

Imagine yourself
in a Mercury
Mystique.



1996 Mercury



1996 Mercury

Imagine a car that handles the road...

Mystique is designed to be a spirited and nimble performer.

It delivers smooth power along with a surefooted ride that will impress even the most demanding driving enthusiasts.

as well as your needs.



Driving this performance sedan is an exhilarating experience that goes well beyond its responsive 170-horsepower Duratec V-6 engine. With its sport-tuned steering and suspension, Mystique features a tight, solid feel and is agile enough to handle sharp curves deftly. And its driver-oriented characteristics haven't gone unnoticed. As *Automobile Magazine* claimed, "Mystique sets the standard for driving excellence."

Mystique



Sure, it has plenty of curb appeal.

Graceful lines, a host of innovative features and driver-focused instrumentation that puts you firmly in control. It all adds up to a most appealing and distinctive interior.

But wait until you see it inside.



Inside

Handling

Convenience Features



HEAD RESTRAINT TILT ADJUSTMENT.
Height and tilt both adjust four ways for a more comfortable fit.

DRIVER'S SEAT LUMBAR ADJUSTMENT.
Provides added comfort and lower back support on long trips.

DRIVER'S SEAT TILT ADJUSTMENT.
The driver's seat cushion adjusts by tilting to your preferred position.

INFINITE SEATBACK ADJUSTMENT.
Both fully reclining front seatbacks dial to your optimum position - no more "feeling around" for the seatback to click into one of a few set levels.

FRONT SEAT VALANCES.
Convenient storage bins are integrated into the outboard side of front seats.

