

FORD FOCUS



Feel the difference

# Feel the difference

In a world of me-too products, the latest Fords really stand out. Award-winning design and amazing technology can be yours across the range. Take a test drive and feel the difference.

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2-7

## Ford kinetic Design

Ford kinetic Design is the reason why our vehicles look more exciting than ever before. Bold, dynamic lines that create energy in motion.

8-11

## Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully, too.



12-13

## Green

Using advanced Ford ECOncetic Technology, we're committed to creating vehicles with improved fuel economy, reduced CO<sub>2</sub> emissions and a lower overall cost of ownership.



14-15

## Safe

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to protect you.



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## Smart

Cars that park themselves, windscreen wipers that know when it's raining – just some of the many clever solutions from Ford that make life a little easier.



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## Choose your Ford Focus

- Edge
- Zetec
- Titanium
- Titanium X

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- Interior and exterior styling
- Wheels
- Infotainment
- Enhanced versatility

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## Ownership



## Start more than a car

Representing the next level of Ford kinetic Design, this is a car that makes its presence known. Whichever way you look at it, the new Ford Focus is impossible to ignore.



Model shown is a Ford Focus Titanium X 5-door in Candy Red metallic paint (option) with 18" 5-spoke alloy wheels (option and accessory).

## Start an adventure

Get ready for the most addictive driving experience, with all the agility and precision you could wish for. It's so much fun to drive, you'll always be craving for more.



Model shown is a Ford Focus Titanium estate in Panther Black metallic paint (option) with 18" 5-spoke alloy wheels (option and accessory).

## Start a relationship

The dynamic personality of the new Ford Focus continues inside. The driver-oriented cockpit wraps around you and with the latest technology and features at your fingertips you'll feel completely at one with the car.



Model shown is a Ford Focus Titanium.

## Proven quality

The attention to detail which has been lavished on the new Ford Focus is immediately evident, from the exterior finish to the quality of the interior. Ford has engineered every single component for dependability and strength with one objective clearly in mind; quality that's built to last.

12,999,976 km

9,136,765 km

1,276,765 km

499,892 km

245,066 km

112,907 km

36,765 km

24,159 km

7899 km

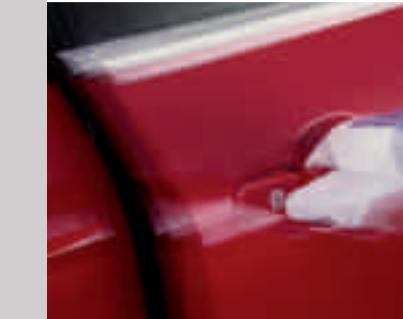
2408 km

76 km



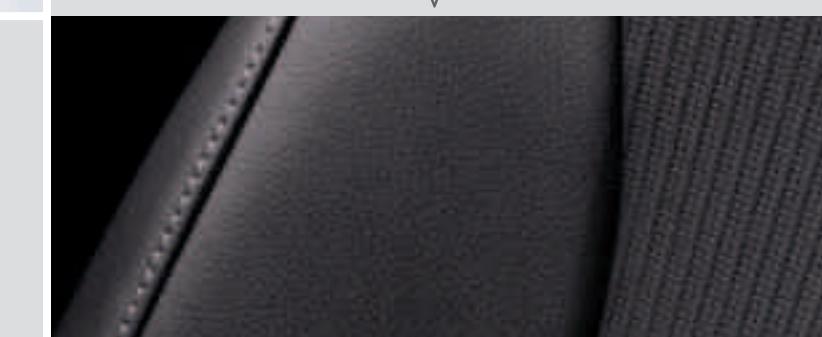
### Obsessively driven

During its development, we test-drove Ford Focus the equivalent of 88 times around the globe. It's a car you can rely on, right down to the smallest ball bearing.



### 300,000 door shuts

We opened and closed the doors, bonnet and tailgate over 300,000 times in real-world conditions to help ensure they will never let you down.



### Quality

Not just great to drive, it's great to sit in too, thanks to a leading-edge interior design, high-quality materials and first-class fit and finish.



### Tested to extremes

The new Ford Focus was pushed through the extremes of real-world weather from -40°C to +80°C and tested it over and over again.





#### Steering that adapts to its environment

Ford Focus's sophisticated new Electric Power-Assisted Steering (EPAS) achieves a balance that's just not possible with conventional power steering systems. At parking speeds, full power is delivered for feather-light manoeuvring. Once you're on the move, it steadily weights up to just the right extent for optimum feel and control.

## An addictive driving experience

New Ford Focus combines our latest engine and transmission technology with a dynamic chassis and precise steering. It reminds you how driving can be such a pleasure.



V

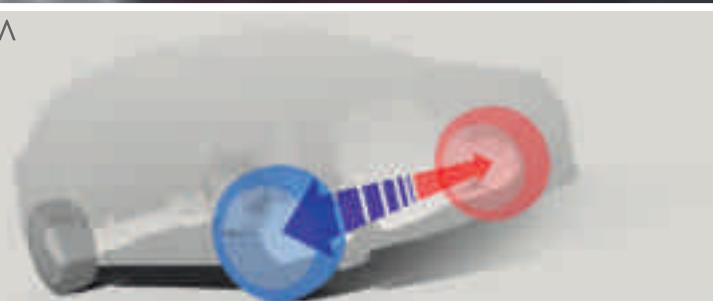


#### Control Blade independent rear suspension

For a smoother ride and more precise handling, this rear suspension system allows each wheel to independently move both upwards and backwards over bumps in the road.



&lt;



#### Torque Vectoring Control

Designed to improve traction, roadholding and agility when cornering by continuously optimising the engine torque distributed to each front wheel to match the amount of grip each has available. The result is a more rewarding driving experience. (Standard)

#### Ford EcoBoost

Ford EcoBoost technology gives you the power of a big engine with the fuel economy and emissions of a small one. It achieves this by combining direct petrol injection, turbocharging and variable valve timing to extract the maximum possible amount of power from every drop of fuel.





## What can Ford ECOnetic Technology do for you?

Ford ECOnetic Technology is designed to reduce your cost of ownership through improved fuel economy and lower CO<sub>2</sub> emissions, without any compromise on style or driving quality. Much of this technology is brought together in our ECOnetic models, which deliver some of the lowest fuel consumption and CO<sub>2</sub> emissions in the Ford range. In the near future our ECOnetic Technology will expand to include electric and hybrid-electric vehicles, biofuel-capable vehicles, plug-in hybrids and hydrogen fuel cell-powered vehicles.

### Ford ECOnetic Technology

- Ford EcoBoost fuel-efficient petrol engines (see right)
- Ford Duratorq TDCI advanced diesel engines – provide exceptional fuel economy and low CO<sub>2</sub> emissions
- Ford PowerShift dual clutch automatic transmission – combines the efficiency of manual transmission with the convenience of a conventional automatic
- Ford Auto-Start-Stop (see right)
- Ford Smart Regenerative Charging – charges the battery every time you brake
- Ford Electric Power-Assisted Steering – a more efficient system that uses less engine power
- Active Grille Shutter – improves aerodynamics and lowers fuel consumption
- Ford Eco Mode driver information system – shows you when you're achieving optimum fuel efficiency
- Shift Indicator – advises you when to change gear for maximum fuel efficiency

### Ford EcoBoost

With direct petrol injection, turbocharging and variable valve timing, Ford EcoBoost engines deliver power and torque consistent with larger displacement engines. For example, the 1.6 150 PS EcoBoost engine in the new C-MAX has more power than the 2.0 Duratec engine it replaces, and yet it achieves around 9% better fuel economy and 10% lower CO<sub>2</sub> emissions.



### Ford Auto-Start-Stop

When your vehicle is idling at a standstill, the engine automatically shuts down to save fuel consumption. When you want to drive off, the engine immediately restarts.



### Electric and Hybrid vehicles

Our electrically-powered vehicles will produce zero emissions. Rechargeable through wall outlets and targeted to get up to 100 miles per charge, they'll be ideal for a daily commute and trips around town. In addition, two next-generation hybrid models are under development.



## Working for a cleaner tomorrow

At Ford, we've been quietly and consistently reducing our impact on the environment. Here are just a few headlines:

- Since 2000, we've reduced manufacturing plant energy consumption by over 27% and CO<sub>2</sub> emissions by 31% worldwide
- Between 2003 and 2008, Ford reduced water consumption in its plants across Europe by 40%
- Solar/photovoltaic panels on the roof of our Bridgend engine plant in the UK generate enough power to light an area of around 10,000 square metres
- Almost 300 parts used in European Ford vehicles are made from recycled non-metallic materials – potentially avoiding 17,000 tonnes of waste going to landfill sites every year

If you wish to know more, logon to: [ford.com/go/sustainability](http://ford.com/go/sustainability)



All electricity needed to power Ford's Dagenham Diesel Centre is provided by three wind turbines, each over 85m high. With a combined maximum output of 5.9MW, they generate over 11.4million kWh of electricity every year, enough to power around 3400 homes.



Our Cologne plant utilises hydro-electric power from Norway and Sweden. This reduces CO<sub>2</sub> emissions by 190,000 tonnes a year. Shipping their finished vehicles on Rhine river barges means fewer truck journeys and less fuel consumed to further reduce CO<sub>2</sub> emissions.



