

FORD **B-MAX**



Go Further



Visionary. Ingenious. Remarkable.  
Every car bears his signature.

*Henry Ford*



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B-MAX gives you more.

Much more.



1.5m

Opening the front and sliding rear doors gives you an unobstructed 1.5m wide aperture on each side, making it easier to load and unload, get in and get out. The unique **Ford Easy Access Door System** achieves this by cleverly concealing its central strengthening pillar within the doors, rather than having it fixed into the bodyside.





More flexibility? Try one of the many seat-folding combinations.

The clever use of space offers you surprising versatility. Fold-flat front passenger and rear seats provide a 2.35m-long cargo space.





Use your voice like another pair of hands.

**Ford SYNC with AppLink\* and Emergency Assistance\*** lets you play music, make and receive hands-free calls and even control apps\* on your smartphone – all with simple voice commands. In the event of a collision **Ford Emergency Assistance\*** communicates with the emergency services directly, providing coordinates of the incident and allowing occupant control at all times. (Option on Studio, standard on Zetec, Titanium & Titanium X)



\*Compatible mobile phone required. You can browse a list of AppLink-compatible apps from [www.Ford.co.uk](http://www.Ford.co.uk), or via the **App Catalog** available in iOS and Android stores. SYNC AppLink and Emergency Assistance are not supported by all European languages.



“Call Dad”

“Shuffle”

“Read message”

“Call office”

“Play album Greatest Hits”

“Call Chris”

“Call home”

“List mobile apps”

“What’s playing?”




## Active City Stop\* can apply the brakes automatically

Designed to help reduce the likelihood or consequences of your car colliding with the vehicle in front in slow-moving traffic by applying the brakes if it is detected that a collision is likely. (Option on Zetec, Titanium & Titanium X) (Not available with 1.4 90 PS Petrol Engine)



\* Designed to operate at speeds below 19mph.





Bring the outside inside.  
(Panorama roof standard  
on Titanium X)

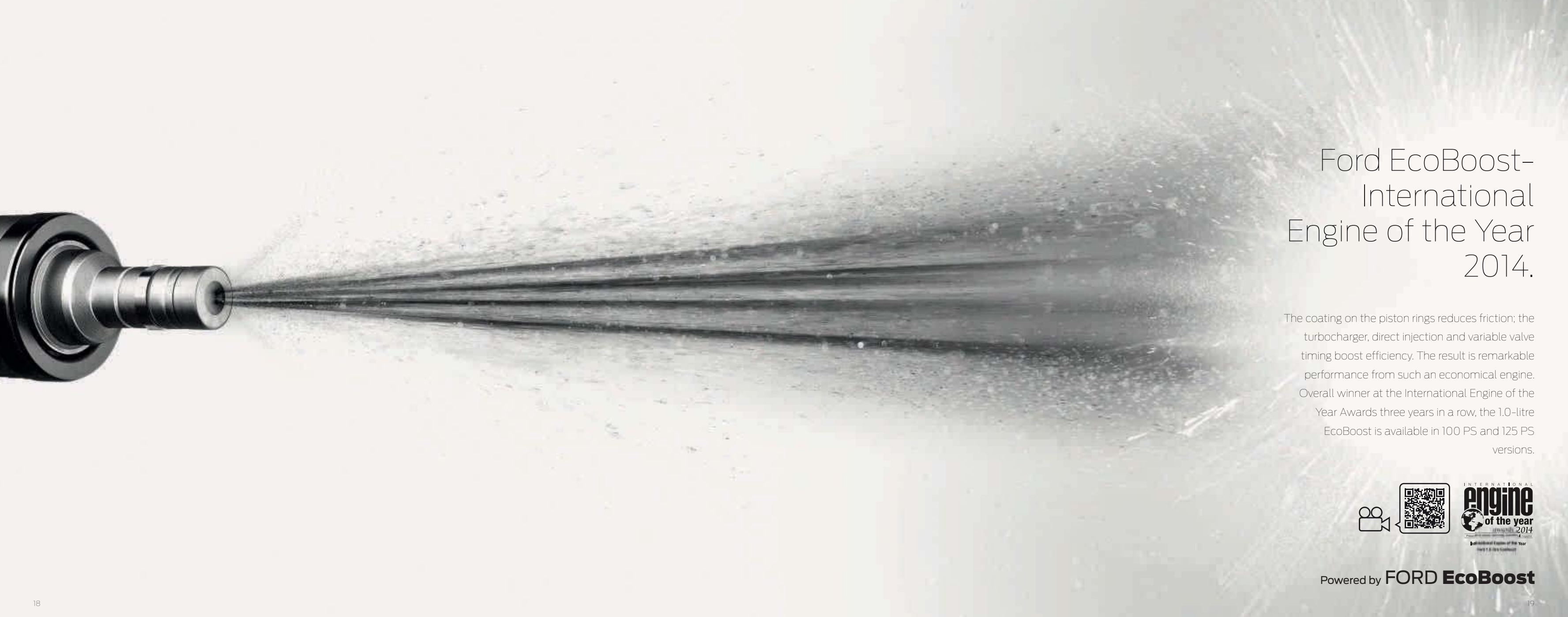


## Enjoy a better view.

The high seating position gives you a commanding view of the road, while the full-length glass panorama roof makes the interior bright and airy. (Standard on Titanium X) High-quality materials and attention to detail are defining characteristics of the B-MAX. The result is an interior designed to lift your mood.







# Ford EcoBoost- International Engine of the Year 2014.

The coating on the piston rings reduces friction; the turbocharger, direct injection and variable valve timing boost efficiency. The result is remarkable performance from such an economical engine. Overall winner at the International Engine of the Year Awards three years in a row, the 1.0-litre EcoBoost is available in 100 PS and 125 PS versions.



Powered by **FORD EcoBoost**





More power. Less fuel. Lower emissions.

With the help of **Ford EOnetic Technology**, B-MAX's latest engines are remarkably fuel-efficient. The 1.0 EcoBoost 125 PS petrol engine produces 39 per cent more maximum power than the larger capacity 1.4 90 PS, and yet can achieve around 22 per cent better fuel economy on the combined test cycle and has 18 per cent lower CO<sub>2</sub> emissions. The 1.5 Duratorq TDCi 95 PS diesel engine is even more frugal, with CO<sub>2</sub> emissions of just 98 g/km\*.  
(\*See Fuel, performance & emissions figures on page 54)

98g/km CO<sub>2</sub>



The steering system that always feels just right.

