

03 THUNDERBIRD



DO YOU DREAM IN COLOR?

Thunderbird





2 Sweep the open sky for the porticoes of mystery. Mountain Shadow Grey Thunderbird offers the option of a matched color or Evening Black removable top.



A Elegant standard BLACK INK INTERIOR with leather-trimmed seats, leather-wrapped steering wheel and shift knob.

B High-gloss black color accents on the top of the steering wheel and shift knob give the optional BLACK INK INTERIOR ACCENT PACKAGE added polish.

C Earthy meets elegant with Saddle-colored leather trimming the seats, top section of the steering wheel and shift knob that comes with the optional PARTIAL INTERIOR COLOR ACCENT PACKAGE.



Mountain Shadow Grey



Evening Black





A The standard BLACK INK INTERIOR offers leather-trimmed seats, leather-wrapped steering wheel and shift knob.

B By adding high-gloss black color accents on the top of the steering wheel and shift knob, the optional BLACK INK INTERIOR ACCENT PACKAGE says you are ready for that second glance.

C You'll have the clouds-eye view with an optional PARTIAL INTERIOR COLOR ACCENT PACKAGE in which Whisper White covers the seat inserts, top of the steering wheel and shift knob.



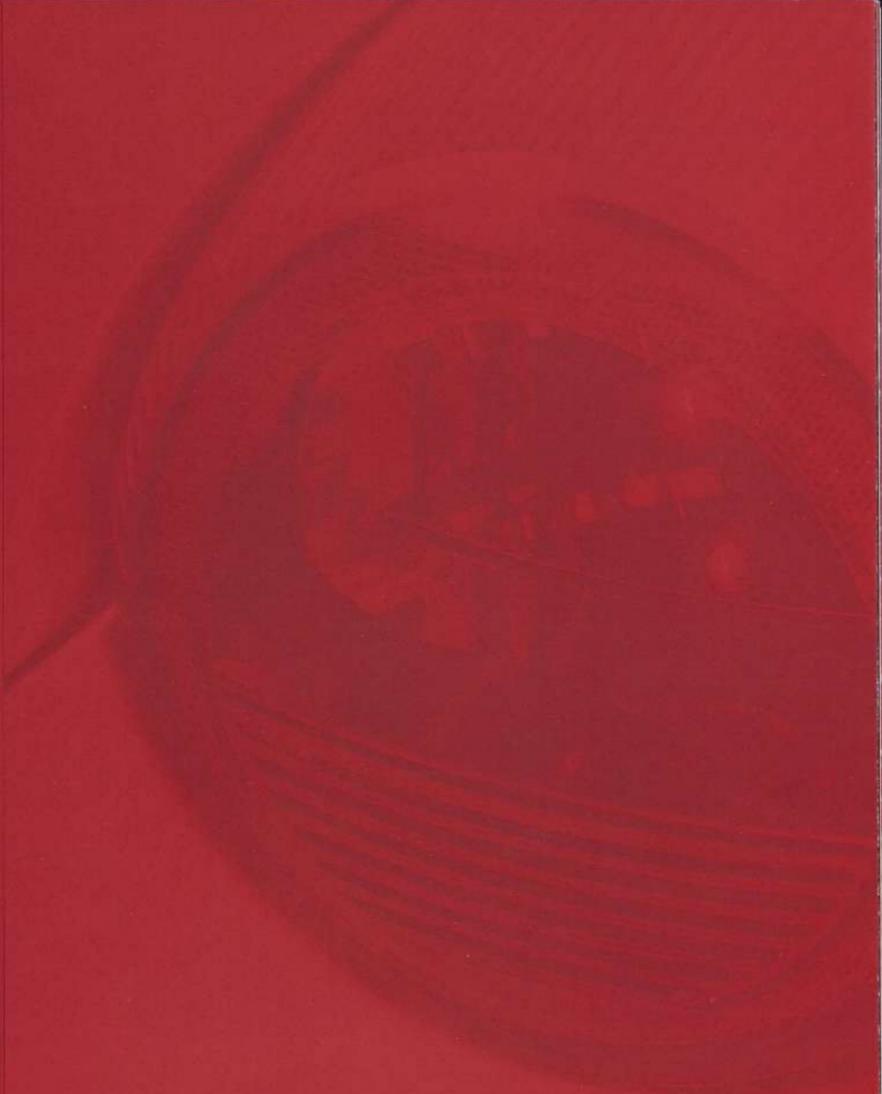
Performance White



Desert Sky Blue



Evening Black





A The sophisticated standard BLACK INK INTERIOR offers leather-trimmed seats and a leather-wrapped steering wheel and shift knob.

