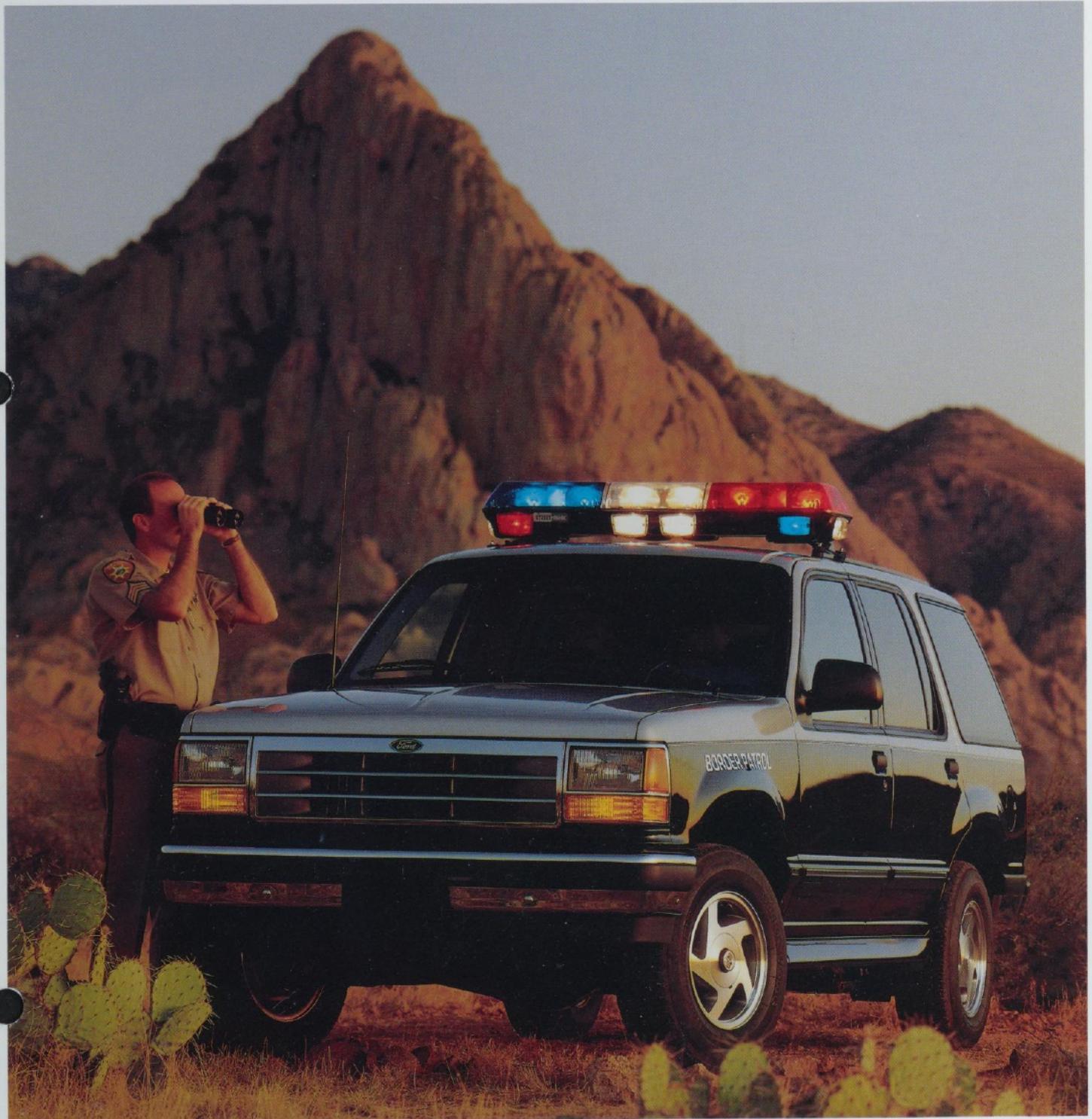


F O R D 1 9 9 4

EXPLORER

SPECIAL SERVICE OPTIONS



"WHERE NOBODY ELSE GOES, WE GO."



