon cloth-and-leather combination seating areas
- Tampico floor carpet
- Reversible Tampico carpeted floor mats, front and rear—machine washable
- Front license plate mounting provisions

- Genuine high-gloss birdseye maple interior accents
- Anti-corrosion treatments
- Bumper guards—front and integral rear
- Bumper rub strips—front and rear
- Carpeted luggage compartment
- Center high-mounted stop lamp
- Clearcoat finish for a deep, rich luster
- Cornering lamps (see p. 11)
- Front seatback trim panel
- Low brake fluid warning indicator
- Low windshield washer fluid level indicator
- Shoulder belts, front and rear (see p. 11)
- Theft-deterrent VIN tags
- Wreath and crest ornamentation

ENGINE/CHASSIS

- Oil-life indicator (see p. 5)
- Delco Freedom® II battery
- 4.5 liter DFI V8 engine (see pp. 4, 5)
- Four-speed automatic transmission with overdrive and viscous converter clutch
- Front-wheel drive
- Independent four-wheel suspension
- Power rack and pinion steering
- Electronic level control
- Automatic parking brake release
- Body-frame integral construction
- Computer match-mounted wheels and tires
- Spare tire, compact high-pressure type, laydown
- Spare tire cover
- Stainless steel exhaust from manifold back

ADDITIONAL STANDARD FEATURES ON SEVILLE STS

COMFORT AND CONVENIENCE

- Beechwood ultra-soft leather-covered seats, door trim panels, door pull straps, consoles and assist handles
- Cadillac-exclusive front seats with 12-way power adjustments—including seatback recliners, lumbar supports and contour adjusters; manual articulating headrests
- Front console with cassette tape, coin and cup stowage
- Rear console, rear stowage compartment between seats
- Bucket-style rear seats with headrests
- Front seatback net pockets

APPEARANCE AND PROTECTION

- Genuine high-gloss elm burl interior accents (see p. 67)
- Automatic door locks
- Illuminated entry system (see p. 11)
- Electric rear window defogger
- Genuine cloissone® deck lid lock cover and STS emblem
- Illuminated visor vanity mirrors
- Theft-deterrent system
- Specific grille, side and rear appearance
- Thaxton plush-pile carpet and instrument panel trim
- Reversible Thaxton carpeted floor mats; machine washable
- Tara deck lid liner with STS identification
- Accent molding



■ Standard Seville interior with Clarendon cloth-and-leather seating

- Five paint treatments
- STS identification

ENGINE/CHASSIS

- Anti-lock braking system (see pp. 12, 13, 67)
- Touring suspension (see p. 5)
- Cadillac-exclusive 15" fine-finished forged alloy wheels
- Performance 3.33:1 effective final drive ratio
- Goodyear Eagle GT + 4 P215/65R15 steel-belted radials

AVAILABLE FEATURES

- Seville option package
 - Door edge guards
 - Illuminated entry system (see p. 11)
 - Luggage compartment mat
 - Illuminated driver and passenger visor vanity mirror

Available features that may be ordered individually:

COMFORT AND CONVENIENCE

- Electrochromic automatic dimming inside rearview mirror (see p. 7) (Check with your dealer for availability)
- Cellular mobile telephone (see p. 55)
- Electric rear window defogger—includes heated outside rearview mirrors

MUSIC SYSTEMS

- Delco/Bose Gold Series music system: AM/FM stereo radio with station seek, scan and auto-reverse cassette tape player; custom-equalized for Seville interior
- Delco/Bose Gold Series music system: AM stereo*/FM stereo radio with station seek, scan and compact disc player; custom-equalized for Seville interior (see p. 82)

APPEARANCE AND PROTECTION

- Gold ornamentation (not available on Seville STS)
- Automatic door locks
- Firemist paint
- General Motors Acceptance Corporation financing
- GM Protection Plan—ask your dealer for details
- Leather seating areas (Seville)
- Theft-deterrent system
- Two-tone paint treatment
- Wide brushed and bright upper accent molding

ENGINE/CHASSIS

- Anti-lock braking system (standard on STS) (see pp. 12, 67)
- Touring suspension (see p. 5)
- P205/70R15 whitewall steel-belted radials

*Receives C-Quam® AM stereo broadcasts. Most AM stereo stations across the country broadcast in C-Quam® but some do not. Check with your local stations for compatibility in your area.

