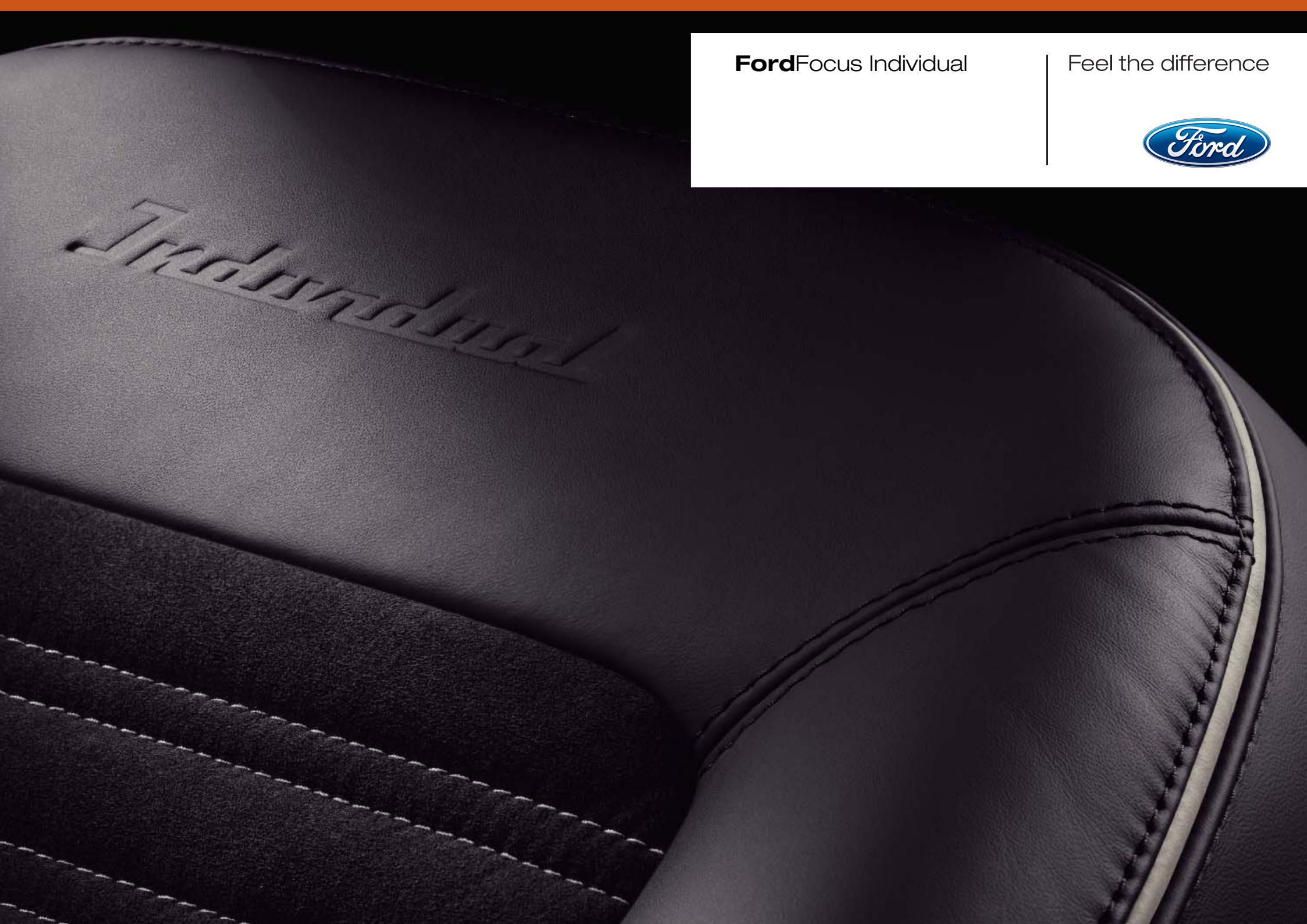


**Ford**Focus Individual

Feel the difference







## The best of the best

The new Ford Focus is a unique combination of Ford kinetic Design and outstanding driving dynamics, with a depth of abilities that has been winning praise from across the globe. Now you can make it even more special. Ford Individual lets you tailor the car to your 'individual' taste with a selected range of exclusive options. Whether you choose fine leather equipment or sporty exterior enhancements, every Ford Individual product is a mix of craftsmanship and high-quality materials that will make your Ford Focus the best of the best.



