

FORD KUGA



Go Further

Life in high definition

Experience life in high definition with the vibrant new Ford Kuga. Brilliant design, underscored by a crisp, ultra-responsive drive opens up a world of new possibilities for you.

As this is a new model, all vehicle images in this brochure are used for illustrative purposes only.
There are some differences in the Kuga model made available in the UK. Please ensure that you check with your Ford authorised dealer as to the model features available in the UK.

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Model shown is a Ford Kuga Titanium X in Ginger Ale metallic paint (option) with Appearance Pack* (option). Front fog lights, 18" 5-spoke alloy wheels, bi-xenon headlights and body colour rear spoiler are standard.

* The optional Appearance Pack includes rear privacy glass & silver roof rails

Elevate your senses

Ford Kuga is exhilarating from any angle. Especially from behind the wheel.



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Power up

Whatever the road throws at you, Ford Kuga takes it all in its stride. Stylish, surefooted and exceptionally rewarding, you can rely on its outstanding capability in any situation.



Model shown is a Ford Kuga Titanium X in Ginger Ale metallic paint (option) with Appearance Pack* (option).

Front fog lights, 18" 5-spoke alloy wheels, bi-xenon headlights, panorama roof and body colour rear spoiler are standard.

*The optional Appearance Pack includes rear privacy glass and silver roof rails.

Traction where you need it

Monitor the Intelligent All-Wheel Drive (AWD) system's performance with a display that shows the power distribution between all four wheels. (Standard only on AWD models)

Intelligent AWD



Model shown is a Ford Kuga Titanium X with Ford PowerShift automatic transmission (option), Appearance Pack** (option) and Sony DAB Navigation system with rear-view camera and Ford SYNC with Emergency Assistance* (option). Torino leather trim in Charcoal Black, heated front seats, multi-step recline rear seats and panorama roof are standard on Titanium X.

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*See page 7 for full details.

**The optional Appearance Pack features privacy glass and silver roof rails.

Media hub

Stay ahead of the game with Ford Kuga. Fly through the gears with the Ford PowerShift 6-speed automatic transmission, while voice-activated SYNC keeps you connected to calls, music, navigation and more. The system can even read aloud incoming text messages* from your paired mobile phone.

5



Keep in touch

Voice-activated Ford SYNC with Emergency Assistance* offers connectivity so advanced, it can even read your text messages aloud*. (Standard on Titanium and Titanium X, available on Zetec with either the optional Ford DAB Audio or Ford DAB Navigation systems)

*See page 7 for full details.

Ford PowerShift transmission

Enjoy the efficiency of a manual transmission, with the convenience of an automatic. The smooth-shifting PowerShift 6-speed automatic transmission combines remarkable responsiveness and fuel economy. (Optional with AWD TDCi engines)



Hands-free Power tailgate

Opening or closing the new Kuga's tailgate is easy, even when your hands are full.

With the keys in your pocket or bag, simply use a gentle kicking motion under the centre of the rear bumper and the tailgate will open or close without you having to touch a thing. (Option, included as part of the Ford KeyFree system with 'Hands-free' Power tailgate)



V



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Adjustable load floor in luggage compartment

Ford Kuga offers all the flexibility you need. With five seated in comfort, the boot floor can be set low to create a deeper 492-litre space. Or in two-seat mode, set it higher to create a flat load area and 1,615-litre capacity when the rear seats are folded down, with a hidden compartment below.



