A close-up, high-angle shot of a car's interior seat. The main part of the seat is black leather with the word "Individual" embossed in a light grey, textured font. The side panels and the bottom edge of the seat are made of tan leather with visible white stitching. The overall lighting is soft, highlighting the textures of the leather and the embossed text.

Ford Mondeo Individual

Feel the difference





#### Make your mark

With its distinctive good looks and renowned driving dynamics, the Ford Mondeo has more than its fair share of admirers. Now you can add to its desirability with a choice of specially-created Ford Individual options. Select from a range of Interior Styling Packs, available in four exquisite colour combinations, an Exterior Styling Pack (available as standard on Mondeo Titanium X Sport and available as an accessory), rear seat MultiMedia DVD system and unique Ford Individual alloy wheels. Whichever option or accessory you choose, they represent a delightful combination of exclusive styling, high-grade materials and meticulous attention to detail, with an outstanding tactile quality that invites you to 'Feel the difference'.

#### An eye for detail

The four Ford Mondeo Individual Interior Styling Packs offer combinations of nappa and grained leather, with details including decorative piping or stitching with 'handmade' effect or sumptuous cross-stitching. This provides a unique look to each pack, complemented by the embossed Ford 'Individual' script on the front seatbacks and rear seat centre armrest. (Design/combination of details varies between the four pack versions)

**Left** Ford Mondeo Individual Interior Styling Pack in Light Beige with Ebony piping (Option).

**Right** Ford Mondeo Individual Interior Styling Pack in Ebony (Option)

**Front cover** Ford Mondeo Individual Interior Styling Pack in Tan/Ebony (Option)

**Back cover** Ford Mondeo Individual Exterior Styling Pack (Accessory). Model shown is fitted with optional 18" Ford Individual 5-spoke Mystique Silver-painted alloy wheels (also available as an accessory) and finished in optional Panther Black metallic paint.





Special crafted to complement Ghia's appeal, the elegant Ford Mondeo Individual Beige/Dark Beige leather uses a blend of premium nappa and grained leather for the seat and door panel inserts, with precise 'handmade' effect detail stitching. The colour-coordinating set on seat facings and borders create a modern touch without detracting from the elegant design theme. Deep pile floor mats, with colour-coded surround, perfectly match the interior colour scheme and enhance the luxurious ambience. Polished stainless steel scuff plates, with 'Individual' script, make entering the Ford Mondeo a rewarding experience and are a feature of all Ford Mondeo Individual Interior Styling Packs.

Beautiful design can be practical too. The Ford Mondeo Individual Interior Packs feature heated, 8-way power front seats with an adjustable lumbar support. And to ensure that you always find your optimum driving position, the driver's seat and door mirrors incorporate a memory function that can recall your settings at the touch of a button.



#### Ford Mondeo Individual Interior Styling Pack in Beige/Dark Beige

Inviting to the eye – and to the touch – the soft nappa leather lends the interior a sensual, tactile quality, accented by high quality grained leather with 'handmade' effect detail stitching, while coordinating perfectly with Ghia's Biscuit environment colour (Option). (Available on Ford Mondeo Ghia)

##### Scuff plates with 'Individual' script

Elegant polished stainless steel scuff plates,

with

an

engraved

'Individual'

script,

welcome

you

aboard,

while

helping

to

protect

the

paintwork

(part

of

optional

Ford

Mondeo

Individual Interior Styling Pack)

##### Premium velour carpet mats

Made from superior quality materials and featuring a colour-coordinated surround, these luxurious

deep

pile

mats

are

a

smart

and

functional

addition

to

the

cockpit

Available for front and rear, the mats perfectly complement the elegant interior (part of optional Ford Mondeo Individual Interior Styling Pack)

##### Ford Individual MultiMedia DVD system

Keep your rear seat passengers entertained on the move with a DVD player, two independently-operated 7" colour screens, a pair of wireless headphones and an infrared remote control (Option)



