

FORD FOCUS ZETEC S RED & BLACK EDITION





Sport styling. Unique expression.

Ford Focus Zetec S Red & Black editions deliver the same dynamic driving experience you expect from a Ford Focus, but with additional eye-catching individuality. Unique combinations of body colour, and a beautifully crafted interior design, perfectly accentuate both style and sport.



Focus Red & Black Editions.

Standard Features:

- Black painted 17" 5x2-spoke alloy wheels
- Race Red/Shadow Black body colour with contrasting roof and mirror caps
- Styling kit with sports bumpers, side skirts and rear spoiler in body colour
- Upper and lower grilles in high gloss black honeycomb design with contrasting surround on upper grille
- Black Edition also features contrasting front bumper aerofoil and rear diffuser
- Red painted brake callipers
- 8" TFT Touchscreen with Ford SYNC 2 with voice control, DAB Radio/CD/SD

Optional Features:

- Ford SYNC 2 Navigation System
- Driver Assistance Pack (Active City Stop, Lane Departure warning, Lane Keeping Aid, Traffic Sign Recognition, Driver Alert, automatic headlights, wipers and auto dimming rear view mirror)
- Active City Stop
- Blind Spot Information System
- Rear parking distance sensors
- Cruise control with Active Speed Limiter

Sport style seats

Sports seat trim (fabric with red stitching).



Alloy wheels

17" 5x2-spoke Black (standard)

18" 5-spoke Black (optional)



FORD FOCUS ZETEC S RED & BLACK EDITION FACTS AND FIGURES.

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

| Technical Data | Euro Stage | Transmission | Maximum Power PS (kW) | Torque Nm | CO ₂ emissions (g/km) ^{**} | Fuel consumption MPG (L/100 km) ^{**} | | | Performance ^a | | |
|---|---------------|--------------|-----------------------|-----------|--|---|-------------|------------|--------------------------|-----------------|-------------------|
| | | | | | | Urban | Extra Urban | Combined | Max. speed (mph) | 0-62 mph (secs) | 31-62 mph* (secs) |
| 5-door | | | | | | | | | | | |
| 1.5 EcoBoost (182 PS) (with Auto-Start-Stop) | Stage VI | M6 | 182 (134) | 240 | 127 | 40.4 (7.0) | 61.4 (4.6) | 51.4 (5.5) | 138 | 8.6 | 8.0 |
| 2.0 Duratorq TDCi (150 PS) (with Auto-Start-Stop) | Stage VI +DPF | M6 | 150 (110) | 370 | 105 | 60.1 (4.7) | 76.4 (3.7) | 70.6 (4.0) | 130 | 8.8 | 8.1 |

^aIn 4th gear. ^{**}Ford test figures. ^{**}The declared Fuel/Energy Consumptions, CO₂ emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded from <http://carfueldata.dft.gov.uk/>. **DPF** = diesel particulate filter. All petrol engines are equipped with a catalytic converter.

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Illustrations, descriptions and specifications. This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of products from our suppliers. **+**The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. **Note.** Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.



Ford and BP – working together to reduce fuel consumption and emissions.



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2011 Reward for Ford Lane Keeping Aid

EURO NCAP advanced
2011 Reward for Ford Driver Alert

EURO NCAP advanced
2011 Reward for Ford Active City Stop



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