A close-up photograph of a car's interior seat or headrest. The surface is dark grey/black leather with the word "Individual" embossed in a light grey, stylized font. The leather has a fine grain texture. The edges of the seat are bound in brown leather with visible white stitching. The overall lighting is soft and focused on the embossed text.

FordMondeo Individual

Feel the difference





Make your mark

With its distinctive good looks and renowned driving dynamics, the Ford Mondeo has more than its fair share of admirers. Now you can add to its desirability with a choice of specially-created Ford Individual options. Select from a range of Interior Styling Packs, available in four exquisite colour combinations, an Exterior Styling Pack (available as standard on Mondeo Titanium X Sport and available as an accessory), rear seat MultiMedia DVD system and unique Ford Individual alloy wheels. Whichever option or accessory you choose, they represent a delightful combination of exclusive styling, high-grade materials and meticulous attention to detail, with an outstanding tactile quality that invites you to 'Feel the difference'.

The four Ford Mondeo Individual Interior Styling Packs offer combinations of nappa and grained leather, with details including decorative piping or stitching with 'handmade' effect or sumptuous cross-stitching. This provides a unique look to each pack, complemented by the embossed Ford 'Individual' script on the front seatbacks and rear seat centre armrest. (Design/combinations of details varies between the four pack versions)

Left Ford Mondeo Individual Interior Styling Pack in Light Beige with Ebony piping (Option).

Right Ford Mondeo Individual Interior Styling Pack in Ebony (Option)

Front cover Ford Mondeo Individual Interior Styling Pack in Tan/Ebony (Option)

Back cover Ford Mondeo Individual Exterior Styling Pack (Accessory). Model shown is fitted with optional 18" Ford Individual 5-spoke Mystique Silver-painted alloy wheels (also available as an accessory) and finished in optional Panther Black metallic paint.

An eye for detail

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Elegant luxury

Specially crafted to complement Ghia's appeal, the fabulous Mondeo Individual Beige/Dark Beige leather uses a blend of premium nappa and grained leather for the seat and door panel inserts, with precise 'handmade' effect detail stitching. The colour-coordinating inserts on seat facings and borders create a modern touch without detracting from the elegant design theme. Deep pile floor mats, with colour-coded surround, perfectly match the interior colour scheme and enhance the luxurious ambience. Polished stainless steel scuff plates, with 'Individual' script, make entering the Ford Mondeo a rewarding experience and are a feature of all Ford Mondeo Individual Interior Styling Packs.

Beautiful design can be practical too. So the Ford Mondeo Individual Interior Packs feature heated, 8-way power front seats with an adjustable lumbar support. And, to ensure that you always find your optimum driving position, the driver's seat and door mirrors incorporate a memory function that can recall your settings at the touch of a button.

Ford Mondeo Individual Interior Styling Pack in Beige/Dark Beige

Inviting to the eye – and to the touch – the soft nappa leather lends the interior a sensual, tactile quality, accented by high quality grained leather with 'handmade' effect detail stitching, while coordinating perfectly with Ghia's Biscuit environment colour (Option). (Available on Ford Mondeo Ghia)

Scuff plates with 'Individual' script

Elegant polished stainless steel scuff plates, with an engraved 'Individual' script, welcome you aboard, while helping to protect the paintwork (part of optional Ford Mondeo Individual Interior Styling Pack)

Premium velour carpet mats

Made from superior quality materials and featuring a colour-coordinated surround, these luxurious deep pile mats are a smart and functional addition to the cockpit. Available for front and rear, the mats perfectly complement the elegant interior (part of optional Ford Mondeo Individual Interior Styling Pack)

Ford Individual MultiMedia DVD system

Keep your rear seat passengers entertained on the move with a DVD player, two independently-operated 7" colour screens, a pair of wireless headphones and an infrared remote control (Option)





