



Peugeot 207

Meet the drive of your life



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The right chemistry

Style, quality, dynamism and innovation are Peugeot's DNA. The new 207 delivers them in their most concentrated form.

The 207 represents Peugeot's passion and desire; its spirit. Design and engineering live harmoniously to deliver the perfect driving experience. It's designed to make every journey pleasurable.

So, welcome to the new 207. Get ready for the drive of your life.



Exterior Style

You'll feel it when you first cast your eyes over it. An instant rush. The quickening of your heartbeat. A certainty in your soul. You've found your perfect match.

Whether you're behind the wheel of a classic 207 or a sportier version, you'll discover that it drives as well as it looks.

The question is which one will you choose?



Will it be one of the classically front styled 207's with its catlike headlights, muscular lines and highly characteristic front grille?

Or will it be the even more predatory 207 Sport and feisty GT? With the sports front styling, they wear their sporting pedigree with pride. Let your eyes linger over their extended bonnets, oval chrome tail pipes, wider front grilles, chrome mounted front fog lights and you'll know just what we mean.

Rest assured, whichever style you choose, you're guaranteed the drive of your life.

Interior comfort

The 207 is designed to deliver the drive of your life. And at Peugeot that means combining style and innovation with dynamism and quality.

You'll realise it when you sit behind the wheel. As the door shuts you'll be cushioned from the noise of the world outside thanks to extra sound insulation. As you look around you'll be stunned for all the right reasons.

The 207's interior is of the highest quality, comfort and ergonomic design in its class.

Bask in sunshine by choosing the Cielo panoramic glass roof^{*}, which measures a generous 1.1m². But don't worry about getting too heated. The glass is thermally treated to filter out UV rays and the automatic dual zone air conditioning^{**} will keep you cool and should the great English summer fail to appear (again), simply hide those grey clouds by sliding the integral blind across the roof.

Adjust the perfectly contoured driver's seat and steering so it feels tailored to your body. Cast your eye over the stunning contemporary styled dashboard. The Radio/CD player (MP3 compatible on GT) and air conditioning controls are all intuitively within reach, as is the 16/9 colour screen SatNav system[†].

Unlike other cars in its class the 207 is as practical as it is luxurious. The generous interior cleverly conceals a host of storage compartments and cup holders along with 2/3 and 1/3 folding rear seats.

Add the RT3 GPS radio telephone[†], which includes a hand-free GSM phone, optional Bluetooth kit^{††} (not compatible with RT3 system) and five CD autochanger and you have all the storage, communication and entertainment tools you could wish for.



The interior quality of the 207 gives the impression of a much more expensive car...



Inspired Performance

Diversity is a wonderful thing; and because we all have different tastes, the 207 comes in 7 different models.

Petrol

*1.4 litre 8v 75 bhp**

This five-speed manual 207 is made for the city. Economical yet with more than enough punch and torque.

1.4 litre 16v 90 bhp

Perfect for the city or country lanes. This 207 boasts five gears, an eager 1.4 litre engine, double overhead camshafts and four valves per cylinder. Variable valve timing provides increased power and economy.

*1.6 litre 16v 110 bhp**

Camshaft and valve arrangement as per the 1.4 16v. The extra engine capacity gives low end torque for a quick getaway and extra power for the motorway.

*1.6 litre 16v Turbo, 150 bhp**

Exhilaration is standard. Developed jointly by PSA Peugeot Citroen and the BMW Group, this is a powerful yet refined turbocharged car. A high pressure direct petrol injection ensures plenty of torque, power and economy.

Diesel

1.4 litre HDi 70 bhp

Who says being economical can't be fun? This five speed clean, efficient turbo-charged diesel uses HDi (high pressure direct injection) giving increased torque, reduced noise and vibration.

1.6 litre 16v HDi 90 bhp

Quick and highly economical. The aluminium engine block reduces weight and enhances distribution giving you a faster more responsive car.