WHEEL TREATMENTS



■ Standard 15"x6" lace-look aluminum alloy wheels—Seville



■ Available 15" wire wheel discs—Seville (not avail. w/touring suspension)



■ Standard 15" x 7" exclusive fine-finish alloy wheels—Seville STS

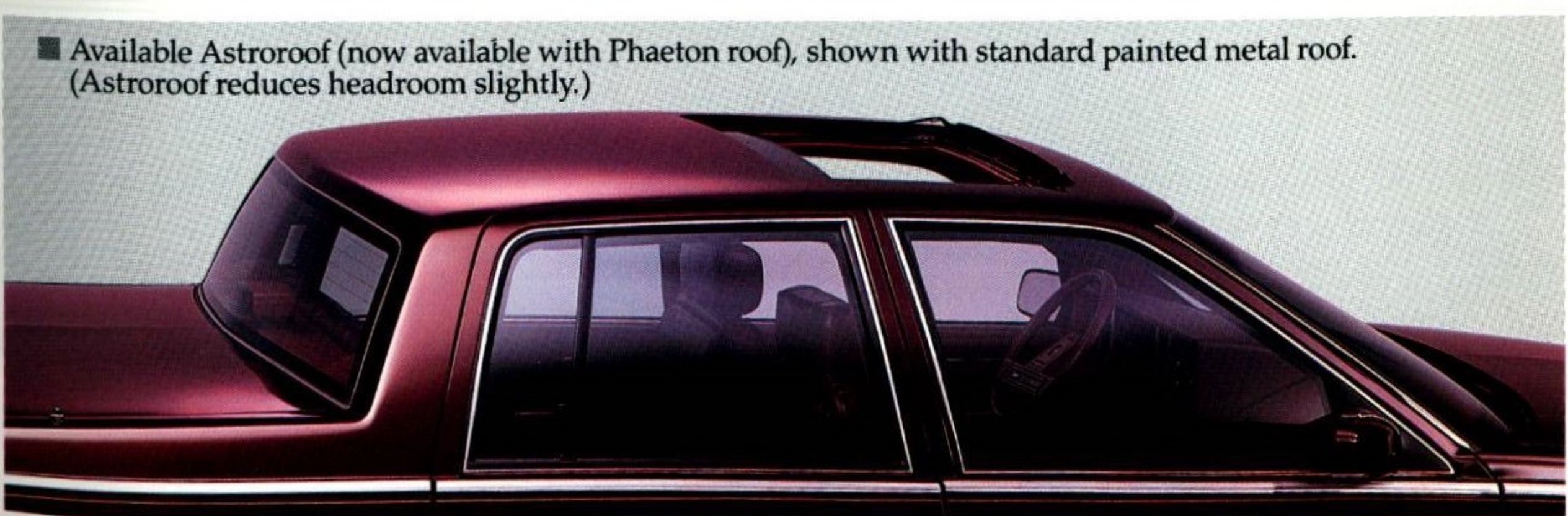


■ Available 15"x6" aluminum alloy wheels—Seville (standard with touring suspension)

ROOF TREATMENTS



Available Phaeton roof



■ Available Astrorooftop (now available with Phaeton roof), shown with standard painted metal roof. (Astrorooftop reduces headroom slightly.)

SPECIFICATIONS

1989 SEVILLE

- ENGINE 4.5 liter DFI (digital fuel injection) V8
- Power 155bhp @ 4000 rpm
- Torque 240 lbs.-ft. @ 2800 rpm
- Fuel tank capacity 18.8 gallons usable
- Transmission Four-speed automatic with overdrive and viscous converter clutch
- Final drive ratio 2.97:1 effective
- Suspension Fully independent with struts, coil springs, front stabilizer bar; transverse rear leaf spring and Superlift electronic level control
- Brakes Power four-wheel disc
- Wheels:
 - Seville Aluminum alloy, 15"x6"
 - Seville STS Aluminum alloy, 15"x7"
- Tires P205/70R15 Michelin steel-belted all-seasons whitewall radials

