



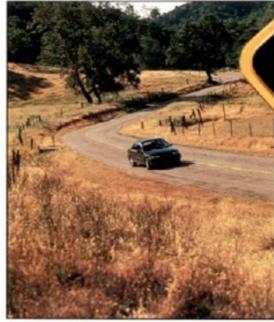
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CONTOUR

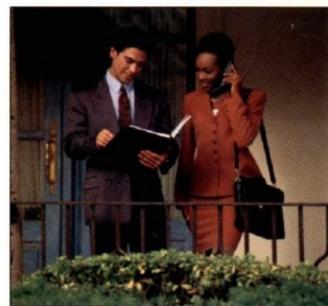


FORD CONTOUR. ONE

DRIVE WILL SURPRISE YOU



Ford Contour is sophisticated, efficient and comfortable to drive. Given its contemporary style and technologically advanced equipment, that's probably what you'd expect. What you might not expect is how much fun it is to drive. That's why we encourage you to take a test drive. Contour's pep and agility bring a spirited feel to the world of four doors along with a large quantity of pure driving pleasure.



Above: Ford Contour GL in Black Clearcoat shown with the optional Sport Package. It includes 15" tires with 6-spoke aluminum wheels, fog lamps, a tachometer, leather-wrapped steering wheel and gear shift knob, sport floor mats and sport badging. Shown with optional Duratec V6 engine.

Right: Contour GL in Willow Frost Clearcoat Metallic.





LX AND SE TAKE DRIVING



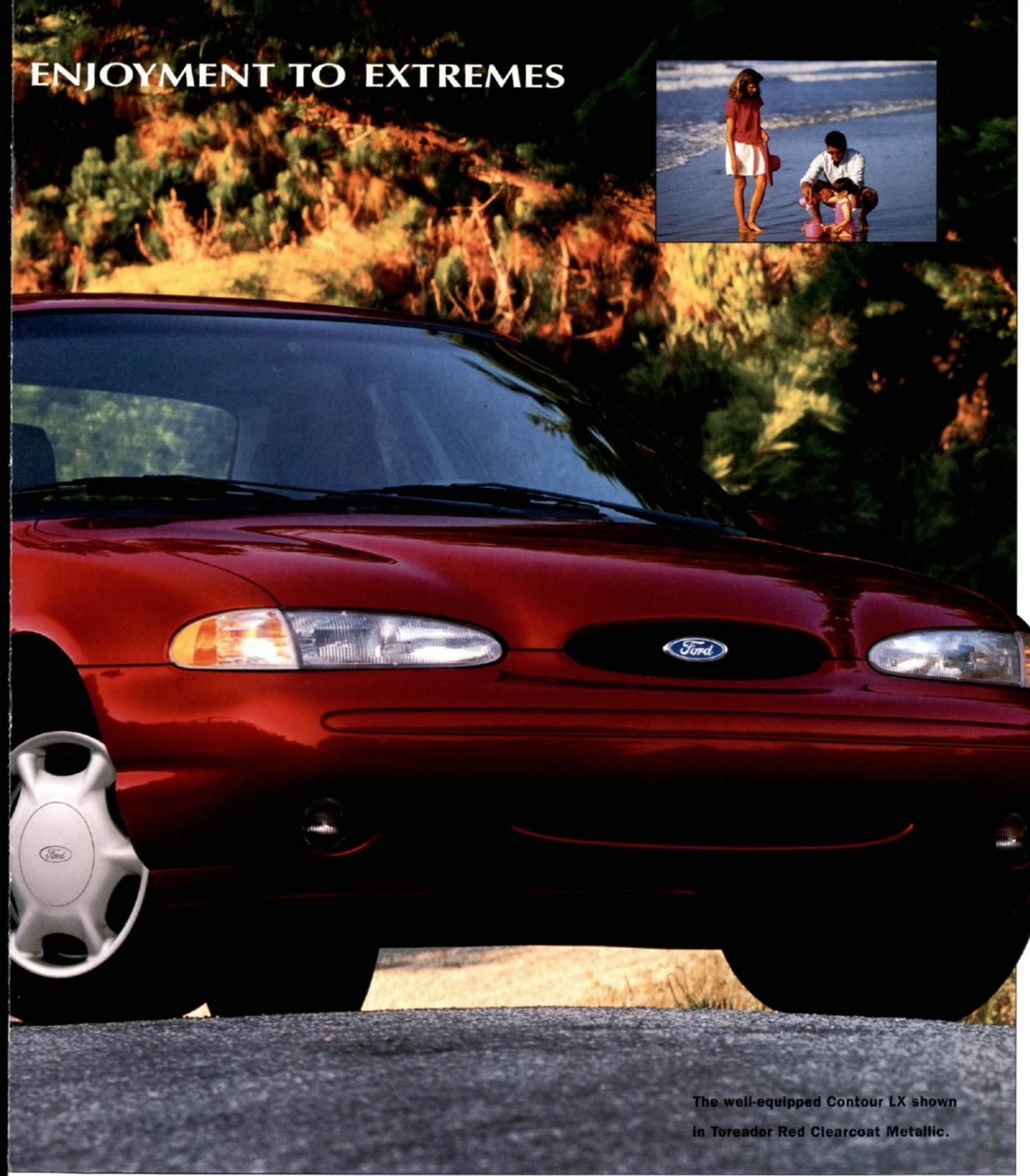
Contour SE sport sedan in Moonlight Blue Clearcoat Metallic. Fog lamps, rear spoiler, 15" cast aluminum wheels and the Duratec 2.5-liter V6 engine are among its long list of standard features. Some equipment shown is optional.