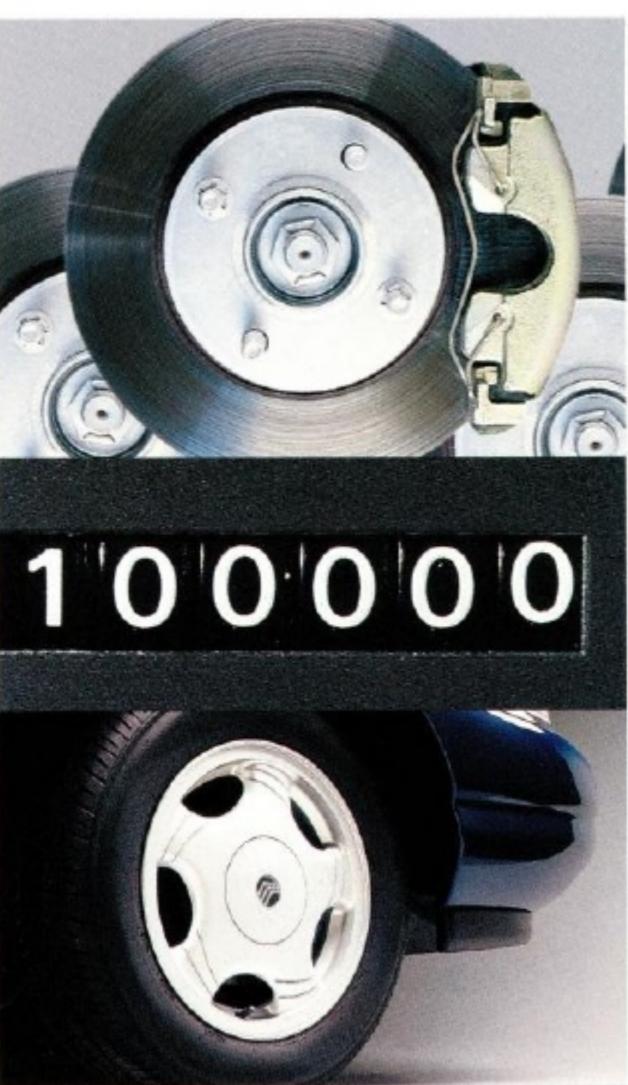
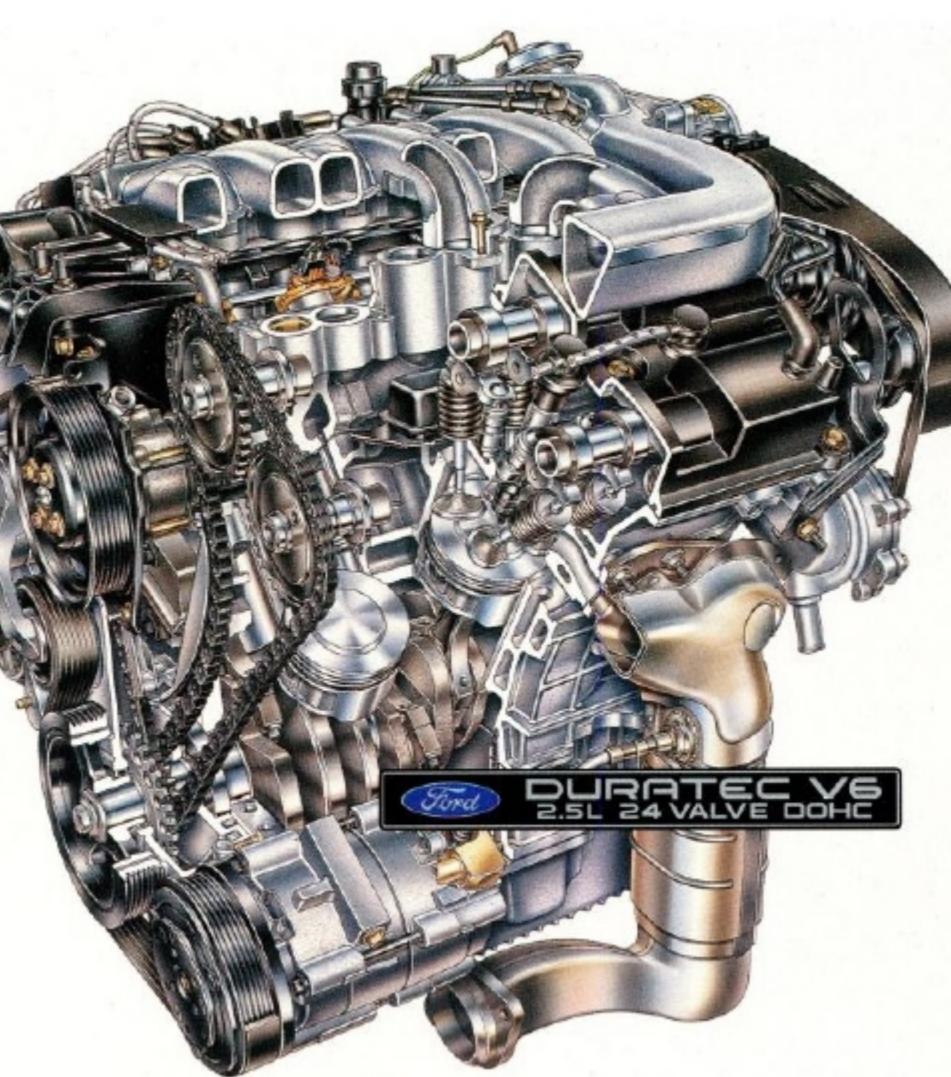
MISSION: CONTROL.
The goal was to create an instrument panel that was easy to use and operate. As you can see, our engineers were very successful. Instrumentation is bright and bold. Control knobs are generously sized and conveniently located. You'll find speed control buttons placed on either side of the steering wheel. Climate and audio functions are also easily accessed. To help you breathe easier, Mystique's air filtration system filters out particles as small as three microns.

LIGHTS EVERYWHERE.
The warm, jewel-green glow of Mystique's interior lighting makes it easier to locate and operate controls at night. Interior door handles, heater and headlamp controls, and switches for the available power door locks and power windows are all illuminated.

