

# FORD FALCON GL

If you have a driving ambition  
to enjoy improved levels of economy  
and roadholding, and stay with  
the space of a full size family car then  
remember this—now more than  
ever Falcon is the answer.



FORD FALCON





In the race to provide greater motoring efficiency, the new Falcon has become not only sleeker to the eye but sleeker through the air.

Because the efficiency of a car has become more important to motorists in the past few years, Falcon has been restyled to become better aerodynamically, as well as better looking.

Building on the outstanding success of the XD model, this new XE Falcon incorporates several subtle yet significant changes in styling.

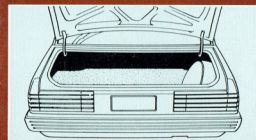
The bonnet, two-bar grille, front bumper and integral valance have all been redesigned in the interest of more efficient air-flow management. The result is an overall improvement in drag and pressure distribution.

The restyled front includes new 'z' beam quartz halogen headlights to reduce glare. Using high strength polymer material and revised engineering, the front bumper is lighter while still retaining its energy absorbing characteristics.

The effect of these subtle appearance changes is to confirm that the new XE Falcon is indeed new. It is, however, when you look beneath the surface that the most important engineering changes become apparent. Changes which bring Falcon to a new level of efficiency.



Improved Boot. A big surprise awaits you when you pack the family luggage into the Falcon's boot. It's now 65 mm or 2½ inches deeper, making luggage space more usable. And with the spare wheel upright and over to the side, access is much easier.



By relocating the spare wheel, Falcon's boot is now 65 mm or 2½ inches deeper.

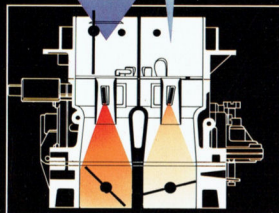


To achieve greater economy the Falcon has become more fuel efficient as well as more cost efficient.

With the cost of living always on the rise it's sure to be good news that the XE Falcon has several features which can significantly affect your running costs.

#### ALLOY HEAD II

Powering the new Falcon is the second generation Alloy Head engine. Two important features have contributed to its improved efficiency.



**2-Stage Carburettor** This is a highly accurate fuel metering device. It utilizes only the first stage (or venturi) under normal steady driving, and so provides excellent fuel economy for a six cylinder car. When rapid acceleration is needed, the second stage comes into operation, to give increased power and performance.

**Viscous Clutch Fan** This feature is now standard on all Falcons. Being temperature sensitive, the fan speed is not dictated by engine speed, and only works as hard as it needs to. This reduces engine drag, which saves fuel, and contributes to quieter running.

#### Selected Fuel Economy Data

This data is based upon A3507 - 1979 tests conducted by Ford. It is not applicable to vehicles manufactured for sale in New South Wales.

##### 3.3 litre 4-speed manual



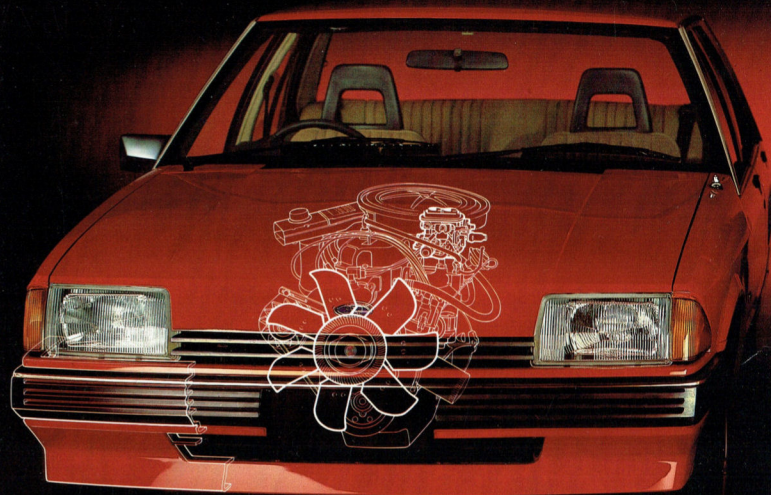
##### 3.3 litre 5-speed manual

<b>City Cycle</b> 22.6 mpg	<b>Highway Cycle</b> 35.3 mpg
12.5 litres/100 km	8 litres/100 km