Dressed to impress

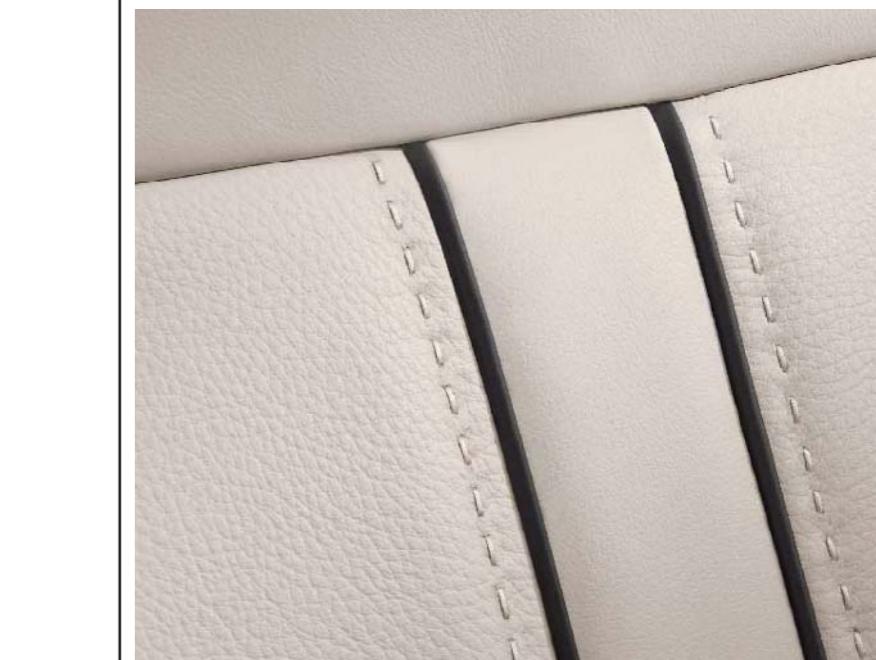
Choose the sporty Mondeo Individual Light Beige/Ebony Interior Styling Pack and you are in a very special place indeed. Defined by its carefully selected premium quality leather upholstery in a dynamic Light Beige colour tone, it is the materials, craftsmanship and meticulous attention to detail that impress. The sumptuous interior uses a mixture of high quality nappa and grained leather for the seats and door panel inserts, which harmonise perfectly with the black environment colour. The seats are further highlighted by distinctive 'handmade' effect stitching, contrasting Ebony detail piping and the embossed 'Individual' script. Top quality materials provide a feel-good atmosphere and superb comfort, however long the journey. Even the floor mats have been carefully considered, finished in Ebony velour with a coordinating Beige surround.

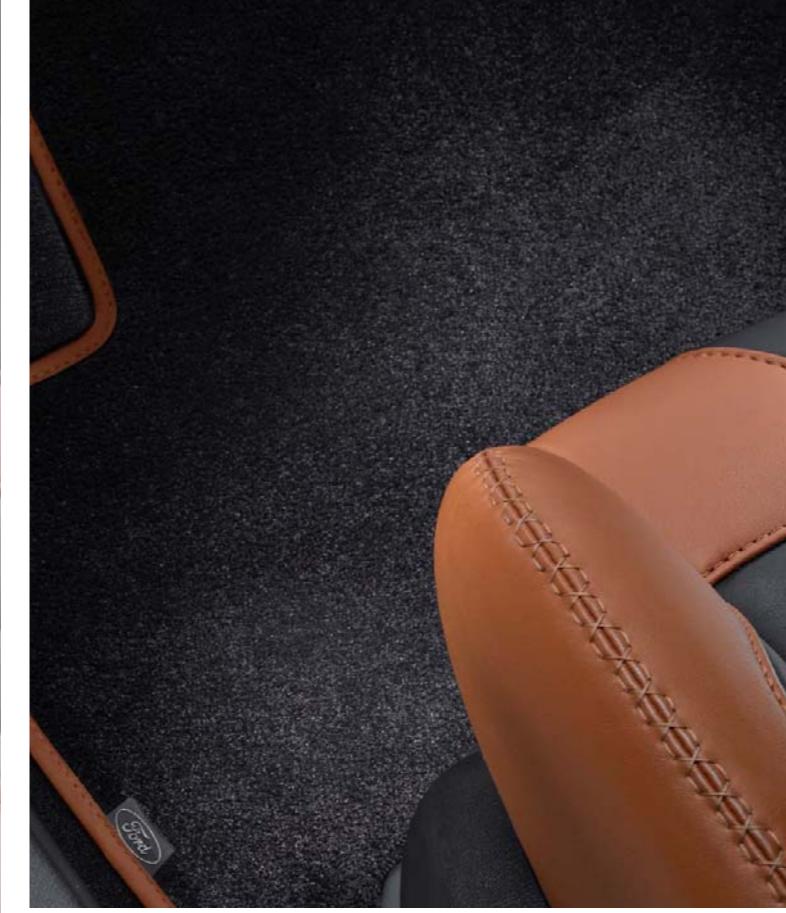
Ford Mondeo Individual Interior Styling Pack in Light Beige/Ebony