DIMENSIONS

- Wheelbase 2743mm/108.0"
- Length 4846mm/190.8"
- Height 1365mm/53.7"
- Body width 1802mm/70.9"
- Tread width Front 1552mm/59.9"
- Rear 1552mm/59.9"
- Turning diameter (curb-to-curb) 12.3 M/40.3'
- (wall-to-wall) 13.0 M/42.6'
- Curb weight 1573.6kg/3469.0 lbs.
- Seating capacities (front and rear)
 - Seville 2/3
 - Seville STS 2/2
- Headroom front 959mm/37.8"
- Headroom rear 962mm/37.9"
- Legroom front 1079mm/42.5"
- Legroom rear 916mm/36.1"
- Hip room front 1410mm/55.5"
- Hip room rear 1420mm/55.9"
- Shoulder room front 1454mm/57.2"
- Shoulder room rear 1454mm/57.2"
- Luggage capacity 400.2 L/14.1 cu. ft.
- Specifications as of 8-88

*For further distinction, Cadillac gold ornamentation. Genuine 24K gold finish has a special protective coating which enables it to meet all GM specifications. Other Seville gold ornamentation includes: Cadillac grille script, rear quarter panel script, sail panel ornament; deck lid engine plaque, script and lock cover, accent striping, taillamp wreath and crest. (Not available on Seville STS)

C A D I L L A C

BROUGHAM D'ELEGANCE

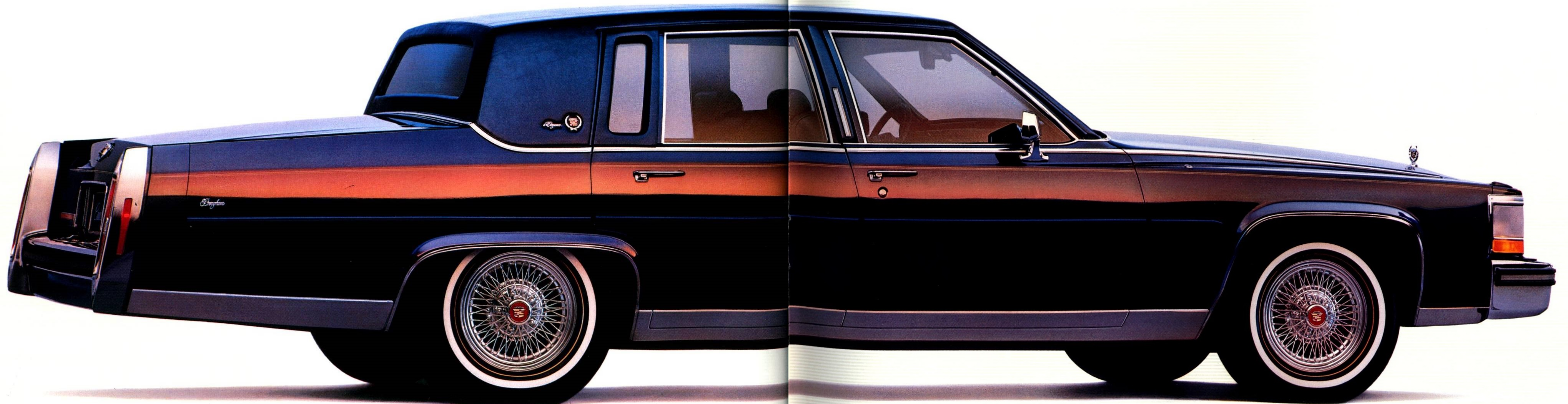


S T Y L E

Here is the classic Cadillac that is uncompromised in size and comfort. It continues, unchallenged, as America's longest regular production car. Brougham d'Elegance is powered by a 5.0 liter V8, the largest V8 engine offered by Cadillac.



BROUGHAM



Brougham d'Elegance shown in Diplomat Blue.