### Advanced safety technology

New Ford Focus incorporates many advanced safety technologies that are usually found in larger, more expensive cars. These are designed to protect the driver and passengers, while at the same time helping to make new Ford Focus even more enjoyable to drive.

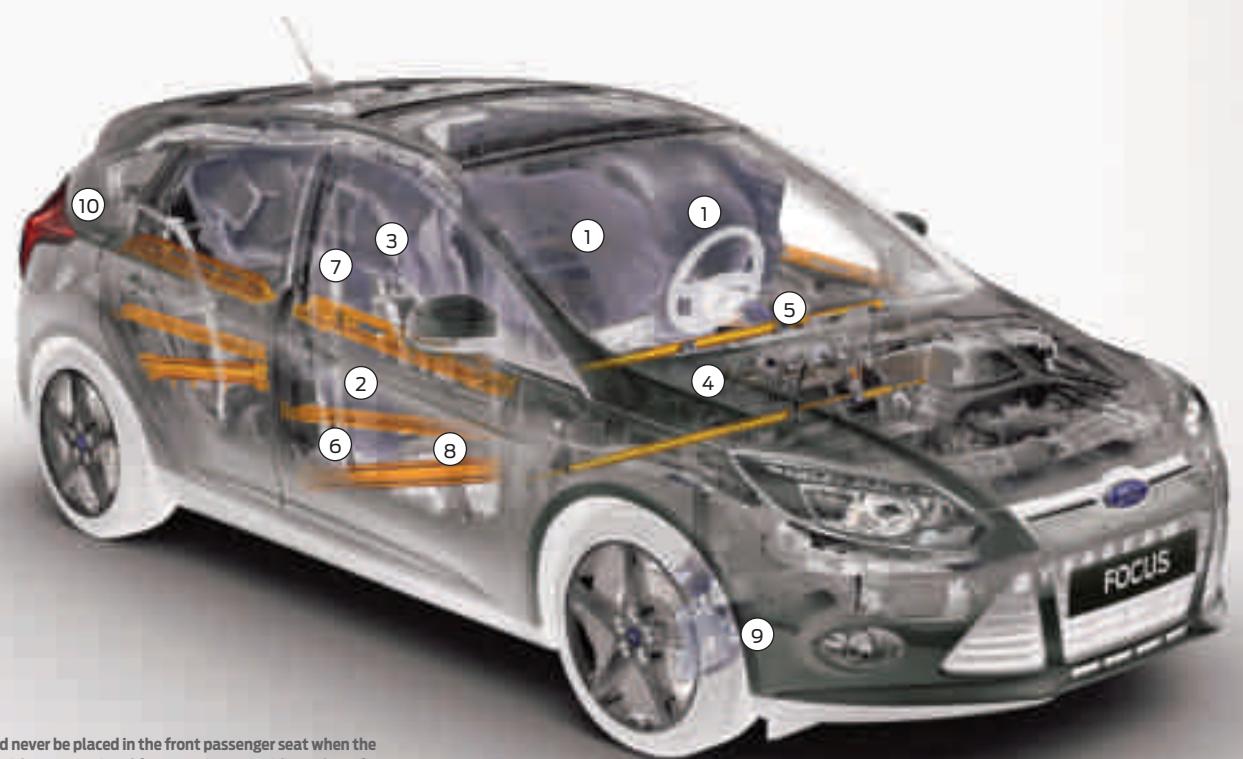
Having already earned Euro NCAP's maximum five-star overall safety rating, new Ford Focus has now scooped two Euro NCAP Advanced rewards, making Ford the first car in its class to achieve this honour. The coveted rewards, in recognition of Active City Stop and Lane Keeping Aid, acknowledge our commitment to design and engineer a vehicle that leads the way in terms of both technology and safety.

### Intelligent Protection System (IPS)<sup>®</sup>

Ford Focus's advanced Intelligent Protection System (IPS) uses a range of sophisticated technologies that are designed to help keep you protected, including an ultra-high strength steel safety cage, an anti-lock braking system (ABS) with electronic brake-force distribution (EBD), and front and curtain airbags.

#### The Ford Focus IPS includes:

1. Driver's and front passenger's airbags\*
2. Driver's and front passenger's side impact airbags\*
3. Side curtain airbags for front and rear seats
4. Driver's knee airbag
5. Collapsible steering column and pedals For optimised protection of driver's legs and feet.
6. Robust computer-optimised body structure with ultra-rigid safety cell and crumple zones
7. Pre-tensioners, load-limiting retractors and height-adjustable mounts on front seat belts
8. Anti-submarining seat bases
9. Anti-lock brakes (ABS) with electronic brake-force distribution (EBD) and Emergency Brake Assist (EBA) (included with ESP)
10. Emergency Brake Warning



\*Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

\*Front passenger's airbag deactivation switch is available as a Dealer-fitted option.



#### Deflation Detection System

Designed to alert you if a tyre's pressure is too low, such as in the case of a puncture. (Standard on Titanium X)



#### Quickclear heated windscreen

Designed to demist the screen in seconds, even on frosty mornings. (Standard on Zetec, Titanium and Titanium X)

### Intelligent protection

New Ford Focus's safety technology is designed to help prevent an accident from occurring, and, if one is unavoidable, to minimise the potential consequences.

#### Hidden strength

New Ford Focus's body includes 55 per cent high strength steel and 26 per cent ultra-high strength boron steel. This makes it lighter, stronger and stiffer – and an immensely rigid base upon which to attach its superb chassis and steering systems.



#### Lane Departure Warning and Lane Keeping Aid<sup>®</sup>

It only takes a momentary slip in concentration to drift out of your lane when driving on the highway, with potentially serious consequences. Lane Departure Warning is designed to recognise when you approach the road markings without using the indicator, and alerts you with vibrations through the steering wheel. If you don't react to this warning, Lane Keeping Aid is designed to apply steering force away from the direction of travel to help you recognise that corrective action is required. (Option as part of Driver Assistance Pack)

\*Operates at speeds over 40 mph on multi-lane roads with clearly visible lane markings.



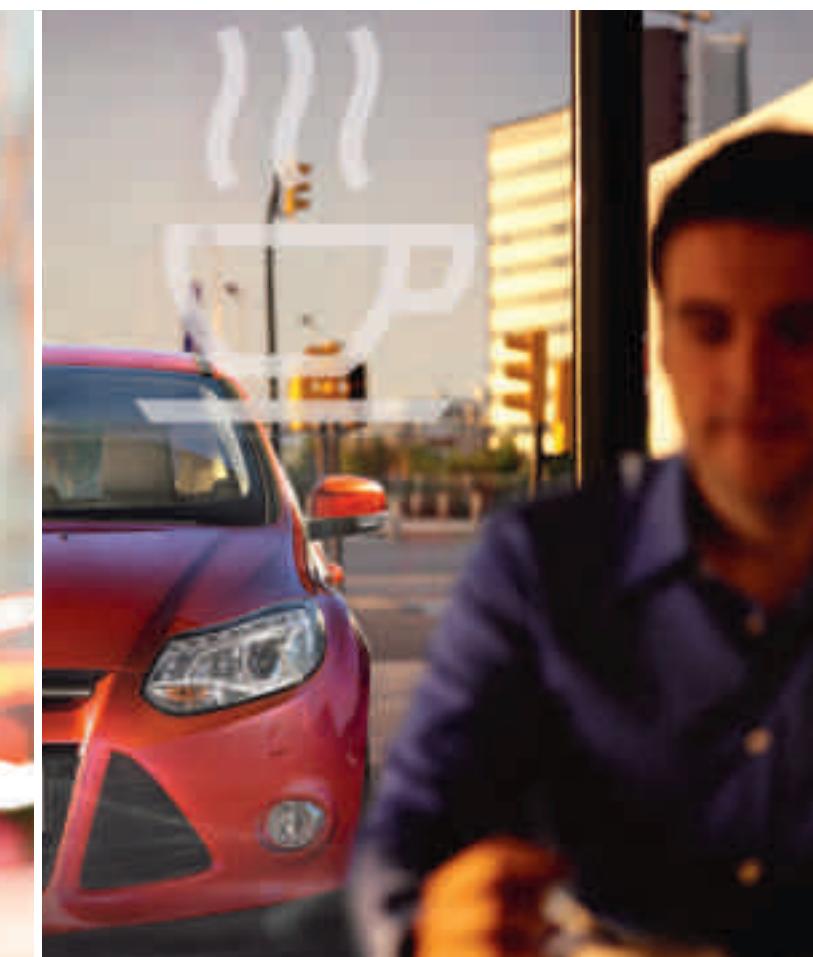
#### Active Park Assist

Helps you parallel park quickly and easily without ever touching the steering wheel. When the system is activated, ultrasonic sensors measure and identify a large enough parking spot. Once you stop, the system is designed to take over and steer the car safely into the space. (Option as part of Convenience Pack)



## Thinking ahead

In the new Ford Focus, advanced technology helps make every journey easier and more enjoyable.



