

The new Falcon, Fairmont and XR.



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XK 1960



XL 1962



XM 1963



XP 1964



XR 1966



XT 1968



XW 1969



XY 1970



XA 1971



XB 1973



XC 1976



XD 1979



XE 1982



XF 1984



EA 1987



EB 1991



ED 1993



EF 1994



EL 1996



AU 1998

Creating a new legend.

Come for a drive to the new millennium in a totally new Falcon. A Falcon like you've never seen before. A car bristling with new ideas. A Falcon that harnesses the global resources of the Ford Motor Company, yet is uniquely Australian. Built strong for Australian lifestyles to levels of refinement that will challenge all your ideas about locally built cars. So come and explore the range of all new Falcon sedans and wagons. From Falcon Forte, an exciting new identity, to the luxuriously equipped Fairmont Ghia. Then come and have a drive. Falcon. The Great Australian Road Car artfully reborn for a new age.





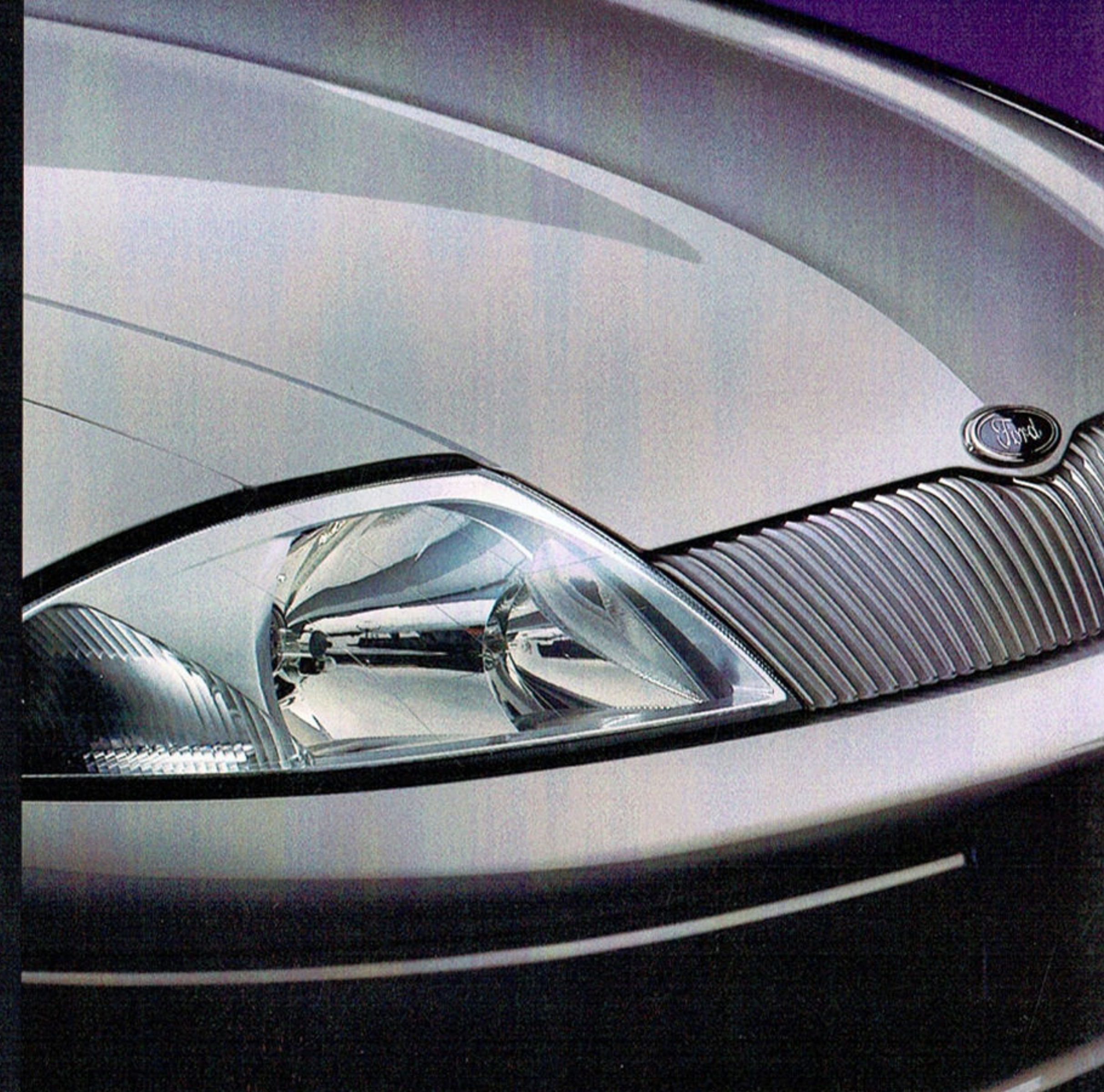
Falcon Forte Shown in Alaskan Frost



One drive will tell you that this is a different kind of Falcon. Strong and powerful, yet delightfully nimble. With Ford's Integrated Suspension Solutions and power-assisted rack and pinion steering, Falcon tracks straight and true; the feeling is reassuringly positive and stable. In a word, effortless. The new engine is smooth and quiet. The dynamic qualities of this Falcon deliver the kind of driving experience for which great road cars are renowned, and the level of enjoyment and satisfaction you've always wanted.

Design with a New Edge. "New Edge".

A defining moment in car design. Soft, voluptuous shapes moving powerfully towards a peak or edge. A precision look that reflects the dynamics and the quality of the car. A design philosophy



that manages the wind, paying big dividends in aerodynamic efficiency and reducing wind noise for your comfort. It also translates into more refined interiors that reflect the fact we are spending more time in our cars these days.

The art of global engineering.

The designers and engineers at Ford Australia have used the technological resources of Ford's global organisation to skilfully engineer a truly world class Falcon. These resources have helped to shape new Falcon, to refine it, to drive it and to make it the safest Falcon we've ever produced.

Using our dedicated network of satellite communications and underwater cables, Ford's super computers in the United States became the design tools of

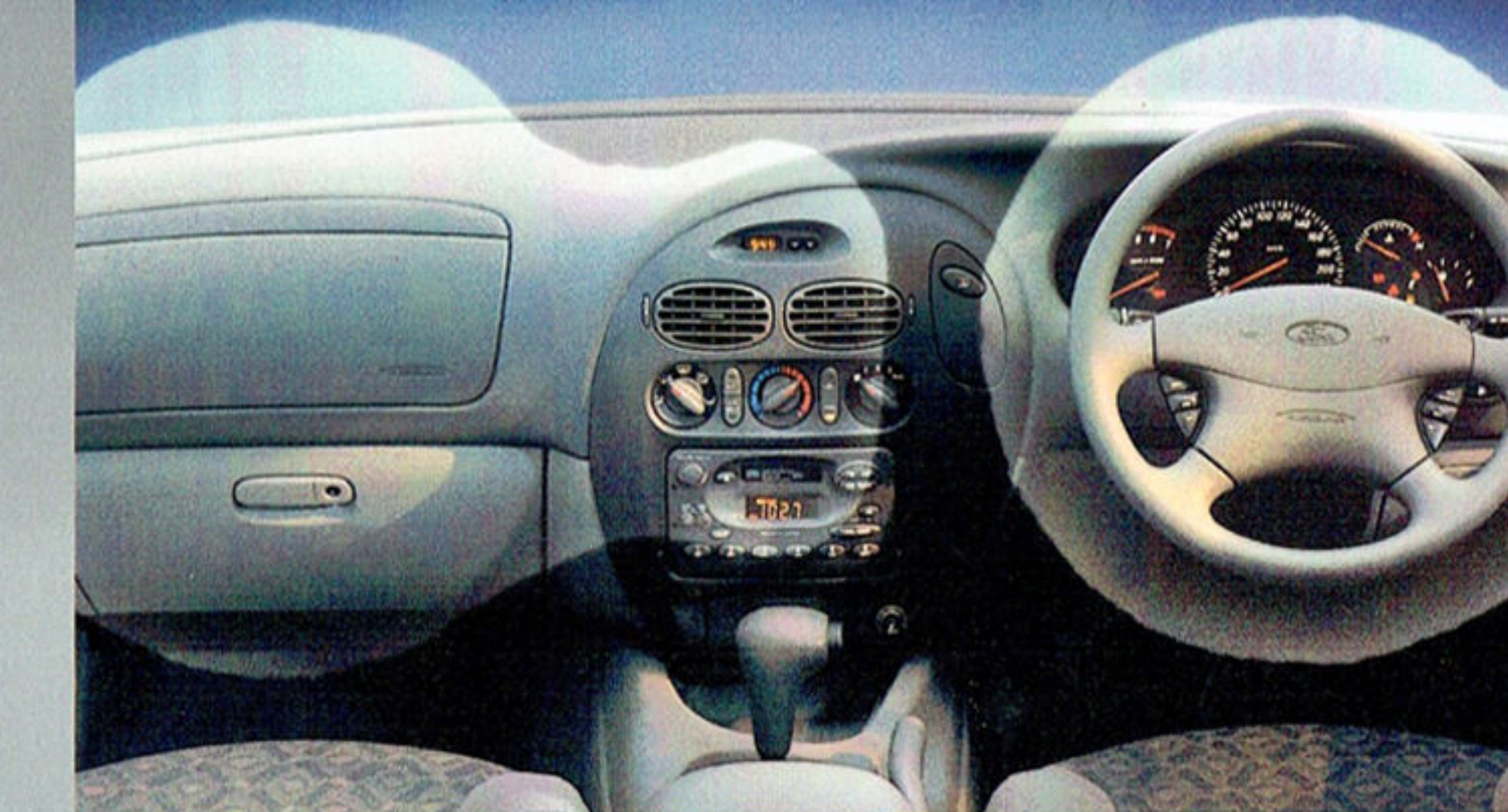


Ford engineers used advanced computer programs to develop the series of Integrated Suspension Solutions for the new Falcon range, including the new fully independent double wishbone rear suspension (IRS).