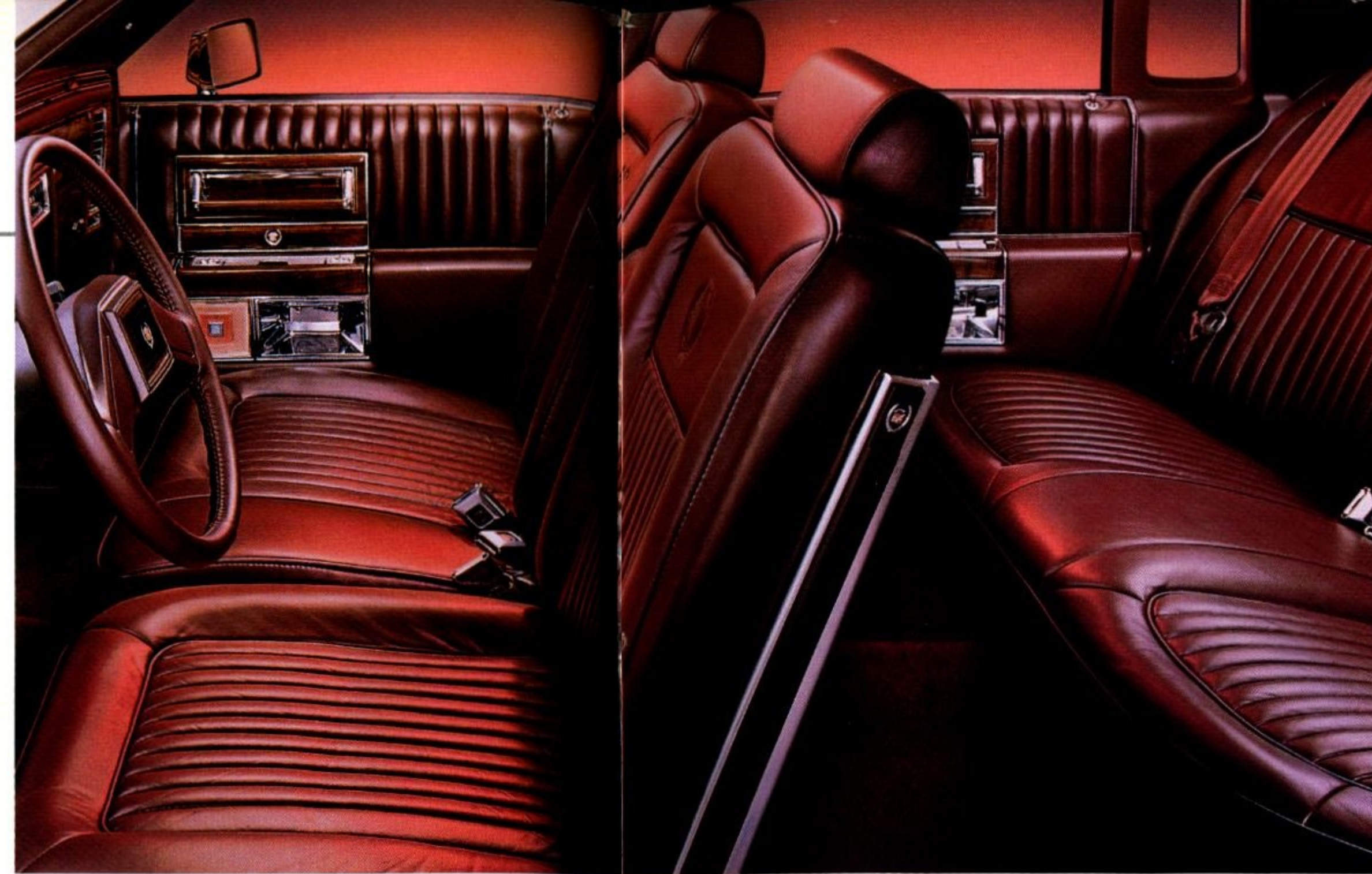


Brougham d'Elegance interior shown with available Dark Blue leather seating areas.

