

# FORD B-MAX



Go Further



Visionary. Ingenious. Remarkable.  
Every car bears his signature.

*Henry Ford*



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4



360°

5



B-MAX gives you more.

Much more.

1.5m

Opening the front and sliding rear doors gives you an unobstructed 1.5m wide aperture on each side, making it easier to load and unload, get in and get out. B-MAX's unique system achieves this by cleverly concealing its central strengthening pillar within the doors, rather than having it fixed into the bodyside.



More flexibility? Try one  
of the many seat-  
folding combinations.

The clever use of space offers you surprising versatility.  
Fold-flat front passenger and rear seats provide a  
2.35m-long cargo space.



Use your voice like  
another pair of hands.



**Ford SYNC with AppLink\* and Emergency Assistance\*** lets you play music, make and receive hands-free calls and even control apps\* on your smartphone – all with simple voice commands. In the event of a collision **Ford Emergency Assistance\*** communicates with the emergency services directly, providing coordinates of the incident and allowing occupant control at all times. (Standard on Zetec, Titanium & Titanium X)



\*Compatible mobile phone required. (SYNC AppLink is available from summer 2014). You can browse a list of AppLink-compatible apps from [www.Ford.co.uk](http://www.Ford.co.uk), or via the App Catalog available in iOS and Android stores. SYNC AppLink and Emergency Assistance are not supported by all European languages.



## Active City Stop\* can apply the brakes automatically

Designed to help reduce the likelihood or consequences of your car colliding with the vehicle in front in slow-moving traffic by applying the brakes if it is detected that a collision is likely. (Option on Zetec, Titanium & Titanium X) (Not available with 1.4 90PS Petrol Engine)



\* Designed to operate at speeds below 19mph.

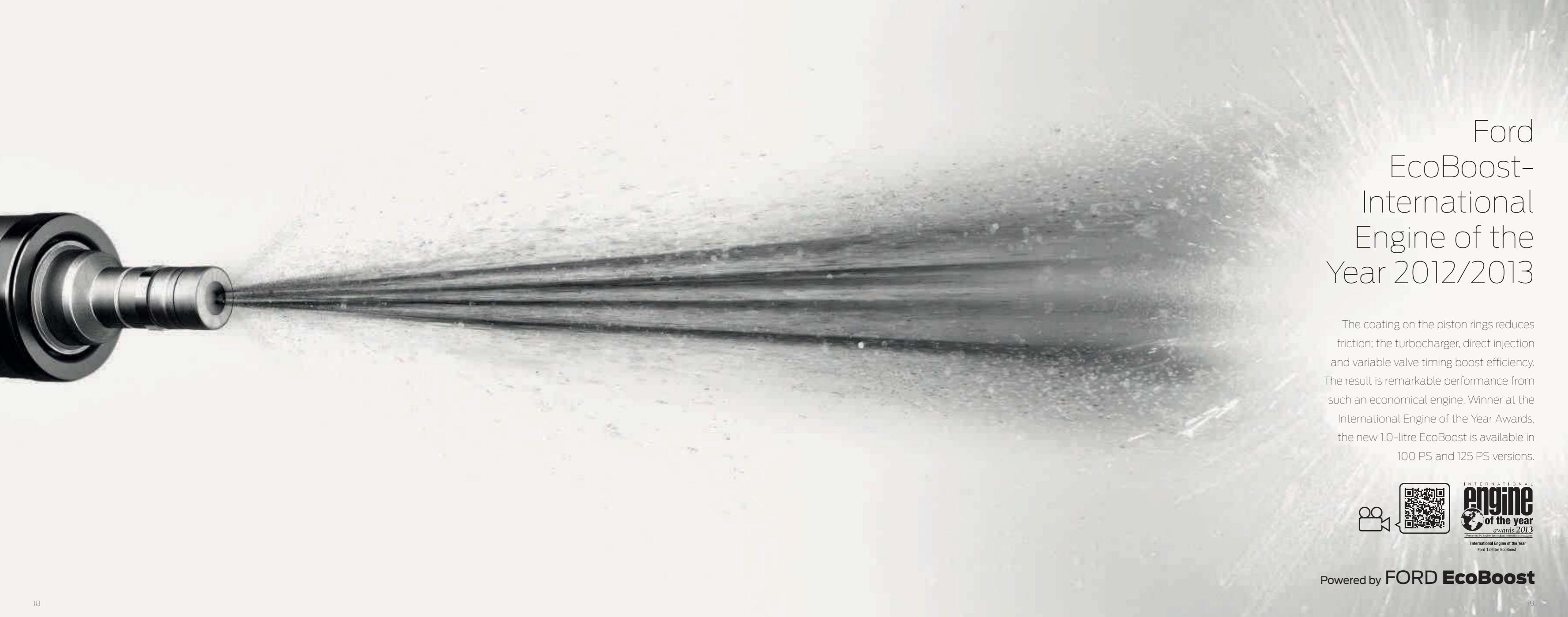


Bring the outside inside.  
(Panorama roof standard  
on Titanium X)

Enjoy a better view.

Thoughtful details and craftsmanship have resulted in an interior that lifts your mood.





# Ford EcoBoost- International Engine of the Year 2012/2013

The coating on the piston rings reduces friction; the turbocharger, direct injection and variable valve timing boost efficiency.

The result is remarkable performance from such an economical engine. Winner at the International Engine of the Year Awards, the new 1.0-litre EcoBoost is available in 100 PS and 125 PS versions.



Powered by **FORD EcoBoost**



More power. Less fuel. Lower emissions.

With the help of **Ford ECOnetic Technology**, B-MAX's latest engines are remarkably fuel-efficient. The 1.0 EcoBoost 125 PS petrol engine produces 39 per cent more maximum power than the larger capacity 1.4 90 PS, and yet can achieve around 22 per cent better fuel economy on the combined test cycle and has 18% lower CO<sub>2</sub> emissions. The 1.6 Duratorq TDCi 95 PS diesel engine is even more frugal, with CO<sub>2</sub> emissions of just 104 g/km\*.

(\*See Fuel, performance & emissions figures on page 54)

104g/km CO<sub>2</sub>



The steering system that always feels just right.

