

FORD WORKFORCE





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America Works with Ford.

If you travelled the entire nation, you would see more Ford WorkForce trucks on the job than any other make.



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Shown from left to right:
CARGO, LTS-8000,
LT-9000, LTL-9000, LTL-
9000, AeroMax 8000, F-800,
and F-Super Duty.

America's WorkForce

As America's leading full-line truck company, we build and sell more work trucks, from Class 4 to Class 8, than anybody else.

In every state from Maine to California, through city streets, across urban highways, on construction sites and in logging camps, America works with Ford.

Designed and engineered right

When it comes down to the most important of your everyday trucking needs, we take no shortcuts to providing all the things you expect in a quality-built truck. Performance. Economy. Dependability.

Toughness is designed and engineered into every Ford truck long before it becomes the finished

product on the assembly line. Take just one of many examples: the premium Louisville frame with its outstanding ruggedness and strength and its time-tested durability.

Built tough, here in America

The Ford WorkForce is built at the Kentucky Truck Plant (KTP), where our reputation for toughness begins. This 415-acre site, covering 68 acres under one roof, is the largest truck manufacturing facility in the Western world.

There's more to read about the Kentucky Truck Plant, the home of the Ford WorkForce, on page 46.

Premium Supplier Team

To help ensure that Ford trucks are products of outstanding value and service, we search the world

over for the best component manufacturers to be our Premium Supplier Team.

We work closely with these Premium Suppliers to meet our exacting specifications. So whether you order a truck custom-built or from our Work-Ready Program, you can expect a design-integrated Ford truck or tractor of high quality and advanced technology.

Strong after-sale support

At Ford, we're committed not only to providing you the finest quality trucks we can build, but also to standing behind you long after the sale—with quality service at Ford Heavy Truck dealers nationwide, as well as with our corporate Expanded Parts & Service network.



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HN-80 New Medium Duty Trucks For 1998



LTLS-9000

At times the really tough jobs get a lot tougher. And when they do—that's when you'll really appreciate the rugged performance we've engineered into the Ford LTLS-9000. The flagship of the Ford WorkForce.

Modern, efficient design

The Ford LTLS features modern materials that contribute to strength and efficiency. Like the aerodynamic Resin Transfer Molded hood that's designed to be light yet durable.

The hood opens a full 90° and features a torsion bar assist mechanism that makes it remarkably easy for one person to raise and lower it.

Set-back front axle

Maneuvering a big truck in and around tight spaces is no easy task. That is why we set the front axle 53 inches back from the bumper—for better maneuverability, as well as load distribution and ride.

Tough-to-beat engineering

The WorkForce LTLS is engineered to match your job requirements.

□ Caterpillar, Cummins and Detroit Diesel engines cover a wide range of performance needs.

□ Multi-leaf front springs improve off-road ride. Parabolic taper-leaf front springs (optional on tractor) provide smoother on-highway ride.

□ The comfort of power-assisted steering is standard.

□ The LTLS has the same rugged Louisville frame and all-welded steel cab as the LTL-9000.

□ The 4-point cab mount system enhances ride comfort and absorbs load stress over years of hard use. In tractor applications, the optional hydro-mount cab suspension contributes to a smooth, quiet ride and reduces pitch.

□ Offering a wide selection of axle ratings and frame strengths, the single-axle LLS and tandem LTLS provide a full range of GVWs.



LTLS-9000

A great work truck delivers more than strong, dependable performance and maneuverability. In a Ford LTLS-9000, you'll also discover a high level of comfort and convenience designed into its all-welded steel Louisville cab.

Driver-oriented cab design

It's easy to see why visibility in an LTLS is excellent. The one-piece, curved windshield is 10.5 square feet, 79% of which is cleared by the wipers. The sloped hood is low to the ground, providing a better view of what lies ahead.

And thanks to the cab's all-welded construction and contemporary air-flow design, annoying wind noise is reduced at highway speeds.

Making a tough job easier

Attention to comfort and convenience is evident in nearly every feature designed into the LTLS-9000.

Well-placed steps and grab handles make entry and exit easy. Exterior flush-type door handles are positioned to be reached easily.

Inside, there's a wide selection of adjustable air-ride driver and passenger seats to choose from. Controls are carefully arranged for convenient operation. Instruments are easy to read, with gauges calibrated to indicate "condition normal" in the 3 o'clock position.

For more belly room, an adjustable steering column is available with 5 tilt and 7 telescopic positions.

Standard power-assisted steering helps you get around tight work areas and through crowded city streets more easily.

And the "blend-air" high-output heater and optional air conditioning systems are engineered to provide precise temperature control and to minimize fogging—to make your work place more comfortable.