Exquisite nappa and grained leather trim combine the highest levels of dynamic style and luxury (Option). (Available on Ford Mondeo Ghia and Titanium)

Signature style

Distinctive centre panel with carefully selected leather textures and colours, and 'handmade' effect stitching detail, provide a high degree of exclusivity and a strong visual identity (part of optional Ford Mondeo Individual Interior Styling Pack in Light Beige/Ebony)





Expressive style

For an even greater degree of contemporary sporting luxury, look no further than the two-tone Mondeo Individual Tan/Ebony Interior Styling Pack. Developed exclusively for Ford Mondeo Titanium, its eye-catching style harmonises beautifully with the car's modern, powerful character. The bold choice of colours and materials builds on the already rich standard of craftsmanship and quality, adding new layers of comfort and refinement. Seat cushions and seatbacks feature strong horizontal leather panels, intersected by a contrasting vertical stripe and highlighted by extravagant cross-stitching detail. The two-tone colour scheme is further reflected in the gearshift and handbrake gaiters, seatback map pockets and premium velour floor mats, and set off perfectly by the sporty alloy foot pedals.

Ford Mondeo Individual Interior Styling Pack in Tan/Ebony

Premium velour carpet mats

Fabulous contemporary materials and dramatic

colourways add to the exclusive, sporty

sophistication (Option). (Available on Ford Mondeo

Titanium)

Seatback map pockets

Front seatback map pockets reflect the striking

design of the front seats (part of optional Ford

Mondeo Individual Interior Styling Pack in

Tan/Ebony)

Pedal set with aluminium covers

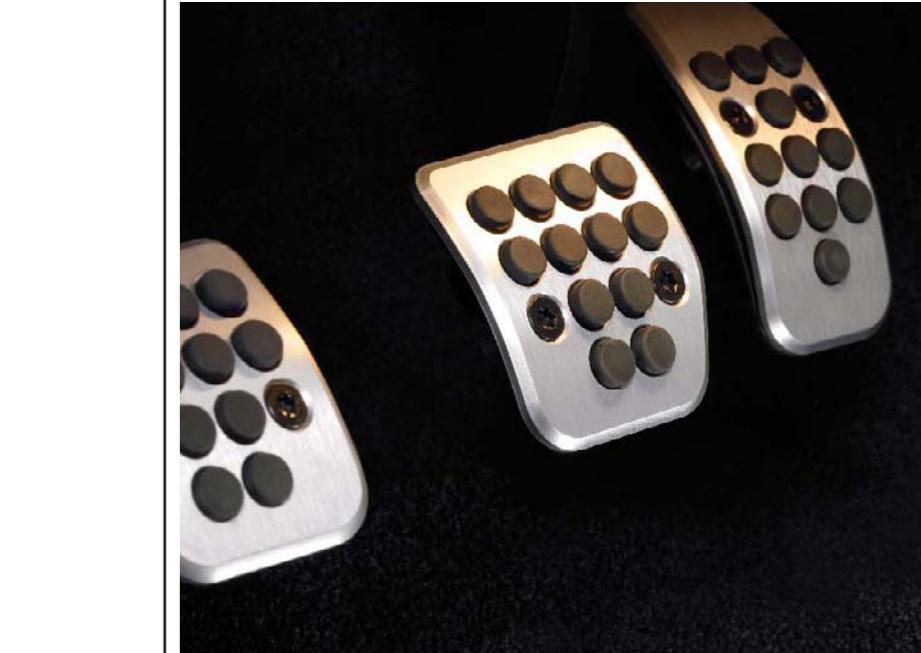
Smart touches include the pedal set and footrest,