Ford B-MAX's sophisticated **electric power-assisted steering (EPAS)** is designed to achieve a balance that's just not possible with conventional power steering systems. At parking speeds, full power is delivered for feather-light manoeuvring. Once you're on the move, it steadily weights up to just the right extent for optimum feel and control. The height- and reach-adjustable steering wheel enables you to find your ideal driving position for a more relaxed driving experience. (Standard)



# B-MAX series



## Studio

- Key exterior features**
- 15" 12-spoke wheel covers
  - Body colour bumpers
  - Ford Easy Access Door System
  - Self colour electrically operated door mirrors with integrated side indicators
  - Daytime running lights
  - Ford Easy-Fuel capless refuelling system
  - Chrome surround front grille
  - Tyre repair kit
  - Headlight courtesy delay

- Engines**
- Petrol**
- 1.4 Duratec (90 PS)

## Zetec

- Key exterior features additional to Studio**
- 15" 5-spoke alloy wheels
  - Halogen projector headlights with LED daytime running lights
  - Front fog lights
  - Quickclear heated windscreen
  - Chrome finish on upper door line
  - Body colour electrically operated door mirrors with integrated side indicators
  - Body colour door handles

- Engines**
- Petrol**
- 1.4 Duratec (90 PS)
  - 1.0 EcoBoost (100 PS)
  - 1.0 EcoBoost (125 PS) with Auto-Start-Stop
  - 1.6 Duratec (105 PS) PowerShift
- Diesel**
- 1.5 Duratorq TDCi (75 PS) with Auto-Start-Stop
  - 1.5 Duratorq TDCi (95 PS) with Auto-Start-Stop

## Titanium

- Key exterior features additional to Zetec**
- 16" 10-spoke alloy wheels
  - High gloss black front grille with chrome surround
  - Auto headlamps
  - Rain-sensing wipers
  - Power-foldable door mirrors

- Engines**
- Petrol**
- 1.0 EcoBoost (100 PS)
  - 1.0 EcoBoost (125 PS) with Auto-Start-Stop
  - 1.6 Duratec (105 PS) PowerShift
- Diesel**
- 1.5 Duratorq TDCi (95 PS) with Auto-Start-Stop

## Titanium X

- Key exterior features additional to Titanium**
- 16" 5x2-spoke alloy wheels
  - Rear privacy glass
  - Panorama roof with sunblind
  - Ford KeyFree System
- Engines**
- Petrol**
- 1.0 EcoBoost (125 PS) with Auto-Start-Stop
  - 1.6 Duratec (105 PS) PowerShift
- Diesel**
- 1.5 Duratorq TDCi (95PS) with Auto-Start-Stop





## Studio

### Key interior features

- DAB digital radio/CD with AUX connection and six speakers
- Remote Audio Controls
- Electrically operated front and rear windows
- Remote central locking with 2 flip keys
- Intelligent Protection System
- Adjustable load floor
- Tyre Pressure Monitoring System (TPMS)



## Zetec

### Key interior features in addition to Studio

- Ford SYNC with Emergency Assistance
- USB connectivity for external music devices
- Manual air conditioning
- Leather-trimmed steering wheel
- Leather-trimmed gearshift knob
- Ambient lighting in front compartment, footwells and centre console stowage

- MyKey®
- Global opening and closing windows
- Child observation mirror
- Trip computer
- Driver's sunglasses holder



## Titanium

### Key interior features in addition to Zetec

- Sony DAB digital radio/CD with eight speakers
- Electronic Automatic Temperature Control (EATC)
- Cruise control
- Auto-dimming rear-view mirror
- Luxury front and rear floor mats
- Driver's seat with adjustable lumbar support
- Rear seat centre armrest





# Titanium X

## Key interior features in addition to Titanium

- Partial leather seats
- Heated front seats
- Ford KeyFree system - Keyless entry with Ford Power Starter Button
- Panorama roof with sunblind
- Scuff plates





Find extra pleasure in the small details.



**MyKey®**

MyKey® is an innovative programmable feature that encourages safer driving. MyKey® lets you tailor car settings to suit individual users. These settings include maximum speed and maximum audio volume. You can also prevent deactivation of driver assistance features where fitted. MyKey® settings are automatically activated each time MyKey® is used. (Standard on Zetec, Titanium and Titanium X)



**Cruise control**

With steering wheel-mounted controls for extra comfort and convenience. (Standard on Titanium & Titanium X)



**Rear-view camera**

Select reverse gear and the rear-view camera comes on automatically in the central display, allowing you to see objects behind your car. (Option as part of the Rear View Camera Pack on Titanium and Titanium X)



**Tyre Pressure Monitoring System**

Alerts you if it detects that a tyre's pressure is too low, such as in the case of a puncture. (Standard)





**Frozen White**  
Solid body colour\*



**Race Red**  
Solid body colour



**Blazer Blue**  
Solid body colour

\*At extra cost.

The Ford B-MAX is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.



**Moondust Silver**  
Metallic body colour\*



**Shadow Black**  
Mica body colour\*  
(Available from September 2015)



**Magnetic**  
Metallic body colour\*



**Red Rush**  
Design body colour\*



**Nautical Blue**  
Metallic body colour\*



**Panther Black**  
Metallic body colour\*  
(Available until September 2015)

**Note** The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of printing processes used.



**Burnished Glow**  
Design body colour\*



**Tectonic Silver**  
Design body colour\*



**Deep Impact Blue**  
Metallic body colour\*

# We chose Burnished Glow. What will you choose?

The Ford B-MAX owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the water-based top coat, new materials and application processes ensure it's not only virtually solvent-free, but will retain its good looks for many years to come.







# A feel for comfort.

**Opposite page: New York in Ebony seat insert with Lux in Ebony seat bolster for Zetec and Titanium**

- 1. Hexagon in Ebony seat insert for Studio
- 2. New York in Ebony seat insert for Zetec and Titanium
- 3. New York in Medium Light Stone seat insert for Titanium

Shown on right: New York in Ebony seat insert with Torino leather in Ebony seat bolster for Titanium X







## Wheels



15" 5-spoke alloy wheel  
(Standard on Zetec)



16" 10-spoke alloy wheel  
(Standard on Titanium)



16" 5x2-spoke alloy wheel  
(Standard on Titanium X and available as an accessory)



17" 5-spoke alloy wheel  
(Option on Titanium & Titanium X series)



	Studio	Zetec	Titanium	Titanium X
Wheel availability				
Steel – 15"x6", 12-spoke wheel covers, 195/60 tyres*	●	-	-	-
Alloy – 15"x6", 5-spoke, 195/60 tyres*	-	●	-	-
Alloy – 16"x6½", 11-spoke, 195/55 tyres*	-	○	-	-
Alloy – 16"x6½", 10-spoke, 195/55 tyres*	-	-	●	-
Alloy – 16"x6½", 5x2-spoke, 195/55 tyres*	-	-	-	●
Alloy – 17"x7", 5-spoke, 205/45 tyres* (Spare wheel not available)	-	-	○	○
Tyre repair kit	●	●	●	●
Spare Wheel	○	○	○	○
Locking wheel nuts (only with alloy wheels)	-	●	●	●

● = Standard, ○ = Optional, at extra cost, □ = Part of an option park, at extra cost.  
\*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.



