

**American Sunroof
Company**
a division of ASC Incorporated

More than the name implies.

Since 1965, the name, American Sunroof Company, has been synonymous with sunroofs. But despite what the name implies, we're involved in much more than just open-air driving.

Throughout the past two decades, American Sunroof Company has been evolving and diversifying so that today, in addition to sunroof

systems, our capabilities encompass a broader spectrum of automotive products and services, all of which ultimately are designed to help stimulate interest and demand at the consumer level.

Always an innovator.

At American Sunroof Company, we introduced the first electrically operated glass sunroof to the domestic market—a design that has become the standard of the industry.

That same spirit of innovation, along with an extensive range

of in-house capabilities, nationwide services, and international resources, is why American Sunroof Company can offer original-equipment manufacturers, automobile dealers, and consumers much more. From design, engineering, manufacturing, testing and quality audit capabilities to distribution, marketing, installation and service.

More than just a sunroof company.

American Sunroof Company helps open up new opportunities at every level of the automotive market. American Sunroof Company can provide:

Design and Engineering

- Complete sunroof systems to fit any vehicle—original-equipment or aftermarket
- Automotive accessory packages
- Convertible components
- Trim components

Production

- Captive and dedicated production facilities
- Distribution
- Sunroof products

- Convertible and trim component supply programs
- Worldwide product sourcing and distribution
- Warehousing
- Regional distribution centers

Research and Development

- New product development
- Testing and quality audits

Service

- North American network of Licensed Sales and Service Centers

- Installation of vehicle accessory packages

Special Vehicle Packages

- Zone
- Regional
- Distributor
- Dealer direct
- Coordination of port or railhead programs

Worldwide Product Sourcing and Distribution

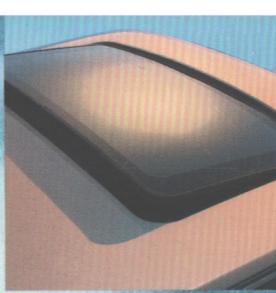
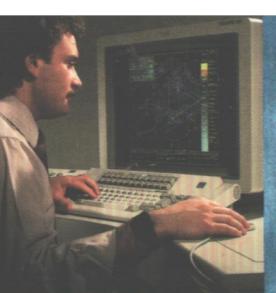
Marketing

A complete automotive resource.

From creating a complete sunroof system for a new model to developing a special edition to fulfill specific market needs, American Sunroof Company can handle

all facets of design, engineering, production, and marketing. Whether it's a component supply program or a manufacturing assignment or a need for dealer accessory installations, we can supply the expertise. And the experience of over twenty years in the business.

With these kinds of capabilities, it's clear American Sunroof Company is much more than just a sunroof company. We're a complete automotive resource.



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'Where Ideas
Become Reality'



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