



WE'LL TAKE YOU EXACTLY WHERE YOU WANT TO GO.

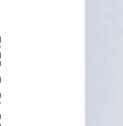
You demand more from a vehicle than ever before. Exactly the same can be said of Chevrolet. For starters, you're looking for greener driving choices – Chevrolet offers more models that get better than 7 L/100 km highway fuel efficiency than any other manufacturer. Chevrolet also offers a range of vehicles powered by hybrid technology or alternative fuels. And just around the corner comes the arrival of the revolutionary Chevrolet Volt plug-in Extended-Range Electric Vehicle that can travel up to 64 km purely on electric power. Down the road, there are Hydrogen Fuel Cell Vehicles that point the way to a future of zero-emissions driving.

At Chevrolet, we take pride in more than the quality of our vehicles. We are also proud to be the Official Vehicle Supplier of the Vancouver 2010 Olympic and Paralympic Winter Games and of Canada's Olympic and Paralympic Teams. Chevrolet also demonstrates its enthusiastic support for Canada's athletes and coaches through its Making Dreams Possible and Chevrolet Safe & Fun Hockey initiatives. Share the passion.

For more information about Chevrolet visit chevrolet.gm.ca



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190-10-B-021E



TIMES HAVE CHANGED. SO HAS YOUR PICKUP.

What you expect from your pickup has changed. Chevy Silverado hasn't only kept pace with your changing demands, it's led the way with innovative engineering and technology that delivers everything from excellent fuel efficiency and enhanced driver control to high-strength steel and the latest electronics. All you have to do is take a look at the cutting-edge Two-Mode Hybrid System on Silverado Hybrid to see how far Chevy's full-size pickup has come. But there are plenty of other highlights, from the 403 horsepower Vortec 6.2L V8 available on 1500 Series pickups, to the massively capable Duramax® 6.6L Turbo Diesel that's available on 2500HD and 3500HD Regular and Crew Cab models. It produces an astounding 660 lb.-ft. of torque. The safety is also worthy of note, with StabiliTrak®, head curtain side-impact and seat-mounted side-impact air bags now standard on all 1500s and the highest possible U.S. government frontal and side-impact crash ratings.* What hasn't changed is Chevy's rock-solid dependability, as the most dependable, longest-lasting full-size pickups on the road.** The 2010 Chevy Silverado.

* Silverado 1500 Crew Cab and Extended Cab scored five-star ratings for both driver and front-passenger seating positions in the frontal crash test and for the front and rear seating positions in the side-impact crash test. Silverado 1500 Regular Cab scored 5-star ratings for both driver and front-passenger seating positions in the frontal crash test and for the front seating position in the side-impact crash test. Models tested with standard side-impact air bags. U.S. government ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (NCAP) (safercar.gov).

** Dependability based on longevity, as sourced from R.L. Polk Canada, Inc., Canadian Vehicle in Operation registrations as of July 1, 2008 (model years 1988 to 2007) and Total New Vehicle Registrations for the full-size light-duty pickup truck segment, including chassis cabs. Calculations based on percentage of vehicles remaining in operation, weighted on age of vehicle.

Silverado 1500 Crew Cab LTZ Short Box 4x4, shown in Imperial Blue Metallic with available equipment.
For more information about 2010 Silverado, visit chevrolet.gm.ca



THE GAME HASN'T JUST CHANGED – IT'S BEEN REINVENTED.

You can throw out the old rulebook – and with it your assumptions about how green a pickup can be. Still think capability has to come at the expense of fuel efficiency? Then you need to find out more about the Silverado Hybrid. It features what is certainly one of the world's most sophisticated technologies: the Two-Mode Hybrid System. The Two Modes make it possible for this hybrid to provide optimal power and fuel efficiency in a wide range of driving situations, combining output from the Vortec 6.0L LIVC V8 VVT gas engine with the electric power generated by GM's Hybrid Electric Propulsion System. The result is an amazing 10.5 L/100 km city fuel consumption rating* that is comparable to many mid-size sedans. This from a pickup that is also impressively capable with Gross Vehicle Weight Ratings up to 3311 kg (7300 lb.). And you can take full advantage of towing capacities up to 2767 kg (6100 lb.), thanks to the standard Trailering Special Equipment Package. It's no longer a level playing field – ever since the introduction of Silverado Hybrid.

*2010 Silverado Hybrid ratings based on GM testing in accordance with Transport Canada test methods. Your actual fuel consumption may vary.

TWO-MODE HYBRID SYSTEM

The advantage of the Two-Mode Hybrid System is that it automatically selects the most effective and efficient blend of power, based on demand. Unlike many other hybrid systems that select their mode of operation based strictly on the rate of airflow into the engine, GM's system uses torque-based inputs to continuously determine the optimal propulsion configuration.

Mode 1

When driving at a low speed with a light load, Mode 1 can operate three ways: on electric power alone, on gasoline engine power alone, or with a combination of both. The engine is shut off entirely in stop-and-go traffic, allowing you to drive up to 48 km/h on electric power in certain situations, dramatically reducing fuel consumption and emissions.

Mode 2

At highway speeds, Mode 2 kicks in. It delivers full Vortec V8 gasoline power – with supplemental electric power in such demanding situations as passing, towing a trailer or climbing steep grades. Under light load, Active Fuel Management® will shut down half the cylinders of the Vortec V8 gas engine and maintain highway speeds with supplemental electric power.

Battery Power

Electric power is provided by a 300-volt battery pack housed under the rear bench seat, requiring no sacrifice of passenger room.

Regenerative Braking

The battery pack is recharged when you apply the brakes, harnessing the kinetic energy that would otherwise be lost, and converting it to electricity. The regenerative brakes provide the initial stopping power – the conventional hydraulic brakes are then activated whenever additional braking force is required. This dual braking system not only enhances overall braking performance, it also extends the life of the conventional brake friction material.

Silverado 1500 Two-Mode Hybrid Crew Cab Short Box 4x4, shown in Sheer Silver Metallic.



ACTIVE FUEL
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HYBRID



ETHANOL E85



WHAT'S IN THE BOX IS AS IMPRESSIVE AS WHAT'S IN THE CAB.

Before focusing attention on the creature comforts and quality appointments in the roomy quarters of Silverado 1500 Crew Cab, let's cut straight to the chase. Silverado Crew Cabs offer remarkable hauling capabilities. With the available MAX Trailering Package, you get a maximum trailering capacity of up to 4808 kg (10,600 lb.) and payload capacities of up to 873 kg (1924 lb.). It isn't just a question of how much you can load into the box - it's also how easy it is to load, thanks in part to the available EZ Lift tailgate and low bed floor height. Inside the cab, you'll notice more than comfortable accommodations for up to six. Models equipped with either the Vortec 5.3L or 6.2L V8 engines feature a standard six-speed automatic transmission with two fuel-saving overdrive gears. One more example of how Silverado helps you get even more into and out of your pickup.



Silverado 1500 Crew Cab LT Short Box 4x4, shown in Victory Red with available Z71 Off-Road Suspension.

AMENITIES OR NECESSITIES? YOU DECIDE.

All Silverado Crew Cabs share generous interior space for both front and rear passengers, as well as easy access through four large, wide-opening doors. Where the Crew Cab models differ is in their levels of comfort and convenience, from the remote keyless entry system and power amenities on the new Cheyenne Edition, to the remote vehicle starter system, heated power 10-way leather-appointed front bucket seats and automatic dual-zone climate control system in LTZ models. You can take it one step further with options like the DVD navigation system and Rearview Camera System. Silverado gives you the choice: you decide what matters to you and spec out your truck accordingly.



The available Rearview Camera System helps you see behind the truck, thanks to the camera positioned near the tailgate release handle. The image is displayed on the rearview mirror or the available touch-screen navigation screen. In addition to the obvious safety benefits, the system helps when you're hooking up a trailer.



The DVD navigation system* features a large, full-colour, touch-screen monitor, and voice recognition that responds to as many as 26 different commands. The system enables you to choose between different routes and provides step-by-step directions to your selected destination. It also alerts you if you stray from your course. It even develops a new, alternative route if you make a wrong turn. Available on Crew Cab LT and LTZ models.

*At time of printing, detailed map coverage is available for most major urban areas of the United States and certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is limited outside these areas.



