

2010 ELANTRA TOURING



 **HYUNDAI**TM

WHAT SMART MEANS TO US.



At Hyundai, we are constantly striving to make smart decisions when it comes to our vehicles so you can make smart decisions when it comes to your purchase. A smart decision means weighing the pros and cons, evaluating the costs against the benefits, and making a choice for the right reasons for you. It means having no regrets.

Our investment in eco-friendly technologies, quality craftsmanship, extensive research and design, together with our state-of-the-art facilities and dedicated human resources, ensures our vehicles are built with integrity from the first to the final detail. And, together, they deliver on Hyundai's promise to Canadians – to create a lineup of smart vehicles.



SPIRIT AND PRACTICALITY, IN PERFECT BALANCE.

THE 2010 ELANTRA TOURING IS DESTINED TO BECOME YOUR FAVOURITE WAY TO GET AROUND. IMPRESSIVE INTERIOR SPACE, AN EXCEPTIONAL LEVEL OF FIT AND FINISH, AND EUROPEAN STYLING COMBINE TO DELIVER PRACTICALITY IN A PERFECT PACKAGE. RARE IS THE VEHICLE THAT USES SPACE EFFICIENTLY WHILE ENSURING A SPORTY DRIVE. IT TAKES A LOT OF THOUGHT. WE'VE DONE THE THINKING. THE RESULT: THE FUN AND VERSATILE 2010 ELANTRA TOURING.



Highest Ranked Compact Car
in Initial Quality in the U.S.¹
- J.D. Power and Associates



EXTERIOR

SPORTY EUROPEAN STYLING.

The Elantra Touring, Hyundai's European-inspired vehicle, possesses the stylish confidence to match its origins. With a striking chrome front grille and chrome-accented body colour front and rear bumpers, tinted windows and roof-mounted micro antenna, the Elantra Touring is the ideal combination of style and function. Its body colour door handles, rear garnish and available body colour exterior mirrors further add to its sleek styling and fluidity. And to satisfy your sportier side, the Elantra Touring GLS with Sport Package is equipped with 17-inch 5-spoke alloys and a rear spoiler.



1. 5-Door Design. The Elantra Touring's hatch design lets you load passengers and cargo with ease. With five access points, you can make the most of the 3,555 litres of interior space.

2. Halogen Headlights. The Elantra Touring is equipped with sleek wrap-around projection-type halogen headlights – standard – adding to its clean design while providing superior visibility for night driving and in extreme weather conditions. Plus, with fog lights, see better in poor-visibility conditions, like rain, snow and fog (Standard on GLS and GLS with Sport Package).



2010 ELANTRA TOURING

INTERIOR

NO NEED TO PACK LIGHT.

It may not be obvious from the outside, but with 3,555 litres, the Elantra Touring's interior volume is one of the largest in its class. From available heated front seats and leather-wrapped steering wheel (GLS with Sport Package) to remote keyless entry and alarm (not available on L) and rear-seat heater ducts, the Elantra Touring is equipped with the comforts and conveniences that make driving a pleasure. Its sporty interior is generously equipped with functional features, including a driver's seat with height adjuster (not available on L), and blue-lit ergonomically designed gauges to optimize comfort and visibility.

1. Tunes At Your 'Tips. The Elantra Touring is equipped with an AM/FM/CD/MP3/Aux. Plug/USB Port with six speakers (four on L and GL) to surround driver and passengers in listening pleasure. The GLS with Sport Package adds audio controls – with iPod control – to your steering wheel for further convenience and safety.

2. Under the Sun or the Night Sky. Add to the Elantra Touring's already spacious interior and enjoy a sunny day or the night sky from under a power tilt-and-slide sunroof (GLS with Sport Package).

2010 ELANTRA TOURING

PERFORMANCE

FUN AND FUEL-EFFICIENT.

