

FORD ECOSPORT



Go Further



Visionary. Ingenious. Remarkable.
Every car bears his signature.

Henry Ford



Unlock extra content online. Use an appropriate app on your smartphone or tablet to scan the QR codes in this brochure.



360°



High driving position. High ground clearance.

With its high driving position giving outstanding visibility, the EcoSport lets you see more of what's going on around you. Add to that increased ground clearance, and you can make easy work of potholes and puddles.

More fun!



“Call Dad”

“Shuffle”

“Read message”

“Call office”

“Play artist Rihanna”



“Call Chris”

“Call home”

“List mobile apps”

“What’s playing?”

Use your voice like another pair of hands.

Ford SYNC with AppLink* and Emergency Assistance* lets you play music, make and receive hands-free calls, read out text messages* and even control apps on your smartphone. In the event of a collision **Ford Emergency Assistance*** communicates with the Emergency services directly providing co-ordinates of the incident and allowing occupant control at all times (Option)

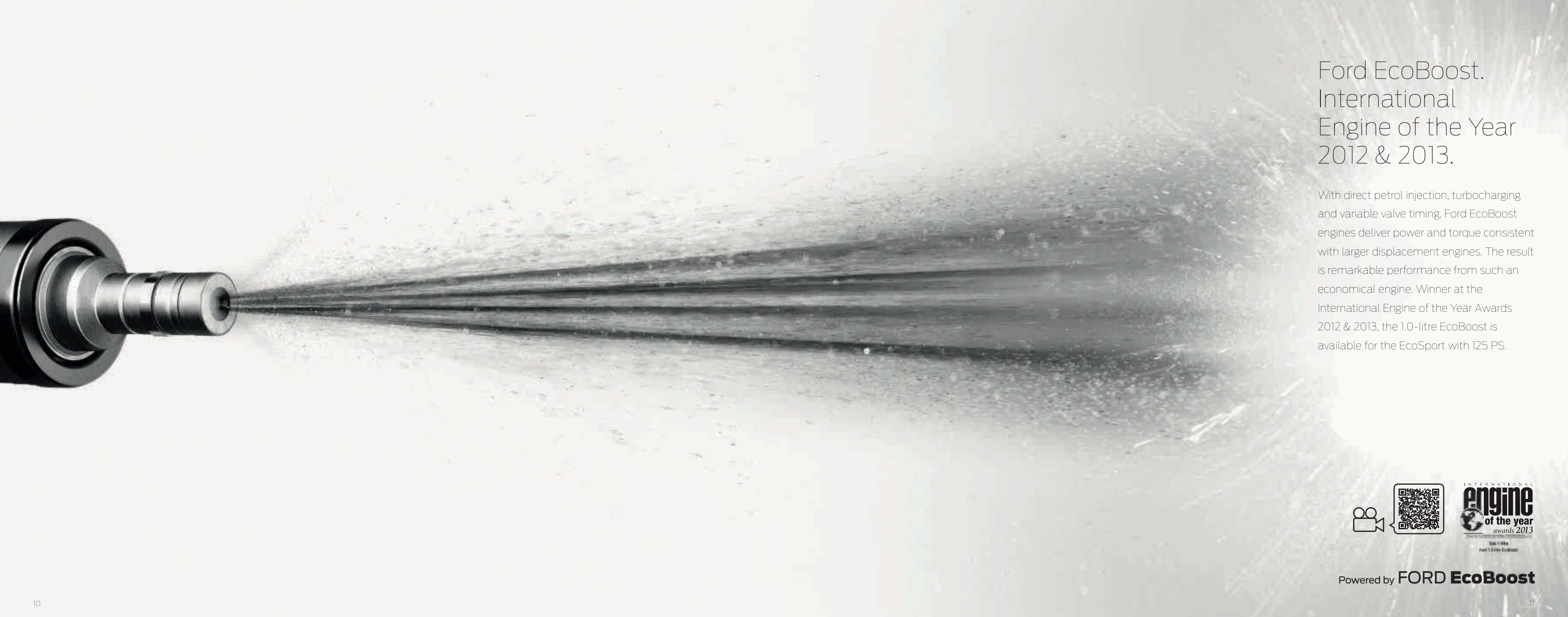


*Compatible mobile phone required. You can browse a list of AppLink-compatible apps from www.Ford.co.uk, or via the **App Catalog** available in iOS and Android stores. SYNC AppLink and Emergency Assistance are not supported by all European languages.

