



FordFocus Individual

Feel the difference





The best of the best

The new Ford Focus is a unique combination of Ford Kinetic Design and outstanding driving dynamics, with a depth of abilities that has been winning praise from across the globe. Now you can make it even more special. Ford Individual lets you tailor the car to your individual taste with a selected range of exclusive options. Whether you choose fine leather equipment or sporty exterior enhancements, every Ford Individual product is a mix of craftsmanship and high-quality materials that will make your Ford Focus the best of the best.



Left Ford Focus Individual is an object lesson in quality and design: the closer you look, the better it gets.

Above It's the small details – like ambient red lighting in the gear knob – that really make the difference.

Right Premium leather is a treat for the senses in the Ford Focus Individual Interior Styling Pack.

Front cover Ford Focus Individual Interior Styling Pack in Ebony.

Back cover Ford Focus Individual Exterior Styling Pack shown. Vehicles shown are finished in Panther Black (left) and Avalon paint (right).





Pole position

The Titanium Individual Interior Styling Pack in Ebony raises the appearance of the Ford Focus Titanium's interior to an altogether higher plane. Rich textures in the finest leather and Alcantara, with embossed 'Individual' script on the front seats, are complemented by Ash Grey stripes in the centre seat bases and seatbacks. Contrasting colour Light Grey seam inserts complete the 'handmade' effect, whilst motorsport enthusiasts are sure to appreciate the racing car-inspired aluminium-effect handbrake handle and aluminium pedals.

This image is to illustrate the Titanium Individual Interior Styling Pack and depicts some features not available on UK specification cars. Please see your Ford Dealer for details of the latest Focus Titanium specifications

Titanium Individual Interior Styling Pack in Ebony

- Leather/Alcantara seat trim in Ebony (includes leather door panels and gearshift gaiter)
- Illuminated scuff plates
- Illuminated gear knob (for manual transmission only)
- Aluminium-effect handbrake handle
- Aluminium pedals (for manual transmission only)
- Premium front and rear floor mats



Aluminium pedal set

A common sight in racing cars, the aluminium pedals and footrest, with rubber grips, are typical of the attention to detail in Ford Individual Packs – and they complement the aluminium-effect handbrake handle (aluminium pedal set for manual transmission only).



Scuff plates with illuminated 'Individual' script

Polished stainless steel scuff plates with red LED illuminated 'Individual' script. The perfect companion to the luxurious front and rear deep pile mats with a colour-coordinated surround and single-stitching.



Leather gear knob

Illuminated with ambient red LED lighting to match the scuff plates, and grained leather gaiter with contrasting stitching (illuminated gear knob for manual transmission only).

As individual as you are

By choosing to equip your new Ford Focus with one or both of the Ford Individual Packs, you can rest assured that you will be enjoying one of the finest, most exclusive vehicles of its type we have ever built.

Colour and trim

| Model | Titanium |
|--|---------------------------|
| Trim seats/door panel inserts/gearshift gaiter | Leather / Alcantara |
| Leather trim colour | Ebony / Alcantara |
| Colour door panel insert/gearshift gaiter | Ebony |
| Floor mat colour | Ebony |
| Floor mat surround colour | Dark Grey |
| Environment colour | Ebony / Medium Dark Flint |
| Solid body colours | |
| Colorado Red | E |
| Frozen White | E |
| Metallic body colours* | |
| Avalon | E |
| Chill | E |
| Moondust Silver | E |
| Ocean Blue | E |
| Panther Black | E |
| Sea Grey | E |
| Tango | E |
| Vision | E |

E = Ebony *Metallic paint is an option at extra cost.