Its looks may be what draw you in, but its performance will make you commit. Spirited and fuel-efficient, the Elantra Touring's 2.0L, 138 hp, 16-valve DOHC, 4-cylinder Continuously Variable Valve Timing (CVVT) engine employs some of the most advanced technologies and provides maximum fuel efficiency while meeting the demands of both city and highway driving. Built for fun-filled adventure, the Elantra Touring is even more fuel-efficient on the highway with steering wheel-mounted cruise control (not available on L). A MacPherson strut front suspension and multi-link rear suspension ensure responsive performance.



1



1. 5-Speed Manual. Remaining true to its European roots, the Elantra Touring is equipped with a sporty 5-speed manual transmission. A 4-speed automatic is optional for those who'd prefer to simply press the gas and go.

2. Smart Power. The Elantra Touring features such fuel-saving innovations as motor-driven power steering, matched to its 2.0L, 16-valve DOHC engine. Its low-set engine idle reduces emissions and helps increase fuel economy.

2



2010 ELANTRA TOURING

TRAVEL IN SAFETY. TRAVEL IN STYLE.

Combining steel side-impact door beams with front and rear crumple zones, your best interests are put first with Hyundai's intelligent safety body construction. In addition to an available Anti-lock Braking System (ABS) with Electronic Brake Force Distribution (EBD) and available Electronic Stability Control (ESC), Elantra Touring offers an available 6 airbags¹. Parents will appreciate the Lower Anchor Tethers for Children (LATCH) System, and the Child Restraint System (CRS) (upper tether anchors) with rear child safety locks. Front active head restraints (not available on L) and an energy-absorbing steering column work with front-seat pretensioners and force limiters for increased levels of safety.

1. Anti-Lock Braking System.

ABS helps prevent wheel lock-up and helps maintain steering control during emergency braking situations by rapidly pulsing the brakes, allowing you to manoeuvre around objects ahead (ABS not available on L).

2. **Airbags.**¹ Standard dual front airbags, available driver and front passenger side-impact airbags, along with side-curtain airbags for front and rear outboard passengers (not available on L), offer peace of mind on any road.

2010 ELANTRA TOURING

QUALITY

THE HIGHEST STANDARD OF EXCELLENCE. IT'S HOW WE DEFINE *QUALITY*. IT'S THE CORNERSTONE OF OUR BUSINESS, AND THE FOUNDATION UPON WHICH WE BUILD EACH AND EVERY HYUNDAI VEHICLE. FROM RESEARCH AND DEVELOPMENT, TO ENGINEERING AND DESIGN, IT IS OUR ENDURING DEDICATION TO QUALITY THAT ENABLES US TO OFFER CANADIANS A LINEUP OF VEHICLES THAT MEET AN EVER-HIGHER STANDARD OF EXCELLENCE.

ONE OF CANADA'S BEST WARRANTIES.

Have the peace of mind that comes with Hyundai Auto Canada's standard 5-year/100,000 km Comprehensive Limited warranty[†] along with a 5-year/100,000 km Powertrain warranty – standard with every Elantra Touring. We also provide a 3-year/Unlimited km Roadside Assistance Program which includes fuel delivery service, flat tire changing, lock-out service, towing service, and more. Just one toll-free call away, 24 hours a day.

There are no deductibles and warranties are transferable.

For further details on your warranty coverage, including terms and limitations, please consult the Service Passport that accompanies all new Hyundai vehicles or see your local Hyundai dealer.



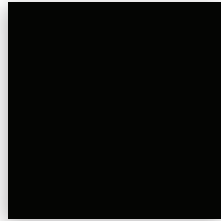
DRIVE DEFECTS TO ZERO.

Hyundai embarked on its quality mission in 1999, when it launched its “Zero Defects” program. This initiative involves everyone – from design engineers to the factory workers on the line – and every aspect of the company's culture in a sincere commitment to quality manufacturing across the board. The results are obvious.

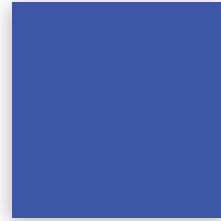


COLOURS

Our vivid palette of exterior colours is the perfect way to complete your Elantra Touring. Explore the options and choose the one that best reflects your personal style.