Australian engineers. Computer aided engineering (CAE) enabled our engineers to create "virtual" prototypes, computer designs and simulations that could be tested and tweaked hundreds of times before ever committing to steel. The Falcon Project devoured over 11,000 hours on Ford's CRAY C90 super computer – the equivalent of over 1,000 years on a Pentium PC. The program enabled Ford to achieve safety levels that exceed current legislative requirements.



Australian engineers had access to the most powerful computer resource outside of NASA – Ford's super computers in the U.S. – to help make this Falcon the safest ever.

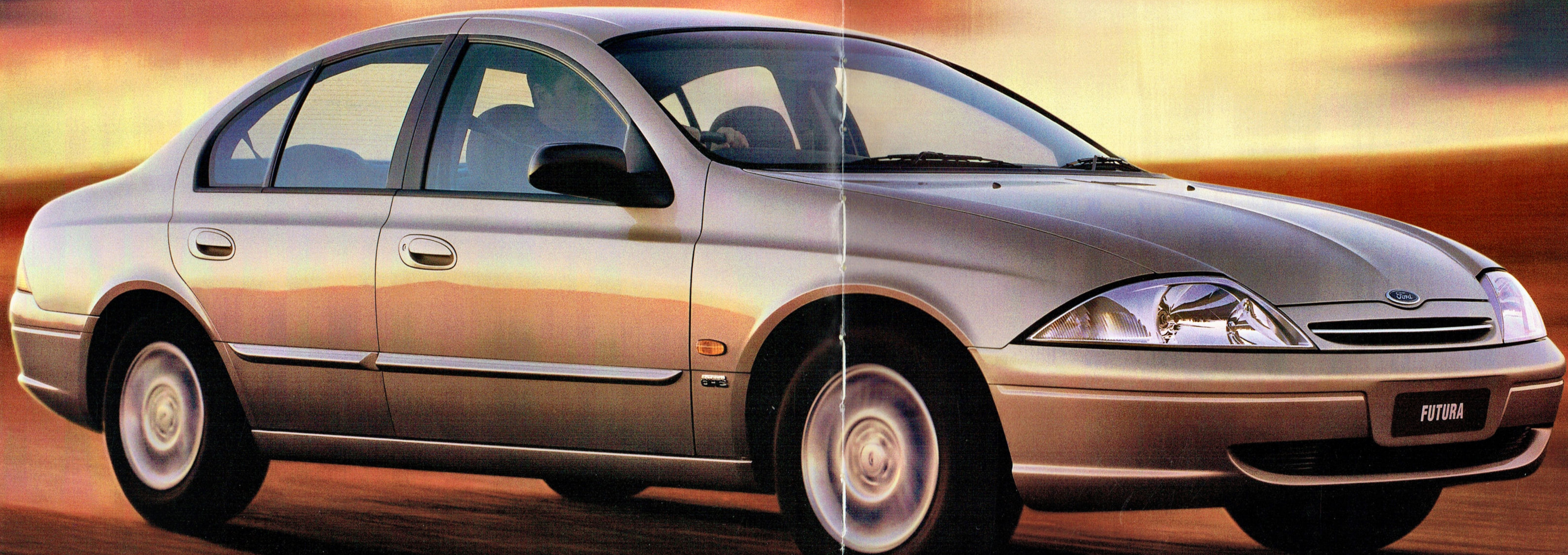


Falcon's new generation driver's airbag, fitted as standard equipment on all models. Dual airbags are standard on Fairmont Ghia and optional on other models (Futura shown).

New Falcon is the first Australian car to use technologically advanced bake-hardenable steel. This special form of sheet metal enables us to produce lighter body panels. When subjected to the heat of the ovens in our new \$80 million environmentally friendly, water-borne paint facility, the steel hardens to endow Falcon's gleaming body with excellent dent resistance. There's plenty of high tech in that new paint plant too. Not to mention an exciting range of colours. In a temperature-controlled "clean room", the latest environmentally friendly water-borne paint technology delivers an ultra-clean and uniform paint film. When it's baked out, the result is a brilliant, durable world class finish.



The latest generation Bosch anti-lock braking system (ABS) is designed to help you maintain steering control in emergency braking situations. (Optional on Forte, standard on all other models.)



Futura Sedan Shown in Amaretto

falcon
FUTURA

Forte and Futura. Into the next century.

There's a new name in the Ford showroom. Falcon Forte. And, as its name suggests, the Forte has many strengths. The new 4.0 litre Intech OHC 6-cylinder engine. The ability to tow up to a best-in-class 2300 kg.* Distinctive styling highlights, including a unique Forte grille and protective bodyside mouldings.

A high level of standard equipment, including a great sounding audio system with volume and station controls on the steering wheel.

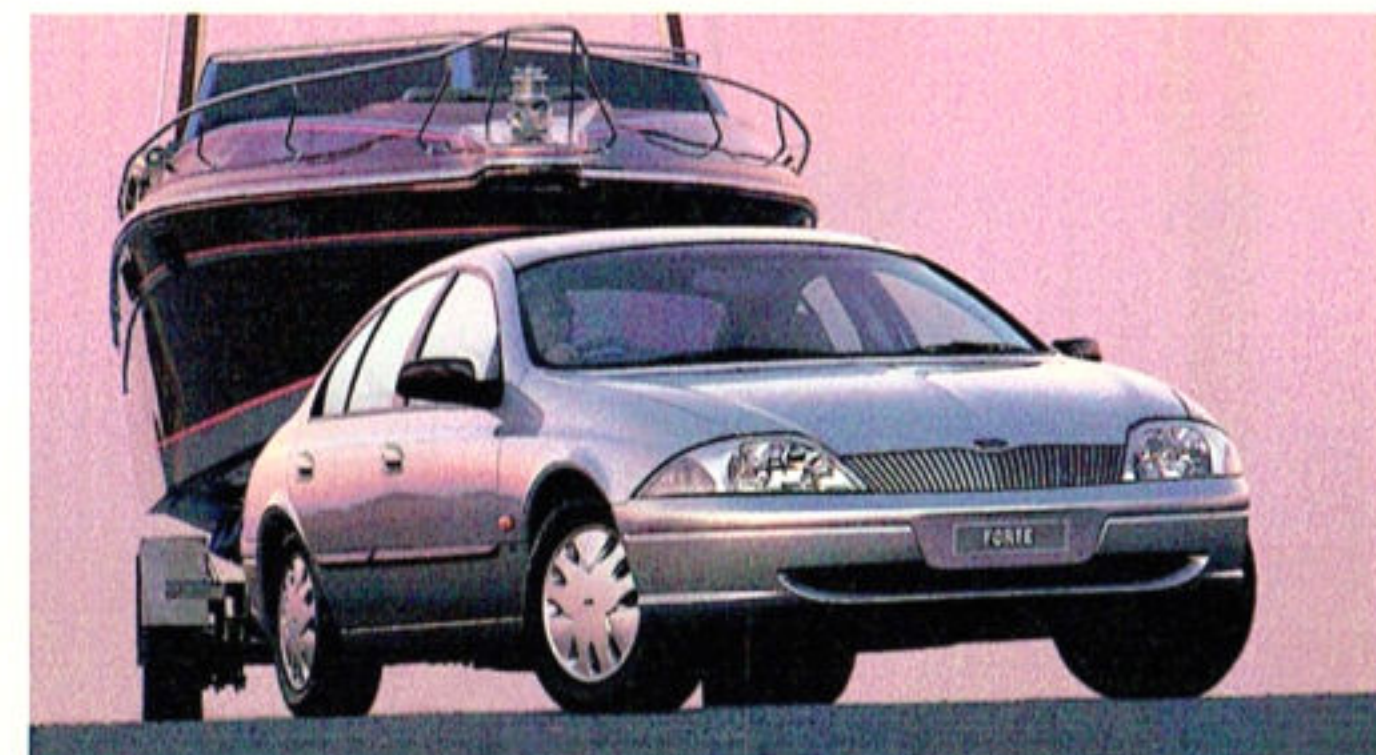
Rack and pinion power steering.

4-wheel power disc brakes.

Power door mirrors. Forte allows you to choose the standard 5-speed manual transmission or optional 4-speed automatic. The new Falcon Futura shares those Forte features[†] and wraps many other features, including cruise control and the latest generation Bosch anti-lock (ABS) brakes, into a new, 21st century package. Futura displays the style of alloy wheels, its own body colour grille and mouldings.



With optional fully integrated Ford LPG, Falcon produces the same maximum power as on petrol. (Not available on Fairmont Ghia or XR.)