#### Elegant luxury



#### Dressed to impress

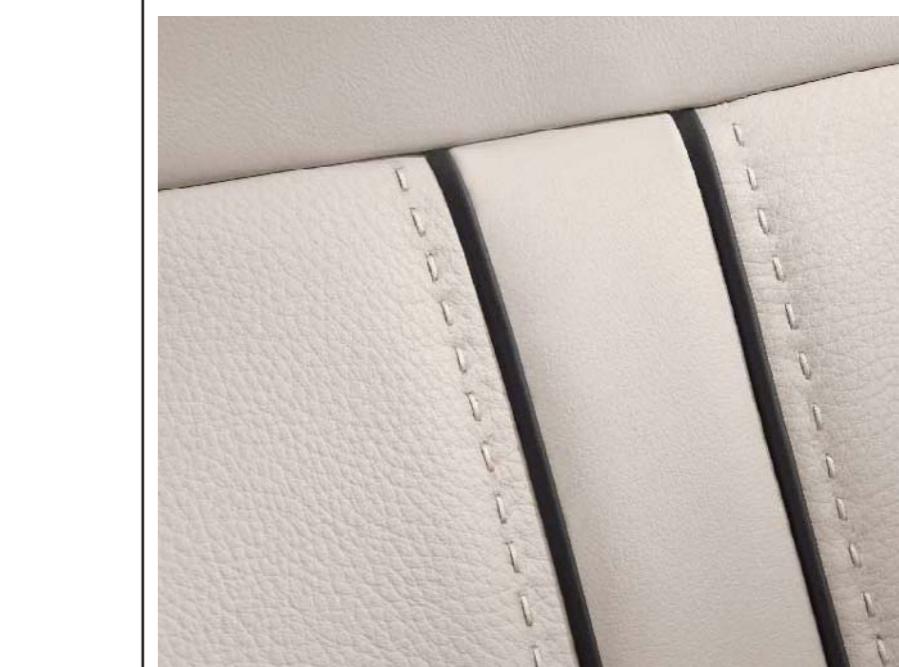
Choose the sporty Mondeo Individual Light Beige/Ebony interior or Styling Pack and you're in a very special place indeed. Defined by its carefully selected premium quality leather upholstery in a dynamic Light Beige colour tone, it is the materials, craftsmanship and meticulous attention to detail that impress. The sumptuous interior uses a mixture of high quality nappa and grained leather for the seats and door panel inserts, which harmonise perfectly with the black environment colour. The seats are further highlighted by distinctive 'handmade' effect stitching, contrasting Ebony detail piping and the embossed 'Individual' script. Top quality materials provide a feel-good atmosphere and superb comfort, however long the journey. Even the floor mats have been carefully considered, finished in Ebony veour with a coordinating Beige surround.

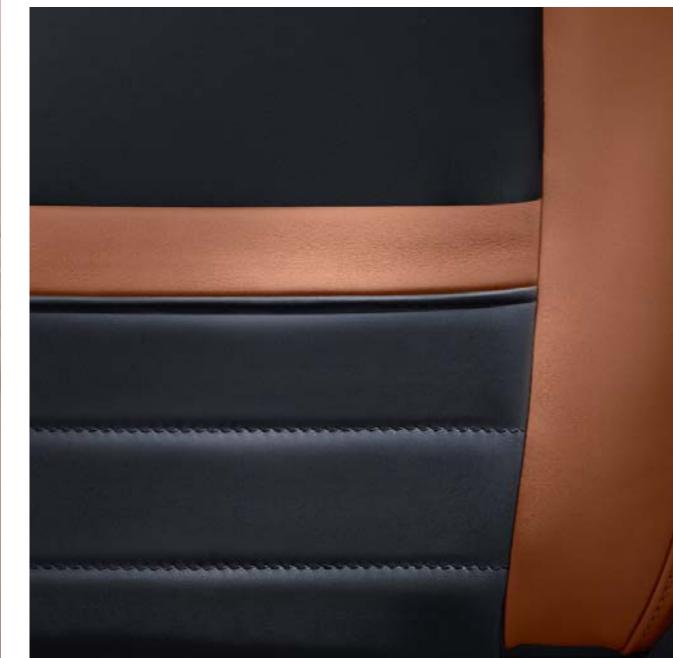
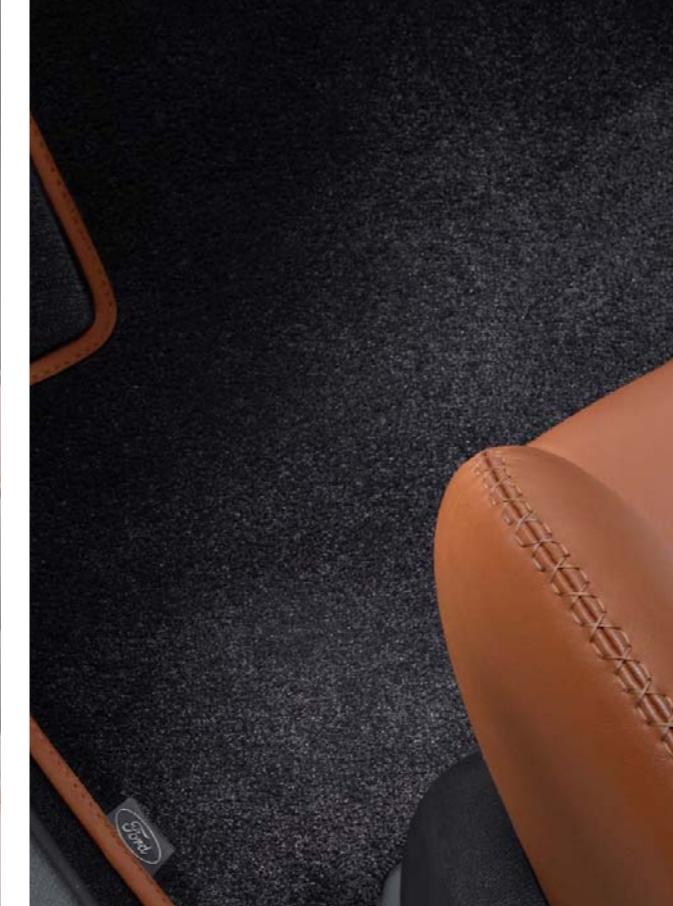
#### Ford Mondeo Individual Interior Styling Pack in Light Beige/Ebony