Contour LX in Champagne Clearcoat Metallic shown with the optional Sport Package.

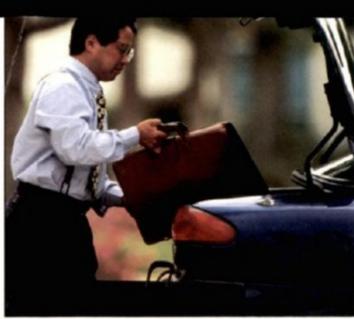


ENJOYMENT TO EXTREMES



The well-equipped Contour LX shown in Toreador Red Clearcoat Metallic.

Both the LX model and the SE sport sedan take Contour's penchant for the road and up the ante in comfort and convenience. In the case of the SE, performance also gets a boost with V6 power, a special sports suspension, and more.



CONTOUR COMFORTS, SURPRISES

Illuminated controls enhance visibility for night driving.



Available power windows and door locks have illuminated controls.



AND DELIGHTS



Contour provides the convenience of a remote-control decklid release.



A full-length center floor console comes with all Contour packages.



Split fold-down rear seat backs are optional with GL and standard with LX and SE.



Left: A large part of Contour's driving pleasure comes from its comfortable, ergonomically designed interior. The sporty 5-passenger SE is shown here with its sport bucket seats, tachometer, leather-wrapped steering wheel and other premium appointments. Some equipment shown, such as the leather seating surfaces, is optional.

Below: The Contour SE instrument panel in Pumice. A leather-wrapped wheel and tachometer are standard. Some equipment shown is optional.