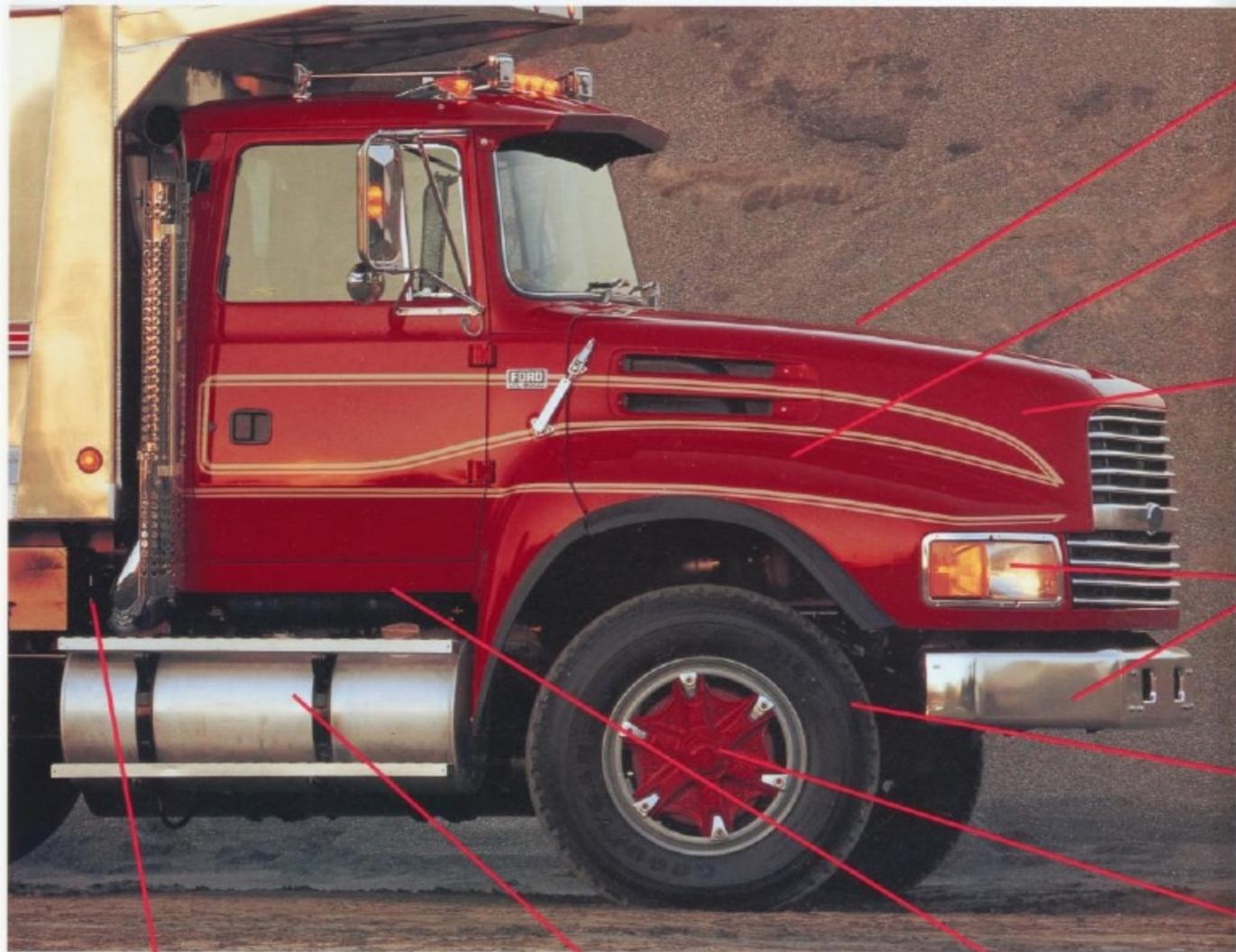


Upper left: Integral rear facing turn signals in the fender can be easily seen by ambient traffic, resulting in safer operating conditions.

Lower left: The aerodynamic air-intake contributes to overall engine performance and fuel economy.

The wide and roomy interior offers a variety of adjustable driver and passenger seats to choose from. Controls are easy to operate. Instruments, with gauges designed to indicate "condition normal" in the 3 o'clock position, are easy to read.

LTLS-9000



Frame strengths are available from 13.3 SM, 110,000 psi single-channel to 30.0 SM, 110,000 psi double-channel.

Choose from a wide selection of fuel tank capacities to meet short- or long-haul requirements.

The 4-point cab mount system enhances ride comfort and absorbs load stress over years of hard use. For tractor applications, the optional hydro-mount cab suspension contributes to a smooth, quiet ride and reduces pitch.

Performance Predictor

A low hood height combines with a 10.5 sq.-ft. curved windshield to provide optimum visibility.

Electronically controlled diesels from Caterpillar, Cummins and Detroit Diesel cover the broad range of performance needs.

Resin Transfer Molded hood is light yet durable and opens a full 90°. It's surprisingly easy for one person to raise and lower it.

LTLS features swept-back bumpers plus wraparound halogen headlights with state-of-the-art optics. Bulbs are easy to replace. The polycarbonate lenses resist breakage, reducing maintenance and expense.

Multi-leaf front springs improve on/off-road ride. Optional parabolic or taper-leaf front springs (tractor only) deliver smoother highway ride.

The front axle is set 53 inches back from the bumper for better maneuverability, improved payload distribution and ride.



Ford has taken the science of powertrain spec'ing into the computer age with the Performance Predictor—a program used to analyze powertrain specifications and predict vehicle performance.

The Performance Predictor calculates: (1) startability; (2) gradeability; (3) shift points; (4) speedability; (5) reserve horsepower.

