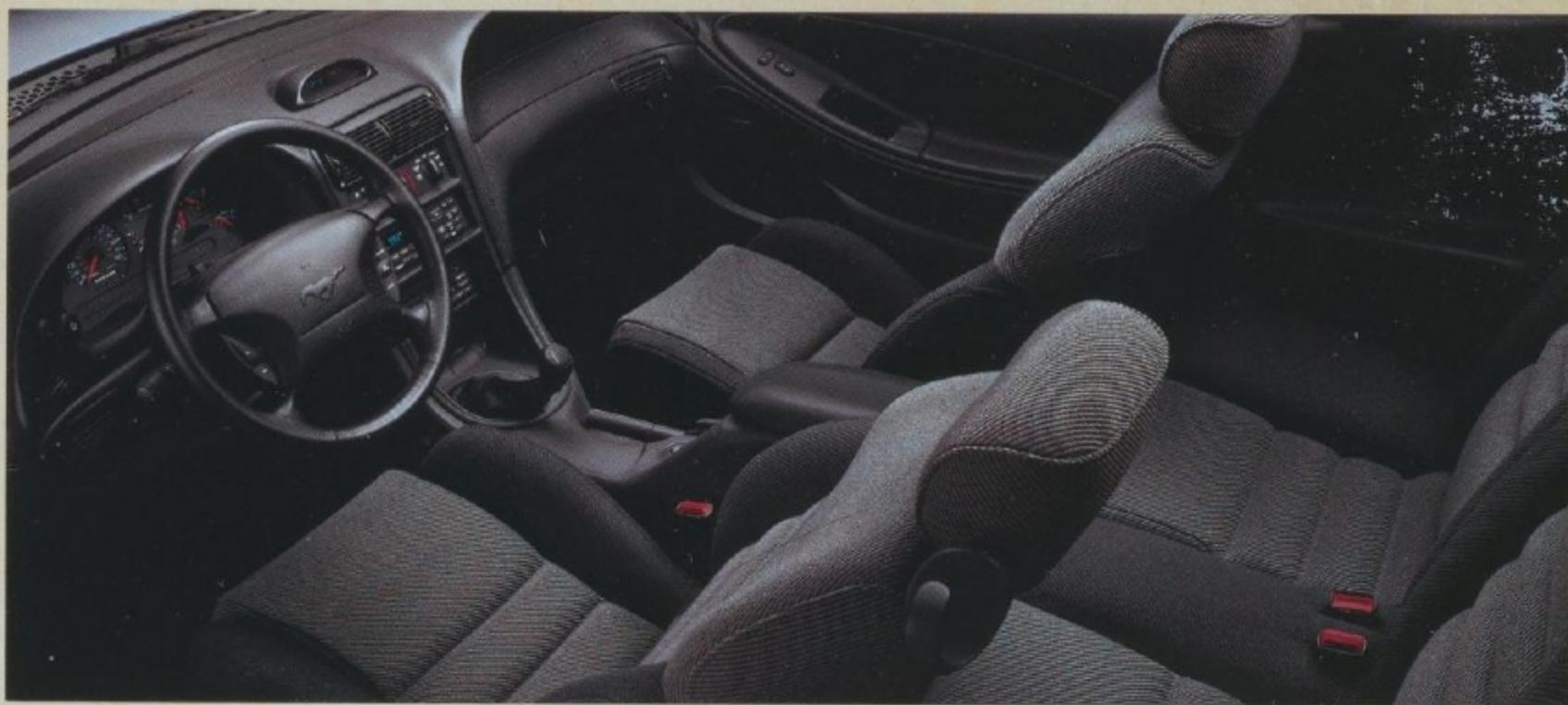


1994 FORD MUSTANG

THE ALL-NEW MUSTANG COMBINES A LEGENDARY NAME WITH CONTEMPORARY STYLING AND ADVANCED TECHNOLOGY.

Thirty years ago Mustang was unique and enormously exciting. Today, the 1994 Ford Mustang is designed in the spirit of the original but with an identity all its own. Like its predecessors, the all-new Mustang is one very compelling automobile. It's built with the commitment to quality and affordability that puts sport styling and performance within reach of so many to enjoy.

The 1994 Ford Mustang offers you a choice of enjoyment levels. Choose between the sophisticated coupe or the exhilarating convertible. Both are available in the standard Mustang model or the enthusiast-oriented Mustang GT. Each is available with an impressive list of standard features and optional equipment. See your dealer for a complete listing.



COCKPIT-STYLE INTERIOR

A "dual cockpit" best describes the interior of the new Mustang. The identical contour of the driver- and passenger-side instrument panel designs are divided by a center dash console. This traditional style blends naturally with modern design features, resulting in driver-command ergonomic seating, instrumentation and controls, as well as fit and finish quality never seen before in Mustang.



THOROUGHBRED POWER

The 1994 Mustang has a standard 3.8-liter V-6 engine that generates 145 horsepower. If you want more exciting performance, choose the Mustang GT. Its standard 5.0-liter V-8 kicks out an impressive 215 horsepower. Both engines utilize sequential multi-port electronic fuel injection and are teamed with a standard 5-speed manual overdrive transmission. An electronic 4-speed automatic transmission is optional on each model.



DUAL AIR BAGS

Mustang's standard driver- and right front passenger-side air bag Supplemental Restraint System offers added protection when used in combination with safety belts. Always wear your safety belt.