#### Driver Alert

Designed to warn you if the system detects driving behaviour that indicates a drop in alertness levels. Initially, a warning icon is displayed in the instrument cluster, followed by a warning chime if driving alertness further declines. (Option as part of Driver Assistance Pack)



#### Blind Spot Information System

Designed to alert you to vehicles in your blind spots with a warning light that illuminates in the door mirror on the corresponding side of your car. (Option as part of Driver Assistance Pack)



#### Auto High Beam

Designed to switch the headlights from high beam to low beam as soon as oncoming traffic or adequate street lighting are detected. When the road is clear, the system is designed to automatically switch to high beam again. (Option as part of Driver Assistance Pack)



#### Traffic Sign Recognition

Designed to automatically read standard format road-speed signs and display the posted speed limit in the HMI-enhanced cluster. (Option as part of Driver Assistance Pack)

#### Active City Stop\*

Designed to help reduce the likelihood or consequences of your car colliding with the vehicle in front in slow-moving traffic the system applies the brakes if it is detected that a collision is likely. (Option as part of Driver Assistance Pack)



\*Designed to operate at speeds below 20mph in slow moving traffic.

## Cockpit driving position

Driving new Ford Focus, you could easily believe you were in control of a sports car; the low seating position and cockpit style interior means it fits you like a glove.



Smart



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## Designed around you

From the driver-orientated cockpit to the responsiveness of the steering, throttle and brakes and the feel of the switches and controls – your every connection with the new Ford Focus makes you feel a part of the car.



### Ford Power Starter Button

Start the car without ever holding the key. Just keep the key fob with you in your pocket or bag. (Standard on Titanium and Titanium X)

V



### Autowipers

Windscreen wipers that are activated automatically when it begins to rain. (Standard on Titanium and Titanium X)

V



### Allergy-tested interior

New Ford Focus's interior consists exclusively of materials that reduce the risk of allergies to the lowest possible level, while a high-performance pollen filter prevents dust and pollen from entering the passenger compartment.

### A true driver's car

Many hours were spent developing the cockpit and seating position of the new Ford Focus. As a result, everything is easy to control and feels natural to the driver.



**Ford Easy-Fuel**  
(Standard)



**Radio/CD with 3.5" dot-matrix multi-functional display**  
(Standard)



**Trip/Fuel computer with Ford Eco Mode driver information system**  
(Standard)



## Edge

The new Focus Edge effortlessly merges stylish design with innovation and convenience.



### Edge standard features

- 16" 5-spoke 'Design' wheels
- Thatcham category 1 alarm
- Ford AM/FM CD Audio System with USB connectivity
- Air Conditioning
- Electric body colour door mirrors with turn indicators
- Body colour rear spoiler (5-door only)
- Body colour exterior door handles
- Ford Easy-Fuel capless refuelling system
- Electrically-operated front windows with one-touch lowering on the driver's side
- Rake- and reach-adjustable steering column
- Trip/fuel computer
- Ford Eco Mode driver information system
- Ford Intelligent Protection System (IPS)
- Electronic Stability Programme (ESP) with Traction Control and Emergency Brake Assist (EBA)
- Remote central locking
- Roof rails – silver finish (Estate only)
- Tonneau cover (Estate only)
- Isofix child safety seat attachments
- Front side and curtain airbags
- Torque Vectoring Control

Image shows Ford Focus Edge in Candy Red metallic paint (option)

**Air conditioning**  
(Standard)



**Electrically-operated door mirrors**  
(Standard)



**Electronic Stability Programme (ESP)**  
(Standard)



**Sports-style front seats**

(Standard)

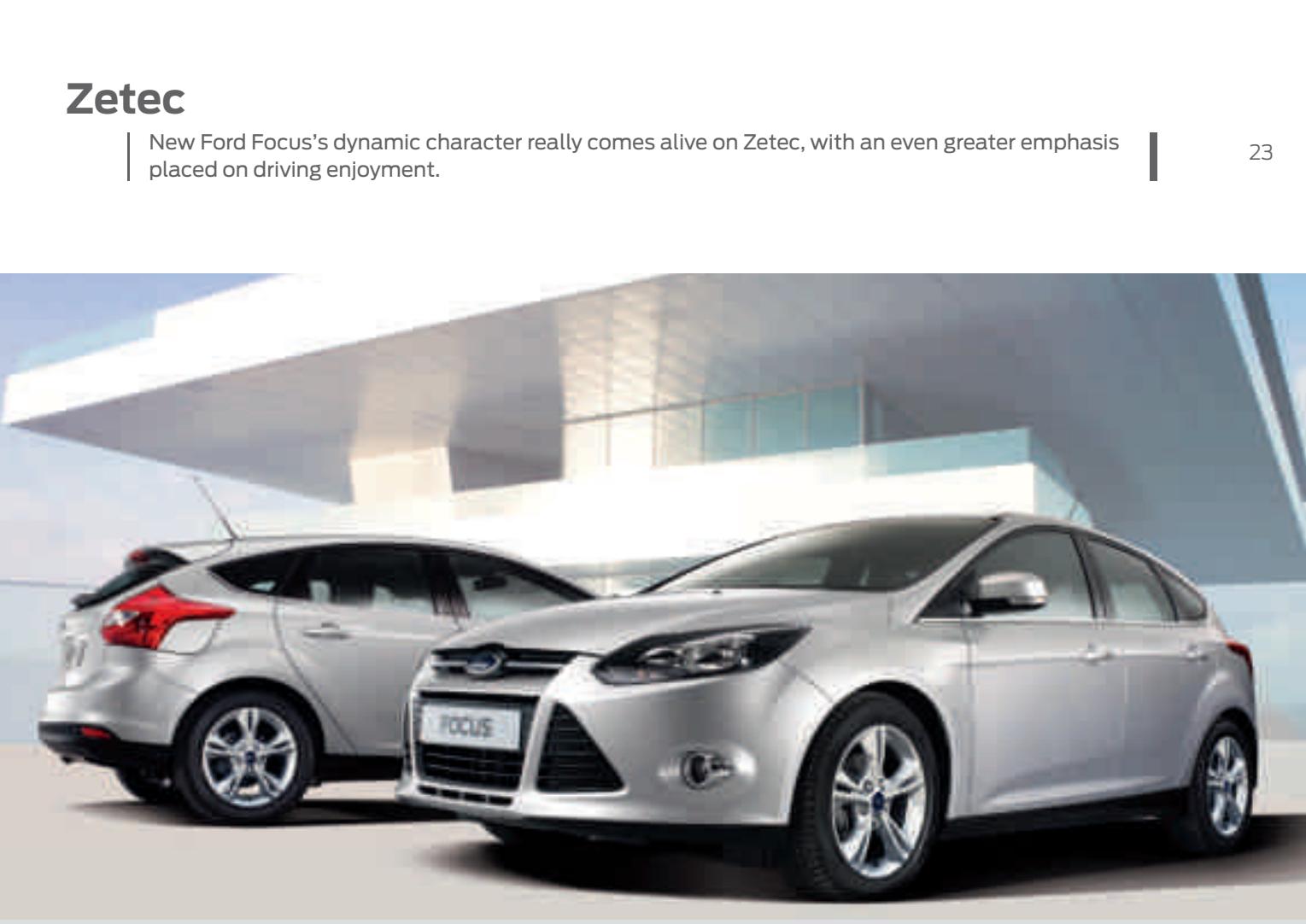
(Image shows optional centre console)

**Premium centre console**

Includes armrest, stowage compartments, 12-volt front and rear power sockets, and Z-shape handbrake. (Option)

**Front fog lights**

(Standard)

**Zetec**

New Ford Focus's dynamic character really comes alive on Zetec, with an even greater emphasis placed on driving enjoyment.

**Additional to Edge**

- 16" 5x2-spoke alloy wheels
- Quickclear heated windshield
- Front fog lights
- Chrome finish on upper door line
- Sports-style front seats
- Driver seat lumbar adjust
- Leather-trimmed 4-spoke steering wheel
- Ford DAB audio system with Bluetooth® and USB connectivity
- Heated door mirrors

Image shows Ford Focus Zetec in Moondust Silver metallic paint (option)

**Chrome finisher**

(Standard)

**Dark headlight bezel**

(Standard)

**16" alloy wheels**

(Standard)





**Ford Power Starter Button**  
(Standard)



**Dual-zone Electronic Automatic Temperature Control (DEATC)**  
(Standard)



**Auto-dimming rear-view mirror**  
(Standard)



## Titanium

Titanium is equipped with some of the very latest in comfort and convenience features.



### Additional to Zetec

- 16" 10x2-spoke alloy wheels
- Automatic headlights
- Rain sensitive windscreen wipers
- High-gloss black upper and lower grilles
- Rear lights with LED technology
- Leather gearshift knob
- Chrome door release lever
- Aluminium-finish front scuff plates
- Dual-zone Electronic Air Temperature Control (DEATC)
- Ford Power Starter Button
- Cruise control with speed limiter
- Footwell courtesy lights
- Rear seat folding centre armrest
- Auto dimming rear view mirror
- Sony Branded Audio System
- Passenger seat height and lumbar adjustment
- Premium centre console with arm rest, stowage compartments, 12V front and rear power socket and Z-shape handbrake
- Hill Start Assist

- Interior ambient lighting

Image shows Ford Focus Titanium in Moondust Silver metallic paint (option)

**Automatic headlights and rain sensitive windscreen wipers**  
(Standard)



**High-gloss black upper and lower grilles**  
(Standard)





**17" 15-spoke alloy wheels**  
(Standard)



**Partial leather seat trim**  
(Standard)



**Active Park Assist**  
(Standard)



## Titanium X

The very latest innovative technology and contemporary luxury make Titanium X the ultimate new Ford Focus.