### Obsessively driven

During its development, we test drove the B-MAX the equivalent of 87 times around the globe. It's a car you can rely on, right down to the smallest ball bearing.





Exterior features

	Studio	Zetec	Titanium	Titanium X
Exterior design features				
Bright finish on upper door line	-	●	●	●
Panorama roof (includes sunblind)	-	-	-	●
Bumpers – Front and rear, body colour	●	●	●	●
Door handles – Body colour	-	●	●	●
Door mirrors – Self colour housing, electrically-operated, integrated side indicators	●	-	-	-
Door mirrors – Body colour housing, heated, electrically-operated, integrated side indicators	-	●	-	-
Door mirrors – Body colour housing, heated, electrically-operated, power-foldable, integrated side indicators	-	□	●	●
Doors – Ford Easy Access Door System	●	●	●	●
Front lower grille – Self colour with chrome surround	●	●	-	-
Front lower grille – High gloss with chrome surround	-	-	●	●
Front fog lights	-	●	●	●
Tailgate handle - Body colour	●	●	●	●

● = Standard, ○ = Optional, at extra cost, □ = Part of an option park, at extra cost.

Blue skies in the day, moon and stars at night

Sky-high view

The full-length glass panorama roof delivers a bright, airy interior. A Solar Reflect coating helps keep the interior cool, while an internal blind provides shade and privacy when required. (Standard on Titanium X)





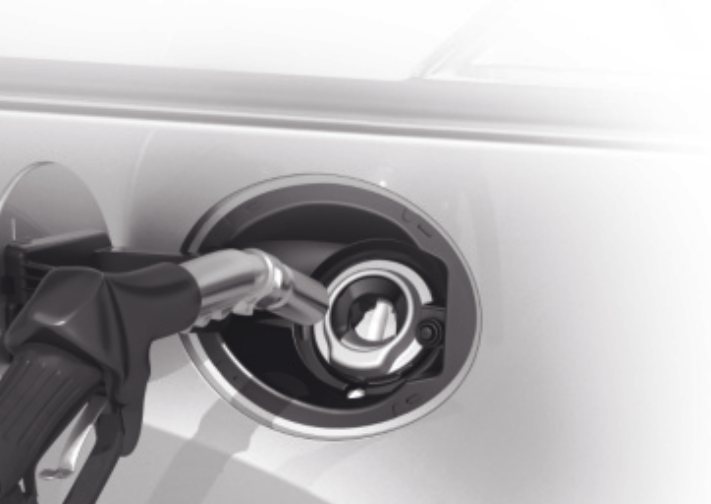
Exterior features

	Studio	Zetec	Titanium	Titanium X
Exterior convenience features				
Ford Easy-Fuel capless refuelling system	●	●	●	●
Headlights – Twin chamber halogen reflector headlights	●	●	●	●
Headlights – Courtesy delay	●	●	●	●
Headlights – Daytime running lights with reflector light	●	–	–	–
Headlights – LED daytime running lights with halogen projector light	–	●	●	●
Headlights – Automatic headlights (includes automatic wipers & auto-dimming rear-view mirror)	–	–	●	●
Wipers – Standard with variable intermittent wipe and electric wash	●	●	–	–
Wipers – Front, automatic with rain sensor (includes automatic headlights & auto-dimming rear-view mirror)	–	–	●	●
Quickclear heated windscreen	–	●	●	●

Option packs

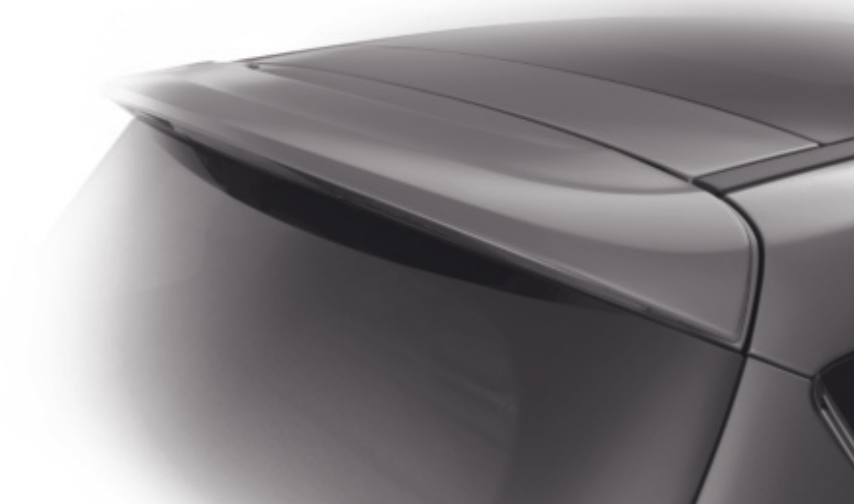
	Studio	Zetec	Titanium	Titanium X
Option packs				
City Pack – Rear parking distance sensors and electric/heated power-foldable door mirrors	–	○	–	–
City Pack – Rear parking distance sensors (electric/heated power-foldable door mirrors standard)	–	–	○	○
Rear Privacy Glass	–	○	○	●
Rear View Camera Pack – Rear view camera and front and rear parking sensors. (Not available with City Pack)	–	–	○	○
Tidy Pack – Reversible and foldable luggage compartment mat, luggage compartment organiser and rear seat back net	–	○	○	○
Rear spoiler – Body colour	–	○	○	○

● = Standard, ○ = Optional, at extra cost, □ = Part of an option park, at extra cost.