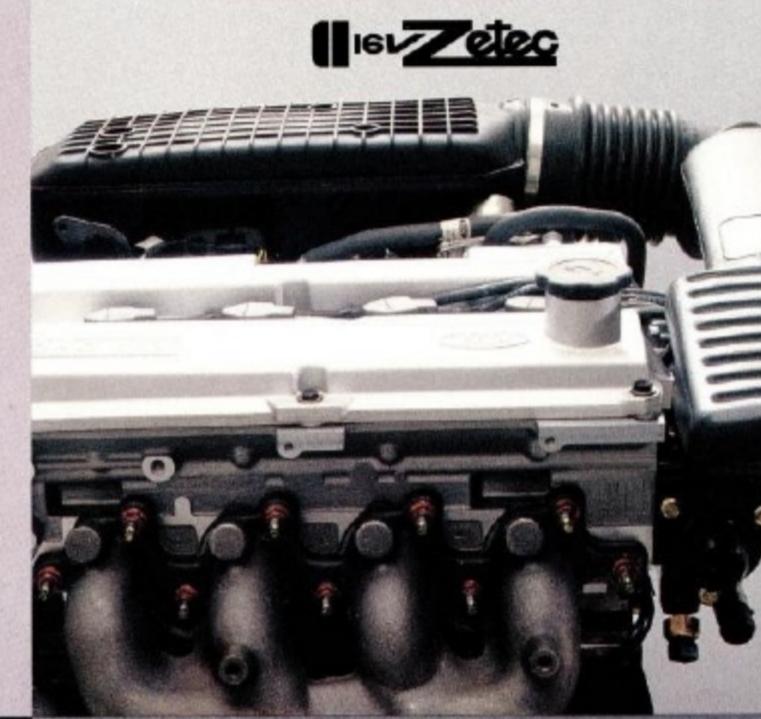
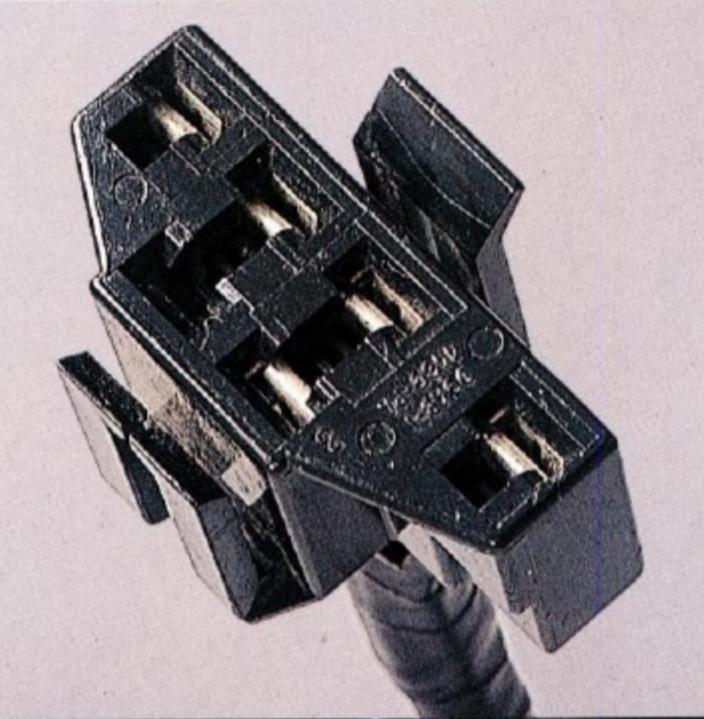
REAR DOME LIGHT.
A second reading light is thoughtfully included for the use of rear passengers.

HIDDEN CUP HOLDER.
When you need it, a cup holder pops out of the full center console to secure your favorite beverage within easy reach.

THE DURATEC V-6 SYSTEM.
This available system combines adrenaline-pumping performance with the durability of 100,000 miles of operation without a single scheduled tune-up.* At the heart of the Duratec System is a 24-valve V-6 engine producing 170 horsepower from only 2.5 liters. It includes such advanced engineering as dual overhead camshafts and variable induction with dual tuned runners for responsive low-end torque. It has an all-aluminum engine block, heads and piston design for light weight. Also contributing to the Duratec System's performance are 4-wheel disc brakes, larger tires and sport-tuned steering and suspension.



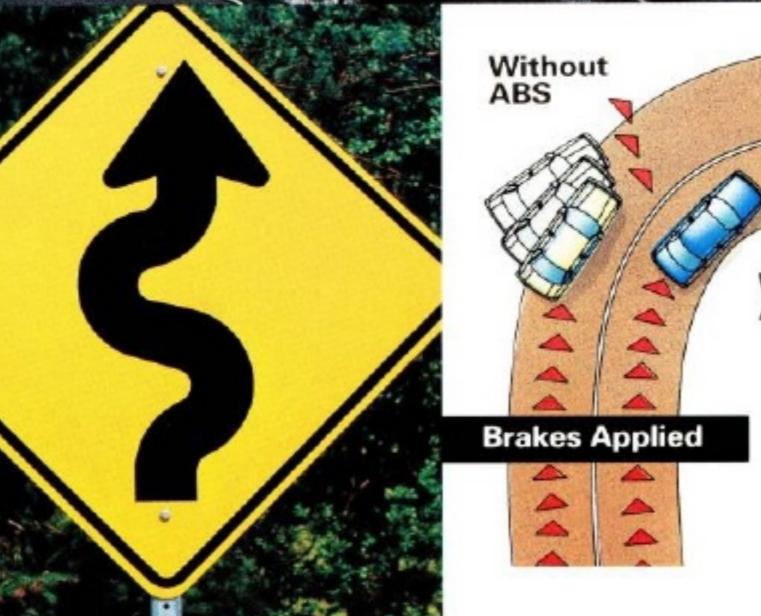
DIAGNOSTIC DATA LINK CONNECTOR.
This computer link allows a service technician to accurately diagnose an emission control system or powertrain problem within minutes.