Control at your fingertips

Within the EcoSport's quiet and sophisticated interior lies an array of technologies, all of which are easy to control. The **multi-function steering wheel** lets you control the audio system. And once you've set the **Electronic Automatic Temperature Control** (EATC), it takes care of the interior temperature, ensuring it remains at the level you've set, no matter how the weather changes outside.





Ford EcoBoost. International Engine of the Year 2012 & 2013.

With direct petrol injection, turbocharging and variable valve timing, Ford EcoBoost engines deliver power and torque consistent with larger displacement engines. The result is remarkable performance from such an economical engine. Winner at the International Engine of the Year Awards 2012 & 2013, the 1.0-litre EcoBoost is available for the EcoSport with 125 PS.



Powered by **FORD EcoBoost**

With the help of **Ford ECONetic Technology**, EcoSport's engines deliver a thrilling yet remarkably fuel-efficient drive. The 1.0 EcoBoost 125 PS petrol engine produces more maximum power than engines with a larger capacity, and yet it achieves better fuel economy and lower CO₂ emissions. The 1.5 Duratorq DV5 91 PS diesel engine is even more frugal, with CO₂ emissions of just 120 g/km.

A blue Ford EcoSport is shown from a rear three-quarter view, driving on a paved road that curves along a coastline. The car has surfboards mounted on its roof rack and a spare tire cover on the back. The background features a clear blue sky, the ocean, and distant hills. The overall scene conveys a sense of freedom and adventure.

Wahoooooooooooooooooooooooooooo

Pure exhilaration.

With the help of **Ford ECONetic Technology**, EcoSport's engines deliver a thrilling yet remarkably fuel-efficient drive. The 1.0 EcoBoost 125 PS petrol engine produces more maximum power than engines with a larger capacity, and yet it achieves better fuel economy and lower CO₂ emissions. The 1.5 Duratorq DV5 91 PS diesel engine is even more frugal, with CO₂ emissions of just 120 g/km.

Powered by **FORD EcoBoost**

Titanium

- 16" alloy wheels
- Silver roof rails
- LED signature lights
- Fog lamps with integrated day running lights
- Chrome front grille surround with chrome bars
- Electrically-operated door mirrors
- Ford Key-Free System - Includes keyless entry
- Rear-mounted full-sized spare wheel

Titanium X Pack adds

- 17" alloy wheels



Life: it's about
getting the most out of it.

Titanium

- Ford Key-Free System – Includes Ford Power Start Button
- Electronic Automatic Temperature Control (EATC)
- Radio/CD with USB connection and AUX input
- Electric front and rear windows
- Multifunction leather steering wheel & leather handbrake
- Cooled glovebox
- Trip computer
- Front and rear floor mats
- Courtesy lights with theatre-style dimming
- Thatcham alarm



Shown right: Torino leather seats in Charcoal Black (available as an option as part of the Titanium X Pack). Shown above: seat insert Patna in Dark Shadow with Vig seat bolsters in Charcoal Black (standard).

Titanium X Pack adds

- Leather seat trim
- Cruise control
- Automatic headlights
- Rain sensing wipers
- Auto-dimming rear view mirror



Find extra pleasure in the small details.

Ford Key-Free System - Keyless entry with Ford Power Start Button

Start the car and lock or unlock the doors without ever holding the key. Just keep the key fob with you in your pocket or bag.



Electronic Automatic Temperature Control (EATC) air conditioning

Set your ideal temperature and EATC reaches it and maintains it.



Leather gearshift knob

Adds that extra touch of luxury to an already impressive interior. (Available on manual transmission only)



Air conditioning-cooled glovebox

Stores up to six 350 ml drink cans and keeps them chilled.



