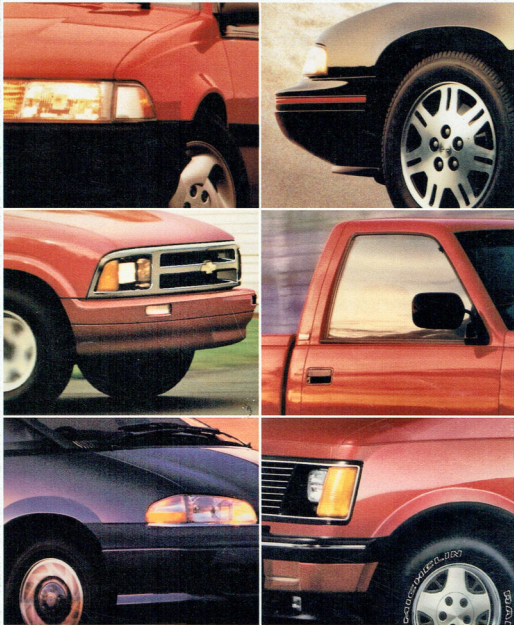




**SPECIALLY PRICED CALIFORNIA VALUE EDITION  
CHEVY CARS AND TRUCKS ARE NOW AVAILABLE.**



**CALIFORNIA VALUE EDITIONS**

*A special offer just for California residents. Six popular Chevrolet models, equipped the way Golden State buyers prefer, are now available at special California-only prices.*

*Buy your California Value Edition car or truck at a clearly stated, genuinely discounted price. Depending on model selected, California Value Edition Chevrolets list from \$939 to \$2803 less than the same models with the same equipment in the rest of the country.*

*Your new 1994 car or truck will be fully backed by the full Chevrolet Customer Care Package. This comprehensive owner-protection plan includes your new vehicle's 3-year/36,000-mile limited warranty with zero deductible,\* Courtesy Transportation† if your vehicle needs warranty service, and a Roadside Assistance Program.\*\**

*See your California Chevy dealer soon to choose one of these remarkable values for yourself. And, while you're there, also ask your dealer for special pricing available now on Caprice Classic, Beretta and Corsica models.*

\*See your dealer for details of this limited warranty. †See your participating dealer for details.

\*\*See your dealer for details.

## CAVALIER VL COUPE

**\$9995**

**CALIFORNIA VALUE EDITION MSRP\***



Look at all you get with this California Value Edition: Standard 4-wheel anti-lock brakes (ABS). A powerful 2.2-liter engine with Multi-Port Fuel Injection. Room for five. Scotchgard™ Fabric Protector. A rugged steel "safety cage" surrounding the entire passenger compartment. Plus air conditioning, a stereo with cassette and more, all with a California-only MSRP that's still "under ten."

MSRP for the California Value Edition Cavalier VL Coupe is **\$1025 less** than the national price.\*\*

\*Manufacturer's Suggested Retail Price of California Value Edition 1994 Cavalier VL Coupe, California emissions and destination charge. Tax, license and optional equipment extra. \*\*No equipment upgrades or deletions other than the optional automatic transmission are allowed with this California Value Edition. \*\*Price differential determined by comparing national 1994 MSRP for same vehicle with same equipment to California Value Edition price. MSRP applicable only for vehicles registered in and intended for primary use in California.

## LUMINA EURO SEDAN

**\$15,995**

**CALIFORNIA VALUE EDITION MSRP\***



Here's how you get spacious room for up to six passengers at a price you might expect to pay for a small import. Standard Lumina Euro value features include V6 power, smooth-riding four-wheel independent suspension, four-wheel disc brakes with ABS, and air conditioning with CFC-free refrigerant. Add California Value Edition equipment, and you have a loaded Lumina at a truly impressive low price.

MSRP for the California Value Edition Lumina Euro Sedan is **\$2775 less** than the national price.\*\*

\*Manufacturer's Suggested Retail Price of California Value Edition 1994 Lumina Euro Sedan, California emissions equipment and destination charge. Tax, and license extra. \*\*No equipment upgrades or deletions are allowed with this California Value Edition. \*\*Price differential determined by comparing national MSRP for same vehicle with same equipment to California Value Edition price. MSRP applicable only for vehicles registered in and intended for primary use in California.