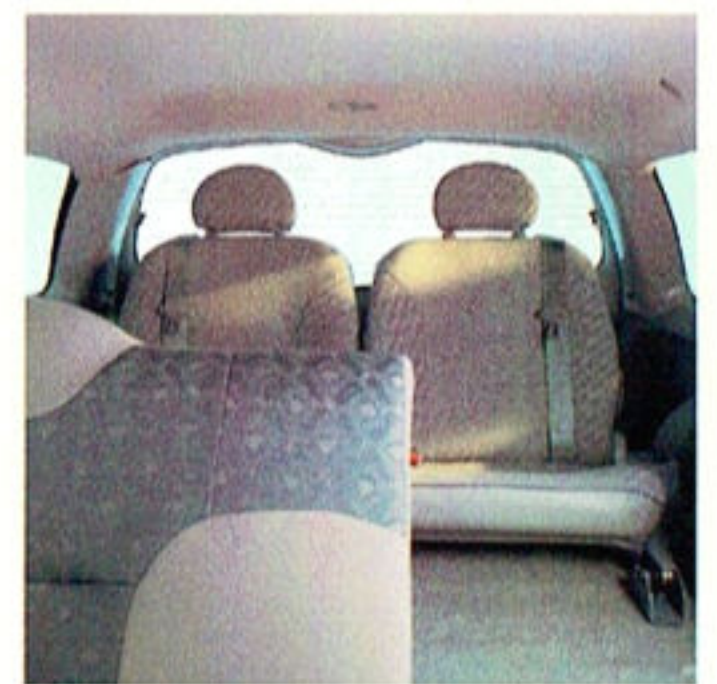
When it comes to towing, Falcon has a very big heart. It's a chore new Falcon handles with impressive ease and style.



Futura Wagon Shown in Alaskan Frost



Forte and Futura sedans also share an advanced Ford suspension solution – fully independent double wishbone at the front and refined Watts Multilink at the rear. (Ford Integrated Suspension Solutions are described on page 21.) Something special has happened in the wagon department too. Falcon wagons ride on Ford's exclusive 'Wide Trac' rear suspension for sedan-like handling and stability combined with excellent durability and load carrying capability.



Front facing third row seat accessory available in Falcon wagons. (When combined with front bench seat option on Forte, it offers seating capacity for 8 people – the most in this class.)



Falcon Futura Shown with Medium Graphite trim

Ergonomics as an art form.

Warm and inviting tones and textures, friendly controls, an environment that includes rather than isolates the driver. Welcome to some fresh new thinking in car design. As you explore new Falcon you'll wonder how a car that's so new and different can feel so reassuringly familiar and comfortable. It's the way our designers work their art. There's more head room. The seats have more thigh and lateral support, and Futura has lumbar adjustment on both front seats. Audio controls are conveniently and safely located on the steering wheel – your eyes need never leave the road. Our new triple door seals exclude unwanted wind and road noise like never before. And so you always have a good indication of how many kilometres are left in the fuel tank, Falcon has a 'distance-to-empty' read-out in the instrument panel.



Your Falcon can be an office away from the office with the optional Mobile Office kit, including convenient phone presenter and extra power outlet for laptop or fax. (Available only on models with floor shift automatic transmission. Futura shown.)



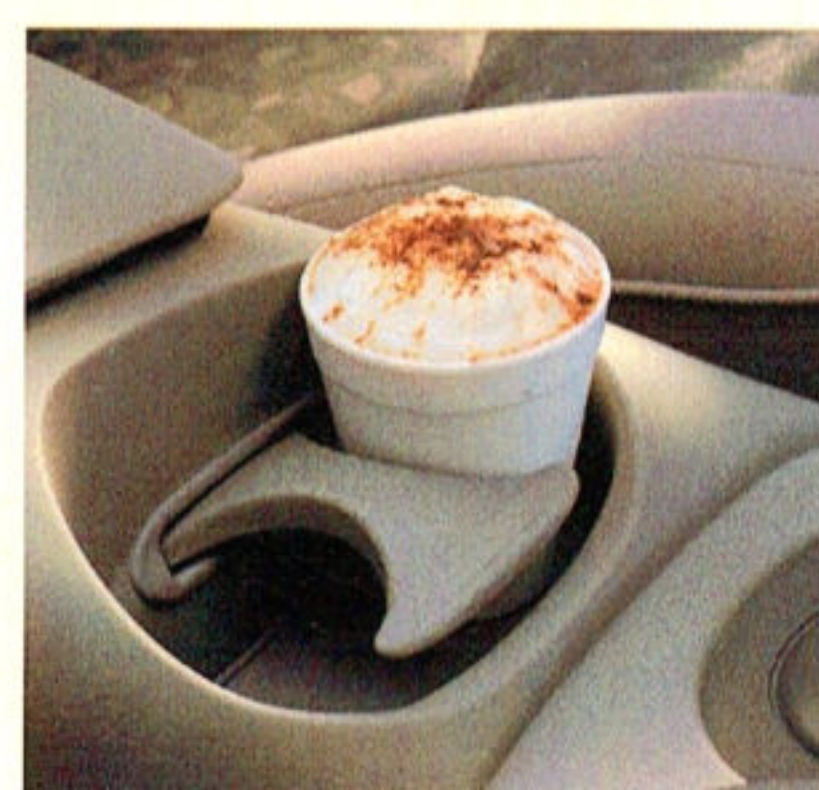
Falcon Futura shown



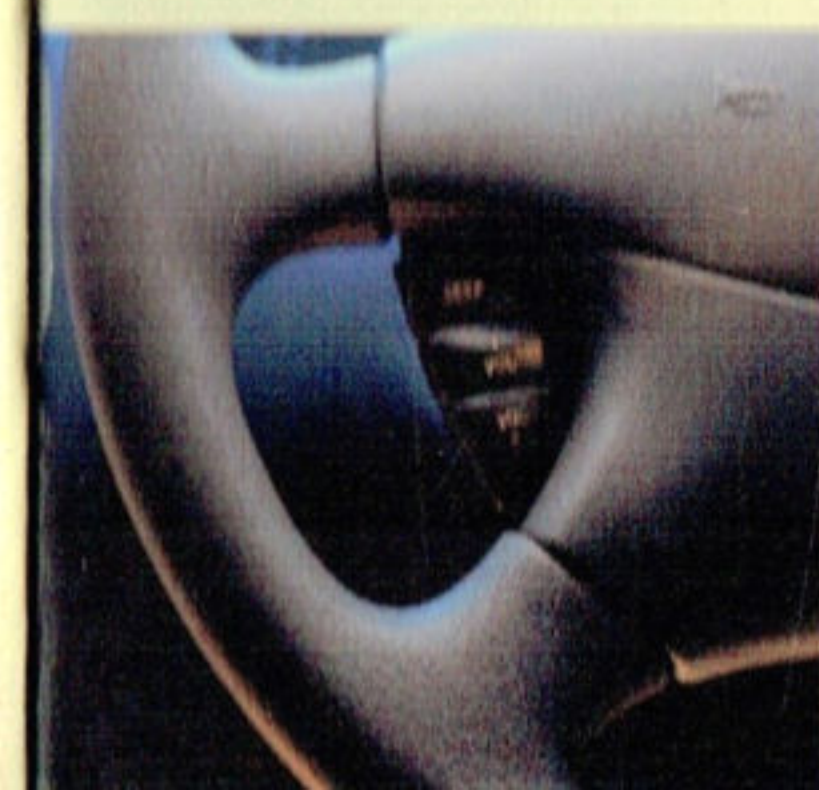
Falcon's steering wheel feels comfortable to hold and easily adjusts for height and reach. (Futura shown)



If new Forte is sounding good, here's why: a 4-speaker radio/cassette system is standard. For your comfort, rapid cool-down air conditioning is optional.



Falcon is big on the little things too – like convenient cup holders and plenty of handy storage space. (Futura shown)



Good design you'll appreciate every day – audio volume and station search controls on the steering wheel.



Long or awkward items aren't a problem thanks to Falcon's 60/40 split folding rear seat back.



A 100 watt AM/FM stereo radio/single CD player is optional on Futura and standard on XR6 VCT, XR8 and Fairmont.

A new age of refined power.

The all new driving

experience comes in no small part from Falcon's all new engine.

The 4.0 litre Intech OHC 6-cylinder engine helps new Falcon gain up to 8 per cent better fuel economy than the model it replaces, while losing nothing in power and torque. In fact, it is one of the

most fuel efficient 4.0 litre

engines in the world today,

and one of the greenest.