Capless refuelling with Ford Easy-Fuel

No dirty fuel caps to touch. Plus Ford Easy-Fuel with its unique safeguard ensures nobody accidentally fills up with the wrong fuel. (Standard)



Rear spoiler, painted in body colour

Gives an aerodynamic finish to the roof line.  
(Option on Zetec series and above)



Interior features

	Studio	Zetec	Titanium	Titanium X
Interior design features				
Door handles – Satin finish surround	●	●	●	●
Floor mats – Front and rear, velour	–	–	●	●
Gearshift knob – Leather-trimmed (manual transmission only)	–	●	●	●
Scuff plates – Front and rear, aluminium design with embossed 'B-MAX' script	–	–	–	●
Steering wheel – 3-spoke	●	–	–	–
Steering wheel – 3-spoke, leather-trimmed	–	●	●	●
Steering column – Rake- and reach-adjustable	●	●	●	●



Scuff plates, front and rear with 'B-MAX' script

Welcome you on board and protect the paintwork. (Standard on Titanium X and available as an accessory)

Interior features

	Studio	Zetec	Titanium	Titanium X
Audio and communication systems				
<b>Radio/CD with DAB</b> , multi-functional two-line display, six speakers (four front, two rear), remote audio controls, MP3 compatible, AUX connection for external music devices	●	–	–	–
<b>Radio/CD with DAB</b> , 3.5" multi-functional matrix display, six speakers (four front, two rear), remote audio controls, AUX and USB connection for external music devices, <b>Ford SYNC</b> (Bluetooth® hands-free phone with Voice Control System, Ford AppLink and Ford Emergency Assistance*)	○	●	–	–
<b>Sony radio/CD with DAB</b> , 4.2" TFT display, eight speakers (four front, four rear), remote audio controls, AUX and USB connection for external music devices, <b>Ford SYNC</b> (Bluetooth® hands-free phone with Voice Control System, Ford AppLink and Ford Emergency Assistance*)	–	–	●	●
<b>Radio/CD/SD-navigation with DAB</b> , 5" TFT display, six speakers (four front, two rear), remote audio controls, AUX and USB connection for external music devices, <b>Ford SYNC</b> (Bluetooth® hands-free phone with Voice Control System, Ford AppLink and Ford Emergency Assistance*)	–	○	–	–
<b>Sony radio/CD/SD-navigation with DAB</b> , 5" TFT display, eight speakers (four front, four rear), remote audio controls, AUX and USB connection for external music devices, <b>Ford SYNC</b> (Bluetooth® hands-free phone with Voice Control System, Ford AppLink and Ford Emergency Assistance*)	–	–	○	○
Climate control				
Air conditioning – Manual control	–	●	–	–
Air conditioning – Electronic Automatic Temperature Control (EATC)	–	–	●	●

● = Standard, ○ = Optional, at extra cost, □ = Part of an option park, at extra cost.  
The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. Other trademarks and trade names are those of their respective owners.  
\*Ford Emergency Assistance operates in over 30 European countries. This feature works when paired with a compatible connected mobile phone that is with you when an airbag is deployed (excludes driver's knee airbag) or the fuel pump shut off switch is activated. See [www.ford.co.uk](http://www.ford.co.uk) for the latest information.

Electronic Automatic Temperature Control (EATC) air conditioning

Adjusts the interior temperature to the level you set, and ensures it remains there, no matter how the weather changes outside. (Standard on Titanium & Titanium X)





## Connect with your world

With built-in connectivity for your gadgets, you can fill your B-MAX with your favourite music – and connect to the outside world – with a choice of superb audio, navigation and entertainment systems.



### Shown right: Sony radio/CD/SD-navigation system with DAB and 5.0" TFT display

The SD-navigation system features an enhanced instrument cluster navigation display with easy-to-follow route guidance. (See page 43 for availability)

### USB interface

Built-in connectivity for your smartphone, MP3 player or USB stick. Lets you listen to, and operate, your player via the car's audio system.







Interior features

Interior convenience features	Studio	Zetec	Titanium	Titanium X
Cruise control	–	–	●	●
Centre console – Includes stowage tray, bottle/can holder and 12 V front power point	●	–	–	–
Centre console – Includes stowage tray, bottle/can holder and front and rear 12 V power points	–	●	●	●
Child observation mirror, located in overhead console to watch children	–	●	●	●
Courtesy light – Front	●	–	–	–
Courtesy light – Front, with map-reading lights	–	●	●	●
Ambient Lighting – In front compartment, footwell and centre console stowage	–	●	●	●
Glovebox illumination	●	●	●	●
Rear view mirror – Auto-dimming	–	–	●	●
Windows – Electrically-operated front and rear with one-touch lowering/closing	●	●	●	●
Windows – One-touch remote control opening/closing of all side windows simultaneously (global closing)	–	●	●	●
Sunglasses holder – Driver's	–	●	●	●
Trip computer	–	●	●	●
Seats				
Front seats - Driver's seat armrest (optional from September 2015)	–	–	○	○
Front seats – Driver's manual height and fore/aft adjustment	●	●	●	●
Front seats – Driver's manual lumbar support adjustment	–	–	●	●
Front seats – Partial leather seats	–	–	–	●
Front seats – Passenger's manual fore/aft adjustment	●	●	●	●
Front seats – Heated cushion and seatback	–	○	○	●
Front seats – Passenger's fold-flat seat with hard seat back	●	●	●	●
Front seats – Seatback map pockets (Driver seat only)	●	●	●	●
Rear seats – 'One Hand One Motion' fold and dive mechanism	●	●	●	●
Rear seats – 60:40 split folding back and fixed cushion	●	●	●	●
Rear seats – Folding centre armrest	–	–	●	●

● = Standard, ○ = Optional, at extra cost, □ = Part of an option park, at extra cost.



Interior features

	Studio	Zetec	Titanium	Titanium X
Loadspace				
Removable package tray	●	●	●	●
Adjustable load floor – Articulated for use as a divider (including hand-free 60° opening/fixing system)	●	●	●	●
Luggage compartment organiser (located beneath adjustable load floor) - Part of Tidy Pack	-	□	□	□
Reversible foldable luggage compartment mat - Part of Tidy Pack	-	□	□	□
Rear seat back net – Part of Tidy Pack	-	□	□	□
Tie-down hooks	●	●	●	●

● = Standard, ○ = Optional, at extra cost, □ = Part of an option park, at extra cost.



2.35m loadspace length

Truly usable space

Seven different seat-folding combinations, a generous 2.35m maximum load length and an adjustable luggage compartment floor ensures the B-MAX is ready for all kinds of cargo.

Smart technology

B-MAX has a range of intelligent features designed to make life a little easier and offer peace of mind.

