

1994 FORD THUNDERBIRD

THUNDERBIRD NOW DELIVERS AN EVEN GREATER LEVEL OF DRIVING SATISFACTION AND RIDING PLEASURE.

The 1994 Ford Thunderbird upholds a tradition begun almost 40 years ago. It continues to be one of America's favorite sport coupes. And it's easy to see why. Thunderbird offers a degree of personal luxury and performance that is difficult to duplicate.

Choose between the sophisticated LX model or the enthusiast-oriented Super Coupe. Both are available with impressive standard features that are true to the Thunderbird tradition. Yet both offer optional equipment that allow you to start your own tradition. See your dealer for a complete listing.

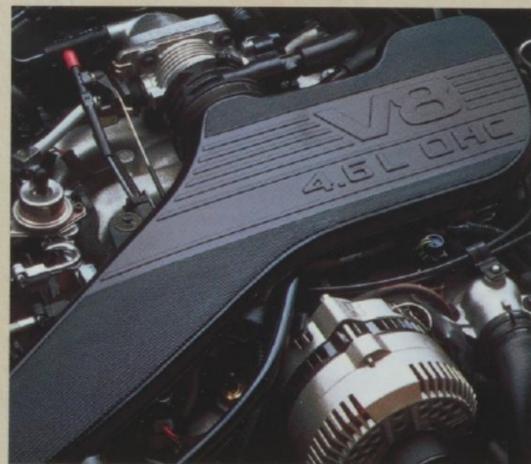


ALL-NEW INTERIORS

Both Thunderbird models have dramatically redesigned interiors that make driving more comfortable and more enjoyable. The all-new Thunderbird Super Coupe interior, shown here, angles the shifter and controls toward the driver. But even with this attention to the driver, you'll find that there is generous room for five. Few cars in its class can accommodate all their passengers as comfortably as Thunderbird.

POWER CHOICES

The 1994 Thunderbird LX is available with a new 4.6-liter V-8 engine—one of the most advanced engines in its class. It features a single-overhead-cam design and sequential electronic fuel injection. A smooth and responsive 3.8-liter V-6 is standard on the LX. The Thunderbird Super Coupe has a 3.8-liter supercharged and intercooled V-6 that delivers 6-cylinder fuel economy at constant speeds and muscular V-8 power on demand. An electronic 4-speed automatic transmission is standard on LX. A 5-speed manual transmission is standard on Super Coupe.



DUAL AIR BAGS

Thunderbird's standard driver- and right front passenger-side air bag Supplemental Restraint System offers added protection when used in combination with safety belts. Always wear your safety belt.

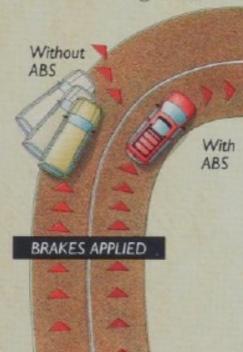


SPEED-SENSITIVE POWER STEERING

Speed-sensitive, variable-assist power steering is standard on Thunderbird. It delivers excellent road feel with the right amount of assist for all driving maneuvers, including parking.

ANTI-LOCK BRAKES

Thunderbird's available Anti-lock Braking System (ABS) helps drivers maintain steering control during hard braking even in less-than-ideal situations.



Also available is electronic Traction Assist which helps the driving wheels grip slippery surfaces rather than spinning during acceleration. (ABS is standard on the Super Coupe, optional on the LX. Traction Assist is not available on the Super Coupe with 5-speed manual transmission.)

COMPREHENSIVE WARRANTY AND MORE



Every 1994 Ford Thunderbird is covered by a comprehensive, 36-month/36,000-mile bumper-to-bumper warranty. Also during the warranty period, every 1994 Thunderbird is covered by a complimentary 24-hour roadside assistance program. Roadside assistance covers such items as changing a flat tire, jump-starting your vehicle, towing, getting you into a locked vehicle, bringing you gas should you run out, and more. Complete details and a copy of the limited warranty are available at your dealer.