MUSTANG CONVERTIBLE

The new Mustang convertible is built on the same assembly line as the Mustang coupe. This makes it unlike many convertibles that start out as hardtops and are modified by specialist companies after production. You'll find Mustang's convertible body has an X-brace under the engine plus heavier gauge steel in the rocker panels. The result is higher structural integrity, quality and comfort—right from the factory to you.



ANTI-LOCK BRAKES

Mustang's optional Anti-lock Braking System (ABS) helps drivers maintain steering control during hard braking even in less-than-ideal situations.

COMPREHENSIVE WARRANTY AND MORE



Every 1994 Ford Mustang is covered by a comprehensive, 36-month/36,000-mile bumper-to-bumper warranty. Also during the warranty period, every 1994 Mustang is covered by a complimentary 24-hour roadside assistance program. Roadside assistance covers such items as changing a flat tire, jump-starting your vehicle, towing, getting you into a locked vehicle, bringing you gas should you run out, and more. Complete details and a copy of the limited warranty are available at your dealer.



POWER RACK-AND-PINION STEERING

Power-assisted rack-and-pinion steering is standard on Mustang. It delivers excellent road feel with the right amount of assist for all driving maneuvers, including parking.



STANDARD FEATURES

Here are some of Mustang's other standard features.

- Rear-wheel drive
- Analog performance instrumentation
- Power 4-wheel disc brakes
- Dual electric remote control mirrors
- Tilt steering wheel
- Reclining front bucket seats with head restraints
- Four-way power driver's seat adjustment
- Side window demisters
- Digital clock on center of dash panel
- Console with armrest, storage bin, cup holder and CD/cassette storage
- Interval windshield wipers
- Tinted glass
- 12-volt auxiliary power outlet for operating small electrical accessories
- Electronic AM/FM stereo radio with four speakers and 24 watts
- P205/65R15 BSW all-season tires (Mustang)
- P225/55ZR16 BSW all-season tires (GT)



OPTIONS AND SPECIFICATIONS

If you're interested in customizing Mustang to your personal taste and exact driving needs, there is a lengthy list of options and special packages from which to choose. Here are just a few of Mustang's available options:

- Electronic 4-speed automatic overdrive transmission
- Anti-lock Braking System
- CFC-free air conditioner
- Fingertip speed control
- Leather seating surfaces (GT and convertible)
- Remote keyless/illuminated entry system
- Anti-theft system
- Removable hardtop roof (factory-ordered)
- Rear window defroster
- Bodyside moldings
- Front floor mats
- Mach 460 electronic AM/FM stereo sound system with cassette player
- Compact disc player
- Engine block immersion heater

PREFERRED EQUIPMENT PACKAGES

To make ordering easy, certain popular options are grouped together and priced to offer sticker price savings over what it would cost if you ordered these items individually. Here is just one of these specially priced Preferred Equipment Packages:

MUSTANG COUPE WITH PREFERRED EQUIPMENT

PACKAGE 243A

- 3.8-liter V-6 engine
- 5-speed manual overdrive transmission
- Power windows
- Power door locks and decklid release
- Fingertip speed control
- Dual illuminated visor mirrors
- Electronic AM/FM stereo radio with cassette player and Premium Sound system
- CFC-free air conditioner
- Remote keyless/illuminated entry system
- Cargo net
- 15" cast aluminum wheels
- P205/65R15 BSW all-season tires

Product Changes Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Ford Division reserves the right to change product specifications at any time without incurring obligations.

YOUR FORD DEALER IS YOUR BEST SOURCE FOR UP-TO-DATE AND ADDITIONAL INFORMATION.

DIMENSIONS (IN INCHES)

	<u>COUPE</u>	<u>CONVERTIBLE</u>
Wheelbase:	101.3	101.3
Overall length:	181.5	181.5
Overall height:	52.9	52.8
Overall width:	78.1	78.1

CAPACITIES

	<u>COUPE</u>	<u>CONVERTIBLE</u>
Trunk volume:	10.8 cu. ft.	8.5 cu. ft. (seatback up)
Curb weight:	3,005 lbs.	3,193 lbs.*

*GT Coupe weighs 3,258 lbs. GT Convertible weighs 3,414 lbs.

STANDARD ENGINE

Type:	V-6 with 12 valves
Displacement:	3.8 liters
Horsepower (SAE net):	145 @ 4,000 rpm
Torque (SAE net):	215 lb.-ft. @ 2,500 rpm
Fuel system:	Sequential multi-port electronic fuel injection
Fuel capacity:	15.4 gal.
Fuel economy:	17-20 mpg

GT ENGINE

Type:	V-8 with 16 valves
Displacement:	5.0 liters
Horsepower (SAE net):	215 @ 4,200 rpm
Torque (SAE net):	285 lb.-ft. @ 3,400 rpm
Fuel system:	Sequential multi-port electronic fuel injection
Fuel capacity:	15.4 gal.
Fuel economy:	17-20 mpg

TRANSMISSIONS

Five-speed manual overdrive transmission is standard. Electronic four-speed automatic overdrive transmission is optional.

STEERING

Power rack-and-pinion steering is standard.

SUSPENSION

Front: Modified MacPherson strut-type, tubular stabilizer bar, nitrogen gas-pressurized hydraulic shocks (higher-rated handling components in GT)

Rear: Four-bar link coil spring system, tubular stabilizer bar, nitrogen gas-pressurized hydraulic shocks (higher-rated handling components plus horizontally mounted axle dampers in GT)