**Left** Ford Focus Individual is an object lesson in quality and design: the closer you look, the better it gets.

**Above** It's the small details – like ambient red lighting in the gear knob – that really make the difference.

**Right** Premium leather is a treat for the senses in the Ford Focus Individual Interior Styling Pack.

**Front cover** Ford Focus Individual Interior Styling Pack in Ebony.

**Back cover** Ford Focus Individual Exterior Styling Pack shown. Vehicles shown are finished in Panther Black (left) and Avalon paint (right).





**Pole position**

The Titanium Individual Interior Styling Pack in Ebony raises the appearance of the Ford Focus Titanium's interior to an altogether higher plane. Rich textures in the finest leather and Alcantara, with embossed 'Individual' script on the front seats, are complemented by Ash Grey stripes in the centre seat bases and seatbacks. Contrasting colour Light Grey seam inserts complete the 'handmade' effect, whilst motorsport enthusiasts are sure to appreciate the racing car-inspired aluminium-effect handbrake handle and aluminium pedals.

This image is to illustrate the Titanium Individual Interior Styling Pack and depicts some features not available on UK specification cars. Please see your Ford Dealer for details of the latest Focus Titanium specifications

**Titanium Individual Interior Styling Pack in Ebony**

- Leather/Alcantara seat trim in Ebony (includes leather door panels and gearshift gaiter)
- Illuminated scuff plates
- Illuminated gear knob (for manual transmission only)
- Aluminium-effect handbrake handle
- Aluminium pedals (for manual transmission only)
- Premium front and rear floor mats





As individual as you are

By choosing to equip your new Ford Focus with one or both of the Ford Individual Packs, you can rest assured that you will be enjoying one of the finest, most exclusive vehicles of its type we have ever built.

Colour and trim

Model	Titanium
Trim seats/door panel inserts/gearshift gaiter	Leather / Alcantara
Leather trim colour	Ebony / Alcantara
Colour door panel insert/gearshift gaiter	Ebony
Floor mat colour	Ebony
Floor mat surround colour	Dark Grey
Environment colour	Ebony / Medium Dark Flint
Solid body colours	
Colorado Red	E
Frozen White	E
Metallic body colours*	
Avalon	E
Chill	E
Moondust Silver	E
Ocean Blue	E
Panther Black	E
Sea Grey	E
Tango	E
Vision	E

E = Ebony \*Metallic paint is an option at extra cost.



Aluminium pedal set

A common sight in racing cars, the aluminium pedals and footrest, with rubber grips, are typical of the attention to detail in Ford Individual Packs – and they complement the aluminium-effect handbrake handle (aluminium pedal set for manual transmission only).



Scuff plates with illuminated 'Individual' script

Polished stainless steel scuff plates with red LED illuminated 'Individual' script. The perfect companion to the luxurious front and rear deep pile mats with a colour-coordinated surround and single-stitching.



Leather gear knob

Illuminated with ambient red LED lighting to match the scuff plates, and grained leather gaiter with contrasting stitching (illuminated gear knob for manual transmission only).