Silverado Crew Cab LTZ interior, shown in Light Titanium with Dark Titanium accents and available equipment.

WELL ENGINEERED. AND WELL THOUGHT OUT.

Silverado Extended Cab has all the hard-working capabilities you expect from a Chevy Truck, with a foundation provided by its three-piece modular frame. The frame isn't only tremendously strong on 1500 models, its rigid boxed frame rails contribute to an exceptionally smooth ride. No question: These are trucks that are designed to be as functional as they are capable. Just take note of how the large rear doors open a full 170 degrees and how the rear seat folds up to provide secure interior cargo capacity. LTZ models also include a 20 litre front storage console. There's even an available power sliding rear window to increase airflow through the cab. It just goes to show how a pickup this well engineered is also this thoughtfully designed.



Silverado Extended Cab LT interior, shown in Light Cashmere with available Custom leather-appointed 40/20/40 split-bench front seat featuring a 9 L lockable under-seat storage space with a 12-volt power outlet, plus a 6 L fold-down armrest storage compartment.

Silverado 1500 Extended Cab LT Standard Box, shown in Blue Granite Metallic with available equipment.



IT'S STILL WORK. ONLY LESS SO.

Silverado Regular Cab Work Truck can't reduce your workload, but it can make getting the job done that much easier. That's thanks to functional features like an easily removable tailgate, four cargo tie-downs, stake pockets, two-tier loading capability and cargo bulkheads. You can make the cargo box even more versatile with the available integrated Cargo Management System. It makes it simple to reconfigure the box using sliding hooks mounted on the C-channel tracks on the sides and front of the box. Each track is rated up to 227 kg (500 lb.). The system also features an available metal mesh cargo divider that lets you easily redistribute your loads inside the box and prevent them from shifting. That's sure to help you take a load off.



The overhead utility rack adds cargo-carrying capacity and supports a load up to 227 kg (500 lb.).
The rear rack slides along the rails and includes four load stops.



EARN AN A+ IN COMMUNICATIONS.

What makes a great truck in 2010? It requires a sophisticated suite of the latest communications and entertainment technologies. Which is exactly what you'll find in the 2010 Silverado. Just glance at the lengthy list of standard and optional equipment. It includes everything from OnStar® with one year of the Safe & Sound Plan* to Bluetooth® wireless mobile phone connectivity - and a CD player with MP3 playback and a USB port to a Bose® premium sound system with an in-dash six-disc CD changer and XM Satellite Radio™.** Of course, being Silverado the communications also have a highly functional side - the standard Driver Information Centre includes digital readouts on many useful functions, such as engine hours logged, transmission oil temperature and oil life remaining. Upgrade your own communications, with the assistance of Silverado.

* OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Ability to locate stolen vehicles varies with conditions. Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.ca for OnStar's Terms and Conditions, Privacy Statement and details and system limitations.

** Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period.

Silverado LTZ instrument panel, shown with available equipment.



MEET THE STRONG, SILENT TYPE.

The frame is central to so many aspects of a pickup's capabilities. The philosophy behind Silverado's advanced three-piece modular frame can be summarized in a few words: provide strength where it's needed most. That means different frame sections are used, each with distinct properties. Some provide additional reinforcement to support heavier load requirements, while others help to conserve weight, reducing fuel consumption. Not that strength and weight reduction are the only benefits of this frame – its unyielding torsional rigidity contributes to a smooth and exceptionally quiet ride. And for 2010, all Silverado 1500 models offer another unwavering feature: the StabiliTrak electronic stability control system is standard. Strong, silent and stable – Silverado 1500.

FRAME

With Silverado's tremendously strong frame, form follows function. Every part of the frame is engineered for the specific demands placed on it. For example, a hydroformed, fully boxed section is used in the front for added strength. Then a fully boxed section fabricated from high-strength steel extends from about the front of the cab to the spare tire cross member, where it becomes a C-channel. The frame achieves extraordinary torsional rigidity without adding unnecessary weight. This helps boost payload capacity and contributes to road isolation as well as ride quality.

STABILITRAK ELECTRONIC STABILITY CONTROL SYSTEM

Stability control systems have proven to reduce the risk of a fatal single-vehicle crash by a remarkable 63 percent.* What makes StabiliTrak so effective? It continuously monitors steering angle, wheel speeds, brake pressure and lateral acceleration. If the system detects a lateral skid, it intervenes automatically by adjusting brake pressure and engine power to help return your vehicle to its intended driving line. Proactive Roll Avoidance is included with StabiliTrak to reduce a vehicle's tendency to roll over in a panic situation. Standard on all models.

FRONT AND REAR SUSPENSIONS

A coil-over-shock front suspension, combined with a wide track and monotube shocks, significantly enhances ride and handling. The configuration provides excellent on-centre feel and stability. The rear shocks are also positioned to optimize ride quality. Better yet, the smooth ride is achieved without sacrificing hauling capabilities.

QUIET RIDE

Reducing noise and vibration was a real priority in the development of Silverado. This has been accomplished through Silverado's aerodynamic shape. And it is enhanced by hydraulic engine mounts on the Vortec 5.3L and 6.2L V8 engines, as well as the optimized exhaust and induction tuning, in addition to acoustic mats on the front and back of the cab.

HYDRA-MATIC AUTOMATIC TRANSMISSIONS

The new Hydra-Matic 6-speed automatic transmission uses an advanced 32-bit control module to optimize the shift schedule, balancing power delivery and fuel efficiency. It is standard on models equipped with a Vortec 5.3L or 6.2L V8 engine and it includes tap-up/tap-down driver shift controls. The Hydra-Matic 4-speed standard with the Vortec 4.3L V6 and Vortec 4.8L V8 engines, is electronically controlled to optimize the shift sequence, based on driver input. Overdrive gear(s) and Tow/Haul mode are included on both transmissions. And these smooth, quiet transmissions require minimal maintenance. The Dexron V™ transmission fluid is validated "fill for life," meaning the original fluid is designed to last the service life of the truck, under normal driving conditions.**

AUTOMATIC LOCKING REAR DIFFERENTIAL

The automatic locking rear differential adds traction especially in slippery conditions. It intervenes when rear wheel slippage is detected at lower speeds. If one rear wheel slips, the locking rear axle provides full lockup automatically for maximum drive power to both rear wheels. Standard on LTZ models and available on other models.

SUSPENSION CHOICES

Silverado suspension systems include:

- Z83 Solid Smooth Ride with 35 mm twin-tube shock absorbers and a 32 mm front stabilizer bar
- Z85 Handling/Trailering, with increased capacity from its 46 mm monotube shocks and a 34 mm front stabilizer bar
- Z60 High-Performance employs monotube shocks, a 36 mm stabilizer bar and a sporty lowered ride height
- Z71 Off-Road with 46 mm monotube shock absorbers, off-road jounce bumpers and a heavy-duty 34 mm front stabilizer; also includes a high capacity air cleaner, skid plates, locking differential and Z71 decals.

AUTOTRAC 4x4 SYSTEM

The Autotrac™ system adapts precisely to changing road conditions. The system features a lightweight transfer case assembly, optimized low-range gears and more reliable, contact-less sensors. In addition to the traditional 2HI, 4HI, Neutral and 4LO modes, there's an Auto 4x4 setting that can sense wheelspin and automatically transfer power between the front and rear wheels. Autotrac is standard on 1500 LT and LTZ 4x4 models.

DRIVER INFORMATION CENTRE

The Driver Information Centre (DIC) monitors a wide range of functions like engine coolant and transmission fluid temperatures, engine coolant level, engine oil level (gas V8 engines) and brake fluid level. On LT and LTZ models it also features an exterior temperature readout and an 8-point compass display.

EZ LIFT TAILGATE

EZ LIFT TAILG

HEAVY-DUTY ISN'T A DESCRIPTION, IT'S A MANDATE.

A heavy-duty pickup is a totally different beast. It needs to haul much larger loads. It needs to house larger displacement engines. To satisfy those heavy-duty demands, Silverado 2500HD and 3500HD pickups employ advanced frame components, like the high-strength steel in the mid-section and a hydroformed front section. Hydroforming achieves several objectives simultaneously; it reduces the stretching and subsequent weakening of the steel during the forming process, while also making the frame lighter than the welded boxed steel used in conventional frames. The pickups that deserve to be called heavy-duty: Silverado 2500HD and 3500HD.