It is so smooth and quiet

we had to include a brand

new feature called 'Smart Start' designed to make it impossible to

engage the starter motor while the engine is running. The smoothness

comes, in part, from the engine's in-line design, a configuration that

is easier to balance than, say, a V6. A more rigid crankshaft and a

specially developed aluminium oil pan help Falcon to achieve significant

reductions in noise, vibration and harshness. A special version of this

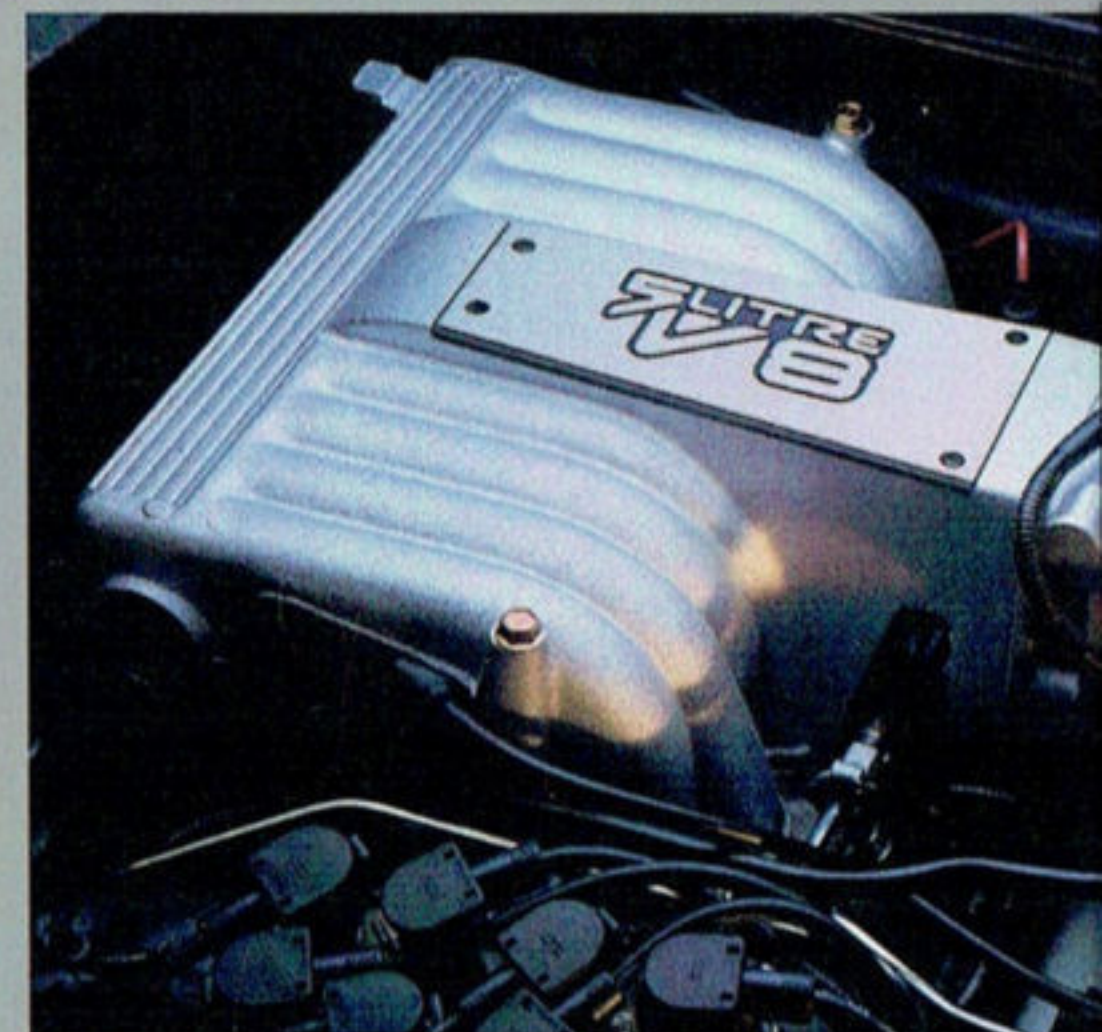
engine includes the latest variable cam timing (VCT) technology.



The Variable Cam Timing (VCT) Intech engine (Available on Fairmont Ghia and XR6 VCT) pumps out 168 kW @ 5000 rpm and develops a maximum 370 Nm of torque @ 3500 rpm (The VCT technology adjusts the cam timing according to engine revs to provide greater low speed torque and exhilarating high speed power.)



Harness the free flowing power of Falcon's new engines with the smooth-shifting 5-speed manual transmission (top) or electronic 4-speed automatic with power and economy modes (bottom).



Ford V8s just keep getting better. There's an enhanced V8 for the new Falcon. It offers new smoothness and higher performance. The Falcon V8 develops 175 kW of power @ 4600 rpm and 395 Nm of torque @ 3200 rpm.



Falcon's new 4.0 litre Intech OHC 6-cylinder engine develops a maximum 157 kW of power @ 4900 rpm and 357 Nm of torque @ 3000 rpm. It delivers impressive performance, smoothness and refinement.

The perfect response.

For the suspension engineers at Ford, the most beautiful thing about the new Falcon is not the glorious body, the superb interior or the silky smooth engine (though they love all those achievements too). No, for them it's the way this Falcon drives. How it tracks so straight and true, undeterred by side winds or minor road surface variations. The way it steers with absolute ease and precision. How it handles and responds so effortlessly in corners. The way it feels so nimble and easy to control. To make new Falcon such a joy to drive, we set some high benchmarks and developed a range of Integrated Suspension Solutions to suit a variety of requirements. Each solution includes a fully independent double wishbone front suspension that runs right across the Falcon range. It's a set-up you'll find on some very exclusive sports and luxury cars. The independent front suspension is teamed with a Watts Multilink rear suspension, which provides



On slippery roads, Traction Control improves stability during acceleration and cornering. It's a Bosch/Ford system developed specially for Australian conditions. If required, Traction Control can be switched off. (Traction Control is available on Fairmont Ghia only.)

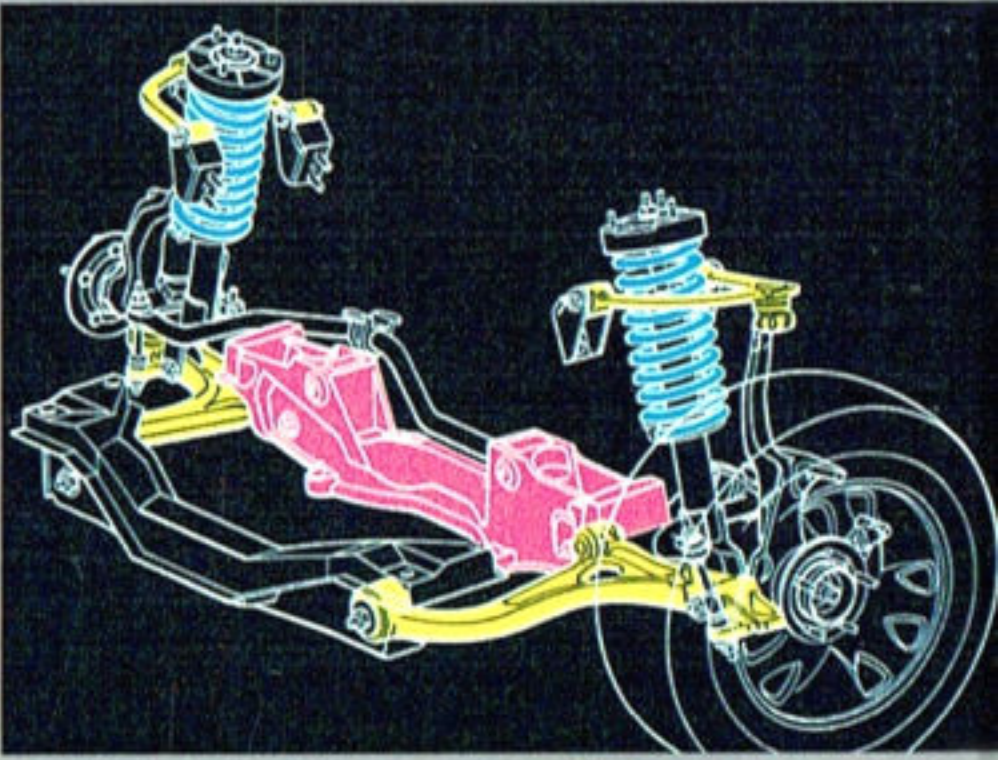


Falcon's fully independent double wishbone rear suspension (IRS) embodies leading edge technology and gives Falcon a "rolling plushness". It offers sure-footed, predictable handling on rough surfaces, even when cornering. You'll also notice great straight line stability and excellent tyre wear. Falcon's advanced IRS virtually eliminates the trademark "squat" of some IRS systems and accommodates up to 2300 kg towing capacity (When fitted with automatic transmission and Ford's approved heavy duty tow pack, subject to State and Territory regulations).

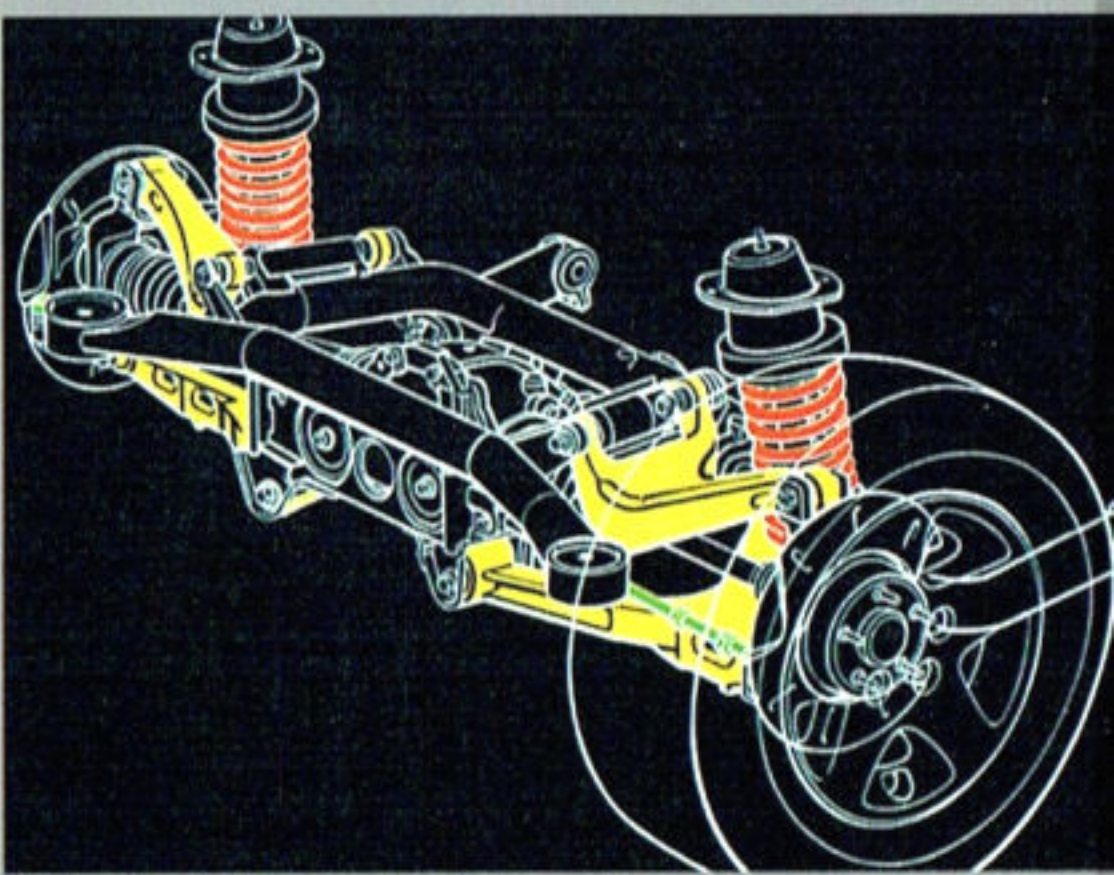
excellent handling performance and a high level of ride comfort. For the ultimate combination of ride and handling, you can choose Ford's optional fully independent double wishbone rear suspension (IRS)*. Falcon wagons have a newly developed Wide Trac rear suspension. With relocated shock absorbers, it provides the sedan-like handling quality you want in a wagon and the robust load carrying ability you need.

