

FordFocus

Feel the difference



Verführerisch . **Seductive** . Séduisante . Seductor . Seducente . Соблазнительный . Förörisk . Verleidelijk . Kuszący . Seducător .

Lumocava . Forferende . Sedução . Csábító .

Sheer attraction. Provocative in every detail.



Kraftvoll . **Responsive** . Réactive . Receptivo . Brillante . Чуткий . Lyhörd . Responsief . Dynamiczny . Nervos . Aulis .

Positiv Reaksjon . Resposta . Rugalmas .

Pure exhilaration. Lose yourself in the moment.



Dynamisch . **Energetic** . Energique . Energético . Energica . Энергичный . Energisk . Energiek . Tryskający Energią . Energic .

Energinen . Energi . Energia . Lendületes .

The power to move you. Even when standing still.



Verbindungsstark . **Connected** . Connecté . Conectado . Connessa . Гармоничный . Anknýtning . Verbonden . Pelen Harmonii .

Implicat . Yhdessä . Samhörighet . Ligação . Összeköttetésben .

In tune with your senses. In touch with your world.





15" 8-spoke wheel cover design [D5AAB]
(Standard on Studio)



16" 5-spoke 'Design' wheel [D5ABN]
(Standard on Style)



16" 5-spoke alloy wheel [D2XAL]
(Standard on Zetec)



16" multi-spoke alloy wheel [D2XVF]
(Standard on Titanium)



18" 5-spoke alloy wheel [D2UBJ]
(Standard on ST)



16" 5-spoke 'Y-design' alloy wheel [D2XD1]
(Only available with Style Sport Pack)



17" 8-spoke alloy wheel [D2YBU]
(Only available with Zetec Sport Pack)



18" 5-spoke alloy wheel [D2UL1]
(Only available with Titanium Sport Pack)



17" multi-spoke alloy wheel [D2YB7]
(Accessory)

Studio

Style

Zetec

Titanium

ST

'Note: A child seat should never be placed on the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

The Studio starts the Ford Focus range with a stylish and spacious package.

- New Ford kinetic Design exterior styling
- Chrome bonnet appliqué
- Ford Intelligent Protection System (IPS)♦, including driver and passenger's front airbags, and side airbags
- Anti-lock brakes (ABS) with Electronic Brake-force Distribution (EBD)
- Electronic Stability Programme (ESP)
- Independent Control Blade multi-link rear suspension
- Electrically-operated door mirrors with side turn indicators
- Audio pre-equipment pack
- Remote control central locking
- Power-operated front windows

Add a little extra flair with the Ford Focus Style, an eye-catching blend of comfort, practicality and elegance.

Additional to Studio

- Electrically-operated and heated door mirrors with side turn indicators and body colour housings
- Front fog lights
- Air conditioning
- Steering wheel with silver-effect accents
- Trip/fuel computer
- Remote audio controls
- Sporty instrument cluster design with satin aluminium-finish trim rings
- Aluminium-finish interior door handles and handbrake release button
- Roof curtain airbags
- Attractive option packs

With sports suspension, and a choice of lively high-output engines, the Ford Focus Zetec represents the definitive drivers car.

Additional to Style

- 7x16" 5-spoke alloy wheels
- Quickclear heated windscreen
- Sports Suspension
- Perimeter Alarm
- Sports-style front seats
- Dark headlamp surrounds
- Body colour rear spoiler (3-/5-door models)
- Driver Lumbar adjust
- Premium centre console with integrated stowage box and armrest

With its modern interpretation of refinement and technology, the sophisticated Ford Focus Titanium just begs to be driven.

Additional to Zetec

- 7x16" multi-spoke alloy wheels
- Sony CD audio system
- Electrically-operated rear windows with global opening and closing
- Privacy Glass (Not 4-door models)
- Thatcham Category 1 alarm
- Automatic headlight control
- Rain-sensing wipers
- Auto-dimming rear-view mirror
- Chrome grille
- Leather gear knob
- Aluminium scuff plates
- Front floor mats

Love driving? Then the sensational Ford Focus ST is for you. With 225 PS of turbocharged power and the looks to match, this is one hot, yet remarkably civilised, car.