### Additional to Titanium

- 17" 15-spoke alloy wheels
- Active Park Assist, including front and rear parking distance sensors
- Heated front seats
- Bi-Xenon headlights
- LED day running lights
- Multi-colour ambient LED lighting
- Leather trimmed seat bolsters
- Power operated driver seat
- Passenger seat height and lumbar adjustment
- Power folding door mirrors
- Deflation Detection System (DDS)

Image shows Ford Focus Titanium X in Candy Red metallic paint (option)

**Heated front seats**  
(Standard)



**Rear lights with LED technology**  
(Standard)



**Bi-Xenon headlights**  
(Standard)



## The range

With a great choice of series, bodystyles and engines, there's a new Ford Focus to meet every need.



### Studio

#### Standard features

- 16" 5-spoke alloy wheels
- Ford AM/FM CD Audio System with USB connectivity
- Air conditioning
- Electrically-operated body colour door mirrors
- Body colour rear spoiler (5-door only)
- Ford Easy-Fuel capless refuelling system
- Electrically-operated front windows with one-touch lowering on the driver's side
- Rake- and reach-adjustable steering column
- Ford Intelligent Protection System (IPS)
- Electronic Stability Programme (ESP) with Traction Control and Emergency Brake Assist (EBA)
- Torque Vectoring Control
- Remote central locking
- Front side and curtain airbags
- Isofix child safety seat attachments

#### Bodystyles

- 5-door

#### Engines

- Petrol  
1.6 Duratec Ti-VCT (85 PS)

### Edge

#### Additional to Studio

- 16" 5x2-spoke 'Design' steel wheels
- Trip/fuel computer
- Ford Eco Mode driver information system
- Steering wheel audio controls
- Thatcham category 1 alarm
- Roof rails – silver finish – (Estate only)
- Tonneau cover – (Estate only)

#### Bodystyles

- 5-door and Estate

#### Engines

- Petrol  
1.6 Duratec Ti-VCT (105 PS)  
1.6 Duratec Ti-VCT (125PS)
- Diesel  
1.6 Duratorq TDCi (95 PS)  
1.6 Duratorq TDCi (115 PS)

### Zetec

#### Additional to Edge

- 16" 5x2-spoke alloy wheels
- Ford DAB Audio System with Bluetooth® and USB connectivity
- Front fog lights
- Heated door mirrors
- Chrome finish on upper door line
- Sports-style front seats
- Drivers seat lumbar adjust
- Leather-trimmed 4-spoke steering wheel
- Quickclear heated windshield

#### Bodystyles

- 5-door and Estate

#### Engines

- Petrol  
1.6 Duratec Ti-VCT (105 PS)  
1.6 Duratec Ti-VCT (125 PS)
- Diesel  
1.6 Duratorq TDCi (115 PS)  
2.0 Duratorq TDCi (140 PS)

### Titanium

#### Additional to Zetec

- 16" 10x2-spoke alloy wheels
- Automatic headlights
- Rain sensitive windscreen wipers
- High-gloss black upper and lower grilles
- Rear lights with LED technology
- Leather gearshift knob
- Premium centre console with armrest, stowage compartments, 12-volt front and rear power sockets, and Z-shape handbrake
- Chrome door release lever
- Aluminium-finish front scuff plates with 'Ford' logo
- Dual-zone Electronic Air Temperature Control (DEATC) air conditioning
- Ford Power Starter Button
- Cruise control with speed limiter
- Footwell courtesy lights
- Rear seat folding centre armrest
- Hill Start Assist
- Auto dimming rear view mirror
- Sony Branded Audio system
- Interior ambient lighting

#### Bodystyles

- 5-door and Estate

#### Engines

- Petrol  
1.6 Duratec Ti-VCT (125 PS)  
1.6 EcoBoost (150 PS)
- Diesel  
1.6 Duratorq TDCi (115 PS)  
2.0 Duratorq TDCi (140 PS)

### Titanium X

#### Additional to Titanium

- 17" 15-spoke alloy wheels
- Active Park Assist, including front and rear parking distance sensors
- Heated front seats
- Passenger seat height and lumbar adjustment
- Bi-Xenon headlights
- LED day running lights
- Multi-colour ambient LED lighting
- Leather trimmed seat bolster
- Power operated driver seat
- Power folding door mirrors
- Deflation Detection system (DDS)
- Front and rear floor mats

#### Bodystyles

- 5-door and Estate

#### Engines

- Petrol  
1.6 EcoBoost (150 PS)
- Diesel  
1.6 Duratorq TDCi (115 PS)  
2.0 Duratorq TDCi (163 PS)

## Interior and exterior styling

Create a distinctive look for your new Ford Focus with an exclusive range of styling accessories. Every element blends seamlessly with the car's dynamic lines giving it your own unique sense of sporting style.



**Front and rear deep pile velour floor mats**

Premium quality floor mats with reflective piping. (Accessory)

**Scuff plates**

Elegant polished stainless steel scuff plates, with etched 'Focus' script. (Accessory)

**Leather gearshift knob and handbrake cover**

High-grade leather gearshift knob with aluminium-look insert and coordinating leather handbrake cover with double stitching. (Accessory)

### High Tech Interior Styling

(Available individually as accessories)

- Ice Blue LED illuminated leather gearshift knob
- Leather handbrake cover
- Ice Blue LED illuminated scuff plates
- Velour floor mats with 'Focus' logo

Image (left) shows High Tech Interior Styling Pack (option) with stainless steel sport pedal set (option).



**5-door rear spoiler – large**

Gives an aerodynamic finish to the roof line. (Accessory)



**Estate rear spoiler – large**

Adds a particularly sporting touch to the rear of the estate. (Accessory)



**Ford Individual 17" alloy wheel**

Eye-catching 5x2-spoke alloy wheels, with a unique premium 'luster-nickel' look finish, offer the ultimate synthesis of sportiness and top-level exclusivity. (Accessory, available from early 2012)



## Wheels

A range of distinctive alloy wheels purpose-designed to complement new Ford Focus's dynamic lines.



Image opposite shows Ford Focus Titanium in Candy Red metallic paint (option) with 18" 5x2-spoke alloy wheel (option and accessory).

**Note** The 18" wheels and tyres available on Ford Focus are designed to deliver more sporting driving characteristics and a firmer ride quality compared to 16" and 17" wheels and tyres.



#### Sony DAB radio/SD-navigation system

Features include rear-view camera\*, 5" TFT display, Bluetooth® hands-free phone and Voice Control System. (Please see opposite page for full description)

#### Ford DAB Audio – with 3.5" multifunctional display

Includes MP3 compatibility, 6 speakers, USB port, AUX jack and remote audio controls (Standard on Zetec).

#### Ford DAB Navigation – with 5" multi-functional display

Featuring a 5" TFT screen, enhanced instrument cluster navigation display with easy-to-follow route guidance (Option).

## Infotainment

Ford is leading the way with in-car audio and interactivity. We combine the latest technology with a commitment to ease-of-use to make your drive even more entertaining and informative. Every new Ford Focus features Bluetooth®, USB connectivity and DAB audio as standard.



#### Sony DAB Audio – with 4.2" multi-functional display

With colour screen, MP3 compatibility, 9 speakers, USB port, AUX jack and audio streaming (with compatible mobile phones). (Standard on Titanium and Titanium X)

#### Sony DAB radio/SD-navigation system

With rear-view camera\*, 5" TFT display, branded integrated control panel, Bluetooth® hands-free phone and Voice Control System with USB/iPod® connectivity port, external AUX connection for external music devices, remote audio and MFD controls, nine premium speakers. (Option on Titanium and Titanium X)



#### Bluetooth® with Voice Control System

Enables you to make hands-free calls, while the Voice Control System technology lets you control your Bluetooth®-compatible mobile phone, audio, SD navigation and air conditioning systems with the sound of your voice. (Option on Edge; Standard on Zetec, Titanium & Titanium X)

#### Portable navigation

Leave your maps behind with a simple and intuitive mobile GPS navigation system. Please contact your Ford Dealer for details (accessory).

#### USB port

Built-in connectivity lets you listen to, and operate, your digital music player via the car's Ford audio system (Standard).

A dedicated iPod® connector cable is available (accessory).

#### On the same wavelength

Whether it's staying in touch with your friends, listening to your personal music collection or knowing precisely where you're going, you want it to be quick, easy and intuitive. We couldn't agree more.

**Note** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. iPod® is a trademark of Apple Inc. Other trademarks and trade names are those of their respective owners.

**Note** It is an offence for drivers to use a hand-held mobile phone or similar device while driving.

\*Rear-view camera functionality available from early 2012.



#### Luggage floor net\*\*

Elasticated net which attaches to luggage compartment floor.



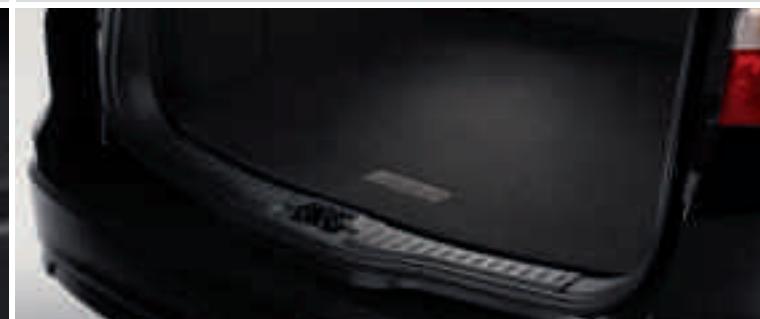
#### Rubber floor mats\*

Protects from dirt and wet items. Front and rear, with a fixed driver's mat to help prevent slippage.