Ford also satisfies the taste of the more performance-focused driver with a choice of two exciting sports suspension options developed by Tickford. Fairmont Ghia is also equipped with the sure-footed stability of Traction Control for greater adhesion on slippery or unsealed roads. All these dynamic qualities are complemented by numerous measures that isolate noise and vibration to deliver a driving experience as relaxing and fatigue-free as the world's most powerful computers can make it.

* Standard on Fairmont Ghia, XR6 VCT and XR8.



Delivering very positive and precise steering feel, excellent tyre wear and ride comfort, Falcon's strong and quiet fully independent double wishbone front suspension system is the type of design chosen by some of the world's leading car makers.



Because different applications demand a different suspension set-up, Ford has used its vast computing power to develop Integrated Suspension Solutions designed to suit each model in the Falcon range. (Double wishbone IRS shown.)

Fairmont and Fairmont Ghia. Success shows.

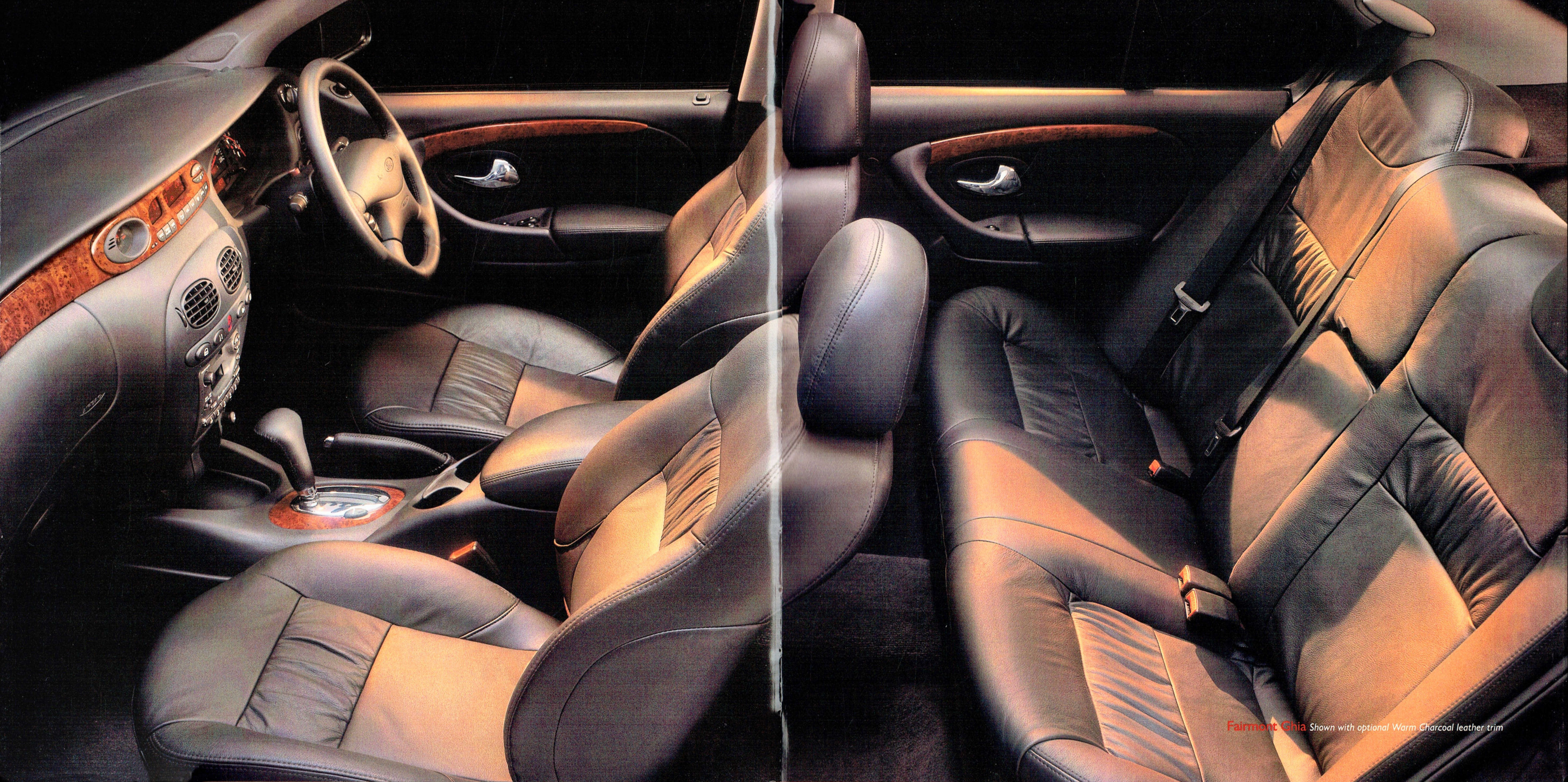
Fairmont and Fairmont Ghia make several powerful statements. About luxury and refinement. About effortless performance. And about the driving pleasure that springs from that feeling of complete control, from engineering and design elements that are completely in tune with your



senses. The advanced technology of Ford's global resources has been applied to deliver dynamic performance together with truly outstanding levels of comfort and quiet. That's why Fairmont sedan and wagon and that ultimate expression of quality and refinement, Fairmont Ghia, occupy a new high ground in Australian luxury cars.



Fairmont Ghia Shown in Sparkling Burgundy



Fairmont Ghia Shown with optional Warm Charcoal leather trim

The inside edge.

For the new millennium: the timeless quality of woodgrain and rich leather. In Fairmont Ghia you'll find a 21st century rendition of what a classic luxury car should be. The deeply contoured seats achieve an excellent balance of comfort and control. The driver's seat includes adjustments for lumbar support, thigh support and the angle of the seat cushion. The ergonomically styled 250 watt premium audio system includes a 6-disc CD stacker and 11 speakers. The automatic climate control system achieves a new high level of cool-down performance. And, for a new age of communications, a phone presenter and built-in antenna. Wherever you look you'll find

evidence of Ford's commitment to start a new tradition in luxury and refinement.



Up-to-the-minute in style: Fairmont Ghia's elegant analogue clock.

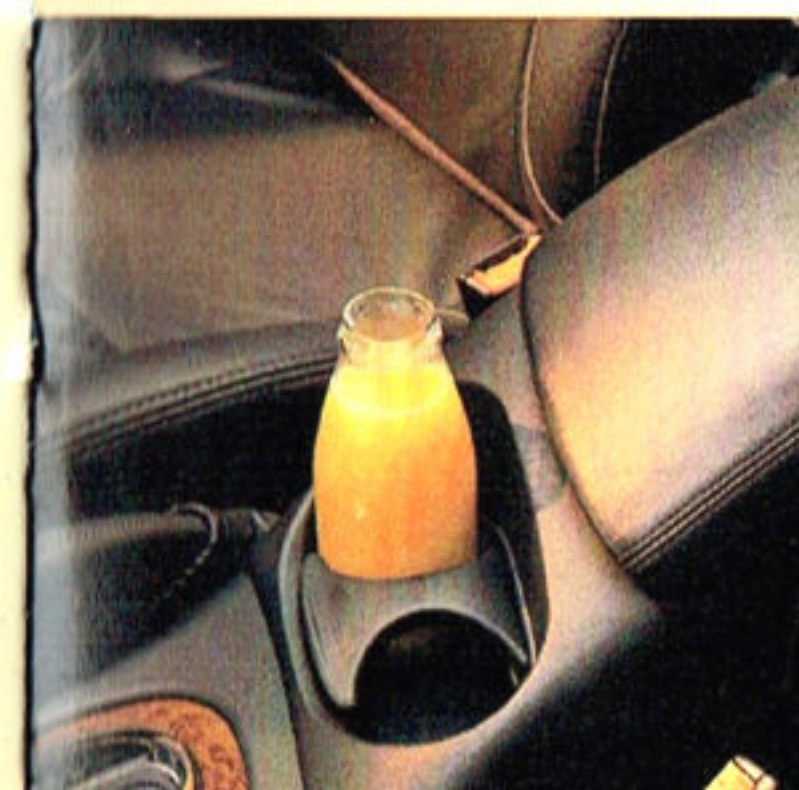
It's all there, right down to the smallest detail – like headlamps which switch off automatically after 80 seconds so you can have the safety and convenience of lighting right to your door.