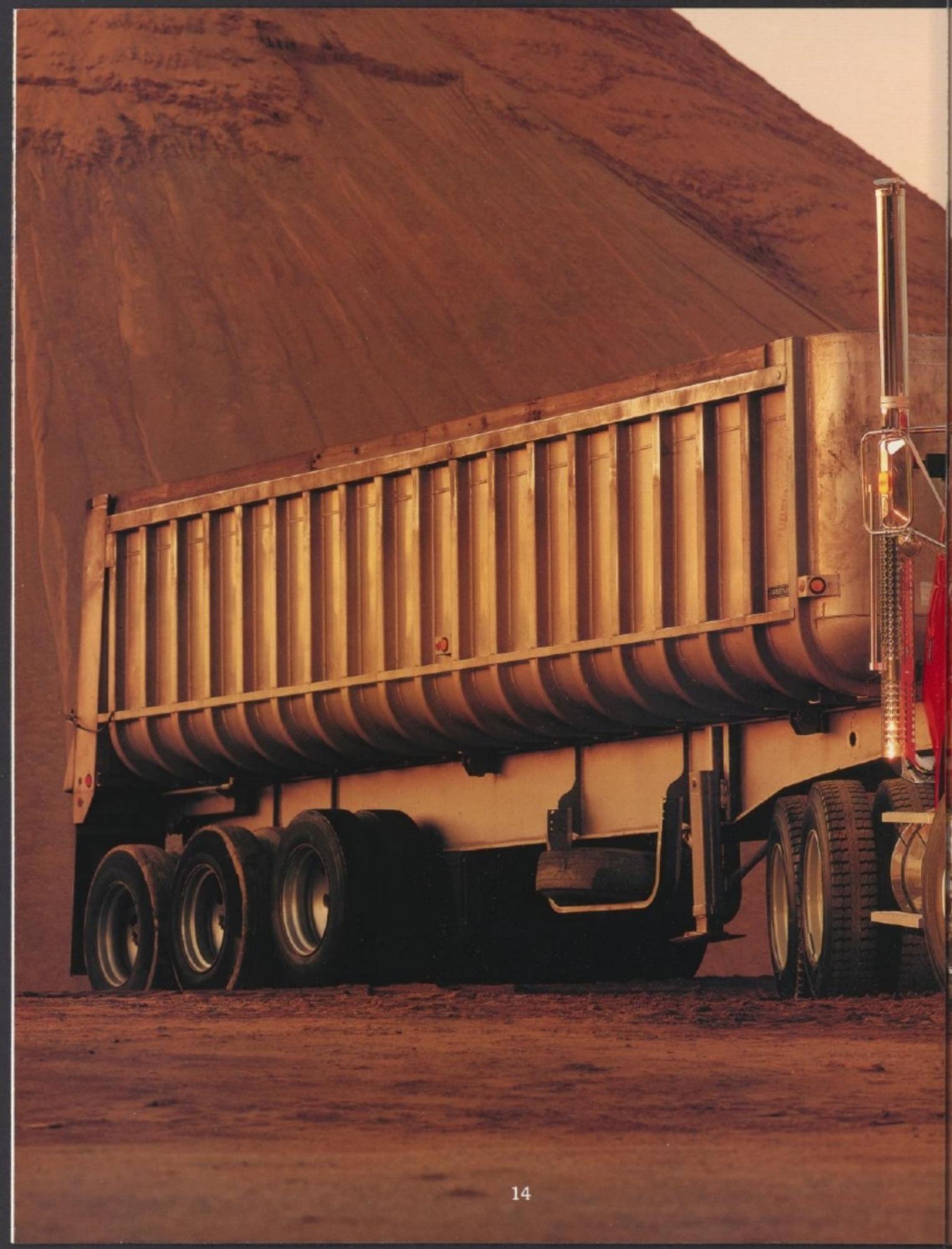
Given the truck you want, desired cruising speed, and the grade you would like to be able to climb at that cruising speed, a Ford salesperson

can calculate the minimum required horsepower and optimum transmission and rear axle ratio necessary to achieve that performance.

Your success depends too much on your truck's performance to spec its powertrain with any system less accurate than the Ford Truck Performance Predictor.

The Predictor's determination of powertrain performance is computer-generated. Actual vehicle performance may vary due to differences in operating conditions and driving habits.

Take a computer test drive. Visit your Ford Dealer and try several powertrain combinations with varying cruising speed and grade-climbing requirements. See how easy it is to find the combination that's right for your operation.



LTL-9000

Our single-axle LL and tandem LTL have the performance and strength to compete head-to-head with any other Class 8 long conventionals, on or off the road.

Engineered tough and versatile

With its long selection of wheelbases, the LTL-9000 offers great operating flexibility. In states where the Bridge Law Formula dictates long wheelbases, the set-forward-axle LTL-9000 may be the best tractor for your application.

Effective weight distribution is achieved, in part, by setting LTL components like fuel tanks forward under the cab.

For the power you need, choose from a wide range of engines from Caterpillar, Cummins and Detroit Diesel— all equipped with modern aftercooling systems and many with integrated electronic engine controls.

Cab design strength

The Louisville cab features the proven toughness of all-welded steel. With its greater strength (versus aluminum), steel is the material of choice for longer life.

The 4-point cab mount system enhances ride comfort and absorbs load stress over years of heavy-duty use. And there's a Tractor Package option which includes a hydro-mount cab suspension for a smooth, quiet ride and reduced pitch.

The modern cab design has rounded contours and tapered fiberglass hood. The one-piece, 10.5 sq.-ft. windshield is curved, providing not only effective air flow but also excellent visibility.

Wide, long steps lead to an easily accessible and spacious interior, in which you will find lo-back air ride seats, power steering, plus gauges indicating "3 o'clock and all's well."

In an LTL-9000 you'll discover that WorkForce strength means more than durability. It also means comfort and convenience.



The LTL-9000 delivers the ultimate in WorkForce strength, performance and durability. Comfort and convenience, too, in the all-welded steel Louisville cab.



L-9000

Ford WorkForce L-9000 trucks and tractors are engineered to handle severe-service applications from construction to refuse disposal, and over-the-road applications from local delivery to linehaul.

The Louisville cab

The Louisville cab has the ruggedness to stand up to everyday heavy-duty use, on or off the road. The box section, support members and panels are of all-welded steel construction and are extensively protected against corrosion.

Toughness, however, is not the only feature engineered into the Louisville cab. Its spaciousness and comfort are equally impressive.

The wide and roomy cab offers a variety of high- and low-back seats to suit your individual needs.