#### Retractable tow bar\*\*

Sturdy tow bar with electrically-operated release button in the load compartment. Can be tucked away out of sight for uncompromised styling. With 13-pin electrical kit. (Not available with full bodystyling kit) Detachable and fixed tow bars also available as accessories.



#### Reversible and foldable luggage compartment mat\*\*

Luggage compartment protection, even with the rear seats folded down. Reversible design: carpet with Focus logo or durable rubber – with flap to protect rear bumper during loading.



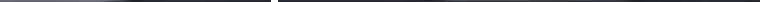
#### Retractable luggage retention net\*\*<sup>(1)</sup>

Helps keep your items secure in the luggage compartment while you're on the move. For fitment behind the rear seats. Stores away easily when not in use. (Estate only)



#### Load retention guard, second row<sup>(1)</sup>

Robust, upper half-height dog guard helps keep dogs or items of luggage in the luggage compartment (removable when not in use). Longitudinal divider also available.



#### Load retention guard, first row<sup>(1)</sup>

Sturdy, full-height mesh barrier locates behind the front seats. Provides a larger area for longer loads to be carried securely within the luggage compartment (removable when not in use). (Estate only)

## Enhanced versatility

We all use our cars in different ways. Maybe to transport mountain bikes? Or for the odd weekend away at the beach? Your Ford Dealer can help you adapt your new Ford Focus to your lifestyle with a wide range of Ford accessories.

#### Thule bike carrier\*

Carries bikes with up to 80 mm diameter frame. Shown with new Ford Lifestyle Collection mountain bike.

#### Thule ski/snowboard carrier\*

For up to six pairs of skis or up to 4 snowboards. (Thule Xtender 727 deluxe shown)

#### Thule roof box\*

A range of different sized boxes. Thule Spirit 780 shown.



#### ClimAir® wind deflector\*

Reduces wind turbulence and noise, allowing you a more enjoyable drive with the windows down, even during light rain. (Front and rear available)

#### Contoured mudflaps\*\*

Protect bodywork from stone chips. Available for front and rear.

#### Tow bar-mounted Twinny Load bike carrier\*

This brochure shows both original Ford accessories and a range of carefully selected products from third party suppliers, which are identified under that third party supplier's brand name. Please note that third party supplier branded accessories do not come with a Ford warranty, but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer



#### Britax Römer child seat\*

Various child seats available for all ages, also with ISOFIX.

#### Eibach suspension-lowering kit\*

Enhances driving performance and handling as well as giving a more sporty appearance. Lowers the car by approximately 30 mm.



\*Available as an accessory.

\*\*Available as an option and accessory.

<sup>(1)</sup>Meets European ECE-17.07/DIN 75410-2 safety requirements.

# Specifications

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## Exterior equipment

	Studio	Edge	Zetec	Titanium	Titanium X
<b>Exterior design features</b>					
Bright finish on upper doorline	-	-	●	●	●
Door mirrors – Body colour housing, electric operation, integrated side indicator	●	●	-	-	-
Door mirrors – Body colour housing, heated, electric operation, integrated side indicator	-	-	●	●	-
Door mirrors – Body colour housing, heated, electric operation, auto foldable, integrated side indicator, approach lights	-	-	□	□	●
Front lower grille – Black	●	●	●	-	-
Front lower grille – High-gloss black	-	-	-	●	●
Front upper grille – Black with chrome bar	●	●	●	-	-
Front upper grille – High-gloss black with chrome bar	-	-	-	●	●
Front fog lights	-	□	●	●	●
Rear privacy glass	-	○/□	○/□	○/□	○/□
Rear spoiler – Body colour (5 door only)	●	●	●	●	●
Roof rails – Silver finish (Estate only)	-	●	●	●	●
Retractable tow bar with electric release button in load compartment – (including 13-pin electrical kit, Trailer Stability Control and Hill Start Assist)	-	○	○	○	○
<b>Wheel availability</b>					
'Design' Steel – 16"x6½", 5-spoke, 215/55 tyres	-	●	-	-	-
Alloy – 16"x7", 5x2-spoke, 215/55 tyres	-	-	●	-	-
Alloy – 16"x7", 10x2-spoke, 215/55 tyres	-	-	-	●	-
Alloy – 16"x7", 5x3-spoke, 215/55 tyres	□	-	-	-	-
Alloy – 17"x7", 10x2-spoke, 215/50 tyres	-	-	□	-	-
Alloy – 17"x7", 15-spoke, 215/50 tyres	-	-	-	-	●
Alloy – 18"x8", 5-spoke 235/40 tyres	-	-	-	○	○
Spare – Mini steel	●	●	●	●	●
Spare – Full-size 16" steel (not available with 17", 18" alloys or Estate)	-	○	○	○	-
Locking wheel nuts – (only where alloy wheels are fitted)	●	●	●	●	●

## Exterior equipment

	Studio	Edge	Zetec	Titanium	Titanium X
<b>Exterior convenience features</b>					
Ford Easy Fuel capless refuelling system	●	●	●	●	●
Headlights – LED Day running	-	-	-	-	●
Headlights – Automatic on/off (includes 'Guide me home' delay)	-	-	-	●	●
Headlights – Jet wash	-	-	-	-	●
Rear lights with LED technology	-	-	-	●	●
Parking distance sensors – Rear	-	○	○	○/□	●
Tailgate wash/wipe	●	●	●	●	●
Wipers – Standard with 6-speed interval settings	●	●	●	-	-
Wipers – Automatic with rain sensor	-	-	-	●	●
Quickclear Heated Windshield – with heated washer jets	-	-	●	●	●
<b>Option packs</b>					
Appearance Pack – Edge – 16" 5x3-spoke alloy wheels, rear privacy glass and front fog lights	-	○	-	-	-
Appearance Pack – Zetec – 17" 10x2-spoke alloy wheels and rear privacy glass	-	-	○	-	-
Appearance Pack – Titanium – Rear privacy glass and Ford Key-Free System (includes Keyless entry and Ford Power Starter Button)	-	-	-	○	○
Driver Assistance Pack – Lane Departure Warning, Lane Keeping Aid, Driver Alert, Auto High Beam, Traffic Sign Recognition, Active City Stop and Blind Spot Information System (Not available with 1.6 Petrol Ti-VCT Powershift)	-	-	○	○	○
City Pack – Rear parking distance sensors and powerfold door mirrors	-	-	-	○	●
Convenience Pack – Active park assist, including front and rear parking distance sensors and powerfold door mirrors (Not available with 1.6 Petrol Ti-VCT Powershift)	-	-	-	○	●
Family Pack – Electric childproof rear door locks, rear seat BeltMinder™, electrically-operated front and rear windows with one-touch lowering/closing	-	○	○	○	○

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost.

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# Specifications

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## Interior equipment

	Studio	Edge	Zetec	Titanium	Titanium X
<b>Interior design features</b>					
Door lever – Chrome-finish	–	–	–	●	●
Gear knob – Leather-finish	–	–	–	●	●
Scuff plates – Front, aluminium-finish with 'Ford' logo	–	–	–	●	●
Steering wheel – 4-spoke	●	●	–	–	–
Steering wheel – 4-spoke, leather-trimmed	–	□	●	●	●
Steering column – Rake and reach adjustable	●	●	●	●	●
<b>Audio and communication systems</b>					
Ford DAB Audio System – 3.5" dot matrix display, extended integrated control panel, external AUX connection for external music devices, remote audio controls, 6 speakers	–	○	●	–	–
Sony DAB Audio System – 4.2" TFT display, branded integrated control panel, external AUX connection for external music devices, remote audio and MFD controls, 9 premium speakers	–	–	–	●	●
Ford DAB Radio/CD Navigation system – 5" TFT display, extended integrated control panel, external AUX connection for external music devices, 6 speakers, remote audio and MFD controls, SD memory card slot for data (e.g. music) exchange; navigation data on SD card	–	–	○	–	–
Bluetooth® Hands-Free Phone and Voice Control System with USB/iPod® connectivity port	–	□	●	●	●
Radio/CD, 3.5" starburst display, integrated control panel, six speakers, USB connectivity port with iPod® functionality	●	–	–	–	–
Radio/CD, 3.5" starburst display, integrated control panel, remote audio controls, six speakers, USB connectivity port with iPod® functionality	–	●	–	–	–
Sony DAB radio/CD Navigation System with rear view camera, 5" TFT display, branded integrated control panel, Bluetooth® Hands-Free Phone and Voice Control System with USB/iPod® connectivity port, external AUX connection for external music devices, remote audio and MFD controls, nine premium speakers (rear view camera functionality available from early 2012)	–	–	–	○	○
<b>Climate control</b>					
Air conditioning – Manual control	●	●	●	–	–
Air conditioning – Dual-zone Electronic Automatic Temperature Control (DEATC)	–	–	–	●	●
<b>Interior convenience features</b>					
Ford Power Starter Button	–	–	–	●	●
Centre console – with open stowage bins, additional 12V power socket	●	●	●	–	–
Centre console – Premium, with armrest, open stowage bins, CD storage, additional 12V front and rear power sockets, and Z-shape handbrake	–	–	○	●	●
Courtesy light – Ambient LED courtesy lighting, footwell area, and front and rear reading lights	–	–	–	●	●
Rear view mirror – Auto-dimming	–	–	–	●	●
Sunroof – Power tilt/slide (not with overhead console) – 5-door only	–	–	–	○	○
Trip/fuel computer	–	●	●	●	●
Windows – Electrically-operated front with one-touch lowering on driver's side	●	●	●	–	–
Windows – Electrically-operated front and rear with one-touch lowering/closing on driver's side, and global closing	–	□	□	●	●
<b>Seats</b>					
Front seats – Comfort-style	●	●	–	–	–
Front seats – Sports-style	–	–	●	●	●
Front seat – Driver's manual lumbar support adjustment	–	○	●	●	●
Front seat – Driver's manual height and fore/aft adjustment	●	●	●	●	–
Front seat – Driver's power height, fore/aft adjustment and recliner	–	–	–	–	●
Front seat – Passenger's manual lumbar support adjustment	–	–	–	□	●
Front seat – Passenger's manual fore/aft adjustment	●	●	●	●	–
Front seat – Passenger's manual height and fore/aft adjustment	–	–	–	○	●
Heated Front seats – Heated cushion and backrest	–	–	–	–	●
Seats – Partial leather-trimmed (only available with sports-style front seats)	–	–	–	–	●
Rear seat – 60:40 split back and cushion	●	●	●	●	●
Rear seat – Folding centre armrest, with two integrated cup holders	–	–	–	●	●