Fairmont Ghia's optional 6-way power driver's seat includes manually controlled lumbar adjustment.



Fairmont Ghia Shown with optional leather trim

Ergonomically efficient right down to little details like convenient cup holders. (Optional leather trim shown).



The ergonomic switch-pad for Fairmont Ghia's power windows.

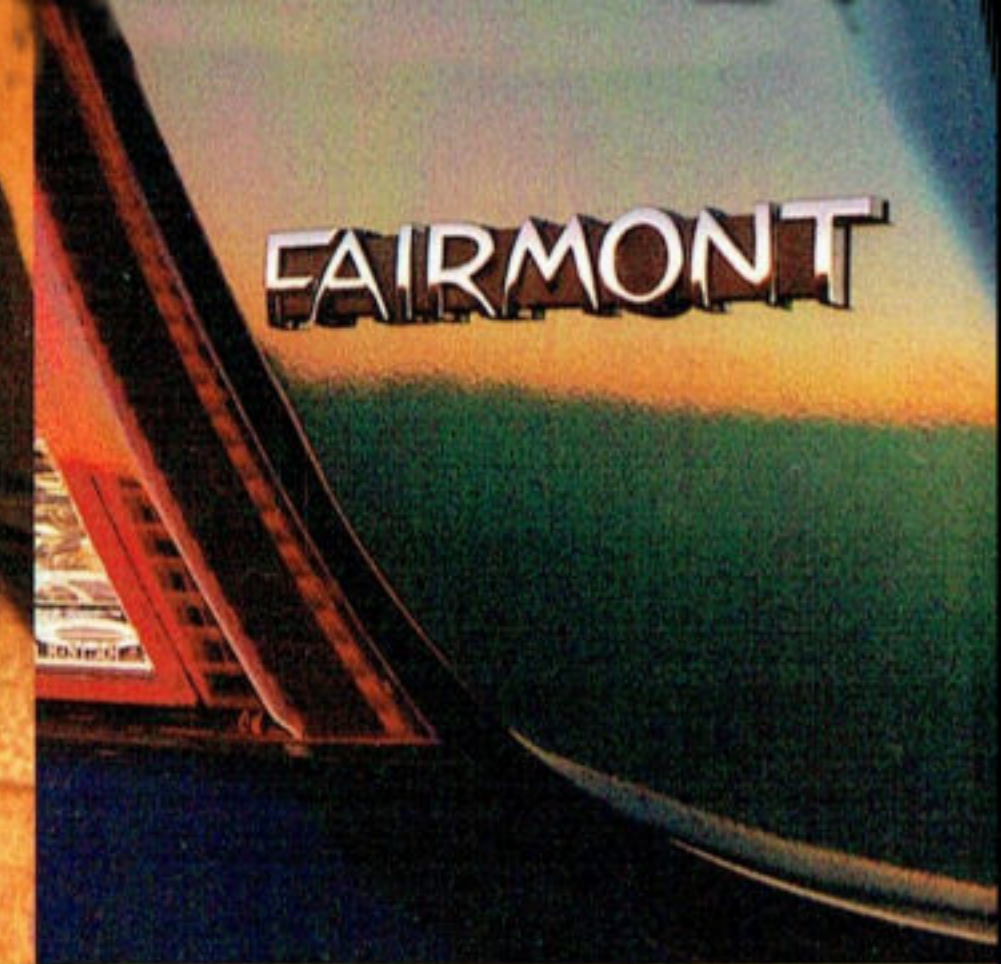
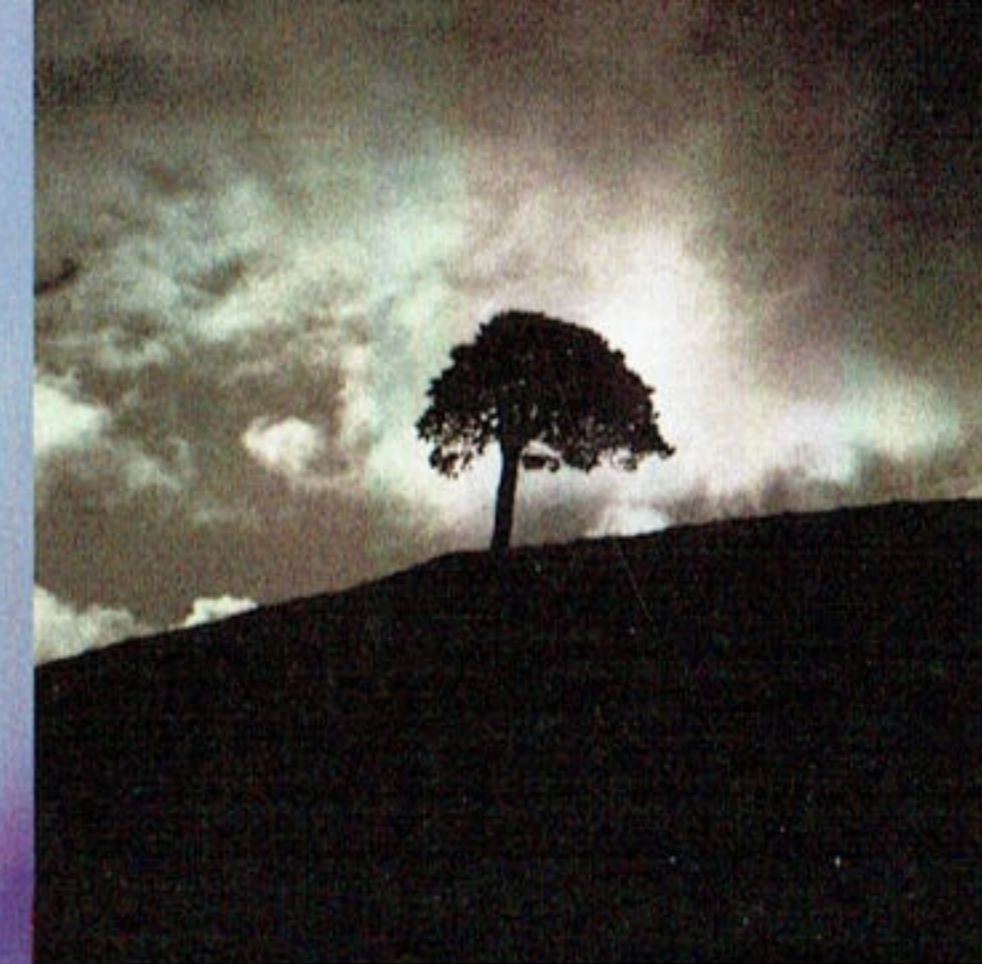
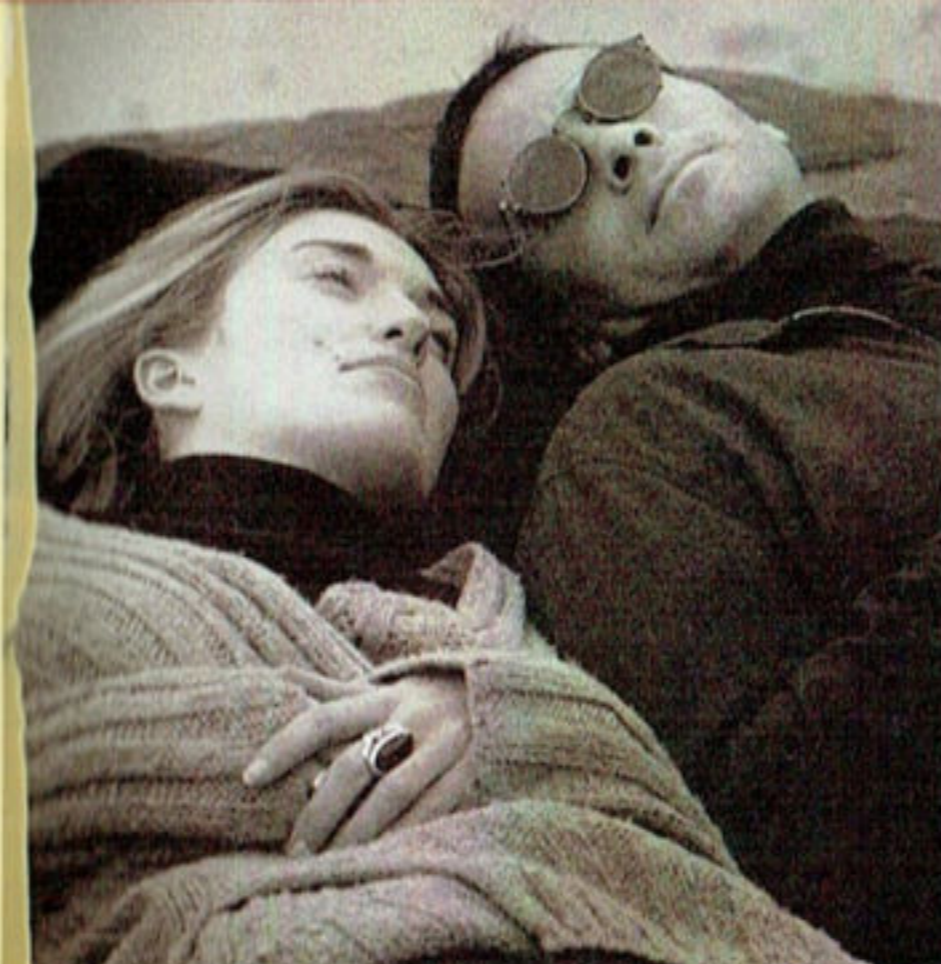


Message display centre, with trip computer, audible overspeed warning, automatic climate control and ambient temperature read-out.