Ford B-MAX's sophisticated electric power-assisted steering (EPAS) is designed to achieve a balance that's just not possible with conventional power steering systems. At parking speeds, full power is delivered for feather-light manoeuvring. Once you're on the move, it steadily weights up to just the right extent for optimum feel and control.  
(Standard)

# B-MAX series



Studio

**Key exterior features**

- 15" 12-spoke wheel covers
- Body colour bumpers
- Ford Easy Access Door System
- Self colour electrically operated door mirrors with integrated side indicators
- Daytime running lights
- Ford Easy-Fuel capless refuelling system
- Chrome surround front grille
- Tyre repair kit
- Headlight courtesy delay

**Engines**

**Petrol**

- 1.4 Duratec (90 PS)

Zetec

**Key exterior features additional to Studio**

- 15" 5-spoke alloy wheels
- Halogen projector headlights with LED day running lights
- Front fog lights
- Quickclear heated windscreen
- Chrome finish on upper door line
- Body colour electrically operated door mirrors with integrated side indicators
- Body colour door handles

**Engines**

**Petrol**

- 1.4 Duratec (90PS)
- 1.0 EcoBoost (100 PS)
- 1.0 EcoBoost (125PS) with Auto-Start-Stop
- 1.6 Duratec (105 PS) PowerShift

**Diesel**

- 1.5 Duratorq TDCi (75 PS)
- 1.6 Duratorq TDCi (95 PS)

Titanium

**Key exterior features additional to Zetec**

- 16" 11-spoke alloy wheels
- High gloss black front grille with chrome surround
- Auto headlamps
- Rain sensitive wipers
- Powerfold door mirrors

**Engines**

**Petrol**

- 1.0 EcoBoost (100PS)
- 1.0 EcoBoost (125 PS) with Auto-Start-Stop
- 1.6 Duratec (105 PS) PowerShift

**Diesel**

- 1.6 Duratorq TDCi (95 PS)

Titanium X

**Key exterior features additional to Titanium**

- 16" 5x2-spoke alloy wheels
- Rear privacy glass
- Panorama Roof
- Ford Keyfree System

**Engines**

**Petrol**

- 1.0 EcoBoost (125 PS) with Auto-Start-Stop
- 1.6 Duratec (105 PS) PowerShift

**Diesel**

- 1.6 Duratorq TDCi (95 PS)





Studio

**Key interior features**

- DAB digital radio/CD with AUX connection and six speakers
- Remote Audio Controls
- Electrically operated front and rear windows
- Intelligent Protection System
- Adjustable load floor
- Deflation Detection System (DDS)



Zetec

**Key Interior Features in addition to Studio**

- Ford SYNC with Emergency Assistance
- Manual air conditioning
- Leather-trimmed steering wheel
- Leather-trimmed gearshift knob
- Ambient lighting in front compartment including footwells and centre console stowage
- MyKey



Titanium

**Key Interior Features in addition to Zetec**

- Global opening and closing windows
- Child observation mirror
- Trip computer
- Driver's sunglasses holder
- Sony DAB digital radio/CD with eight speakers
- Electronic Automatic Temperature Control (EATC)
- Cruise control
- Auto dimming rear view mirror
- Luxury front and rear floor mats
- Driver's seat armrest

- Driver's seat with adjustable lumbar support
- Rear seat centre armrest
- Auto dimming rear view mirror

(Image shown includes optional parking sensors)



# Titanium X

**Key Interior Features in addition to  
Titanium**

- Partial leather sport seats
- Heated front seats
- Ford Keyless entry and start
- Panorama roof with sunblind
- Scuff plates



# Find extra pleasure in the small details.



## MyKey®

MyKey® is an innovative programmable feature that encourages safer driving. MyKey® lets you tailor car settings to suit individual users. These settings include speed limit reminders and maximum audio volume. You can also prevent deactivation of driver assistance features where fitted. MyKey® settings are automatically activated each time MyKey® is used. (Standard on Zetec and all above series)

## Rear-view camera

Select reverse gear and the rear-view camera comes on automatically in the central display, allowing you to see objects behind your car. (Option on Sony audio systems)



## Cruise control

With steering wheel-mounted controls for extra comfort and convenience. (Standard on Titanium & Titanium X)



## Deflation Detection System®

Designed to alert you if a tyre's pressure is too low, such as in the case of a puncture. (Standard)





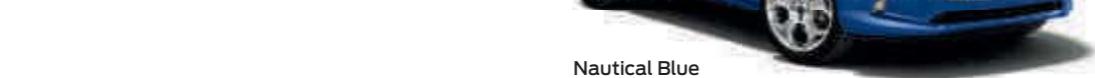
Frozen White  
Solid body colour\*



Race Red  
Solid body colour



Blazer Blue  
Solid body colour



Nautical Blue  
Metallic body colour\*



Moondust Silver  
Metallic body colour\*



Mars Red  
Metallic body colour\*



Midnight Sky  
Metallic body colour\*



Panther Black  
Metallic body colour\*



Burnished Glow  
Metallic body colour\*



Tectonic Silver  
Metallic body colour\*



Deep Impact Blue  
Metallic body colour\*

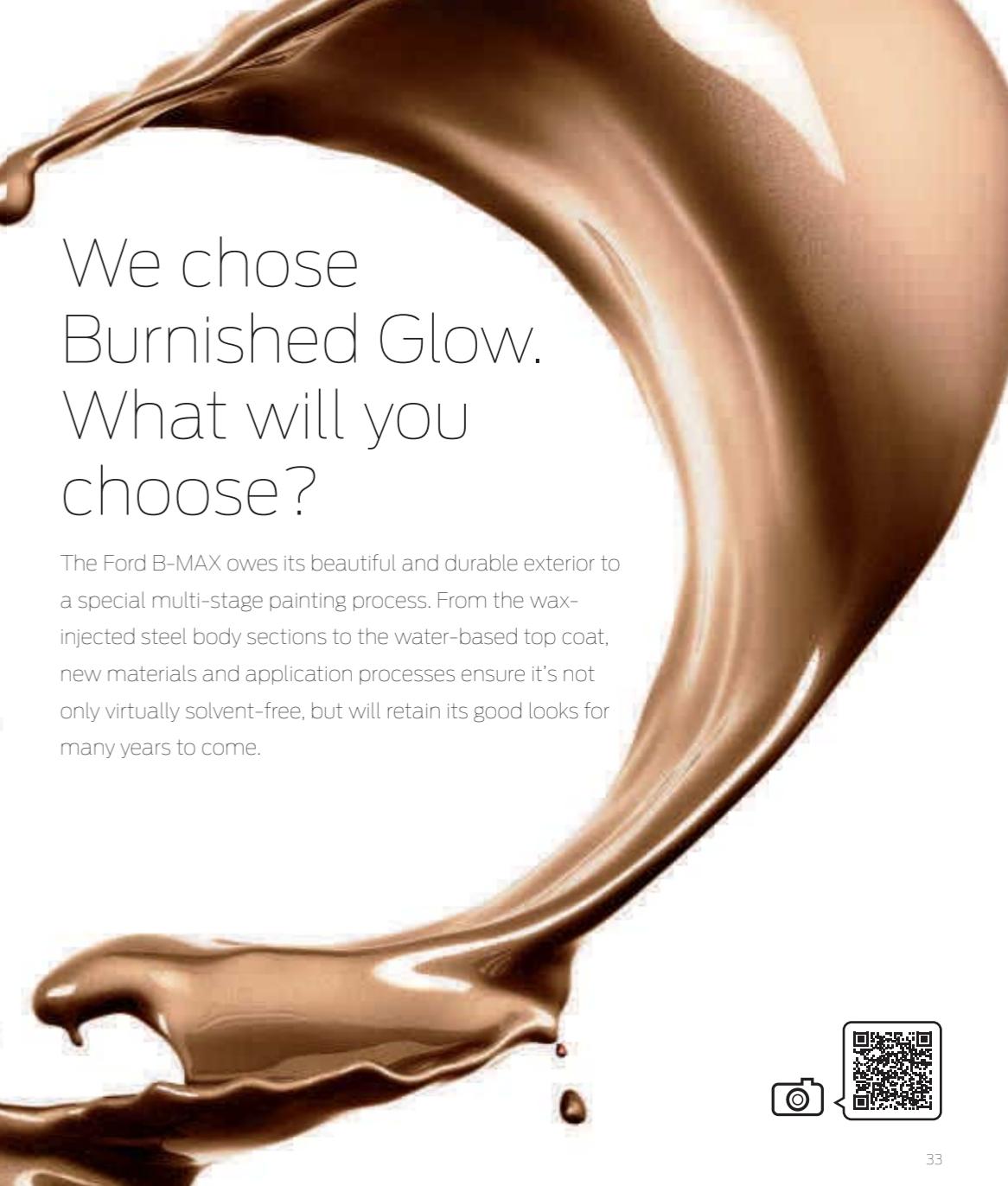
\*At extra cost.