C A D I L L A C

S T Y L E

BROUGHAM

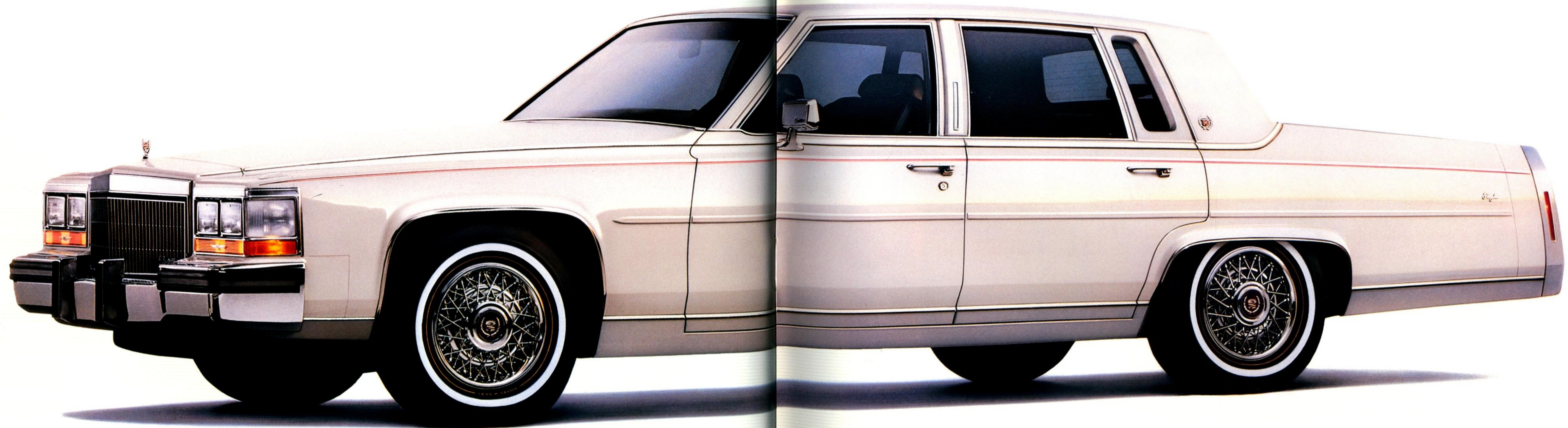


Brougham interior shown with available
Dark Claret leather seating areas.

This classic Cadillac rewards you with an automobile of undiminished size and unmistakable styling. Brougham offers the increasingly rare luxuries of full-size, six-passenger roominess and the ability to tow up to 5,000 pounds.



BROUGHAM



Brougham shown in Cotillion White.

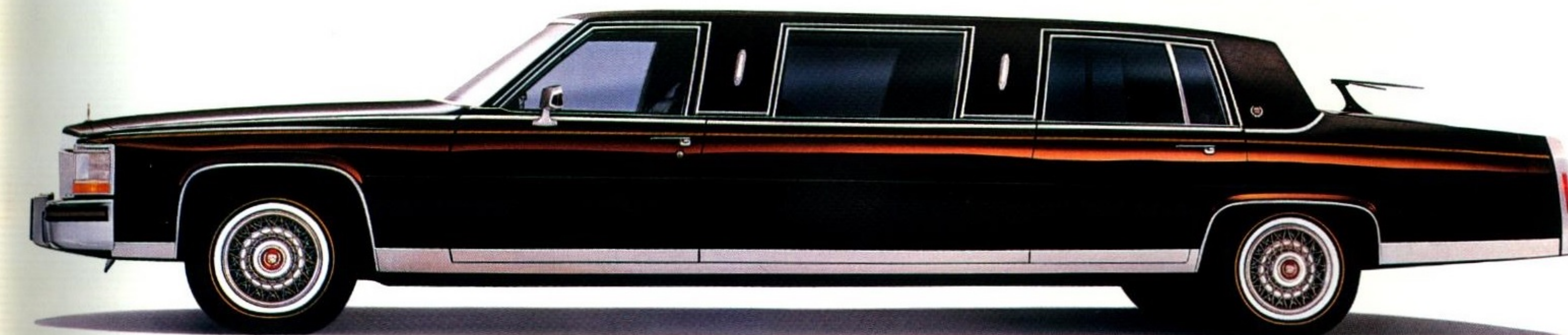
C A D I L L A C

LIMOUSINES



S T Y L E

Cadillac Brougham inspires America's premier coach-builders to create custom limousines of classic distinction. Now Cadillac protects your limousine investment for 36 months/250,000 miles with the new Commercial Vehicle Protection Plan*.



All limousines are available through manufacturers, retailers and establishments not connected with the Cadillac Motor Car Company. Availability, price and quality of these items rest solely with the respective manufacturers and their sales organizations.

*Ask your dealer for details.

DISTINCTIVELY A BROUGHAM, CLASSICALLY A CADILLAC.

From its elegantly restyled grille to its distinctive taillamps, Brougham is a classic luxury car of unsurpassed length and uncompromised comfort.

With nearly five feet of shoulder room—front and rear—this spacious inner world hosts six adults. It is a world filled with amenities.

From six-way power driver seat and tilt-and-telescope steering wheel to electronic climate control and cruise control. From an illuminated entry system to electronic level control.