1.6 litre 16v HDi 110 bhp

All the performance you could wish for. A variable geometry turbocharger with overboost gives you that short burst of power you need for real acceleration. Power doesn't come at a price. You'll enjoy a respectable 58.8mpg in the combined drive cycle plus a particulate emission filter to keep things clean.

	PETROL				DIESEL		
Consumption mpg (litres/100km)	1.4 8v	1.4 16v	1.6 16v	1.6 16v Turbo	HDi 70	HDi 90	HDi 110
Urban	33.6 (8.4)	33.2 (8.5)	30.3 (9.3)	30.3 (9.3)	48.7 (5.8)	48.7 (5.8)	47.0 (6.0)
Extra urban	56.5 (5)	54.3 (5.2)	50.4 (5.6)	50.4 (5.6)	74.3 (5.8)	74.3 (3.8)	68.9 (4.1)
Combined	44.8 (6.3)	44.1 (6.4)	40.3 (7)	40.3 (7)	62.7 (4.5)	62.7 (4.5)	58.8 (4.8)
CO ₂ emissions (g/km)	150	152	166	166	120	120	126

* Available later in 2006.

Intelligent Protection

Power comes with responsibility. Exhilarating performance is balanced with advanced active safety features.

A rigid body and wide track; corner-hugging McPherson front suspension; a steel rear axle featuring a deformable crossmember and balanced chassis combine to give you perfect road holding.

Variable electric power-assisted steering gives pinpoint handling at speed and whilst parking. The sophisticated braking system includes:

- Anti-lock brakes (ABS) – maintain control even whilst performing emergency stops.
- Electronic Brake Force Distribution (EBFD) – adjusts braking power on individual wheels to maintain stability whilst braking on corners.
- Emergency Brake Assistance (EBA) – enhanced braking power.
- Add Electronic Stability Programme (ESP)* for these additional safety functions:
 - Traction Control (ASR) – brake pressure and engine revs adjust to prevent wheel spin when accelerating or on slippery surfaces.
 - Dynamic Stability Control (CDS) – data from the steering wheel and yaw sensors enable swift rebalancing whenever under or oversteer is detected.
 - Low Dynamic ESP (LDE) – Brake pressure is corrected for maximum control around bends.
 - Understeer Control Logic (UCL) – Speed and throttle are reduced by applying brake force to two wheels if understeer occurs.
 - You also benefit from automatic hazard lights when braking hard and high-intensity directional headlights** for enhanced vision round corners.

The 207 was awarded 12 NCAP stars in total- the most for a car in its segment.

The 207 has everything to keep you as safe as possible which is why it won the coveted 5-Star Euro NCAP for adult safety. Safety measures include:

- Front and rear crumple zones bear the brunt of any impact. In a head-on collision the steering column lowers to reduce the chances of major injury. The driver's footrest absorbs impact to reduce ankle damage.
- Reinforced panels built into the doors increase rigidity to protect passengers.
- Seat belts are equipped with pretensors and force limiters.
- The 207 has six airbags† to protect passengers and drivers from all sides.
- You can also switch off the front passenger airbag for rear facing baby seats. Plus there are two ISOFIX positions in the back, each with three anchor points. Hardly surprising that we were awarded 4-stars in tests for child safety.
- The new 207 also gained 3-stars in tests for pedestrian safety. Its front is designed to minimise injury.
- We've also included a number of security features to keep your 207 safe including anti-pick locks, coded anti-start device, deadlocks and a remote controlled alarm system††.



* Standard on GT. Combined option with directional lighting on Sport and SE. ** Standard on GT. Combined option with ESP on Sport and SE.