LOCKING REAR DIFFERENTIAL

The objective was to provide more torque to the rear wheel with better traction at low speeds, especially on slippery surfaces. The technological solution is provided by the available heavy-duty automatic locking rear differential. It engages automatically when the speed difference between the rear wheels reaches about 100 rpm.

TRAILER BRAKE CONTROLLER

The available integrated brake controller enables the trailer's brakes to operate in sync with the vehicle's brakes. The controller is integrated with Silverado's electrical system and anti-lock braking system. To activate the controller, simply use the switch located on the lower left section of the instrument panel.

HIGH-STRENGTH STEEL

The mid-section of the Silverado HD frame uses lipped C-section rails made of high-strength steel. They are roll-formed and draw-bent during manufacturing for maximum strength.

HYDROFORMED FRONT SECTION

Hydroformed front section side rails allow for precise attachment of suspension components. Benefits include more exact tuning of the ride and handling.

TORSION BAR FRONT SUSPENSION

Silverado HD models feature an independent short/long arm (SLA) suspension with a torsion bar connecting the long lower control arm to a frame cross member. It's a design that allows for high gross vehicle weight ratings, resulting in superior load-carrying capacity. It also contributes to a smooth, comfortable ride.

GM OIL LIFE MONITORING SYSTEM

This computer-based system assesses engine oil condition and optimizes oil change intervals based on vehicle and environmental operating conditions. The benefits include reduced oil change frequency and lower overall operating costs.

DRIVER INFORMATION CENTRE

The standard Driver Information Centre (DIC) provides another example of Silverado HD's smart technology. It monitors numerous functions – everything from detailed trip data to a

series of chassis messages, such as engine hours logged and engine oil life status. The DIC then uses a large display to communicate this information. Push-button controls further enhance functionality. The DIC also includes an 8-point compass and exterior temperature readouts on LT and LTZ models.

HOTCHKISS-STYLE REAR SUSPENSION

The robust Hotchkiss-style live axle rear suspension features heavy-duty monotube gas-charged shock absorbers. It provides a smooth ride, whether the truck is loaded or unloaded.

ELECTRONIC 4x4 SYSTEM

The electronically controlled 4x4 transfer case permits easy shift-on-the-fly control, to address changing road conditions. The system features optimized low-range gears and a lightweight transfer case assembly with aluminum housings, yet it has the toughness you expect from a Chevy HD pickup. It is standard on 2500HD and 3500HD LT and LTZ 4x4 models. A lever-operated part-time 2-speed transfer case is standard on WT 4x4 models.

ADVANCE BRAKING SYSTEM

Four-wheeled disc brakes with four-wheel ABS are standard, as is dynamic rear proportioning (DRP) that optimizes rear brake performance under different loads. The system also achieves better brake pedal feel.

QUIET RIDE

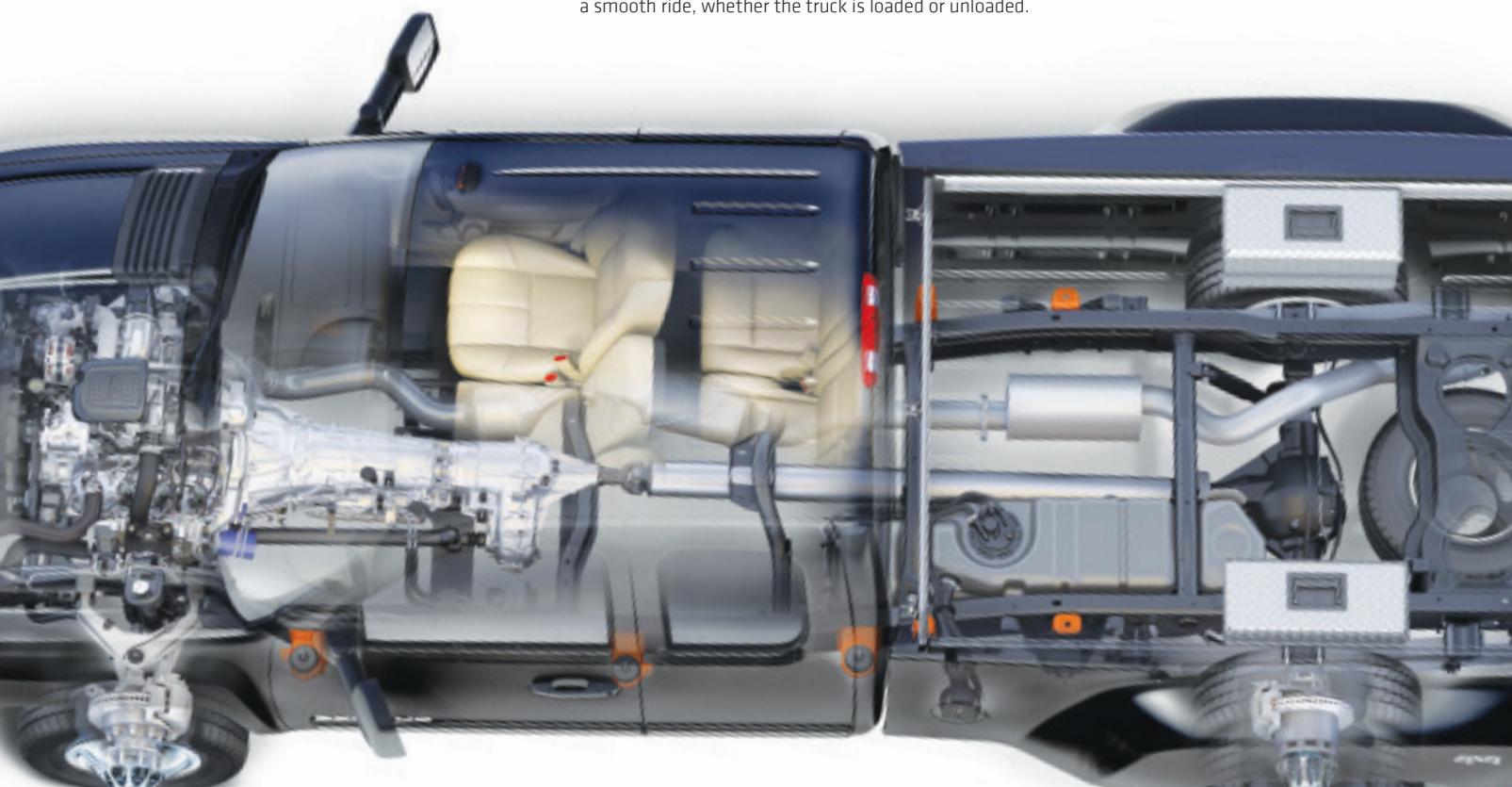
Silverado HD was engineered for a more comfortable ride. This was accomplished through the use of hydraulic dampers, optimized exhaust and induction tuning, a spray-on liquid dampener, an underhood blanket, the use of front and engine-side instrumentation panels, and a back-of-cab acoustic mat. The result just may be the quietest heavy-duty pickup you've ever driven.

Z71 OFF-ROAD PACKAGE

The Z71 Off-Road Package increases both off-roading capability and durability. The ride is made more comfortable by the 46 mm high-pressure gas-charged shocks. Other features of the package include a skid plate package, off-road junction bumper and a 34 mm front stabilizer bar. The Z71 Package is available on LT and LTZ 2500HD and 3500HD Single Cab models.

ULTRASONIC REAR PARKING ASSIST

When in Reverse at low speed, the ultrasonic rear parking assist detects objects in your path up to 4.8 m (16 ft.) behind the vehicle and activate audio warnings. Available on LT and LTZ models.



A CRASH COURSE IN SAFETY.

It takes a series of integrated safety measures and technologies to earn the highest possible U.S. government frontal and side-impact crash test ratings.* Silverado earned this distinction through features that include a 360° safety system that uses a network of collision sensors around the perimeter of the truck. Other occupant protection equipment includes standard head curtain side-impact air bags and side guard door beams. Silverado is also engineered to protect the occupants of smaller vehicles should a collision occur, thanks to the car compatibility bracket. And the sophisticated OnStar system** with Automatic Crash Response and Automatic Air Bag Deployment Response is standard on all models. Want to study up on the latest safety equipment? Then take a close look at Silverado.