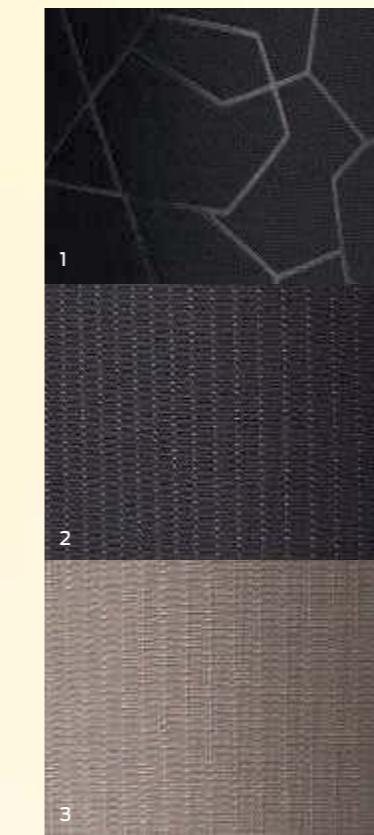
The Ford B-MAX is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

Note The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of printing processes used.

We chose  
Burnished Glow.  
What will you  
choose?

The Ford B-MAX owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the water-based top coat, new materials and application processes ensure it's not only virtually solvent-free, but will retain its good looks for many years to come.





A feel for  
comfort.

Opposite page: New York in Ebony seat trim with Lux in  
Ebony seat bolster

1. Hexagon in Ebony seat insert for Studio
2. New York in Ebony seat insert for Zetec and Titanium
3. New York in Medium Light Stone seat insert for Titanium

Shown on right: New York in Ebony seat insert with Torino leather  
in Ebony seat bolster (Standard on Titanium X)





## Wheels



15" 5-spoke alloy wheel  
(Standard on Zetec)



16" 11-spoke alloy wheel  
(Standard on Titanium & Option on Zetec series and available as an accessory)



16" 5x2-spoke alloy wheel  
(Standard on Titanium X and available as an accessory)



17" 5-spoke alloy wheel  
(Option on Titanium & Titanium X series)

	Studio	Zetec	Titanium	Titanium X
Steel – 15"x6", 12-spoke wheel covers, 195/60 tyres*	●	–	–	–
Alloy – 15"x6", 5-spoke, 195/60 tyres*	–	●	–	–
Alloy – 16"x6½", 11-spoke, 195/55 tyres*	–	○	●	–
Alloys – 16"x6½", 5x2-spoke, 195/55 tyres*	–	–	–	●
Alloy – 17"x7", 5-spoke, 205/45 tyres* (Spare wheel not available)	–	–	○	○
Tyre repair kit	●	●	●	●
Spare Wheel	○	○	○	○
Locking wheel nuts (only with alloy wheels)	–	●	●	●

### Wheel availability

Steel – 15"x6", 12-spoke wheel covers, 195/60 tyres\*

Alloy – 15"x6", 5-spoke, 195/60 tyres\*

Alloy – 16"x6½", 11-spoke, 195/55 tyres\*

Alloys – 16"x6½", 5x2-spoke, 195/55 tyres\*

Alloy – 17"x7", 5-spoke, 205/45 tyres\* (Spare wheel not available)

Tyre repair kit

Spare Wheel

Locking wheel nuts (only with alloy wheels)

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost.

\*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

\*\*Ford Emergency Assistance operates in over 30 European countries. This feature works when paired with a compatible connected mobile phone that is with you when an airbag is deployed (excludes knee airbags and rear inflatable safety belts, if equipped) or the fuel pump shut off switch is activated. See [www.ford.co.uk](http://www.ford.co.uk) for latest information.



x87

### Obsessively driven

During its development, we test drove the B-MAX the equivalent of 87 times around the globe. It's a car you can rely on, right down to the smallest ball bearing.





## Exterior features

### Exterior design features

- Bright finish on upper door line
- Panorama Roof (includes sunblind)
- Bumpers – Front and rear, body colour
- Door handles – Body colour
- Door mirrors – Self colour housing, electrically-operated, integrated side indicator
- Door mirrors – Body colour housing, heated, electrically-operated, integrated side indicator
- Door mirrors – Body colour housing, heated, electrically-operated, power-foldable, integrated side indicator
- Doors – Ford Easy Access Door System
- Front lower grille – Self colour with chrome surround
- Front lower grille – High gloss with chrome surround
- Front fog lights
- Tailgate handle - Body colour

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost.