Fuel and Performance

| Emissions Level | Trans | Maximum Power PS (kW) | Torque Nm (Nm with overboost) | CO ₂ emissions (g/km) ^ø | Fuel consumption in L/100 km ^ø (mpg) | | | Performance ^ø | | Gross Vehicle Mass (kg) | Max. towable mass (kg) |
|----------------------------|-----------------|-----------------------|-------------------------------|---|---|-------------|------------|--------------------------|-----------------|-------------------------|------------------------|
| | | | | | Urban | Extra Urban | Combined | Max. speed (mph) | 0-60 mph (secs) | | |
| 5-door Focus | | | | | | | | | | | |
| 1.6 Duratec | Stage IV | M5 | 100 (74) | 150 | 159 | 8.7 (32.5) | 5.5 (51.4) | 6.7 (42.2) | 112 | 11.9 | 13.3 |
| 1.6 Duratec | Stage IV | A4 | 100 (74) | 150 | 184 | 10.6 (26.6) | 6.0 (47.1) | 7.7 (36.7) | 107 | 13.6 | n/a |
| 1.8 Duratec | Stage IV | M5 | 125 (92) | 165 | 167 | 9.5 (29.7) | 5.6 (50.4) | 7.0 (40.4) | 123 | 10.3 | 12.1 |
| 2.0 Duratec | Stage IV | M5 | 145 (107) | 185 | 169 | 9.8 (28.8) | 5.4 (52.3) | 7.1 (39.8) | 128 | 9.2 | 11.9 |
| 2.0 Duratec | Stage IV | A4 | 145 (107) | 185 | 189 | 11.2 (25.2) | 6.1 (46.3) | 8.0 (35.3) | 121 | 10.7 | n/a |
| 1.6 Duratorq TDCi | Stage V + DPF** | M5 | 109 (80) | 240 (260) | 119 | 5.8 (48.7) | 3.8 (74.3) | 4.5 (62.8) | 117 | 10.9 | 10.9 |
| 1.8 Duratorq TDCi | Stage IV | M5 | 115 (85) | 280 (300) | 137 | 6.7 (42.2) | 4.3 (65.7) | 5.2 (54.3) | 118 | 10.8 | 9.5 |
| 2.0 Duratorq TDCi | Stage IV | M6 | 136 (100) | 320 (340) | 144 | 7.0 (40.4) | 4.5 (62.8) | 5.5 (51.4) | 126 | 9.3 | 7.8 |
| 2.0 Duratorq TDCi | Stage IV + DPF | A6 | 136 (100) | 320 (340) | 154 | 7.8 (36.2) | 4.7 (60.1) | 5.8 (48.7) | 124 | 9.6 | n/a |
| 5-door Focus Estate | | | | | | | | | | | |
| 1.8 Duratec | Stage IV | M5 | 125 (92) | 165 | 167 | 9.5 (29.7) | 5.6 (50.4) | 7.0 (40.4) | 123 | 10.5 | 12.4 |
| 2.0 Duratec | Stage IV | M5 | 145 (107) | 185 | 169 | 9.8 (28.8) | 5.4 (52.3) | 7.1 (39.8) | 128 | 9.4 | 12.1 |
| 2.0 Duratec | Stage IV | A4 | 145 (107) | 185 | 189 | 11.2 (25.2) | 6.1 (46.3) | 8.0 (35.3) | 120 | 10.9 | n/a |
| 1.6 Duratorq TDCi | Stage V + DPF** | M5 | 109 (80) | 240 (260) | 119 | 5.8 (48.7) | 3.8 (74.3) | 4.5 (62.8) | 117 | 11.1 | 11.1 |
| 1.8 Duratorq TDCi | Stage IV | M5 | 115 (85) | 280 (300) | 139 | 6.8 (41.5) | 4.4 (64.2) | 5.3 (53.3) | 118 | 10.9 | 9.7 |
| 2.0 Duratorq TDCi | Stage IV | M6 | 136 (100) | 320 (340) | 147 | 7.2 (39.2) | 4.6 (61.4) | 5.6 (50.4) | 126 | 9.5 | 7.9 |
| 2.0 Duratorq TDCi | Stage IV + DPF | A6 | 136 (100) | 320 (340) | 154 | 7.8 (36.2) | 4.7 (60.1) | 5.8 (48.7) | 124 | 9.9 | n/a |

*In 4th gear. ** Stage V + DPF engines are only available from April 2009 production. øFord test figures. ^øAll CO₂ emissions figures in g/km and fuel consumption figures in L/100 km are tested in accordance with 80/1268/EEC as amended. The CO₂ emissions and fuel consumption test figures shown in the chart do not express or imply any guarantee of the fuel consumption of a car of the class in question. All the figures are based on tests conducted on vehicles with Core equipment level and with standard wheels and tyres; optional or accessory wheels and tyres may have an effect on the emissions and fuel consumption of a vehicle. **Note** All vehicles are 5-speed manual unless stated. DPF = Diesel Particulate Filter. All petrol engines are equipped with a catalytic converter. Towing limits quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12% gradient at sea level. The performance and economy of all models will be reduced when used for towing.

Titanium Individual interior Styling Pack in Ebony

- Leather/Alcantara seat trim in Ebony (includes leather door panels and gear lever gaiter)
- Illuminated scuff plates
- Illuminated gear knob (for manual transmission only)
- Aluminium-effect handbrake handle
- Aluminium pedals (for manual transmission only)
- Premium front and rear floor mats

Exterior Styling Pack (available)

- Body colour front bumper skirt
- Body colour rear bumper skirt with diffuser in contrasting colour
- Unique body colour side skirts
- Large rear spoiler
- Unique rectangular design upper and lower front grille
- Polished aluminium tailpipe finisher (3-/5-door)
- 18" Alloy wheels

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Ford recommends BP.

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