B The optional BLACK INK INTERIOR ACCENT PACKAGE adds sleek high-gloss black color accents on the top of the steering wheel and shift knob.

C With an optional PARTIAL INTERIOR COLOR ACCENT PACKAGE, you can match the stunning exterior with a Torch Red-covered seat insert, top of the steering wheel and shift knob.

D For even more rich color, the optional FULL INTERIOR COLOR ACCENT PACKAGE offsets Black Ink with Torch Red seat inserts, lower instrument panel, lower center console, door trim, top section of the steering wheel and shift knob.

E An optional PARTIAL INTERIOR COLOR ACCENT PACKAGE offers the accent of Whisper White-covered seat inserts, top of the steering wheel and shift knob.



Performance White



Torch Red



Evening Black





A Leather-trimmed seats and a leather-wrapped steering wheel and shift knob make up the standard BLACK INK INTERIOR.

B High-gloss black color accents on the top of the steering wheel and shift knob add extra sheen to the optional BLACK INK INTERIOR ACCENT PACKAGE.

C An optional PARTIAL INTERIOR COLOR ACCENT PACKAGE also allows you to accent the inside with rich Torch Red-covered seat inserts, top of the steering wheel and shift knob.

D For even more bold color, the optional FULL INTERIOR COLOR ACCENT PACKAGE offsets Black Ink with Torch Red seat inserts, lower instrument panel, lower center console, door trim, top section of the steering wheel and shift knob.

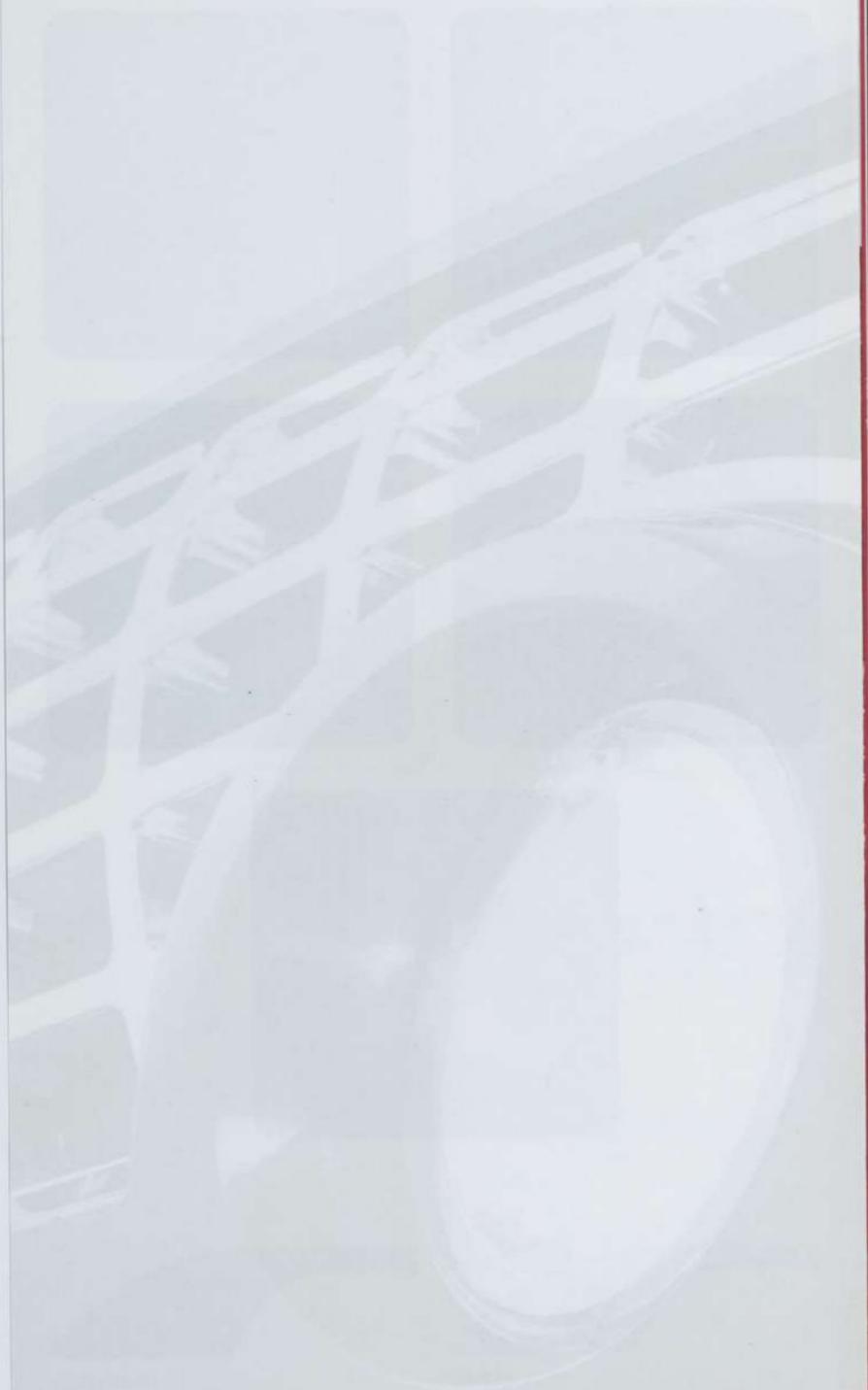
E Achieve Zen balance by offsetting Black Ink inside with an optional PARTIAL INTERIOR COLOR ACCENT PACKAGE that consists of Whisper White-covered seat inserts, top of the steering wheel and shift knob.