FIVE-STAR FRONTAL AND SIDE-IMPACT CRASH TEST RATING*

* Silverado 1500 Crew Cab and Extended Cab scored five-star ratings for both driver and front-passenger seating positions in the frontal crash test and for the front and rear seating positions in the side-impact crash test. Silverado 1500 Regular Cab scored 5-star ratings for both driver and front-passenger seating positions in the frontal crash test and for the front seating position in the side-impact crash test. Models tested with standard side-impact air bags. U.S. government ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (NCAP) (safercar.gov).

** OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Ability to locate stolen vehicles varies with conditions. Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.ca for OnStar's Terms and Conditions, Privacy Statement and details and system limitations.

HEAD CURTAIN SIDE-IMPACT AIR BAGS WITH ROLLOVER SENSOR

Head curtain side-impact air bags[†] are standard on all 1500 models. They help reduce the risk of injuries to all outboard occupants in certain side impacts. When deployed in the unlikely event of a rollover, the air bags remain inflated for up to 6 seconds to help reduce the risk of ejection. New for 2010, on 1500 models, are standard driver and front passenger seat-mounted side-impact air bags that provide additional thorax and pelvic protection.

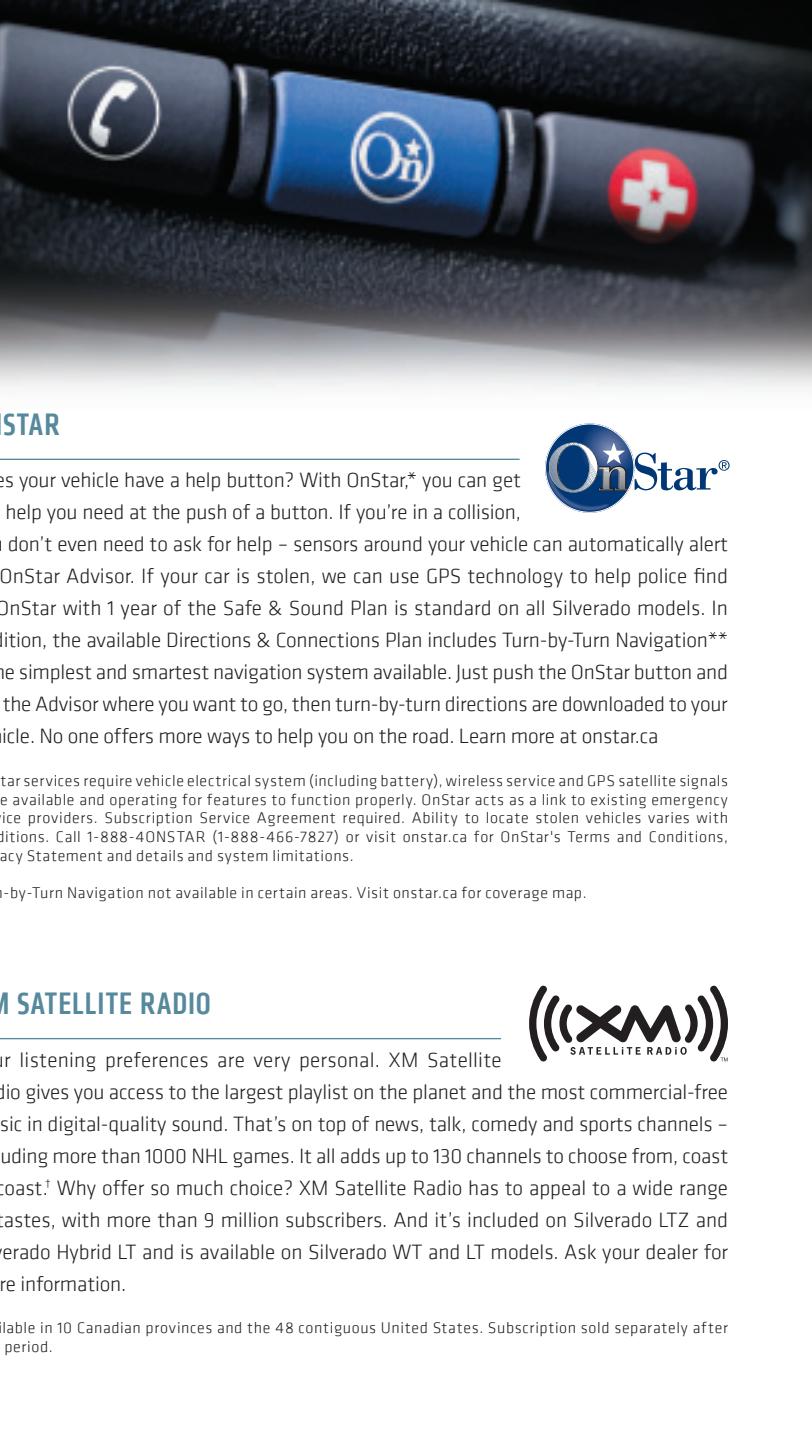
CAR COMPATIBILITY BRACKET

This horseshoe-shaped bracket is attached to the bottom of the front frame rail on 1500 models. It "grabs" the bumper of lower-profile vehicles, such as cars, reducing the risk of Silverado riding up onto the other vehicle in a collision.

PASSENGER SENSING SYSTEM

The Passenger Sensing System, used on 1500 models, detects the weight of the passenger in the right front seat and automatically suppresses air bag deployment when appropriate.[†]

[†] A NOTE ON CHILD SAFETY: Always use safety belts and proper child restraints, even in vehicles equipped with air bags.



ONSTAR

Does your vehicle have a help button? With OnStar*, you can get the help you need at the push of a button. If you're in a collision, you don't even need to ask for help – sensors around your vehicle can automatically alert an OnStar Advisor. If your car is stolen, we can use GPS technology to help locate it. OnStar with 1 year of the Safe & Sound Plan is standard on all Silverado models. In addition, the available Directions & Connections Plan includes Turn-by-Turn Navigation** – the simplest and smartest navigation system available. Just push the OnStar button and tell the Advisor where you want to go; the turn-by-turn directions are downloaded to your vehicle. No one offers more ways to help you on the road. Learn more at onstar.ca.

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** Turn-by-Turn Navigation not available in certain areas. Visit onstar.ca for coverage map.



XM SATELLITE RADIO

Your listening preferences are very personal. XM Satellite Radio gives you access to the largest playlist in the planet and the most commercial-free music in digital-quality sound. That's on top of news, talk, comedy and sports channels – including more than 1000 channels. It adds up to 10 channels to choose from, coast to coast.[†] Why offer so much choice? XM Satellite Radio has to appeal to a wide range of tastes, with more than 9 million subscribers. And it's included on Silverado LTZ and Silverado Hybrid LT and available on Silverado WT and LT models. Ask your dealer for more information.

[†] Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period.

MORE THAN THE RIGHT ENGINE – THE RIGHT ENGINE LINEUP.

Engineering and building a powerful, yet fuel efficient and technologically advanced engine is one thing. Offering you an extensive lineup of more than seven sophisticated engines, each with its own combination of output and fuel efficiency, is another proposition altogether. Because for you that translates into finding the right blend of characteristics for the way you use your truck. The Silverado 1500 lineup extends up to the 403 horsepower Vortec 6.2L V8. With the available Max Trailering Package, 1500 towing capacities range up to a massive 4854 kg (10,700 lb.). As to be expected, the 2500HD and 3500HD pickups deliver even more impressive numbers. The Duramax 6.6L V8 Turbo Diesel, available on Regular and Crew Cab HD pickups, is mated with the Allison® 6-speed automatic transmission to produce an awesome 660 lb.-ft. of torque. Fifth-wheel trailering capacities go all the way up to 7484 kg (16,500 lb.). And a host of advanced fuel-saving technologies, from Active Fuel Management and Variable Valve Timing to the leading-edge Two-Mode Hybrid System, help make Silverados cost-effective to own and operate.