with aluminium covers and non-slip surfaces, which

emphasise the car's dynamic character (part of

optional Ford Mondeo Individual Interior Styling

Pack and available as a single option)





Back to black

Indulge your passion for pure sporting luxury with the performance-inspired Mondeo Individual Ebony Interior Styling Pack. Every aspect of the interior points to the ultimate synthesis of sportiness and top-level comfort. Take the seats, for example. Trimmed in a fusion of grained, perforated and nappa leather, their modern technical styling elements lend the cabin a powerful, contemporary spin. Pronounced front seat side bolsters provide superb lateral support when cornering at speed, and feature impressive cross-stitching detail. Exciting to look at and beautiful to sit in, its dynamism and exclusiveness will add spice to every journey.

Ford Mondeo Individual Interior Styling Pack in Ebony

Forward-looking interior design fuses the style of a sports car with the sophistication of a luxury express (Option). (Available on Ford Mondeo Titanium)

Powerful refinement

The combination of grained, perforated and nappa

premium quality Ebony leather conveys powerful,

sporting luxury (part of optional Ford Mondeo

Individual Interior Styling Pack in Ebony)





Design language

A single glance at the Ford Mondeo is all it takes to connect with its 'Ford kinetic Design' – that sense of dynamic forward movement, even when it's standing still. Now you can make it even more exciting to look at with the Ford Mondeo Individual Exterior Styling Pack (Accessory). Available for 5-door and Estate bodystyles, the custom-designed premium styling elements include body colour front, rear and side skirts, and unique honeycomb design upper and lower front grilles. Further special touches include a front fog lamp bezel and integrated rear diffuser finished in a distinctive Silver or Anthracite contrasting colour^o and a polished aluminium tailpipe finisher. For an even greater degree of exclusivity and expressive style, a body colour rear spoiler is also available as a separate option or accessory (rear spoiler not available on 5 door automatic models).

This assertive look can be complemented by impressive optional 18" Ford Individual 5-spoke alloy wheels. The unique Mystique Silver paint gives them visual depth as, depending on the sunlight, the iridescent colour varies between light and dark grey tones for a stunning, individual appearance.

^oThe colour of the front grille surround contrasts with the colour of the vehicle: Frozen White, Moondust Silver and Hypnotic Silver have an Anthracite effect; all other available body colours have a Silver effect.

Ford Mondeo Individual Exterior Styling Pack

Left The pack includes body colour front bumper and side skirts, honeycomb design upper and lower front grilles, plus a lower front grille surround and front fog lamp kit finished in a contrasting colour (Accessory). Model shown is fitted with Bi-Xenon Front Lighting System (Option)

Below Body colour rear bumper skirt with contrasting diffuser and a polished tailpipe combine to deliver a powerful parting shot. The optional rear spoiler supports the sporty look. (Optional Rear spoiler or optional silver-painted roof rails are not part of the accessory Ford Mondeo Individual Exterior Styling Pack)

18" Ford Individual 5-spoke Silver-painted alloy wheels

Unique iridescent paint finish gives the wheels added visual depth for a truly stunning appearance (Option). (Available from Spring 2009)