	Studio	Zetec	Titanium	Titanium X
Exterior design features	-	●	●	●
Bright finish on upper door line	-	-	-	●
Panorama Roof (includes sunblind)	-	-	-	●
Bumpers – Front and rear, body colour	●	●	●	●
Door handles – Body colour	-	●	●	●
Door mirrors – Self colour housing, electrically-operated, integrated side indicator	●	-	-	-
Door mirrors – Body colour housing, heated, electrically-operated, integrated side indicator	-	●	-	-
Door mirrors – Body colour housing, heated, electrically-operated, power-foldable, integrated side indicator	-	□	●	●
Doors – Ford Easy Access Door System	●	●	●	●
Front lower grille – Self colour with chrome surround	●	●	-	-
Front lower grille – High gloss with chrome surround	-	-	●	●
Front fog lights	-	●	●	●
Tailgate handle - Body colour	●	●	●	●

Blue skies in the day, moon  
and stars at night

### Sky-high view

The full-length glass panorama roof delivers a bright, airy interior. A Solar Reflect coating helps keep the interior cool, while an internal blind provides shade and privacy when required. (Standard on Titanium X)



## Exterior features

Exterior convenience features	Studio	Zetec	Titanium	Titanium X
Ford Easy-Fuel capless refuelling system	●	●	●	●
Headlights – Twin chamber halogen reflector headlights	●	●	●	●
Headlights – Courtesy delay	●	●	●	●
Headlights – Daytime running with reflector light	●	–	–	–
Headlights – LED daytime running with halogen projector light	–	●	●	●
Headlights – Automatic on/off (includes autowipers with rain sensor and auto-dimming rear-view mirror)	–	–	●	●
Wipers – Standard with variable intermittent wipe and electric wash	●	●	–	–
Wipers – Automatic with rain sensor (includes auto-dimming rear-view mirror)	–	–	●	●
Windscreen – Heated	–	●	●	●

Someone misfuels every 3 minutes  
– that's why we invented Ford Easy-Fuel



### Capless refuelling with Ford Easy-Fuel

No dirty fuel caps to touch. Plus Ford Easy-Fuel with its unique safeguard ensures nobody accidentally fills up with the wrong fuel. (Standard)

## Option packs

Option packs	Studio	Zetec	Titanium	Titanium X
City Pack – Rear parking distance sensors and electric/heated and power-foldable door mirrors.	–	○	○	○
Rear Privacy Glass	–	○	○	●
Rear View Camera Pack – Rear view camera and front and rear parking sensors. (Not available with City Pack)	–	–	○	○
Tidy Pack – Reversible and foldable luggage compartment mat, luggage compartment organiser and rear seat back net	–	○	○	○
Rear spoiler – Body colour	–	○	○	○

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost.

### Rear spoiler, painted in body colour

Gives an aerodynamic finish to the roof line.  
(Option on Zetec series and above)



## Interior features

	Studio	Zetec	Titanium	Titanium X
<b>Interior design features</b>				
Door handle – Satin finish surround	●	●	●	●
Floor mats – Front and rear velour carpet mats	–	–	●	●
Gearshift knob – Leather-trimmed (manual transmission only)	–	●	●	●
Scuff plates – Front and rear, aluminium design with embossed 'B-MAX' script	–	–	–	●
Steering wheel – 3-spoke	●	–	–	–
Steering wheel – 3-spoke, leather-trimmed	–	●	●	●
Steering column – Rake- and reach-adjustable	●	●	●	●

## Interior features

	Studio	Zetec	Titanium	Titanium X
<b>Audio and communication systems</b>				
Radio/CD with DAB, two-line display, standard integrated control panel, MP3 compatible, external AUX connection for external music devices, remote audio controls, six speakers (four front, two rear)	●	–	–	–
Radio/CD with DAB, 3.5" dot-matrix display, extended integrated control panel, Ford SYNC (Bluetooth® hands-free phone with Voice Control System and Ford Emergency Assistance), USB connectivity port with iPod® functionality, external AUX connection for external music devices, remote audio controls, six speakers (four front, two rear)	○	●	–	–
Sony radio/CD with DAB, 4.2" TFT display, branded integrated control panel, Ford SYNC (Bluetooth® hands-free phone with Voice Control System and Ford Emergency Assistance), USB connectivity port with iPod® functionality, external AUX connection for external music devices, remote audio controls, eight speakers (four front, four rear)	–	–	●	●
Radio/CD and Navigation with DAB, 5" TFT display extended integrated control panel, Ford SYNC (Bluetooth® hands-free phone with Voice Control System and Ford Emergency Assistance), USB connectivity port with iPod® functionality, external AUX connection for external music devices, remote audio controls, six speakers (four front, two rear)	–	○	–	–
Sony radio/CD and Navigation with DAB, 5" TFT display, branded integrated control panel, Ford SYNC (Bluetooth® hands-free phone with Voice Control System and Ford Emergency Assistance), USB connectivity port with iPod® functionality, external AUX connection for external music devices, remote audio controls, eight speakers (four front, four rear)	–	–	○	○
<b>Climate control</b>				
Air conditioning – Manual control	–	●	–	–
Air conditioning – Electronic Automatic Temperature Control (EATC)	–	–	●	●

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost.

The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. Other trademarks and trade names are those of their respective owners. \*Ford Emergency Assistance operates in over 30 European countries. This feature works when paired with a compatible connected mobile phone that is with you when an airbag is deployed (excludes knee airbags and rear inflatable safety belts, if equipped) or the fuel pump shut off switch is activated. See [www.ford.co.uk](http://www.ford.co.uk) for the latest information.

## Spend time surrounded in luxury



### Scuff plates, front and rear with 'B-MAX' script

Welcome you on board and protect the paintwork. (Standard on Titanium X and available as an accessory)

### Electronic Automatic Temperature Control (EATC) air conditioning

Adjusts the interior temperature to the level you set, and ensures it remains there, no matter how the weather changes outside. (Standard on Titanium & Titanium X)



Connect with your world

With built-in connectivity for your gadgets, you can fill your B-MAX with your favourite music – and connect to the outside world – with a choice of superb audio, navigation and entertainment systems.



#### Remote audio controls

Your hands on the wheel and your MP3 on the right track.  
(Remote audio controls shown left are standard)



iPod® and iPhone® are trademarks of Apple Inc.



## Interior features

### Interior convenience features

Cruise control

Centre console – Includes stowage tray, bottle/can holder and 12 V front power point

Centre console – Includes stowage tray, bottle/can holder and front and rear 12 V power points

Child observation mirror, located in overhead console to watch children

Courtesy lights – Front

Courtesy lights – Front, with map-reading lights

Ambient Lighting – In front compartment, footwell and centre console stowage

Glovebox illumination

Rear view mirror – Auto-dimming (included in rain sensing wipers)

Windows – Electrically-operated front and rear with one-touch lowering/closing

Windows – One-touch remote control opening/closing of all side windows simultaneously (global closing)

Sunglasses holder – Driver's

Trip/fuel computer

### Seats

Front seat – Driver's manual height and fore/aft adjustment

Front seat – Driver's manual lumbar support adjustment

Front Seats – Partial leather seats

Front seats – Driver's seat armrest

Front seat – Passenger's manual fore/aft adjustment

Front seats – Heated cushion and seatback

Front seats – Passenger's fold-flat seat with hard seat back

Front seat – Seatback map pockets (Driver seat only)

Rear seat – 'One Hand One Motion' fold and dive mechanism

Rear seat – 60:40 split back and fixed cushion

Rear seat – Folding centre armrest

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost.