The Duramax 6.6L V8 Turbo Diesel engine features a Diesel Particulate Filter that traps solid particles from the exhaust before they are emitted into the atmosphere – reducing particulate matter emissions by 90 percent. The engine is designed to run on Ultra-Low Sulfur Diesel Fuel (ULSF), further reducing emissions. The Duramax can also run on B5 Biodiesel – a mix of 95 percent ULSF diesel and 5 percent biodiesel. A “smart” turbocharger adds to Duramax’s capabilities. It boosts performance in a wide range of conditions, by enabling the boost pressure to be controlled independent of engine speed. That minimizes turbo lag and also reduces emissions.



The advanced Allison 6-speed automatic transmission includes grade braking and cruise grade braking. These features help you maintain a constant speed when driving downhill, by adjusting the shift schedule and using both the engine and transmission to slow down. This reduces brake wear and enhances driver control. The Allison transmission also uses shift stabilization, which minimizes unnecessary shift cycling by preventing an upshift in specific situations when it is preferable to remain in a lower gear with less engine torque. A Tow/Haul mode can be activated to raise the upshift and downshift points to further reduce shift cycling and to improve performance when towing or hauling a substantial load.



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HYBRID



ACTIVE FUEL
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Silverado 3500HD Crew Cab LTZ Long Box 4x4, shown in Black with available equipment.

2010 SILVERADO 1500 BALL HITCH TRAILERING

ENGINE	Vortec 4.3L V6 (LU3)		Vortec 4.8L V8 (L20)		Vortec 5.3L V8 (LMG/LC9)		Vortec 6.0L V8 Hybrid (LZ1)		Vortec 6.2L H.O. V8 (L9H)	
AUTOMATIC TRANSMISSION	4-speed (4L60E)		4-speed (4L60E)		6-speed (GL80)		4-speed (2-mode)		6-speed (6L80)	
Horsepower @ rpm	195 @ 4600		302 @ 5600		315 @ 5200		332 @ 5100		403 @ 5700	
Torque (lb.-ft.) @ rpm	260 @ 2800		305 @ 4600		335 @ 4400		367 @ 4100		417 @ 4300	
MODEL	Max. Trailer Weight kg (lb.)	Axle Ratio	Max. Trailer Weight kg (lb.)	Axle Ratio	Max. Trailer Weight kg (lb.)	Axle Ratio	Max. Trailer Weight kg (lb.)	Axle Ratio	Max. Trailer Weight kg (lb.)	Axle Ratio
C10703 – Regular Cab 6' 6" Standard Box, 2WD	2223 (4900)	3.23	2132 (4700)	3.23	2994 (6600)	3.08				
			3266 (7200)	3.73	3357 (7400)	3.08 ¹				
					4128 (9100)	3.42 ¹				
C10903 – Regular Cab 8' Long Box, 2WD	2132 (4700)	3.23	2313 (5100)	3.23	2722 (6000)	3.08				
			3221 (7100)	3.73	3266 (7200)	3.08 ¹				
					4536 (10,000)	3.42 ¹				
C10753 – Extended Cab 6' 6" Standard Box, 2WD	1996 (4400)	3.23	2132 (4700)	3.23	2812 (6200)	3.08			3.42	
			3039 (6700)	3.73	3130 (6900)	3.08 ¹			3.42 ¹	
					4400 (9700)	3.42 ¹			3.73 ³	
C10953 – Extended Cab 8' Long Box, 2WD					2722 (6000)	3.08				
					3039 (6700)	3.08 ¹				
					4309 (9500)	3.42 ¹				
C10543 – Crew Cab 5' 8" Short Box, 2WD			2132 (4700)	3.23	2767 (6100)	3.08			3.42	
			3039 (6700)	3.73	3084 (6800)	3.08 ¹			3.42 ¹	
					3175 (7000)	3.08 ¹			3.73 ³	
					4355 (9600)	3.42 ¹				
K10703 – Regular Cab 6' 6" Standard Box, 4x4	2313 (5100)	3.73	2722 (6000)	3.42	2903 (6400)	3.08				
					3221 (7100)	3.08 ¹				
					4037 (8900)	3.42 ¹				
K10903 – Regular Cab 8' Long Box, 4x4	2268 (5000)	3.73	2631 (5800)	3.42	2858 (6300)	3.08				
					3175 (7000)	3.08 ¹				
					4445 (9800)	3.42 ¹				
K10753 – Extended Cab 6' 6" Standard Box, 4x4			2495 (5500)	3.42	2767 (6100)	3.08			3.42	
					6084 (6800)	3.08 ¹			3.42 ¹	
					4355 (9600)	3.42 ¹			3.73 ³	
K10953 – Extended Cab 8' Long Box, 4x4					2585 (5700)	3.08				
					2948 (6500)	3.08 ¹				
					4173 (9200)	3.42 ¹				
K10543 – Crew Cab 5' 8" Short Box, 4x4			2495 (5500)	3.42	2722 (6000)	3.08			3.42	
					3039 (6700)	3.08 ¹			3.42 ¹	
					4309 (9500)	3.42 ¹			3.73 ³	

1 – Requires Heavy-Duty Enhanced Cooling Package (K5L). 2 – XFE model (eXtra Fuel Efficiency). 3 – Requires MAX Trailering Package (NHT).

NOTES FOR SILVERADO 1500 TRAILERING:

- Any Silverado pickup can tow a 907 kg (2000 lb.) trailer without special equipment.
- Weight-carrying Hitch Limit: 2268 kg (5000 lb.) trailer with 272 kg (600 lb.) tongue weight.
- A Weight-distributing Hitch and Sway Control is required over 2268 kg (5000 lb.) Trailer Weight.
- Silverado 1500 models are limited to 2269 kg (5000 lb.) trailer rating unless equipped with Heavy-Duty (Z85), High-Performance (Z60) or Off-Road Suspension Package (Z71).
- Ball hitch trailers over 2268 kg (5000 lb.) require the optional Trailering Special Equipment Package (Z82), which includes a weight-distributing hitch platform with a 51 mm (2 in.) receiver, extra capacity transmission cooling (if not already equipped), high-capacity air cleaner, 4 blunt-cut wires in the instrument panel for electric brake controller hook-up and an independently fused wiring harness with a 7-pin sealed connector.
- Trailer tongue weight should be 10-15% of the total loaded trailer, up to 454 kg (1000 lb.) – 543 kg (1200 lb.) on models with MAX Trailering Package (option NHT).
- Addition of trailer tongue or kingpin weight must not cause the vehicle weights to exceed the Rear Gross Axle Weight Rating (RGAWR) or Gross Vehicle Weight Rating (GVWR).
- Trailer 5th-wheel kingpin weight should be 15-25% of the total loaded trailer weight, up to 680 kg (1500 lb.). Fifth-wheel trailers have a greater percentage of their weight on the kingpin (tongue load) than a conventional ball hitch trailer. Because of this, caution must be used when selecting a 1500 model to tow fifth-wheel trailers due to limited payload and rear axle capacity to handle typical kingpin weights.

2500HD & 3500HD SERIES GROSS COMBINATION WEIGHT RATINGS (GCWR)

GCWR kg (lb.)	7258 (16,000)	8392 (18,500)	9979 (22,000)	10,660 (23,500)
AXLE RATIO REQUIRED (AUTOMATIC TRANSMISSION STANDARD)				
Vortec 6.0L V8 (LY6)	3.73	4.10		
Duramax 6.6L V8 (LMM)			3.73	3.73*

* Rating for 3500HD models with Dual Rear Wheels (DRW).

NOTES FOR SILVERADO 2500HD & 3500HD TRAILERING:

- A 6-speed automatic transmission is standard on these trucks. A model 6L90 Hydramatic (code MYD) is used with the Vortec 6.0L V8 and an Allison 1000 Series transmission (code MW7) is used in combination with the Duramax 6.6L V8 Turbo Diesel. Both transmissions feature a tow/haul mode, grade braking and tap-up/tap-down shift provision for excellent control when trailering.
- 2500HD and 3500HD models have a weight-carrying hitch limit of 3402 kg (7500 lb.) and require a weight-distributing hitch (or fifth-wheel) with trailer weights in excess of this limit.