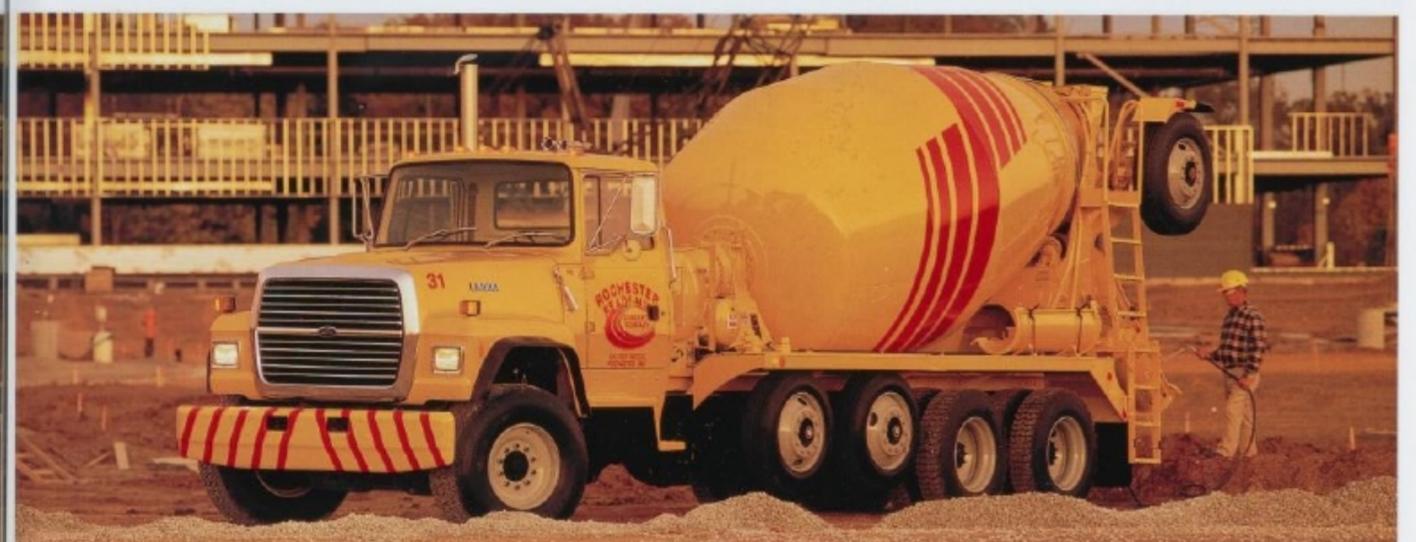
Controls are easy to operate. Gauges indicating "3 o'clock normal" are easy to read. For improved belly room, an optional tilt/telescopic steering column has 5 tilt and 7 telescopic positions.

The 4-point cab mount system effectively absorbs road shock and vibration, providing a more comfortable ride.

The one-piece, curved windshield is 10.5 square feet, 79% of which is cleared by the wipers. The side and rear windows are also large, contributing to the Louisville cab's excellent visibility.

Wide choice of models

The Louisville 9000 Series offers a wide selection to choose from. Short or medium conventional design. Set-back or set-forward front axle configuration. Single-axle or tandem model. And you have a broad range of modern power-efficient diesels from Caterpillar, Cummins and Detroit Diesel.



AeroMax 106

With today's fuel prices, it pays to own aerodynamic trucks like the AeroMax 106, even if you are running only short hauls across town.

Design, engineering efficiency

AeroMax is designed to reduce air resistance, the single largest factor affecting highway economy. Radial tires also reduce a major fuel economy problem—rolling resistance.

Electronically controlled Caterpillar, Cummins and Detroit Diesel engines are tailored to the "gear-fast, run-slow" approach to better economy. The Performance Predictor (page 13) can help tailor a complete powertrain precisely to your needs.

Aerodynamic—and durable

Compare AeroMax with other aerodynamic trucks for durability.

- The front end is built of sheet-molded compound (SMC) for toughness and uniform dimensions.

- Polycarbonate headlight lenses are resistant to breakage, lowering maintenance and expense.

- The air dam is polyurethane reinforced with fiberglass for ruggedness and abrasion resistance.

- Wheelwell moldings are tough thermoplastic.

- Bumper is solid steel.

- The Louisville cab has all-welded steel construction.

Set-back front axle

Tight spaces pose little problem for AeroMax, thanks in large part to the excellent maneuverability that its 106-inch BBC with set-back front axle provides.

And perhaps an even greater benefit, more weight distributed to the front axle helps you optimize payload.

When it comes to the advantages of set-back front axle technology, nothing beats a Ford.



LN-7000 L-8000

The Louisville 7000/8000 Series can handle the most demanding of jobs. They have many of the features of the premium L-9000s, such as the Louisville cab and frame. Plus the strength, power and economy of the mid-range Ford Diesel.

Ford Diesel power

The Ford Diesel is equipped with a turbocharger, an aftercooling system, and a highly efficient air management and combustion system. So you get responsive power and torque plus good fuel economy and emissions control.

Quite possibly the best feature of all, the premium performance of the rugged Ford Diesel comes at a lower-than-premium price. And with its economical operation, simplified service and rebuildability, the Ford Diesel continues to be an exceptional value down the road.

A truck to match any job

The LN-7000/8000 short conventional model (94.4-inch BBC) maximizes maneuverability and weight distribution.

The L-8000 medium conventional model (106.4-inch BBC) maximizes serviceability and reduces engine cover intrusion.

The LS-8000 set-back front axle model distributes more weight to the front for optimized payload, and also combines medium conventional serviceability (106.4-inch BBC) with short conventional maneuverability.

Name any tough everyday job calling for a ruggedly built city route or short-haul vehicle. And there's a WorkForce 7000/8000 single- or tandem-axle truck or tractor from Louisville to get it done.



The Louisville 7000/8000 Series has many features of the premium L-9000 Series. Plus the strength, power and economy of the mid-range Ford Diesel.

AeroMax 8000

For the Class 7 short-haul operator concerned about today's high cost of doing business, we highly recommend the AeroMax 8000. A single-axle highway tractor designed and built on the principle that you shouldn't have to buy more truck than you need.

Fuel-efficient aerodynamics

Keeping fuel costs as low as possible is a pretty tough job. But the AeroMax 8000's advanced aerodynamic design can help make it easier.

The deep-section air-dam bumper reduces drag under the chassis. The flush aero headlights with integral wraparound turn signal lights and the wheel-opening fairings promote smooth air flow around the vehicle.

The swept-back lines of the fiberglass tilt hood, the under-hood air cleaner, and the one-piece wraparound windshield are also important aerodynamic features.