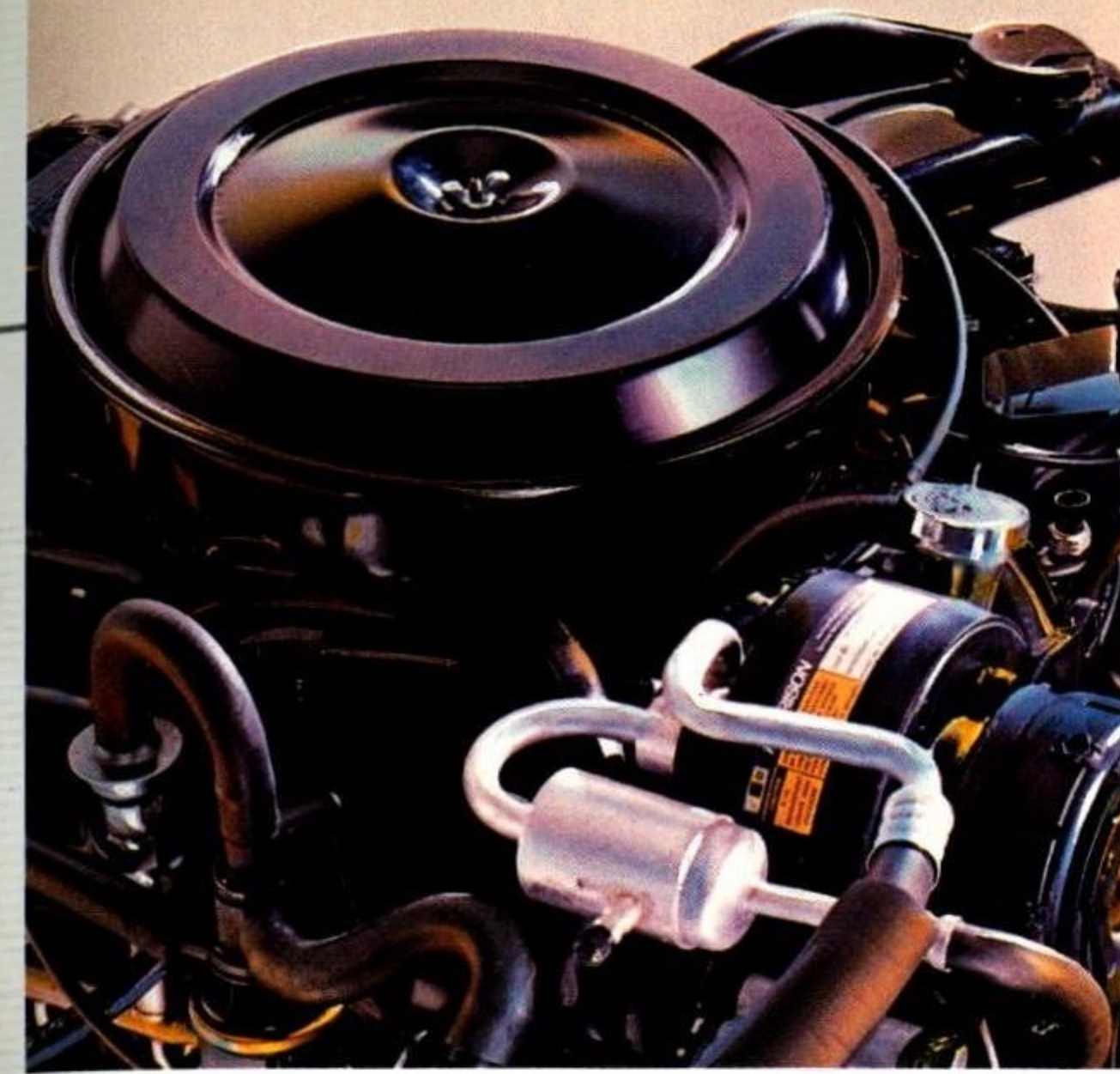
Brougham also makes the perfect traveling companion for family vacations or business trips. Its unequalled 121.5" wheelbase and 221" length deliver outstanding highway cruising comfort as you ride on dual-stripe, puncture-sealing tires. The cavernous 19.5 cubic foot trunk and extended-range 25-gallon fuel tank also go a long way toward making highway travel more comfortable.