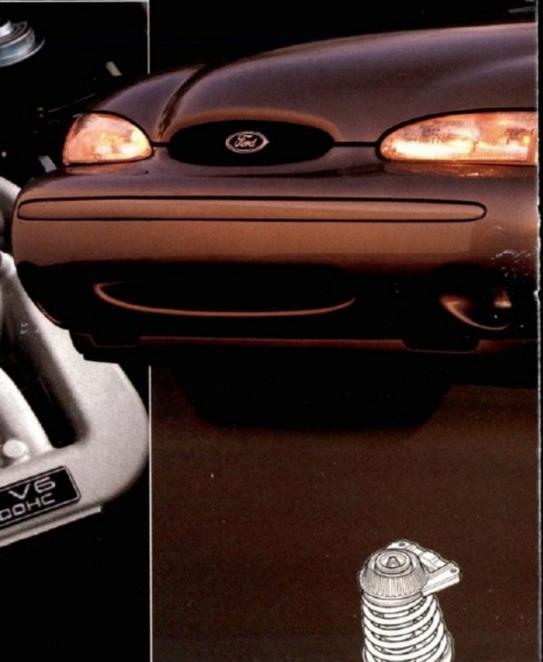


TECHNOLOGICALLY ADVANCED PERFORMANCE

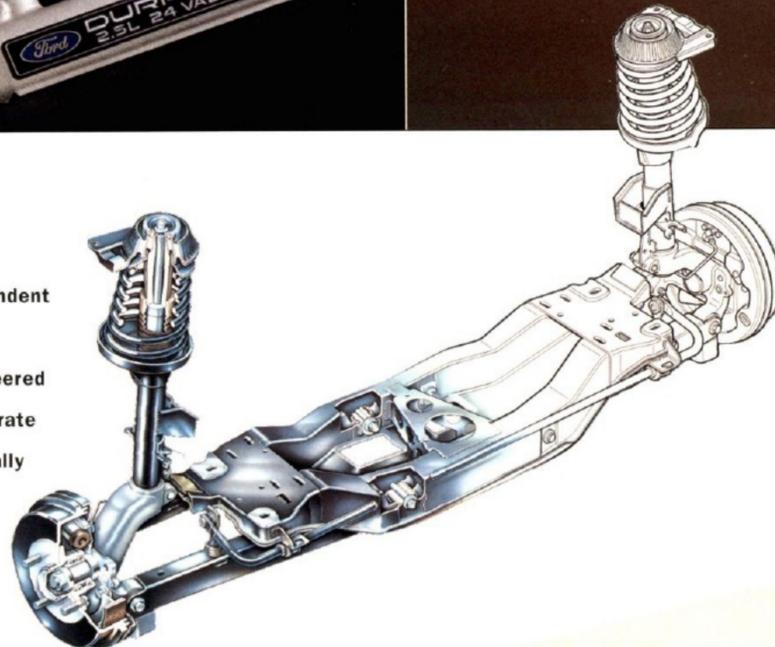
The Zetec 2.0-liter 125-hp I4 engine features 4 valves per cylinder and dual overhead cam (DOHC) design. It's engineered to deliver high fuel efficiency as well as responsive power and torque. EPA information was unavailable at press time; see your Ford Dealer for EPA information.



The 2.5-liter Duratec 170-hp V6 System utilizes advanced racing technology in the design of its cylinder block. This power-efficient 24-valve, DOHC V6 can go 100,000 miles without a scheduled tune-up under normal driving conditions with routine fluid and filter changes.



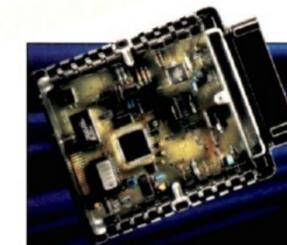
The quadralink independent rear suspension with stabilizer bar is engineered to provide highly accurate wheel control, especially under the forces of cornering and braking.

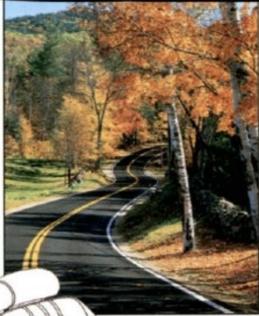


Both the Zetec I4 and the Duratec V6 engines feature long-life platinum-tipped spark plugs.



The EEC-V (Electronic Engine Control) computer is the brain that continuously fine-tunes the performance and efficiency of Contour's engines. EEC-V is so powerful, it's capable of performing up to 1,000,000 instructions per second.