Standard features

- 8x18" 5-spoke alloy wheels with 225/40 WR18 Continental tyres
- 2.5 Duratec ST turbocharged engine
- Exclusive ST sports bodystyling
- Front fog lights
- Unique sports interior styling, including Recaro front sports seats with driver's 8-way adjustment and manual lumbar support
- Unique ST-design leather-wrapped sports steering wheel
- Performance suspension
- High-performance front and rear disc brakes
- Unique interior seat trim and exterior colours

Technical data

	Stage	Maximum power (kW (PS)) ^o	Maximum torque (Nm) ^o	CO ₂ emissions (g/km) ^{oo}	Fuel consumption in L/100 km ^{oo}			Performance ^o			Max. towable mass (kg)
					Urban	Extra Urban	Combined	Max. speed (mph)	0-62 mph (secs)	31-62 mph* (secs)	
1.4 Duratec	Stage IV	59 (80)	124	157	8.7 (32.5)	5.4 (52.3)	6.6 (42.8)	102-103	14.1	16.3-16.6	700
1.6 Duratec	Stage IV	74 (100)	150	159	8.7 (32.5)	5.5 (51.4)	6.7 (42.2)	112-113	11.9-12.2	13.3-13.6	1200
1.6 Duratec, Durashift 4-speed auto***	Stage IV	74 (100)	150	179-184	10.3 - 10.6 (26.7-27.4)	5.8-6.0 (47.1-48.6)	7.5-7.7 (36.7-37.6)	107-108	13.6-13.9	n/a	800
1.8 Duratec	Stage IV	92 (125)	165	167	9.5 (29.7)	5.6 (50.4)	7.0 (40.3)	123	10.3-10.5	12.1-12.4	1200
1.8 Duratec Flexifuel ¹⁾	Stage IV	92 (125)	165	167-169	9.5-9.6 (29.4-29.7)	5.6 (50.4)	7.0 (40.3)	123	10.3-10.5	12.1-12.4	1200
2.0 Duratec	Stage IV	107 (145)	185	169	9.8 (28.8)	5.4 (52.3)	7.1 (39.8)	128-130	9.2-9.4	11.9-12.1	1400
2.0 Duratec, Durashift 4-speed auto***	Stage IV	107 (145)	185	189	11.2 (25.1)	6.1 (46.2)	8.0(35.3)	121-123	10.7-10.9	n/a	1300
2.5 Duratec ST, Durashift 6-speed manual	Stage IV	166 (225)	320	224	13.8 (20.5)	6.8 (41.5)	9.3(30.4)	150	6.8	6.1	n/a
1.6 Duratorq TDCi	Stage IV	66 (90)	215**	118	5.6 (50.4)	3.8 (74.2)	4.5(62.7)	110-111	12.6-12.9	12.7-12.9	1200
1.6 Duratorq TDCi	Stage IV + DPF	80 (109)	240 / 260**	119	5.8 (48.6)	3.8 (74.2)	4.5 (62.7)	116-118	10.9-11.1	10.9-11.1	1300
1.8 Duratorq TDCi	Stage IV	85 (115)	280 / 300**	137-139	6.7-6.8 (41.5-42.1)	4.3-4.4 (64.1-65.6)	5.2-5.3 (53.2-54.2)	118-120	10.8-10.9	9.5-9.7	1500
2.0 Duratorq TDCi, Durashift 6-speed manual	Stage IV / IV + DPF	100 (136)	320 / 340**	144-147	7.0 (40.3)	4.5-4.6 (61.3-62.7)	5.5-5.6 (50.4-51.3)	126-127	9.3-9.5	7.8-7.9	1500
2.0 Duratorq TDCi, 'FordPowerShift' 6-speed auto	Stage IV + DPF	81 (110)	265	154	7.8 (36.2)	4.7 (60.0)	5.8 (48.6)	113-115	11.5-11.7	n/a	1500
2.0 Duratorq TDCi, 'FordPowerShift' 6-speed auto	Stage IV + DPF	100 (136)	320 / 340**	154	7.8 (36.2)	4.7 (60.0)	5.8 (48.6)	124-125	9.6-9.9	n/a	1500