ELECTRONIC 4-SPEED AUTOMATIC TRANSAKLE.
This available automatic includes a patented shift-logic strategy that tailors shifting under varied weather, altitude and driving conditions and an overdrive lockout switch is also included for improved performance while towing or traversing hilly terrain.



QUADRALINK SUSPENSION.
Mystique's carefully calculated suspension geometry, coupled with its advanced Quadralink rear suspension, provides ride stability, comfort and handling responsiveness. All of which make Mystique an enjoyable, and safe, car to drive.



ZETEC ENGINE.
Mystique's standard powerplant is a 2.0-liter, 16-valve, dual-overhead-cam 4-cylinder engine producing 125 horsepower. It shares with Duratec such advanced technology as EEC-V Electronic Engine Controls, and sequential electronic fuel injection for an optimal blend of power, efficiency, ** durability and low emissions.

5-SPEED MANUAL TRANSAKLE.
The standard 5-speed is a design that offers synchromesh in all gears, including reverse, as well as two-rail shift linkage for slick, quick gear changing. A shift collar prevents accidentally shifting into reverse.

ANTI-LOCK BRAKES.
Mystique's exceptional stopping power and handling ability can be augmented by this optional system. It helps maintain steering control on slippery road surfaces by keeping the brakes at the threshold of lockup when the brake pedal is pressed hard.

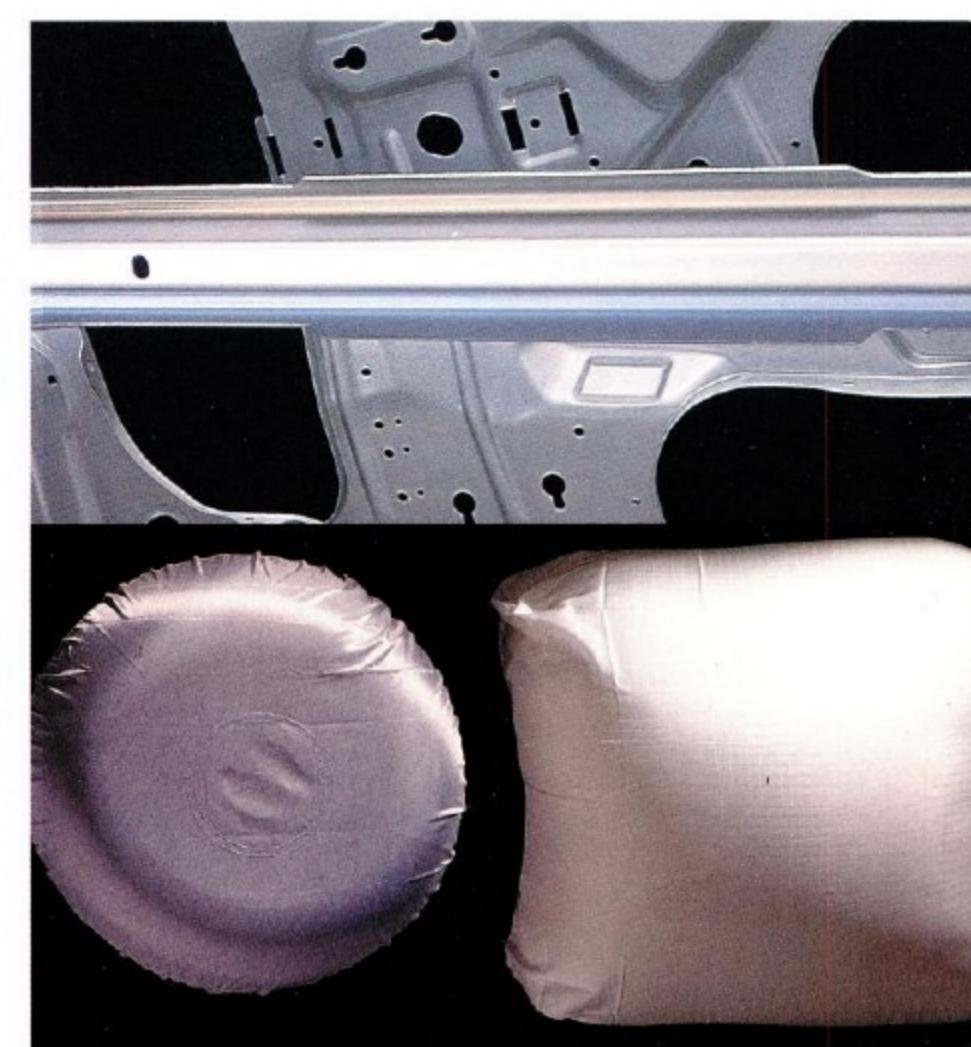
The safety standards may be for 1997, but why not rush things a bit?