- 1 Active City Stop®**

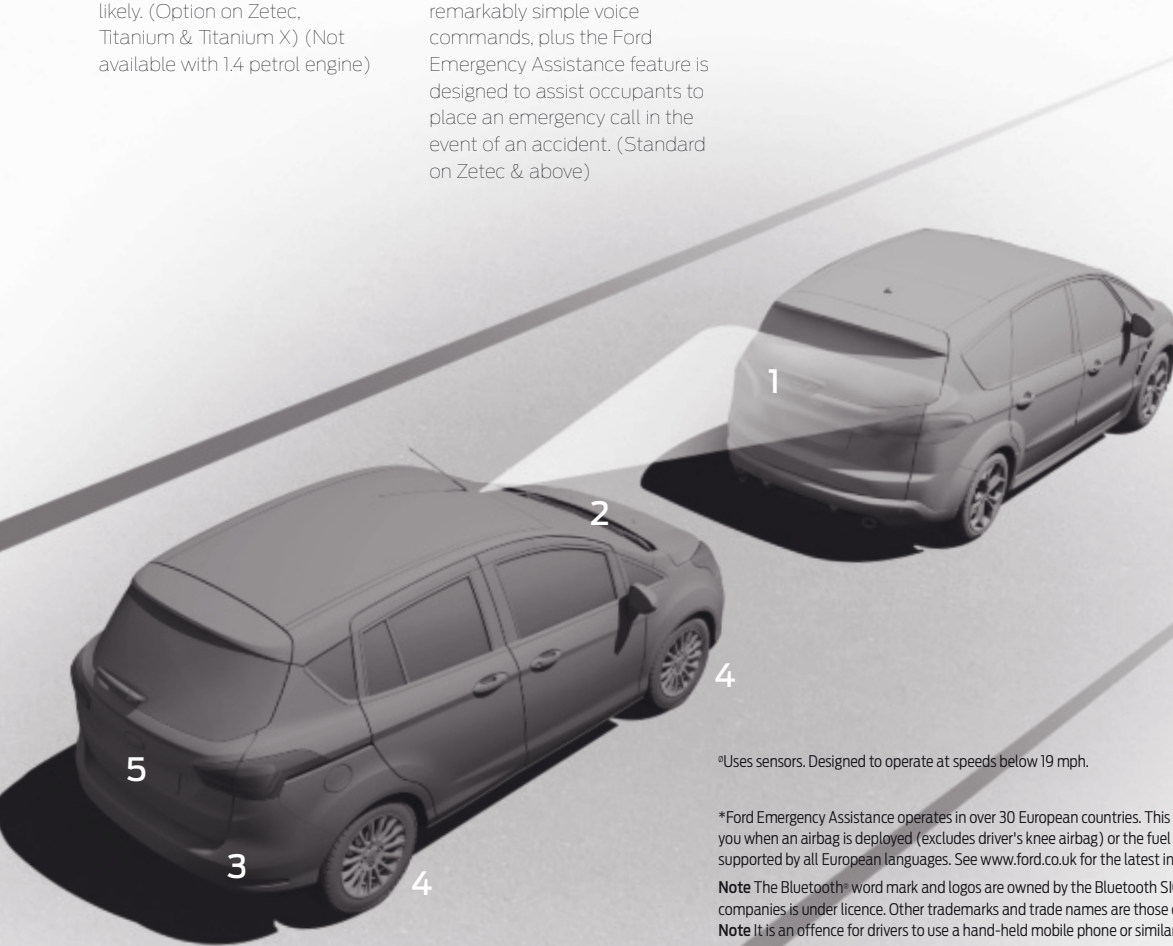
Designed to help reduce the likelihood or consequences of your car colliding with the vehicle in front in slow-moving traffic by applying the brakes if it is detected that a collision is likely. (Option on Zetec, Titanium & Titanium X) (Not available with 1.4 petrol engine)
- 2 Ford SYNC with Emergency Assistance\***

The next generation of in-car connectivity. Ford SYNC lets you operate most popular MP3 players, Bluetooth®-enabled phones and USB drives with remarkably simple voice commands, plus the Ford Emergency Assistance feature is designed to assist occupants to place an emergency call in the event of an accident. (Standard on Zetec & above)
- 3 Parking distance sensors**

Audible warnings help you park in tight spaces. Available for front and rear, or just rear. (See page 41 for availability)
- 4 Tyre Pressure Monitoring System**

Designed to alert you if a tyre's pressure is too low, such as in the case of a puncture. (Standard)
- 5 Integrated navigation and rear-view camera**

B-MAX's optional built-in navigation system eliminates the need for pre-route planning. (See page 43 for availability)



\*Uses sensors. Designed to operate at speeds below 19 mph.

\*Ford Emergency Assistance operates in over 30 European countries. This feature works when paired with a compatible connected mobile phone that is with you when an airbag is deployed (excludes driver's knee airbag) or the fuel pump shut off switch is activated. Text function and Emergency Assistance not supported by all European languages. See [www.ford.co.uk](http://www.ford.co.uk) for the latest information.

**Note** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.

**Note** It is an offence for drivers to use a hand-held mobile phone or similar device while driving.



Select reverse gear and the optional rear-view camera comes on automatically in the TFT display, allowing you to see objects behind your car. (See page 41 for availability)