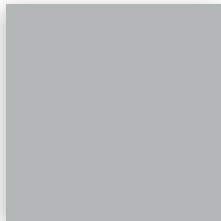
BLACK PEARL



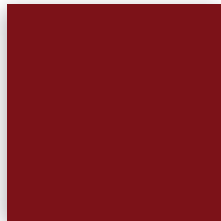
VIVID BLUE



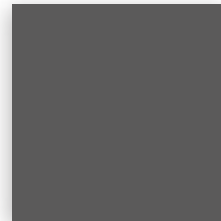
INDIGO BLUE



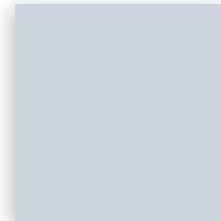
CONTINENTAL SILVER



CHILIPEPPER RED

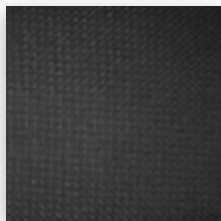


CARBON GREY MIST



POLAR WHITE

EXTERIOR



BLACK CLOTH

INTERIOR



ACCESSORIES

Hyundai is making its name on delivering unprecedented quality and value, offering Canadians a wide variety of lifestyle-friendly vehicles loaded with outstanding packages of standard features and premium extras. Individual needs call for individual solutions. That's why Hyundai goes out of its way to offer you a line of accessories designed to suit specific demands. With Hyundai's line of authorized parts and accessories, you are able to customize and adapt your vehicle to your lifestyle. From versatile quick-locking roof racks to stylish side visors, custom-fit your Elantra Touring your way.

1. **Trailer Hitch Kit.** Designed to meet all your towing needs, a Hyundai hitch can accommodate a wide variety of hitch-mounted accessories. (Kit includes the trailer hitch, ball mount and end cap)
2. **Plastic Hood Protector.** Prevent dents and scratches caused by road and vehicle debris with an attractive plastic hood protector.
3. **Block Heater.** Engineered for your Hyundai, a block heater will help ensure fast starts and reduce engine wear in extreme weather.
4. **Mud Guards.** Custom-fit mud guards keep the dirt and debris of everyday driving where it belongs.
5. **Short Shifter.** Developed in conjunction with B&M, this short shifter kit was designed specifically for your Hyundai. This performance accessory will dramatically improve the shifter performance on your vehicle.
6. **Cargo Cover.** Keep your valuables safe and out of sight with an easily removable cargo cover.
7. **Roof Racks.** This durable, quick-locking roof rack system lets you transport cargo easily, without sacrificing interior room.
8. **Side Visors.** Sleek and sporty, these side visors let you enjoy fresh air even when it's raining. New design ensures a perfect fit every time.



MODEL FEATURES

L

STANDARD EQUIPMENT INCLUDES:

- 2.0 L, 138 hp, 16-valve DOHC, 4-cylinder engine with Continuously Variable Valve Timing (CVT)
- 4-wheel Disc Brakes
- 5-speed Manual Transmission
- 12-volt Outlet in Centre Console
- 15-inch Steel Wheels with Covers
- 60/40 Split-folding Rear Seat
- AM/FM/CD/MP3/Aux. Plug/USB Port 4-speaker Audio System
- Black Exterior Mirrors
- Blue Backlit Instrument Panel Gauges
- Body Colour Front and Rear Bumpers with Chrome Insert
- Cabin Air Filtration System
- Carpeted Floor Mats
- Child-proof Rear Door Locks
- Child-seat LATCH System
- Chrome Front Grille
- Cloth Seats
- Driver's and Front Passenger's Multi-adjustable Bucket Seats with Adjustable Headrests
- Driver's and Front Passenger's Vanity Mirrors
- Dual Front Airbags
- Energy-absorbing Steering Column
- Front and Rear Crumple Zones
- Front Centre Console with Dual Cupholders and Storage Box
- Front Seatbelt Pretensioners and Force Limiters
- Front-wheel Drive
- Ignition Immobilization System
- Impact-sensing Driver-door Unlock
- Intermittent Rear Window Wiper/Washer
- Map Lights
- Power-assisted Rack-and-pinion Steering
- Power Door Locks
- Power Windows with Driver's Auto-down