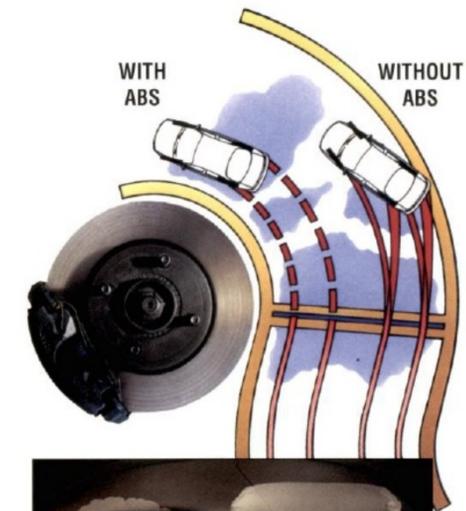
The seat frame at all five positions has a metal ramp that elevates the knees; the front edge of the bottom cushion is reinforced to help keep occupants from sliding forward under their safety belts due to the force of impact.

DESIGNED FOR SAFETY, LAYER BY LAYER



The protective strength of boron steel side door impact beams is a component of Ford Contour's advanced "safety cell" body construction.

In most hard braking situations or on a slippery surface, the available Anti-lock Brake System keeps the wheels from locking up by applying and releasing the brakes up to 12 times per second while you're firmly holding down the brake pedal. The results are straighter stops and greater steering control.



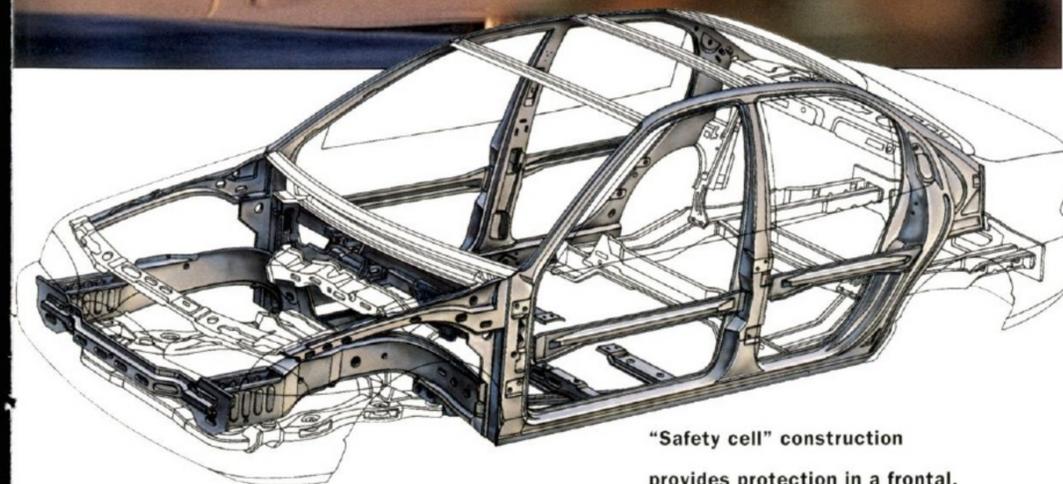
For added security, Contour offers an optional remote keyless entry system (with panic button) with two transmitters.



Standard childproof rear door locks keep children from opening doors from inside the vehicle.



Front-wheel drive provides added traction with the engine weight over the drive wheels. No drive shaft tunnel means extra interior space.



"Safety cell" construction provides protection in a frontal, side or rear impact.



Standard dual air bags are among Contour's many occupant protection features (always properly wear your safety belts).

FEATURES THAT ENHANCE COMFORT

Standard solar tinted glass helps reduce heat build-up.



Dual remote-control outside mirrors are standard.



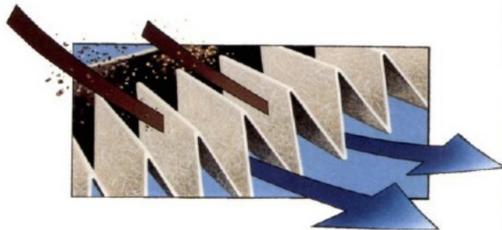
Front shoulder belts are height-adjustable for individual comfort.