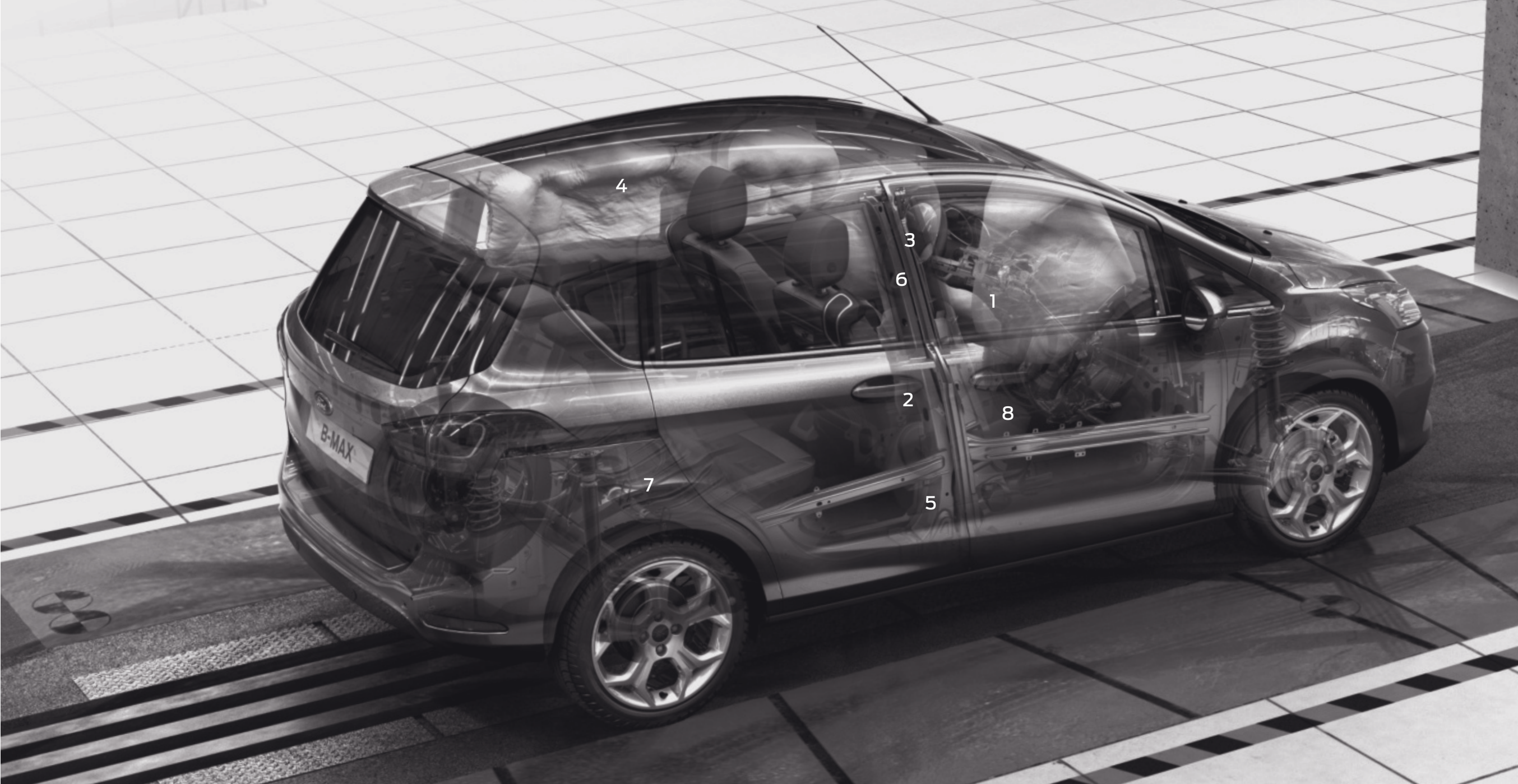
Intelligent Protection System (IPS)<sup>º</sup>

Ford B-MAX’s advanced Intelligent Protection System (IPS) uses a range of sophisticated technologies designed to help keep you protected, including an ultra-high strength steel safety cage, Electronic Stability Programme (ESP) with anti-lock braking system and Emergency Brake Assist.

- The Ford B-MAX IPS includes:
- 1. **Driver's and front passenger's airbags\*** with passenger airbag deactivation switch and driver's **knee airbag**
  - 2. Driver's and front passenger's **side impact airbags**
  - 3. **Collapsible steering column** for optimised energy absorption and driver's legs protection
  - 4. **Side curtain airbags** for both front and outer rear passengers
  - 5. Robust computer-optimised body structure with **ultra-rigid safety cell** and crumple zones
  - 6. Advanced lap and diagonal **inertia reel seat belts** on all seats. Pre-tensioners and load-limiting retractors on front seats
  - 7. **ISOFIX child seat mountings** on outer rear seats for increased child safety in combination with selected child seats. (Child seats available as an accessory)
  - 8. **Anti-submarining seat bases** reduce the tendency to slide beneath the seatbelt in a severe frontal collision

\*Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

<sup>º</sup>Uses sensors.

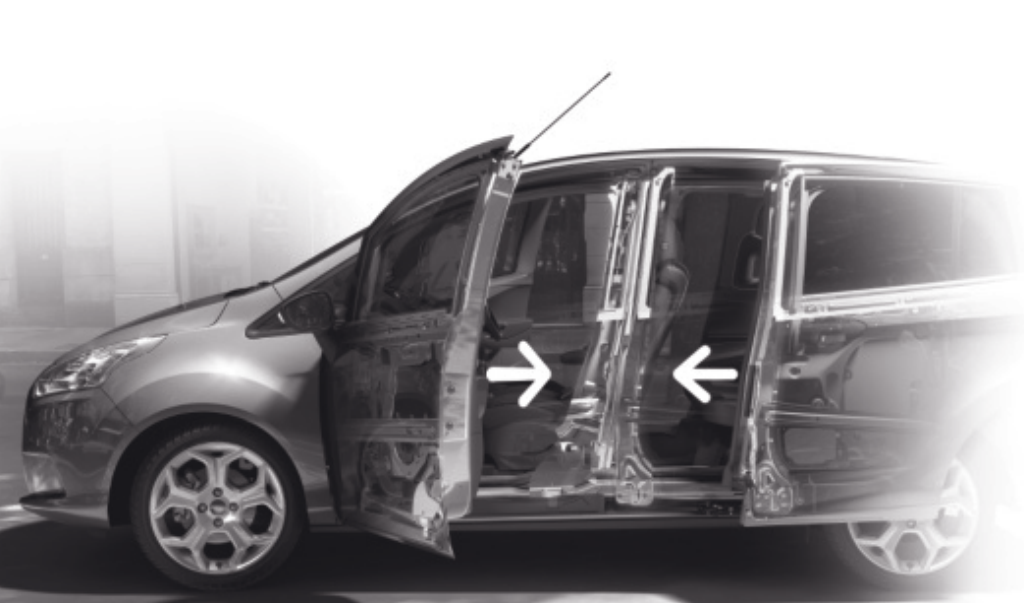




Safety and security equipment

	Studio	Zetec	Titanium	Titanium X
Safety and driver assistance				
Intelligent Protection System (IPS)	●	●	●	●
Electronic Stability Programme (ESP) with Emergency Brake Assist (EBA) and Traction Control	●	●	●	●
Hill Start Assist (not available with 1.4 Duratec petrol engine)	●	●	●	●
Airbags – Driver's and front passenger's (single stage)♦	●	●	●	●
Airbag – Front passenger's airbag de-activation switch	●	●	●	●
Airbags – Curtain airbags (front and rear) – Driver's and front passenger's side airbags (thorax only) and driver's knee airbag	●	●	●	●
Active City Stop® – (Not available with 1.4 Petrol Engine)	–	○	○	○
Tyre Pressure Monitoring System (TPMS)	●	●	●	●
Seats – ISOFIX mounting provision for child seat (outer rear seats)	●	●	●	●
Security				
Remote central/double locking	●	●	●	●
Thatcham Category 1 perimeter and volume-sensing alarm	–	○	●	●
Ford KeyFree System – Includes Keyless entry and Ford Power Starter Button	–	–	○	●
MyKey®	–	●	●	●

● = Standard, ○ = Optional, at extra cost  
♦Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat. ® Uses sensors. Designed to operate at speeds below 19mph.