### POWERTEAM

- 120-hp, 2.2 Liter 4-cylinder engine with Multi-Port Fuel Injection and 5-speed manual transmission with overdrive.

### VALUE EDITION EQUIPMENT†

- Preferred Equipment Group JPA1 (includes body-side moldings, carpeted floor mats, dual visor mirrors, trunk opener and intermittent wipers)
- Air conditioning - with CFC-free refrigerant
- AM/FM stereo with cassette tape player
- Rear-window defogger.

### ADDITIONAL OPTION (available at extra cost)

- Automatic transmission.

### POWERTEAM

- 3.1 Liter V6 engine with Multi-Port Fuel Injection
- Electronically controlled 4-speed automatic transmission.

### VALUE EDITION EQUIPMENT†

- Preferred Equipment Group WZA1 (includes power door locks, electronic speed control, gauge package with tachometer, dual remote sport mirrors, cargo net and a power trunk release)
- Power driver seat
- Front bucket seats (60/40 front seat may be ordered at no additional cost)
- 16" cast-aluminum wheels
- Delco/Bose AM/FM stereo with cassette tape player
- Rear-window defogger.

## S-SERIES LS PICKUP

**\$11,495**

**CALIFORNIA VALUE EDITION MSRP\***



Designed from the inside out to make everything else history, the new personal-sized S-Series Pickup has more room, more power and more safety enhancements than you've ever seen in a Chevy like this. And you can buy this hot new truck at a special California Value Edition price. Features include a 118 HP engine, uplevel LS trim, aluminum wheels, air conditioning and a stereo with cassette.

MSRP for the California Value Edition S-Series LS Regular-Cab 2WD Pickup is **\$939 less** than the national price.\*\*

\*Manufacturer's Suggested Retail Price of California Value Edition 1994 S-Series LS Pickup, California emissions and destination charge. Tax, license and optional equipment extra. \*\*No equipment upgrades or deletions other than noted are allowed with this California Value Edition. \*\*Price differential determined by comparing national 1994 MSRP for same vehicle with same equipment to California Value Edition price. MSRP applicable only for vehicles registered in and intended for primary use in California.

## C1500 PICKUP

**\$13,795**

**CALIFORNIA VALUE EDITION MSRP\***



Full-size Chevy pickup strength, power and comfort just became more affordable. Featuring the largest V6 out there, air conditioning and a stereo with cassette tape player, the 2WD California Value Edition C1500 looks great with its deluxe front-end appearance package and Rally Wheel trim. No wonder dependable, long-lasting Chevy C/K trucks have the best resale value in the business.

MSRP for the California Value Edition C1500 Regular-Cab Fleetside 2WD Pickup is **\$2080 less** than the national price.\*\*

\*Manufacturer's Suggested Retail Price of California Value Edition 1994 C1500 Pickup with California emissions and destination charge. Tax and license extra. \*\*No equipment upgrades or deletions other than noted are allowed with this California Value Edition. Available in solid exterior colors only. \*\*Price differential determined by comparing national 1994 MSRP for same vehicle with same equipment to California Value Edition price. MSRP applicable only for vehicles registered in and intended for primary use in California.

### POWERTEAM

- 2.2 Liter four-cylinder engine with Multi-Port Fuel Injection and 5-speed manual transmission with overdrive.

### VALUE EDITION EQUIPMENT†

- LS Preferred Equipment Group AAA6 (includes LS luxury-level trim, AM/FM stereo with cassette tape player, sliding rear window and 15" cast-aluminum wheels)
- 60/40 Custom Cloth seat
- Air conditioning - with CFC-free refrigerant
- Tachometer
- Solid exterior color.

### ADDITIONAL OPTIONS (available at extra cost)

- LS Exterior Appearance Package.

### POWERTEAM

- 4.3 Liter V6 engine with Electronic Fuel Injection and 5-speed manual transmission with overdrive.