Ford Explorer has gone where nothing in its class has gone before — to the top of the sales charts, ever since we introduced it four years ago. (Based on R.L. Polk Company statistics.)

We're not surprised. After all, we designed it to be best-in-class in every major category.

Beginning with size, Ford Explorer has **the largest interior for people and cargo of any vehicle like it on the road.**

Move on to performance. Standard equipment includes four-wheel anti-lock braking; Electric Touch Drive locking hubs (4x4); a computer-controlled, electronically fuel-injected 4.0L V-6 gasoline engine.

Standard appointments include a tachometer; a voltmeter plus engine temperature, fuel and oil pressure gauges; a speed control/tilt steering wheel; plus captain's chairs with console.

Standard creature comforts include air conditioning; the power equipment group, including power windows/locks, and electric remote control mirrors. All standard.

Ford Explorer. We couldn't imagine a vehicle more suited to someone who demands as much from life as you.

At home on city streets. Or at work in the desert south of Tucson. In the Colorado Rockies. On the beaches of Southern California to the Pocono Mountains. In law enforcement. In mountain rescue. In beach patrol. And desert fire fighting.

You go where nobody else goes. You and the Ford Explorer.

The 1994 4-door Explorer XLT is available in either 4x2 or 4x4 with a standard 5-speed manual OD or optional 4-speed automatic OD transmission. Special Service Options allow you to tailor your vehicle to your individual requirements.



"Six months, our roads are paved with snow. I want a real vehicle."

Molly Franklin

Molly Franklin
Breckenridge Police
Breckenridge, CO



VERSATILITY

Chuck Gauss
K-9 Handler
Special Operations
Taylor Police
Taylor, MI



"Where nobody else goes, we go."

Fred Roof

Fred Roof
District Chief
Rural/Metro Fire Department
Green Valley Fire District
Green Valley, AZ

"It's so well organized. Everything I need is right there."

Chuck Gauss



ENGINEERING

Twin-I-Beam (4x2) and Twin-Traction Beam (4x4) front suspension systems feature an axle/coil spring assembly for each wheel, providing independent wheel action for ride smoothness and control. The front coil springs and rear 2-stage multi-leaf springs are computer-selected to match the vehicle's passenger and cargo carrying requirements.

Explorer's power-assisted steering system is designed for precise metering of the steering fluid flow for positive steering response. The system also provides a lighter feel of the wheel and more precise on-center performance.

Explorer has more overall passenger and cargo space than any other vehicle in its class. The cargo volume is 42.6 cubic feet — with the rear seat back in the up position; 81.6 cubic feet with the seat back lowered.

Explorer's roomy cargo compartment can be accessed by raising the entire liftgate...or just the window.



Electric Touch Drive locking hubs are standard on the Explorer 4x4. Manual locking hubs are optional.

Standard front and rear stabilizer bars function as torsion bars to help improve handling.

Nitrogen gas-pressurized shock absorbers help smooth out the ride.

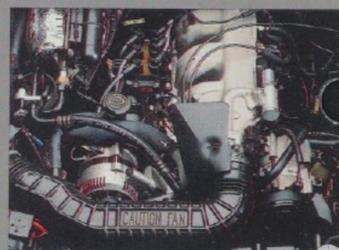
4-wheel anti-lock braking is standard on Explorer — for improved braking, greater straight-line stability and steering control over conventional braking systems on dry, wet or icy pavements.

Electric Touch Drive engages at the simple touch of a button. With manual locking hubs, an easy quarter turn of each front hub selector knob is all that's required to lock the hubs into 4-wheel drive.

With the hubs engaged, both systems allow you to shift "on the fly" from 2-wheel drive to 4-wheel drive High and back again at normal road speeds.

Explorer's 4.0L V-6 engine features sequential fuel injection (SFI) and is governed by one of the world's most sophisticated and powerful engine computers — the EEC-IV.