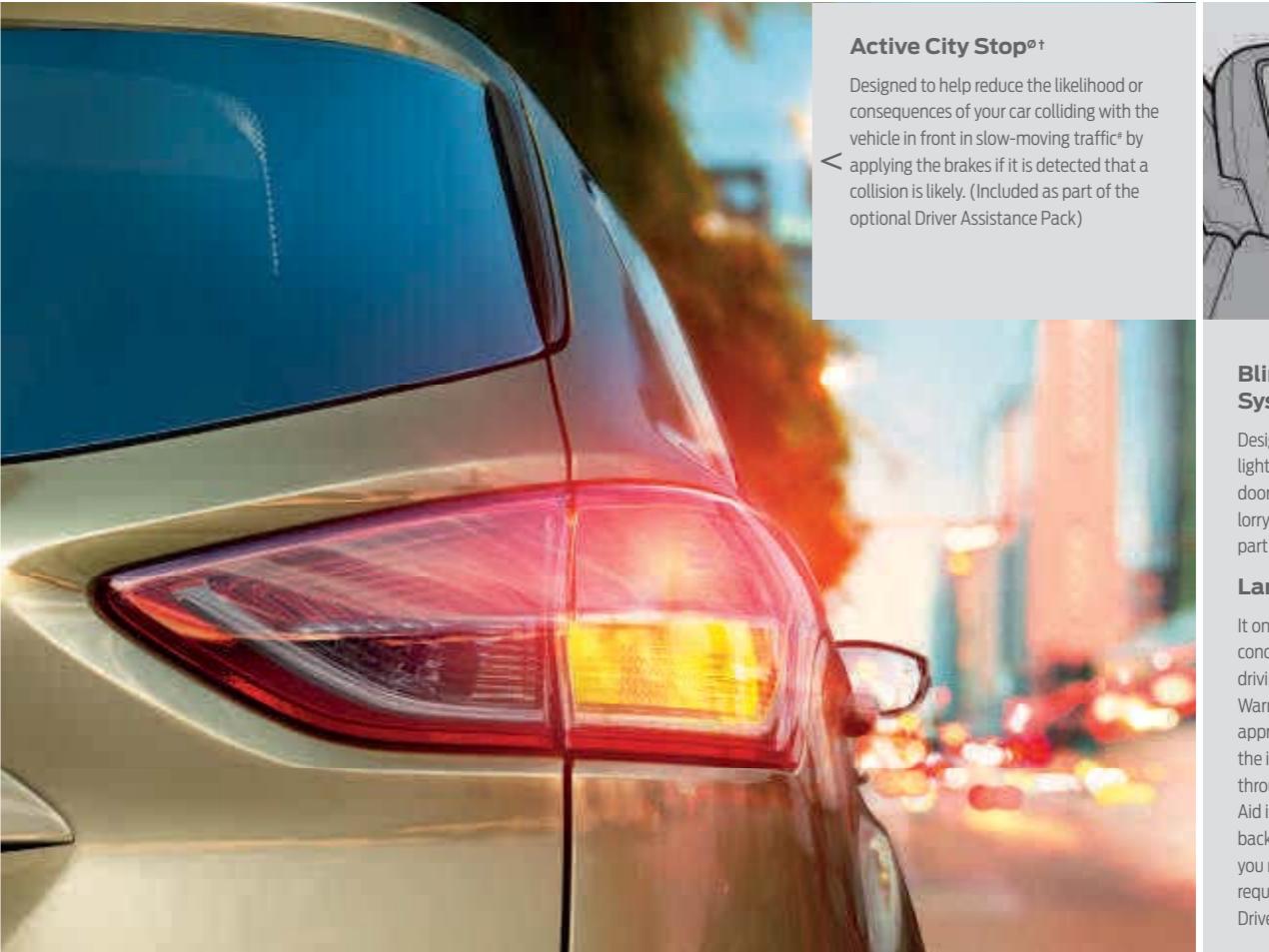
A

Let the sun shine in

Full-length glass panorama roof with opening, offers a bright and airy drive – plus plenty of fresh air too, thanks to its electrically-operated sliding action. A Solar Reflect coating helps keep the interior cool, while an internal blind provides shade and privacy when required. (Standard on Titanium X)

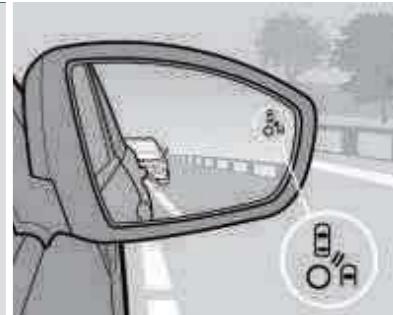
Smart technology

We know how much you love your gadgets. So Ford Kuga connects you to the best new technology and driver assistance features.