Fairmont wagon's Wide Trac suspension gives sedan-like handling.



Fairmont Sedan Shown in Oxford Green

Tickford. Performance art.

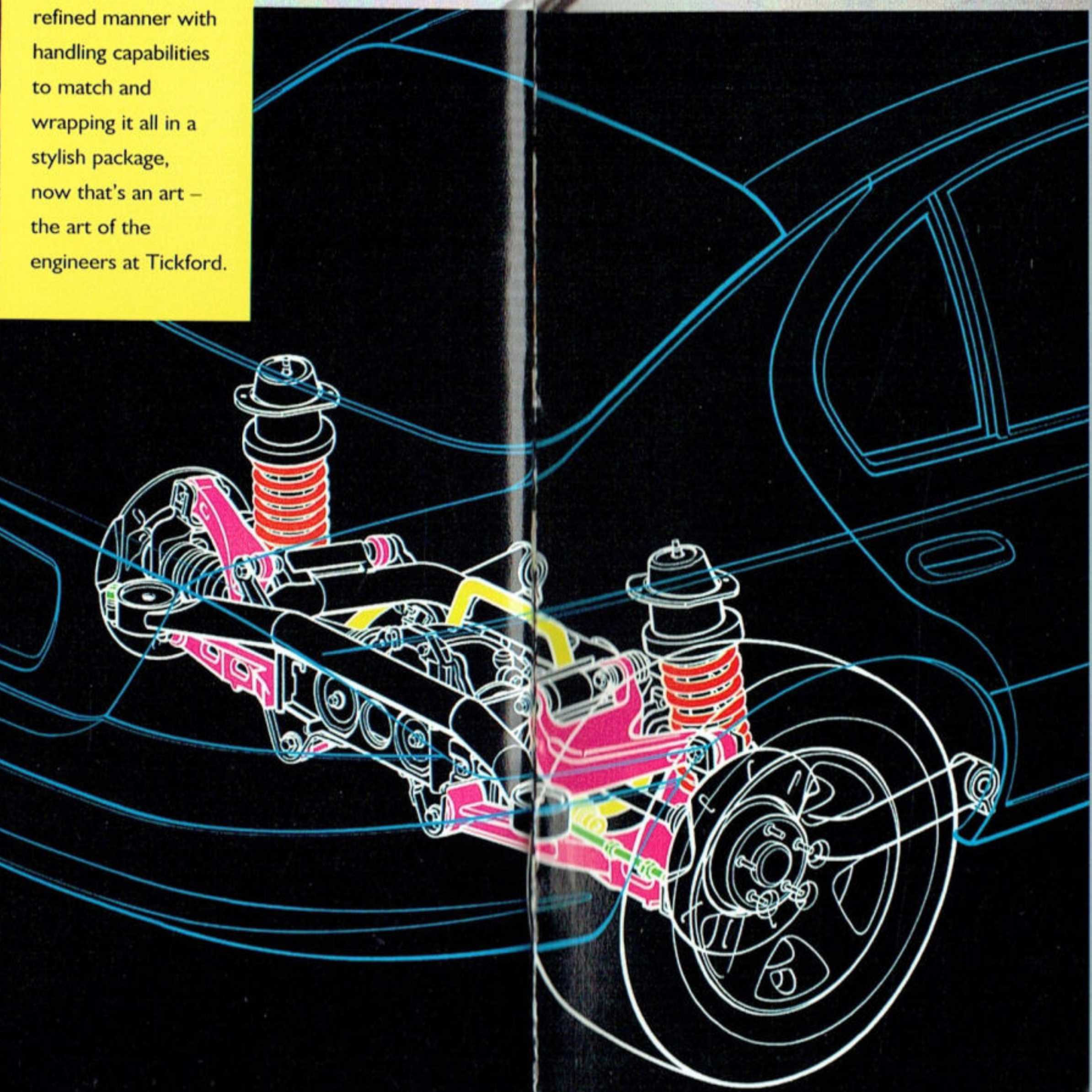
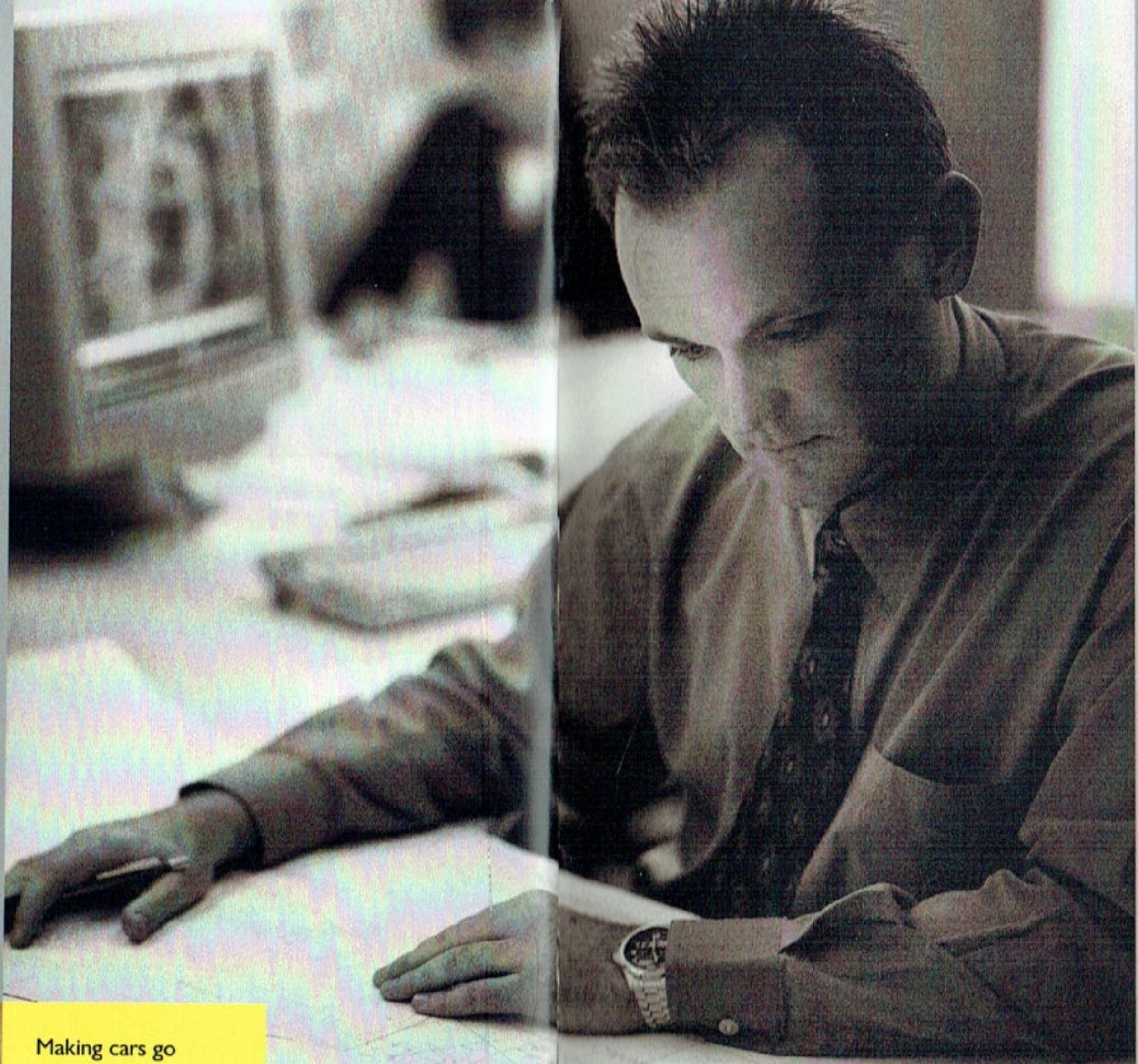
If the motor car is a rolling art form, here are the masters. Each Tickford-conceived brush stroke is applied with one sole objective: to enhance your appreciation and enjoyment of the finest stable of Falcons ever produced. From design to manufacture, Ford and Tickford work so closely together that the array of Tickford enhancements are

integrated fully into the design and engineering of the vehicles. It is easy to make a car go fast. But to do it with safety and refinement is an art. The engineers at Tickford

have worked with Ford to develop special high performance versions of Ford's 4.0 litre Intech OHC 6-cylinder and 5.0 litre V8 engines. The Tickford integrated sports suspensions, for Watts Multilink, Wide Trac or fully independent double wishbone IRS systems, substantially reduce ride height and tilt the ride/performance balance in favour of