A cellular flip phone is available as a dealer-installed accessory.



An electronic stereo system is available, featuring a CD player and premium sound components with upgraded amplifier.



The particulate air filtration system filters out over 90% of particles larger than 3 microns.



AND CONVENIENCE

Heat is distributed through vents on the instrument panel and also through rear heat ducts.



Let in more sunshine and fresh air with the optional power moonroof, which includes a privacy shade.



Seating in every Ford Contour is designed to maximize comfort. Featured here are LX's reclining front buckets in Opal Grey.



Contour has a large 13.9-cubic-foot luggage compartment that provides a low liftover height for convenient loading and unloading.

Left: Contour LX instrumentation is shown in Opal Grey. A tilt steering column is standard with all Contour models.

Preferred Equipment Packages

Contour



230A

- Group 1: Full-length center floor console and electronic AM/FM stereo radio/cassette player
- Rear window defroster

Contour GL



236A

- Group 1: Full-length center floor console and electronic AM/FM stereo radio/cassette player
- Group 2: Air conditioning, rear window defroster and power mirrors
- Group 3: Rear door courtesy light switches, front map/reading light, front footwell illumination and power door locks
- Speed control

240A

- All the features included in Package 236A
- Power windows
- Duratec V6 System: 2.5-liter V6 engine with 100,000-mile scheduled tune-up interval, tachometer

Contour LX



238A

- Group 2: Air conditioning, rear window defroster and power mirrors
- Group 3: Rear door courtesy light switches, front map/reading light, front footwell illumination and power door locks
- Speed control
- Power windows
- Duratec V6 System: 2.5-liter V6 engine with 100,000-mile scheduled tune-up interval, tachometer

Contour SE



239A

- Group 2: Air conditioning, rear window defroster and power mirrors
- Group 3: Rear door courtesy light switches, front map/reading light, front footwell illumination and power door locks
- Speed control
- Power windows

EXTERIOR FEATURES	Con.	GL	LX	SE
Flush headlamps with replaceable halogen bulbs	S	S	S	S
5-mph color-keyed bumpers	S	S	S	S
Solar tinted semi-flush glass	S	S	S	S
Dripless roof construction with water management system	S	S	S	S
Black manual remote-control mirrors	S	S	-	-
Power mirrors with body-color finish (black finish with GL)	-	P	S	S
Color-keyed bodyside moldings	S	S	S	S
Fog lamps	-	-	S	S
Color-keyed spoiler	-	-	-	S
SAFETY AND SECURITY				
"Safety cell" structure with high-tensile steel door beams and cross-car beam	S	S	S	S
Deploying Trim System side impact protection	S	S	S	S
Dual front air bags, driver and passenger	S	S	S	S
Manual lap/shoulder belts for front/rear outboard positions (front are adjustable)	S	S	S	S
Lap belt for rear center seating position	S	S	S	S
4-way tilt/height-adjustable head restraints	S	S	S	S
Clutch interlock at start-up with manual transaxle; brake shift interlock with optional automatic transaxle	S	S	S	S
Fuel tank forward of rear suspension	S	S	S	S
Shielded interior door locks	S	S	S	S
Childproof rear door locks	S	S	S	S
Anti-lock Brake System (ABS)	O	O	O	O
Remote keyless entry system	-	O	O	O
COMFORT AND CONVENIENCE				
Sport Package: 15" aluminum wheels and tires; leather-wrapped steering wheel and shift knob; tachometer and fogs lamps (std. on LX); sport floor mats; sport badging	-	O	O	-
Particulate air filtration system	S	S	S	S
Air conditioning	O	P	P	P
Center floor console with cassette storage, cup holder and rear ashtray	S	-	-	-
Full center floor console with pop-up cup holder, plus armrest/storage bin with cassette/CD slots	P	S	S	S
Soft-feel driver-oriented instrument panel, side window demisters and four registers	S	S	S	S
Front shoulder safety belt height adjusters	S	S	S	S
Analog gauges and warning lights	S	S	S	S
Tachometer (included with opt. V6 in GL)	-	-	S	S
Tilt steering column	S	S	S	S
Driver's left footrest	S	S	S	S
Front passenger and two rear grab handles (front only in Contour and GL)	S	S	S	S
Courtesy lights: illuminated switches, heater controls and rotary master light switch; front header-mounted interior light with door courtesy switches; courtesy light delay; luggage compartment light	S	S	S	S