Diamond White
Solid body colour*



Bright Yellow
Solid body colour



Moondust Silver
Metallic body colour*



Panther Black
Metallic body colour*



Kinetic Blue
Metallic body colour*



Sea Grey
Metallic body colour*



Mars Red
Metallic body colour*

We chose Mars Red.
What will you choose?

The EcoSport owes its beautiful and durable exterior to a special multi-stage painting process.

From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your EcoSport will retain its good looks for many years to come.

*At extra cost.

The Ford EcoSport is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.
Note The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets.
Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of printing processes used.



Wheels



16" 6x2-spoke alloy wheel
(Standard)



17" 5-spoke alloy wheel
(Available as part of optional Titanium X
Pack and accessory)

Wheel availability		Titanium
Alloy – 16", 6x2-spoke, Sparkle Silver (Fitted with 205/60 tyres)	●	
Alloy – 17", 5-spoke. (Fitted with 205/50 tyres)	□	
Full size spare alloy wheel	●	
Spare wheel cover	●	
Locking wheel nuts – Running and Spare Tyre	●	

● = Standard, ○ = Optional, at extra cost, □ = Part of option pack, at extra cost.
*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.



Headlights with LED signature lighting

Chrome front grille surround with chrome bars

Front fog lights with chrome surround

Exterior features

Exterior design features		Titanium
Door mirrors – Body colour housing, electrically-operated, with integrated side indicator		●
Front upper grille – Chrome		●
Front lower grille – Chrome		●
Front bumper – Body colour with dark valance		●
Rear bumper – Body colour with dark valance		●
Roof rails – Silver-finish		●
Exterior convenience features		
Headlights – Halogen with LED signature lights		●
Front fog lights with day running lights		●
Parking distance sensors – Rear		○
Wipers – Front with variable intermittent		●
Wipers – Rear wash/wipe, intermittent		●
Option packs		
Titanium X Pack – Leather seat trim, 17" 5-spoke alloy wheels, auto-dimming rear-view mirror, rain sensing wipers, automatic headlights and cruise control		○

● = Standard, ○ = Optional, at extra cost, □ = Part of option pack, at extra cost.

Interior features

Interior design features	Titanium
Door lever – Chrome finish	●
Floor mats – Front and rear, carpet	●
Gearshift knob – With chrome accent (only available on automatic transmission)	●
Gearshift knob – Leather-trimmed with black insert and aluminium-finish ring (only available on manual transmission)	●
Steering wheel – 3-spoke, leather-trimmed	●
Steering column – Rake- and reach-adjustable	●
● = Standard, ○ = Optional, at extra cost, □ = Part of option pack, at extra cost.	