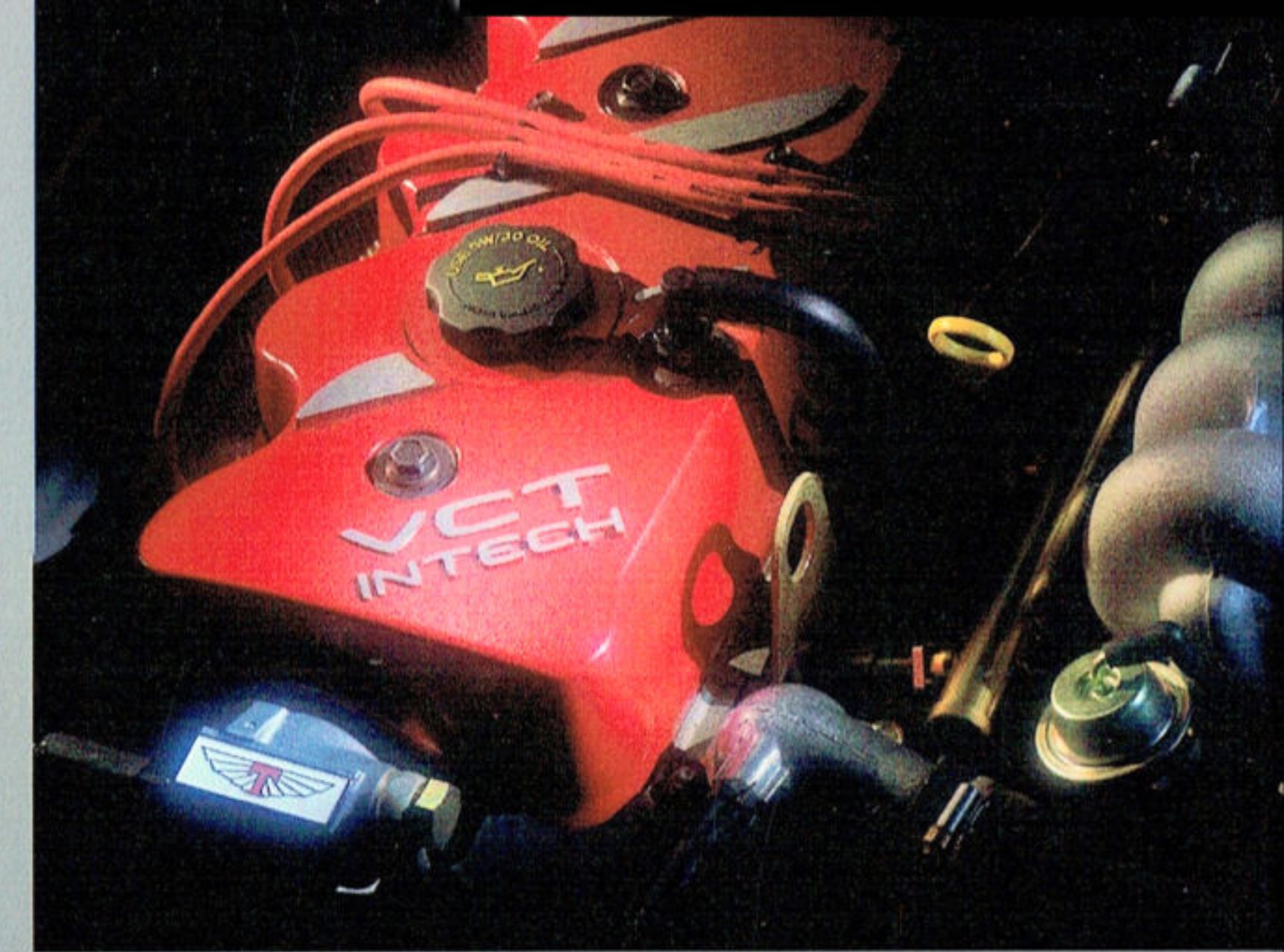
Making cars go faster is easy. Making them do it in a refined manner with handling capabilities to match and wrapping it all in a stylish package, now that's an art – the art of the engineers at Tickford.



sportier handling. To give you the kind of Falcon you've always promised yourself, Ford's styling department and Tickford have

created a sensational body kit. With front spoiler, rocker mouldings, rear door panel flares, rear bumper skirt and deck lid spoiler, it looks like it's flying even when it's standing still. Other Tickford delights include a leather wrapped Momo steering wheel that feels great to hold and a choice of bitumen-warming 16 and 17 inch alloy road wheels and tyres. Tickford's engineering prowess also extends to dual fuel, with an unrivalled and completely integrated LPG option that's managed by Ford's advanced EEC-V engine management system. It delivers the same power on LPG as it does on petrol. When fitted to your vehicle prior to delivery, all Tickford options carry the Ford 3 Year 100,000 km New Vehicle Warranty.

Tickford engineers have produced a special sports version of the double wishbone IRS suspension that further extends the system's handling capabilities.

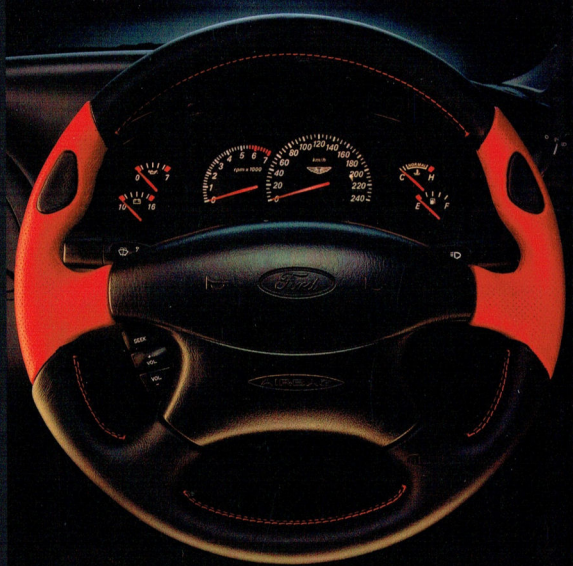


Making what is already great that much greater: the XR VCT Intech engine's performance is a scintillating 172 kW @ 5000 rpm and 374 Nm of torque @ 3500 rpm. Tickford also offer performance enhanced versions of the 4.0 litre OHC 6-cylinder Intech and 5.0 litre V8 engines on XR6 and XR8 models respectively.



Rated XR. Pure passion.

Here for your pure and unadulterated pleasure are some of the most sophisticated street machines ever to wear the oval badge. Tickford takes Ford's powerful new age technology



and pushes the envelope even further. All XR Falcons move the excitement needle very nicely, thank you, and now the XR experience comes with a choice of three engine alternatives: XR6, XR6 VCT and XR8. Take a look.



Optional MOMO steering wheel and 17 inch alloy wheel shown.



There has never been an XR interior quite as exciting as this one. The warm charcoal interior suggests the performance nature of these vehicles. The striking array of instruments and controls confirms it. The sports seats brilliantly resolve the comfort/control dichotomy and the optional Momo steering wheel feels as good as it looks.



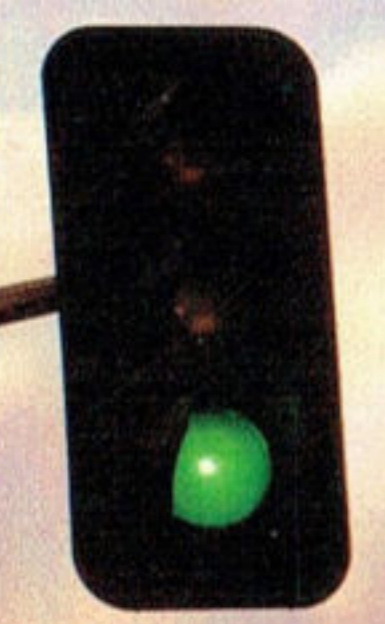
Falcon XR6 gives you a 164 kW version of the new 4.0 litre Intech OHC 6-cylinder engine. It comes with a 5-speed manual transmission, or an optional

adaptive 4-speed automatic that "learns" to make shifts according to your driving style. You get sports suspension, 16 inch alloy wheels and ABS brakes. Moving up, you'll find XR6 VCT and XR8 models which give you, respectively, 172 kW and 185 kW of power to play with, plus a sports version of Ford's 4-wheel fully independent suspension and 16 inch alloys. You also get power windows, CD player and cruise control. Enjoy.



Standard 16 inch XR alloy wheel shown.

XR6 Shown in Hot Chilli Red with optional 17 inch alloy wheels



XR8 Shown with optional body kit and 17 inch wheels

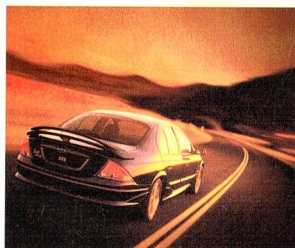
An ownership experience you're going to love.

Fordcare.

Fordcare is a whole range of programs, products and services designed to make Ford owners the most satisfied motor vehicle owners in Australia. The well-being of your Ford is supported by these warranties and services:

New Vehicle Warranty.#

Covers your Ford against defects in factory materials or workmanship for the first 3 years or 100,000 km – whichever occurs first. When fitted at or prior to the time of vehicle delivery, Ford Approved Accessories are also covered by the Ford 3 Year/100,000 km 'Bumper to Bumper' Warranty.



Five Year Perforation Corrosion Warranty.#

Covers the original vehicle's body against perforation corrosion for the first five years of its life.

Lifelong Panel Warranty.#

Covers replacement of outer body panels against perforation corrosion for the life of the vehicle.

Ford Customer Assistance Centre.

We're always happy to hear from you and you will find us responsive to your needs. Customer Assistance Centre – Telephone 1800 333 306 (TOLL FREE), in Melbourne telephone 9359 7023.

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Fleet Communication Centre.

Our Fleet Communication Centre is available to assist fleet customers with information on Ford products and services. Call 1800 673207.

Further information on these warranties and services may be obtained from your Authorised Ford Dealer.

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