Everything mentioned above is standard, underscoring this classic Cadillac's outstanding value.

Brougham. Classic distinction and uncompromised comfort, Cadillac style.



A new, bolder grille.
Its design features larger vertical sections and enhances Brougham's unmistakably classic Cadillac styling.



Electronic spark control 5.0 liter V8.
Detects substandard-quality gasoline (and other factors) and adjusts spark timing for smooth engine performance.



A new touch of beauty.
Each of Brougham's four doors gets a new look, enhanced by the Cadillac wreath and crest.



Controls for driving comfort and convenience are within easy reach.
Easy-to-read climate and radio controls are close at hand. Push a button to display the outside temperature.



Spacious luggage capacity: 19.5 cubic feet.
Carry the things you need or the things you want, and the standard power luggage compartment lid release makes access easy.



An automobile that can tow 5,000 pounds.
Brougham possesses the ability to pull up to 5,000 pounds when properly equipped with the available trailering package.



CADILLAC MUSIC SYSTEMS: TECHNOLOGY DEVOTED TO YOUR LISTENING PLEASURE.

Cadillac's top-of-the-line available music system offers features no after-market system can: the Delco/Bose Gold Series music system.

Two new Delco/Bose Gold Series music systems are available for De Ville, Fleetwood, Eldorado and Seville. With one, you get the sensational sound of the compact disc plus AM stereo*/FM stereo radio (check with your dealer for availability). With the other, you get an auto-reverse cassette tape player in addition to AM/FM stereo radio. With either, you get increased power (up to 200 watts total) and new 6" x 9" extended-range rear speakers.

Allanté's industry-leading Delco/Bose symphony sound system features AM/FM stereo radio, vertical format auto-reverse cassette tape player, and powerful amplifiers custom-equalized for Allanté's interior.

There is more news. All 1989 De Ville, Fleetwood, Eldorado and Seville models now offer, as standard, AM stereo/FM stereo radio and auto-reverse cassette tape player. Plus a five-band graphic equalizer. And a new quiet power antenna. Now, that's entertainment, Cadillac style.



De Ville, Fleetwood, Eldorado and Seville give you three kinds of stereo. AM stereo, FM stereo and cassette tape stereo. Plus a five-band graphic equalizer. It's now standard for these Cadillacs.



Brougham's electronically tuned radio adds to your trip pleasure. Standard AM/FM stereo radio lets you seek the next station or scan every available station for entertainment.



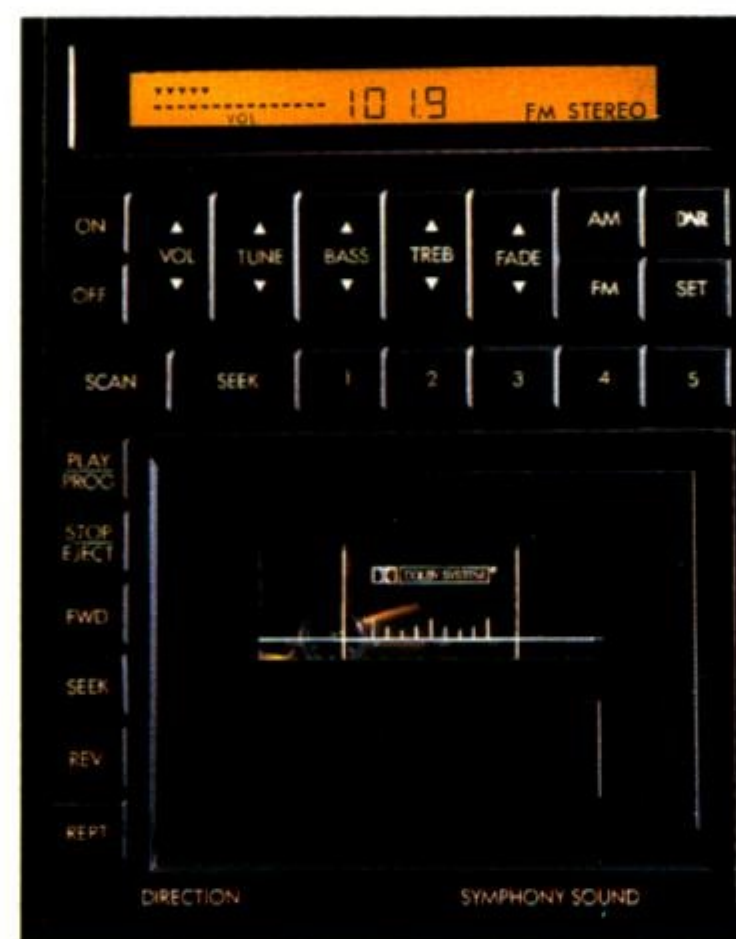
Play favorite cassettes when you travel by Brougham. Available music system offers a full-featured cassette tape player and an AM/FM stereo radio.