Specifications

Drivetrain: front-wheel drive
Engines: Zetec 2.0-liter 16v, DOHC I4 (std. in Contour, GL and LX); Duratec 2.5-liter 24v, DOHC V6 (std. in SE)
Induction system: sequential electronic fuel injection and EEC-V computer
Compression ratios: 9.6:1 (Zetec I4); 9.7:1 (Duratec V6)
Transaxles: 5-speed manual overdrive (std. and included with V6 in GL 240A and LX 238A); electronic 4-speed automatic (opt.)
Horsepower, SAE net: 125 @ 5500 rpm (Zetec I4); 170 @ 6250 rpm (Duratec V6)
Torque, SAE net: 130 @ 4000 rpm (Zetec I4); 165 @ 4250 rpm (Duratec V6)

COMFORT AND CONVENIENCE	Con.	GL	LX	SE
Remote-control decklid release	S	S	S	S
Single-speed windshield wipers	S	S	-	-
Variable-timed interval windshield wipers	-	-	S	S
Driver and passenger visor mirrors	S	S	S	S
Front door trim panel storage bins	S	S	S	S
Leather-wrapped steering wheel (included in LX with optional leather seating surfaces)	-	-	O	S
Electronic digital clock	S	S	S	S
Rear seat compartment heat ducts	S	S	S	S
Light Group: rear door courtesy light switches; front map/reading light; front footwell illumination	-	P	P	P
Illuminated entry system	-	-	S	S
Power windows with "express-down" driver's window, illuminated switches and rear window lockout feature (included in GL package 240A)	-	O	P	P
Power door locks	-	P	P	P
Electronic 4-speed automatic overdrive transaxle	O	O	O	O
Power moonroof	-	O	O	O
Speed control	-	P	P	P
Rear window defroster	P	P	P	P
Carpeted front/rear floor mats	-	O	O	O
SEATING				
Cloth reclining bucket seats	S	S	-	-
Luxury cloth reclining bucket seats	-	-	S	-
Sport cloth reclining bucket seats	-	-	-	S
Leather seating surfaces	-	-	O	O
10-way power driver's seat: power adjustment up/down, forward/back and tilt forward/back; plus adjustable lumbar support and seat back recliner	-	-	O	O
3-passenger rear bench seat	S	S	-	-
3-passenger rear bench seat with 60/40 split fold-down carpeted seat backs (releases located in trunk for security)	-	O	S	S
SOUND SYSTEMS				
Electronic AM/FM stereo radio	S	S	-	-
Electronic AM/FM stereo radio with cassette player	P	P	S	S
Premium sound audio system with AM stereo/FM stereo radio and cassette player	-	O	O	O
Premium sound audio system with AM stereo/FM stereo compact disc radio	-	O	O	O
Power antenna	-	O	O	O
WHEELS AND TIRES				
14" wheel covers	S	S	-	-
14" luxury wheel covers	-	-	S	-
15" cast aluminum wheels	-	O	O	-
15" 7-spoke cast aluminum wheels	-	-	-	S
185/70R14S BSW all-season tires	S	S	S	-
195/65R14S BSW all-season tires (with V6)	-	O	O	-
205/60R15 BSW all-season tires	-	O	O	S