	Studio	Zetec	Titanium	Titanium X
Interior convenience features				
Cruise control	–	–	●	●
Centre console – Includes stowage tray, bottle/can holder and 12 V front power point	●	–	–	–
Centre console – Includes stowage tray, bottle/can holder and front and rear 12 V power points	–	●	●	●
Child observation mirror, located in overhead console to watch children	–	●	●	●
Courtesy lights – Front	●	–	–	–
Courtesy lights – Front, with map-reading lights	–	●	●	●
Ambient Lighting – In front compartment, footwell and centre console stowage	–	●	●	●
Glovebox illumination	●	●	●	●
Rear view mirror – Auto-dimming (included in rain sensing wipers)	–	–	●	●
Windows – Electrically-operated front and rear with one-touch lowering/closing	●	●	●	●
Windows – One-touch remote control opening/closing of all side windows simultaneously (global closing)	–	●	●	●
Sunglasses holder – Driver's	–	●	●	●
Trip/fuel computer	–	●	●	●
Seats				
Front seat – Driver's manual height and fore/aft adjustment	●	●	●	●
Front seat – Driver's manual lumbar support adjustment	–	–	●	●
Front Seats – Partial leather seats	–	–	–	●
Front seats – Driver's seat armrest	–	–	●	●
Front seat – Passenger's manual fore/aft adjustment	●	●	●	●
Front seats – Heated cushion and seatback	–	○	○	●
Front seats – Passenger's fold-flat seat with hard seat back	●	●	●	●
Front seat – Seatback map pockets (Driver seat only)	●	●	●	●
Rear seat – 'One Hand One Motion' fold and dive mechanism	●	●	●	●
Rear seat – 60:40 split back and fixed cushion	●	●	●	●
Rear seat – Folding centre armrest	–	–	●	●

## Interior features

Loadspace	Studio	Zetec	Titanium	Titanium X
Removable package tray	●	●	●	●
Adjustable load floor – Articulated for use as a divider (including hand-free 60° opening/fixing system)	●	●	●	●
Luggage compartment organiser (located beneath adjustable load floor)	-	□	□	□
Reversible foldable luggage compartment mat	-	□	□	□
Rear seat back net	-	□	□	□
Tie-down hooks	●	●	●	●

● = Standard, □ = Optional, at extra cost.



2.35m loadspace length

### Truly usable space

Seven different seat-folding combinations, a generous 2.35m maximum load length and an adjustable luggage compartment floor ensures the B-MAX is ready for all kinds of cargo.

## Smart technology

B-MAX has a range of intelligent features designed to make life a little easier and offer peace of mind.

### 1 Active City Stop<sup>®#</sup>

Designed to help reduce the likelihood or consequences of your car colliding with the vehicle in front in slow-moving traffic by applying the brakes if it is detected that a collision is likely. (Option on Zetec, Titanium & Titanium X) (Not available with 1.4 Petrol Engine)

### 2 Ford SYNC with Emergency Assistance\*

The next generation of in-car connectivity. Ford SYNC lets you operate most popular MP3 players, Bluetooth®-enabled phones and USB drives with remarkably simple voice commands, plus the Ford Emergency Assistance feature is designed to assist the driver to place a call with the emergency services. (Standard on Zetec & above)

### 3 Parking distance sensors

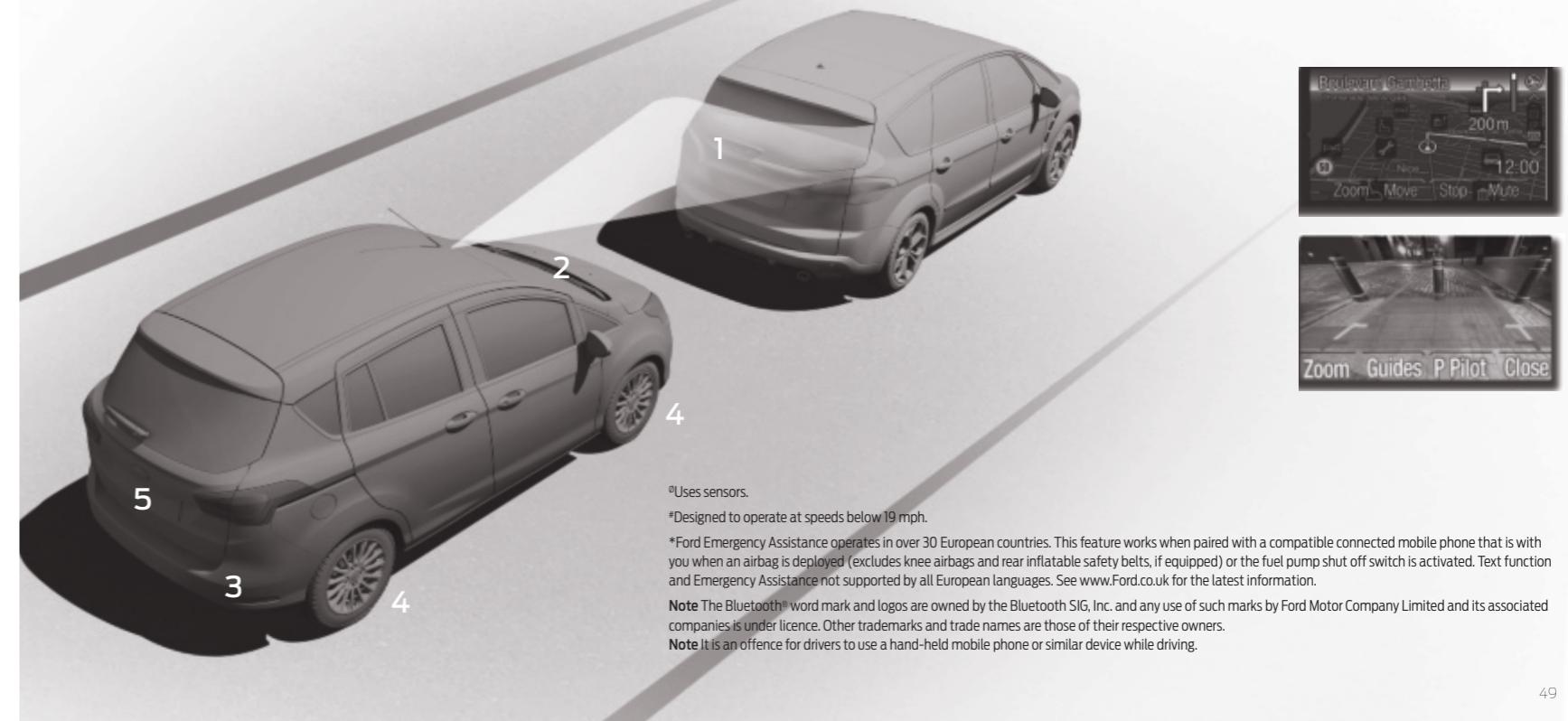
Audible warnings help you park in tight spaces. Available for front and rear, or just rear. (Available as part of City Pack and Rear View Camera Pack option and as an accessory)