*In 4th gear. ^o Ford test figures. ^{oo} All CO₂ emissions figures in g/km and fuel consumption figures in L/100 km are tested in accordance with 80/1268/EEC as amended. The CO₂ emissions and fuel consumption test figures shown in the chart do not express or imply any guarantee of the fuel consumption of a car of the class in question. All the figures are based on tests conducted on vehicles with Core equipment level and with standard wheels and tyres; optional or accessory wheels and tyres may have an effect on the emissions and fuel consumption of a vehicle. **Urban** An engine started from cold in laboratory conditions operated at varying speeds, maximum 50 km/h, average 19 km/h over a theoretical distance of 4 km. **Extra Urban** Conducted immediately after the urban cycle, it consists of half steady speed driving and half varying speed driving, maximum 120 km/h over a distance of 7 km. **Combined** This is an average of the two parts of the test, weighted by the distances covered in each part. **Note** All vehicles are 5-speed manual unless stated, and petrol engines are equipped with a catalytic converter. DPF = Diesel Particulate Filter. ¹⁾ The fuel economy data published above relate to use of petrol 95 RON; use of alcohol fuel or a mixture of petrol and alcohol will lead to other fuel economy data. ^{ooo}Tested in accordance with ISO 1585. ^{**}With transient overboost. ^{***} = Optional transmission. **Note** Ranges shown are dependent on bodystyle. Towing limits quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. Roof rack load is a maximum of 75 kg on all models. Nose weight limit is a maximum of 75 kg on all models.

Dimensions

	3 and 5-door	4-door	Estate	ST
Exterior (mm)				
Overall length	4337	4481	4468	4357
Overall width with mirrors	2019	2019	2019	1991
Overall height (unladen)	1500	1497	1503	1497
Stowable luggage (litres)*				
5-seat mode (laden to package tray)	385	526	482	385*
2-seat mode (laden to roof)	1247	n/a	1525	1247*

*Measured to the GCIE method. Dimensions may vary dependent on the model and equipment fitted. *With tyre repair kit.

Option packs

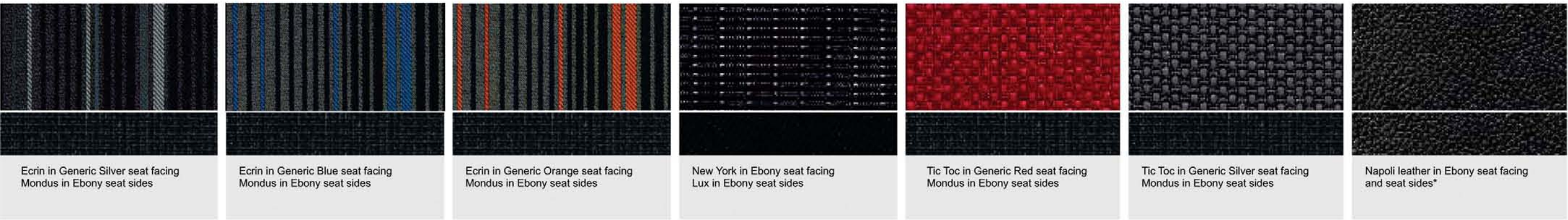
	Style	Zetec	Titanium
Style Sport Pack – 16" Alloy wheels, Body Colour Rear Spoiler, Privacy Glass	⊖		
Zetec Sport Pack – 17" Alloy wheels, Privacy Glass and choice of Silver or Red Sports Seat		⊖	
Titanium Sport Pack – 18" Alloy wheels and Sports Suspension			⊖
Communications Pack – Advanced Navigation and Bluetooth with Voice Control Technology	⊖	⊖	⊖

● = Standard, ⊖ = Optional, at extra cost. Further option packs are available, please refer to your local dealer or www.ford.co.uk.