##### 4.1 litre 3-speed automatic

<b>City Cycle</b> 20.9 mpg	<b>Highway Cycle</b> 33.5 mpg
13.5 litres/100 km	10 litres/100 km

These figures are provided to assist you in comparing the fuel consumption of Falcon with other vehicles. The actual fuel



consumption you achieve will depend, however, on many factors, including your driving habits, the prevailing conditions and your vehicle's equipment, condition and use. Data for the other available engine/transmission combinations can be obtained from your Authorised Ford Dealer.

#### Econogaug

This device monitors the engine's intake manifold vacuum pressure and provides a guide to, though not a measure of, fuel economy. The Econogaug can be used to assist you in tailoring your driving style, for improved fuel economy.

#### Optional 5-speed Transmission

This is now available with the 3.3 litre engine at extra cost. The fifth gear ratio in this transmission has been selected to reduce the engine revolutions required when travelling at any given speed in this gear, and to provide a potential for improvement in overall fuel economy.

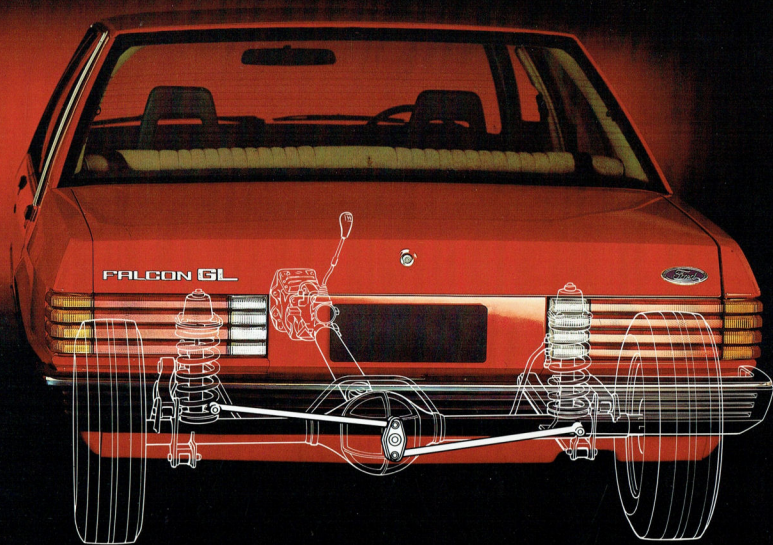
#### Longer Service Intervals

By increasing the recommended intervals between scheduled maintenance services from 10,000 to 15,000 km there is a reduction in inconvenience and relative maintenance costs.

New Falcon has many features designed to protect its occupants in the event of a mishap.

And one important new feature to help avoid the event in the first place.





Safer roadholding can be added to the list of attributes, such as front and rear crumple zones, high-strength steel intrusion beams in doors and a soft moulded crash pad which make Falcon a car that encourages a feeling of confidence in both driver and passengers.

#### New Watts Link Rear Suspension System

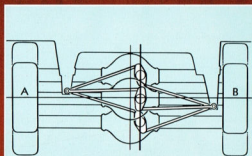
This system, which features a Watts linkage, 4 trailing arms, and progressive rate coil springs provides the new Falcon with greatly improved levels of ride, comfort and handling. The result is a significant improvement in surefootedness and control.

In effect, the Watts linkage restrains side to side movement of the axle, while the trailing arms restrain its fore and aft movement. This control provides outstanding stability by enhancing tyre adhesion and traction.