What's more, aerodynamic options are available: A complete aero equipment package that includes roof fairing, extenders and trim tabs. Or a roof fairing alone.

Economical Ford Diesel

The mid-range Ford Diesel is engineered to provide optimized performance and economy over a wide range of operating conditions.

Fuel distribution is precise at all engine speeds. Good fuel economy and emissions control are the result of efficient aftercooling, air management and combustion systems.

In an AeroMax 8000, you have more than just an aerodynamic design. You also have a fuel-efficient engine to power it. More than ever, to stay competitive, you need both.

AeroMax 8000 can be ordered with a complete aerodynamic package.



F-Series

It's not surprising that the F-Series has been America's best-selling line of medium-duty trucks.

Year after year, these rugged workhorses of the Ford WorkForce deliver proven performance in construction, pickup/delivery, municipal, agriculture, beverage, landscaping and refuse applications, to name just a few.

F-Series trucks are not only great all-around performers. They're easy to get into and out of, and provide excellent visibility and comfort.

The right truck for your job

The F-Series begins with the F-Super Duty and extends through the single-axle F-600/700/800 line to the FT-900 tandem. A 4x4 option is also available.

The Low Profile Option (LPO) has a frame rail height of only 32 inches—about 7 inches lower than that of the regular F-Series model. Ideal for pickup/delivery work.

Choice of gas or diesel power

F-Series gas engines feature a computer-controlled, "multi-port" electronic fuel injection system which enhances combustion efficiency and driveability.

Ford Diesel engines offer a broad range of power ratings to cover the performance needs of a wide variety of applications.

Equipped for excellent value

Its great value is another big reason the F-Series is so popular.

The split-hydraulic brake system in the F-600/700/800 Series, for example, offers many of the advantages of air brakes including a spring-set parking brake for extra holding power. (Full air brakes are available.)

What's more, for ease of maintenance, all F-Series chassis (except F-Super Duty) include the tilting hood as standard equipment.



F-Series offers gas- or diesel-powered models, from the F-Super Duty to the FT-900. The Low-Profile Option (LPO), shown above (at right), lowers the cost of doing work — 7 inches at a time.



CARGO

The quality and reliability of the service you provide depend so much on the performance of your truck.

It's with this basic business fact of trucking life in mind that we build the low-tilt-cab CARGO.

Built tough and versatile

Beverage. Van. Platform. Stake. Utility. Reefer. Tanker. And many more. CARGO, in single- and tandem-axle models, can handle just about any job.

Choose from a wide variety of wheelbases, a selection of GVW ratings, and a range of powerful and efficient Ford Diesel engines whose performance is enhanced by CARGO's aerodynamic design.

CARGO features full air brakes and a suspension engineered for smooth ride and easy handling. And with its 45° wheel-cut, set-back front axle and short overall length, CARGO is highly maneuverable.

The set-back design also provides the advantage of more payload distributed to the front axle.

Contemporary cab design

CARGO is designed for easy entry and exit. The driver's seat and 2-person passenger seat are deeply contoured for comfort. Instruments are carefully arranged, easy to read.

And CARGO's windows provide a 290° field of vision, while the high glass height provides excellent upward and downward visibility—big assets when you're operating in tight spaces.

Low cost of ownership

The easy-opening 50° tilt cab, the quick-release front panel, the easily removable grille, and the rear-of-cab service access—all are designed for convenient maintenance, to make your CARGO work for you as cost-efficiently as possible.



The Ford Diesel-powered CARGO comes in single- and tandem-axle models, rides smoothly, has a modern aero design, is highly maneuverable, and provides a roomy and comfortable cab plus excellent all-around visibility.

Agriculture

Whether you're running a family farm or involved in managing a giant agri-corporation, your transportation needs are the same.

In Ford's complete line of medium/heavy trucks you'll find the exact model you need to handle your specific agricultural application. And with their wide range of power-trains, wheelbases and component combinations, Ford trucks can be spec'd to your precise requirements.

Rugged, dependable F-Series

If you had to pick one economical and built-tough truck to operate on the farm or run the produce to market, more than likely it would be the Ford F-Series.

The F-Series offers a broad range of models from the F-Super Duty on up to the FT-900 tandem. A wide selection of wheelbases in both single- and tandem-axle models gives you many body lengths and GVWs to choose from.

F-Series also offers you the choice of gas or diesel performance. And two brake systems— split hydraulic or air. The F-600/700/800 split hydraulic system has many air brake features, including a spring-set parking brake for extra holding power.

Modern low-tilt-cab CARGO

Here is a versatile, tough-built truck to consider for Class 6/7 dairy applications.

CARGO provides high maneuverability, comfort and visibility, ease of operation, and Ford Diesel power. Outstanding serviceability, too.

Hard-working Louisvilles

For greater performance and payload capability, especially in applications like bulk grain hauling, there's the L-Series with its Louisville frame and cab, Ford Diesel (7000/8000 Series), and engines from Caterpillar, Cummins and Detroit Diesel (9000 Series).



In Ford's complete line of trucks—L-Series, F-Series, and CARGO—there's a model to handle any agricultural application.

Beverage

Perhaps no other transport enterprise utilizes as many types and sizes of trucks and tractors than hub-and-spoke beverage delivery.

Ford builds a complete line of medium/heavy trucks, from Class 4 to the big Class 8 linehaulers. Set-forward and set-back axle models. Conventional and low-tilt-cab designs. Traditional and aero styles.

Engineered for severe service

Route vehicles, especially those operating in the city, often work at slow speeds and in stop-and-go traffic. And they operate at high GVW a great deal of the time. So you need the strength, durability, performance and economy of WorkForce trucks.

WorkForce frames and cabs are built to stand up to the stress of severe-service duty. What's more, the frame rails are straight, and smooth on top (no rivets), for easy body installation.