### 4 Deflation Detection System<sup>®</sup>

Designed to alert you if a tyre's pressure is too low, such as in the case of a puncture. (Standard)

### 5 Integrated navigation and rear-view camera

B-MAX's built-in navigation system eliminates the need for pre-route planning. Select reverse gear and the rear-view camera comes on automatically in the TFT display, allowing you to see objects behind your car. (Available as an option on Titanium & Titanium X)



<sup>®</sup>Uses sensors.

\*Designed to operate at speeds below 19 mph.

\*Ford Emergency Assistance operates in over 30 European countries. This feature works when paired with a compatible connected mobile phone that is with you when an airbag is deployed (excludes knee airbags and rear inflatable safety belts, if equipped) or the fuel pump shut off switch is activated. Text function and Emergency Assistance not supported by all European languages. See [www.Ford.co.uk](http://www.Ford.co.uk) for the latest information.

Note The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.

Note It is an offence for drivers to use a hand-held mobile phone or similar device while driving.

## Intelligent Protection System (IPS)◊

Ford B-MAX's advanced Intelligent Protection System (IPS) uses a range of sophisticated technologies that are designed to help keep you protected, including an ultra-high strength steel safety cage, Electronic Stability Programme (ESP) and anti-lock braking system with Emergency Brake Assist.

### The Ford B-MAX IPS includes:

1. Driver and front passenger's airbags\* with passenger airbag deactivation switch and driver's knee airbag
2. Driver and front passenger's side impact airbags
3. Collapsible steering column for optimised energy absorption and leg protection
4. Side curtain airbags for both front and outer rear passengers
5. Robust computer-optimised body structure with ultra-rigid safety cell and crumple zones
6. Advanced lap and diagonal inertia reel seat belts on all seats. Pre-tensioners and load-limiting retractors on front seats
7. ISOFIX child seat mountings on outer rear seats
8. Anti-submarining seat bases



\*Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

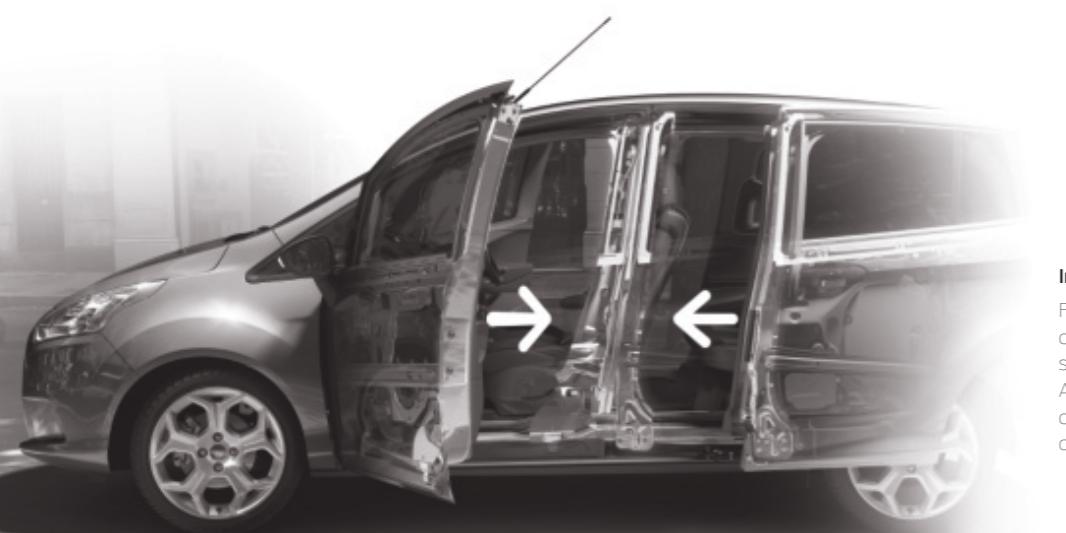
◊Uses sensors.

## Safety and security equipment

Safety and driver assistance	Studio	Zetec	Titanium	Titanium X
Intelligent Protection System (IPS)	●	●	●	●
Electronic Stability Programme (ESP) with Emergency Brake Assist (EBA) and Traction Control	●	●	●	●
Hill Start Assist (not available with 1.4 Duratec petrol engine)	●	●	●	●
Emergency Brake Warning – Automatic flashing of hazard warning lights under heavy braking.	●	●	●	●
Airbags – Driver's and front passenger's (single stage)*	●	●	●	●
Airbag – Front passenger's airbag de-activation switch	●	●	●	●
Airbags – Curtain airbag (front and rear) – Front side airbag (thorax only) and driver's knee airbag	●	●	●	●
Active City Stop – (Not available with 1.4 Petrol Engine)	-	○	○	○
Deflation Detection System (DDS)	●	●	●	●
Seats – ISOFIX mounting provision for child seat	●	●	●	●
Security				
Remote central/double locking	●	●	●	●
Thatcham Category 1 perimeter and volume-sensing alarm	-	○	●	●
"Ford Key Free System – Includes Keyless Entry & Start	-	-	○	●
MyKey®	-	●	●	●

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost.

\*Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.



### Integral safety and strength

Ford B-MAX's body includes 55 per cent high strength steel and 26 per cent ultra-high strength boron steel. This makes it lighter, stronger and stiffer – and an immensely rigid base upon which to attach the Ford Easy Access Door System®. When closed the front and rear doors overlap to create a rigid central strengthening pillar and to prevent them from opening in a side impact.

## Mechanical features

Mechanical features	Studio	Zetec	Titanium	Titanium X
Brakes				
Brake System – Smart regenerative charging (not available with 1.4 Duratec and 1.6 Duratec Ti-VCT petrol engines)	●	●	●	●
Steering				
Electric power-assisted steering (EPAS)	●	●	●	●
Suspension				
Suspension – Front stabiliser bar	●	●	●	●
Technology				
Ford Eco Mode (driver information system)	-	●	●	●

● = Standard, ○ = Optional, at extra cost.