Exquisite nappa and grained leather trim combine the highest levels of dynamic style and luxury (Option). (Available on Ford Mondeo Ghia and Titanium)

##### Signature style

Distinctive centre panel with carefully selected leather textures and colours, and 'handmade' effect stitching detail, provide a high degree of exclusivity and a strong visual identity (part of optional Ford Mondeo Individual Interior Styling Pack in Light Beige/Ebony)





### Expressive style

For an even greater degree of contemporary sporting luxury, look further than the two-tone Mondeo Individual Tan/Ebony Interior Styling Pack. Developed exclusively for Ford Mondeo Titanium, its eye-catching style harmonises beautifully with the car's modern, powerful character. The bold choice of colours and materials builds on the already rich standard of craftsmanship and quality, adding new layers of comfort and refinement. Side cushions and seatbacks feature strong horizontal leather panels, intersected by a contrasting vertical stripe and highlighted by extravagant cross-stitching detail. The two-tone colour scheme is further reflected in the gearshift and handbrake gaiters, seatback map pockets and premium velour floor mats, and is set off perfectly by the sporty alloy foot pedals.

#### Ford Mondeo Individual Interior Styling Pack in Tan/Ebony

Fabulous contemporary materials and dramatic colourways add to the exclusive, sporty sophistication (Option). (Available on Ford Mondeo Titanium)

#### Premium velour carpet mats

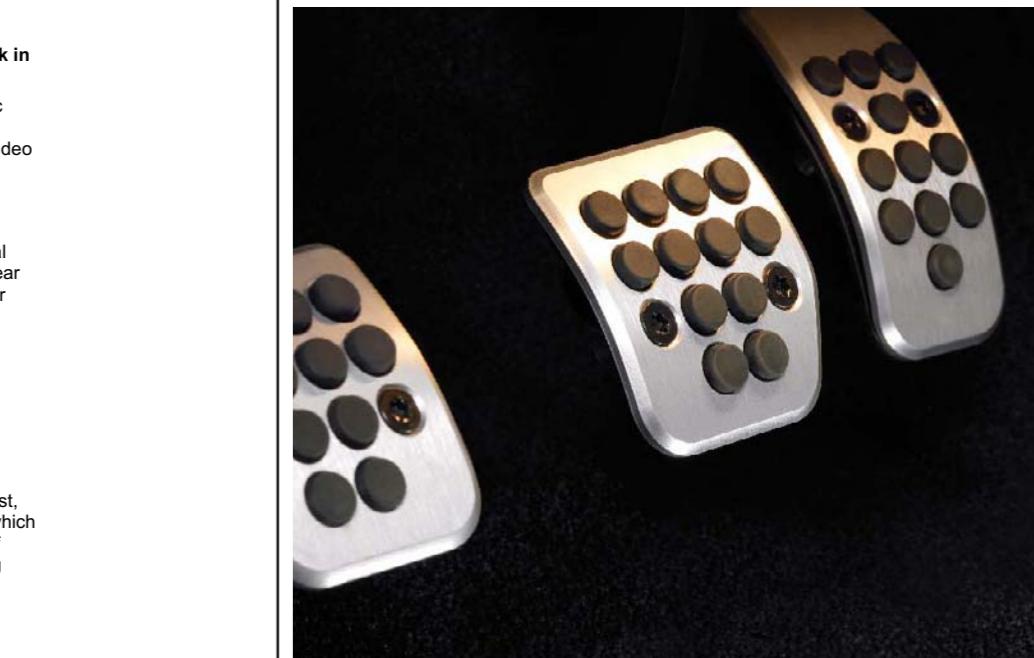
Superior quality Ebony velour floor mats, surrounded in Tan, make a smart and functional addition to the interior. Available for front and rear (part of optional Ford Mondeo Individual Interior Styling Pack in Tan/Ebony)