With its indulgence of safety features, it's not surprising that Mystique already meets expected federal safety standards which won't become mandatory until 1997.



SPECIALLY DESIGNED SEATS.
Extensive crash testing has taught us that occupants who are able to remain in their proper seating positions during a collision stand a greater chance of avoiding serious injury. To better achieve this goal, all five seating positions in Mystique incorporate a specially designed seat to help prevent occupants from sliding forward under safety belts in a frontal crash.

INTEGRATED BORON STEEL SIDE DOOR BEAMS.
Heavy gauge steel beams are mounted inside each door for additional protection. For extra side-impact protection a patented door trim safety system is also included. It utilizes lightweight, energy-absorbing foam and won an award for innovative design from the Society of Plastics Engineers.



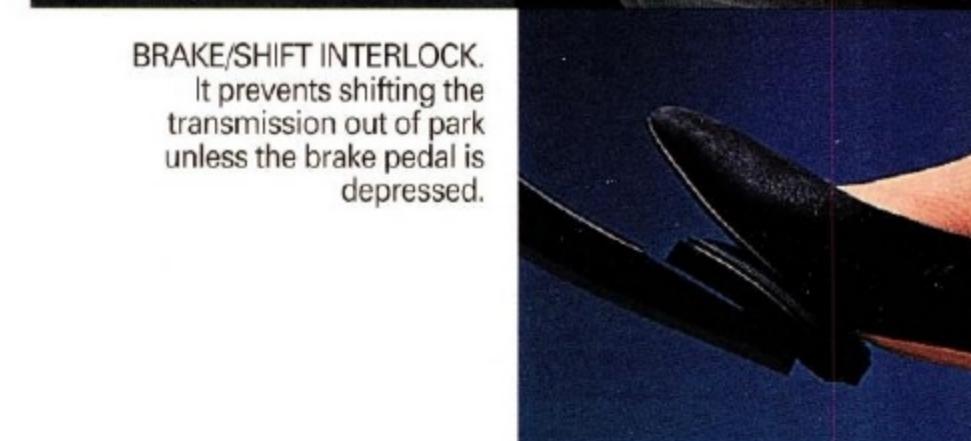
DUAL AIR BAGS.
In certain moderate to severe frontal collisions, both air bags will deploy in less than the blink of an eye, providing added protection to the driver and front passenger. (Always wear your safety belt.)



WINDSHIELD WATER MANAGEMENT.
Mystique's uniquely designed cow-top grille and "A" pillar water channel moldings improve visibility in rain storms by helping keep water displaced by the wipers from spreading over the windshield and side glass.