## Interior equipment

	Studio	Edge	Zetec	Titanium	Titanium X
<b>Loadspace</b>					
Auxiliary power socket – (Estate only)	–	●	●	●	●
Tonneau cover – (Estate only)	–	●	●	●	●
Load retention guard behind first row (wagon only)	–	○	○	○	○

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost.  
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## Safety and security

	Studio	Edge	Zetec	Titanium	Titanium X
<b>Safety</b>					
Intelligent Protection System (IPS)	●	●	●	●	●
Anti-lock braking system (ABS) with Electronic Brake-force Distribution (EBD)	●	●	●	●	●
Electronic Stability Programme (ESP) with Traction Control and Emergency Brake Assist (EBA)	●	●	●	●	●
Hill Start Assist	–	□	□	●	●
Emergency Brake Lights – Automatic flashing of brake lights under heavy braking	●	●	●	●	●
Airbags – Driver and front passenger	●	●	●	●	●
Airbags – Front side impact	●	●	●	●	●
Airbags – Front and rear curtain	●	●	●	●	●
Active City Stop	–	–	□	□	□
Deflation Detection System (DDS)	–	–	–	○	●

## Security

	Studio	Edge	Zetec	Titanium	Titanium X
Remote central/double locking	●	●	●	●	●
Alarm – Thatcham Category 1 perimeter and volume-sensing alarm	–	●	●	●	●

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost.

\*Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

## Mechanical features

	Studio	Edge	Zetec	Titanium	Titanium X
<b>Steering</b>					
Electric Power-Assisted Steering (EPAS) – (Not with 1.6 Petrol Ti-VCT powershift)	●	●	●	●	●
<b>Suspension</b>					
Front – Independent with MacPherson struts and anti-roll bar. Rear – Independent Control Blade multi-link system and anti-roll bar	●	●	●	●	●
<b>Technology</b>					
Cruise control – with speed limiter	–	–	○	●	●
Adaptive Cruise Control – (not available with 1.6 Petrol Ti-VCT engine)	–	–	–	○	○
Ford Eco Mode – (driver information system)	–	●	●	●	●
Auto-Start-Stop system – (only available on 1.6 EcoBoost and 1.6 TDCi engines with manual transmission)	–	●	●	●	●

● = Standard, ○ = Optional, at extra cost.

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## Fuel and performance

	Euro Stage	Trans	Maximum Power	Torque Nm (Nm with overboost)	CO <sub>2</sub> emissions (g/km)	Fuel consumption <sup>**</sup>	Urban	Extra Urban	Combined	Performance <sup>*</sup>	Max. speed (mph) (secs)	0-62 mph (secs)	31-62 mph* (secs)
<b>5 Door</b>													
1.6 Duratec Ti-VCT (85 PS)	Stage V		85 (63)	141	136	35.3 (8.0)	60.1 (4.7)	47.9 (5.9)	106	14.9	16.4		
1.6 Duratec Ti-VCT (105 PS)	Stage V	M5	105 (77)	150	136	35.3 (8.0)	60.1 (4.7)	47.9 (5.9)	116	12.3	15.5		
1.6 Duratec Ti-VCT (125 PS)	Stage V	M5	125 (92)	159	136	35.3 (8.0)	60.1 (4.7)	47.9 (5.9)	122	10.9	13.7		
1.6 Duratec Ti-VCT (125 PS)	Stage V	A6	125 (92)	159	149	30.4 (9.3)	58.9 (4.8)	44.1 (6.4)	120	11.7	n/a		
1.6 EcoBoost (150 PS) (Start-Stop)	Stage V	M6	150 (110)	220 (240)	139	36.7 (7.7)	56.5 (5.0)	47.1 (6.0)	130	8.6	8.6		
1.6 Duratorq TDCi (95 PS) (Start-Stop)	Stage V + DPF	M6	95 (70)	230	109	55.4 (5.1)	76.4 (3.7)	67.3 (4.2)	112	12.5	10.9		
1.6 Duratorq TDCi (115 PS) (Start-Stop)	Stage V + DPF	M6	115 (85)	270 (285)	109	55.4 (5.1)	76.4 (3.7)	67.3 (4.2)	120	10.9	9.9		
2.0 Duratorq TDCi (140 PS)	Stage V + DPF	M6	140 (103)	320	129	44.8 (6.3)	67.3 (4.2)	56.5 (5.0)	129	8.9	8.6		
2.0 Duratorq TDCi (140 PS)	Stage V + DPF	A6	140 (103)	320	139	41.5 (6.8)	64.2 (4.4)	53.3 (5.3)	127	9.5	n/a		
2.0 Duratorq TDCi (163 PS)	Stage V + DPF	M6	163 (120)	340	129	44.8 (6.3)	67.3 (4.2)	56.5 (5.0)	135	8.6	8.4		
2.0 Duratorq TDCi (163 PS)	Stage V + DPF	A6	163 (120)	340	139	41.5 (6.8)	64.2 (4.4)	53.3 (5.3)	134	8.9	n/a		
<b>Estate</b>													
1.6 Duratec Ti-VCT (105 PS)	Stage V	M5	105 (77)	150	139	34.9 (8.1)	58.9 (4.8)	47.1 (6.0)	116	12.5	15.8		
1.6 Duratec Ti-VCT (125 PS)	Stage V	M5	125 (92)	159	139	34.9 (8.1)	58.9 (4.8)	47.1 (6.0)	122	11.1	14.0		
1.6 Duratec Ti-VCT (125 PS)	Stage V	A6	125 (92)	159	149	30.4 (9.3)	58.9 (4.8)	44.1 (6.4)	120	11.7	n/a		
1.6 EcoBoost (150 PS) (Start-Stop)	Stage V	M6	150 (110)	220 (240)	139	36.7 (7.7)	56.5 (5.0)	47.1 (6.0)	130	8.8	8.8		
1.6 Duratorq TDCi (95 PS) (Start-Stop)	Stage V + DPF	M6	95 (70)	230	109	55.4 (5.1)	76.4 (3.7)	67.3 (4.2)	112	12.7	11.1		
1.6 Duratorq TDCi (115 PS) (Start-Stop)	Stage V + DPF	M6	115 (85)	270 (285)	109	55.4 (5.1)	76.4 (3.7)	67.3 (4.2)	120	11.1	10.1		
2.0 Duratorq TDCi (140 PS)	Stage V + DPF	M6	140 (103)	320	129	44.8 (6.3)	67.3 (4.2)	56.5 (5.0)	129	9.1	8.8		
2.0 Duratorq TDCi (140 PS)	Stage V + DPF	A6	140 (103)	320	139	41.5 (6.8)	64.2 (4.4)	53.3 (5.3)	127	9.7	n/a		
2.0 Duratorq TDCi (163 PS)	Stage V + DPF	M6	163 (120)	340	129	44.8 (6.3)	67.3 (4.2)	56.5 (5.0)	135	8.8	8.6		
2.0 Duratorq TDCi (163 PS)	Stage V + DPF	A6	163 (120)	340	139	41.5 (6.8)	64.2 (4.4)	53.3 (5.3)	134	9.1	n/a		

\*In 4th gear. <sup>†</sup>Ford test figures. <sup>\*\*</sup>The declared fuel consumptions and CO<sub>2</sub> emissions are measured according to the technical requirements and specifications of European Directive 80/1268/EEC or the European Regulation (EC) 715/2007 amended by (EC) 692/2008. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle type and not for a single car. The applied standard test procedure enables to compare between different vehicle types and different manufacturers. This information is not part of any product offer made. Real-world fuel consumption can vary as the fuel efficiency of a vehicle is influenced by (individual) car configurations, driving behaviour, use of technical equipment such as air conditioning, as well as other non-technical factors. **DPF** = diesel particulate filter. All petrol engines are equipped with a catalytic converter. **Transmission:** M5 5-speed manual M6 6-speed manual A6 6-speed Powershift dual clutch automatic