#### Seatback map pockets

Front seatback map pockets reflect the striking design of the front seats (part of optional Ford Mondeo Individual Interior Styling Pack in Tan/Ebony)

#### Pedal set with aluminium covers

Smart touches include the pedal set and footrest, with aluminium covers and non-slip surfaces, which emphasise the car's dynamic character (part of optional Ford Mondeo Individual Interior Styling Pack and available as a single option)





#### Back to black

Indulge our passion for pure sporting luxury with the performance-inspired Mondeo Individual Ebony Interior Styling Pack. Every aspect of the interior points to the ultimate synthesis of sportiness and top-level comfort. Take the seats, for example. Trimmed in a fusion of grained, perforated and nappa leather, their modern technical styling elements lend the cabin a powerful, contemporary spin. Pronounced front seat sidebolsters provide superb lateral support when cornering at speed, and feature impressive cross-stitching detail. Extending to look at and beautiful to sit in, its dynamism and exclusiveness will add spice to every journey.

#### Ford Mondeo Individual Interior Styling Pack in Ebony

##### Forward-looking

interior design fuses the style of a

sports car with the sophistication of a luxury

express (Option). (Available on Ford Mondeo

Titanium)

##### Powerful refinement

The combination of grained, perforated and nappa

premium quality Ebony leather conveys powerful,

sporting luxury (part of optional Ford Mondeo

Individual Interior Styling Pack in Ebony)





## Design language

A single glance at the Ford Mondeo is all it takes to connect with 'Ford kinetic Design' – that sense of dynamic forward movement, even when it's standing still. Now you can make it even more exciting to look at with the Ford Mondeo Individual Exterior Styling Pack (Accessory). Available for 5-door and Estate body styles, the custom-designed premium styling elements include body colour front, rear and side skirts, and unique honeycomb design upper and lower front grilles. Further special touches include a front fog lamp bezel and integrated rear diffuser finished in a distinctive Silver Anthracite contrasting colour<sup>1</sup> and polished aluminium tailpipe finisher. From even greater degrees of exclusivity and expressive style, a body colour rear spoiler is also available as a separate option or accessory (rear spoiler not available on 5-door automatic models).

This assertive look can be complemented by impressive optional 18" Ford Individual 5-spoke alloy wheels. The unique Mystique Silver paint gives them visual depth as, depending on the sunlight, the iridescent colour varies between light and dark grey tones for a stunning, individual appearance.

<sup>1</sup>The color of the front grille surround contrasts with the color of the vehicle. From White, Moonlight Silver and Hypnotic Silver have an Anthracite effect; all other available body colors have a Silver effect.

### Ford Mondeo Individual Exterior Styling Pack

**Left** The pack includes body colour front bumper and side skirts, honeycomb design upper and lower front grilles, plus a lower front grille surround and front fog lamp kit finished in a contrasting colour (Accessory). Model shown is fitted with Bi-Xenon Front Lighting System (Option)

**Below** Body colour rear bumper skirt with contrasting diffuser and a polished tailpipe combine to deliver a powerful parting shot. The optional rear spoiler supports the sporty look. (Optional Rear spoiler or optional silver-painted roof rails are not part of the accessory Ford Mondeo Individual Exterior Styling Pack)

### 18" Ford Individual 5-spoke Mystique Silver-painted alloy wheels

Unique iridescent paint finish gives the wheels added visual depth for a truly stunning appearance (Option). (Available from Spring 2009)