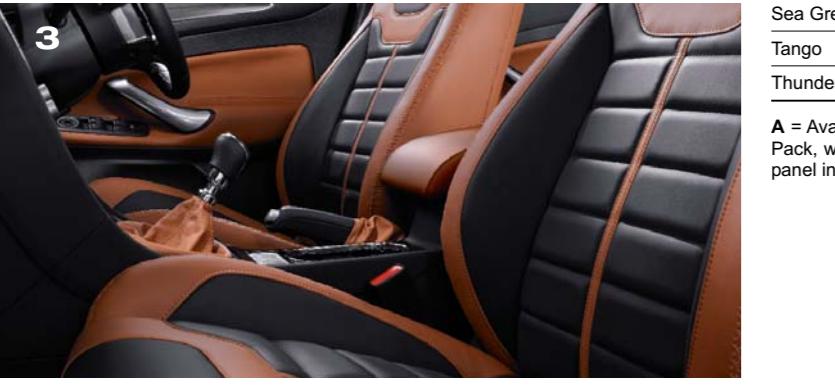




1



2



3



4

Colour and trim

Model	Ghia	Titanium		
Trim seats / door panel inserts / gearshift gaiter / handbrake gaiter	Nappa leather / grained leather / perforated leather			
Leather trim colour	Light Beige / Ebony	Beige / Dark Beige	Light Beige / Ebony	Tan / Ebony
Colour door panel insert / handbrake gaiter / gearshift gaiter	Light Beige	Beige	Light Beige	Tan
Floor mat colour	Ebony	Biscuit	Ebony	Ebony
Floor mat surround colour	Beige	Biscuit	Beige	Tan
Environment colour	Ebony	Biscuit	Ebony	Ebony
Solid body colours				
Blazer Blue	A	A	A	A
Colorado Red	A	A	A	A
Frozen White	A	A	A	A
Metallic body colours*				
Avalon	R	R	R	R
Chill	R	R	R	A
Hypnotic Silver	A	A	A	A
Ink Blue	A	R	A	R
Moondust Silver	A	A	A	A
Panther Black	R	A	R	R
Sea Grey	R	R	R	R
Tango	A	R	A	A
Thunder	R	R	R	A

A = Available; **R** = Recommended. *Metallic paint is an option at extra cost. **Note:** Leather trim is only available as part of the Mondeo Individual Interior Styling Pack, which is an option at extra cost. Leather trim consists of full leather seats, headrests, gearshift gaiter, handbrake gaiter, front and rear armrests, and door panel inserts.



Choosing how you want to equip your new Ford Mondeo is all down to your personal preferences. However, regardless of which combination of Ford Mondeo Individual Packs you choose, you can rest assured that you will be enjoying one of the finest, most exclusive vehicles of its type we have ever built.

Ford Boutique

Carefully crafted details make all the difference. So take time to look at the specially selected Ford Individual items in the exclusive Ford Boutique range.

Ford Mondeo Individual Interior Styling Pack*

- Unique premium quality full-leather seats offering different leather textures, depending on design version, and special stitching effect. Four styles are available, as shown in the table opposite, each featuring the Ford 'Individual' script embossed into the front seatbacks and the rear seat centre armrest
- Lower front grille surround (Silver or Anthracite effect^o)
- Unique honeycomb design upper and lower front grilles
- Coordinating leather door panel inserts, armrests and gearshift gaiter
- Deep pile premium quality velour floor mats with colour-coordinated surround
- Pedal set with aluminium covers, including footrest cover
- Unique polished stainless steel scuff plates with 'Individual' script
- 8-way power adjustment for the driver's and front passenger's seats, including manual lumbar adjust
- Memory function for the driver's seat and power foldable exterior mirrors
- Heated front seats with variable control

^oAccessory only. Please note that the Ford Mondeo Individual Exterior Styling Pack accessory is not available with: 4-door bodystyle; 205/55 R16 tyres; 1.6-litre Duratec petrol engine; Edge with 1.8-litre Lynx engine; Ford Flexifuel vehicles (FFV); fixed tow bar, but is available with detachable tow bar; mudflaps.