† Four on urban model †† Standard on GT. Optional on S, Sport and SE

Which 207 are you? The perfect match

What's your perfect 207? Take a look and decide which model suits your requirements. All our 207's feature:

- Power steering
- Driver, passenger and side air bags
- Remote control central locking with deadlocks
- 3 rear 3-point seat belts
- 3 adjustable rear head restraints
- Steering column adjustable for reach and rake
- Driver & passenger seat height adjustment
- Split rear seat bench and back
- ABS with EBFD and EBA
- All HDi models come with electric air inlet flaps



Urban

3 door from £8,995 / 5 door from £9,595



- Classic front styling
- Driver and passenger airbag
- Side airbags
- ABS with EBFD and EBA
- Three adjustable rear head restraints
- Remote central locking with deadlocks
- Electric front windows
- 2/3 - 1/3 split folding rear seat
- Radio/CD player
- Driver and passenger seat height adjustment
- Steering column adjustable for reach and rake
- Trip computer



15" Auckland wheel trims



Urban Dials



Black/Grey Farah cloth



Pale Grey Farah cloth

Which 207 are you?

The perfect match

S //

3 door from £9,345 / 5 door from £9,945



S = Urban features +

- Classic front styling
- Available with or without air-conditioning
- Electrically operated & heated door mirrors
- Curtain airbags
- Body coloured door handles



15" Hobart wheel trims



S Dials



Black/Red Savona cloth



Black/Grey Savona cloth

Sport //

3 door from £10,895 / 5 door from £11,495

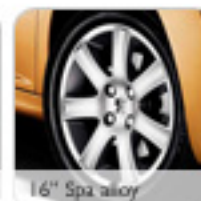


Sport = S features +

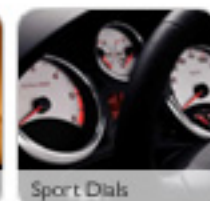
- Sport front styling
- 15" 'Monaco' alloy wheels on 1.4 litre
- 16" Spa alloy wheels on other engines
- Chrome exhaust trim (not 1.4)
- Sports front seats
- Front fog lights
- Leather steering wheel and gear knob
- Full leather interior (Black) - optional



15" Monaco alloy



16" Spa alloy



Sport Dials



Black/Blue Toluca cloth



Black/Grey Toluca cloth

Which 207 are you? The perfect match

SE //

5 door from £11,695



SE = S features +

- Classic front styling
- 15" Monaco alloy wheels on 1.4 litre
- 16" Estoril alloy wheels on other engines
- Front fog lights
- Cielo full length glass roof with sunblind
- Fragrance diffuser
- Leather steering wheel and gear knob
- Full leather interior (Pale Grey) - optional



16" Estoril alloy



15" Monaco alloy



SE Dials



Pale Grey Arusha velour

GT //

3 door from £14,345 / 5 door from £15,345



GT = Sport features +

- Sport front styling
- 17" Hockenheim alloy wheels
- Front fog lights
- Cielo full length glass roof with sunblind
- Electrochromic rear view mirror
- Directional headlights
- ESP
- Tyre pressure sensors
- Automatic lights and wipers
- Dual zone climate control air-conditioning
- Carpet mats
- Electric rear windows (5dr)
- Alarm
- Aluminum pedals and gear knob
- Full leather interior (Black) - optional



17" Hockenheim alloy wheels



GT Dials



Black Jakarta cloth/leather



Optional Black leather

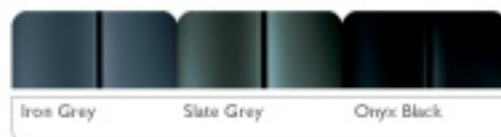
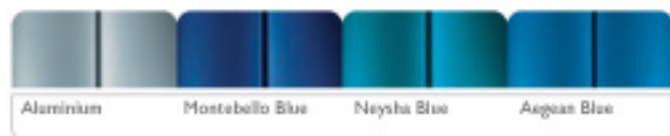
Which 207 are you? Colours

Decided which 207 is for you? Time to personalise it by choosing the colour that's just you.

To get a clearer idea of colours, try the configurator on www.peugeot.co.uk or arrange a viewing at your local dealership.