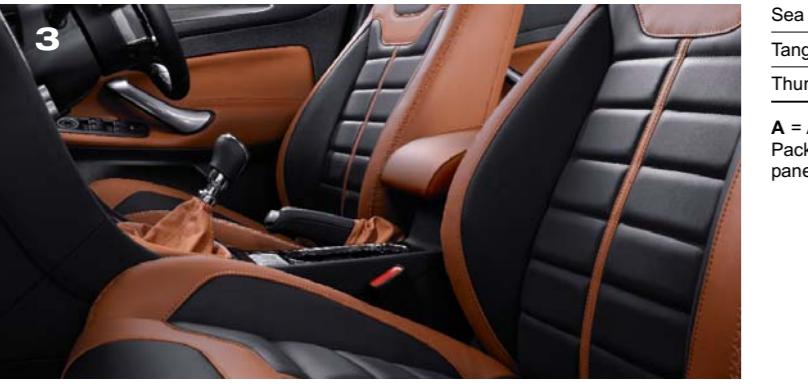




1



2



3



4

### Colour and trim

Model	Ghia		Titanium		
Trim seats / door panel inserts / gearshift gaiter / handbrake gaiter	Nappa leather / grained leather / perforated leather				
Leather trim colour	Light Beige / Ebony	Beige / Dark Beige	Light Beige / Ebony	Tan / Ebony	Ebony
Colour door panel insert / handbrake gaiter / gearshift gaiter	Light Beige	Beige	Light Beige	Tan	Ebony
Floor mat colour	Ebony	Biscuit	Ebony	Ebony	Ebony
Floor mat surround colour	Beige	Biscuit	Beige	Tan	Ebony
Environment colour	Ebony	Biscuit	Ebony	Ebony	Ebony
<b>Solid body colours</b>					
Blazer Blue	A	A	A	A	A
Colorado Red	A	A	A	A	A
Frozen White	A	A	A	A	A
<b>Metallic body colours*</b>					
Avalon	R	R	R	R	R
Chill	R	R	R	A	A
Hypnotic Silver	A	A	A	A	R
Ink Blue	A	R	A	R	A
Moondust Silver	A	A	A	A	R
Panther Black	R	A	R	R	R
Sea Grey	R	R	R	R	A
Tango	A	R	A	A	A
Thunder	R	R	R	R	A

**A** = Available; **R** = Recommended. \*Metallic paint is an option at extra cost. **Note:** Leather trim is only available as part of the Mondeo Individual Interior Styling Pack, which is an option at extra cost. Leather trim consists of full leather seats, headrests, gearshift gaiter, handbrake gaiter, front and rear armrests, and door panel inserts.



Choosing how you want to equip your new Ford Mondeo is all down to your personal preferences. However, regardless of which combination of Ford Mondeo Individual Packs you choose, you can rest assured that you will be enjoying one of the finest, most exclusive vehicles of its type we have ever built.

### Ford Mondeo Individual Interior Styling Pack\*

- Unique premium quality full-leather seats offering different leather textures, depending on design version, and special stitching effect. Four styles are available, as shown in the table opposite, each featuring the Ford 'Individual' script embossed into the front seatbacks and the rear seat centre armrest
- Lower front grille surround (Silver or Anthracite effect<sup>†</sup>)
- Unique honeycomb design upper and lower front grilles
- Coordinating leather door panel inserts, armrests and gearshift gaiter
- Deep pile premium quality velour floor mats with colour-coordinated surround
- Pedal set with aluminium covers, including footrest cover
- Unique polished stainless steel scuff plates with 'Individual' script
- 8-way power adjustment for the driver's and front passenger's seats, including manual lumbar adjust
- Memory function for the driver's seat and power foldable exterior mirrors
- Heated front seats with variable control

<sup>†</sup>Accessory only. Please note that the Ford Mondeo Individual Exterior Styling Pack accessory is not available with: 4-door bodystyle; 205/55 R16 tyres; 1.6-litre Duratec petrol engine; Edge with 1.8-litre Lynx engine; Ford Flexifuel vehicles (FFV); fixed tow bar, but is available with detachable tow bar; mudflaps.

Offered on 2.5-litre Duratec petrol and 2.2-litre Duratorq TDCi diesel engine with dual straight exhaust.

<sup>‡</sup>Option. Please note that the optional Ford Mondeo Individual Interior Styling Pack is not available to order with variable climate control seats or integrated child seats.