A place for everything

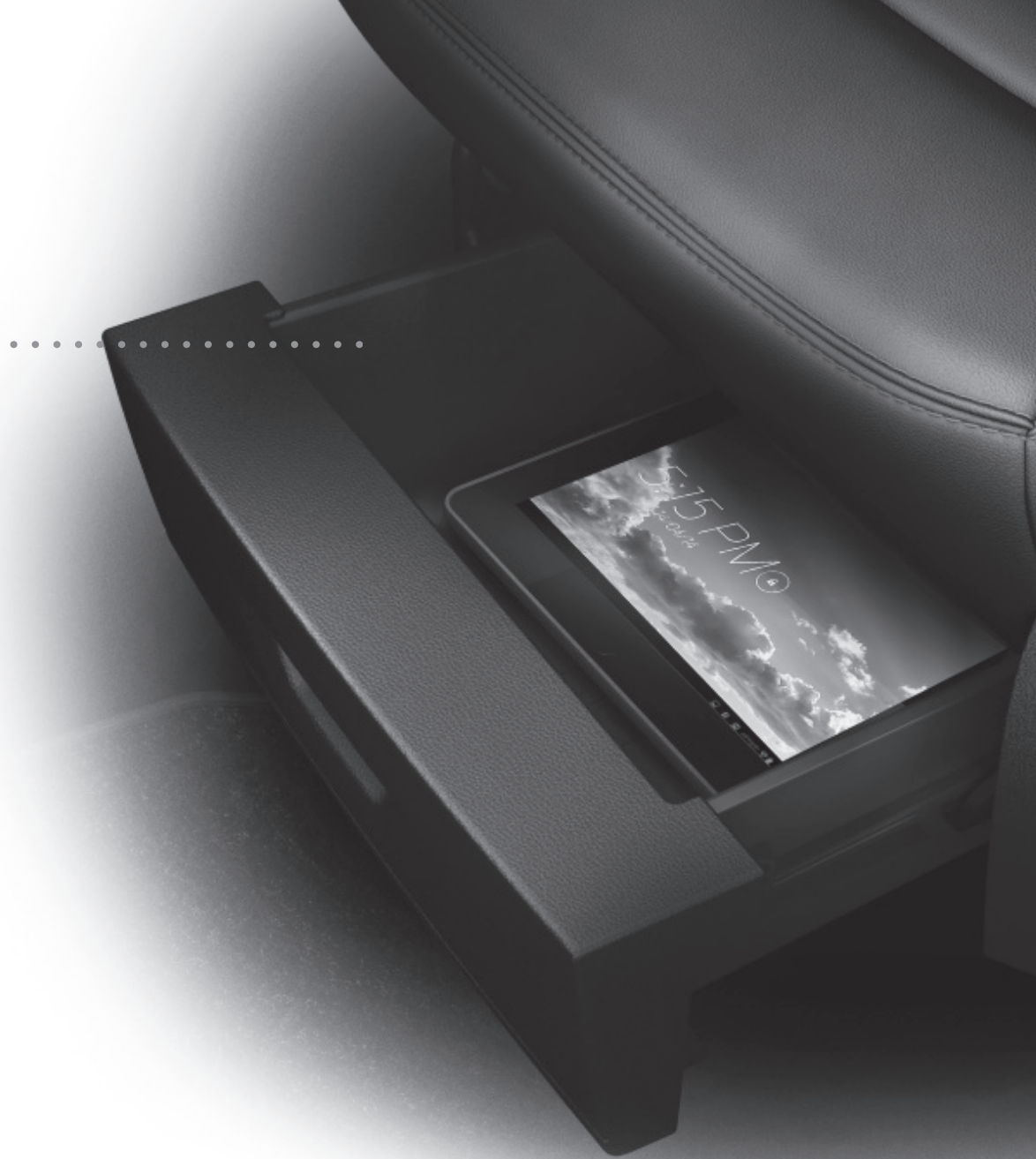
Clever storage places help keep your EcoSport interior neat and tidy.

Underseat stowage

Centre console stowage

Sunglasses holder

Cup holders



Connect with your world

A choice of superb audio and entertainment systems, with built-in connectivity for your gadgets, lets you fill your EcoSport with your favourite music and connect to the outside world.



Remote audio controls

Your hands on the wheel and your MP3 on the right track. (Remote audio controls are standard, shown left)



USB interface

Built-in connectivity* for your iPod®, MP3 player or USB stick. Lets you listen to, and operate, your player via the car's audio system.

* iPod® connectivity is only available with Ford SYNC. iPod® is a trademark of Apple Inc.



Surround sound speaker system

Four speakers (two front and two rear) plus two tweeters give your music the intensity it deserves.

Audio system with Ford SYNC (Option)





Interior features

Audio and communication systems	
Radio/CD with two-line display, standard integrated control panel, external AUX connection for external music devices, USB connectivity port with six speakers (four front, two rear)	●
Radio/CD with 3.5" dot-matrix display, remote audio controls, external AUX connection for external music devices, USB connectivity port with iPod® functionality, Ford SYNC – Includes Emergency Assistance*, Applink and Voice Control, six speakers (four front, two rear)	○
Climate control	
Air conditioning – Electronic Automatic Temperature Control (EATC)	●

● = Standard, ○ = Optional, at extra cost, □ = Part of option pack, at extra cost.
*Ford Emergency Assistance operates in over 30 European countries. This feature works when paired with a compatible connected mobile phone that is with you when an airbag is deployed (excludes knee airbags and rear inflatable safety belts, if equipped) or the fuel pump shut off switch is activated) or a sensor that registers a crash deactivates the fuel pump. Text function and Emergency Assistance not supported by all European languages. See your local Ford website for latest information.