STANDARD FEATURES

Here are some of Thunderbird's other standard features:

- Rear-wheel drive
- Analog performance instrumentation
- Leather-wrapped luxury tilt steering wheel
- Full-length console with floor-mounted leather-wrapped shift and dual cup holders
- Electronic AM/FM stereo search radio with cassette player
- Power windows and door locks with illuminated switches
- Front and rear gas-pressurized shocks
- Dual electric remote-control mirrors
- Lap/shoulder belts for rear outboard passengers; lap belt for center rear passenger
- Bodyside protective moldings
- CFC-free air conditioner and tinted glass
- Long-lasting LED taillamps
- Rear seat courtesy lights, center armrest and heat duct



OPTIONS AND SPECIFICATIONS

If you're interested in customizing Thunderbird to your personal taste and exact driving needs, there is a lengthy list of options and special packages from which to choose. Here are just a few of Thunderbird's available options:

- Leather seating surfaces
- "Hands-free" cellular phone
- Remote keyless entry system
- Power moonroof
- Electronic AM/FM stereo radio with compact disc player
- Compact disc changer
- Luxury group: auto lamp group, illuminated entry system, 6-way power passenger seat, courtesy light and integrated warning lights
- Cold weather group: engine block heater, heavy-duty battery, rear window defroster and Traction-Lok axle

PREFERRED EQUIPMENT PACKAGES

To make ordering easy, certain popular options are grouped together and priced to offer sticker price savings over what it would cost if you ordered these items individually. Here are two of these specially priced Preferred Equipment Packages:

LX PREFERRED EQUIPMENT PACKAGE 155A

- Electronic semi-automatic CFC-free temperature control system, includes outside temperature indicator
- Rear window defroster
- Aluminum wheels with P215/70R15 BSW all-season tires
- Dual illuminated visor mirrors

SUPER COUPE PREFERRED EQUIPMENT PACKAGE 157A

- Power door locks
- Remote-control electric fuel door and decklid releases
- Speed control
- 16" cast aluminum wheels with P225/60ZR16 BSW performance tires
- 6-way power driver's seat
- Electronic semi-automatic CFC-free temperature control system, includes outside temperature indicator
- Rear window defroster
- Dual illuminated visor mirrors

DIMENSIONS (IN INCHES)

Wheelbase: 113.0
Overall length: 200.3
Overall height: 52.5 (53.0 on Super Coupe)
Overall width: 72.7

CAPACITIES

Cargo volume: 15.1 cu. ft.
Curb weight: 3,570 lbs.

STANDARD LX ENGINE

Type: V-6
Valves: 12, OHV
Displacement: 3.8L (232 cu. in.)
Horsepower (SAE net): 140 @ 3,800 rpm
Torque (SAE net): 215 lb.-ft. @ 2,400 rpm
Fuel system: Sequential multi-port electronic fuel injection

Fuel capacity: 18.0 gal.
Fuel economy: 18-19 mpg

OPTIONAL LX ENGINE

Type: V-8
Valves: 16, SOHC
Displacement: 4.6L (281 cu. in.)
Horsepower (SAE net): 205 @ 4,500 rpm
Torque (SAE net): 265 lb.-ft. @ 3,200 rpm
Fuel system: Sequential multi-port electronic fuel injection

Fuel capacity: 18.0 gal.
Fuel economy: 18-19 mpg

SUPER COUPE ENGINE

Type: Supercharged/intercooled V-6
Valves: 12, OHV
Displacement: 3.8L (232 cu. in.)
Horsepower (SAE net): 230 @ 4,400 rpm
Torque (SAE net): 330 lb.-ft. @ 2,500 rpm
Fuel system: Sequential multi-port electronic fuel injection

Fuel capacity: 18.0 gal.
Fuel economy: 18-19 mpg

TRANSMISSIONS

Electronic four-speed automatic overdrive (standard in LX, optional in Super Coupe)
5-speed manual overdrive (standard in Super Coupe)

STEERING:

Variable power-assist, speed-sensitive

SUSPENSION

Front: Long-spindle SLA-type with variable-rate coil springs, double-acting nitrogen gas-pressurized shocks, 1.06"-diameter stabilizer bar (1.10" solid in Super Coupe)

Rear: Independent H-arm design with toe control link, variable-rate coil springs, nitrogen gas-pressurized shocks, 1.06"-diameter stabilizer bar (.090" solid in Super Coupe)

Product Changes Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Ford Division reserves the right to change product specifications at any time without incurring obligations.
YOUR FORD DEALER IS YOUR BEST SOURCE FOR UP-TO-DATE AND ADDITIONAL INFORMATION.