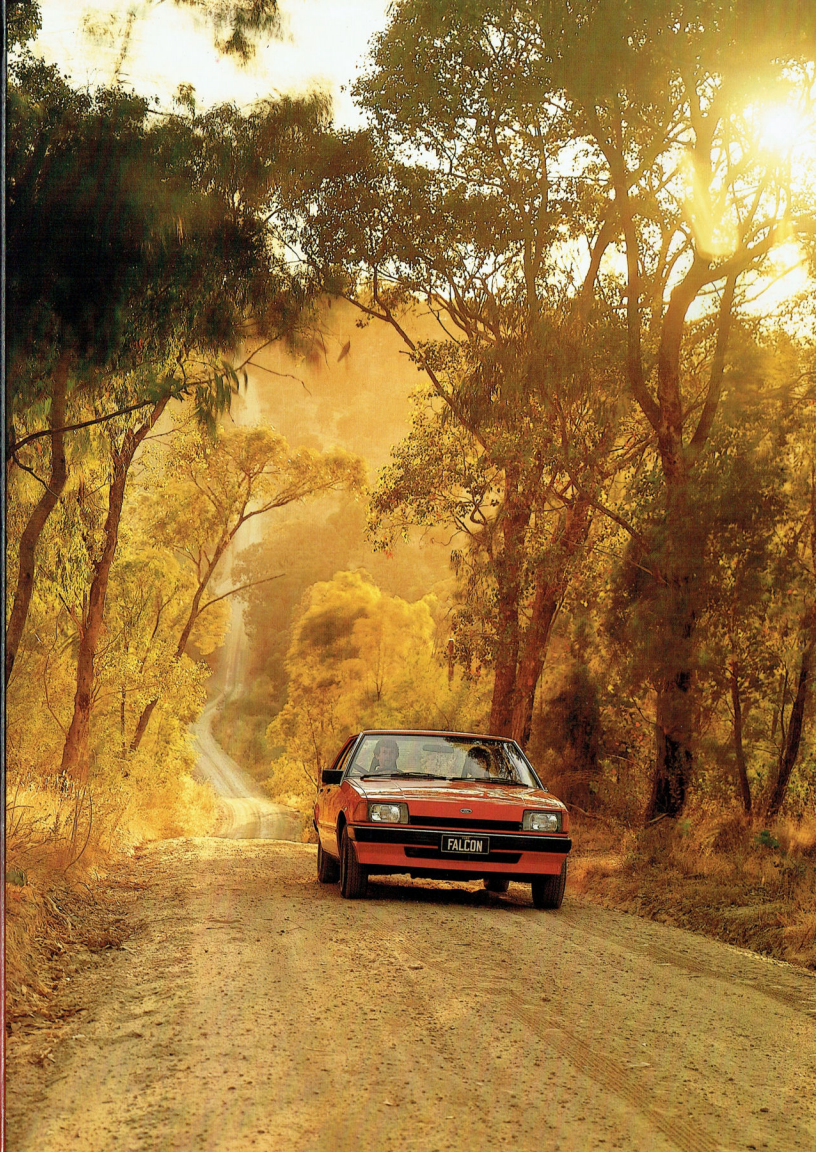
The result is twofold. In the first place the axle and therefore the entire car is better controlled, particularly on uneven roads, when cornering, and under towing conditions. In addition, this new system enables springing and damping of a more compliant nature giving better ride quality.

To complement the improved rear suspension performance, the

twin wishbone front suspension has also been upgraded with new dual rate coil springs. With the new Watts Link Rear Suspension System and revised front suspension the new Falcon is a safer more surefooted car.



Watts linkage - this restrains the to and fro movement of the rear axle on the line A-B.





The inside of a Falcon has always been a good place to be, with that tradition of space and comfort. And new Falcon is even better, with several important changes.

**Improved Seating.** Good looking, practical cloth seat facings are now a standard feature on the Falcon GL, and make for greater comfort. There is also a big improvement in the design of the rear seat.



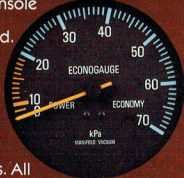
This is now moulded from high density foam and gives greater thigh support and significantly better passenger comfort.

With all floor mounted manual transmissions a new moulded gear knob and a rubber boot for the gear lever looks and feels distinctly European.