Added value options

WorkForce trucks offer a broad range of options which enhance their value. Among them: An under-cab battery box and transverse muffler that can help reduce the expense of body installation. And a 13.3 SM/50,000 psi all-bolted Louisville frame with 33,000-lb. GVWR for beverage applications.

High operating efficiency

The high operating efficiency of WorkForce trucks can help you maximize profits.

Not only do you have a wide powertrain selection, but the Ford Performance Predictor (page 13) can accurately match power and economy requirements to your specific application.

And WorkForce trucks are designed for excellent serviceability, to help reduce downtime and keep you on the road.



L-Series, F-Series and CARGO offer one-stop shopping for all beverage delivery applications. They're engineered for severe service and designed for high operating efficiency.

Construction

We have over 70 years of experience serving the industry that puts the greatest demands for toughness on a truck. So we know what it takes to handle the severe demands of construction.

Louisville toughness

On the biggest of heavy construction jobs, you'll see Ford Louisville trucks hard at work.

The backbone of Louisville strength is the frame, fabricated of heat-treated hi-tensile 50,000 psi steel or extra hi-tensile 110,000 psi steel. RBMs go to 3,300,000.

The Louisville cab features the proven toughness of all-welded steel. And its 4-point cab mount system effectively absorbs road shock and load stress, for enhanced ride comfort and long service life.

The L-Series offers a wide range of rear suspensions, including those equipped with transverse torque rods designed to improve stability in on/off-highway applications such as dump and transit mix. Another option is the driver-controlled main locking differential with its improved traction capability on poor surfaces.

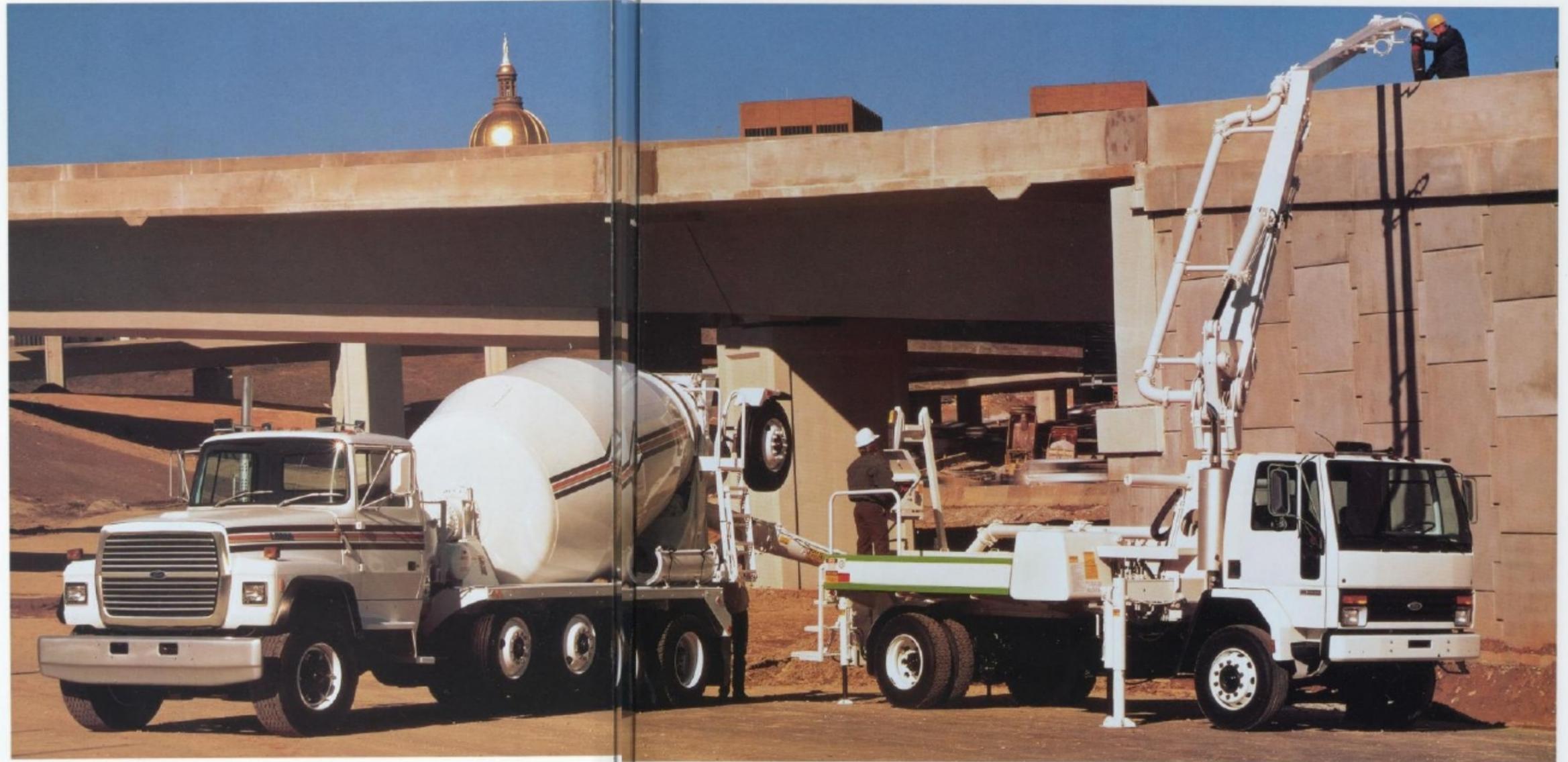
Set-back front axle models

High payload capacity and maneuverability are dual requirements often encountered on the construction site. And they're easily handled by the LS/LTS-8000 and 9000 models and the LTLS-9000 with their set-back front axle.

Premium diesel performance

The Louisville 8000 Series features the mid-range Ford Diesel, a premium diesel in every respect but price.

The L-9000 Series is powered by a wide range of diesels from Caterpillar, Cummins and Detroit Diesel, many of them featuring state-of-the-art integrated electronic engine control systems for increased performance and fuel economy.