2010 SILVERADO 2500HD & 3500HD TRAILERING

ENGINE	BALL HITCH TRAILERING		FIFTH-WHEEL TRAILERING	
	Vortec 6.0L V8 (LY6)*	Duramax 6.6L V8 Diesel (LMM)	Vortec 6.0L V8 (LY6)*	Duramax 6.6L V8 Diesel (LMM)
Horsepower @ rpm	360 @ 5400	365 @ 3200	360 @ 5400	365 @ 3200
Torque (lb.-ft.) @ rpm	380 @ 4200	660 @ 1600	380 @ 4200	660 @ 1600
AUTOMATIC TRANSMISSION	6-speed (6L90)	6-speed Allison	6-speed (6L90)	6-speed Allison
MODEL	Max. Trailer Weight kg (lb.)	Axle Ratio	Max. Trailer Weight kg (lb.)	Axle Ratio
2500HD – 4173 kg (9200 lb.) GVWR				
C20903 – Regular Cab 8' Long Box, 2WD	4763 (10,500)	3.73	5897 (13,000)	3.73
	5897 (13,000)	4.10	5897 (13,000)	4.10
C20753 – Extended Cab 6' 6" Standard Box, 2WD	4627 (10,200)	3.73	4627 (10,200)	3.73
	5761 (12,700)	4.10	5761 (12,700)	4.10
C20953 – Extended Cab 8' Long Box, 2WD	4536 (10,000)	3.73	4536 (10,000)	3.73
	5670 (12,500)	4.10	5670 (12,500)	4.10
C20743 – Crew Cab 6' 6" Standard Box, 2WD	4536 (10,000)	3.73	4536 (10,000)	3.73
	5715 (12,600)	4.10	5670 (12,500)	4.10
C20943 – Crew Cab 8' Long Box, 2WD	4491 (9900)	3.73	4491 (9900)	3.73
	5625 (12,400)	4.10	5625 (12,400)	4.10
K20903 – Regular Cab 8' Long Box, 4x4	4627 (10,200)	3.73	4627 (10,200)	3.73
	5761 (12,700)	4.10	5761 (12,700)	4.10
K20753 – Extended Cab 6' 6" Standard Box, 4x4	4491 (9900)	3.73	4491 (9900)	3.73
	5625 (12,400)	4.10	5625 (12,400)	4.10
K20953 – Extended Cab 8' Long Box, 4x4	4445 (9800)	3.73	4445 (9800)	3.73
	5579 (12,300)	4.10	5579 (12,300)	4.10
K20743 – Crew Cab 6' 6" Standard Box, 4x4	4445 (9800)	3.73	4445 (9800)	3.73
	5579 (12,300)	4.10	5579 (12,300)	4.10
K20943 – Crew Cab 8' Long Box, 4x4	4355 (9600)	3.73	4355 (9600)	3.73
	5489 (12,100)	4.10	5489 (12,100)	4.10
3500HD with Single Rear Wheels (SRW) – 4491 kg (9900 lb.) GVWR				
C30953 – Extended Cab 8' Long Box, 2WD	4491 (9900)	3.73	4491 (9900)	3.73
	5625 (12,400)	4.10	5625 (12,400)	4.10
C30943 – Crew Cab 8' Long Box, 2WD	4400 (9700)	3.73	4445 (9800)	3.73
	5534 (12,200)	4.10	5579 (12,300)	4.10
K30903 – Regular Cab 8' Long Box, 4x4	4536 (10,000)</td			

HOW TO TRANSFORM YOUR SILVERADO INTO A ONE-OF-A-KIND.

If you believe your vehicle represents an important expression of your individuality, take Silverado's style and functionality to the next level with the addition of Chevrolet Accessories. They were part of Silverado's development process to ensure they offer the same quality of fit, finish and function as the rest of the vehicle. They are backed by the 3-year/60,000 km New Vehicle Limited Warranty* and can be included in your finance agreement through GMAC. Ask your dealer for a complete list of the Chevrolet Accessories available for Silverado, or visit gm.ca

* Whichever comes first, when permanently installed by the dealer at the time you purchased your new vehicle, or for the remainder of the New Vehicle Limited Warranty if installed after the time of your vehicle purchase, but no less than 12 months.

Selected GM Accessories available for Silverado include:

- Sliding tool box
- Sliding box divider
- Bed extender
- Overhead utility rack
- Bedliner
- Sliding side storage box
- Dual headrest DVD player
- Door sill plates and step shields
- Soft roll-up tonneau cover
- Hard shell tonneau cover
- Tubular assist steps in 3-in. round or 6-in. oval (black or chrome)
- 20-in. wheels
- Recovery hooks
- Chrome fuel door, door handles and mirror covers.



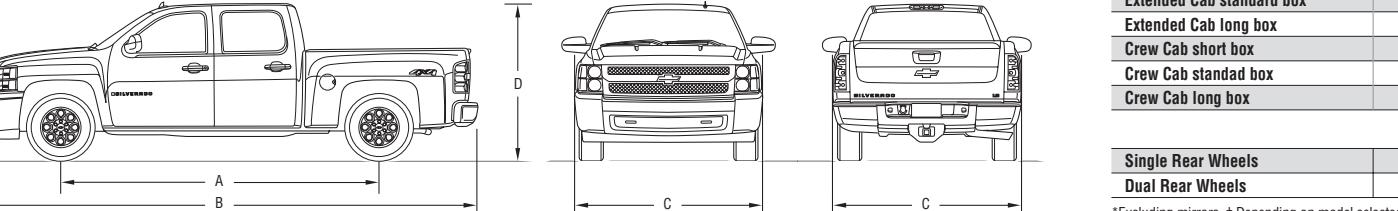
ACCESSORIES



Series	Cab Type	Model Number	Wheelbase mm (in.)	Drivetrain	GVWR Max. kg (lb.)	Payload Max. kg (lb.)	Pickup Box Length (ft. in.)	Gross Towing Capacity ³ Max. kg (lb.)	Seating Std./Opt.
1500	Regular Cab	C10703	3032 (119.0)	2WD	2900 (6400)	888 (1957)	6'6"	4128 (9100)	3/2
		C10903	3378 (133.0)	2WD	2900 (6400)	825 (1818)	8'	4536 (10,000)	3/2
		K10703	3032 (119.0)	4x4	2900 (6400)	773 (1705)	6'6"	4037 (8900)	3/2
		K10903	3378 (133.0)	4x4	3084 (6800)	817 (1802)	8'	4445 (9800)	3/2
	Extended Cab	C10753	3645 (143.5)	2WD	3084 (6800)	773 (1705)	6'6"	4400 (9700)	6/5
		C10753/NHT ¹	3645 (143.5)	2WD	3175 (7000)	846 (1865)	6'6"	4854 (10,700)	6/5
		C10953	4000 (157.5)	2WD	3130 (6900)	742 (1636)	8'	4309 (9500)	6/5
		K10753	3645 (143.5)	4x4	3175 (7000)	806 (1777)	6'6"	4264 (9400)	6/5
	Crew Cab	K10753/NHT ¹	3645 (143.5)	4x4	3266 (7200)	823 (1812)	6'6"	4717 (10,400)	6/5
		K10953	4000 (157.5)	4x4	3175 (7000)	676 (1491)	8'	4173 (9200)	6/5
		C10543	3645 (143.5)	2WD	3084 (6800)	767 (1690)	5'8"	4354 (9600)	6/5
		C10543/NHT ¹	3645 (143.5)	2WD	3220 (7100)	873 (1924)	5'8"	4808 (10,600)	6/5
2500HD	Regular Cab	C10543/Hybrid	3645 (143.5)	2WD	3220 (7100)	685 (1511)	5'8"	2767 (6100)	6/5
		K10543	3645 (143.5)	4x4	3175 (7000)	781 (1721)	5'8"	4309 (9500)	6/5
		K10543/NHT ¹	3645 (143.5)	4x4	3311 (7300)	850 (1873)	5'8"	4717 (10,400)	6/5
		K10543/Hybrid	3645 (143.5)	4x4	3311 (7300)	668 (1473)	5'8"	2676 (5900)	6/5
	Extended Cab	C20903	3378 (133.0)	2WD	4173 (9200)	1756 (3872)	8'	7167 (15,800)	3/2
		K20903	3378 (133.0)	4x4	4173 (9200)	1630 (3594)	8'	7031 (15,500)	3/2
		C20753	3645 (143.5)	2WD	4173 (9200)	1633 (3600)	6'6"	5761 (12,700)	6/5
		C20953	4000 (157.5)	2WD	4173 (9200)	1569 (3459)	8'	5670 (12,500)	6/5
	Crew Cab	K20753	3645 (143.5)	4x4	4173 (9200)	1514 (3338)	6'6"	5625 (12,400)	6/5
		K20953	4000 (157.5)	4x4	4173 (9200)	1452 (3200)	8'	5579 (12,300)	6/5
		C20743	3886 (153.0)	2WD	4173 (9200)	1576 (3475)	6'6"	6940 (15,300)	6/5
		C20943	4242 (167.0)	2WD	4173 (9200)	1504 (3316)	8'	6577 (14,500)	6/5
3500HD-SRW ²	Regular Cab	K20743	3886 (153.0)	4x4	4173 (9200)	1464 (3228)	6'6"	6305 (13,900)	6/5
		K20943	4242 (167.0)	4x4	4173 (9200)	1382 (3047)	8'	5761 (12,700)	6/5
	Extended Cab	K30903	3378 (133.0)	4x4	4491 (9900)	1872 (4128)	8'	6985 (15,400)	3/2
		C30953	4000 (157.5)	2WD	4491 (9900)	1800 (3968)	8'	5625 (12,400)	6/5
3500HD-DRW ²	Crew Cab	K30953	4000 (157.5)	4x4	4491 (9900)	1691 (3729)	8'	5489 (12,100)	6/5
		C30943	4242 (167.0)	2WD	4491 (9900)	1749 (3855)	8'	6849 (15,100)	6/5
	Regular Cab	K30943	4242 (167.0)	4x4	4491 (9900)	1628 (3590)	8'	6713 (14,800)	6/5
		K30903	3378 (133.0)	4x4	5171 (11,400)	2384 (5255)	8'	7484 (16,500)	3/2
	Extended Cab	C30953	4000 (157.5)	2WD	5171 (11,400)	2308 (5088)	8'	5443 (12,000)	6/5
		K30953	4000 (157.5)	4x4	5171 (11,400)	2199 (4848)	8'	5307 (11,700)	6/5
	Crew Cab	C30943	4242 (167.0)	2WD	5171 (11,400)	2258 (4979)	8'	7348 (16,200)	6/5
		K30943	4242 (167.0)	4x4	5171 (11,400)	2138 (4714)	8'	7212 (15,900)	6/5