Titanium

Create the perfect environment

Electronic Automatic Temperature Control (EATC) air conditioning

To ensure you and your passengers enjoy the perfect in-car temperature, you can set it anywhere between 16 °C and 28 °C. Sensors in the car measure and maintain the selected temperature.

Front and rear courtesy lights with theatre-style dimming

Dimming courtesy lights create an inviting atmosphere and give you time to settle in the car.

Interior features

	Titanium
Interior convenience features	
Ford Key-Free System – Keyless entry with Ford Power Start Button (includes 2 key fobs)	●
Courtesy lights – Front, and rear centre, with theatre-style dimming	●
Shift indicator (only available on manual transmissions)	●
Front and rear power point (12 V)	●
Cooled glove box	●
Windows – Front power windows with one-touch opening/closing on driver's side	●
Windows – Rear power	●
Trip computer	●
Seats	
Seats – Fabric trim	●
Seats – Leather trim	□
Front seat – Driver's manual lumbar support adjustment	●
Front seat – Driver's manual height, fore/aft adjustment	●
Front seat – Driver's seat armrest	●
Front seat – Passenger's two way adjust	●
Front seat – Under passenger seat stowage	●
Front seats – Seatback map pockets	●
Front seats – 2-way front head restraint up/down	●
Rear seat – 60:40 split folding seat back and cushion with multi-step recline function	●

Interior features

	Titanium
Loadspace	
Tie-down hooks	●
Tonneau cover	●

● = Standard, ○ = Optional, at extra cost, □ = Part of option pack, at extra cost.

Tumble-fold split rear seats

Fold-down the 60:40 rear seats and you get 1,238 litres of space in the back. The seats can also tumble forward to make room for taller objects.



Smart technology

EcoSport has a range of intelligent features designed to make life a little easier and offer peace of mind.

1. Headlight courtesy delay

The headlights stay on for a few seconds to illuminate the way to your front door. (Standard)

2. Shift indicator

Helps to reduce fuel consumption by signalling the optimal moment to change gear. (Only available with manual transmissions)

3. Rear parking distance sensors

Audible warnings help you park in tight spaces. (Available as an option and as an accessory)

4. Ford SYNC with AppLink*

The next generation of in-car connectivity. Ford SYNC lets you operate most popular MP3 players, Bluetooth®-enabled phones, USB drives and even control apps on your smartphone with remarkably simple voice commands. Plus the Ford Emergency Assistance feature is designed to assist occupants to place an emergency call in the event of an accident – wherever you are in Europe. (Option)

5. Electric power-assisted steering (EPAS)

At parking speeds, full power is delivered for feather-light manoeuvring. Once you're on the move, it steadily weights up to just the right extent for optimum feel and control. (Standard)

*Ford Emergency Assistance operates in over 30 European countries. This feature works when paired with a compatible connected mobile phone that is with you when an airbag is deployed (excludes knee airbags and rear inflatable safety belts, if equipped) or the fuel pump shut off switch is activated. Text function and Emergency Assistance not supported by all European languages. See www.Ford.co.uk for the latest information.