A 5-speed manual transmission with close-ratio gearing and synchronized gears is standard. A 4-speed automatic with column-mounted shift is optional.



Test drive an Explorer. Within five minutes you'll know what Molly Franklin of the Breckenridge Police means when she refers to Explorer as a "real vehicle."

Explorer's 4.0L V-6 multi-port, electronically fuel-injected engine is governed by one of the world's most sophisticated and powerful engine computers — the EEC-IV.

Part of the benefit? Positive response. Impressive performance. Plus improved cold start and driveaway over conventional carbureted systems.

Computerized 4-wheel anti-lock braking (ABS) is standard. ABS helps you stop faster and with greater straight-line stability and steering control than conventional braking systems on dry or wet pavements.

Efficient aerodynamic design reduces air resistance and wind noise while improving Explorer's ability to handle the road.

All this and more. More room for people and cargo than any vehicle in its class.

More rear seat leg room than any leading competitor.



Explorer XLT interior shown in Royal Blue with Preferred Equipment Package 941A — including cloth captain's chairs/console and 60/40 split bench rear seat.



Lower both seat backs and enjoy the full advantage of the Explorer 4-door's 81.6 cu. ft. of cargo space, including a six-foot long flat cargo load floor. No other leading compact utility can match it.

1994 EXPLORER XLT 4-DOOR, 4X4 PREFERRED EQUIPMENT PACKAGE 941A

The 1994 Explorer XLT offered here is a 4-door, 4x2 or 4x4, utility vehicle having wide commercial appeal, exceptional versatility and unmatched cargo space. The Explorer XLT is equipped with Preferred Equipment Package 941A. Here is a list of major standard features along with optional equipment. In addition, Special Service Option Packages are available to tailor the Explorer XLT to the specific needs of various commercial applications.

Major Standard Features

Air conditioning
Bodyside and lower rocker panel moldings
Carpeting, color-keyed, full-length
Cargo area cover
Deluxe tape stripe
Dome light, front
Floor mats, color-keyed carpet, front/rear
Instrumentation — tachometer, fuel, engine temperature, voltmeter, oil pressure gauges; trip odometer
Liftgate — one piece, hinged at top, w/flip-open rear window
Light group — includes glove box light, ashtray light, engine compartment light, overhead map reading light
Load floor tie down hooks — four
Luggage rack
Power equipment group (power windows/locks, electric remote-control mirrors and upgraded door trim)
Privacy™ glass
Radio: electronic premium AM/FM stereo/cassette player with digital clock
Seats: cloth captain's chairs/console; rear split/folding seat
Spare tire — full size, frame-mounted
Speed control/tilt steering wheel
Tinted windshield and side/rear windows
Wheels, luxury cast aluminum
Windshield wipers, interval
Tires: P225 raised black letter, all-season

4-Door Dimensions

Axle clearance — loaded (rear)	6.3"
Cargo length with rear seat up; with rear seat down	38.1" 72.9"
Cargo volume with rear seat up (cu. ft.); with rear seat down (cu. ft.)	42.6 81.6
Liftgate opening height	33.7"
Overall length	184.3"
Overall width	70.2"
Overall height (empty—max.)	67.3"
Overhang (front/rear)	29.6"/42.8"
Room, front:	
head	39.9"
shoulder	57.1"
hip	51.9"
leg	42.4"
Room, rear:	
head	39.3"
shoulder	57.1"
hip	51.9"
leg	37.7"
Wheelbase	111.9"

Major Options

Axle, performance (limited slip)	RPO/*
Cooling, super engine	RPO/624
Heater, engine block	RPO/41H
Hub, manual locking (4x4)	RPO/21M
Paint, two-tone, deluxe	RPO/952

Tires — P235 OWL all-terrain	RPO/T7R
Trailer towing package†	RPO/534
Transmission: 4-speed automatic overdrive	RPO/44T