F A sophisticated mark is made with the optional PARTIAL INTERIOR COLOR ACCENT PACKAGE that offers Saddle-colored leather trim on seats, top section of the steering wheel and shift knob.



Performance White

Evening Black





A The standard BLACK INK INTERIOR includes comfortable leather-trimmed seats and a leather-wrapped steering wheel and shift knob.

B The polished look of the optional BLACK INK INTERIOR ACCENT PACKAGE includes high-gloss black color accents on the top of the steering wheel and shift knob.

C An optional PARTIAL INTERIOR COLOR ACCENT PACKAGE allows you to accent the inside with bold Torch Red-covered seat inserts, top of the steering wheel and shift knob.

D For even more eye appeal, the optional FULL INTERIOR COLOR ACCENT PACKAGE offsets Black Ink with Torch Red seat inserts, lower instrument panel, lower center console, door trim, top section of the steering wheel and shift knob.

E Match the exterior with an optional PARTIAL INTERIOR COLOR ACCENT PACKAGE that offers Whisper White-covered seat inserts, top of the steering wheel and shift knob.



A B



C D



Whisper White



Evening Black

L I V E Y O U R D R E A M

The palette pulls you in. The comforts and inner rewards win you over. On par with Thunderbird's vast array of color combinations is an impressively long list of standard features. Peek in through the wide, raked windshield or classic porthole windows, and you'll find things like 6-way driver and 2-way passenger power seats, dual vanity mirrors, and handy audio and speed controls on the leather-wrapped steering wheel. Thunderbird cranks up the heat on a driving experience that harkens back to the great touring tradition. A mighty 32-valve DOHC V8 serves up powerful performance, and 17" wheels and All-Speed Traction Control helps to keep firm footing. With an optional SelectShift™ transmission and a standard 6-disc in-dash CD player, this car really turns a cruise into an event. Not only does Thunderbird have useful in-door storage, a large glove compartment and rear storage shelf, the trunk is roomy enough for two sets of golf clubs. Elbow room, performance and classic style. It all comes together in Thunderbird, a car that hasn't forgotten how much fun driving can be.



T H U N D E R B I R D . I N L I V I N G C O L O R

Thunderbird



Thunderbird

STANDARD FEATURES

Exterior

- 17" painted cast aluminum wheels
- Dual exhaust with bright tips
- Dual power mirrors
- Perimeter alarm
- Power-retractable convertible top with boot (black)
- Windshield wipers – Two-speed, variable-intermittent with heated wiper park

Interior

- Air conditioning with dual-zone automatic temperature control
- AM/FM stereo with 6-disc in-dash CD changer, clock and Audiophile® sound system
- Analog instrument cluster with tachometer
- Auto headlamps with on/off delay
- Center console with storage and leather-wrapped armrest
- Delayed accessory power shutoff
- Dual vanity mirrors
- Illuminated entry with theater-dimming feature
- Leather-wrapped steering wheel with audio and speed controls
- Power 6-way driver's seat and 2-way passenger seat
- Power tilt/telescoping steering column
- Power windows and door locks
- Premium leather-trimmed seats with recliners
- Rear window defroster
- Remote keyless entry

Mechanical

- 3.9L 32-valve aluminum DOHC V8 engine with 280 horsepower @ 6000 rpm and 286 lb.-ft. of torque @ 4000 rpm
- 4-wheel anti-lock braking system (ABS)
- 5-speed automatic transmission with overdrive
- All-Speed Traction Control
- Power 4-wheel ventilated disc brakes

Safety/Security

- Belt-Minder™ safety belt reminder
- Front and side airbags* for driver and passenger (passenger deactivation switch)
- LATCH – Lower and top tether anchors for child safety seat
- SecuriLock™ passive anti-theft system
- Side intrusion door beams

*Always wear your safety belt and deactivate the passenger-side airbag when securing a rear-facing child safety seat.