Active City Stop[†]

Designed to help reduce the likelihood or consequences of your car colliding with the vehicle in front in slow-moving traffic[‡] by applying the brakes if it is detected that a collision is likely. (Included as part of the optional Driver Assistance Pack)



A

Blind Spot Information System[†]

Designed to alert you with a discreet warning light built into the driver's and passenger's door mirrors as another vehicle – a car, van or lorry – enters your blind spot. (Included as part of the optional Driver Assistance Pack)

Lane Keeping Aid^{¶†}

It only takes a momentary slip in concentration to drift out of your lane when driving on the highway. Lane Departure Warning is designed to recognise when you approach the road markings without using the indicator, and alerts you with vibrations through the steering wheel. Lane Keeping Aid is designed to apply a steering torque back towards the lane you were in to help you recognise that corrective action is required. (Included as part of the optional Driver Assistance Pack)

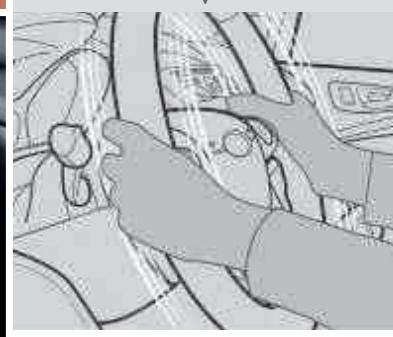
V



>

Ford SYNC with Emergency Assistance*

The next generation of in-car connectivity. Ford SYNC lets you operate most popular MP3 players, Bluetooth[®]-enabled phones and USB drives with remarkably simple voice commands. SYNC can even read aloud text messages** and allow you to answer with a list of pre-programmed voice-activated responses. The Ford Emergency Assistance feature is designed to assist the driver to place a call with the emergency services. (Standard on Titanium & Titanium X; optional on Zetec with Ford DAB Audio & Ford DAB Navigation system)



A



A

Active Park Assist^{¶†}

Ultrasonic sensors confirm whether a gap is large enough to park in and the steering is then automatically controlled while you operate the pedals. (Included as part of the optional Convenience Pack)

*Uses sensors.

[†]Designed to operate at speeds above 6 mph.

[‡]Designed to operate at speeds over 40 mph on multi-lane roads with clearly visible lane markings.

[¶]Designed to operate at speeds below 19 mph.

^{*}Ford Emergency Assistance operates in over 30 European countries. This feature works when paired with a compatible mobile phone that is with you when the airbag is deployed or the fuel pump is shut off.

^{**}Please refer to www.ford.co.uk & www.ford-mobile-connectivity.com for latest information regarding compatibility of mobile phone/portable devices

Note The Bluetooth[®] trademark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.

Add to favourites

| However you personalise your new Ford Kuga, it's a great way to explore your world.

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Frozen White
Solid body colour*



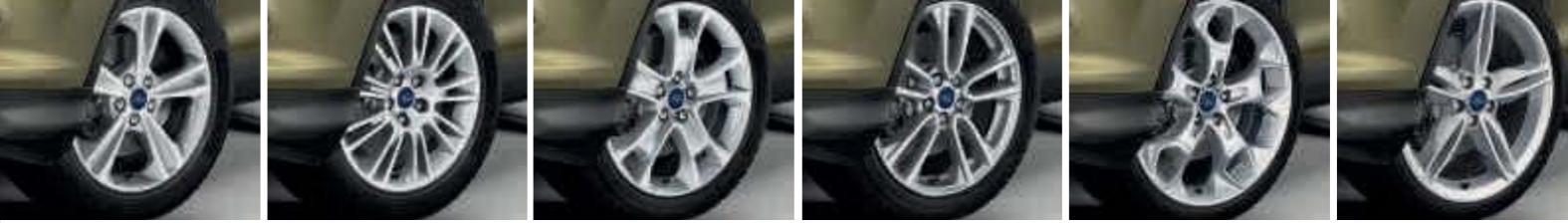
Moondust Silver
Metallic body colour*



Blazer Blue
Solid body colour



Ginger Ale
Metallic body colour*



17" 5-spoke alloy wheel
(standard on Zetec)