## Weights and loads

Euro Stage	Kerbweight (kg)	Gross Vehicle Mass (kg)	Gross Train Mass (kg)	Max. Towable Mass (braked) (kg)	Max. towable Mass (kg)
<b>5 Door</b>					
1.6 Duratec Ti-VCT (85 PS), Durashift 5-speed manual	Stage V	1270	1825	2525	700
1.6 Duratec Ti-VCT (105 PS), Durashift 5-speed manual	Stage V	1270	1825	2525	700
1.6 Duratec Ti-VCT (125 PS), Durashift 5-speed manual	Stage V	1276	1825	2625	800
1.6 Duratec Ti-VCT (125 PS), Powershift 6-speed Auto	Stage V	1316	1825	2825	1000
1.6 EcoBoost (150 PS) (Start-Stop), Durashift 6-speed manual	Stage V	1333	1900	3400	1500
1.6 Duratorq TDCi (95 PS) (Start-Stop), Durashift 6-speed manual	Stage V + DPF	1338	1900	3100	1200
1.6 Duratorq TDCi (115 PS) (Start-Stop), Durashift 6-speed manual	Stage V + DPF	1344	1900	3100	1200
2.0 Duratorq TDCi (140 PS), Durashift 6-speed manual	Stage V + DPF	1421	2050	3550	1500
2.0 Duratorq TDCi (140 PS), Powershift 6-speed Auto	Stage V + DPF	1461	2050	3550	1500
2.0 Duratorq TDCi (163 PS), Durashift 6-speed manual	Stage V + DPF	1421	2050	3550	1500
2.0 Duratorq TDCi (163 PS), Powershift 6-speed Auto	Stage V + DPF	1461	2050	3550	1500
<b>Estate</b>					
1.6 Duratec Ti-VCT (105 PS), Durashift 5-speed manual	Stage V	1307	1825	2525	700
1.6 Duratec Ti-VCT (125 PS), Durashift 5-speed manual	Stage V	1312	1825	2625	800
1.6 Duratec Ti-VCT (125 PS), Powershift 6-speed Auto	Stage V	1340	1825	2825	1000
1.6 EcoBoost (150 PS) (Start-Stop), Durashift 6-speed manual	Stage V	1357	1900	3400	1500
1.6 Duratorq TDCi (95 PS) (Start-Stop), Durashift 6-speed manual	Stage V + DPF	1362	1900	3100	1200
1.6 Duratorq TDCi (115 PS) (Start-Stop), Durashift 6-speed manual	Stage V + DPF	1368	1900	3100	1200
2.0 Duratorq TDCi (140 PS), Durashift 6-speed manual	Stage V + DPF	1460	2050	3550	1500
2.0 Duratorq TDCi (140 PS), Powershift 6-speed Auto	Stage V + DPF	1471	2050	3550	1500
2.0 Duratorq TDCi (163 PS), Durashift 6-speed manual	Stage V + DPF	1460	2050	3550	1500
2.0 Duratorq TDCi (163 PS), Powershift 6-speed Auto	Stage V + DPF	1471	2050	3550	1500

<sup>\*</sup>Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. **Towing limits** quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. **Nose weight limit** is a maximum of 75 kg on all models. **Gross Train Mass** includes trailer weight.

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# Specifications

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## Dimensions

	5-door	Estate
Overall length (mm)	4358	4556
Overall width without mirrors (mm)	1823	1823
Overall width with mirrors folded (mm)	1858	1858
Overall width with mirrors (mm)	2010	2010
Overall height without/with roof rails (unladen) (mm)	1484/-	-/1505
Overall height without roof rails (mm)	1461	1482
Overall height with roof rails (mm)	1471	1492
Minimum distance between wheel arches (in luggage compartment) (mm)	1029	-
Turning circle – kerb to kerb (m)	11	11
<b>Luggage capacity</b>		
5-seat mode (with mini spare)	316	476
5-seat mode (with full-size spare)	277	n/a
5-seat mode (laden to package tray) (with mini spare)	316	476
5-seat mode (laden to package tray) (with full-size spare)	277	n/a
2-seat mode (with mini spare)	1101	1502
2-seat mode (with full-size spare)	1062	n/a
2-seat mode (laden to roof) (with mini spare)	1101	1502
2-seat mode (laden to roof) (with full-size spare)	1062	n/a
<b>Fuel tank capacity (litres)</b>		
Petrol	55	55
Diesel	53 (1.6)/60 (2.0)	53 (1.6)/60 (2.0)

<sup>1</sup>Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

## Insurance groups

	Edge	Studio	Zetec	Titanium	Titanium X
<b>5 Door</b>					
1.6 Duratec Ti-VCT (85 PS), Durashift 5-speed manual	-	8E	-	-	-
1.6 Duratec Ti-VCT (105 PS), Durashift 5-speed manual	11E	-	11E	-	-
1.6 Duratec Ti-VCT (125 PS), Durashift 5-speed manual	-	-	14E	14E	-
1.6 Duratec Ti-VCT (125 PS), Powershift 6-speed Auto	13E	-	tba	tba	-
1.6 EcoBoost (150 PS) (Start-Stop), Durashift 6-speed manual	-	-	-	19E	19E
1.6 Duratorq TDCi (95 PS) (Start-Stop), Durashift 6-speed manual	11E	-	-	-	-
1.6 Duratorq TDCi (115 PS) (Start-Stop), Durashift 6-speed manual	15E	-	15E	15E	15E
2.0 Duratorq TDCi (140 PS), Durashift 6-speed manual	-	-	19E	19E	-
2.0 Duratorq TDCi (140 PS), Powershift 6-speed Auto	-	-	19E	19E	-
2.0 Duratorq TDCi (163 PS), Durashift 6-speed manual	-	-	-	-	22E
2.0 Duratorq TDCi (163 PS), Powershift 6-speed Auto	-	-	-	-	22E
<b>Estate</b>					
1.6 Duratec Ti-VCT (105 PS), Durashift 5-speed manual	11E	-	11E	-	-
1.6 Duratec Ti-VCT (125 PS), Durashift 5-speed manual	-	-	14E	14E	-
1.6 Duratec Ti-VCT (125 PS), Powershift 6-speed Auto	13E	-	tba	tba	-
1.6 EcoBoost (150 PS) (Start-Stop), Durashift 6-speed manual	-	-	-	19E	19E
1.6 Duratorq TDCi (95 PS) (Start-Stop), Durashift 6-speed manual	11E	-	-	-	-
1.6 Duratorq TDCi (115 PS) (Start-Stop), Durashift 6-speed manual	15E	-	15E	15E	15E
2.0 Duratorq TDCi (140 PS), Durashift 6-speed manual	-	-	19E	19E	-
2.0 Duratorq TDCi (140 PS), Powershift 6-speed Auto	-	-	19E	19E	-
2.0 Duratorq TDCi (163 PS), Durashift 6-speed manual	-	-	-	-	22E
2.0 Duratorq TDCi (163 PS), Powershift 6-speed Auto	-	-	-	-	22E

**E** = Exceeds security requirement for model concerned and group rating has been reduced. Insurance ratings are issued by the Association of British Insurers and are shown above on the new 1-50 rating scales.

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## Colour and trim

Model	Studio	Edge
<b>Trim</b>	Rack in Charcoal Black	Rack in Charcoal Black
<b>Seat bolster trim and colour</b>	Gecko in Warm Steel	-
<b>Instrument panel colour: Upper</b>	Charcoal Black	-
<b>Instrument panel colour: Lower</b>	Charcoal Black	-
<b>Solid</b>		
Colorado Red	-	●
Frozen White	●	●
<b>Metallic</b>		
Candy Red	-	○
Micastone	-	○
Ink Blue	-	○
Lunar Sky	-	-
Mars Red	-	-
Midnight Sky	-	-
Moondust Silver	○	○
Candy Yellow	-	-
Panther Black	○	○

● = Standard, ○ = Option at extra cost, - = Not available.

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Zetec	Titanium	Titanium X
Rack in Charcoal Black	Pur in Charcoal Black	Pur in Charcoal Black
Gecko in Metal Grey	Lux in Charcoal Black	Torino leather in Charcoal Black
Charcoal Black	Charcoal Black	Charcoal Black
Charcoal Black	Charcoal Black	Charcoal Black
●	●	●
●	●	●
○	○	○
○	○	○
○	○	○
-	○	○
○	○	○
○	○	○
○	○	○
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## Make it yours

48

Choosing the colour and trim for your new Ford Focus is an opportunity to make it just exactly that – yours!

Edge

Seat insert: Rack in Charcoal Black  
Seat bolster: Gecko in Warm Steel

Zetec

Seat insert: Rack in Charcoal Black  
Seat bolster: Gecko in Metal Grey

Titanium

Seat insert: Pur in Charcoal Black  
Seat bolster: Lux in Charcoal Black\*

Titanium X

Seat insert: Pur in Charcoal Black\*  
Seat bolster: Torino leather in Charcoal Black\*

Frozen White\*

Solid body colour



Colorado Red\*

Solid body colour



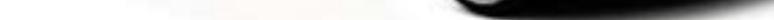
Moondust Silver

Metallic body colour\*



Dark Micastone

Metallic body colour\*



Mars Red

Metallic body colour\*



Lunar Sky

Metallic body colour\*



Midnight Sky

Metallic body colour\*



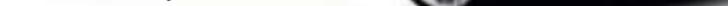
Ink Blue

Metallic body colour\*



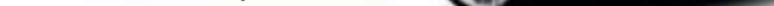
Panther Black

Metallic body colour\*



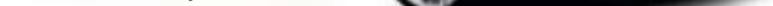
Candy Yellow

Pearlescent body colour\*



Candy Red

Pearlescent body colour\*



\*Colorado Red and Frozen White solid body colours, metallic body colours and leather trim are options at extra cost.