Louisville trucks have the strength, durability and performance capability to handle the toughest demands of construction. The low-tilt cab CARGO and the F-Series are also excellent trucks for many construction applications.

Delivery

Whether you deliver goods or services across town or across the state, the trucks you need to get the job done are in the Ford WorkForce.

Through the city

Ford WorkForce trucks have everything it takes to be top city delivery performers. Driveability. Durability. Maneuverability.

The Ford CARGO, for example, delivers premium performance, good economy, plus the ruggedness to withstand the demands of severe service. And with its set-back front axle and modern cab design, CARGO provides outstanding maneuverability and excellent visibility, making the job of driving tight or congested city streets easier.

The single- and tandem-axle LN-Series short conventionals have been popular choices for city delivery applications. And for good reasons: They're highly maneuverable, provide the excellent comfort and visibility of the Louisville cab, and offer a wide range of payload and power ratings.

Over the road

WorkForce trucks are hard at work moving American business forward, dependably and efficiently, in over-the-road applications. Flatbed loggers. Auto transports. Fuel tankers. Livestock carriers. Grain haulers. And many others.

To help you cut your fuel expenses, Ford offers you the latest in aerodynamically designed conventionals. Like the AeroMax 8000, for example, which combines the aerodynamic features of the premium AeroMax 106 with Ford Diesel performance and economy.



Across America, WorkForce trucks are hard at work every day delivering goods and services through city streets and out on the highways.

Municipals

You expect a lot from the trucks you purchase for municipal use. And for a very good reason: People depend on you to deliver city services promptly—and efficiently.

Your dependability is only as good as the performance of your equipment. Which is why you need one truck company you can come to know well and rely on.

In the Ford WorkForce you'll find the trucks you need for all your applications—everything from an F-Series fire truck or a CARGO platform truck to a long-conventional LTS-9000 refuse packer.

Performance on the road

Powered by modern diesels from Ford, Caterpillar, Cummins, and Detroit Diesel, Ford trucks are engineered to deliver optimum efficiency plus premium performance.

When you invest in WorkForce trucks, you're investing in years of Ford design and engineering know-how. What's more, you have the assurance of knowing you're getting top-quality components from our Premium Supplier Team.

Serviceability off the road

Excellent serviceability is one of the great design strengths of Ford WorkForce trucks that can lower your cost of ownership and add financial mileage to any tight municipal budget.

Case in point: The Ford CARGO's four service accesses (page 32) make this versatile city vehicle as easy to maintain as it is to operate.

You not only have outstanding WorkForce serviceability. You also have the quality service of Ford Heavy Truck dealers nationwide behind you, plus our corporate Expanded Parts and Service network that's designed to reduce downtime and maximize productivity.



Excellent performance, economy, reliability, and serviceability add up to outstanding value in every Ford truck—what municipal operations depend on.

Refuse

Keeping operating and maintenance expenses as low as possible is of vital concern to you, whether you operate refuse trucks in the highly competitive private industry or in the tax-funded public sector.

Which is why every WorkForce truck line we build at the Kentucky Truck Plant is designed and engineered with economy, dependability and serviceability foremost in mind.

An investment in Ford value

We are ever mindful of the cost-consciousness of those who purchase Ford trucks. By engineering them to operate as efficiently as possible. And by incorporating materials of advanced technology into their design.

So you have every reason to expect outstanding value and service for every dollar you invest.

Your full-service WorkForce

We offer a complete line of WorkForce trucks to serve the waste disposal industry.

Recycler, packer, tanker, transfer, and many others. Name any application. And there's a WorkForce truck to get it done.

We have set-forward and set-back front axle conventionals and a low-tilt-cab model, all providing a range of wheelbases, power ratings and payload capacities, plus fuel economy and serviceability.

Excellent after-sale support

Ford trucks are designed for ease of maintenance. And they are backed by an expanded network of parts and service centers supporting our Ford Heavy Truck dealers.

Ford Parts and Service Division also provides technical service training and publications, special service tools and equipment, as well as technical service assistance.

Price, performance, and excellent service. It all adds up to Ford value.



In the highly cost-conscious business of refuse disposal, you can't afford to waste a lot of time and money. Which is why Ford trucks are designed for efficiency, dependability, and ease of maintenance.

Built in America

The Ford WorkForce is built in America— at the Kentucky Truck Plant (KTP).

This 415-acre site, covering more than 68 acres under one roof, is the largest truck manufacturing facility in the Western world.

KTP. It's where our reputation for toughness begins. With our all-welded cabs. With our Ford-tough cab-corrosion protection process. With our state-of-the-art 200-ton computerized frame press.

Built Ford Tough

WorkForce trucks are built Ford Tough. The cabs, for example, are all-welded for strength and smooth exterior finish. The doors are designed for durability and insulating characteristics. They're constructed of single-piece inner and outer panels welded into a rigid structure.

Wedge door stabilizers are used top and bottom of the openings to hold the doors in proper alignment. Reinforcements at door opening frame assembly and at door pillar hinge attachment areas provide added strength.

Finally, the complete cab interior is lined with thick sound absorbing temperature insulating material.

Cab corrosion protection

WorkForce steel cabs are fully immersed in a patented priming material called "Uniprime,"™ which is thicker, smoother and better at reaching nooks and crannies than the E-coat material previously used. A high-voltage charge then bonds the primer to the metal.

Sealers and special coatings are applied to critical areas for additional protection. A sealer bake oven and "paint prep" sanding process help

guarantee a superior finish. Finally, high-gloss acrylic paints provide a brilliant, hard glow exterior.

Backed Ford Tough

How good do we think our anti-corrosion story is? Good enough to back with a solid anti-corrosion/perforation warranty that covers full parts and labor— with matching coverage on cab structural integrity. See your Ford Heavy Truck Dealer for details.