MODEL-SPECIFIC FEATURES/OPTIONS

	Deluxe Convertible	Premium Convertible	Deluxe Convertible with Removable Top	Premium Convertible with Removable Top
Exterior				
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Interior				
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mechanical				
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Standard Optional Not Available

ENGINE



3.9L DOHC V8
 Horsepower: 280 hp @ 6000 rpm
 Torque: 286 lb.-ft. @ 4000 rpm
 Axle ratio: 3.58:1
 Compression ratio: 10.75:1

WHEELS



17" Painted Cast Aluminum Wheel Included in Deluxe Packages 17" Chrome Wheel Included in Premium Packages

Competitive comparisons based on publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

DEALER ACCESSORIES



1



2



3

- 1 A custom-designed **fitted cover** with logo helps ensure protection for your Thunderbird from the sun and dust.
- 2 This **carpeted trunk mat** with Thunderbird logo not only helps protect the trunk floor but also provides a nice, finishing touch.
- 3 The **remote start** allows you to start your Thunderbird from up to 500 feet away. For added security, it can also turn on the interior lights, flash the headlamps and sound the horn in an emergency.



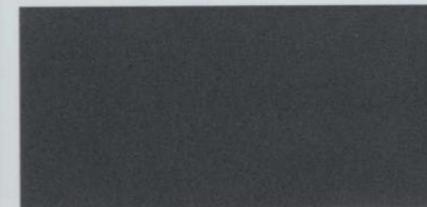
Whisper White



Torch Red



Desert Sky Blue
(only available for 2003 model year)



Mountain Shadow Grey
(only available for 2003 model year)



Evening Black

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual paint/trim options.



www.fordvehicles.com

Get information on any Ford vehicle, print e-brochures or take a look at financing and leasing options. Ford owners can enjoy the benefits of **My Ford**, a private, owners-only area of fordvehicles.com, designed to provide a single, convenient area to manage vehicle information, including maintenance, financing and web services. Our website also offers details about European Delivery, the Pre-Owned Ford program, Ford Credit and more. There's a world of information, but only one address to remember, fordvehicles.com.



Ford Credit and Red Carpet Lease

Many lease managers have completed several hours of training in a Red Carpet Lease program designed to make us the best in the business. We think you'll find a Red Carpet Lease the best way to lease.

Under the New Vehicle Limited Warranty, you'll receive Bumper-to-Bumper, no-deductible coverage on your new Ford vehicle for 3 years/36,000 miles. You'll also receive unlimited-mileage, no-deductible corrosion perforation coverage for five years. Ask your Ford Dealer for a copy of this warranty.

During its 3-year/36,000-mile limited warranty period, every new Ford vehicle includes the assurance and support of a 24-hour emergency Roadside Assistance program. Roadside Assistance includes such services as fuel delivery, tire changes, jump starts, and help when you are locked out of your vehicle. Ask your Ford Dealer for complete details about this program.

Complete information on our vehicle lineup is available on our website. To get more information, please visit us at www.fordvehicles.com. Likewise, to get details on various financing options available on your new Ford vehicle, please visit www.fordcredit.com. Doing so can give you a head start before talking to your Ford Dealer about financing your new Ford vehicle.

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FORD. NO BOUNDARIES. WHEN YOU LIVE WITH SPIRIT AND PASSION, THE POSSIBILITIES OF LIFE AND ACHIEVEMENT ARE LIMITLESS. THERE ARE *NO BOUNDARIES*. EVERY PRODUCT FORD MOTOR COMPANY DESIGNS AND BUILDS IS THE DIRECT RESULT OF 100 YEARS OF THAT SPIRIT AND PASSION. IT WAS PRESENT WHEN HENRY FORD FOUNDED THE COMPANY IN 1903 AND WHEN THE FIRST AUTOMOBILE ROLLED FROM HIS WORKSHOP. TODAY, IT IS MORE ALIVE THAN EVER. THERE ARE *NO BOUNDARIES* TO OUR ENDLESS DRIVE TO TURN A NO INTO A RESOUNDING YES. TO GO BEYOND WHAT WE THOUGHT WAS POSSIBLE. TO DREAM: AND THEN CREATE CARS THAT ARE AS EMOTIONALLY FULFILLING TO OWN AS THEY ARE EXHILARATING TO DRIVE. AND THERE ARE *NO BOUNDARIES* TO OUR DEDICATION – STRIVING TO BRING YOU THE HIGHEST QUALITY, MOST EXCITING, BEST ENGINEERED, MOST RELIABLE PRODUCTS IN THE WORLD.



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100 YEARS