Offered on 2.5-litre Duratec petrol and 2.2-litre Duratorq TDCi diesel engine with dual straight exhaust.

*Option. Please note that the optional Ford Mondeo Individual Interior Styling Pack is not available to order with variable climate control seats or integrated child seats.

For recommended colour and trim combinations, please see the table opposite.

Please see the Ford Mondeo main brochure for vehicle specifications.

Please ask your Ford Dealer for further details.

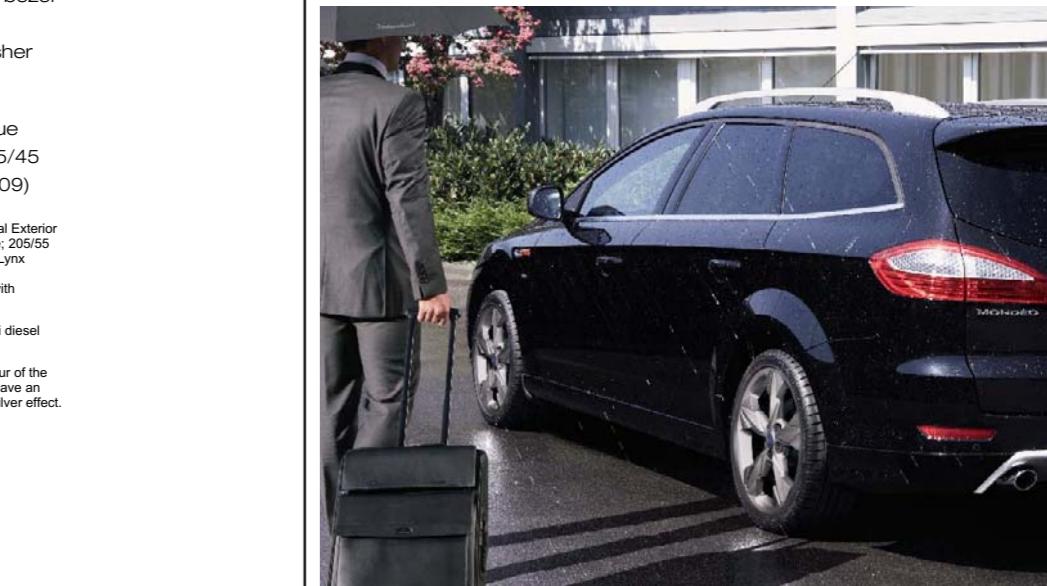
Ford Mondeo Individual Exterior Styling Pack**

- Body colour front bumper skirt
- Body colour rear bumper skirt with integrated diffuser (Silver or Anthracite effect^o)

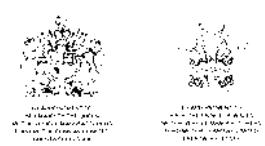
Ford Boutique folding umbrella with auto open and close function (F06-14-7) and leather trolley by Samsonite[®] (F06-12-38) (Accessory)

Ford Boutique leather wallet (F06-38-32) by Samsonite[®] and metal key ring (F06-25-25) (Accessory)

Ford Boutique leather portfolio (F06-38-31) by Samsonite[®] and Cross[®] rollerball pen (F06-10-24) (Accessory)



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Allergy-tested interior. All materials used in the manufacture of the interior of this vehicle meet the strict requirements of the TÜV TOXPROOF Criteria Catalogue for Vehicle Interiors by the TÜV Produkt und Umwelt GmbH and are designed to minimise the risk of allergic reactions. With doors and windows closed, the interior materials selected – together with the integrated pollen filter – protect the passengers against most allergising particles from the outdoor air. At higher temperatures, the additional use of air conditioning is recommended.



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Endorsed by The British Allergy Foundation as scientifically proven to reduce exposure to allergens.



Ford recommends BP.

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