**Torque Vectoring Control®**

Designed to improve traction, roadholding and agility when cornering by continuously optimising the engine torque distributed to each front wheel to match the amount of grip each has available. The result is a more rewarding driving experience. (Standard)

®Uses sensors.



**Reacts to road surfaces 100 times per second**

## Fuel, performance and emissions

	Euro Stage	Trans	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO <sub>2</sub> emissions <sup>a,b</sup> (g/km)	Fuel consumption MPG (L/100km) <sup>a,b</sup>	Urban	Extra Urban	Combined	Performance <sup>c</sup>		
										Max. speed (mph)	0-62 mph (secs)	31-62 mph <sup>d</sup> (secs)
<b>5-door</b>												
1.0 EcoBoost (100 PS (74 kW))	Euro Stage V	M5	100 (74)	170	119	42.8 (6.6)	65.7 (4.3)	55.4 (5.1)	109	13.2	12.1	
1.0 EcoBoost (125 PS (92 kW)) with Auto-Start-Stop	Euro Stage V	M5	125 (92)	200/170**	114	47.1 (6.0)	67.3 (4.2)	57.7 (4.9)	117	11.2	9.7	
1.4 Duratec (90 PS (66 kW))	Euro Stage V	M5	90 (66)	128	139	35.8 (7.9)	57.7 (4.9)	47.1 (6.0)	106	13.8	20.4	
1.6 Duratec Ti-VCT (105 PS (77 kW))	Euro Stage V	DPS6 (PowerShift)	105 (77)	150	149	32.8 (8.6)	55.4 (5.1)	44.1 (6.4)	112	12.1	n/a	
1.5 Duratorq TDCi (75 PS (55 kW))	Euro Stage V	M5	75 (55)	190	109	58.9 (4.8)	74.3 (3.8)	68.9 (4.1)	98	16.5	16.5	
1.6 Duratorq TDCi (95 PS (71 kW)) with DPF	Euro Stage V	M5	95 (71)	215	104	60.1 (4.7)	78.5 (3.6)	70.6 (4.0)	108	13.9	14.2	

<sup>a</sup>In 4th gear. <sup>b</sup>Ford test figures. <sup>c</sup>The declared fuel consumptions and CO<sub>2</sub> emissions are measured according to the technical requirements and specifications of European Directive 80/1268/EEC or the European Regulation (EC) 715/2007 amended by (EC) 692/2008 as last amended. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle type and not for a single car. The applied standard test procedure enables comparisons between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors are very important in determining a car's fuel consumption and CO<sub>2</sub> emissions. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded from <http://carfueldata.dft.gov.uk>. Note all vehicles are Durashift 5-speed manual unless otherwise stated.

<sup>d</sup>With transient overboost function (170 Nm without transient overboost function).



### Ford EcoBoost-International Engine of the Year 2012/2013

The coating on the piston rings reduces friction; the turbocharger, direct injection and variable valve timing boost efficiency. The result is remarkable performance from such an economical engine. Triple winner at the International Engine of the Year Awards, the new 1.0-litre EcoBoost is available in 100 PS and 125 PS versions.



### EcoBoost = more power + better fuel economy

**PowerShift = automatic convenience + manual performance**



**Ford PowerShift** delivers the perfect combination between automatic convenience and manual efficiency. This 6-speed automatic transmission selects the next appropriate gear at precisely the right moment for lightning-fast gear changes, with no disruption to the flow of power. The manual mode lets you switch gears at the push of a button – no clutch pedal required. (Available with 1.6 Duratec 105PS Petrol Engine)

## Weights and loads

### 5-door

1.0 EcoBoost (100 PS (74 kW)), Durashift 5-speed manual	Euro Stage V	1279	1760	n/a	2510	n/a	750	635
1.0 EcoBoost (125 PS (92 kW)) with Auto-Start-Stop, Durashift 5-speed manual	Euro Stage V	1279	1760	n/a	2510	n/a	750	635
1.4 Duratec (90 PS (66 kW)), Durashift 5-speed manual	Euro Stage V	1275	1745	2495	2345	750	675	635
1.6 Duratec Ti-VCT (105 PS (77 kW)), PowerShift 6-speed auto	Euro Stage V	1308	1780	2530	2180	750	480	480
1.5 Duratorq TDCi (75 PS (55 kW)), Durashift 5-speed manual	Euro Stage V	1307	1780	2530	2280	750	575	575
1.6 Duratorq TDCi (95 PS (71 kW)) with DPF, Durashift 5-speed manual	Euro Stage V	1310	1780	2530	2280	750	575	575

\*Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. **Towing limits** quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. **Nose weight limit** is a maximum of 75 kg on all models. **Gross Train Mass** includes trailer weight.



Adjustable load floor can be set higher to create a flatter load space with lowered rear seats and allows items to be stored out of view.



Adjustable load floor can be removed completely or, as shown here, set low to create a deeper luggage compartment space.

Euro Stage	Kerbweight (kg)	Gross Vehicle Mass (kg)	Gross Train Mass (8%) (kg)	Gross Train Mass (12%) (kg)	Max. Towable Mass (braked) (8%) (kg)	Max. Towable Mass (braked) (12%) (kg)	Max. towable Mass (unbraked) (kg)
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### Roof rails, aluminium

Stylish roof rails enhance your Ford B-MAX's appearance and versatility and are required to attach roof cross bars. (Accessory)

### Roof cross bars, lockable

Made from solid aluminium. Aerodynamic, with a maximum load capacity of 60 kg. This is the base for all roof attachments shown. (Accessory)

### Thule® ski/snowboard carrier\*

For up to six pairs of skis. Thule® Deluxe 727 shown. (Accessory)

### Thule® roof box\*

A range of different sized boxes is available. Thule® Dynamic 800 shown. (Accessory)

### Rear bumper protection shield

Stainless steel, high gloss polished. (Accessory)

### Tow bar, detachable

For extra transport and stowage capability. (Option and accessory) Also available as fixed version. (Accessory)

### Thule® rear bike carrier, tow bar-mounted\*

Not available in the UK

\*Item covered by third party supplier's warranty, please see back cover for details.