The Ford Focus is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

**Note** The car images used are to illustrate body colours only and may not reflect current specification. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

# Making life easy

Our range of finance, insurance, service and assistance options is designed with just one thing in mind – making life easy for you.

## Ford Credit

When it comes to financing your vehicle, our size and expertise means we're well placed to provide you with a range of finance plans. An application for finance is straightforward and you'll usually get a decision within 15 minutes.

So what can your Ford Dealer provide?

**Ford Options** offers the flexibility to renew your Ford at anytime during your agreement - you're in complete control. At the end of your agreement you can Renew, Return or Retain your Ford.

**Ford Options Cashplan** provides all of the flexibility of Ford Options whilst freeing you from the need to make regular payments.

**Ford Acquire** is ideal if you're a private or business user who wants a traditional and convenient financing plan to own your vehicle. Simply put down a deposit, pay the remainder, plus interest, over an agreed period and the vehicle becomes yours.

**Ford Lease\*** provides simple, tailored funding solutions for your business, whatever the size. Business users only.

**Ford Insure\*\*** is our comprehensive motor insurance product, designed specifically for Ford drivers.

For more information on our finance products please visit [ford.co.uk](http://ford.co.uk).

Finance subject to status. Guarantees/Indemnities may be required.

Freepost Ford Credit.

\*Ford Lease is provided by ALD Automotive Ltd, trading as Ford Lease, Oakwood Park, Lodge Causeway, Fishponds, Bristol BS16 3JA. ALD Automotive is registered in England No. 987418. For the purpose of the Data Protection Act 1998 the data controllers in relation to any information you supply are Ford Motor Company Limited, FCE Bank Plc and ALD Automotive. Finance subject to status. Guarantees and indemnities may be required. ALD is authorised and regulated by the Financial Services Authority.

\*\*Ford Insure is underwritten and administered by Royal & Sun Alliance Insurance plc, which is authorised and regulated by the Financial Services Authority. FCE Bank plc is authorised and regulated by the Financial Services Authority and acts as an insurance intermediary in relation to Ford Insure. In relation to this same product, Ford Motor Company Limited is an appointed representative of FCE Bank plc. Ford Motor Company Limited acts as an insurance intermediary. Calls may be recorded and monitored.

## Services

### Ford Protect

Your new Ford is protected by a 3-year/60,000-mile Ford Protect Classic Plan Warranty, and comes with Ford Assistance roadside cover throughout the UK and Europe for 1 year. You can also upgrade to a Ford Protect Premium Plan, giving you the option of scheduled servicing and extended Ford Assistance.

### Ford Service

Like any vehicle, your new Ford needs servicing regularly to keep it in the best condition and to maintain its value. The Ford authorised repairer network is independently quality checked to ensure the highest standards of workmanship are maintained. Ford has the largest repairer network in the UK, and uses Ford-trained technicians, Ford-specific tools and the latest computerised diagnostic equipment specifically for your Ford.

### Ford Accident Repair Centres

Should your Ford require accident repair, an approved Ford Accident Repair Centre is the best place to return your vehicle to its pre-accident condition. Repairers displaying the Ford Accident Repair Centre sign meet the rigorous customer service, technical and quality standards demanded by Ford. Ford trained technicians, the latest repair equipment and the use of original parts mean that the future safety and value of your vehicle are assured.

## Contacts

### Ford Customer Relationship Centre

In the unlikely event that your Ford Dealer can't help you or if you need to speak to us directly, call 0845 841 1111 at local rates.

### Ford Rental – local service nationwide

Car and van rental from our latest model range. Contact your local Ford Dealer for more information.

### Ford Mobility

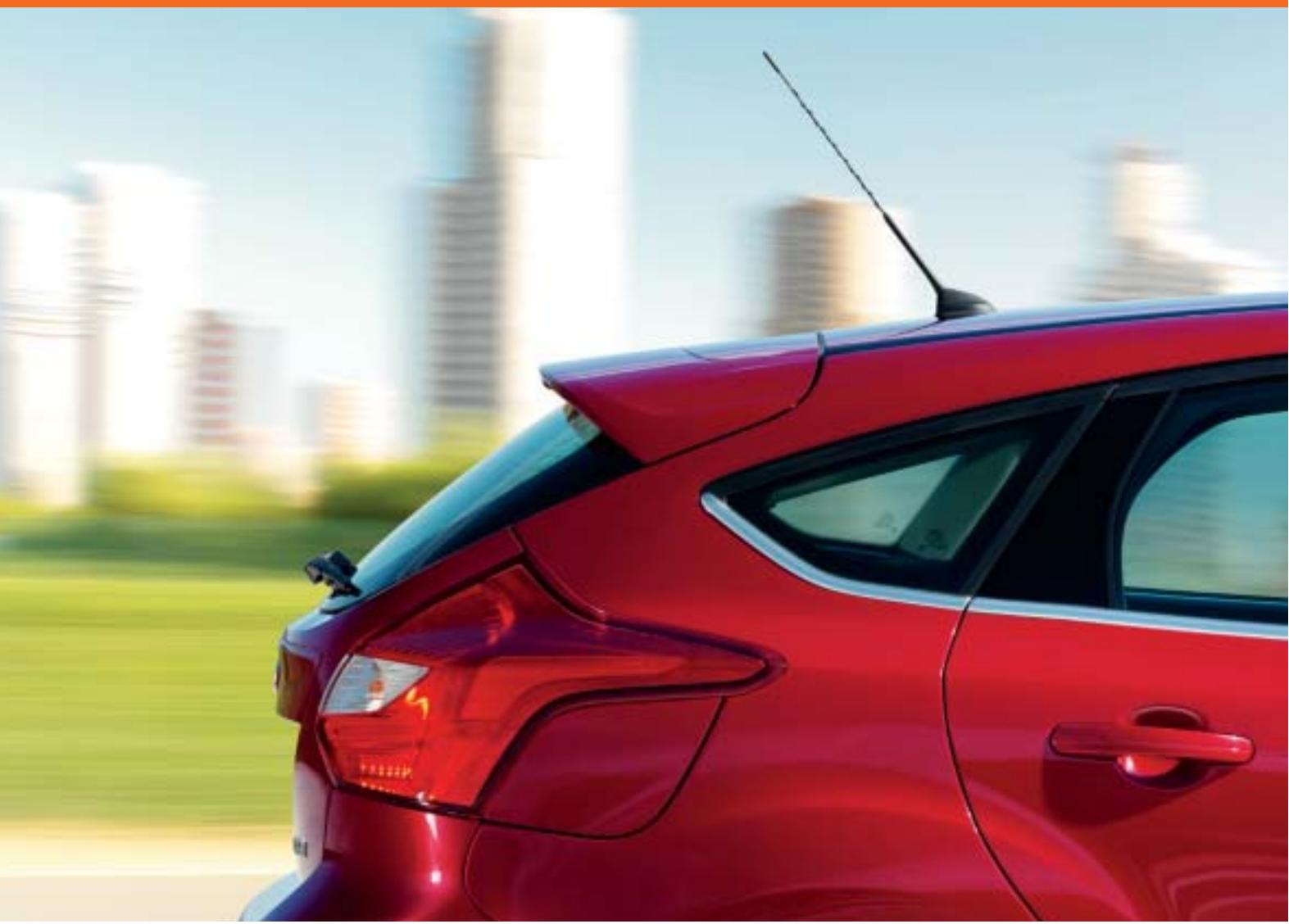
Our dedicated care centre provides free information on all motoring and mobility issues, including special offers for HRDLA and Motability recipients.

Call us on 0845 6040019 at local rates.

### Configure your Ford & apply for finance online.

Choose and change bodystyle, colour, trim and options, and instantly see how your new Ford will look from many angles. You can even get a price and finance quotation for your configured car and apply for finance with Ford Credit online.





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**Illustrations, descriptions and specifications.** This brochure was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Optional Fitment/Pack', etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of carefully selected products from our suppliers, which are featured under their own brands. All supplier branded products are subject to warranty terms defined by the relevant suppliers and do not lie within the responsibility of Ford. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. Other trademarks and trade names are those of their respective owners.

The **Government fuel figures** do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

**Note** Some of the vehicle images in this brochure are of a pre-production model and are computer generated, therefore, the design/features on the final version may differ in various respects. In addition, some of the features shown on the vehicle may be optional or not available in this market.

**Note** Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

**Note** Ford Focus estate does not provide a cargo net or attachment points for it behind the first seat row, but behind the second seat row only.



Ford and BP – working together to reduce fuel consumption and emissions.



Collect Nectar points at participating Ford Dealers and Authorised Repairers now. So take a look at the latest Ford Service Promotions by visiting the Owner Services section within [www.ford.co.uk](http://www.ford.co.uk).

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