Integral safety and strength

Ford B-MAX's body includes 55 per cent high strength steel and 26 per cent ultra-high strength boron steel. This makes it lighter, stronger and stiffer – and an immensely rigid base upon which to attach the Ford Easy Access Door System®. When closed the front and rear doors overlap to create a rigid central strengthening pillar and to prevent them from opening in a side impact.

Mechanical features

	Studio	Zetec	Titanium	Titanium X
Brakes				
Brake System – Smart regenerative charging (not available with 1.4 Duratec and 1.6 Duratec Ti-VCT petrol engines)	●	●	●	●
Steering				
Electric power-assisted steering (EPAS)	●	●	●	●
Suspension				
Suspension – Front stabiliser bar	●	●	●	●
Technology				
Ford Eco Mode (driver information system)	–	●	●	●
Auto-Start-Stop System (available in conjunction with 1.0 EcoBoost 125PS, 1.5 TDCi 75PS and 1.5 TDCi 95PS engines - Standard)	–	○	○	○
Torque Vectoring Control®	●	●	●	●

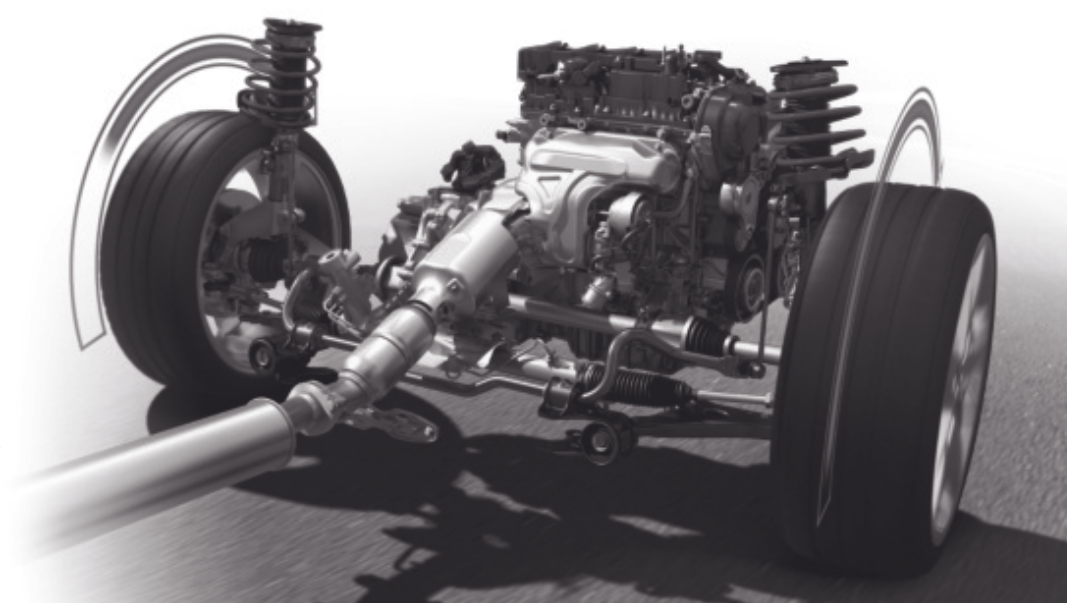
● = Standard, ○ = Optional, at extra cost.

Reacts to road surfaces 100 times per second

Torque Vectoring Control®

Designed to improve traction, roadholding and agility when cornering by continuously optimising the engine torque distributed to each front wheel to match the amount of grip each has available. The result is a more rewarding driving experience. (Standard)

®Uses sensors.



Fuel, performance and emissions

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

	Euro Stage	Trans	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO <sub>2</sub> emissions <sup>80</sup> (g/km)	Fuel consumption MPG (L/100km) <sup>80</sup>			Performance <sup>8</sup>		
						Urban	Extra Urban	Combined	Max. speed (mph)	0-62 mph (secs)	31-62 mph* (secs)
5-door											
1.0 EcoBoost (100 PS)	Euro Stage VI	M5	100 (74)	170	119	42.8 (6.6)	65.7 (4.3)	55.4 (5.1)	109	13.2	12.1
1.0 EcoBoost (125 PS) with Auto-Start-Stop	Euro Stage VI	M5	125 (92)	170 (200)	114	47.1 (6.0)	67.3 (4.2)	57.7 (4.9)	117	11.2	9.7
1.4 Duratec (90 PS)	Euro Stage VI	M5	90 (66)	128	139	35.8 (7.9)	57.7 (4.9)	47.1 (6.0)	106	13.8	20.4
1.6 Duratec Ti-VCT (105 PS) PowerShift	Euro Stage VI	A6	105 (77)	150	149	32.8 (8.6)	55.4 (5.1)	44.1 (6.4)	112	12.1	n/a
1.5 Duratorq TDCi (75 PS) with Auto-Start-Stop	Euro Stage VI	M5	75 (55)	190	98	70.6 (4.0)	78.5 (3.6)	74.3(3.8)	98	15.1	15.9
1.5 Duratorq TDCi (95 PS) with Auto-Start-Stop	Euro Stage VI	M5	95 (70)	215	98	70.6 (4.0)	78.5 (3.6)	74.3(3.8)	108	13.0	13.8

\*In 4th gear. <sup>®</sup>Ford test figures. <sup>®®</sup> The declared fuel consumptions and CO<sub>2</sub> emissions are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors are very important in determining a car's fuel consumption and CO<sub>2</sub> emissions. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk/>.



Ford EcoBoost engine

The coating on the piston rings reduces friction; the turbocharger, direct injection and variable valve timing boost efficiency. The result is remarkable performance from such an economical engine. International Engine of the Year Awards winner in 2014 for the third time in a row, the new 1.0-litre EcoBoost is available in 100 PS and 125 PS versions.