Fuel and Performance

	Emissions Level	Trans	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO <sub>2</sub> emissions (g/km)**	Fuel consumption in L/100 km** (mpg)			Performance*			Gross Vehicle Mass (kg)	Max. towable mass (kg)
						Urban	Extra Urban	Combined	Max. speed (mph)	0-60 mph (secs)	31-62 mph* (secs)		
5-door Focus													
1.6 Duratec	Stage IV	M5	100 (74)	150	159	8.7 (32.5)	5.5 (51.4)	6.7 (42.2)	112	11.9	13.3	1820	1200
1.6 Duratec	Stage IV	A4	100 (74)	150	184	10.6 (26.6)	6.0 (47.1)	7.7 (36.7)	107	13.6	n/a	1845	800
1.8 Duratec	Stage IV	M5	125 (92)	165	167	9.5 (29.7)	5.6 (50.4)	7.0 (40.4)	123	10.3	12.1	1895	1200
2.0 Duratec	Stage IV	M5	145 (107)	185	169	9.8 (28.8)	5.4 (52.3)	7.1 (39.8)	128	9.2	11.9	1895	1400
2.0 Duratec	Stage IV	A4	145 (107)	185	189	11.2 (25.2)	6.1 (46.3)	8.0 (35.3)	121	10.7	n/a	1905	1300
1.6 Duratorq TDCi	Stage V + DPF**	M5	109 (80)	240 (260)	119	5.8 (48.7)	3.8 (74.3)	4.5 (62.8)	117	10.9	10.9	1885	1300
1.8 Duratorq TDCi	Stage IV	M5	115 (85)	280 (300)	137	6.7 (42.2)	4.3 (65.7)	5.2 (54.3)	118	10.8	9.5	1950	1500
2.0 Duratorq TDCi	Stage IV	M6	136 (100)	320 (340)	144	7.0 (40.4)	4.5 (62.8)	5.5 (51.4)	126	9.3	7.8	1950	1500
2.0 Duratorq TDCi	Stage IV + DPF	A6	136 (100)	320 (340)	154	7.8 (36.2)	4.7 (60.1)	5.8 (48.7)	124	9.6	n/a	1950	1500
5-door Focus Estate													
1.8 Duratec	Stage IV	M5	125 (92)	165	167	9.5 (29.7)	5.6 (50.4)	7.0 (40.4)	123	10.5	12.4	1895	1200
2.0 Duratec	Stage IV	M5	145 (107)	185	169	9.8 (28.8)	5.4 (52.3)	7.1 (39.8)	128	9.4	12.1	1895	1400
2.0 Duratec	Stage IV	A4	145 (107)	185	189	11.2 (25.2)	6.1 (46.3)	8.0 (35.3)	120	10.9	n/a	1905	1300
1.6 Duratorq TDCi	Stage V + DPF**	M5	109 (80)	240 (260)	119	5.8 (48.7)	3.8 (74.3)	4.5 (62.8)	117	11.1	11.1	1885	1300
1.8 Duratorq TDCi	Stage IV	M5	115 (85)	280 (300)	139	6.8 (41.5)	4.4 (64.2)	5.3 (53.3)	118	10.9	9.7	1950	1500
2.0 Duratorq TDCi	Stage IV	M6	136 (100)	320 (340)	147	7.2 (39.2)	4.6 (61.4)	5.6 (50.4)	126	9.5	7.9	2000	1500
2.0 Duratorq TDCi	Stage IV + DPF	A6	136 (100)	320 (340)	154	7.8 (36.2)	4.7 (60.1)	5.8 (48.7)	124	9.9	n/a	2000	1500

\*In 4th gear. \*\* Stage V + DPF engines are only available from April 2009 production. øFord test figures.\*\*All CO<sub>2</sub> emissions figures in g/km and fuel consumption figures in L/100 km are tested in accordance with 80/1268/EEC as amended.The CO<sub>2</sub> emissions and fuel consumption test figures shown in the chart do not express or imply any guarantee of the fuel consumption of a car of the class in question. All the figures are based on tests conducted on vehicles with Core equipment level and with standard wheels and tyres; optional or accessory wheels and tyres may have an effect on the emissions and fuel consumption of a vehicle. **Note** All vehicles are 5-speed manual unless stated. **DPF** = Diesel Particulate Filter. All petrol engines are equipped with a catalytic converter. Towing limits quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing.

Titanium Individual Interior Styling Pack in Ebony

- Leather/Alcantara seat trim in Ebony (includes leather door panels and gearlever gaiter)
- Illuminated scuff plates
- Illuminated gear knob (for manual transmission only)
- Aluminium-effect handbrake handle
- Aluminium pedals (for manual transmission only)
- Premium front and rear floor mats

Exterior Styling Pack (dealer fit)

- Body colour front bumper skirts
- Body colour rear bumper skirts with diffuser in contrast colour
- Unique body colour side skirts
- Large rear spoiler
- Unique rectangular design upper and lower front grilles
- Polished aluminium tailpipe finisher (3-/5-door)
- 18" Alloy wheels

**Illustrations, descriptions and specifications.** This brochure was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Optional Fitment/Pack', etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of carefully selected products from our suppliers, which are featured under their own brands. All supplier branded products are subject to warranty terms defined by the relevant suppliers and do not lie within the responsibility of Ford. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. Other trademarks and trade names are those of their respective owners.



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Ford recommends BP.



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