S = Standard feature O = Optional feature
P = Preferred Equipment Package feature

Battery: 55 AH maintenance-free
Alternator: 130-amp
Body construction: unitized with separate front rubber-mounted subframe
Front suspension: independent strut-type with A-arms, strut-mounted coil springs and stabilizer bar; plus sport tuning in SE
Rear suspension: independent quadralink design with stabilizer bar; plus sport tuning in SE
Steering: rack-and-pinion, power-assisted
Brakes: power front disc/rear drum (std. in Contour, GL, LX); 4-wheel disc (std. in SE); 4-wheel Anti-lock Brake System (opt. in all models)

Contour Colors



PAINT AND TRIM COLORS

Exterior Paint Colors

Contour

Toreador Red Clearcoat Metallic
Pacific Green Clearcoat Metallic
Black Clearcoat
Vibrant White Clearcoat

GL and LX

Champagne Clearcoat Metallic
Toreador Red Clearcoat Metallic
Dark Toreador Red Clearcoat Metallic
Moonlight Blue Clearcoat Metallic
Portofino Blue Clearcoat Metallic
Pacific Green Clearcoat Metallic
Willow Frost Clearcoat Metallic
Alpine Green Clearcoat Metallic*

Contour SE

Champagne Clearcoat Metallic
Toreador Red Clearcoat Metallic
Moonlight Blue Clearcoat Metallic
Teal Clearcoat Metallic
Black Clearcoat

*Available with sport package only.

Interior Trim Colors

Atlantis Blue Opal Grey Pumice

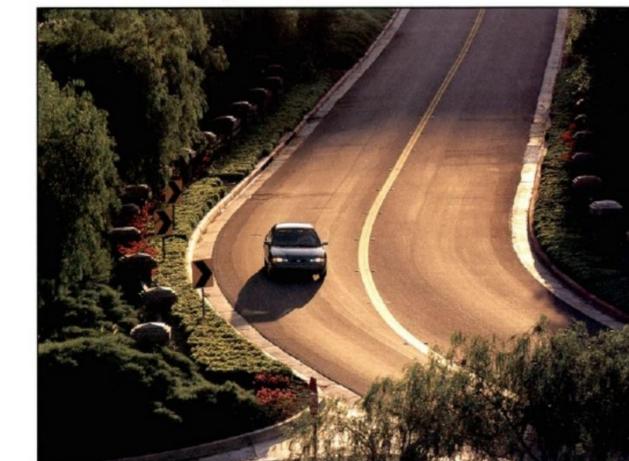
Dimensions

Wheelbase	106.5"
Length	183.9"
Height	54.5"
Width	69.1"
Front tread	59.2"
Rear tread	58.5"
Trunk capacity (cu. ft.)	13.9
Passenger capacity	5



Standard 14" Wheel Cover 14" Luxury Wheel Cover 15" Cast Aluminum Wheel 15" 7-Spoke Cast Aluminum Wheel

Ownership Experience



ROADSIDE ASSISTANCE PROGRAM

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile bumper-to-bumper warranty. Ask your dealer for complete details on this program which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your car.



Ford Credit offers a wide variety of financing and leasing programs to qualified buyers which can be arranged right at the dealership. Ask your Ford Dealer for all the facts.



Optional Ford Extended Service Plans go beyond the basic 3-year/36,000-mile warranty.

Ask your dealer for complete details on the optional plans and for a copy of the limited warranty.



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Ford Division reserves the right to change product specifications at any time without incurring obligations.

Options shown or described are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

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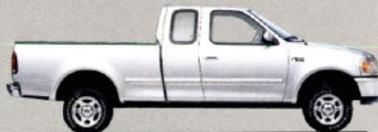
Econoline



Thunderbird



Taurus



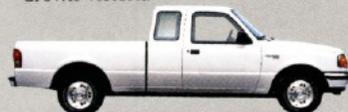
F-Series



Crown Victoria



Expedition



Ranger