Improving the leader: Delco/Bose Gold Series music systems. Now there are two: one for cassette tapes (above), one for compact discs (below). (Check with your dealer for availability.) Both offer up to 200 watts and new 6" x 9" extended-range rear speakers.



Play compact discs on a Delco/Bose Gold Series music system. Take compact discs on the road and enjoy the finest reproduction available for all Fleetwood, De Ville, Eldorado and Seville models.



Delco/Bose was made for Allanté. This Delco/Bose symphony sound system was designed specifically for Allanté.

*Receives C-Quam® AM stereo broadcasts. Most AM stereo stations across the country broadcast in C-Quam® but some do not. Check with your local stations for compatibility in your area.

SAFETY FEATURES

OCCUPANT PROTECTION

- Manual lap/shoulder safety belts for driver and right front passenger; driver side includes visual and audible warning system
- Manual lap/shoulder safety belts, outboard rear seat positions
- Manual lap safety belts, center front/rear seat positions, where applicable
- Supplemental Inflatable Restraint, De Ville and Fleetwood, available the end of January, 1989
- Energy-absorbing steering column
- Energy-absorbing instrument panel
- Energy-absorbing seatback tops, front
- Laminated safety windshield glass
- Safety interlocking door latch
- Side-guard door beam
- Passenger-guard inside door lock handles
- Inertia-locking, folding front seatbacks, Coupe de Ville, Fleetwood Coupe, Eldorado
- Safety armrests
- Head restraints, driver and right front passenger (adjustable)
- Tempered safety glass, side and rear windows
- Pressure-lock radiator cap
- Dual sun visors

ACCIDENT AVOIDANCE

- Side marker lights and reflectors
- Parking lamps that illuminate with headlamps
- Four-way hazard warning flasher
- Back-up lights
- Center high-mounted stop lamp
- Directional signal control with lane change feature
- Windshield defroster, washer and controlled-cycle wipers
- Inside rearview mirror
- Outside left and right rearview mirrors
- Brake system with dual master cylinder and warning light
- Starter safety switch
- Dual-action hood latch
- Low-glare finish on inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces

- Illuminated heater and defroster controls
- Illuminated windshield wiper and washer controls on Allanté, Eldorado, Seville, Brougham
- Tires with built-in tread wear indicators
- Safety road wheel rims
- Audible brake lining wear indicators, disc brakes
- Self-adjusting feature, brakes
- Pressure-relief fuel cap; pressure-relief fuel system on Allanté

THEFT DETERRENCE

- PASS KEY (Personalized Automotive Security System) standard on Allanté, Seville, Eldorado
- Audible reminder for ignition key removal
- Theft-deterrent steering column lock
- Visible vehicle identification number
- Marked body parts on De Ville, Fleetwood, Eldorado, Seville
- Remote inside hood release
- Theft-deterrent key system (separate ignition key)

IMPORTANT: A WORD ABOUT THIS CATALOG

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Cadillac dealer for complete details.

A WORD ABOUT ENGINES

Cadillacs are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

A WORD ABOUT ASSEMBLY

Cadillacs are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Cadillacs incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Cadillacs with different or differently sourced components than originally scheduled. All

such components have been approved for use in Cadillacs and will provide the quality performance associated with the Cadillac name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

A WORD ABOUT UPDATED SERVICE INFORMATION

Cadillac regularly sends its dealers useful service bulletins about Cadillac products. Cadillac monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

FINANCING OR LEASING, IT'S AS EASY AS GMAC

Financing is done right in the showroom. Terms are tailored to suit your personal needs. You can choose your monthly payment date.

Let's Get It Together...Buckle Up.



CADILLAC MOTOR CAR COMPANY