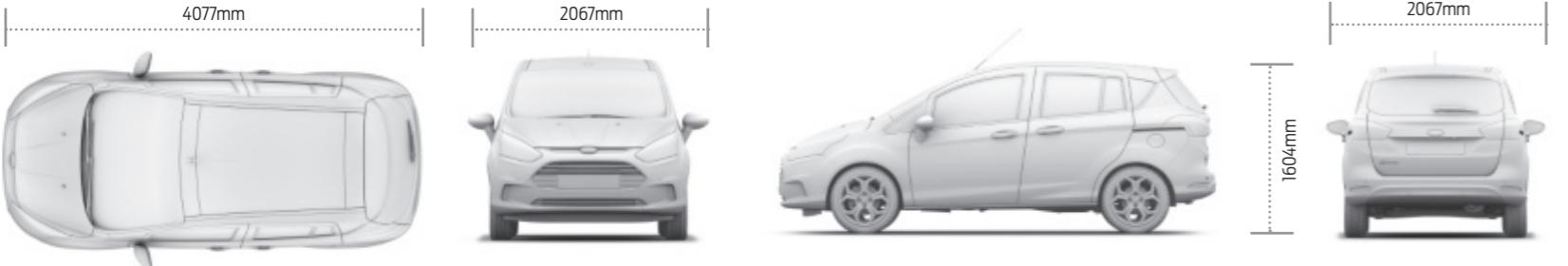


## Dimensions

5-door

Overall length (mm)	4077
Overall width with mirrors (mm)	2067
Overall width without mirrors (mm)	1751
Overall width with mirrors folded (mm)	1857
Overall height (max) (mm)	1604
Minimum distance between wheel arches (in luggage compartment) (mm)	996
Turning circle – kerb to kerb (m)	10.4
Luggage capacity (litres)	
5-seat mode (with tyre repair kit)	318
5-seat mode (with 16" steel spare)	304
5-seat mode (LPG)	267
2-seat mode (with tyre repair kit)	1386
2-seat mode (with 16" steel spare)	1372
2-seat mode (LPG)	n/a
Fuel tank capacity (litres)	
Petrol	48
Diesel	47

<sup>1</sup>Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.



## Ford Warranty and Servicing Plans

All Models

3-year/60,000mile* Ford Protect Classic Plan Warranty	●
1-year/unlimited mileage* Ford Assistance Roadside Cover (UK and Europe)	●
2-year/2 services or 3 years/3 services* Ford Protect Premium Plan, including scheduled servicing and extended Ford Assistance	○
1-year/unlimited mileage* Paint Warranty	●
12-year/unlimited mileage* Perforation Warranty	●

● = Standard, ○ = Optional, at extra cost.

\*From the date of first registration. Subject to terms and conditions.

## Colour and trim

Model

Trim	Studio	Zetec	Titanium	Titanium X
<b>Trim</b>	Hexagon in Ebony	New York in Ebony	New York in Ebony	New York in Medium Light Stone
<b>Seat bolster trim and colour</b>	Gecko in Ebony with Grey stitching	Lux in Ebony	Lux in Ebony	Lux in Medium Light Stone
<b>Door trim and colour</b>	Gecko in Ebony	Ambassador in Ebony	Ambassador in Ebony	Ambassador in Ebony
<b>Centre stack bezels/Door handle deco strips</b>	Neptune Grey/Black	Royal Black Gloss/Royal Black Gloss	Royal Black Gloss/Royal Black Gloss	Royal Black Gloss/Royal Black Gloss
<b>Upper instrument panel/Environment colour</b>	Ebony/Ebony	Ebony/Ebony	Ebony/Ebony	Ebony/Medium Light Stone
<b>Solid</b>				
Blazer Blue	●	●	●	●
Frozen White	○	○	○	○
Race Red	●	●	●	●
<b>Metallic</b>				
Burnished Glow	-	○	○	○
Deep Impact Blue	-	○	○	○
Mars Red	-	○	○	○
Midnight Sky	-	○	○	○
Moondust Silver	○	○	○	○
Nautical Blue	-	○	○	○
Panther Black	○	○	○	○
Tectonic Silver	-	○	○	○

● = Available, ○ = Option at extra cost.

Bodystyle:	Series:
Engine:	
Transmission:	
Colour:	
Trim:	
Wheels:	
Audio:	
Options:	
Option Packs:	
Accessories:	
Finance:	

## Choose

Use the form opposite to specify your new car right down to the wheels, audio, options and accessories, then take it to your Ford Dealer.

You can also specify your new car online using the Ford Configurator. It lets you instantly see what your car will look like – inside and out – from multiple angles. And a tally of your choices and their prices helps you keep to your budget. Visit [www.ford.co.uk/SBE/ConfigureYourVehicle](http://www.ford.co.uk/SBE/ConfigureYourVehicle)

## Finance

When it comes to financing your car, our size and expertise means we're well placed to provide you with a wide range of finance products.

Ford Credit\*\* provides straightforward finance products for your car whether you are a private or business user.

Ford Lease^ provides simple tailored funding solutions for your business. Business users only. For more information about our finance products visit [ford.co.uk](http://ford.co.uk)

## Drive

When you drive away in your new car, we're with you all the way. Ford has the largest authorised service network in the UK to help you keep your car in the best condition.

And should your new Ford ever require accident repair, a Ford Accident Repair Centre is the best place to get your car back to its pre-accident condition and on the road as quickly as possible.

## Contact

Ford Credit Customer Services 0845 712 5490  
Ford Lease Customer Services 0844 600 1405

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Business users visit [www.ford.co.uk/FordForBusiness](http://www.ford.co.uk/FordForBusiness)

## Insurance

### 5-door

1.0 EcoBoost (100 PS (74 kW)), Durashift 5-speed manual	-	9E	10E	-
1.0 EcoBoost (125 PS (92 kW)) with Auto-Start-Stop, Durashift 5-speed manual	-	13E	13E	tba
1.4 Duratec (90 PS (66 kW)), Durashift 5-speed manual	7E	8E	-	-
1.6 Duratec Ti-VCT (105 PS (77 kW)), PowerShift 6-speed auto	-	10E	11E	tba
1.5 Duratorq TDCi (75 PS (55 kW)), Durashift 5-speed manual	-	8E	-	-
1.6 Duratorq TDCi (95 PS (71 kW)) with DPF, Durashift 5-speed manual	-	10E	11E	tba

E = Exceeds security requirement for model concerned and group rating has been reduced. Insurance ratings are issued by the Association of British Insurers and are shown above in the new 1-50 rating scales.

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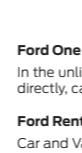
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Ford and BP – working together to reduce fuel consumption and emissions.



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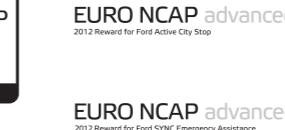
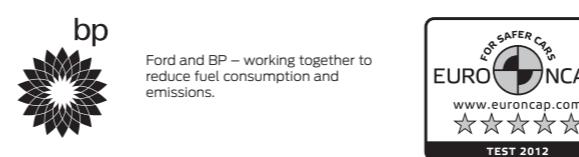
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Studio

Zetec

Titanium

Titanium X

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