- Rear Centre Armrest with Cupholders
- Rear-seat Adjustable Headrests (3)
- Rear-seat Heater Ducts
- Rear Window Defroster with Timer
- Rearview Mirror Manual Day/Night
- Remote Fuel Filler Door, Hood Releases
- Roof-mounted Micro Antenna
- Sunglass Holder
- Suspension:
 - Front: MacPherson Struts with Stabilizer Bar
 - Rear: Multi-link Rear Suspension with Stabilizer Bar
- Tilt Steering Wheel
- Tinted Glass
- Unibody Construction
- Variable Intermittent Wipers

Optional:

- 4-speed Automatic Transmission

GL

INCLUDES L EQUIPMENT PLUS:

- Air Conditioning with Manual Temperature Control
- Anti-Lock Braking System (ABS) with Electronic Brake Force Distribution (EBD)
- Front Centre Console with Dual Cupholders, Fixed Armrest and Storage Box
- Front Seat Active Head Restraints
- Front Seat-mounted Side-impact Airbags
- Power-adjustable, Heated Exterior Mirrors
- Remote Keyless Entry with Alarm
- Roof-mounted Side-curtain Airbags
- Seat Height Adjuster
- Steering Wheel-mounted Cruise Control

Optional:

- 4-speed Automatic Transmission

GLS

INCLUDES GL EQUIPMENT PLUS:

- AM/FM/CD/MP3/Aux. Plug/USB Port 6-speaker Audio System
- Cargo Power Outlet
- Cooled Glove Box
- Driver and Front Passenger Illuminated Vanity Mirrors
- Driver's Seat Lumbar Support
- Electronic Stability Control (ESC) with Traction Control System (TCS)²
- Fog Lights
- Heated Front Seats
- Power-adjustable, Heated, Body Colour Exterior Mirrors
- Telescopic Steering Wheel
- Trip Computer
- Windshield Wiper De-icer

Optional:

- 4-speed Automatic Transmission

GLS WITH SPORT PACKAGE

INCLUDES GLS EQUIPMENT PLUS:

- 17-inch 5-spoke Alloy Wheels
- AM/FM/CD/MP3/Aux. Plug/USB Port with iPod Control
- Leather-wrapped Steering Wheel and Gear Shift Knob with Chrome Accents (Automatic)
- Outside Temperature Display
- Power Tilt-and-slide Glass Sunroof with One-touch Open
- Rear Spoiler
- Steering Wheel-mounted Audio Controls

Optional:

- 4-speed Automatic Transmission

SPECIFICATIONS

PERFORMANCE

Engine				
Type	Inline 4-cylinder DOHC 16-valve with CVT			
Displacement	2.0L (1,975 cc)			
Bore and Stroke (mm)	82.0 x 93.5			
Compression Ratio	10.1:1			
Horsepower @ RPM	138 @ 6,000			
Torque (lb-ft) @ RPM	136 @ 4,600			
Transmission Type	5-speed Manual			
	Optional 4-speed Automatic with Overdrive Lock-up Torque Converter			
Drive Configuration	FWD			
Brakes	Front: Power-assisted Ventilated Disc (280mm)			
	Rear: Power-assisted Solid Disc (262mm)			
	ABS with Electronic Brake Force Distribution (EBD) on GL, GLS and GLS with Sport Package			
Electrical System	Battery	60 AH		
Alternator Ignition System	Electronic	13.5 V, 90 AMP		
Frame Construction	Unitized Body			
Steering				
Type	Motor-Driven Power Steering (MDPS)			
Overall Ratio	13.75:1			
Turning Diameter (m)	10.4			
Suspension	Front: MacPherson Struts with Stabilizer Bar			
	Rear: Multi-link with Stabilizer Bar, Gas Shock Absorber			
Tires	P195/65 R15 on L, GL and GLS			
	P215/45 HR17 on GLS with Sport Package			
Wheels	5.5J x 15" Steel with 7-spoke Full Wheel cover on L, GL and GLS			
	5-spoke 7.0J x 17" Alloy on GLS with Sport Package			
Dimensions	Exterior (mm)	Interior (mm)	Front	Rear
Wheelbase:	2,700	Head Room	1,023	987
Length:	4,485	Leg Room	1,105	926
Height:	1,520	Shoulder Room	1,406	1,390
Width (excluding mirrors):	1,765	Hip Room	1,368	1,336
Track (Front/Rear):	1,546/1,544			