17" 9-spoke alloy wheel with
'luster-nickel' finish
(standard on Titanium, available
as an accessory on Zetec)

18" 5-spoke alloy wheel
(option on Titanium, available
as an accessory on
Zetec)

18" 5-spoke alloy wheel
(standard on Titanium X,
available as an accessory on
Titanium and Zetec)

19" 5-spoke alloy wheel
(option on Titanium and
Titanium X)

19" 5-spoke alloy wheel
(available as an accessory)



Burnished Glow
Metallic body colour*



Ink Blue
Metallic body colour*



Panther Black
Metallic body colour*



Ice White
Special Metallic body colour*

Zetec

Key features

- 17" 5x2-spoke alloy wheels and mini-spare wheel
- Ford Power Starter Button
- Cruise control with Adjustable Speed Limiter
- Front fog lights and daytime running lights
- Electrically-operated and heated door mirrors with body colour housings and integrated side indicators
- Body colour rear spoiler and door handles
- Ford radio/CD with remote audio controls
- Hill start assist
- Manual air conditioning
- Drivers seat - height-adjustable
- Leather-trimmed steering wheel, with height & reach adjust
- TFT display screen (AWD models only)
- Footwell illumination and LED courtesy interior lights with theatre-style dimming
- Electrically-operated front and rear windows with global opening and one-touch lowering/closing on the driver's side
- Sports style front seats
- Intelligent Protection System (IPS) including Driver's knee airbag
- ISOFIX child seat mounting points on both outer rear seats
- Anti-lock brakes (ABS) with electronic brake-force distribution (EBD), Electronic Stability Programme (ESP) including Trailer Stability Function and Hill Start Assist
- Remote central locking & Thatcham Category 1 approved perimeter and volume sensing alarm
- Ford Easy-Fuel capless refuelling system
- Electric power-assisted steering (EPAS)
- Twin exhaust tailpipes

Titanium

Additional to Zetec

- 17" 9x2-spoke alloy wheels and mini-spare wheel
- SONY DAB radio/CD with remote audio controls, MP3 compatible, AUX connection for external music devices
- Ford SYNC with Emergency Assistance - featuring Bluetooth® hands-free phone and Voice Control System
- Partial leather seat trim
- Automatic headlights, rain sensing auto wipers and auto-dimming rear-view mirror
- Front centre and outer grilles with high gloss black finish, with chrome bar insert and chrome surround to front upper grille.
- Front Roll Stability Control
- Leather-trimmed gearshift knob
- Dual-zone Electronic Air Temperature Control (DEATC) air conditioning and second row ventilation
- TFT display screen
- Rear seat folding centre arm rest with two integrated cup holders and flip up stowage
- Front scuff plates

Titanium X

Additional to Titanium

- 18" 5-spoke alloy wheels and mini-spare wheel
- Openable Panorama roof
- Bi-xenon headlights with automatic levelling and jet wash
- LED Daytime running lights
- Torino full leather trim
- Rear LED lights
- Deflation Detection System
- 10 way power front seats
- Front passenger seats with lumbar support

*Frozen White, Special metallic and metallic body colours at extra cost.

**Torino full leather trim is standard on Titanium X. Capretto full leather trim is an option at extra cost. The Ford Kuga is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

Note The car images used are to illustrate body colours only and may not reflect current specification. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

Note The 19" wheels available on Ford Kuga are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 17" and 18" wheels.

Note The Bluetooth® trademark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.