<sup>§</sup>The colour of the front grille surround contrasts with the colour of the vehicle: Frozen White, Moondust Silver and Hypnotic Silver have an Anthracite effect; all other available exterior colours have a Silver effect.

<sup>¶</sup>For recommended colour and trim combinations, please see the table opposite.

Please see the Ford Mondeo main brochure for vehicle specifications.

Please ask your Ford Dealer for further details.

### Ford Mondeo Individual Exterior Styling Pack\*\*

- Body colour front bumper skirt
- Body colour rear bumper skirt with integrated diffuser (Silver or Anthracite effect<sup>†</sup>)
- Unique body colour side skirts
- Unique front fog lamp kit (fog lamp bezel in Silver or Anthracite effect<sup>†</sup>)
- Polished stainless steel tailpipe finisher

### Also available:

- 18" Ford Individual 5-spoke Mystique Silver-painted alloy wheels with 235/45 R18 tyres (available from Spring 2009)

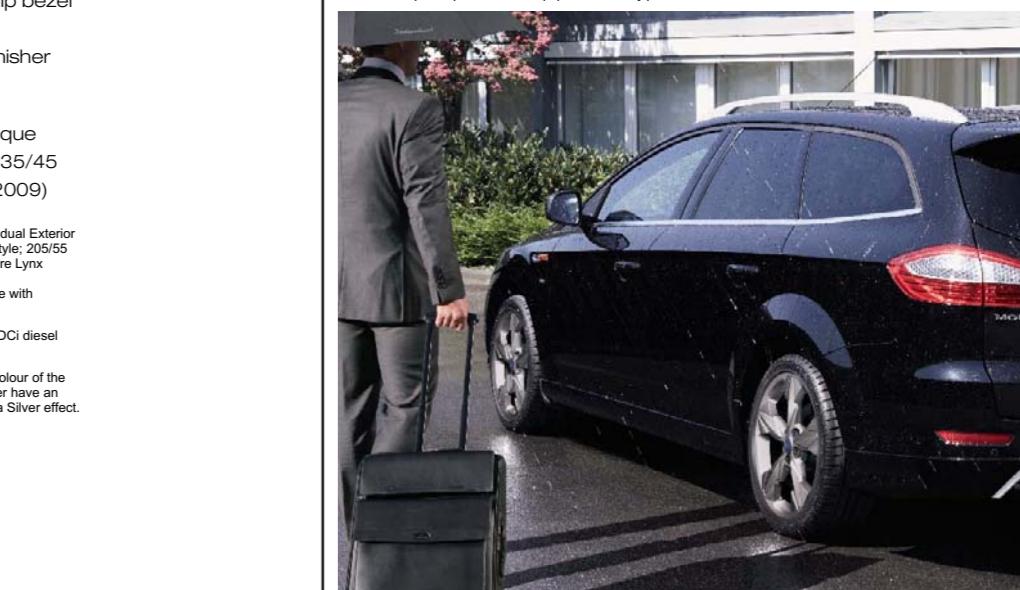
### Ford Boutique

Carefully crafted details make all the difference. So take time to look at the specially selected Ford Individual items in the exclusive Ford Boutique range.

Ford Boutique folding umbrella with auto open and close function (F06-4-7) and leather trolley by Scansione<sup>®</sup> (F06-12-8) (Accessory)

Ford Boutique leather wallet (F06-3-3-2) by Scansione<sup>®</sup> and metal keyring (F06-25-5) (Accessory)

Ford Boutique leather portfolio (F06-3-3-1) by Scansione<sup>®</sup> and Cross<sup>®</sup> rollerball pen (F06-10-2) (Accessory)



**Illustrations, descriptions and specifications.** This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Optional Fitment/Pack', etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of carefully selected products from our suppliers, which are featured under their own brands. All supplier branded products are subject to warranty terms defined by the relevant suppliers and do not lie within the responsibility of Ford. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. Other trademarks and trade names are those of their respective owners.



**Allergy-tested interior.** All materials used in the manufacture of the interior of this vehicle meet the strict requirements of the TÜV TOXPROOF Criteria Catalogue for Vehicle Interiors by the TÜV Produkt und Umwelt GmbH and are designed to minimise the risk of allergic reactions. With doors and windows closed, the interior materials selected – together with the integrated pollen filter – protect the passengers against most allergising particles from the outdoor air. At higher temperatures, the additional use of air conditioning is recommended.



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Endorsed by The British Allergy Foundation as scientifically proven to reduce exposure to allergens.



Ford recommends BP.

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