Special Service Option Packages**

Base Package	Type/Code
Alternator: 130 amp	DSO/RPA
Battery, heavy-duty 84 amp-hr. (850 CCA) maintenance-free	
Engine oil cooler	
Lock system, single key	
Wiring prep package — roof	
Option Package One	DSO/RPE
Opal Trim Only	
<i>Includes Base Package plus:</i>	
Header mounted map light — 32 candle power	
Inoperative rear door handles and window switches	
Light switches, inoperative door and courtesy	
Noise suppression package (RFI grounding straps)	
Option Package Two	DSO/RPF
Opal Trim Only	
<i>Available with Base Package, Base Package and Option Package One, or as a stand alone option package. Includes:</i>	
Floor mats, vinyl (replaces carpeting)	
Seats, front cloth/rear vinyl	

* Contact dealer or DSO Ordering Guide for option code.

**Special Service Options cannot be ordered separately.

DSO = Dealer Special Order.

RPO = Regular Production Option.

† Includes: wiring harness, heavy-duty flasher and super engine cooling.

Specifications

Alternator:	95 amps
Battery:	72 amp-hr. (650 CCA) maintenance-free
Brakes:	Power front discs/rear drums with 4-wheel anti-lock system
Engine:	4.0 liter V-6
Induction system:	Multi-port EFI with EEC-IV computer
Horsepower, SAE net:	160 @ 4500 rpm
Torque, SAE net:	220 lbs.-ft. @ 2500 rpm (manual transmission); 220 lbs.-ft. @ 2200 rpm (automatic transmission)
Frame:	Ladder-type, single channel with six crossmembers
Front hubs (4x4):	Standard automatic locking with Electric Touch Drive; optional manual locking hubs
Fuel tank capacity:	19 gallons
Suspension:	
Front (4x2):	Twin-I-Beam axle, coil springs (computer-selected), gas-pressurized shock absorbers, stabilizer bar
Front (4x4):	Twin-Traction Beam coil springs (computer-selected), gas-pressurized shock absorbers, stabilizer bar
Rear (4x2/4x4):	Semi-floating type rear axle (limited-slip differential is optional), 2-stage variable-rate leaf springs (computer-selected), gas-pressurized shock absorbers, stabilizer bar
Steering:	Recirculating ball-type, power-assisted
Transmissions:	5-speed manual overdrive; Optional 4-speed automatic overdrive
Wheels (type/size):	5-hole disc/15"x6.0JJ

1994 EXPLORER

BUMPER-TO-BUMPER COVERAGE

The 36-month/36,000-mile bumper-to-bumper coverage of Ford's New Vehicle Limited Warranty covers the complete vehicle (except tires, battery, service adjustments and other items covered under separate provisions) against defects in factory-supplied materials or workmanship. For complete

information, see your Ford dealer.



Optional Ford Extended Service

Plans can cover major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. Your Ford Dealer has full details.

MUNICIPAL LEASE/ PURCHASE FINANCING

Municipal Lease/Purchase Financing is available to state and local governments. For details, call Ford Municipal Leasing, toll-free, at 1-800-241-4199.

SPECIFY GENUINE FORD COLLISION REPAIR PARTS

Genuine Ford sheet metal and plastic

replacement collision parts, such as hood, doors, fenders and bumper components, are the right choice – and for all the right reasons. Genuine Ford parts are equal to original parts in fit, finish, structural integrity and corrosion protection. Ford parts are the same as those used on new vehicles which are certified to meet Federal Motor Vehicle Safety Standards. And all Ford sheet metal parts are covered by the exclusive Ford Lifelong Sheet Metal Guarantee.

Ask your dealer to see a copy of this limited warranty. Don't settle for imitations. Ask your insurer to authorize genuine Ford collision parts.

OPTIONS AVAILABILITY

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

PRODUCT CHANGES

Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may

have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Ford Division reserves the right to change product specifications at any time without incurring obligations.



"Tread Lightly" is an educational program designed to increase public awareness of land-use regulations and responsibilities in our nation's wilderness areas. Ford joins the U.S. Bureau of Land Management in encouraging you to help preserve our national forests and other public and private lands by "treading lightly."