1 – With MAX Trailering Package (NHT). 2 – SRW = Single Rear Wheels (credit option). DRW = Dual Rear Wheels. 3 – 1500 ratings are maximums for trucks when equipped with a ball hitch. 2500HD and 3500HD ratings are for models equipped with a 5th Wheel (Gooseneck) hitch.

DIMENSIONS



Model	A. Wheelbase mm (in.)	B. Overall Length mm (in.)
Regular Cab standard box	3032 (119.0)	5222 (205.6)
Regular Cab long box	3378 (133.0)	5702 (224.5)
Extended Cab standard box	3645 (143.5)	5839 (229.9)
Extended Cab long box	4000 (157.5)	6320 (248.8)
Crew Cab short box	3645 (143.5)	5839 (229.9)
Crew Cab standard box	3886 (153.0)	6094 (239.9)
Crew Cab long box	4242 (167.0)	6572 (258.7)
C. Width mm (in.)	D. Height mm (in.)	
Single Rear Wheels	2029 (79.9) (max.)*	1959 (77.1) (max.)†
Dual Rear Wheels	2436 (95.9) (max.)†	1933 (76.1) (max.)†

*Excluding mirrors. † Depending on model selected.

SILVERADO 1500 MODEL OVERVIEW

SILVERADO WT

Silverado WT includes these standard features:

- 17-in. painted steel wheels with centre caps

SILVERADO CHEYENNE EDITION

Silverado Extended and Crew Cab WT with the Cheyenne Edition enhance WT features with:

- Spare tire lock

SILVERADO LT

Silverado LT enhances Cheyenne Edition with:

- 18-in. chrome-clad aluminum wheels
- Trailering Special Equipment Package
- Locking rear differential
- Fog lights
- Heated, power auto-dimming, body-coloured exterior rear-view mirrors with integrated turn signal indicators
- Body-coloured front bumper and end caps
- Rear window electric defogger
- Remote keyless start system
- Up-level full-function Driver Information Centre (DIC)
- Premium instrument panel
- Steering-wheel-mounted sound system controls
- Full-featured heated power 1-way front bucket seats with leather-appointed seating surfaces
- Automatic dual-zone climate control
- Auto-dimming integrated rear-view mirror
- Personalization features enable numerous comfort and convenience features to be preset
- Bluetooth connectivity
- USB port and 120-speaker system with subwoofer
- XM Satellite Radio

SILVERADO 1500 MODEL OVERVIEW



2010 SILVERADO STANDARD & OPTIONAL FEATURES

SILVERADO PACKAGES (CONTINUED)	WT	LT	LTZ	HYBRID
WT Convenience Package – 1500 only; includes power door locks, remote keyless entry system and AM/FM stereo with MP3 compatible CD player	0	–	–	–
Silverado Cheyenne Edition – available on 1500 Extended Cab Standard Box and Crew Cab WT models; includes Vortec 4.8L V8 engine, 17-inch chrome appearance steel wheels with chrome centre caps, chrome front bumper with body-colour end caps, chrome grille surround, deep-tinted glass on all windows behind front doors, heated power exterior rear-view mirrors, body-colour side mouldings, remote keyless entry system, power door locks and windows, CD player with MP3 playback, cruise control and colour-keyed floor carpet with vinyl mats	0	–	–	–
LT Exterior Package – includes remote vehicle starter system, fog lights, universal home remote, power remote control exterior rear-view mirrors (heated, power folding with integral turn signal indicators) and auto-dimming interior rear-view mirror on 1500 models. Also includes 17" Custom aluminum wheels on 1500 models and 16" aluminum wheels on 2500HD models	–	0	–	–
LT Interior Package – includes AM/FM stereo with MP3 compatible CD player, Bluetooth connectivity, steering-wheel-mounted sound system controls, power 6-way driver's seat adjuster with 40/20/40 split-bench and dual-zone automatic climate controls on Extended and Crew Cab models	–	0	–	–
LTZ Convenience Package – includes universal home remote, power adjustable pedals and ultrasonic rear parking assist	–	–	0	–
Safety Package – includes power adjustable pedals and ultrasonic rear parking assist	–	0	0	–
Silverado Z71 Plus Package – available on 1500 Extended Cab Standard Box 4x4 and Crew Cab LT and LTZ 4x4 models; includes Z71 specific instrument cluster, carpeted floor mats, bright sill plate and "Z71 Plus" decals, body-colour grille with chrome mesh insert, chrome recovery hooks, smooth body-colour front lower fascia, body-colour door handles and exterior mirrors, P265/65R18 On/Off Road tires, 18" x 8" Bright machined aluminum wheels and Z71 Off-Road Chassis Package with Rancho® shock absorbers. LT models upgrade to automatic climate control, fog lights, self-dimming interior rear-view mirror and heated, power adjustable, power folding exterior rear-view mirror	–	0	0	–

SILVERADO PACKAGES (CONTINUED)	WT	LT	LTZ	HYBRID
Snow Plow Prep Package – includes 15 amp wiring for roof-mounted light with provisions for switch in overhead console, instrument wiring harness for an electric brake controller, access hole in dash panel and skid plate package and 160 amp alternator with Vortec V8 engines (dual 125 amp alternators with Duramax 6.6L V8 Turbo Diesel). Includes auxiliary external transmission oil cooler and a high-capacity air cleaner if not already equipped. Available on 1500 Regular Cab 4x4 only and 2500HD/3500HD 4x4 models. Diesel engine restricted to Regular Cab 2500HD/35000HD 4x4 models	0	0	–	–
Tailgate Package – includes EZ Lift tailgate, lockable	–	0	0	–
Trailering Special Equipment Package – includes weight-distributing trailer hitch platform with a 2-inch receiver on 1500 models and 2.5-inch receiver with a 2-inch adapter on 2500HD/3500HD. Also includes a 7-wire harness with independently fused trailering circuits mated to a 7-way sealed connector and 4 blunt-cut wires in the instrument panel for an aftermarket trailer brake controller (except when equipped with optional integrated trailer brake control) and a lead for a centre high-mounted stoplight. Includes extra capacity transmission cooling and a high-capacity air cleaner if not already equipped	0	0	S	S
MAX Trailering Package (NHT) – available on 1500 Extended Cab Standard Box and Crew Cab LT and LTZ models; includes increased Gross Vehicle Weight Ratings (GVWRs), Vortec 6.2L V8 engine, heavy-duty 9.5" rear axle, 3.73:1 rear axle ratio, 4-wheel disc brakes with ABS, 6-speed (model 6L80) automatic transmission and P265/70R17 On-Off Road tires (LTZ models include 17-inch Custom aluminum wheels). A heavy-duty enhanced cooling package protects both the engine and transmission. A high-capacity air cleaner, locking rear differential, fog lights and Trailering Special Equipment Package are included if not already equipped	–	0	0	–