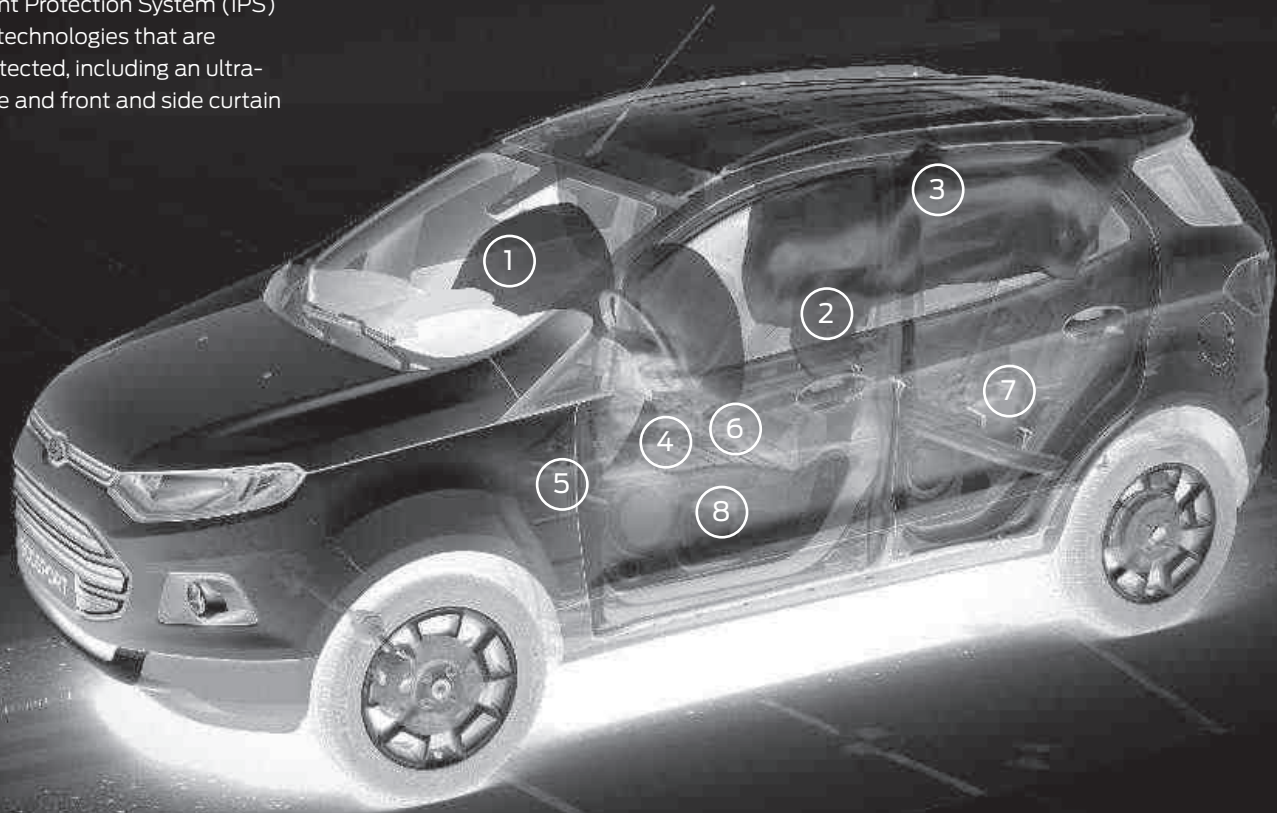
Note The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.

Note It is an offence for drivers to use a hand-held mobile phone or similar device while driving.



Intelligent Protection System (IPS)⁰¹⁾

EcoSport’s advanced Intelligent Protection System (IPS) uses a range of sophisticated technologies that are designed to help keep you protected, including an ultra-high-strength steel safety cage and front and side curtain airbags.



The EcoSport IPS includes:

1. Driver's and front passenger's airbags* with passenger airbag deactivation switch

2. Driver and front passenger's side impact airbags

3. Side curtain airbags for front and rear seats

4. Driver's knee airbag
5. Robust computer-optimised body structure with ultra-rigid safety cell and crumple zones

6. Advanced lap and diagonal inertia reel seat belts on all seats. Pre-tensioners and load-limiting retractors on front seats
7. ISOFIX child seat mountings on outer rear seats

8. Anti-submarining seat bases

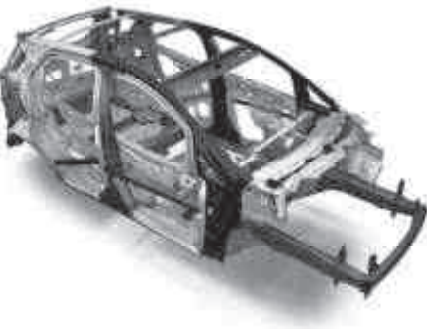
*Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.
⁰¹⁾Uses sensors.