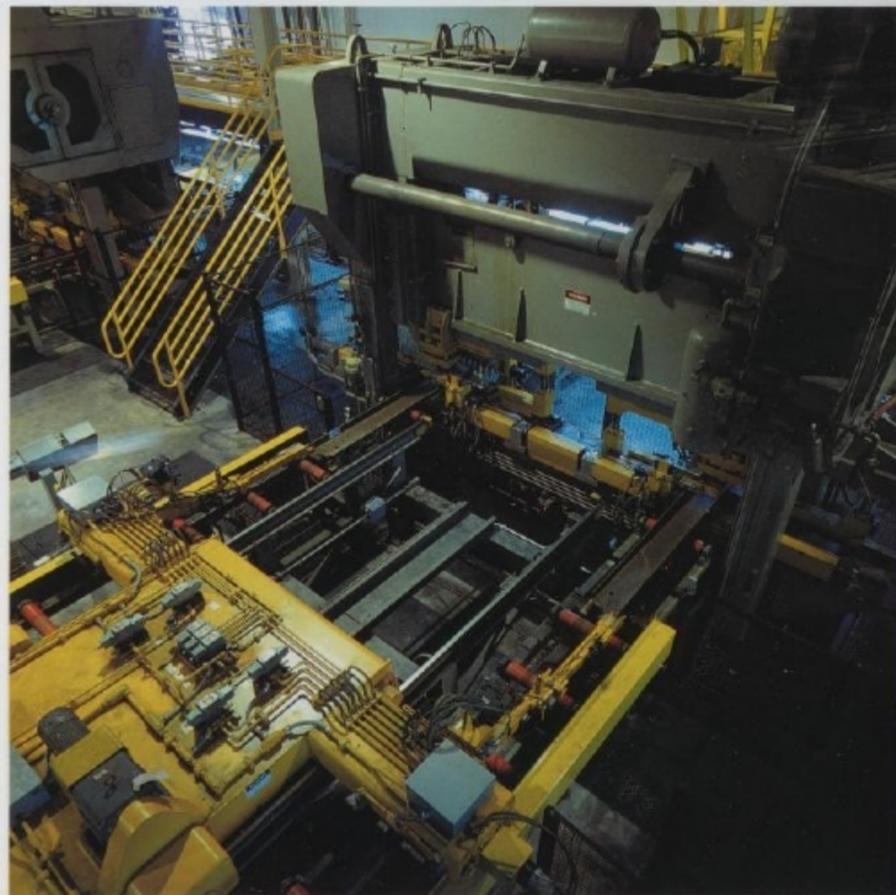
200-ton computerized frame press

Frame rails are automatically punched by 200-ton presses (pictured below) with virtually perfect accuracy and smoothness. The

frame is not weakened by unnecessary holes. The accuracy of frame piercing assures proper alignment of cross members and brackets to guarantee a square frame.

WorkForce trucks. Built Ford Tough. Backed Ford Tough.

Home of the Ford WorkForce, the Kentucky Truck Plant is the largest truck manufacturing facility in the Western world.



The Ford Work-Ready Program

Selecting a Ford Work-Ready truck or tractor saves you time—and expense—because your Work-Ready Ford is already pre-spec'd and provides fast delivery.

In many cases, immediate delivery is available, because many popular Work-Ready models are in stock at the Kentucky Truck Plant.

The truck fits the job

Work-Ready fits the truck to the job. Trucks are pre-engineered to field proven specifications. Power-train, frame, axle and suspension components are specially engineered as an integrated unit to best match your particular needs.

Ford Extended Service Coverage

As an added benefit, Work-Ready trucks carry Ford Extended Service Coverage (Ford ESC) at no extra charge. Offering parts and labor service coverage beyond the basic warranty on many items, Ford ESC helps you reduce operating and repair costs. And because it's

transferable to a second owner (to the limits of the unexpired coverage), Ford ESC makes your vehicle potentially more valuable at trade-in time.

For complete details on components and limits of coverage provided under Ford ESC, see your Ford Heavy Truck Dealer.

Work-Ready "Flex options"

"Flex options" allow you to modify a Work-Ready vehicle to satisfy your particular requirements. Optional items such as air conditioning, rear axle ratios, wheels and tires, and alternative wheelbases may be substituted on certain units.



Options availability

Some options displayed or described here and elsewhere in this catalog are available at extra cost and may be offered in combination with other options or subject to additional ordering requirements or limitations. Your Ford Heavy Truck Dealer has the latest information.

Product changes

Ford Truck Operations reserves the right to change product specifications at any time without incurring obligations. It is important to note also that some of the items shown on vehicles in this publication are available through retail organizations and establishments not connected with Ford Motor Company. Availability, price, quality and durability of these items rest solely with their respective sales organizations, and Ford assumes no responsibility for their use.

Federal regulations

Federal regulations such as those issued by the National Highway

Traffic Safety Administration, the Environmental Protection Agency or the Federal Highway Administration, or issued pursuant to the Occupational Safety and Health Administration (OSHA) and/or state and local laws and regulations, may require additional equipment for the particular use you intend for the vehicle. It is the buyer's responsibility to determine the applicability of such laws and regulations to the buyer's intended use for the vehicle, and to arrange for the installation of required equipment. Your Ford Dealer has information about the availability of many items of equipment which can be ordered for the vehicle.

"Ask your Ford Dealer"

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.



WorkForce is backed by Ford's continuing commitment to customer satisfaction after the sale.

Ask your Ford Heavy Truck Dealer for details about Ford Extended Service Coverage, The Ford Work-Ready Program. And about our expanded Parts & Service network—involving critically located parts depots and well over 200 Ford Heavy Truck Dealers nationwide.

Every Ford Heavy Truck Dealer is committed to providing quick parts delivery with ready access to emergency parts. And, to minimize downtime, our Parts & Service Division provides a Dealer-link-to-engineering for immediate technical assistance.