

FordFiesta
Titanium Individual



The Individual finish

Experience a level of luxury usually found only in much larger cars. Our designers worked with premium leather and high-grade materials to create the ultimate style statement. Take a look at the detailed craftsmanship. You're travelling first class

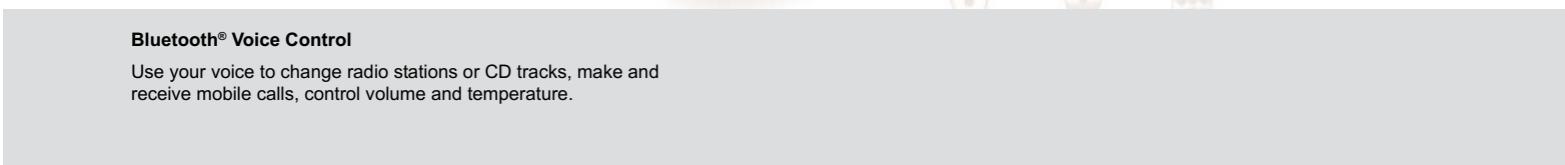


Get behind the wheel and you feel like you're stepping into the pages of a fashion magazine. Always in season, red is the colour of passion. The Fiesta Titanium Individual will ignite yours.



Bluetooth® Voice Control

Use your voice to change radio stations or CD tracks, make and receive mobile calls, control volume and temperature.



Ford Fiesta Titanium Individual

- Bluetooth® Voice Control
- Built-in USB connection
- Premium leather seat trim with contrast stitching
- Coordinated leather steering wheel and gearshift knob
- Electronic Automatic Temperature Control (EATC)
- Premium velour floor mats
- Cruise control
- 16" 7-spoke alloy wheels
- Privacy glass
- Power-operated folding door mirrors
- Perimeter alarm

Step up to a higher level of luxury and technical innovation

The Individual brand confers an added layer of sophistication to the Ford Fiesta Titanium. Elegant design and finish is matched by advanced technology.



Leather seat trim and door insert

Beautifully-stitched red and silver leather seat trim is embossed with the 'Individual' logo. The leather door insert adds a distinguished touch.

Leather gearshift knob

Finest leather and materials including aluminium-look insert on the gearshift.



USB connector

Built in to connect your iPod®, MP3 player or other devices.



Premium velour floor mats

With Individual logo



Illustrations, descriptions and specifications. This brochure was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Optional Fitment/Pack', etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of carefully selected products from our suppliers, which are featured under their own brands. All supplier branded products are subject to warranty terms defined by the relevant suppliers and do not lie within the responsibility of Ford. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. Other trademarks and trade names are those of their respective owners.

The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitable differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.



Allergy-tested interior All materials used in the manufacture of the interior of this vehicle meet the strict requirements of the TÜV TOXPROOF Criteria Catalogue for Vehicle Interiors by the TÜV Produkt und Umwelt GmbH and are designed to minimise the risk of allergic reactions. With doors and windows closed, the interior materials selected – together with the integrated pollen filter – protect the passengers against most allergising particles from the outdoor air. At higher temperatures, the additional use of air conditioning is recommended.



Collect Nectar points at participating Ford Dealers now. So keep a look out for the latest Ford offers at www.ford.co.uk/nectar or call the Ford Information Service on 0845 7111 888. Calls are charged at national rate and may be recorded for training purposes.



Body colour availability

	Titanium Individual
Solid body colours	
Frozen White	■
Metallic body colours*	
Moondust Silver	■
Morello	■
Panther Black	■
Sea Grey	■
Hot Magenta	■

■ = available, * = option at extra cost.

Ford recommends BP.



Published by Ford Motor Company Limited, Brentwood, Essex, England. Registered in England No. 235446. FA 1558 BJT 306684. FoE HC09. 1109/GBR en November 2009. © Ford Motor Company Limited.

www.ford.co.uk

Factory-Fitted Options

	Titanium Individual
Bluetooth® Hands-Free Telephone and Voice Control System and Mobile Navigation	○
Airbags – Curtain Airbag Pack (includes side-airbag pack (thorax only), knee airbag)	○
Electronic Stability Programme (ESP) with Traction Assist (includes Emergency Brake Assist (EBA))	○
Full Exterior Styling Kit (3 door) – Front, rear and side skirts, unique lower bumper grille and rear spoiler	○
Front seat – Driver's lumbar support adjustment	○
Metallic Paint	○
Parking distance sensor – Rear	○
Parking distance sensor – Front and Rear	○
Rear centre headrest	○
Spare – 14"x5.5" steel (not available with detachable towbar)	○

○ = option at extra cost.

Fuel, performance and emissions

Euro Stage	Trans	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO ₂ emissions (g/km) ^{○○}	Fuel consumption L/100 km (mpg) ^{○○}			Performance [○]			
					Urban	Extra Urban	Combined	Max. speed km/h (mph)	0-62 mph (secs)	31-62 mph*(secs)	
Petrol											
1.4 Duratec	Stage IV	M5	96 (71)	125	133	7.5 (37.7)	4.6 (61.4)	5.7 (49.6)	175 (109)	12.2	16.2

*In 4th gear. ^{○○}Ford test figures. ^{○○}All CO₂ emissions figures in g/km and fuel consumption figures in L/100 km are from officially approved tests in accordance with EEC Directive 1999/100/EC. The CO₂ emissions and fuel consumption test figures shown in the chart do not express or imply any guarantee of the emissions or fuel consumption of a car of the class in question. All the figures are based on tests conducted on vehicles with standard wheels and tyres; optional or accessory wheels and tyres may have an effect on the emissions and fuel consumption of a vehicle. **Note:** All vehicles are Durashift 5-speed manual unless otherwise stated. BP Ultimate, a range of advanced performance fuels, the perfect partner to meet the most demanding needs of Ford's class-leading technology. BP Ultimate can boost power and acceleration, lower exhaust emissions and improve fuel economy, compared with ordinary fuels. **M5** = 5 Speed Manual

16" 7-spoke alloy wheels

(Standard)



Power-operated folding door mirrors

Just the thing for parking in narrow streets.
(Standard)



Privacy glass

Rear and back seat windows are darkened to deny prying eyes. (Standard)