**Improved Driving Position.** From the driver's seat you will notice that the new soft-feel, 4 spoke steering wheel has been relocated slightly closer to the dashboard. This provides more space for you, and provides a more relaxed arm and hand position.

The instrument panel is revised and incorporates an Econogauge. And to your left you will see that the centre console has been redesigned.



It now provides sensible moulded trays for coins, tapes and sunglasses. All in all the driver's seat is a good position to be in.

Each year the average Australian adult spends over 500 hours or nearly 3 entire weeks in a car.

More than ever Falcon is the car to be inside.



Optional centrefold front seat.



Optional striped wool blend cloth seat facings.

By selecting from the option list you can build up a Falcon to suit your style

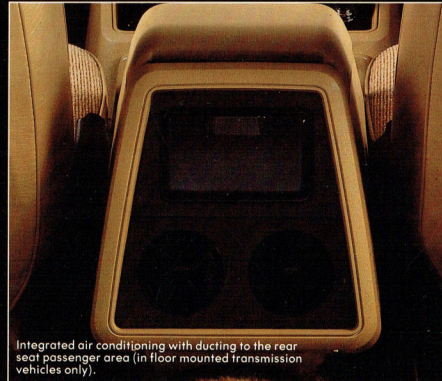
## S Pack

The 'S' Pack gets its sporty appearance from a number of well chosen features. The exterior has special body striping and blackout treatment, fog lamps, black front spoiler, styled steel wheels, and ER70H 14 steel belt radials.

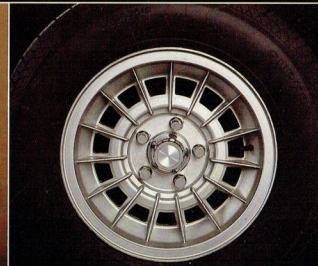


All of Falcon's practicality with a touch of individuality.

Inside, the look is equally individualistic. Seats are faced in striped wool blend cloth, instrumentation is comprehensive; with speedometer, tachometer (which replaces the Econogaugue), fuel, temperature and oil pressure gauges, volt meter, trip meter, and a digital clock. An intermittent wiper setting is also provided. This is the car for the Falcon man who likes the idea of looking a little different.



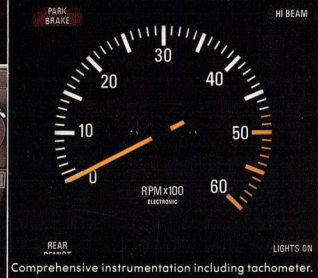
Integrated air conditioning with ducting to the rear seat passenger area (in floor mounted transmission vehicles only).



Alloy road wheels.



AM/FM push button radio/stereo cassette player.



Comprehensive instrumentation including tachometer.

By specifying from the extensive list of optional equipment available you can add a touch of individuality to your Falcon.

The full list is printed on the specification sheet. More important among these are:

### VINYL TRIM

With cloth seat facings now standard, vinyl is available as an option.

### CENTAFOLD

With a column-mounted gearshift the Centafold front seat can be specified

in place of the front bucket seats. Then your Falcon can be changed from a 5 to 6 seater at the flip of an armrest.

### INTEGRATED AIR CONDITIONING

By ordering factory fitted air conditioning you will automatically have the added benefit of a heavy duty radiator. This assists the performance of the unit, as does the tinted side and rear glass which is installed with this option to reduce solar glare. On all Falcons with a floor mounted

transmission additional ducting is provided to take cool air to the rear passengers through an upgraded centre console.

### 5-SPEED MANUAL

You can now specify the new 5-speed manual transmission as an option with the 3.3 litre engine, and so improve the overall fuel economy potential of your Falcon.

Check the specification sheet for further details.



About this brochure. This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheets. Because of changes in conditions and circumstances Ford reserves the right, subject to all applicable laws, at any time, at their discretion, and without notice, to discontinue or change the features, designs, materials, colours

and other specifications and the prices of their products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchaser. The latest specification sheet should be referred to for information on the availability, ordering and use of optional equipment. Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications,

prices, optional equipment and availability before deciding to place an order.

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