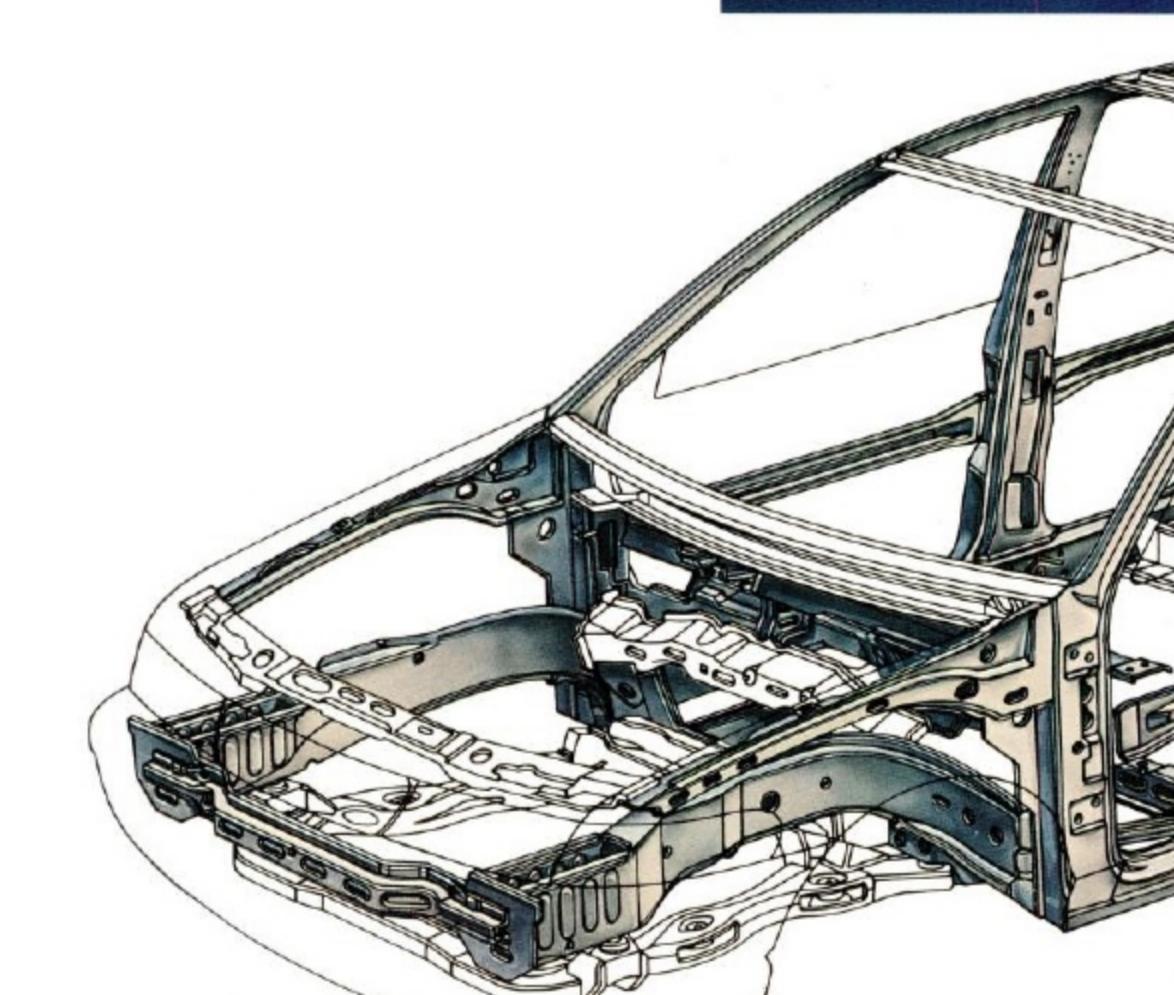


SIDE WINDOW DEMISTERS.
They help clear your view in cold or rainy weather by blowing heated or air-conditioned air over the side windows.



SEAT-MOUNTED SAFETY BELTS.
Front safety belts move with the seat, providing proper belt placement regardless of seat position.

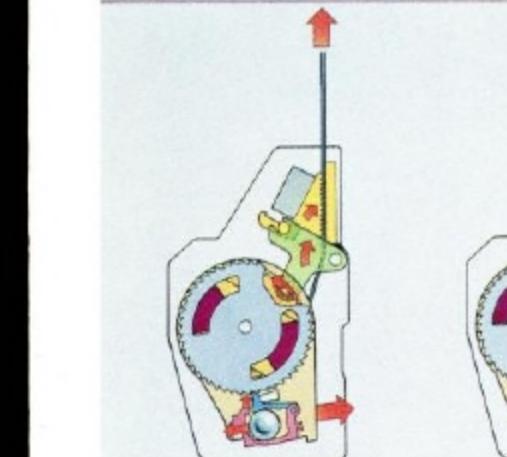
BRAKE/SHIFT INTERLOCK.
It prevents shifting the transmission out of park unless the brake pedal is depressed.



CHILD-PROOF SAFETY LOCKS.
When activated, they keep children in the rear seat from opening doors from inside the car, while parents can still open doors from the outside.