Safety features

Safety and driver assistance		Titanium
Intelligent Protection System (IPS) ¹⁾		●
Anti-lock Braking System (ABS) ¹⁾ with Electronic Stability Control (ESC) ¹⁾ including Traction Control System (TCS) ¹⁾		●
Hill Start Assist (automatic transmission only) ²⁾		●
Airbags – Driver's and front passenger's* ¹⁾		●
Airbags – Knee (driver only) ¹⁾		●
Airbags – Front side ¹⁾		●
Airbags – Front and rear curtain ¹⁾		●
Airbags – Front passenger's de-activation switch* ¹⁾		●
Tyre Pressure Monitoring System ¹⁾		●
Seats – ISOFIX mounting provision for child seats (outer seats only) ¹⁾		●

● = Standard. ¹⁾Safety feature, ²⁾Driver assistance feature.
***Note: A rear-facing child seat should never be placed in the front passenger seat, when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.**

As used in the aerospace industry



High-strength bodyshell
About half of the EcoSport's body structure is made up of high-strength and ultra-high-strength steel, such as boron steel, which is used in space programs worldwide. This makes the bodyshell immensely strong yet lightweight.

Security features

Security	Titanium
Child locks	●
Remote central locking	●
Thatcham Alarm	●
● = Standard. "Safety feature, "Driver assistance feature.	

Mechanical features

Steering	Titanium
Electric Power-Assisted Steering (EPAS)	●
Suspension	
Front – Front stabiliser bar	●
Rear – Semi-independent twist beam with twin gas and oil-filled shock absorbers	●
Technology	
Select Shift Technology (only available on automatic transmissions)	●
● = Standard	

PowerShift = automatic convenience
+ manual performance

Ford PowerShift delivers the perfect combination between automatic convenience and manual efficiency. This 6-speed automatic transmission selects the next appropriate gear at precisely the right moment for lightning-fast gear changes, with no disruption to the flow of power. The manual mode lets you switch gears at the push of a button – no clutch required. (Option)

*Available from early 2015.



Fuel, performance and emissions

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and the amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

	Euro Stage	Trans	DriveLine	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO ₂ emissions (g/km) ^{9a}	Fuel consumption MPG (L/100km) ^{9a}			Performance ^a		
							Urban	Extra Urban	Combined	Max. speed (mph)	0-62 mph (secs)	31-62 mph* (secs)
5-Door SUV												
1.0 EcoBoost (125 PS (92 kW))	Euro Stage V	M5	4x2	125 (92)	170	125	42.8 (6.6)	60.1 (4.7)	53.3 (5.3)	112	12.7	12.8
1.5 Duratec (112 PS (82 kW))	Euro Stage V	M5	4x2	112 (82)	140	149	34.9 (8.1)	54.3 (5.2)	44.8 (6.3)	107	13.3	20.3
1.5 Duratec (112 PS (82 kW))	Euro Stage V	A6**	4x2	112 (82)	140	149	35.8 (7.9)	53.3 (5.3)	44.8 (6.3)	107	14.1	tbc
1.5 Duratorq TDCi (91 PS (67 kW))	Euro Stage V + DPF	M5	4x2	91 (67)	204	120	57.7 (4.9)	64.2 (4.4)	61.4 (4.6)	99	14.0	13.1

^aIn 4th gear. ⁹Ford test figures. ^{9a}The declared fuel consumptions and CO₂ emissions are measured according to the technical requirements and specifications of European Directive 80/1268/EEC or the European Regulation (EC) 715/2007 amended by (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle type and not for a single car. The applied standard test procedure enables comparisons between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors are very important in determining a car's fuel consumption and CO₂ emissions. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded from <http://carfueldata.dft.gov.uk/>. Note all vehicles are Durashift 5-speed manual unless otherwise stated. ****PowerShift** available early 2015.

53.3mpg*

Ford EcoBoost. The small engine that thinks big.

The 1.0 litre EcoBoost is available with 125PS in the EcoSport, and delivers more power than the conventional 1.5 engine, but uses up to 18 per cent less fuel. That means a considerable saving at the petrol pump.

Its improved fuel consumption is thanks to a fundamental re-engineering, resulting in a faster engine warm-up and reduced friction.