SPECIFICATIONS

				L	GL	GLS	GLS WITH SPORT PKG.
Volume (L)							
Passenger Compartment	2,866						
Cargo (Trunk)/Rear Seats Folded Down	689/1,848						
Total	3,555						
Fuel Delivery System	Electronic Multipoint Fuel Injection (MPI)						
Fuel							
Fuel Consumption Estimates (L/100 km)		City	Highway				
2.0L 5-speed Manual Transmission with Overdrive		8.9	6.4				
2.0L 4-speed Automatic Transmission with Overdrive		8.7	6.5				
Fuel Tank Capacity (L)	53						

INTERIOR

Air Conditioning	Non-CFC with Manual Temperature Control	–	S	S	S
Audio Systems	AM/FM/CD/MP3/Aux. Plug with four Speakers	S	S	–	–
	AM/FM/CD/MP3/Aux. Plug with six Speakers and iPod Controls*	–	–	S	S*
	Outside Temperature Display	–	–	–	S
Cabin Air Filtration System		S	S	S	S
Carpeted Floor Mats		S	S	S	S
Console	Overhead Sunglass Holder	S	S	S	S
	Front Centre with Dual Cupholders and Storage Box	S	–	–	–
	Front Centre with Dual Cupholders, Fixed Armrest and Storage Box	–	S	S	S
	Rear Centre Adjustable Armrest with Cupholders	S	S	S	S
Cooled Glove Box		–	–	S	S
DC Power Outlet	12v	S	S	S	S
Defroster	Rear Window, Electronic with Timer	S	S	S	S
Door Trim	Integrated Map Pocket	S	S	S	S
Gauges	Speedometer, Tachometer, Trip Odometer, Coolant Temp., Fuel	S	S	S	S
Illumination	Dome Light, Glove Compartment, Cargo Area Lights, Map Lights	S	S	S	S
Leather Trim	Leather-wrapped Steering Wheel and Gear Shift Knob	–	–	–	S
Mirrors	Driver and Front Passenger Vanity (Illuminated*)	S	S	S*	S*
	Inside Rearview, Manual Day/Night	S	S	S	S

SPECIFICATIONS

		L	GL	GLS	GLS WITH SPORT PKG.
Power Door Locks		S	S	S	S
Power Windows	with Driver's Auto-down	S	S	S	S
Remote Releases	Hood, Fuel Filler Door	S	S	S	S
Seats	Front: Multi-adjustable Bucket Seats	S	S	S	S
	Heated	-	-	S	S
	Driver Height Adjuster	-	S	S	S
	Rear: 60/40 Split Fold-down	S	S	S	S
Seat Trim	Cloth	S	S	S	S
Steering Wheel	Mounted Audio Controls	-	-	-	S
	Telescoping	-	-	S	S
	Tilt	S	S	S	S
	Mounted Cruise Control	-	S	S	S
Trip Computer		-	-	S	S

EXTERIOR

Antenna	Roof-mounted	S	S	S	S
Bumpers and Door Handles	Body Colour with Chrome Inserts	S	S	S	S
Chrome Front Grille		S	S	S	S
Fog Lights		-	-	S	S
Glass	Tinted	S	S	S	S
Headlights	Projector Type	S	S	S	S
Outside Mirrors	Black	S	S	-	-
	Body Colour	-	-	S	S
	Heated, Power-adjustable	-	S	S	S
Spoiler	Rear	-	-	-	S
Sunroof	Glass, Power Tilt-and-slide One-touch Open/Close with Pinch Protection	-	-	-	S
Wipers	Variable Intermittent	S	S	S	S
	Rear with Washer	S	S	S	S