Metallic colours (options at extra costs)



Solid colours



Peace of mind

When you buy a Peugeot, you have the reassurance of knowing that your vehicle has been designed to give you years of worry-free motoring. What's more you can rely on a comprehensive range of customer care services from your Peugeot Dealer.

Peugeot warranties

Alongside the three-year unlimited mileage manufacturer's warranty, all vehicles first registered in the UK and purchased from a UK Peugeot Dealer come with a free, optional additional year of warranty through the Peugeot UK Dealer Network (mileage limit on this is 60,000 miles from first registration). After the end of the three-year (or after 60,000 miles) warranty, you can purchase a Peugeot Platinum Extended Warranty.

Our cars also come with a 12-year Anti-Perforation and three-year Paint Warranties. For full terms and conditions please contact your Peugeot Dealer.

Peugeot Assistance

Your new 207 comes with 12 months' Peugeot Assistance, which is available 24/7 365 days a year. This covers all incidents involving vehicle-based faults for you and anyone else driving your car (with permission). Peugeot Assistance includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or hotel accommodation.

It can be extended for up to 24 months and to protect you against non-vehicle faults such as punctures at specially discounted rates. Simply call 0870 752 7050.

Peugeot Insurance

Tailored cover at a competitive price. Should you be involved in an accident a Peugeot Approved Accident Repair Centre will repair your car using only original equipment parts. You'll also receive a courtesy car while yours is being repaired (dependent on availability). Call for a quote now on 0870 0240 206

Peugeot and the environment

We think it's important that our vehicles respect the environment. That's why we've worked hard to reduce emissions from our vehicles and every new car we build is 90% recyclable.

For further information regarding our recycling and environmental policies please visit our website.

About this brochure

The information and images in this brochure are based on the technical data available at the time of writing. All equipment shown is factory fitted, or available as an option at extra cost (depending on the model). Where you see a feature described as an option, you should assume that it is available at extra cost unless otherwise stated. Some feature combinations may not be available in the UK.

Also, some photography may feature vehicles that are left hand drive. As part of our policy of continuous specification improvement, Peugeot reserve the right to modify technical equipment, the options available and colours at any time. For full specification ask your Peugeot Dealer or click on www.peugeot.co.uk. Please note that current print and photographic techniques do not allow us to accurately represent the full depth and tone of the colours available in this brochure. This brochure is not a contractual document or offer of sale. For current information please contact your authorised Peugeot Dealer. The details in this brochure cannot be reproduced without the expressed authorisation of Peugeot.

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Telephone: 020 7791 90560

Email: Peugeot.export@peugeotmail.co.uk

For all other enquiries please call 0845 200 1234 (Calls will be charged at local rate and may be recorded for training or quality purposes).

How much?

If you have your eyes on one 207 in particular then why not refer to our specification table below? See what engine you can get and how much it will cost you.

	Urban		S		Sport		SE		GT	
	3 door	5 door	3 door	5 door	3 door	5 door	3 door	5 door	3 door	5 door
1.4 8v without air conditioning	£8,995	£9,595	£9,345	£9,945						
1.4 8v			£9,895	£10,495						
1.4 16v 90 without air conditioning			£9,745	£10,345						
1.4 16v 90			£10,295	£10,895	£10,895	£11,495		£11,695		
1.6 16v					£11,395	£11,995		£12,195		
1.6 16v Turbo									£14,345	
1.4 HDi 70 without air conditioning	£9,895	£10,495	£10,245	£10,845						
1.4 HDi 70			£10,795	£11,395						
1.6 HDi 90			£11,395	£11,995	£11,995	£12,595		£12,795		
1.6 HDi 110 FAP					£12,695	£13,295		£13,495	£14,745	£15,345

We really hope you've enjoyed this e-brochure. If it has left you wanting any further information (maybe a finance offer, or maybe you want to book a test drive?) then please visit www.peugeot.co.uk

Not by a PC right now? Then why not text MORE to 60222. Or, if you would prefer the personal route then please call 0845 200 1234.