### VALUE EDITION EQUIPMENT†

- Preferred Equipment Group PWT2 (includes standard trim with bench seat, spare tire, painted rear step-bumper and Rally Wheel trim)
- Air conditioning - with CFC-free refrigerant
- Deluxe front-end appearance package
- AM/FM stereo with cassette tape player
- P235/75R-15 blackwall tires
- Choice of 6' or 8.5' Fleetside pickup box.

### ADDITIONAL OPTION (available at extra cost)

- Electronically controlled 4-speed automatic transmission with overdrive.

## LUMINA MINIVAN

**\$17,495**

**CALIFORNIA VALUE EDITION MSRP\***



This versatile all-around family vehicle is easy to drive and, with a new and shorter front end for '94, is even easier to park. Standards include 3.1L V6 power, a 4-wheel anti-lock brake system (ABS) and driver-side air bag.<sup>†</sup> The California Value Edition includes modular 7-passenger seating with dual integral child seats and much more.

MSRP for the California Value Edition Lumina Minivan is **\$2803 less** than the national price.<sup>††</sup>

\*Manufacturer's Suggested Retail Price of California Value Edition 1994 Lumina Minivan, California emissions and destination charge. Tax and license extra.

<sup>†</sup>Always wear safety belts, even with air bags. <sup>\*\*</sup>No equipment upgrades or deletions are allowed with this California Value Edition. Available in solid exterior colors only.

<sup>††</sup>Price differential determined by comparing national 1994 MSRP for same vehicle with same equipment to California Value Edition price. MSRP applicable only for vehicles registered in and intended for primary use in California.

## ASTRO CL EXTENDED-BODY VAN

**\$17,995**

**CALIFORNIA VALUE EDITION MSRP\***



Astro will do it all for you and your family, with outstanding comfort, convenience and security. The largest V6 you can get is standard, along with 4-wheel anti-lock brakes (ABS) and a driver's facial air bag.<sup>†</sup> And with the California Value Edition you get CL decor, 8-passenger seating and much more — all at a super low price.

MSRP for the California Value Edition Astro CL Extended-Body Van is **\$2440 less** than the national price.<sup>††</sup>

\*Manufacturer's Suggested Retail Price of California Value Edition Astro CL Extended-Body Van, California emissions and destination charge. Tax and license extra.

<sup>†</sup>Always wear safety belts, even with air bags. <sup>\*\*</sup>No equipment upgrades or deletions other than noted are allowed with this California Value Edition. Available in solid exterior colors only.

<sup>††</sup>Price differential determined by comparing national 1994 MSRP for same vehicle with same equipment to California Value Edition price. MSRP applicable only for vehicles registered in and intended for primary use in California.

### POWERTEAM

- 3.1 Liter V6 engine with Electronic Fuel Injection and 3-speed automatic transmission.

### VALUE EDITION EQUIPMENT\*\*

- Preferred Equipment Group WPA2 (includes air conditioning with CFC-free refrigerant, power door and rear liftgate locks, electronic speed control, Comfortilt™ Adjustable Steering Column, dual electric remote mirrors, 7-passenger seating, AM/FM stereo with cassette tape player, cargo net, deep-tinted glass, power windows, electric rear window defogger and Remote Keyless Entry)
- Dual integral child seats
- Cast-aluminum wheels
- P205/70R-15 blackwall Touring tires.

### POWERTEAM

- 200 HP 4.3 Liter V6 engine with Central-Port Fuel Injection and 4-speed electronically controlled automatic transmission.

### VALUE EDITION EQUIPMENT\*\*

- Preferred Equipment Group ASA4 (Includes CL decor with 8-passenger seating, air conditioning with CFC-free refrigerant, power door and rear liftgate locks, power windows, electronic speed control, Comfortilt™ Adjustable Steering Column, power remote mirrors, reclining seats with armrests, AM/FM stereo with cassette tape player, full body glass, underseat stowage compartment and P215/75R-15 white-lettered tires)
- Rear "Dutch doors" (glass lift-gate above dual panel doors)
- Roof console
- Electric rear-window defogger
- Deep-tinted glass
- Auxiliary lighting
- Cast-aluminum wheels.

### ADDITIONAL OPTION (available at extra cost)

- Rear air conditioning.