Please refer to <http://www.ford-mobile-connectivity.com/> for information regarding Bluetooth® mobile phone / portable music player compatibility

Trims



Zetec

Seat facing: Vector Cloth in Charcoal Black
Seat bolster: Lux Cloth in Charcoal Black

Titanium

Seat facing: Vector Cloth in Charcoal Black
Seat bolster: Torino leather in Charcoal Black

Titanium X**

Seat facing: Torino leather in Charcoal Black
Seat bolster: Torino leather in Charcoal Black

Capretto Leather (Optional)**

Seat insert: Venezia – Capretto leather in Charcoal Black with basket weave embossing
Seat bolster: Capretto leather in Charcoal Black

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Fuel, performance and emissions

	Euro Stage	Trans	DriveLine	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO ₂ emissions (g/km)	Fuel consumption			Performance		
							Urban	Extra Urban	Combined	Max. speed (mph)	0-62 mph (secs)	31-62 mph* (secs)
5 Door SUV												
1.6 EcoBoost (150 PS (110 kW))	Euro Stage V	M6	4x2	150 (110)	240	154	34.0 (8.3)	50.4 (5.6)	42.8 (6.6)	121	9.7	9.3
1.6 EcoBoost (180 PS (132 kW))	Euro Stage V	A6	4x4	180 (132)	240	179	27.7 (10.2)	44.8 (6.3)	36.7 (7.7)	124	9.7	n/a
2.0 Duratorq TDCi (140 PS (103 kW))	Euro Stage V + DPF	M6	4x2	140 (103)	340	139	44.8 (6.3)	60.1 (5.3)	53.3 (5.3)	118	10.6	9.2
2.0 Duratorq TDCi (140 PS (103 kW))	Euro Stage V + DPF	M6	4x4	140 (103)	340	154	39.2 (7.2)	55.4 (5.1)	47.9 (5.9)	117	10.7	9.1
2.0 Duratorq TDCi (140 PS (103 kW))	Euro Stage V + DPF	MPS6	4x4	140 (103)	340	162	38.2 (7.4)	51.4 (5.5)	45.6 (6.2)	116	11.2	n/a
2.0 Duratorq TDCi (163 PS (120 kW))	Euro Stage V + DPF	M6	4x4	163 (120)	340	154	39.2 (7.2)	55.4 (5.1)	47.9 (5.9)	123	9.9	8.5
2.0 Duratorq TDCi (163 PS (120 kW))	Euro Stage V + DPF	MPS6	4x4	163 (120)	340	162	38.2 (7.4)	51.4 (5.5)	45.6 (6.2)	122	10.4	n/a

*In 4th gear. ^{BP}Ford test figures. ^{BP}The declared fuel consumptions and CO₂ emissions are measured according to the technical requirements and specifications of European Directive 80/1268/EEC or the European Regulation (EC) 715/2007 amended by (EC) 692/2008. Fuel consumption and CO₂ emissions are specified for a vehicle type and not for a single car. The applied standard test procedure enables to compare between different vehicle types and different manufacturers. This information is not part of any product offer made. Real world fuel consumption can vary as the fuel efficiency of a vehicle is influenced by (individual) car configurations, driving behaviour, use of technical equipment such as air conditioning, as well as other non-technical factors. **DPF** = diesel particulate filter. BP Ultimate can boost power and acceleration, lower exhaust emissions and improve fuel economy, compared with ordinary fuels. **A6** = Automatic **M6** = 6-speed Manual

Option packs

	Zetec	Titanium	Titanium X
Option packs			
Ford KeyFree System with 'Hands-free' power tailgate – keyless opening with 'Hands-free' power tailgate	-	○	○
Family Pack – Remote/power child proof rear door locks and power converter (230V - 150W)	○	○	○
Appearance Pack – Aluminium-finish roof rails and rear privacy glass	○	○	○
City Pack – Electric, heated and power-foldable door mirrors and rear parking distance sensors	○	○	-
Convenience Pack – Electric, heated and power-foldable door mirrors and Active Park Assist	-	○	○
Driver Assistance Pack – Blind Spot Information System, Lane Keeping Aid, Active City Stop, Auto High Beam Control, Traffic Sign Recognition and Driver Impairment Monitor	-	○	○

○ = Optional, at extra cost.

Illustrations, descriptions and specifications. This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of products from our suppliers. ^{BP}The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are instead covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners.

The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

Note Ford Kuga does not provide a cargo net or attachment points for it behind the first or second seat row.

Note Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.



Ford and BP – working together to reduce fuel consumption and emissions.



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