SPECIFICATIONS

SAFETY

		L	GL	GLS	GLS WITH SPORT PKG.
Airbags ¹	Dual Front	S	S	S	S
	Front Seat-mounted Side-impact and Roof-mounted Side-curtain	–	S	S	S
Brakes	Anti-lock Braking System (ABS) with Electronic Brake Force Distribution (EBD)	–	S	S	S
Child Safety	Child-proof Rear Door Locks	S	S	S	S
	Child-seat LATCH System	S	S	S	S
Crumple Zones	Front and Rear	S	S	S	S
Door Locks	Remote Keyless Entry with Alarm	–	S	S	S
Electronic Stability Control (ESC) with Traction Control System (TCS) ²		–	–	S	S
Ignition Immobilization System**		S	S	S	S
Impact-sensing Driver Door Unlock		S	S	S	S
Restraint Systems	Front Active Head Restraints	–	S	S	S
	Front: 3-point Seatbelt with Adjustable Anchors	S	S	S	S
	Rear: 3-point Seatbelt (3)	S	S	S	S
	Rear: Adjustable Head Restraints (3)	S	S	S	S

STANDARD WARRANTY

Coverage	One of Canada's best warranties				
	5-year/100,000 km Comprehensive Limited Warranty [†]	S	S	S	S
	5-year/100,000 km Powertrain Warranty	S	S	S	S
	3-year/Unlimited km Roadside Assistance Program ^{††}	S	S	S	S

Specifications, features, illustrations, accessories, materials and equipment and all other information shown in this brochure are based on the latest information available at the time of publication. Although descriptions are believed to be correct, accuracy cannot be guaranteed. Hyundai Auto Canada Corp. reserves the right to make any changes or modifications at any time, without notice or obligation, including, without limitation, in colour, specifications, features, accessories, materials, equipment and models. Some vehicles are shown with optional equipment. All Hyundai warranties have no deductible.

Fuel economy figures are based on manufacturer's testing and are used for comparison purposes only. Actual fuel efficiency may vary based on driving conditions and the addition of certain vehicle accessories.

¹ Hyundai's Comprehensive Limited Warranty coverage covers most vehicle components against defects in workmanship under normal use and maintenance conditions.

^{††} Includes fuel delivery service, flat tire changing, lock-out service, towing service and more. Just one toll-free call away. 24 hours a day.

¹ The Supplemental Restraint (Airbag) System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which must still be worn at all times. Children under the age of 13 should be securely restrained in the rear seat. NEVER place a child-seat in the front seat of a Hyundai vehicle.

² Electronic Stability Control (ESC) and Traction Control System (TCS) are meant to enhance conscientious driving habits and are not a substitute for safe driving practices.

[–] CAN/ULC S338-98 compliant immobilizer may reduce insurance costs in some instances.

[‡] The 2009 Hyundai Elantra received the lowest number of problems per 100 vehicles among compact cars in the proprietary J.D. Power and Associates 2009 U.S. Initial Quality Study^{‡‡}. Study based on responses from 80,930 U.S. new-vehicle owners, measuring 245 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2009. Your experiences may vary. Visit jdpower.com.

The Hyundai name, logo, product names, feature names, images and slogans are trade marks owned by Hyundai Auto Canada Corp.

At Hyundai Auto Canada, we believe our customers' needs come first.

That's why we've invested billions of dollars worldwide in research, design, safety, testing and manufacturing. And with numerous third-party awards for quality, reliability and value, we can't help but be proud. But in the end, it's still about you, our customer. Simply put, we're committed to over-delivering on all your expectations so we can bring you the vehicle you need, as well as the vehicle you want.

hyundaicanada.com