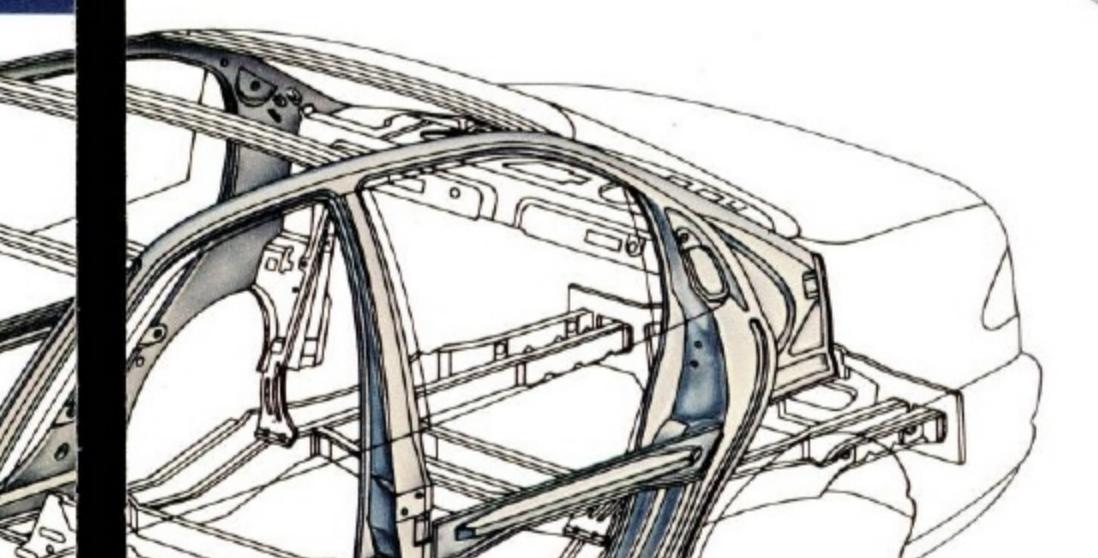
INTERMITTENT WIPERS.
Mystique's wipers include two speeds (high and low) and variable timed intermittent wiping to adjust for optimal visibility in everything from a light mist to a heavy downpour.



SAFETY BELT GRABBER.
Designed to grab and hold the driver's safety belt during an impact or emergency braking situation to limit belt slippage.



REMOTE LOCKING.
This available system lets you lock and unlock all doors or release the trunk from a distance. Pushing the remote panic alarm will sound the horn and flash exterior lamps intermittently.



SAFETY CELL BODY STRUCTURE.
Mystique's rigid body structure serves as a protective "safety cell" that will absorb impacts to protect occupants in a frontal, offset, side or rear collision, as well as in a rollover accident. This structure is designed to meet all requirements targeted for 1997. An added benefit of this safety cell design is its ability to absorb low-speed impacts without causing substantial structural damage.

Safety Options



SOUND SYSTEMS.
An electronic AM/FM stereo cassette radio (top) is standard on LS and available on GS models. This system can be upgraded to a Premium Sound system with 80 watts of power and premium speakers. Also available is a CD radio with Premium Sound that includes scan and shuffle play (center). For cassette and CD capability, a dealer-installed CD player (bottom) can be added to the electronic AM/FM stereo cassette radio with Premium Sound.



HEATED OUTSIDE REARVIEW MIRRORS.
These dual power mirrors are heated to improve your rearward visibility while driving in cold or inclement weather. They're standard on LS models.



AIR CONDITIONER.
This optional system helps you keep your cool and operates free of ozone-depleting CFCs.



POWER ANTENNA.
This option, standard on LS models, automatically retracts when the sound system is not in use.



REAR SPOILER.
With its aerodynamic design, it gives Mystique a sleek, sporty look. It's available as a stand-alone option or as part of a Sport Appearance Package.



POWER MOONROOF.
Invite the sun, the moon and fresh air along for the ride. It opens and closes at the touch of an overhead tactile switch.