2010 SILVERADO ENGINE AND TRANSMISSION AVAILABILITY

1500 MODELS						2500HD and 3500HD MODELS		
Engine	Vortec 4.3L V6	Vortec 4.8L V8	Vortec 5.3L V8	Vortec 6.2L V8	Vortec 6.0L V8	Vortec 6.0L V8	Vortec 6.0L V8	Duramax 6.6L V8 Diesel
Engine	195 hp @ 4600 rpm 260 lb.-ft. of torque @ 2800 rpm	302 hp @ 5600 rpm 305 lb.-ft. of torque @ 4600 rpm	315 hp @ 5200 rpm 335 lb.-ft. of torque @ 4400 rpm	403 hp @ 5700 rpm 417 lb.-ft. of torque @ 4300 rpm	332 hp @ 5100 rpm 367 lb.-ft. of torque @ 4200 rpm	360 hp @ 5400 rpm 380 lb.-ft. of torque @ 4200 rpm	322 hp @ 4400 rpm 380 lb.-ft. of torque @ 4200 rpm	365 hp @ 5200 rpm 660 lb.-ft. of torque @ 1600 rpm
Transmission	4-speed automatic with overdrive, Tow/Haul mode and 2nd gear start	4-speed automatic with overdrive, Tow/Haul mode and 2nd gear start	6-speed automatic with 2 overdrive gears, Tow/Haul mode, driver shift control and grade braking	6-speed automatic with 2 overdrive gears, Tow/Haul mode, driver shift control and grade braking	Hybrid specific 4-speed automatic with overdrive and electronically variable propulsion system	6-speed heavy-duty automatic with 2 overdrive gears, Tow/Haul mode, driver shift control and grade braking	6-speed heavy-duty automatic with 2 overdrive gears, Tow/Haul mode, driver shift control and grade braking	6-speed Allison 1000 Series automatic with 2 overdrive gears, Tow/Haul mode, driver shift control and tap-shift gear selection and grade braking
Features and Applications	This powertrain is limited to WT trim versions of Regular Cab and 2WD Extended Cab Standard Box models	This powertrain is standard on most base 1500 models. The engine features Variable Valve Timing (VVT) and is capable of running on regular unleaded fuel or up to 85% ethanol (E85)	Featuring outstanding performance with remarkable fuel economy, this popular powertrain is available on most models and is standard with LTZ trim. It is E85 compatible and features Active Fuel Management and Variable Valve Timing (VVT). An aluminum block version is available in selected applications	With phenomenal performance, this powertrain is the logical choice for the MAX Trailering Package. It features an aluminum block, Variable Valve Timing (VVT) and E85 compatibility. It is available in Extended Cab Standard Box and Crew Cab LT and LTZ	This powertrain is exclusive to the Hybrid model and features Active Fuel Management for improved fuel economy when running in Hybrid mode 2 as well as Late Intake Valve Closing (LIVC) to facilitate frequent stops and re-starts	This powertrain is standard on HD pickup trucks with Single Rear Wheels. The engine features Variable Valve Timing (VVT) for efficient performance and is E85 compatible	This version of the Vortec 6.0L V8 is standard on 3500HD pickups with Dual Rear Wheels	The Duramax Diesel, mated to the dependable Allison transmission, is available on Regular and Crew Cab HD pickups and provides outstanding power and torque to handle your heaviest towing and payload needs

1500 WHEELS



2500HD & 3500HD WHEELS

2500HD



2500HD & 3500HD SRW



3500HD SRW



BACKED THE WAY THEY ARE BUILT

First we build our vehicles to achieve world-class quality standards and to offer the dependability Chevrolet is famous for. Then we stand behind our vehicles with the backing of the best coverage in Canada:

- 3-year/60,000 km New Vehicle Limited Warranty*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge*
- 5-year/160,000 km Courtesy Transportation*
- 5-year/160,000 km 24/7 Roadside Assistance*
- 6-year/160,000 km rust-through perforation coverage*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs)*
- 8-year/160,000 km coverage on specific hybrid components on the Silverado Hybrid model.*

*Whichever comes first. Conditions and limitations apply, see dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:¹

- **GM Protection Plan (GMP)** – the only extended service plan backed by the resources and commitment of General Motors, GMP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period
- **GM Goodwrench Service** – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better. ¹Conditions and limitations apply.

TO HELP YOU PURCHASE A NEW VEHICLE:

- **GMAC Express Credit Application** – a convenient way to get pre-approved credit towards the purchase of your next GM vehicle
- **GMAC Purchase Financing** – on the spot financing at your GM dealership¹
- **The GM Card** – eligible cardholders may be able to redeem up to \$3500 on GM Card[®] Earnings toward the Total Purchase Price on selected vehicles. For more information on The GM Card please call 1-800-461-3279.¹

¹Subject to eligibility.

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You can find more information about these programs from your GM dealer, or at these information centres:

- The GM website at gm.ca
- The GM Customer Communication Marketing Centre at **1-800-GM-DRIVE**
(1-800-463-7483 or 1-800-263-3830 for TDD users)
- For information about GMAC visit gmac.ca or call **1-800-616-4622**.

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Printed in Canada, November 2009.

INTERIOR FABRIC COLOURS



1. LT Light Titanium Premium Cloth

2. WT Dark Titanium Cloth

3. LT and LTZ Ebony Leather-Appointed Trim

4. WT Dark Titanium Vinyl

5. LT Ebony Premium Cloth

6. LT Light Cashmere Premium Cloth

7. LT and LTZ Light Titanium Custom Leather-Appointed Trim

8. LT and LTZ Light Cashmere Leather-Appointed Trim

EXTERIOR COLOURS



GGW – Taupe Gray Metallic¹



GGZ – Sheer Silver Metallic¹



37 – Imperial Blue Metallic



41 – Black¹



46 – Blue Granite Metallic



50 – Summit White¹



58 – Black Granite Metallic^{1,*}



74 – Victory Red

EXTERIOR/INTERIOR COLOUR COMPATIBILITY

▼ Exterior Model ►	Interior Model ►	19 – Ebony ² LT, LTZ	31 – Light Cashmere with Ebony Accents ² LT, LTZ	33 – Light Cashmere with Dark Cashmere Accents LTZ	83 – Light Titanium with Dark Titanium Accents LTZ	84 – Light Titanium with Ebony Accents ² LT, LTZ	88 – Dark Titanium WT
GGW – Taupe Gray Metallic ¹	•	•	•	•	•	•	•
GGZ – Sheer Silver Metallic ¹	•	•	•	•	•	•	•
37 – Imperial Blue Metallic	•	•	•	•	•	•	•
41 – Black ¹	•	•	•	•	•	•	•
46 – Blue Granite Metallic	•	•	•	•	•	•	•
50 – Summit White ¹	•	•	•	•	•	•	•
58 – Black Granite Metallic ^{1,*}	•	•	•	•	•	•	•
74 – Victory Red	•	•	•	•	•	•	•

* Available at extra cost.

1 – Available with Silverado Z71 Plus Package.

2 – Available with Hybrid models.

The exterior colours in this brochure are as close to the actual vehicle production colour as the printing process allows.

For more accurate colour samples, ask your sales consultant to see the dealer showroom vehicle colour display.

*Available at extra cost.

1 – Available with Silverado Z71 Plus Package.