PowerShift = automatic convenience + manual performance



**Ford PowerShift** delivers the perfect combination between automatic convenience and manual efficiency. This 6-speed automatic transmission selects the next appropriate gear at precisely the right moment for lightning-fast gear changes, with no disruption to the flow of power. The manual mode lets you switch gears at the push of a button – no clutch pedal required. (Available with 1.6 Duratec 105 PS Petrol Engine)



Weights and loads

	Kerbweight (kg)*	Gross Vehicle Mass (kg)	Max. Towable Mass (braked) (12%) (kg)*	Max. towable Mass (unbraked) (kg)
5-door				
1.0 EcoBoost (100 PS)	1274	1760	750	635
1.0 EcoBoost (125 PS) with Auto-Start-Stop	1279	1760	750	635
1.4 Duratec (90 PS)	1275	1780	675	635
1.6 Duratec Ti-VCT (105 PS) PowerShift	1309	1780	480	480
1.5 Duratorq TDCi (75 PS) with Auto-Start-Stop	1316	1780	575	575
1.5 Duratorq TDCi (95 PS) with Auto-Start-Stop	1316	1780	575	575

\*Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options fitted. **\*Towing limits** quoted represent the maximum towing ability of the vehicle at its **Gross Vehicle Mass** to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. **Nose weight limit** is a maximum of 75 kg on all models.



Adjustable load floor can be set higher to create a flatter load space with lowered rear seats and allows items to be stored out of view.



Adjustable load floor can be removed completely or, as shown here, set low to create a deeper luggage compartment space.

Mudflaps

Available as sets for front and rear, these practical hard-wearing contoured mudflaps protect the bodywork from stone chips, helping to keep your Ford B-MAX clean by reducing road spray. (Accessory)

Roof rails

Stylish roof rails enhance your Ford B-MAX’s appearance and versatility in combination with lockable crossbars. (Accessory)

Thule® ski/snowboard carrier

Elegant, fully-lockable ski carrier suitable for up to six pairs of skis or three snowboards. (Accessory)

Thule® roof box

Designed to carry a wide variety of loads and protect them from weather and theft. Most models come with dual-opening for easy access. (Accessory, available in various sizes)

Rear bumper load protection

Protection plates are designed for each Ford model to protect against daily wear and tear. The plates combine protection with a stylish stainless steel design. (Accessory)



Detachable tow bar

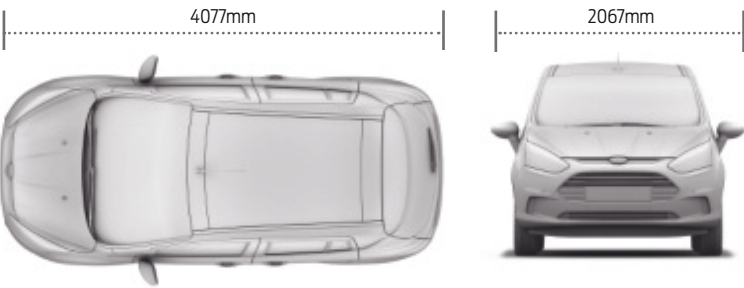
For extra transport and stowage capability, the tow bar can tow up to 750 kg depending on engine. The tow bar can be detached if not in use. (Accessory)

+Item covered by third party supplier’s warranty, please see back cover for details.  
For more accessories for your B-MAX visit [www.ford-accessories.co.uk](http://www.ford-accessories.co.uk).  
For a range of Ford branded items – from clothing to lifestyle products and model cars – visit [www.fordlifestylecollection.com](http://www.fordlifestylecollection.com)

Dimensions

	5-door
Overall length (mm)	4077
Overall width with mirrors (mm)	2067
Overall width without mirrors (mm)	1751
Overall width with mirrors folded (mm)	1857
Overall height (max) (mm)	1604
Minimum distance between wheel arches (in luggage compartment) (mm)	996
Turning circle – kerb to kerb (m)	10.45
Luggage capacity (litres)‡	
5-seat mode (with tyre repair kit)	318
5-seat mode (with 16" steel spare)	304
2-seat mode (with tyre repair kit)	1386
2-seat mode (with 16" steel spare)	1372
Fuel tank capacity (litres)	
Petrol	48
Diesel	47

‡Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

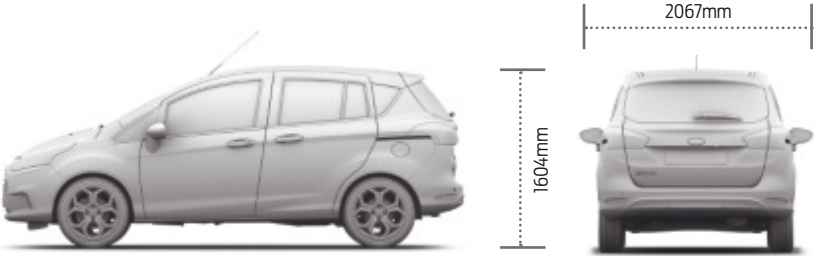


Ford Warranty and Servicing Plans

	All BMAX Models
3-year/60,000 miles* Ford Warranty	●
1-year/unlimited miles* Ford Assistance Roadside Cover (Europe)	●
2-year/2 services or 3 year/3 services* Ford Protect Premium Plan, including scheduled servicing and extended Ford Assistance	○
1-year/unlimited miles* Paint Warranty	●
12-year/unlimited miles* Perforation Warranty	●

● = Standard. ○ = Optional, at extra cost.

\*Whichever occurs soonest; from the date of first registration. Year 1 - unlimited mileage. Subject to terms and conditions.



Colour and trim

Model	Studio	Zetec	Titanium		Titanium X
Trim	Hexagon in Ebony	New York in Ebony	New York in Ebony	New York in Medium Light Stone	New York in Ebony
Seat bolster trim and colour	Gecko in Ebony with Grey stitching	Lux in Ebony	Lux in Ebony	Lux in Medium Light Stone	Torino leather in Ebony
Door trim and colour	Gecko in Ebony	Ambassador in Ebony	Ambassador in Ebony	Ambassador in Ebony	Taurus in Ebony
Centre stack bezels/Door handle deco strips	Neptune Grey/Black	Royal Black Gloss/Royal Black Gloss	Royal Black Gloss/Royal Black Gloss	Royal Black Gloss/Royal Black Gloss	Royal Black Gloss/Royal Black Gloss
Upper instrument panel/Environment colour	Ebony/Ebony	Ebony/Ebony	Ebony/Ebony	Ebony/Medium Light Stone	Ebony/Ebony
Solid body colours					
Blazer Blue	●	●	●	●	●
Frozen White	○	○	○	○	○
Race Red	●	●	●	–	●
Metallic body colours					
Deep Impact Blue	–	○	○	–	○
Magnetic	–	○	○	○	○
Moondust Silver	○	○	○	○	○
Nautical Blue	–	○	○	–	○
Panther Black (until September 2015)	○	○	○	○	○
Mica body colour					
Shadow Black (from September 2015)	○	○	○	○	○
Design body colours					
Burnished Glow	–	○	○	○	○
Red Rush	–	○	○	–	○
Tectonic Silver	–	○	○	○	○

● = Available, ○ = Optional, at extra cost.







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