*1.0 EcoBoost (125PS), combined cycle



Sub 1-litre
Ford 1.0 litre EcoBoost



Powered by FORD EcoBoost

Weights and loads

	Euro Stage	Kerbweight (kg)	Gross Vehicle Mass (kg)	Gross Train Mass (kg)	Max. Towable Mass (braked) (kg)	Max. Towable Mass (unbraked) (kg)
5-Door SUV						
1.0 EcoBoost (125 PS (92 kW)), Durashift 5-speed manual, 4x2	Euro Stage V	1350	1715	2465	750	675
1.5 Duratec (112 PS (82 kW)), Durashift 5-speed manual, 4x2	Euro Stage V	1351	1700	2450	750	675
1.5 Duratec (112 PS (82 kW)), PowerShift 6-speed auto, 4x2*	Euro Stage V	1387	1735	2135	400	400
1.5 Duratorq TDCi (91 PS (67 kW)), Durashift 5-speed manual, 4x2	Euro Stage V + DPF	1384	1745	2445	700	690

*Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. Towing limits quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. **Nose weight limit** is a maximum of 50 kg on all models. *PowerShift available early 2015.

Flexible loadspace

Flexible space that adjusts to your needs

Fold a single rear seat and you can carry longer items and still have a passenger in the back. Or fold both rear seats flat for a full luggage load. Want more flexibility? Push the seats up again and they tumble forward to give a greater “floor-to-ceiling” space.



Roof cross bars*

Aerodynamic, with a maximum load capacity of 40 kg. This is the base for all roof attachments shown. (Accessory)

Thule® ski/snowboard carrier*

For up to six pairs of skis. Thule® Xtender 739 shown. (Accessory)



ClimAir® wind deflector*

Reduces turbulence and noise for a more enjoyable drive with the windows down, even during light rain. (Accessory)

Thule® roof bike carrier Pro Ride 591*

Lightweight and easy to use. This lockable carrier is designed for frames up to 80 mm in diameter and allows you to carry your bikes securely. (Accessory)

Mudflaps, front and rear

Protect bodywork from stone chips. (Accessory)

*Available from autumn 2014.
*Item covered by third party supplier's warranty, please see back cover for details.



Colour and trim

Model	Titanium	
Trim	Patna in Dark Shadow	Torino Leather in Charcoal Black*
Seat bolster trim and colour	Vigo in Charcoal Black	Torino Leather in Charcoal Black*
Door trim and colour	Vigo in Charcoal Black	Vigo in Charcoal Black
Centre stack bezel/door handle deco strip	Satin Black/Midnight Symphony	Satin Black/Midnight Symphony
Upper instrument panel and Environment colour	Charcoal Black	Charcoal Black
Solid		
Bright Yellow	●	●
Diamond White	○	○
Metallic		
Kinetic Blue	○	○
Moondust Silver	○	○
Mars Red	○	○
Panther Black	○	○
Sea Grey	○	○

● = Available, ○ = Optional, at extra cost. *Metallic paint and leather trim are options, at extra cost.

Dimensions

	5-Door SUV
Overall length (mm)	4011
Overall length (including spare wheel) (mm)	4273
Overall width with mirrors (mm)	2057
Approach angle degree (unloaded vehicle)	22.1°
Turning circle – kerb to kerb (m)	10.6
Luggage capacity (litres)	
5-seat mode (laden to package tray)	333
2-seat mode (laden to roof)	1238
Fuel tank capacity (litres)	
Petrol	52
Diesel	52
Interior Front	
Maximum effective leg room (mm)	1090
Interior Rear	
Interior 2nd row headroom (mm)	991
Interior 3rd row legroom (nominal with front seat in 95% SAE position) (mm)	939

*Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

Ford Warranty and Servicing Plans

3-year/60,000 miles* Ford Protect Classic Plan Warranty	●
1-year/unlimited miles* Ford Assistance Roadside Cover (UK & Europe)	●
2-year/2 services or 3-year/3services* Ford Protect Premium Plan, including scheduled servicing and extended Ford Assistance	○
1-year/unlimited miles* Paint Warranty	●
12-year/unlimited miles* Perforation Warranty	●

● = Standard, ○ = Optional, at extra cost
*From the date of first registration. Subject to terms and conditions.