The Facts

DIMENSIONS (IN INCHES)	GS	LS
Wheelbase	106.5	106.5
Track, front/rear	59.2/58.5	59.2/58.5
Tire size	P185/70R14	P205/60R15
Wheel size	14 x 5.5	15 x 6.0
Brakes— front/rear	10.24/8.00	10.24/8.00
w/2.5L Duratec V-6 System	10.24/9.88	10.24/9.88
Fuel tank	14.5 gals	14.5 gals
Length	183.5	183.5
Height	54.5	54.5
Width	69.1	69.1
Weight, curb	2,831 lbs	2,857 lbs
Headroom, front/rear	39.0/36.7	39.0/36.7
Legroom, front/rear	42.4/34.3	42.4/34.3
Shoulder room, front/rear	53.9/53.3	53.9/53.3
Seating capacity	5	5
Passenger volume	89.4 cu ft	89.4 cu ft
Trunk capacity	13.9 cu ft	13.9 cu ft
POWERTRAIN	STANDARD	OPTIONAL
Engine	16-valve DOHC	24-valve DOHC
Zetec I-4	Duratec V-6	
Type	Cast iron cylinder block with aluminum heads	All-aluminum block, 60° modular with aluminum heads
Displacement	2.0 liters	2.5 liters
Horsepower	125@5500 rpm	170@6250 rpm
Torque (SAE) net	130 lbs-ft @ 4000 rpm	165 lbs-ft @ 4250 rpm
Oil capacity	3.96 qts	5.50 qts
Compression ratio	9.6:1	9.7:1
Fuel delivery	Sequential multi-port electronic fuel injection	
Engine control	EEC-V Electronic Engine Control	
TRANSAKLE		
Manual	Fully synchronized, including reverse, 5-speed overdrive with ultra-compact design, low internal friction and two-piece die-cast aluminum case.	
Automatic	Electronically controlled 4-speed overdrive with lock-up torque converter, shift sensors, automatic overdrive lock-out switch and brake/shift interlock.	
STEERING		
Type	Power-assisted rack-and-pinion steering with 14.5:1 ratio.	
Curb-to-curb turning diameter	36.5 ft w/ GS, 37.3 ft w/ LS	
SUSPENSION		
Front	Independent MacPherson strut-type with lower A-arms and hydromount connecting bushings, strut-mounted coil springs and stabilizer bar. All steering and suspension components are connected to a rubber-mounted subframe.	
Rear	Quadralink fully independent suspension, strut-mounted coil springs, passive rear-wheel steering and rear stabilizer bar attached to a rigidly mounted subframe.	



INTERIOR
Type Power-assisted rack-and-pinion steering with 14.5:1 ratio.
Curb-to-curb turning diameter: 36.5 ft w/ GS, 37.3 ft w/ LS

SUSPENSION
Front—Independent MacPherson strut-type with lower A-arms and hydromount connecting bushings, strut-mounted coil springs and stabilizer bar. All steering and suspension components are connected to a rubber-mounted subframe.
Rear—Quadralink fully independent suspension, strut-mounted coil springs, passive rear-wheel steering and rear stabilizer bar attached to a rigidly mounted subframe.

Standard on GS

14" deluxe wheel covers

Optional on GS

15" cast aluminum wheels

Standard on LS

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Optional on LS



Imagine a full line of cars featuring sophisticated styling and quality craftsmanship. Imagine an automaker who's concerned about every aspect of the care you receive from your dealer. Imagine a comprehensive program dedicated to your total satisfaction. It's called the Mercury CommitmentSM and it's one of the extra comforts of owning a Mercury. It provides the assurance that each customer's needs are always the highest priority and that they receive immediate attention for as long as they own their vehicle.

ROADSIDE SERVICE ASSISTANCE.

Throughout the three-year/36,000-mile warranty period, you get complimentary 24-hour, seven-day-a-week coverage for towing, fuel delivery, jump-starts, tire changing and lock-out assistance.

MERCURY VEHICLE WARRANTY.

As part of the Mercury Commitment, you receive the Mercury Bumper To Bumper Limited Warranty, covering your automobile for three years or 36,000 miles with no deductible. You also receive a corrosion protection limited warranty providing coverage for five years with unlimited mileage and no deductible. Ask your Mercury dealer for complete details and a copy of the limited warranties.

SPECIAL DELIVERY PROCESS.

Prior to delivery, your dealer's service department thoroughly prepares your vehicle. At delivery, the dealership sales staff provides a customer delivery meeting, service department tour, checklist review and other services.

MERCURY CUSTOMER ASSISTANCE CENTER.

If you have questions about your Mercury vehicle or the Mercury Commitment, you're invited to contact your selling dealer. Or if you wish, feel free to call our Customer Assistance Center at 1-800-392-3673.

OWNER IDENTIFICATION CARD.

You'll receive a Mercury Commitment ID card for your wallet. You'll want to keep it handy because it includes the Mercury Commitment hotline numbers for customer service and roadside assistance.

Mercury Commitment



IMAGINE YOURSELF
IN A MERCURY



LITHO IN USA (750,000) 7-95 P-8213

Buckle up—together we can save lives.

 LINCOLN
Mercury 