Safety

	Style	Zetec	Titanium	ST
Intelligent Protection System (IPS):				
Airbags – Driver's and front passenger's*, front side impact, and front and rear side curtain airbags	●	●	●	●
Anti-lock brakes (ABS) with Electronic Brake-force Distribution (EBD)	●	●	●	●
Electronic Stability Programme (ESP) with Traction Assist (includes Emergency Brake Assist)	●	●	●	●
Emergency brake light	●	●	●	●
Seats – ISOFIX mounting provision for child seat	●	●	●	●
Deflation Detection System (DDS)	⊖	⊖	⊖	⊖

● = Standard, ⊖ = Optional, at extra cost, ***Note: A child seat should never be placed in the front passenger seat, when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.**



Colour and trim

Model	Studio / Style	Zetec	Titanium	ST		
Seat facing trim	Ecrin	Tic Toc	New York	Napoli leather*	Recaro Mondus	Recaro Napoli leather*
Solid body colours						
Blazer Blue	S	S	E	E		
Colorado Red	S	S/R ¹⁾	E	E	DA/DR	E
Frozen White	S	S/R ¹⁾	E	E	DA/DB	E
Metallic body colours*						
Avalon	S	S/R ¹⁾	E	E		
Kelp	S	S	E	E		
Moondust Silver	S	S/R ¹⁾	E	E	DA/DR/DB	E
Morello	S	S	E	E		
Ocean Blue	S	S	E	E		
Panther Black	S	S/R ¹⁾	E	E	DA/DR	E
Sea Grey	S	S/R ¹⁾	E	E	DA/DR	E
Tango	S		E	E		
Vision	S	S	E	E		
ST body colours						
Electric Orange					DO	E
Performance Blue					DB	E

B – Generic Blue, DA – Dark Flint (with Anthracite bolster), DB – Dark Flint (with Performance Blue bolster), DO – Dark Flint (with Generic Orange bolster), DR – Dark Flint (with Generic Red bolster), E – Ebony, F – Florida, G – Generic Grey, O – Generic Orange, R – Generic Red, S – Generic Silver, / – Choice of colour. *Metallic paint, partial leather trim, leather trim and Recaro leather seats are optional, at extra cost. ¹⁾Only available with Sports Pack.

Solid colours

- 1 Blazer
- 2 Colorado Red
- 3 Frozen White

Metallic colours*

- 4 Avalon (not 4 door)
- 5 Kelp
- 6 Moondust Silver
- 7 Morello
- 8 Ocean
- 9 Panther Black
- 10 Sea Grey
- 11 Tango
- 12 Vision
- 13 Electric Orange
- Tri-coat metallic body colour (ST only)
- 14 Performance Blue (ST only)

*Metallic body colours, partial leather and full leather trim are options at extra cost.



The Ford Focus is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.
Note The car images used are to illustrate body colours only and may not reflect current specification. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.



The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation. **Illustrations, descriptions and specifications.** This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Optional Fitment/Pack', etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. ***Ford Information Service.** Calls are charged at national rate and may be recorded for training purposes.



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So keep a look out for the latest Ford offers at
www.ford.co.uk/nectar or call the Ford Information Service
on 0845 7111 888.***



Allergy-tested interior

All materials used in the manufacture of the interior of the Ford Focus meet the strict requirements of the TÜV TOXPROOF Criteria Catalogue for Vehicle Interiors by the TÜV Produkt und Umwelt GmbH and are designed to minimise the risk of allergic reactions. With doors and windows closed, the interior materials selected – together with the integrated pollen filter – protect the passengers against most allergising particles from the outdoor air. At higher temperatures, the additional use of air conditioning is recommended.



Ford recommends BP.

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Note Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional.

This brochure contains both original Ford accessories as well as a range of carefully selected products from our suppliers, which are featured under their own brands. All supplier branded products are subject to warranty terms defined by the relevant suppliers [MARKET NOTE – THE FOLLOWING COPY IS OPTIONAL, SUBJECT TO LOCAL LEGAL REVIEW] and do not lie within the responsibility of Ford.



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